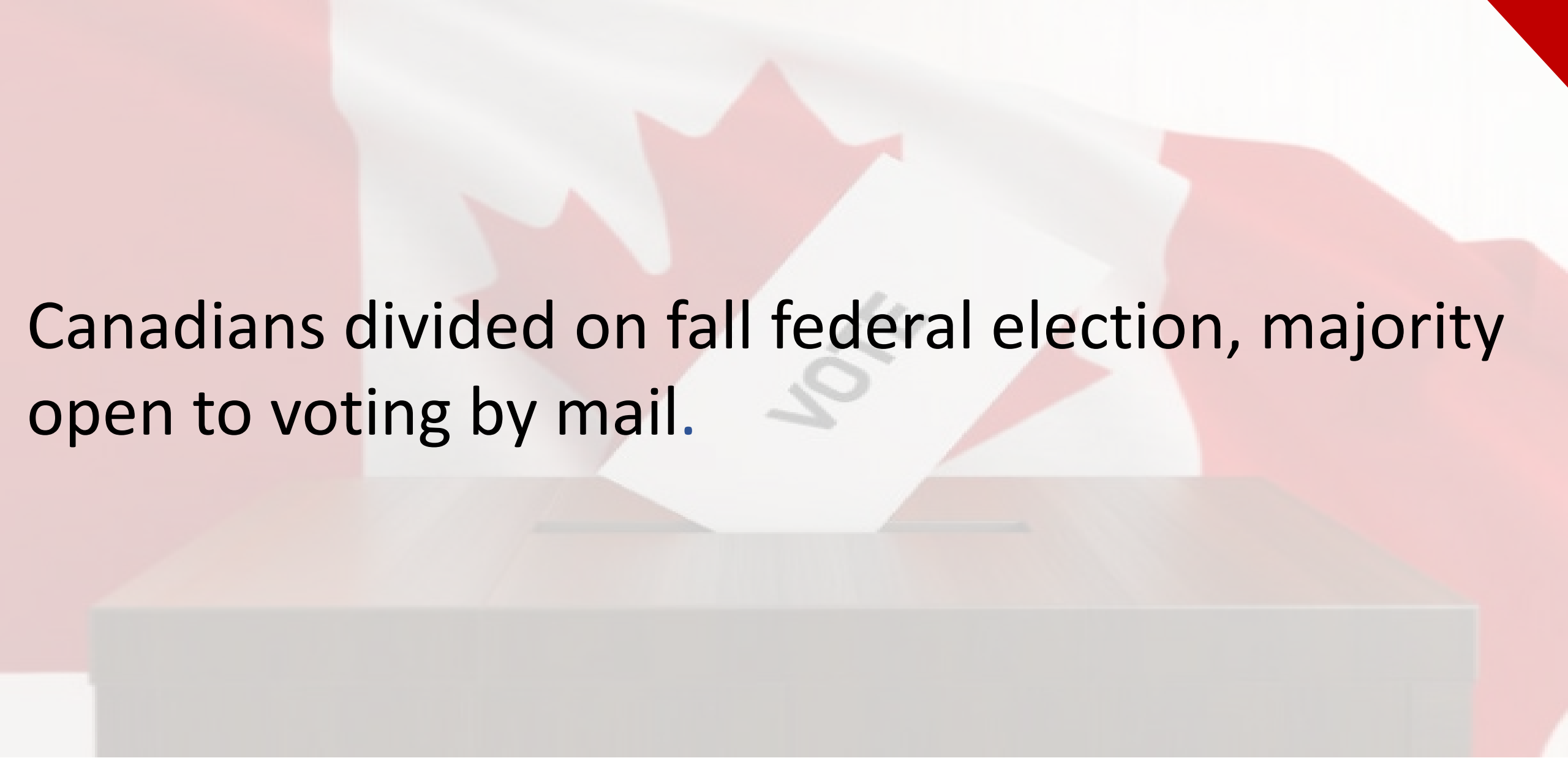
Canadians divided on fall federal election, majority open to voting by mail.



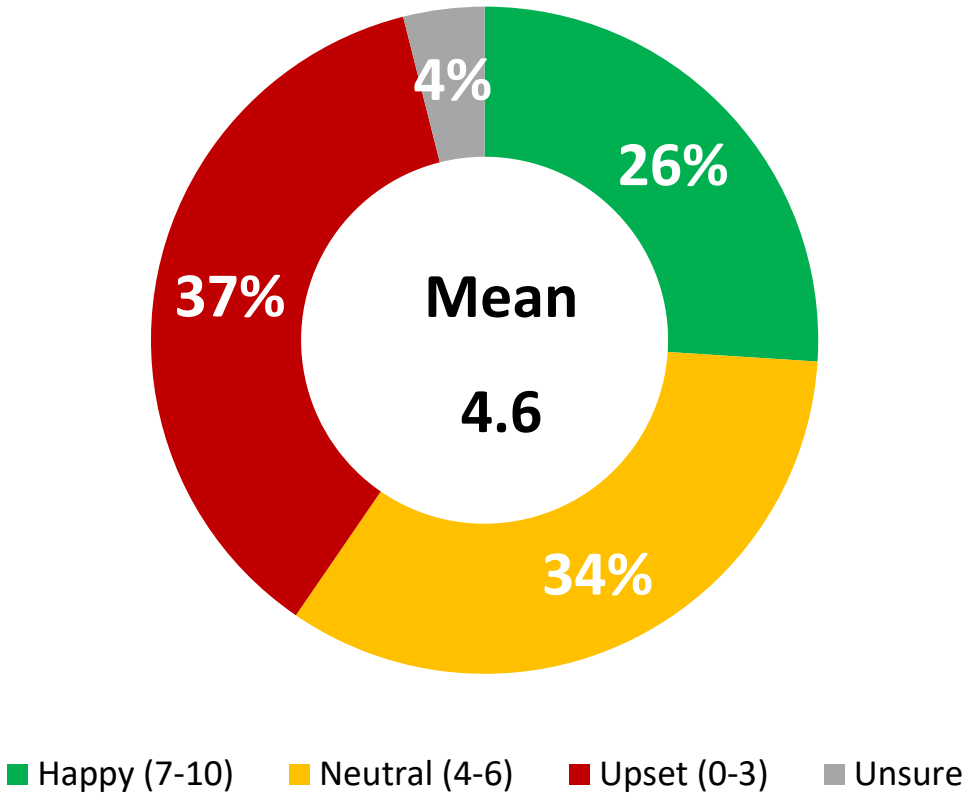
National survey released July 2021
Submission 2021-1917

CTV NEWS

NANOS

Feelings about a federal election this fall

Q Please rate how you feel about a possible federal election this fall where 0 is very upset and 10 is very happy to have a federal election this fall.



> Canadians are divided on their feelings about a possible federal election this fall, and residents in Atlantic Canada give a higher rating (mean of 5.4) than other provinces and regions.

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, June 30th to July 5th, 2021, n=1051, accurate 3.1 percentage points plus or minus, 19 times out of 20.

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Feelings about a federal election this fall – by demographics

Q Please rate how you feel about a possible federal election this fall where 0 is very upset and 10 is very happy to have a federal election this fall.

Mean

Atlantic (n=92)	Quebec (n=228)	Ontario (n=355)	Prairies (n=210)	BC (n=166)
5.4	**4.7**	**4.6**	**4.5**	**4.2**

Men (n=557)	Women (n=494)	18 to 34 (n=194)	35 to 54 (n=424)	55 plus (n=433)
4.8	**4.4**	**5.2**	**4.5**	**4.3**

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, June 30th to July 5th, 2021, n=1051, accurate 3.1 percentage points plus or minus, 19 times out of 20.

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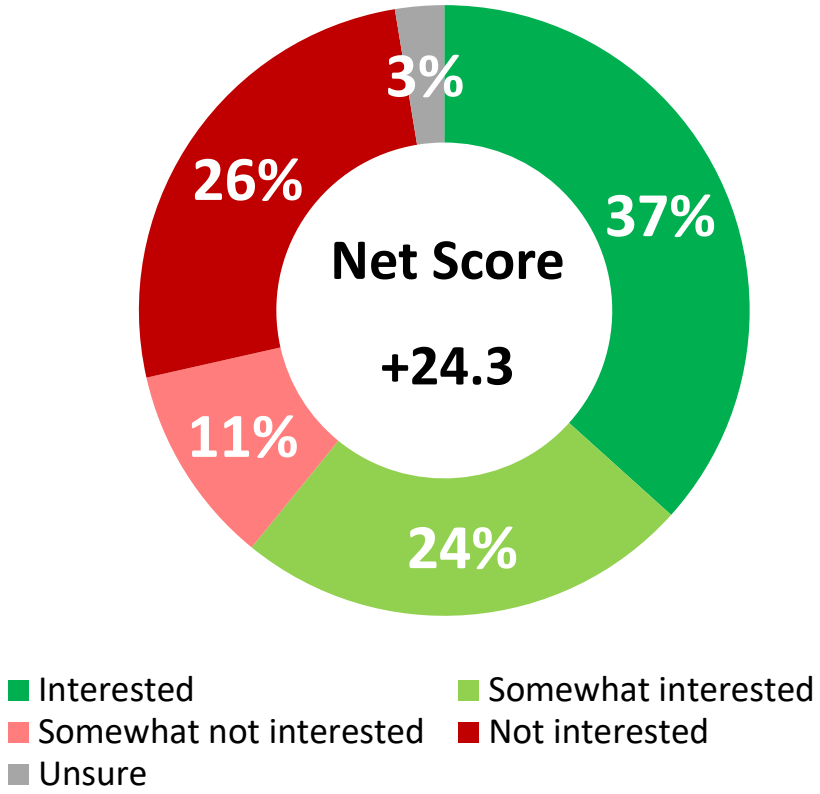
Interest in voting by mail instead of in person for the next federal election

Q For the next federal election would you be interested, somewhat interested, somewhat not interested or not interested in voting by mail instead of voting in person.



> Canadians are more likely to say they are interested rather than not interested in voting by mail instead of voting in person. Residents of Atlantic Canada are more likely to be interested in this (44%) than residents of the Prairies (30%).

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.
*The net score is the difference between all positive and negative numbers in a question.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, June 30th to July 5th, 2021, n=1051, accurate 3.1 percentage points plus or minus, 19 times out of 20.

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Interest in voting by mail instead of in person for the next federal election – by demographics

Q For the next federal election would you be interested, somewhat interested, somewhat not interested or not interested in voting by mail instead of voting in person.

Interested/ Somewhat interested

Atlantic (n=92)	Quebec (n=228)	Ontario (n=355)	Prairies (n=210)	BC (n=166)
70.0%	**58.1%**	**65.4%**	**48.0%**	**65.7%**

Men (n=557)	Women (n=494)	18 to 34 (n=194)	35 to 54 (n=424)	55 plus (n=433)
58.4%	**63.2%**	**58.9%**	**62.4%**	**60.9%**

Somewhat not interested/ Not interested

Atlantic (n=92)	Quebec (n=228)	Ontario (n=355)	Prairies (n=210)	BC (n=166)
20.4%	**38.6%**	**32.8%**	**50.5%**	**32.8%**

Men (n=557)	Women (n=494)	18 to 34 (n=194)	35 to 54 (n=424)	55 plus (n=433)
39.1%	**34.0%**	**38.9%**	**35.3%**	**36.0%**

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, June 30th to July 5th, 2021, n=1051, accurate 3.1 percentage points plus or minus, 19 times out of 20.

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METHODOLOGY

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,051 Canadians, 18 years of age or older, between June 30th and July 5th, 2021 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The sample included both land- and cell-lines across Canada. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.
Individuals randomly called using random digit dialling with a maximum of five call backs.

The margin of error for this survey is ±3.1 percentage points, 19 times out of 20.

This study was commissioned by CTV News and the research was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.

TECHNICAL NOTE

Element	Description
Research sponsor	CTV News
Population and Final Sample Size	1,051 Randomly selected individuals.
Source of Sample	Nanos Hybrid Probability Panel
Type of Sample	Probability
Margin of Error	±3.1 percentage points, 19 times out of 20.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six digit postal code was used to validate geography.
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online
Number of Calls	Maximum of five call backs to those recruited.
Time of Calls	Individuals recruited were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.
Field Dates	June 30th to July 5th, 2021.
Language of Survey	The survey was conducted in both English and French.
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/

Element	Description
Weighting of Data	The results were weighted by age and gender using the latest Census information (2016) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate.
Stratification	By age and gender using the latest Census information (2016) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Estimated Response Rate	16 percent, consistent with industry norms.
Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Question Content	Previous content on the omni included political and economic issues.
Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Research/Data Collection Supplier	Nanos Research
Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.

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TABULATIONS

2021-1917 – CTV/Nanos Survey – Election - STAT SHEET

			Region						Gender		Age		
			Canada 2021-07	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Please rate how you feel about a possible federal election this fall where 0 is very upset and 10 is very happy to have a federal election this fall	Total	Unwgt N	1051	92	228	355	210	166	557	494	194	424	433
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
		Mean	4.6	5.4	4.7	4.6	4.5	4.2	4.8	4.4	5.2	4.5	4.3
		Median	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0
	Very upset (0)	%	13.9	5.8	11.9	13.4	18.7	16.8	12.7	15.2	11.6	14.8	14.9
	1	%	6.6	5.0	6.4	5.7	6.2	10.5	6.0	7.1	3.1	8.7	7.2
	2	%	5.5	3.3	4.5	6.9	5.3	4.3	4.5	6.4	5.1	4.6	6.5
	3	%	10.5	12.7	11.3	10.9	6.9	12.0	10.6	10.4	9.8	9.3	12.1
	4	%	5.9	1.7	7.4	6.3	6.2	3.7	5.4	6.3	5.4	6.2	6.0
	5	%	21.5	24.2	22.2	22.9	17.0	21.1	23.3	19.8	21.0	20.0	23.2
	6	%	6.2	8.3	5.0	5.1	9.4	5.9	6.7	5.7	8.0	6.3	4.8
	7	%	6.8	8.6	6.8	8.1	3.6	6.9	6.9	6.8	8.2	7.1	5.7
	8	%	6.7	8.8	8.3	6.4	6.0	4.5	6.1	7.1	9.1	5.1	6.3
	9	%	2.8	3.3	3.0	3.6	1.8	1.2	3.1	2.5	4.0	2.9	1.9
	Very happy (10)	%	9.7	11.5	9.0	8.1	12.8	10.4	10.9	8.6	11.7	10.5	7.6
	Unsure	%	3.9	6.8	4.2	2.7	6.1	2.6	3.7	4.1	3.0	4.8	3.8

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,051 Canadians, 18 years of age or older, between June 30th and July 5th, 2021. The margin of error for this survey is ±3.1 percentage points, 19 times out of 20.

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			Region						Gender		Age		
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		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	Interested	%	36.7	43.9	37.5	37.3	29.8	39.3	34.5	38.7	32.0	38.6	38.3
	Somewhat interested	%	24.2	26.1	20.6	28.1	18.2	26.4	23.9	24.5	26.9	23.8	22.6
	Somewhat not interested	%	10.6	5.6	15.9	9.1	9.5	9.7	11.1	10.1	13.1	9.8	9.5
	Not interested	%	25.9	14.8	22.7	23.7	40.9	23.1	28.0	24.0	25.8	25.4	26.5
	Unsure	%	2.6	9.5	3.3	1.8	1.5	1.5	2.4	2.7	2.2	2.3	3.1