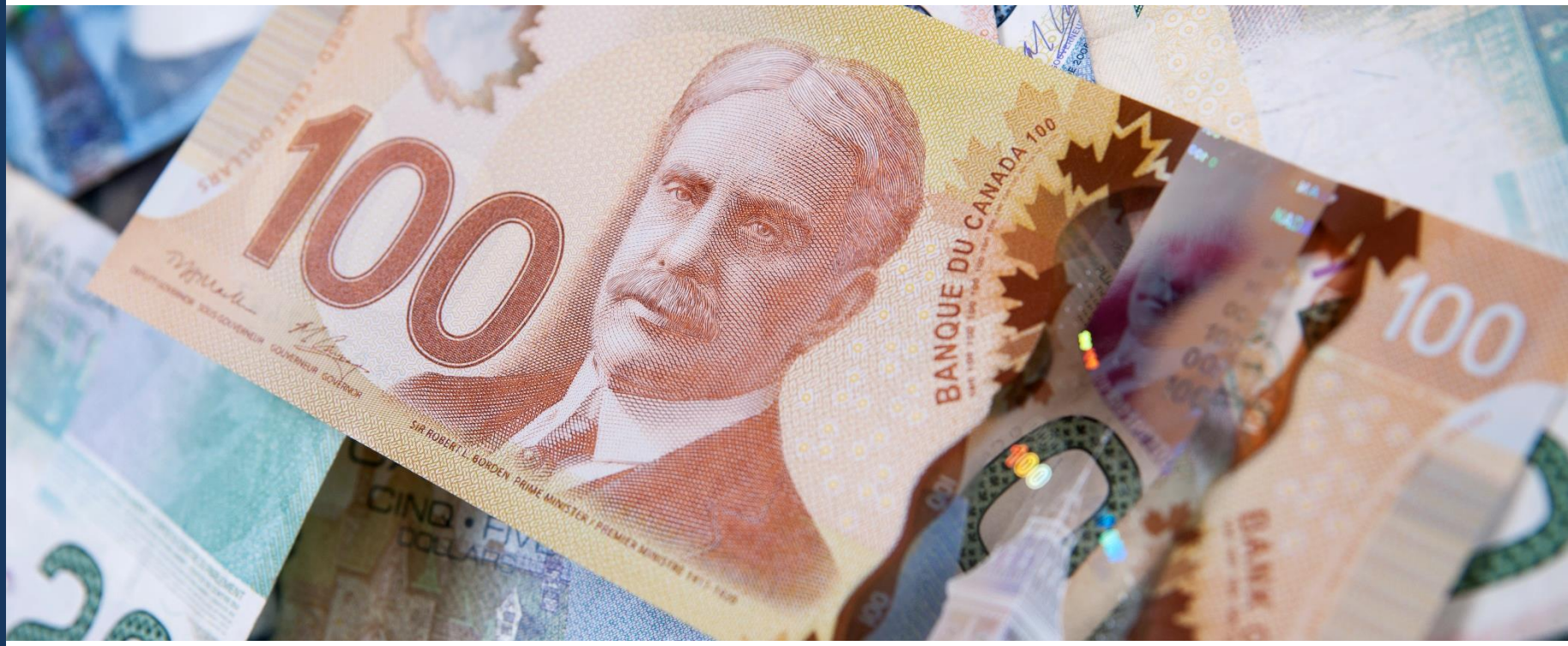
After rise in return to work in May, June tracking suggests flat job growth

National survey released July, 2020
Project 2020-1674



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SUMMARY

Similar to the May survey, one in six Canadians still report they lost their job or had their hours reduced because of the pandemic

Just under one in six Canadians report having lost their job or have reduced works hours because of the pandemic, while less than one in ten Canadians report having lost their job or having reduced works hours because of the pandemic, but being re-employed or having seen their hours increase in recent weeks. Factoring the margin of error, there has not been a significant change in the return to work of Canadians.

- **Consistent with May findings, two in five Canadians report they were employed before the pandemic and there has been no change in their work hours or employment status in the past two months** – Forty-percent of Canadians currently report that they were employed before the pandemic and there has been no change in their work hours or employment status in the past two months, while 40 per cent of Canadians reported the same when asked in May. Similarly, 35 per cent of Canadians report they were not working before the pandemic (33% in May), 16 per cent report losing their job or having reduced work hours because of the pandemic (17% in May), and seven per cent report losing their job or having reduced work hours because of the pandemic, but having recently been re-employed or seen their hours increase (7% in May).
- **Just over one in five Canadians have lost their job or had reduced work hours because of the pandemic, while just over one in four of these Canadians have been re-employed or seen their work hours increase in recent weeks** – Over 22 per cent of Canadians report losing their job or having reduced work hours because of the pandemic (about 25% in May), of those, 7 per cent report having been re-employed or seen their work hours increase in recent weeks (7% in May), while 16 per cent remain unemployed or having reduced work hours (17% in May).

These observations are based on a hybrid survey of 1,049 Canadians, 18 years of age or older, between June 28th and July 2nd, 2020 as part of an omnibus survey.

This study was commissioned by Bloomberg and the research was conducted by Nanos Research.

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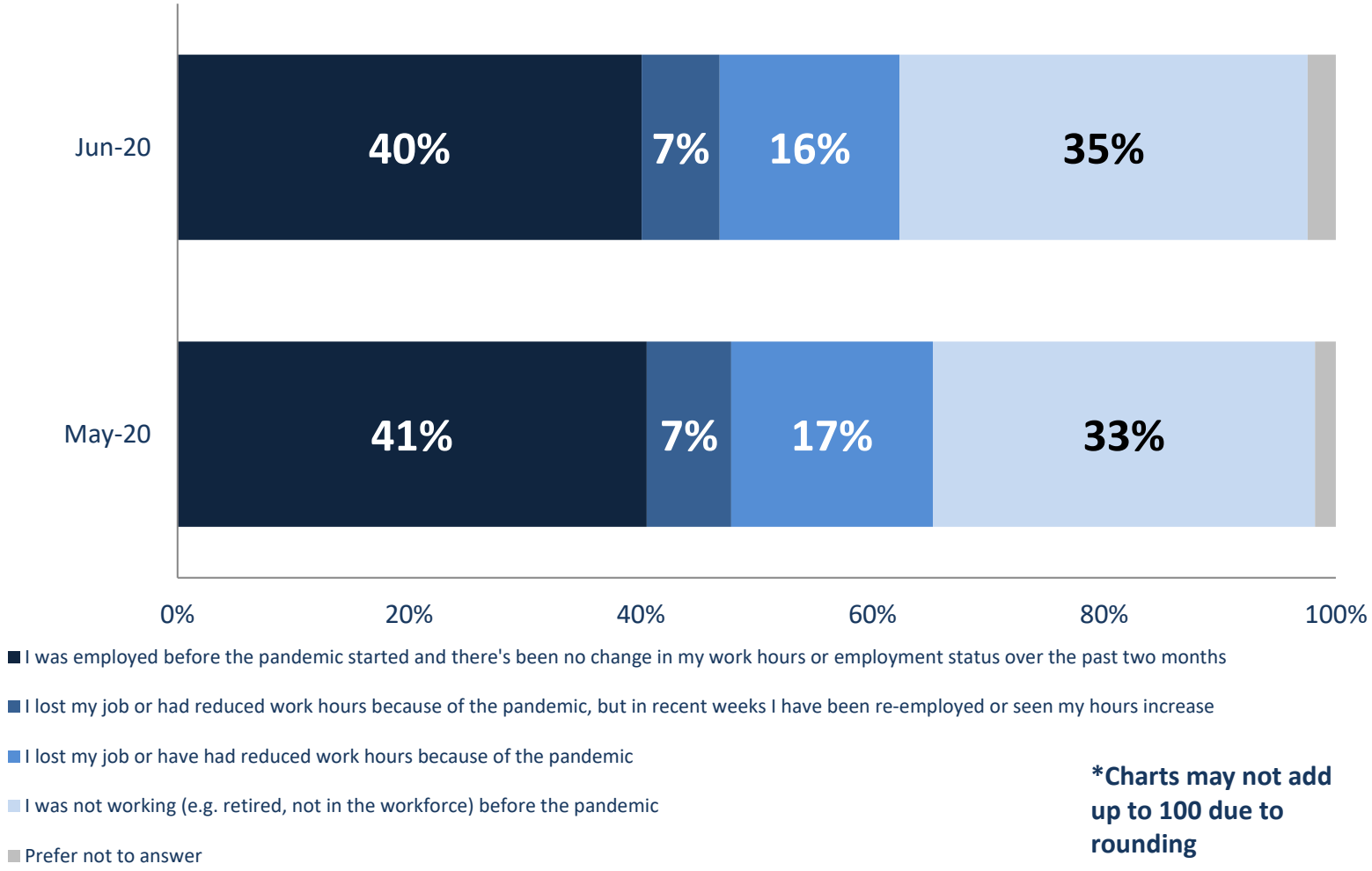
Comparing employment status since the COVID-19 pandemic



***Charts may not add up to 100 due to rounding**

QUESTION – Which of the following would best describe your employment status since the COVID-19 pandemic started?

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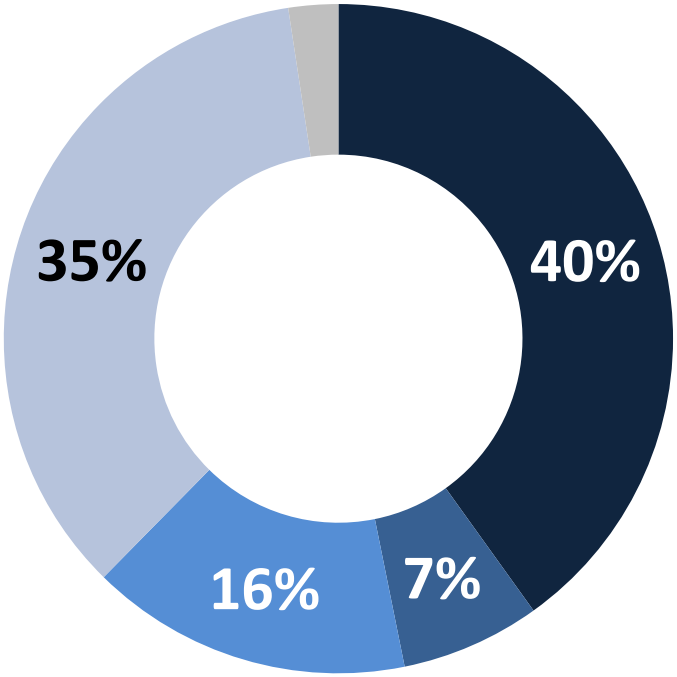
Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, June 28th to July 2nd, 2020, n=1049, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Employment status since the COVID-19 pandemic



- I was employed before the pandemic started and there's been no change in my work hours or employment status over the past two months
- I lost my job or had reduced work hours because of the pandemic, but in recent weeks I have been re-employed or seen my hours increase
- I lost my job or have had reduced work hours because of the pandemic
- I was not working (e.g. retired, not in the workforce) before the pandemic
- Prefer not to answer

	I was employed before the pandemic started and there's been no change in my work hours or employment status over the past two months
Atlantic (n=100)	38.5%
Quebec (n=252)	42.5%
Ontario (n=339)	37.5%
Prairies (n=203)	41.9%
British Columbia (n=155)	41.5%
Male (n=555)	41.5%
Female (n=494)	38.7%
18 to 34 (n=270)	66.4%
35 to 54 (n=393)	53.6%
55 plus (n=386)	9.5%

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

QUESTION – Which of the following would best describe your employment status since the COVID-19 pandemic started?

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Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, June 28th to July 2nd, 2020, n=1049, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Employment status since the COVID-19 pandemic by region

	Canada (n=1049)	Atlantic (n=100)	Quebec (n=252)	Ontario (n=339)	Prairies (n=203)	British Columbia (n=155)
I was employed before the pandemic started and there's been no change in my work hours or employment status over the past two months	40.1%	38.5%	42.5%	37.5%	41.9%	41.5%
I was not working (e.g. retired, not in the workforce) before the pandemic	35.2%	40.2%	35.6%	35.6%	30.6%	37.2%
I lost my job or have had reduced work hours because of the pandemic	15.5%	13.4%	10.5%	16.6%	19.8%	16.6%
I lost my job or had reduced work hours because of the pandemic, but in recent weeks I have been re-employed or seen my hours increase	6.7%	6.5%	9.7%	7.2%	5.2%	2.3%

QUESTION – Which of the following would best describe your employment status since the COVID-19 pandemic started?

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Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, June 28th to July 2nd, 2020, n=1049, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Employment status since the COVID-19 pandemic by gender and age

	Canada (n=1049)	Male (n=555)	Female (n=494)	18 to 34 (n=270)	35 to 54 (n=393)	55 plus (n=386)
I was employed before the pandemic started and there's been no change in my work hours or employment status over the past two months	40.1%	41.5%	38.7%	66.4%	53.6%	9.5%
I was not working (e.g. retired, not in the workforce) before the pandemic	35.2%	34.9%	35.5%	0.7%	13.5%	78.9%
I lost my job or have had reduced work hours because of the pandemic	15.5%	17.2%	13.9%	18.8%	21.0%	8.4%
I lost my job or had reduced work hours because of the pandemic, but in recent weeks I have been re-employed or seen my hours increase	6.7%	4.0%	9.3%	10.8%	8.9%	1.9%

QUESTION – Which of the following would best describe your employment status since the COVID-19 pandemic started?

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Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, June 28th to July 2nd, 2020, n=1049, accurate 3.1 percentage points plus or minus, 19 times out of 20.

METHODOLOGY

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METHODOLOGY

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,049 Canadians, 18 years of age or older, between June 28th to July 2nd, 2020 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The sample included both land- and cell-lines across Canada. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals randomly called using random digit dialling with a maximum of five call backs.

The margin of error for this survey is ±3.1 percentage points, 19 times out of 20.

This study was commissioned by Bloomberg News and the research was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.

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TECHNICAL NOTE

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Element	Description
Research sponsor	Bloomberg News
Population and Final Sample Size	1,049 Randomly selected individuals.
Source of Sample	Nanos Panel
Margin of Error	±3.1 percentage points, 19 times out of 20.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six digit postal code was used to validate geography.
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online
Number of Calls	Maximum of five call backs to those recruited.
Time of Calls	Individuals recruited were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.
Field Dates	June 28th to July 2nd, 2020.
Language of Survey	The survey was conducted in both English and French.
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/

Element	Description
Weighting of Data	The results were weighted by age and gender using the latest Census information (2016) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate.
Stratification	By age and gender using the latest Census information (2016) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Estimated Response Rate	Eleven percent, consistent with industry norms.
Question Order	This was the only question asked on this topic.
Question Content	Topics on the omnibus ahead of the survey content included political issues, economic issues, real estate, COVID-19, China, policing, the UN and the border.
Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Research/Data Collection Supplier	Nanos Research
Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.

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TABULATIONS

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2020-1674 – Bloomberg News – Employment Status – STAT SHEET

				Region					Gender		Age		
			Canada 2020-07	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Which of the following would best describe your employment status since the COVID-19 pandemic started?	Total	Unwgt N	1049	100	252	339	203	155	555	494	270	393	386
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	I was employed before the pandemic started and there's been no change in my work hours or employment status over the past two months	%	40.1	38.5	42.5	37.5	41.9	41.5	41.5	38.7	66.4	53.6	9.5
	I lost my job or had reduced work hours because of the pandemic, but in recent weeks I have been re-employed or seen my hours increase	%	6.7	6.5	9.7	7.2	5.2	2.3	4.0	9.3	10.8	8.9	1.9
	I lost my job or have had reduced work hours because of the pandemic	%	15.5	13.4	10.5	16.6	19.8	16.6	17.2	13.9	18.8	21.0	8.4
	I was not working (e.g. retired, not in the workforce) before the pandemic	%	35.2	40.2	35.6	35.6	30.6	37.2	34.9	35.5	0.7	13.5	78.9
	Prefer not to answer	%	2.4	1.3	1.7	3.1	2.4	2.4	2.4	2.5	3.3	3.0	1.4

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