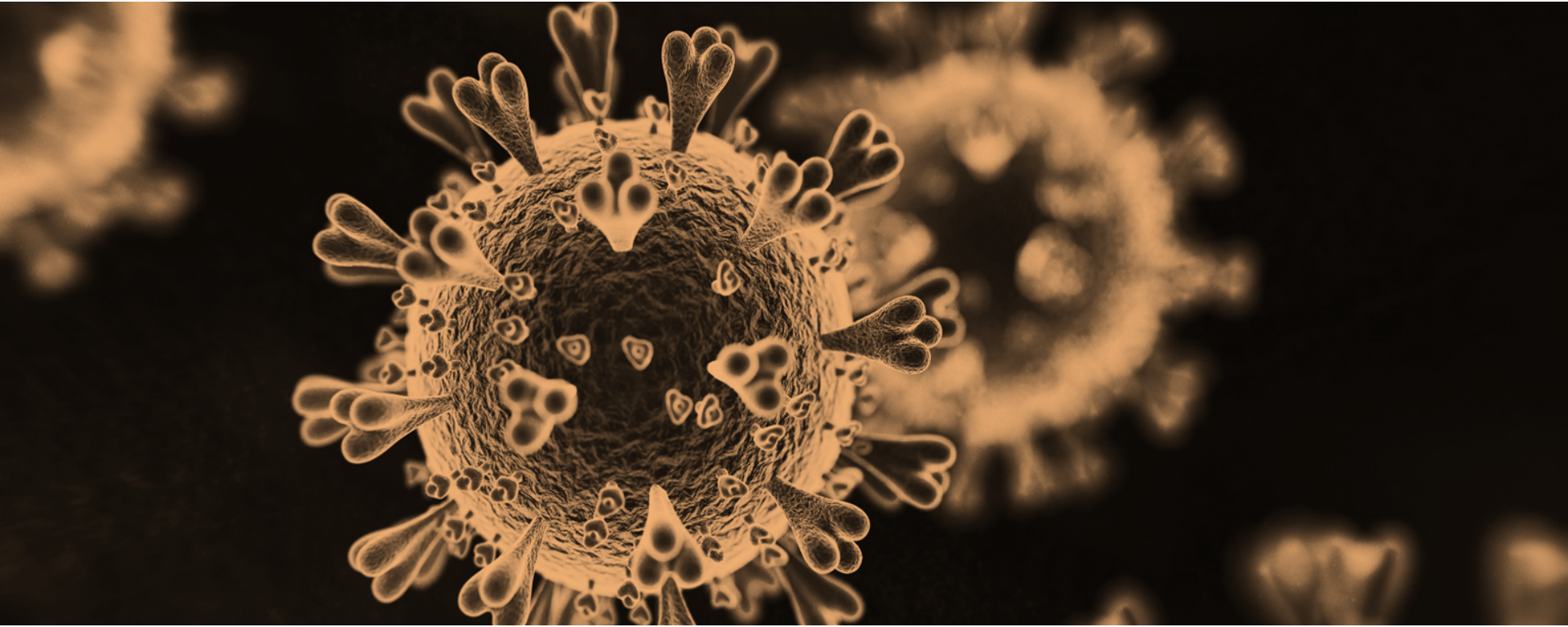



Canadians expect another wave of COVID-19 and support mandatory masks

National survey released July, 2020
Project 2020-1675



CTV
NEWS

NANOS SURVEY

A background graphic on the left side of the page shows several hands, some wearing white face masks, rendered in a light, sketchy style. A large, dark blue curly bracket is positioned to the left of the summary text, grouping the first bullet point.

A majority of Canadians expect a second wave of the pandemic and support the wearing of masks

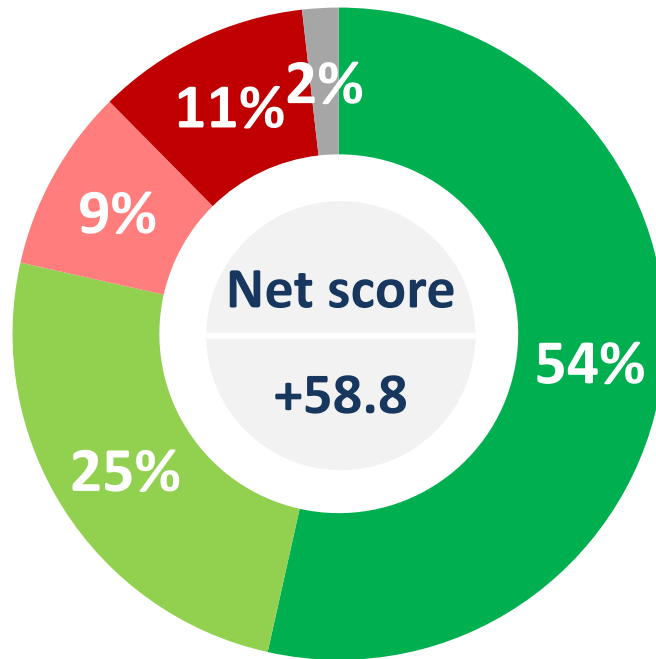
Almost nine in ten Canadians say it is likely or somewhat likely that there will be another wave of COVID-19 in the next six months. Eight in ten Canadians support or somewhat support the use of mandatory masks to help prevent the spread of the virus, and seven in ten Canadians would support or somewhat support the closing of non-essential businesses if there is a surge in COVID-19 cases.

- **A majority of Canadians support or somewhat support the mandatory wearing of masks** – Nearly four in five Canadians support (54%) or somewhat support (25%) the mandatory wearing of face masks in all public places by all Canadians to protect against the spread of coronavirus, while nearly one in five oppose (11%) or somewhat oppose this (nine per cent). Two per cent are unsure. Intensity of support for wearing masks is higher in Ontario (65%) and lower in the Prairies (42%).
- **Nearly nine in ten Canadians say a second wave of COVID-19 infections is likely or somewhat likely** – Almost nine in ten Canadians say that a second wave of COVID-19 infections in the next six months is likely (57%) or somewhat likely (32%), while less than one in ten say it is somewhat not likely (five per cent) or somewhat not likely (three per cent). Three per cent are unsure.
- **Two thirds of Canadians would support or somewhat support non-essential business closures in the event of a significant increase in COVID-19 cases** – Two in three Canadians would support (42%) or somewhat support (28%) requiring non-essential businesses to close again if there's a significant increase in COVID-19 cases and hospitalizations in the next few months. Just over a quarter of Canadians somewhat oppose (16%) or oppose (11%) this. Three per cent are unsure. Intensity of support for closures is higher in Ontario (53% support) and lower in Quebec (24% support).

These observations are based on an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,049 Canadians, 18 years of age or older, conducted between June 28th and July 2nd, 2020 as part of an omnibus survey. The margin of error for this survey is ± 3.1 percentage points, 19 times out of 20.

This study was commissioned by CTV News and the research was conducted by Nanos Research.

Support for mandatory face masks in public places



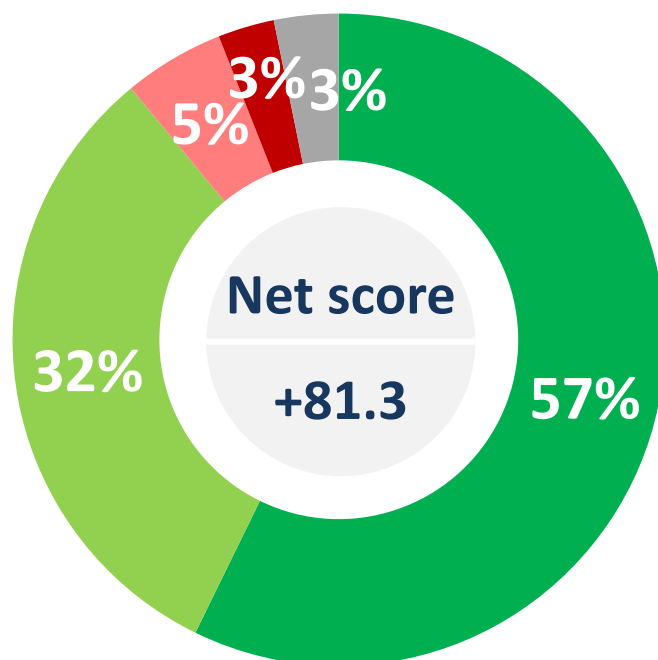
■ Support ■ Somewhat support ■ Somewhat oppose ■ Oppose ■ Unsure

	Support/ somewhat support
Atlantic (n=100)	82.8%
Quebec (n=252)	76.9%
Ontario (n=339)	86.5%
Prairies (n=203)	68.2%
British Columbia (n=155)	70.2%
Male (n=555)	75.5%
Female (n=494)	81.4%
18 to 34 (n=270)	69.6%
35 to 54 (n=393)	78.9%
55 plus (n=386)	84.4%

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

QUESTION – Would you support, somewhat support, somewhat oppose, or oppose the mandatory wearing of face masks in all public places by all Canadians to protect against the spread of coronavirus?

Perceived likelihood of a second wave of COVID-19 infections



■ Likely ■ Somewhat likely ■ Somewhat not likely ■ Not likely ■ Unsure

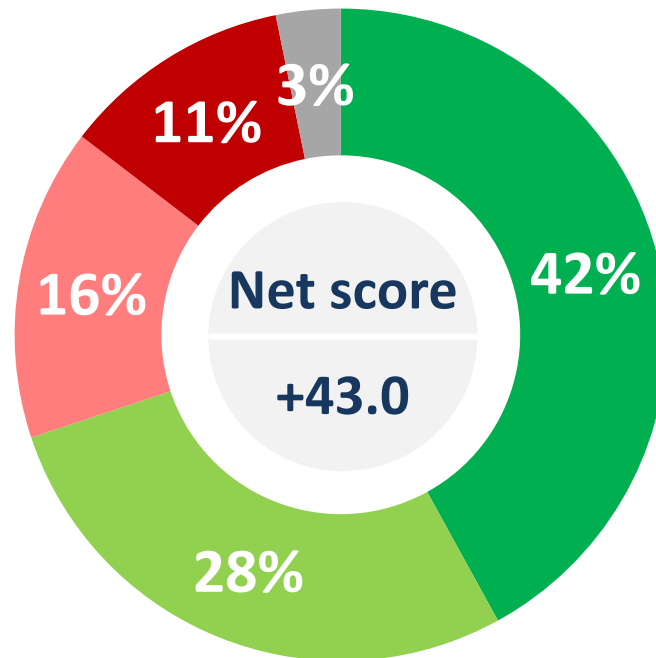
	Likely/ Somewhat likely
Atlantic (n=100)	95.4%
Quebec (n=252)	86.9%
Ontario (n=339)	88.9%
Prairies (n=203)	87.5%
British Columbia (n=155)	92.0%
Male (n=555)	87.4%
Female (n=494)	90.6%
18 to 34 (n=270)	88.4%
35 to 54 (n=393)	90.4%
55 plus (n=386)	88.2%

*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

QUESTION – Do you think a second wave of COVID-19 infections is likely, somewhat likely, somewhat not likely or not likely in the next six months?

Support for closing businesses again if there's an increase in COVID-19 cases



■ Support ■ Somewhat support ■ Somewhat oppose ■ Oppose ■ Unsure

	Support/ somewhat support
Atlantic (n=100)	80.6%
Quebec (n=252)	53.7%
Ontario (n=339)	80.4%
Prairies (n=203)	63.1%
British Columbia (n=155)	72.0%
Male (n=555)	68.7%
Female (n=494)	71.0%
18 to 34 (n=270)	64.1%
35 to 54 (n=393)	66.0%
55 plus (n=386)	77.5%

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

QUESTION – Would you support, somewhat support, somewhat oppose, or oppose requiring non-essential businesses to close again if there's a significant increase in COVID-19 cases and hospitalizations in the next few months?



Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,049 Canadians, 18 years of age or older, between June 28th and July 2nd, 2020 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The sample included both land- and cell-lines across Canada. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals randomly called using random digit dialling with a maximum of five call backs.

The margin of error for this survey is ± 3.1 percentage points, 19 times out of 20.

This study was commissioned by CTV News and the research was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.

TECHNICAL NOTE

Element	Description
Research sponsor	CTV News
Population and Final Sample Size	1049 Randomly selected individuals.
Source of Sample	Nanos Hybrid Probability Panel
Type of Sample	Probability
Margin of Error	±3.1 percentage points, 19 times out of 20.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six digit postal code was used to validate geography.
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online
Number of Calls	Maximum of five call backs to those recruited.
Time of Calls	Individuals recruited were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.
Field Dates	June 28 th and July 2 nd , 2020.
Language of Survey	The survey was conducted in both English and French.
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/

Element	Description
Weighting of Data	The results were weighted by age and gender using the latest Census information (2016) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate.
Stratification	By age and gender using the latest Census information (2016) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Estimated Response Rate	Eleven percent, consistent with industry norms.
Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Question Content	Topics on the omnibus ahead of the survey content included: views on political issues, views on economic issues, real estate, and China.
Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Research/Data Collection Supplier	Nanos Research
Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com .

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2020-1675 – CTV/Nanos Survey – June OMNI - STAT SHEET

			Region						Gender		Age		
			Canada 2020-07	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - The next few questions are about the Coronavirus or Covid-19. Would you support, somewhat support, somewhat oppose, or oppose the mandatory wearing of face masks in all public places by all Canadians to protect against the spread of coronavirus?	Total	Unwgt N	1049	100	252	339	203	155	555	494	270	393	386
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	Support	%	53.5	48.9	49.2	64.8	42.1	46.7	49.3	57.6	42.7	53.6	61.1
	Somewhat support	%	25.0	33.9	27.7	21.7	26.1	23.5	26.2	23.8	26.9	25.3	23.3
	Somewhat oppose	%	9.1	9.9	10.8	5.9	8.6	15.8	11.8	6.6	11.5	10.7	6.0
	Oppose	%	10.6	5.7	9.5	6.4	21.6	12.1	10.7	10.6	16.7	8.7	8.0
	Unsure	%	1.8	1.6	2.7	1.1	1.7	2.0	2.1	1.5	2.2	1.6	1.6

			Region						Gender		Age		
			Canada 2020-07	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Do you think a second wave of COVID-19 infections is likely, somewhat likely, somewhat not likely or not likely in the next six months?	Total	Unwgt N	1049	100	252	339	203	155	555	494	270	393	386
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	Likely	%	57.3	58.1	45.4	65.1	53.3	60.5	53.3	61.1	57.1	60.2	54.8
	Somewhat likely	%	31.8	37.3	41.5	23.8	34.2	31.5	34.1	29.5	31.3	30.2	33.4
	Somewhat not likely	%	5.0	0.0	6.4	4.6	7.6	3.0	5.9	4.3	4.9	4.5	5.6
	Not likely	%	2.8	2.8	1.7	3.2	3.5	2.5	3.2	2.3	4.5	3.2	1.2
	Unsure	%	3.2	1.7	5.1	3.4	1.4	2.5	3.5	2.9	2.2	1.9	5.0

2020-1675 – CTV/Nanos Survey – June OMNI - STAT SHEET

			Region						Gender		Age		
			Canada 2020-07	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Would you support, somewhat support, somewhat oppose, or oppose requiring non-essential businesses to close again if there's a significant increase in COV-19 cases and hospitalizations in the next few months?	Total	Unwgt N	1049	100	252	339	203	155	555	494	270	393	386
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	Support	%	42.0	51.7	23.9	52.5	37.8	44.6	39.3	44.6	40.3	38.8	46.1
	Somewhat support	%	27.9	28.9	29.8	27.9	25.3	27.4	29.4	26.4	23.8	27.2	31.4
	Somewhat oppose	%	15.5	10.0	29.0	10.6	10.6	16.0	16.6	14.5	18.8	16.5	12.5
	Oppose	%	11.4	7.4	11.6	7.1	23.4	8.8	12.5	10.3	14.2	13.3	7.6
	Unsure	%	3.2	2.0	5.6	2.0	2.9	3.3	2.1	4.2	3.0	4.2	2.4