

Women twice more likely than men to say they will regularly wear masks in crowded places after their community reopens; Canadians in the Prairies much more likely to say their province lacked caution in reopening compared to all other regions.

# Key Findings



## Cautiousness in Plan to Reopen

A strong majority of Canadians say their province was cautious (46%) or somewhat cautious (35%) in their plan to reopen the economy and social gatherings. Residents of the Atlantic provinces were most likely to say their province was cautious (84%), followed by Ontario (54%) and B.C. (49%). Residents of the Prairies were least likely to say their province was cautious (26%).



## Mandatory Proof of Vaccination

Over three in four Canadians support (53%) or somewhat support (24%) it being mandatory to produce a proof of vaccination for anyone travelling between regions in Canada or attending a large gathering. Women (80%) are more likely to support/somewhat support this than men (73%).



## COVID-19 Booster Vaccine

A strong majority of Canadians are open (67%) or somewhat open (17%) to having an annual COVID booster vaccine to protect them from future variations of virus. Women are more open (72%) to this than men (63%).



## Mask Wearing in Crowded Places

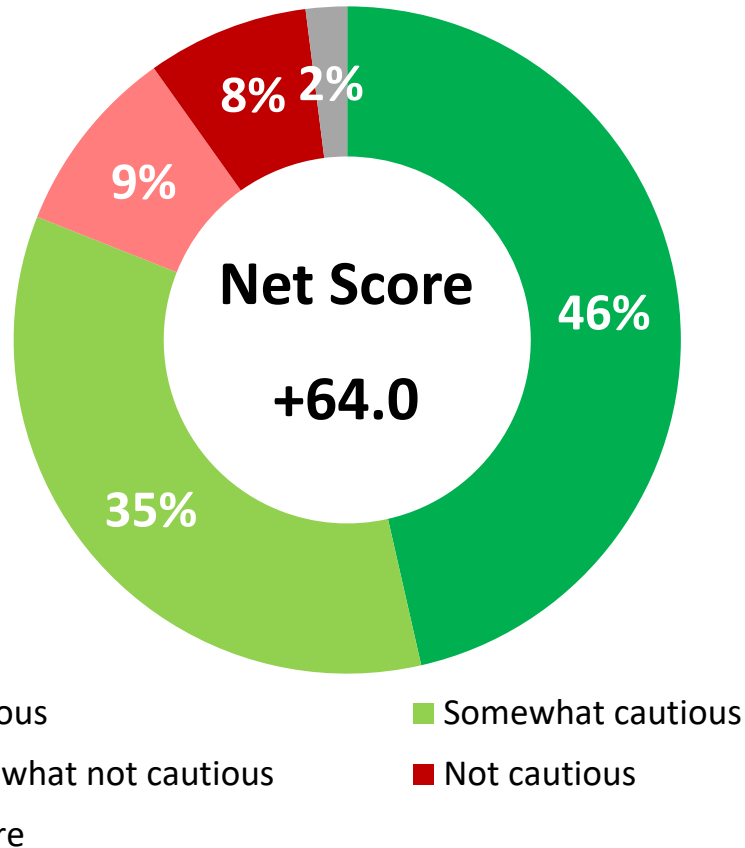
Canadians are split on how often they will wear a mask in crowded places after their community fully reopens. Over two in five say they will wear a mask occasionally (44%). Another 44 per cent say they will wear one regularly (24%) or never (20%). Women are twice more likely to say they will regularly wear masks (32%) than men (16%).



# Level of cautiousness in provincial plan to reopen



Would you say that your province has been cautious, somewhat cautious, somewhat not cautious, or not cautious in its plan to reopen the economy and social gatherings?



Canadians almost six times more likely to say their province was cautious (46%) than not cautious (8%).

Residents of the Atlantic provinces were most likely to say their province was cautious (84%), followed by Ontario (54%) and B.C. (49%).

Residents of the Prairies were least likely to say their province was cautious (26%).



\*Weighted to the true population proportion.  
\*Charts may not add up to 100 due to rounding.  
\*The net score is the difference between all positive and negative numbers in a question.

# Level of cautiousness in provincial plan to reopen – by demographic

**Q** Would you say that your province has been cautious, somewhat cautious, somewhat not cautious, or not cautious in its plan to reopen the economy and social gatherings?

## Cautious/ Somewhat cautious

Atlantic (n=93)	Quebec (n=229)	Ontario (n=332)	Prairies (n=209)	BC (n=166)
<b>100.0%</b>	<b>89.7%</b>	<b>78.9%</b>	<b>59.5%</b>	<b>91.9%</b>
Men (n=543)	Women (n=486)	18 to 34 (n=166)	35 to 54 (n=395)	55 plus (n=468)
<b>81.4%</b>	<b>80.7%</b>	<b>76.3%</b>	<b>82.8%</b>	<b>82.7%</b>

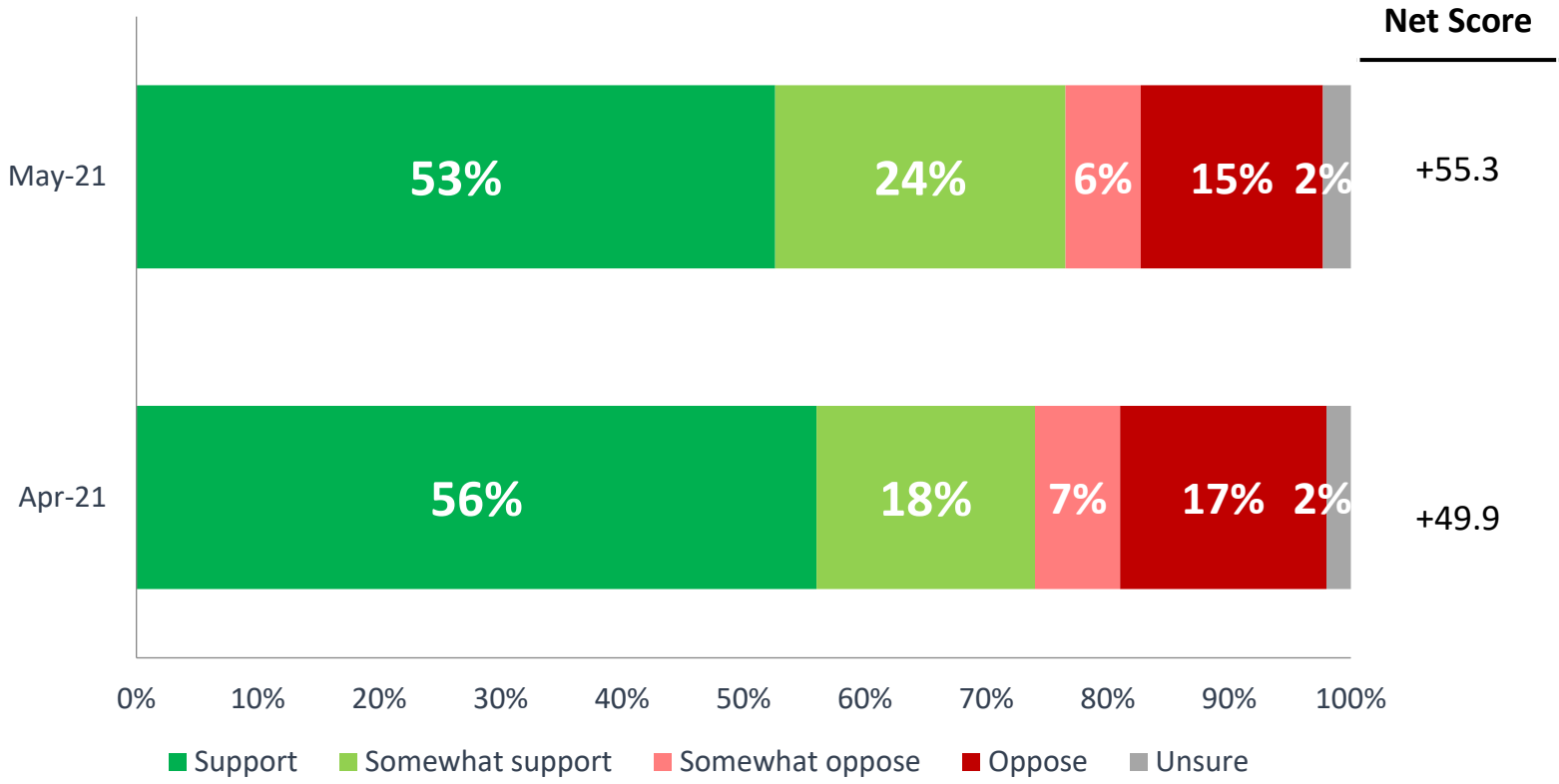
## Not cautious/ Somewhat not cautious

Atlantic (n=93)	Quebec (n=229)	Ontario (n=332)	Prairies (n=209)	BC (n=166)
-	<b>6.1%</b>	<b>19.6%</b>	<b>38.1%</b>	<b>8.1%</b>
Men (n=543)	Women (n=486)	18 to 34 (n=166)	35 to 54 (n=395)	55 plus (n=468)
<b>16.2%</b>	<b>17.7%</b>	<b>20.1%</b>	<b>15.4%</b>	<b>16.2%</b>

\*Weighted to the true population proportion.  
 \*Charts may not add up to 100 due to rounding.

# Support for mandatory proof of vaccination for travel and attending large gatherings

Q Do you support, somewhat support, somewhat oppose or oppose it being mandatory to produce a proof of vaccination for anyone travelling between regions in Canada or attending a large gathering like a concert or sporting event.



“ Canadians are more likely to somewhat support mandatory proof of vaccination for anyone travelling between regions in Canada than in April 2021. Women (80%) are more likely to support/somewhat support this than men (73%) and older Canadians (aged 55 plus (83%) are also more likely to support/somewhat support this than younger Canadians (aged 18 to 34: 70%; aged 35 to 54: 74%). ”

\*Weighted to the true population proportion.  
 \*Charts may not add up to 100 due to rounding.  
 \*The net score is the difference between all positive and negative numbers in a question.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, May 30<sup>th</sup> to June 2<sup>nd</sup>, 2021, n=1029, accurate 3.1 percentage points plus or minus, 19 times out of 20.



# Support for mandatory proof of vaccination for travel and attending large gatherings – by demographics



Do you support, somewhat support, somewhat oppose or oppose it being mandatory to produce a proof of vaccination for anyone travelling between regions in Canada or attending a large gathering like a concert or sporting event

## Support/ Somewhat support

Atlantic (n=93)	Quebec (n=229)	Ontario (n=332)	Prairies (n=209)	BC (n=166)
<b>87.6%</b>	<b>77.2%</b>	<b>75.5%</b>	<b>69.0%</b>	<b>82.5%</b>
Men (n=543)	Women (n=486)	18 to 34 (n=166)	35 to 54 (n=395)	55 plus (n=468)
<b>72.5%</b>	<b>80.2%</b>	<b>70.4%</b>	<b>74.1%</b>	<b>82.7%</b>

## Oppose/ Somewhat oppose

Atlantic (n=93)	Quebec (n=229)	Ontario (n=332)	Prairies (n=209)	BC (n=166)
<b>11.4%</b>	<b>20.1%</b>	<b>22.0%</b>	<b>27.9%</b>	<b>16.9%</b>
Men (n=543)	Women (n=486)	18 to 34 (n=166)	35 to 54 (n=395)	55 plus (n=468)
<b>26.1%</b>	<b>16.5%</b>	<b>26.1%</b>	<b>23.5%</b>	<b>15.8%</b>

\*Weighted to the true population proportion.  
\*Charts may not add up to 100 due to rounding.

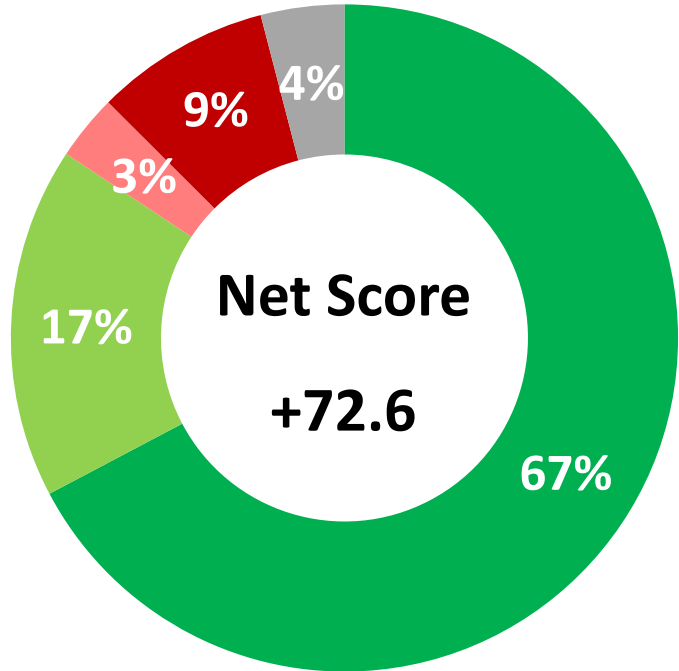
Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, May 30<sup>th</sup> to June 2<sup>nd</sup>, 2021, n=1029, accurate 3.1 percentage points plus or minus, 19 times out of 20.



# Openness to annual COVID booster

Q

In the future would you be open, somewhat open, somewhat not open, or not open to having an annual COVID booster vaccine to protect you from future variations of COVID-19 virus?



- Open
- Somewhat open
- Somewhat not open
- Not open
- Unsure

“ Canadians are over seven times more likely to say they are open (67%) than not open (9%) to having an annual COVID booster vaccine to protect them from future variations of the virus.

Women are more open (72%) than men (63%) to getting an annual COVID booster.

”

\*Weighted to the true population proportion.  
 \*Charts may not add up to 100 due to rounding.  
 \*The net score is the difference between all positive and negative numbers in a question.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, May 30<sup>th</sup> to June 2<sup>nd</sup>, 2021, n=1029, accurate 3.1 percentage points plus or minus, 19 times out of 20.



# Openness to annual COVID booster – by demographics



In the future would you be open, somewhat open, somewhat not open, or not open to having an annual COVID booster vaccine to protect you from future variations of COVID-19 virus?



		Open/Somewhat open				
Atlantic (n=93)	Quebec (n=229)	Ontario (n=332)	Prairies (n=209)	BC (n=166)		
<b>93.7%</b>	<b>81.4%</b>	<b>84.7%</b>	<b>81.0%</b>	<b>88.2%</b>		
Men (n=543)	Women (n=486)	18 to 34 (n=166)	35 to 54 (n=395)	55 plus (n=468)		
<b>83.1%</b>	<b>85.5%</b>	<b>83.4%</b>	<b>79.6%</b>	<b>89.1%</b>		
		Not open/Somewhat not open				
Atlantic (n=93)	Quebec (n=229)	Ontario (n=332)	Prairies (n=209)	BC (n=166)		
<b>6.3%</b>	<b>11.9%</b>	<b>11.3%</b>	<b>15.9%</b>	<b>9.1%</b>		
Men (n=543)	Women (n=486)	18 to 34 (n=166)	35 to 54 (n=395)	55 plus (n=468)		
<b>13.6%</b>	<b>9.8%</b>	<b>12.6%</b>	<b>15.2%</b>	<b>7.9%</b>		

\*Weighted to the true population proportion.  
 \*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, May 30<sup>th</sup> to June 2<sup>nd</sup>, 2021, n=1029, accurate 3.1 percentage points plus or minus, 19 times out of 20.

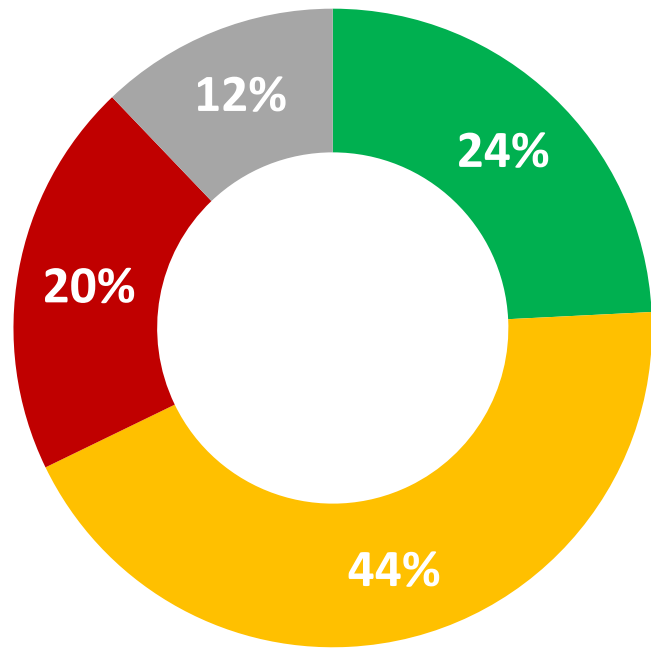




# Frequency of wearing a mask in public places after opening

Q

After your community fully opens, will you regularly, occasionally, or never wear a mask in crowded places?



■ Regularly ■ Occasionally ■ Never ■ Unsure

Regularly

Never

	Atlantic (n=93)	Quebec (n=229)	Ontario (n=332)	Prairies (n=209)	BC (n=166)
<b>Regularly</b>	<b>24.1%</b>	<b>27.1%</b>	<b>26.1%</b>	<b>16.6%</b>	<b>24.1%</b>
Men (n=543)	<b>16.2%</b>	<b>31.9%</b>	<b>19.3%</b>	<b>21.8%</b>	<b>29.8%</b>
Women (n=486)					
18 to 34 (n=166)					
35 to 54 (n=395)					
55 plus (n=468)					
<b>Never</b>	<b>10.0%</b>	<b>18.5%</b>	<b>19.0%</b>	<b>29.0%</b>	<b>18.5%</b>
Men (n=543)	<b>27.9%</b>	<b>12.5%</b>	<b>24.9%</b>	<b>22.9%</b>	<b>14.1%</b>
Women (n=486)					
18 to 34 (n=166)					
35 to 54 (n=395)					
55 plus (n=468)					

\*Weighted to the true population proportion.  
\*Charts may not add up to 100 due to rounding..

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, May 30<sup>th</sup> to June 2<sup>nd</sup>, 2021, n=1029, accurate 3.1 percentage points plus or minus, 19 times out of 20.



Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,029 Canadians, 18 years of age or older, between May 30<sup>th</sup> and June 2<sup>nd</sup>, 2021 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals were randomly called using random digit dialing with a maximum of five call backs.

The margin of error for a random survey of 1,029 Canadians is  $\pm 3.1$  percentage points, 19 times out of 20.

The research was commissioned by CTV News and was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.



Element	Description	Element	Description
Research sponsor	CTV News	Weighting of Data	The results were weighted by age and gender using the latest Census information (2016) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Population and Final Sample Size	1029 Randomly selected individuals.	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Source of Sample	Nanos Panel	Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate.
Type of Sample	Probability	Stratification	By age and gender using the latest Census information (2016) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Margin of Error	±3.1 percentage points, 19 times out of 20.	Estimated Response Rate	Fourteen percent, consistent with industry norms.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey	Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.	Question Content	Topics on the omnibus ahead of this included views on economic issues, and political issues.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six digit postal code was used to validate geography.	Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online	Research/Data Collection Supplier	Nanos Research
Number of Calls	Maximum of five call backs to those recruited.	Contact	Contact Nanos Research for more information or with any concerns or questions. <a href="http://www.nanos.co">http://www.nanos.co</a> Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.
Time of Calls	Individuals recruited were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.		
Field Dates	May 30 <sup>th</sup> to June 2 <sup>nd</sup> , 2021.		
Language of Survey	The survey was conducted in both English and French.		
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. <a href="https://canadianresearchinsightscouncil.ca/standards/">https://canadianresearchinsightscouncil.ca/standards/</a>		



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ABOUT NANOS



# TABULATIONS

**2021-1903 – CTV/Nanos Survey – COVID-19 Vaccinations - STAT SHEET**

			Region					Gender		Age			
			Canada 2021-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Would you say that your province has been cautious, somewhat cautious, somewhat not cautious, or not cautious in its plan to reopen the economy and social gatherings?	Total	Unwgt N	1029	93	229	332	209	166	543	486	166	395	468
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	Cautious	%	46.4	84.3	38.8	53.5	25.6	49.1	47.2	45.7	43.0	46.7	48.6
	Somewhat cautious	%	34.6	15.7	51.0	25.3	34.0	42.9	34.1	35.0	33.3	36.1	34.1
	Somewhat not cautious	%	9.1	0.0	5.3	10.0	17.6	6.6	8.8	9.4	10.2	8.0	9.5
	Not cautious	%	7.8	0.0	0.9	9.6	20.5	1.5	7.4	8.3	10.0	7.4	6.7
	Unsure	%	2.0	0.0	4.2	1.5	2.4	0.0	2.4	1.6	3.6	1.8	1.1

			Region					Gender		Age			
			Canada 2021-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Do you support, somewhat support, somewhat oppose or oppose it being mandatory to produce a proof of vaccination for anyone travelling between regions in Canada or attending a large gathering like a concert or sporting event?	Total	Unwgt N	1029	93	229	332	209	166	543	486	166	395	468
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	Support	%	52.6	66.5	52.8	52.8	42.8	58.0	50.7	54.4	47.9	49.2	58.9
	Somewhat support	%	23.9	21.1	24.4	22.7	26.2	24.5	21.8	25.9	22.6	25.0	23.9
	Somewhat oppose	%	6.2	0.7	5.4	7.3	7.1	6.4	6.9	5.6	9.7	6.6	3.5
	Oppose	%	15.0	10.7	14.7	14.7	20.8	10.5	19.2	10.9	16.3	17.0	12.3
Unsure	%	2.3	1.0	2.7	2.5	3.1	0.6	1.4	3.2	3.5	2.3	1.4	

			Region					Gender		Age			
			Canada 2021-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - In the future would you be open, somewhat open, somewhat not open, or not open to having an annual COVID booster vaccine to protect you from future variations of COVID-19 virus?	Total	Unwgt N	1029	93	229	332	209	166	543	486	166	395	468
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	Open	%	67.3	79.7	59.2	65.1	70.1	77.3	62.6	71.8	62.0	62.1	75.6
	Somewhat open	%	17.0	14.0	22.2	19.5	10.9	10.8	20.5	13.7	21.4	17.5	13.5
	Somewhat not open	%	3.2	1.0	3.5	2.8	4.5	2.9	4.0	2.4	4.1	3.4	2.3
	Not open	%	8.5	5.3	8.4	8.5	11.4	6.2	9.5	7.5	8.5	11.7	5.6
Unsure	%	4.0	0.0	6.7	4.1	3.1	2.7	3.3	4.7	4.1	5.3	3.0	

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,029 Canadians, 18 years of age or older, between May 30<sup>th</sup> and June 2<sup>nd</sup>, 2021. The margin of error for this survey is ±3.1 percentage points, 19 times out of 20.

**2021-1903 – CTV/Nanos Survey – COVID-19 Vaccinations - STAT SHEET**

			Region					Gender		Age			
			Canada 2021-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - After your community fully opens, will you regularly, occasionally, or never wear a mask in crowded places?	Total	Unwgt N	1029	93	229	332	209	166	543	486	166	395	468
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	Regularly	%	24.2	24.1	27.1	26.1	16.6	24.1	16.2	31.9	19.3	21.8	29.8
	Occasionally	%	43.6	47.9	47.6	39.5	44.4	45.2	45.1	42.2	44.0	39.1	47.3
	Never	%	20.0	10.0	18.5	19.0	29.0	18.5	27.9	12.5	24.9	22.9	14.1
	Unsure	%	12.1	18.0	6.8	15.3	10.0	12.2	10.8	13.5	11.9	16.2	8.8