

A very strong majority of Ontarians think housing is an important or somewhat important contributor to the provincial economy

OREA August GenPop | Summary

Conducted by Nanos for OREA, September 2020
Submission 2020-1711



A very strong majority of Ontarians think housing is an important or somewhat important contributor to the provincial economy

The Ontario Real Estate Association retained Nanos to conduct public opinion research among Ontarians to gauge their opinions on renovation and other tax credits, as well as the development of housing, landlord and tenant issues, and the provincial government meeting deficit targets. To follow is a summary of the findings.

Housing tax credits

A strong majority of Ontarians believe housing is an important or somewhat important contributor to the provincial economy, and a majority support or somewhat support the provincial government introducing a number of housing tax credits, including an 'age-in-place' renovation tax credit and a home renovation tax credit.

- **Over nine in ten Ontarians think housing is an important or somewhat important contributor to the provincial economy** – A very strong majority of Ontarians think housing, including the building, renovating and selling of homes is an important (60%) or somewhat important (32%) contributor to the provincial economy, while fewer than one in ten think this is a somewhat not important (three per cent) or not important (two per cent) contributor. Three per cent are unsure. Older Ontarians (55 plus) are more likely to say this is important (70%) than younger residents (18-34: 54%; 35-54: 54%).
- **More than three in four Ontarians support or somewhat support the provincial government introducing a home renovation tax credit** – A majority of Ontarians support (53%) or somewhat support (24%) the provincial government introducing a home renovation tax credit, while under two in ten somewhat oppose (eight per cent) or oppose this (eight per cent). Eight per cent are unsure. Older Ontarians are more likely to support this (55 plus and 35-54: 57% each) than younger residents (18-34)(42%). Homeowners are significantly more likely to support this (57%) than renters (38%). Ontarians who report usually voting Conservative (59%) or Liberal (56%) in provincial elections have a higher level of support for this than Ontarians who report they don't have a party they regularly vote for (47%).
- **Close to six in ten Ontarians say they are likely or somewhat likely to use the home renovation tax credits in the next year if introduced** – A majority of Ontarians say if introduced, they are likely (28%) or somewhat likely (31%) to use home renovation tax credits in the next year, while just under one in four say they are somewhat not likely (eight per cent) or not likely (15%) to do so. Nine per cent say this is not applicable to them, and eight per cent are unsure. Ontarians who report usually voting Conservative in provincial elections more often say they are likely to use this (37%) than those who report voting Liberal (27%), NDP (26%) or those who report they don't have a party they regularly vote for (25%).

A majority of Ontarians support or somewhat support a variety of renovation tax credits being introduced by the provincial government

- **A strong majority of Ontarians support or somewhat support the Ontario government introducing ‘age-in-place’ home renovation tax credits** – Close to nine in ten Ontarians support (63%) or somewhat support (25%) introducing a home renovation tax credit targeted at renovations that would allow Ontario’s seniors to age-in-place, while three per cent somewhat oppose this and two per cent oppose this. Seven per cent are unsure. Residents in Southwestern Ontario are more likely to support this (71%) than residents of the GTA (59%) or the City of Toronto (60%). Older Ontarians (55 plus) are significantly more likely to support this (79%) than those 18 to 34 (40%), and homeowners have a higher intensity of support (68%) than renters (53%). Ontarians who report usually voting Conservative (68%) or Liberal (66%) in provincial elections have a higher level of support for this than Ontarians usually vote for the NDP (52%).
- **Close to nine in ten Ontarians support or somewhat support the Ontario government introducing a green renovation tax credit** – A strong majority of Ontarians support (66%) or somewhat support (23%) the provincial government introducing a green renovation tax credit targeted at renovations that would improve the energy efficiency of a home (e.g. upgrading a furnace, new windows, new insulation), while fewer than one in ten somewhat oppose (five per cent) or oppose this (two per cent). Four per cent are unsure. Residents in Golden Horseshoe West are more likely to support this (73%) than residents of the GTA (60%). Older Ontarians (55 plus) are more likely to support this (74%) than those 18 to 34 (60%), and homeowners have a higher intensity of support (69%) than renters (59%).
- **Six in ten Ontarians say they would be unlikely or somewhat unlikely to purchase a home sooner if the Ontario government announced a land transfer tax holiday** – A majority of Ontarians say they are not likely (48%) or somewhat not likely (12%) to purchase a home sooner if the provincial government announced a land transfer tax holiday so that the tax would not apply to houses bought within a specific time frame (e.g. the next six months), while over three in ten say they are likely (13%) or somewhat likely (17%) to do so. Ten per cent are unsure. Younger Ontarians are likely to say they are likely to do this (20%) than those 55 plus (nine per cent).
- **Nearly three in four Ontarians think increasing the rebate for first-time home buyers would have a positive or somewhat positive impact on first-time home buyers** – A strong majority of Ontarians think that increasing the rebate for first-time homebuyers from \$4000 to \$6000 would have a positive (37%) or somewhat positive (38%) impact on first-time home buyers. Twelve per cent think it would have no impact, while three per cent think it would have a somewhat negative impact and two per cent think it would have a negative impact. Nine per cent are unsure. Ontarians who report usually voting Liberal or NDP are more likely to think this would have a positive impact (43% each) than those who report not having a party they regularly vote for (30%).

Over seven in ten
Ontarians say
meeting the
deficit targets for
the province is
important or
somewhat
important

Deficit

Although a majority of Ontarians support or somewhat support the provincial government running a larger deficit to help the economy, they also feel the province meeting deficit targets for the next three years is important or somewhat important.

- **Two in three Ontarians support or somewhat support the Ontario government having a large budget deficit to help the economy** – A majority of Ontarians support (26%) or somewhat support (40%) the provincial government having a larger budget deficit in order to help the economy, while just under one in four somewhat oppose (14%) or oppose this (10%). Ten per cent are unsure. Residents of the City of Toronto are more likely to support this (31%) than residents of Central or Northern Ontario (18%). Ontarians who report usually voting Liberal (38%) or NDP (35%) in provincial elections have a higher level of support for this than Ontarians usually vote Conservative (20%) or those who don't have a party they regularly vote for (18%).
- **A majority of Ontarians say meeting the deficit targets for the province is important or somewhat important** – More than seven in ten Ontarians say the Ontario government meeting the deficit targets set out to manage the province's deficit for the next three years is important (29%) or somewhat important (44%) to them personally, while just under two in ten say this is somewhat not important (12%) or not important to them (seven per cent). Eight per cent are unsure. Men are more likely to say this is important (35%) than women (24%). Ontarians who report usually voting Conservative in provincial elections are much more likely to say this is important (43%) than those who report usually voting for the Liberal party (26%) or the NDP (12%) or those who don't have a party they regularly vote for (26%).

Over three in four Ontarians support or somewhat support creating a temporary assistance program to financially support landlords with tenants who cannot afford to pay rent

Landlords and tenants

A majority of Ontarians support or somewhat support allowing landlords to evict tenants for reasons other than non-payment of rent, with stronger support among homeowners and Progressive Conservative voters. A strong majority also support or somewhat support creating a temporary assistance program to financially assist landlords with tenants who cannot pay rent.

- **Over three in four Ontarians support or somewhat support permitting residential evictions to allow landlords to remove tenants for reasons other than non-payment of rent** – A majority of Ontarians support (48%) or somewhat support (30%) the Landlord and Tenant Board permitting residential evictions to allow landlords to remove problem tenants for reasons other than non-payment of rent, while under two in ten somewhat oppose (eight per cent) or oppose this (six per cent). Eight per cent are unsure. Support is higher among residents of Eastern Ontario (53%) and Southwestern Ontario (53%) and lower in the GTA (43%) and the City of Toronto (42%). Homeowners are more likely to support this (52%) than renters (36%). Ontarians who report usually voting Conservative in provincial elections are more likely to support this (59%) than those who report usually voting for the Liberal party (43%) or the NDP (35%) or those who don't have a party they regularly vote for (46%).
- **A strong majority of Ontarians support or somewhat support creating a temporary assistance program to financially assist landlords with tenants who cannot pay rent** – Over three in four Ontarians support (38%) or somewhat support (39%) creating a temporary assistance program to financially support landlords with tenants who cannot afford to pay rent for a prolonged period of time, while under two in ten somewhat oppose (nine per cent) or oppose this (seven per cent). Seven per cent are unsure. Ontarians who report usually voting Liberal (44%) or for the NDP (45%) in provincial elections are more likely to support this than those who report usually voting for the Progressive Conservative party (32%) or those who don't have a party they regularly vote for (35%).

Over eight in ten Ontarians agree or somewhat agree that Ontario should accelerate the re-development of surplus land into residential or mixed use developments

Housing developments

Over eight in ten Ontarians agree or somewhat agree that Ontario should accelerate the redevelopment of surplus land into residential and mixed-use developments, and a majority agree or somewhat agree that the province should speed up construction of new homes close to major transit areas.

- **Two in three Ontarians agree or somewhat agree that the province should focus on speeding up the construction of new homes around major transit stations and corridors** – A majority of Ontarians agree (28%) or somewhat agree (38%) that the province should focus on speeding up the construction of new homes and apartments around major transit stations and along the major transit corridors, while two in ten somewhat disagree (14%) or disagree (six per cent). Thirteen per cent are unsure. Residents of Eastern Ontario (33%) and the City of Toronto (32%) are more likely agree with this than residents of Central or Northern Ontario (23%) or Southwestern Ontario (19%). Ontarians who report usually voting Liberal (34%) or for the NDP (35%) in provincial elections are more likely to agree with this than those who report they don't have a party they regularly vote for (24%).
- **A strong majority of Ontarians agree or somewhat agree that the province should accelerate the redevelopment of surplus land** – More than eight in ten Ontarians agree (42%) or somewhat agree (41%) that the province should accelerate the re-development of surplus land such as former retail malls and industrial sites into residential or mixed use developments that include a mix of residential, commercial and recreational uses. Under one in ten somewhat disagree (seven per cent) or disagree (three per cent), and eight per cent are unsure. Residents of Eastern Ontario (49%) and Golden Horseshoe West (48%) are more likely agree with this than residents of Central or Northern Ontario (37%) or the GTA (37%). Older residents (55 plus) are more likely to agree with this (47%) than residents 18 to 34 (37%). Ontarians who report usually voting Liberal (49%) in provincial elections are more likely to agree with this than those who report they don't have a party they regularly vote for (36%).

Nanos conducted a representative online survey of 1176 Ontarians, drawn from a non-probability panel between August 26th and September 3rd, 2020. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Ontario.

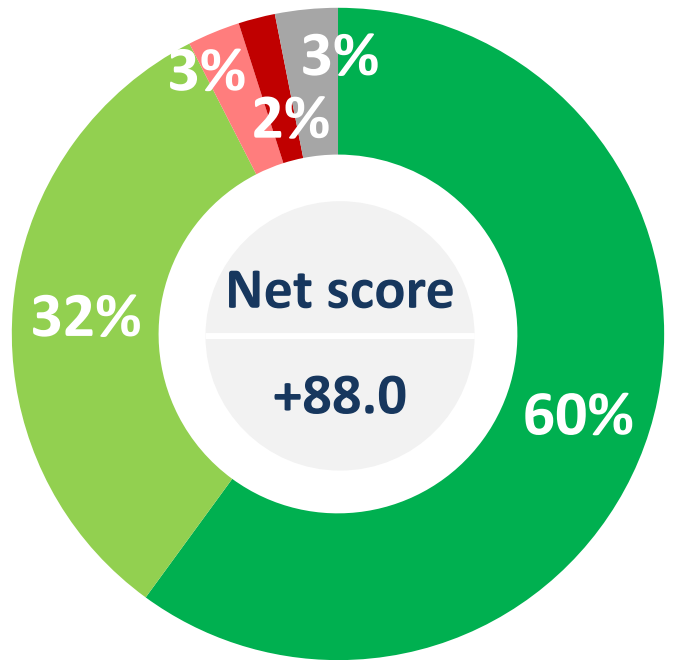
The research was commissioned by Ontario Real Estate Association and was conducted by Nanos Research.

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Majority of Ontarians say housing is an important contributor to the Ontario economy.

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Importance of housing for the provincial economy



■ Important
■ Somewhat not important
■ Unsure
■ Somewhat important
■ Not important

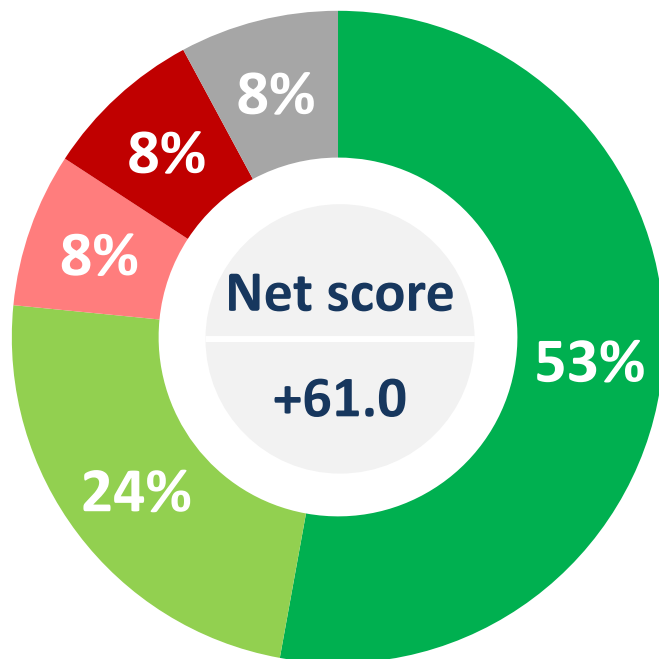
	Important/ somewhat important
Homeowners (n=866)	93.7%
Renters (n=258)	89.4%
Central or Northern Ontario (n=165)	91.5%
Eastern Ontario (n=149)	93.5%
Golden Horseshoe West (n=192)	94.2%
The GTA (n=304)	88.6%
Southwestern Ontario (n=127)	95.0%
City of Toronto (n=239)	94.1%
Male (n=582)	92.6%
Female (n=589)	92.7%
18 to 34 (n=359)	92.0%
35 to 54 (n=331)	90.8%
55 plus (n=486)	94.4%

*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

QUESTION – Do you think housing, including the building, renovating and selling of homes is an important, somewhat important, somewhat not important or not important contributor to the provincial economy?

Support for home renovation tax credit



■ Support ■ Somewhat support ■ Somewhat oppose ■ Oppose ■ Unsure

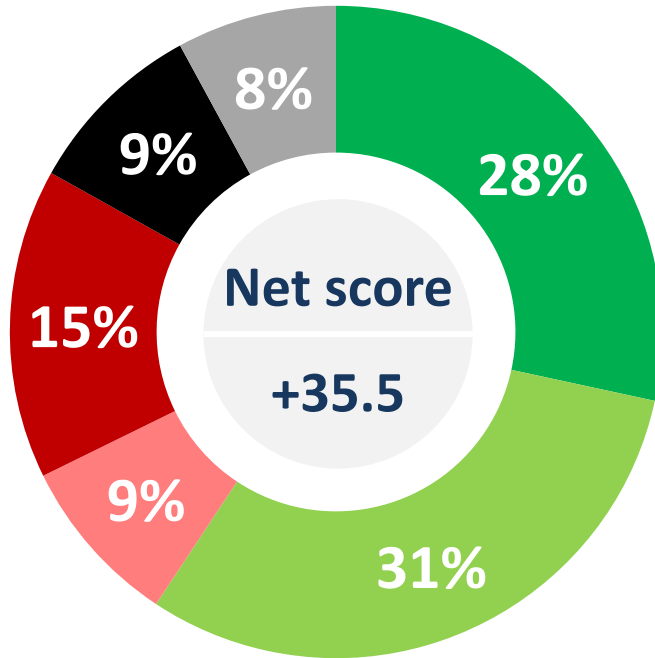
	Support/ somewhat support
Homeowners (n=866)	80.0%
Renters (n=258)	67.1%
Central or Northern Ontario (n=165)	75.1%
Eastern Ontario (n=149)	79.7%
Golden Horseshoe West (n=192)	80.9%
The GTA (n=304)	76.2%
Southwestern Ontario (n=127)	71.7%
City of Toronto (n=239)	75.0%
Male (n=582)	76.7%
Female (n=589)	76.8%
18 to 34 (n=359)	66.7%
35 to 54 (n=331)	79.2%
55 plus (n=486)	81.3%

*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

QUESTION – Do you support, somewhat support, somewhat oppose or oppose the provincial government introducing a home renovation tax credit?

Likelihood to use home renovations tax credit



■ Likely
 ■ Somewhat likely
 ■ Somewhat not likely
 ■ Not likely
 ■ Not applicable
 ■ Unsure

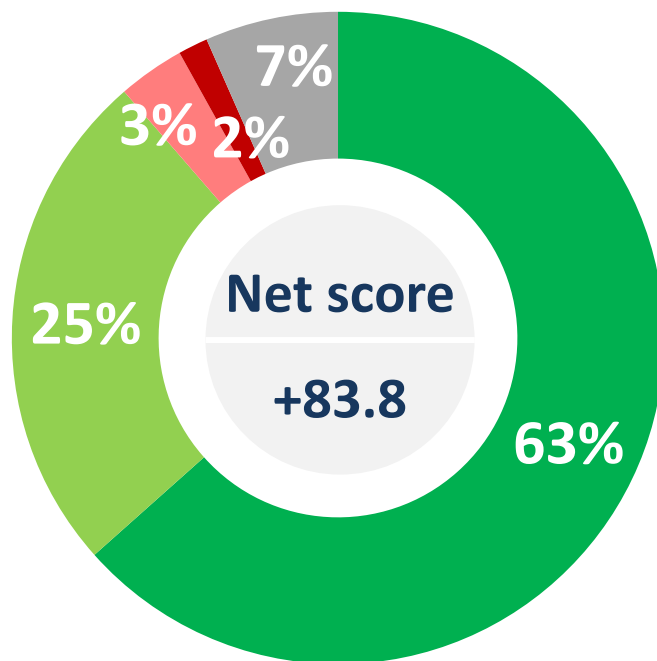
	Likely/ somewhat likely
Homeowners (n=866)	70.1%
Renters (n=258)	24.8%
Central or Northern Ontario (n=165)	58.2%
Eastern Ontario (n=149)	57.9%
Golden Horseshoe West (n=192)	64.9%
The GTA (n=304)	58.0%
Southwestern Ontario (n=127)	56.0%
City of Toronto (n=239)	59.6%
Male (n=582)	59.7%
Female (n=589)	59.4%
18 to 34 (n=359)	50.8%
35 to 54 (n=331)	68.1%
55 plus (n=486)	57.5%

*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

QUESTION – If introduced, are you likely, somewhat likely, somewhat not likely or not likely to use home renovation tax credits in the next year?

Support for tax credit targeted at age-in-place renovations



■ Support ■ Somewhat support ■ Somewhat oppose ■ Oppose ■ Unsure

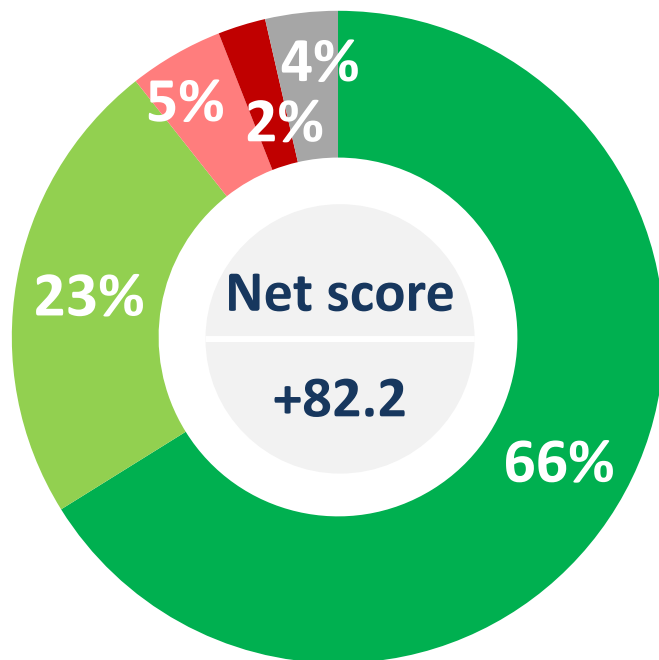
QUESTION – Do you support, somewhat support, somewhat oppose or oppose the provincial government introducing a home renovation tax credit targeted at renovations that would allow Ontario’s seniors to age-in-place?

	Support/ somewhat support
Homeowners (n=866)	90.7%
Renters (n=258)	85.3%
Central or Northern Ontario (n=165)	86.3%
Eastern Ontario (n=149)	87.7%
Golden Horseshoe West (n=192)	93.1%
The GTA (n=304)	86.8%
Southwestern Ontario (n=127)	90.8%
City of Toronto (n=239)	88.4%
Male (n=582)	87.3%
Female (n=589)	90.2%
18 to 34 (n=359)	77.3%
35 to 54 (n=331)	89.9%
55 plus (n=486)	95.7%

*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

Support for tax credit targeted at “green” renovations



■ Support ■ Somewhat support ■ Somewhat oppose ■ Oppose ■ Unsure

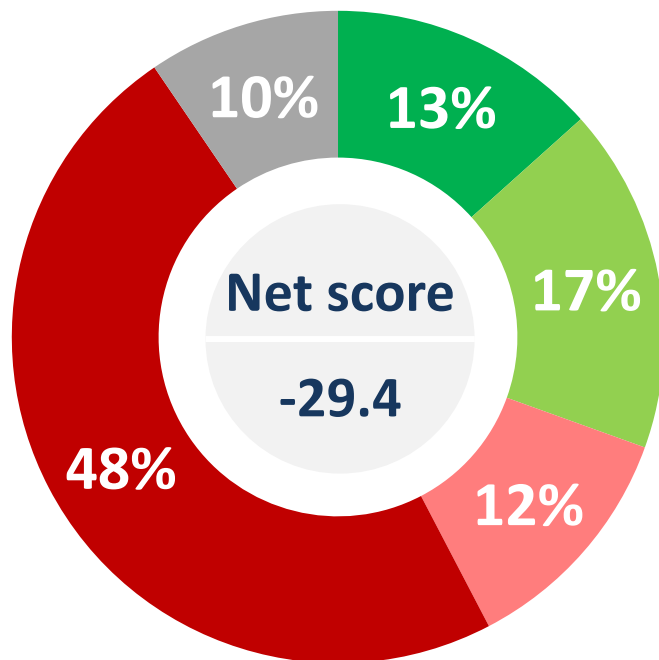
QUESTION – Do you support, somewhat support, somewhat oppose or oppose the provincial government introducing a green renovation tax credit targeted at renovations that would improve the energy efficiency of a home (e.g. upgrading a furnace, new windows, new insulation)?

	Support/ somewhat support
Homeowners (n=866)	91.0%
Renters (n=258)	85.4%
Central or Northern Ontario (n=165)	87.7%
Eastern Ontario (n=149)	90.8%
Golden Horseshoe West (n=192)	91.1%
The GTA (n=304)	87.8%
Southwestern Ontario (n=127)	89.4%
City of Toronto (n=239)	90.0%
Male (n=582)	86.4%
Female (n=589)	92.4%
18 to 34 (n=359)	84.2%
35 to 54 (n=331)	90.0%
55 plus (n=486)	92.5%

*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

Likelihood of buying house sooner with land transfer tax holiday



■ Likely ■ Somewhat likely ■ Somewhat not likely ■ Not likely ■ Unsure

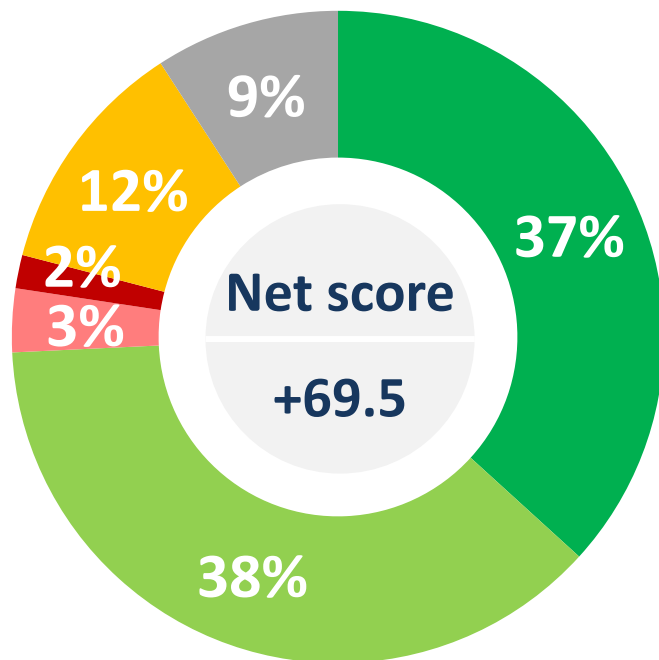
QUESTION – If the Provincial government announced a land transfer tax holiday so that the tax would not apply to houses bought within a specific time frame (e.g. the next six months), would you be likely, somewhat likely, somewhat not likely or not likely to purchase a new house sooner?

	Not likely/ somewhat not likely
Homeowners (n=866)	62.5%
Renters (n=258)	52.3%
Central or Northern Ontario (n=165)	29.0%
Eastern Ontario (n=149)	31.5%
Golden Horseshoe West (n=192)	22.5%
The GTA (n=304)	35.6%
Southwestern Ontario (n=127)	29.0%
City of Toronto (n=239)	33.0%
Male (n=582)	32.7%
Female (n=589)	28.8%
18 to 34 (n=359)	44.6%
35 to 54 (n=331)	28.6%
55 plus (n=486)	21.9%

*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

Impact of increasing first time home buyers rebate



■ Positive
 ■ Somewhat positive
 ■ Somewhat negative
 ■ Negative
 ■ No impact
 ■ Unsure

QUESTION – Would increasing the rebate for first time home buyers from \$4000 to \$6000 have a positive, somewhat positive, somewhat negative, negative or no impact on first time home buyers?

	Positive/ somewhat positive
Homeowners (n=866)	74.1%
Renters (n=258)	78.4%
Central or Northern Ontario (n=165)	71.1%
Eastern Ontario (n=149)	78.1%
Golden Horseshoe West (n=192)	76.3%
The GTA (n=304)	72.2%
Southwestern Ontario (n=127)	71.7%
City of Toronto (n=239)	76.0%
Male (n=582)	75.1%
Female (n=589)	73.8%
18 to 34 (n=359)	75.0%
35 to 54 (n=331)	74.1%
55 plus (n=486)	73.8%

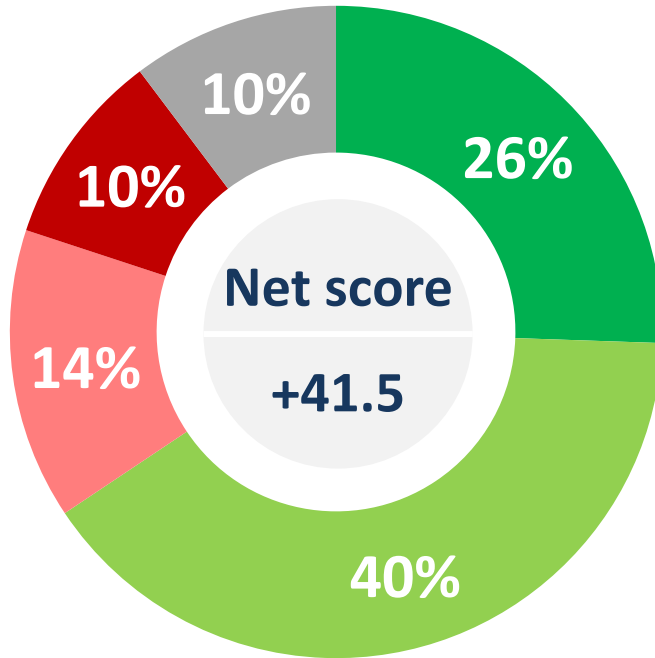
*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

The quote is presented on a white rectangular background. Behind the text, there are several white, 3D-style silhouettes of houses of varying heights. The quote is enclosed in large, dark blue quotation marks.

“ Two thirds of Ontarians support or somewhat support having a larger deficit in order to help the economy ”

Support for larger budget deficit



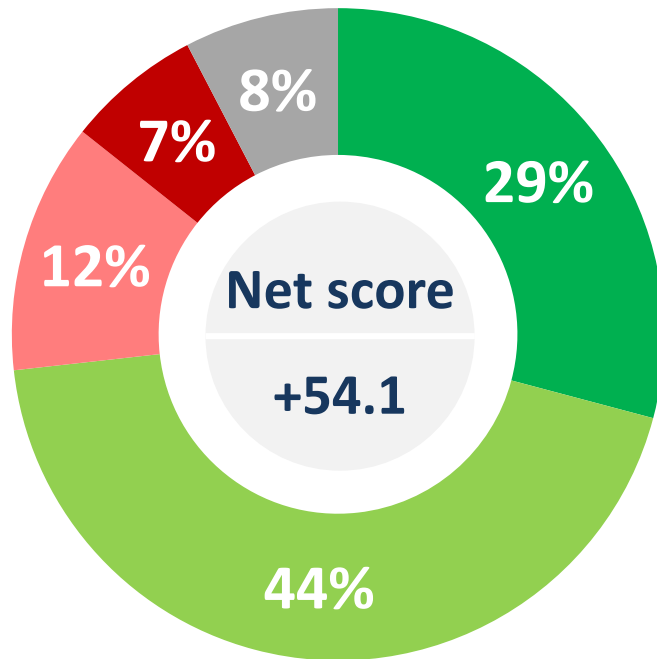
■ Support ■ Somewhat support ■ Somewhat oppose ■ Oppose ■ Unsure

QUESTION – Do you support, somewhat support, somewhat oppose or oppose the provincial government having a larger budget deficit in order to help the economy?

	Support/ somewhat support
Homeowners (n=866)	67.1%
Renters (n=258)	62.1%
Central or Northern Ontario (n=165)	61.8%
Eastern Ontario (n=149)	68.8%
Golden Horseshoe West (n=192)	67.6%
The GTA (n=304)	63.9%
Southwestern Ontario (n=127)	58.8%
City of Toronto (n=239)	70.3%
Male (n=582)	63.8%
Female (n=589)	67.6%
18 to 34 (n=359)	55.5%
35 to 54 (n=331)	64.9%
55 plus (n=486)	73.7%

*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.



■ Important
■ Somewhat not important
■ Unsure
■ Somewhat important
■ Not important

QUESTION – As you may know the Ontario government set targets for managing the provinces deficit over the next three years. For you personally, is meeting the deficit targets important, somewhat important, somewhat not important or not important?

	Important/ somewhat important
Homeowners (n=866)	75.5%
Renters (n=258)	69.3%
Central or Northern Ontario (n=165)	73.5%
Eastern Ontario (n=149)	69.8%
Golden Horseshoe West (n=192)	73.9%
The GTA (n=304)	73.5%
Southwestern Ontario (n=127)	77.5%
City of Toronto (n=239)	72.4%
Male (n=582)	75.1%
Female (n=589)	71.8%
18 to 34 (n=359)	65.6%
35 to 54 (n=331)	73.0%
55 plus (n=486)	78.9%

*Weighted to the true population proportion.

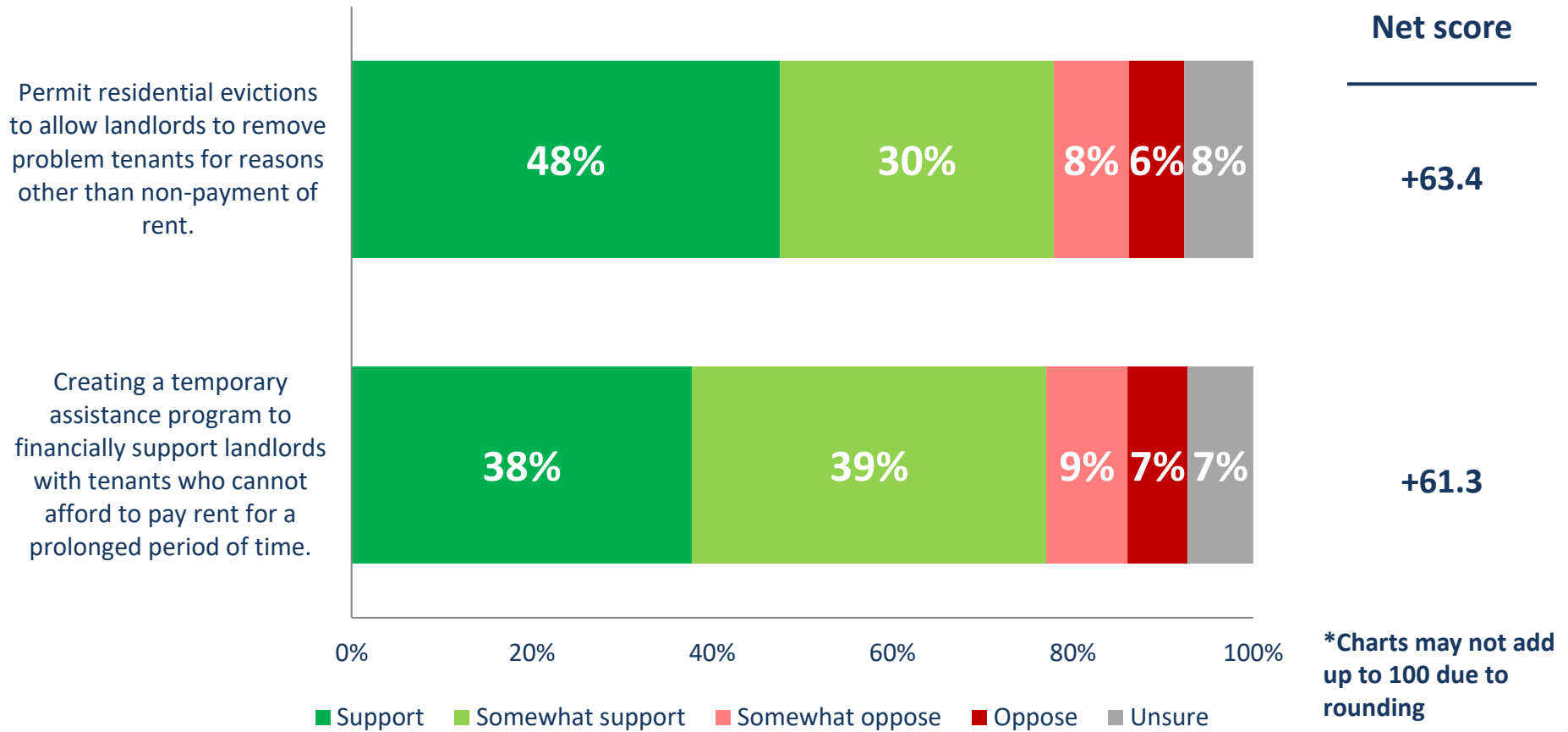
*Charts may not add up to 100 due to rounding.

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Over three in four Ontarians support or somewhat support evictions of problem tenants for reasons other than non-payment of rent

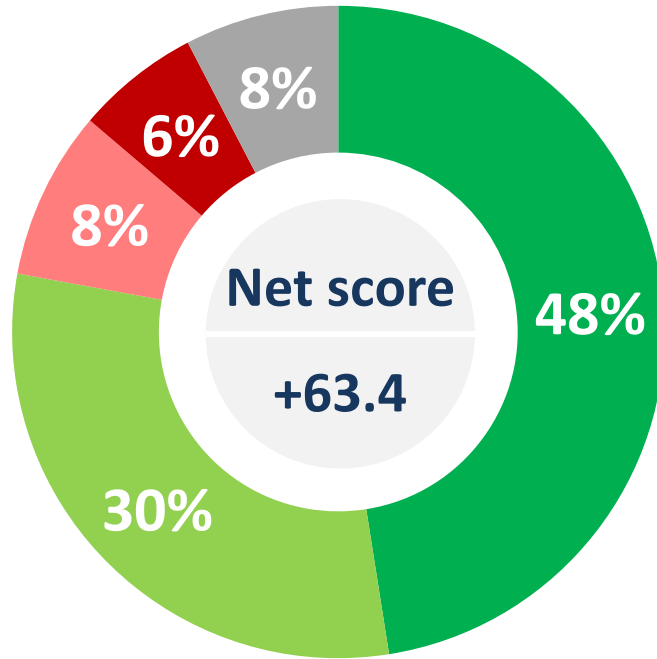
”

Support for landlords



QUESTION – Due to the economic hardship that many renters face because of the pandemic, the Ontario government suspended the Landlord and Tenant Board and prevented landlords from evicting residential tenants. Would you support, somewhat support, somewhat oppose or oppose the following? [ROTATE]

Support for allowing the eviction of problem tenants



■ Support ■ Somewhat support ■ Somewhat oppose ■ Oppose ■ Unsure

QUESTION – Due to the economic hardship that many renters face because of the pandemic, the Ontario government suspended the Landlord and Tenant Board and prevented landlords from evicting residential tenants. Would you support, somewhat support, somewhat oppose or oppose the following?
[ROTATE]

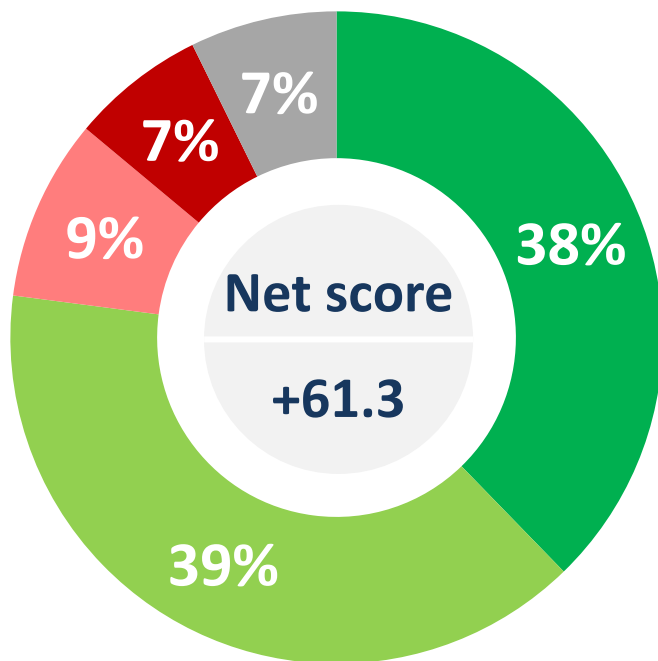
Permit residential evictions to allow landlords to remove problem tenants for reasons other than non-payment of rent.

	Support/ somewhat support
Homeowners (n=866)	81.2%
Renters (n=258)	67.0%
Central or Northern Ontario (n=165)	82.7%
Eastern Ontario (n=149)	82.6%
Golden Horseshoe West (n=192)	75.9%
The GTA (n=304)	76.9%
Southwestern Ontario (n=127)	79.8%
City of Toronto (n=239)	72.7%
Male (n=582)	79.7%
Female (n=589)	76.8%
18 to 34 (n=359)	73.5%
35 to 54 (n=331)	79.4%
55 plus (n=486)	79.6%

*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

Support for financial assistance for landlords



■ Support ■ Somewhat support ■ Somewhat oppose ■ Oppose ■ Unsure

QUESTION – Due to the economic hardship that many renters face because of the pandemic, the Ontario government suspended the Landlord and Tenant Board and prevented landlords from evicting residential tenants. Would you support, somewhat support, somewhat oppose or oppose the following? [ROTATE]

Creating a temporary assistance program to financially support landlords with tenants who cannot afford to pay rent for a prolonged period of time.

	Support/ somewhat support
Homeowners (n=866)	76.7%
Renters (n=258)	79.8%
Central or Northern Ontario (n=165)	79.4%
Eastern Ontario (n=149)	81.0%
Golden Horseshoe West (n=192)	75.2%
The GTA (n=304)	77.0%
Southwestern Ontario (n=127)	75.3%
City of Toronto (n=239)	75.1%
Male (n=582)	74.0%
Female (n=589)	80.2%
18 to 34 (n=359)	79.6%
35 to 54 (n=331)	71.8%
55 plus (n=486)	80.0%

*Weighted to the true population proportion.

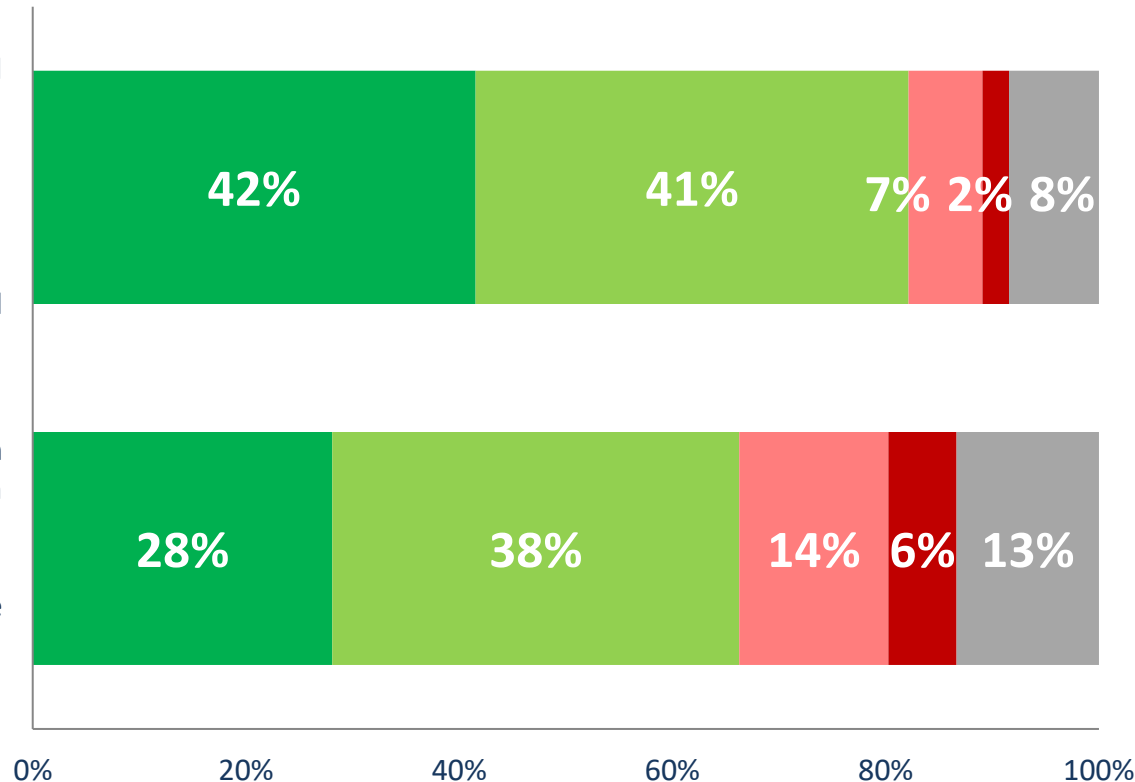
*Charts may not add up to 100 due to rounding.

“*Eight in ten Ontarians agree or somewhat agree that we should accelerate the re-development of surplus land into residential or mixed use developments*”

A faint, stylized illustration of several houses in white and light gray, arranged in a row, serves as a background for the quote.

Housing development

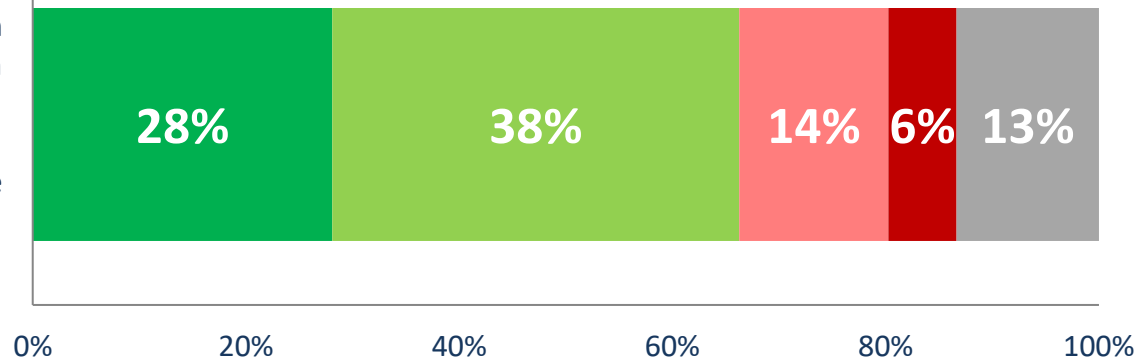
Accelerate the re-development of surplus land such as former retail malls and industrial sites into residential or mixed use developments that include a mix of residential, commercial and recreational uses.



Net score

+72.7

The province should focus on speeding up the construction of new homes and apartments around major transit stations and along the major transit corridors.

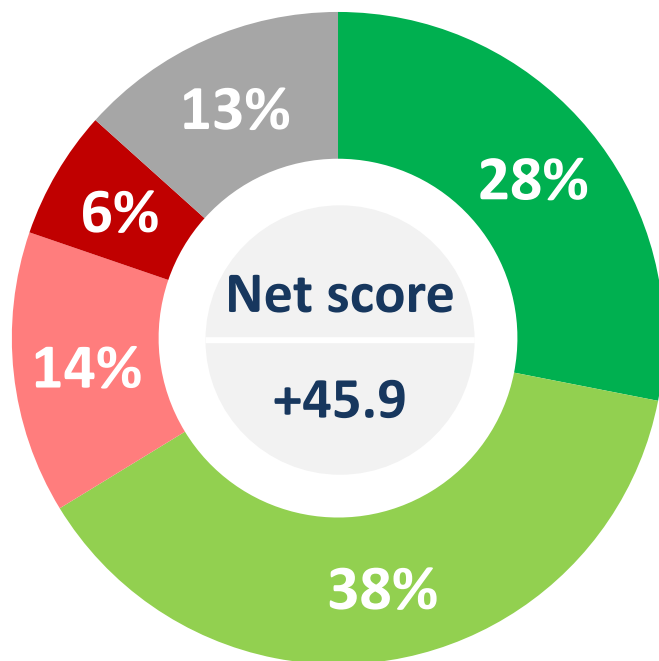


+45.9

*Charts may not add up to 100 due to rounding

QUESTION – Do you agree, somewhat agree, somewhat disagree or disagree with each of the following? [ROTATE]

Focus on housing constructions along transit



■ Agree ■ Somewhat agree ■ Somewhat disagree ■ Disagree ■ Unsure

QUESTION – Do you agree, somewhat agree, somewhat disagree or disagree with each of the following? [ROTATE]

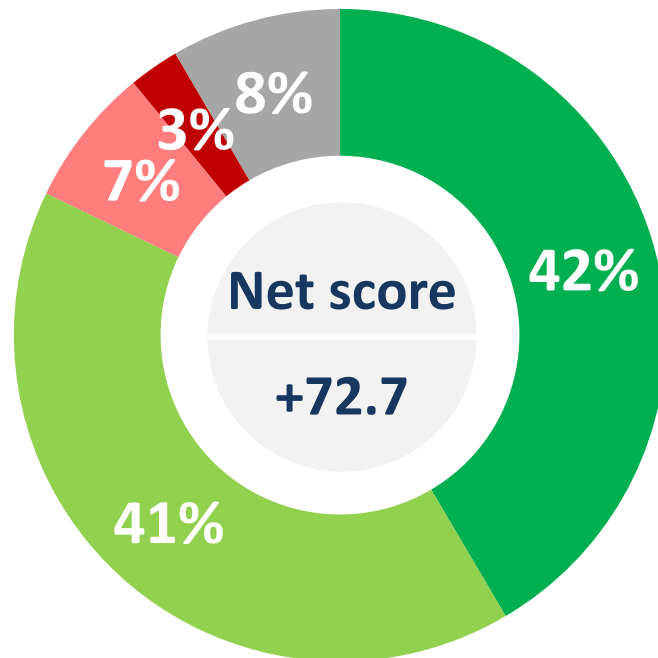
The province should focus on speeding up the construction of new homes and apartments around major transit stations and along the major transit corridors.

	Agree/ somewhat agree
Homeowners (n=866)	67.1%
Renters (n=258)	65.4%
Central or Northern Ontario (n=165)	56.7%
Eastern Ontario (n=149)	73.0%
Golden Horseshoe West (n=192)	69.1%
The GTA (n=304)	68.2%
Southwestern Ontario (n=127)	55.9%
City of Toronto (n=239)	70.4%
Male (n=582)	68.2%
Female (n=589)	64.5%
18 to 34 (n=359)	61.0%
35 to 54 (n=331)	66.3%
55 plus (n=486)	70.2%

*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

Accelerating the re-development of surplus land



■ Agree ■ Somewhat agree ■ Somewhat disagree ■ Disagree ■ Unsure

QUESTION – Do you agree, somewhat agree, somewhat disagree or disagree with each of the following? [ROTATE]

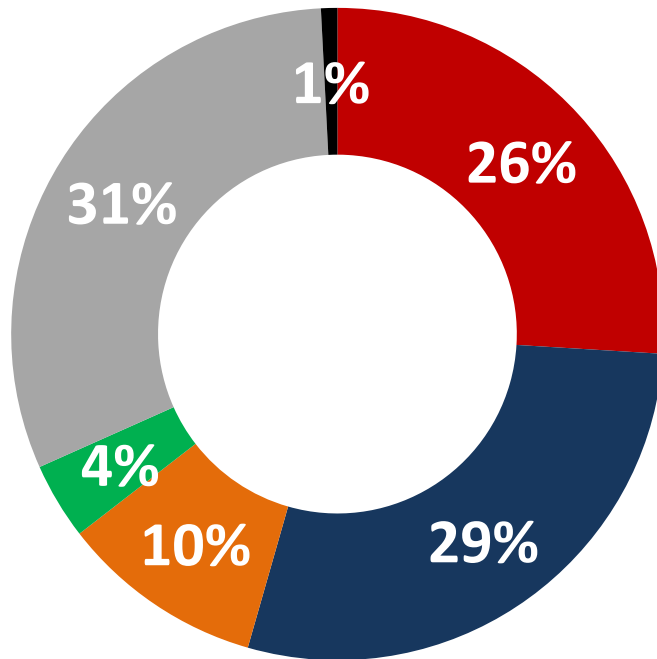
Accelerate the re-development of surplus land such as former retail malls and industrial sites into residential or mixed use developments that include a mix of residential, commercial and recreational uses.

	Agree/ somewhat agree
Homeowners (n=866)	83.7%
Renters (n=258)	80.1%
Central or Northern Ontario (n=165)	77.9%
Eastern Ontario (n=149)	89.7%
Golden Horseshoe West (n=192)	87.3%
The GTA (n=304)	76.3%
Southwestern Ontario (n=127)	84.5%
City of Toronto (n=239)	81.5%
Male (n=582)	83.8%
Female (n=589)	81.0%
18 to 34 (n=359)	75.4%
35 to 54 (n=331)	81.8%
55 plus (n=486)	87.4%

*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

Provincial election voting preferences



- Liberal Party of Ontario
- Progressive Conservative Party of Ontario
- New Democratic Party of Ontario
- Green Party of Ontario
- I don't have a party I regularly vote for
- Refused

	Liberal	Conservative
Homeowners (n=866)	27.2%	31.5%
Renters (n=258)	23.9%	19.9%
Central or Northern Ontario (n=165)	24.5%	30.4%
Eastern Ontario (n=149)	24.2%	29.2%
Golden Horseshoe West (n=192)	22.6%	36.9%
The GTA (n=304)	27.4%	25.1%
Southwestern Ontario (n=127)	23.5%	26.1%
City of Toronto (n=239)	30.8%	24.3%
Male (n=582)	23.4%	36.3%
Female (n=589)	28.6%	21.5%
18 to 34 (n=359)	28.2%	23.0%
35 to 54 (n=331)	23.3%	32.6%
55 plus (n=486)	26.8%	28.7%

*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

QUESTION – Thinking of provincial elections, which Ontario provincial political party do you usually vote for?
[RANDOMIZE]



Nanos conducted a representative online survey of 1,176 Ontarians, drawn from a non-probability panel between August 26th and September 3rd, 2020. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Ontario.

The research was commissioned by Ontario Real Estate Association and was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.

TECHNICAL NOTE

Element	Description
Research sponsor	Ontario Real Estate Association
Population and Final Sample Size	1176 residents drawn from a panel
Source of Sample	Asking Canadians
Type of Sample	Representative non-probability
Margin of Error	No margin of error applies to this research.
Mode of Survey	Online survey
Sampling Method Base	Non-probability.
Demographics (Captured)	Ontario; Men and Women; 18 years or older. Six digit postal code was used to validate geography.
Demographics (Other)	Age, gender, education, income
Field Dates	August 26 th to September 3 rd , 2020.
Language of Survey	The survey was conducted in English.
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/

Element	Description
Weighting of Data	The results were weighted by age and gender using the latest Census information (2016) and the sample is geographically stratified to ensure a distribution across all regions of Ontario. See tables for full weighting disclosure.
Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Excluded Demographics	Individuals younger than 18 years old; individuals without internet access could not participate.
Stratification	By age and gender using the latest Census information (2016) and the sample is geographically stratified to be representative of Ontario.
Estimated Response Rate	Not applicable.
Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Question Content	All questions asked are contained in the report.
Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Research/Data Collection Supplier	Nanos Research
Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com .



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This international joint venture between [dimap](http://www.dimap.com) and [Nanos](http://www.nanos.co) brings together top research and data experts from North American and Europe to deliver exceptional data intelligence to clients. The team offers data intelligence services ranging from demographic and sentiment microtargeting; consumer sentiment identification and decision conversion; and, data analytics and profiling for consumer persuasion.

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Our next few questions are about housing and real estate in Ontario.

			Ontario 2020-09	Central or Northern Ontario	Eastern Ontario	Golden Horseshoe West	The GTA	Southwestern Ontario	City of Toronto	Male	Female	Other	18 to 34	35 to 54	55 plus
Question - Do you think housing, including the building, renovating and selling of homes is an important, somewhat important, somewhat not important or not important contributor to the provincial economy?	Total	Unwgt N	1176	165	149	192	304	127	239	582	589	5	359	331	486
		Wgt N	1005	166	134	170	223	106	206	481	519	5	278	346	381
	Important	%	60.0	60.2	63.5	61.3	55.2	64.3	59.7	61.7	58.7		54.2	53.8	70.0
	Somewhat important	%	32.4	31.3	30.0	32.9	33.4	30.7	34.4	30.9	34.0		37.8	37.0	24.4
	Somewhat not important	%	2.6	2.9	1.4	2.5	3.6	2.4	2.3	2.8	2.5		1.5	4.6	1.6
	Not important	%	1.8	3.7	0.0	1.1	3.5	0.0	1.2	2.0	1.5		3.0	1.4	1.3
	Unsure	%	3.1	2.0	5.2	2.2	4.3	2.6	2.4	2.6	3.4		3.6	3.2	2.7

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			Region							Gender			Age		
			Ontario 2020-09	Central or Northern Ontario	Eastern Ontario	Golden Horseshoe West	The GTA	Southwestern Ontario	City of Toronto	Male	Female	Other	18 to 34	35 to 54	55 plus
Question - Do you support, somewhat support, somewhat oppose or oppose the provincial government introducing a home renovation tax credit?	Total	Unwgt N	1176	165	149	192	304	127	239	582	589	5	359	331	486
		Wgt N	1005	166	134	170	223	106	206	481	519	5	278	346	381
	Support	%	52.9	53.2	56.3	55.4	49.9	54.2	50.7	54.0	52.1		41.9	56.7	57.3
	Somewhat support	%	23.7	21.9	23.4	25.5	26.3	17.5	24.3	22.7	24.7		24.8	22.5	24.0
	Somewhat oppose	%	7.7	9.3	4.5	5.2	8.5	10.5	8.0	8.7	6.7		9.9	6.7	6.9
	Oppose	%	7.9	10.0	6.5	8.3	6.8	9.6	7.2	8.9	6.9		10.4	7.4	6.6
	Unsure	%	7.9	5.6	9.3	5.6	8.5	8.3	9.7	5.7	9.6		13.0	6.7	5.2

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			Region							Gender			Age		
			Ontario 2020-09	Central or Northern Ontario	Eastern Ontario	Golden Horseshoe West	The GTA	Southwestern Ontario	City of Toronto	Male	Female	Other	18 to 34	35 to 54	55 plus
Question - If introduced, are you likely, somewhat likely, somewhat not likely or not likely to use home renovation tax credits in the next year?	Total	Unwgt N	1176	165	149	192	304	127	239	582	589	5	359	331	486
		Wgt N	1005	166	134	170	223	106	206	481	519	5	278	346	381
	Likely	%	28.4	32.5	28.2	30.8	29.6	28.4	21.9	31.2	26.1		22.4	34.7	27.0
	Somewhat likely	%	30.9	25.7	29.7	34.1	28.4	27.6	37.7	28.5	33.3		28.4	33.4	30.5
	Somewhat not likely	%	8.4	9.4	9.7	6.7	8.4	7.6	8.7	10.0	6.9		12.8	4.9	8.4
	Not likely	%	15.4	14.4	12.8	15.6	16.5	17.8	15.2	15.6	15.1		16.5	13.3	16.4
	Not applicable	%	9.0	8.6	12.6	6.4	8.8	6.9	10.2	7.1	10.6		11.4	6.4	9.5
	Unsure	%	7.9	9.4	7.0	6.5	8.3	11.7	6.2	7.6	8.2		8.5	7.2	8.2

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			Region							Gender			Age		
			Ontario 2020-09	Central or Northern Ontario	Eastern Ontario	Golden Horseshoe West	The GTA	Southwestern Ontario	City of Toronto	Male	Female	Other	18 to 34	35 to 54	55 plus
Question - Do you support, somewhat support, somewhat oppose or oppose the provincial government introducing a home renovation tax credit targeted at renovations that would allow Ontario's seniors to age-in-place?	Total	Unwgt N	1176	165	149	192	304	127	239	582	589	5	359	331	486
		Wgt N	1005	166	134	170	223	106	206	481	519	5	278	346	381
	Support	%	63.4	64.9	66.3	65.5	59.1	70.8	59.6	60.8	66.3		39.9	64.8	79.3
	Somewhat support	%	25.2	21.4	21.4	27.6	27.7	20.0	28.8	26.5	23.9		37.4	25.1	16.4
	Somewhat oppose	%	3.3	4.4	3.4	1.2	4.7	2.3	3.1	3.8	2.7		7.5	2.4	1.0
	Oppose	%	1.5	0.4	0.5	1.9	2.3	0.7	2.2	2.6	0.4		1.9	1.3	1.3
	Unsure	%	6.6	9.0	8.4	3.8	6.3	6.1	6.4	6.3	6.8		13.3	6.3	2.0

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			Region							Gender			Age		
			Ontario 2020-09	Central or Northern Ontario	Eastern Ontario	Golden Horseshoe West	The GTA	Southwestern Ontario	City of Toronto	Male	Female	Other	18 to 34	35 to 54	55 plus
Question - Do you support, somewhat support, somewhat oppose or oppose the provincial government introducing a green renovation tax credit targeted at renovations that would improve the energy efficiency of a home (e.g. upgrading a furnace, new windows, new insulation)?	Total	Unwgt N	1175	165	149	192	303	127	239	582	588	5	358	331	486
		Wgt N	1005	166	134	170	223	106	206	481	519	5	277	346	381
	Support	%	66.1	64.4	70.5	72.9	59.6	70.5	64.0	62.8	69.5		59.9	62.4	74.1
	Somewhat support	%	23.2	23.3	20.3	18.2	28.2	18.9	26.0	23.6	22.9		24.3	27.6	18.4
	Somewhat oppose	%	4.7	8.6	2.2	5.8	3.3	1.8	5.3	6.1	3.2		9.1	3.4	2.7
	Oppose	%	2.4	1.1	2.5	2.1	4.3	3.7	0.7	3.7	1.2		2.1	3.1	2.0
	Unsure	%	3.6	2.6	4.6	1.0	4.6	5.2	3.9	3.8	3.3		4.6	3.5	2.9

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			Region							Gender			Age		
			Ontario 2020-09	Central or Northern Ontario	Eastern Ontario	Golden Horseshoe West	The GTA	Southwestern Ontario	City of Toronto	Male	Female	Other	18 to 34	35 to 54	55 plus
Question - If the Provincial government announced a land transfer tax holiday so that the tax would not apply to houses bought within a specific time frame (e.g. the next six months), would you be likely, somewhat likely, somewhat not likely or not likely to purchase a new house sooner?	Total	Unwgt N	1176	165	149	192	304	127	239	582	589	5	359	331	486
		Wgt N	1005	166	134	170	223	106	206	481	519	5	278	346	381
	Likely	%	13.4	8.9	11.7	10.9	16.3	14.6	16.3	15.4	11.6		19.6	12.9	9.2
	Somewhat likely	%	17.1	20.1	19.8	11.6	19.3	14.4	16.7	17.3	17.2		25.0	15.7	12.7
	Somewhat not likely	%	11.8	8.1	7.9	13.8	12.3	10.7	15.9	12.6	10.9		12.4	12.3	11.0
	Not likely	%	48.1	53.1	50.5	54.6	42.3	54.3	40.4	45.8	50.4		29.5	49.6	60.4
	Unsure	%	9.5	9.8	10.2	9.1	9.8	5.9	10.7	8.9	10.0		13.5	9.5	6.6

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			Region							Gender			Age		
			Ontario 2020-09	Central or Northern Ontario	Eastern Ontario	Golden Horseshoe West	The GTA	Southwestern Ontario	City of Toronto	Male	Female	Other	18 to 34	35 to 54	55 plus
Question - Would increasing the rebate for first time home buyers from \$4000 to \$6000 have a positive, somewhat positive, somewhat negative, negative or no impact on first time home buyers?	Total	Unwgt N	1176	165	149	192	304	127	239	582	589	5	359	331	486
		Wgt N	1005	166	134	170	223	106	206	481	519	5	278	346	381
	Positive	%	36.8	33.1	42.7	35.5	36.5	42.3	34.2	34.3	39.2		42.0	32.5	36.8
	Somewhat positive	%	37.5	38.0	35.4	40.8	35.7	29.4	41.8	40.8	34.6		33.0	41.6	37.0
	Somewhat negative	%	3.1	3.6	2.1	0.5	4.1	3.8	4.3	4.0	2.4		5.8	2.7	1.6
	Negative	%	1.7	0.4	1.7	3.9	1.4	2.6	0.6	1.8	1.5		2.4	1.4	1.3
	No impact	%	11.8	13.2	11.4	12.3	11.8	7.7	12.7	12.2	11.1		8.2	12.8	13.6
	Unsure	%	9.2	11.7	6.6	7.0	10.6	14.3	6.4	6.9	11.2		8.5	9.1	9.6

			Region							Gender			Age		
			Ontario 2020-09	Central or Northern Ontario	Eastern Ontario	Golden Horseshoe West	The GTA	Southwestern Ontario	City of Toronto	Male	Female	Other	18 to 34	35 to 54	55 plus
Question - Do you support, somewhat support, somewhat oppose or oppose the provincial government having a larger budget deficit in order to help the economy?	Total	Unwgt N	1176	165	149	192	304	127	239	582	589	5	359	331	486
		Wgt N	1005	166	134	170	223	106	206	481	519	5	278	346	381
	Support	%	25.5	18.0	28.0	25.0	26.5	21.7	31.3	25.7	25.7		20.5	26.8	28.1
	Somewhat support	%	40.1	43.8	40.8	42.6	37.4	37.1	39.0	38.1	41.9		35.0	38.1	45.6
	Somewhat oppose	%	14.4	10.1	12.1	16.5	13.8	20.6	15.2	15.6	13.5		17.0	15.2	11.8
	Oppose	%	9.7	13.9	7.6	10.6	11.0	9.2	5.7	13.3	6.4		11.8	10.2	7.6
	Unsure	%	10.3	14.1	11.5	5.4	11.3	11.4	8.8	7.3	12.5		15.7	9.6	6.9

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			Region							Gender			Age		
			Ontario 2020-09	Central or Northern Ontario	Eastern Ontario	Golden Horseshoe West	The GTA	Southwestern Ontario	City of Toronto	Male	Female	Other	18 to 34	35 to 54	55 plus
Question - As you may know the Ontario government set targets for managing the provinces deficit over the next three years. For you personally, is meeting the deficit targets important, somewhat important, somewhat not important or not important?	Total	Unwgt N	1176	165	149	192	304	127	239	582	589	5	359	331	486
		Wgt N	1005	166	134	170	223	106	206	481	519	5	278	346	381
	Important	%	29.1	24.5	30.8	30.6	29.3	32.6	28.7	35.1	23.9		25.5	29.0	31.9
	Somewhat important	%	44.1	49.0	39.0	43.3	44.2	44.9	43.7	40.0	47.9		40.1	44.0	47.0
	Somewhat not important	%	12.4	11.6	14.9	14.3	11.6	10.8	11.7	12.4	12.4		14.7	12.0	11.1
	Not important	%	6.7	9.0	8.2	5.9	4.9	3.2	8.1	6.7	6.6		5.9	7.8	6.2
	Unsure	%	7.6	6.0	7.1	6.0	10.0	8.5	7.8	5.8	9.2		13.7	7.1	3.7

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Due to the economic hardship that many renters face because of the pandemic, the Ontario government suspended the Landlord and Tenant Board and prevented landlords from evicting residential tenants. Would you support, somewhat support, somewhat oppose or oppose the following? [ROTATE]

			Region							Gender			Age		
			Ontario 2020-09	Central or Northern Ontario	Eastern Ontario	Golden Horseshoe West	The GTA	Southwestern Ontario	City of Toronto	Male	Female	Other	18 to 34	35 to 54	55 plus
Question - Permit residential evictions to allow landlords to remove problem tenants for reasons other than non-payment of rent	Total	Unwgt N	1175	165	149	192	303	127	239	582	588	5	358	331	486
		Wgt N	1005	166	134	170	223	106	206	481	519	5	277	346	381
	Support	%	47.5	51.5	53.1	48.0	42.9	53.3	42.3	48.3	47.1		42.5	49.8	49.0
	Somewhat support	%	30.4	31.2	29.5	27.9	34.0	26.5	30.4	31.4	29.7		31.0	29.6	30.6
	Somewhat oppose	%	8.4	7.8	7.3	9.4	8.3	6.7	9.6	6.9	9.4		10.2	6.9	8.3
	Oppose	%	6.1	4.5	1.7	6.2	6.1	6.3	10.3	7.0	5.2		7.5	5.6	5.6
	Unsure	%	7.6	5.0	8.5	8.5	8.7	7.3	7.4	6.4	8.7		8.9	8.1	6.4

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Due to the economic hardship that many renters face because of the pandemic, the Ontario government suspended the Landlord and Tenant Board and prevented landlords from evicting residential tenants. Would you support, somewhat support, somewhat oppose or oppose the following? [ROTATE]

			Region							Gender			Age		
			Ontario 2020-09	Central or Northern Ontario	Eastern Ontario	Golden Horseshoe West	The GTA	Southwestern Ontario	City of Toronto	Male	Female	Other	18 to 34	35 to 54	55 plus
Question - Creating a temporary assistance program to financially support landlords with tenants who cannot afford to pay rent for a prolonged period of time	Total	Unwgt N	1176	165	149	192	304	127	239	582	589	5	359	331	486
		Wgt N	1005	166	134	170	223	106	206	481	519	5	278	346	381
	Support	%	37.7	34.9	45.0	33.9	36.3	37.3	40.3	34.5	40.7		40.5	35.9	37.3
	Somewhat support	%	39.3	44.5	36.0	41.3	40.7	38.0	34.8	39.5	39.5		39.1	35.9	42.7
	Somewhat oppose	%	9.0	5.0	7.8	9.8	8.8	11.9	11.1	11.6	6.3		7.9	10.4	8.5
	Oppose	%	6.7	6.1	3.6	8.0	7.8	5.1	7.5	7.2	6.2		5.6	9.5	4.8
	Unsure	%	7.3	9.5	7.6	7.0	6.4	7.7	6.3	7.2	7.2		6.9	8.3	6.6

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Do you agree, somewhat agree, somewhat disagree or disagree with each of the following? [RANDOMIZE]

			Region							Gender			Age		
			Ontario 2020-09	Central or Northern Ontario	Eastern Ontario	Golden Horseshoe West	The GTA	Southwestern Ontario	City of Toronto	Male	Female	Other	18 to 34	35 to 54	55 plus
Question - The province should focus on speeding up the construction of new homes and apartments around major transit stations and along the major transit corridors	Total	Unwgt N	1176	165	149	192	304	127	239	582	589	5	359	331	486
		Wgt N	1005	166	134	170	223	106	206	481	519	5	278	346	381
	Agree	%	28.1	23.2	32.8	26.8	30.9	19.1	31.5	30.4	26.0		27.0	26.2	30.6
	Somewhat agree	%	38.2	33.5	40.2	42.3	37.3	36.8	38.9	37.8	38.5		34.0	40.1	39.6
	Somewhat disagree	%	14.0	17.1	9.9	15.5	13.2	19.1	11.1	15.9	12.3		18.2	13.5	11.3
	Disagree	%	6.4	9.8	3.8	7.2	7.0	4.3	5.1	5.9	6.8		6.5	8.2	4.7
	Unsure	%	13.3	16.3	13.3	8.2	11.6	20.7	13.4	10.0	16.4		14.4	12.0	13.8

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Do you agree, somewhat agree, somewhat disagree or disagree with each of the following? [RANDOMIZE]

			Region							Gender			Age		
			Ontario 2020-09	Central or Northern Ontario	Eastern Ontario	Golden Horseshoe West	The GTA	Southwestern Ontario	City of Toronto	Male	Female	Other	18 to 34	35 to 54	55 plus
Question - Accelerate the re-development of surplus land such as former retail malls and industrial sites into residential or mixed use developments that include a mix of residential, commercial and recreational uses	Total	Unwgt N	1175	165	149	192	303	127	239	582	588	5	358	331	486
		Wgt N	1005	166	134	170	223	106	206	481	519	5	277	346	381
	Agree	%	41.5	37.1	48.6	47.7	36.8	41.7	40.4	44.1	39.5		36.7	39.0	47.3
	Somewhat agree	%	40.6	40.8	41.1	39.6	39.5	42.8	41.1	39.7	41.5		38.7	42.8	40.1
	Somewhat disagree	%	6.9	7.5	3.1	6.1	11.2	2.4	7.4	7.0	6.7		10.3	7.2	4.3
	Disagree	%	2.5	2.6	1.4	3.1	2.7	2.7	2.3	2.6	2.5		4.1	2.6	1.2
	Unsure	%	8.4	12.1	5.8	3.4	9.7	10.5	8.8	6.6	9.8		10.3	8.4	7.1

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2020-1711 – Ontario Real Estate Association – August Genpop Omni – STAT SHEET

			Region							Gender			Age		
			Ontario 2020-09	Central or Northern Ontario	Eastern Ontario	Golden Horseshoe West	The GTA	Southwestern Ontario	City of Toronto	Male	Female	Other	18 to 34	35 to 54	55 plus
Question - Thinking of provincial elections, which Ontario provincial political party do you usually vote for? [RANDOMIZE]	Total	Unwgt N	1176	165	149	192	304	127	239	582	589	5	359	331	486
		Wgt N	1005	166	134	170	223	106	206	481	519	5	278	346	381
	Liberal Party of Ontario	%	26.0	24.5	24.2	22.6	27.4	23.5	30.8	23.4	28.6		28.2	23.3	26.8
	Progressive Conservative Party of Ontario	%	28.5	30.4	29.2	36.9	25.1	26.1	24.3	36.3	21.5		23.0	32.6	28.7
	New Democratic Party of Ontario	%	10.1	12.6	11.6	9.0	4.7	12.1	12.8	8.2	11.8		17.4	6.6	8.0
	Green Party of Ontario	%	3.8	2.9	5.5	3.9	2.6	5.9	3.5	3.3	3.9		5.8	3.9	2.3
	I don't have a party I regularly vote for	%	30.9	28.9	27.6	27.0	39.5	30.6	28.6	28.1	33.4		25.7	32.1	33.5
	Refuse	%	0.8	0.6	1.9	0.6	0.7	1.8	0.0	0.7	0.9		0.0	1.5	0.7

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2020-1711– OREA – August Ontario Genpop Omni – STAT SHEET by Own and rent

			Do you own or rent your home?			
			Ontario 2020-07	Own	Rent	Prefer not to answer
Question - Do you think housing, including the building, renovating and selling of homes is an important, somewhat important, somewhat not important or not important contributor to the provincial economy?	Total	Unwgt N	1176	866	258	52
		Wgt N	1005	750	215	40
	Important	%	60.0	61.6	54.2	63.2
	Somewhat important	%	32.4	32.1	35.2	25.0
	Somewhat not important	%	2.6	2.7	2.2	3.3
	Not important	%	1.8	1.3	3.6	3.0
	Unsure	%	3.1	2.5	4.9	5.5

			Do you own or rent your home?			
			Ontario 2020-07	Own	Rent	Prefer not to answer
Question - Do you support, somewhat support, somewhat oppose or oppose the provincial government introducing a home renovation tax credit?	Total	Unwgt N	1176	866	258	52
		Wgt N	1005	750	215	40
	Support	%	52.9	57.3	38.3	47.8
	Somewhat support	%	23.7	22.7	28.8	15.8
	Somewhat oppose	%	7.7	6.7	9.6	15.1
	Oppose	%	7.9	7.4	10.3	5.7
	Unsure	%	7.9	6.0	13.0	15.7

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2020-1711– OREA – August Ontario Genpop Omni – STAT SHEET by Own and rent

			Do you own or rent your home?			
			Ontario 2020-07	Own	Rent	Prefer not to answer
Question - If introduced, are you likely, somewhat likely, somewhat not likely or not likely to use home renovation tax credits in the next year?	Total	Unwgt N	1176	866	258	52
		Wgt N	1005	750	215	40
	Likely	%	28.4	34.1	12.1	9.2
	Somewhat likely	%	30.9	36.0	12.7	33.0
	Somewhat not likely	%	8.4	7.7	9.7	14.6
	Not likely	%	15.4	13.2	22.5	17.0
	Not applicable	%	9.0	1.4	34.9	11.6
	Unsure	%	7.9	7.5	8.1	14.7

			Do you own or rent your home?			
			Ontario 2020-07	Own	Rent	Prefer not to answer
Question - Do you support, somewhat support, somewhat oppose or oppose the provincial government introducing a home renovation tax credit targeted at renovations that would allow Ontario's seniors to age-in-place?	Total	Unwgt N	1176	866	258	52
		Wgt N	1005	750	215	40
	Support	%	63.4	68.2	52.9	31.4
	Somewhat support	%	25.2	22.5	32.4	37.1
	Somewhat oppose	%	3.3	2.6	5.7	3.4
	Oppose	%	1.5	1.4	1.4	3.0
	Unsure	%	6.6	5.3	7.6	25.1

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			Do you own or rent your home?			
			Ontario 2020-07	Own	Rent	Prefer not to answer
Question - Do you support, somewhat support, somewhat oppose or oppose the provincial government introducing a green renovation tax credit targeted at renovations that would improve the energy efficiency of a home (e.g. upgrading a furnace, new windows, new insulation)?	Total	Unwgt N	1175	865	258	52
		Wgt N	1005	749	215	40
	Support	%	66.1	69.1	59.4	47.9
	Somewhat support	%	23.2	21.9	26.0	32.3
	Somewhat oppose	%	4.7	3.8	6.7	10.4
	Oppose	%	2.4	2.3	2.8	1.9
	Unsure	%	3.6	2.9	5.1	7.4

			Do you own or rent your home?			
			Ontario 2020-07	Own	Rent	Prefer not to answer
Question - If the Provincial government announced a land transfer tax holiday so that the tax would not apply to houses bought within a specific time frame (e.g. the next six months), would you be likely, somewhat likely, somewhat not likely or not likely to purchase a house sooner?	Total	Unwgt N	1176	866	258	52
		Wgt N	1005	750	215	40
	Likely	%	13.4	13.2	15.8	4.0
	Somewhat likely	%	17.1	16.1	20.3	19.1
	Somewhat not likely	%	11.8	11.0	13.0	21.8
	Not likely	%	48.1	51.5	39.3	32.7
	Unsure	%	9.5	8.3	11.5	22.4

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			Do you own or rent your home?			
			Ontario 2020-07	Own	Rent	Prefer not to answer
Question - Would increasing the rebate for first time home buyers from \$4000 to \$6000 have a positive, somewhat positive, somewhat negative, negative or no impact on first time home buyers?	Total	Unwgt N	1176	866	258	52
		Wgt N	1005	750	215	40
	Positive	%	36.8	35.7	43.9	18.4
	Somewhat positive	%	37.5	38.4	34.5	35.8
	Somewhat negative	%	3.1	2.5	4.0	10.5
	Negative	%	1.7	1.7	1.0	4.5
	No impact	%	11.8	12.1	10.0	15.5
	Unsure	%	9.2	9.5	6.7	15.2

			Do you own or rent your home?			
			Ontario 2020-07	Own	Rent	Prefer not to answer
Question - Do you support, somewhat support, somewhat oppose or oppose the provincial government having a larger budget deficit in order to help the economy?	Total	Unwgt N	1176	866	258	52
		Wgt N	1005	750	215	40
	Support	%	25.5	25.2	28.1	17.3
	Somewhat support	%	40.1	41.9	34.0	39.2
	Somewhat oppose	%	14.4	14.3	14.8	15.0
	Oppose	%	9.7	10.3	7.7	9.4
	Unsure	%	10.3	8.3	15.4	19.2

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			Do you own or rent your home?			
			Ontario 2020-07	Own	Rent	Prefer not to answer
Question - As you may know the Ontario government set targets for managing the provinces deficit over the next three years. For you personally, is meeting the deficit targets important, somewhat important, somewhat not important or not important?	Total	Unwgt N	1176	866	258	52
		Wgt N	1005	750	215	40
	Important	%	29.1	30.1	28.0	18.3
	Somewhat important	%	44.1	45.4	41.3	35.3
	Somewhat not important	%	12.4	12.0	12.4	21.1
	Not important	%	6.7	6.5	7.0	8.2
	Unsure	%	7.6	6.1	11.4	17.1

Due to the economic hardship that many renters face because of the pandemic, the Ontario government suspended the Landlord and Tenant Board and prevented landlords from evicting residential tenants. Would you support, somewhat support, somewhat oppose or oppose the following? [ROTATE]

			Do you own or rent your home?			
			Ontario 2020-07	Own	Rent	Prefer not to answer
Question - Permit residential evictions to allow landlords to remove problem tenants for reasons other than non-payment of rent	Total	Unwgt N	1175	865	258	52
		Wgt N	1005	749	215	40
	Support	%	47.5	51.9	35.8	28.2
	Somewhat support	%	30.4	29.3	31.2	46.2
	Somewhat oppose	%	8.4	6.9	13.9	6.8
	Oppose	%	6.1	5.3	9.7	3.3
	Unsure	%	7.6	6.7	9.5	15.5

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Due to the economic hardship that many renters face because of the pandemic, the Ontario government suspended the Landlord and Tenant Board and prevented landlords from evicting residential tenants. Would you support, somewhat support, somewhat oppose or oppose the following? [ROTATE]

			Do you own or rent your home?			
			Ontario 2020-07	Own	Rent	Prefer not to answer
Question - Creating a temporary assistance program to financially support landlords with tenants who cannot afford to pay rent for a prolonged period of time	Total	Unwgt N	1176	866	258	52
		Wgt N	1005	750	215	40
	Support	%	37.7	38.0	37.0	36.9
	Somewhat support	%	39.3	38.7	42.8	33.0
	Somewhat oppose	%	9.0	9.2	7.3	15.2
	Oppose	%	6.7	7.3	5.7	0.0
	Unsure	%	7.3	6.9	7.3	14.9

Do you agree, somewhat agree, somewhat disagree or disagree with each of the following? [ROTATE]

			Do you own or rent your home?			
			Ontario 2020-07	Own	Rent	Prefer not to answer
Question - The province should focus on speeding up the construction of new homes and apartments around major transit stations and along the major transit corridors	Total	Unwgt N	1176	866	258	52
		Wgt N	1005	750	215	40
	Agree	%	28.1	27.7	30.5	22.5
	Somewhat agree	%	38.2	39.4	34.9	33.8
	Somewhat disagree	%	14.0	14.2	12.9	15.0
	Disagree	%	6.4	6.1	7.6	6.6
	Unsure	%	13.3	12.7	14.1	22.1

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Do you agree, somewhat agree, somewhat disagree or disagree with each of the following? [ROTATE]

			Do you own or rent your home?			
			Ontario 2020-07	Own	Rent	Prefer not to answer
Question - Accelerate the re-development of surplus land such as former retail malls and industrial sites into residential or mixed use developments that include a mix of residential, commercial and recreational uses	Total	Unwgt N	1175	865	258	52
		Wgt N	1005	749	215	40
	Agree	%	41.5	42.2	42.3	24.8
	Somewhat agree	%	40.6	41.5	37.8	40.6
	Somewhat disagree	%	6.9	5.9	9.3	13.9
	Disagree	%	2.5	2.2	3.1	4.6
	Unsure	%	8.4	8.2	7.6	16.0

			Do you own or rent your home?			
			Ontario 2020-07	Own	Rent	Prefer not to answer
Question - Thinking of provincial elections, which Ontario provincial political party do you usually vote for	Total	Unwgt N	1176	866	258	52
		Wgt N	1005	750	215	40
	Liberal Party of Ontario	%	26.0	27.2	23.9	14.8
	Progressive Conservative Party of Ontario	%	28.5	31.5	19.9	16.6
	New Democratic Party of Ontario	%	10.1	8.8	14.5	10.9
	Green Party of Ontario	%	3.8	2.8	6.8	6.2
	I don't have a party I regularly vote for	%	30.9	29.0	33.9	49.6
	Refuse	%	0.8	0.7	1.0	1.9

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2020-1711– OREA – August Ontario Genpop Omni by Usual Vote Preference – STAT SHEET

Thinking of provincial elections, which Ontario provincial political party do you usually vote for										
			Ontario 2020-09	Liberal Party of Ontario	Progressive Conservative Party of Ontario	New Democratic Party of Ontario	Green Party of Ontario	Other	I don't have a party I regularly vote for	Refuse
Question - Do you think housing, including the building, renovating and selling of homes is an important, somewhat important, somewhat not important or not important contributor to the provincial economy?	Total	Unwgt N	1176	312	327	122	44	0	363	8
		Wgt N	1005	261	286	101	38	0	310	8
	Important	%	60.0	63.5	61.6	57.7	48.3	-	57.8	
	Somewhat important	%	32.4	31.5	31.5	33.2	42.8	-	32.6	
	Somewhat not important	%	2.6	1.6	4.1	0.6	1.9	-	2.9	
	Not important	%	1.8	1.7	0.9	5.8	0.0	-	1.7	
	Unsure	%	3.1	1.7	2.0	2.6	7.0	-	4.9	

*Shaded due to small sample size

Thinking of provincial elections, which Ontario provincial political party do you usually vote for										
			Ontario 2020-09	Liberal Party of Ontario	Progressive Conservative Party of Ontario	New Democratic Party of Ontario	Green Party of Ontario	Other	I don't have a party I regularly vote for	Refuse
Question - Do you support, somewhat support, somewhat oppose or oppose the provincial government introducing a home renovation tax credit?	Total	Unwgt N	1176	312	327	122	44	0	363	8
		Wgt N	1005	261	286	101	38	0	310	8
	Support	%	52.9	56.1	59.0	52.3	36.3	-	47.2	
	Somewhat support	%	23.7	22.4	23.7	26.1	21.6	-	24.3	
	Somewhat oppose	%	7.7	8.6	4.8	4.9	16.8	-	8.7	
	Oppose	%	7.9	7.5	6.2	5.9	9.6	-	10.1	
	Unsure	%	7.9	5.4	6.2	10.8	15.7	-	9.7	

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Thinking of provincial elections, which Ontario provincial political party do you usually vote for										
			Ontario 2020-09	Liberal Party of Ontario	Progressive Conservative Party of Ontario	New Democratic Party of Ontario	Green Party of Ontario	Other	I don't have a party I regularly vote for	Refuse
Question - If introduced, are you likely, somewhat likely, somewhat not likely or not likely to use home renovation tax credits in the next year?	Total	Unwgt N	1176	312	327	122	44	0	363	8
		Wgt N	1005	261	286	101	38	0	310	8
	Likely	%	28.4	26.8	36.7	26.0	18.5	-	24.7	
	Somewhat likely	%	30.9	35.4	31.5	23.5	34.1	-	28.2	
	Somewhat not likely	%	8.4	6.7	9.4	10.6	3.7	-	8.9	
	Not likely	%	15.4	17.0	11.3	15.9	20.6	-	16.9	
	Not applicable	%	9.0	10.1	4.8	15.8	11.4	-	8.8	
	Unsure	%	7.9	4.0	6.3	8.2	11.7	-	12.5	

*Shaded due to small sample size

Thinking of provincial elections, which Ontario provincial political party do you usually vote for										
			Ontario 2020-09	Liberal Party of Ontario	Progressive Conservative Party of Ontario	New Democratic Party of Ontario	Green Party of Ontario	Other	I don't have a party I regularly vote for	Refuse
Question - Do you support, somewhat support, somewhat oppose or oppose the provincial government introducing a home renovation tax credit targeted at renovations that would allow Ontario's seniors to age-in-place?	Total	Unwgt N	1176	312	327	122	44	0	363	8
		Wgt N	1005	261	286	101	38	0	310	8
	Support	%	63.4	66.1	68.3	51.7	46.8	-	62.9	
	Somewhat support	%	25.2	23.8	23.0	30.7	34.2	-	25.1	
	Somewhat oppose	%	3.3	4.6	1.8	4.0	5.8	-	2.8	
	Oppose	%	1.5	1.2	1.5	1.2	0.0	-	2.0	
	Unsure	%	6.6	4.3	5.3	12.4	13.2	-	7.2	

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Thinking of provincial elections, which Ontario provincial political party do you usually vote for										
			Ontario 2020-09	Liberal Party of Ontario	Progressive Conservative Party of Ontario	New Democratic Party of Ontario	Green Party of Ontario	Other	I don't have a party I regularly vote for	Refuse
Question - Do you support, somewhat support, somewhat oppose or oppose the provincial government introducing a green renovation tax credit targeted at renovations that would improve the energy efficiency of a home (e.g. upgrading a furnace, new windows, new insulation)?	Total	Unwgt N	1175	311	327	122	44	0	363	8
		Wgt N	1005	261	286	101	38	0	310	8
	Support	%	66.1	71.9	62.9	68.7	66.7	-	63.0	
	Somewhat support	%	23.2	21.9	25.5	22.8	24.9	-	22.4	
	Somewhat oppose	%	4.7	3.4	5.5	3.6	8.4	-	5.0	
	Oppose	%	2.4	2.1	2.4	0.8	0.0	-	3.4	
	Unsure	%	3.6	0.6	3.6	4.1	0.0	-	6.2	

*Shaded due to small sample size

Thinking of provincial elections, which Ontario provincial political party do you usually vote for										
			Ontario 2020-09	Liberal Party of Ontario	Progressive Conservative Party of Ontario	New Democratic Party of Ontario	Green Party of Ontario	Other	I don't have a party I regularly vote for	Refuse
Question - If the Provincial government announced a land transfer tax holiday so that the tax would not apply to houses bought within a specific time frame (e.g. the next six months), would you be likely, somewhat likely, somewhat not likely or not likely to purchase a new house sooner?	Total	Unwgt N	1176	312	327	122	44	0	363	8
		Wgt N	1005	261	286	101	38	0	310	8
	Likely	%	13.4	17.9	15.8	11.4	11.2	-	8.5	
	Somewhat likely	%	17.1	22.0	15.4	20.2	18.8	-	13.1	
	Somewhat not likely	%	11.8	10.6	11.6	5.5	13.5	-	15.2	
	Not likely	%	48.1	44.6	48.6	48.7	46.5	-	50.1	
	Unsure	%	9.5	4.8	8.6	14.2	10.1	-	13.0	

*Shaded due to small sample size

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Thinking of provincial elections, which Ontario provincial political party do you usually vote for										
			Ontario 2020-09	Liberal Party of Ontario	Progressive Conservative Party of Ontario	New Democratic Party of Ontario	Green Party of Ontario	Other	I don't have a party I regularly vote for	Refuse
Question - Would increasing the rebate for first time home buyers from \$4000 to \$6000 have a positive, somewhat positive, somewhat negative, negative or no impact on first time home buyers?	Total	Unwgt N	1176	312	327	122	44	0	363	8
		Wgt N	1005	261	286	101	38	0	310	8
	Positive	%	36.8	43.1	35.8	42.9	38.7	-	30.0	
	Somewhat positive	%	37.5	36.7	38.3	36.1	36.7	-	37.7	
	Somewhat negative	%	3.1	4.5	2.7	2.8	11.7	-	1.6	
	Negative	%	1.7	1.4	2.9	1.5	0.0	-	1.0	
	No impact	%	11.8	9.5	13.3	7.6	3.9	-	15.0	
	Unsure	%	9.2	4.9	7.0	9.2	8.9	-	14.7	

*Shaded due to small sample size

Thinking of provincial elections, which Ontario provincial political party do you usually vote for										
			Ontario 2020-09	Liberal Party of Ontario	Progressive Conservative Party of Ontario	New Democratic Party of Ontario	Green Party of Ontario	Other	I don't have a party I regularly vote for	Refuse
Question - Do you support, somewhat support, somewhat oppose or oppose the provincial government having a larger budget deficit in order to help the economy?	Total	Unwgt N	1176	312	327	122	44	0	363	8
		Wgt N	1005	261	286	101	38	0	310	8
	Support	%	25.5	37.6	19.6	34.7	31.2	-	17.6	
	Somewhat support	%	40.1	42.3	38.5	40.3	38.0	-	40.7	
	Somewhat oppose	%	14.4	9.9	19.8	9.0	12.4	-	15.3	
	Oppose	%	9.7	3.1	16.1	4.4	4.1	-	11.2	
	Unsure	%	10.3	7.1	6.0	11.6	14.3	-	15.2	

*Shaded due to small sample size

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			Thinking of provincial elections, which Ontario provincial political party do you usually vote for							
			Ontario 2020-09	Liberal Party of Ontario	Progressive Conservative Party of Ontario	New Democratic Party of Ontario	Green Party of Ontario	Other	I don't have a party I regularly vote for	Refuse
Question - As you may know the Ontario government set targets for managing the provinces deficit over the next three years. For you personally, is meeting the deficit targets important, somewhat important, somewhat not important, somewhat not important or not important?	Total	Unwgt N	1176	312	327	122	44	0	363	8
		Wgt N	1005	261	286	101	38	0	310	8
	Important	%	29.1	25.8	43.3	12.4	18.6	-	25.8	
	Somewhat important	%	44.1	45.0	41.6	40.4	40.2	-	46.5	
	Somewhat not important	%	12.4	14.5	8.9	14.4	20.2	-	12.7	
	Not important	%	6.7	9.5	1.8	19.1	6.9	-	4.9	
	Unsure	%	7.6	5.2	4.5	13.7	14.1	-	10.0	

*Shaded due to small sample size

Due to the economic hardship that many renters face because of the pandemic, the Ontario government suspended the Landlord and Tenant Board and prevented landlords from evicting residential tenants. Would you support, somewhat support, somewhat oppose or oppose the following? [ROTATE]

			Thinking of provincial elections, which Ontario provincial political party do you usually vote for							
			Ontario 2020-09	Liberal Party of Ontario	Progressive Conservative Party of Ontario	New Democratic Party of Ontario	Green Party of Ontario	Other	I don't have a party I regularly vote for	Refuse
Question - Permit residential evictions to allow landlords to remove problem tenants for reasons other than non-payment of rent.	Total	Unwgt N	1175	311	327	122	44	0	363	8
		Wgt N	1005	261	286	101	38	0	310	8
	Support	%	47.5	43.4	58.7	34.7	47.4	-	45.6	
	Somewhat support	%	30.4	34.9	28.1	24.9	33.1	-	29.8	
	Somewhat oppose	%	8.4	8.7	4.9	15.0	8.0	-	9.4	
	Oppose	%	6.1	6.8	3.6	16.0	4.9	-	5.0	
	Unsure	%	7.6	6.3	4.7	9.4	6.6	-	10.2	

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Due to the economic hardship that many renters face because of the pandemic, the Ontario government suspended the Landlord and Tenant Board and prevented landlords from evicting residential tenants. Would you support, somewhat support, somewhat oppose or oppose the following? [ROTATE]

			Thinking of provincial elections, which Ontario provincial political party do you usually vote for							
			Ontario 2020-09	Liberal Party of Ontario	Progressive Conservative Party of Ontario	New Democratic Party of Ontario	Green Party of Ontario	Other	I don't have a party I regularly vote for	Refuse
Question - Creating a temporary assistance program to financially support landlords with tenants who cannot afford to pay rent for a prolonged period of time.	Total	Unwgt N	1176	312	327	122	44	0	363	8
		Wgt N	1005	261	286	101	38	0	310	8
	Support	%	37.7	44.4	32.2	45.1	46.5	-	34.5	
	Somewhat support	%	39.3	39.5	44.7	34.1	41.7	-	36.3	
	Somewhat oppose	%	9.0	8.2	9.5	11.1	3.9	-	9.2	
	Oppose	%	6.7	5.6	6.9	6.7	0.0	-	8.3	
	Unsure	%	7.3	2.4	6.7	3.1	7.9	-	11.6	

*Shaded due to small sample size

Do you agree, somewhat agree, somewhat disagree or disagree with each of the following? [ROTATE]

			Thinking of provincial elections, which Ontario provincial political party do you usually vote for						
			Ontario 2020-09	Liberal Party of Ontario	Progressive Conservative Party of Ontario	New Democratic Party of Ontario	Green Party of Ontario	I don't have a party I regularly vote for	Refuse
Question - The province should focus on speeding up the construction of new homes and apartments around major transit stations and along the major transit corridors.	Total	Unwgt N	1176	312	327	122	44	363	
		Wgt N	1005	261	286	101	38	310	
	Agree	%	28.1	34.1	26.5	34.5	19.9	23.9	
	Somewhat agree	%	38.2	44.1	37.2	30.1	26.4	37.5	
	Somewhat disagree	%	14.0	13.0	13.2	14.6	29.1	13.9	
	Disagree	%	6.4	2.6	8.3	5.5	7.6	8.2	
	Unsure	%	13.3	6.2	14.8	15.3	16.8	16.6	

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Do you agree, somewhat agree, somewhat disagree or disagree with each of the following? [ROTATE]

			Thinking of provincial elections, which Ontario provincial political party do you usually vote for							
			Ontario 2020-09	Liberal Party of Ontario	Progressive Conservative Party of Ontario	New Democratic Party of Ontario	Green Party of Ontario	Other	I don't have a party I regularly vote for	Refuse
Question - Accelerate the re-development of surplus land such as former retail malls and industrial sites into residential or mixed use developments that include a mix of residential, commercial and recreational uses.	Total	Unwgt N	1175	311	327	122	44	0	363	8
		Wgt N	1005	261	286	101	38	0	310	8
	Agree	%	41.5	49.0	43.1	41.3	27.3	-	35.9	
	Somewhat agree	%	40.6	39.1	39.0	41.1	35.7	-	43.0	
	Somewhat disagree	%	6.9	6.7	7.6	4.8	18.8	-	5.9	
	Disagree	%	2.5	1.5	2.3	2.2	3.4	-	3.6	
	Unsure	%	8.4	3.6	7.9	10.7	14.8	-	11.6	

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