# Conservatives 35, Liberals 33, NDP 15, Greens 10, BQ 6, PPC 1

Nightly Tracking, three day rolling average ending October 2<sup>nd</sup>, 2019 Released October 3<sup>rd</sup>, 2019









**GG** Tangled trend line continues as Conservatives and Liberals battle for the advantage in the ballot box. Neither Trudeau nor Scheer have clear upper hand on the preferred PM tracking.

Nik Nanos

THE GLOBE AND MAIL \* (n) NANOS #ELXN43



#### **NATIONAL BALLOT**

A national dual-frame (land+cell) random telephone survey is conducted nightly by Nanos Research throughout the campaign using live agents. Each evening a new group of 400 eligible voters are interviewed. The daily tracking figures are based on a three-day rolling sample comprised of 1,200 interviews. To update the tracking a new day of interviewing is added and the oldest day dropped. The margin of error for a survey of 1,200 respondents is ±2.8 percentage points, 19 times out of 20.

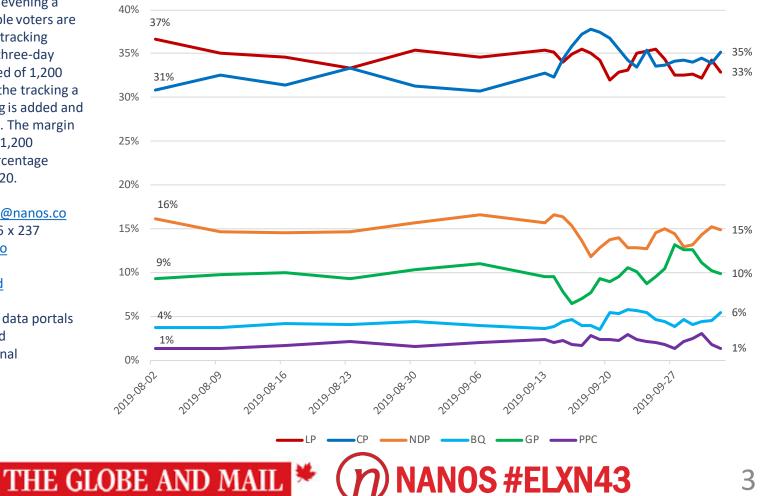
Contact: Nik Nanos <u>nik@nanos.co</u> Ottawa: (613) 234-4666 x 237 Website: <u>www.nanos.co</u> Methodology: <u>www.nanos.co/method</u>

<u>Subscribe</u> to the Nanos data portals to get access to detailed demographic and regional breakdowns.

UNDECIDED > 15%

**Question:** If a FEDERAL election were held today, could you please rank your top two current <u>local</u> voting preferences? [First ranked response]

Source: CTV, Globe, Nanos nightly election tracking ending October 2<sup>nd</sup>, 2019. The data below represents the weekly tracking for August 2019. Nightly election tracking started on September 11<sup>th</sup>, 2019.

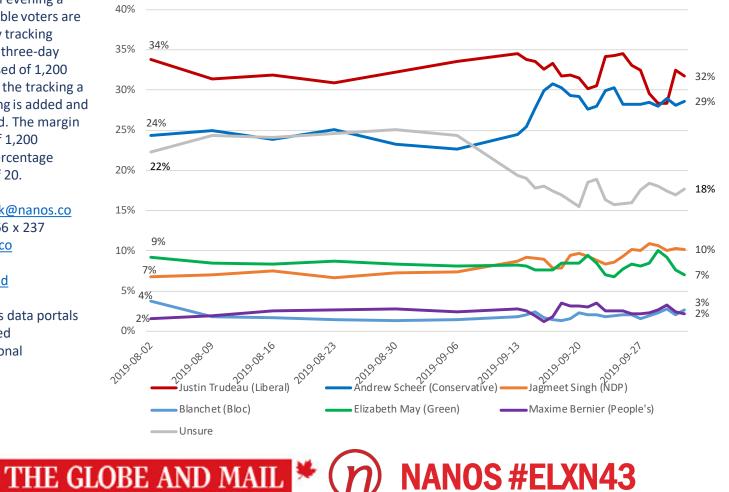


# PREFERRED PRIME MINIST

A national dual-frame (land+cell) random telephone survey is conducted nightly by Nanos Research throughout the campaign using live agents. Each evening a new group of 400 eligible voters are interviewed. The daily tracking figures are based on a three-day rolling sample comprised of 1,200 interviews. To update the tracking a new day of interviewing is added and the oldest day dropped. The margin of error for a survey of 1,200 respondents is ±2.8 percentage points, 19 times out of 20.

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<u>Subscribe</u> to the Nanos data portals to get access to detailed demographic and regional breakdowns. **Question:** Of the current federal political party leaders, could you please rank your top two current local preferences for Prime Minister? [ROTATE PARTY LEADERS] [First ranked response] **Source:** CTV, Globe, Nanos nightly election tracking ending October 2<sup>nd</sup>, 2019. The data below represents the weekly tracking for August 2019. Nightly election tracking started on September 11<sup>th</sup>, 2019.





### **BALLOT AND PREFERRED PM**

A national dual-frame (land+cell) random telephone survey is conducted nightly by Nanos Research throughout the campaign using live agents. Each evening a new group of 400 eligible voters are interviewed. The daily tracking figures are based on a three-day rolling sample comprised of 1,200 interviews. To update the tracking a new day of interviewing is added and the oldest day dropped. The margin of error for a survey of 1,200 respondents is ±2.8 percentage points, 19 times out of 20.

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<u>Subscribe</u> to the Nanos data portals to get access to detailed demographic and regional breakdowns. **Question:** If a FEDERAL election were held today, could you please rank your top two current <u>local</u> voting preferences? [First ranked response]

Source: CTV, Globe, Nanos nightly election tracking ending October 2<sup>nd</sup>, 2019. The data below represents the weekly tracking for August, 2019. Nightly election tracking started on September 11<sup>th</sup>, 2019.

				Oct 18 2015	4 Weeks	High	Low
	Party	2019-10-02	2019-10-01	(Election)	Ago	(Since Aug 2)	(Since Aug 2)
	Liberal	32.9%	34.2%	39.4%	35.4%	36.7%	32.0%
	Conservative	35.2%	33.9%	31.8%	31.3%	37.8%	30.7%
	NDP	14.9%	15.2%	19.7%	15.7%	16.6%	11.8%
Ballot*	Bloc	5.5%	4.5%	4.6%	4.4%	5.8%	3.5%
	Green	9.9%	10.2%	3.4%	10.3%	13.2%	6.5%
	People's	1.4%	1.8%		1.6%	3.0%	1.3%

\*Note: Order of parties listed in the table are based on the number of seats for each party in the House of Commons at Dissolution.

\*\*UNDECIDED > 15%

**Question:** Of the current federal political party leaders, could you please rank your top two current local preferences for Prime Minister? [ROTATE PARTY LEADERS] [First ranked response] **Source:** CTV, Globe, Nanos nightly election tracking ending October 2<sup>nd</sup>, 2019. The data below represents the weekly tracking for August 2019. Nightly election tracking started on September 11<sup>th</sup>, 2019.

				4 Weeks	High (Since	Low
	Leader	2019-10-02	2019-10-01	Ago	Aug 2)	(Since Aug 2)
	Trudeau	31.7%	32.5%	32.2%	34.5%	28.3%
	Scheer	28.6%	28.1%	23.2%	30.7%	22.7%
Preferred	Singh	10.2%	10.3%	7.2%	10.9%	6.7%
Preferred PM*	Blanchet	2.6%	2.1%	1.3%	3.8%	1.3%
PIVI."	May	7.0%	7.6%	8.3%	10.1%	6.8%
	Bernier	2.2%	2.4%	2.8%	3.5%	1.2%
	Unsure	17.7%	17.0%	25.1%	25.1%	15.5%

each party in the House of Commons at Dissolution.







## **SURVEY METHODOLOGY**

A national random telephone survey of 1,200 Canadians is conducted by Nanos Research throughout the campaign over a three day period. Each evening a new group of 400 eligible voters are interviewed. The daily tracking figures are based on a three-day rolling sample comprised of 1,200 interviews. To update the tracking a new day of interviewing is added and the oldest day dropped. The margin of error for a survey of 1,200 respondents is  $\pm 2.8$  percentage points, 19 times out of 20.

The respondent sample is stratified geographically and by gender. The data may be weighted by age according to data from the 2016 Canadian Census administered by Statistics Canada. Percentages reported may not add up to 100 due to rounding.



#### **TECHNICAL NOTE**

Element	Description	Element	Description				
Research sponsor	CTV/Globe and Mail/Nanos Research		The results were weighted by age and gender using the latest Census				
Population and Final Sample Size	1,200 Randomly selected individuals; three night rolling average of 400 voters a night; closing weekend oversample. The interviews are compiled into a three day rolling average of 1,200 interviews, where	Weighting of Data	information (2016) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure				
	each week the oldest group of 400 interviews is dropped and a new group of 400 interviews is added.		Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a				
Source of Sample	Dynata	Screening	political party prior to administering the survey to ensure the integrity of the data.				
Type of Sample	Probability	Excluded	Individuals yourges then 19 years ald, individuals without land or call				
Margin of Error	±2.8 percentage points, 19 times out of 20.	Demographics	Individuals younger than 18 years old; individuals without land or cell lines could not participate.				
Mode of Survey	Tracking; RDD dual frame (land- and cell-lines) random telephone survey.	Stratification	By age and gender using the latest Census information (2016) and the sample is geographically stratified to be representative of Canada.				
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.		Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.				
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older.	Estimated Response Rate	7 percent, consistent with industry norms.				
Demographics (Other)	Six digit postal code was used to validate geography. Age, gender, education, income	Question Order	An open-ended national issue of concern question and party vote consideration questions are asked ahead of the ballot question.				
Fieldwork/Validation	Live CATI interviews with live supervision to validate work.						
Number of Calls	Maximum of five call backs.	Question Content	Decided voters include individuals who reported as leaning in their preferences.				
Number of Calls							
Time of Calls	Individuals were called between 6:30-9:30pm local time for the respondent.	Question Wording	The question in the preceding report was written exactly as they were asked to individuals.				
Field Dates	September 30 to October 2, 2019.	Research/Data	Neger Descent				
Language of Survey	The survey was conducted in both English and French.	Collection Supplier	Nanos Research				
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. <u>https://canadianresearchinsightscouncil.ca/standards/</u>		Contact Nanos Research for more information or with any concerns or questions. <u>www.nanos.co</u> Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.				
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- Nightly Undecided Tracking (August 2019 to present)
- Nightly Preferred PM Tracking Canada (August 2019 to present)
- Nightly Party Power Index Tracking Canada (August 2019 to present)
- Nightly Consider Voting for the Liberal Party of Canada (August 2019 to present)
- Nightly Consider Voting for the Conservative Party of Canada (August 2019 to present)
- Nightly Consider Voting for the NDP of Canada (August 2019 to present)
- Nightly Consider Voting for the Green Party of Canada (August 2019 to present)
- Nightly Consider Voting for the Bloc Québécois (August 2019 to present)
- Nightly Consider Voting for the People's Party of Canada (August 2019 to present)

In addition to this, paid subscribers have access to the following Nanos Data Portals:

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- Weekly Canadian Consumer Confidence Tracking (2008 to present)
- Weekly Issue Tracking Canada (2015 to present)
- Canada-US Relations Annual Tracking (2005 to present)
- The Nanos Annual Public Policy Map (2015 to present)
- The Mood of Canada Annual Tracking Survey (2007 to present)



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S SIGNAL LEADERSHIP COMMUNICATION

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nanos dimap

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				Region					Gender				Age		
			Tracking Sept 30 to Oct 2/19	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Vote Profile	Total	Unwgt N	1210	121	302	364	246	177	629	581	191	175	206	253	385
		Wgt N	1200	80	280	460	221	159	581	619	229	197	200	227	347
	Liberal	%	27.9												
	Conservative	%	29.9												
	NDP	%	12.6												
	Bloc	%	4.7					Auglal	-   - <u>4-</u> 0h						
	Green	%	8.4					Available to Subscribers Only							
	People's	%	1.2												
	Other	%	0.3												
	Undecided	%	15.1												
					Reg	ion			Gender			Age			

			Tracking Sept 30 to Oct 2/19	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Ballot	Total	Unwgt N	1032	102	252	313	211	154	542	490	162	150	176	210	334
		Wgt N	1018	69	232	395	186	137	494	524	190	168	174	192	294
	Liberal	%	32.9												
	Conservative	%	35.2												
	NDP	%	14.9												
	Bloc	%	5.5					Availa	ble to Subse	ribers Only					
	Green	%	9.9												
	People's	%	1.4												
	Other	%	0.3												

				Region					Gender				Age		
			Tracking Sept 30 to Oct 2/19	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
First ranked Preferred Prime	Total	Unwgt N	1210	121	302	364	246	177	629	581	191	175	206	253	385
Minister		Wgt N	1200	80	280	460	221	159	581	619	229	197	200	227	347
	Justin Trudeau	%	31.7												
	Andrew Scheer	%	28.6												
	Jagmeet Singh	%	10.2												
	Yves-François Blanchet	%	2.6					Available to Subscribers Only							
	Elizabeth May	%	7.0												
	Maxime Bernier	%	2.2												
	Unsure	%	17.7												