

Feelings of satisfaction towards the federal government in Ottawa remain high; feelings of pessimism continue to trend down

National survey released May 2020
Submission 2020-1658



Anger towards the federal government is higher in the Prairies and lower in Quebec

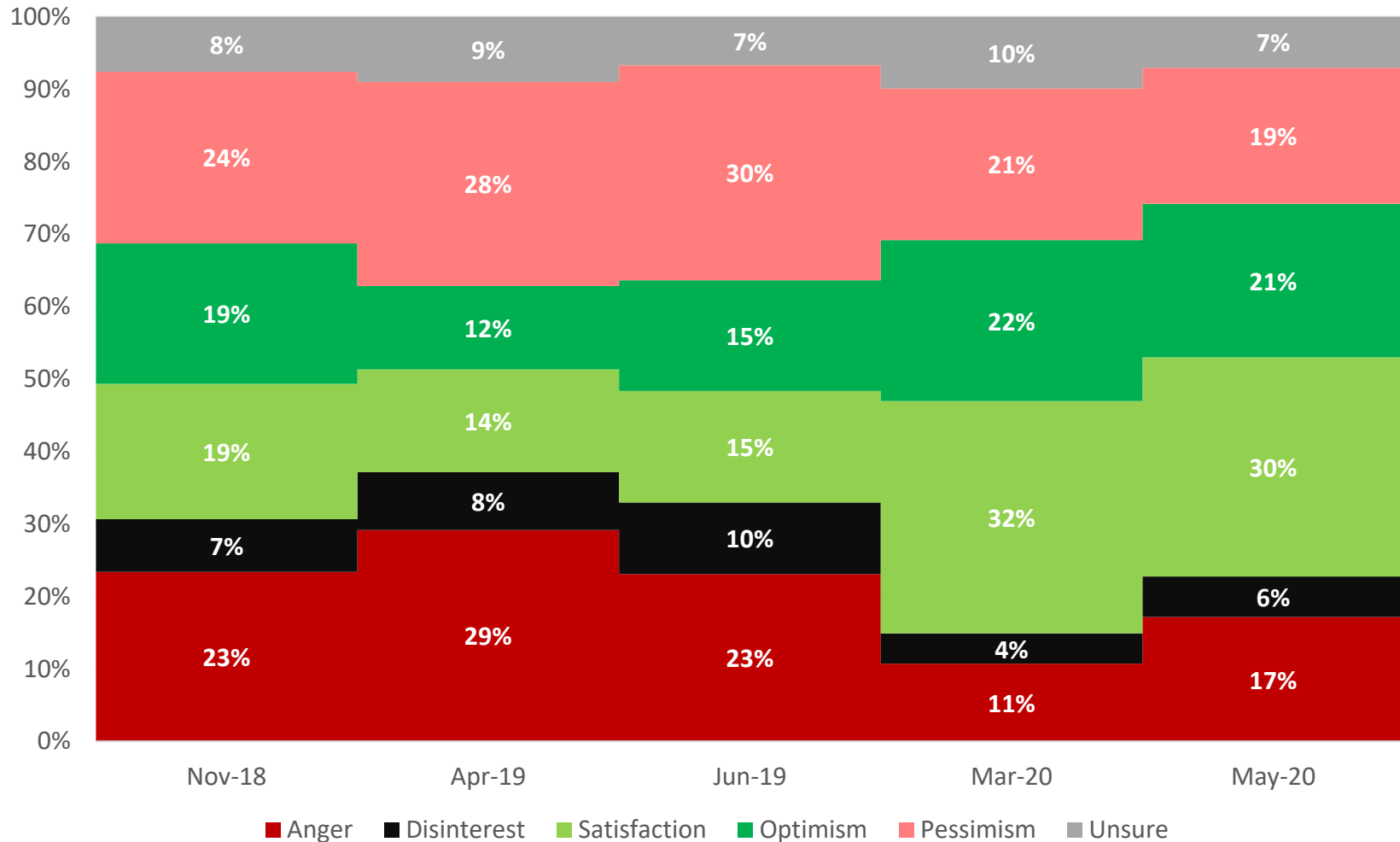
According to a new Nanos study, Canadians most frequently report feeling satisfaction when describing their views of the federal government in Ottawa, followed by optimism and pessimism.

- **Three in ten Canadians feel satisfaction towards the federal government, while less than one in five Canadians feel anger or pessimism towards the federal government** – When asked which feelings best describes their views of the federal government in Ottawa, Canadians most frequently selected satisfaction (30%; 32% in March 2020, 15% in June 2019, 14% in April 2019), followed by optimism (21%; 22% in March 2020, 15% in June 2019 and 12% in April 2019).
- **Feelings of pessimism continue to trend down** – Feelings of pessimism continue to trend down (19%; 21% in March 2020, 30% in June 2019, 28% in April 2019), while feelings of anger have increased slightly since the last wave (17%; 11% in March 2020, 23% in June 2019 and 29% in April 2019). Six per cent are disinterested and seven per cent are unsure.
- **Anger towards the federal government is higher in the Prairies and lower in Quebec** – Thirty-one per cent of Canadians in the Prairies say they feel anger towards the federal government (23% satisfaction, 13% optimism, 21% pessimism), while nine percent of Canadians in Quebec say they feel anger (34% satisfaction, 19% optimism, 19% pessimism).

The observations are based on a Nanos RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,001 Canadians, 18 years of age or older, conducted between May 17th and 19th, 2020 as part of an omnibus survey. The margin of error for a random survey of 1,001 Canadians is ± 3.1 percentage points, 19 times out of 20.

This study was commissioned and conducted by Nanos Research.

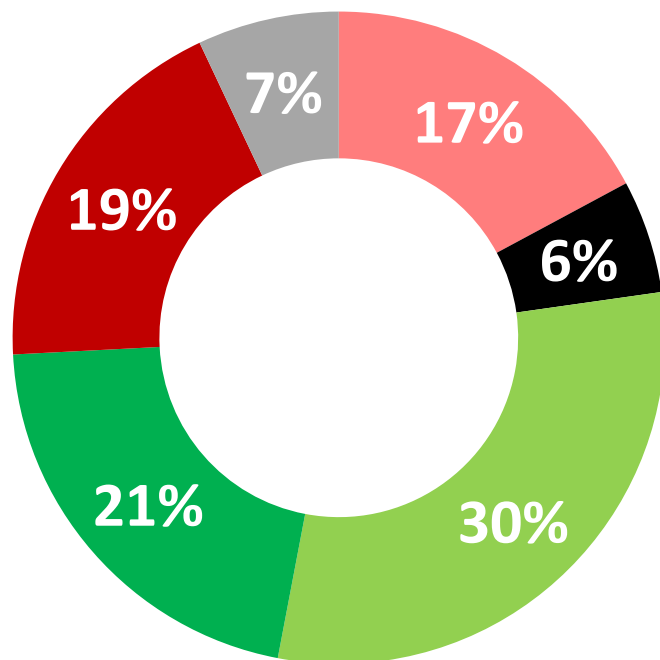
Feelings towards the federal government



QUESTION – Which of the following feelings best describes your views of the federal government in Ottawa?
[RANDOMIZE]

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, May 17th to 19th, 2020, n=1,001, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Feelings towards the federal government



■ Anger ■ Disinterest ■ Satisfaction ■ Optimism ■ Pessimism ■ Unsure

	Satisfaction
Atlantic (n=94)	30.7%
Quebec (n=251)	33.5%
Ontario (n=300)	32.0%
Prairies (n=203)	23.2%
British Columbia (n=153)	28.7%
Male (n=505)	29.9%
Female (n=496)	30.6%
18 to 34 (n=281)	28.3%
35 to 54 (n=395)	29.7%
55 plus (n=325)	32.1%

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

QUESTION – Which of the following feelings best describes your views of the federal government in Ottawa?
[RANDOMIZE]

Feelings towards the federal government by region

	Canada				Atlantic				Quebec				Ontario			
	2020-05 (n=1001)	2020-03 (n=1013)	2019-06 (n=1000)	2019-04 (n=1000)	2020-05 (n=94)	2020-03 (n=94)	2019-06 (n=100)	2019-04 (n=100)	2020-05 (n=251)	2020-03 (n=230)	2019-06 (n=250)	2019-04 (n=250)	2020-05 (n=300)	2020-03 (n=325)	2019-06 (n=300)	2019-04 (n=300)
Anger	17.1%	10.7%	23.1%	29.2%	10.7%	5.4%	11.5%	18.8%	8.5%	7.9%	13.5%	16.9%	16.1%	8.5%	24.9%	32.2%
Pessimism	18.8%	20.9%	29.7%	28.2%	13.6%	15.0%	28.9%	28.0%	18.7%	18.9%	29.8%	31.1%	18.4%	18.8%	24.9%	26.1%
Satisfaction	30.2%	32.0%	15.4%	14.2%	30.7%	43.4%	23.0%	15.1%	33.5%	37.1%	13.4%	15.3%	32.0%	34.3%	18.8%	19.4%
Optimism	21.2%	22.2%	15.3%	11.5%	35.1%	27.3%	17.2%	15.1%	18.6%	17.1%	14.0%	14.0%	24.1%	25.5%	19.5%	10.1%
Disinterest	5.6%	4.2%	9.9%	8.0%	4.8%	1.7%	10.6%	13.1%	10.5%	6.4%	20.4%	12.0%	3.6%	4.6%	6.8%	4.3%
Unsure	7.0%	9.9%	6.7%	9.0%	5.1%	7.2%	8.8%	9.8%	10.2%	12.6%	8.8%	10.8%	5.8%	8.4%	5.1%	7.8%

QUESTION – Which of the following feelings best describes your views of the federal government in Ottawa?
[RANDOMIZE]

Feelings towards the federal government by region

	Canada				Prairies				British Columbia			
	2020-05 (n=1001)	2020-03 (n=1013)	2019-06 (n=1000)	2019-04 (n=1000)	2020-05 (n=203)	2020-03 (n=204)	2019-06 (n=200)	2019-04 (n=200)	2020-05 (n=153)	2020-03 (n=160)	2019-06 (n=150)	2019-04 (n=150)
Anger	17.1%	10.7%	23.1%	29.2%	31.3%	18.6%	37.7%	43.1%	19.2%	14.2%	23.4%	32.0%
Pessimism	18.8%	20.9%	29.7%	28.2%	21.3%	27.0%	29.0%	25.7%	19.1%	25.0%	40.6%	31.1%
Satisfaction	30.2%	32.0%	15.4%	14.2%	23.2%	20.6%	8.7%	7.1%	28.7%	26.7%	15.7%	10.6%
Optimism	21.2%	22.2%	15.3%	11.5%	13.3%	20.9%	15.2%	10.4%	21.3%	21.3%	7.9%	8.8%
Disinterest	5.6%	4.2%	9.9%	8.0%	6.6%	2.8%	4.3%	7.1%	1.8%	2.7%	5.4%	6.7%
Unsure	7.0%	9.9%	6.7%	9.0%	4.2%	10.1%	5.0%	6.7%	9.9%	10.2%	6.9%	10.8%

QUESTION – Which of the following feelings best describes your views of the federal government in Ottawa?
[RANDOMIZE]

Feelings towards the federal government by age

	Canada				Age 18 to 34				Age 35 to 54				Age 55 plus			
	2020-05 (n=1001)	2020-03 (n=1013)	2019-06 (n=1000)	2019-04 (n=1000)	2020-05 (n=281)	2020-03 (n=266)	2019-06 (n=269)	2019-04 (n=206)	2020-05 (n=395)	2020-03 (n=314)	2019-06 (n=421)	2019-04 (n=374)	2020-05 (n=325)	2020-03 (n=433)	2019-06 (n=310)	2019-04 (n=420)
Anger	17.1%	10.7%	23.1%	29.2%	14.9%	9.9%	22.6%	26.8%	19.2%	10.1%	22.9%	30.5%	17.0%	12.0%	23.5%	29.6%
Pessimism	18.8%	20.9%	29.7%	28.2%	17.7%	25.8%	27.0%	29.5%	19.9%	19.3%	31.1%	30.0%	18.6%	18.8%	30.4%	25.7%
Satisfaction	30.2%	32.0%	15.4%	14.2%	28.3%	27.2%	11.9%	15.7%	29.7%	32.8%	15.6%	12.9%	32.1%	34.8%	17.6%	14.2%
Optimism	21.2%	22.2%	15.3%	11.5%	20.6%	19.8%	17.4%	9.1%	20.3%	24.3%	11.8%	9.8%	22.3%	22.2%	16.9%	14.5%
Disinterest	5.6%	4.2%	9.9%	8.0%	9.1%	4.4%	12.9%	10.1%	4.8%	4.8%	9.7%	7.8%	3.8%	3.6%	7.9%	6.8%
Unsure	7.0%	9.9%	6.7%	9.0%	9.4%	12.9%	8.3%	8.7%	6.0%	8.7%	8.9%	9.0%	6.2%	8.7%	3.6%	9.1%

QUESTION – Which of the following feelings best describes your views of the federal government in Ottawa?
[RANDOMIZE]

Feelings towards the federal government by gender

	Gender											
	Canada				Male				Female			
	2020-05 (n=1001)	2020-03 (n=1013)	2019-06 (n=1000)	2019-04 (n=1000)	2020-05 (n=505)	2020-03 (n=533)	2019-06 (n=521)	2019-04 (n=514)	2020-05 (n=496)	2020-03 (n=480)	2019-06 (n=479)	2019-04 (n=486)
Anger	17.1%	10.7%	23.1%	29.2%	20.4%	12.9%	26.6%	34.4%	14.0%	8.7%	19.6%	24.2%
Pessimism	18.8%	20.9%	29.7%	28.2%	21.1%	24.8%	30.1%	27.6%	16.6%	17.1%	29.4%	28.7%
Satisfaction	30.2%	32.0%	15.4%	14.2%	29.9%	27.9%	16.0%	14.1%	30.6%	36.0%	14.8%	14.3%
Optimism	21.2%	22.2%	15.3%	11.5%	18.3%	22.7%	12.3%	10.9%	23.9%	21.8%	18.2%	12.0%
Disinterest	5.6%	4.2%	9.9%	8.0%	5.7%	4.6%	10.0%	7.5%	5.5%	3.8%	9.7%	8.5%
Unsure	7.0%	9.9%	6.7%	9.0%	4.6%	7.0%	4.9%	5.6%	9.3%	12.6%	8.3%	12.2%

QUESTION – Which of the following feelings best describes your views of the federal government in Ottawa?
[RANDOMIZE]



Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,001 Canadians, 18 years of age or older, between May 17th and 19th, 2020 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals were randomly called using random digit dialling with a maximum of five call backs.

The margin of error for this survey is ± 3.1 percentage points, 19 times out of 20.

The research was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.

TECHNICAL NOTE



Element	Description
Research sponsor	Nanos Research
Population and Final Sample Size	1,001 Randomly selected individuals.
Type of Sample	Probability
Margin of Error	±3.1 percentage points, 19 times out of 20.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six digit postal code was used to validate geography.
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online
Number of Calls	Maximum of five call backs to those recruited.
Time of Calls	Individuals recruited were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.
Field Dates	May 17 th to 19 th , 2020.
Language of Survey	The survey was conducted in both English and French.
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/

Element	Description
Weighting of Data	The results were weighted by age and gender using the latest Census information (2016) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate.
Stratification	By age and gender using the latest Census information (2016) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Estimated Response Rate	Thirteen percent, consistent with industry norms.
Question Order	This was the only question asked on this topic.
Question Content	This was topic five of an omnibus survey. Previous content included topics on issues, politics, economy, and real estate.
Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Research/Data Collection Supplier	Nanos Research
Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone: (613) 234-4666 ext. 237 Email: info@nanosresearch.com .



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TABULATIONS





2020-1658 – Nanos National Survey – Feelings Towards Federal Government – STAT SHEET

			Region					Gender		Age			
			Canada 2020-05	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Which of the following feelings best describes your views of the federal government in Ottawa? [RANDOMIZE]	Total	Unwgt N	1001	94	251	300	203	153	505	496	281	395	325
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	Anger	%	17.1	10.7	8.5	16.1	31.3	19.2	20.4	14.0	14.9	19.2	17.0
	Disinterest	%	5.6	4.8	10.5	3.6	6.6	1.8	5.7	5.5	9.1	4.8	3.8
	Satisfaction	%	30.2	30.7	33.5	32.0	23.2	28.7	29.9	30.6	28.3	29.7	32.1
	Optimism	%	21.2	35.1	18.6	24.1	13.3	21.3	18.3	23.9	20.6	20.3	22.3
	Pessimism	%	18.8	13.6	18.7	18.4	21.3	19.1	21.1	16.6	17.7	19.9	18.6
	Unsure	%	7.0	5.1	10.2	5.8	4.2	9.9	4.6	9.3	9.4	6.0	6.2

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,001 Canadians, 18 years of age or older, between May 17th and 19th, 2020. The margin of error this survey is ±3.1 percentage points, 19 times out of 20.