NANOS

ABOUT THE NANOS LIVE DATA PORTALS

Subscribe to the Nanos Research Live Data Portals for only $5 a month!

As a subscriber you gain unlimited access to the following data portals:

- Political Weekly Tracking Canada – (Updated every Tuesday)
- Economic Weekly Tracking Canada – (Updated every Monday)
- Issue Tracking Canada – (Updated every Tuesday)
- Canada-US Relations Annual Tracking – (Updated yearly)
- The Nanos Annual Policy Map – (Updated yearly)
- The Mood of Canada Annual Survey – (Updated yearly)
- Emotion Tracking Canada – (Updated yearly)
- AmCham Index – (Updated yearly)

Questions or concerns? Please email us or call 613-234-4666 ext. 237.

## About the Nanos-Bloomberg tracking

Bloomberg Nanos Canadian Confidence Index (BNCCI) is a weekly measurement of the economic mood of Canadians.

The BNCCI is produced by the Nanos Research Corporation, headquartered in Canada, which operates in Canada and the United States. The data is based on random telephone interviews with 1,000 Canadian consumers (land- and cell-lines), using a four week rolling average of 250 respondents each week, 18 years of age and over.

The random sample of 1,000 respondents is weighted using the latest census information for Canada. The interviews are compiled into a four week rolling average of 1,000 interviews where each week, the oldest group of 250 interviews is dropped and a new group of 250 interviews is added.

The views of 1,000 respondents are compiled into a diffusion index from 0 to 100. A score of 50 on the diffusion index indicates that positive and negative views are a wash while scores above 50 suggest net positive views, while those below 50 suggest net negative views in terms of the economic mood of Canadians.
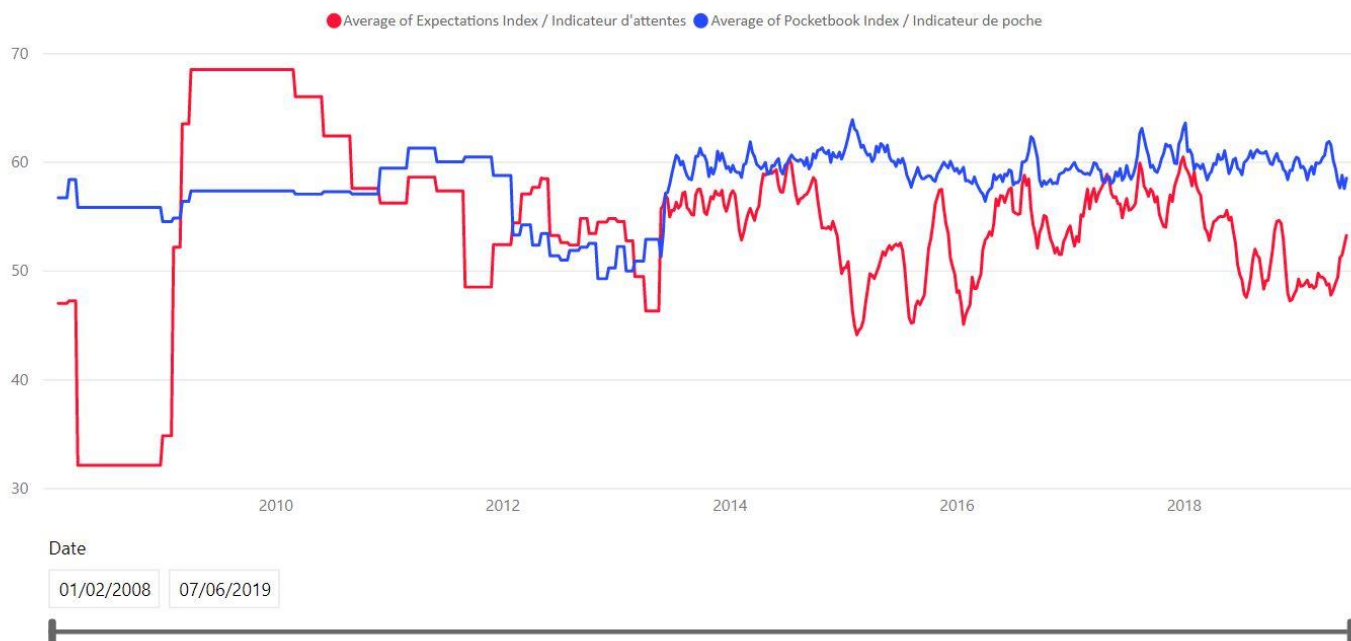
Updated every Monday
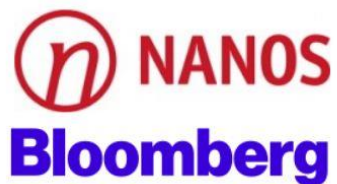
To access full data (i.e. region, age, gender, income) or subscribe to the Bloomberg terminal, contact:

Pour accéder aux données complètes (c.-à-d. région, âge, sexe, revenu) ou vous inscrire au terminal de Bloomberg, contactez :
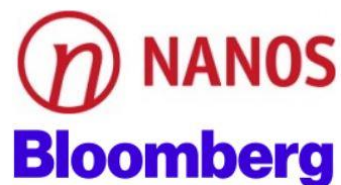
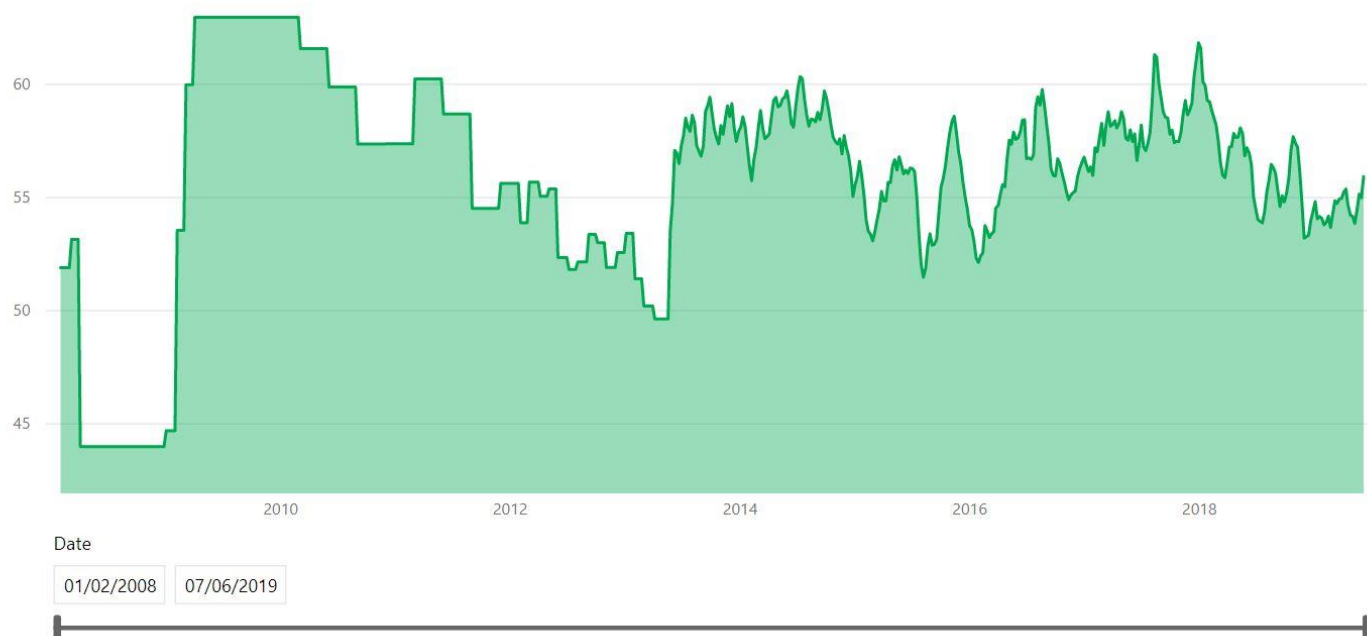targitis@bloomberg.net

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Change the date range to watch the data change over time.

Updated every Monday

Change the date range to watch the data change over time.

About the Weekly Nanos Tracking

The Nanos Party Power Index is a weekly composite measurement of federal party brands based on questions about the federal parties and their leadership. The National Issue Tracking data portal shows the unprompted top national issues of concern of Canadians over time.

The Weekly Nanos Tracking is produced by the Nanos Research Corporation. The data is based on a dual frame (land + cell-lines) random telephone interviews using live agents of 1,000 Canadians using a four week rolling average of 250 respondents each week, 18 years of age and over.
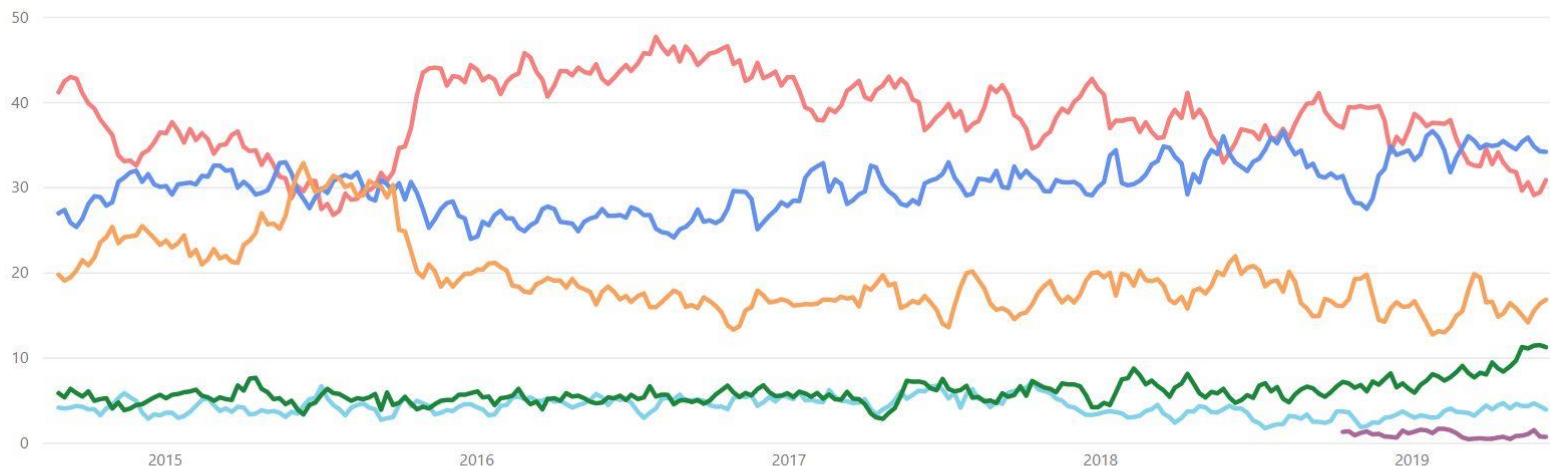
The random sample of 1,000 respondents is weighted by age and gender using the latest census information for Canada. The interviews are compiled into a four week rolling average of 1,000 interviews, where each week the oldest group of 250 interviews is dropped and a new group of 250 interviews is added.

Updated every Tuesday

Change the date range to watch the data change over time. View the data for a specific age range, region or gender!
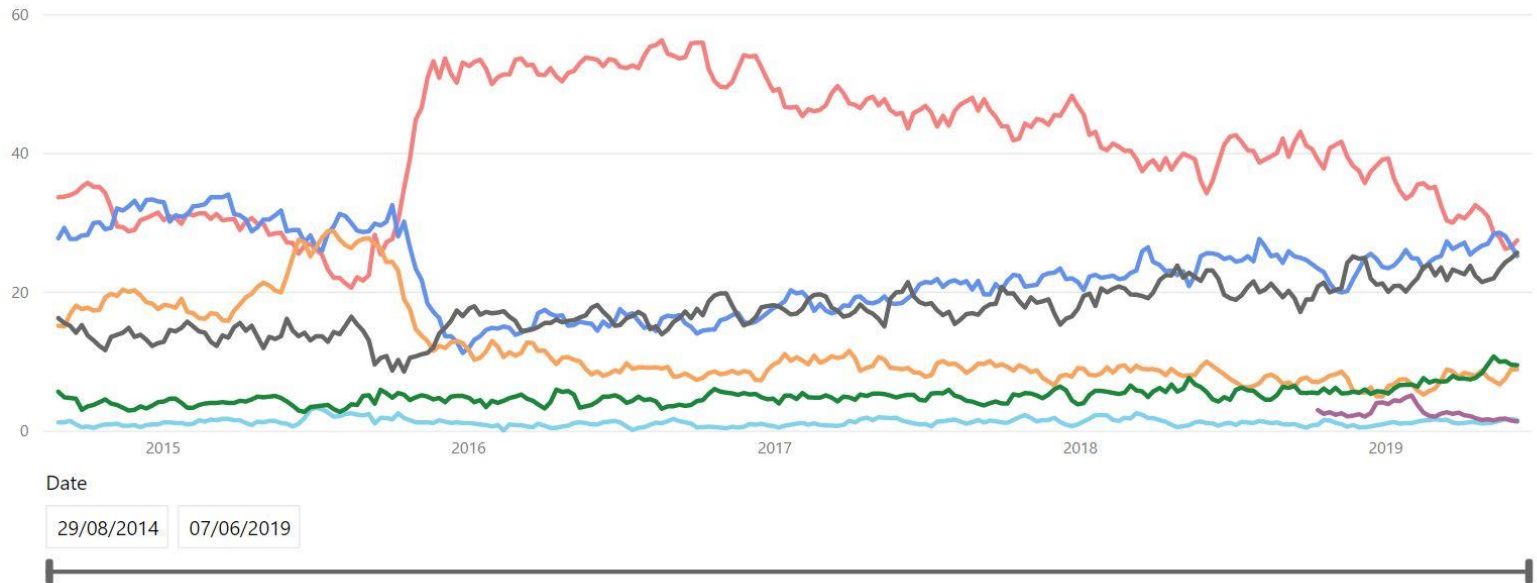
Updated every Tuesday

NANOS

Weekly Preferred Prime Minister

Suivi hebdomadaire du Premier ministre préféré

● Trudeau ● Scheer ● Singh ● Blanchet ● May ● Bernier ● Unsure

> Canada <
- Age/Âge - 18-29
- Age/Âge - 30-39
- Age/Âge - 40-49
- Age/Âge - 50-59
- Age/Âge - 60+
- Region/Région - ATL
- Region/Région - BC/CB
- Region/Région - ON
- Region/Région - PR
- Region/Région - QC
- Sex/Sexe - F
- Sex/Sexe - M/H

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Date

29/08/2014   07/06/2019

Change the date range to watch the data change over time. View the data for a specific age range, region or gender!

8

Updated every Tuesday

(n) NANOS

Most Recent Weekly Issue Tracking - Subscriber data
Suivi hebdomadaire des enjeux - Données pour abonnés

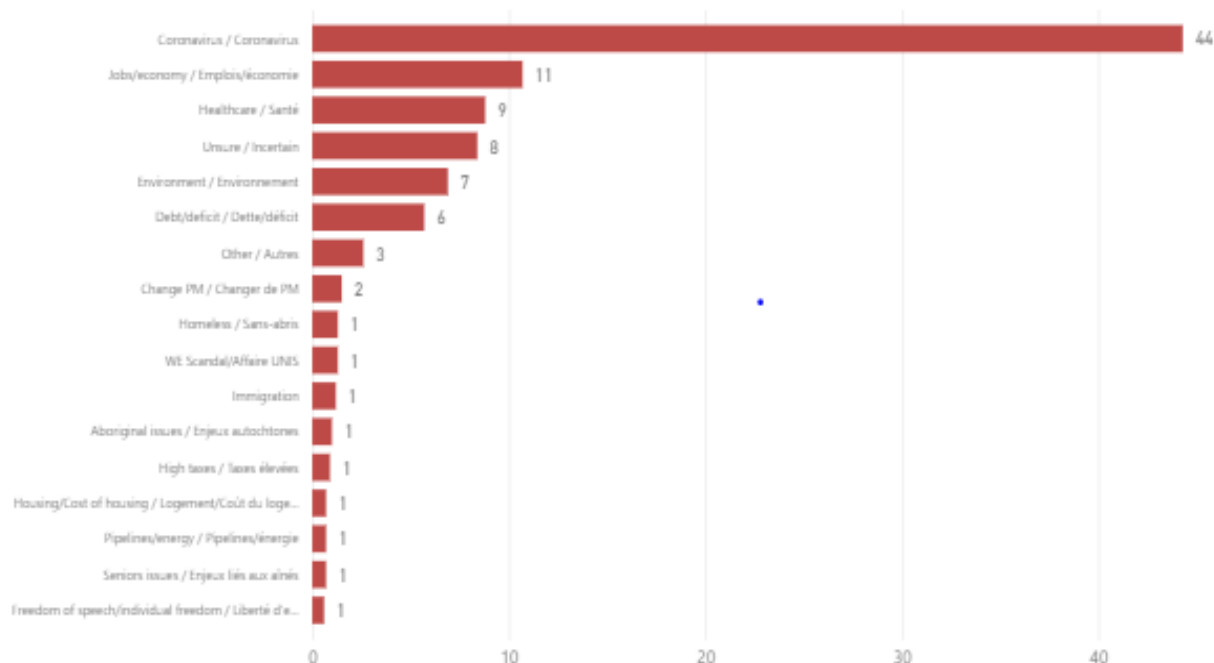Question - What is your most important NATIONAL issue of concern? [Unprompted]
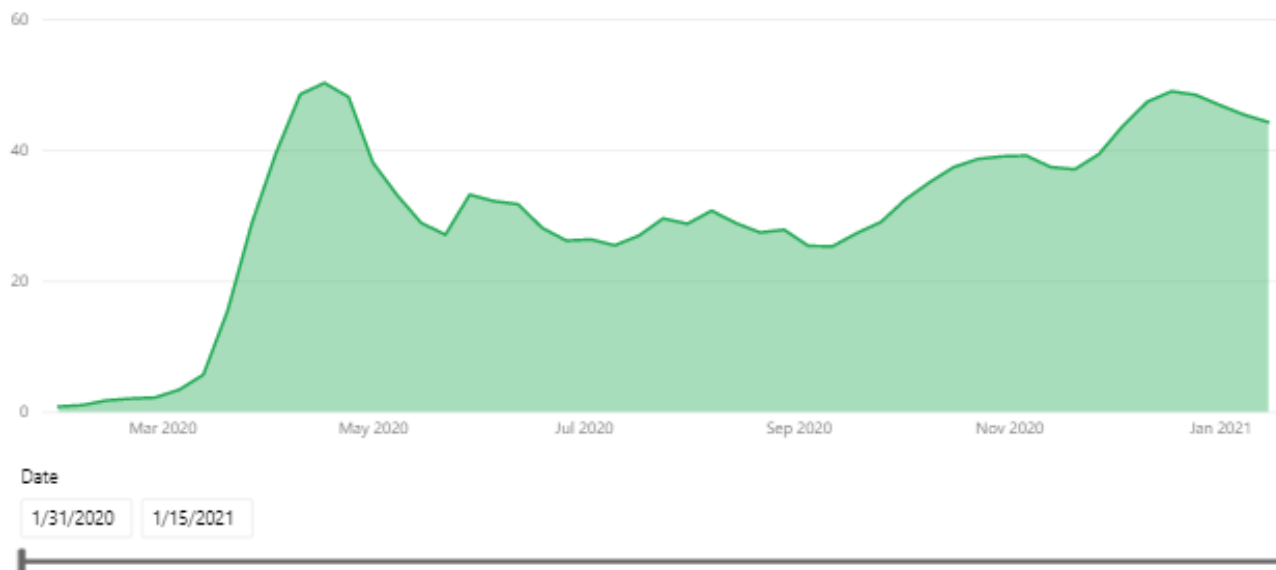Question - Quel dossier NATIONAL revêt le plus d'importance pour vous? [Spontané]

Subscribe to the Nanos distribution list for the regular updates of data in our portals. Click here to sign up now.

To view data in a table format, right click on a chart and then select "show as table".

Period ending
Période se terminant le
2021-01-15

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Issue	Value
Coronavirus / Coronavirus	44
Jobs/economy / Emplois/économie	11
Healthcare / Santé	9
Unsure / Incertain	8
Environment / Environnement	7
Debt/deficit / Dette/déficit	6
Other / Autres	3
Change PM / Changer de PM	2
Homeless / Sans-abris	1
WE Scandal/Affaire UNIS	1
Immigration	1
Aboriginal issues / Enjeux autochtones	1
High taxes / Taxes élevées	1
Housing/Cost of housing / Logement/Coût du loge...	1
Pipelines/energy / Pipelines/énergie	1
Seniors issues / Enjeux liés aux aînés	1
Freedom of speech/individual freedom / Liberté d'e...	1

Click through the pages to view the top issues over time, including COVID-19!

Updated every Tuesday

Change the date range to watch the data change over time. View the data for a specific region!

About the Nanos CANAM surveys

The CAN-AM Tracking survey is an annual survey among Canadians and Americans that examines perceptions of Canada-US relations tracked over time.

The Nanos-UB North American Monitor is conducted by the Nanos Research Corporation. Parallel questions on bi-national issues are tracked by means of a hybrid telephone and online random sample of Canadians in the month of May, and a random representative online sample of Americans conducted in the month of June.

A Nanos RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,000 Canadians as part of an omnibus survey. Participants are randomly recruited by telephone using live agents and administered a survey online. The sample includes both land- and cell-lines across Canada. The results are statistically checked and weighted using the latest Census data. The margin of error for a random survey of 1,000 Canadians is ±3.1 percentage points, 19 times out of 20.

A random representative online survey of 1,000 Americans was conducted. Results are statistically checked and weighted using the latest Census data.

Updated yearly with a new wave of data.

Change the date range to watch the data change over time or view the data for a region!

Updated yearly with a new wave of data.

Change the date range to watch the data change over time or view the data for a region!

About the Nanos Policy Map survey

Track and explore the confidence and importance of a full range of public policy issues.

Nanos Policy Map tracking is conducted by the Nanos Research Corporation. Parallel questions on Canadian national issues are tracked by means of a hybrid telephone and online random sample of Canadians in the month of July.

Nanos conducts an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,000 Canadians as part of an omnibus survey. Participants are randomly recruited by telephone using live agents and administered a survey online. The sample includes both land- and cell-lines across Canada. The results are statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.
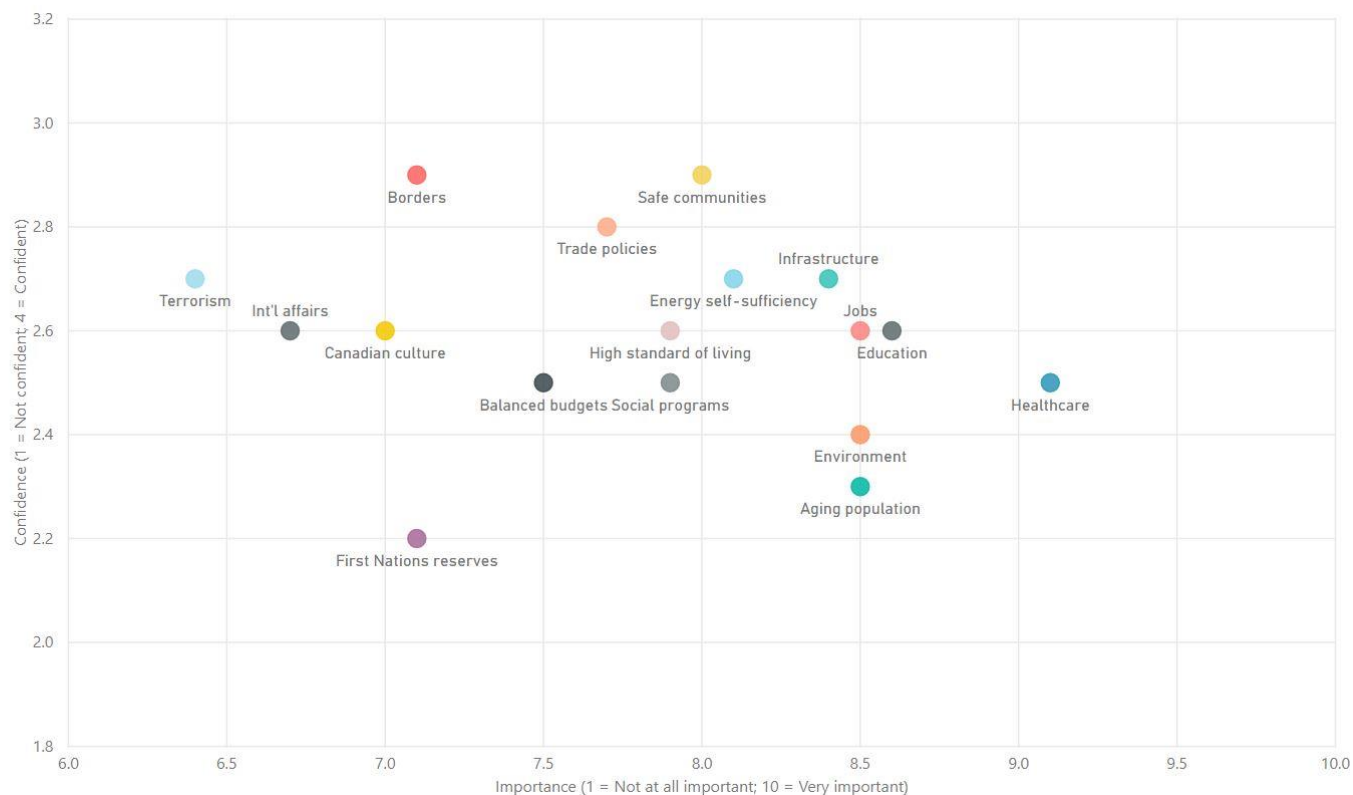
Updated yearly with a new wave of data.

Change the date range to watch the data change over time or view the data by who was the Prime Minister at the time!

About the Mood of Canada survey

Track and explore the confidence and importance of a full range of public policy issues.

Mood of Canada tracking is conducted by the Nanos Research Corporation. Questions on the performance of the federal government, direction of the country, federal and provincial relations, and Canada's global reputation are tracked by means of a hybrid telephone and online random sample of Canadians at the end of every year.
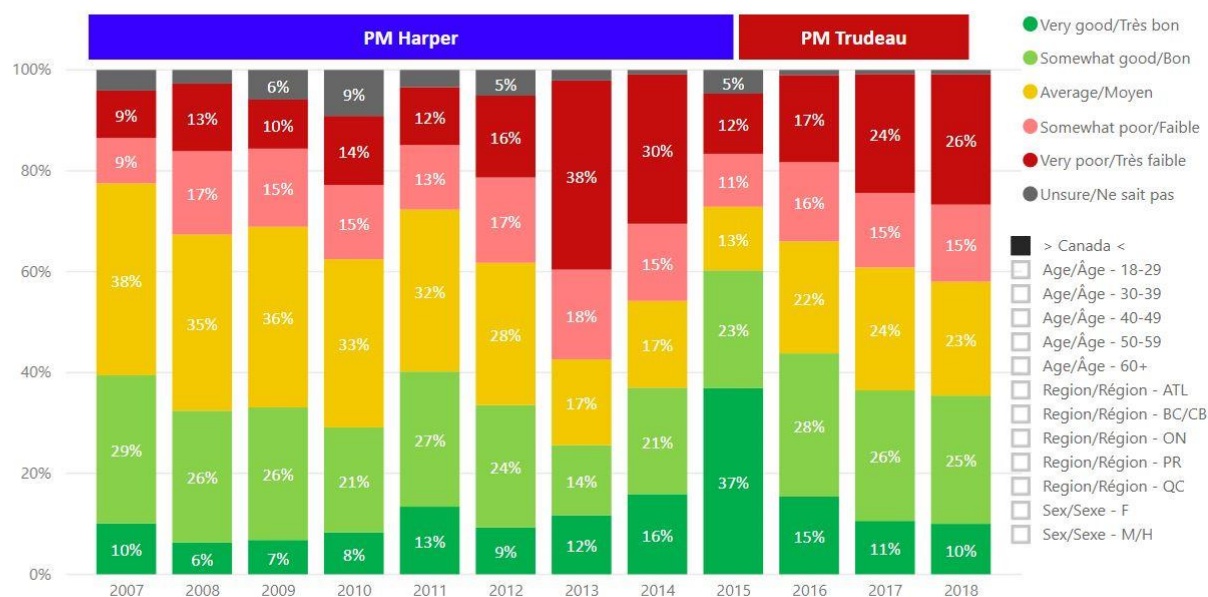
Updated yearly with a new wave of data.

View the data for a specific age range, region or gender!

About the Emotion Tracking

Track and explore feelings of Canadians towards the federal government.

Emotion tracking is conducted by the Nanos Research Corporation. Canadians are asked which emotion best describes their feelings towards the current federal government. The survey is conducted by means of a hybrid telephone and online random sample of Canadians every year.

NANOS > Emotion Tracking Canada

Updated yearly with a new wave of data.

National Tracking - Feelings toward Federal Government
Suivi national - Sentiments envers le gouvernement fédéral

View the data for a specific age range, region or gender!

About the AmCham-Nanos US Business Sentiment Tracking

Track and explore the sentiment of US businesses operating in Canada.

Nanos and AmCham Canada have created a co-branded index and research project based on a new confidence survey of American businesses operating in Canada. The Index provides sector intelligence and data that supports understanding of business trends.

Tracking is conducted by the Nanos Research Corporation. Questions on the expected change in number of employees, perceptions of the investment environment in Canada, expected changes to the Canadian economy, changes in sales and expected changes in sales are tracked by means of an online survey of U.S. businesses operating in Canada every year.

Updated yearly with a new wave of data.

Expected change in number of employees

● Increase ● Remain the same ● Decrease ● Unsure

QUESTION – Over the next six months, do you expect the number of people your firm employs will increase, remain the same, or decrease?

The findings presented in this report are based on the compiled views of US businesses operating in Canada. The data presented in this research is part of a joint project by AmCham Canada and Nanos Research, presented by PNC Bank.

Methodology (click here)

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	July, 2017	May, 2018	December, 2018	October, 2019
Decrease	9%	9%	10%	11%
Remain the same	49%	46%	31%	46%
Increase	41%	41%	55%	41%
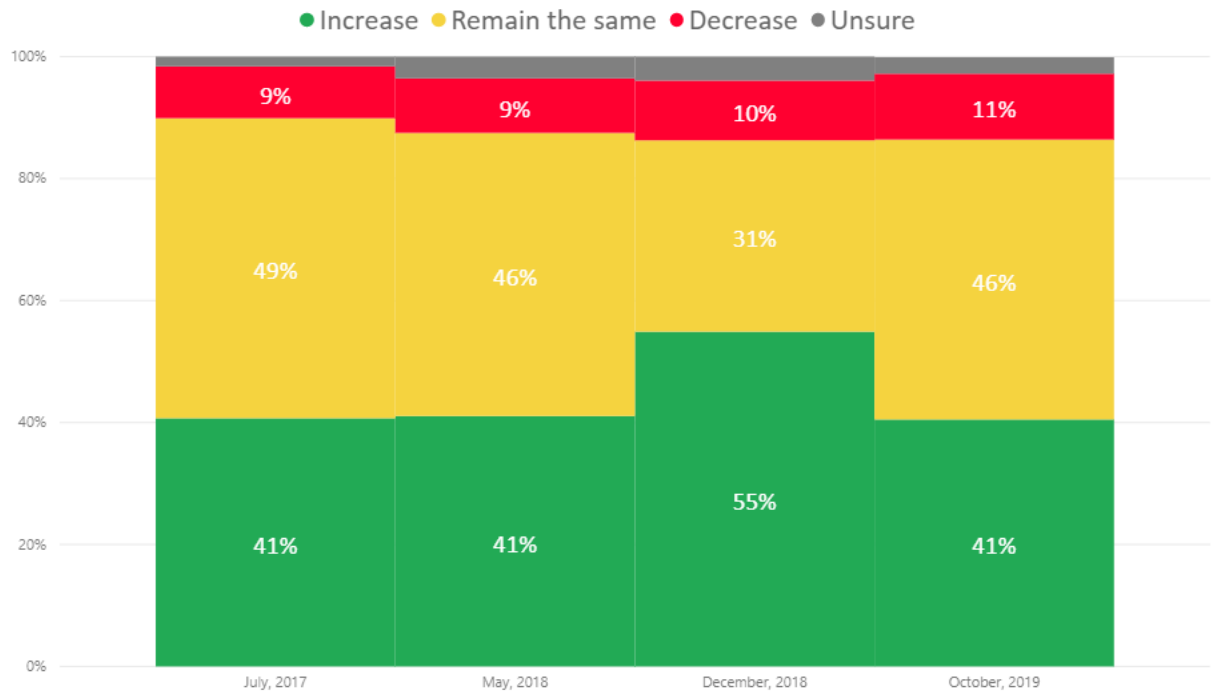
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This international joint venture between dimap and Nanos brings together top research and data experts from North American and Europe to deliver exceptional data intelligence to clients. The team offers data intelligence services ranging from demographic and sentiment microtargeting; consumer sentiment identification and decision conversion; and, data analytics and profiling for consumer persuasion. www.nanosdimap.com

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