

# A majority of Canadians support or somewhat support the construction of new pipelines in Canada

National survey released December, 2019  
Project 2019-1529



**CTV**  
**NEWS**

**NANOS SURVEY**

Quebec most likely to oppose construction of pipelines while the Prairies are least likely

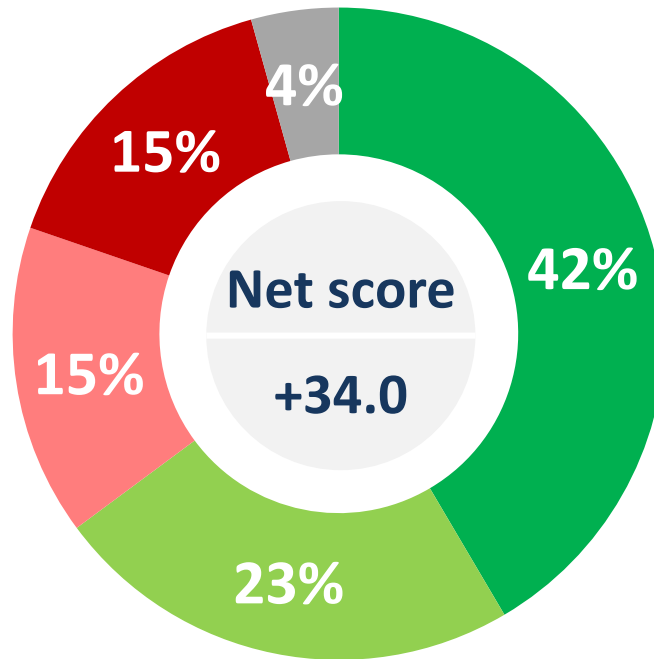
A new survey by CTV and Nanos suggests over three in five Canadians support or somewhat support the construction of new pipelines in Canada. Support is stronger among people living in the Prairies and lower among people living in Quebec.

- **Over three in five Canadians support or somewhat support the construction of new pipelines in Canada** – A majority of Canadians support (42%) or somewhat support (23%) the construction of new pipelines in Canada, while just under one in three somewhat oppose (15%) or oppose this (15%). Four per cent are unsure
- **Quebec most likely to oppose construction of pipelines while the Prairies are least likely** – Over half of Quebec somewhat oppose (26%) or oppose (27%) the construction of new pipelines in Canada, while only one in 10 residents of the Prairies oppose (two per cent) or somewhat oppose (nine per cent) this.
- **Lower intensity of support among women** – Over half of women support (33%) or somewhat support (20%) the construction of pipelines, while three out of four men support (50%) or somewhat support (24%) this.
- **Younger Canadians less likely to support the construction of pipelines** – Just over half of Canadians in the 18 to 34 age group supports (29%) or somewhat supports (22%) the construction of pipelines, while seven out of 10 of the 35 to 54 age group supports (43%) or somewhat supports (27%) this. Seven out of 10 of the 55 plus age group also supports (49%) or somewhat supports (21%) the construction of pipelines in Canada.

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,010 Canadians, 18 years of age or older, between November 29<sup>th</sup> to December 2<sup>nd</sup>, 2019 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The margin of error for this survey is  $\pm 3.1$  percentage points, 19 times out of 20.

This study was commissioned by CTV News and the research was conducted by Nanos Research.

# Construction of new pipelines



■ Support ■ Somewhat support ■ Somewhat oppose ■ Oppose ■ Unsure

	Support/ somewhat support
Atlantic (n=100)	68.6%
Quebec (n=251)	41.1%
Ontario (n=309)	69.5%
Prairies (n=197)	85.9%
British Columbia (n=153)	62.2%
Male (n=531)	74.6%
Female (n=479)	55.4%
18 to 34 (n=283)	51.0%
35 to 54 (n=340)	70.0%
55 plus (n=387)	70.0%

\*Weighted to the true population proportion.  
\*Charts may not add up to 100 due to rounding.

**QUESTION** – In general, do you support, somewhat support, somewhat oppose or oppose the construction of new pipelines in Canada?





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Individuals randomly called using random digit dialling with a maximum of five call backs.

The margin of error for this survey is  $\pm 3.1$  percentage points, 19 times out of 20.

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# TECHNICAL NOTE

Element	Description
Research sponsor	CTV News
Population and Final Sample Size	1010 Randomly selected individuals.
Source of Sample	Nanos Panel
Type of Sample	Probability
Margin of Error	±3.1 percentage points, 19 times out of 20.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online [omnibus] survey
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six digit postal code was used to validate geography.
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online
Number of Calls	Maximum of five call backs.
Time of Calls	Individuals were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.
Field Dates	November 29 <sup>th</sup> to December 2 <sup>nd</sup> , 2019.
Language of Survey	The survey was conducted in both English and French.
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. <a href="https://canadianresearchinsightscouncil.ca/standards/">https://canadianresearchinsightscouncil.ca/standards/</a>

Element	Description
Weighting of Data	The results were weighted by age and gender using the latest Census information (2016) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate.
Stratification	By age and gender using the latest Census information (2016) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Estimated Response Rate	10 percent, consistent with industry norms.
Question Order	This was the only question asked on this topic.
Question Content	This was module one of an omnibus survey.
Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Research/Data Collection Supplier	Nanos Research
Contact	Contact Nanos Research for more information or with any concerns or questions. <a href="http://www.nanos.co">http://www.nanos.co</a> Telephone:(613) 234-4666 ext. 237 Email: <a href="mailto:info@nanosresearch.com">info@nanosresearch.com</a> .

# ABOUT NANOS



As one of North America's premier market and public opinion research firms, we put strategic intelligence into the hands of decision makers. The majority of our work is for private sector and public facing organizations and ranges from market studies, managing reputation through to leveraging data intelligence. Nanos Research offers a vertically integrated full service quantitative and qualitative research practice to attain the highest standards and the greatest control over the research process.

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**2019-1529 – CTV/Nanos Survey – Pipelines – STAT SHEET**

			Region						Gender		Age		
			Canada 2019-11	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - In general, do you support, somewhat support, somewhat oppose or oppose the construction of new pipelines in Canada?	Total	Unwgt N	1010	100	251	309	197	153	531	479	283	340	387
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	Support	%	41.5	40.3	18.1	40.8	70.3	45.6	50.2	33.1	29.2	43.0	48.9
	Somewhat support	%	23.3	28.3	23.0	28.7	15.6	16.6	24.4	22.3	21.8	27.0	21.1
	Somewhat oppose	%	15.4	9.6	26.3	13.0	9.2	14.7	10.4	20.2	19.4	14.9	13.0
	Oppose	%	15.4	14.0	27.3	12.9	1.8	21.0	12.9	17.8	21.9	11.4	14.4
	Unsure	%	4.3	7.8	5.2	4.6	3.0	2.2	2.1	6.5	7.7	3.6	2.6