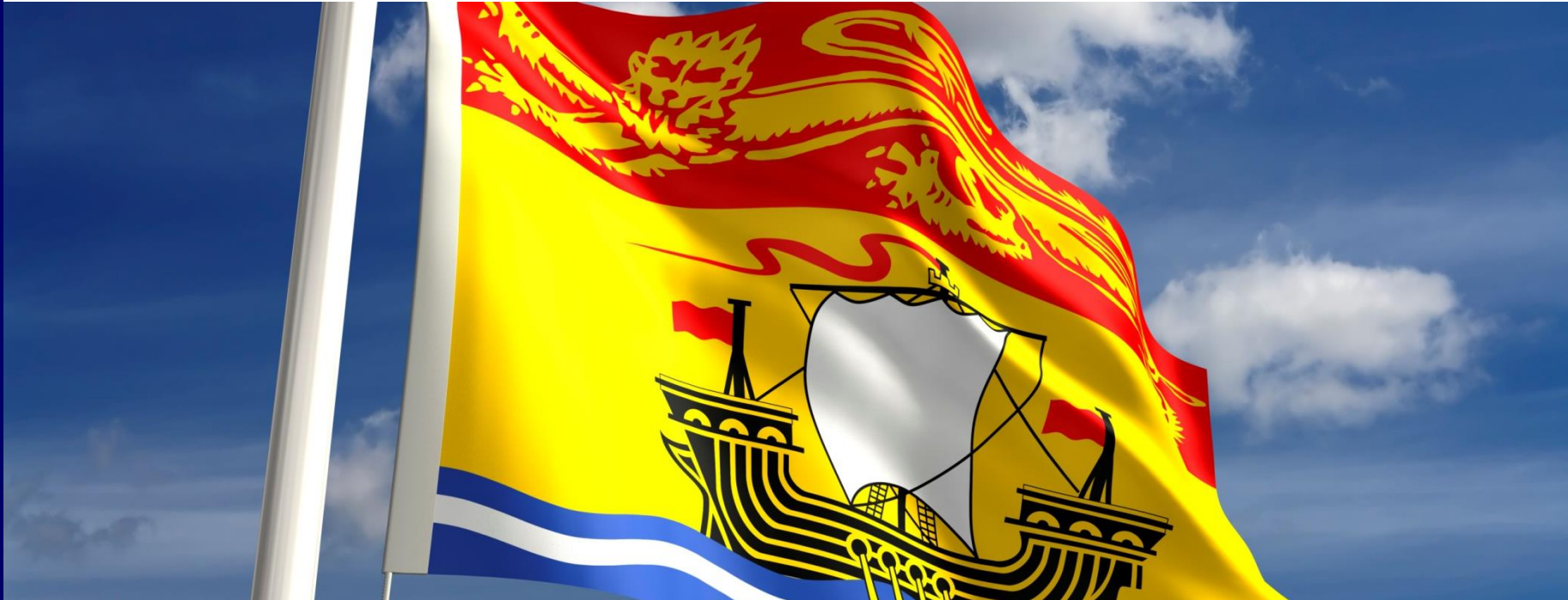


# New Brunswickers say the Green Party cooperating with the Liberals to govern would be more acceptable than other potential party coalitions

Submitted by Nanos Research to the Telegraph Journal, October 2018  
(Submission 2018-1247B)



TELEGRAPH JOURNAL

# Summary

Over half of New Brunswickers say it would be acceptable or somewhat acceptable for the Green Party to cooperate with the Liberals in order to govern

In terms of potential coalitions between parties in order to govern, New Brunswickers had the highest intensity of acceptability to the Green Party cooperating with the Liberals and the Green Party cooperating with the Progressive Conservatives, and have a lower intensity for cooperation between the People's Alliance and the Liberals.

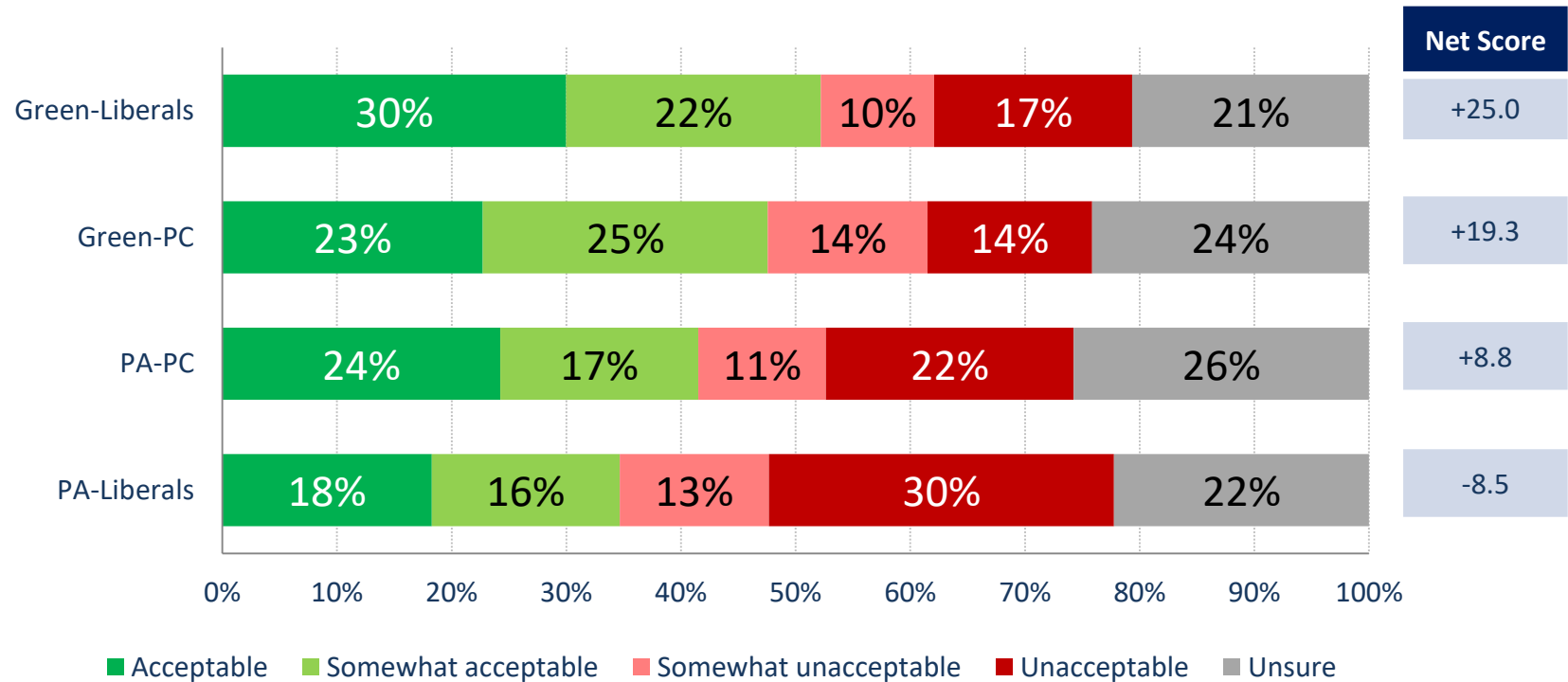
- **Views on the Green Party cooperating with the Liberals to govern** – Over one in two New Brunswickers say it would be acceptable (30%) or somewhat acceptable (22%) for the Green Party to cooperate with the Liberals in order to govern, while more than one in four say this would be somewhat unacceptable (10%) or unacceptable (17%) to them. Twenty-one per cent are unsure.
- **Views on the Green Party cooperating with the Progressive Conservatives to govern** – Nearly half of New Brunswickers say it would be acceptable (23%) or somewhat acceptable (25%) for the Green Party to cooperate with the Progressive Conservatives in order to govern, while nearly three in ten say this would be somewhat unacceptable (14%) or unacceptable (14%) to them. Twenty-four per cent are unsure.
- **Views on the People's Alliance cooperating with the Liberals to govern** – More than four in ten New Brunswickers say it would be unacceptable (30%) or somewhat unacceptable (13%) for the People's Alliance to cooperate with the Liberals in order to govern, while more than one in three say this would be somewhat acceptable (16%) or acceptable (18%) to them. Twenty-two per cent are unsure.
- **Views on the People's Alliance cooperating with the Progressive Conservatives to govern** – More than four in ten New Brunswickers say it would be acceptable (24%) or somewhat acceptable (17%) for the People's Alliance to cooperate with the Progressive Conservatives in order to govern, while one in three say this would be somewhat unacceptable (11%) or unacceptable (22%) to them. Twenty-six per cent are unsure.

Nanos conducted an online survey of 501 New Brunswick voters, 18 years of age or older, between October 5<sup>th</sup> and 11<sup>th</sup>, 2018. Respondents were randomly selected from a non-probability online panel. The results were weighted to the true population proportion to be representative of the New Brunswick population.

This study was commissioned by the Telegraph Journal and the research was conducted by Nanos Research.

# Views of potential party cooperation

Source: Telegraph Journal/Nanos Research, online survey, October 5<sup>th</sup> to 11<sup>th</sup>, 2018, n=501, no margin of error applies to this research.

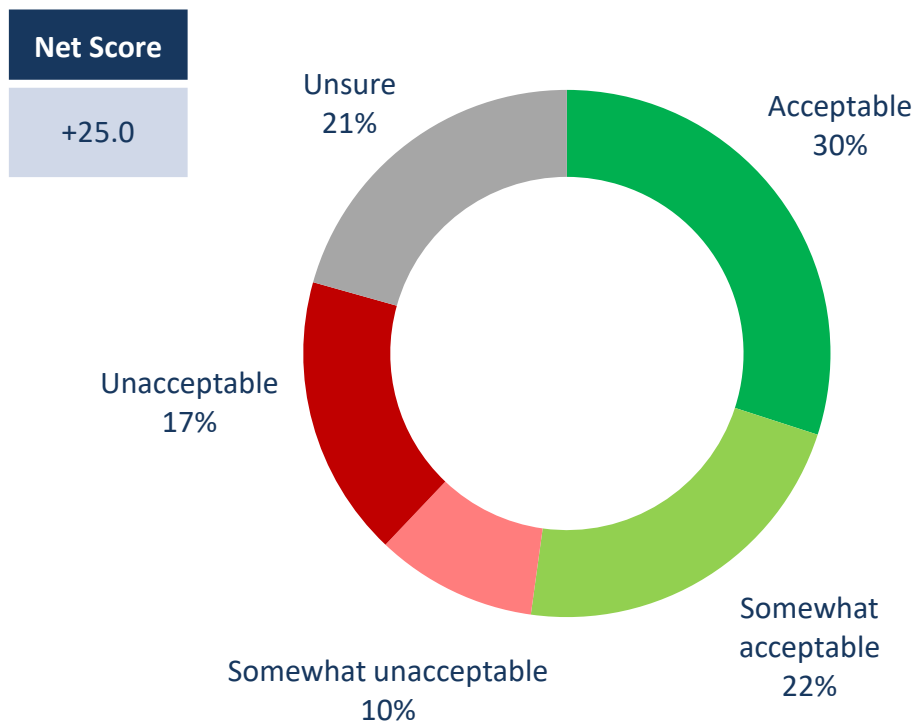


**\*Note:** Charts may not add up to 100 due to rounding

**QUESTION** – Would it be acceptable, somewhat acceptable, somewhat unacceptable or unacceptable to you for the following parties to cooperate in order to govern in the Province of New Brunswick? [RANDOMIZE]

# View on Green-Liberal cooperation

Source: Telegraph Journal/Nanos Research, online survey, October 5<sup>th</sup> to 11<sup>th</sup>, 2018, n=501, no margin of error applies to this research.



Subgroups	Acceptable/ Somewhat acceptable
Fredericton/Moncton/ Saint John (n=299)	52.7%
Rest of province (n=202)	51.7%
Male (n=263)	53.5%
Female (n=238)	50.9%
18 to 34 (n=151)	59.1%
35 to 54 (n=213)	50.3%
55 plus (n=137)	49.8%

\*Weighted to the true population proportion.

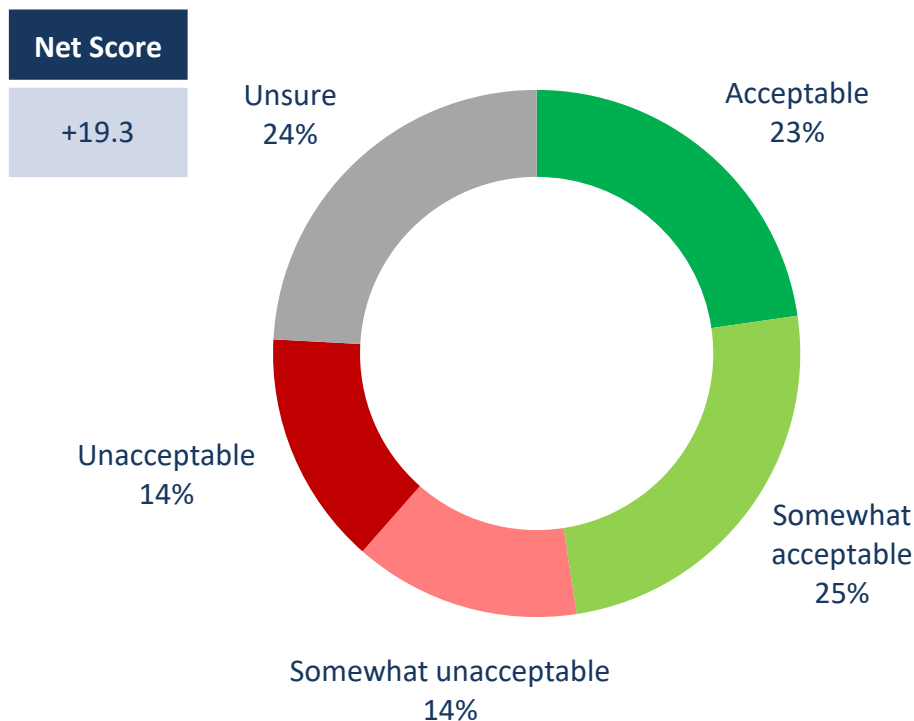
**\*Note:** Charts may not add up to 100 due to rounding

**QUESTION** – Would it be acceptable, somewhat acceptable, somewhat unacceptable or unacceptable to you for the following parties to cooperate in order to govern in the Province of New Brunswick? [RANDOMIZE]

**The Green Party cooperating with the Liberals to govern**

# Views on Green-PC cooperation

Source: Telegraph Journal/Nanos Research, online survey, October 5<sup>th</sup> to 11<sup>th</sup>, 2018, n=501, no margin of error applies to this research.



Subgroups	Acceptable/ Somewhat acceptable
Fredericton/Moncton/ Saint John (n=299)	48.6%
Rest of province (n=202)	46.5%
Male (n=263)	51.2%
Female (n=238)	44.2%
18 to 34 (n=151)	48.5%
35 to 54 (n=213)	44.6%
55 plus (n=137)	49.3%

\*Weighted to the true population proportion.

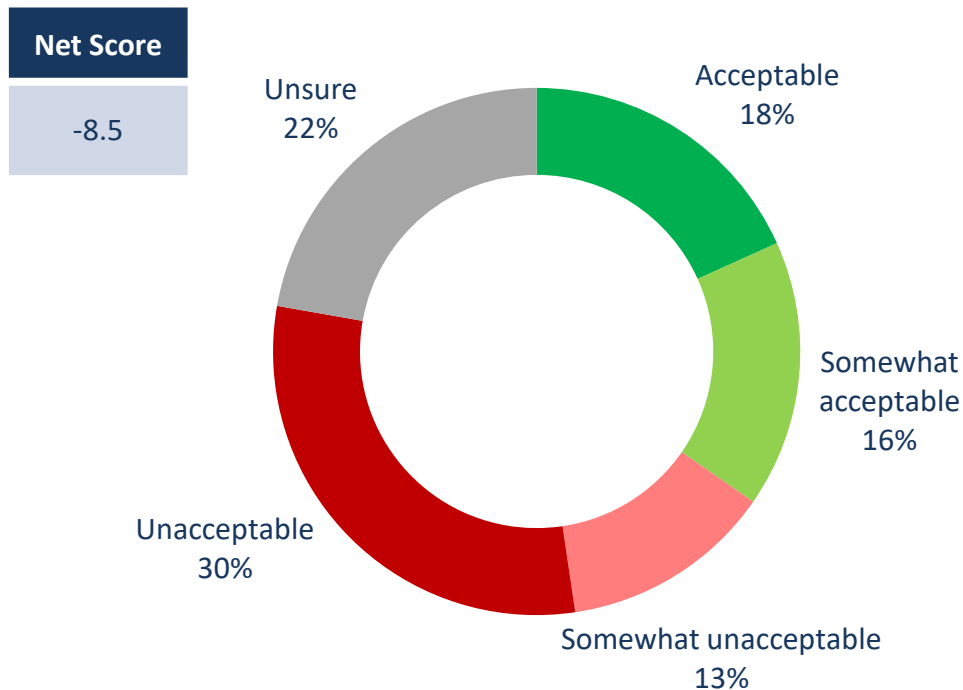
**\*Note: Charts may not add up to 100 due to rounding**

**QUESTION** – Would it be acceptable, somewhat acceptable, somewhat unacceptable or unacceptable to you for the following parties to cooperate in order to govern in the Province of New Brunswick? [RANDOMIZE]

**The Green Party cooperating with the Progressive Conservatives to govern**

# Views on People's Alliance-Liberal cooperation

Source: Telegraph Journal/Nanos Research, online survey, October 5<sup>th</sup> to 11<sup>th</sup>, 2018, n=501, no margin of error applies to this research.



Subgroups	Unacceptable / Somewhat unacceptable
Fredericton/Moncton/ Saint John (n=299)	41.5%
Rest of province (n=202)	44.7%
Male (n=263)	47.6%
Female (n=238)	38.9%
18 to 34 (n=151)	27.7%
35 to 54 (n=213)	45.3%
55 plus (n=137)	50.0%

\*Weighted to the true population proportion.

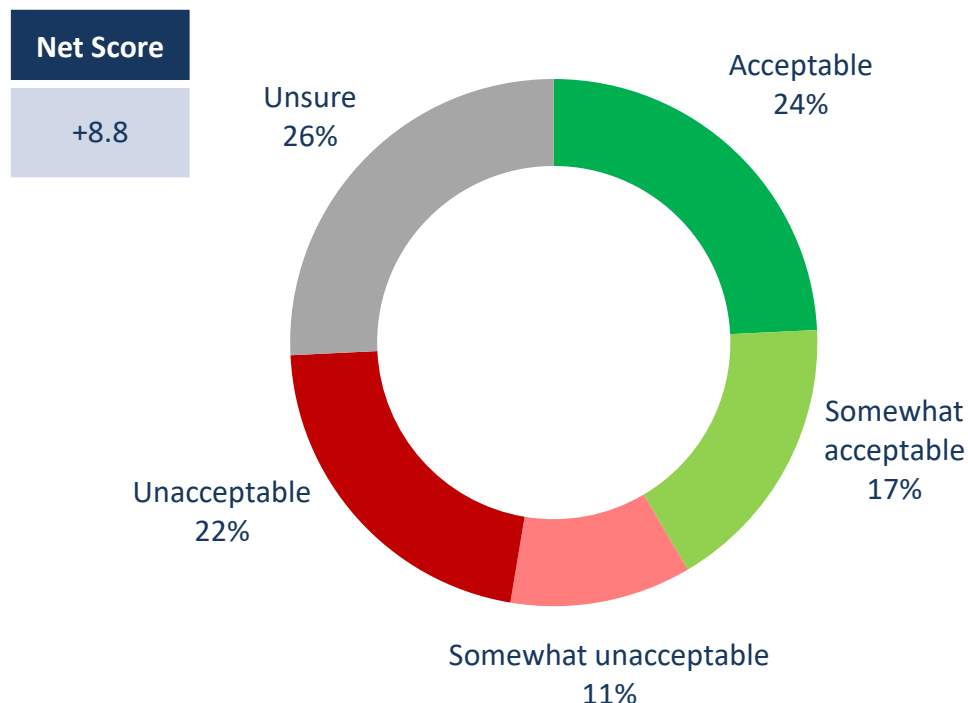
**\*Note:** Charts may not add up to 100 due to rounding

**QUESTION** – Would it be acceptable, somewhat acceptable, somewhat unacceptable or unacceptable to you for the following parties to cooperate in order to govern in the Province of New Brunswick? [RANDOMIZE]

**The People's Alliance cooperating with the Liberals to govern**

# Views on People's Alliance-PC cooperation

Source: Telegraph Journal/Nanos Research, online survey, October 5<sup>th</sup> to 11<sup>th</sup>, 2018, n=501, no margin of error applies to this research.



Subgroups	Acceptable/ Somewhat acceptable
Fredericton/Moncton/ Saint John (n=299)	42.6%
Rest of province (n=202)	40.4%
Male (n=263)	39.5%
Female (n=238)	43.4%
18 to 34 (n=151)	43.8%
35 to 54 (n=213)	38.5%
55 plus (n=137)	42.6%

\*Weighted to the true population proportion.

**\*Note:** Charts may not add up to 100 due to rounding

**QUESTION** – Would it be acceptable, somewhat acceptable, somewhat unacceptable or unacceptable to you for the following parties to cooperate in order to govern in the Province of New Brunswick? [RANDOMIZE]

**The People's Alliance cooperating with the Progressive Conservatives to govern**

# Methodology

Nanos conducted an online survey of 501 New Brunswick voters, 18 years of age or older, between October 5<sup>th</sup> and 11<sup>th</sup>, 2018. Respondents were randomly selected from a non-probability online panel. The results were weighted to the true population proportion to be representative of the New Brunswick population.

This study was commissioned by the Telegraph Journal and the research was conducted by Nanos Research.

This is one (1) report of three (3).

Note: Charts may not add up to 100 due to rounding.



# Technical Note

Element	Description	Element	Description
Organization who commissioned the research	Telegraph Journal	Weighting of Data	The results were weighted by age and gender using the latest Census information (2016) and the sample is geographically stratified to ensure a distribution across all regions of New Brunswick. See tables for full weighting disclosure
Final Sample Size	501 New Brunswick voters	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Margin of Error	Not applicable.	Excluded Demographics	Individuals younger than 18 years old, and non residents of New Brunswick could not participate.
Mode of Survey	Respondents were randomly selected from a non-probability online panel with a base composition of 13,693 individuals.	Stratification	By age and gender using the latest Census information (2016) and the sample is geographically stratified to be representative of New Brunswick.
Sampling Method Base	The sampling included residents of New Brunswick	Estimated Response Rate	Not applicable.
Demographics (Captured)	Men and Women; 18 years and older. Six digit postal code was used to validate geography.	Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Fieldwork/Validation	Not applicable.	Question Content	This is one report of three. The other reports contain content related to the outcome of the provincial election, performance of party leaders, thoughts on the timing of the next provincial election, and reason for vote.
Number of Calls	Not applicable.	Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Time of Calls	Not applicable.	Survey Company	Nanos Research
Field Dates	October 5 <sup>th</sup> to 11 <sup>th</sup> , 2018.	Contact	Contact Nanos Research for more information or with any concerns or questions. <a href="http://www.nanos.co">http://www.nanos.co</a> Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.
Language of Survey	The survey was conducted in both English and French.		
Standards	This report meets the standards set forth by ESOMAR.		

# About Nanos

Nanos is one of North America's most trusted research and strategy organizations. Our team of professionals is regularly called upon by senior executives to deliver superior intelligence and market advantage whether it be helping to chart a path forward, managing a reputation or brand risk or understanding the trends that drive success. Services range from traditional telephone surveys, through to elite in-depth interviews, online research and focus groups. Nanos clients range from Fortune 500 companies through to leading advocacy groups interested in understanding and shaping the public landscape. Whether it is understanding your brand or reputation, customer needs and satisfaction, engaging employees or testing new ads or products, Nanos provides insight you can trust.



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# Tabulations

**2018-1247 – Telegraph Journal/Nanos Survey – Party Cooperation – STAT SHEET**

Would it be acceptable, somewhat acceptable, somewhat unacceptable or unacceptable to you for the following parties to cooperate in order to govern in the Province of New Brunswick? [RANDOMIZE]

			Region			Gender		Age		
			New Brunswick 2018-09	Fredericton/Moncton/Saint John	Rest of Province	Male	Female	18 to 34	35 to 54	55 plus
Question - The Green Party cooperating with the Liberals to govern	Total	Unwgt N	501	299	202	263	238	151	213	137
		Wgt N	501	246	255	242	259	119	166	216
	Acceptable	%	30.0	30.3	29.6	29.3	30.7	34.4	23.5	32.6
	Somewhat acceptable	%	22.2	22.4	22.0	24.3	20.2	24.7	26.9	17.2
	Somewhat unacceptable	%	9.9	10.2	9.6	8.6	11.1	7.1	9.3	11.9
	Unacceptable	%	17.3	17.1	17.5	21.6	13.2	11.3	17.3	20.5
	Unsure	%	20.6	20.0	21.3	16.2	24.8	22.5	23.0	17.8

### 2018-1247 – Telegraph Journal/Nanos Survey – Party Cooperation – STAT SHEET

Would it be acceptable, somewhat acceptable, somewhat unacceptable or unacceptable to you for the following parties to cooperate in order to govern in the Province of New Brunswick? [RANDOMIZE]

			Region			Gender		Age		
			New Brunswick 2018-09	Fredericton/Moncton/Saint John	Rest of Province	Male	Female	18 to 34	35 to 54	55 plus
Question - The Green Party cooperating with the Progressive Conservatives to govern	Total	Unwgt N	501	299	202	263	238	151	213	137
		Wgt N	501	246	255	242	259	119	166	216
	Acceptable	%	22.7	24.3	21.2	22.9	22.5	25.7	20.2	23.0
	Somewhat acceptable	%	24.9	24.4	25.3	28.3	21.6	22.8	24.4	26.4
	Somewhat unacceptable	%	13.9	12.7	15.1	14.9	13.0	9.6	18.6	12.7
	Unacceptable	%	14.4	17.0	11.9	15.3	13.5	19.4	11.6	13.7
	Unsure	%	24.1	21.7	26.5	18.6	29.3	22.4	25.2	24.3

### 2018-1247 – Telegraph Journal/Nanos Survey – Party Cooperation – STAT SHEET

Would it be acceptable, somewhat acceptable, somewhat unacceptable or unacceptable to you for the following parties to cooperate in order to govern in the Province of New Brunswick? [RANDOMIZE]

			Region			Gender		Age		
			Total	Fredericton/Moncton/Saint John	Rest of Province	Male	Female	18 to 34	35 to 54	55 plus
Question - The People's Alliance cooperating with the Liberals to govern	Total	Unwgt N	501	299	202	263	238	151	213	137
		Wgt N	501	246	255	242	259	119	166	216
	Acceptable	%	18.3	17.3	19.2	15.5	20.8	24.4	14.8	17.6
	Somewhat acceptable	%	16.4	17.3	15.6	19.7	13.3	20.9	15.6	14.5
	Somewhat unacceptable	%	13.0	11.7	14.3	10.4	15.5	8.5	14.4	14.4
	Unacceptable	%	30.1	29.8	30.4	37.2	23.4	19.2	30.9	35.5
	Unsure	%	22.2	24.0	20.5	17.1	27.0	27.0	24.3	18.0

**2018-1247 – Telegraph Journal/Nanos Survey – Party Cooperation – STAT SHEET**

Would it be acceptable, somewhat acceptable, somewhat unacceptable or unacceptable to you for the following parties to cooperate in order to govern in the Province of New Brunswick? [RANDOMIZE]

			Region			Gender		Age		
			New Brunswick 2018-09	Fredericton/Moncton/Saint John	Rest of Province	Male	Female	18 to 34	35 to 54	55 plus
Question - The People's Alliance cooperating with the Progressive Conservatives to govern	Total	Unwgt N	501	299	202	263	238	151	213	137
		Wgt N	501	246	255	242	259	119	166	216
	Acceptable	%	24.2	23.8	24.7	21.0	27.3	24.4	24.4	24.0
	Somewhat acceptable	%	17.3	18.9	15.7	18.6	16.1	19.4	14.1	18.5
	Somewhat unacceptable	%	11.1	11.5	10.8	11.4	10.9	7.9	12.9	11.6
	Unacceptable	%	21.6	21.1	22.1	30.4	13.3	20.2	23.5	20.9
	Unsure	%	25.8	24.7	26.7	18.6	32.4	28.2	25.1	25.0