People in the Prairies remain the angriest – those in Atlantic are the most satisfied with the federal government.

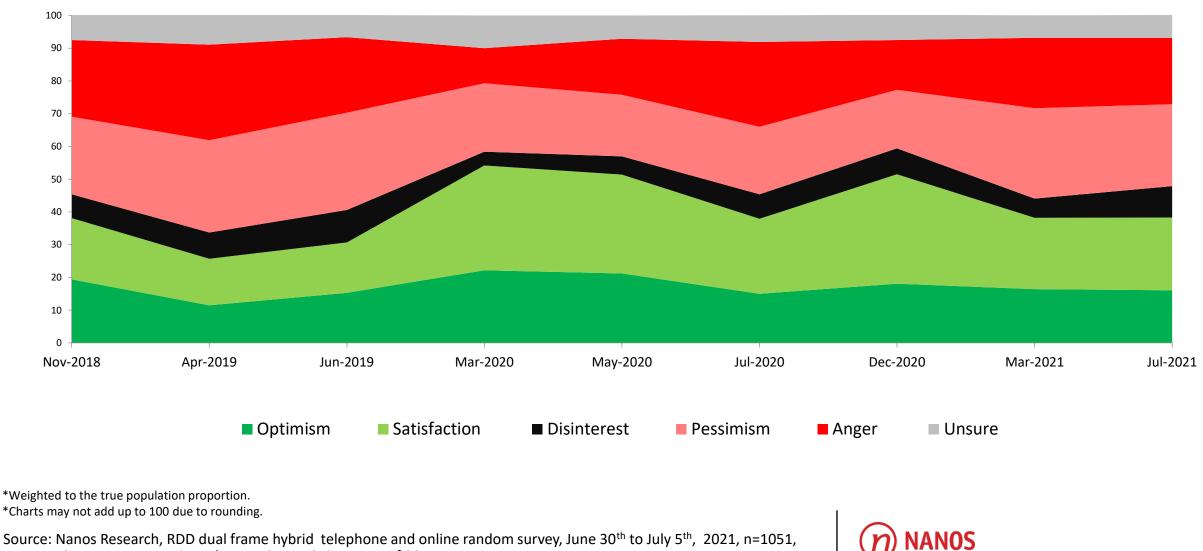
National Survey | Summary | Confidential Conducted by Nanos, July 2021 Submission 2021-1927



Feelings towards the federal government



Which of the following feelings best describes your views of the federal government in Ottawa? [RANDOMIZE]



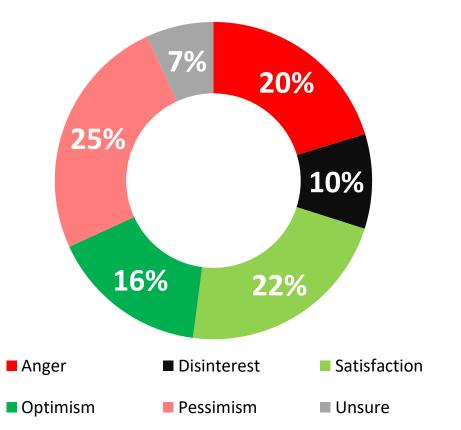
accurate 3.1 percentage points plus or minus, 19 times out of 20.

Feelings towards the federal government



Which of the following feelings best describes your views of the federal government in Ottawa? [RANDOMIZE]

Residents of the Prairies remain the angriest towards the federal government with almost two in five report feelings of anger. Residents of Atlantic Canada report the highest feelings of satisfaction towards the federal government with 37% reporting they are satisfied with the federal government.



*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.



Feelings towards the federal government by region



Which of the following feelings best describes your views of the federal government in Ottawa? [RANDOMIZE]

	Canada		Atlantic		Quebec		Ontario		Prairies			British Columbia						
	2021-07 (n=1051)	2021-03 (n=1007)	2020-12 (n=1048)	2021-07 (n=92)	2021-03 (n=100)	2020-12 (n=107)	2021-07 (n=228)	2021-03 (n=205)	2020-12 (n=235)	2021-07 (n=355)	2021-03 (n=344)	2020-12 (n=322)	2021-07 (n=210)	2021-03 (n=198)	2020-12 (n=216)	2021-07 (n=166)	2021-03 (n=160)	2020-12 (n=168)
Pessimism	25.0%	27.6%	17.9%	20.9%	21.8%	14.1%	22.6%	31.9%	16.7%	25.7%	26.6%	17.4%	25.2%	26.8%	19.7%	28.7%	27.1%	20.6%
Satisfaction	22.2%	21.8%	33.4%	37.7%	27.2%	45.5%	21.3%	21.4%	33.8%	22.9%	23.0%	37.3%	16.9%	15.1%	22.3%	21.0%	25.7%	30.4%
Anger	20.3%	21.5%	15.2%	10.9%	19.3%	10.2%	10.6%	8.7%	5.4%	19.5%	20.6%	17.3%	37.2%	39.6%	25.4%	21.0%	22.4%	14.7%
Optimism	16.1%	16.4%	18.1%	16.5%	16.5%	15.6%	15.1%	15.4%	19.9%	19.7%	18.9%	19.1%	7.8%	13.5%	19.1%	18.7%	14.7%	23.0%
Disinterest	9.6%	5.9%	7.9%	6.6%	5.5%	7.7%	20.1%	12.5%	15.5%	6.9%	3.4%	4.3%	6.9%	2.3%	7.9%	4.4%	6.8%	4.8%
Unsure	6.9%	6.8%	7.7%	7.4%	9.7%	6.8%	10.4%	10.0%	8.7%	5.3%	7.5%	8.6%	6.0%	2.7%	5.7%	6.4%	3.3%	6.6%



Feelings towards the federal government by age



Which of the following feelings best describes your views of the federal government in Ottawa? [RANDOMIZE]

Age

		Canada			18 to 34			34 to 54			55 plus	
	2021-07 (n=1051)	2021-03 (n=1007)	2020-12 (n=1048)	2021-07 (n=194)	2021-03 (n=218)	2020-12 (n=226)	2021-07 (n=424)	2021-03 (n=374)	2020-12 (n=401)	2021-07 (n=433)	2021-03 (n=415)	2020-12 (n=421)
Pessimism	25.0%	27.6%	17.9%	27.2%	31.4%	18.6%	27.6%	23.8%	15.7%	21.0%	28.2%	19.3%
Satisfaction	22.2%	21.8%	33.4%	25.5%	17.2%	30.3%	19.6%	21.4%	33.1%	22.0%	25.4%	35.8%
Anger	20.3%	21.5%	15.2%	12.4%	20.4%	14.8%	21.4%	22.9%	17.8%	24.9%	21.0%	13.2%
Optimism	16.1%	16.4%	18.1%	15.1%	15.4%	15.5%	18.0%	18.1%	21.4%	15.0%	15.5%	16.9%
Disinterest	9.6%	5.9%	7.9%	14.3%	9.4%	13.4%	7.2%	5.9%	6.0%	8.5%	3.5%	5.6%
Unsure	6.9%	6.8%	7.7%	5.4%	6.2%	7.5%	6.2%	7.8%	6.1%	8.5%	6.3%	9.3%



Feelings towards the federal government by gender



Which of the following feelings best describes your views of the federal government in Ottawa? [RANDOMIZE]

Gender

		Canada			Male			Female	
	2021-07 (n=1051)	2021-03 (n=1007)	2020-12 (n=1048)	2021-07 (n=557)	2021-03 (n=546)	2020-12 (n=554)	2021-07 (n=494)	2021-03 (n=461)	2020-12 (n=494)
Pessimism	25.0%	27.6%	17.9%	24.6%	29.2%	20.8%	25.3%	26.1%	15.0%
Satisfaction	22.2%	21.8%	33.4%	22.9%	20.2%	30.6%	21.5%	23.4%	36.1%
Anger	20.3%	21.5%	15.2%	25.1%	28.9%	18.1%	15.6%	14.3%	12.3%
Optimism	16.1%	16.4%	18.1%	13.0%	14.6%	17.4%	19.1%	18.0%	18.7%
Disinterest	9.6%	5.9%	7.9%	9.0%	3.7%	8.2%	10.2%	8.1%	7.5%
Unsure	6.9%	6.8%	7.7%	5.5%	3.5%	4.9%	8.2%	10.0%	10.4%



PATH FURWARD!

JALIDATE

TEST IDEAS

REVIEN RESEARCH)

Nanos conducted an RDD dual frame (land- and celllines) hybrid telephone and online random survey of 1051 Canadians, 18 years of age or older, between June 30th and July 5th, 2021 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals were randomly called using random digit dialing with a maximum of five call backs.

The margin of error for a random survey of 1051 Canadians is ± 3.1 percentage points, 19 times out of 20.

The research was commissioned and conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.

Element	Description	Element	Description					
Research sponsor	Nanos Research	Weighting of Data	The results were weighted by age and gender using the latest Census information (2016) and the sample is geographically stratified to ensure a					
Population and Final Sample Size	1051 Randomly selected individuals.		distribution across all regions of Canada. See tables for full weighting disclosure					
Source of Sample	Nanos Panel	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political					
Type of Sample	Probability		party prior to administering the survey to ensure the integrity of the data.					
Margin of Error	±3.1 percentage points, 19 times out of 20.	Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate.					
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey	Demographics						
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.	Stratification	By age and gender using the latest Census information (2016) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.					
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six digit postal code was used to validate geography.	Estimated Response Rate	Sixteen percent, consistent with industry norms.					
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online	Question Order	This was the only question asked on this topic.					
Number of Calls	Maximum of five call backs to those recruited.	Question Content	Topics on the omnibus ahead of the survey content included: views on					
Time of Calls	Individuals recruited were called between 12-5:30 pm and 6:30- 9:30pm local time for the respondent.	Question Content	political issues, views on economic issues, and views on the US-Canada Border, a Federal Election and Sir John A Macdonald.					
Field Dates	June 30 th to July 5 th , 2021.	Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.					
Language of Survey	The survey was conducted in both English and French.	Research/Data Collection Supplier	Nanos Research					
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. <u>https://canadianresearchinsightscouncil.ca/standards/</u>	Contact	Contact Nanos Research for more information or with any concerns or questions. <u>http://www.nanos.co</u> Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.					



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manos dimap

This international joint venture between <u>dimap</u> and <u>Nanos</u> brings together top research and data experts from North American and Europe to deliver exceptional data intelligence to clients. The team offers data intelligence services ranging from demographic and sentiment microtargeting; consumer sentiment identification and decision conversion; and, data analytics and profiling for consumer persuasion. <u>www.nanosdimap.com</u>

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2021-1927 - Emotion - Survey - STAT SHEET

					Reg	gion	Gender			Age			
			Canada 2021-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Which of the	Total	Unwgt N	1051	92	228	355	210	166	557	494	194	424	433
following feelings best describes your views of the federal		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
government in	Anger	%	20.3	10.9	10.6	19.5	37.2	21.0	25.1	15.6	12.4	21.4	24.9
Ottawa? [RANDOMIZE]	Disinterest	%	9.6	6.6	20.1	6.9	6.9	4.4	9.0	10.2	14.3	7.2	8.5
	Satisfaction	%	22.2	37.7	21.3	22.9	16.9	21.0	22.9	21.5	25.5	19.6	22.0
	Optimism	%	16.1	16.5	15.1	19.7	7.8	18.7	13.0	19.1	15.1	18.0	15.0
	Pessimism	%	25.0	20.9	22.6	25.7	25.2	28.7	24.6	25.3	27.2	27.6	21.0
	Unsure	%	6.9	7.4	10.4	5.3	6.0	6.4	5.5	8.2	5.4	6.2	8.5

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,051 Canadians, 18 years of age or older, between June 30th and July 5th, 2021. The margin of error this survey is ±3.1 percentage points, 19 times out of 20.