Majority of Canadians are uncomfortable/ somewhat uncomfortable allowing Canadians to go to large events this summer without having received their second vaccination.

Key Findings

1

Federal Government Success with the Vaccine Rollout

Just under one in two Canadians (47%) rate the job the Government of Canada is doing with the vaccine rollout as very good (mean of 5.8). A steady increase is seen from January 2021.

2

Provincial Government Success with the Vaccine Rollout

Majority of Canadians rate the job their provincial government is doing as very good (mean of 6.3), the highest it's been since January 2021. Residents from Quebec are more likely to say their provincial government is doing a very good job with the vaccine rollout (mean of 8.3) compared to residents from Ontario (mean of 4.7).



Level of Comfort Allowing Canadians to Attend Large Events without Vaccination

More than six in ten Canadians (63%) and uncomfortable/somewhat uncomfortable allowing Canadians to go to large sporting events and concerts this summer even if many have not received their second vaccination with more than half (51.8%) of these people residing in Atlantic Canada.



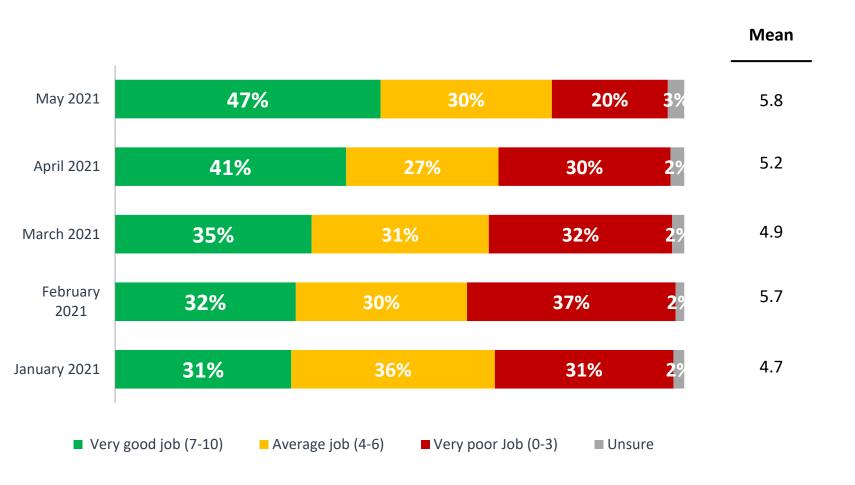


Views on FEDERAL government success with the vaccine rollout - Tracking



On a scale of 0 to 10 where 0 is a very poor job and 10 is a very good job, how would you rate the job that the following are doing with the vaccine rollout [ROTATE]

The Government of Canada





Highest since January 2021, close to half of Canadians (47%) rate the job the Government of Canada is doing with the vaccine rollout as very good (score of 7-10 out of 10).

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, May 30th to June 2nd, 2021, n=1,029, accurate ±3.1 percentage points plus or minus, 19 times out of 20.





^{*}Weighted to the true population proportion.

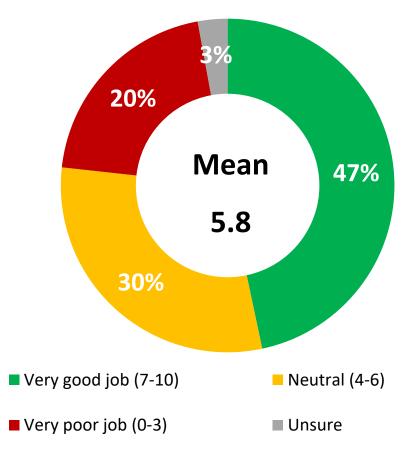
^{*}Charts may not add up to 100 due to rounding.

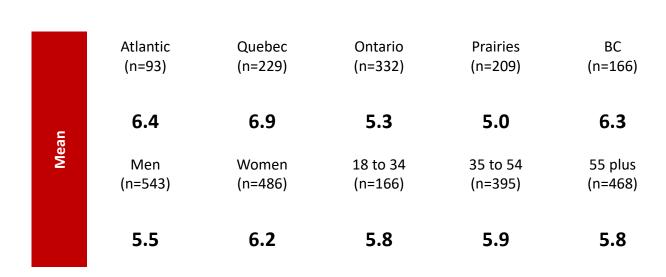
Views on FEDERAL government success with the vaccine rollout



On a scale of 0 to 10 where 0 is a very poor job and 10 is a very good job, how would you rate the job that the following are doing with the vaccine rollout [ROTATE]

The Government of Canada





^{*}Weighted to the true population proportion.

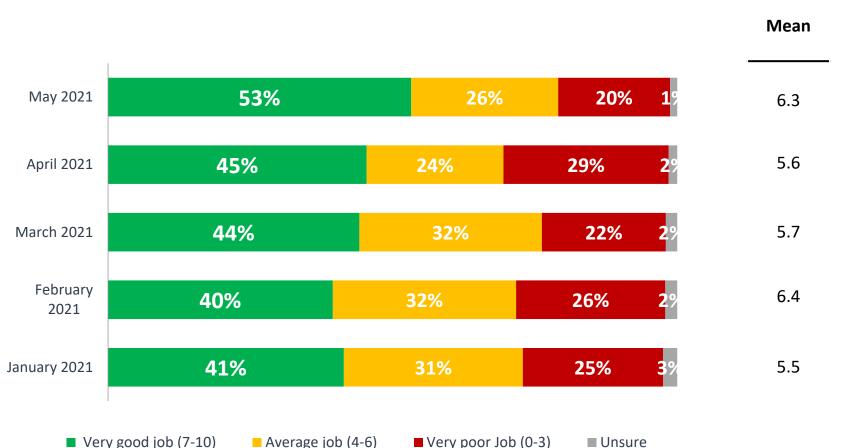
^{*}Charts may not add up to 100 due to rounding.

Views on PROVINCIAL government success with the vaccine rollout - Tracking



On a scale of 0 to 10 where 0 is a very poor job and 10 is a very good job, how would you rate the job that the following are doing with the vaccine rollout [ROTATE]

Your provincial government



Residents from Quebec are more likely to say their provincial government is doing a very good job with the vaccine rollout (mean of 8.3) compared to residents from Ontario (mean of 4.7).

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, May 30th to June 2nd, 2021, n=1,029, accurate ±3.1 percentage points plus or minus, 19 times out of 20.





^{*}Weighted to the true population proportion.

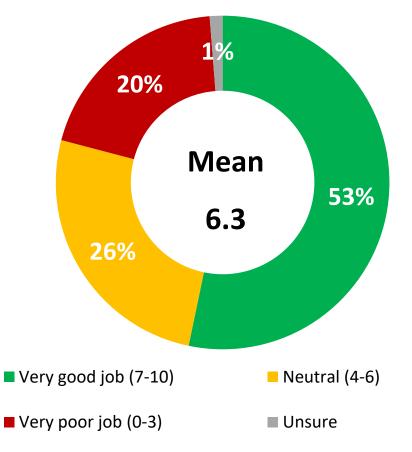
^{*}Charts may not add up to 100 due to rounding.

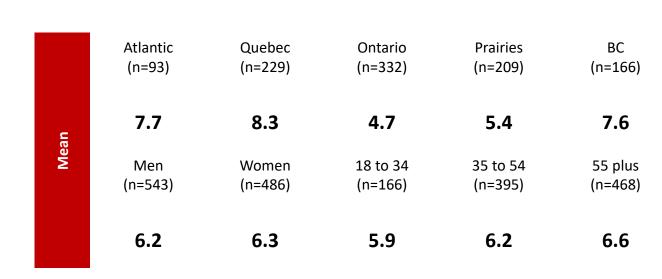
Views on PROVINCIAL government success with the vaccine rollout



On a scale of 0 to 10 where 0 is a very poor job and 10 is a very good job, how would you rate the job that the following are doing with the vaccine rollout [ROTATE]

Your provincial government







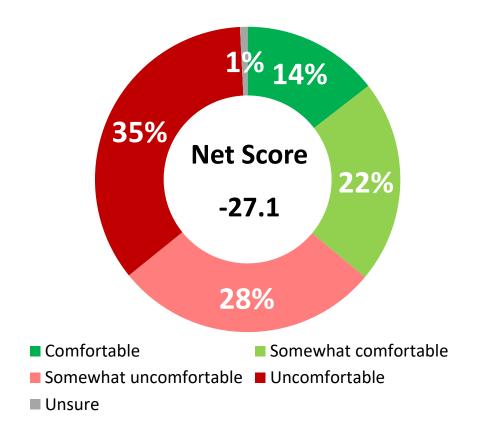


 $[\]hbox{*Weighted to the true population proportion.}\\$

^{*}Charts may not add up to 100 due to rounding.

Level of comfort with allowing Canadians to go to large sporting events and concerts

Are you comfortable, somewhat comfortable, somewhat not comfortable, or not comfortable with allowing Canadians to go to large sporting events and concerts this summer even if many have not received their second vaccination?



More than six in ten Canadians are uncomfortable (35%) or somewhat uncomfortable (28%) allowing people to go to large sporting events and concerts this summer even if many have not received their second vaccination. Residents of Ontario (43%) are more likely to say they are uncomfortable with this than residents from Quebec (29%).



^{*}Weighted to the true population proportion.

^{*}Charts may not add up to 100 due to rounding.

^{*}The net score is the difference between all positive and negative numbers in a question.

Level of comfort with allowing Canadians to go to large sporting events and concerts



Are you comfortable, somewhat comfortable, somewhat not comfortable, or not comfortable with allowing Canadians to go to large sporting events and concerts this summer even if many have not received their second vaccination?

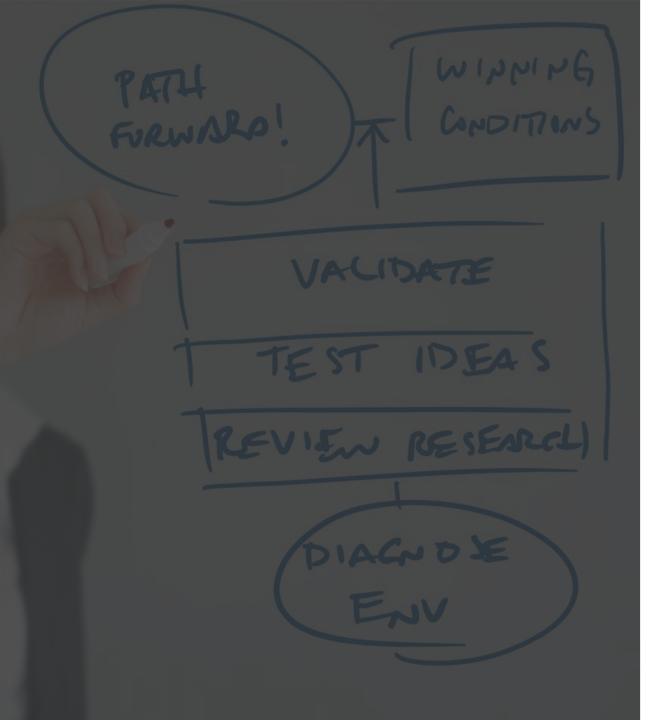
	Comfo	rtable/ Somewhat comforta	ble	
Atlantic (n=93)	Quebec (n=229)	Ontario (n=332)	Prairies (n=209)	BC (n=166)
24.1%	39.5%	31.7%	46.6%	34.5%
Men (n=543)	Women (n=486)	18 to 34 (n=166)	35 to 54 (n=395)	55 plus (n=468)
44.2%	28.3%	43.3%	41.9%	25.8%
	Somewhat	not comfortable/ Not comf	ortable	
Atlantic (n=93)	Quebec (n=229)	Ontario (n=332)	Prairies (n=209)	BC (n=166)
75.9%	59.1%	68.1%	51.5%	65.2%
Men (n=543)	Women (n=486)	18 to 34 (n=166)	35 to 54 (n=395)	55 plus (n=468)
54.9%	71.1%	55.9%	57.0%	73.7%

^{*}Weighted to the true population proportion.

THE GLOBE AND MAIL*



^{*}Charts may not add up to 100 due to rounding.



Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,029 Canadians, 18 years of age or older, between May 30th and June 2nd, 2021 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The sample included both land- and cell-lines across Canada. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals randomly called using random digit dialling with a maximum of five call backs.

The margin of error for this survey is ± 3.1 percentage points, 19 times out of 20.

This study was commissioned by the Globe and Mail and the research was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding

Element	Description	Element	Description				
Research sponsor	The Globe and Mail		The results were weighted by age and gender using the latest Census information (2016) and the sample is geographically stratified to ensure a				
Population and Final Sample Size	1,029 Randomly selected individuals.		distribution across all regions of Canada. See tables for full weighting disclosure				
Source of Sample	Nanos Panel	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political				
Type of Sample	Probability	0	party prior to administering the survey to ensure the integrity of the data.				
Margin of Error	±3.1 percentage points, 19 times out of 20.	Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell				
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey		lines, and individuals without internet access could not participate.				
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.	Stratification	By age and gender using the latest Census information (2016) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.				
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six digit postal code was used to validate geography.	Estimated Response Rate	14 percent, consistent with industry norms.				
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online	Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.				
Number of Calls	Maximum of five call backs to those recruited.						
Time of Calls	Individuals recruited were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.	Question Content	Topics ahead of this on the omnibus included views on economic issues, political issues, and the Covid-19 vaccine.				
Field Dates	May 30 th to June 2 nd , 2021.	Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.				
Language of Survey	The survey was conducted in both English and French.	Research/Data Collection Supplier	Nanos Research				
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/	Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.				



As one of North America's premier market and public opinion research firms, we put strategic intelligence into the hands of decision makers. The majority of our work is for private sector and public facing organizations and ranges from market studies, managing reputation through to leveraging data intelligence. Nanos Research offers a vertically integrated full service quantitative and qualitative research practice to attain the highest standards and the greatest control over the research process. www.nanos.co

nanos dimap analytika



dimap

This international joint venture between <u>dimap</u> and <u>Nanos</u> brings together top research and data experts from North American and Europe to deliver exceptional data intelligence to clients. The team offers data intelligence services ranging from demographic and sentiment microtargeting; consumer sentiment identification and decision conversion; and, data analytics and profiling for consumer persuasion. www.nanosdimap.com

NANOS RUTHERFORD McKAY & Co.

NRM is an affiliate of Nanos Research and Rutherford McKay Associates. Our service offerings are based on decades of professional experience and extensive research and include public acceptance and engagement, communications audits, and narrative development. www.nrmpublicaffairs.com



2021-1904 - Globe and Mail/Nanos Survey - Omni - STAT SHEET

On a scale of 0 to 10 where 0 is a very poor job and 10 is a very good job, how would you rate the job that the following are doing with the vaccine rollout?

			Region							nder			
			Canada 2021-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	Age 35 to 54	55 plus
Question – The Government of Canada	Total	Unwgt N	1029	93	229	332	209	166	543	486	166	395	468
or canada		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
		Mean	5.8	6.4	6.9	5.3	5.0	6.3	5.5	6.2	5.8	5.9	5.8
		Median	6.0	7.0	7.0	6.0	5.0	7.0	6.0	7.0	6.0	7.0	6.0
	Very poor job (0)	%	8.1	11.0	2.2	10.7	10.9	5.8	10.4	6.0	5.1	7.3	11.0
	1	%	2.1	2.2	2.4	1.4	4.4	0.4	2.3	1.9	2.1	1.7	2.4
	2	%	4.3	0.7	1.0	7.3	4.0	3.8	4.4	4.3	4.3	5.8	3.1
	3	%	5.8	1.9	4.4	6.5	8.3	5.0	6.4	5.3	6.0	4.3	7.1
	4	%	7.2	5.6	4.9	7.0	11.6	6.2	7.8	6.6	11.8	4.8	6.0
	5	%	9.9	12.6	6.3	9.8	12.1	12.2	9.8	10.0	9.2	13.3	7.4
	6	%	13.0	2.4	10.7	16.2	16.8	8.0	15.1	11.0	16.2	11.0	12.5
	7	%	15.7	15.1	19.3	15.6	10.8	16.5	15.1	16.2	12.9	17.7	15.9
	8	%	15.7	25.2	19.4	12.4	11.9	19.4	15.0	16.3	13.9	16.0	16.7
	9	%	6.6	5.9	11.7	6.0	0.8	7.5	4.4	8.6	5.6	6.2	7.6
	Very good job (10)	%	8.7	16.3	14.1	4.4	6.4	11.3	6.8	10.6	7.6	9.1	9.2
	Unsure	%	2.9	1.1	3.5	2.9	2.0	3.9	2.5	3.2	5.3	2.8	1.2

2021-1904 - Globe and Mail/Nanos Survey - Omni - STAT SHEET

On a scale of 0 to 10 where 0 is a very poor job and 10 is a very good job, how would you rate the job that the following are doing with the vaccine rollout?

					Re	gion			Ge	nder		Age	
			Canada 2021-05	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question – Your provincial	Total	Unwgt N	1029	93	229	332	209	166	543	486	166	395	468
government		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
		Mean	6.3	7.7	8.3	4.7	5.4	7.6	6.2	6.3	5.9	6.2	6.6
		Median	7.0	8.0	9.0	5.0	6.0	8.0	7.0	7.0	6.0	7.0	7.0
	Very poor job (0)	%	6.8	6.7	1.6	10.6	9.7	0.9	6.3	7.2	9.9	6.7	4.6
	1	%	2.3	0.0	0.0	4.4	3.1	0.8	2.8	1.9	1.9	1.6	3.3
	2	%	4.4	0.0	0.3	8.1	6.7	0.0	4.7	4.1	4.1	5.1	4.1
	3	%	6.1	2.7	1.6	10.5	7.0	2.0	6.0	6.2	4.4	7.4	6.3
	4	%	5.0	1.7	1.0	7.8	7.0	2.8	3.8	6.2	6.6	5.8	3.2
	5	%	9.9	2.2	5.4	15.0	9.5	7.0	10.6	9.1	10.5	10.5	8.9
	6	%	11.0	7.5	4.2	15.3	13.5	8.5	10.8	11.1	14.6	8.3	10.7
	7	%	11.5	13.7	10.4	9.8	14.1	13.4	12.9	10.1	10.5	11.6	12.1
	8	%	17.3	18.2	18.9	11.7	16.3	31.8	17.7	17.0	16.3	19.6	16.1
	9	%	9.3	13.8	21.0	3.0	4.0	12.4	9.8	8.9	7.9	7.9	11.6
	Very good job (10)	%	15.1	33.6	34.8	2.6	7.8	17.5	13.0	17.1	12.1	13.5	18.7
	Unsure	%	1.2	0.0	0.7	1.2	1.4	2.8	1.6	0.9	1.3	2.2	0.4

2021-1904 - Globe and Mail/Nanos Survey - Omni - STAT SHEET

			Region						Gender			Age	
			Canada 2021-05	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question – Are you comfortable, somewhat	Total	Unwgt N	1029	93	229	332	209	166	543	486	166	395	468
comfortable, somewhat not comfortable, or not		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
comfortable with allowing Canadians to go to large	Comfortable	%	14.5	6.1	12.4	14.1	23.3	11.7	18.3	10.9	16.5	17.1	10.8
sporting events and concerts this summer even if many	Somewhat comfortable	%	21.5	18.0	27.1	17.6	23.3	22.8	25.9	17.4	26.8	24.8	15.0
have not received their second vaccination?	Somewhat not comfortable	%	28.1	39.3	29.8	25.6	28.1	26.7	28.6	27.7	28.2	28.0	28.2
Second vaccination:	Not comfortable	%	35.0	36.6	29.3	42.5	23.4	38.5	26.3	43.4	27.7	29.0	45.5
	Unsure	%	0.8	0.0	1.4	0.2	1.9	0.4	0.9	0.7	0.7	1.2	0.5