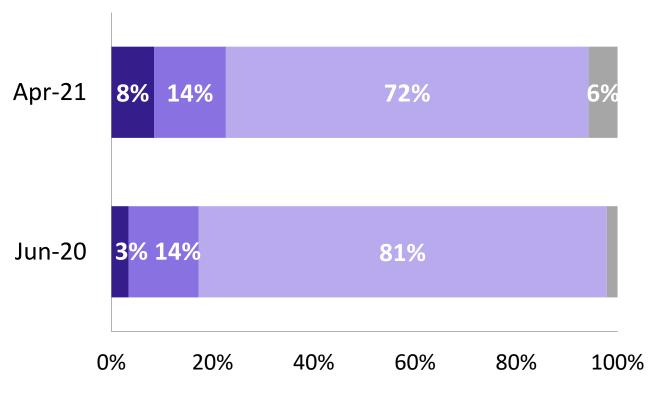




Willingness to reopen Canada-US border



The Canada-U.S. border has been closed to non-essential land travel since March 21, 2020 because of the COVID-19 pandemic. Going forward, do you think the border should be re-opened for non-essential travel immediately, reopened now only in areas where infection rates in Canada and the U.S. are low, or stay closed for the foreseeable future?



A strong majority of Canadians still believe the Canada-US border should stay closed for the foreseeable future (72%).

Women (76%) and older Canadians (75%) are more likely to want the border to remain closed.

Unsure

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, April 29th to May 3rd, 2021, n=1025, accurate 3.1 percentage points plus or minus, 19 times out of 20.



[■] Should be opened immediately

[■] Should be opened now only in areas where infection rates are low

[■] Should stay closed for the foreseeable future

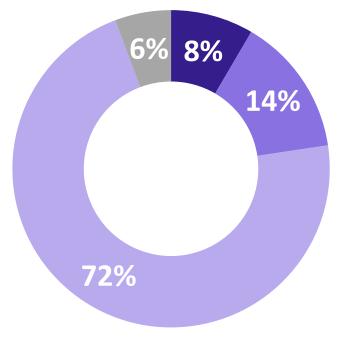
^{*}Weighted to the true population proportion.

^{*}Charts may not add up to 100 due to rounding.

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Should stay closed for the foreseeable future

Atlantic	Quebec	Ontario	Prairies	BC
(n=89)	(n=220)	(n=345)	(n=210)	(n=161)
80.7%	74.5%	73.2%	62.8%	69.8%
Men	Women	18 to 34	35 to 54	55 plus
(n=546)	(n=479)	(n=193)	(n=438)	(n=394)
66.6%	76.5%	64.7%	73.1%	75.2%

- Should be opened now only in areas where infection rates are low
- Should stay closed for the foreseeable future
- Unsure

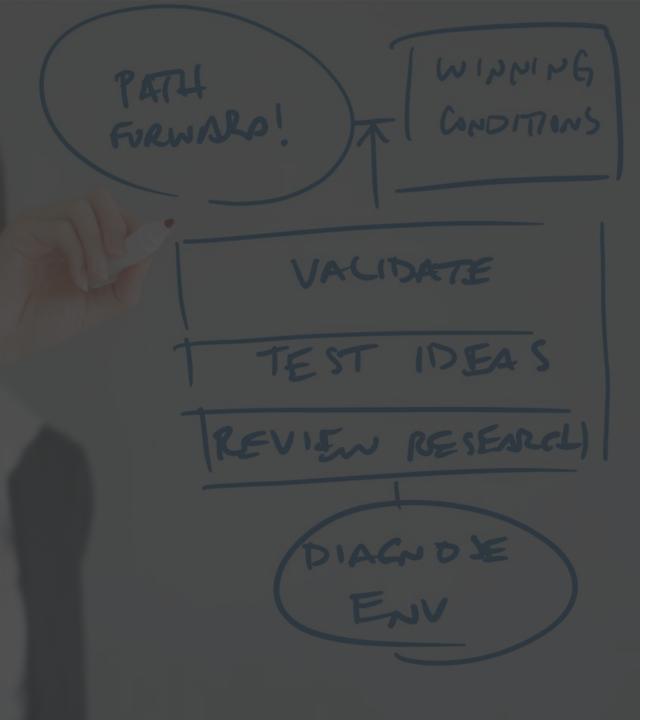
*Weighted to the true	population	proportion
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^{*}Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, April 29th to May 3rd, 2021, n=1025, accurate 3.1 percentage points plus or minus, 19 times out of 20.



[■] Should be opened immediately



Nanos conducted an RDD dual frame (land- and celllines) hybrid telephone and online random survey of 1025 Canadians, 18 years of age or older, between April 29th and May 3rd, 2021 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals were randomly called using random digit dialling with a maximum of five call backs.

The margin of error for a random survey of 1025 Canadians is ± 3.1 percentage points, 19 times out of 20.

The research was commissioned and conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.

Element	Description	Element	Description				
Research sponsor	Nanos Research	Weighting of Data	The results were weighted by age and gender using the latest Census information (2016) and the sample is geographically stratified to ensure a				
Population and Final Sample Size	1025 Randomly selected individuals.		distribution across all regions of Canada. See tables for full weighting disclosure				
Source of Sample	Nanos Panel	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior* to administering the survey to ensure the integrity of the data. *Confirm if				
Type of Sample	Probability		applicable				
Margin of Error	± 3.1 percentage points, 19 times out of 20.	Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate.				
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey		By age and gender using the latest Census information (2016) and the sample is				
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.	Stratification	geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.				
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six digit postal code was used to validate geography.	Estimated Response Rate	14 percent, consistent with industry norms.				
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online	Question Order	This was the only question asked on this topic.				
Number of Calls	Maximum of five call backs to those recruited.	Question Content	Topics on the omnibus ahead of the survey content included: views on political issues, views on economic issues, COVID-19, the federal budget, housing prices				
Time of Calls	Individuals recruited were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.		and mental health.				
Field Dates	April 29 th to May 3 rd , 2021.	Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.				
Language of Survey	The survey was conducted in both English and French.	Research/Data Collection Supplier	Nanos Research				
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/	Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.				



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dimap

This international joint venture between <u>dimap</u> and <u>Nanos</u> brings together top research and data experts from North American and Europe to deliver exceptional data intelligence to clients. The team offers data intelligence services ranging from demographic and sentiment microtargeting; consumer sentiment identification and decision conversion; and, data analytics and profiling for consumer persuasion. <u>www.nanosdimap.com</u>

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2021-1897 - April Omni - Border Question - Survey - STAT SHEET

			Region						Gender			Age	
			Canada 2021-05	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - The Canada-U.S. border has been closed to non-essential land travel since March 21, 2020 because of	Total	Unwgt N	1025	89	220	345	210	161	546	479	193	438	394
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
the COVID-19 pandemic. Going forward, do you think the border should be re- opened for non-essential travel immediately, reopened now only in areas where	Should be opened immediately	%	8.4	6.8	6.0	7.0	17.8	4.9	11.2	5.8	13.7	8.5	4.7
	Should be opened now only in areas where infection rates are low	%	14.2	9.4	15.0	13.6	12.7	19.1	17.3	11.2	15.0	12.4	15.2
infection rates in Canada and the U.S. are low, or stay	Should stay closed for the foreseeable future	%	71.6	80.7	74.5	73.2	62.8	69.8	66.6	76.5	64.7	73.1	75.2
closed for the foreseeable future?	Unsure	%	5.7	3.2	4.6	6.2	6.7	6.2	4.9	6.5	6.7	6.0	4.9