

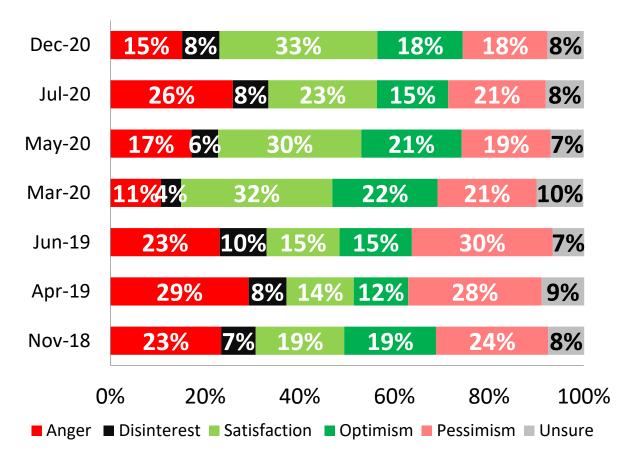




Feelings towards the federal government



Which of the following feelings best describes your views of the federal government in Ottawa? [RANDOMIZE]





Since July Canadians' feelings of anger towards the federal government have dropped by 11 percentage points while feelings of satisfaction have increased by 10 percentage points.



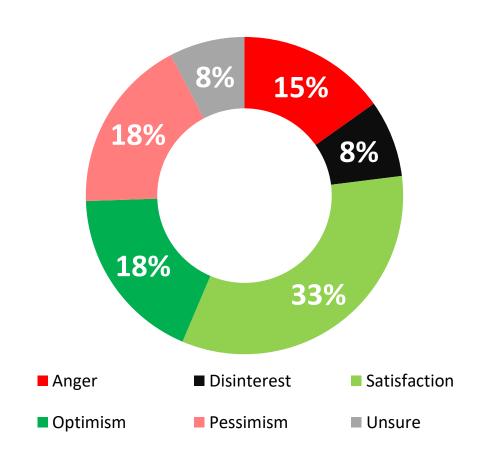
^{*}Weighted to the true population proportion.

^{*}Charts may not add up to 100 due to rounding.

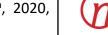
Feelings towards the federal government



Which of the following feelings best describes your views of the federal government in Ottawa? [RANDOMIZE]



		Anger		
Atlantic (n=107)	Quebec (n=235)	Ontario (n=322)	Prairies (n=216)	BC (n=168)
10.2%	5.4%	17.3%	25.4%	14.7%
Men (n=554)	Women (n=494)	18 to 34 (n=226)	35 to 54 (n=401)	55 plus (n=421)
18.1%	12.3%	14.8%	17.8%	13.2%
		Satisfaction		
Atlantic (n=107)	Quebec (n=235)	Ontario (n=322)	Prairies (n=216)	BC (n=168)
45.5%	33.8%	37.3%	22.3%	30.4%
Men (n=554)	Women (n=494)	18 to 34 (n=226)	35 to 54 (n=401)	55 plus (n=421)
30.6%	36.1%	30.3%	33.1%	35.8%



Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, December 27th to December 30th, 2020, n=1048, accurate 3.0 percentage points plus or minus, 19 times out of 20.

 $[\]hbox{*Weighted to the true population proportion.}\\$

^{*}Charts may not add up to 100 due to rounding.

Feelings towards the federal government by region

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Which of the following feelings best describes your views of the federal government in Ottawa? [RANDOMIZE]

		Canada Atlantic		Quebec Ontar			Ontario	tario Prairies				British Columbia							
		2020-12 (n=1048)	2020-07 (n=1094)	2020-05 (n=1001)	2020-12 (n=107)	2020-07 (n=105)	2020-05 (n=94)	2020-12 (n=235)	2020-07 (n=251)	2020-05 (n=251)	2020-12 (n=322)	2020-07 (n=364)	2020-05 (n=300)	2020-12 (n=216)	2020-07 (n=216)	2020-05 (n=203)	2020-12 (n=168)	2020-07 (n=158)	2020-05 (n=153)
	Anger	15.2%	25.9%	17.1%	10.2%	16.4%	10.7%	5.4%	18.6%	8.5%	17.3%	27.8%	16.1%	25.4%	39.8%	31.3%	14.7%	18.7%	19.2%
	Pessimism	17.9%	20.6%	18.8%	14.1%	13.3%	13.6%	16.7%	23.7%	18.7%	17.4%	18.1%	18.4%	19.7%	21.2%	21.3%	20.6%	25.5%	19.1%
	Satisfaction	33.4%	22.9%	30.2%	45.5%	31.7%	30.7%	33.8%	23.6%	33.5%	37.3%	23.9%	32.0%	22.3%	15.0%	23.2%	30.4%	25.4%	28.7%
	Optimism	18.1%	15.0%	21.2%	15.6%	15.8%	35.1%	19.9%	12.9%	18.6%	19.1%	17.9%	24.1%	19.1%	9.4%	13.3%	23.0%	17.9%	21.3%
	Disinterest	7.9%	7.5%	5.6%	7.7%	9.8%	4.8%	15.5%	13.0%	10.5%	4.3%	5.6%	3.6%	7.9%	6.7%	6.6%	4.8%	3.1%	1.8%
	Unsure	7.7%	8.1%	7.0%	6.8%	12.9%	5.1%	8.7%	8.2%	10.2%	8.6%	6.8%	5.8%	5.7%	8.0%	4.2%	6.6%	9.3%	9.9%

MANOS

Feelings towards the federal government by age



Which of the following feelings best describes your views of the federal government in Ottawa? [RANDOMIZE]

Age

	Canada			18 to 34				34 to 54		55 plus		
	2020-12 (n=1048)	2020-07 (n=1094)	2020-05 (n=1001)	2020-12 (n=226)	2020-07 (n=277)	2020-05 (n=281)	2020-12 (n=401)	2020-07 (n=433)	2020-05 (n=395)	2020-12 (n=421)	2020-07 (n=384)	2020-05 (n=325)
Anger	15.2%	25.9%	17.1%	14.8%	23.2%	14.9%	17.8%	27.8%	19.2%	13.2%	26.1%	17.0%
Pessimism	17.9%	20.6%	18.8%	18.6%	22.8%	17.7%	15.7%	18.7%	19.9%	19.3%	20.8%	18.6%
Satisfaction	33.4%	22.9%	30.2%	30.3%	19.5%	28.3%	33.1%	22.9%	29.7%	35.8%	25.4%	32.1%
Optimism	18.1%	15.0%	21.2%	15.5%	15.2%	20.6%	21.4%	13.6%	20.3%	16.9%	16.2%	22.3%
Disinterest	7.9%	7.5%	5.6%	13.4%	12.2%	9.1%	6.0%	8.2%	4.8%	5.6%	3.5%	3.8%
Unsure	7.7%	8.1%	7.0%	7.5%	7.2%	9.4%	6.1%	8.9%	6.0%	9.3%	8.0%	6.2%

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, December 27th to December 30th, 2020, n=1048, accurate 3.0 percentage points plus or minus, 19 times out of 20.



Feelings towards the federal government by gender



Which of the following feelings best describes your views of the federal government in Ottawa? [RANDOMIZE]

Gender

	Canada				Male		Female				
	2020-12 (n=1048)	2020-07 (n=1094)	2020-05 (n=1001)	2020-12 (n=554)	2020-07 (n=557)	2020-05 (n=505)	2020-12 (n=494)	2020-07 (n=537)	2020-05 (n=496)		
Anger	15.2%	25.9%	17.1%	18.1%	30.5%	20.4%	12.3%	21.4%	14.0%		
Pessimism	17.9%	20.6%	18.8%	20.8%	22.9%	21.1%	15.0%	18.5%	16.6%		
Satisfaction	33.4%	22.9%	30.2%	30.6%	20.9%	29.9%	36.1%	24.9%	30.6%		
Optimism	18.1%	15.0%	21.2%	17.4%	13.7%	18.3%	18.7%	16.3%	23.9%		
Disinterest	7.9%	7.5%	5.6%	8.2%	6.7%	5.7%	7.5%	8.2%	5.5%		
Unsure	7.7%	8.1%	7.0%	4.9%	5.2%	4.6%	10.4%	10.8%	9.3%		

MANOS



Nanos conducted an RDD dual frame (land- and celllines) hybrid telephone and online random survey of 1,048 Canadians, 18 years of age or older, between December 27th and December 30th, 2020 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals were randomly called using random digit dialling with a maximum of five call backs.

The margin of error for a random survey of 1,048 Canadians is ± 3.0 percentage points, 19 times out of 20.

The research was commissioned and was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.

Element	Description	Element	Description
Research sponsor	Nanos Research	- Weighting of Data	The results were weighted by age and gender using the latest Census information (2016) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full
Population and Final Sample Size	1048 Randomly selected individuals.		weighting disclosure
Source of Sample	Nanos Panel	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior* to administering the survey to ensure the
Type of Sample	Probability		integrity of the data. *Confirm if applicable
Margin of Error	± 3.0 percentage points, 19 times out of 20.	Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey		By age and gender using the latest Census information (2016) and the
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.	Stratification	sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six digit postal code was used to validate geography.	Estimated Response Rate	14 percent, consistent with industry norms.
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online	Question Order	This was the only question asked on this topic.
Number of Calls	Maximum of five call backs to those recruited.	Question Content	Topics on the omnibus ahead of the survey content included: views on political issues and views on economic issues
Time of Calls	Individuals recruited were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.		The questions in the preceding report are written exactly as they were
Field Dates	December 27 th to December 30 th , 2020.	Question Wording	asked to individuals.
Language of Survey	The survey was conducted in both English and French.	Research/Data Collection Supplier	Nanos Research
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/	Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.



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This international joint venture between <u>dimap</u> and <u>Nanos</u> brings together top research and data experts from North American and Europe to deliver exceptional data intelligence to clients. The team offers data intelligence services ranging from demographic and sentiment microtargeting; consumer sentiment identification and decision conversion; and, data analytics and profiling for consumer persuasion. <u>www.nanosdimap.com</u>

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2020-1792 - Emotion - December Omni - STAT SHEET

					Ge	ender	Age						
			Canada 2020- 12	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question – Which of the following feelings best describes your views of the federal government in Ottawa? [RANDOMIZE]	Total	Unwgt N	1048	107	235	322	216	168	554	494	226	401	421
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	Anger	%	15.2	10.2	5.4	17.3	25.4	14.7	18.1	12.3	14.8	17.8	13.2
	Disinterest	%	7.9	7.7	15.5	4.3	7.9	4.8	8.2	7.5	13.4	6.0	5.6
	Satisfaction	%	33.4	45.5	33.8	37.3	22.3	30.4	30.6	36.1	30.3	33.1	35.8
	Optimism	%	18.1	15.6	19.9	15.2	19.1	23.0	17.4	18.7	15.5	21.4	16.9
	Pessimism	%	17.9	14.1	16.7	17.4	19.7	20.6	20.8	15.0	18.6	15.7	19.3
	Unsure	%	7.7	6.8	8.7	8.6	5.7	6.6	4.9	10.4	7.5	6.1	9.3