Feelings of pessimism and anger towards the federal government on the rise.
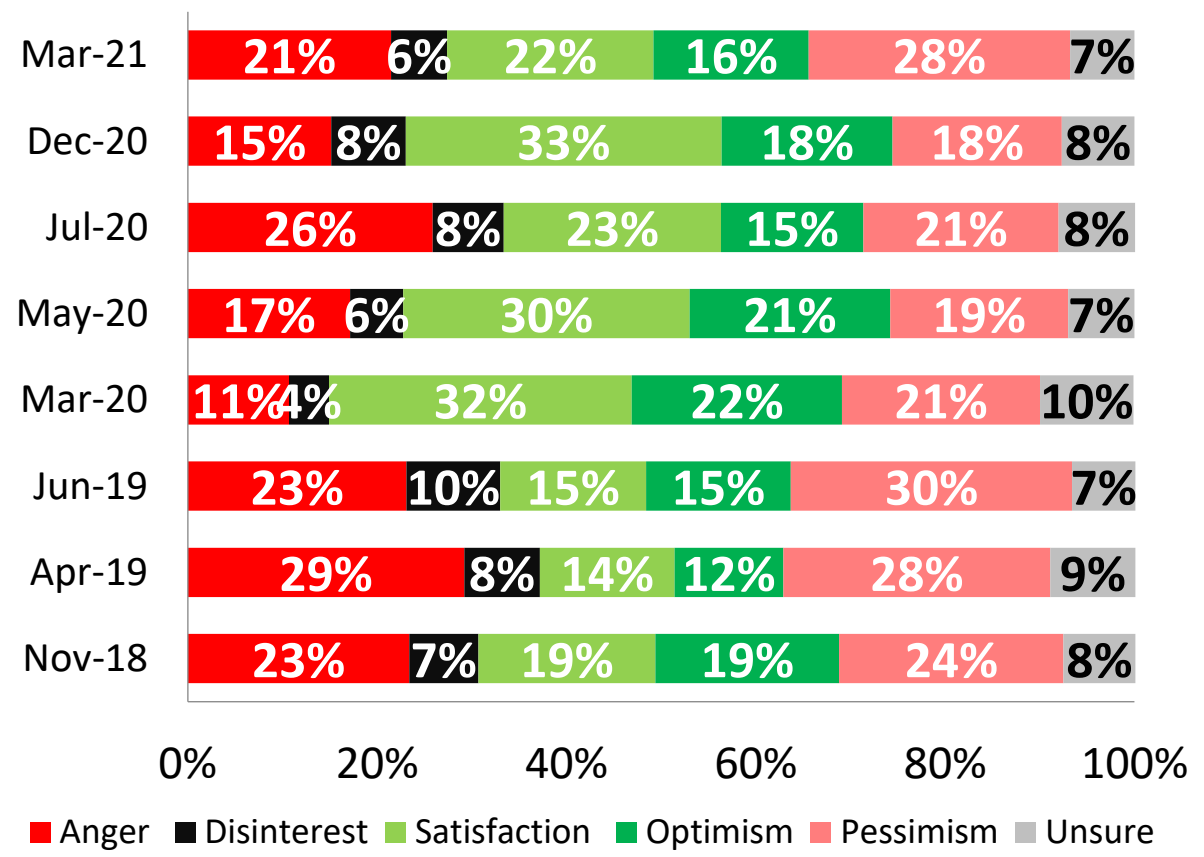
NANOS

Feelings towards the federal government

	Anger	Disinterest	Satisfaction	Optimism	Pessimism	Unsure
Mar-21	21%	6%	22%	16%	28%	7%
Dec-20	15%	8%	33%	18%	18%	8%
Jul-20	26%	8%	23%	15%	21%	8%
May-20	17%	6%	30%	21%	19%	7%
Mar-20	11%	4%	32%	22%	21%	10%
Jun-19	23%	10%	15%	15%	30%	7%
Apr-19	29%	8%	14%	12%	28%	9%
Nov-18	23%	7%	19%	19%	24%	8%

■ Anger ■ Disinterest ■ Satisfaction ■ Optimism ■ Pessimism ■ Unsure

"Since December Canadians' feelings of anger towards the federal government have risen 6% and 14% in the prairies. Feelings of pessimism have increased by 10% since December.

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, March 27th to March 30th, 2021, n=1007, accurate 3.1 percentage points plus or minus, 19 times out of 20.

NANOS

Feelings towards the federal government

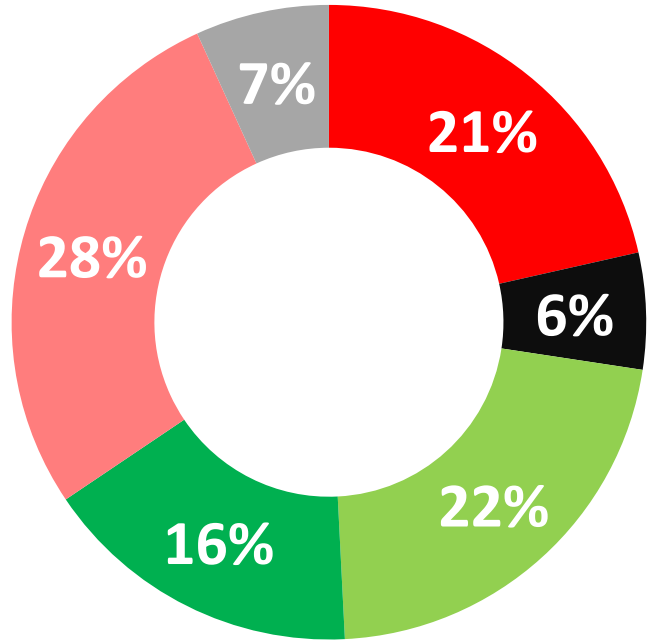Which of the following feelings best describes your views of the federal government in Ottawa? [RANDOMIZE]

Anger | Disinterest | Satisfaction

Optimism | Pessimism | Unsure

Anger

Atlantic (n=100)	Quebec (n=205)	Ontario (n=344)	Prairies (n=198)	BC (n=160)
19.3%	**8.7%**	**20.6%**	**39.6%**	**22.4%**
Men (n=546)	Women (n=461)	18 to 34 (n=218)	35 to 54 (n=374)	55 plus (n=415)
28.9%	**14.3%**	**20.4%**	**22.9%**	**21.0%**

Satisfaction

Atlantic (n=100)	Quebec (n=205)	Ontario (n=344)	Prairies (n=198)	BC (n=160)
27.2%	**21.4%**	**23.0%**	**15.1%**	**25.7%**
Men (n=546)	Women (n=461)	18 to 34 (n=218)	35 to 54 (n=374)	55 plus (n=415)
20.2%	**23.4%**	**17.2%**	**21.4%**	**25.4%**

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, March 27th to March 30th, 2021, n=1007, accurate 3.1 percentage points plus or minus, 19 times out of 20.

NANOS

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Feelings towards the federal government by region

Q Which of the following feelings best describes your views of the federal government in Ottawa? [RANDOMIZE]

	Canada			Atlantic			Quebec			Ontario			Prairies			British Columbia		
	2021-03 (n=1007)	2020-12 (n=1048)	2020-07 (n=1094)	2021-03 (n=100)	2020-12 (n=107)	2020-07 (n=105)	2021-03 (n=205)	2020-12 (n=235)	2020-07 (n=251)	2021-03 (n=344)	2020-12 (n=322)	2020-07 (n=364)	2021-03 (n=198)	2020-12 (n=216)	2020-07 (n=216)	2021-03 (n=160)	2020-12 (n=168)	2020-07 (n=158)
Anger	21.5%	15.2%	25.9%	19.3%	10.2%	16.4%	8.7%	5.4%	18.6%	20.6%	17.3%	27.8%	39.6%	25.4%	39.8%	22.4%	14.7%	18.7%
Pessimism	27.6%	17.9%	20.6%	21.8%	14.1%	13.3%	31.9%	16.7%	23.7%	26.6%	17.4%	18.1%	26.8%	19.7%	21.2%	27.1%	20.6%	25.5%
Satisfaction	21.8%	33.4%	22.9%	27.2%	45.5%	31.7%	21.4%	33.8%	23.6%	23.0%	37.3%	23.9%	15.1%	22.3%	15.0%	25.7%	30.4%	25.4%
Optimism	16.4%	18.1%	15.0%	16.5%	15.6%	15.8%	15.4%	19.9%	12.9%	18.9%	19.1%	17.9%	13.5%	19.1%	9.4%	14.7%	23.0%	17.9%
Disinterest	5.9%	7.9%	7.5%	5.5%	7.7%	9.8%	12.5%	15.5%	13.0%	3.4%	4.3%	5.6%	2.3%	7.9%	6.7%	6.8%	4.8%	3.1%
Unsure	6.8%	7.7%	8.1%	9.7%	6.8%	12.9%	10.0%	8.7%	8.2%	7.5%	8.6%	6.8%	2.7%	5.7%	8.0%	3.3%	6.6%	9.3%

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, March 27th to March 30th, 2021, n=1007, accurate 3.1 percentage points plus or minus, 19 times out of 20.

NANOS

Feelings towards the federal government by age

Q | Which of the following feelings best describes your views of the federal government in Ottawa? [RANDOMIZE]

Age

	Canada			18 to 34			34 to 54			55 plus		
	2021-03 (n=1007)	2020-12 (n=1048)	2020-07 (n=1094)	2021-03 (n=218)	2020-12 (n=226)	2020-07 (n=277)	2021-03 (n=374)	2020-12 (n=401)	2020-07 (n=433)	2021-03 (n=415)	2020-12 (n=421)	2020-07 (n=384)
Anger	21.5%	15.2%	25.9%	20.4%	14.8%	23.2%	22.9%	17.8%	27.8%	21.0%	13.2%	26.1%
Pessimism	27.6%	17.9%	20.6%	31.4%	18.6%	22.8%	23.8%	15.7%	18.7%	28.2%	19.3%	20.8%
Satisfaction	21.8%	33.4%	22.9%	17.2%	30.3%	19.5%	21.4%	33.1%	22.9%	25.4%	35.8%	25.4%
Optimism	16.4%	18.1%	15.0%	15.4%	15.5%	15.2%	18.1%	21.4%	13.6%	15.5%	16.9%	16.2%
Disinterest	5.9%	7.9%	7.5%	9.4%	13.4%	12.2%	5.9%	6.0%	8.2%	3.5%	5.6%	3.5%
Unsure	6.8%	7.7%	8.1%	6.2%	7.5%	7.2%	7.8%	6.1%	8.9%	6.3%	9.3%	8.0%

NANOS

Feelings towards the federal government by gender

Q Which of the following feelings best describes your views of the federal government in Ottawa? [RANDOMIZE]

	Gender								
	Canada			**Male**			**Female**		
	2021-03 (n=1007)	**2020-12 (n=1048)**	**2020-07 (n=1094)**	**2021-03 (n=546)**	**2020-12 (n=554)**	**2020-07 (n=557)**	**2021-03 (n=461)**	**2020-12 (n=494)**	**2020-07 (n=537)**
Anger	21.5%	15.2%	25.9%	28.9%	18.1%	30.5%	14.3%	12.3%	21.4%
Pessimism	27.6%	17.9%	20.6%	29.2%	20.8%	22.9%	26.1%	15.0%	18.5%
Satisfaction	21.8%	33.4%	22.9%	20.2%	30.6%	20.9%	23.4%	36.1%	24.9%
Optimism	16.4%	18.1%	15.0%	14.6%	17.4%	13.7%	18.0%	18.7%	16.3%
Disinterest	5.9%	7.9%	7.5%	3.7%	8.2%	6.7%	8.1%	7.5%	8.2%
Unsure	6.8%	7.7%	8.1%	3.5%	4.9%	5.2%	10.0%	10.4%	10.8%

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, March 27th to March 30th, 2021, n=1007, accurate 3.1 percentage points plus or minus, 19 times out of 20.

NANOS

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1007 Canadians, 18 years of age or older, between March 27th and March 30th, 2021 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals were randomly called using random digit dialing with a maximum of five call backs.

The margin of error for a random survey of 1007 Canadians is ±3.1percentage points, 19 times out of 20.

The research was commissioned and conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.

METHODOLOGY

Element	Description
Research sponsor	Nanos Research
Population and Final Sample Size	1007 Randomly selected individuals.
Source of Sample	Nanos Panel
Type of Sample	Probability
Margin of Error	±3.1 percentage points, 19 times out of 20.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six digit postal code was used to validate geography.
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online
Number of Calls	Maximum of five call backs to those recruited.
Time of Calls	Individuals recruited were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.
Field Dates	March 27th to March 30th, 2021.
Language of Survey	The survey was conducted in both English and French.
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/

Element	Description
Weighting of Data	The results were weighted by age and gender using the latest Census information (2016) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior* to administering the survey to ensure the integrity of the data. *Confirm if applicable
Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate.
Stratification	By age and gender using the latest Census information (2016) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Estimated Response Rate	Thirteen percent, consistent with industry norms.
Question Order	This was the only question asked on this topic.
Question Content	Topics on the omnibus ahead of the survey content included: the Federal government's deficit, relations with China, the Canadian Armed Forces, carbon tax and sex trafficking.
Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Research/Data Collection Supplier	Nanos Research
Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.

TECHNICAL NOTE

As one of North America's premier market and public opinion research firms, we put strategic intelligence into the hands of decision makers. The majority of our work is for private sector and public facing organizations and ranges from market studies, managing reputation through to leveraging data intelligence. Nanos Research offers a vertically integrated full service quantitative and qualitative research practice to attain the highest standards and the greatest control over the research process. www.nanos.co

This international joint venture between dimap and Nanos brings together top research and data experts from North American and Europe to deliver exceptional data intelligence to clients. The team offers data intelligence services ranging from demographic and sentiment microtargeting; consumer sentiment identification and decision conversion; and, data analytics and profiling for consumer persuasion. www.nanosdimap.com

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ABOUT NANOS

2021-1864 – Nanos Research – Emotion OMNI – STAT SHEET

			Canada 2021-03	Region					Gender		Age		
				Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Which of the following feelings best describes your views of the federal government in Ottawa? [RANDOMIZE]	Total	Unwgt N	1007	100	205	344	198	160	546	461	218	374	415
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	Anger	%	21.5	19.3	8.7	20.6	39.6	22.4	28.9	14.3	20.4	22.9	21.0
	Disinterest	%	5.9	5.5	12.5	3.4	2.3	6.8	3.7	8.1	9.4	5.9	3.5
	Satisfaction	%	21.8	27.2	21.4	23.0	15.1	25.7	20.2	23.4	17.2	21.4	25.4
	Optimism	%	16.4	16.5	15.4	18.9	13.5	14.7	14.6	18.0	15.4	18.1	15.5
	Pessimism	%	27.6	21.8	31.9	26.6	26.8	27.1	29.2	26.1	31.4	23.8	28.2
	Unsure	%	6.8	9.7	10.0	7.5	2.7	3.3	3.5	10.0	6.2	7.8	6.3