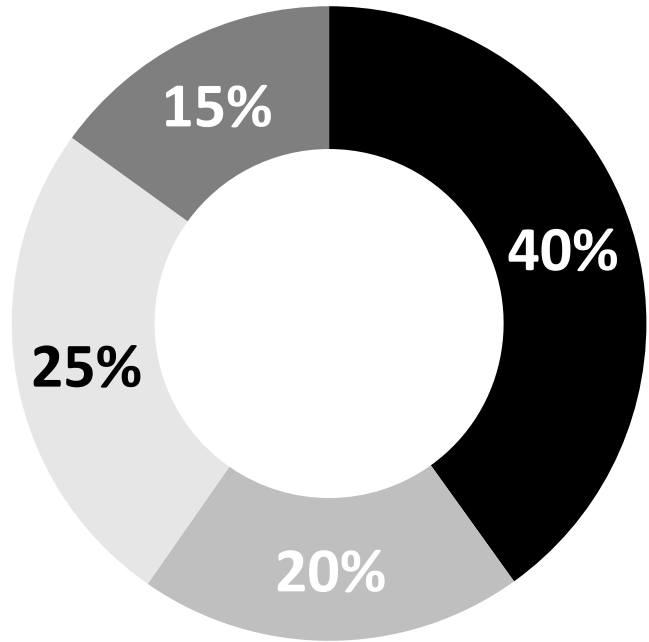
Three hands are shown in the background, each in a different pose for the game of rock, paper, scissors. The left hand is in a rock pose (fist), the middle hand is in a paper pose (flat), and the right hand is in a scissors pose (two fingers extended).

Take notes: Canadians would most likely throw rock first in game of rock, paper, scissors.

Likelihood of choosing rock, paper, or scissors

Q As you may know, rock, paper scissors is a game usually played between two people in which each player forms one of three shapes with an outstretched hand. If you were to play rock, paper, scissors which of the three shapes would you throw in your first attempt to win? [RANDOMIZE]



■ Rock ■ Paper ■ Scissors ■ Unsure

“ Two in five Canadians (40%) answered that they would throw rock in their first attempt to win if they were to play rock, paper, scissors (compared to 25% scissors; 20% paper) . ”

*Weighted to the true population proportion.
 *Charts may not add up to 100 due to rounding.
 *The net score is the difference between all positive and negative numbers in a question.

Likelihood of choosing rock, paper, or scissors – Demographics by region

Q

As you may know, rock, paper scissors is a game usually played between two people in which each player forms one of three shapes with an outstretched hand. If you were to play rock, paper, scissors which of the three shapes would you throw in your first attempt to win? [RANDOMIZE]

| | Canada (n=1051) | Atlantic (n=92) | Quebec (n=228) | Ontario (n=355) | Prairies (n=210) | BC (n=166) |
|----------|--------------------|--------------------|-------------------|--------------------|---------------------|---------------|
| Rock | 40.1% | 36.2% | 35.6% | 42.5% | 43.3% | 38.7% |
| Paper | 19.6% | 24.7% | 14.2% | 20.8% | 21.0% | 21.0% |
| Scissors | 25.3% | 23.9% | 30.1% | 24.4% | 21.3% | 25.5% |
| Unsure | 15.0% | 15.1% | 20.1% | 12.4% | 14.3% | 14.9% |

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, June 30th to July 5th, 2021, n=1051, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Likelihood of choosing rock, paper, or scissors – Demographics by age and gender

Q

As you may know, rock, paper scissors is a game usually played between two people in which each player forms one of three shapes with an outstretched hand. If you were to play rock, paper, scissors which of the three shapes would you throw in your first attempt to win? [RANDOMIZE]

| | Canada (n=1051) | Men (n=557) | Women (n=494) | 18 to 34 (n=194) | 35 to 54 (n=424) | 55 plus (n=433) |
|----------|--------------------|----------------|------------------|---------------------|---------------------|--------------------|
| Rock | 40.1% | 43.9% | 36.5% | 48.7% | 43.2% | 31.3% |
| Paper | 19.6% | 18.6% | 20.6% | 24.7% | 17.6% | 17.8% |
| Scissors | 25.3% | 21.2% | 29.2% | 21.3% | 27.1% | 26.5% |
| Unsure | 15.0% | 16.4% | 13.7% | 5.2% | 12.2% | 24.5% |

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, June 30th to July 5th, 2021, n=1051, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,051 Canadians, 18 years of age or older, between June 30th and July 5th, 2021 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals were randomly called using random digit dialling with a maximum of five call backs.

The margin of error for a random survey of 1,051 Canadians is ± 3.1 percentage points, 19 times out of 20.

The research was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.



| Element | Description | Element | Description |
|----------------------------------|---|-----------------------------------|--|
| Research sponsor | Nanos Research | Weighting of Data | The results were weighted by age and gender using the latest Census information (2016) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure |
| Population and Final Sample Size | 1051 Randomly selected individuals. | Screening | Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data. |
| Source of Sample | Nanos Panel | Excluded Demographics | Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate. |
| Type of Sample | Probability | Stratification | By age and gender using the latest Census information (2016) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample. |
| Margin of Error | ±3.1 percentage points, 19 times out of 20. | Estimated Response Rate | 16 percent, consistent with industry norms. |
| Mode of Survey | RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey | Question Order | This was the only question asked on this topic. |
| Sampling Method Base | The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada. | Question Content | Topics on the omnibus ahead of the survey content included: views on political issues, views on economic issues, psilocybin-assisted psychotherapy, and Canadian dairy. |
| Demographics (Captured) | Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six digit postal code was used to validate geography. | Question Wording | The questions in the preceding report are written exactly as they were asked to individuals. |
| Fieldwork/Validation | Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online | Research/Data Collection Supplier | Nanos Research |
| Number of Calls | Maximum of five call backs to those recruited. | Contact | Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com. |
| Time of Calls | Individuals recruited were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent. | | |
| Field Dates | June 30 th and July 5 th , 2021. | | |
| Language of Survey | The survey was conducted in both English and French. | | |
| Standards | Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/ | | |



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ABOUT NANOS

TABULATIONS





2021-1926 – Nanos June Omni – Rock, Paper, Scissors – STAT SHEET

| | | | Region | | | | | | Gender | | Age | | |
|---|----------|---------|----------------|----------|--------|---------|----------|------------------|--------|--------|----------|----------|---------|
| | | | Canada 2021-06 | Atlantic | Quebec | Ontario | Prairies | British Columbia | Male | Female | 18 to 34 | 35 to 54 | 55 plus |
| As you may know, rock, paper scissors is a game usually played between two people in which each player forms one of three shapes with an outstretched hand. If you were to play rock, paper, scissors which of the three shapes would you throw in your first attempt to win? [RANDOMIZE] | Total | Unwgt N | 1051 | 92 | 228 | 355 | 210 | 166 | 557 | 494 | 194 | 424 | 433 |
| | | Wgt N | 1000 | 67 | 233 | 384 | 183 | 133 | 490 | 510 | 273 | 341 | 386 |
| | Rock | % | 40.1 | 36.2 | 35.6 | 42.5 | 43.3 | 38.7 | 43.9 | 36.5 | 48.7 | 43.2 | 31.3 |
| | Paper | % | 19.6 | 24.7 | 14.2 | 20.8 | 21.0 | 21.0 | 18.6 | 20.6 | 24.7 | 17.6 | 17.8 |
| | Scissors | % | 25.3 | 23.9 | 30.1 | 24.4 | 21.3 | 25.5 | 21.2 | 29.2 | 21.3 | 27.1 | 26.5 |
| | Unsure | % | 15.0 | 15.1 | 20.1 | 12.4 | 14.3 | 14.9 | 16.4 | 13.7 | 5.2 | 12.2 | 24.5 |

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,051 Canadians, 18 years of age or older, June 30th and July 5th, 2021. The margin of error this survey is ±3.1 percentage points, 19 times out of 20.