

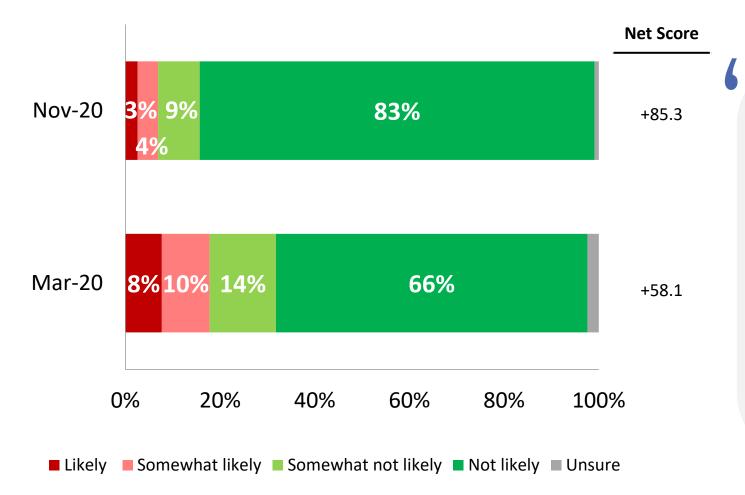




### Likelihood of Canadians missing a major payment in the next four weeks



Are you likely, somewhat likely, somewhat not likely or not likely to miss a major payment such as a mortgage, loan, rent or credit card payment over the next four weeks?



Compared to the beginning of the pandemic in March 2020, the proportion of Canadians that report a likelihood of missing a major payment has dropped in half.

The largest drop in likelihood of missing a major payment was seen among residents of the Prairies going from one in five saying they were likely (10%) or somewhat likely (12%) to miss a major payment at the beginning of the pandemic to about one in twenty saying they were likely (two per cent) or somewhat likely (four per cent) to miss a major payment.

## Likelihood of Canadians missing a major payment in the next four weeks by region



Are you likely, somewhat likely, somewhat not likely or not likely to miss a major payment such as a mortgage, loan, rent or credit card payment over the next four weeks?

	Canada		Atlantic		Quebec		Ontario		Prairies		British Columbia	
	2020-11 (n=1096)	2020-03 (n=1013)	2020-11 (n=110)	2020-03 (n=94)	2020-11 (n236)	2020-03 (n=230)	2020-11 (n=354)	2020-03 (n=325)	2020-11 (n=229)	2020-03 (n=204)	2020-11 (n=167)	2020-03 (n=160)
Likely	2.6%	7.7%	3.1%	8.5%	4.7%	6.1%	2.1%	7.6%	2.1%	9.8%	0.7%	7.3%
Somewhat likely	4.3%	10.1%	3.4%	10.4%	4.9%	10.2%	3.9%	9.1%	3.8%	11.5%	5.7%	11.2%
Somewhat not likely	8.8%	14.0%	9.9%	11.7%	13.2%	19.7%	8.6%	13.8%	6.4%	10.5%	4.3%	10.3%
Not likely	83.4%	65.8%	83.6%	67.6%	76.1%	62.8%	84.6%	65.6%	86.4%	67.8%	88.8%	68.4%
Unsure	0.9%	2.4%	-	1.8%	1.0%	1.2%	0.8%	3.9%	1.4%	0.4%	0.5%	2.9%

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, November 26<sup>th</sup> to November 29<sup>th</sup>, 2020, n=1096, accurate 3.1 percentage points plus or minus, 19 times out of 20.





# Likelihood of Canadians missing a major payment in the next four weeks by age and gender



Are you likely, somewhat likely, somewhat not likely or not likely to miss a major payment such as a mortgage, loan, rent or credit card payment over the next four weeks?

	Canada		Male		Female		18 to 34		35 to 54		55 plus	
	2020-11 (n=1096)	2020-03 (n=1013)	2020-11 (n=561)	2020-03 (n=533)	2020-11 (n=530)	2020-03 (n=480)	2020-11 (n=220)	2020-03 (n=266)	2020-11 (n=410)	2020-03 (n=314)	2020-11 (n=466)	2020-03 (n=433)
Likely	2.6%	7.7%	2.7%	6.2%	2.3%	9.2%	6.2%	10.4%	1.9%	9.2%	0.6%	4.5%
Somewhat likely	4.3%	10.1%	4.3%	9.5%	4.2%	10.8%	8.7%	15.4%	3.7%	10.9%	1.8%	5.7%
Somewhat not likely	8.8%	14.0%	7.3%	13.4%	10.3%	14.6%	13.0%	14.7%	8.2%	15.1%	6.3%	12.5%
Not likely	83.4%	65.8%	84.8%	68.4%	82.3%	63.4%	71.8%	56.5%	84.2%	62.3%	91.1%	75.6%
Unsure	0.9%	2.4%	0.9%	2.6%	0.9%	2.2%	0.4%	3.0%	2.1%	2.6%	0.2%	1.7%

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, November 26<sup>th</sup> to November 29<sup>th</sup>, 2020, n=1096, accurate 3.1 percentage points plus or minus, 19 times out of 20.







Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,096 Canadians, 18 years of age or older, between November 26<sup>th</sup> to November 29<sup>th</sup>, 2020 as part of an omnibus survey.

Participants were randomly recruited by telephone using live agents and administered a survey online. The sample included both land- and cell-lines across Canada. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada. Individuals randomly called using random digit dialling with a maximum of five call backs.

The margin of error for this survey is  $\pm 3.0$  percentage points, 19 times out of 20.

Previous Wave: Nanos conducted an RDD dual frame (landand cell-lines) hybrid telephone and online random survey of 1,013 Canadians, 18 years of age or older, between March 24<sup>th</sup>and March 27<sup>th</sup>, 2020 as part of an omnibus survey.

This study was commissioned by Bloomberg News and the research was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding

Element	Description	Element	Description					
Research sponsor	Bloomberg News	Weighting of Data	The results were weighted by age and gender using the latest Census information (2016) and the sample is geographically stratified to ensure a distribution across all regions of Ottawa.					
Population and Final Sample Size	1096 Randomly selected individuals.		Screening ensured potential respondents did not work in the					
Source of Sample	Nanos Hybrid Probability Panel (confirm with John)	Screening	market research industry, in the advertising industry, in the media or a political party prior to administering the survey to					
Margin of Error	$\pm 3.0$ percentage points, 19 times out of 20.		ensure the integrity of the data.					
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey	Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines could not participate.					
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.	Stratification	By age and gender using the latest Census information (2016) and the sample is geographically stratified to be representative of Ottawa.					
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six digit postal code was used to validate geography.	Estimated Response Rate	13% per cent, consistent with industry norms.					
Fieldwork/Validation	Live CATI interviews with live supervision to validate work.	Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.					
Number of Calls	Maximum of five call backs.							
Time of Calls	Individuals were called between 6:30-9:30pm local time for the	Question Content	All questions asked are contained in the report.					
Time of calls	respondent.		This was topic five of an omnibus survey. Topics ahead					
Field Dates	November 26 <sup>th</sup> to November 29 <sup>th</sup> , 2020.	Question Wording	included views on political issues, the COVID pandemic, social media and charities.					
Language of Survey	The survey was conducted in English and French.	Research/Data Collection Supplier	Nanos Research					
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. <a href="https://canadianresearchinsightscouncil.ca/standards/">https://canadianresearchinsightscouncil.ca/standards/</a>	Contact	Contact Nanos Research for more information or with any concerns or questions. <a href="http://www.nanos.co">http://www.nanos.co</a> Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.					



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#### 2020-1766- Bloomberg/Nanos Survey - November Omni - STAT SHEET

			Region							Gender			Age		
			Canada 2020-11	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	Other	18 to 34	35 to 54	55 plus	
Question - Are you likely, somewhat likely, somewhat not likely or not likely to	Total	Unwgt N Wgt N	1096 1006	110 67	236 234	354 386	229 185	167 134	561 490	530 511	5 5	220 276	410 344	466 386	
miss a major payment such as a mortgage, loan, rent or credit card payment over the next four weeks?	Likely	%	2.6	3.1	4.7	2.1	2.1	0.7	2.7	2.3		6.2	1.9	0.6	
	Somewhat likely	%	4.3	3.4	4.9	3.9	3.8	5.7	4.3	4.2		8.7	3.7	1.8	
	Somewhat not likely	%	8.8	9.9	13.2	8.6	6.4	4.3	7.3	10.3		13.0	8.2	6.3	
	Not likely	%	83.4	83.6	76.1	84.6	86.4	88.8	84.8	82.3		71.8	84.2	91.1	
	Unsure	%	0.9	0.0	1.0	0.8	1.4	0.5	0.9	0.9		0.4	2.1	0.2	