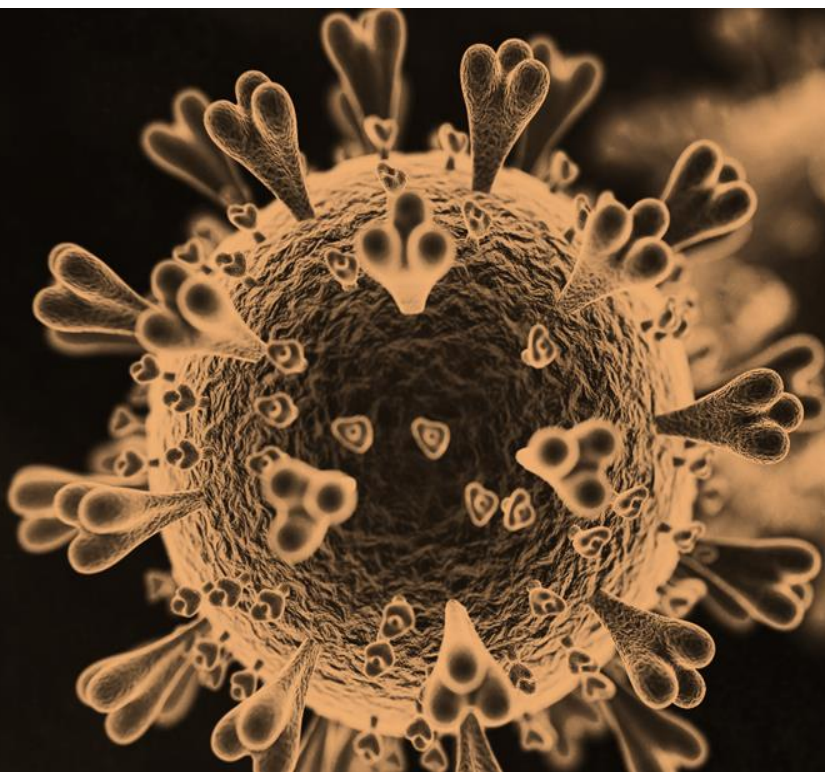# Seven in ten Canadians are good with closing non-essential businesses given the increase in COVID-19 cases

National survey released October, 2020
Project 2020-1722

CTV NEWS **NANOS**

{ Seven in ten Canadians support or somewhat support closing non-essential businesses given the recent increase in COVID-19 cases }

A majority of Canadians support or somewhat support policies intended to reduce the spread of COVID-19 such as closing businesses given the recent increase in cases as well as controlling inter-provincial travel. Two in five Canadians report that their mental health is worse or somewhat worse than it was before the pandemic, while one in five report drinking more than before the pandemic.

- **A majority of Canadians support or somewhat support closing non-essential businesses given the recent increase in COVID-19 cases** – More than two in three Canadians support (45%) or somewhat support (25%) closing non-essential businesses such as gyms or places of worship and only allowing restaurants to offer take-out, given the increase in cases recently and the potential harm of the second wave of the COVID-19 virus, while just under one third somewhat oppose (13%) or oppose (16%) this. One per cent are unsure. Intensity of support is lower in the Prairies (35% support, 24% somewhat support).

- **Seven in ten Canadians support or somewhat support having one COVID testing policy for the country** – Seven tenths of Canadians support (45%) or somewhat support (25%) the provinces and the federal government having one COVID testing policy for the country, instead of having different rules in each province, while just over a quarter somewhat oppose (12%) or oppose (14%) this. Five per cent are unsure.

- **More than seven in ten Canadians support or somewhat support controlling travel between provinces** – Over seven in ten Canadians support (45%) or somewhat support (27%) controlling travel between provinces or regions to maintain their own "bubble" by requiring Canadians from other provinces to quarantine for 14 days when they visit, while over one quarter say they somewhat oppose (11%) or oppose (16%) this. Two per cent are unsure. Residents of the Atlantic region are more likely to support (83%) and those of the Prairies are less likely to support (26%) this statement.

- **Two in five Canadians say their mental health today is worse or somewhat worse than before the pandemic** – Less than half of Canadians (48%) say that their mental health is about the same today as it was before the COVID-19 pandemic, while four in ten say their mental health is now worse (16%, 10% in April) or somewhat worse (24%, 28% in April). One in ten say their mental health is better (four per cent) or somewhat better (seven per cent) today. One per cent is unsure.
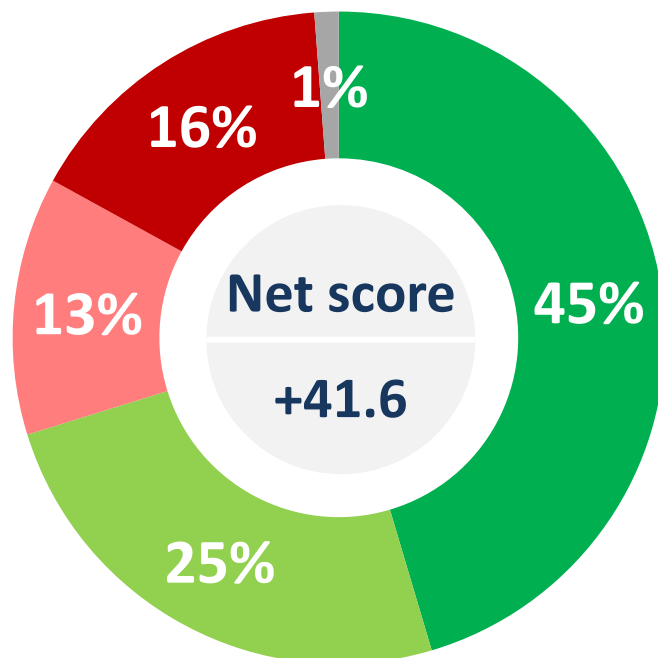
SUMMARY

{ Intensity of decline in Canadians' mental health is up compared to April. }

- **Eight in ten Canadians report staying at home more due to COVID-19** – Eighty-one per cent of Canadians report that they are staying at home more due to COVID-19, 17 per cent say they are staying at home the same and two per cent say less.

- **Canadians report a net increase in alcohol consumption compared to before the pandemic** – Asked how their alcohol consumption has changes compared to before the pandemic, 20 per cent say it has increased, 13 per cent say it has decreased and 67 per cent say it has stayed the same. Those aged 55 plus are less likely to say their alcohol consumption has increased (12%).

These observations are based on an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,003 Canadians, 18 years of age or older, between September 30th and October 4th, 2020 as part of an omnibus survey. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada. The margin of error for this survey is ±3.1 percentage points, 19 times out of 20.

This study was commissioned by CTV News and the research was conducted by Nanos Research.

Support for closing non-essential businesses in second wave

Net score +41.6

- 45% Support
- 25% Somewhat support
- 13% Somewhat oppose
- 16% Oppose
- 1% Unsure

■ Support ■ Somewhat support ■ Somewhat oppose ■ Oppose ■ Unsure

	Support/somewhat support
Atlantic (n=96)	73.3%
Quebec (n=225)	69.5%
Ontario (n=319)	75.3%
Prairies (n=202)	59.4%
British Columbia (n=161)	69.9%
Male (n=544)	68.8%
Female (n=459)	71.6%
18 to 34 (n=224)	65.8%
35 to 54 (n=403)	66.0%
55 plus (n=376)	77.2%

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

QUESTION – Do you support, somewhat support, somewhat oppose or oppose the following?

Given the increase in cases recently and the potential harm of the second wave of the COVID-19 virus, closing non-essential businesses such as gyms or places of worship and only allowing restaurants to offer take-out.

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Support for having single COVID testing policy for whole country

	Support/somewhat support
Atlantic (n=96)	77.1%
Quebec (n=225)	68.8%
Ontario (n=319)	74.6%
Prairies (n=202)	60.0%
British Columbia (n=161)	64.1%
Male (n=544)	67.7%
Female (n=459)	71.0%
18 to 34 (n=224)	65.2%
35 to 54 (n=403)	67.5%
55 plus (n=376)	74.1%

Net score

+43.5

5%

14%

12%

24%

45%

■ Support ■ Somewhat support ■ Somewhat oppose ■ Oppose ■ Unsure

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

QUESTION – Do you support, somewhat support, somewhat oppose or oppose the following?

The provinces and the federal government having one COVID testing policy for the country, instead of having different rules in each province.

Support for requiring Canadians to quarantine for 14 days after inter-provincial travel
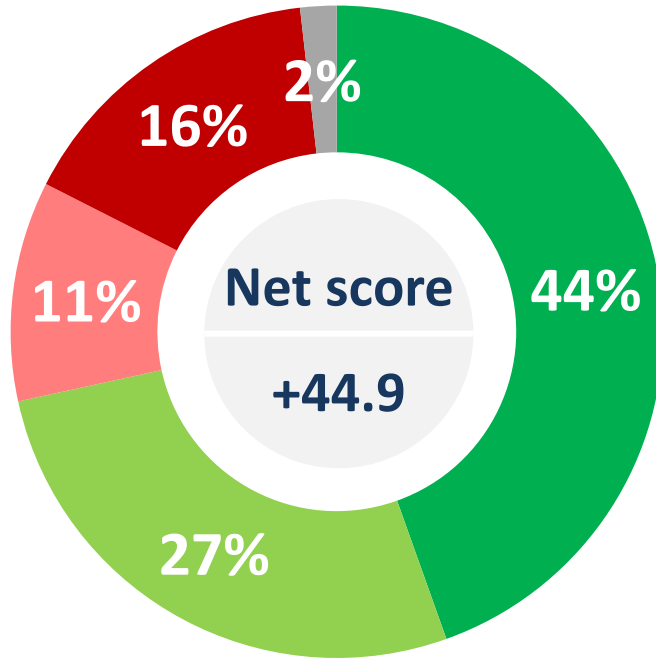
Net score
+44.9

- ■ Support (44%)
- ■ Somewhat support (27%)
- ■ Somewhat oppose (11%)
- ■ Oppose (16%)
- ■ Unsure (2%)

	Support/somewhat support
Atlantic (n=96)	92.0%
Quebec (n=225)	71.2%
Ontario (n=319)	76.1%
Prairies (n=202)	57.2%
British Columbia (n=161)	68.3%
Male (n=544)	63.9%
Female (n=459)	78.9%
18 to 34 (n=224)	71.1%
35 to 54 (n=403)	65.8%
55 plus (n=376)	76.8%

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

QUESTION – Do you support, somewhat support, somewhat oppose or oppose the following?

Controlling travel between provinces or regions to maintain their own "bubble" by requiring Canadians from other provinces to quarantine for 14 days when they visit

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Changes in mental health during COVID-19

Net score

Sep-20	**4%** **7%** **24%** **16%** **48%**
	-29.2
Apr-20	**7%** **28%** **10%** **51%**
	-28.5

0%   20%   40%   60%   80%   100%

*Charts may not add up to 100 due to rounding

■ Better ■ Somewhat better ■ Somewhat worse ■ Worse ■ About the same ■ Not sure

QUESTION – Is your mental health today better, somewhat better, somewhat worse, worse or about the same as before the COVID-19 pandemic?

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Changes in mental health during COVID-19

Net score
-29.2
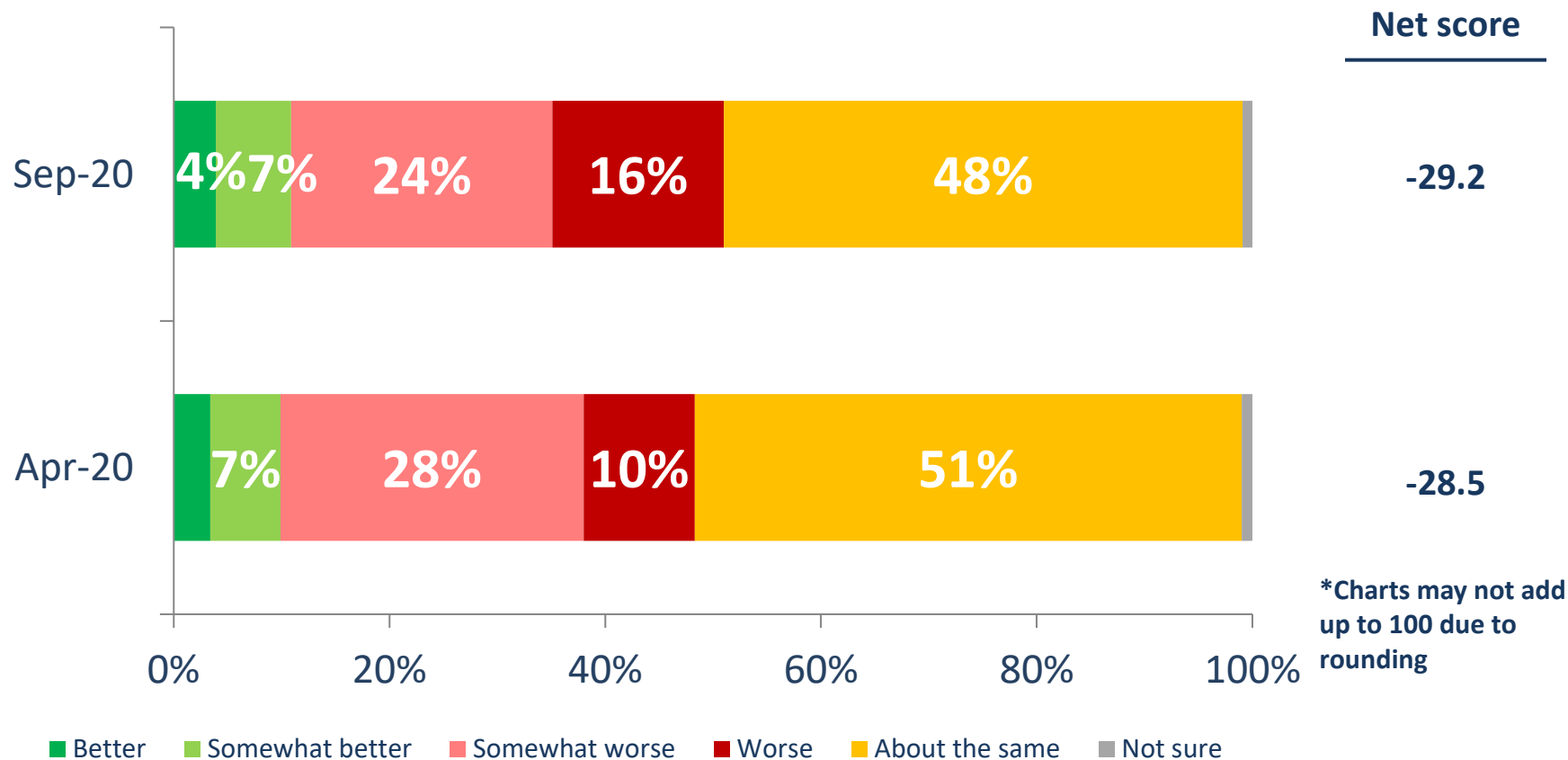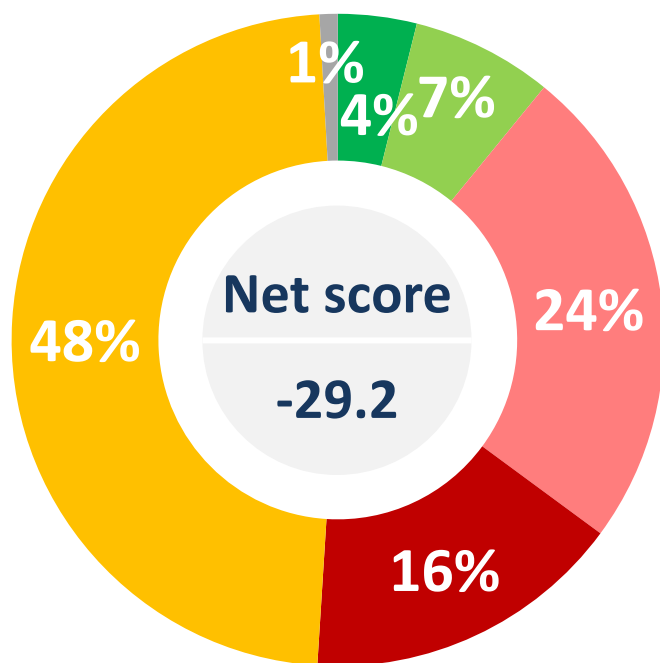
- 🟩 Better
- 🟩 Somewhat better
- 🟥 Somewhat worse
- 🟥 Worse
- 🟨 About the same
- ⬜ Not sure

	Better/ somewhat better	About the same	Somewhat worse/ worse
Atlantic (n=96)	14.6%	44.4%	38.8%
Quebec (n=225)	9.3%	57.2%	32.5%
Ontario (n=319)	10.5%	43.8%	44.8%
Prairies (n=202)	10.4%	45.8%	43.5%
British Columbia (n=161)	13.8%	49.4%	36.0%
Male (n=544)	12.6%	49.9%	36.3%
Female (n=459)	9.2%	46.3%	43.8%
18 to 34 (n=224)	12.5%	35.2%	50.9%
35 to 54 (n=403)	13.1%	42.5%	43.9%
55 plus (n=376)	7.9%	62.2%	29.1%

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

QUESTION – Is your mental health today better, somewhat better, somewhat worse, worse or about the same as before the COVID-19 pandemic?
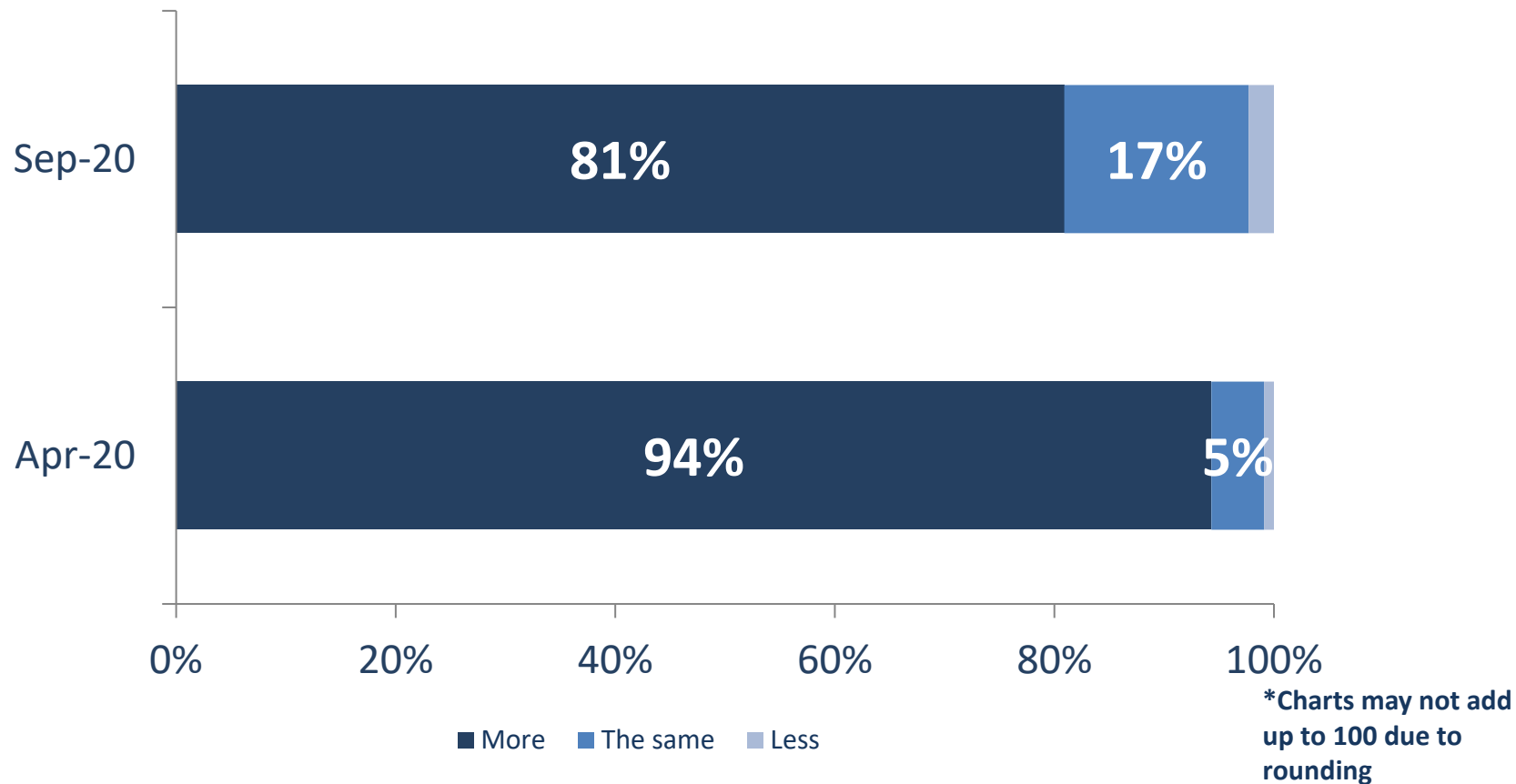
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Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, September 30th to October 4th, 2020, n=1003, accurate ±3.1 percentage points plus or minus, 19 times out of 20.

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Frequency of staying at home as a result of COVID-19

CTV NEWS | NANOS

Sep-20: More **81%** | The same **17%**

Apr-20: More **94%** | The same **5%**

0% 20% 40% 60% 80% 100%

■ More ■ The same ■ Less

*Charts may not add up to 100 due to rounding

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QUESTION – Compared to before the pandemic, are you currently staying at home MORE, THE SAME OR LESS due to Coronavirus/COVID-19?

Frequency of staying at home as a result of COVID-19
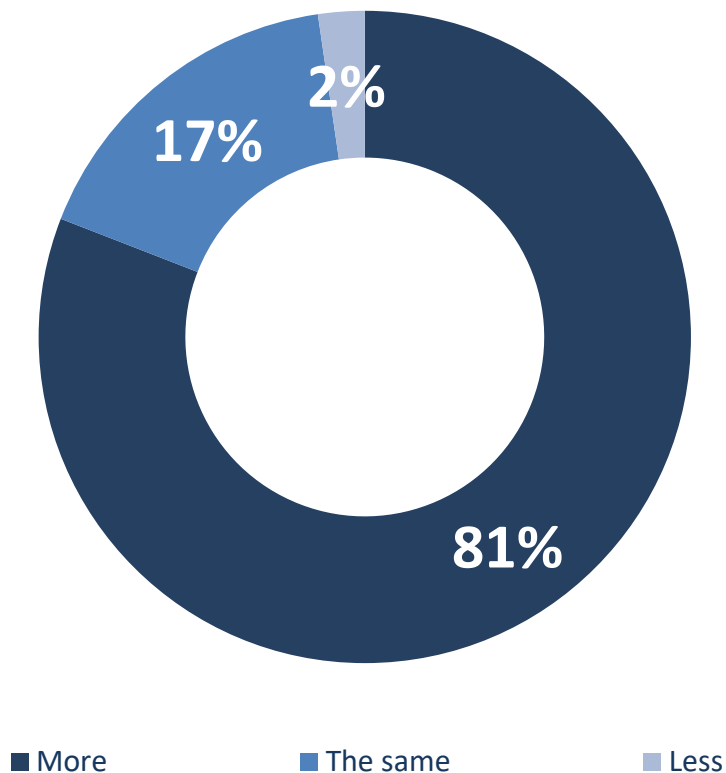
	More
Atlantic (n=96)	78.5%
Quebec (n=225)	73.9%
Ontario (n=319)	84.3%
Prairies (n=202)	81.8%
British Columbia (n=161)	83.3%
Male (n=544)	79.4%
Female (n=459)	82.4%
18 to 34 (n=224)	76.8%
35 to 54 (n=403)	81.9%
55 plus (n=376)	82.9%

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Donut chart: 81% More, 17% The same, 2% Less

- ■ More
- ■ The same
- ■ Less

QUESTION – Compared to before the pandemic, are you currently staying at home MORE, THE SAME OR LESS due to Coronavirus/COVID-19?

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Change in alcohol consumption as a result of COVID-19

20%

13%

67%

■ Increased   ■ Deacreased   ■ Stayed the same
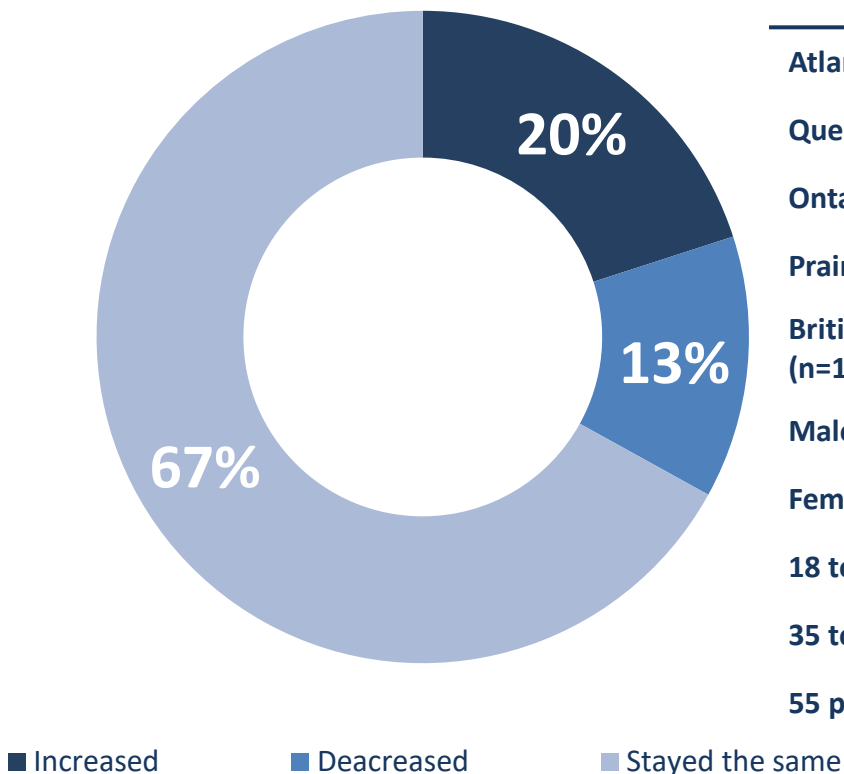
	Increased	Stayed the same	Decreased
Atlantic (n=96)	26.3%	61.1%	12.5%
Quebec (n=225)	20.2%	68.9%	10.9%
Ontario (n=319)	22.6%	62.8%	14.6%
Prairies (n=202)	15.2%	70.1%	14.7%
British Columbia (n=161)	15.8%	74.2%	10.0%
Male (n=544)	19.9%	66.1%	14.0%
Female (n=459)	20.1%	67.8%	12.1%
18 to 34 (n=224)	26.7%	57.4%	15.9%
35 to 54 (n=403)	24.1%	63.2%	12.7%
55 plus (n=376)	11.7%	77.0%	11.2%

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

QUESTION – Has your alcohol consumption increased, decreased or stayed the same compared to before the pandemic?

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METHODOLOGY

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,003 Canadians, 18 years of age or older, between September 30th and October 4th, 2020 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The sample included both land- and cell-lines across Canada. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals randomly called using random digit dialling with a maximum of five call backs.

The margin of error for this survey is ±3.1 percentage points, 19 times out of 20.

This study was commissioned by CTV News and the research was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.

TECHNICAL NOTE

Element	Description
Research sponsor	CTV News
Population and Final Sample Size	1,003 Randomly selected individuals.
Source of Sample	Nanos Hybrid Probability Panel (confirm with John)
Type of Sample	Probability
Margin of Error	±3.1 percentage points, 19 times out of 20.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online [omnibus] survey
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six digit postal code was used to validate geography.
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online
Number of Calls	Maximum of five call backs to those recruited.
Time of Calls	Individuals recruited were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.
Field Dates	September 30th to October 4th, 2020.
Language of Survey	The survey was conducted in both English and French.
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/

Element	Description
Weighting of Data	The results were weighted by age and gender using the latest Census information (2016) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate.
Stratification	By age and gender using the latest Census information (2016) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Estimated Response Rate	Ten percent, consistent with industry norms.
Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Question Content	Topics on the omnibus ahead of the survey content included: views on political issues and views on economic issues.
Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Research/Data Collection Supplier	Nanos Research
Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.

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2020-1722 – CTV/Nanos Survey – COVID-19 - STAT SHEET

Question - Do you support, somewhat support, somewhat oppose or oppose the following? [RANDOMIZE]

				Region				Please select your gender		Age		
			Canada 2020-09	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Given the increase in cases recently and the potential harm of the second wave of the COVID-19 virus, closing non-essential businesses such as gyms or places of worship and only allowing restaurants to offer take-out.	Total	Unwgt N	1003	96	225	319	202	161	544	459	224	403	376
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	Support	%	45.4	48.4	44.5	50.6	35.0	44.8	44.1	46.7	48.7	39.0	48.9
	Somewhat support	%	24.8	24.9	25.0	24.7	24.4	25.1	24.7	24.9	17.1	27.0	28.3
	Somewhat oppose	%	12.8	13.3	16.9	10.3	15.7	8.4	12.4	13.1	14.4	11.6	12.7
	Oppose	%	15.8	10.9	13.0	13.0	24.9	18.7	18.1	13.5	18.6	21.1	9.1
	Unsure	%	1.2	2.6	0.5	1.3	0.0	3.0	0.7	1.7	1.3	1.3	1.1

Question - Do you support, somewhat support, somewhat oppose or oppose the following? [RANDOMIZE]

				Region				Please select your gender		Age		
			Canada 2020-09	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - The provinces and the federal government having one COVID testing policy for the country, instead having different rules in each province.	Total	Unwgt N	1003	96	225	319	202	161	544	459	224	403	376
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	Support	%	44.9	46.4	46.1	48.6	38.6	40.0	46.5	43.4	39.5	43.9	49.7
	Somewhat support	%	24.5	30.7	22.7	26.0	21.4	24.1	21.2	27.6	25.7	23.6	24.4
	Somewhat oppose	%	12.2	8.3	15.9	9.1	15.6	12.0	13.1	11.4	14.7	12.7	10.0
	Oppose	%	13.7	8.7	12.4	11.7	19.5	15.8	15.0	12.3	14.5	13.8	12.9
	Unsure	%	4.7	5.9	2.8	4.5	4.9	8.1	4.1	5.3	5.6	6.0	3.0

2020-1722 – CTV/Nanos Survey – COVID-19 - STAT SHEET

Question - Do you support, somewhat support, somewhat oppose or oppose the following? [RANDOMIZE]

			Canada 2020-09	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
					Region				Please select your gender		Age		
Question - Controlling travel between provinces or regions to maintain their own "bubble" by requiring Canadians from other provinces to quarantine for 14 days when they visit.	Total	Unwgt N	1003	96	225	319	202	161	544	459	224	403	376
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	Support	%	44.5	82.6	39.7	51.2	26.1	39.9	36.8	52.0	42.7	40.1	49.7
	Somewhat support	%	27.0	9.4	31.5	24.9	31.1	28.4	27.1	26.9	28.4	25.7	27.1
	Somewhat oppose	%	10.9	2.4	12.6	8.9	14.3	13.6	13.4	8.6	9.0	13.2	10.3
	Oppose	%	15.7	5.7	13.9	13.0	27.2	16.0	20.9	10.7	16.6	20.0	11.2
	Unsure	%	1.8	0.0	2.3	2.0	1.3	2.0	1.8	1.8	3.3	0.9	1.6

			Canada 2020-09	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
					Region				Please select your gender		Age		
Question - Is your mental health today better, somewhat better, somewhat worse, worse or about the same as before the COVID-19 pandemic?	Total	Unwgt N	1003	96	225	319	202	161	544	459	224	403	376
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	Better	%	3.9	10.5	2.9	3.4	4.0	3.6	5.1	2.7	4.0	5.1	2.8
	Somewhat better	%	7.0	4.1	6.4	7.1	6.4	10.2	7.5	6.5	8.5	8.0	5.1
	Somewhat worse	%	24.2	25.6	21.8	27.0	22.9	21.4	21.8	26.5	22.9	25.8	23.7
	Worse	%	15.9	13.2	10.7	17.8	20.6	14.6	14.5	17.3	28.0	18.1	5.4
	About the same	%	48.1	44.4	57.2	43.8	45.8	49.4	49.9	46.3	35.2	42.5	62.2
	Not sure	%	0.9	2.4	1.0	0.9	0.2	0.8	1.1	0.6	1.4	0.5	0.8

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					Region					Please select your gender			Age	
			Canada 2020-09	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Compared to before the pandemic, are you currently staying at home MORE, THE SAME OR LESS due to Coronavirus/COVID-19?	Total	Unwgt N	1003	96	225	319	202	161	544	459	224	403	376
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	More	%	80.9	78.5	73.9	84.3	81.8	83.3	79.4	82.4	76.8	81.9	82.9
	The same	%	16.8	19.6	22.7	14.0	16.3	14.0	18.4	15.3	19.4	16.9	14.8
	Less	%	2.3	1.9	3.4	1.7	1.9	2.6	2.2	2.4	3.8	1.1	2.3

					Region					Please select your gender			Age	
			Canada 2020-09	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Has your alcohol consumption increased, decreased or stayed the same compared to before the pandemic?	Total	Unwgt N	1003	96	225	319	202	161	544	459	224	403	376
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	Increased	%	20.0	26.3	20.2	22.6	15.2	15.8	19.9	20.1	26.7	24.1	11.7
	Decreased	%	13.0	12.5	10.9	14.6	14.7	10.0	14.0	12.1	15.9	12.7	11.2
	Stayed the same	%	66.9	61.1	68.9	62.8	70.1	74.2	66.1	67.8	57.4	63.2	77.0

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Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,003 Canadians, 18 years of age or older, between September 30th to October 4th, 2020. The margin of error for this survey is ±3.1 percentage points, 19 times out of 20.

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