

Homeownership continues to be seen as a good investment in COVID-19 environment

Pulse Check on Consumer Attitudes – TRACKING

Conducted by Nanos for Ontario Real Estate Association, August 2020
Submission 2020-1701



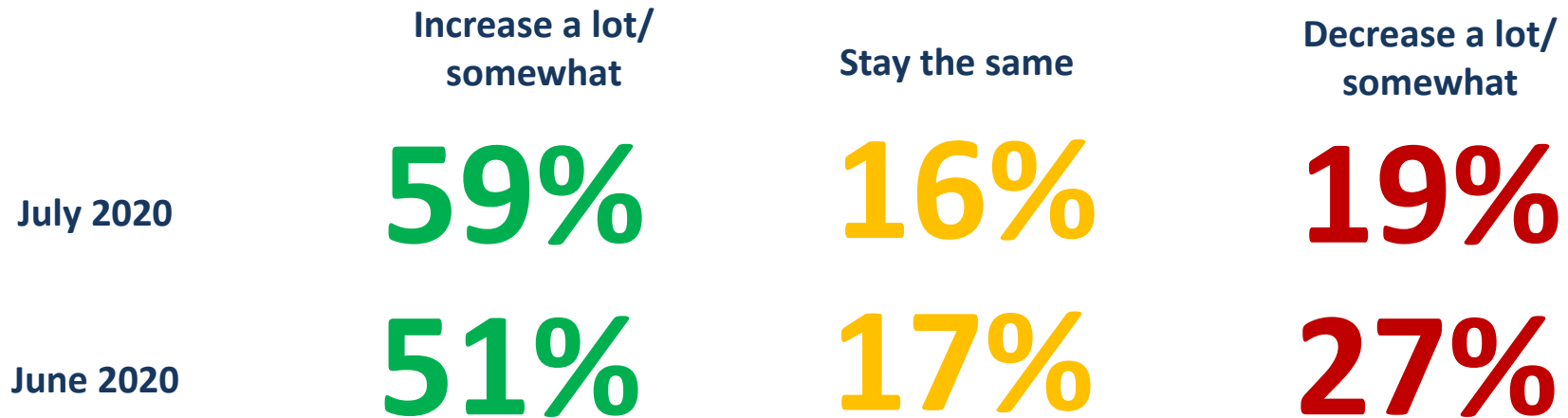
Nanos Research was retained by the Ontario Real Estate Association to create the Ontario Residential Real Estate Monitor by conducting monthly research among Ontarians actively in the real estate market. The purpose of the Ontario Real Estate Monitor is to benchmark, measure and track sentiment of Ontarians who are actively in the housing market. The Monitor is a combination of core tracking questions and special issue questions.

Ontarians actively in the housing market are defined as those who are actively looking to buy a home and/or who plan to buy or sell a home in the next two years. To follow is a summary of the findings.

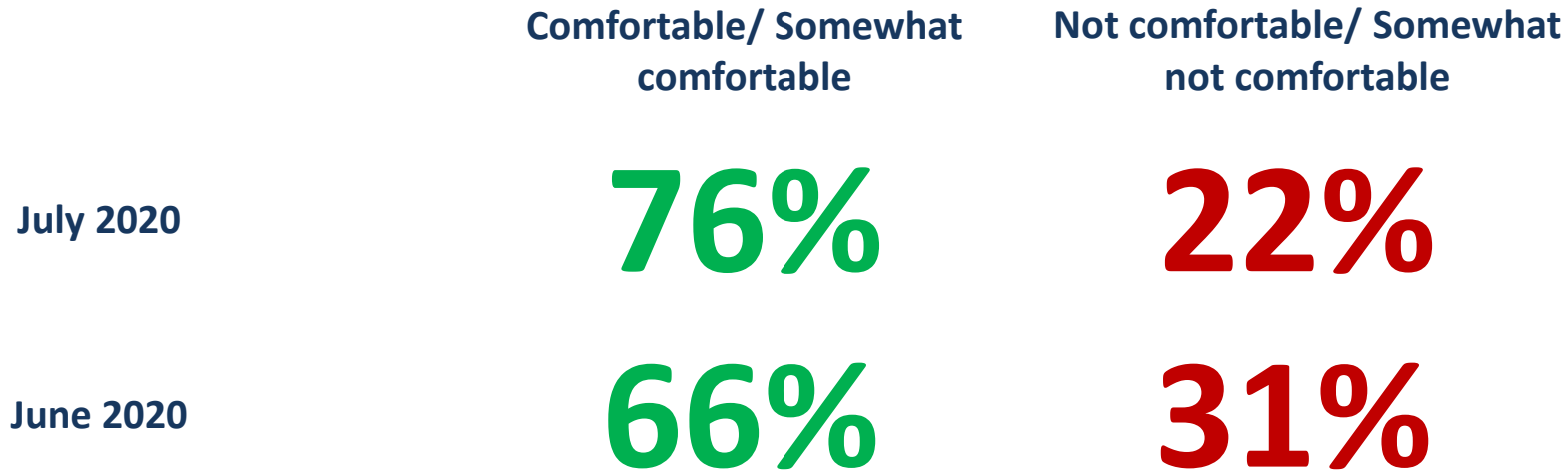
The tracking study includes the following questions:

1. Do you own or rent your home?
2. Are you currently actively looking to buy a home?
3. Do you intend to buy or sell a home in the next two years?
4. Would you say that buying a home today is a very good, good, average, poor or very poor investment?
5. After the pandemic is over, do you think that homes prices will increase a lot, increase somewhat, stay the same, decrease somewhat or decrease a lot?
6. In how many months do you think it will be a good time to list a home for sale?
7. In how many months do you think it will be a good time to buy a home?
8. Would you be open, somewhat open, somewhat not open or not open to buying a house if you could only view it virtually using online tools?
9. Would it be important, somewhat important, somewhat not important or not important to use a Realtor®, to help you purchase a home that you could only visit virtually?
10. Once open houses are allowed by the Government of Ontario, assuming the Realtor® took proper safety precautions, would you be comfortable, somewhat comfortable, somewhat not comfortable or not comfortable attending an in-person open house with other buyers for a home that is for sale?

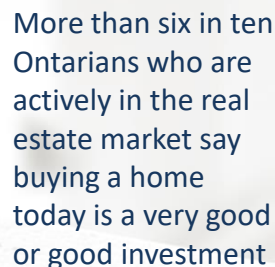
Changes between waves



QUESTION - After the pandemic is over, do you think that homes prices will increase a lot, increase somewhat, stay the same, decrease somewhat or decrease a lot?



QUESTION - Once open houses are allowed by the Government of Ontario, assuming the Realtor® took proper safety precautions, would you be comfortable, somewhat comfortable, somewhat not comfortable or not comfortable attending an in-person open house with other buyers for a home that is for sale?



More than six in ten Ontarians who are actively in the real estate market say buying a home today is a very good or good investment

Nanos Research was retained by the Ontario Real Estate Association to conduct research among Ontarians who are actively in the real estate market, defined as those who are actively looking to buy a home and/or who plan to buy or sell a home in the next two years. To follow is a summary of the findings.

Activity in the real estate market

- **Ontarians who are actively in the real estate market are divided in terms of whether they are currently actively looking to buy a home** – Just over one in two Ontarians actively in the real estate market (52%) report they are currently actively looking to buy a home, while 48 per cent report they are not. Renters are more likely to report they are actively looking (61%) than homeowners (46%), and younger Ontarians are more likely to report actively looking (18-34: 60%; 35-54: 56%) than those 55 plus (34%). Ontarians who report they intend to buy a home in the next two years more often report they are currently actively looking (60%) than those who intend to both buy and sell (49%).
- **Ontarians who are actively in the real estate market more often report they intend to buy a home in the next two years** – Over half of Ontarians actively in the real estate market report they intend to buy a home in the next two years (53%), while 37 per cent report they intend to buy and sell a home, nine per cent report they plan sell a home, and two per cent report they do not plan to buy or sell a home in the next two years. Younger Ontarians are more likely to report they plan to buy (18 to 34: 74%) than those 55 plus (26%), and renters are significantly more likely to report they plan to buy in the next two years (93%) than homeowners (19%).

Impressions and expectations of the real estate market

- **Over six in ten Ontarians who are actively in the real estate market say buying a home today is a very good or good investment** – A majority of Ontarians active in the real estate market say buying a home today is a very good (26%) or good (38%) investment, while 25 per cent say it is an average investment. Just under one in ten think this is a poor (six per cent) or very poor (two per cent) investment. Four per cent are unsure.
- **Ontarians active in the real estate market more often say they think house prices will increase when the pandemic is over** – Just over one in two Ontarians who are active in the real estate market most often say they think house prices will increase a lot (13%) or increase somewhat (47%), while just under two in ten think prices will decrease a lot (three per cent) or decrease somewhat (17%). Sixteen per cent think prices will stay the same and six per cent are unsure.

A strong majority of Ontarians actively in the real estate market say it would be important or somewhat important to use a Realtor® to help with a home purchase if they could only visit the home virtually

- **Ontarians active in the real estate market say it will be a good time to list a home for sale in a median of six months; more than one in two are unsure** – Asked in how many months they think it will be a good time to list a home for sale, Ontarians active in the real estate market say a median of 6.0 months, while over one in two are unsure (53%).
- **On average Ontarians active in the real estate market say it will be a good time to buy a home for sale in a median of 8 months; over four in ten are unsure** – Asked in how many months they think it will be a good time to buy a home, Ontarians active in the real estate market say a median of 8.0 months (6.0 months in the June wave), while just over four in ten are unsure (45%).

Openness to purchasing a home with a virtual viewing only

- **Ontarians who are actively in the real estate market are split on whether they would be open or not open to buying a house if they could only view it virtually** – More than one in two Ontarians who are actively in the real estate market say they would be not open (34%) or somewhat not open (20%) to buying a house if they could only view it virtually using online tools, while over four in ten say they would be open (10%) or somewhat open (34%). Three per cent are unsure.
- **A majority of Ontarians actively in the real estate market say it would be important or somewhat important to use a Realtor® to help with a home purchase if they could only visit the home virtually** – Close to three in four Ontarians actively in the real estate market say it would be important (39%) or somewhat important (35%) to use a Realtor® to help them purchase a home that they could only visit virtually. Two in ten say this would be somewhat not important (12%) or not important (eight per cent), and six per cent are unsure.

Consumer comfort levels

- **Over three in four Ontarians actively in the real estate market say they would be comfortable or somewhat comfortable attending an in-person open house with other buyers once open houses are allowed by the Government of Ontario** – A majority of Ontarians actively in the real estate market say they would be comfortable (33%; 22% in June wave) or somewhat comfortable (43%) attending an in-person open house with other buyers once open houses are allowed by the Government of Ontario, assuming the Realtor® took property safety precautions. Just over two in ten say they would be somewhat not comfortable (14%) or not comfortable (eight per cent), and three per cent are unsure.

Nanos conducted an online representative survey of 1,001 Ontarians who are active in the real estate market, 18 years of age or older, between July 25th to 30th, 2020.

The research was commissioned by the Ontario Real Estate Association was conducted by Nanos Research.

Actively looking for a home

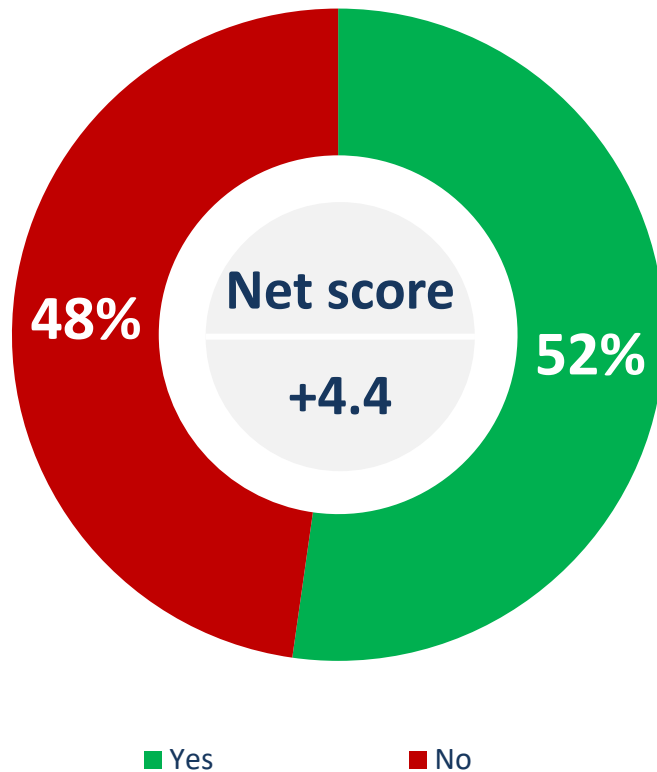


*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

QUESTION – [ASK RENTERS, HOMEOWNERS, AND THOSE THAT LIVE AT HOME] Are you currently actively looking to buy a home?

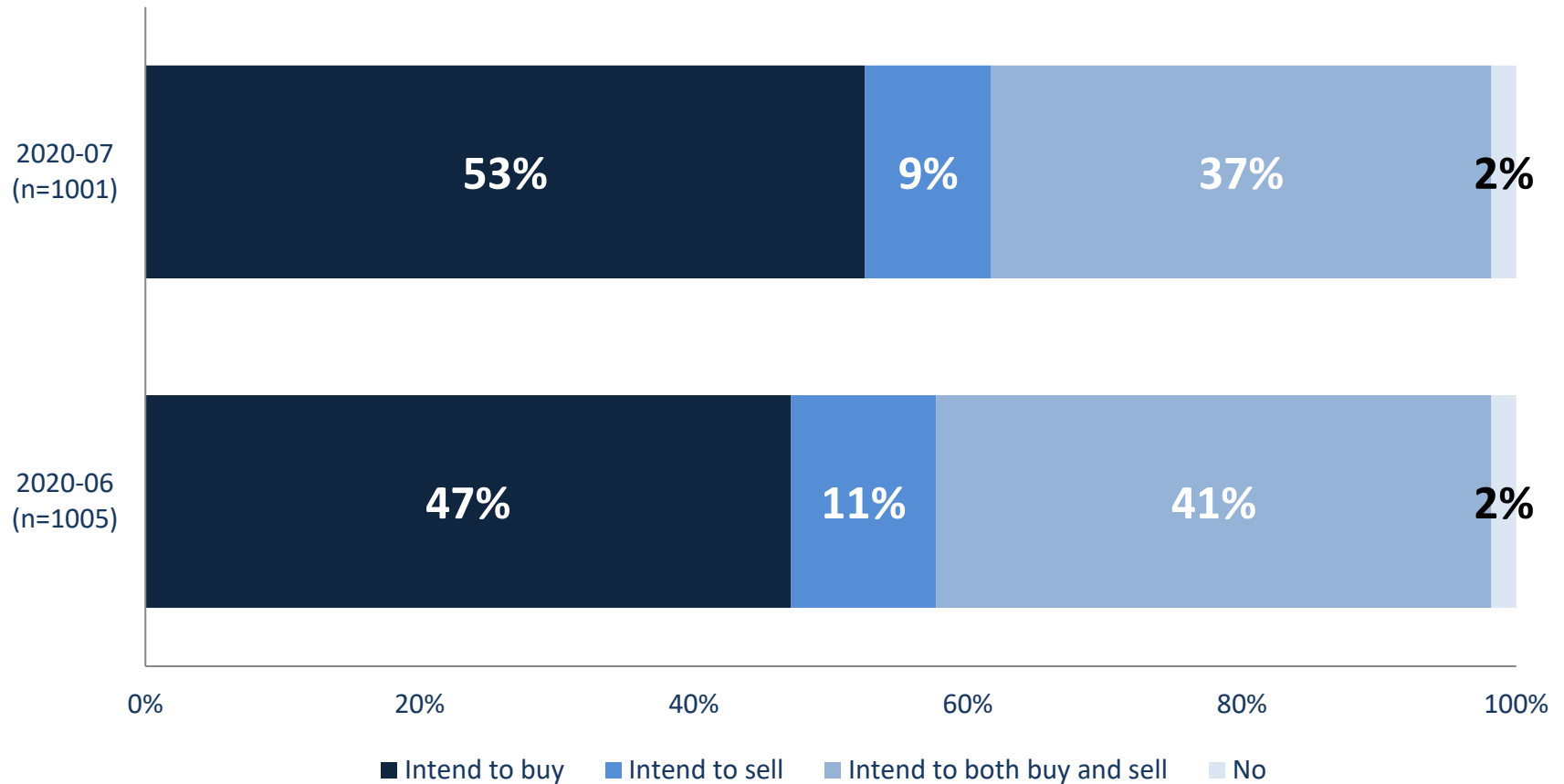
Actively looking for a home



QUESTION – [ASK RENTERS, HOMEOWNERS, AND THOSE THAT LIVE AT HOME] Are you currently actively looking to buy a home?

| | Yes | No |
|--|-------|-------|
| Plan to buy in next 2 years (n=526) | 59.5% | 40.5% |
| Plan to sell in next 2 years (n=92) | 13.0% | 87.0% |
| Plan to buy and sell in next 2 years (n=365) | 13.0% | 50.7% |
| Central/Northern Ontario (n=120) | 40.0% | 60.0% |
| Eastern Ontario (n=142) | 57.7% | 42.3% |
| Golden Horseshoe West (n=178) | 45.5% | 54.5% |
| GTA (n=235) | 55.3% | 44.7% |
| Southwestern Ontario (n=112) | 50.0% | 50.0% |
| City of Toronto (n=214) | 58.9% | 41.1% |
| Male (n=469) | 52.9% | 47.1% |
| Female (n=529) | 51.8% | 48.2% |
| 18 to 34 (n=381) | 60.1% | 39.9% |
| 35 to 54 (n=374) | 56.4% | 43.6% |
| 55 plus (n=246) | 33.7% | 66.3% |
| Own (n=528) | 46.2% | 53.8% |
| Rent (n=353) | 60.9% | 39.1% |

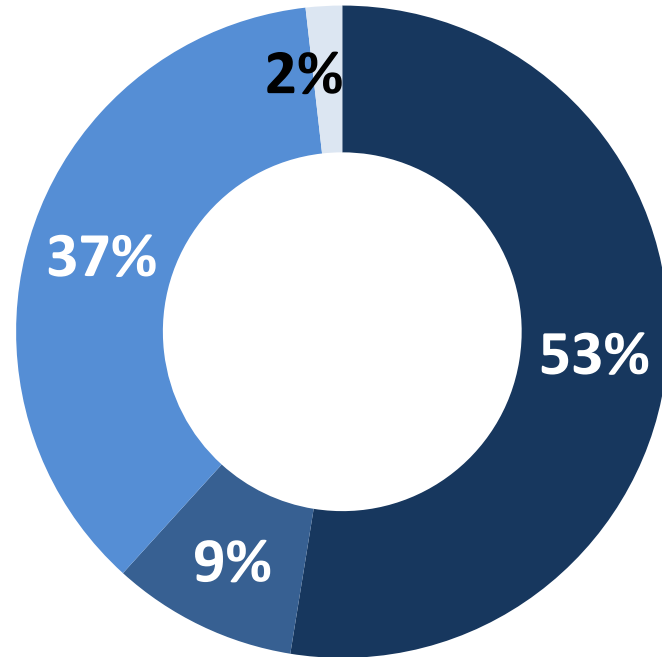
Intention to buy or sell a home in the next two years



*Charts may not add up to 100 due to rounding.

QUESTION – [ASK RENTERS, HOMEOWNERS, AND THOSE THAT LIVE AT HOME] Do you intend to buy or sell a home in the next two years? [SELECT ONE]

Intention to buy or sell a home in the next two years



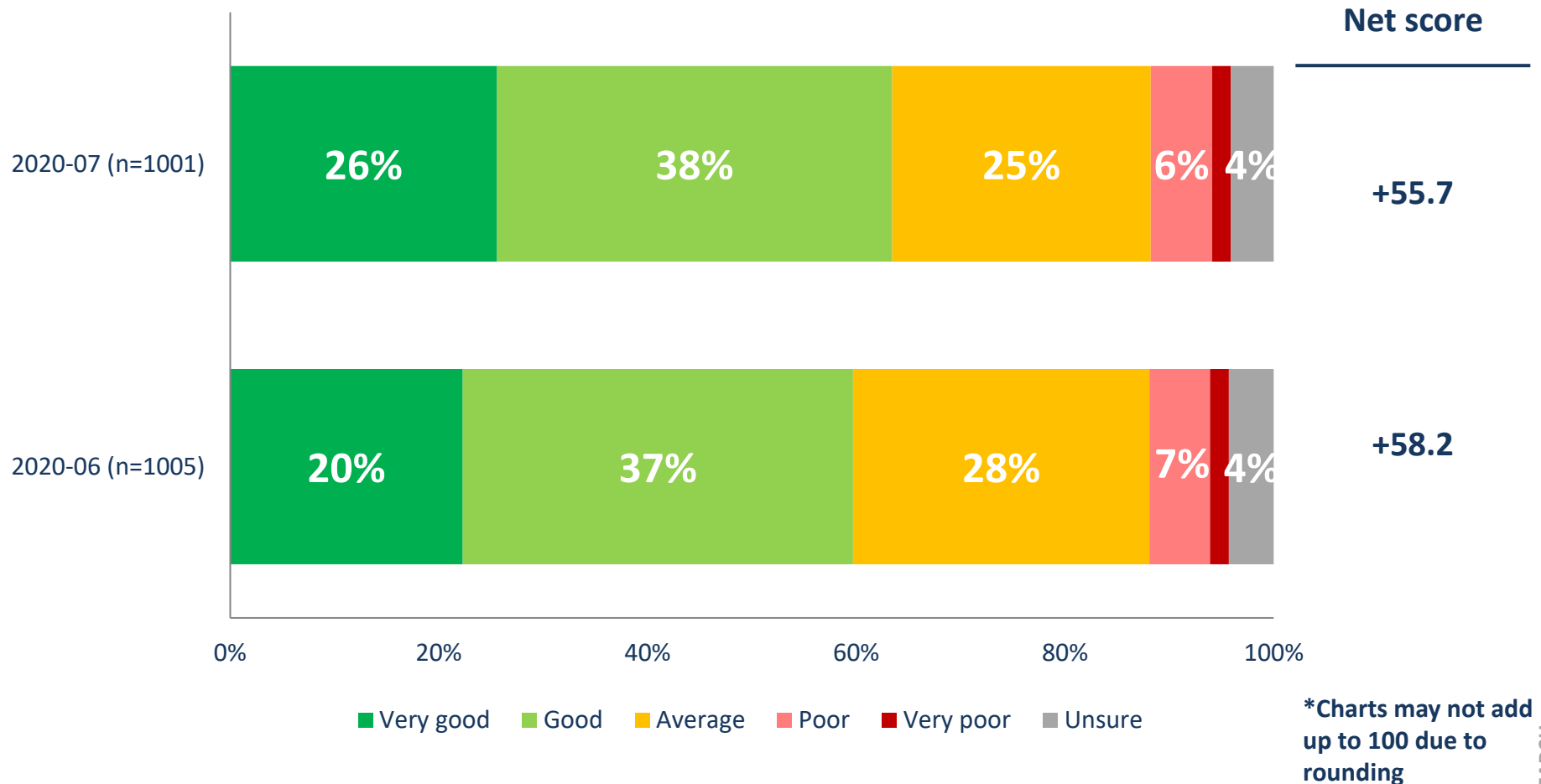
■ Intend to buy
 ■ Intend to sell
 ■ Intend to both buy and sell
 ■ No

| | Intend to buy |
|----------------------------------|---------------|
| Central/Northern Ontario (n=120) | 48.3% |
| Eastern Ontario (n=142) | 49.3% |
| Golden Horseshoe West (n=178) | 47.8% |
| GTA (n=235) | 51.5% |
| Southwestern Ontario (n=112) | 46.4% |
| City of Toronto (n=214) | 65.4% |
| Male (n=469) | 59.0% |
| Female (n=529) | 55.6% |
| 18 to 34 (n=381) | 73.5% |
| 35 to 54 (n=374) | 48.4% |
| 55 plus (n=246) | 26.4% |
| Own (n=528) | 18.6% |
| Rent (n=353) | 92.6% |

*Charts may not add up to 100 due to rounding.

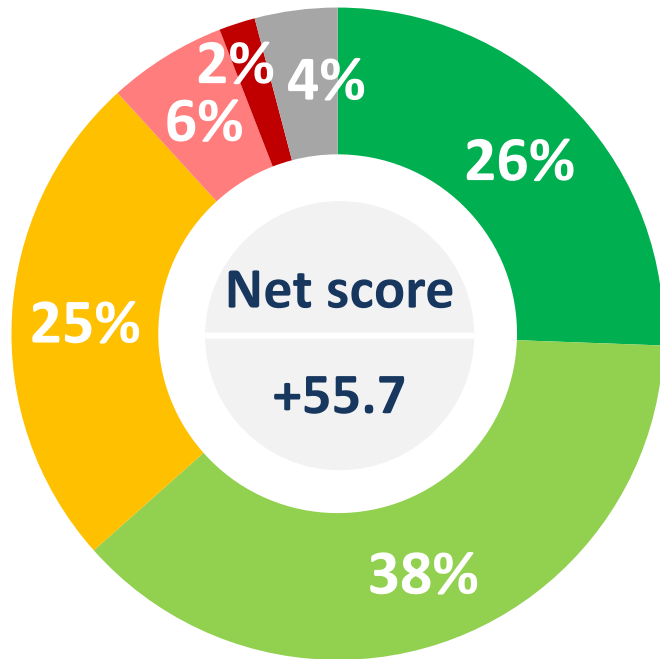
QUESTION – [ASK RENTERS, HOMEOWNERS, AND THOSE THAT LIVE AT HOME] Do you intend to buy or sell a home in the next two years? [SELECT ONE]

Homeownership as an investment



QUESTION – [ASK RENTERS, HOMEOWNERS, AND THOSE THAT LIVE AT HOME WHO ARE ACTIVE IN THE REAL ESTATE MARKET] Would you say that buying a home today is a very good, good, average, poor or very poor investment?

Homeownership as an investment



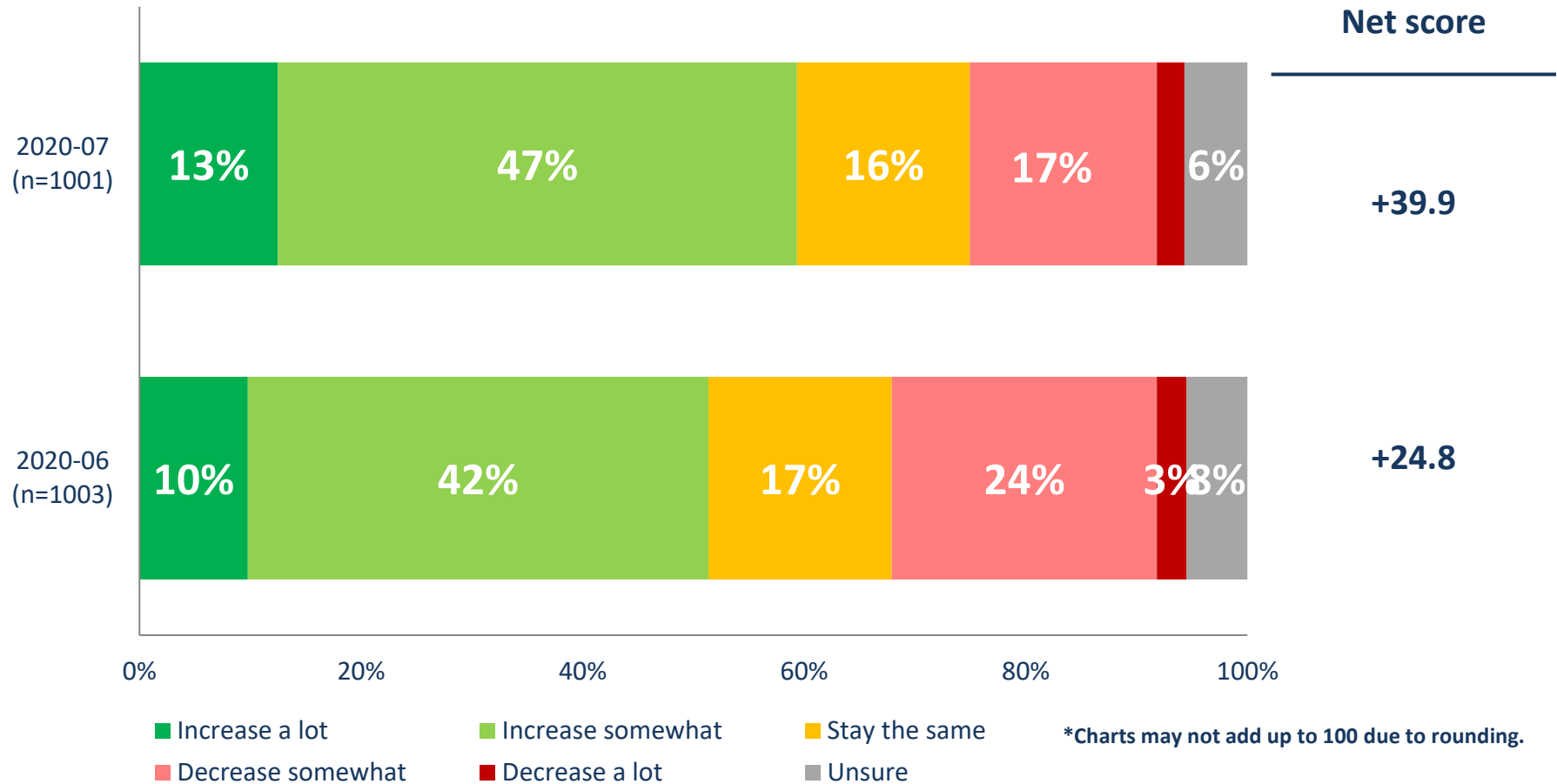
■ Very good ■ Good ■ Average ■ Poor ■ Very poor ■ Unsure

QUESTION – [ASK RENTERS, HOMEOWNERS, AND THOSE THAT LIVE AT HOME WHO ARE ACTIVE IN THE REAL ESTATE MARKET]
Would you say that buying a home today is a very good, good, average, poor or very poor investment?

| | Very good/ good |
|--|--------------------|
| Plan to buy in next 2 years (n=526) | 64.1% |
| Plan to sell in next 2 years (n=92) | 51.1% |
| Plan to buy and sell in next 2 years (n=365) | 66.0% |
| Central/Northern Ontario (n=120) | 59.2% |
| Eastern Ontario (n=142) | 58.5% |
| Golden Horseshoe West (n=178) | 57.9% |
| GTA (n=235) | 69.8% |
| Southwestern Ontario (n=112) | 68.8% |
| City of Toronto (n=214) | 64.0% |
| Male (n=469) | 67.2% |
| Female (n=529) | 60.3% |
| 18 to 34 (n=381) | 69.0% |
| 35 to 54 (n=374) | 58.6% |
| 55 plus (n=246) | 62.2% |
| Own (n=528) | 65.3% |
| Rent (n=353) | 59.8% |

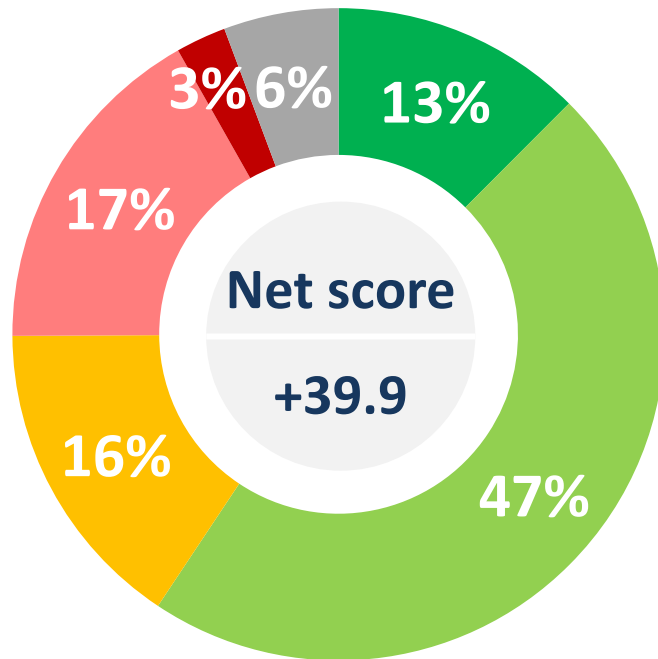
*Charts may not add up to 100 due to rounding.

Change in house prices after the pandemic



QUESTION – [ASK RENTERS, HOMEOWNERS, AND THOSE THAT LIVE AT HOME WHO ARE ACTIVE IN THE REAL ESTATE MARKET] After the pandemic is over, do you think that home prices will increase a lot, increase somewhat, stay the same, decrease somewhat or decrease a lot?

Change in house prices after the pandemic



■ Increase a lot ■ Increase somewhat ■ Stay the same
■ Decrease somewhat ■ Decrease a lot ■ Unsure

QUESTION – [ASK RENTERS, HOMEOWNERS, AND THOSE THAT LIVE AT HOME WHO ARE ACTIVE IN THE REAL ESTATE MARKET] After the pandemic is over, do you think that home prices will increase a lot, increase somewhat, stay the same, decrease somewhat or decrease a lot?

| | Increase a lot/ increase somewhat |
|--|---|
| Plan to buy in next 2 years (n=526) | 57.8% |
| Plan to sell in next 2 years (n=92) | 67.4% |
| Plan to buy and sell in next 2 years (n=365) | 59.2% |
| Central/Northern Ontario (n=120) | 61.7% |
| Eastern Ontario (n=142) | 55.6% |
| Golden Horseshoe West (n=178) | 56.2% |
| GTA (n=235) | 63.4% |
| Southwestern Ontario (n=112) | 53.6% |
| City of Toronto (n=214) | 61.7% |
| Male (n=469) | 63.8% |
| Female (n=529) | 55.2% |
| 18 to 34 (n=381) | 58.3% |
| 35 to 54 (n=374) | 59.6% |
| 55 plus (n=246) | 60.6% |
| Own (n=528) | 62.3% |
| Rent (n=353) | 54.7% |

*Charts may not add up to 100 due to rounding.

Good time to list a home for sale

All

| 2020-07 (n=1001) | | 2020-06 (n=1005) | |
|------------------|--------|------------------|--------|
| Mean | Median | Mean | Median |
| 9.1 | 6.0 | 9.5 | 6.0 |

Planning to sell

| 2020-07 (n=92) | | 2020-06 (n=107) | |
|----------------|--------|-----------------|--------|
| Mean | Median | Mean | Median |
| 9.6 | 6.0 | 11.3 | 11.0 |

Planning to buy

| 2020-07 (n=526) | | 2020-06 (n=473) | |
|-----------------|--------|-----------------|--------|
| Mean | Median | Mean | Median |
| 9.0 | 6.0 | 9.9 | 8.0 |

Planning to buy & sell

| 2020-07 (n=365) | | 2020-06 (n=407) | |
|-----------------|--------|-----------------|--------|
| Mean | Median | Mean | Median |
| 7.80 | 6.0 | 8.5 | 6.0 |

Top Mentions

| | June 2020 (n=1005) | July 2020 (n=1001) |
|-----------|-----------------------|-----------------------|
| 12 months | 10.7% | 8.4% |
| 6 months | 7.5% | 8.0% |
| 1 month | 6.1% | 6.9% |
| 3 months | 4.7% | 4.8% |
| 24 months | 4.1% | 3.0% |
| 2 months | 3.7% | 2.9% |
| Unsure | 49.7% | 53.0% |

QUESTION – [ASK RENTERS, HOMEOWNERS, AND THOSE THAT LIVE AT HOME WHO ARE ACTIVE IN THE REAL ESTATE MARKET] In how many months do you think it will be a good time to do the following: [ROTATE]

To list a home for sale

Good time to buy a home

All

| 2020-07 (n=1001) | | 2020-06 (n=1005) | |
|------------------|--------|------------------|--------|
| Mean | Median | Mean | Median |
| 10.6 | 8.0 | 9.0 | 6.0 |

Planning to sell

| 2020-07 (n=526) | | 2020-06 (n=107) | |
|-----------------|--------|-----------------|--------|
| Mean | Median | Mean | Median |
| 11.3 | 8.0 | 9.3 | 6.0 |

Planning to buy

| 2020-07 (n=92) | | 2020-06 (n=473) | |
|----------------|--------|-----------------|--------|
| Mean | Median | Mean | Median |
| 9.7 | 7.0 | 9.3 | 6.0 |

Planning to buy & sell

| 2020-07 (n=365) | | 2020-06 (n=407) | |
|-----------------|--------|-----------------|--------|
| Mean | Median | Mean | Median |
| 9.6 | 6.0 | 8.4 | 6.0 |

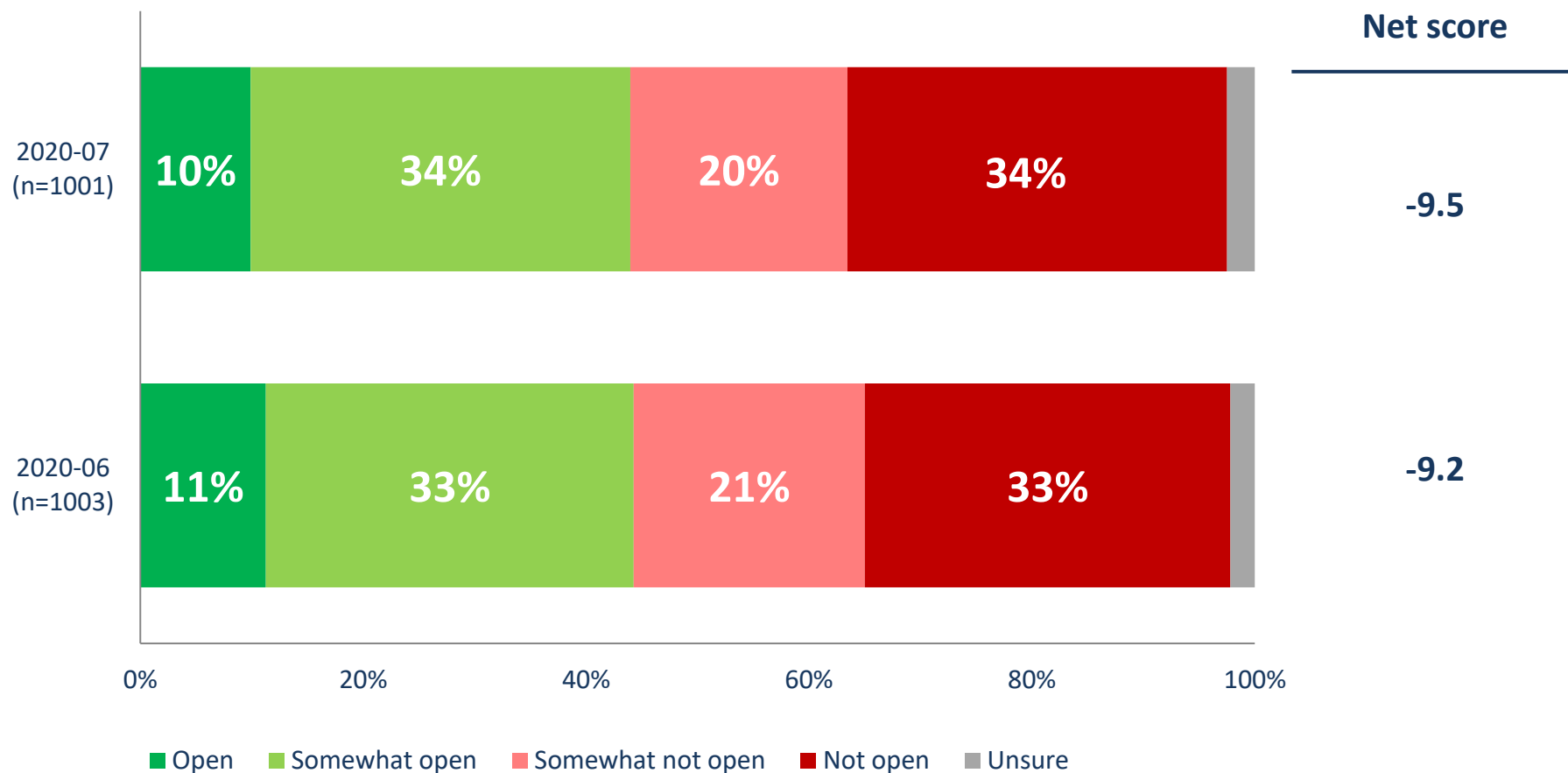
Top Mentions

| | June 2020 (n=1005) | July 2020 (n=1001) |
|-----------|-----------------------|-----------------------|
| 6 months | 10.0% | 9.7% |
| 12 months | 11.3% | 9.6% |
| 1 month | 5.3% | 4.7% |
| 24 months | 3.9% | 4.5% |
| 3 months | 5.9% | 4.1% |
| 2 months | 4.2% | 2.4% |
| Unsure | 41.9% | 44.9% |

QUESTION – [ASK RENTERS, HOMEOWNERS, AND THOSE THAT LIVE AT HOME WHO ARE ACTIVE IN THE REAL ESTATE MARKET] In how many months do you think it will be a good time to do the following: [ROTATE]

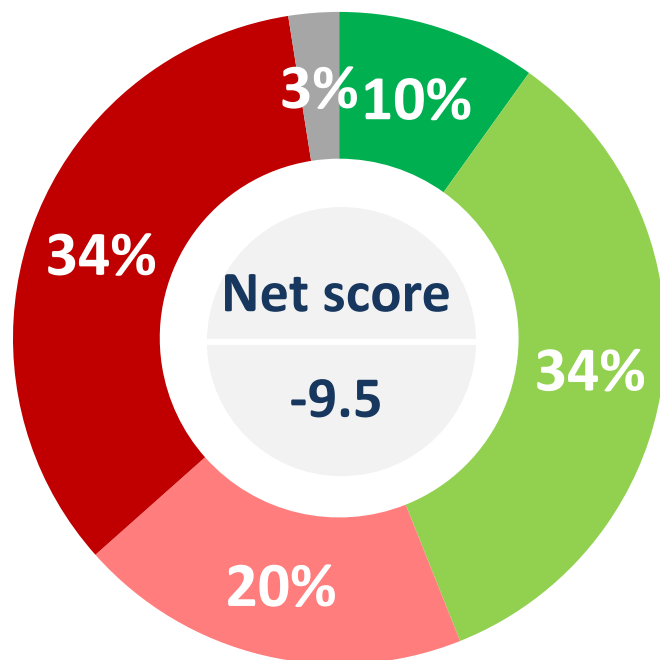
To buy a home

Openness to buying a house only seen virtually



QUESTION – [ASK RENTERS, HOMEOWNERS, AND THOSE THAT LIVE AT HOME WHO ARE ACTIVE IN THE REAL ESTATE MARKET] Would you be open, somewhat open, somewhat not open or not open to buying a house if you could only view it virtually using online tools?

Openness to buying a house only seen virtually

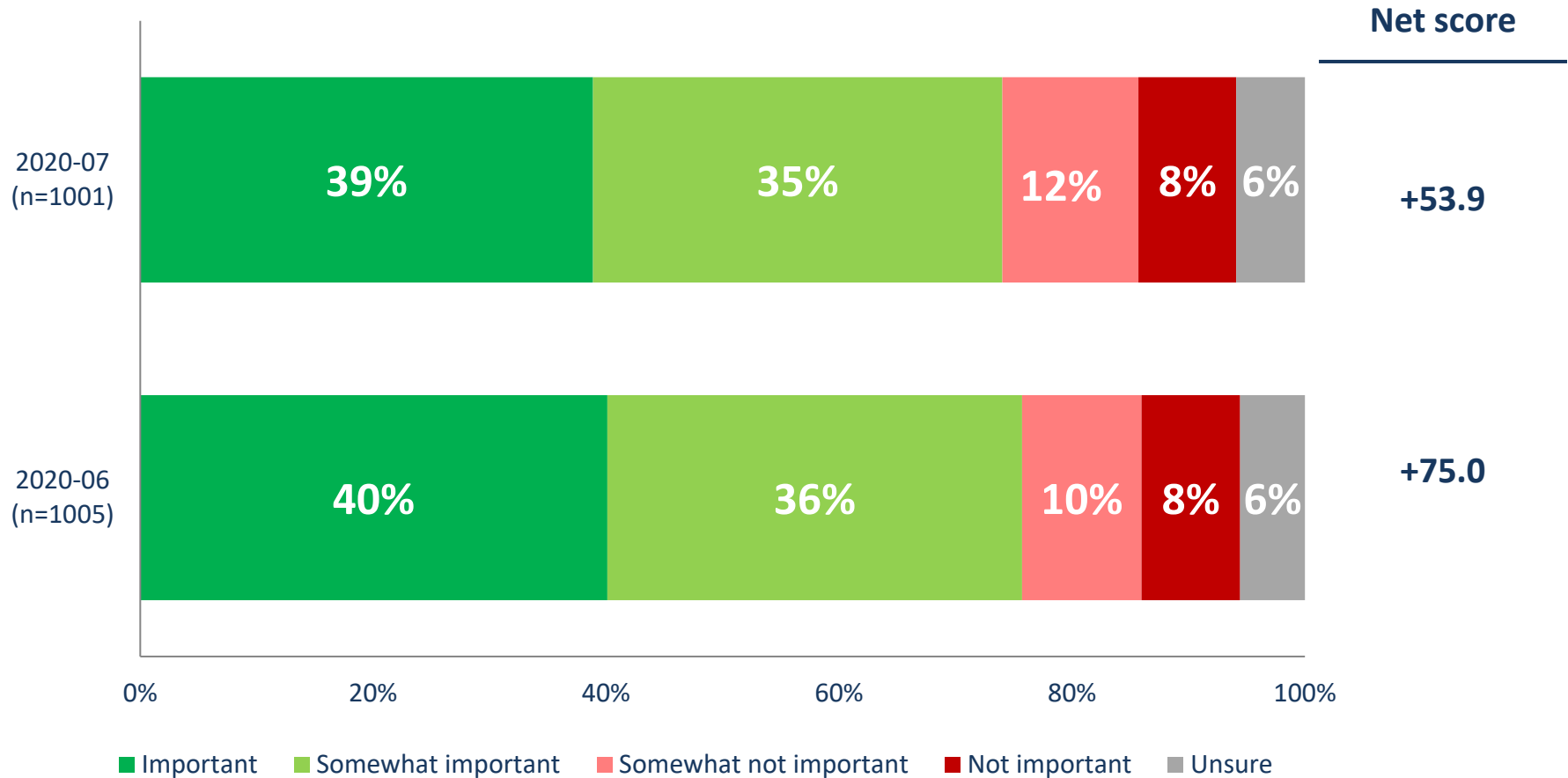


■ Open
■ Somewhat not open
■ Unsure
■ Somewhat open
■ Not open

QUESTION – [ASK RENTERS, HOMEOWNERS, AND THOSE THAT LIVE AT HOME WHO ARE ACTIVE IN THE REAL ESTATE MARKET]
Would you be open, somewhat open, somewhat not open or not open to buying a house if you could only view it virtually using online tools?

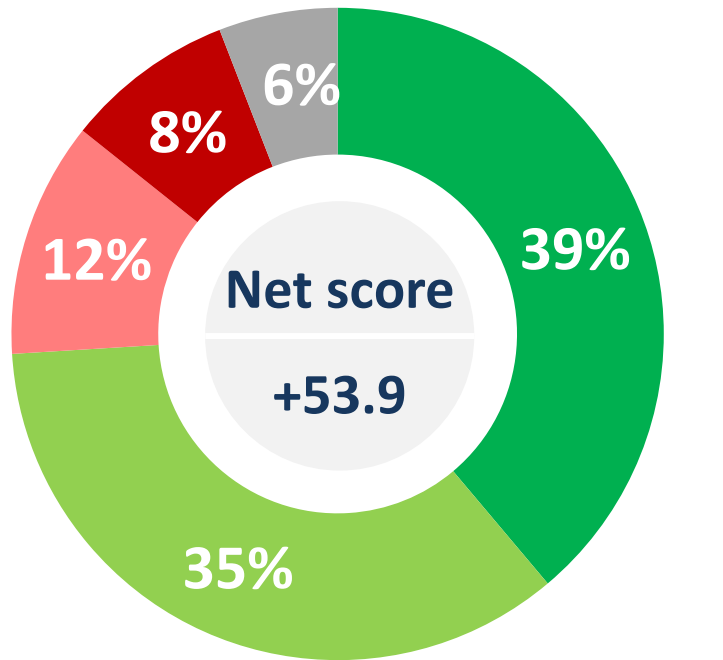
| | Not open/ somewhat not open |
|--|-----------------------------------|
| Plan to buy in next 2 years (n=526) | 51.3% |
| Plan to sell in next 2 years (n=92) | 62.0% |
| Plan to buy and sell in next 2 years (n=365) | 54.5% |
| Central/Northern Ontario (n=120) | 54.2% |
| Eastern Ontario (n=142) | 56.3% |
| Golden Horseshoe West (n=178) | 65.2% |
| GTA (n=235) | 46.8% |
| Southwestern Ontario (n=112) | 62.5% |
| City of Toronto (n=214) | 44.4% |
| Male (n=469) | 46.9% |
| Female (n=529) | 59.2% |
| 18 to 34 (n=381) | 48.8% |
| 35 to 54 (n=374) | 55.1% |
| 55 plus (n=246) | 58.5% |
| Own (n=528) | 53.2% |
| Rent (n=353) | 52.4% |

Importance of using a Realtor® if homes can only be viewed virtually



QUESTION – [ASK RENTERS AND HOMEOWNERS] Would it be important, somewhat important, somewhat not important or not important to use a Realtor® to help you purchase a home that you could only visit virtually?

Importance of using a Realtor® if homes can only be viewed virtually



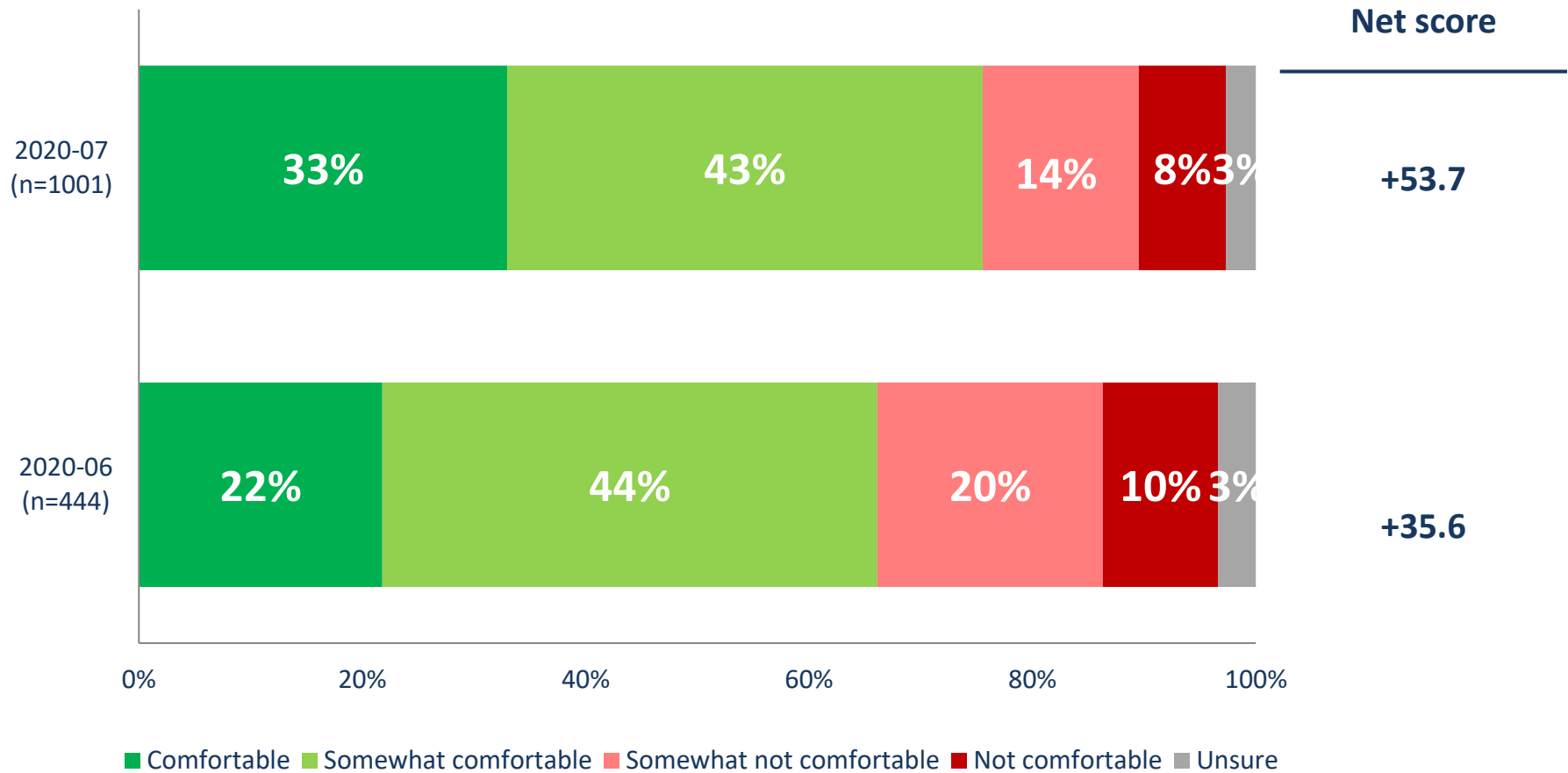
■ Important
■ Somewhat important
■ Somewhat not important
■ Not important
■ Unsure

QUESTION – [ASK RENTERS AND HOMEOWNERS][IF OPEN OR SOMEWHAT OPEN TO BUYING A HOUSE IF THEY COULD ONLY VIEW IT VIRTUALLY USING ONLINE TOOLS] Would it be important, somewhat important, somewhat not important or not important to use a Realtor® to help you purchase a home that you could only visit virtually?

| | Important/ somewhat important |
|--|-------------------------------------|
| Plan to buy in next 2 years (n=526) | 73.6% |
| Plan to sell in next 2 years (n=92) | 73.9% |
| Plan to buy and sell in next 2 years (n=365) | 74.2% |
| Central/Northern Ontario (n=120) | 75.8% |
| Eastern Ontario (n=142) | 71.1% |
| Golden Horseshoe West (n=178) | 70.8% |
| GTA (n=235) | 75.7% |
| Southwestern Ontario (n=112) | 75.0% |
| City of Toronto (n=214) | 75.2% |
| Male (n=469) | 71.0% |
| Female (n=529) | 76.6% |
| 18 to 34 (n=381) | 74.0% |
| 35 to 54 (n=374) | 76.2% |
| 55 plus (n=246) | 70.2% |
| Own (n=528) | 74.8% |
| Rent (n=353) | 73.9% |

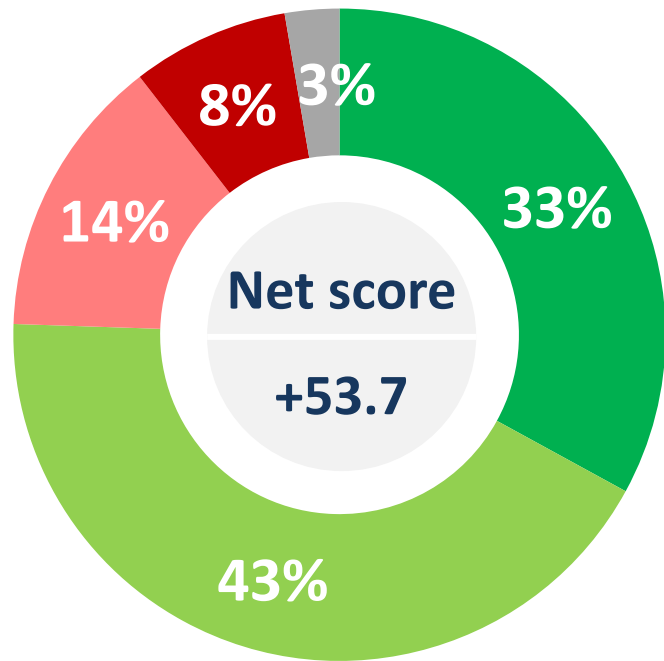
*Charts may not add up to 100 due to rounding.

Level of comfort attending in-person open houses



QUESTION – Once open houses are allowed by the Government of Ontario, assuming the Realtor® took proper safety precautions, would you be comfortable, somewhat comfortable, somewhat not comfortable or not comfortable attending an in-person open house with other buyers for a home that is for sale?

Level of comfort attending in-person open houses



■ Comfortable
■ Somewhat comfortable
■ Somewhat not comfortable
■ Not comfortable
■ Unsure

QUESTION – Once open houses are allowed by the Government of Ontario, assuming the Realtor® took proper safety precautions, would you be comfortable, somewhat comfortable, somewhat not comfortable or not comfortable attending an in-person open house with other buyers for a home that is for sale?

| | Comfortable/ somewhat comfortable |
|--|---|
| Plan to buy in next 2 years (n=526) | 77.6% |
| Plan to sell in next 2 years (n=92) | 70.7% |
| Plan to buy and sell in next 2 years (n=365) | 73.4% |
| Central/Northern Ontario (n=120) | 70.8% |
| Eastern Ontario (n=142) | 74.6% |
| Golden Horseshoe West (n=178) | 69.1% |
| GTA (n=235) | 79.6% |
| Southwestern Ontario (n=112) | 75.9% |
| City of Toronto (n=214) | 79.4% |
| Male (n=469) | 76.3% |
| Female (n=529) | 75.2% |
| 18 to 34 (n=381) | 79.8% |
| 35 to 54 (n=374) | 75.9% |
| 55 plus (n=246) | 68.3% |
| Own (n=528) | 75.0% |
| Rent (n=353) | 75.1% |

*Charts may not add up to 100 due to rounding.



Nanos conducted an online representative survey of 1,001 Ontarians who are active in the real estate market, 18 years of age or older, between July 25th to 30th, 2020.

Qualified respondents met at least one of the following criteria:

- Are actively looking to buy a home; or,
- Intend to buy or sell a home in the next two years.

The research was commissioned by the Ontario Real Estate Association was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.

Nanos used the directly comparable profile of Ontarians active in the real estate market from the previous wave of research.

TECHNICAL NOTE

| Element | Description |
|----------------------------------|---|
| Research sponsor | Ontario Real Estate Association (OREA) |
| Population and Final Sample Size | 1,001 Ontarians who are active participants in the real estate market. |
| Source of Sample | Dynata |
| Type of Sample | Probability |
| Margin of Error | Not applicable. |
| Mode of Survey | Online survey |
| Sampling Method Base | Drawn from a panel |
| Demographics (Captured) | Ontario; Men and Women; 18 years and older. Six digit postal code was used to validate geography. |
| Fieldwork/Validation | Not applicable. |
| Number of Calls | Not applicable. |
| Time of Calls | Not applicable. |
| Field Dates | July 25 th to 30 th , 2020. |
| Language of Survey | The survey was conducted in both English and French. |
| Standards | Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/ |

| Element | Description |
|-----------------------------------|---|
| Weighting of Data | Not applicable. |
| Screening | Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data. |
| Excluded Demographics | Individuals younger than 18 years old; individuals without internet access could not participate. Individuals not actively participating in the real estate market could not participate. |
| Stratification | By age and gender using the latest Census information (2016) and the sample is geographically stratified to be representative of Ontario. |
| Estimated Response Rate | Not applicable. |
| Question Order | Question order in the preceding report reflects the order in which they appeared in the original questionnaire. |
| Question Content | This report contains only the tracking measures. The full report contains all questions asked of respondents. |
| Question Wording | The questions in the preceding report are written exactly as they were asked to individuals. |
| Research/Data Collection Supplier | Nanos Research |
| Contact | Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com . |



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| | | | Region | | | | | | | Gender | | | Age | | | Home | | | |
|---|-------|------------|--------------------|--------------------------------------|--------------------|-----------------------------|------------|-------------------------|--------------------|--------|--------|-------|----------------|-------------|------------|------|------|-----------------------------------|---------------------|
| | | | Ontario 2020-07 | Central or Northern Ontario | Eastern Ontario | Golden Horseshoe West | The GTA | Southwestern Ontario | City of Toronto | Male | Female | Other | 18 to 34 | 35 to 54 | 55 plus | Own | Rent | Live with parents/ relative | Refuse/No answer |
| Question 2 - Are you currently actively looking to buy a home? | Total | Unwgt N | 1001 | 120 | 142 | 178 | 235 | 112 | 214 | 469 | 529 | 3 | 381 | 374 | 246 | 528 | 353 | 113 | 7 |
| | Yes | % | 52.2 | 40.0 | 57.7 | 45.5 | 55.3 | 50.0 | 58.9 | 52.9 | 51.8 | | 60.1 | 56.4 | 33.7 | 46.2 | 60.9 | 54.0 | |
| | No | % | 47.8 | 60.0 | 42.3 | 54.5 | 44.7 | 50.0 | 41.1 | 47.1 | 48.2 | | 39.9 | 43.6 | 66.3 | 53.8 | 39.1 | 46.0 | |

*Shaded due to small sample size.

| | | | Region | | | | | | | Gender | | | Age | | | | Home | | |
|--|--------------------------------|------------|--------------------|--------------------------------------|--------------------|-----------------------------|------------|-------------------------|--------------------|--------|--------|-------|----------------|-------------|------------|------|------|-----------------------------------|---------------------|
| | | | Ontario 2020-07 | Central or Northern Ontario | Eastern Ontario | Golden Horseshoe West | The GTA | Southwestern Ontario | City of Toronto | Male | Female | Other | 18 to 34 | 35 to 54 | 55 plus | Own | Rent | Live with parents/ relative | Refuse/No answer |
| Question 3 - [ASK RENTERS AND HOMEOWNERS AND LIVE AT HOME] Do you intend to buy or sell a home in the next two years? [SELECT ONE] | Total | Unwgt N | 1001 | 120 | 142 | 178 | 235 | 112 | 214 | 469 | 529 | 3 | 381 | 374 | 246 | 528 | 353 | 113 | 7 |
| | Intend to buy | % | 52.5 | 48.3 | 49.3 | 47.8 | 51.5 | 46.4 | 65.4 | 49.0 | 55.6 | | 73.5 | 48.4 | 26.4 | 18.6 | 92.6 | 85.8 | |
| | Intend to sell | % | 9.2 | 13.3 | 8.5 | 11.2 | 8.1 | 6.3 | 8.4 | 11.5 | 7.2 | | 4.5 | 6.1 | 21.1 | 15.9 | 1.4 | 1.8 | |
| | Intend to both buy and sell | % | 36.5 | 34.2 | 40.1 | 39.9 | 39.1 | 44.6 | 25.2 | 38.2 | 35.0 | | 19.9 | 43.0 | 52.0 | 64.4 | 3.4 | 9.7 | |
| | No | % | 1.8 | 4.2 | 2.1 | 1.1 | 1.3 | 2.7 | 0.9 | 1.3 | 2.3 | | 2.1 | 2.4 | 0.4 | 1.1 | 2.5 | 2.7 | |

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| | | | Region | | | | | | | Gender | | | Age | | | Home | | | |
|---|-----------|------------|--------------------|--------------------------------------|--------------------|-----------------------------|------------|-------------------------|--------------------|--------|--------|-------|----------------|-------------|------------|------|------|-----------------------------------|---------------------|
| | | | Ontario 2020-07 | Central or Northern Ontario | Eastern Ontario | Golden Horseshoe West | The GTA | Southwestern Ontario | City of Toronto | Male | Female | Other | 18 to 34 | 35 to 54 | 55 plus | Own | Rent | Live with parents/ relative | Refuse/No answer |
| Question 4 – Would you say that buying a home today is a very good, good, average, poor or very poor investment? | Total | Unwgt N | 1001 | 120 | 142 | 178 | 235 | 112 | 214 | 469 | 529 | 3 | 381 | 374 | 246 | 528 | 353 | 113 | 7 |
| | Very good | % | 25.6 | 24.2 | 28.2 | 20.2 | 26.8 | 31.3 | 24.8 | 28.6 | 22.9 | | 26.5 | 23.5 | 27.2 | 29.0 | 21.8 | 21.2 | |
| | Good | % | 37.9 | 35.0 | 30.3 | 37.6 | 43.0 | 37.5 | 39.3 | 38.6 | 37.4 | | 42.5 | 35.0 | 35.0 | 36.4 | 38.0 | 45.1 | |
| | Average | % | 24.8 | 25.0 | 26.1 | 29.8 | 20.9 | 20.5 | 26.2 | 22.0 | 27.2 | | 21.0 | 26.7 | 27.6 | 24.1 | 26.9 | 21.2 | |
| | Poor | % | 5.9 | 5.8 | 6.3 | 5.6 | 6.4 | 5.4 | 5.6 | 5.3 | 6.4 | | 6.0 | 6.1 | 5.3 | 5.3 | 6.8 | 6.2 | |
| | Very poor | % | 1.8 | 3.3 | 2.1 | 2.8 | 0.9 | 2.7 | 0.5 | 2.3 | 1.3 | | 1.3 | 2.4 | 1.6 | 1.5 | 1.7 | 3.5 | |
| | Unsure | % | 4.1 | 6.7 | 7.0 | 3.9 | 2.1 | 2.7 | 3.7 | 3.2 | 4.7 | | 2.6 | 6.1 | 3.3 | 3.8 | 4.8 | 2.7 | |

*Shaded due to small sample size.

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| | | | Region | | | | | | | Gender | | | Age | | | Home | | | |
|---|-------------------|---------|--------------------|--------------------------------------|--------------------|-----------------------------|------------|-------------------------|--------------------|--------|--------|-------|----------------|-------------|------------|------|------|-----------------------------------|---------------------|
| | | | Ontario 2020-07 | Central or Northern Ontario | Eastern Ontario | Golden Horseshoe West | The GTA | Southwestern Ontario | City of Toronto | Male | Female | Other | 18 to 34 | 35 to 54 | 55 plus | Own | Rent | Live with parents/ relative | Refuse/No answer |
| Question 5 - After the pandemic is over, do you think that homes prices will increase a lot, increase somewhat, stay the same, decrease somewhat or decrease a lot? | Total | Unwgt N | 1001 | 120 | 142 | 178 | 235 | 112 | 214 | 469 | 529 | 3 | 381 | 374 | 246 | 528 | 353 | 113 | 7 |
| | Increase a lot | % | 12.5 | 10.0 | 16.2 | 10.7 | 12.8 | 7.1 | 15.4 | 13.6 | 11.3 | | 14.2 | 12.0 | 10.6 | 12.3 | 12.7 | 12.4 | |
| | Increase somewhat | % | 46.9 | 51.7 | 39.4 | 45.5 | 50.6 | 46.4 | 46.3 | 50.1 | 43.9 | | 44.1 | 47.6 | 50.0 | 50.0 | 41.9 | 48.7 | |
| | Stay the same | % | 15.6 | 10.8 | 19.0 | 14.0 | 17.0 | 20.5 | 13.1 | 15.4 | 15.9 | | 13.4 | 17.1 | 16.7 | 18.6 | 11.9 | 13.3 | |
| | Decrease somewhat | % | 16.9 | 20.0 | 14.8 | 19.7 | 13.2 | 16.1 | 18.7 | 14.7 | 18.9 | | 23.1 | 12.6 | 13.8 | 11.9 | 22.9 | 21.2 | |
| | Decrease a lot | % | 2.5 | 2.5 | 4.9 | 2.2 | 1.7 | 1.8 | 2.3 | 2.8 | 2.3 | | 2.4 | 2.9 | 2.0 | 1.9 | 3.7 | 1.8 | |
| | Unsure | % | 5.7 | 5.0 | 5.6 | 7.9 | 4.7 | 8.0 | 4.2 | 3.4 | 7.8 | | 2.9 | 7.8 | 6.9 | 5.3 | 6.8 | 2.7 | |

*Shaded due to small sample size.

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In how many months do you think it will be a good time to do the following: [ROTATE]

| | | | Region | | | | | | | Gender | | | Age | | | Home | | | | |
|---|-------|------------|--------------------|--------------------------------------|--------------------|-----------------------------|------------|-------------------------|--------------------|--------|--------|-------|----------------|-------------|------------|------|------|-----------------------------------|---------------------|--|
| | | | Ontario 2020-07 | Central or Northern Ontario | Eastern Ontario | Golden Horseshoe West | The GTA | Southwestern Ontario | City of Toronto | Male | Female | Other | 18 to 34 | 35 to 54 | 55 plus | Own | Rent | Live with parents/ relative | Refuse/No answer | |
| | | | | | | | | | | | | | | | | | | | | |
| Question 6 - To list a home for sale? | Total | Unwgt N | 1001 | 120 | 142 | 178 | 235 | 112 | 214 | 469 | 529 | 3 | 381 | 374 | 246 | 528 | 353 | 113 | 7 | |
| | | Mean | 9.14 | 12.37 | 8.95 | 10.00 | 7.44 | 8.54 | 9.15 | 8.98 | 9.28 | | 9.17 | 8.61 | 9.90 | 9.08 | 8.26 | 11.71 | | |
| | | Median | 6.00 | 6.50 | 6.00 | 7.00 | 6.00 | 6.00 | 6.00 | 6.00 | 6.00 | 6.00 | | 6.00 | 6.00 | 6.00 | 6.00 | 6.00 | 10.50 | |
| | 1 | % | 6.9 | 5.8 | 8.5 | 7.9 | 7.2 | 7.1 | 5.1 | 6.8 | 7.0 | | 6.6 | 7.5 | 6.5 | 6.4 | 6.8 | 9.7 | | |
| | 2 | % | 2.9 | 3.3 | 1.4 | 5.1 | 1.7 | 2.7 | 3.3 | 2.8 | 3.0 | | 2.4 | 3.7 | 2.4 | 3.6 | 2.3 | 1.8 | | |
| | 3 | % | 4.8 | 3.3 | 2.8 | 2.2 | 8.5 | 7.1 | 3.7 | 5.1 | 4.3 | | 3.9 | 5.6 | 4.9 | 5.9 | 4.5 | 0.9 | | |
| | 4 | % | 1.5 | 0.0 | 2.8 | 1.1 | 2.1 | 0.0 | 1.9 | 1.1 | 1.9 | | 1.6 | 1.6 | 1.2 | 2.5 | 0.0 | 1.8 | | |
| | 5 | % | 1.2 | 1.7 | 1.4 | 1.1 | 1.7 | 0.0 | 0.9 | 1.7 | 0.8 | | 1.3 | 1.3 | 0.8 | 1.7 | 0.8 | 0.0 | | |
| | 6 | % | 8.0 | 8.3 | 6.3 | 5.6 | 9.8 | 8.0 | 8.9 | 8.7 | 7.4 | | 7.1 | 8.0 | 9.3 | 8.9 | 7.6 | 5.3 | | |
| | 7 | % | 0.8 | 0.8 | 0.7 | 0.6 | 0.4 | 2.7 | 0.5 | 0.9 | 0.8 | | 0.5 | 1.3 | 0.4 | 0.9 | 0.8 | 0.0 | | |
| | 8 | % | 1.9 | 1.7 | 0.7 | 2.2 | 2.6 | 2.7 | 1.4 | 2.1 | 1.7 | | 2.1 | 1.9 | 1.6 | 2.7 | 0.8 | 1.8 | | |
| | 9 | % | 1.2 | 2.5 | 1.4 | 1.1 | 0.4 | 0.9 | 1.4 | 1.9 | 0.6 | | 0.8 | 1.1 | 2.0 | 1.5 | 1.1 | 0.0 | | |
| | 10 | % | 1.2 | 0.8 | 2.8 | 0.6 | 1.3 | 0.9 | 0.9 | 1.9 | 0.6 | | 1.8 | 0.8 | 0.8 | 1.5 | 0.6 | 1.8 | | |
| | 11 | % | 0.3 | 0.0 | 0.7 | 0.0 | 0.4 | 0.0 | 0.5 | 0.0 | 0.6 | | 0.3 | 0.5 | 0.0 | 0.2 | 0.3 | 0.9 | | |
| | 12 | % | 8.4 | 6.7 | 7.0 | 8.4 | 10.6 | 8.0 | 7.9 | 6.6 | 10.0 | | 10.0 | 8.0 | 6.5 | 8.7 | 7.1 | 11.5 | | |
| | 14 | % | 0.2 | 0.8 | 0.0 | 0.6 | 0.0 | 0.0 | 0.0 | 0.2 | 0.0 | | 0.0 | 0.0 | 0.8 | 0.2 | 0.3 | 0.0 | | |
| | 15 | % | 0.2 | 0.0 | 0.0 | 0.0 | 0.0 | 0.9 | 0.5 | 0.0 | 0.4 | | 0.3 | 0.3 | 0.0 | 0.2 | 0.3 | 0.0 | | |
| | 16 | % | 0.4 | 0.0 | 1.4 | 0.6 | 0.0 | 0.0 | 0.5 | 0.4 | 0.4 | | 0.5 | 0.5 | 0.0 | 0.4 | 0.0 | 1.8 | | |
| | 18 | % | 2.2 | 0.8 | 0.7 | 3.4 | 1.3 | 2.7 | 3.7 | 2.1 | 2.3 | | 1.3 | 2.1 | 3.7 | 2.8 | 1.1 | 2.7 | | |
| | 19 | % | 0.2 | 0.0 | 0.7 | 0.0 | 0.4 | 0.0 | 0.0 | 0.2 | 0.2 | | 0.3 | 0.0 | 0.4 | 0.2 | 0.0 | 0.9 | | |
| | 20 | % | 0.3 | 0.0 | 0.0 | 0.0 | 0.4 | 0.9 | 0.5 | 0.6 | 0.0 | | 0.5 | 0.0 | 0.4 | 0.4 | 0.3 | 0.0 | | |
| | 23 | % | 0.2 | 0.8 | 0.0 | 0.6 | 0.0 | 0.0 | 0.0 | 0.2 | 0.2 | | 0.3 | 0.0 | 0.4 | 0.2 | 0.0 | 0.9 | | |
| | 24 | % | 3.0 | 3.3 | 5.6 | 3.9 | 1.7 | 2.7 | 1.9 | 3.0 | 3.0 | | 2.4 | 2.7 | 4.5 | 4.2 | 1.7 | 1.8 | | |
| | 36 | % | 0.5 | 0.8 | 0.0 | 0.6 | 0.4 | 0.9 | 0.5 | 0.4 | 0.6 | | 0.5 | 0.5 | 0.4 | 0.2 | 0.8 | 0.9 | | |
| | 48 | % | 0.4 | 1.7 | 0.0 | 1.1 | 0.0 | 0.0 | 0.0 | 0.2 | 0.6 | | 0.3 | 0.3 | 0.8 | 0.6 | 0.3 | 0.0 | | |
| | 60 | % | 0.2 | 0.8 | 0.0 | 0.0 | 0.0 | 0.0 | 0.5 | 0.2 | 0.2 | | 0.0 | 0.5 | 0.0 | 0.2 | 0.0 | 0.9 | | |
| | 72 | % | 0.1 | 0.8 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.2 | 0.0 | | 0.3 | 0.0 | 0.0 | 0.0 | 0.0 | 0.9 | | |
| Unsure | % | 53.0 | 55.0 | 54.9 | 53.4 | 48.9 | 51.8 | 55.6 | 52.5 | 53.7 | | 55.1 | 51.6 | 52.0 | 46.0 | 62.3 | 54.0 | | | |

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In how many months do you think it will be a good time to do the following: [ROTATE]

| | | | Region | | | | | | | Gender | | | Age | | | | Home | | |
|--------------------------------|-------|------------|--------------------|-----------------------------------|--------------------|-----------------------------|------------|-------------------------|--------------------|--------|--------|-------|-------------|-------------|------------|------|-------|-----------------------------------|---------------------|
| | | | Ontario 2020-07 | Central or Northern Ontario | Eastern Ontario | Golden Horseshoe West | The GTA | Southwestern Ontario | City of Toronto | Male | Female | Other | 18 to 34 | 35 to 54 | 55 plus | Own | Rent | Live with parents/ relative | Refuse/No answer |
| Question 7 - To buy a home? | Total | Unwgt N | 1001 | 120 | 142 | 178 | 235 | 112 | 214 | 469 | 529 | 3 | 381 | 374 | 246 | 528 | 353 | 113 | 7 |
| | | Mean | 10.58 | 11.90 | 10.51 | 11.41 | 9.75 | 11.00 | 10.15 | 10.86 | 10.31 | | 10.86 | 10.54 | 10.11 | 9.53 | 11.78 | 11.85 | |
| | | Median | 8.00 | 8.00 | 8.00 | 10.00 | 6.00 | 9.00 | 6.00 | 8.00 | 8.00 | | 8.00 | 7.00 | 8.00 | 6.00 | 8.50 | 8.00 | |
| | 1 | % | 4.7 | 5.0 | 4.9 | 4.5 | 5.5 | 3.6 | 4.2 | 3.2 | 6.0 | | 3.9 | 4.8 | 5.7 | 5.7 | 3.1 | 5.3 | |
| | 2 | % | 2.4 | 0.8 | 1.4 | 2.8 | 3.8 | 1.8 | 2.3 | 2.6 | 2.3 | | 2.1 | 3.2 | 1.6 | 2.7 | 2.5 | 0.9 | |
| | 3 | % | 4.1 | 5.0 | 2.1 | 2.8 | 3.8 | 3.6 | 6.5 | 4.3 | 4.0 | | 4.5 | 4.0 | 3.7 | 4.5 | 3.7 | 2.7 | |
| | 4 | % | 2.5 | 0.8 | 3.5 | 1.7 | 1.7 | 2.7 | 4.2 | 1.9 | 3.0 | | 3.1 | 2.4 | 1.6 | 2.8 | 1.7 | 3.5 | |
| | 5 | % | 2.5 | 1.7 | 3.5 | 1.1 | 4.7 | 2.7 | 0.9 | 3.2 | 1.9 | | 4.2 | 1.6 | 1.2 | 3.2 | 1.7 | 1.8 | |
| | 6 | % | 9.7 | 9.2 | 9.2 | 9.6 | 11.1 | 4.5 | 11.7 | 10.4 | 9.1 | | 9.2 | 11.2 | 8.1 | 9.3 | 10.5 | 8.8 | |
| | 7 | % | 0.9 | 1.7 | 0.7 | 0.0 | 0.4 | 2.7 | 0.9 | 1.1 | 0.8 | | 1.3 | 0.8 | 0.4 | 0.9 | 0.8 | 0.9 | |
| | 8 | % | 3.6 | 1.7 | 2.8 | 2.2 | 6.4 | 2.7 | 3.7 | 3.8 | 3.4 | | 5.0 | 3.5 | 1.6 | 2.5 | 4.2 | 7.1 | |
| | 9 | % | 1.7 | 4.2 | 1.4 | 1.1 | 2.6 | 1.8 | 0.0 | 1.3 | 2.1 | | 1.0 | 2.1 | 2.0 | 2.1 | 1.7 | 0.0 | |
| | 10 | % | 1.3 | 0.0 | 0.7 | 2.8 | 0.9 | 0.9 | 1.9 | 1.5 | 1.1 | | 1.8 | 0.8 | 1.2 | 1.1 | 2.0 | 0.0 | |
| | 11 | % | 0.2 | 0.0 | 0.7 | 0.6 | 0.0 | 0.0 | 0.0 | 0.2 | 0.2 | | 0.5 | 0.0 | 0.0 | 0.0 | 0.6 | 0.0 | |
| | 12 | % | 9.6 | 7.5 | 11.3 | 11.2 | 9.4 | 9.8 | 8.4 | 9.4 | 9.8 | | 8.9 | 10.7 | 8.9 | 9.8 | 9.6 | 8.8 | |
| | 13 | % | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.9 | 0.0 | 0.0 | 0.2 | | 0.3 | 0.0 | 0.0 | 0.0 | 0.3 | 0.0 | |
| | 14 | % | 0.3 | 0.8 | 0.0 | 0.6 | 0.4 | 0.0 | 0.0 | 0.4 | 0.2 | | 0.3 | 0.0 | 0.8 | 0.6 | 0.0 | 0.0 | |
| | 15 | % | 0.3 | 0.0 | 0.7 | 0.0 | 0.4 | 0.9 | 0.0 | 0.6 | 0.0 | | 0.3 | 0.3 | 0.4 | 0.4 | 0.0 | 0.9 | |
| | 16 | % | 0.5 | 0.8 | 2.1 | 0.0 | 0.4 | 0.0 | 0.0 | 1.1 | 0.0 | | 0.5 | 0.5 | 0.4 | 0.6 | 0.6 | 0.0 | |
| | 17 | % | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.9 | 0.0 | 0.2 | 0.0 | | 0.3 | 0.0 | 0.0 | 0.0 | 0.3 | 0.0 | |
| 18 | % | 2.7 | 2.5 | 0.0 | 3.4 | 1.3 | 2.7 | 5.6 | 2.6 | 2.6 | | 2.9 | 2.4 | 2.8 | 2.5 | 3.1 | 2.7 | | |
| 19 | % | 0.1 | 0.0 | 0.0 | 0.0 | 0.4 | 0.0 | 0.0 | 0.0 | 0.2 | | 0.0 | 0.0 | 0.4 | 0.2 | 0.0 | 0.0 | | |
| 20 | % | 0.4 | 0.0 | 1.4 | 0.0 | 0.0 | 0.9 | 0.5 | 0.6 | 0.2 | | 0.5 | 0.3 | 0.4 | 0.2 | 0.8 | 0.0 | | |
| 22 | % | 0.3 | 0.0 | 0.7 | 0.0 | 0.9 | 0.0 | 0.0 | 0.4 | 0.2 | | 0.8 | 0.0 | 0.0 | 0.4 | 0.0 | 0.9 | | |
| 23 | % | 0.1 | 0.0 | 0.0 | 0.6 | 0.0 | 0.0 | 0.0 | 0.0 | 0.2 | | 0.0 | 0.0 | 0.4 | 0.2 | 0.0 | 0.0 | | |
| 24 | % | 4.5 | 2.5 | 6.3 | 5.6 | 3.4 | 4.5 | 4.7 | 3.8 | 5.1 | | 5.8 | 3.2 | 4.5 | 3.4 | 5.9 | 5.3 | | |
| 30 | % | 0.3 | 0.8 | 0.7 | 0.0 | 0.0 | 0.0 | 0.5 | 0.2 | 0.4 | | 0.3 | 0.5 | 0.0 | 0.0 | 0.6 | 0.9 | | |
| 35 | % | 0.1 | 0.8 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.2 | 0.0 | | 0.3 | 0.0 | 0.0 | 0.0 | 0.0 | 0.9 | | |
| 36 | % | 1.2 | 0.8 | 0.7 | 0.6 | 2.1 | 0.9 | 1.4 | 1.5 | 0.9 | | 1.6 | 1.3 | 0.4 | 1.1 | 1.4 | 0.9 | | |
| 40 | % | 0.1 | 0.0 | 0.0 | 0.0 | 0.4 | 0.0 | 0.0 | 0.2 | 0.0 | | 0.3 | 0.0 | 0.0 | 0.0 | 0.0 | 0.9 | | |
| 48 | % | 0.6 | 1.7 | 0.0 | 1.7 | 0.0 | 0.9 | 0.0 | 0.4 | 0.8 | | 0.3 | 1.1 | 0.4 | 0.4 | 1.1 | 0.0 | | |
| 53 | % | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.5 | 0.2 | 0.0 | | 0.3 | 0.0 | 0.0 | 0.0 | 0.0 | 0.9 | | |

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| | | | Region | | | | | | Gender | | | Age | | | Home | | | | |
|--|--------|---|--------------------|-----------------------------------|--------------------|-----------------------------|------------|-------------------------|--------------------|------|--------|-------|-------------|-------------|------------|------|------|-----------------------------------|---------------------|
| | | | Ontario 2020-07 | Central or Northern Ontario | Eastern Ontario | Golden Horseshoe West | The GTA | Southwestern Ontario | City of Toronto | Male | Female | Other | 18 to 34 | 35 to 54 | 55 plus | Own | Rent | Live with parents/ relative | Refuse/No answer |
| | 60 | % | 0.2 | 0.8 | 0.0 | 0.0 | 0.4 | 0.0 | 0.0 | 0.2 | 0.2 | | 0.0 | 0.5 | 0.0 | 0.2 | 0.3 | 0.0 | |
| | Unsure | % | 44.9 | 50.8 | 45.1 | 47.2 | 39.6 | 50.9 | 42.1 | 44.3 | 45.2 | | 39.9 | 44.7 | 52.8 | 45.3 | 43.3 | 46.0 | |

*Shaded due to small sample size.

| | | | Region | | | | | | | Gender | | | Age | | | Home | | | |
|---|----------------------|------------|--------------------|--------------------------------------|--------------------|-----------------------------|------------|-------------------------|--------------------|--------|--------|-------|----------------|-------------|------------|------|------|-----------------------------------|---------------------|
| | | | Ontario 2020-07 | Central or Northern Ontario | Eastern Ontario | Golden Horseshoe West | The GTA | Southwestern Ontario | City of Toronto | Male | Female | Other | 18 to 34 | 35 to 54 | 55 plus | Own | Rent | Live with parents/ relative | Refuse/No answer |
| Question 8 - Would you be open, somewhat open, somewhat not open or not open to buying a house if you could only view it virtually using online tools? | Total | Unwgt N | 1001 | 120 | 142 | 178 | 235 | 112 | 214 | 469 | 529 | 3 | 381 | 374 | 246 | 528 | 353 | 113 | 7 |
| | Open | % | 9.9 | 10.0 | 9.9 | 5.6 | 10.2 | 8.9 | 13.6 | 12.6 | 7.6 | | 11.8 | 9.4 | 7.7 | 10.4 | 8.8 | 11.5 | |
| | Somewhat open | % | 34.1 | 35.0 | 32.4 | 25.3 | 40.0 | 26.8 | 39.3 | 38.6 | 30.2 | | 38.1 | 32.6 | 30.1 | 34.3 | 36.3 | 28.3 | |
| | Somewhat not open | % | 19.5 | 19.2 | 19.0 | 21.9 | 18.3 | 21.4 | 18.2 | 16.8 | 21.6 | | 19.9 | 20.1 | 17.9 | 18.8 | 19.5 | 22.1 | |
| | Not open | % | 34.1 | 35.0 | 37.3 | 43.3 | 28.5 | 41.1 | 26.2 | 30.1 | 37.6 | | 28.9 | 35.0 | 40.7 | 34.5 | 32.9 | 35.4 | |
| | Unsure | % | 2.5 | 0.8 | 1.4 | 3.9 | 3.0 | 1.8 | 2.8 | 1.9 | 3.0 | | 1.3 | 2.9 | 3.7 | 2.1 | 2.5 | 2.7 | |

*Shaded due to small sample size.

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| | | | Region | | | | | | | Gender | | | Age | | | Home | | | |
|---|---------------------------|------------|--------------------|--------------------------------------|--------------------|-----------------------------|------------|-------------------------|--------------------|--------|--------|-------|----------------|-------------|------------|------|------|-----------------------------------|---------------------|
| | | | Ontario 2020-07 | Central or Northern Ontario | Eastern Ontario | Golden Horseshoe West | The GTA | Southwestern Ontario | City of Toronto | Male | Female | Other | 18 to 34 | 35 to 54 | 55 plus | Own | Rent | Live with parents/ relative | Refuse/No answer |
| Question 9 - Would it be important, somewhat important, somewhat not important or not important to use a Realtor to help you purchase a home that you could only visit virtually? | Total | Unwgt N | 1001 | 120 | 142 | 178 | 235 | 112 | 214 | 469 | 529 | 3 | 381 | 374 | 246 | 528 | 353 | 113 | 7 |
| | Important | % | 38.9 | 40.0 | 41.5 | 34.3 | 38.7 | 38.4 | 40.7 | 33.3 | 43.7 | | 34.1 | 39.6 | 45.1 | 40.7 | 38.0 | 34.5 | |
| | Somewhat important | % | 35.2 | 35.8 | 29.6 | 36.5 | 37.0 | 36.6 | 34.6 | 37.7 | 32.9 | | 39.9 | 36.6 | 25.6 | 34.1 | 36.0 | 38.1 | |
| | Somewhat not important | % | 11.7 | 7.5 | 14.1 | 10.7 | 13.2 | 9.8 | 12.6 | 14.5 | 9.3 | | 12.9 | 9.6 | 13.0 | 10.6 | 12.5 | 14.2 | |
| | Not important | % | 8.4 | 9.2 | 6.3 | 12.4 | 6.0 | 11.6 | 7.0 | 8.3 | 8.5 | | 8.4 | 8.0 | 8.9 | 9.5 | 7.1 | 8.0 | |
| | Unsure | % | 5.9 | 7.5 | 8.5 | 6.2 | 5.1 | 3.6 | 5.1 | 6.2 | 5.7 | | 4.7 | 6.1 | 7.3 | 5.1 | 6.5 | 5.3 | |

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| | | | Region | | | | | | | Gender | | | Age | | | Home | | | |
|---|-----------------------------|------------|--------------------|--------------------------------------|--------------------|-----------------------------|------------|-------------------------|--------------------|--------|--------|-------|----------------|-------------|------------|------|------|-----------------------------------|---------------------|
| | | | Ontario 2020-07 | Central or Northern Ontario | Eastern Ontario | Golden Horseshoe West | The GTA | Southwestern Ontario | City of Toronto | Male | Female | Other | 18 to 34 | 35 to 54 | 55 plus | Own | Rent | Live with parents/ relative | Refuse/No answer |
| Question 10 - Once open houses are allowed by the Government of Ontario, assuming the Realtor® took proper safety precautions, would you be comfortable, somewhat comfortable, somewhat not comfortable or not comfortable attending an in- person open house with other buyers for a home that is for sale? | Total | Unwgt N | 1001 | 120 | 142 | 178 | 235 | 112 | 214 | 469 | 529 | 3 | 381 | 374 | 246 | 528 | 353 | 113 | 7 |
| | Comfortable | % | 33.0 | 30.8 | 33.8 | 34.3 | 33.6 | 28.6 | 34.1 | 36.0 | 30.4 | | 35.7 | 32.1 | 30.1 | 32.2 | 33.1 | 36.3 | |
| | Somewhat comfortable | % | 42.6 | 40.0 | 40.8 | 34.8 | 46.0 | 47.3 | 45.3 | 40.3 | 44.8 | | 44.1 | 43.9 | 38.2 | 42.8 | 41.9 | 43.4 | |
| | Somewhat not comfortable | % | 14.0 | 15.8 | 15.5 | 15.2 | 11.9 | 14.3 | 13.1 | 14.3 | 13.8 | | 13.6 | 12.6 | 16.7 | 14.4 | 14.2 | 11.5 | |
| | Not comfortable | % | 7.8 | 10.8 | 7.7 | 11.8 | 6.0 | 6.3 | 5.6 | 7.0 | 7.9 | | 5.0 | 8.3 | 11.4 | 8.5 | 6.8 | 8.0 | |
| | Unsure | % | 2.7 | 2.5 | 2.1 | 3.9 | 2.6 | 3.6 | 1.9 | 2.3 | 3.0 | | 1.6 | 3.2 | 3.7 | 2.1 | 4.0 | 0.9 | |

*Shaded due to small sample size.

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2020-1701 –OREA– Homeownership July– Planning to Buy or Sell – STAT SHEET

| Do you intend to buy or sell a home in the next two years? | | | | | | | |
|--|-------|---------|-----------------|---------------|----------------|-----------------------------|----|
| | | | Ontario 2020-07 | Intend to buy | Intend to sell | Intend to both buy and sell | No |
| Question 2 - Are you currently actively looking to buy a home? | Total | Unwgt N | 1001 | 526 | 92 | 365 | 18 |
| | Yes | % | 52.2 | 59.5 | 13.0 | 49.3 | |
| | No | % | 47.8 | 40.5 | 87.0 | 50.7 | |

| Do you intend to buy or sell a home in the next two years? | | | | | | | |
|--|-----------|---------|-----------------|---------------|----------------|-----------------------------|----|
| | | | Ontario 2020-07 | Intend to buy | Intend to sell | Intend to both buy and sell | No |
| Question 4 – Would you say that buying a home today is a very good, good, average, poor or very poor investment? | Total | Unwgt N | 1001 | 526 | 92 | 365 | 18 |
| | Very good | % | 25.6 | 24.7 | 17.4 | 28.2 | |
| | Good | % | 37.9 | 39.4 | 33.7 | 37.8 | |
| | Average | % | 24.8 | 23.8 | 34.8 | 23.3 | |
| | Poor | % | 5.9 | 6.1 | 9.8 | 4.4 | |
| | Very poor | % | 1.8 | 2.1 | - | 1.9 | |
| | Unsure | % | 4.1 | 4.0 | 4.3 | 4.4 | |

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| Do you intend to buy or sell a home in the next two years? | | | | | | | |
|---|-------------------|---------|-----------------|---------------|----------------|-----------------------------|----|
| | | | Ontario 2020-07 | Intend to buy | Intend to sell | Intend to both buy and sell | No |
| Question 5 - After the pandemic is over, do you think that homes prices will increase a lot, increase somewhat, stay the same, decrease somewhat or decrease a lot? | Total | Unwgt N | 1001 | 526 | 92 | 365 | 18 |
| | Increase a lot | % | 12.5 | 13.5 | 12.0 | 10.7 | |
| | Increase somewhat | % | 46.9 | 44.3 | 55.4 | 48.5 | |
| | Stay the same | % | 15.6 | 14.4 | 15.2 | 17.5 | |
| | Decrease somewhat | % | 16.9 | 19.6 | 12.0 | 14.5 | |
| | Decrease a lot | % | 2.5 | 3.0 | - | 2.5 | |
| | Unsure | % | 5.7 | 5.1 | 5.4 | 6.3 | |

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In how many months do you think it will be a good time to do the following: [ROTATE]

| | | | Do you intend to buy or sell a home in the next two years? | | | | |
|---------------------------------------|--------|---------|--|---------------|----------------|--------------------------------|------|
| | | | Ontario 2020-07 | Intend to buy | Intend to sell | Intend to both buy and sell | No |
| Question 6 - To list a home for sale? | Total | Unwgt N | 1001 | 526 | 92 | 365 | 18 |
| | | Mean | 9.14 | 8.99 | 9.60 | 9.23 | 7.80 |
| | | Median | 6.00 | 6.00 | 6.00 | 6.00 | 6.00 |
| | 1 | % | 6.9 | 7.0 | 6.5 | 7.1 | |
| | 2 | % | 2.9 | 2.5 | 3.3 | 3.6 | |
| | 3 | % | 4.8 | 3.0 | 7.6 | 6.8 | |
| | 4 | % | 1.5 | 1.1 | 0.0 | 2.2 | |
| | 5 | % | 1.2 | 1.5 | 1.1 | 0.8 | |
| | 6 | % | 8.0 | 6.8 | 6.5 | 9.9 | |
| | 7 | % | 0.8 | 0.6 | 0.0 | 1.4 | |
| | 8 | % | 1.9 | 1.5 | 1.1 | 2.7 | |
| | 9 | % | 1.2 | 1.1 | 1.1 | 1.4 | |
| | 10 | % | 1.2 | 1.0 | 1.1 | 1.6 | |
| | 11 | % | 0.3 | 0.4 | 0.0 | 0.0 | |
| | 12 | % | 8.4 | 8.9 | 5.4 | 8.5 | |
| | 14 | % | 0.2 | 0.2 | 1.1 | 0.0 | |
| | 15 | % | 0.2 | 0.4 | 0.0 | 0.0 | |
| | 16 | % | 0.4 | 0.4 | 0.0 | 0.5 | |
| | 18 | % | 2.2 | 1.5 | 4.3 | 2.7 | |
| | 19 | % | 0.2 | 0.2 | 0.0 | 0.3 | |
| | 20 | % | 0.3 | 0.4 | 0.0 | 0.3 | |
| | 23 | % | 0.2 | 0.4 | 0.0 | 0.0 | |
| | 24 | % | 3.0 | 1.1 | 5.4 | 5.2 | |
| | 36 | % | 0.5 | 0.8 | 1.1 | 0.0 | |
| | 48 | % | 0.4 | 0.2 | 0.0 | 0.8 | |
| | 60 | % | 0.2 | 0.2 | 0.0 | 0.3 | |
| | 72 | % | 0.1 | 0.2 | 0.0 | 0.0 | |
| | Unsure | % | 53.0 | 58.6 | 54.3 | 43.8 | |

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In how many months do you think it will be a good time to do the following: [ROTATE]

| | | | Do you intend to buy or sell a home in the next two years? | | | | |
|-----------------------------|--------|---------|--|---------------|----------------|-----------------------------|-------|
| | | | Ontario 2020-07 | Intend to buy | Intend to sell | Intend to both buy and sell | No |
| Question 7 - To buy a home? | Total | Unwgt N | 1001 | 526 | 92 | 365 | 18 |
| | | Mean | 10.58 | 11.34 | 9.74 | 9.59 | 11.00 |
| | | Median | 8.00 | 8.00 | 7.00 | 6.00 | 11.00 |
| | 1 | % | 4.7 | 4.2 | 3.3 | 5.8 | |
| | 2 | % | 2.4 | 2.3 | 0.0 | 3.3 | |
| | 3 | % | 4.1 | 3.8 | 6.5 | 3.8 | |
| | 4 | % | 2.5 | 2.7 | 0.0 | 3.0 | |
| | 5 | % | 2.5 | 2.7 | 1.1 | 2.7 | |
| | 6 | % | 9.7 | 10.3 | 7.6 | 9.9 | |
| | 7 | % | 0.9 | 1.0 | 1.1 | 0.8 | |
| | 8 | % | 3.6 | 4.8 | 0.0 | 3.0 | |
| | 9 | % | 1.7 | 1.5 | 2.2 | 1.9 | |
| | 10 | % | 1.3 | 1.3 | 0.0 | 1.4 | |
| | 11 | % | 0.2 | 0.2 | 0.0 | 0.3 | |
| | 12 | % | 9.6 | 9.1 | 9.8 | 10.4 | |
| | 13 | % | 0.1 | 0.2 | 0.0 | 0.0 | |
| | 14 | % | 0.3 | 0.0 | 1.1 | 0.5 | |
| | 15 | % | 0.3 | 0.4 | 0.0 | 0.3 | |
| | 16 | % | 0.5 | 0.4 | 0.0 | 0.8 | |
| | 17 | % | 0.1 | 0.2 | 0.0 | 0.0 | |
| | 18 | % | 2.7 | 3.0 | 1.1 | 2.5 | |
| | 19 | % | 0.1 | 0.0 | 0.0 | 0.3 | |
| | 20 | % | 0.4 | 0.6 | 0.0 | 0.3 | |
| | 22 | % | 0.3 | 0.2 | 0.0 | 0.3 | |
| | 23 | % | 0.1 | 0.2 | 0.0 | 0.0 | |
| | 24 | % | 4.5 | 5.5 | 3.3 | 3.6 | |
| | 30 | % | 0.3 | 0.6 | 0.0 | 0.0 | |
| | 35 | % | 0.1 | 0.2 | 0.0 | 0.0 | |
| | 36 | % | 1.2 | 1.5 | 1.1 | 0.8 | |
| | 40 | % | 0.1 | 0.2 | 0.0 | 0.0 | |
| | 48 | % | 0.6 | 0.8 | 0.0 | 0.5 | |
| | 53 | % | 0.1 | 0.2 | 0.0 | 0.0 | |
| | 60 | % | 0.2 | 0.2 | 0.0 | 0.3 | |
| | Unsure | % | 44.9 | 42.0 | 62.0 | 43.6 | |

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| Do you intend to buy or sell a home in the next two years? | | | | | | | |
|--|-------------------|---------|-----------------|---------------|----------------|-----------------------------|----|
| | | | Ontario 2020-07 | Intend to buy | Intend to sell | Intend to both buy and sell | No |
| Question 8 - Would you be open, somewhat open, somewhat not open or not open to buying a house if you could only view it virtually using online tools? | Total | Unwgt N | 1001 | 526 | 92 | 365 | 18 |
| | Open | % | 9.9 | 11.0 | 2.2 | 10.4 | |
| | Somewhat open | % | 34.1 | 35.2 | 32.6 | 32.6 | |
| | Somewhat not open | % | 19.5 | 19.8 | 27.2 | 17.5 | |
| | Not open | % | 34.1 | 31.6 | 34.8 | 37.0 | |
| | Unsure | % | 2.5 | 2.5 | 3.3 | 2.5 | |

| Do you intend to buy or sell a home in the next two years? | | | | | | | |
|---|------------------------|---------|-----------------|---------------|----------------|-----------------------------|----|
| | | | Ontario 2020-07 | Intend to buy | Intend to sell | Intend to both buy and sell | No |
| Question 9 - Would it be important, somewhat important, somewhat not important or not important to use a Realtor to help you purchase a home that you could only visit virtually? | Total | Unwgt N | 1001 | 526 | 92 | 365 | 18 |
| | Important | % | 38.9 | 36.9 | 39.1 | 41.4 | |
| | Somewhat important | % | 35.2 | 36.7 | 34.8 | 32.9 | |
| | Somewhat not important | % | 11.7 | 12.0 | 12.0 | 11.5 | |
| | Not important | % | 8.4 | 8.4 | 7.6 | 9.0 | |
| | Unsure | % | 5.9 | 6.1 | 6.5 | 5.2 | |

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| | | | Do you intend to buy or sell a home in the next two years? | | | | |
|---|--------------------------|---------|--|---------------|----------------|-----------------------------|----|
| | | | Ontario 2020-07 | Intend to buy | Intend to sell | Intend to both buy and sell | No |
| Question 10 - Once open houses are allowed by the Government of Ontario, assuming the Realtor® took proper safety precautions, would you be comfortable, somewhat comfortable, somewhat not comfortable or not comfortable attending an in-person open house with other buyers for a home that is for sale? | Total | Unwgt N | 1001 | 526 | 92 | 365 | 18 |
| | Comfortable | % | 33.0 | 35.4 | 25.0 | 31.5 | |
| | Somewhat comfortable | % | 42.6 | 42.2 | 45.7 | 41.9 | |
| | Somewhat not comfortable | % | 14.0 | 13.1 | 19.6 | 14.0 | |
| | Not comfortable | % | 7.8 | 6.5 | 5.4 | 10.4 | |
| | Unsure | % | 2.7 | 2.9 | 4.3 | 2.2 | |

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