

Spotlight Quebec – Liberal support remains steady, Green support increases in days 11-20 of the election

Quebec Drill Down – released October 2nd, 2019



CTV
NEWS

**THE
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AND
MAIL** 

 **NANOS**

“

Liberals maintain an advantage over all other parties in Quebec - Greens show a lift in support but still fifth.

”

Nik Nanos

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Quebec Ballot

A national dual-frame (land+cell) random telephone survey is conducted nightly by Nanos Research throughout the campaign using live agents. These tabulations are comprised of days 1-10 and 11-20 of the campaign for voters in the province of Quebec. The margin of error for a survey of 782 or 828 respondents is ± 3.5 and ± 3.4 percentage points respectively, 19 times out of 20.

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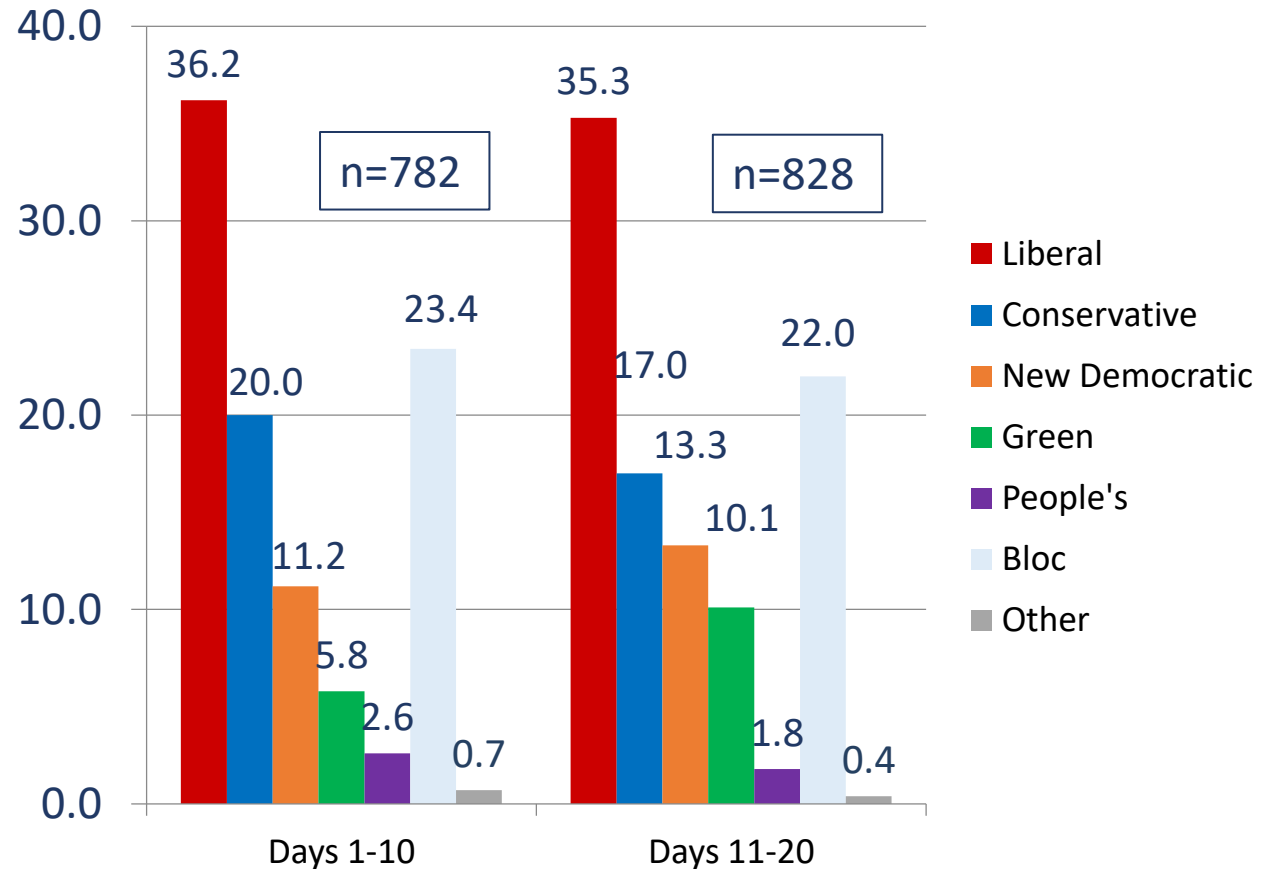
Website: www.nanos.co

Methodology:

www.nanos.co/method

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Question: If a FEDERAL election were held today, could you please rank your top two current local voting preferences? [First ranked response]



Montreal Ballot

A national dual-frame (land+cell) random telephone survey is conducted nightly by Nanos Research throughout the campaign using live agents. These tabulations are comprised of days 1-10 and 11-20 of the campaign for voters in the province of Quebec in Montreal (island and suburbs). The margin of error for a survey of 513 or 522 respondents is ± 4.4 percentage points, 19 times out of 20.

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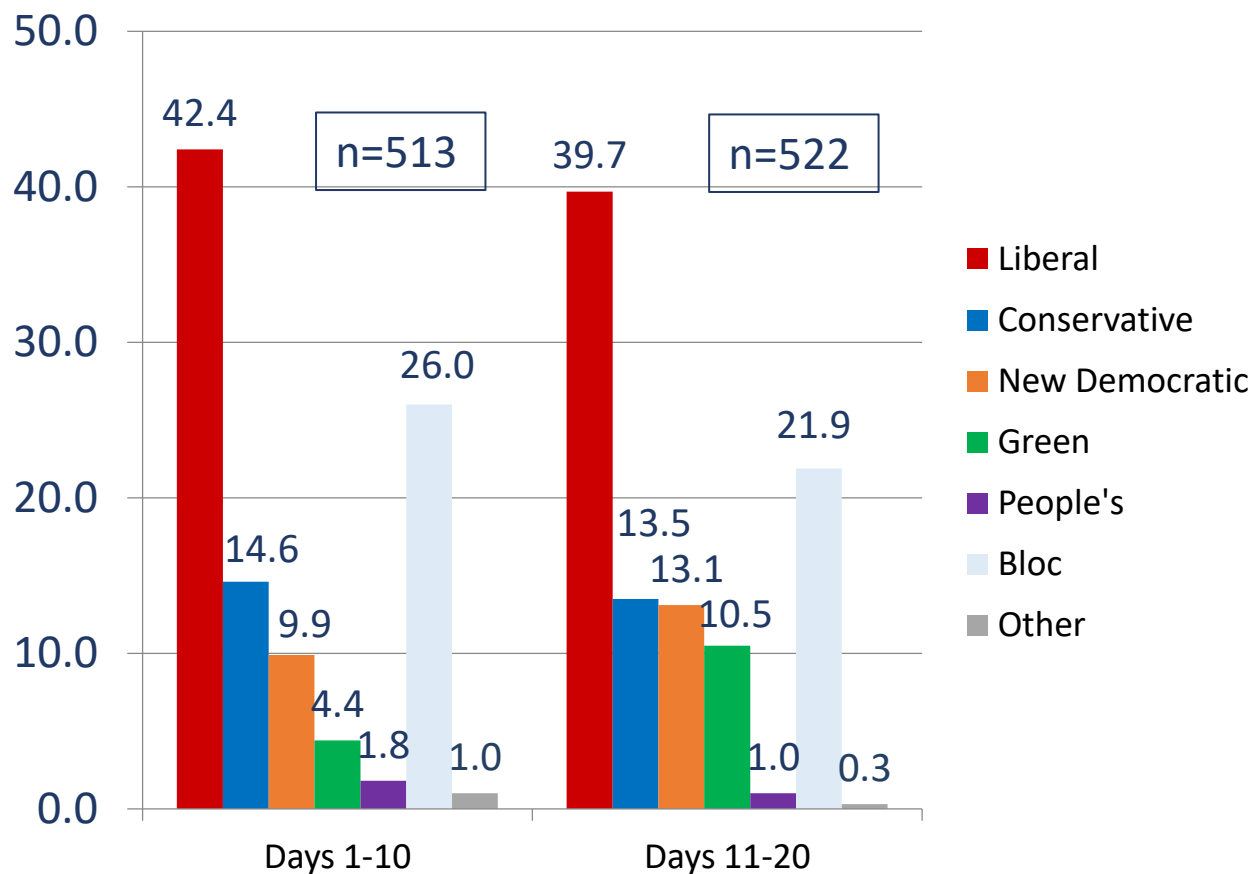
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Question: If a FEDERAL election were held today, could you please rank your top two current local voting preferences? [First ranked response]



Rest of Quebec Ballot

A national dual-frame (land+cell) random telephone survey is conducted nightly by Nanos Research throughout the campaign using live agents. These tabulations are comprised of days 1-10 and 11-20 of the campaign for voters in the province of Quebec outside of Montreal. The margin of error for a survey of 269 or 306 respondents is ± 6.0 and ± 5.7 percentage points respectively, 19 times out of 20.

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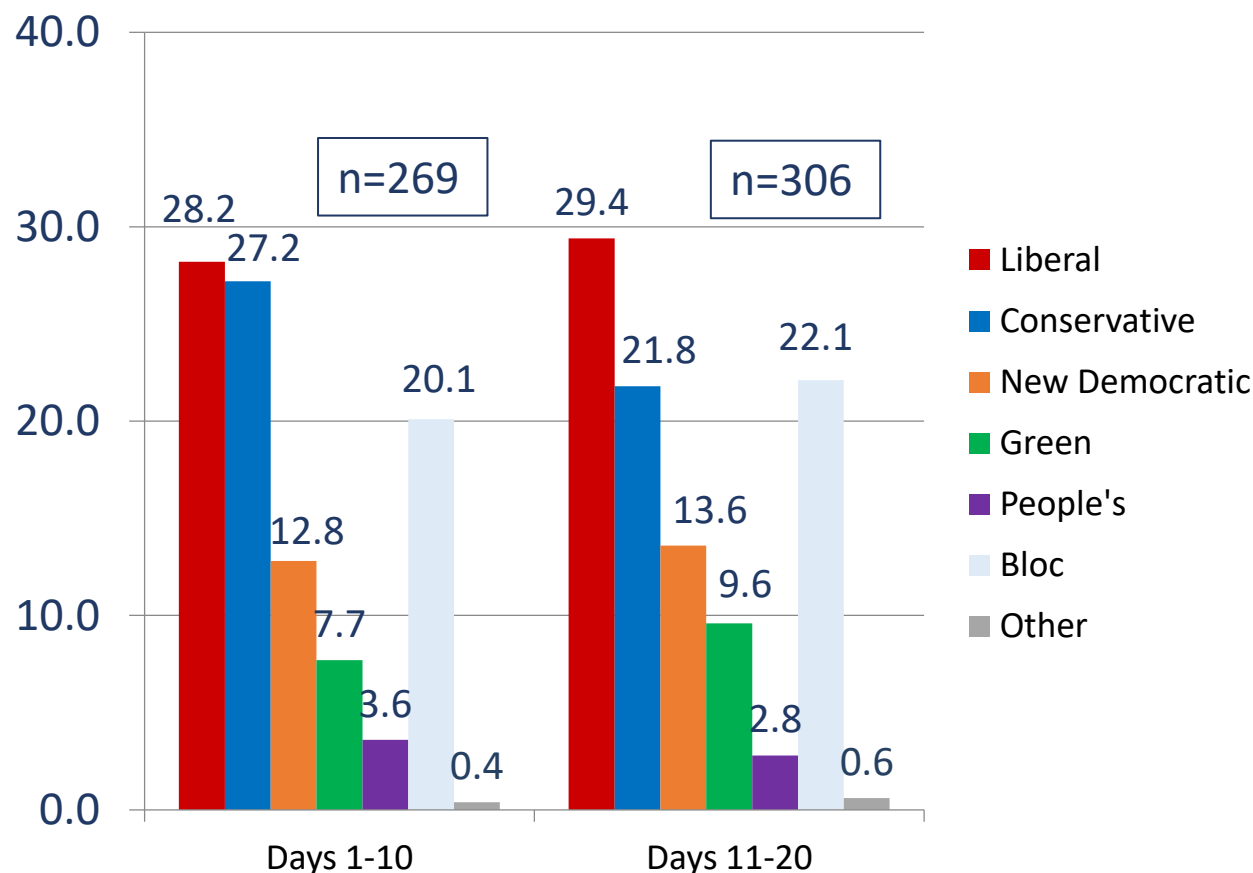
Website: www.nanos.co

Methodology:

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Question: If a FEDERAL election were held today, could you please rank your top two current local voting preferences? [First ranked response]



SURVEY METHODOLOGY

NATIONAL

A national random telephone survey of 1,200 Canadians is conducted by Nanos Research throughout the campaign over a three day period. Each evening a new group of 400 eligible voters are interviewed. The daily tracking figures are based on a three-day rolling sample comprised of 1,200 interviews. To update the tracking a new day of interviewing is added and the oldest day dropped. The margin of error for a survey of 1,200 respondents is ± 2.8 percentage points, 19 times out of 20.

The respondent sample is stratified geographically and by gender. The data may be weighted by age according to data from the 2016 Canadian Census administered by Statistics Canada. Percentages reported may not add up to 100 due to rounding.

QUEBEC Report

This report is comprised of a comparison of days 1-10 and days 11-20 of the campaign for voters in the province of Quebec for the period ending September 30th, 2019. The margin of error for a survey of 782 or 828 respondents is ± 3.5 or ± 3.6 percentage points, 19 times out of 20. The margin of error for smaller samples will be wider. The geographic sub samples within Quebec were geographically weighted to their true population proportion.

TECHNICAL NOTE

| Element | Description |
|----------------------------------|---|
| Research sponsor | CTV; Globe and Mail; Nanos Research |
| Population and Final Sample Size | 782 and 828 respondents in the Province of Quebec respectively in each week of the campaign. |
| Source of Sample | Dynata |
| Type of Sample | Probability |
| Margin of Error | ±3.5 and ±3.4 percentage points respectively, 19 times out of 20. |
| Mode of Survey | Tracking; RDD dual frame (land- and cell-lines) random telephone survey. |
| Sampling Method Base | The sample included both land- and cell-lines RDD (Random Digit Dialed) across Quebec. |
| Demographics (Captured) | Province of Quebec, Greater Montreal Area (island and suburbs), and the rest of Quebec. ; Men and Women; 18 years and older. Six digit postal code was used to validate geography. |
| Demographics (Other) | Age, gender, education, income |
| Fieldwork/Validation | Live CATI interviews with live supervision to validate work. |
| Number of Calls | Maximum of five call backs. |
| Time of Calls | Individuals were called between 6:30-9:30pm local time for the respondent. |
| Field Dates | Twenty day period ending September 30 th , 2019. |
| Language of Survey | The survey was conducted in both English and French. |
| Standards | Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/ |

| Element | Description |
|-----------------------------------|--|
| Weighting of Data | The results were weighted by age and gender using the latest Census information (2016) and the sample is geographically stratified to ensure a distribution across all regions of Quebec. See tables for full weighting disclosure |
| Screening | Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data. |
| Excluded Demographics | Individuals younger than 18 years old; individuals without land or cell lines could not participate. |
| Stratification | By age and gender using the latest Census information (2016) and the sample is geographically stratified to be representative of Quebec. |
| Estimated Response Rate | 7 percent, consistent with industry norms. |
| Question Order | Question order in the preceding report reflects the order in which they appeared in the original questionnaire. |
| Question Content | This was module two of a nightly omnibus survey. The preceding module was about unprompted national issues of concern. |
| Question Wording | The question in the preceding report was written exactly as asked to individuals. |
| Research/Data Collection Supplier | Nanos Research |
| Contact | Contact Nanos Research for more information or with any concerns or questions. www.nanos.co Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com. |

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 - Nightly Undecided Tracking (August 2019 to present)
 - Nightly Preferred PM Tracking Canada (August 2019 to present)
 - Nightly Party Power Index Tracking Canada (August 2019 to present)
 - Nightly Consider Voting for the Liberal Party of Canada (August 2019 to present)
 - Nightly Consider Voting for the Conservative Party of Canada (August 2019 to present)
 - Nightly Consider Voting for the NDP of Canada (August 2019 to present)
 - Nightly Consider Voting for the Green Party of Canada (August 2019 to present)
 - Nightly Consider Voting for the Bloc Québécois (August 2019 to present)
 - Nightly Consider Voting for the People's Party of Canada (August 2019 to present)
- In addition to this, paid subscribers have access to the following Nanos Data Portals:
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 - Weekly Canadian Consumer Confidence Tracking (2008 to present)
 - Weekly Issue Tracking Canada (2015 to present)
 - Canada-US Relations Annual Tracking (2005 to present)
 - The Nanos Annual Public Policy Map (2015 to present)
 - The Mood of Canada Annual Tracking Survey (2007 to present)

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2019-1445 – Globe/CTV #ELXN43 Quebec Comparative Ballot Tracking (September 11th – 30th) – STAT SHEET

| | | | Quebec Rollup | | | Gender | | Age | | | | |
|--------------------|--------------|---------|------------------|----------|----------------|--------|--------|----------|----------|----------|----------|---------|
| | | | Quebec Days 1-10 | Montreal | Rest of Quebec | Male | Female | 18 to 29 | 30 to 39 | 40 to 49 | 50 to 59 | 60 plus |
| Ballot [Days 1-10] | Total | Unwgt N | 782 | 513 | 269 | 443 | 339 | 109 | 162 | 141 | 166 | 204 |
| | | Wgt N | 741 | 421 | 320 | 377 | 363 | 114 | 121 | 145 | 145 | 215 |
| | Liberal | % | 36.2 | 42.4 | 28.2 | 35.3 | 37.2 | 28.6 | 36.7 | 35.7 | 39.5 | 38.2 |
| | Conservative | % | 20.0 | 14.6 | 27.2 | 22.9 | 17.0 | 12.4 | 23.8 | 20.0 | 17.2 | 23.9 |
| | NDP | % | 11.2 | 9.9 | 12.8 | 7.5 | 15.0 | 16.9 | 7.5 | 16.5 | 8.6 | 8.3 |
| | Bloc | % | 23.4 | 26.0 | 20.1 | 24.2 | 22.6 | 31.1 | 24.3 | 19.3 | 22.4 | 22.3 |
| | Green | % | 5.8 | 4.4 | 7.7 | 5.9 | 5.7 | 8.5 | 7.0 | 3.9 | 6.4 | 4.6 |
| | People's | % | 2.6 | 1.8 | 3.6 | 3.0 | 2.2 | 1.5 | 0.5 | 3.5 | 5.6 | 1.7 |
| | Other | % | 0.7 | 1.0 | 0.4 | 1.2 | 0.2 | 1.0 | 0.3 | 1.0 | 0.3 | 1.0 |

| | | | Quebec Rollup | | | Gender | | Age | | | | |
|---------------------|--------------|---------|-------------------|----------|----------------|--------|--------|----------|----------|----------|----------|---------|
| | | | Quebec Days 11-20 | Montreal | Rest of Quebec | Male | Female | 18 to 29 | 30 to 39 | 40 to 49 | 50 to 59 | 60 plus |
| Ballot [Days 11-20] | Total | Unwgt N | 828 | 522 | 306 | 425 | 403 | 138 | 134 | 167 | 173 | 216 |
| | | Wgt N | 765 | 438 | 326 | 398 | 366 | 128 | 129 | 146 | 153 | 208 |
| | Liberal | % | 35.3 | 39.7 | 29.4 | 32.9 | 38.0 | 30.2 | 35.5 | 32.0 | 32.9 | 42.4 |
| | Conservative | % | 17.0 | 13.5 | 21.8 | 21.4 | 12.3 | 12.3 | 14.2 | 20.6 | 17.3 | 18.9 |
| | NDP | % | 13.3 | 13.1 | 13.6 | 11.4 | 15.4 | 24.2 | 14.7 | 13.2 | 12.7 | 6.4 |
| | Bloc | % | 22.0 | 21.9 | 22.1 | 21.2 | 22.9 | 15.7 | 18.1 | 20.4 | 26.2 | 26.5 |
| | Green | % | 10.1 | 10.5 | 9.6 | 9.3 | 11.0 | 15.7 | 12.8 | 9.8 | 10.1 | 5.2 |
| | People's | % | 1.8 | 1.0 | 2.8 | 3.1 | 0.3 | 0.9 | 3.8 | 3.4 | 0.8 | 0.6 |
| | Other | % | 0.4 | 0.3 | 0.6 | 0.8 | 0.0 | 1.0 | 0.9 | 0.6 | 0.0 | 0.0 |

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