

# Canadians most frequently say the government should go ahead with both the carbon tax and Trans Mountain pipeline expansion

National survey released November, 2019

Project 2019-1524



THE GLOBE AND MAIL 

 NANOS SURVEY

Canadians most frequently say the Federal government should go ahead with the Trans Mountain pipeline and carbon tax in wake of election

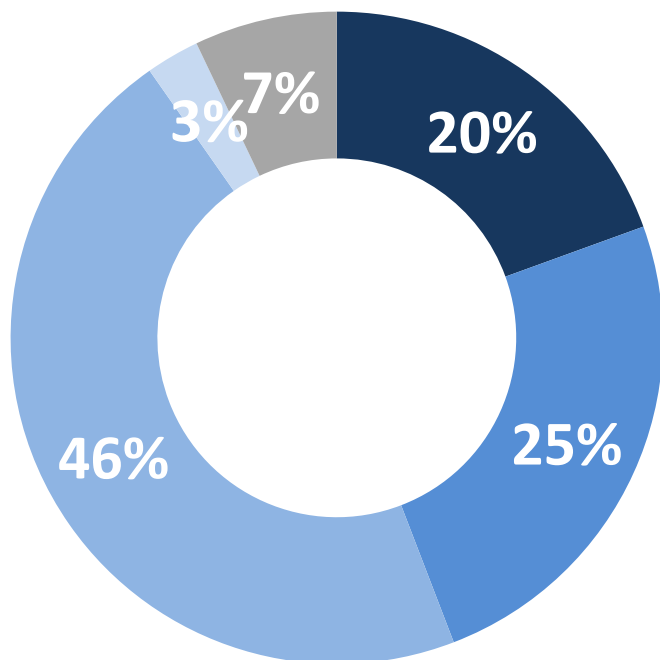
When prompted with a series of options, Canadians most often say that the government should go ahead with the Trans Mountain pipeline expansion and carbon tax in the wake of the election, rather than cancel both of them. Prairie residents are least likely to say the government should cancel the expansion of the Trans Mountain pipeline, followed by residents in the Atlantic region.

- **Canadians most often say the Federal government should go ahead with both the Trans Mountain pipeline and carbon tax in wake of election** – When asked what the government should do in the wake of the election, 46 per cent of Canadians say the government should go ahead with the Trans Mountain pipeline expansion and the carbon tax, while one in four (25%) of Canadians say the government should cancel the carbon tax and accompanying rebates, while 20 per cent say the government should cancel the Trans Mountain pipeline expansion. Three per cent say the government should cancel both the carbon tax and the Trans Mountain pipeline expansion and seven per cent are unsure.
- **Canadians living in the Prairie region most frequently say the Federal government should cancel the carbon tax and accompanying rebates in wake of the election** – Forty-eight per cent of Prairie residents say the government should cancel the carbon tax and accompanying rebates ahead of the election, followed by residents in the Atlantic at 30 per cent, Ontario at 24 per cent, and British Columbia at 20 per cent. Residents of Quebec were least likely to say the government should cancel carbon tax (10%).
- **Canadians living in Quebec most often say the Federal government should cancel the Trans Mountain pipeline expansion** – Thirty-seven per cent of Quebec residents say the government should cancel the Trans Mountain pipeline expansion, followed by British Columbia (27%), Ontario residents at 13 per cent, and Atlantic residents (11%). Residents of the Prairie region were least likely to say the government should cancel pipeline expansion (six per cent).

These observations are based on an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,017 Canadians, 18 years of age or older, between October 27<sup>th</sup> and 30<sup>th</sup>, 2019 as part of an omnibus survey.

This study was commissioned by the Globe and Mail and the research was conducted by Nanos Research.

# Path forward on pipeline and carbon tax



- Cancel the expansion of the Trans Mountain pipeline
- Cancel the carbon tax and accompanying rebates
- Go ahead with both the pipeline expansion and the carbon tax
- Cancel both the expansion of the Trans Mountain pipeline and the carbon tax
- Unsure

	Go ahead with both	Cancel carbon tax	Cancel pipeline expansion
Atlantic (n=103)	45.4%	30.0%	11.2%
Quebec (n=251)	38.9%	10.3%	36.8%
Ontario (n=300)	54.6%	24.2%	12.5%
Prairies (n=211)	42.6%	44.7%	6.2%
British Columbia (n=152)	46.3%	19.6%	27.7%
Male (n=529)	51.8%	30.4%	13.7%
Female (n=488)	40.6%	19.2%	25.0%
18 to 34 (n=310)	37.4%	22.9%	28.4%
35 to 54 (n=355)	44.2%	28.0%	17.9%
55 plus (n=352)	53.9%	23.1%	14.6%

\*Weighted to the true population proportion.  
\*Charts may not add up to 100 due to rounding.

**QUESTION** – There has been concern about the regional divisions over oil pipelines and efforts to combat climate change. The Liberal government had previously adopted a carbon tax and rebate policy, and also planned to expand the Trans-Mountain pipeline to the Pacific. In the wake of the election, which should the government do?



Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,017 Canadians, 18 years of age or older, between October 27<sup>th</sup> and 30<sup>th</sup>, 2019 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The sample included both land- and cell-lines across Canada. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals randomly called using random digit dialling with a maximum of five call backs.

The margin of error for this survey is  $\pm 3.1$  percentage points, 19 times out of 20.

This study was commissioned by the Globe and Mail and the research was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.

Element	Description
Research sponsor	The Globe and Mail
Population and Final Sample Size	1017 Randomly selected individuals.
Source of Sample	Dynata
Type of Sample	Probability
Margin of Error	±3.1 percentage points, 19 times out of 20.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six digit postal code was used to validate geography.
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online
Number of Calls	Maximum of five call backs.
Time of Calls	Individuals were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.
Field Dates	October 27 <sup>th</sup> to 30 <sup>th</sup> , 2019.
Language of Survey	The survey was conducted in both English and French.
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. <a href="https://canadianresearchinsightscouncil.ca/standards/">https://canadianresearchinsightscouncil.ca/standards/</a>

Element	Description
Weighting of Data	The results were weighted by age and gender using the latest Census information (2016) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate.
Stratification	By age and gender using the latest Census information (2016) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Estimated Response Rate	12 percent, consistent with industry norms.
Question Order	This was the only question asked on this topic.
Question Content	This was module two of an omnibus survey. Previous content included unprompted national issues of concern, national ballot preferences, the new Liberal government, and friction points in the federation.
Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Research/Data Collection Supplier	Nanos Research
Contact	Contact Nanos Research for more information or with any concerns or questions. <a href="http://www.nanos.co">http://www.nanos.co</a> Telephone:(613) 234-4666 ext. 237 Email: <a href="mailto:info@nanosresearch.com">info@nanosresearch.com</a> .



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**2019-1524 – Globe and Mail/Nanos Survey – Omni ending October 30<sup>th</sup>, 2019 – STAT SHEET**

			Region						Gender		Age		
			Canada 2019-10	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - There has been concern about the regional divisions over oil pipelines and efforts to combat climate change. The Liberal government had previously adopted a carbon tax and rebate policy, and also planned to expand the Trans-Mountain pipeline to the Pacific. In the wake of the election, which should the government do? [RANDOMIZE]	Total	Unwgt N	1017	103	251	300	211	152	529	488	310	355	352
		Wgt N	1000	100	250	300	200	150	491	509	271	340	389
	Cancel the expansion of the Trans Mountain pipeline	%	19.5	11.2	36.8	12.5	6.2	27.7	13.7	25.0	28.4	17.9	14.6
	Cancel the carbon tax and accompanying rebates	%	24.7	30.0	10.3	24.2	44.7	19.6	30.4	19.2	22.9	28.0	23.1
	Go ahead with both the pipeline expansion and the carbon tax	%	46.1	45.4	38.9	54.6	42.6	46.3	51.8	40.6	37.4	44.2	53.9
	Cancel both the expansion of the Trans Mountain pipeline and the carbon tax	%	2.7	3.9	4.3	1.6	2.2	1.9	0.7	4.5	4.6	2.6	1.4
	Unsure	%	7.1	9.5	9.7	7.2	4.3	4.6	3.4	10.7	6.7	7.3	7.1