



Majority of Canadians concerned about the size of the deficit.

National Survey released May, 2021  
Submission 2021-1885

**THE GLOBE AND MAIL** 

 **NANOS**

# Key Findings

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## CONCERN ABOUT THE DEFICIT

Three in four Canadians are concerned (45%) or somewhat concerned (29%) about the size of the current deficit. Concern is highest among those from the Prairies (61% concerned).



## FUNDING NATIONAL CHILDCARE

Nearly two in three Canadians support (36%) or somewhat support (28%) spending on a national subsidized childcare program at this time.



## MANAGING FINANCES

Canadians most frequently say they trust the Liberal Party of Canada (28%) and the Conservative Party (23%) most of the federal parties to responsibly manage the finances of the Government of Canada. Nearly one in four (23%) say they trust none of the parties.

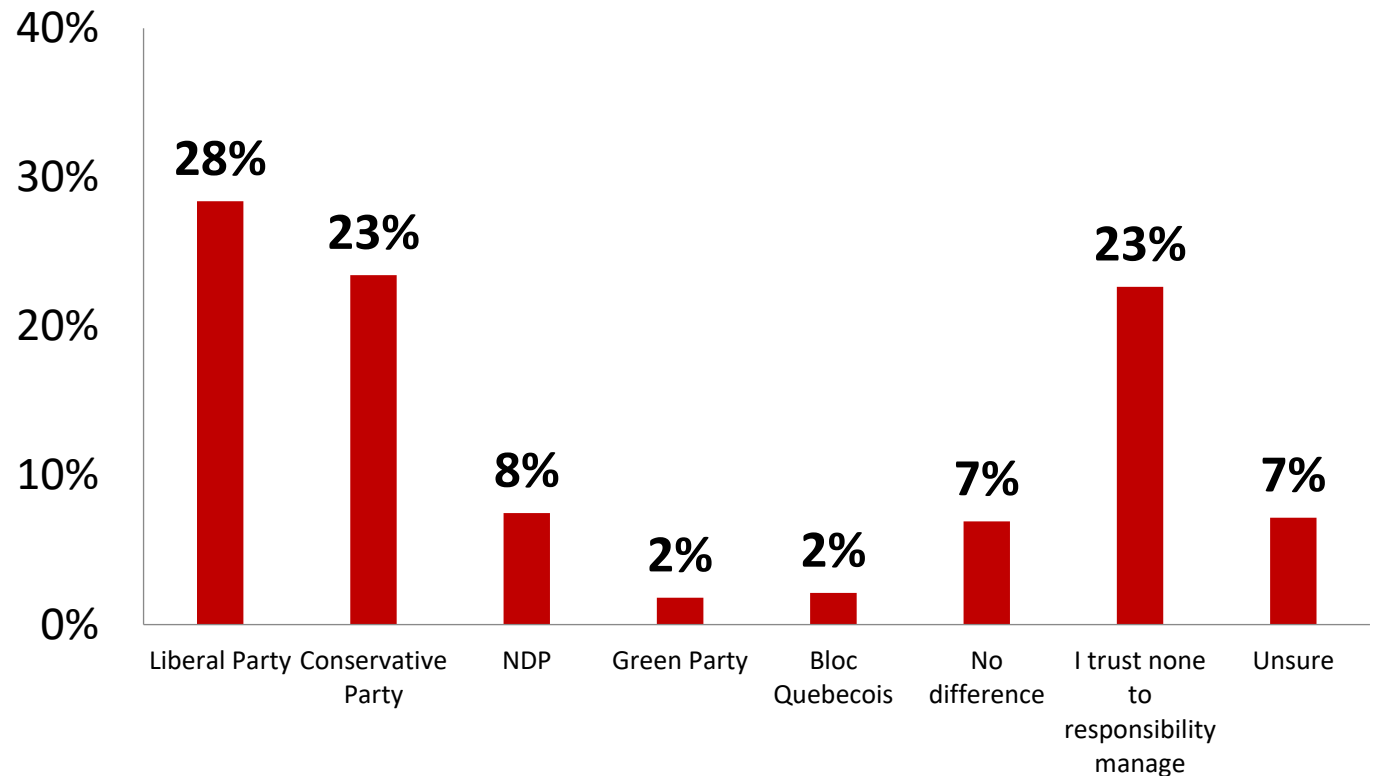
# Federal party most trusted to responsibly manage the Finances of the Government of Canada

**Q** Which federal party do you trust the most to responsibly manage the finances of the Government of Canada? [RANDOMIZE]



Close to three in ten Canadians (28%) say they trust the Liberal Party most to responsibly manage the finances of the Government of Canada, while just under one in four (23%) each say they trust the Conservative Party most or that they trust none of the federal parties.

Canadians from the Prairies are most likely to say they trust the Conservative Party (36%), while men are more likely than women to say they trust the Conservative most (17% compared to 30%, respectively).



\*Weighted to the true population proportion.  
\*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, April 29<sup>th</sup> to May 3<sup>rd</sup>, 2021, n=1025, accurate 3.1 percentage points plus or minus, 19 times out of 20.

# Federal party most trusted to responsibly manage the Finances of the Government of Canada by demographics

**Q** Which federal party do you trust the most to responsibly manage the finances of the Government of Canada? [RANDOMIZE]

	Canada (n=1025)	Atlantic (n=89)	Quebec (n=220)	Ontario (n=345)	Prairies (n=210)	British Columbia (n=161)	Male (n=546)	Female (n=479)	18 to 34 (n=193)	35 to 54 (n=438)	55 plus (n=394)
Liberal Party of Canada	28.4%	38.0%	32.9%	29.1%	18.3%	27.4%	26.6%	30.2%	17.9%	30.7%	33.8%
Conservative Party of Canada	23.4%	17.7%	15.4%	22.0%	36.4%	26.7%	30.2%	17.0%	22.8%	25.7%	21.9%
I trust none to responsibility manage	22.7%	20.0%	18.7%	26.9%	27.5%	11.9%	21.9%	23.4%	27.3%	21.8%	20.2%
New Democratic Party of Canada	7.5%	1.9%	4.4%	7.9%	7.3%	14.7%	5.2%	9.6%	17.5%	3.1%	4.3%
No difference	6.9%	10.6%	8.5%	5.8%	5.3%	7.7%	7.0%	6.8%	6.8%	7.4%	6.6%
Bloc Quebecois	2.1%	-	8.2%	0.3%	-	0.9%	2.5%	1.7%	1.4%	2.1%	2.7%
Green Party of Canada	1.8%	2.3%	0.9%	2.3%	0.3%	3.6%	2.1%	1.5%	2.7%	2.3%	0.7%
Unsure	7.2%	9.5%	11.0%	5.6%	4.9%	7.0%	4.4%	9.8%	3.9%	6.8%	9.8%

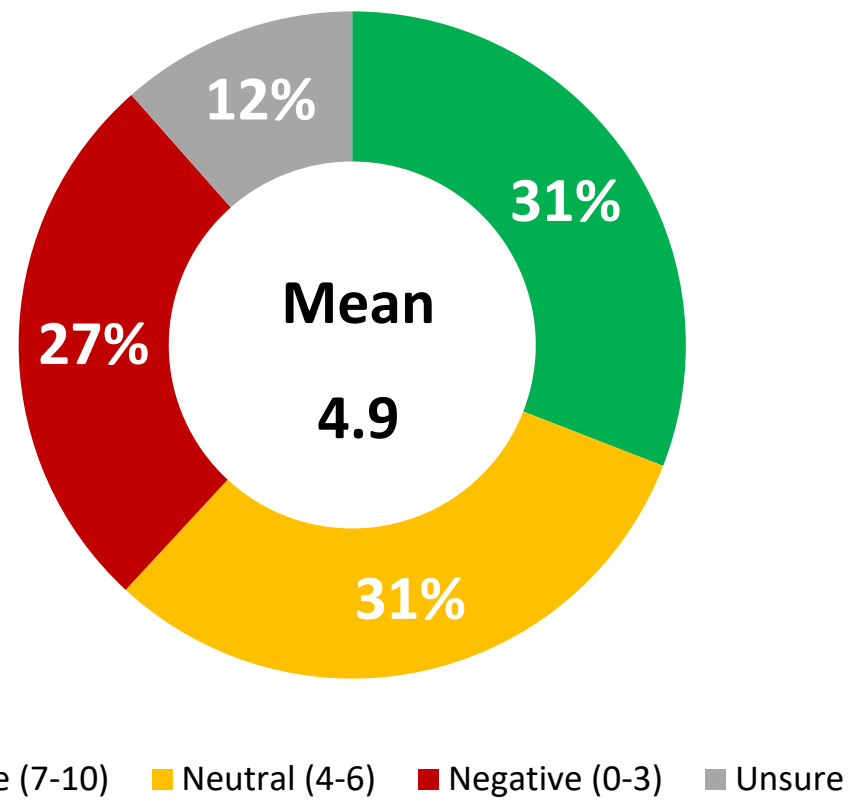
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Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, April 29<sup>th</sup> to May 3<sup>rd</sup>, 2021, n=1025, accurate 3.1 percentage points plus or minus, 19 times out of 20.



# Impressions of the federal budget

**Q** The federal government released the 2021 budget this month. Based on what you have heard, please score your overall impression of the federal budget where 0 would be very negative and 10 would be very positive.

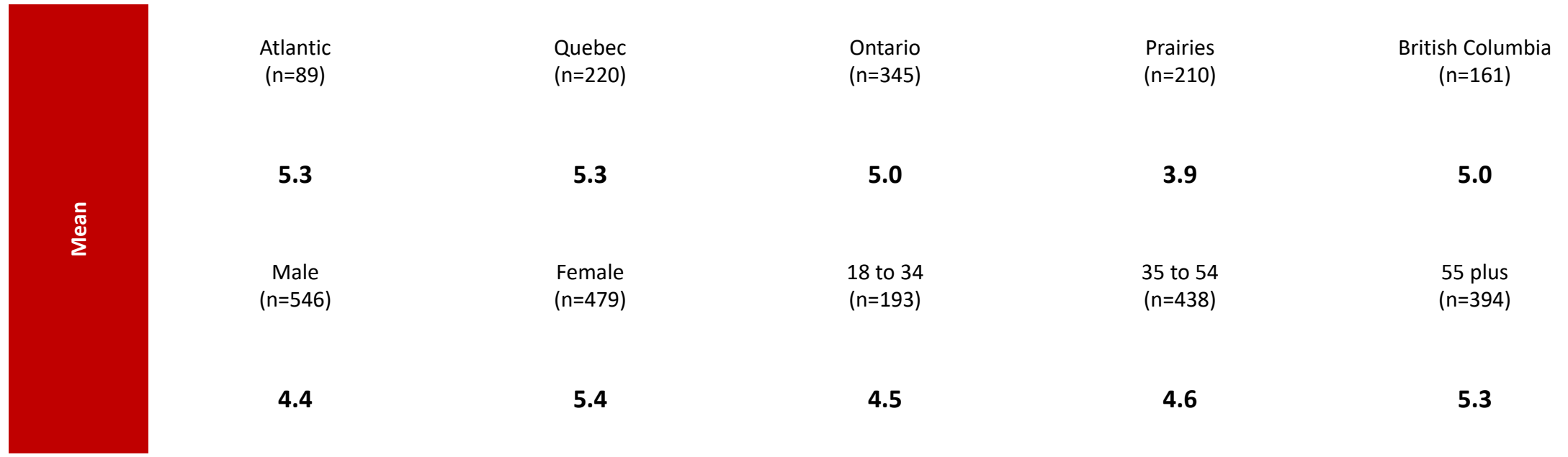


“ Canadians have mixed views of the overall impression of the federal budget with just over three in ten each (31%) who rate it positively (7-10) or neutral (4-6), and just under three in ten (27%) who rate it negatively (0-3). Respondents from the Prairies give the federal budget a lower rating (mean of 3.9 out of 10) than residents of other parts of Canada. ”

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# Impressions of the federal budget by demographics

**Q** The federal government released the 2021 budget this month. Based on what you have heard, please score your overall impression of the federal budget where 0 would be very negative and 10 would be very positive.

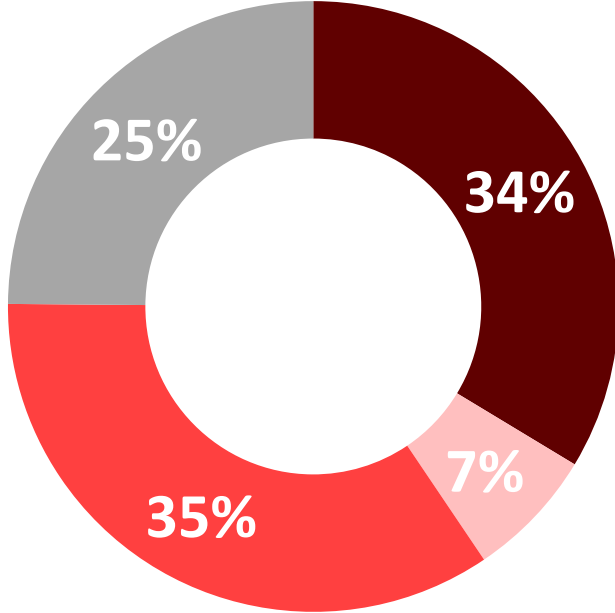


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Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, April 29<sup>th</sup> to May 3<sup>rd</sup>, 2021, n=1025, accurate 3.1 percentage points plus or minus, 19 times out of 20.

# Rating the level of spending in the federal budget for post-pandemic recovery

**Q** The federal budget included \$100 billion over three years in additional spending that the government says will support a post-pandemic-recovery. Do you think this level of spending is too much, too little, or about the right amount?



■ Too much      ■ Too little  
■ About the right amount      ■ Unsure

“ Canadians are nearly five times more likely to say the post-pandemic spending included in the federal budget is too much rather than too little. Canadians from the Atlantic region are more likely to say it’s about the right amount (44%), while those from the Prairies are more likely to say it is too much (40%). ”

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Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, April 29<sup>th</sup> to May 3<sup>rd</sup>, 2021, n=1025, accurate 3.1 percentage points plus or minus, 19 times out of 20.

# Rating the level of spending in the federal budget for post-pandemic recovery by demographics

**Q** The federal budget included \$100 billion over three years in additional spending that the government says will support a post-pandemic-recovery. Do you think this level of spending is too much, too little, or about the right amount?

	Canada (n=1025)	Atlantic (n=89)	Quebec (n=220)	Ontario (n=345)	Prairies (n=210)	British Columbia (n=161)	Male (n=546)	Female (n=479)	18 to 34 (n=193)	35 to 54 (n=438)	55 plus (n=394)
Too much	33.6%	22.3%	37.2%	31.3%	40.1%	31.0%	40.5%	27.0%	34.2%	35.4%	31.7%
About the right amount	34.6%	43.8%	39.4%	33.3%	27.2%	35.3%	32.9%	36.2%	27.7%	37.4%	36.9%
Too little	6.9%	7.1%	2.2%	6.7%	11.3%	9.6%	8.8%	5.1%	11.8%	4.9%	5.2%
Unsure	24.9%	26.7%	21.2%	28.6%	21.4%	24.2%	17.8%	31.6%	26.3%	22.3%	26.1%

\*Weighted to the true population proportion.  
 \*Charts may not add up to 100 due to rounding.

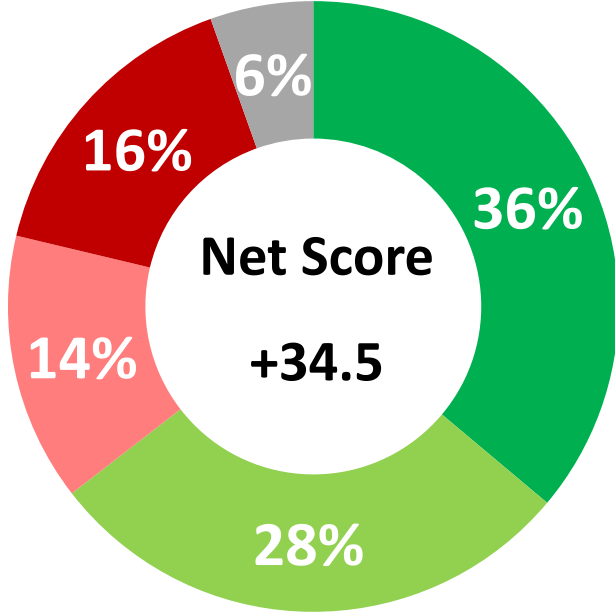
Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, April 29<sup>th</sup> to May 3<sup>rd</sup>, 2021, n=1025, accurate 3.1 percentage points plus or minus, 19 times out of 20.





# Support for spending on a national subsidized childcare program

**Q** The federal budget announced \$30 billion over five years - and then another \$8.3-billion a year after that - toward a new national subsidized childcare program. Based on what you have heard, do you support, somewhat support, somewhat oppose or oppose spending on a national subsidized childcare program at this time?



- Support
- Somewhat support
- Somewhat oppose
- Oppose
- Unsure

“ A majority of Canadians support (36%) or somewhat support (28%) budget spending toward a new national subsidized childcare program. Support is higher among older Canadians (43% support for those 55 plus) than younger Canadians (33% support for those 18-34). ”

\*Weighted to the true population proportion.  
 \*Charts may not add up to 100 due to rounding.  
 \*The net score is the difference between all positive and negative numbers in a question.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, April 29<sup>th</sup> to May 3<sup>rd</sup>, 2021, n=1025, accurate 3.1 percentage points plus or minus, 19 times out of 20.

# Support for spending on a national subsidized childcare program by demographics

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	Canada (n=1025)	Atlantic (n=89)	Quebec (n=220)	Ontario (n=345)	Prairies (n=210)	British Columbia (n=161)	Male (n=546)	Female (n=479)	18 to 34 (n=193)	35 to 54 (n=438)	55 plus (n=394)
Support	36.1%	36.6%	34.7%	39.6%	28.9%	38.4%	33.9%	38.2%	32.6%	31.5%	42.7%
Somewhat support	28.4%	36.0%	36.0%	25.6%	24.1%	25.2%	26.1%	30.6%	31.6%	26.4%	28.0%
Somewhat oppose	14.2%	9.6%	12.2%	14.1%	19.4%	13.2%	14.4%	14.0%	13.0%	17.0%	12.6%
Oppose	15.8%	14.2%	7.8%	16.8%	25.1%	15.0%	20.6%	11.2%	12.7%	20.3%	14.0%
Unsure	5.5%	3.6%	9.3%	3.9%	2.5%	8.3%	5.0%	5.9%	10.1%	4.8%	2.7%

\*Weighted to the true population proportion.

\*Charts may not add up to 100 due to rounding.

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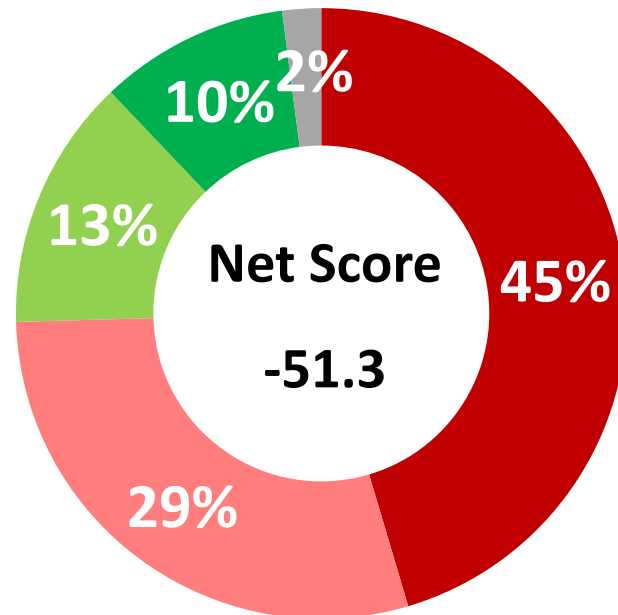
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## Concern over current size of federal deficit

Q

Federal spending on the pandemic pushed the federal deficit to \$354.2-billion last year and the federal debt is now above one trillion dollars. Are you concerned, somewhat concerned, somewhat unconcerned, or unconcerned about the size of the current federal deficit?



“

Three in four Canadians are concerned (45%) or somewhat concerned (29%) about the size of the current federal deficit. Respondents from the Prairies show the highest intensity of concern with 61 per cent who report being concerned.

”

\*Weighted to the true population proportion.

\*Charts may not add up to 100 due to rounding.

\*The net score is the difference between all positive and negative numbers in a question.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, April 29<sup>th</sup> to May 3<sup>rd</sup>, 2021, n=1025, accurate 3.1 percentage points plus or minus, 19 times out of 20.

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 NANOS

# Concern over current size of federal deficit by demographics

Q

Federal spending on the pandemic pushed the federal deficit to \$354.2-billion last year and the federal debt is now above one trillion dollars. Are you concerned, somewhat concerned, somewhat unconcerned, or unconcerned about the size of the current federal deficit?

	Canada (n=1025)	Atlantic (n=89)	Quebec (n=220)	Ontario (n=345)	Prairies (n=210)	British Columbia (n=161)	Male (n=546)	Female (n=479)	18 to 34 (n=193)	35 to 54 (n=438)	55 plus (n=394)
Concerned	45.4%	37.2%	40.9%	42.7%	60.6%	44.5%	50.0%	40.9%	46.8%	51.1%	39.4%
Somewhat concerned	29.2%	29.0%	37.2%	29.2%	20.0%	27.5%	26.7%	31.6%	24.2%	28.4%	33.3%
Somewhat unconcerned	13.3%	19.2%	13.3%	14.3%	12.7%	8.6%	12.1%	14.6%	13.3%	12.0%	14.6%
Unconcerned	10.0%	12.5%	6.0%	12.1%	5.3%	16.5%	9.9%	10.2%	12.0%	7.6%	10.8%
Unsure	2.1%	2.1%	2.7%	1.7%	1.5%	2.9%	1.3%	2.8%	3.8%	0.8%	1.9%

\*Weighted to the true population proportion.

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Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,025 Canadians, 18 years of age or older, between April 29<sup>th</sup> to May 3<sup>rd</sup>, 2021 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The sample included both land- and cell-lines across Canada. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals randomly called using random digit dialling with a maximum of five call backs.

The margin of error for this survey is  $\pm 3.1$  percentage points, 19 times out of 20.

This study was commissioned by the Globe and Mail and the research was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding

Element	Description	Element	Description
Research sponsor	The Globe and Mail	Weighting of Data	The results were weighted by age and gender using the latest Census information (2016) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Population and Final Sample Size	1025 Randomly selected individuals.	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Source of Sample	Nanos Hybrid Probability Panel (confirm with John)	Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate.
Type of Sample	Probability	Stratification	By age and gender using the latest Census information (2016) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Margin of Error	±3.1 percentage points, 19 times out of 20.	Estimated Response Rate	Fourteen percent, consistent with industry norms.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey	Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.	Question Content	Topics on the omnibus ahead of the survey content included: views on political issues, views on economic issues, and COVID-19.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six digit postal code was used to validate geography.	Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online	Research/Data Collection Supplier	Nanos Research
Number of Calls	Maximum of five call backs to those recruited.	Contact	Contact Nanos Research for more information or with any concerns or questions. <a href="http://www.nanos.co">http://www.nanos.co</a> Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.
Time of Calls	Individuals recruited were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.		
Field Dates	April 29 <sup>th</sup> to May 3 <sup>rd</sup> , 2021.		
Language of Survey	The survey was conducted in both English and French.		
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. <a href="https://canadianresearchinsightscouncil.ca/standards/">https://canadianresearchinsightscouncil.ca/standards/</a>		



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ABOUT NANOS



# TABULATIONS



2021-1885 – Globe and Mail/Nanos Survey – April OMNI - STAT SHEET

			Region						Gender		Age		
			Canada 2021-04	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Which federal party do you trust the most to responsibly manage the finances of the Government of Canada? [RANDOMIZE]	Total	Unwgt N	1025	89	220	345	210	161	546	479	193	438	394
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	Liberal Party of Canada	%	28.4	38.0	32.9	29.1	18.3	27.4	26.6	30.2	17.9	30.7	33.8
	Conservative Party of Canada	%	23.4	17.7	15.4	22.0	36.4	26.7	30.2	17.0	22.8	25.7	21.9
	New Democratic Party of Canada	%	7.5	1.9	4.4	7.9	7.3	14.7	5.2	9.6	17.5	3.1	4.3
	Green Party of Canada	%	1.8	2.3	0.9	2.3	0.3	3.6	2.1	1.5	2.7	2.3	0.7
	Bloc Quebecois	%	2.1	0.0	8.2	0.3	0.0	0.9	2.5	1.7	1.4	2.1	2.7
	No difference	%	6.9	10.6	8.5	5.8	5.3	7.7	7.0	6.8	6.8	7.4	6.6
	I trust none to responsibility manage	%	22.7	20.0	18.7	26.9	27.5	11.9	21.9	23.4	27.3	21.8	20.2
	Unsure	%	7.2	9.5	11.0	5.6	4.9	7.0	4.4	9.8	3.9	6.8	9.8

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,025 Canadians, 18 years of age or older, between April 29 and May 3<sup>rd</sup>, 2021. The margin of error for this survey is ±3.1 percentage points, 19 times out of 20.

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Question - The federal government released the 2021 budget this month. Based on what you have heard, please score your overall impression of the federal budget where 0 would be very negative and 10 would be very positive	Total	Unwgt N	1025	89	220	345	210	161	546	479	193	438	394	
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386	
		Mean	4.9	5.3	5.3	5.0	3.9	5.0	4.4	5.4	4.5	4.6	5.3	
		Median	5.0	6.0	6.0	5.0	4.0	5.0	5.0	6.0	5.0	5.0	6.0	
		Very negative (0)	%	10.8	6.2	6.6	10.6	18.0	11.2	15.2	6.6	9.3	13.6	9.4
	1	%	4.1	3.8	2.6	3.2	7.9	4.0	4.8	3.4	2.4	5.0	4.4	
	2	%	5.7	8.4	4.4	5.8	7.1	4.4	7.9	3.6	6.6	6.4	4.3	
	3	%	6.0	3.3	5.8	5.3	7.7	7.5	7.9	4.2	7.8	6.2	4.6	
	4	%	7.7	1.6	4.9	8.6	11.2	8.6	8.1	7.4	10.8	6.6	6.6	
	5	%	13.7	16.2	16.9	13.3	13.0	9.3	12.8	14.7	10.6	12.7	16.9	
	6	%	9.5	11.3	10.3	10.1	5.4	11.1	10.3	8.7	9.6	9.7	9.2	
	7	%	13.9	11.7	19.3	13.5	8.9	13.7	11.9	15.9	12.5	13.1	15.6	
	8	%	10.3	15.3	11.6	10.1	7.9	9.4	9.2	11.3	8.9	9.5	12.0	
	9	%	3.7	3.8	3.3	3.9	3.4	4.3	3.1	4.3	1.0	4.2	5.2	
		Very positive (10)	%	3.0	1.9	1.4	4.4	1.3	4.5	2.1	3.8	0.0	2.7	5.3
	Unsure	%	11.5	16.6	12.8	11.2	8.2	12.1	6.7	16.2	20.4	10.2	6.4	

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**2021-1885 – Globe and Mail/Nanos Survey – April OMNI - STAT SHEET**

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Question - The federal budget included \$100 billion over three years in additional spending that the government says will support a post-pandemic-recovery. Do you think this level of spending is too much, too little, or about the right amount?	Total	Unwgt N	1025	89	220	345	210	161	546	479	193	438	394
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	Too much	%	33.6	22.3	37.2	31.3	40.1	31.0	40.5	27.0	34.2	35.4	31.7
	Too little	%	6.9	7.1	2.2	6.7	11.3	9.6	8.8	5.1	11.8	4.9	5.2
	About the right amount	%	34.6	43.8	39.4	33.3	27.2	35.3	32.9	36.2	27.7	37.4	36.9
	Unsure	%	24.9	26.7	21.2	28.6	21.4	24.2	17.8	31.6	26.3	22.3	26.1

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			Canada 2021-04	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
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		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	Support	%	36.1	36.6	34.7	39.6	28.9	38.4	33.9	38.2	32.6	31.5	42.7
	Somewhat support	%	28.4	36.0	36.0	25.6	24.1	25.2	26.1	30.6	31.6	26.4	28.0
	Somewhat oppose	%	14.2	9.6	12.2	14.1	19.4	13.2	14.4	14.0	13.0	17.0	12.6
	Oppose	%	15.8	14.2	7.8	16.8	25.1	15.0	20.6	11.2	12.7	20.3	14.0
	Unsure	%	5.5	3.6	9.3	3.9	2.5	8.3	5.0	5.9	10.1	4.8	2.7

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,025 Canadians, 18 years of age or older, between April 29 and May 3<sup>rd</sup>, 2021. The margin of error for this survey is  $\pm 3.1$  percentage points, 19 times out of 20.

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**2021-1885 – Globe and Mail/Nanos Survey – April OMNI - STAT SHEET**

			Region						Gender		Age		
			Canada 2021-04	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Federal spending on the pandemic pushed the federal deficit to \$354.2-billion last year and the federal debt is now above one trillion dollars. Are you concerned, somewhat concerned, somewhat unconcerned, or unconcerned about the size of the current federal deficit	Total	Unwgt N	1025	89	220	345	210	161	546	479	193	438	394
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	Concerned	%	45.4	37.2	40.9	42.7	60.6	44.5	50.0	40.9	46.8	51.1	39.4
	Somewhat concerned	%	29.2	29.0	37.2	29.2	20.0	27.5	26.7	31.6	24.2	28.4	33.3
	Somewhat unconcerned	%	13.3	19.2	13.3	14.3	12.7	8.6	12.1	14.6	13.3	12.0	14.6
	Unconcerned	%	10.0	12.5	6.0	12.1	5.3	16.5	9.9	10.2	12.0	7.6	10.8
	Unsure	%	2.1	2.1	2.7	1.7	1.5	2.9	1.3	2.8	3.8	0.8	1.9

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,025 Canadians, 18 years of age or older, between April 29 and May 3<sup>rd</sup>, 2021. The margin of error for this survey is  $\pm 3.1$  percentage points, 19 times out of 20.