Travelling to another province to get a vaccination earlier than in one's home community rejected by Canadians.

National survey released February 2021 Submission 2021-1803



Key Findings



TRAVELLING TO GET VACCINATED

Seven in ten Canadians oppose inter-provincial travel for Canadians who are trying to get vaccinated earlier than they would in the community they live in. This opposition is stronger among older Canadians (55 plus: 75% oppose vs. 18-34: 64% oppose).





Canadians have mixed views on whether or not they believe Trudeau when he says all Canadians who want to will be vaccinated by September 2021 with 50 per cent who believe (16%) or somewhat believe (34%) and just under one in two who do not believe (31%) or somewhat not believe (16%) 3

PAYING A PREMIUM

Six in ten Canadians support or somewhat support Canada paying a premium to pharmaceutical companies to get more and quicker access to vaccines. Support for this is lower in Quebec (18% support) and higher in Ontario (35% support).



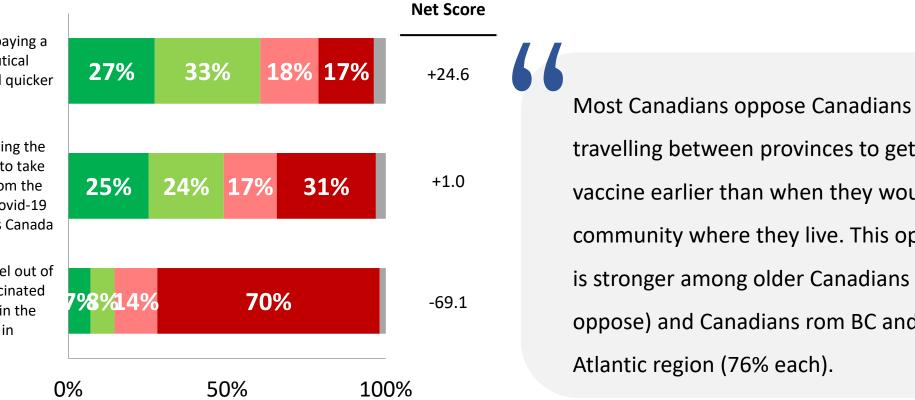
Support for vaccination initiatives

Would you support, somewhat support, somewhat oppose or oppose the following: [RANDOMIZE]

The federal government paying a premium to pharmaceutical companies to get more and quicker access to vaccines

The federal government using the powerful Emergencies Act to take over the vaccine rollout from the provinces and set overall Covid-19 lockdown restrictions across Canada

Allowing Canadians to travel out of province to try to get vaccinated earlier than they would in the community they live in



travelling between provinces to get a vaccine earlier than when they would in the community where they live. This opposition is stronger among older Canadians (75% oppose) and Canadians rom BC and the Atlantic region (76% each).

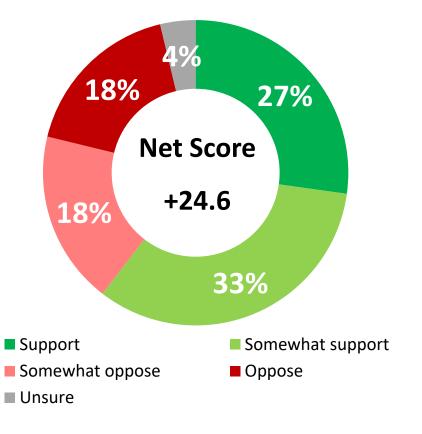
NANOS RESEARCH \odot

Support Somewhat support Somewhat oppose Oppose Unsure

*Weighted to the true population proportion. *Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, January 31st to February 4th, 2021, n=1036, accurate ±3.1 percentage points plus or minus, 19 times out of 20.

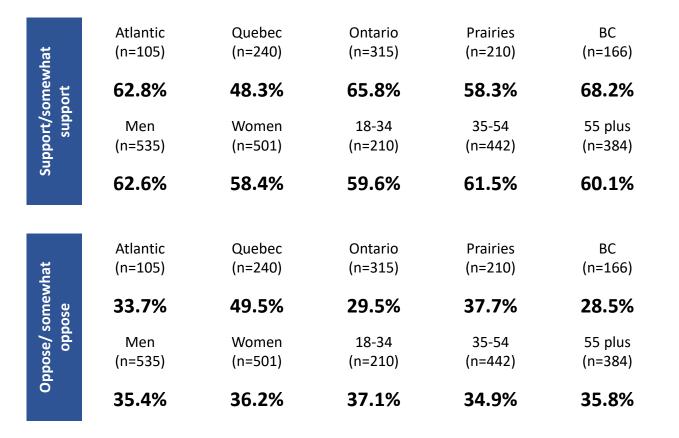
Support for the federal government paying a premium to get quicker access to vaccines





Would you support, somewhat support, somewhat oppose or oppose the following: [RANDOMIZE]

The federal government paying a premium to pharmaceutical companies to get more and quicker access to vaccines



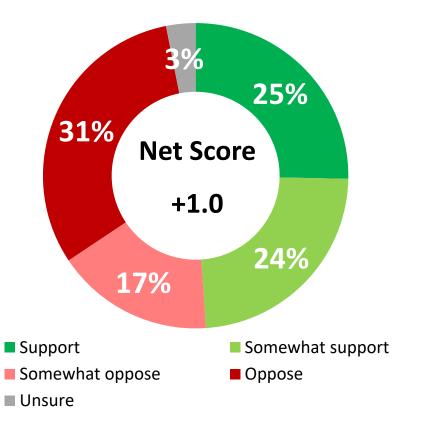
*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, January 31st to February 4th, 2021, n=1036, accurate ±3.1 percentage points plus or minus, 19 times out of 20.



Support the federal government utilizing the *Emergencies Act*



Would you support, somewhat support, somewhat oppose or oppose the following: [RANDOMIZE]

The federal government using the powerful *Emergencies Act* to take over the vaccine rollout from the provinces and set overall Covid-19 lockdown restrictions across Canada

'nat	Atlantic (n=105)	Quebec (n=240)	Ontario (n=315)	Prairies (n=210)	BC (n=166)
omew oort	57.4%	37.5%	55.7%	42.8%	53.5%
Support/somewhat support	Men (n=535)	Women (n=501)	18-34 (n=210)	35-54 (n=442)	55 plus (n=384)
Ñ	45.0%	52.7%	52.9%	46.1%	48.5%
	Atlantic	Quebec	Ontario	Prairies	BC
vhat	(n=105)	(n=240)	(n=315)	(n=210)	(n=166)
omev ose	38.6%	59.6%	41.8%	55.1%	40.1%
Oppose/ somewhat oppose	Men (n=535)	Women (n=501)	18-34 (n=210)	35-54 (n=442)	55 plus (n=384)
0	52.6%	43.4%	42.8%	50.7%	49.2%

*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, January 31st to February 4th, 2021, n=1036, accurate ±3.1 percentage points plus or minus, 19 times out of 20.



Support for allowing Canadians to receive the vaccine earlier out of province



Would you support, somewhat support, somewhat oppose or oppose the following: [RANDOMIZE]

Allowing Canadians to travel out of province to try to get vaccinated earlier than they would in the community they live in

2%	7%	hat	Atlantic (n=105)	Quebec (n=240)	Ontario (n=315)	Prairies (n=210)	BC (n=166)
		ort	7.5%	14.8%	15.6%	16.9%	11.0%
Net	Score 14%	Support/somewhat support	Men (n=535)	Women (n=501)	18-34 (n=210)	35-54 (n=442)	55 plus (n=384)
-6	9.1	Supp	18.9%	10.2%	(n=210) 17.1%	(II-442) 16.9%	(II=384) 10.7%
70%		÷	Atlantic (n=105)	Quebec (n=240)	Ontario (n=315)	Prairies (n=210)	BC (n=166)
		somewhat	88.4%	83.9%	82.9%	79.3%	88.5%
Support	Somewhat support		Men	Women	18-34	35-54	55 plus
Somewhat oppose	Oppose	Oppose/ op	(n=535)	(n=501)	(n=210)	(n=442)	(n=384)
Unsure		-0	79.5%	87.5%	79.2%	81.1%	88.8%

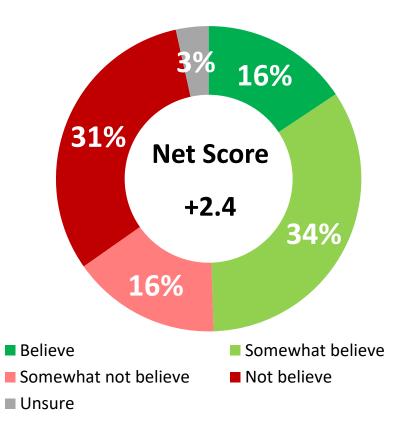
*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, January 31st to February 4th, 2021, n=1036, accurate ±3.1 percentage points plus or minus, 19 times out of 20.



Trust in Prime Minister Trudeau's vaccination timeline



Do you believe, somewhat believe, somewhat not believe or not believe Prime Minister Trudeau when he says all Canadians who want to will be vaccinated by September 2021?

> Canadians are split when it comes to whether or not they believe Trudeau when he says Canadians who want to be vaccinated before September 2021 will be. Canadians from the Prairies (43%) are twice as likely as those from Quebec (21%) to say they do not believe him.

*Weighted to the true population proportion. *Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, January 31st to February 4th, 2021, n=1036, accurate ±3.1 percentage points plus or minus, 19 times out of 20.



PATH FORMARO! TO CONDITIONS

VALIDATE

TEST IDEAS

REVIEN RESEARCH)

Nanos conducted an RDD dual frame (land- and celllines) hybrid telephone and online random survey of 1,036 Canadians, 18 years of age or older, between January 31st to February 4th, 2021 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The sample included both land- and cell-lines across Canada. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada. Individuals randomly called using random digit dialling with a maximum of five call backs.

The margin of error for this survey is ± 3.1 percentage points, 19 times out of 20.

This study was commissioned by CTV News and the research was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.

Element	Description	Element	Description				
Research sponsor	CTV News	Weighting of Data	The results were weighted by age and gender using the latest Census information (2016) and the sample is geographically stratified to ensure a distribution across all regions of Canada.				
Research sponsor Population and Final Sample Size Source of Sample Type of Sample Margin of Error Mode of Survey Sampling Method Base Demographics (Captured) Fieldwork/Validation Number of Calls Time of Calls Field Dates	1,036 Randomly selected individuals.		See tables for full weighting disclosure				
Source of Sample	Nanos Hybrid Probability Panel	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to				
Type of Sample	Probability		ensure the integrity of the data.				
Margin of Error	± 3.1 percentage points, 19 times out of 20.	Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not				
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey		participate.				
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.	Stratification	By age and gender using the latest Census information (2016) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.				
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six digit postal code was used to validate geography.	Estimated Response Rate	15 percent, consistent with industry norms.				
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online	Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.				
Number of Calls	Maximum of five call backs to those recruited.	Question Content	This was the first topic of an omnibus survey.				
Time of Calls	Individuals recruited were called between 12-5:30 pm and 6:30- 9:30pm local time for the respondent.	Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.				
Field Dates	January 31 st to February 4 th 2021.	Research/Data	Nanos Research				
Language of Survey	The survey was conducted in both English and French.	Collection Supplier	Nanos rescaren				
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/	Contact	Contact Nanos Research for more information or with any concerns or questions. <u>http://www.nanos.co</u> Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.				



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This international joint venture between <u>dimap</u> and <u>Nanos</u> brings together top research and data experts from North American and Europe to deliver exceptional data intelligence to clients. The team offers data intelligence services ranging from demographic and sentiment microtargeting; consumer sentiment identification and decision conversion; and, data analytics and profiling for consumer persuasion. <u>www.nanosdimap.com</u>

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Would you support, somewhat support, somewhat oppose or oppose the following: [RANDOMIZE]

				Region					Ge	ender	Age		
			Canada 2021-02	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	34 to 54	55 plus
Question - The federal government paying a premium to pharmaceutical	Total	Unwgt N	1036	105	240	315	210	166	535	501	210	442	384
companies to get more and quicker access to vaccines	and quicker	Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	Support	%	27.2	26.0	18.5	34.5	25.1	24.9	28.8	25.7	24.3	26.7	29.7
	Somewhat support	%	33.2	36.8	29.8	31.3	33.2	43.3	33.8	32.7	35.3	34.8	30.4
	Somewhat oppose	%	18.4	21.7	25.5	14.9	18.0	14.6	16.3	20.3	19.4	17.0	18.9
	Oppose	%	17.4	12.0	24.0	14.6	19.7	13.9	19.1	15.9	17.7	17.9	16.9
	Unsure	%	3.7	3.5	2.2	4.7	4.0	3.4	2.0	5.4	3.4	3.6	4.2

Would you support, somewhat support, somewhat oppose or oppose the following: [RANDOMIZE]

					Ge	ender		Age					
											18	34	
			Canada					British			to	to	55
			2021-02	Atlantic	Quebec	Ontario	Prairies	Columbia	Male	Female	34	54	plus
Question - The federal government using the powerful Emergencies Act to take over the vaccine rollout from the provinces and set overall Covid-19	Total	Unwgt N	1036	105	240	315	210	166	535	501	210	442	384
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
lockdown restrictions across Canada	Support	%	25.3	24.5	15.5	32.4	21.9	27.1	22.7	27.8	28.5	22.5	25.5
	Somewhat support	%	23.6	32.9	22.0	23.3	20.9	26.4	22.3	24.9	24.4	23.6	23.0
	Somewhat oppose	%	16.7	13.1	26.4	14.5	13.3	12.6	14.4	18.9	14.9	18.8	16.2
	Oppose	%	31.2	25.5	33.2	27.3	41.8	27.5	38.2	24.5	27.9	31.9	33.0
	Unsure	%	3.1	3.9	2.9	2.4	2.1	6.5	2.3	3.9	4.2	3.2	2.3

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,036 Canadians, 18 years of age or older, between January 31st and February 4th, 2021. The margin of error for this survey is ±3.1 percentage points, 19 times out of 20.



2021-1803 – CTV News – National Survey - STAT SHEET

Would you support, somewhat support, somewhat oppose or oppose the following: [RANDOMIZE]

				Region					Ge	ender	Age		
			Canada					British			18 to	34 to	55
			2021-02	Atlantic	Quebec	Ontario	Prairies	Columbia	Male	Female	34	54	plus
Question - Allowing Canadians to travel out of province to try to get	Total	Unwgt N	1036	105	240	315	210	166	535	501	210	442	384
vaccinated earlier than they would in the community they live in		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	Support	%	6.9	2.2	8.8	6.7	8.6	4.4	9.7	4.2	7.4	7.8	5.9
	Somewhat support	%	7.6	5.3	6.0	8.9	8.3	6.6	9.2	6.0	9.7	9.1	4.8
	Somewhat oppose	%	13.5	12.9	18.7	11.8	11.3	12.6	11.7	15.2	15.7	11.7	13.5
	Oppose	%	70.1	75.5	65.2	71.1	68.0	75.9	67.8	72.3	63.5	69.4	75.3
	Unsure	%	1.9	4.0	1.3	1.4	3.8	0.6	1.6	2.2	3.8	2.0	0.5

					Ge	ender	Age						
											18	34	
			Canada					British			to	to	55
			2021-02	Atlantic	Quebec	Ontario	Prairies	Columbia	Male	Female	34	54	plus
Question - Do you believe, somewhat believe, somewhat not believe or not believe Prime Minister Trudeau when he says all Canadians who want to will	Total	Unwgt N	1036	105	240	315	210	166	535	501	210	442	384
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
be vaccinated by September 2021?	Believe	%	15.7	18.3	13.2	14.8	16.3	20.3	14.1	17.1	14.2	14.9	17.4
	Somewhat believe	%	33.8	37.4	35.7	35.4	22.6	39.5	30.7	36.8	34.4	29.4	37.3
	Somewhat not believe	%	15.8	14.2	24.6	11.3	16.0	13.9	14.1	17.4	16.3	17.7	13.7
	Not believe	%	31.3	26.9	21.0	35.1	42.8	24.8	38.6	24.2	31.2	35.1	28.0
	Unsure	%	3.5	3.3	5.4	3.5	2.3	1.6	2.5	4.4	3.9	2.9	3.7

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