# Conservatives 31.6, Liberals 31.5, NDP 19.0, Greens 9.5, BQ 6.2, PPC 1.8

Nightly Tracking, three day rolling average ending October 17<sup>th</sup>, 2019 Released October 18<sup>th</sup>, 2019









Minority fever grips election as neither front runner enjoys ballot advantage. Trudeau five points ahead of Scheer on preferred PM

#### Nik Nanos





#### **NATIONAL BALLOT**

A national dual-frame (land+cell) random telephone survey is conducted nightly by Nanos Research throughout the campaign using live agents. Each evening a new group of 400 eligible voters are interviewed. The daily tracking figures are based on a three-day rolling sample comprised of 1,200 interviews. To update the tracking a new day of interviewing is added and the oldest day dropped. The margin of error for a survey of 1,200 respondents is ±2.8 percentage points, 19 times out of 20.

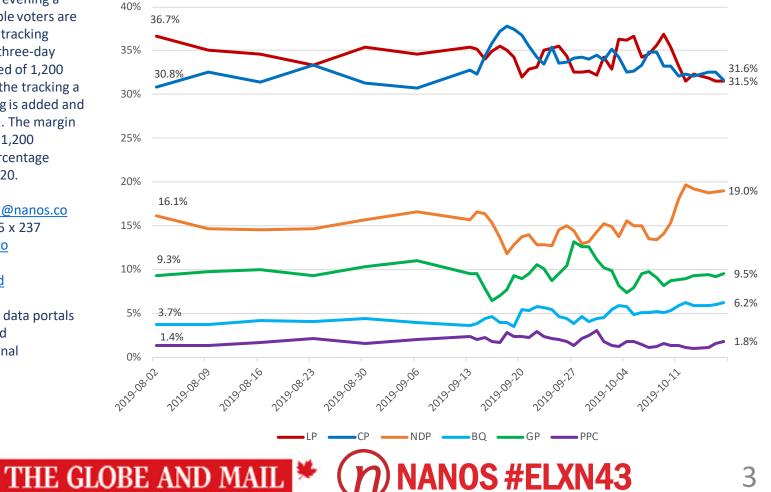
Contact: Nik Nanos <u>nik@nanos.co</u> Ottawa: (613) 234-4666 x 237 Website: <u>www.nanos.co</u> Methodology: <u>www.nanos.co/method</u>

<u>Subscribe</u> to the Nanos data portals to get access to detailed demographic and regional breakdowns.

UNDECIDED > 9.0%

**Question:** If a FEDERAL election were held today, could you please rank your top two current <u>local</u> voting preferences? [First ranked response]

Source: CTV, Globe, Nanos nightly election tracking ending October 17<sup>th</sup>, 2019. The data below represents the weekly tracking for August 2019. Nightly election tracking started on September 11<sup>th</sup>, 2019.

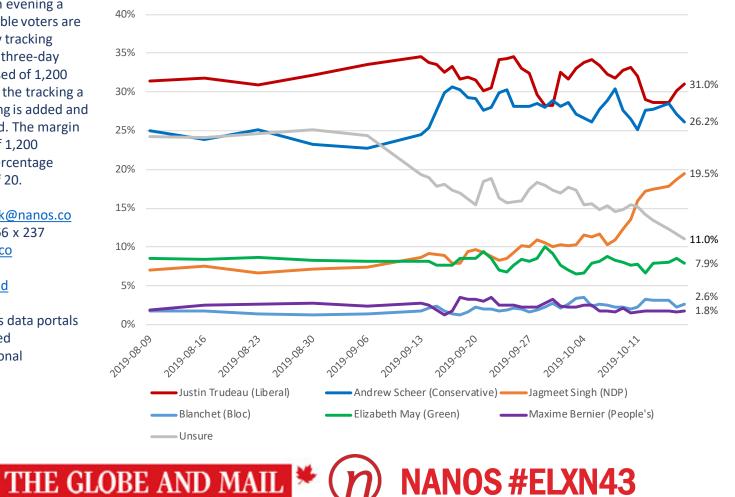


## PREFERRED PRIME MINIST

A national dual-frame (land+cell) random telephone survey is conducted nightly by Nanos Research throughout the campaign using live agents. Each evening a new group of 400 eligible voters are interviewed. The daily tracking figures are based on a three-day rolling sample comprised of 1,200 interviews. To update the tracking a new day of interviewing is added and the oldest day dropped. The margin of error for a survey of 1,200 respondents is ±2.8 percentage points, 19 times out of 20.

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<u>Subscribe</u> to the Nanos data portals to get access to detailed demographic and regional breakdowns. **Question:** Of the current federal political party leaders, could you please rank your top two current local preferences for Prime Minister? [ROTATE PARTY LEADERS] [First ranked response] **Source:** CTV, Globe, Nanos nightly election tracking ending October 17<sup>th</sup>, 2019. The data below represents the weekly tracking for August 2019. Nightly election tracking started on September 11<sup>th</sup>, 2019.



#### **BALLOT AND PREFERRED PM**

A national dual-frame (land+cell) random telephone survey is conducted nightly by Nanos Research throughout the campaign using live agents. Each evening a new group of 400 eligible voters are interviewed. The daily tracking figures are based on a three-day rolling sample comprised of 1,200 interviews. To update the tracking a new day of interviewing is added and the oldest day dropped. The margin of error for a survey of 1,200 respondents is ±2.8 percentage points, 19 times out of 20.

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<u>Subscribe</u> to the Nanos data portals to get access to detailed demographic and regional breakdowns. **Question:** If a FEDERAL election were held today, could you please rank your top two current <u>local</u> voting preferences? [First ranked response]

Source: CTV, Globe, Nanos nightly election tracking ending October 17<sup>th</sup>, 2019. The data below represents the weekly tracking for August, 2019. Nightly election tracking started on September 11<sup>th</sup>, 2019.

	Party	2019-10-17	2019-10-16	Oct 18 2015 (Election)	4 Weeks Ago	High (Since Aug 2)	Low (Since Aug 2)
- 11 - 4	Liberal	31.5%	31.5%	39.4%	35.4%	36.9%	31.5%
	Conservative	31.6%	32.5%	31.8%	31.3%	37.8%	30.7%
	NDP	19.0%	18.9%	19.7%	15.7%	19.7%	11.8%
Ballot*	Bloc	6.2%	6.0%	4.6%	4.4%	6.2%	3.5%
	Green	9.5%	9.2%	3.4%	10.3%	13.2%	6.5%
	People's	1.8%	1.6%		1.6%	3.0%	1.0%

\*Note: Order of parties listed in the table are based on the number of seats for each party in the House of Commons at Dissolution.

\*\*UNDECIDED > 9.0%

**Question:** Of the current federal political party leaders, could you please rank your top two current local preferences for Prime Minister? [ROTATE PARTY LEADERS] [First ranked response] **Source:** CTV, Globe, Nanos nightly election tracking ending October 17<sup>th</sup>, 2019. The data below represents the weekly tracking for August 2019. Nightly election tracking started on September 11<sup>th</sup>, 2019.

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				4 Weeks	High (Since	Low
	Leader	2019-10-17	2019-10-16	Ago	Aug 2)	(Since Aug 2)
	Trudeau	31.0%	30.2%	32.2%	34.5%	28.3%
	Scheer	26.2%	27.2%	23.2%	30.7%	22.7%
Preferred	Singh	19.5%	18.7%	7.2%	19.5%	6.7%
PM*	Blanchet	2.6%	2.2%	1.3%	3.8%	1.3%
PIVI	May	7.9%	8.5%	8.3%	10.1%	6.5%
	Bernier	1.8%	1.6%	2.8%	3.5%	1.2%
	Unsure	11.0%	11.7%	25.1%	25.1%	11.0%

each party in the House of Commons at Dissolution.







### **SURVEY METHODOLOGY**

A national random telephone survey of 1,200 Canadians is conducted by Nanos Research throughout the campaign over a three day period. Each evening a new group of 400 eligible voters are interviewed. The daily tracking figures are based on a three-day rolling sample comprised of 1,200 interviews. To update the tracking a new day of interviewing is added and the oldest day dropped. The margin of error for a survey of 1,200 respondents is  $\pm 2.8$  percentage points, 19 times out of 20.

The respondent sample is stratified geographically and by gender. The data may be weighted by age according to data from the 2016 Canadian Census administered by Statistics Canada. Percentages reported may not add up to 100 due to rounding.



#### **TECHNICAL NOTE**

Element	Description	Element	Description					
Research sponsor	CTV/Globe and Mail/Nanos Research		The results were weighted by age and gender using the latest Census					
Population and Final Sample Size	1,200 Randomly selected individuals; three night rolling average of 400 voters a night; closing weekend oversample. The interviews are compiled into a three day rolling average of 1,200 interviews, where	Weighting of Data	information (2016) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure					
	each week the oldest group of 400 interviews is dropped and a new group of 400 interviews is added.		Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a					
Source of Sample	Dynata	Screening	political party prior to administering the survey to ensure the integrity of the data.					
Type of Sample	Probability	Eveluded						
Margin of Error	±2.8 percentage points, 19 times out of 20.	Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines could not participate.					
Mode of Survey	Tracking; RDD dual frame (land- and cell-lines) random telephone survey.	Stratification	By age and gender using the latest Census information (2016) and the sample is geographically stratified to be representative of Canada.					
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.		Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.					
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older.	Estimated Response Rate	7 percent, consistent with industry norms.					
Demographics (Other)	Six digit postal code was used to validate geography. Age, gender, education, income	Question Order	An open-ended national issue of concern question and party vote consideration questions are asked ahead of the ballot question.					
Fieldwork/Validation	Live CATI interviews with live supervision to validate work.							
•		Question Content	Decided voters include individuals who reported as leaning in their preferences.					
Number of Calls	Maximum of five call backs.		p. e.e. e. e.e.					
Time of Calls	Individuals were called between 6:30-9:30pm local time for the respondent.	Question Wording	The question in the preceding report was written exactly as they were asked to individuals.					
Field Dates	October 15 to 17, 2019.	Research/Data	Names Decearch					
Language of Survey	The survey was conducted in both English and French.	Collection Supplier	Nanos Research					
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. <u>https://canadianresearchinsightscouncil.ca/standards/</u>	Contact	Contact Nanos Research for more information or with any concerns or questions. <u>www.nanos.co</u> Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.					
NEWS	THE GLOBE AND MAIL		ANOS #ELXN43 7					





#### NANOS DATA PORTALS

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- Nightly 2019 Canadian Federal Election Tracking (August 2019 to present)
- Nightly Undecided Tracking (August 2019 to present)
- Nightly Preferred PM Tracking Canada (August 2019 to present)
- Nightly Party Power Index Tracking Canada (August 2019 to present)
- Nightly Consider Voting for the Liberal Party of Canada (August 2019 to present)
- Nightly Consider Voting for the Conservative Party of Canada (August 2019 to present)
- Nightly Consider Voting for the NDP of Canada (August 2019 to present)
- Nightly Consider Voting for the Green Party of Canada (August 2019 to present)
- Nightly Consider Voting for the Bloc Québécois (August 2019 to present)
- Nightly Consider Voting for the People's Party of Canada (August 2019 to present)

In addition to this, paid subscribers have access to the following Nanos Data Portals:

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- Weekly Issue Tracking Canada (2015 to present)
- Canada-US Relations Annual Tracking (2005 to present)
- The Nanos Annual Public Policy Map (2015 to present)
- The Mood of Canada Annual Tracking Survey (2007 to present)



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S SIGNAL LEADERSHIP COMMUNICATION

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nanos dimap

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				Region					Gender				Age		
			Tracking Oct 15 to 17/19	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Vote Profile	Total	Unwgt N	1232	121	305	362	258	186	638	594	172	190	216	263	391
		Wgt N	1199	80	280	459	221	159	581	618	229	197	200	225	347
	Liberal	%	28.7												
	Conservative	%	28.8												
	NDP	%	17.3												
	Bloc	%	5.6					A	hin to Cuba	with a way O with a					
	Green	%	8.6					Avalla	DIE to Subse	cribers Only					
	People's	%	1.6												
	Other	%	0.4												
	Undecided	%	9.0												

				Region					Gen	der		Age			
			Tracking Oct 15 to 17/19	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Ballot	Total	Unwgt N	1120	108	269	334	240	169	580	540	150	172	190	240	368
		Wgt N	1091	71	245	425	204	145	527	564	200	181	177	207	326
	Liberal	%	31.5												
	Conservative	%	31.6												
	NDP	%	19.0												
	Bloc	%	6.2					Availal	ble to Subse	ribers Only					
	Green	%	9.5												
	People's	%	1.8												
	Other	%	0.4												

					Pr	ofile> Power	Index								
			Region							Age					
			Tracking Oct 15 to 17/19	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
First ranked Preferred Prime	Total	Unwgt N	1233	121	305	363	258	186	638	595	172	190	216	264	391
Minister		Wgt N	1200	80	280	460	221	159	581	619	229	197	200	227	347
	Justin Trudeau	%	31.0												
	Andrew Scheer	%	26.2												
	Jagmeet Singh	%	19.5												
	Yves-François Blanchet	%	2.6					Available to Subscribers Only							
	Elizabeth May	%	7.9												
	Maxime Bernier	%	1.8												
	Unsure	%	11.0												