



Pandemic Shadow: Canadians report they are unlikely to travel outside of community this summer - Lack comfort in Canadian athletes participating in Tokyo Olympics.

National survey released May, 2021
Submission 2021-1884


NEWS

 NANOS

Key Findings

1

LIKELIHOOD OF TRAVELLING OUTSIDE COMMUNITY

Close to seven in ten Canadians say they are unlikely or somewhat unlikely to travel outside their community this summer even if there is a stay-at-home order in their community. Prairie residents are more likely to say they are likely to do this (22%) than residents of Atlantic Canada (eight per cent) or Quebec (nine per cent).

2

COMFORT WITH CANADIAN ATHLETES COMPETING IN OLYMPICS

Canadians are more than two times as likely to say they are uncomfortable (36%) rather than comfortable (16%) having Canadian athletes take part in the Olympic games no matter how bad the pandemic is in Japan.

3

NEIGHBOURS FOLLOWING PUBLIC HEALTH GUIDELINES

While a majority of Canadians say their neighbours are strictly (22%) or somewhat strictly (48%) following public health guidelines, this has decreased compared to the previous wave in March 2020 (29% strictly; 59% somewhat strictly).

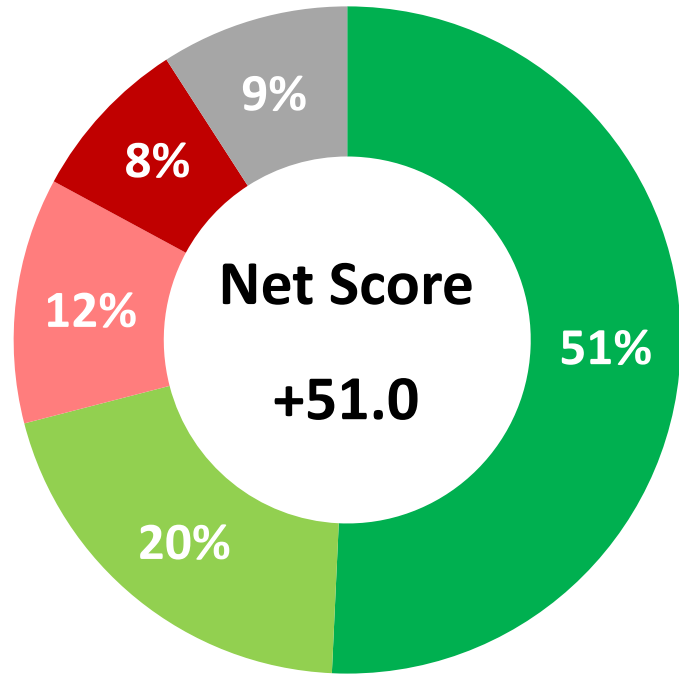
4

EASE OF FINDING INFORMATION ON VACCINES

Over seven in ten Canadians say it was easy (51%) or somewhat easy (20%) to find information on booking, availability and location for COVID vaccinations. Quebec residents (64%) are more likely to say they found this easy than residents of Atlantic Canada (54%), the Prairies (44%) and Ontario (42%).

Difficulty finding information on booking, availability and location of vaccinations

Q If you are hoping to get vaccinated or have already got your shot, was it easy, somewhat easy, somewhat difficult or difficult to find the information on booking, availability, and location?



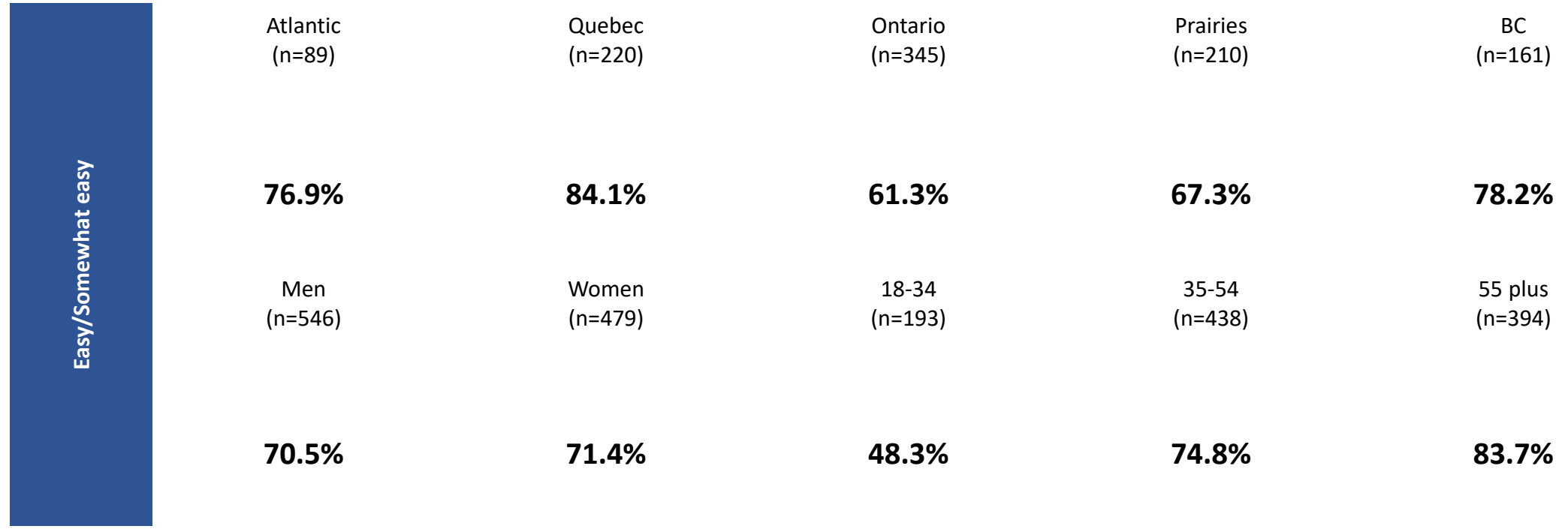
■ Easy ■ Somewhat easy ■ Somewhat difficult ■ Difficult ■ Unsure

“ Over seven in ten Canadians say it was easy or somewhat easy to find information on booking, availability and location for COVID vaccinations. Quebec residents (64%) are more likely to say they found this easy than residents of Atlantic Canada (54%), the Prairies (44%) and Ontario (42%). Older Canadians (55 plus) are more likely to say they found this easy (67%) than those 35 to 54 (49%) or 18 to 34 (30%). ”

*Weighted to the true population proportion.
 *Charts may not add up to 100 due to rounding.
 *The net score is the difference between all positive and negative numbers in a question.

Level of difficulty finding information on booking, availability and location of vaccinations – by demographics

Q If you are hoping to get vaccinated or have already got your shot, was it easy, somewhat easy, somewhat difficult or difficult to find the information on booking, availability, and location?



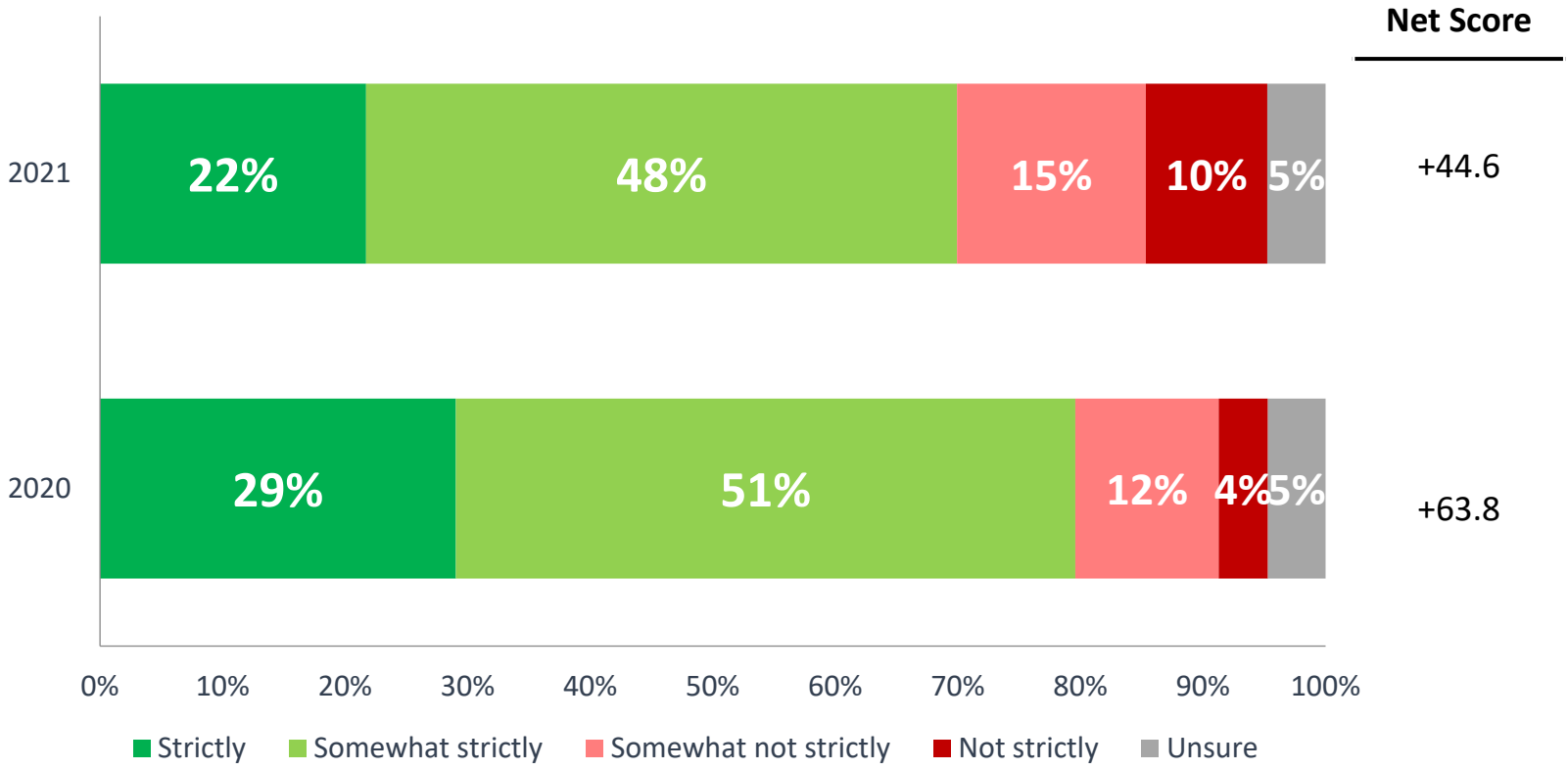
*Weighted to the true population proportion.
 *Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, April 29th to May 3rd, 2021, n=1025, accurate 3.1 percentage points plus or minus, 19 times out of 20.



How strictly neighbours are following public health guidelines

Q Would you say that your neighbors are strictly, somewhat strictly, somewhat not strictly or not strictly following the guidance of public health authorities to social distance from others including avoiding crowded places and non-essential gatherings, avoiding common greetings, such as handshakes, limiting contact with people at higher risk (e.g., older adults and those in poor health), and keeping a distance of at least 2 arms lengths (approximately 2 meters) from others, as much as possible.



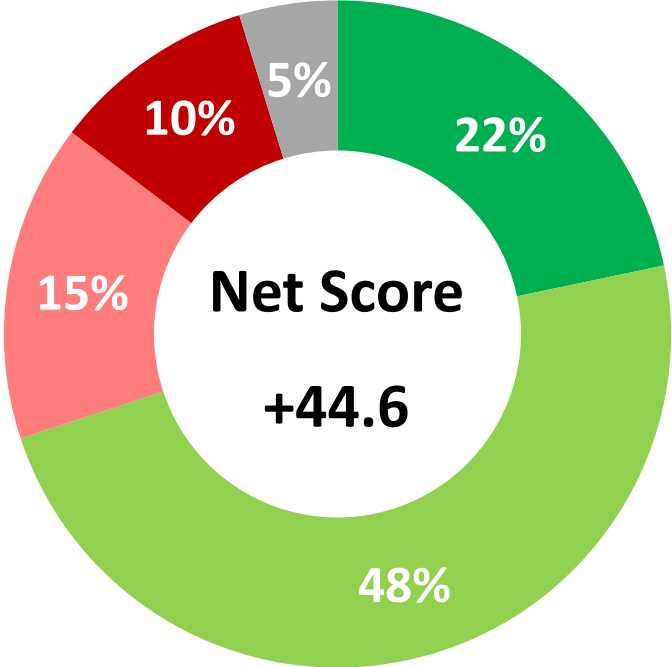
“ There is a decrease in Canadians who say their neighbours are strictly or somewhat strictly following public health guidelines compared to the previous wave in March 2020. ”

*Weighted to the true population proportion.
 *Charts may not add up to 100 due to rounding.
 *The net score is the difference between all positive and negative numbers in a question.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, April 29th to May 3rd, 2021, n=1025, accurate 3.1 percentage points plus or minus, 19 times out of 20.



How strictly neighbours are following public health guidelines



- Strictly
- Somewhat strictly
- Somewhat not strictly
- Not strictly
- Unsure

Q

Would you say that your neighbors are strictly, somewhat strictly, somewhat not strictly or not strictly following the guidance of public health authorities to social distance from others including avoiding crowded places and non-essential gatherings, avoiding common greetings, such as handshakes, limiting contact with people at higher risk (e.g. older adults and those in poor health), and keeping a distance of at least 2 arms lengths (approximately 2 meters) from others, as much as possible.

“

A majority of Canadians say their neighbours are strictly or somewhat strictly following the guidance of public health authorities related to the pandemic. Residents of Atlantic Canada are more likely to say their neighbours are following guidelines strictly (36%) than residents of the Prairies (20%) and Quebec (13%). Older Canadians (55 plus) are more likely to say their neighbours are strictly following guidelines (32%) than those 35 to 54 (22%) or 18 to 34 (six per cent).

”

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 *Charts may not add up to 100 due to rounding.
 *The net score is the difference between all positive and negative numbers in a question.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, April 29th to May 3rd, 2021, n=1025, accurate 3.1 percentage points plus or minus, 19 times out of 20.



How strictly neighbours are following public health guidelines – by demographics



Would you say that your neighbors are strictly, somewhat strictly, somewhat not strictly or not strictly following the guidance of public health authorities to social distance from others including avoiding crowded places and non-essential gatherings, avoiding common greetings, such as handshakes, limiting contact with people at higher risk (e.g. older adults and those in poor health), and keeping a distance of at least 2 arms lengths (approximately 2 meters) from others, as much as possible.

	Atlantic (n=89)	Quebec (n=220)	Ontario (n=345)	Prairies (n=210)	BC (n=161)
Strictly/somewhat strictly	74.9%	70.6%	70.9%	61.9%	74.3%
	Men (n=546)	Women (n=479)	18-34 (n=193)	35-54 (n=438)	55 plus (n=394)
	67.3%	72.4%	56.5%	69.6%	79.7%

*Weighted to the true population proportion.
 *Charts may not add up to 100 due to rounding.

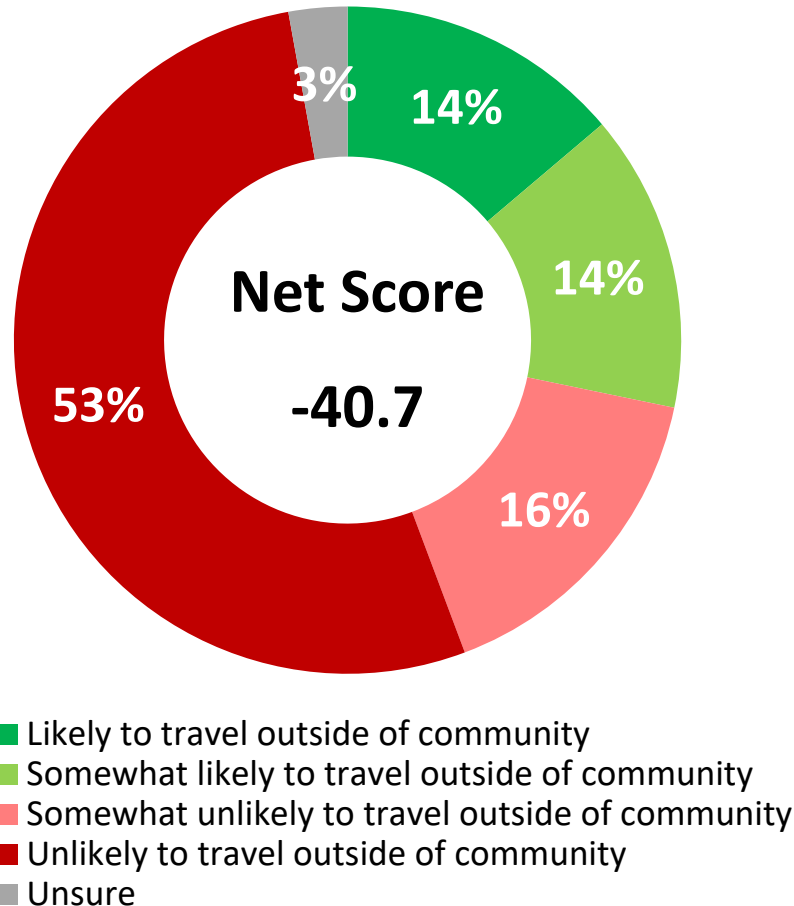
Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, April 29th to May 3rd, 2021, n=1025, accurate 3.1 percentage points plus or minus, 19 times out of 20.



Likelihood of travelling outside community even if there is a stay-at-home order



For the upcoming summer are you likely, somewhat likely, somewhat unlikely or unlikely to travel outside of your community even if there is a stay-at-home order in your community?



Close to seven in ten Canadians say they are unlikely or somewhat unlikely to travel outside their community this summer even if there is a stay-at-home order in their community.

Prairie residents are more likely to say they are likely to do this (22%) than residents of Atlantic Canada (eight per cent) or Quebec (nine per cent).

Men more often say they are likely to travel outside their community (18%) than women (nine per cent).



*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

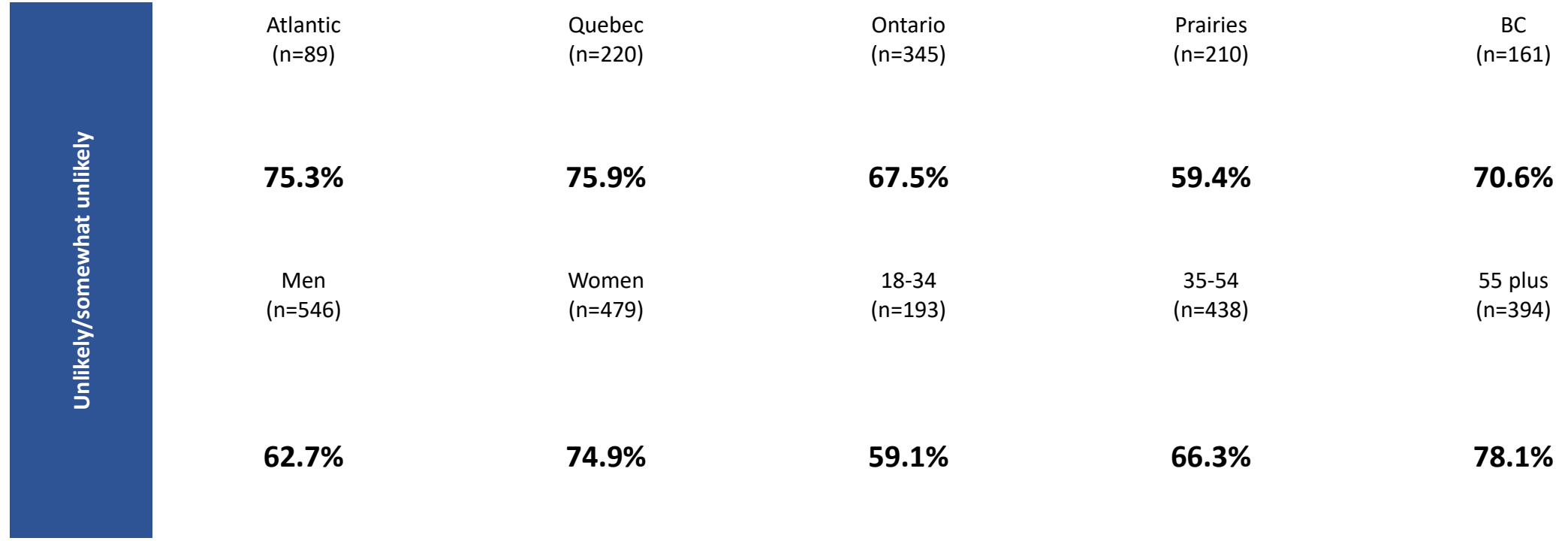
*The net score is the difference between all positive and negative numbers in a question.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, April 29th to May 3rd, 2021, n=1025, accurate 3.1 percentage points plus or minus, 19 times out of 20.



Likelihood of travelling outside community even if there is a stay-at-home order – by demographics

Q For the upcoming summer are you likely, somewhat likely, somewhat unlikely or unlikely to travel outside of your community even if there is a stay-at-home order in your community?

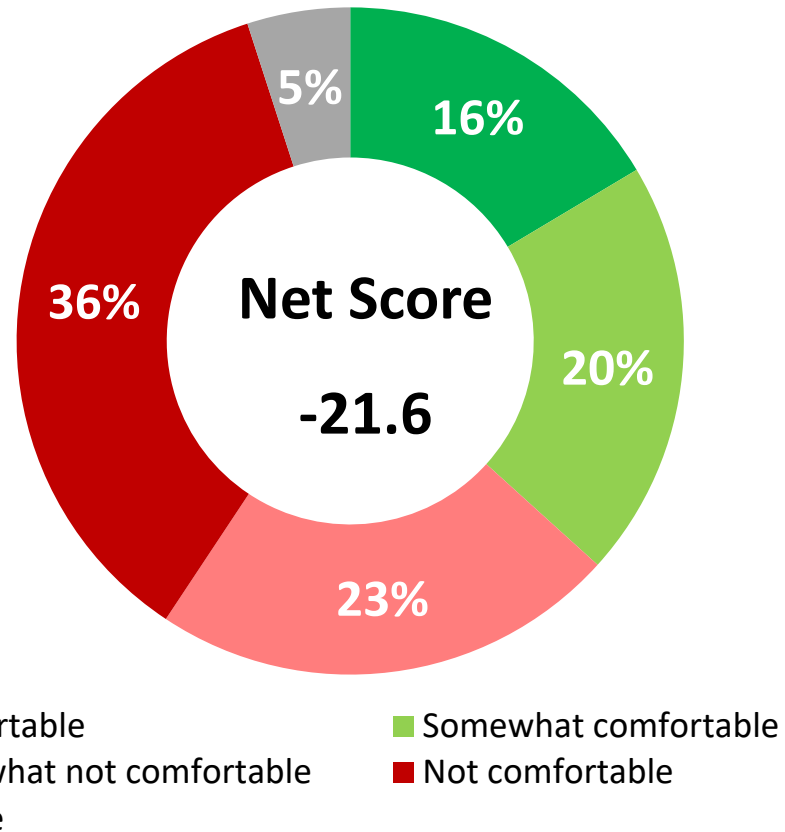


*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, April 29th to May 3rd, 2021, n=1025, accurate 3.1 percentage points plus or minus, 19 times out of 20.



Level of comfort with Canadian athletes taking part in Olympic games in Japan



*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

*The net score is the difference between all positive and negative numbers in a question.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, April 29th to May 3rd, 2021, n=1025, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Q

The Tokyo Summer Olympics are scheduled to begin this July. Japan has banned fans and families of athletes from attending the games. Are you comfortable, somewhat comfortable, somewhat not comfortable or not comfortable having Canadian athletes take part in the games no matter how bad the pandemic is in Japan?

“

Canadians are more than twice as likely to say they are uncomfortable rather than comfortable having Canadian athletes take part in the Olympic games no matter how bad the pandemic is in Japan.

Residents of the Prairies are more likely to say they are comfortable with this (26%) than residents of Ontario (14%) and Atlantic Canada (seven per cent).

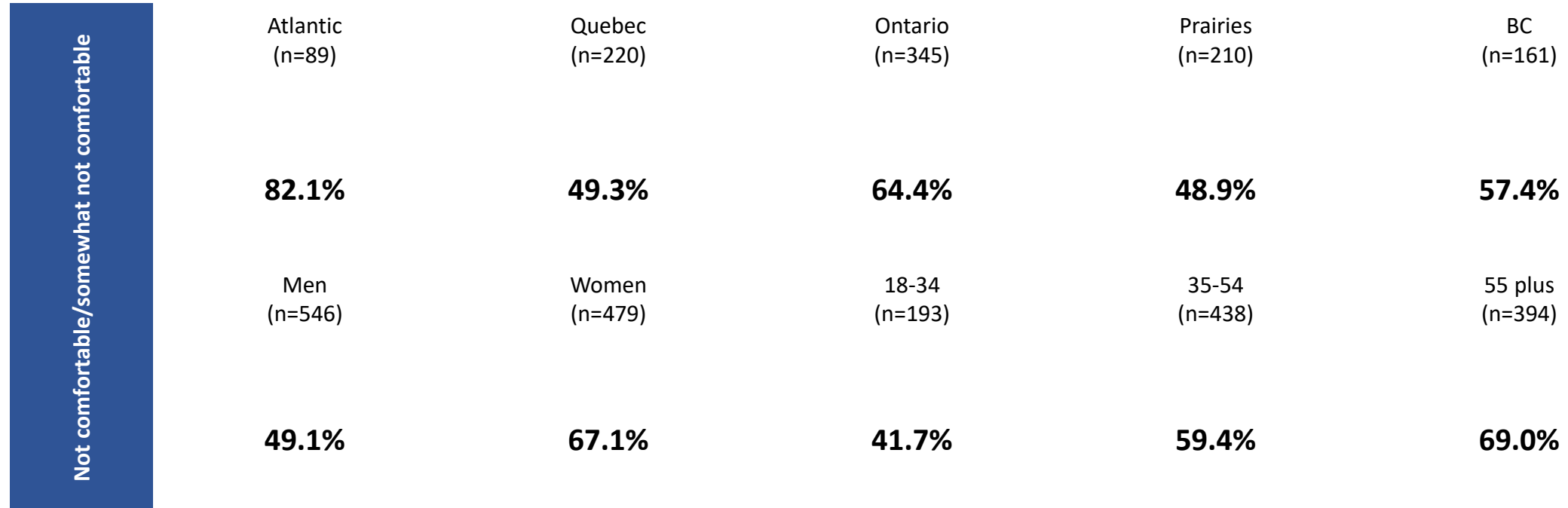
Younger Canadians (18-34) are more likely to be comfortable with this (24%) than those 55 plus (10%).

”

Level of comfort with Canadian athletes taking part in Olympic games in Japan – by demographics

Q

The Tokyo Summer Olympics are scheduled to begin this July. Japan has banned fans and families of athletes from attending the games. Are you comfortable, somewhat comfortable, somewhat not comfortable or not comfortable having Canadian athletes take part in the games no matter how bad the pandemic is in Japan?



*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, April 29th to May 3rd, 2021, n=1025, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1025 Canadians, 18 years of age or older, between April 29th and May 3rd, 2021 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals were randomly called using random digit dialing with a maximum of five call backs.

The margin of error for a random survey of 1025 Canadians is ± 3.1 percentage points, 19 times out of 20.

The research was commissioned by CTV News and was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.



Element	Description	Element	Description
Research sponsor	CTV News	Weighting of Data	The results were weighted by age and gender using the latest Census information (2016) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Population and Final Sample Size	1025 Randomly selected individuals.	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Source of Sample	Nanos Panel	Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate.
Type of Sample	Probability	Stratification	By age and gender using the latest Census information (2016) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Margin of Error	±3.1 percentage points, 19 times out of 20.	Estimated Response Rate	14 percent, consistent with industry norms.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey	Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.	Question Content	Topics on the omnibus ahead of the survey content included: views on political issues and views on economic issues.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six digit postal code was used to validate geography.	Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online	Research/Data Collection Supplier	Nanos Research
Number of Calls	Maximum of five call backs to those recruited.	Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.
Time of Calls	Individuals recruited were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.		
Field Dates	April 29 th to May 3 rd , 2021.		
Language of Survey	The survey was conducted in both English and French.		
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/		



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TABULATIONS



2021-1884 – CTV/Nanos Survey – Survey - STAT SHEET

			Region						Gender		Age		
			Canada 2021-05	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - If you are hoping to get vaccinated or have already got your shot, was it easy, somewhat easy, somewhat difficult or difficult to find the information on booking, availability, and location?	Total	Unwgt N	1025	89	220	345	210	161	546	479	193	438	394
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	Easy	%	50.7	54.0	64.4	41.7	44.4	59.9	47.3	54.0	29.8	48.9	67.2
	Somewhat easy	%	20.2	22.9	19.7	19.5	22.9	18.2	23.2	17.4	18.5	25.9	16.5
	Somewhat difficult	%	11.9	7.6	6.4	17.2	11.7	8.7	12.6	11.2	18.3	10.1	9.0
	Difficult	%	8.0	6.0	0.3	15.3	5.8	4.4	6.7	9.2	14.7	6.4	4.7
	Unsure	%	9.1	9.6	9.2	6.2	15.2	8.7	10.1	8.1	18.7	8.7	2.7

			Region						Gender		Age		
			Canada 2021-05	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Would you say that your neighbors are strictly, somewhat strictly, somewhat not strictly or not strictly following the guidance of public health authorities to social distance from others including avoiding crowded places and non-essential gatherings, avoiding common greetings, such as handshakes, limiting contact with people at higher risk (e.g. older adults and those in poor health), and keeping a distance of at least 2 arms lengths (approximately 2 meters) from others, as much as possible.	Total	Unwgt N	1025	89	220	345	210	161	546	479	193	438	394
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	Strictly	%	21.7	36.1	13.3	24.0	19.7	25.2	17.5	25.7	6.4	22.0	32.3
	Somewhat strictly	%	48.2	38.8	57.3	46.9	42.2	49.1	49.8	46.7	50.2	47.6	47.4
	Somewhat not strictly	%	15.4	16.1	14.3	16.0	16.6	13.7	17.1	13.7	23.6	14.7	10.2
	Not strictly	%	9.9	0.9	10.5	9.9	14.5	7.0	10.6	9.2	14.4	11.1	5.7
	Unsure	%	4.8	8.0	4.6	3.2	6.9	5.0	4.9	4.6	5.5	4.6	4.3

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,025 Canadians, 18 years of age or older, between April 29th and May 3rd, 2021. The margin of error for this survey is ±3.1 percentage points, 19 times out of 20.

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2021-1884 – CTV/Nanos Survey – Survey - STAT SHEET

			Region						Gender		Age		
			Canada 2021-05	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - For the upcoming summer are you likely, somewhat likely, somewhat unlikely or unlikely to travel outside of your community even if there is a stay-at-home order in your community?	Total	Unwgt N	1025	89	220	345	210	161	546	479	193	438	394
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	Likely to travel outside of community	%	13.8	8.4	9.0	14.1	21.5	13.5	18.4	9.4	17.6	17.0	8.3
	Somewhat likely to travel outside of community	%	14.4	12.4	13.0	15.9	15.8	12.1	16.4	12.6	20.9	12.8	11.3
	Somewhat unlikely to travel outside of community	%	16.0	15.2	17.0	16.7	16.1	12.9	16.7	15.4	17.7	16.2	14.7
	Unlikely to travel outside of community	%	52.9	60.1	58.9	50.8	43.3	57.7	45.9	59.5	41.4	50.2	63.4
	Unsure	%	2.8	3.9	2.1	2.6	3.3	3.7	2.6	3.1	2.4	3.9	2.2

			Region						Gender		Age		
			Canada 2021-05	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - The Tokyo Summer Olympics are scheduled to begin this July. Japan has banned fans and families of athletes from attending the games. Are you comfortable, somewhat comfortable, somewhat not comfortable or not comfortable having Canadian athletes take part in the games no matter how bad the pandemic is in Japan?	Total	Unwgt N	1025	89	220	345	210	161	546	479	193	438	394
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	Comfortable	%	16.4	6.5	16.3	13.9	25.5	16.5	22.1	10.9	24.1	17.3	10.3
	Somewhat comfortable	%	20.3	7.8	31.5	16.0	18.0	22.4	24.2	16.5	25.2	19.9	17.1
	Somewhat uncomfortable	%	22.6	29.0	20.3	24.3	18.9	23.8	20.1	25.0	19.0	21.9	25.8
	Uncomfortable	%	35.7	53.1	29.0	40.2	30.0	33.6	29.0	42.1	22.7	37.5	43.3
	Unsure	%	5.0	3.7	2.9	5.7	7.5	3.7	4.5	5.5	9.1	3.4	3.5

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,025 Canadians, 18 years of age or older, between April 29th and May 3rd, 2021. The margin of error for this survey is ±3.1 percentage points, 19 times out of 20.