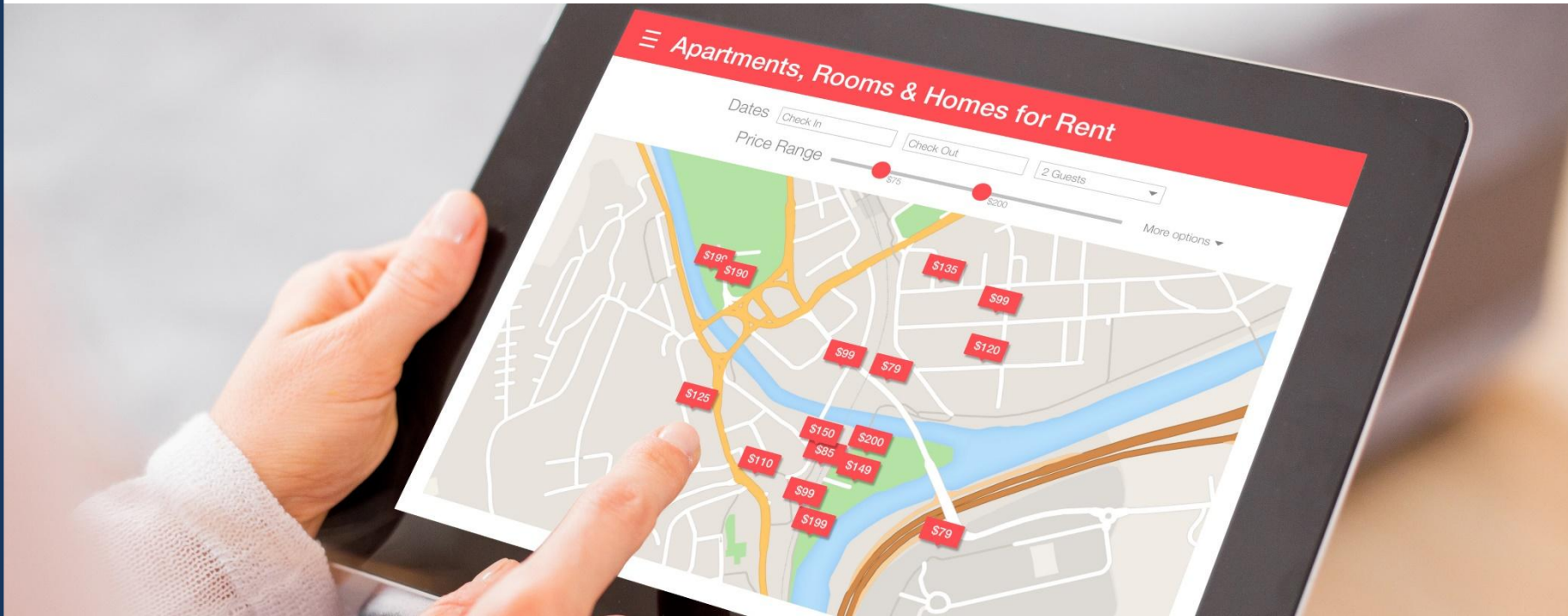


# Views of Canadians on online short-term rentals through platforms like Airbnb


## Hotel Association Airbnb Research Summary

submitted by Nanos to Hotel Association of Canada, September 2018  
(Submission 2018-1208)



HOTEL ASSOCIATION OF CANADA  
ASSOCIATION DES HÔTELS DU CANADA

# Summary




One in two Canadians would personally feel less safe in their neighbourhood if there were short term rentals offered through online platforms.

A comfortable majority of Canadians would be concerned (26%) or somewhat concerned (36%) if their neighboring home was regularly rented out through an online short-term rental platform such as Airbnb, and around half would personally feel less safe and that children would be less safe in their neighbourhood if there were short term rentals offered through online short-term rental platforms such as Airbnb. More than half of Canadians say online short-term rental platforms have a somewhat negative or negative impact on the neighbourhood quality of life, while ascribing a more neutral impact on job creation in a neighbourhood.

## Safety concerns from online short-term rental platforms

- **Half of Canadians would personally feel less safe in their neighbourhood if there were short term rentals offered through online platforms** – One in two Canadians (50%) would personally feel less safe in their neighbourhood if there were short term rentals offered through online short-term rental platforms such as Airbnb, while 43 per cent would feel as safe, and less than one per cent would feel more safe. Seven per cent are unsure.
- **More than half of Canadians say children would be less safe in their neighbourhood if there were short term rentals offered through online platforms** – Over half of Canadians (54%) say children would be less safe in their neighbourhood if there were short term rentals offered through online short-term rental platforms such as Airbnb, while 36 per cent say they would be as safe, and less than one per cent say they would be more safe. Eleven per cent are unsure.
- **Canadians most often say online short-term rental platforms have a neutral impact on crime in a neighbourhood** – Under half of Canadians (44%) say online short-term rental platforms such as Airbnb have a neutral impact on crime in a neighbourhood, while just over four in ten Canadians say they have a somewhat negative (26%) or negative (17%) impact. Two per cent say they have a positive impact, and four per cent say they have a somewhat positive impact. Seven per cent are unsure.



A majority of Canadians would be concerned or somewhat concerned if their neighbouring home was regularly rented out through an online short-term rental platform.


### Concerns related to Airbnb

- **More than six in ten Canadians would be concerned or somewhat concerned if their neighbouring home was regularly rented out through an online short-term rental platform** – A comfortable majority of Canadians would be concerned (26%) or somewhat concerned (36%) if their neighboring home was regularly rented out for a few days or a week at a time for a fee through an online short-term rental platform such as Airbnb, while 16 per cent would be somewhat not concerned and 21 per cent would not be concerned. Two per cent are unsure.
- **Canadians most often cite you don't know who the renters are and what kind of people they are as the reason for their level of concern** – Asked why they have that opinion, Canadians who say they would be concerned most often mentioned you don't know who the renters are/what kind of people they are (18%), followed by noise issues/disturbances /parties (14%), and security/crime/safety (14%). Canadians who would not be concerned most often said no issues with it/most people are nice and respectful (36%), followed by its no ones business/it's a free country/can do what they want with their home (28%).

### Awareness of online short-term rental platforms


- **Majority of Canadians say they have heard of online short-term rental properties like Airbnb** – More than nine in ten Canadians (95%) say they have heard of online short-term rental platforms such as Airbnb, while five per cent have not.
- **Nearly one in four Canadians do not support a neighbouring home or condo being rented out at all as a short term rental** – Asked over the course of a 365 day year, what would be the most number of nights they would accept a neighbouring home or condominium to be rented out as a short-term rental, Canadians most often said zero (24%), followed by 365 nights (15%), and 30 nights (10%). The median number of nights Canadians say would be acceptable is 30, while the mean was 91 nights.
- **Canadians say after a median of 20 nights and a mean of 50 nights as a short-term rental it would start being a business** – Asked over the course of a 365 day year, at how many nights rented out as a short term rental would it start being a business, Canadians most often said one night (22%), followed by 30 nights (11%). Canadians said a median of 20 nights and a mean of 50 nights.

## Impact of online short-term rental platforms on neighbourhoods



More than one in two Canadians say online short-term rental platforms have a somewhat negative or negative impact on the neighbourhood quality of life.

- **Eight times as many Canadians think short term rentals will hurt the value of their home rather than help it** – Forty-eight per cent of Canadians say the value of homes or condominiums in their neighbourhood would go down if there were short term rentals offered through online short-term rental platforms such as Airbnb, while 33 per cent say the value would stay the same and six per cent say it would go up. Thirteen per cent are unsure. Homeowners were more likely to say the value of homes and condos would go down (50%) than renters (40%).
- **Canadians have mixed views on whether the cost to rent an apartment in their neighbourhood would be impacted if there were short term rentals offered through online platforms, and many are unsure** – Thirty-one per cent of Canadians say the cost to rent an apartment in their neighbourhood would stay the same if there were short term rentals offered through online short-term rental platforms such as Airbnb, while 29 per cent are unsure, and 28 per cent say rent would go up. Thirteen per cent say rent would go down. Renters were more likely to say the cost of rent would go up (39%) than homeowners (26%), while homeowners were more likely to say it would stay the same (33% homeowners; 22% renters).
- **Canadians most often say online short-term rental platforms have a neutral impact on job creation in a neighbourhood** – Just under half of Canadians (48%) say online short-term rental platforms such as Airbnb have a neutral impact on job creation in a neighbourhood. One in four Canadians say they have a positive (five per cent) or somewhat positive (19%) impact, while one in ten say they have a somewhat negative (eight per cent) or negative (11%) impact. Eight per cent are unsure.
- **More than half of Canadians say online short-term rental platforms have a somewhat negative or negative impact on the neighbourhood quality of life** – More than one in two Canadians say online short-term rental platforms such as Airbnb have a somewhat negative (33%) or negative (24%) impact on neighbourhood quality of life, and 33 per cent say they have a neutral impact. One per cent say they have a positive impact, while five per cent say a somewhat positive impact. Four per cent are unsure.



Forty per cent of Canadians say they would be more likely to vote for a local politician who decided that there needed to be more control over online short-term rental platforms.

### Political impact

- **Canadians most often say they would be more likely to vote for a local politician who decided there needed to be more control over online short-term rental platforms** – Four in ten Canadians (40%) say they would be more likely to vote for a local politician who decided that there needed to be more control over online short-term rental platforms such as Airbnb, while 30 per cent say they would be as likely. Fourteen per cent say they would be less likely to vote for such a politician, and 16 per cent are unsure.

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, between August 25<sup>th</sup> to 27<sup>th</sup>, 2018 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The margin of error for a random survey of 1,000 Canadians is  $\pm 3.1$  percentage points, 19 times out of 20.

The research was commissioned by Hotel Association of Canada and was conducted by Nanos Research.

# At a glance

Awareness of short term rental services	Total (n=1000)	Renters (n=195)	Owners (n=805)
Heard	95%	92%	96%
Not heard	5%	9%	4%

	Mean	Median
# of acceptable nights for short-term rentals	91.0	30.0
# of rented nights to be considered a business	50.4	20.0

Concern with neighbouring home being regularly rented short-term	Total (n=1000)	Renters (n=195)	Owners (n=805)
Concerned	26%	24%	26%
Somewhat concerned	36%	37%	36%
Somewhat not concerned	16%	16%	16%
Not concerned	21%	20%	21%
Unsure	2%	3%	2%

Top 5 reasons for level of concern	Total (n=1000)
You don't know who the renters are/what kind of people they are	17%
No issues with it/most people are nice and respectful	14%
Noise issues/ disturbances/ parties	10%
No ones business/its a free country/can do what they want with their home	8%
Security/crime/safety	8%

Likelihood of voting for a politician who supports increased control over short term rentals	Total (n=1000)	Renters (n=195)	Owners (n=805)
More likely to vote	40%	45%	39%
As likely to vote	30%	27%	31%
Less likely to vote	14%	15%	14%
Unsure	16%	15%	16%

# At a glance

Impact on property values	Total (n=1000)	Renters (n=195)	Owners (n=805)	Impact on personal safety	Total (n=1000)	Renters (n=195)	Owners (n=805)
Go up	6%	10%	5%	More safe	-	-	-
Stay the same	33%	30%	34%	As safe	43%	42%	43%
Go down	48%	40%	50%	Less safe	50%	50%	50%
Unsure	13%	20%	11%	Unsure	7%	7%	7%
Impact on rent	Total (n=1000)	Renters (n=195)	Owners (n=805)	Impact on safety of children	Total (n=1000)	Renters (n=195)	Owners (n=805)
Go up	28%	39%	26%	More safe	-	-	-
Stay the same	31%	22%	33%	As safe	36%	32%	37%
Go down	13%	13%	13%	Less safe	53%	53%	54%
Unsure	28%	27%	29%	Unsure	10%	14%	10%
Impact of short-term rentals on...			Job creation		Neighbourhood quality of life		Crime
Positive			5%		1%		2%
Somewhat positive			19%		5%		4%
Neutral			48%		33%		44%
Somewhat negative			8%		33%		26%
Negative			11%		24%		17%
Unsure			8%		4%		7%

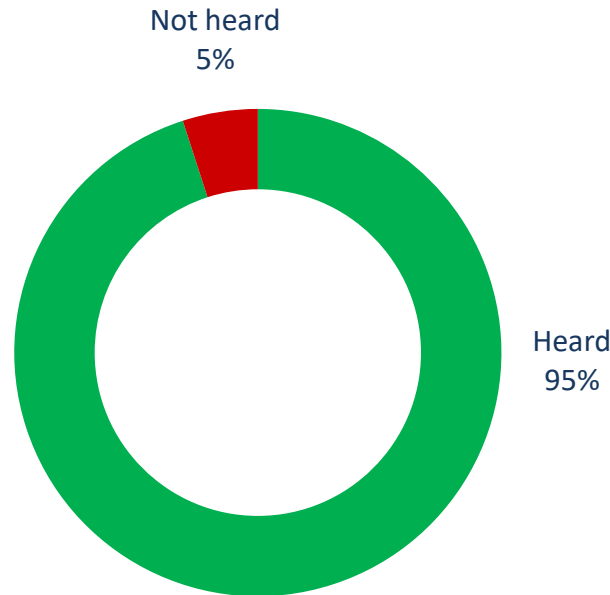


# Awareness of online short term rental services

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, August 25<sup>th</sup> to 27<sup>th</sup>, 2018, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.

**Net Score**

+90



Subgroups	Heard
Atlantic (n=100)	91.0%
Quebec (n=250)	93.6%
Ontario (n=300)	97.3%
Prairies (n=200)	92.1%
British Columbia (n=150)	99.4%
Male (n=536)	94.3%
Female (n=464)	95.7%
18 to 34 (n=215)	95.0%
35 to 54 (n=332)	96.1%
55 plus (n=453)	94.1%
Renters (n=195)	91.5%
Owners (n=805)	95.9%

\*Weighted to the true population proportion.

**\*Note: Charts may not add up to 100 due to rounding**

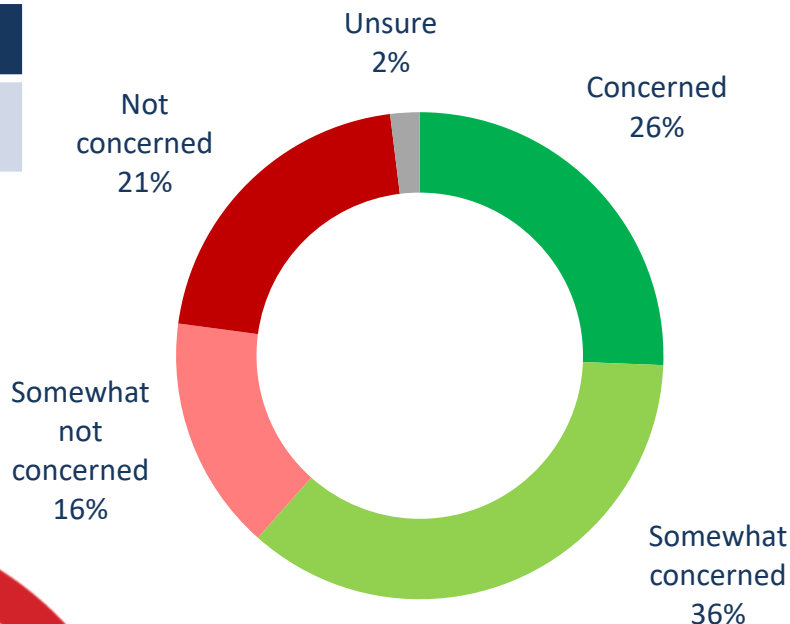
**QUESTION** – Prior to today, have you heard or not heard of online short-term rental platforms such as Airbnb?



# Concern about neighboring home being regularly rented

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, August 25<sup>th</sup> to 27<sup>th</sup>, 2018, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.

**Net Score**  
+25.1



Subgroups	Concerned/ Somewhat concerned
Atlantic (n=100)	54.6%
Quebec (n=250)	57.1%
Ontario (n=300)	68.8%
Prairies (n=200)	57.7%
British Columbia (n=150)	64.5%
Male (n=536)	62.1%
Female (n=464)	61.1%
18 to 34 (n=215)	58.6%
35 to 54 (n=332)	58.7%
55 plus (n=453)	66.1%
Renters (n=195)	61.3%
Owners (n=805)	61.6%

\*Weighted to the true population proportion.

**\*Note: Charts may not add up to 100 due to rounding**

**QUESTION** – If your neighboring home was regularly rented out for a few days or a week at a time for a fee through an online short-term rental platforms such as Airbnb, would you be concerned, somewhat concerned, somewhat not concerned or not concerned about that?

# Reason for level of concern

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, August 25<sup>th</sup> to 27<sup>th</sup>, 2018, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.

	Concerned (n=259)	Somewhat concerned (n=359)	Somewhat not concerned (n=151)	Not concerned (n=211)	Total (n=1,000)
You don't know who the renters are/what kind of people they are	17.8%	32.2%	3.3%	0.4%	17.1%
No issues with it/most people are nice and respectful	0.5%	1.4%	38.1%	36.0%	14.1%
Noise issues/disturbances/parties	14.4%	16.3%	2.5%	1.3%	10.2%
No ones business/its a free country/can do what they want with their home	-	0.6%	14.5%	27.6%	8.4%
Security/crime/safety	14.1%	9.8%	2.4%	0.4%	7.6%
Negatively impacts the stability of the neighbourhood/ sense of community	14.0%	8.5%	-	-	6.7%
Needs regulations/proper taxation	6.1%	5.1%	3.0%	0.7%	4.0%
Platform/my neighbour will screen guests/platform has checks and balances	-	0.2%	10.9%	9.7%	3.8%
Maintenance/potential damage to property/ neighbourhood	8.0%	4.4%	-	-	3.6%
Houses should not be hotels/not zoned for commercial business	5.7%	3.3%	-	-	2.6%
Need proper screening and monitoring from the owner	2.7%	3.6%	2.1%	0.5%	2.4%
Doesn't happen in my neighbourhood	0.8%	0.7%	6.1%	2.5%	2.1%
Depends on the renters/neighbour/situation	1.7%	2.8%	2.3%	0.4%	2.0%
Previous experiences of myself and/or family/friends	4.3%	0.4%	0.6%	3.4%	2.0%
Increased traffic/parking issues	0.9%	3.5%	1.3%	-	1.7%
Negative impact on the housing/rental markets	1.7%	3.1%	-	-	1.6%
Good travel option/hotels are too expensive	-	-	1.1%	2.9%	0.8%
Other	2.9%	1.4%	4.9%	4.5%	3.1%
Unsure	4.3%	2.6%	6.8%	9.7%	6.1%

**QUESTION** – Why do you have that opinion?[Open-ended]

# Number of acceptable nights for short-term rentals

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, August 25<sup>th</sup> to 27<sup>th</sup>, 2018, n=937, accurate 3.2 percentage points plus or minus, 19 times out of 20.

Mean	Median
91.0	30

Top Responses	Frequency (n=937)
Zero nights	24.1%
365 nights	14.5%
30 nights	9.8%
100 nights	4.4%
10 nights	4.1%
Seven nights	3.7%
14 nights	3.6%
180 nights	3.0%
90 nights	2.8%
60 nights	2.6%

**QUESTION** – Over the course of a 365 day year, what would be the most number of nights you would accept a neighbouring home or condominium to be rented out as a short-term rental?

# Number of rented nights to be considered a business

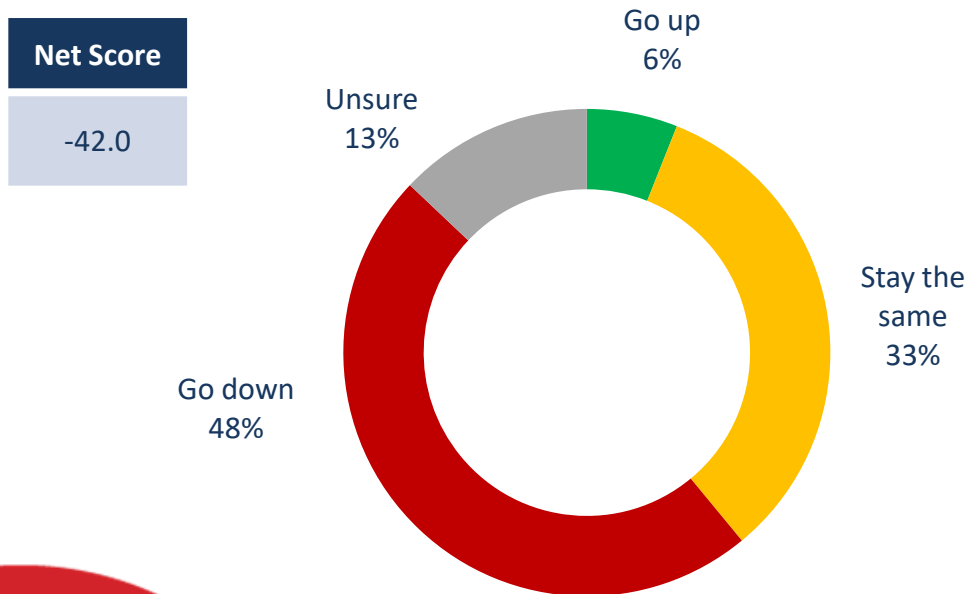
Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, August 25<sup>th</sup> to 27<sup>th</sup>, 2018, n=944, accurate 3.2 percentage points plus or minus, 19 times out of 20.

Mean	Median	Top Responses	Frequency (n=944)
50.4	20	One night	22.2%
		30 nights	10.9%
		10 nights	5.1%
		Zero nights	4.8%
		100 nights	4.6%
		Seven nights	3.8%
		50 nights	3.3%
		60 nights	3.2%
		15 nights	2.6%
		365 nights	2.6%

**QUESTION** – Over the course of a 365 day year, at how many nights rented out as a short term rental would it start being a business?

# Impact of short term rentals on property value

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, August 25<sup>th</sup> to 27<sup>th</sup>, 2018, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.



Subgroups	Go down
Atlantic (n=100)	40.7%
Quebec (n=250)	48.3%
Ontario (n=300)	56.0%
Prairies (n=200)	45.6%
British Columbia (n=150)	39.8%
Male (n=536)	47.4%
Female (n=464)	48.6%
18 to 34 (n=215)	41.9%
35 to 54 (n=332)	47.1%
55 plus (n=453)	53.1%
Renters (n=195)	40.2%
Owners (n=805)	50.0%

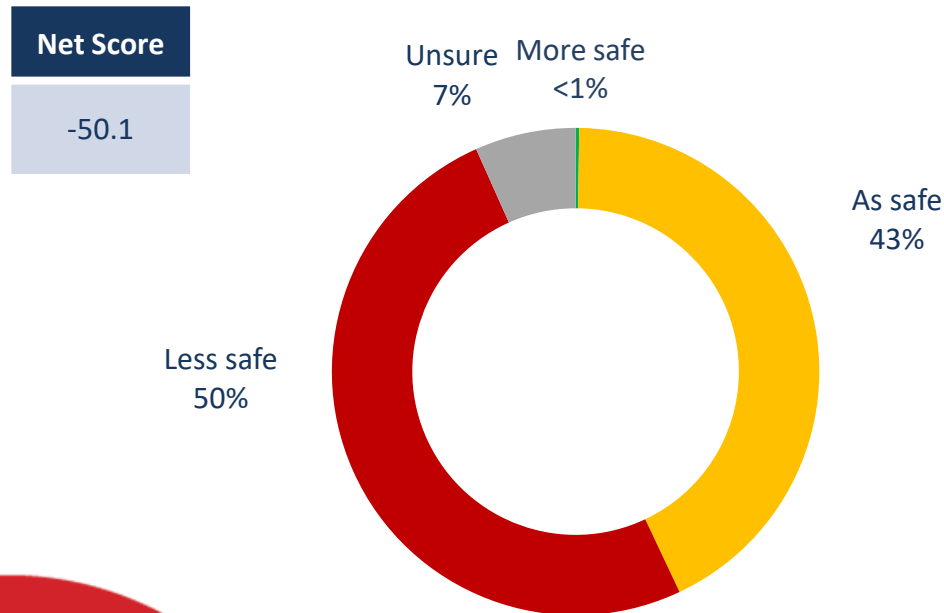
\*Weighted to the true population proportion.

**\*Note: Charts may not add up to 100 due to rounding**

**QUESTION** – Do you think the value of homes or condominiums in your neighbourhood would go up, stay the same or go down if there were short term rentals offered through online short-term rental platforms such as Airbnb?

# Level of personal safety associated with short term rentals

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, August 25<sup>th</sup> to 27<sup>th</sup>, 2018, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.



Subgroups	Less safe
Atlantic (n=100)	38.5%
Quebec (n=250)	51.3%
Ontario (n=300)	55.9%
Prairies (n=200)	47.6%
British Columbia (n=150)	49.0%
Male (n=536)	48.1%
Female (n=464)	52.5%
18 to 34 (n=215)	49.7%
35 to 54 (n=332)	46.4%
55 plus (n=453)	54.2%
Renters (n=195)	50.2%
Owners (n=805)	50.3%

\*Weighted to the true population proportion.

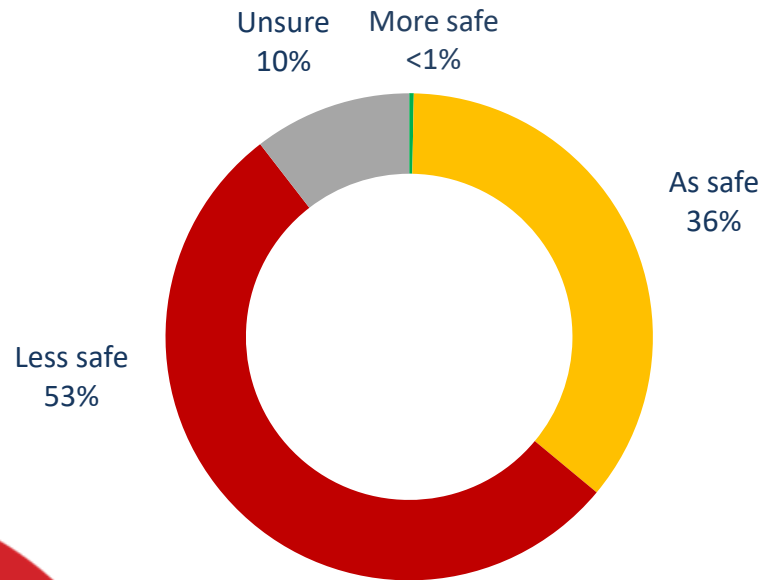
**\*Note: Charts may not add up to 100 due to rounding**

**QUESTION** – Would you personally feel more safe, as safe, or less safe in your neighbourhood if there were short term rentals through online short-term rental platforms such as Airbnb?

# Safety of children as a result of short term rentals in the neighbourhood

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, August 25<sup>th</sup> to 27<sup>th</sup>, 2018, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.

**Net Score**  
-53.2



Subgroups	Less safe
Atlantic (n=100)	40.7%
Quebec (n=250)	54.8%
Ontario (n=300)	58.4%
Prairies (n=200)	52.0%
British Columbia (n=150)	52.0%
Male (n=536)	49.6%
Female (n=464)	57.2%
18 to 34 (n=215)	54.4%
35 to 54 (n=332)	50.6%
55 plus (n=453)	55.3%
Renters (n=195)	53.0%
Owners (n=805)	53.6%

\*Weighted to the true population proportion.

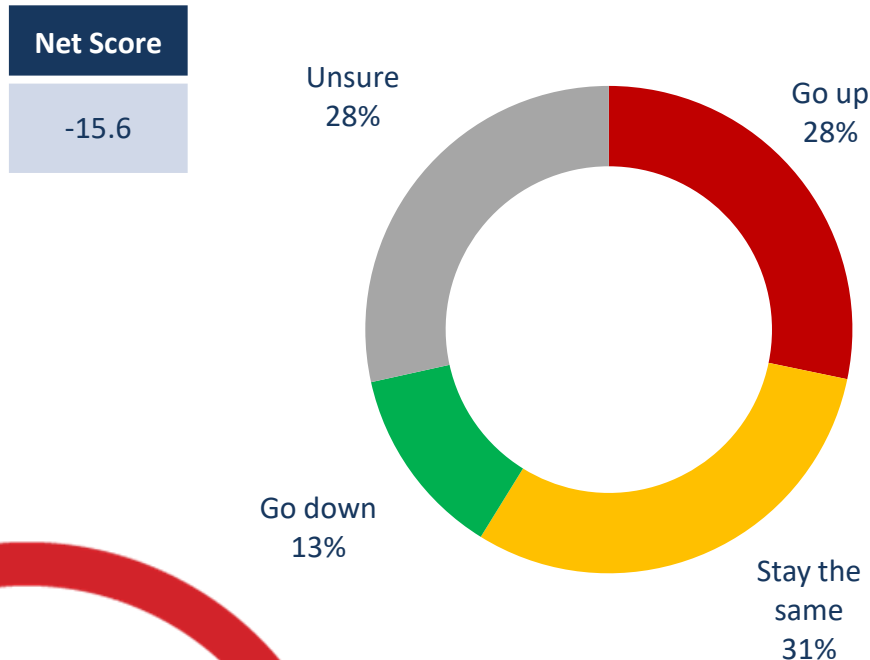
**\*Note: Charts may not add up to 100 due to rounding**

**QUESTION** – Would children be more safe, as safe, or less safe in your neighbourhood if there were short term rentals through online short-term rental platforms such as Airbnb?



# Changes to rent as a result of short term rentals

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, August 25<sup>th</sup> to 27<sup>th</sup>, 2018, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.



Subgroups	Stay the same
Atlantic (n=100)	44.1%
Quebec (n=250)	26.6%
Ontario (n=300)	30.3%
Prairies (n=200)	34.9%
British Columbia (n=150)	22.7%
Male (n=536)	33.0%
Female (n=464)	28.2%
18 to 34 (n=215)	27.9%
35 to 54 (n=332)	31.5%
55 plus (n=453)	31.6%
Renters (n=195)	21.6%
Owners (n=805)	32.8%

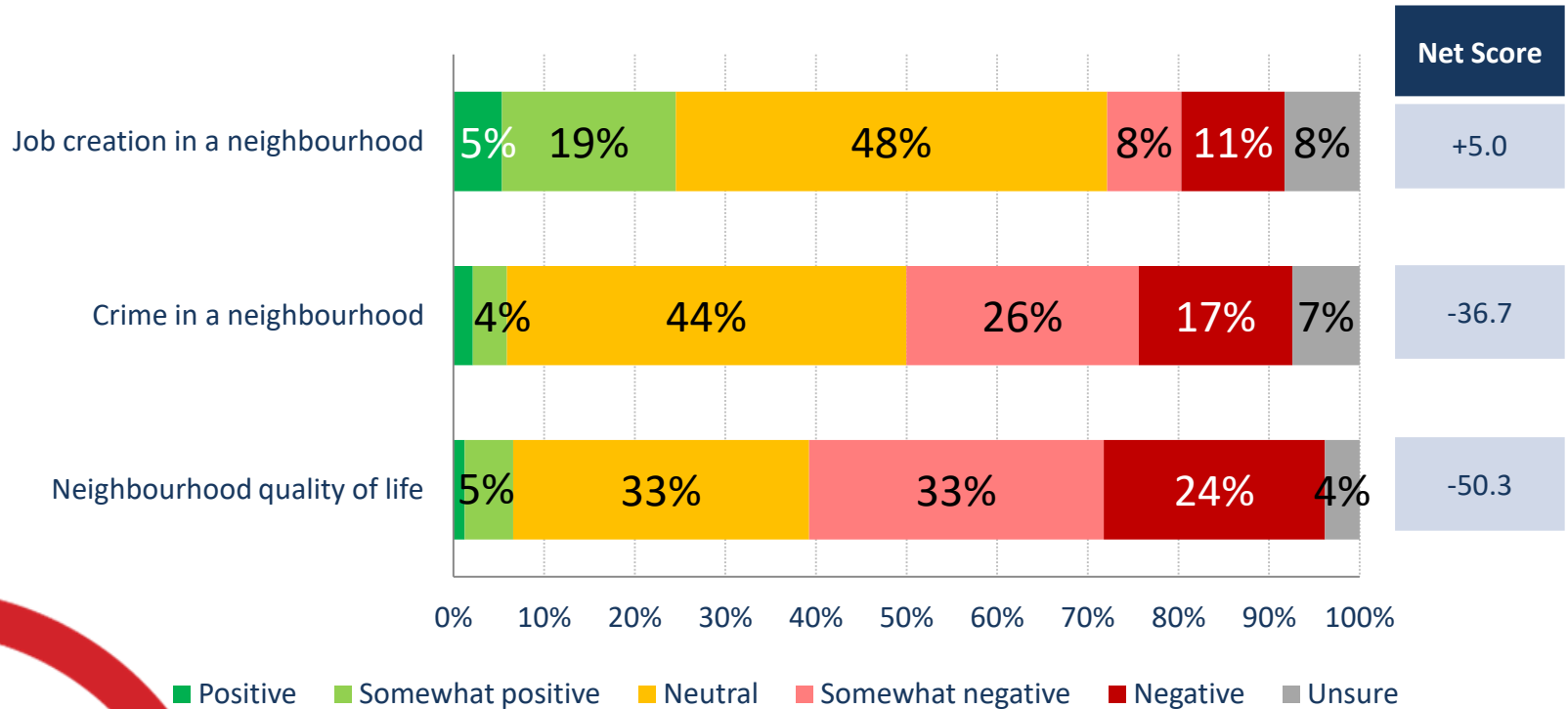
\*Weighted to the true population proportion.

**\*Note: Charts may not add up to 100 due to rounding**

**QUESTION** – Would the cost to rent an apartment in your neighbourhood go up, stay the same or go down if there were short term rentals through online short-term rental platforms such as Airbnb?

# Impact of short term rentals

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, August 25<sup>th</sup> to 27<sup>th</sup>, 2018, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.



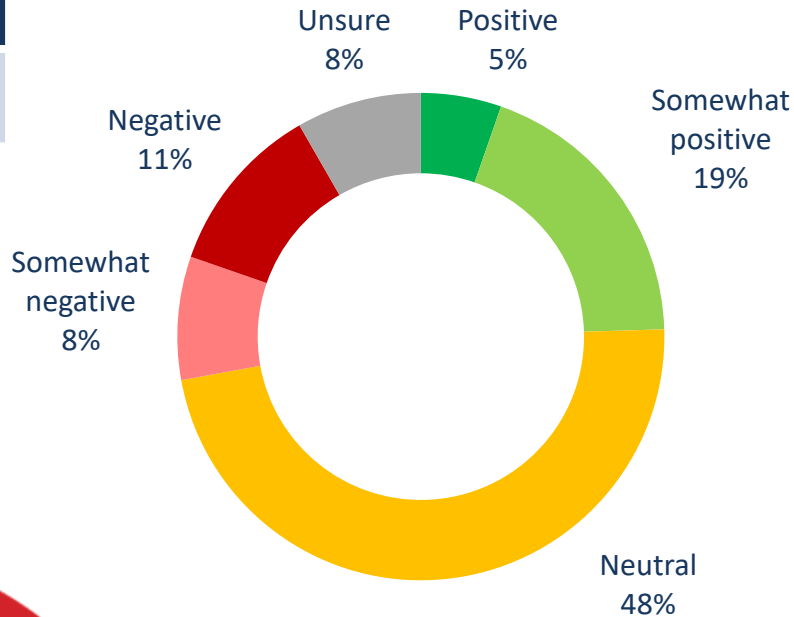
\*Note: Charts may not add up to 100 due to rounding

**QUESTION** – Would you say that online short-term rental platforms such as Airbnb have a positive, a somewhat positive, a neutral, a somewhat negative or a negative impact on the following: [RANDOMIZE]

# Impact of short term rental on job creation

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, August 25<sup>th</sup> to 27<sup>th</sup>, 2018, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.

**Net Score**  
**+5.0**



Subgroups	Neutral
Atlantic (n=100)	51.2%
Quebec (n=250)	46.5%
Ontario (n=300)	49.3%
Prairies (n=200)	45.5%
British Columbia (n=150)	46.4%
Male (n=536)	52.7%
Female (n=464)	42.7%
18 to 34 (n=215)	46.3%
35 to 54 (n=332)	47.4%
55 plus (n=453)	48.7%
Renters (n=195)	47.6%
Owners (n=805)	47.6%

\*Weighted to the true population proportion.

**\*Note: Charts may not add up to 100 due to rounding**

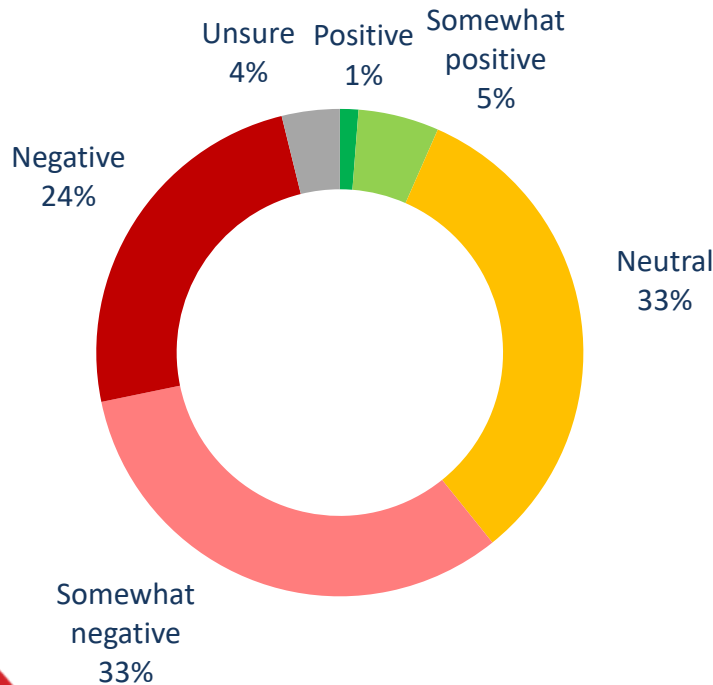
**QUESTION** – Would you say that online short-term rental platforms such as Airbnb have a positive, a somewhat positive, a neutral, a somewhat negative or a negative impact on the following: [RANDOMIZE]

**Job creation in a neighbourhood**

# Impact of short term rental on neighbourhood's quality of life

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, August 25<sup>th</sup> to 27<sup>th</sup>, 2018, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.

**Net Score**  
-50.3



**\*Note: Charts may not add up to 100 due to rounding**

**QUESTION** – Would you say that online short-term rental platforms such as Airbnb have a positive, a somewhat positive, a neutral, a somewhat negative or a negative impact on the following: [RANDOMIZE]

**Neighbourhood quality of life**

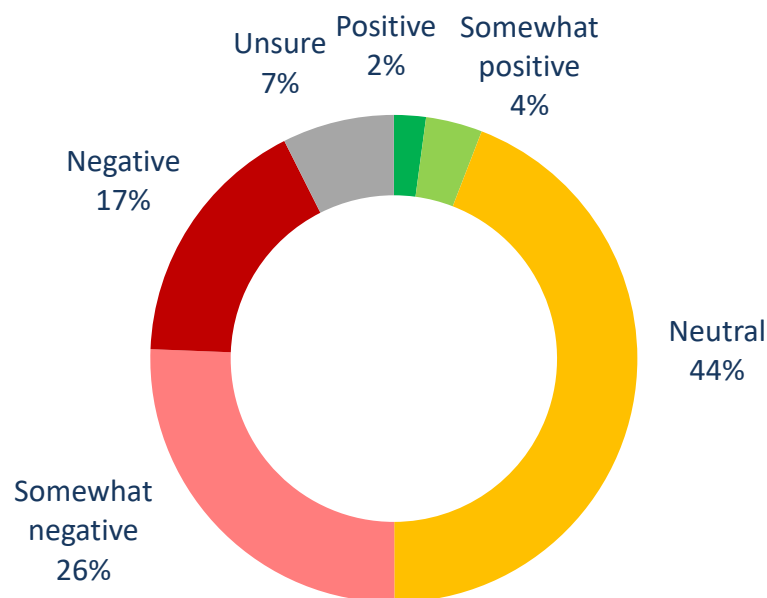
Subgroups	Somewhat negative/ Negative
Atlantic (n=100)	46.3%
Quebec (n=250)	58.7%
Ontario (n=300)	63.7%
Prairies (n=200)	50.5%
British Columbia (n=150)	56.1%
Male (n=536)	56.0%
Female (n=464)	57.8%
18 to 34 (n=215)	54.3%
35 to 54 (n=332)	54.8%
55 plus (n=453)	60.6%
Renters (n=195)	54.1%
Owners (n=805)	57.6%

**\*Weighted to the true population proportion.**

# Impact of short term rentals on crime

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, August 25<sup>th</sup> to 27<sup>th</sup>, 2018, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.

**Net Score**  
-36.7



**\*Note: Charts may not add up to 100 due to rounding**

**QUESTION** – Would you say that online short-term rental platforms such as Airbnb have a positive, a somewhat positive, a neutral, a somewhat negative or a negative impact on the following: [RANDOMIZE]

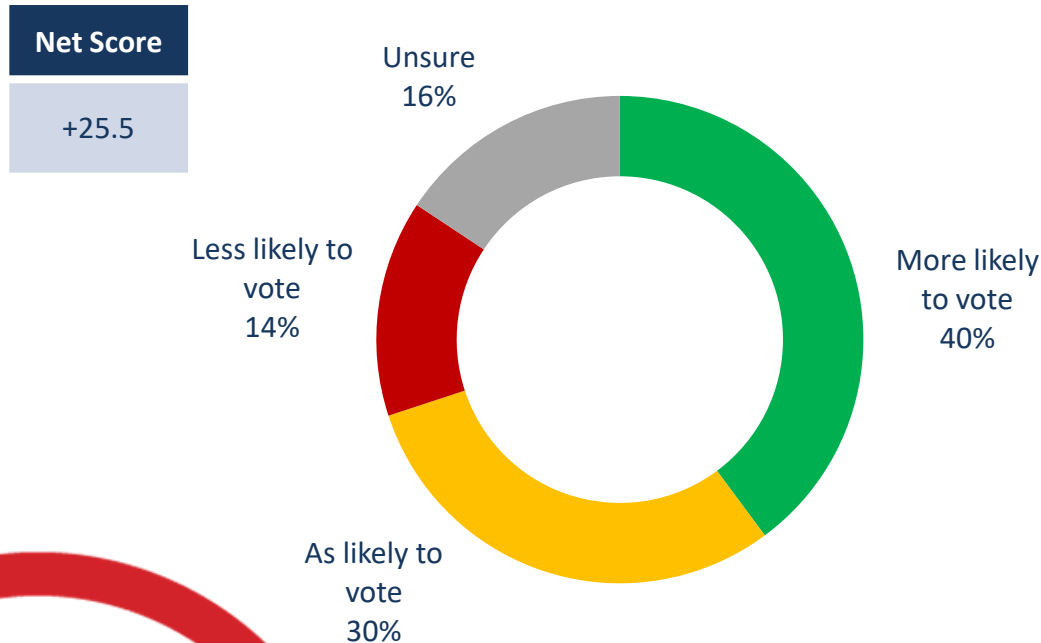
**Crime in a neighbourhood**

Subgroups	Somewhat negative/Negative
Atlantic (n=100)	24.9%
Quebec (n=250)	37.2%
Ontario (n=300)	50.5%
Prairies (n=200)	44.0%
British Columbia (n=150)	45.7%
Male (n=536)	41.4%
Female (n=464)	43.8%
18 to 34 (n=215)	45.6%
35 to 54 (n=332)	38.7%
55 plus (n=453)	44.0%
Renters (n=195)	40.3%
Owners (n=805)	43.2%

*\*Weighted to the true population proportion.*

# Likelihood of voting for a politician who supports increased control over short term rentals

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, August 25<sup>th</sup> to 27<sup>th</sup>, 2018, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.

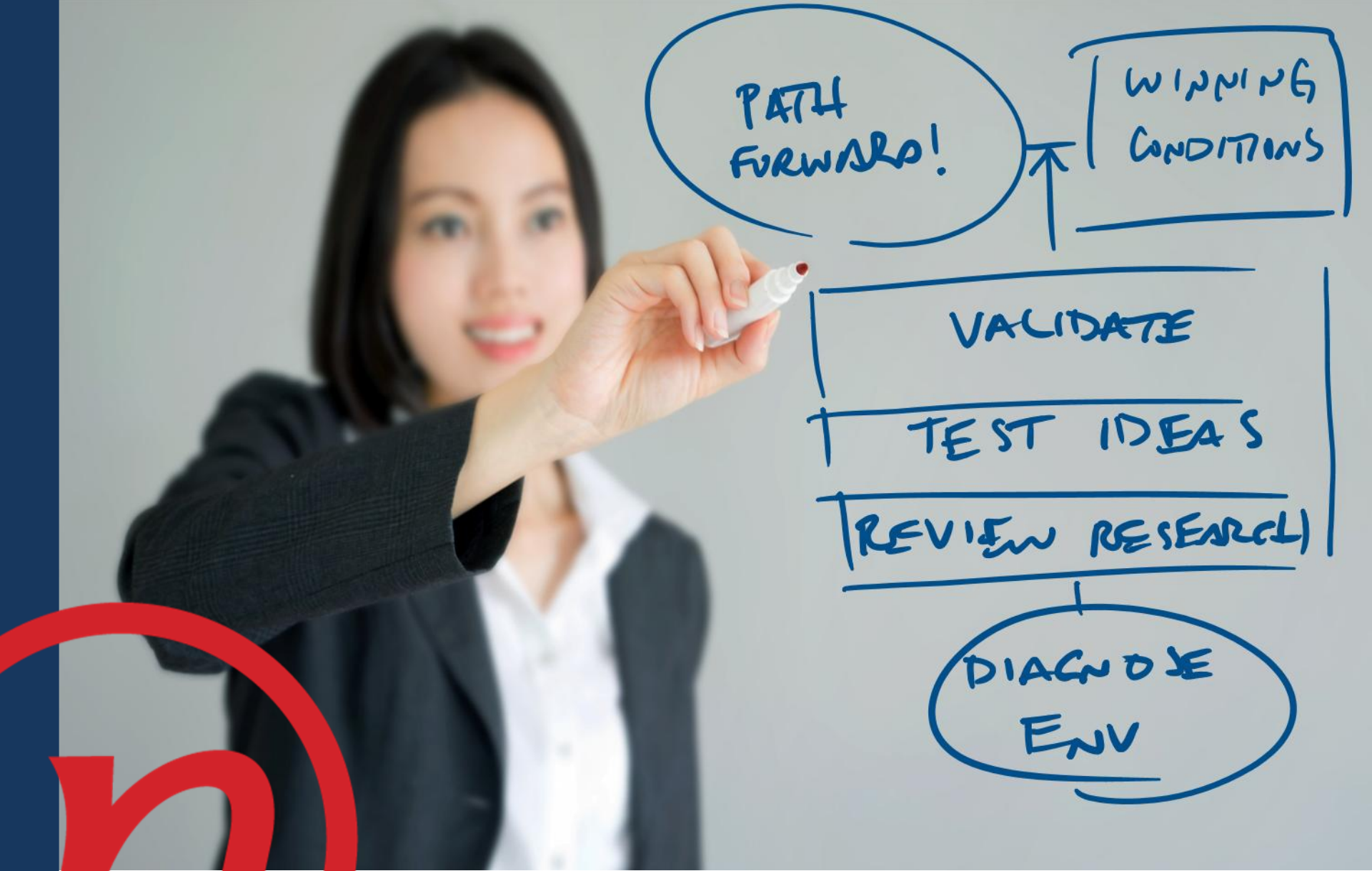


Subgroups	More likely
Atlantic (n=100)	28.2%
Quebec (n=250)	46.9%
Ontario (n=300)	41.3%
Prairies (n=200)	27.6%
British Columbia (n=150)	49.3%
Male (n=536)	40.1%
Female (n=464)	39.7%
18 to 34 (n=215)	38.6%
35 to 54 (n=332)	35.3%
55 plus (n=453)	44.7%
Renters (n=195)	44.5%
Owners (n=805)	38.7%

\*Weighted to the true population proportion.

**\*Note: Charts may not add up to 100 due to rounding**

**QUESTION** – If a local politician decided that there needed to be more control over online short-term rental platforms such as Airbnb would you be more likely, as likely or less likely to vote for that politician?



# Methodology



# Methodology

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, between August 25<sup>th</sup> to 27<sup>th</sup>, 2018 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals were randomly called using random digit dialling with a maximum of five call backs.

The margin of error for a random survey of 1,000 Canadians is  $\pm 3.1$  percentage points, 19 times out of 20.

The research was commissioned by Hotel Association of Canada and was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.



# Technical Note

Element	Description	Element	Description
Organization who commissioned the research	Hotel Association of Canada	Weighting of Data	The results were weighted by age and gender using the latest Census information (2016) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Final Sample Size	1000 Randomly selected individuals.	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Margin of Error	±3.1 percentage points, 19 times out of 20.	Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines could not participate.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey	Stratification	By age and gender using the latest Census information (2016) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.	Estimated Response Rate	11 percent, consistent with industry norms.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six digit postal code was used to validate geography.	Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Fieldwork/Validation	Live interviews with live supervision to validate work as per the MRIA Code of Conduct	Question Content	This was module five of an omnibus survey. Previous modules were about unprompted issues of national concern, crime, diversity, telecommunications, and job pay.
Number of Calls	Maximum of five call backs.	Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Time of Calls	Individuals were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.	Survey Company	Nanos Research
Field Dates	August 25 <sup>th</sup> to 27 <sup>th</sup> , 2018.	Contact	Contact Nanos Research for more information or with any concerns or questions. <a href="http://www.nanos.co">http://www.nanos.co</a> Telephone:(613) 234-4666 ext. Email: info@nanosresearch.com.
Language of Survey	The survey was conducted in both English and French.		
Standards	This report meets the standards set forth by the MRIA which can be found here: <a href="https://mria-arim.ca/polling">https://mria-arim.ca/polling</a>		

# About Nanos

Nanos is one of North America's most trusted research and strategy organizations. Our team of professionals is regularly called upon by senior executives to deliver superior intelligence and market advantage whether it be helping to chart a path forward, managing a reputation or brand risk or understanding the trends that drive success. Services range from traditional telephone surveys, through to elite in-depth interviews, online research and focus groups. Nanos clients range from Fortune 500 companies through to leading advocacy groups interested in understanding and shaping the public landscape. Whether it is understanding your brand or reputation, customer needs and satisfaction, engaging employees or testing new ads or products, Nanos provides insight you can trust.



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# Tabulations



## 2018-1208 – Hotel Association – August OMNI – STAT SHEET

			Region						Gender		Age		
			Canada 2018-08	Atlantic Canada	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Prior to today, have you heard or not heard of online short-term rental platforms such as AirBnB?	Total	Unwgt N	1000	100	250	300	200	150	536	464	215	332	453
		Wgt N	1000	100	250	300	200	150	491	509	271	340	389
	Heard	%	95.0	91.0	93.6	97.3	92.1	99.4	94.3	95.7	95.0	96.1	94.1
	Not heard	%	5.0	9.0	6.4	2.7	7.9	0.6	5.7	4.3	5.0	3.9	5.9

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, between August 25<sup>th</sup> and 27<sup>th</sup>, 2018. The margin of error for a random survey of 1,000 Canadians is  $\pm 3.1$  percentage points, 19 times out of 20.

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## 2018-1208 – Hotel Association – August OMNI – STAT SHEET

			Region						Gender		Age		
			Canada 2018-08	Atlantic Canada	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - If your neighboring home was regularly rented out for a few days or a week at a time for a fee through an online short-term rental platforms such as AirBnB, would you be concerned, somewhat concerned, somewhat not concerned or not concerned about that?	Total	Unwgt N	1000	100	250	300	200	150	536	464	215	332	453
		Wgt N	1000	100	250	300	200	150	491	509	271	340	389
	Concerned	%	25.6	21.2	19.6	34.2	22.3	26.0	25.5	25.7	24.9	24.3	27.2
	Somewhat concerned	%	36.0	33.4	37.5	34.6	35.4	38.5	36.6	35.4	33.7	34.4	38.9
	Somewhat not concerned	%	15.5	8.9	20.0	15.8	17.2	9.9	14.5	16.5	18.3	16.0	13.2
	Not concerned	%	20.9	33.6	19.5	14.0	24.2	24.4	22.1	19.8	21.9	23.8	17.7
	Unsure	%	1.9	2.9	3.5	1.4	0.9	1.3	1.3	2.6	1.2	1.4	2.9

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, between August 25<sup>th</sup> and 27<sup>th</sup>, 2018. The margin of error for a random survey of 1,000 Canadians is  $\pm 3.1$  percentage points, 19 times out of 20.

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## 2018-1208 – Hotel Association – August OMNI – STAT SHEET

Question - If your neighboring home was regularly rented out for a few days or a week at a time for a fee through an online short-term rental platforms such as AirBnB, would you be concerned, somewhat concerned, somewhat not concerned or not concerned about that?

			Canada 2018-08	Concerned	Somewhat concerned	Somewhat not concerned	Not concerned	Unsure*
Question - Why do you have that opinion? [Open]	Total	Unwgt N	1000	259	359	151	211	20
		Wgt N	1000	256	360	155	209	19
	Negatively impacts the stability of the neighbourhood/sense of community	%	6.7	14.0	8.5	0.0	0.0	
	Increased traffic/parking issues	%	1.7	0.9	3.5	1.3	0.0	
	No issues with it/most people are nice and respectful	%	14.1	0.5	1.4	38.1	36.0	
	Maintenance/potential damage to property/neighbourhood	%	3.6	8.0	4.4	0.0	0.0	
	No ones business/its a free country/can do what they want with their home	%	8.4	0.0	0.6	14.5	27.6	
	You don't know who the renters are/what kind of people they are	%	17.1	17.8	32.2	3.3	0.4	
	Noise issues/disturbances/parties	%	10.2	14.4	16.3	2.5	1.3	
	Good travel option/hotels are too expensive	%	0.8	0.0	0.0	1.1	2.9	
	Platform/my neighbour will screen guests/platform has checks and balances	%	3.8	0.0	0.2	10.9	9.7	
	Security/crime/safety	%	7.6	14.1	9.8	2.4	0.4	
	Needs regulations/proper taxation	%	4.0	6.1	5.1	3.0	0.7	
	Depends on the renters/neighbour/situation	%	2.0	1.7	2.8	2.3	0.4	
	Negative impact on the housing/rental markets	%	1.6	1.7	3.1	0.0	0.0	
	Previous experiences of myself and/or family/friends	%	2.0	4.3	0.4	0.6	3.4	
	Doesn't happen in my neighbourhood	%	2.1	0.8	0.7	6.1	2.5	
	Houses should not be hotels/not zoned for commercial business	%	2.6	5.7	3.3	0.0	0.0	
	Need proper screening and monitoring from the owner	%	2.4	2.7	3.6	2.1	0.5	
	Other	%	3.1	2.9	1.4	4.9	4.5	
	Unsure	%	6.1	4.3	2.6	6.8	9.7	

\*Shaded due to small sample size.

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## 2018-1208 – Hotel Association – August OMNI – STAT SHEET

			Region						Gender		Age		
			Canada 2018-08	Atlantic Canada	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Over the course of a 365 day year, what would be the most number of nights you would accept a neighbouring home or condominium to be rented out as a short-term rental?	Total	Unwgt N	937	89	234	280	190	144	503	434	200	313	424
		Wgt N	935	88	233	279	190	145	461	474	251	320	363
		Mean	91.0	148.8	81.1	79.7	93.2	90.5	95.9	86.3	106.6	97.8	74.2
		Median	30.0	60.0	21.0	21.0	30.0	30.0	25.0	30.0	30.0	30.0	21.0
	.00	%	24.1	14.7	24.7	26.0	22.2	28.0	25.2	23.1	15.0	24.0	30.6
	1.00	%	1.1	1.4	1.0	1.1	1.6	0.6	1.7	0.5	1.4	0.7	1.3
	2.00	%	0.8	1.4	0.0	2.0	0.0	0.6	1.1	0.5	2.0	0.3	0.5
	3.00	%	0.6	0.0	1.0	0.7	0.0	0.6	0.5	0.6	0.0	0.3	1.2
	4.00	%	0.4	0.0	0.4	1.1	0.0	0.0	0.0	0.8	0.3	0.0	0.8
	5.00	%	1.5	1.9	2.3	1.3	0.7	1.3	1.7	1.3	1.8	2.3	0.6
	6.00	%	0.2	0.0	0.0	0.3	0.4	0.0	0.2	0.2	0.0	0.2	0.2
	7.00	%	3.7	5.9	4.2	4.1	2.6	2.1	3.2	4.1	5.9	2.4	3.2
	8.00	%	0.1	0.0	0.0	0.3	0.0	0.0	0.2	0.0	0.0	0.0	0.2
	10.00	%	4.1	2.4	5.7	4.4	3.2	2.8	3.7	4.4	3.3	4.5	4.2
	11.00	%	0.3	0.0	1.2	0.0	0.0	0.0	0.0	0.6	0.0	0.5	0.3
	12.00	%	0.6	1.0	0.0	0.7	1.3	0.0	0.5	0.6	0.0	1.1	0.5
	14.00	%	3.6	5.0	2.6	3.8	3.5	4.4	4.2	3.1	4.3	3.6	3.2
	15.00	%	1.8	1.8	3.0	0.6	0.4	3.9	2.4	1.2	1.5	2.8	1.1
	18.00	%	0.1	0.0	0.4	0.0	0.0	0.0	0.0	0.2	0.3	0.0	0.0
	20.00	%	2.3	0.0	2.6	3.2	1.1	2.8	2.7	1.8	3.5	1.9	1.8
	21.00	%	1.7	0.0	1.2	2.5	3.2	0.0	1.9	1.5	2.2	1.9	1.1
	24.00	%	0.7	0.0	0.7	1.1	0.8	0.0	0.5	0.8	0.0	1.1	0.7
	25.00	%	0.6	1.2	0.5	0.7	0.4	0.6	0.4	0.9	0.0	0.3	1.3
	28.00	%	0.4	1.0	0.0	0.6	0.4	0.0	0.6	0.2	0.0	0.5	0.5
	29.00	%	0.1	0.0	0.0	0.0	0.0	0.7	0.0	0.2	0.0	0.3	0.0
	30.00	%	9.8	4.9	10.5	7.6	13.8	10.8	9.0	10.6	13.7	8.0	8.7
	31.00	%	0.4	0.0	0.0	1.0	0.5	0.0	0.2	0.6	0.0	0.0	1.1
	33.00	%	0.1	0.0	0.5	0.0	0.0	0.0	0.2	0.0	0.4	0.0	0.0
	35.00	%	0.2	0.8	0.0	0.3	0.4	0.0	0.3	0.2	0.0	0.5	0.2
	36.00	%	0.3	0.0	0.6	0.3	0.0	0.6	0.7	0.0	0.0	0.7	0.2

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, between August 25<sup>th</sup> and 27<sup>th</sup>, 2018. The margin of error for a random survey of 1,000 Canadians is  $\pm 3.1$  percentage points, 19 times out of 20.

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## 2018-1208 – Hotel Association – August OMNI – STAT SHEET

		Region						Gender		Age		
		Canada 2018-08	Atlantic Canada	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
40.00	%	0.5	1.2	0.0	0.8	0.5	0.0	0.3	0.6	0.5	0.0	0.8
42.00	%	0.1	0.0	0.0	0.0	0.4	0.0	0.0	0.2	0.0	0.0	0.2
45.00	%	0.2	0.0	0.0	0.6	0.0	0.0	0.4	0.0	0.0	0.2	0.2
48.00	%	0.2	1.4	0.0	0.0	0.0	0.7	0.0	0.5	0.5	0.3	0.0
49.00	%	0.2	0.0	0.7	0.0	0.0	0.0	0.0	0.3	0.0	0.5	0.0
50.00	%	1.8	0.0	2.5	1.7	2.3	1.4	1.5	2.1	1.8	1.7	1.9
52.00	%	0.2	1.0	0.2	0.0	0.0	0.0	0.3	0.0	0.0	0.3	0.2
56.00	%	0.1	0.0	0.0	0.0	0.0	0.7	0.0	0.2	0.0	0.3	0.0
60.00	%	2.6	3.1	2.6	3.2	1.4	3.1	2.5	2.7	1.5	1.9	4.1
65.00	%	0.2	0.0	0.0	0.4	0.0	0.6	0.2	0.2	0.0	0.0	0.5
70.00	%	0.1	0.0	0.0	0.0	0.4	0.0	0.0	0.2	0.0	0.0	0.2
72.00	%	0.1	0.0	0.5	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.3
75.00	%	0.4	0.0	0.4	0.4	0.6	0.6	0.7	0.2	1.3	0.0	0.2
80.00	%	0.4	2.9	0.7	0.0	0.0	0.0	0.0	0.9	1.0	0.5	0.0
84.00	%	0.2	0.0	0.0	0.4	0.4	0.0	0.0	0.4	0.0	0.0	0.5
90.00	%	2.8	4.5	1.8	3.6	3.1	1.3	2.2	3.3	2.6	2.6	3.0
99.00	%	0.3	0.0	0.7	0.0	0.5	0.0	0.0	0.5	0.0	0.8	0.0
100.00	%	4.4	3.8	3.5	3.5	5.9	6.0	4.3	4.5	5.0	3.6	4.8
120.00	%	1.9	1.0	3.3	1.6	0.8	2.2	1.0	2.7	1.8	2.4	1.5
123.00	%	0.1	0.0	0.0	0.0	0.4	0.0	0.2	0.0	0.0	0.0	0.2
125.00	%	0.1	0.0	0.0	0.5	0.0	0.0	0.0	0.3	0.5	0.0	0.0
150.00	%	1.7	1.2	2.2	0.8	2.5	1.9	1.1	2.3	2.0	2.1	1.2
160.00	%	0.1	0.8	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.2
180.00	%	3.0	2.0	3.0	2.7	4.0	3.0	2.9	3.1	3.6	3.1	2.6
182.00	%	0.4	0.0	0.0	0.0	1.1	0.9	0.3	0.4	0.5	0.7	0.0
183.00	%	0.3	0.0	0.2	0.0	0.5	0.7	0.1	0.4	0.0	0.6	0.2
200.00	%	1.9	0.0	1.1	1.8	5.0	0.6	1.3	2.5	1.7	3.1	1.0
220.00	%	0.1	0.0	0.0	0.3	0.0	0.0	0.2	0.0	0.0	0.0	0.2
232.00	%	0.1	0.0	0.2	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.2
250.00	%	0.6	0.0	0.0	0.8	0.8	1.3	0.6	0.6	0.5	1.1	0.2

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# 2018-1208 – Hotel Association – August OMNI – STAT SHEET

		Region						Gender		Age		
		Canada 2018-08	Atlantic Canada	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
265.00	%	0.1	0.0	0.0	0.3	0.0	0.0	0.2	0.0	0.0	0.0	0.2
300.00	%	0.6	0.0	0.0	0.5	1.0	1.6	0.4	0.8	1.5	0.5	0.0
364.00	%	0.2	0.0	0.0	0.0	0.4	0.7	0.2	0.2	0.0	0.3	0.2
365.00	%	14.5	33.7	13.3	12.4	11.5	13.1	17.3	11.8	18.0	15.3	11.4

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, between August 25<sup>th</sup> and 27<sup>th</sup>, 2018. The margin of error for a random survey of 1,000 Canadians is  $\pm 3.1$  percentage points, 19 times out of 20.

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## 2018-1208 – Hotel Association – August OMNI – STAT SHEET

			Region						Gender		Age		
			Canada 2018-08	Atlantic Canada	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Over the course of a 365 day year, at how many nights rented out as a short term rental would it start being a business?	Total	Unwgt N	944	94	237	280	188	145	506	438	206	311	427
		Wgt N	946	93	238	280	189	145	465	481	260	319	367
		Mean	50.4	52.6	50.8	47.1	57.1	45.9	45.9	54.7	61.7	49.7	43.0
		Median	20.0	10.0	25.0	20.0	25.0	15.0	15.0	25.0	30.0	21.0	14.0
	.00	%	4.8	5.2	4.6	5.4	3.9	4.9	4.6	5.0	4.7	4.5	5.1
	1.00	%	22.2	26.7	16.7	21.6	25.1	25.6	24.4	20.0	14.1	23.3	26.9
	2.00	%	1.9	3.3	1.7	2.4	0.9	1.9	1.9	2.0	1.3	1.6	2.7
	3.00	%	1.1	0.7	1.6	2.0	0.0	0.0	0.9	1.2	2.2	0.6	0.7
	4.00	%	0.1	0.9	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.3	0.0
	5.00	%	2.6	3.6	3.3	2.9	0.9	2.6	2.0	3.3	1.3	2.8	3.4
	6.00	%	0.3	0.0	0.0	0.0	0.4	1.5	0.4	0.3	0.5	0.3	0.2
	7.00	%	3.8	4.5	3.3	3.7	3.6	4.9	4.3	3.4	3.5	3.2	4.7
	8.00	%	0.7	1.2	1.0	0.7	0.0	0.9	0.5	0.9	0.8	0.5	0.8
	10.00	%	5.1	5.4	7.0	2.6	6.0	5.3	5.4	4.7	6.8	5.4	3.5
	11.00	%	0.2	0.0	0.6	0.0	0.4	0.0	0.5	0.0	0.0	0.5	0.2
	12.00	%	0.3	0.9	0.0	0.4	0.7	0.0	0.5	0.2	0.0	0.7	0.3
	14.00	%	2.6	3.2	1.3	3.6	2.8	1.9	3.1	2.1	1.3	3.0	3.1
	15.00	%	2.6	2.6	2.8	3.2	0.4	4.4	2.5	2.8	4.2	1.6	2.4
	16.00	%	0.2	0.0	0.7	0.0	0.0	0.0	0.0	0.3	0.0	0.5	0.0
	20.00	%	2.1	2.1	2.5	1.5	3.7	0.6	2.2	2.1	2.9	1.1	2.5
	21.00	%	1.5	3.6	1.0	2.5	0.4	0.6	1.6	1.4	2.3	1.6	0.9
	22.00	%	0.3	0.0	0.2	0.0	0.4	0.7	0.3	0.2	0.0	0.3	0.4
	25.00	%	1.7	0.7	2.7	2.1	0.8	0.9	1.6	1.7	1.8	1.5	1.7
	28.00	%	0.4	1.5	0.0	0.8	0.0	0.0	0.6	0.2	0.5	0.0	0.7
	29.00	%	0.1	0.9	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.3	0.0
	30.00	%	10.9	4.5	11.9	12.1	12.7	9.0	12.0	9.9	12.1	12.0	9.2
	31.00	%	2.2	2.1	3.6	1.5	1.6	2.4	1.5	2.9	3.1	2.1	1.7
	32.00	%	0.2	0.0	0.0	0.0	1.0	0.0	0.4	0.0	0.7	0.0	0.0
	35.00	%	0.2	0.0	0.0	0.4	0.4	0.0	0.0	0.4	0.0	0.3	0.3
	40.00	%	0.5	0.0	0.5	0.4	0.0	1.7	0.8	0.2	0.6	0.3	0.5

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, between August 25<sup>th</sup> and 27<sup>th</sup>, 2018. The margin of error for a random survey of 1,000 Canadians is  $\pm 3.1$  percentage points, 19 times out of 20.

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## 2018-1208 – Hotel Association – August OMNI – STAT SHEET

		Region						Gender		Age		
		Canada 2018-08	Atlantic Canada	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
41.00	%	0.1	0.0	0.0	0.0	0.5	0.0	0.0	0.2	0.0	0.0	0.3
43.00	%	0.1	0.0	0.0	0.0	0.4	0.0	0.0	0.2	0.0	0.0	0.2
45.00	%	0.4	0.0	0.2	0.3	0.4	0.9	0.4	0.3	0.5	0.2	0.3
50.00	%	3.3	1.9	3.7	4.1	2.9	2.6	2.2	4.4	3.2	3.4	3.3
51.00	%	0.3	0.0	0.5	0.3	0.4	0.0	0.6	0.0	0.0	0.5	0.3
52.00	%	0.4	0.0	0.9	0.7	0.0	0.0	0.3	0.5	0.0	0.8	0.4
60.00	%	3.2	2.7	2.7	2.5	4.1	4.3	3.0	3.3	3.1	2.8	3.5
61.00	%	0.7	0.7	0.7	1.0	0.0	0.6	0.7	0.6	0.4	0.3	1.1
70.00	%	0.1	1.2	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.3
71.00	%	0.1	0.0	0.0	0.0	0.4	0.0	0.0	0.2	0.0	0.0	0.2
75.00	%	0.6	1.5	0.0	1.2	0.0	0.7	0.3	0.9	0.5	0.3	0.9
80.00	%	0.1	0.0	0.0	0.0	0.5	0.0	0.0	0.2	0.0	0.0	0.3
81.00	%	0.2	0.0	0.7	0.0	0.0	0.0	0.0	0.3	0.0	0.5	0.0
84.00	%	0.1	0.0	0.0	0.3	0.0	0.0	0.2	0.0	0.0	0.0	0.2
85.00	%	0.1	0.0	0.0	0.4	0.0	0.0	0.0	0.2	0.0	0.3	0.0
90.00	%	2.2	2.0	2.6	2.0	2.3	2.3	2.7	1.8	2.6	3.3	1.1
91.00	%	0.4	0.0	0.2	0.4	1.1	0.0	0.4	0.4	1.3	0.0	0.2
92.00	%	0.1	0.0	0.0	0.0	0.4	0.0	0.0	0.2	0.0	0.3	0.0
96.00	%	0.1	0.0	0.0	0.4	0.0	0.0	0.0	0.2	0.0	0.3	0.0
100.00	%	4.6	0.9	5.3	5.1	3.4	6.2	4.4	4.7	6.3	4.1	3.8
101.00	%	0.4	0.0	0.4	0.0	1.0	0.6	0.6	0.2	1.0	0.0	0.2
104.00	%	0.3	0.0	0.7	0.4	0.0	0.0	0.0	0.5	0.0	0.8	0.0
105.00	%	0.1	0.0	0.5	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.3
109.00	%	0.2	0.0	0.6	0.0	0.0	0.0	0.3	0.0	0.0	0.5	0.0
120.00	%	1.3	0.0	1.7	1.8	1.6	0.0	0.9	1.7	1.1	1.3	1.4
122.00	%	0.1	0.0	0.0	0.4	0.0	0.0	0.0	0.2	0.0	0.3	0.0
125.00	%	0.1	0.7	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.2
150.00	%	1.9	3.8	1.1	1.5	2.0	2.5	1.9	1.8	2.3	2.2	1.3
151.00	%	0.1	0.0	0.5	0.0	0.0	0.0	0.2	0.0	0.4	0.0	0.0
160.00	%	0.2	0.7	0.0	0.0	0.8	0.0	0.5	0.0	0.0	0.2	0.4

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**2018-1208 – Hotel Association – August OMNI – STAT SHEET**

		Region						Gender		Age		
		Canada 2018-08	Atlantic Canada	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
175.00	%	0.1	1.2	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.3
180.00	%	2.0	0.0	1.9	1.5	3.3	2.4	1.9	2.0	3.9	0.6	1.7
181.00	%	0.7	0.0	1.2	0.7	0.4	1.1	0.5	1.0	0.6	1.1	0.5
182.00	%	0.2	0.0	0.0	0.0	0.0	1.4	0.0	0.4	0.0	0.6	0.0
183.00	%	0.6	0.0	1.4	0.0	0.0	1.7	1.1	0.2	1.4	0.5	0.2
184.00	%	0.1	0.0	0.4	0.0	0.0	0.0	0.0	0.2	0.3	0.0	0.0
185.00	%	0.4	0.0	1.0	0.0	0.4	0.6	0.3	0.5	0.3	0.5	0.5
190.00	%	0.1	0.0	0.2	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.2
200.00	%	1.4	1.4	2.2	0.7	1.7	0.7	0.5	2.2	0.8	2.7	0.6
201.00	%	0.3	0.0	0.0	0.4	1.0	0.0	0.4	0.2	0.0	0.7	0.2
210.00	%	0.1	1.2	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.3
220.00	%	0.1	0.0	0.0	0.4	0.0	0.0	0.0	0.2	0.0	0.0	0.3
225.00	%	0.1	0.0	0.0	0.3	0.0	0.0	0.2	0.0	0.0	0.2	0.0
250.00	%	0.1	0.0	0.0	0.4	0.0	0.0	0.0	0.2	0.0	0.0	0.3
270.00	%	0.1	0.0	0.0	0.0	0.5	0.0	0.0	0.2	0.0	0.3	0.0
300.00	%	0.4	0.0	0.5	0.5	0.8	0.0	0.4	0.4	0.9	0.2	0.2
358.00	%	0.1	0.0	0.0	0.5	0.0	0.0	0.0	0.3	0.5	0.0	0.0
364.00	%	0.1	0.0	0.0	0.3	0.0	0.0	0.2	0.0	0.0	0.2	0.0
365.00	%	2.6	6.4	1.6	2.0	3.7	1.8	2.4	2.8	3.9	1.8	2.5

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## 2018-1208 – Hotel Association – August OMNI – STAT SHEET

			Region						Gender		Age		
			Canada 2018-08	Atlantic Canada	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Do you think the value of homes or condominiums in your neighbourhood would go up, stay the same or go down if there were short term rentals offered through online short-term rental platforms such as AirBnB?	Total	Unwgt N	1000	100	250	300	200	150	536	464	215	332	453
		Wgt N	1000	100	250	300	200	150	491	509	271	340	389
	Go up	%	6.0	6.1	9.0	3.9	2.7	9.8	7.4	4.7	11.7	4.7	3.3
	Stay the same	%	33.0	40.5	29.5	27.3	39.7	36.2	36.3	29.8	30.4	36.3	31.9
	Go down	%	48.0	40.7	48.3	56.0	45.6	39.8	47.4	48.6	41.9	47.1	53.1
	Unsure	%	12.9	12.7	13.2	12.8	12.1	14.1	8.8	16.9	16.0	11.9	11.7

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## 2018-1208 – Hotel Association – August OMNI – STAT SHEET

			Region						Gender		Age		
			Canada 2018-08	Atlantic Canada	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Would you personally feel more safe, as safe, or less safe in your neighbourhood if there were short term rentals through online short-term rental platforms such as AirBnB?	Total	Unwgt N	1000	100	250	300	200	150	536	464	215	332	453
		Wgt N	1000	100	250	300	200	150	491	509	271	340	389
	More safe	%	0.2	0.0	0.2	0.0	0.5	0.5	0.3	0.2	0.0	0.3	0.4
	As safe	%	42.7	52.5	43.3	36.7	47.0	41.8	45.4	40.2	45.6	47.2	36.9
	Less safe	%	50.3	38.5	51.3	55.9	47.6	49.0	48.1	52.5	49.7	46.4	54.2
	Unsure	%	6.7	9.0	5.2	7.3	5.0	8.7	6.3	7.1	4.7	6.1	8.6

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, between August 25<sup>th</sup> and 27<sup>th</sup>, 2018. The margin of error for a random survey of 1,000 Canadians is  $\pm 3.1$  percentage points, 19 times out of 20.

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**2018-1208 – Hotel Association – August OMNI – STAT SHEET**

			Region						Gender		Age		
			Canada 2018-08	Atlantic Canada	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Would children be more safe, as safe, or less safe in your neighbourhood if there were short term rentals through online short-term rental platforms such as AirBnB?	Total	Unwgt N	1000	100	250	300	200	150	536	464	215	332	453
		Wgt N	1000	100	250	300	200	150	491	509	271	340	389
	More safe	%	0.3	1.2	0.0	0.0	0.5	0.5	0.2	0.4	0.0	0.6	0.2
	As safe	%	35.7	45.8	36.1	31.9	36.9	34.6	39.9	31.7	35.4	39.2	32.9
	Less safe	%	53.5	40.7	54.8	58.4	52.0	52.0	49.6	57.2	54.4	50.6	55.3
	Unsure	%	10.5	12.3	9.1	9.7	10.6	12.9	10.3	10.7	10.2	9.5	11.5

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# 2018-1208 – Hotel Association – August OMNI – STAT SHEET

			Region						Gender		Age		
			Canada 2018-08	Atlantic Canada	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Would the cost to rent an apartment in your neighbourhood go up, stay the same or go down if there were short term rentals through online short-term rental platforms such as AirBnB?	Total	Unwgt N	1000	100	250	300	200	150	536	464	215	332	453
		Wgt N	1000	100	250	300	200	150	491	509	271	340	389
	Go up	%	28.3	20.6	35.5	28.1	13.1	41.7	30.6	26.1	32.6	25.9	27.3
	Stay the same	%	30.5	44.1	26.6	30.3	34.9	22.7	33.0	28.2	27.9	31.5	31.6
	Go down	%	12.7	13.6	17.4	11.7	11.5	7.8	12.7	12.7	15.0	10.4	13.2
	Unsure	%	28.5	21.7	20.4	29.8	40.5	27.7	23.7	33.1	24.5	32.3	27.8

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## 2018-1208 – Hotel Association – August OMNI – STAT SHEET

Would you say that online short-term rental platforms such as AirBnB have a positive, a somewhat positive, a neutral, a somewhat negative or a negative impact on the following:  
[RANDOMIZE]

			Region					Gender			Age		
			Canada 2018-08	Atlantic Canada	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - [Job creation in a neighbourhood] Would you say that online short-term rental platforms such as AirBnB have a positive, a somewhat positive, a neutral, a somewhat negative or a negative impact on the following:	Total	Unwgt N	1000	100	250	300	200	150	536	464	215	332	453
		Wgt N	1000	100	250	300	200	150	491	509	271	340	389
	Positive	%	5.3	3.2	7.3	5.2	4.1	5.6	4.7	5.9	6.8	5.7	4.0
	Somewhat positive	%	19.2	22.2	18.1	17.0	20.9	21.1	18.9	19.4	21.1	19.1	17.9
	Neutral	%	47.6	51.2	46.5	49.3	45.5	46.4	52.7	42.7	46.3	47.4	48.7
	Somewhat negative	%	8.2	7.1	9.8	9.0	6.4	6.9	6.7	9.6	6.0	7.6	10.2
	Negative	%	11.4	10.7	12.3	11.1	10.4	12.3	10.5	12.2	10.3	11.8	11.8
	Unsure	%	8.3	5.5	6.0	8.4	12.8	7.7	6.4	10.1	9.5	8.3	7.5

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, between August 25<sup>th</sup> and 27<sup>th</sup>, 2018. The margin of error for a random survey of 1,000 Canadians is  $\pm 3.1$  percentage points, 19 times out of 20.

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## 2018-1208 – Hotel Association – August OMNI – STAT SHEET

Would you say that online short-term rental platforms such as AirBnB have a positive, a somewhat positive, a neutral, a somewhat negative or a negative impact on the following:  
[RANDOMIZE]

			Region						Gender		Age		
			Canada 2018-08	Atlantic Canada	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - [Neighbourhood quality of life] Would you say that online short-term rental platforms such as AirBnB have a positive, a somewhat positive, a neutral, a somewhat negative or a negative impact on the following:	Total	Unwgt N	1000	100	250	300	200	150	536	464	215	332	453
		Wgt N	1000	100	250	300	200	150	491	509	271	340	389
	Positive	%	1.2	0.9	0.2	1.6	1.8	1.6	1.6	0.9	2.4	0.8	0.8
	Somewhat positive	%	5.4	9.3	6.4	2.6	5.5	6.6	4.2	6.5	5.3	4.9	5.9
	Neutral	%	32.6	38.9	31.5	29.0	36.6	32.4	35.6	29.8	33.2	36.4	28.9
	Somewhat negative	%	32.5	29.2	33.5	37.4	29.3	27.7	30.4	34.5	30.9	31.2	34.8
	Negative	%	24.4	17.1	25.2	26.3	21.2	28.5	25.6	23.2	23.5	23.5	25.8
	Unsure	%	3.8	4.7	3.2	3.2	5.6	3.3	2.6	5.0	4.8	3.2	3.8

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, between August 25<sup>th</sup> and 27<sup>th</sup>, 2018. The margin of error for a random survey of 1,000 Canadians is  $\pm 3.1$  percentage points, 19 times out of 20.

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## 2018-1208 – Hotel Association – August OMNI – STAT SHEET

Would you say that online short-term rental platforms such as AirBnB have a positive, a somewhat positive, a neutral, a somewhat negative or a negative impact on the following:  
[RANDOMIZE]

			Region						Gender		Age		
			Canada 2018-08	Atlantic Canada	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - [Crime in a neighbourhood] Would you say that online short-term rental platforms such as AirBnB have a positive, a somewhat positive, a neutral, a somewhat negative or a negative impact on the following:	Total	Unwgt N	1000	100	250	300	200	150	536	464	215	332	453
		Wgt N	1000	100	250	300	200	150	491	509	271	340	389
	Positive	%	2.1	2.5	2.8	1.9	1.7	1.6	2.9	1.3	2.6	1.6	2.2
	Somewhat positive	%	3.8	7.3	7.6	1.1	2.1	2.5	3.9	3.6	4.1	2.9	4.3
	Neutral	%	44.1	53.7	46.6	39.9	44.5	41.4	45.2	43.1	41.7	50.0	40.6
	Somewhat negative	%	25.7	16.0	21.6	31.2	27.6	25.2	26.0	25.3	28.9	23.4	25.3
	Negative	%	17.0	8.9	15.6	19.3	16.5	20.5	15.4	18.5	16.7	15.2	18.7
	Unsure	%	7.4	11.5	5.8	6.6	7.6	8.7	6.6	8.2	5.9	6.8	9.0

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## 2018-1208 – Hotel Association – August OMNI – STAT SHEET

			Region						Gender		Age		
			Canada 2018-08	Atlantic Canada	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - If a local politician decided that there needed to be more control over online short-term rental platforms such as AirBnB would you be more likely, as likely or less likely to vote for that politician?	Total	Unwgt N	1000	100	250	300	200	150	536	464	215	332	453
		Wgt N	1000	100	250	300	200	150	491	509	271	340	389
	More likely	%	39.9	28.2	46.9	41.3	27.6	49.3	40.1	39.7	38.6	35.3	44.7
	As likely	%	30.1	34.8	27.5	30.8	35.0	23.4	29.7	30.4	30.4	35.0	25.6
	Less likely	%	14.4	16.5	15.6	12.0	16.2	13.2	16.6	12.3	14.1	13.5	15.4
	Unsure	%	15.7	20.5	10.0	15.9	21.2	14.0	13.6	17.7	16.9	16.2	14.3

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, between August 25<sup>th</sup> and 27<sup>th</sup>, 2018. The margin of error for a random survey of 1,000 Canadians is  $\pm 3.1$  percentage points, 19 times out of 20.

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**2018-1208 – Hotel Association – Rent vs. Own - August OMNI – STAT SHEET**

			Home		
			Canada 2018-08	Own	Rent
Question - Prior to today, have you heard or not heard of online short-term rental platforms such as AirBnB?	Total	Unwgt N	1000	805	195
		Wgt N	1000	800	200
	Heard	%	95.0	95.9	91.5
	Not heard	%	5.0	4.1	8.5

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## 2018-1208 – Hotel Association – Rent vs. Own - August OMNI – STAT SHEET

			Home		
			Canada 2018-08	Own	Rent
Question - If your neighboring home was regularly rented out for a few days or a week at a time for a fee through an online short-term rental platforms such as AirBnB, would you be concerned, somewhat concerned, somewhat not concerned or not concerned about that?	Total	Unwgt N	1000	805	195
		Wgt N	1000	800	200
	Concerned	%	25.6	26.0	24.3
	Somewhat concerned	%	36.0	35.7	37.0
	Somewhat not concerned	%	15.5	15.5	15.8
	Not concerned	%	20.9	21.1	20.2
	Unsure	%	1.9	1.8	2.7



## 2018-1208 – Hotel Association – Rent vs. Own - August OMNI – STAT SHEET

		Home			
		Canada 2018-08	Own	Rent	
Question - Over the course of a 365 day year, what would be the most number of nights you would accept a neighbouring home or condominium to be rented out as a short-term rental?	Total	Unwgt N	937	752	185
		Wgt N	935	746	189
		Mean	91.0	91.1	90.6
		Median	30.0	30.0	28.0
	.00	%	24.1	23.7	26.0
	1.00	%	1.1	0.9	1.9
	2.00	%	0.8	0.7	1.3
	3.00	%	0.6	0.5	0.8
	4.00	%	0.4	0.3	1.0
	5.00	%	1.5	1.2	2.8
	6.00	%	0.2	0.2	0.0
	7.00	%	3.7	3.6	4.0
	8.00	%	0.1	0.1	0.0
	10.00	%	4.1	4.3	3.0
	11.00	%	0.3	0.2	0.6
	12.00	%	0.6	0.7	0.0
	14.00	%	3.6	3.8	3.0
	15.00	%	1.8	1.7	2.0
	18.00	%	0.1	0.1	0.0
	20.00	%	2.3	2.7	0.7
	21.00	%	1.7	1.6	1.9
	24.00	%	0.7	0.7	0.5
	25.00	%	0.6	0.8	0.0
	28.00	%	0.4	0.3	0.4
	29.00	%	0.1	0.0	0.5
	30.00	%	9.8	9.6	10.7
	31.00	%	0.4	0.4	0.5
	33.00	%	0.1	0.0	0.6
	35.00	%	0.2	0.2	0.4
	36.00	%	0.3	0.3	0.4

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## 2018-1208 – Hotel Association – Rent vs. Own - August OMNI – STAT SHEET

		Home		
		Canada 2018-08	Own	Rent
40.00	%	0.5	0.6	0.0
42.00	%	0.1	0.1	0.0
45.00	%	0.2	0.2	0.0
48.00	%	0.2	0.1	0.7
49.00	%	0.2	0.2	0.0
50.00	%	1.8	2.0	1.1
52.00	%	0.2	0.2	0.0
56.00	%	0.1	0.1	0.0
60.00	%	2.6	2.8	2.1
65.00	%	0.2	0.2	0.0
70.00	%	0.1	0.1	0.0
72.00	%	0.1	0.2	0.0
75.00	%	0.4	0.4	0.5
80.00	%	0.4	0.6	0.0
84.00	%	0.2	0.2	0.0
90.00	%	2.8	2.6	3.6
99.00	%	0.3	0.3	0.0
100.00	%	4.4	4.9	2.5
120.00	%	1.9	1.6	2.9
123.00	%	0.1	0.1	0.0
125.00	%	0.1	0.2	0.0
150.00	%	1.7	1.7	1.8
160.00	%	0.1	0.0	0.4
180.00	%	3.0	3.1	2.8
182.00	%	0.4	0.5	0.0
183.00	%	0.3	0.3	0.0
200.00	%	1.9	2.3	0.5
220.00	%	0.1	0.1	0.0
232.00	%	0.1	0.0	0.3
250.00	%	0.6	0.5	1.2

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**2018-1208 – Hotel Association – Rent vs. Own - August OMNI – STAT SHEET**

		Home		
		Canada 2018-08	Own	Rent
265.00	%	0.1	0.1	0.0
300.00	%	0.6	0.4	1.4
364.00	%	0.2	0.2	0.0
365.00	%	14.5	14.4	15.2



**2018-1208 – Hotel Association – Rent vs. Own - August OMNI – STAT SHEET**

			Home		
			Canada 2018-08	Own	Rent
Question - Over the course of a 365 day year, at how many nights rented out as a short term rental would it start being a business?	Total	Unwgt N	944	764	180
		Wgt N	946	761	185
		Mean	50.4	50.4	50.2
		Median	20.0	20.0	21.0
	.00	%	4.8	4.8	5.0
	1.00	%	22.2	23.1	18.2
	2.00	%	1.9	1.7	2.8
	3.00	%	1.1	0.4	3.7
	4.00	%	0.1	0.1	0.0
	5.00	%	2.6	2.5	3.1
	6.00	%	0.3	0.4	0.0
	7.00	%	3.8	3.4	5.5
	8.00	%	0.7	0.9	0.0
	10.00	%	5.1	5.1	5.0
	11.00	%	0.2	0.3	0.0
	12.00	%	0.3	0.4	0.0
	14.00	%	2.6	2.7	2.0
	15.00	%	2.6	2.4	3.8
	16.00	%	0.2	0.2	0.0
	20.00	%	2.1	2.4	0.9
	21.00	%	1.5	1.4	1.9
	22.00	%	0.3	0.2	0.3
	25.00	%	1.7	1.4	2.8
	28.00	%	0.4	0.3	0.6
	29.00	%	0.1	0.1	0.0
	30.00	%	10.9	10.4	13.0
	31.00	%	2.2	1.8	4.0
	32.00	%	0.2	0.2	0.0
	35.00	%	0.2	0.1	0.5
	40.00	%	0.5	0.6	0.0

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**2018-1208 – Hotel Association – Rent vs. Own - August OMNI – STAT SHEET**

		Home		
		Canada 2018-08	Own	Rent
41.00	%	0.1	0.1	0.0
43.00	%	0.1	0.1	0.0
45.00	%	0.4	0.3	0.7
50.00	%	3.3	3.8	1.2
51.00	%	0.3	0.4	0.0
52.00	%	0.4	0.5	0.0
60.00	%	3.2	3.4	2.0
61.00	%	0.7	0.5	1.1
70.00	%	0.1	0.1	0.0
71.00	%	0.1	0.1	0.0
75.00	%	0.6	0.6	0.5
80.00	%	0.1	0.1	0.0
81.00	%	0.2	0.2	0.0
84.00	%	0.1	0.1	0.0
85.00	%	0.1	0.1	0.0
90.00	%	2.2	2.1	2.9
91.00	%	0.4	0.3	0.6
92.00	%	0.1	0.1	0.0
96.00	%	0.1	0.0	0.6
100.00	%	4.6	4.7	3.8
101.00	%	0.4	0.2	1.0
104.00	%	0.3	0.3	0.0
105.00	%	0.1	0.2	0.0
109.00	%	0.2	0.2	0.0
120.00	%	1.3	1.5	0.5
122.00	%	0.1	0.1	0.0
125.00	%	0.1	0.0	0.4
150.00	%	1.9	2.0	1.5
151.00	%	0.1	0.1	0.0
160.00	%	0.2	0.2	0.4

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**2018-1208 – Hotel Association – Rent vs. Own - August OMNI – STAT SHEET**

		Home		
		Canada 2018-08	Own	Rent
175.00	%	0.1	0.1	0.0
180.00	%	2.0	1.8	2.6
181.00	%	0.7	0.9	0.0
182.00	%	0.2	0.3	0.0
183.00	%	0.6	0.8	0.0
184.00	%	0.1	0.1	0.0
185.00	%	0.4	0.5	0.0
190.00	%	0.1	0.1	0.0
200.00	%	1.4	1.3	1.7
201.00	%	0.3	0.4	0.0
210.00	%	0.1	0.0	0.6
220.00	%	0.1	0.0	0.5
225.00	%	0.1	0.1	0.0
250.00	%	0.1	0.1	0.0
270.00	%	0.1	0.1	0.0
300.00	%	0.4	0.3	0.7
358.00	%	0.1	0.2	0.0
364.00	%	0.1	0.1	0.0
365.00	%	2.6	2.4	3.6



## 2018-1208 – Hotel Association – Rent vs. Own - August OMNI – STAT SHEET

			Home		
			Canada 2018-08	Own	Rent
Question - Do you think the value of homes or condominiums in your neighbourhood would go up, stay the same or go down if there were short term rentals offered through online short-term rental platforms such as AirBnB?	Total	Unwgt N	1000	805	195
		Wgt N	1000	800	200
	Go up	%	6.0	5.1	9.9
	Stay the same	%	33.0	33.7	30.2
	Go down	%	48.0	50.0	40.2
	Unsure	%	12.9	11.2	19.7

			Home		
			Canada 2018-08	Own	Rent
Question - Would you personally feel more safe, as safe, or less safe in your neighbourhood if there were short term rentals through online short-term rental platforms such as AirBnB?	Total	Unwgt N	1000	805	195
		Wgt N	1000	800	200
	More safe	%	0.2	0.2	0.3
	As safe	%	42.7	42.9	42.1
	Less safe	%	50.3	50.3	50.2
	Unsure	%	6.7	6.5	7.4





## 2018-1208 – Hotel Association – Rent vs. Own - August OMNI – STAT SHEET

			Home		
			Canada 2018-08	Own	Rent
Question - Would children be more safe, as safe, or less safe in your neighbourhood if there were short term rentals through online short-term rental platforms such as AirBnB?	Total	Unwgt N	1000	805	195
		Wgt N	1000	800	200
	More safe	%	0.3	0.2	0.6
	As safe	%	35.7	36.6	32.3
	Less safe	%	53.5	53.6	53.0
	Unsure	%	10.5	9.6	14.1

			Home		
			Canada 2018-08	Own	Rent
Question - Would the cost to rent an apartment in your neighbourhood go up, stay the same or go down if there were short term rentals through online short-term rental platforms such as AirBnB?	Total	Unwgt N	1000	805	195
		Wgt N	1000	800	200
	Go up	%	28.3	25.6	38.8
	Stay the same	%	30.5	32.8	21.6
	Go down	%	12.7	12.6	13.2
	Unsure	%	28.5	29.0	26.5



## 2018-1208 – Hotel Association – Rent vs. Own - August OMNI – STAT SHEET

Would you say that online short-term rental platforms such as AirBnB have a positive, a somewhat positive, a neutral, a somewhat negative or a negative impact on the following:  
[RANDOMIZE]

			Home		
			Canada 2018-08	Own	Rent
Question - Job creation in a neighbourhood	Total	Unwgt N	1000	805	195
		Wgt N	1000	800	200
	Positive	%	5.3	4.6	8.2
	Somewhat positive	%	19.2	20.4	14.2
	Neutral	%	47.6	47.6	47.6
	Somewhat negative	%	8.2	8.9	5.2
	Negative	%	11.4	10.7	14.1
	Unsure	%	8.3	7.7	10.7

Would you say that online short-term rental platforms such as AirBnB have a positive, a somewhat positive, a neutral, a somewhat negative or a negative impact on the following:  
[RANDOMIZE]

			Home		
			Canada 2018-08	Own	Rent
Question - Neighbourhood quality of life	Total	Unwgt N	1000	805	195
		Wgt N	1000	800	200
	Positive	%	1.2	0.8	2.8
	Somewhat positive	%	5.4	5.1	6.3
	Neutral	%	32.6	32.7	32.4
	Somewhat negative	%	32.5	33.2	29.7
	Negative	%	24.4	24.4	24.4
	Unsure	%	3.8	3.7	4.5



## 2018-1208 – Hotel Association – Rent vs. Own - August OMNI – STAT SHEET

Would you say that online short-term rental platforms such as AirBnB have a positive, a somewhat positive, a neutral, a somewhat negative or a negative impact on the following:  
[RANDOMIZE]

			Home		
			Canada 2018-08	Own	Rent
Question - Crime in a neighbourhood	Total	Unwgt N	1000	805	195
		Wgt N	1000	800	200
	Positive	%	2.1	1.8	3.5
	Somewhat positive	%	3.8	3.1	6.4
	Neutral	%	44.1	44.3	43.3
	Somewhat negative	%	25.7	26.6	21.8
	Negative	%	17.0	16.6	18.5
	Unsure	%	7.4	7.6	6.5

			Home		
			Canada 2018-08	Own	Rent
Question - If a local politician decided that there needed to be more control over online short-term rental platforms such as AirBnB would you be more likely, as likely or less likely to vote for that politician?	Total	Unwgt N	1000	805	195
		Wgt N	1000	800	200
	More likely	%	39.9	38.7	44.5
	As likely	%	30.1	31.0	26.6
	Less likely	%	14.4	14.4	14.5
	Unsure	%	15.7	16.0	14.5