## Impressions of Canadians on Canada's role in global development and aid to women and children's health issues

#### CanWaCH Survey | Summary

Conducted by Nanos for Canadian Partnership for Women and Children's Health, June 2019 Submission 2019-1434







Canadian Partnership for Women and Children's Health





#### Introduction

The Canadian Partnership for Women and Children's Health (CanWaCH) is comprised of approximately 100 Canadian non-governmental organizations (NGOs), academic institutions, health professional associations and individuals partnering to improve health outcomes for women and children in more than 1,000 communities worldwide.

Every two years, CanWaCH conducts public opinion research on behalf of its membership to better understand and gain insights into Canadians' awareness of and views on Canada's investment in global women and children's health, our members' work and achievements, as well as our strengths, weaknesses and opportunities in engaging Canadians on these issues.

In 2019, CanWaCH commissioned Nanos Research to conduct its biennial public opinion research. This report highlights key findings which identified five key areas of insights: On the Radar, Enhanced Engagement, Greater Sense of Duty, More Selfless and Spirit of Generosity. Previous editions of the research were conducted in 2015 and 2017.

#### 2019 Methodology

Nanos conducted the hybrid telephone and online random survey of 1,523 Canadians, 18 years of age or older, between June 22nd to 28th, 2019. Participants were randomly recruited by telephone using live agents and administered a survey online. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada. The survey was conducted in both English and French.

The questionnaire was updated in 2019 from the previous editions of the survey to reflect shifts in global health policy, programming and language. A significant number of tracking questions were carried forward from previous surveys while some were tweaked. All changes are detailed on the appropriate page displaying the data. Consistent with market research best practices, "unsure" was included as an option for respondents across the 2019 survey. As such, longitudinal comparability is limited with 2015 and 2017 questions where 'unsure' was not an option.

Self-reported awareness of Canada's leadership role regarding women, maternal and child health has doubled compared to 2015



## Just the facts: Key Highlights in ...

#### **Global Health**

• Canadians reporting their awareness of Canada's leadership in global women's, maternal and child health has doubled from 21% in 2015 to 43% in 2019.

• Over half of Canadians expressed much or somewhat more pride in being Canadian arising from Canada's leadership in global health.

• 69% of respondents strongly or somewhat agree that women and children's health should be the top priority in Canada's international development program.

• Half of Canadians say that the amount that Canada spends on health-related development aid should significantly or somewhat increase.

• Nearly 8 in 10 Canadians strongly or somewhat agree that the Canadian government should continue to support and fund programs that improve and enhance sexual and reproductive health and rights – including access to safe abortion – for women and girls in developing countries.

• When ranking priority areas of development aid, Canadians chose water, sanitation and hygiene (29.9% ranked first), followed by food security and nutrition (17.3% ranked first). Women and adolescents' rights to sexual and reproductive health (access to family planning, safe abortion, etc.) was ranked first by 9.5% of Canadians and health and well-being of mothers and children was the top priority focus for 7.4%.

• 51% of Canadians believe the aid Canada provides to developing countries to advance the health of women and girls has more impact when it respects gender rights and considers the specific needs of women and girls.

Canadians most frequently agree or somewhat agree that we all benefit from stability in developing countries



#### **Development Aid**

- 81% of Canadians strongly or somewhat agree that Canada should do its fair share along with other countries to help developing countries and 71% agree that people in Canada have a moral obligation to help people living in developing countries.
- 76% of Canadians strongly or somewhat agree that they have a duty to support the health, education and economic opportunity for the world's poorest and most marginalized people compared to 55% four years ago.
- Canadians expressed that the federal government spends far more on development aid than the actual rate of approximately 2 cents per every dollar spent federally\*, expressing they believed (mean response) the Canadian government directs 17 cents for every dollar to development aid.
- Despite this, 35% of Canadians strongly or somewhat agree that Canada should strive to increase the amount of overseas development aid it gives, regardless of the economic situation at home.

#### **Challenges:**

- Consistently over the course of four years, Canadians are concerned that international development organizations are not making progress in fighting global poverty with just 41% in 2019 strongly or somewhat agreeing that that progress is being made and 43% strongly or somewhat agreeing that aid is being wasted.
- Despite a strong sense of duty to support developing countries and development aid, 65% strongly or somewhat agree it is more important to help people in need at home than people in developing countries.
- Further, 58% of Canadians strongly or somewhat agree the federal government should focus on women and children's health initiatives within Canada's own poor communities over any international efforts. However, on a positive note, agreement on this has seen a decline from 68% in 2015.

Just over half of Canadians say aid targeted to advance the health of women and girls would have more impact when it respects gender rights



## Insights and Commentary from Nanos Research:

#### On the Radar

Nearly eight in ten Canadians strongly or somewhat agree that the government should continue to support sexual and reproductive health and rights Canadian public opinion is on a positive trajectory on global development and aid to women and children's health issues. Although the scope of the study does not allow us to determine why people are more engaged, the driving factors may include increased embeddedness of social issues in people's lives because of the growing use of social media as a platform to learn and communicate about them, as well as agenda setting by the current government. As such, it is of note that should the government choose to revise its agenda, importance may shift to different issues and we cannot be over confident that the positive trajectory will continue into the future.

#### **Enhanced Engagement**

Canadians want to talk and learn more about our country taking a leadership role in improving the lives of women and children in developing countries. There is a possibility that Canadians feel we are at a time in history when Canada is doing well and that it is important to help others. Television remains the top source of international news, followed closely by the internet. The data indicates that Canadians are open to talking about women and children's health, and this can be leveraged to raise awareness by asking them to tell others and spread the word. In terms of social media, Facebook remains the top used platform especially among older Canadians, followed by YouTube which tracks well with all demographics. Television as a source of news also skews towards the 55 plus age group, while less than 25% of Canadians under 35 get their news form television. It is key to build a media strategy around these trends.

#### **Greater Sense of Duty**

The intensity of feelings of duty to act on improvement of health, education and economic opportunity for the world's poorest and most marginalized people has doubled in the past two years. Connecting urgency to action can be a key lever point to engage Canadians. Conveying a sense of urgency could combat obstacles to engagement such as a feeling that one has heard everything or struggling to choose among competing important priorities.



#### **More Selfless**

The proportion of nativist opinion on helping Canadian poor compared to the world's poor has declined. In a time of economic uncertainty and rising populism Canadians recognize the importance of international aid for women and children. In messaging, statements such as international aid leading to greater stability get higher traction. Canadians appear to be interested in real results and tackling bigger issues, with improvements to Canada's reputation being a secondary benefit.

#### **Spirit of Generosity**

Canadians are three times more likely to want an increase rather than a decrease in health-related development aid. Targeting health rather than general aid development has more traction among Canadians. Helping Canadians visualize impact will be critical to mobilization of support. Canadians recognize the importance of investing in health, as well as sexual and reproductive health rights, and mobilization is more likely when the ask is tied to a concrete issue. There is a high level of undecided opinion on the polarizing question of whether aid is wasted, with only 13 per cent being cynical and inaccessible. A similar trend can be noticed with regards to impressions of whether or not Canada is falling behind other countries in terms of the aid it provides, where 'unsures' are trending up. As such, it is important to take the opportunity to provide education where opinions are not firm and therefore open.

Canadians are twice as likely to think the government should increase health related development spending in the future rather than reduce it



On the radar Enhanced engagement Greater sense of duty More selfless Spirit of generosity

## At a glance



#### **On the Radar**

- Canadians are on a positive trajectory on global development and aid to women and children's health issues.
- Self-reported awareness of Canada's leadership role regarding women, maternal and child health has doubled compared to 2015.

#### **Enhanced Engagement**

- Canadians want to talk and learn more about our country taking a leadership role in improving the lives of women and children in poor countries. We are arguably at a positive moment in time on this very important issue.
- Nine in ten Canadians say they follow news outside of Canada.
- Canadians most frequently report engaging in activism through volunteering or donating.

#### **Greater sense of duty**

- The intensity of feelings of duty to act on improvement of health, education and economic opportunity for the world's poorest and most marginalized people has doubled in the past two years. Connecting urgency to action can be a key lever point to engage Canadians.
- Canadians most frequently agree or somewhat agree that we all benefit from stability in developing countries.

#### **More selfless**

- The proportion of nativist opinion on helping Canadian poor compared to the world's poor has declined. In a time of economic uncertainty and rising populism, Canadians recognize the importance of international aid for women and children.
- Just over half of Canadians say aid targeted to advance the health of women and girls would have more impact if it respects gender rights.
- More than half of Canadians report being much or somewhat more proud of being Canadian given the country's leadership in global health.

#### **Spirit of Generosity**

- Canadians are three times more likely to want an increase rather than a decrease in health related development aid. They also see a focus on women and children's health as a top priority in Canada's international development program. Targeting health rather than general aid development has more traction among Canadians. Helping Canadians visualize impact will be critical to mobilization of support.
- Nearly four in five Canadians say they agree or somewhat agree that the Canadian government should continue its support for programs that advance the sexual and reproductive health and rights for women and girls in developing countries.

## On the radar



Canadians are on a positive trajectory on global development and aid to women and children's health issues

# Global health and development issues



Most urgent social issues in Canada	Frequency (n=1490)
Climate Change/Environment/Pollution	20.3%
Bad government/corruption/partisanship	9.4%
Immigration/ Refugees	9.0%
Poverty/Income gap/Inequality/Unemployment	8.5%
Healthcare/ Pharmacare	7.4%
Indigenous issues	7.3%
Top global issues to focus aid on for developing countries	Rank 1 (n=1523)

	(
Hunger and Food Security	14.4%
Climate Change	11.6%
Education	11.4%
Human Rights	8.7%
Poverty	8.6%
Humanitarian Aid During Conflict	8.2%
None, I think Canada should focus on domestic issues	8.2%
Health	6.2%
Responding to Natural Disasters	6.0%
Economic Development	5.4%

Most urgent social issues in developing countries	Frequency (n=1481)
Poverty	15.0%
Climate change/pollution/environment	12.8%
Water/Food accessibility	10.5%
Corruption	7.9%
Healthcare/Medication/Health	6.6%
Political/Civil unrest/War/Violence	5.9%

Top global health issues to focus aid on for developing countries	Rank 1 (n=1523)
Water, sanitation and hygiene	29.9%
Food security and nutrition	17.3%
Environment and climate change	9.8%
Women and adolescents' rights to sexual and reproductive health (access to family planning, safe abortion etc.)	9.5%
Strengthening health systems	7.9%
Immunization	7.5%
Health and well-being of mothers and children	7.4%
HIV/AIDS and other communicable diseases	2.0%
Injury and violence	1.9%
Mental health	1.6% 10

## Top global health issues to focus aid on for developing countries



	Rank 1 (n=1523)	Rank 2 (n=1456)
Water, sanitation and hygiene	29.9%	24.9%
Food security and nutrition	17.3%	19.0%
Environment and climate change	9.8%	7.6%
Women and adolescents' rights to sexual and reproductive health (access to family planning, safe abortion etc.)	9.5%	10.8%
Strengthening health systems	7.9%	8.1%
Immunization	7.5%	10.3%
Health and well-being of mothers and children	7.4%	7.2%
HIV/AIDS and other communicable diseases	2.0%	2.8%
Injury and violence	1.9%	2.2%
Mental health	1.6%	2.2%
Education	1.6%	0.3%
Antimicrobial resistance	1.4%	1.6%
Don't know/not sure	0.7%	1.3%
Disability and inclusion	0.7%	0.5%
Non-communicable diseases (cancer, heart disease, diabetes)	0.6%	0.9%
None, Canadian government should spend domestically	0.1%	0.2%

**QUESTION** – Thinking of the following **global health** issues, which two issues do you think the Canadian government should focus its aid to developing countries as top priorities? Please rank where 1 is the top priority and 2 the second most important priority?

## 2019 - Top global issues to focus aid on for developing countries



	Rank 1 (n=1523)	Rank 2 (n=1397)
Hunger and Food Security	14.4%	14.9%
Climate Change	11.6%	9.3%
Education	11.4%	13.2%
Human Rights	8.7%	9.9%
Poverty	8.6%	7.5%
Humanitarian Aid During Conflict	8.2%	8.8%
None, I think Canada should focus on domestic issues	8.2%	0.5%
Health	6.2%	8.2%
Responding to Natural Disasters	6.0%	8.1%
Economic Development	5.4%	7.5%
Gender Equality	3.6%	3.7%
Supporting government and civil society	2.9%	2.5%
Infrastructure (such a transportation, energy generation etc.)	2.5%	3.2%
Agriculture and forestry	1.4%	2.4%
Water	0.1%	-
Overpopulation	0.1%	0.1%
Refugees/immigrants	-	0.1%
Don't know/not sure	0.5%	-
Other	0.3%	0.1%

**QUESTION** – Thinking of the following **global issues**, which two issues do you think the Canadian government should focus its aid to developing countries as top priorities? Please rank where 1 is the top priority and 2 the second most important priority?

## 2017 - Top global issues to focus aid on for developing countries



	Rank 1 (n=1004)	Rank 2 (n=1004)
Climate change	23.8%	15.9%
None, I think Canada should focus on domestic issues	21.7%	14.6%
Global economic stability	16.0%	16.2%
Poverty and hunger around the world	14.3%	12.0%
Gender equality	4.7%	7.0%
Education in developing countries	4.1%	9.0%
Women, adolescents' and children's rights to sexual and reproductive health in developing countries	3.9%	5.3%
The health and wellbeing of mothers and children in developing countries	3.0%	5.5%
HIV/AIDS, malaria and other diseases	2.1%	4.2%
Don`t know/not sure	3.2%	5.9%
Other	3.3%	4.3%

\*Not comparable to 2019 because the response key has different options and a different number of options.

**QUESTION** – The following are all important global issues. Which two issues do you think the Canadian government should focus its efforts on the most?

# Engagement with health related social issues



	Women and children's health in developing countries	Health and well-being of women	Gender equality and its impact on women and children's health, rights and wellbeing
Read, watched or listened a story about this issue	75%	73%	70%
Talked to your friends or family about this issue	60%	62%	61%
Donated to causes that support this issue	38%	35%	21%
Shared a story or article about this issue on social media	24%	26%	23%
Commented on a story or article about this issue on social media	21%	22%	21%
None of the above	15%	15%	18%
Written about this issue online, using a blog, online chat forum, or social media	8%	10%	9%
Called, emailed or written to a politician to ask them/Canada to do more about this	7%	7%	6%
Written a letter to an editor	2%	3%	2%

## Attitude towards aid



	Strongly/ somewhat agree	Strongly/ somewhat disagree	Unsure
When developing countries are stable places to live and work, we all benefit.	90%	8%	3%
Canada should do its fair share along with other countries to help developing countries	81%	17%	2%
I feel good knowing that Canada is helping people in developing countries through the aid it gives	79%	18%	4%
We as Canadians have a duty to support the improvement of health, education and economic opportunity for the world's poorest and most marginalized people.	76%	23%	2%
People in Canada have a moral obligation to help people living in developing countries	71%	27%	3%
It is more important that we help people in need at home than people in developing countries	65%	33%	2%
Canada can't afford to spend more on aid to developing countries given the state of the government's finances	46%	47%	7%
Most of the aid that Canada gives to help people in developing countries is wasted	43%	42%	15%
International development organizations are making significant strides when it comes to addressing the issue of global poverty.	41%	42%	17%
Canada should strive to increase the amount overseas development aid it gives, regardless of the economic situation at home	35%	60%	5%
I see myself more as a global citizen than as a Canadian	29%	68%	4%
Canada is falling behind other countries in the aid it gives to developing countries.	21%	51%	28% <b>15</b>

# Importance of Canada's international aid to Canada



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	Very/ somewhat important	Very/ somewhat unimportant	Unsure
Building greater global stability/peace	90%	8%	2%
Reducing the threat of terrorism	86%	11%	3%
Building bonds with other cultures	81%	17%	3%
Opening new trade opportunities for Canada	80%	17%	3%
Learning from other parts of the world	79%	18%	3%
Tackling climate change	77%	20%	3%
Creating new opportunities for Canadian businesses	76%	22%	2%
Enhancing Canada's reputation in the world	72%	26%	2%
Lowering levels of refugees or asylum seekers	71%	23%	6%

## Most urgent social issue in Canada

## top responses



Top mentions	Frequency (n=1490)	Male (n=799)	Female (n=691)
Climate Change/Environment/Pollution	20.3%	19.4%	21.2%
Bad government/corruption/partizanship	9.4%	12.0%	6.8%
Immigration/ Refugees	9.0%	8.5%	9.4%
Poverty/Income gap/Inequality/Unemployment	8.5%	8.1%	8.8%
Healthcare/ Pharmacare	7.4%	5.8%	8.9%
Indigenous issues	7.3%	5.8%	8.8%

## QUESTION - What would you say is Canada's most urgent social issue or problem? [Open]

# Most urgent social issue in developing countries



Top mentions	Frequency (n=1481)	Male (n=769)	Female (n=685)
Poverty	15.0%	14.5%	15.6%
Climate change/pollution/environment	12.8%	12.6%	13.0%
Water/Food accessibility	10.5%	9.8%	11.2%
Corruption	7.9%	9.9%	5.9%
Healthcare/Medication/Health	6.6%	4.9%	8.4%
Political/Civil unrest/War/Violence	5.9%	4.3%	7.6%

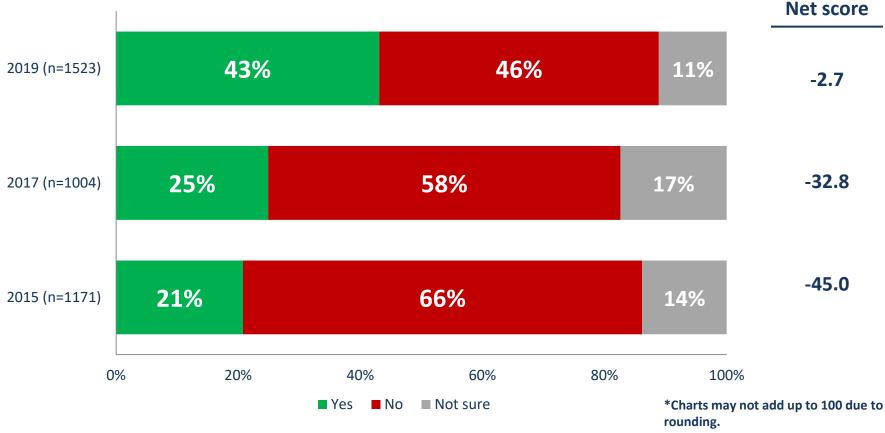
QUESTION – What would you say is the most urgent social issue or problem in developing countries? [Open]

## On the radar



Self-reported awareness of Canada's leadership role regarding women, maternal and child health has doubled compared to 2015 Awareness of the global leadership role of Canada regarding women, maternal and child health





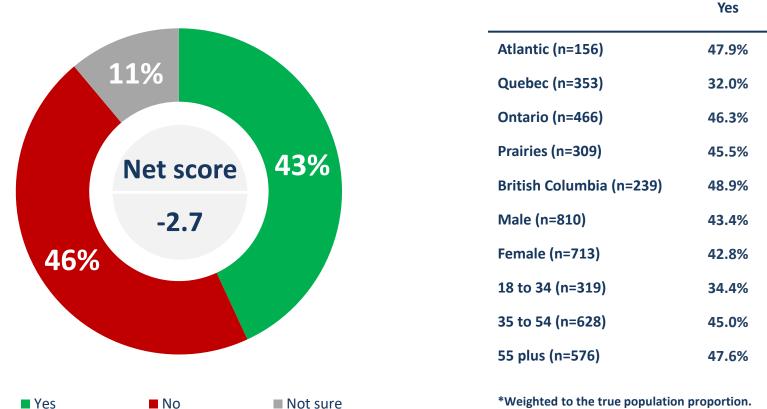
\*Question modified in 2019.

**QUESTION** – Improving the health of women and children in the world's poorest countries is one of Canada's top international development priorities. Canada has taken a global leadership role in ensuring that women, maternal and child health remains a priority on the global international development agenda. Canada spearheaded summits in 2010, 2014 and 2018 on maternal, newborn and child health.

Before this survey, were you aware of this?

Awareness of the global leadership role of Canada regarding women, maternal and child health





\*Charts may not add up to 100 due to rounding.

**QUESTION** – Improving the health of women and children in the world's poorest countries is one of Canada's top international development priorities. Canada has taken a global leadership role in ensuring that women, maternal and child health remains a priority on the global international development agenda. Canada spearheaded summits in 2010, 2014 and 2018 on maternal, newborn and child health. Before this survey, were you aware of this?

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, June 22<sup>nd</sup> to 28<sup>th</sup>, 2019, n=1523, accurate 2.5 percentage points plus or minus, 19 times out of 20.

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## **Enhanced engagement**





**GGC**anadians want to talk and learn more about our country taking a leadership role in improving the lives of women and children in poor countries. We are arguably at a positive moment in time on this very important issue.

## Likely response to news story about Canada's leadership role in improving lives of women



						Net score
Talk to your friends or family about it	30	%	38%	13% 14	<mark>!%</mark> 5%	+41.3
Want to learn more about it	26%	6	41%	15% 13	<mark>3%5</mark> %	+39.4
'Like' the story or article on social media	22%	24%	12%	33%	9%	+1.0
Sign a petition (either online or in-person) to support the cause	17%	24%	18%	32%	10%	-9.1
Donate to causes that support the improvement of women and children's health in developing countries	<b>11%</b>	29%	22%	28%	10%	-9.8
Share the story or article on social media	14%	18% 17	%	43%	9%	-27.0
Comment about the issue on social media	<b>11%</b> 1	.6% 17%		47%	10%	-37.3
Very likely Somewh	0% nat likely ■ S	20% 40% Somewhat unlikel			L	*Charts may not add up to 100 due to rounding

**QUESTION** – If there were a news story or article about how Canada is taking a leadership role in helping to improve the lives of women and children in the world's poorest countries how likely would you be to...

Likelihood of talking to friends and family about news on Canada's role in development





**QUESTION** – If there were a news story or article about how Canada is taking a leadership role in helping to improve the lives of women and children in the world's poorest countries how likely would you be to...

## Talk to your friends or family about it

## Likelihood of talking to friends and family about news on Canada's role in development



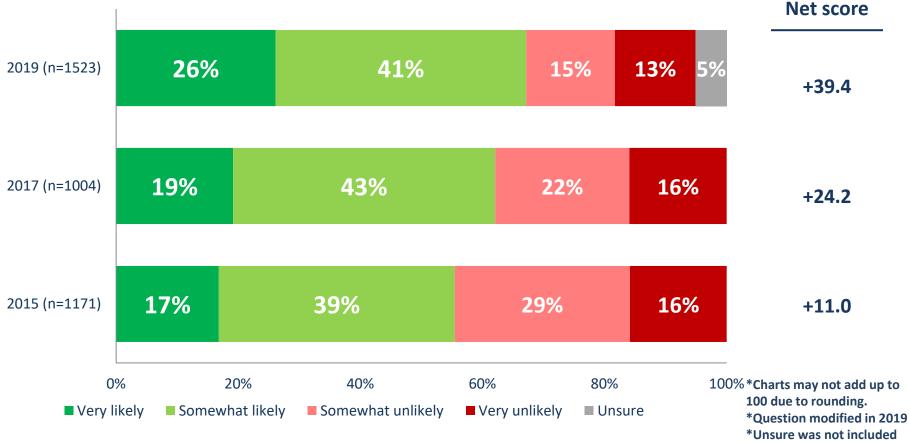
				Very/ somewhat likely
	5%		Atlantic (n=156)	72.1%
14	%	200/	Quebec (n=353)	66.0%
		30%	Ontario (n=466)	70.0%
13% Net score +41.3	Net score		Prairies (n=309)	63.5%
	. 44. 2		British Columbia (n=239)	70.5%
		Male (n=810)	61.9%	
			Female (n=713)	73.8%
	38%		18 to 34 (n=319)	70.4%
	3070		35 to 54 (n=628)	68.0%
			55 plus (n=576)	66.3%
<ul><li>Very likely</li><li>Very unlikely</li></ul>	<ul> <li>Somewhat likely</li> <li>Unsure</li> </ul>	Somewhat unlikely	*Weighted to the true populatic *Charts may not add up to 100 c	

**QUESTION** – If there were a news story or article about how Canada is taking a leadership role in helping to improve the lives of women and children in the world's poorest countries how likely would you be to...

## Talk to your friends or family about it

Likelihood to want to learn more about news on Canada's role in development





in previous response key.

**QUESTION** – If there were a news story or article about how Canada is taking a leadership role in helping to improve the lives of women and children in the world's poorest countries how likely would you be to...

#### Want to learn more about it 2017 Question - Want to read more about it

## Likelihood to want to learn more about on Canada's role in development



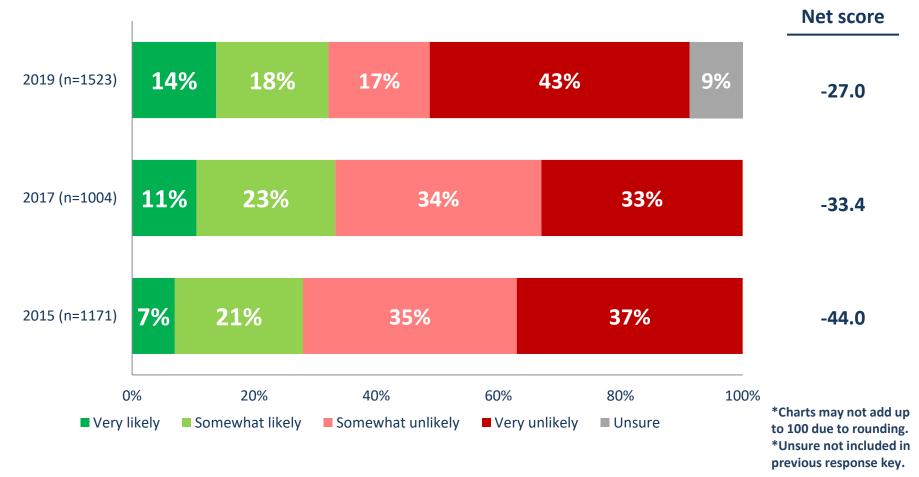
				Very/ somewhat likely
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	120.4		British Columbia (n=239)	67.9%
	+39.4		Male (n=810)	59.6%
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**QUESTION** – If there were a news story or article about how Canada is taking a leadership role in helping to improve the lives of women and children in the world's poorest countries how likely would you be to...

#### Want to learn more about it

Likelihood to share news on Canada's role in development on social media



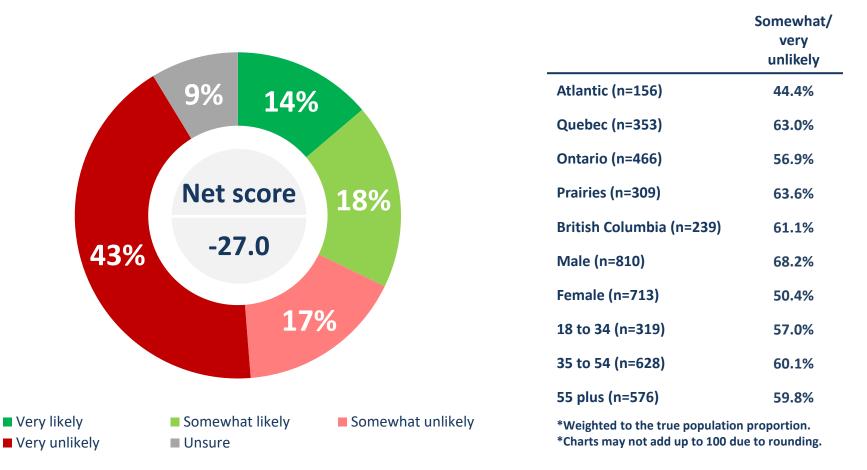


**QUESTION** – If there were a news story or article about how Canada is taking a leadership role in helping to improve the lives of women and children in the world's poorest countries how likely would you be to...

## Share the story or article on social media

# Likelihood to share story on social media



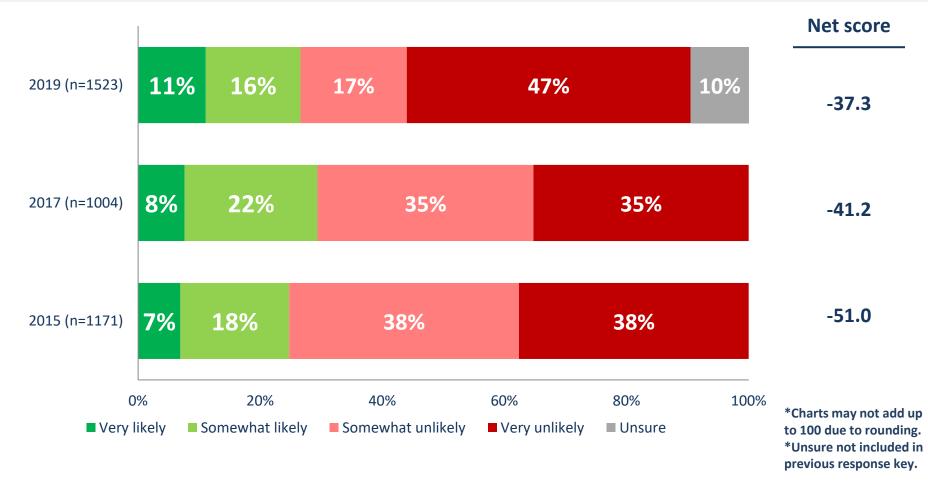


**QUESTION** – If there were a news story or article about how Canada is taking a leadership role in helping to improve the lives of women and children in the world's poorest countries how likely would you be to...

## Share the story or article on social media

## Likelihood of commenting about news on Canada's role in development on social media





**QUESTION** – If there were a news story or article about how Canada is taking a leadership role in helping to improve the lives of women and children in the world's poorest countries how likely would you be to...

## Comment about the issue on social media

## Likelihood of commenting about news on Canada's role in development on social media



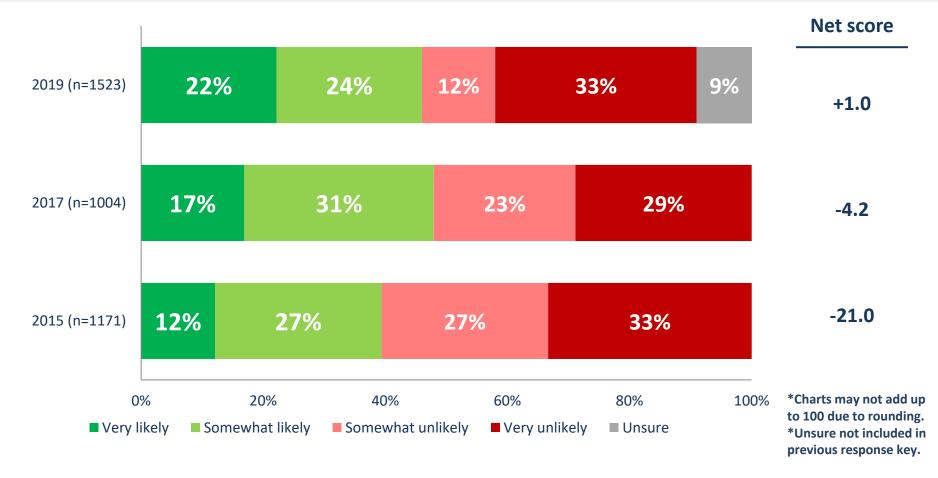
				Somewhat/ very unlikely
	10% 11%		Atlantic (n=156)	56.4%
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		Male (n=810)	71.6%	
4//	/0	17%	Female (n=713)	56.4%
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Very likely Very unlikely	<ul> <li>Somewhat likely</li> <li>Unsure</li> </ul>	Somewhat unlikely	*Weighted to the true populatio *Charts may not add up to 100 d	

**QUESTION** – If there were a news story or article about how Canada is taking a leadership role in helping to improve the lives of women and children in the world's poorest countries how likely would you be to...

### Comment about the issue on social media

Likelihood of 'liking' news on Canada's role in development on social media



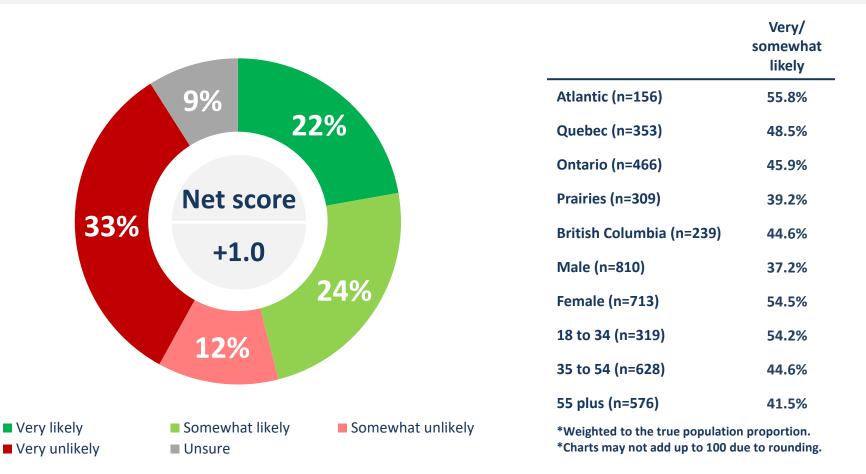


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## 'Like' the story or article on social media

## Likelihood of 'liking' news on Canada's role in developmenton social media





**QUESTION** – If there were a news story or article about how Canada is taking a leadership role in helping to improve the lives of women and children in the world's poorest countries how likely would you be to...

### 'Like' the story or article on social media

# Likelihood of signing a petition to support the cause





**QUESTION** – If there were a news story or article about how Canada is taking a leadership role in helping to improve the lives of women and children in the world's poorest countries how likely would you be to...

## Sign a petition (either online or in-person) to support the cause

# Likelihood of signing a petition to support the cause



				Somewhat/ very unlikely
	10% 179		Atlantic (n=156)	51.8%
		/0	Quebec (n=353)	48.5%
32% Net score -9.1			Ontario (n=466)	46.7%
	Net score		Prairies (n=309)	57.5%
	0.1	240/	British Columbia (n=239)	46.6%
	-9.1	24%	Male (n=810)	60.1%
			Female (n=713)	39.9%
	18%		18 to 34 (n=319)	47.6%
	1070		35 to 54 (n=628)	53.4%
			55 plus (n=576)	48.1%
<ul><li>Very likely</li><li>Very unlikely</li></ul>	<ul> <li>Somewhat likely</li> <li>Unsure</li> </ul>	Somewhat unlikely	*Weighted to the true population *Charts may not add up to 100 d	

**QUESTION** – If there were a news story or article about how Canada is taking a leadership role in helping to improve the lives of women and children in the world's poorest countries how likely would you be to...

## Sign a petition (either online or in-person) to support the cause

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, June 22<sup>nd</sup> to 28<sup>th</sup>, 2019, n=1523, accurate 2.5 percentage points plus or minus, 19 times out of 20.

Somowhat /

# Likelihood of donating to causes that support women and children's health





**QUESTION** – If there were a news story or article about how Canada is taking a leadership role in helping to improve the lives of women and children in the world's poorest countries how likely would you be to...

#### Donate to causes that support the improvement of women and children's health in developing countries. 2017 Question - Donate to causes that support the improvement of maternal and child health in developing countries

## Likelihood of donating to causes that support women and children's health



				Somewhat/ very unlikely
	10% 11%		Atlantic (n=156)	44.5%
			Quebec (n=353)	53.8%
			Ontario (n=466)	45.7%
28%	Net score		Prairies (n=309)	54.4%
	0.0	29%	British Columbia (n=239)	48.6%
	-9.8		Male (n=810)	58.4%
			Female (n=713)	41.5%
	22%		18 to 34 (n=319)	54.3%
	2270		35 to 54 (n=628)	51.2%
			55 plus (n=576)	45.5%
<ul><li>Very likely</li><li>Very unlikely</li></ul>	<ul> <li>Somewhat likely</li> <li>Unsure</li> </ul>	Somewhat unlikely	*Weighted to the true populatio *Charts may not add up to 100 d	

**QUESTION** – If there were a news story or article about how Canada is taking a leadership role in helping to improve the lives of women and children in the world's poorest countries how likely would you be to...

#### Donate to causes that support the improvement of women and children's health in developing countries.

## Women's health in developing countries



**Frequency**\*

Read, watched or listened a story about this issue	74.9%
Talked to your friends or family about this issue	59.5%
Donated to causes that support this issue	38.3%
Shared a story or article about this issue on social media	24.2%
Commented on a story or article about this issue on social media	20.9%
Written about this issue online, using a blog, online chat forum, or social media	7.9%
Called, emailed or written to a politician to ask them/Canada to do more about this	7.4%
Written a letter to an editor	2.3%
None of the above	15.2%

\*Based on multiple mentions

**QUESTION** – Now we would like to ask you a set of questions that focuses on the health of women and children in developing countries. Have you ever... [Check all that apply.]

### Health and well-being of women



**Frequency**\*

Read, watched or listened a story about this issue	73.3%
Talked to your friends or family about this issue	61.7%
Donated to causes that support this issue	35.1%
Shared a story or article about this issue on social media	25.7%
Commented on a story or article about this issue on social media	22.4%
Written about this issue online, using a blog, online chat forum, or social media	9.7%
Called, emailed or written to a politician to ask them/Canada to do more about this	7.1%
Written a letter to an editor	2.7%
None of the above	15.0%

\*Based on multiple mentions

**QUESTION** – Now, we would like to ask you more about the health and well-being of women. Have you ever... [Check all that apply.]

## Impact of gender equality on health, rights and well being



**Frequency**\*

Read, watched or listened a story about this issue	70.2%
Talked to your friends or family about this issue	61.0%
Shared a story or article about this issue on social media	23.3%
Donated to causes that support this issue	21.3%
Commented on a story or article about this issue on social media	20.5%
Written about this issue online, using a blog, online chat forum, or social media	9.1%
Called, emailed or written to a politician to ask them/Canada to do more about this	6.2%
Written a letter to an editor	2.2%
None of the above	18.3%

\*Based on multiple mentions

**QUESTION** – Now we would like to ask you more about gender equality and its impact on women and children's health, rights and wellbeing. Have you ever... [Check all that apply.]

## Aid Canada provides to developing countries



2019

Read, watched or listened to a story about this issue	81.1%
Talked to your friends or family about aid to this issue	61.2%
Donated to causes that support this issue	44.5%
Shared a story or article about this issue on social media	29.8%
Commented on a story or article about this issue on social media	23.3%
Called, emailed or written to a politician to ask them/Canada to do more about this	13.8%
Written about this issue online, using a blog, online chat forum, or social media	10.1%
Written a letter to an editor	6.4%
None of the above	9.3%

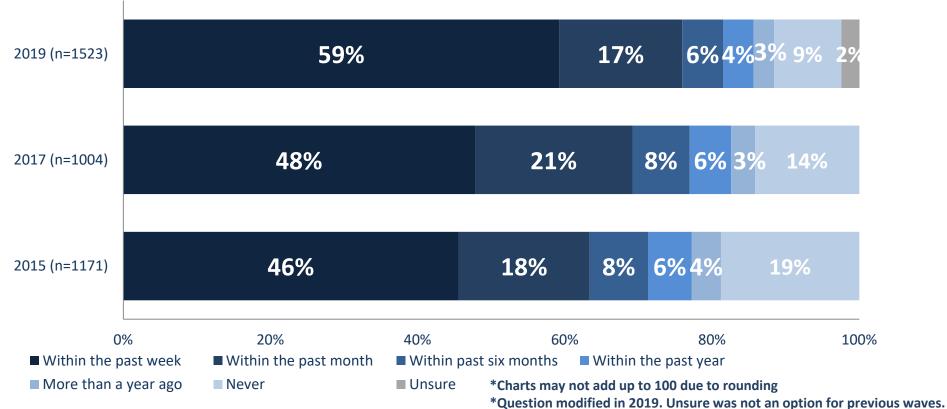
\*Based on multiple mentions

41

**QUESTION** – Our next few questions are about the aid that Canada provides to developing countries. Have you ever... [Check all that apply.]

### Read online post about social issue



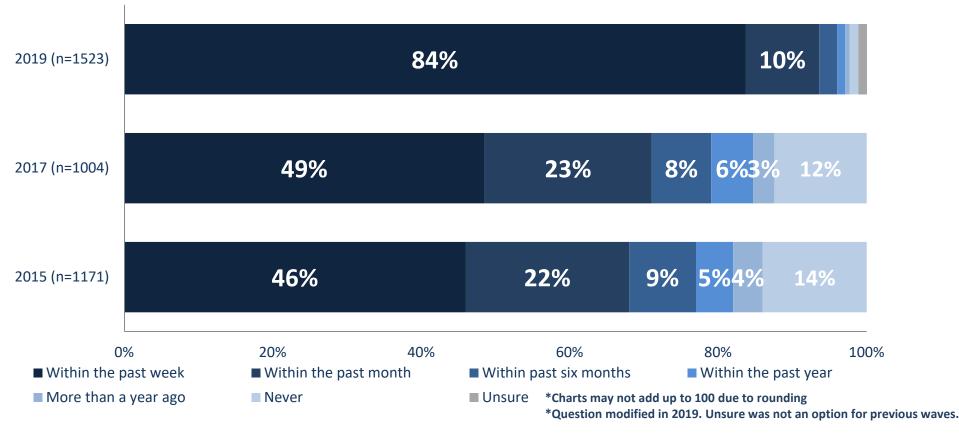


**QUESTION** –We would like to ask you about the last time you may have learned about or communicated to others about a social issue or social problem. A social issue or problem is something that people believe is unjust or unfair, and that a community, society, or the world, should do something about it. A social issue can be local, societal or global. When was the last time you...? [RANDOMIZED]

**Read or <u>listened</u> to what others have posted online about a social issue** 2017 Question - Read what others have posted online about a social issue Note: This question is dependent on what is in the media. Difference with previous waves may be explained by difference in question wording.

## Heard about social issue in news media



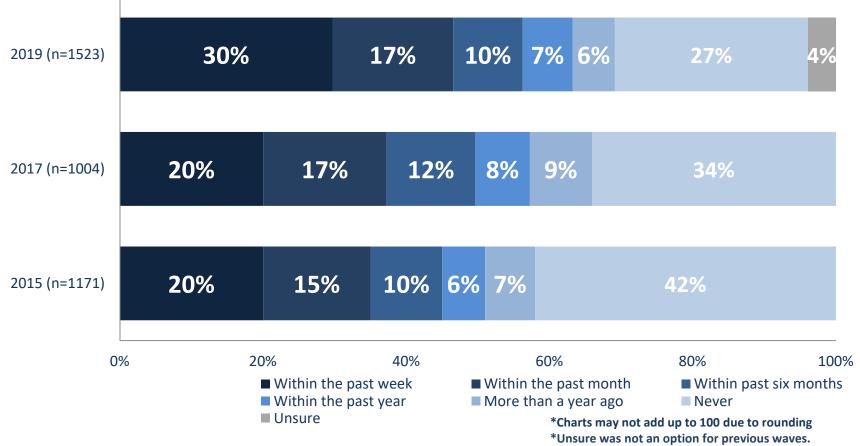


**QUESTION** – We would like to ask you about the last time you may have learned about or communicated to others about a social issue or social problem. A social issue or problem is something that people believe is unjust or unfair, and that a community, society, or the world, should do something about it. A social issue can be local, societal or global. When was the last time you...? [RANDOMIZED]

Read, watched or <u>listened</u> to a story about a social issue in the news media 2017 Question - Read or watched a story about a social issue in the news media Note: This question is dependent on what is in the media. Difference with previous waves may be explained by difference in question wording.

## Shared story about social issue on social media





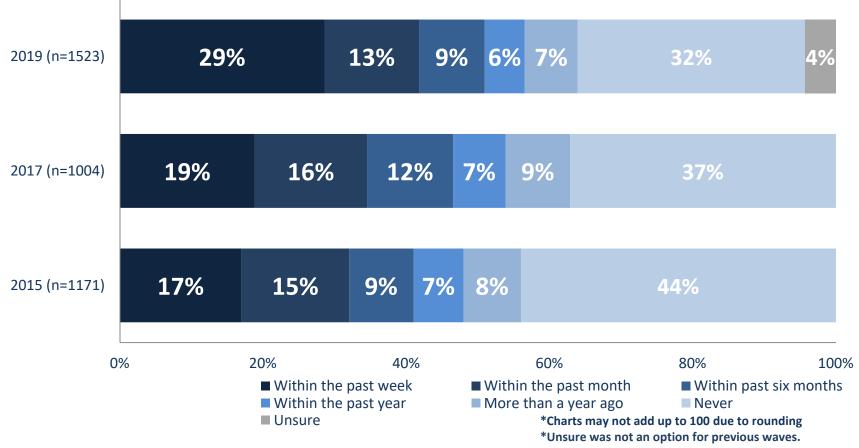
**QUESTION** – We would like to ask you about the last time you may have learned about or communicated to others about a social issue or social problem. A social issue or problem is something that people believe is unjust or unfair, and that a community, society, or the world, should do something about it. A social issue can be local, societal or global. When was the last time you...? [RANDOMIZED]

#### Shared a story or article about a social issue on social media

## Comment on story about social issue on social media



45

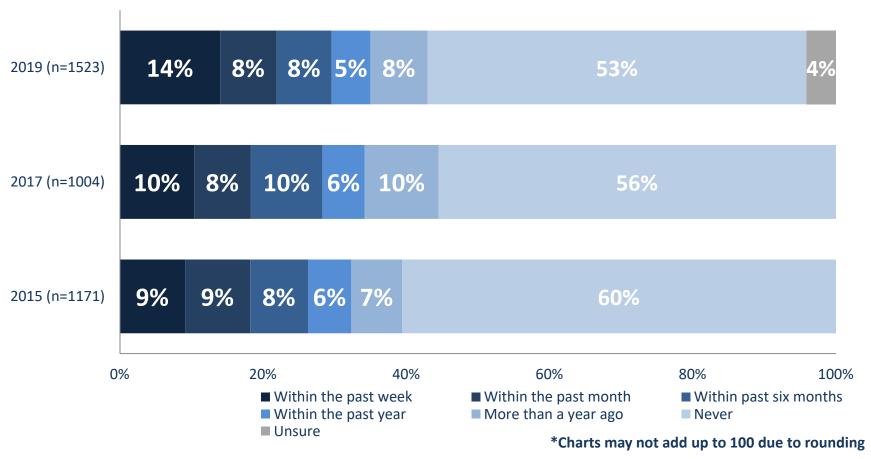


**QUESTION** –We would like to ask you about the last time you may have learned about or communicated to others about a social issue or social problem. A social issue or problem is something that people believe is unjust or unfair, and that a community, society, or the world, should do something about it. A social issue can be local, societal or global. When was the last time you...? [RANDOMIZED]

Commented on a story or article about a social issue on social media

### Wrote about social issue online



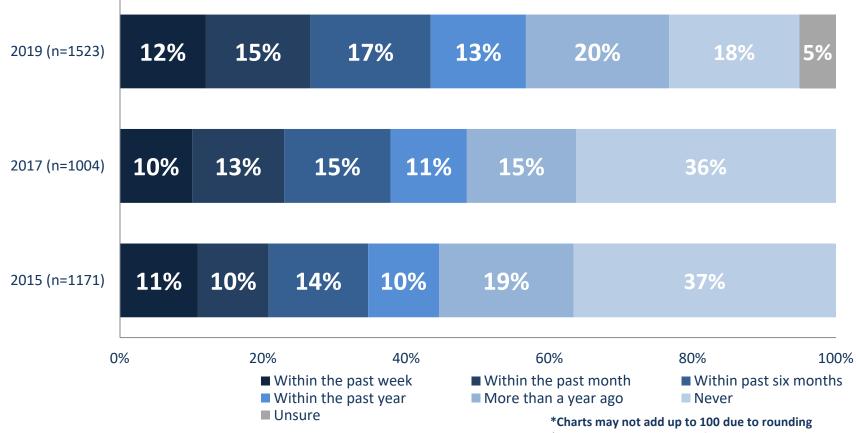


**QUESTION** – We would like to ask you about the last time you may have learned about or communicated to others about a social issue or social problem. A social issue or problem is something that people believe is unjust or unfair, and that a community, society, or the world, should do something about it. A social issue can be local, societal or global. When was the last time you...? [RANDOMIZED]

Written about a social issue online, using a blog, online chat forum, or social media

# Signed petition for social issue support





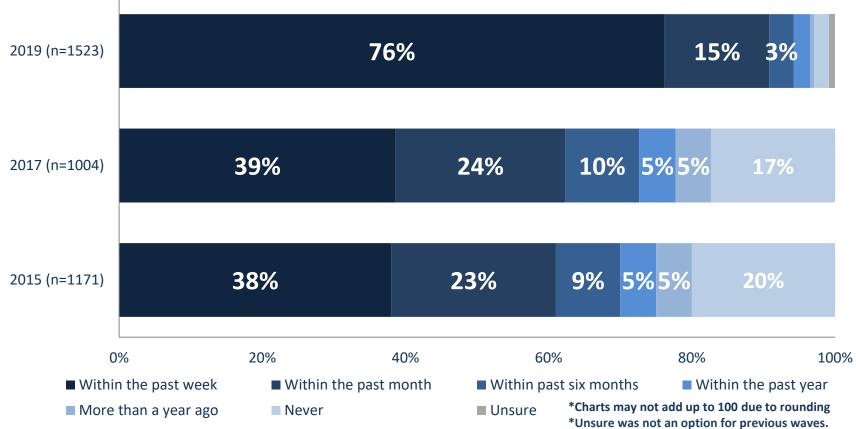
\*Unsure was not an option for previous waves.

**QUESTION** –We would like to ask you about the last time you may have learned about or communicated to others about a social issue or social problem. A social issue or problem is something that people believe is unjust or unfair, and that a community, society, or the world, should do something about it. A social issue can be local, societal or global. When was the last time you...? [RANDOMIZED]

Signed a petition (either online or in-person) to support a social issue

### Talk to relatives about social issue





**QUESTION** –We would like to ask you about the last time you may have learned about or communicated to others about a social issue or social problem. A social issue or problem is something that people believe is unjust or unfair, and that a community, society, or the world, should do something about it. A social issue can be local, societal or global. When was the last time you...? [RANDOMIZED]

**Talked to friends, family or co-workers about a social issue** Note: This question is dependent on what is in the media.

#### Social media visit



	2019
Facebook	69.4%
YouTube	54.3%
Google+	24.4%
LinkedIn	23.7%
Twitter	22.7%
Instagram	22.7%
Pinterest	19.7%
Blogs	9.1%
Account on an online forum/community	8.7%
Reddit	7.1%
Snapchat	4.6%
Tumblr	1.4%
Other	2.0%
None of the above	9.0%

\*Based on multiple mentions

**QUESTION** – Which of the following social media or social networking sites, if any, have you visited in the last week? Check all that apply. [RANDOMIZE]

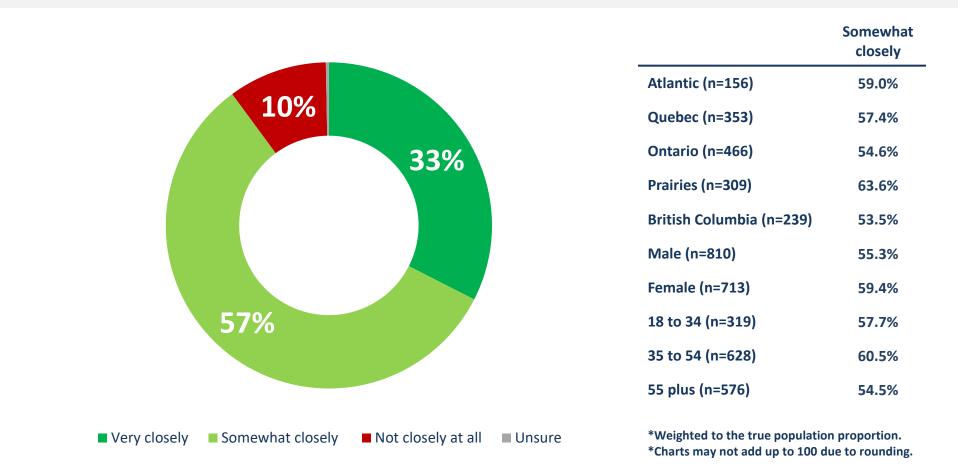
## **Enhanced engagement**





### Following international news



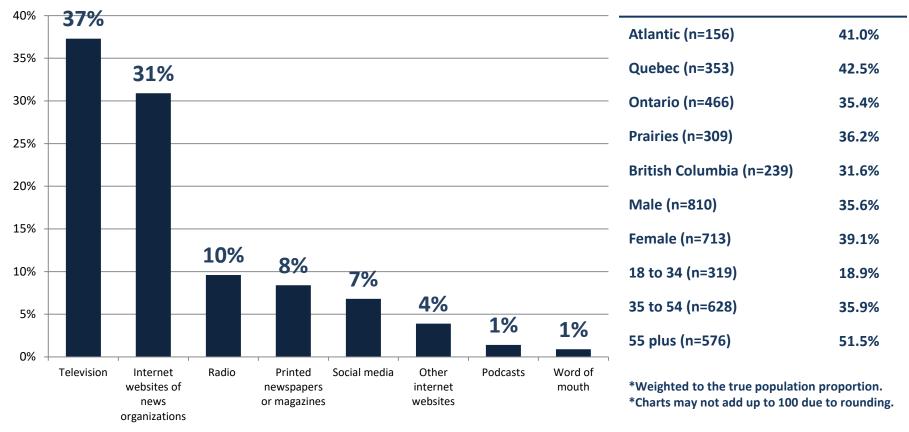


**QUESTION** – How closely do you follow news about what is happening outside of Canada?

### Main source of international news



#### Television



#### QUESTION - What is your main source of news on what is happening outside of Canada?

#### Importance of social media



			Somewhat unimportant/ unimportant
	13%	Atlantic (n=156)	47.7%
		Quebec (n=353)	67.0%
36%		Ontario (n=466)	57.5%
Net sc	ore	Prairies (n=309)	57.6%
10	18.3 28%	British Columbia (n=239)	57.7%
-18.3		Male (n=810)	66.0%
		Female (n=713)	52.0%
23%	3%	18 to 34 (n=319)	41.3%
2370		35 to 54 (n=628)	61.3%
Important	Somewhat important	55 plus (n=576)	69.1%
<ul> <li>Somewhat unimportant</li> <li>Unsure</li> </ul>	Unimportant	*Weighted to the true population proportion. *Charts may not add up to 100 due to rounding.	

**QUESTION** – Are social media platforms like Facebook, Twitter, LinkedIn and Snapchat an important, somewhat important somewhat unimportant or unimportant part of your life?

## **Enhanced engagement**



**Canadians most frequently report** engaging in activism through volunteering or donating

-

#### Community activism



	2019	2017	2015
Donated to a charity or cause	75.9%	54.7%	15%
Volunteered	51.6%	32.2%	6%
Attended a public meeting or school board meeting	26.4%	9.7%	11%
Served on a committee for some local or community service organization	24.6%	8.6%	11%
Actively participated in a fundraising run, walk or ride	20.0%	11.4%	59%
Written to a politician about a social issue	19.9%	10.8%	36%
Attended a political rally, speech, or organized protest of any kind	19.2%	5.8%	7%
Been a member or participated in a faith-based organization or group	18.8%	11.9%	11%
Been an active member of any group that tries to influence public policy or government	16.6%	6.7%	14%
None of the above [EXCLUSIVE]	11.8%	31.5%	27%

#### \*Based on multiple mentions.

#### **QUESTION** – Have you done any of the following activities within the past year? Check all that apply.

### International development activism



#### Frequency

Donated to a charity or cause	40.0%
Volunteered	11.4%
Been a member or participated in a faith-based organization or group	10.3%
Written to a politician about a social issue	6.2%
Served on a committee for some local or community service organization	6.1%
Been an active member of any group that tries to influence public policy or government	5.7%
Attended a public meeting or school board meeting	5.7%
Attended a political rally, speech, or organized protest of any kind	5.6%
Actively participated in a fundraising run, walk or ride	5.2%
None of the above [EXCLUSIVE]	52.8%

\*Based on multiple mentions.

**QUESTION** – Have you done any of the following activities within the past year specifically related to improving the life of people in developing countries? Check all that apply.

Awareness of Canadian not-for-profit organizations supporting women in developing countries – top responses



	2019 (n=958)
Red Cross	10.0%
Oxfam	7.7%
World Vision	7.7%
UNICEF	6.4%
Doctors without borders	5.2%
Plan international/PLAN	4.9%

\*Based on multiple mentions

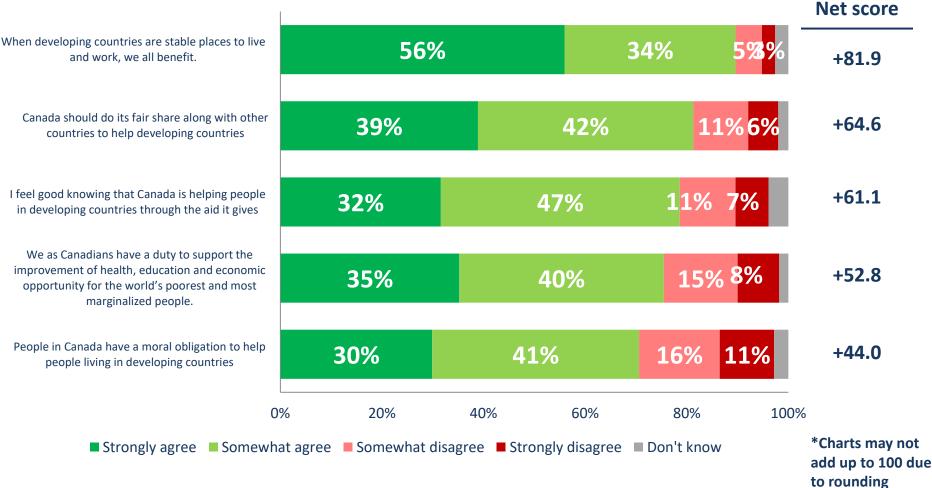
**QUESTION** – Which Canadian not-for-profit organizations are you aware of that provide programs and raise funds to support women, maternal and children's health in the developing world? Please name all the organizations you've heard about or seen in the media, i.e. in the news or advertising. [Open]

### Greater sense of duty



The intensity of feelings of duty to act on improving health, education and economic opportunity for the world's poorest and most marginalized people has doubled in the past two years. <u>Connecting urgency to</u> action can be a key lever point to engage Canadians.

## Agreement with statements about attitude towards aid



#### **QUESTION** – To what extent do you agree or disagree with each of the following statements? [RANDOMIZE]

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, June 22<sup>nd</sup> to 28<sup>th</sup>, 2019, n=1523, accurate 2.5 percentage points plus or minus, 19 times out of 20.

#### 59



Canada should do its fair share along with other countries to help developing countries

I feel good knowing that Canada is helping people in developing countries through the aid it gives

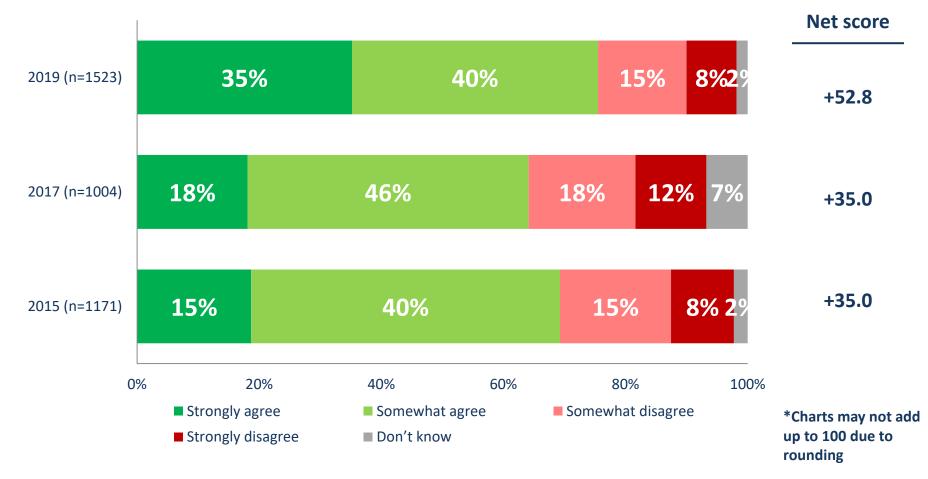
and work, we all benefit.

We as Canadians have a duty to support the improvement of health, education and economic opportunity for the world's poorest and most marginalized people.

People in Canada have a moral obligation to help people living in developing countries

## Duty of Canadians to support health, education for the poorest





QUESTION - To what extent do you agree or disagree with each of the following statements?

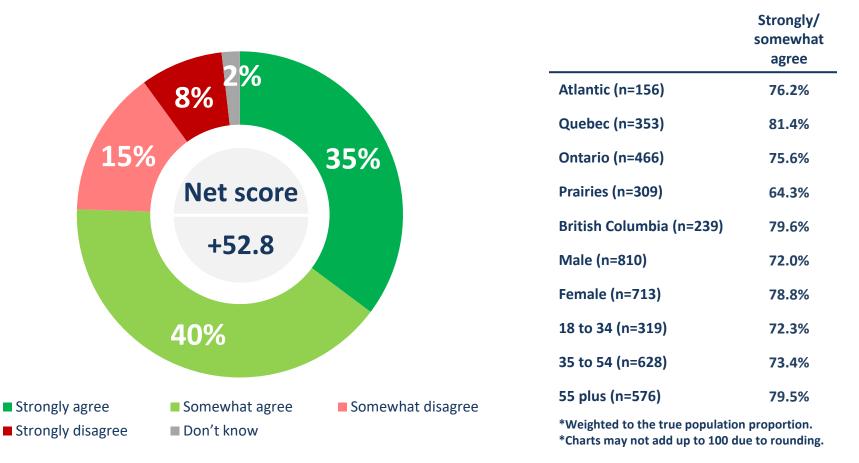
## We as Canadians have a duty to support the improvement of health, education and economic opportunity for the world's poorest and most marginalized people.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, June 22<sup>nd</sup> to 28<sup>th</sup>, 2019, n=1523, accurate 2.5 percentage points plus or minus, 19 times out of 20.

60

# Duty of Canadians to support health, education for the poorest



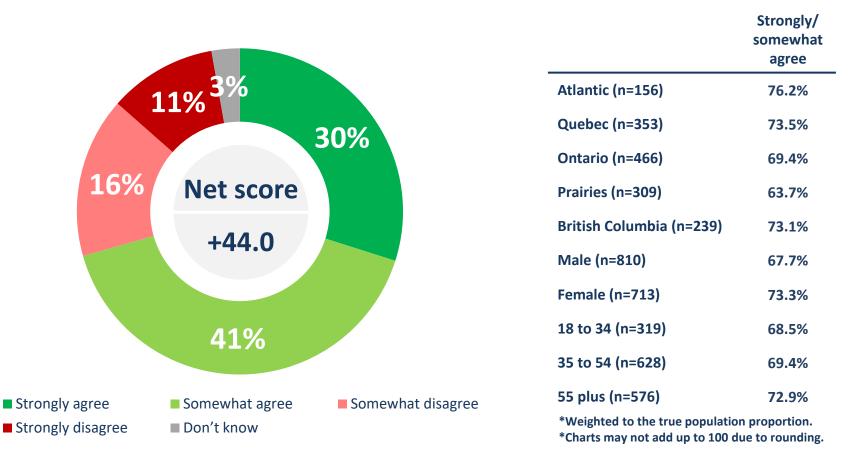


**QUESTION** – To what extent do you agree or disagree with each of the following statements?

### We as Canadians have a duty to support the improvement of health, education and economic opportunity for the world's poorest and most marginalized people.

# Moral obligation of Canadians to help developing countries





#### **QUESTION** – To what extent do you agree or disagree with each of the following statements?

#### People in Canada have a moral obligation to help people living in developing countries

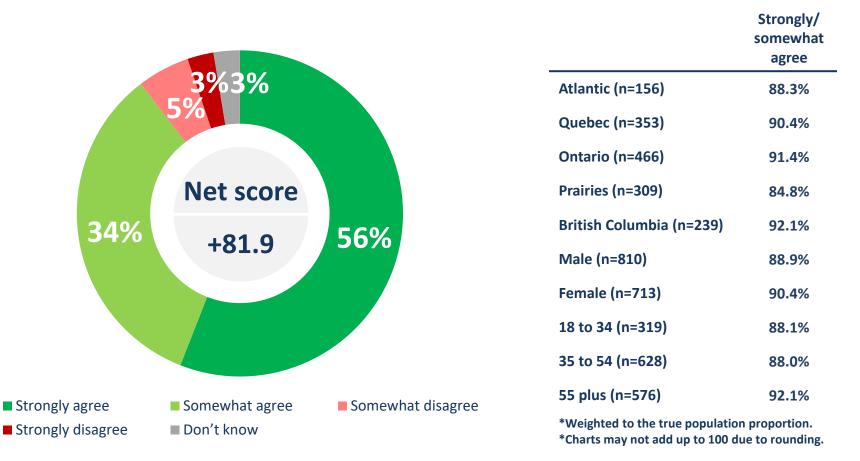
### Greater sense of duty



**Canadians most frequently agree or** somewhat agree that we all benefit from stability in developing countries

## Benefit of stability in developing countries





#### QUESTION - To what extent do you agree or disagree with each of the following statements?

#### When developing countries are stable places to live and work, we all benefit.

Canada's responsibility to do its fair share to help developing countries



				strongly/ somewhat agree
	<mark>6%</mark> 2%		Atlantic (n=156)	85.7%
11	.%		Quebec (n=353)	84.4%
		39%	Ontario (n=466)	81.6%
	Net score	3370	Prairies (n=309)	73.5%
	164.6		British Columbia (n=239)	83.2%
	+64.6		Male (n=810)	79.2%
			Female (n=713)	83.4%
4	12%		18 to 34 (n=319)	80.4%
			35 to 54 (n=628)	78.6%
Strongly agree	Somewhat agree	Somewhat disagree	55 plus (n=576)	84.3%
Strongly disagree	Don't know		*Weighted to the true population *Charts may not add up to 100 o	

QUESTION – To what extent do you agree or disagree with each of the following statements?

#### Canada should do its fair share along with other countries to help developing countries.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, June 22<sup>nd</sup> to 28<sup>th</sup>, 2019, n=1523, accurate 2.5 percentage points plus or minus, 19 times out of 20.

Strongly/

## Feelings towards aid to developing countries



				somewhat agree
	7%4%		Atlantic (n=156)	83.8%
		220/	Quebec (n=353)	82.8%
119	0	32%	Ontario (n=466)	79.3%
	Net score		Prairies (n=309)	70.5%
	161.1		British Columbia (n=239)	77.8%
	+61.1		Male (n=810)	74.4%
			Female (n=713)	82.7%
	47%		18 to 34 (n=319)	76.9%
			35 to 54 (n=628)	78.2%
Strongly agree	Somewhat agree	Somewhat disagree	55 plus (n=576)	80.3%
■ Strongly disagree ■ Don't know		-	*Weighted to the true population *Charts may not add up to 100 of	

**QUESTION** – To what extent do you agree or disagree with each of the following statements?

#### I feel good knowing that Canada is helping people in developing countries through the aid it gives

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, June 22<sup>nd</sup> to 28<sup>th</sup>, 2019, n=1523, accurate 2.5 percentage points plus or minus, 19 times out of 20.

Strongly/

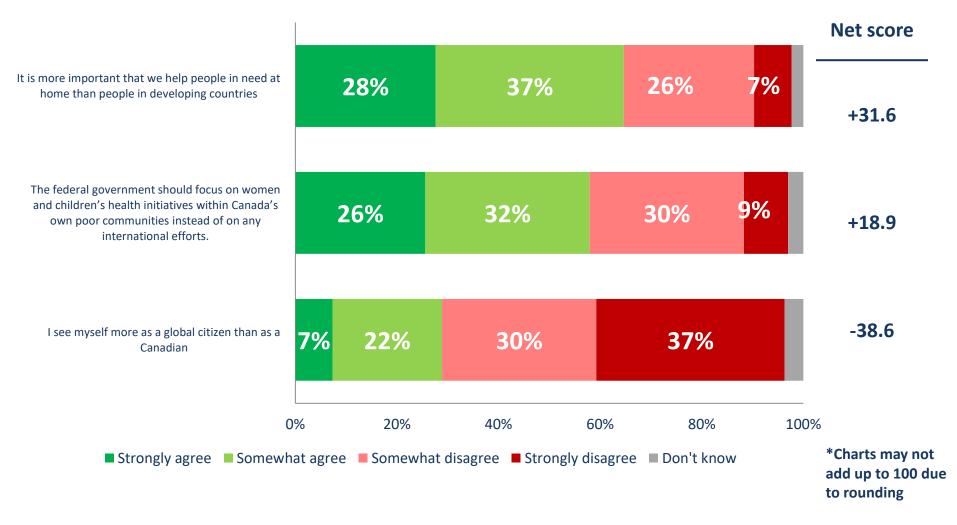
## More selfless



**F** The proportion of nativist opinion on helping Canadian poor compared to the world's poor has declined. In a time of economic uncertainty and rising populism Canadians recognize the importance of international aid for women and children.

## Agreement with statements about attitude towards aid





#### QUESTION – To what extent do you agree or disagree with each of the following statements? [RANDOMIZE]

## Importance of helping people in Canada compared to developing countries



				Strongly/ somewhat agree
	7%2%		Atlantic (n=156)	62.2%
		28%	Quebec (n=353)	60.5%
			Ontario (n=466)	65.2%
26%	Net score		Prairies (n=309)	71.0%
	121 0		British Columbia (n=239)	63.6%
	+31.6		Male (n=810)	68.9%
			Female (n=713)	60.5%
	37%		18 to 34 (n=319)	65.8%
			35 to 54 (n=628)	66.5%
Strongly agree	Somewhat agree	Somewhat disagree	55 plus (n=576)	<b>62.1%</b>
Strongly disagree	Don't know	C C	*Weighted to the true population *Charts may not add up to 100 of the second se	

**QUESTION** – To what extent do you agree or disagree with each of the following statements?

#### It is more important that we help people in need at home than people in developing countries

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, June 22<sup>nd</sup> to 28<sup>th</sup>, 2019, n=1523, accurate 2.5 percentage points plus or minus, 19 times out of 20.

Strongly/

### Importance of benefits to Canada



	I						1	Net score
Building greater global stability/peace		609	%		30%	5%		+82.5
Reducing the threat of terrorism		56%	, )	3	30%	<mark>6%4%</mark> 3	8%	+75.6
Tackling climate change		52%		26%	6 <mark>8%</mark>	<mark>12%3</mark> %		+56.9
Lowering levels of refugees or asylum seekers		36%		35%	15%	<mark>8%</mark> 6%		+48.2
Opening new trade opportunities for Canada		36%		45%	1	L4% 4 <mark>%</mark>		+62.7
Building bonds with other cultures		35%		46%	1	.1% <mark>6%</mark> 3	8%	+64.3
Creating new opportunities for Canadian businesses		34%		43%	16	5% <mark>6%</mark>		+54.1
Learning from other parts of the world		32%		48%	1	3% <mark>6%</mark> 3	8%	+61.1
Enhancing Canada's reputation in the world		25%	L	7%	18%	<b>6 8%</b>		+46.1
	0%	20%	40%	60%	80%	100	)%	
Very important Somewl	nat impo	ortant 🗖 Somewhat (	unimportan	t 📕 Very unimpo	rtant 🔳 Unsi	ure	a	Charts may not dd up to 100 du o rounding

## **QUESTION** – How important or unimportant are each of the following benefits to Canada of the aid it gives to developing countries? [RANDOMIZE]

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, June 22<sup>nd</sup> to 28<sup>th</sup>, 2019, n=1523, accurate 2.5 percentage points plus or minus, 19 times out of 20.

70

### Self-perception as global citizen



				Somewhat/ strongly disagree
	4%7%		Atlantic (n=156)	63.8%
			Quebec (n=353)	59.7%
37%		22%	Ontario (n=466)	69.2%
	Net score -38.6		Prairies (n=309)	75.8%
			British Columbia (n=239)	68.2%
			Male (n=810)	69.6%
			Female (n=713)	65.4%
	30%		18 to 34 (n=319)	65.6%
			35 to 54 (n=628)	68.4%
Strongly agree	<ul><li>Somewhat agree</li><li>Don't know</li></ul>	Somewhat disagree	55 plus (n=576)	67.9%
Strongly disagree			*Weighted to the true population proportion. *Charts may not add up to 100 due to rounding.	

#### QUESTION - To what extent do you agree or disagree with each of the following statements?

#### I see myself more as a global citizen than as a Canadian

# Importance of enhancing Canada's reputation in the world



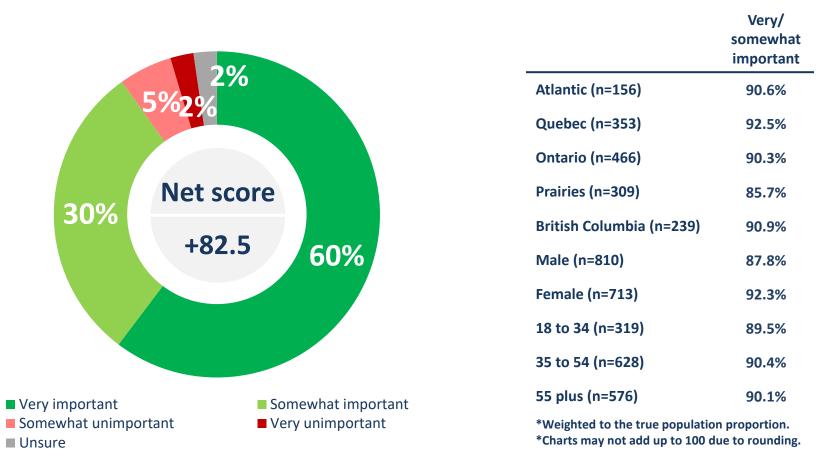
			Very/ somewhat important
8%2	%	Atlantic (n=156)	75.6%
	25%	Quebec (n=353)	75.3%
18%		Ontario (n=466)	72.2%
	score	Prairies (n=309)	66.1%
+4		British Columbia (n=239)	73.2%
	40.1	Male (n=810)	67.4%
		Female (n=713)	76.9%
	47%	18 to 34 (n=319)	71.5%
		35 to 54 (n=628)	69.8%
Very important	<ul><li>Somewhat important</li><li>Very unimportant</li></ul>	55 plus (n=576)	74.8%
Somewhat unimportant Unsure		*Weighted to the true populatio *Charts may not add up to 100 d	

**QUESTION** – How important or unimportant are each of the following benefits to Canada of the aid it gives to developing countries?

#### Enhancing Canada's reputation in the world

# Importance of building greater global peace





**QUESTION** – How important or unimportant are each of the following benefits to Canada of the aid it gives to developing countries?

#### **Building greater global stability/peace**

## Importance of creating new opportunities for Canadian businesses



			Very/ somewhat important
6% <sup>2%</sup>		Atlantic (n=156)	73.4%
		Quebec (n=353)	76.6%
16%	34%	Ontario (n=466)	80.2%
Net sco	ore and a second	Prairies (n=309)	77.2%
		British Columbia (n=239)	67.1%
+54.1		Male (n=810)	74.0%
		Female (n=713)	78.1%
43%		18 to 34 (n=319)	72.0%
		35 to 54 (n=628)	77.8%
Very important	Somewhat important	55 plus (n=576)	77.5%
<ul><li>Somewhat unimportant</li><li>Unsure</li></ul>	Very unimportant	*Weighted to the true populatio *Charts may not add up to 100 d	

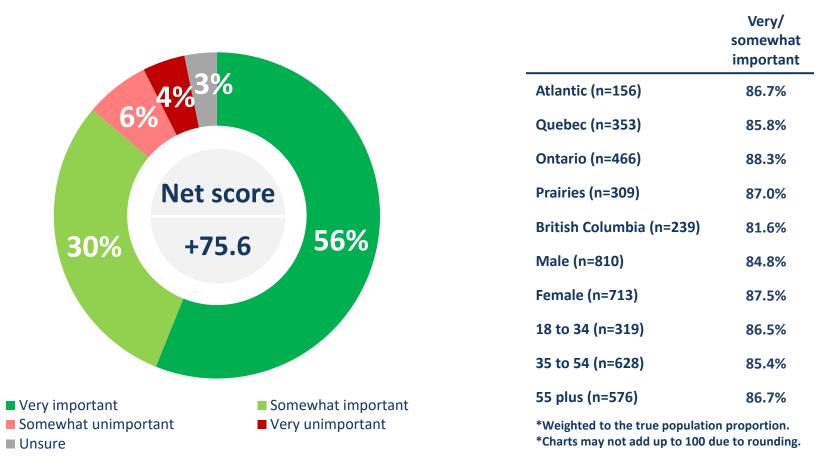
**QUESTION** – How important or unimportant are each of the following benefits to Canada of the aid it gives to developing countries?

#### Creating new opportunities for Canadian businesses



# Importance of reducing the threat of terrorism



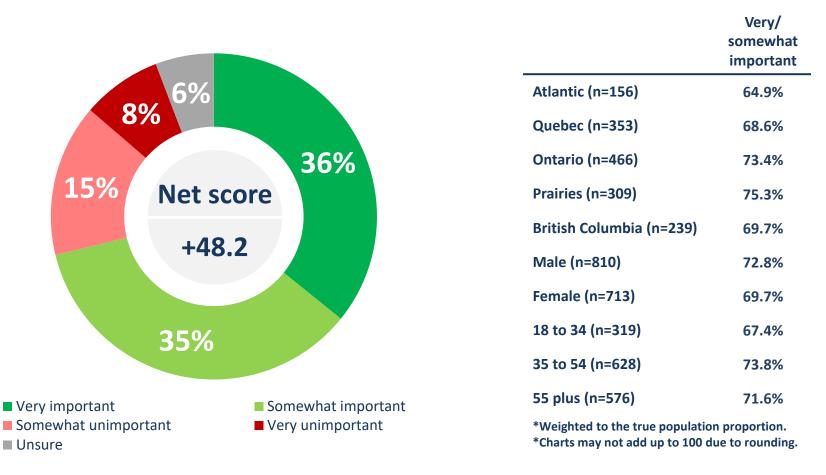


**QUESTION** – How important or unimportant are each of the following benefits to Canada of the aid it gives to developing countries?

#### **Reducing the threat of terrorism**

## Importance of lowering levels of refugees or asylum seekers



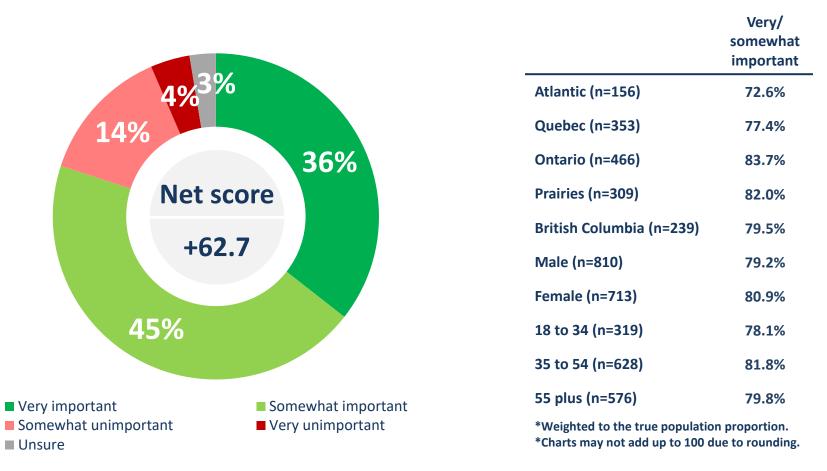


**QUESTION** – How important or unimportant are each of the following benefits to Canada of the aid it gives to developing countries?

#### Lowering levels of refugees or asylum seekers

## Importance of opening new trade opportunities for Canada





**QUESTION** – How important or unimportant are each of the following benefits to Canada of the aid it gives to developing countries?

#### **Opening new trade opportunities for Canada**

# Importance of learning from other parts of the world



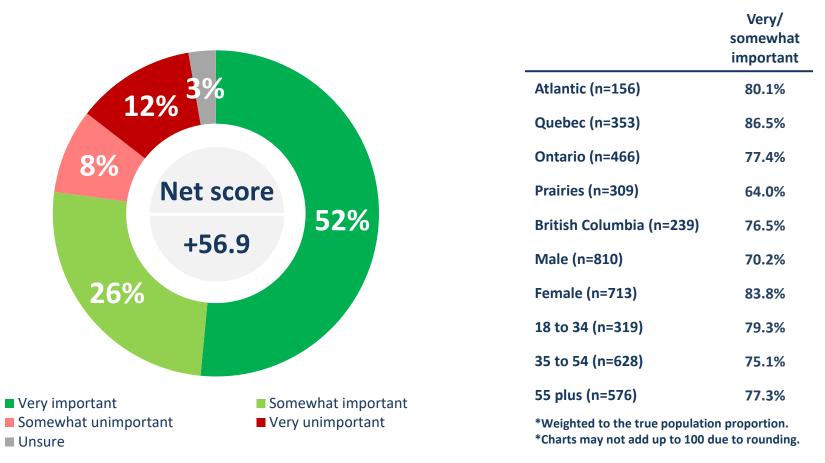
			Very/ somewhat important
6%3%		Atlantic (n=156)	85.0%
13%		Quebec (n=353)	78.7%
Net sc	32%	Ontario (n=466)	80.7%
	ore	Prairies (n=309)	75.7%
. 61	1	British Columbia (n=239)	77.8%
+61.		Male (n=810)	74.8%
		Female (n=713)	83.5%
48%		18 to 34 (n=319)	82.1%
		35 to 54 (n=628)	73.5%
Very important	Somewhat important	55 plus (n=576)	82.3%
<ul><li>Somewhat unimportant</li><li>Unsure</li></ul>	Very unimportant	*Weighted to the true populatio *Charts may not add up to 100 d	

**QUESTION** – How important or unimportant are each of the following benefits to Canada of the aid it gives to developing countries?

#### Learning from other parts of the world

# Importance of tackling climate change



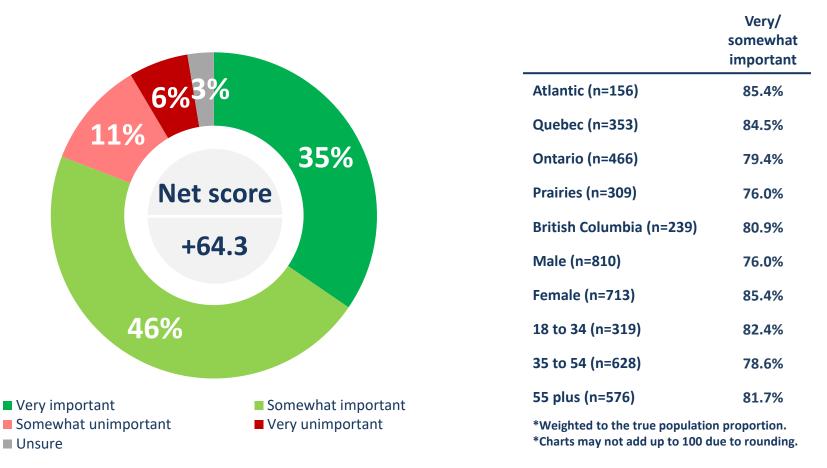


**QUESTION** – How important or unimportant are each of the following benefits to Canada of the aid it gives to developing countries?

#### Tackling climate change

# Importance of building bonds with other cultures





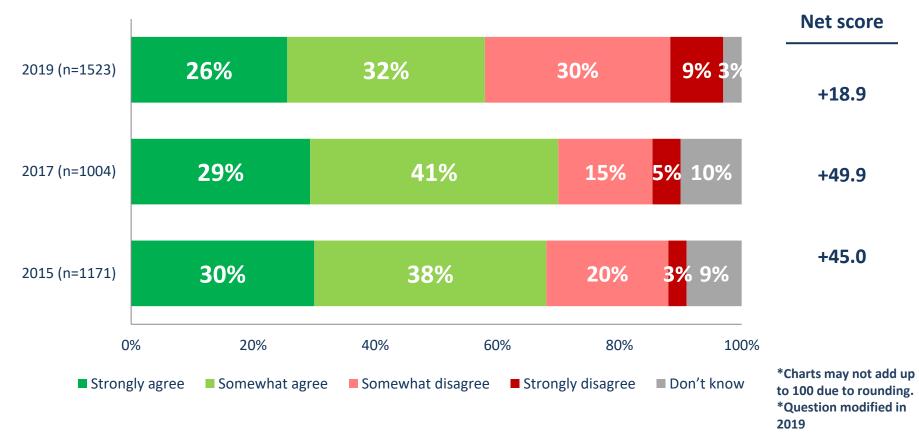
**QUESTION** – How important or unimportant are each of the following benefits to Canada of the aid it gives to developing countries?

#### **Building bonds with other cultures**

# International compared to national focus for health



81



QUESTION - To what extent do you agree or disagree with each of the following statements? [RANDOMIZE]

The federal government should focus on women and children's health initiatives within Canada's own poor communities instead of on any international efforts.

2017 Question - I think the federal government should focus on maternal and child health initiatives within Canada's own poor communities instead of on any international efforts.

# International compared to national focus for health



				somewhat agree
	9% 3%		Atlantic (n=156)	55.2%
		6%	Quebec (n=353)	52.3%
			Ontario (n=466)	62.0%
	Net score		Prairies (n=309)	68.5%
30%	119.0		British Columbia (n=239)	47.3%
	+18.9		Male (n=810)	61.1%
			Female (n=713)	55.0%
	32%	6	18 to 34 (n=319)	57.0%
			35 to 54 (n=628)	62.6%
			55 plus (n=576)	54.8%
<ul> <li>Strongly agree</li> <li>Strongly disagree</li> </ul>	<ul> <li>Somewhat agree</li> <li>Don't know</li> </ul>	Somewhat disagree	*Weighted to the true populatio *Charts may not add up to 100 d	

**QUESTION** – To what extent do you agree or disagree with each of the following statements? [RANDOMIZE]

### The federal government should focus on women and children's health initiatives within Canada's own poor communities instead of on any international efforts.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, June 22<sup>nd</sup> to 28<sup>th</sup>, 2019, n=1523, accurate 2.5 percentage points plus or minus, 19 times out of 20.

Strongly/

### **More selfless**



**Let we see and a set of a set** 

## Impact of Canada's aid to advance health of women and girls



		More impact
	Atlantic (n=156)	53.5%
16%	Quebec (n=353)	59.2%
	Ontario (n=466)	50.4%
9% Net score	Prairies (n=309)	40.5%
51%	British Columbia (n=239)	52.0%
+41.8	Male (n=810)	45.4%
23%	Female (n=713)	56.6%
	18 to 34 (n=319)	53.1%
	35 to 54 (n=628) 55 plus (n=576)	50.1% 50.7%
	35 pius (11–370)	50.7 /0
More impact Same impact Less impact Unsure	*Weighted to the true population *Charts may not add up to 100 du	

**QUESTION** – Do you think the aid Canada provides to developing countries to advance the health of women and girls has more impact, the same impact or less impact when it respects gender rights and considers the specific needs of women and girls?

### More selfless

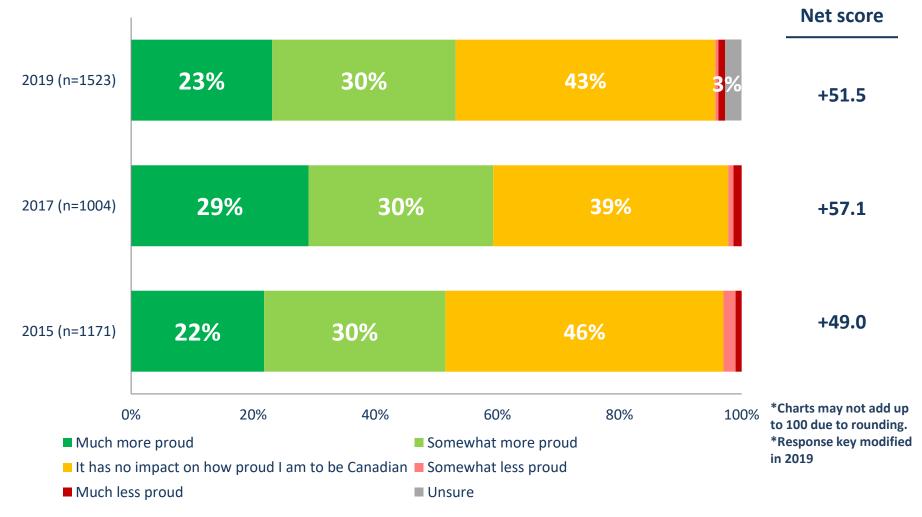


**G** More than half of **Canadians report being** much or somewhat more proud of being **Canadian given the** country's leadership in global health 47



# Pride in Canada's leadership in global health

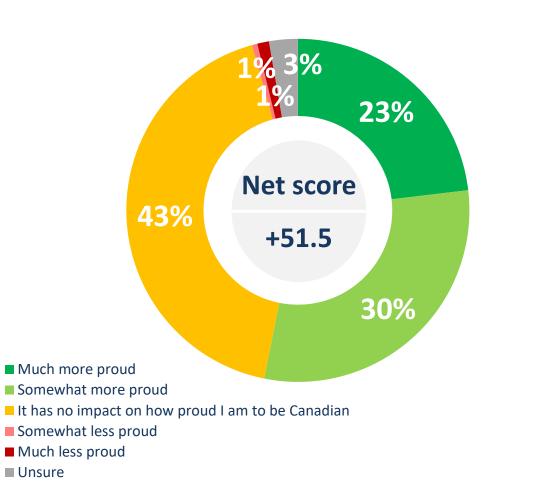




### **QUESTION** – Does knowing this make you feel more or less proud to be Canadian? 2017 Question - Does knowing this make you feel proud to be Canadian?

# Pride in Canada's leadership in global health





	more proud
Atlantic (n=156)	58.7%
Quebec (n=353)	54.6%
Ontario (n=466)	56.8%
Prairies (n=309)	45.2%
British Columbia (n=239)	50.2%
Male (n=810)	46.7%
Female (n=713)	59.4%
18 to 34 (n=319)	52.6%
35 to 54 (n=628)	53.1%
55 plus (n=576)	53.6%

\*Weighted to the true population proportion. \*Charts may not add up to 100 due to rounding.

#### QUESTION - Does knowing this make you feel more or less proud to be Canadian?

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, June 22<sup>nd</sup> to 28<sup>th</sup>, 2019, n=1523, accurate 2.5 percentage points plus or minus, 19 times out of 20.

Much/ somewhat

### Spirit of generosity



Canadians are three times more likely to want an increase rather than a decrease in health-related development aid. Targeting health rather than general aid development has more traction among Canadians. Helping Canadians visualize impact will be critical to mobilization of support.

## Impression of cents per dollar spent on development aid outside of Canada

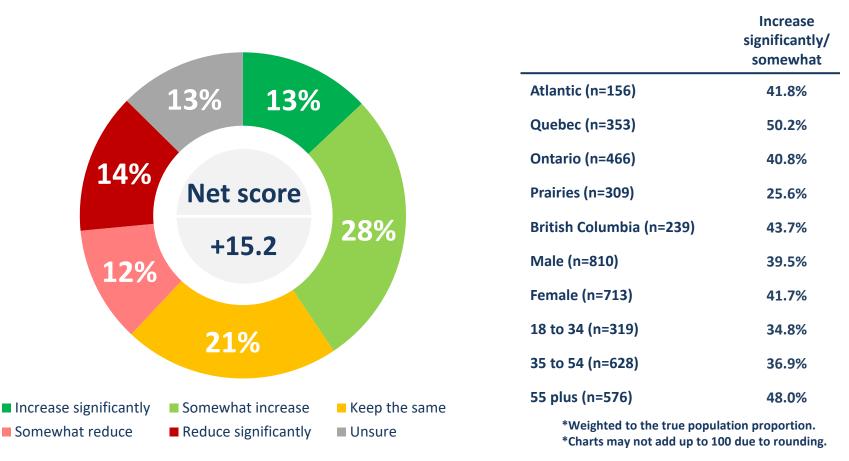


	Top ten responses	Frequency (n=1481)		
1.0		13.6%	Mean Median	16.8
5.0		12.2%	Meulali	5.0
10.0		10.4%		
2.0		10.0%		
50.0		6.4%		
20.0		5.2%		
3.0		4.4%		
25.0		4.1%		
30.0		3.4%		
40.0		2.5%		

**QUESTION** – Thinking of the development aid that the Canadian government provides to developing countries. For every dollar that the Canadian government spends in total, how many cents do you think are spent on development aid outside of Canada to developing countries?

## Future change in amount Canada should spend on development aid

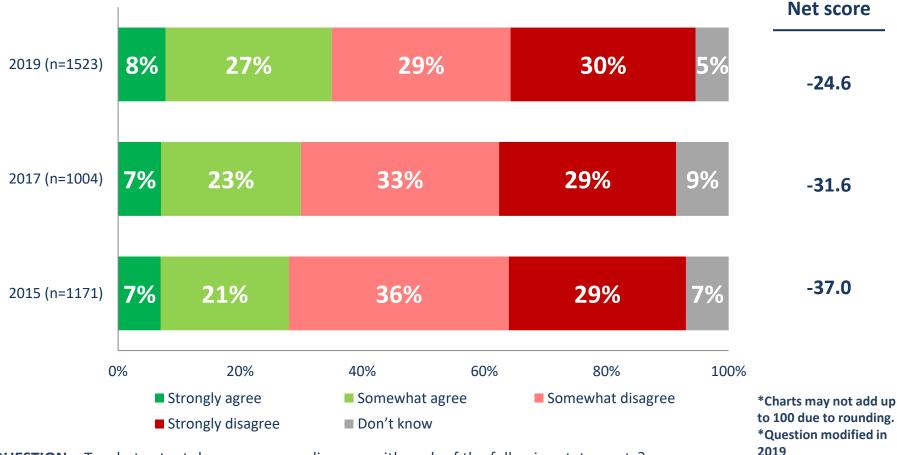




**QUESTION** – Looking to the future, how do you think the amount that Canada spends on development aid to developing countries should change?

## Increasing in the amount of overseas development aid





**QUESTION** – To what extent do you agree or disagree with each of the following statements?

### Canada should strive to increase the amount overseas development aid it gives, regardless of the economic situation at home. 2015 Question - Canada should strive to increase the amount foreign aid it gives, regardless of the economic situation at home.

### Inability of Canada to provide aid due to current state of its finances



				Somewhat/ strongly disagree
	7%		Atlantic (n=156)	49.7%
	2.2	1%	Quebec (n=353)	51.8%
21%	6		Ontario (n=466)	47.7%
	Net score		Prairies (n=309)	34.7%
	0.0		British Columbia (n=239)	52.8%
	-0.8		Male (n=810)	45.5%
		25%	Female (n=713)	48.6%
	26%		18 to 34 (n=319)	41.6%
			35 to 54 (n=628)	44.5%
Strongly agree	Somewhat agree	Somewhat disagree	55 plus (n=576)	53.2%
Strongly disagree	Don't know		*Weighted to the true populatio *Charts may not add up to 100 d	

**QUESTION** – To what extent do you agree or disagree with each of the following statements?

#### Canada can't afford to spend more on aid to developing countries given the state of the government's finances

# Increasing the amount of overseas development aid



				Somewhat/ strongly disagree
	5% 8%		Atlantic (n=156)	61.0%
			Quebec (n=353)	49.4%
2004			Ontario (n=466)	60.6%
30%	Net score	27%	Prairies (n=309)	73.4%
	-24.6		British Columbia (n=239)	55.3%
	-24.0		Male (n=810)	61.3%
			Female (n=713)	57.9%
	29%		18 to 34 (n=319)	60.5%
	2370		35 to 54 (n=628)	62.1%
Strongly agree	Somewhat agree	Somewhat disagree	55 plus (n=576)	56.8%
Strongly disagree	■ Don't know		*Weighted to the true populatio *Charts may not add up to 100 d *Question modified in 2019	

QUESTION – To what extent do you agree or disagree with each of the following statements?

### Canada should strive to increase the amount overseas development aid it gives, regardless of the economic situation at home.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, June 22<sup>nd</sup> to 28<sup>th</sup>, 2019, n=1523, accurate 2.5 percentage points plus or minus, 19 times out of 20.

Somowhat /

### Level of aid provided by Canada compared to other countries



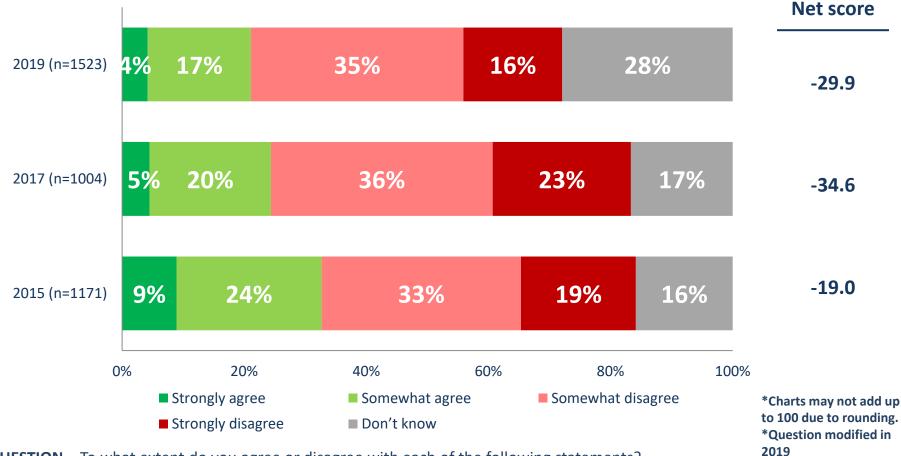
				Somewhat/ strongly disagree
	<mark>4%</mark>		Atlantic (n=156)	57.7%
28	1	.7%	Quebec (n=353)	51.9%
			Ontario (n=466)	47.0%
	Net score		Prairies (n=309)	55.5%
	20.0		British Columbia (n=239)	46.7%
	-29.9		Male (n=810)	<b>52.7%</b>
16	%	5%	Female (n=713)	49.4%
	3	570	18 to 34 (n=319)	47.9%
			35 to 54 (n=628)	53.6%
Strongly agree	Somewhat agree	Somewhat disagree	55 plus (n=576)	50.9%
Strongly disagree	Don't know	0.11	*Weighted to the true populatio *Charts may not add up to 100 d	

#### **QUESTION** – To what extent do you agree or disagree with each of the following statements?

#### Canada is falling behind other countries in the aid it gives to developing countries.

### Level of aid provided by Canada compared to other countries





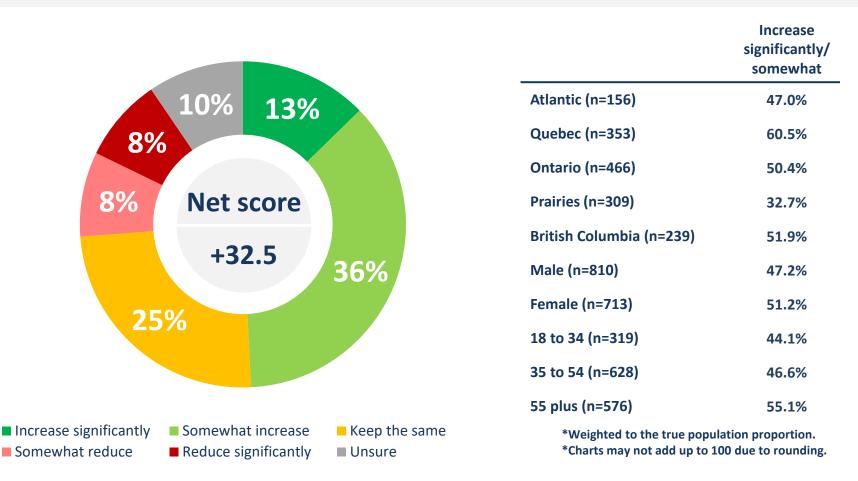
**QUESTION** – To what extent do you agree or disagree with each of the following statements?

Canada is falling behind other countries in the aid it gives to developing countries.

#### 2017 Question - Canada is falling behind other countries in how much it is doing to help the world's poorest people.

Future change in amount Canada should spend on health-related development aid





**QUESTION** – Looking to the future, how do you think the amount that Canada spends on health related development aid to developing countries should change?

### Agreement with statements about Canada's role in global health aid

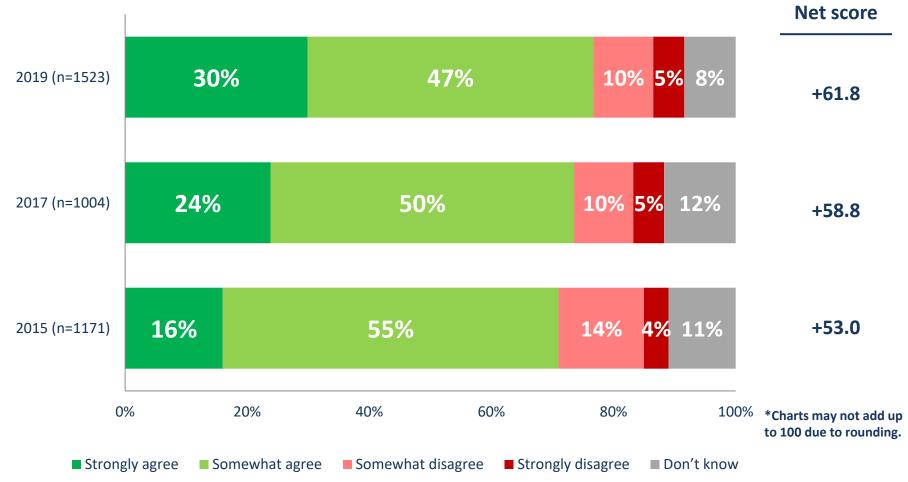


				Net score
Advancing causes like women and children's health can help Canada's reputation on the international stage.	30%	47%	10%5% 8%	+61.8
The Canadian government should continue to support and fund programs that improve and enhance sexual and reproductive health and rights - including access to safe abortion - for women and girls in developing countries.	45%	33%	8% <b>10%</b> 19	+59.7
Women and children's health should be the top priority in Canada's international development program.	24%	45%	16%7% 7%	+46.0
0 ■ Agree ■ Somewhat a	)% 20% gree Somewhat	40% 60% disagree ■ Disagree ■	80% 100 Unsure	% *Charts may not add up to 100 due to rounding

#### **QUESTION** – To what extent do you agree or disagree with each of the following statements? [RANDOMIZE]

## Impact of advancing women and children's health on Canada's reputation





QUESTION – To what extent do you agree or disagree with each of the following statements? [RANDOMIZE]

#### Advancing causes like women and children's health can help Canada's reputation on the international stage.

### Impact of advancing women and children's health on Canada's reputation



				Strongly/ somewhat agree
	8%		Atlantic (n=156)	77.1%
59	<b>%</b>	30%	Quebec (n=353)	82.9%
10%		50/0	Ontario (n=466)	75.3%
	Net score		Prairies (n=309)	69.4%
	161 0		British Columbia (n=239)	78.4%
	+61.8		Male (n=810)	72.7%
			Female (n=713)	80.6%
	47%		18 to 34 (n=319)	78.4%
			35 to 54 (n=628)	75.7%
			55 plus (n=576)	76.3%
<ul> <li>Strongly agree</li> <li>Strongly disagree</li> </ul>	<ul> <li>Somewhat agree</li> <li>Don't know</li> </ul>	Somewhat disagree	*Weighted to the true population *Charts may not add up to 100 d	

**QUESTION** – To what extent do you agree or disagree with each of the following statements? [RANDOMIZE]

#### Advancing causes like women and children's health can help Canada's reputation on the international stage.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, June 22<sup>nd</sup> to 28<sup>th</sup>, 2019, n=1523, accurate 2.5 percentage points plus or minus, 19 times out of 20.

Church all /

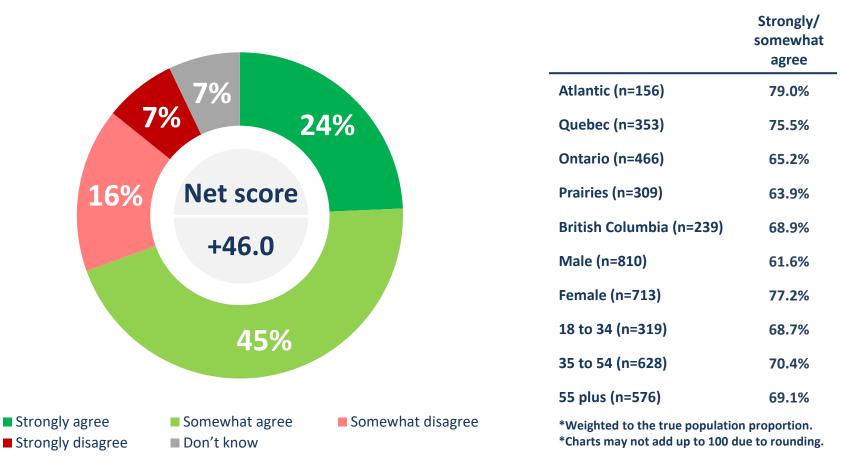
### Spirit of generosity



Canadians see a focus on women and children's health as a top priority in Canada's international development program.

## Women and children's health as top priority for Canada





#### QUESTION - To what extent do you agree or disagree with each of the following statements? [RANDOMIZE]

#### Women and children's health should be the top priority in Canada's international development program



# Agreement with statements about attitude towards aid

Most of the aid that Canada gives to help people in developing countries is wasted

International development organizations are making significant strides when it comes to addressing the issue of global poverty.

Canada can't afford to spend more on aid to developing countries given the state of the government's finances

Canada should strive to increase the amount overseas development aid it gives, regardless of the economic situation at home

Canada is falling behind other countries in the aid it gives to developing countries.

Strongly agree

								Net score
nelp people sted	13%	30	%	26%	17%	15	%	+0.8
izations are t comes to poverty.	5%	37%		30%	12%	179	%	-0.7
re on aid to tate of the S	21%		25%	26%	2	1%	7%	-0.8
ne amount egardless of ome	8%	27%		29%	309	%	5%	-24.6
ntries in the ntries.	<mark>4</mark> %179	%	35%	16	%	28%		-29.9
C	%	20%	40%	60%	809	%	100%	
Somewh	at agree 📕	Somewhat	disagree <	Strongly disagre	ee ∎Don't k	now		*Charts may not add up to 100 due to rounding

#### QUESTION - To what extent do you agree or disagree with each of the following statements? [RANDOMIZE]

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, June 22<sup>nd</sup> to 28<sup>th</sup>, 2019, n=1523, accurate 2.5 percentage points plus or minus, 19 times out of 20.

()) NANOS

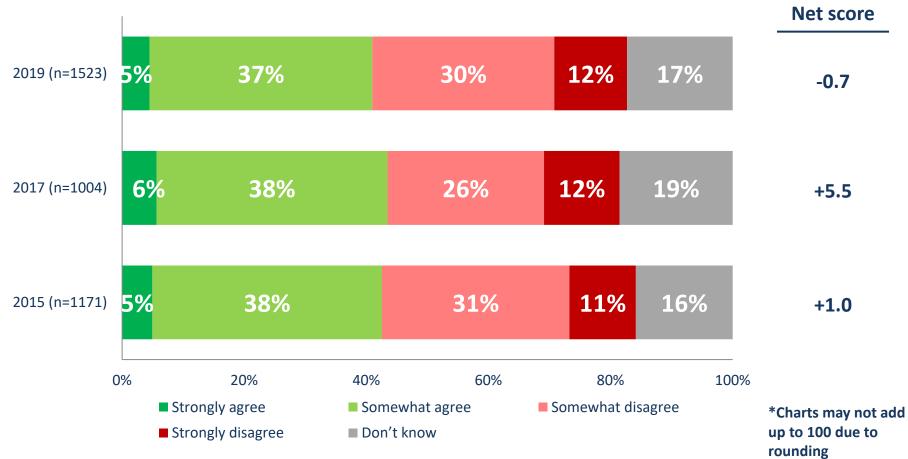
adian Partnershin fo

# Making strides in addressing global poverty



10

3



QUESTION - To what extent do you agree or disagree with each of the following statements?

### International development organizations are making significant strides when it comes to addressing the issue of global poverty.

# Making strides in addressing global poverty



Strongly/

				somewhat disagree
	17% 5%		Atlantic (n=156)	48.9%
			Quebec (n=353)	34.6%
12%			Ontario (n=466)	41.7%
	Net score	37%	Prairies (n=309)	48.6%
	-0.7		British Columbia (n=239)	39.6%
			Male (n=810)	46.2%
			Female (n=713)	37.4%
	30%		18 to 34 (n=319)	38.3%
			35 to 54 (n=628)	45.6%
Strongly agree	<ul> <li>Somewhat agree</li> <li>Don't know</li> </ul>	Somewhat disagree	55 plus (n=576)	40.6%
Strongly disagree			*Weighted to the true population *Charts may not add up to 100 du	

QUESTION - To what extent do you agree or disagree with each of the following statements?

### International development organizations are making significant strides when it comes to addressing the issue of global poverty.

### Spirit of generosity



Nearly four in five Canadians say they agree or somewhat agree that the Canadian government should continue its support for programs that advance the sexual and reproductive health and rights for women and girls in developing countries

## Support for programs that improve sexual and reproductive health and rights



				Strongly/ somewhat agree
	<b>10%</b> <sup>4%</sup>		Atlantic (n=156)	78.2%
	10%		Quebec (n=353)	90.7%
8%			Ontario (n=466)	77.1%
	Net score	45%	Prairies (n=309)	67.0%
	+59.7		British Columbia (n=239)	74.0%
			Male (n=810)	73.9%
2	3%		Female (n=713)	82.2%
	570		18 to 34 (n=319)	81.0%
			35 to 54 (n=628)	74.4%
			55 plus (n=576)	79.5%
<ul> <li>Strongly agree</li> <li>Strongly disagree</li> </ul>	Somewhat agree Don't know	Somewhat disagree	*Weighted to the true population *Charts may not add up to 100 c	

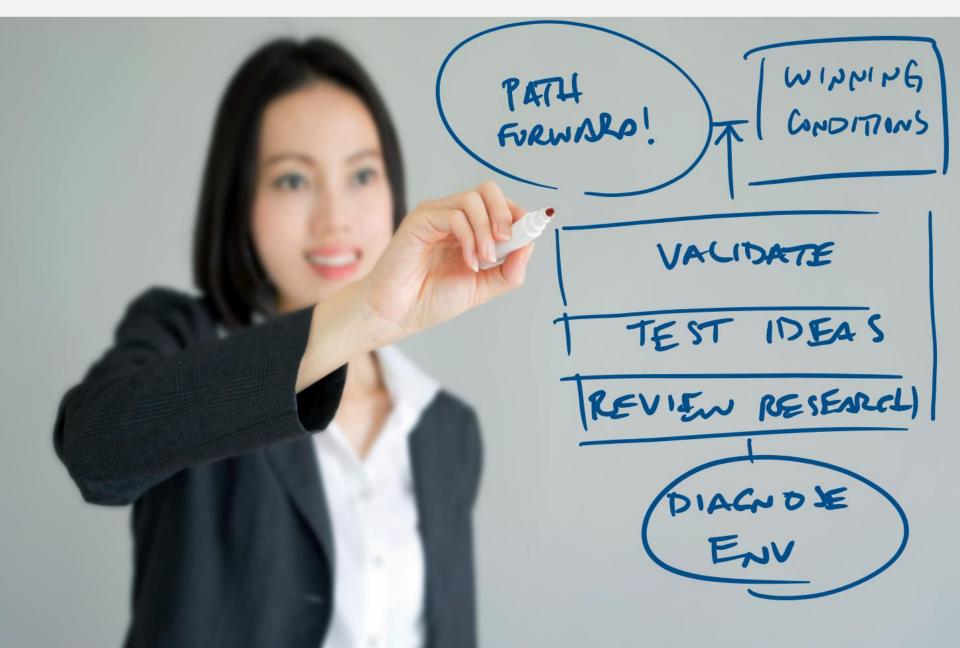
QUESTION – To what extent do you agree or disagree with each of the following statements? [RANDOMIZE]

### The Canadian government should continue to support and fund programs that improve and enhance sexual and reproductive health and rights - including access to safe abortion - for women and girls in developing countries.









### **METHODOLOGY**



Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,523 Canadians, 18 years of age or older, between June 22<sup>nd</sup> to 28<sup>th</sup>, 2019. Participants were randomly recruited by telephone using live agents and administered a survey online. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada. The survey was conducted in both English and French.

Individuals were randomly called using random digit dialling with a maximum of five call backs.

The margin of error for this survey is  $\pm 2.5$  percentage points, 19 times out of 20.

The research was commissioned by Canadian Partnership for Women and Children's Health and was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.

## **PARTICIPANT PROFILE**



Province	Frequency (n=1523)
Atlantic	156
Quebec	353
Ontario	466
Prairies	309
British Columbia	239

Age	Frequency (n=1523)
18 to 34	319
35 to 54	628
55 plus	576

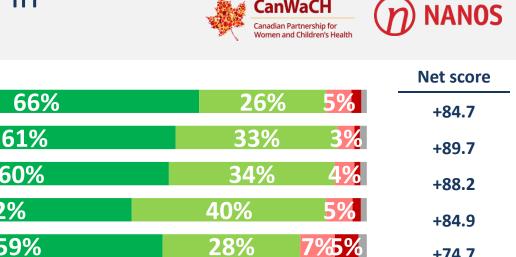
	Frequency
Gender	(n=1523)
Male	810
Female	713

Political support	Frequency (n=1523)
Conservative Party	411
Liberal Party	412
Green Party	167
Bloc Quebecois	57
New Democratic Party	163
People's Party	35
Other	14
None represent my personal views	209
Refuse	55

Education	Frequency (n=1523)
Primary school or less	1
Some high school	24
Graduated high school	106
Some college / CEGEP / Trade School	160
Graduated from college / CEGEP / Trade School	317
Some university	165
University undergraduate degree, such as a Bachelor's Degree	478
University graduate degree, such as a Master's or PhD	155
Refuse	117



# Similarity to other people in Canada



They are curious and try to understand everything They think it is important that everyone in the world is treated equally They believe that people should follow rules at all times, even when no one is watching

They like to really enjoy life

The safety of their country is very important

to them

They always want to help the people who are

close to them

Being successful is important to them

They think it is important to do things the way they learned from their family They look for adventures and like to take risks They like being in charge and telling others

what to do

I am similar

I am not similar

		6	0%		34%	6 4	<b>1%</b>	+88.2
		52	%		40%	5	%	+84.9
		5	9%		28%	7%	5%	+74.7
;		46%		3	6%	11%	<b>5%</b>	+66.5
	28	%		42%	21	L% 8	<mark>%</mark>	+41.2
e	13%		40%		29%	15%	5 <mark>3</mark> %	+10.1
e	12%	33	8%	339	6	20%	<b>3</b> %	-8.5
	8%	31%	0	36%		22%	<b>3</b> %	-18.2
09	%	20%	40%	60%	. 80	0%	100%	*Charts may not add up to 100 due to
	I an	n somewh	at similar	I am son	newhat not si	imilar		rounding

**QUESTION** – Here are some descriptions of other people in Canada. How similar or dissimilar are you to each of these people [RANDOMIZE]

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, June 22<sup>nd</sup> to 28<sup>th</sup>, 2019, n=1523, accurate 2.5 percentage points plus or minus, 19 times out of 20.

Unsure

## **METHODOLOGY – PREVIOUS WAVES**



**2015** – Ipsos conducted an on-line survey of n=1,171 among a nationally representative general population, 18 years and older and included an n=150 oversample of mothers living in suburban and rural/town areas. The sample was weighted by age, gender and region. In addition, the total sample was weighted by the national proportion of mothers living in suburban/rural areas (7% of total population). The survey was in field between June 18<sup>th</sup> and June 26<sup>th</sup>, 2015.

**2017** – Ipsos conducted an on-line survey of n=1,004 among a nationally representative general population, 18 years and older. The "credibility interval\*" for a sample of this size is ± 3.5 percentage points, 95% of the time. Survey was conducted in both English and French. The data were weighted to the Canadian population data by age, gender and region. The precision of Ipsos on-line surveys is measured using a credibility interval. This is similar to standard confidence limits assigned to traditional phone and other surveys, but has been tailored for on-line surveys. The survey was in field between May 1<sup>st</sup> and May 8<sup>th</sup>, 2017.

**NOTE:** In the 2015 and 2017 waves "unsure" was not an option for respondents in a number of survey questions in contradiction to market research best practices.

**NOTE:** A number of tracking questions were carried forward, some were tweaked. All changes are detailed on the appropriate page displaying the data.

## **TECHNICAL NOTE**



Element	Description	Element	Description					
Organization who commissioned the research	Canadian Partnership for Women and Children's Health	Weighting of Data	The results were weighted by age and gender using the latest Census information (2016) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure					
Final Sample Size	1523 Randomly selected individuals.		Screening ensured potential respondents did not work in the					
Margin of Error	±2.5 percentage points, 19 times out of 20.	Screening	market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.					
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online [omnibus] survey	Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not					
	The sample included both land- and cell-lines RDD	0 1	participate.					
Sampling Method Base	(Random Digit Dialed) across Canada.	Stratification	By age and gender using the latest Census information (2016) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.					
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older.		oversampled to allow for a minimum regional sample.					
	Six digit postal code was used to validate geography.	Estimated Response Rate	Ten percent, consistent with industry norms.					
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online	Question Order	For question order please see the appended questionnaire in Annex B.					
Number of Calls	Maximum of five call backs.	Question Content	All question asked are contained in this report.					
Time of Calls	Individuals were called between 12-5:30 pm and 6:30-							
	9:30pm local time for the respondent.	Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.					
Field Dates	June 22 <sup>nd</sup> to 28 <sup>th</sup> , 2019.	Survey Company	Nanos Research					
Language of Survey	The survey was conducted in both English and French.		Contact Nanos Research for more information or with any concerns or questions.					
Standards	This report exceeds the standards set forth by CRIC, ESOMAR and AAPOR.	Contact	http://www.nanos.co Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.					

## **ABOUT NANOS**







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					R	egion		G	ender		Age		
			Canada 2019-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - How closely do you follow news about	Total	Unwgt N	1523	156	353	466	309	239	810	713	319	628	576
what is happening outside of Canada?		Wgt N	1500	150	375	450	300	226	737	763	407	510	584
	Very closely	%	32.5	31.0	25.7	37.1	28.5	41.0	39.0	26.3	24.4	30.3	40.1
	Somewhat closely	%	57.4	59.0	57.4	54.6	63.6	53.5	55.3	59.4	57.7	60.5	54.5
	Not closely at all	%	9.8	8.5	16.9	7.9	7.9	5.5	5.5	14.0	17.9	8.9	5.0
	Unsure	%	0.3	1.4	0.0	0.4	0.0	0.0	0.3	0.3	0.0	0.3	0.4



					Re	egion			G	ender		Age	
			Canada 2019-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plu
Question - What is your main source of news on what is happening outside of Canada? [RANDOMIZE]	Total	Unwgt N	1523	156	353	466	309	239	810	713	319	628	576
		Wgt N	1500	150	375	450	300	226	737	763	407	510	584
	Television	%	37.3	41.0	42.5	35.4	36.2	31.6	35.6	39.1	18.9	35.9	51.5
	Radio	%	9.6	9.3	10.0	9.0	9.1	10.8	8.5	10.6	12.4	10.4	6.9
	Podcasts	%	1.4	2.9	0.5	1.4	2.0	1.3	2.2	0.6	4.3	0.5	0.2
	Printed newspapers or magazines	%	8.4	4.9	9.9	10.1	5.7	8.8	8.7	8.2	5.2	6.7	12.2
	Internet websites of news organizations	%	30.9	26.9	25.1	31.5	34.3	37.5	34.0	28.0	33.2	36.0	24.9
	Other internet websites	%	3.9	3.9	4.8	3.0	3.2	5.2	5.5	2.4	8.6	2.5	1.8
	Social media	%	6.8	9.5	5.6	8.1	6.8	4.5	4.6	9.0	13.9	6.7	2.0
	Word of mouth	%	0.9	1.6	1.1	0.7	1.3	0.0	0.3	1.5	2.4	0.5	0.2
	Other	%	0.4	0.0	0.0	0.5	1.4	0.0	0.4	0.4	0.9	0.3	0.2
	Unsure	%	0.2	0.0	0.5	0.3	0.0	0.3	0.2	0.3	0.3	0.3	0.1



					Reg	ion			Gen	der		Age	
			Canada 2019-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Are social media platforms like Facebook,	Total	Unwgt N	1523	156	353	466	309	239	810	713	319	628	576
Twitter, Instagram, LinkedIn and Snapchat an important,		Wgt N	1500	150	375	450	300	226	737	763	407	510	584
somewhat important somewhat unimportant or	Important	%	12.5	16.9	10.9	12.7	14.1	9.9	9.8	15.1	20.8	10.3	8.6
unimportant part of your life?	Somewhat important	%	28.1	35.4	22.2	29.1	27.1	32.5	23.4	32.7	37.1	28.2	21.8
	Somewhat unimportant	%	23.3	20.7	30.5	18.6	23.5	22.5	24.9	21.8	18.9	24.2	25.7
	Unimportant	%	35.6	27.0	36.5	38.9	34.1	35.2	41.1	30.2	22.4	37.1	43.4
	Unsure	%	0.4	0.0	0.0	0.7	1.2	0.0	0.7	0.2	0.7	0.1	0.5



					R	egion			Ge	ender		Age	
			Canada 2019-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Which of the following social media or	Total	Unwgt N	1523	156	353	466	309	239	810	713	319	628	576
social networking sites, if any, have you visited in the last week? Check all that apply. [RANDOMIZE]		Wgt N	1500	150	375	450	300	226	737	763	407	510	584
	Facebook	%	69.4	77.5	73.3	64.8	70.2	65.5	65.2	73.4	75.3	71.0	63.9
	YouTube	%	54.3	57.6	51.5	57.3	51.6	54.6	56.5	52.2	64.6	56.8	45.0
	Blogs	%	9.1	8.8	6.8	9.5	9.5	11.7	8.5	9.6	12.5	9.1	6.7
	Account on an online forum/community	%	8.7	12.1	5.5	9.5	8.9	10.2	10.2	7.3	11.2	9.3	6.5
	None of the above	%	9.0	7.9	8.1	10.4	7.9	9.8	9.9	8.1	2.8	7.9	14.2
	Other	%	2.0	1.0	1.8	2.7	1.8	2.1	2.6	1.5	1.8	2.3	1.9
	Twitter	%	22.7	23.4	15.3	27.5	21.6	26.4	25.3	20.2	33.8	22.7	15.0
	LinkedIn	%	23.7	22.9	21.1	29.3	19.8	22.7	27.8	19.7	34.2	26.0	14.4
	Instagram	%	22.7	25.2	17.6	24.4	24.6	23.3	19.0	26.2	38.4	22.7	11.6
	Reddit	%	7.1	8.1	3.5	8.4	8.8	7.6	8.9	5.4	16.5	5.6	1.9
	Google+	%	24.4	27.6	21.7	23.1	25.8	27.1	21.7	26.9	13.3	24.9	31.6
	Snapchat	%	4.6	8.5	4.6	4.8	4.1	2.2	4.2	4.9	10.1	4.5	0.8
	Pinterest	%	19.6	20.9	20.2	16.7	23.3	18.7	10.9	28.1	21.8	20.9	17.1
	Tumblr	%	1.4	2.9	0.9	1.4	2.2	0.4	1.7	1.1	2.6	1.5	0.6



We would like to ask you about the last time you may have learned about or communicated to others about a social issue or social problem. A social issue or problem is something that people believe is unjust or unfair, and that a community, society, or the world, should do something about it. A social issue can be local, societal or global. When was the last time you...? [RANDOMIZED]

					Reg	gion			Gender			Age	
			Canada 2019-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Read or listened to what others have posted	Total	Unwgt N	1523	156	353	466	309	239	810	713	319	628	576
online about a social issue		Wgt N	1500	150	375	450	300	226	737	763	407	510	584
	Within the past week	%	59.3	60.7	52.2	59.5	64.2	63.0	58.2	60.3	72.9	55.4	53.2
	Within the past month	%	16.7	20.4	17.4	17.1	16.2	12.7	18.0	15.4	15.9	18.4	15.8
	Within past six months	%	5.5	3.9	4.7	7.0	5.5	5.2	5.5	5.6	4.0	6.6	5.7
	Within the past year	%	4.1	4.8	7.5	3.1	1.9	2.8	3.7	4.4	2.4	4.4	4.9
	More than a year ago	%	2.8	2.3	2.9	2.3	2.6	4.1	3.6	1.9	2.0	3.4	2.7
	Never	%	9.2	5.1	13.0	9.3	7.1	8.3	9.4	9.0	1.9	10.4	13.2
	Unsure	%	2.4	2.8	2.3	1.6	2.5	3.8	1.5	3.3	0.9	1.4	4.4



We would like to ask you about the last time you may have learned about or communicated to others about a social issue or social problem. A social issue or problem is something that people believe is unjust or unfair, and that a community, society, or the world, should do something about it. A social issue can be local, societal or global. When was the last time you...? [RANDOMIZED]

					R	egion			Ge	ender		Age	
			Canada 2019-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Read, watched or listened to a story about	Total	Unwgt N	1523	156	353	466	309	239	810	713	319	628	576
a social issue in the news media		Wgt N	1500	150	375	450	300	226	737	763	407	510	584
	Within the past week	%	83.8	91.2	78.6	82.8	84.3	88.5	83.2	84.3	81.7	87.1	82.3
	Within the past month	%	9.9	3.8	11.8	11.4	10.6	6.9	11.4	8.5	12.9	8.0	9.5
	Within past six months	%	2.4	2.2	3.0	3.1	1.4	1.2	2.1	2.6	3.3	2.1	1.9
	Within the past year	%	1.1	1.0	2.0	0.9	0.9	0.4	0.9	1.3	0.5	1.1	1.5
	More than a year ago	%	0.6	0.4	1.2	0.2	0.5	0.9	0.5	0.7	0.9	0.4	0.7
	Never	%	1.2	1.4	2.0	0.8	1.1	0.8	1.2	1.2	0.2	1.0	2.1
	Unsure	%	1.1	0.0	1.4	1.0	1.2	1.4	0.7	1.5	0.6	0.3	2.2



We would like to ask you about the last time you may have learned about or communicated to others about a social issue or social problem. A social issue or problem is something that people believe is unjust or unfair, and that a community, society, or the world, should do something about it. A social issue can be local, societal or global. When was the last time you...? [RANDOMIZED]

					Re	egion			Ge	ender		Age	
			Canada 2019-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Shared a story or article about a social issue	Total	Unwgt N	1523	156	353	466	309	239	810	713	319	628	576
on social media		Wgt N	1500	150	375	450	300	226	737	763	407	510	584
	Within the past week	%	29.7	38.0	25.0	28.8	28.4	35.4	28.4	31.0	26.0	29.7	32.3
	Within the past month	%	16.9	13.1	16.8	17.8	15.3	19.9	17.6	16.1	19.0	19.0	13.5
	Within past six months	%	9.7	7.9	9.8	10.0	11.4	7.8	9.4	10.0	12.5	9.3	8.1
	Within the past year	%	7.0	9.5	7.6	7.0	6.5	4.9	7.2	6.7	10.7	6.1	5.1
	More than a year ago	%	5.9	3.1	6.0	5.6	7.4	6.1	5.5	6.3	6.2	6.8	4.8
	Never	%	27.0	21.5	33.0	26.2	28.2	20.5	27.7	26.2	23.1	25.8	30.7
	Unsure	%	3.9	6.8	1.9	4.6	2.9	5.4	4.2	3.7	2.5	3.3	5.5



We would like to ask you about the last time you may have learned about or communicated to others about a social issue or social problem. A social issue or problem is something that people believe is unjust or unfair, and that a community, society, or the world, should do something about it. A social issue can be local, societal or global. When was the last time you...? [RANDOMIZED]

					Re	egion			Ge	ender		Age	
			Canada 2019-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Commented on a story or article about a	Total	Unwgt N	1523	156	353	466	309	239	810	713	319	628	576
social issue on social media		Wgt N	1500	150	375	450	300	226	737	763	407	510	584
	Within the past week	%	28.6	34.1	22.2	29.4	30.3	31.4	26.5	30.6	28.1	26.9	30.4
	Within the past month	%	13.2	14.0	15.1	11.6	12.1	14.0	12.5	13.8	14.8	13.5	11.7
	Within past six months	%	9.2	8.7	9.6	8.4	10.5	8.9	10.6	7.9	13.6	9.9	5.6
	Within the past year	%	5.6	4.3	5.3	7.7	5.4	2.7	5.8	5.4	5.6	6.4	4.9
	More than a year ago	%	7.4	8.2	6.2	6.7	8.7	8.3	7.7	7.1	10.4	7.2	5.4
	Never	%	31.8	25.2	37.7	31.3	31.5	27.9	33.6	30.1	25.2	32.3	36.0
	Unsure	%	4.3	5.5	3.8	4.9	1.5	6.7	3.5	5.1	2.3	3.9	6.0



We would like to ask you about the last time you may have learned about or communicated to others about a social issue or social problem. A social issue or problem is something that people believe is unjust or unfair, and that a community, society, or the world, should do something about it. A social issue can be local, societal or global. When was the last time you...? [RANDOMIZED]

					R	egion			Ge	ender		Age	
			Canada 2019-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Written about a social issue online, using a	Total	Unwgt N	1523	156	353	466	309	239	810	713	319	628	576
blog, online chat forum, or social media		Wgt N	1500	150	375	450	300	226	737	763	407	510	584
	Within the past week	%	14.0	18.5	12.1	13.9	11.5	17.8	14.8	13.3	17.4	13.9	11.8
	Within the past month	%	7.9	4.5	8.1	7.9	6.5	11.9	7.3	8.5	8.9	8.1	7.1
	Within past six months	%	7.7	7.6	7.0	6.4	8.2	10.5	7.8	7.5	9.5	8.9	5.3
	Within the past year	%	5.4	5.1	4.4	5.3	6.4	5.7	6.0	4.7	7.1	5.1	4.4
	More than a year ago	%	8.0	5.2	9.4	10.5	5.6	5.4	9.1	6.8	12.9	6.0	6.2
	Never	%	53.0	56.5	55.3	51.0	58.4	43.8	51.4	54.5	40.8	55.0	59.8
	Unsure	%	4.1	2.6	3.6	5.0	3.4	4.8	3.5	4.6	3.4	3.0	5.4



We would like to ask you about the last time you may have learned about or communicated to others about a social issue or social problem. A social issue or problem is something that people believe is unjust or unfair, and that a community, society, or the world, should do something about it. A social issue can be local, societal or global. When was the last time you...? [RANDOMIZED]

					Re	egion			Ge	ender		Age	
			Canada 2019-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Signed a petition (either online or in-person)	Total	Unwgt N	1523	156	353	466	309	239	810	713	319	628	576
about a social issue or social problem.		Wgt N	1500	150	375	450	300	226	737	763	407	510	584
prosterm	Within the past week	%	12.0	16.5	8.1	12.0	11.6	16.1	8.8	15.1	11.2	9.6	14.7
	Within the past month	%	14.6	7.0	17.2	15.6	12.7	15.6	13.5	15.6	13.9	15.8	13.9
	Within past six months	%	16.8	20.5	16.1	17.1	12.6	20.3	16.3	17.2	24.5	15.9	12.2
	Within the past year	%	13.3	8.1	16.0	12.0	13.1	15.2	13.7	12.9	15.7	11.9	12.9
	More than a year ago	%	20.0	22.6	19.0	18.9	24.4	16.2	21.3	18.7	19.6	23.5	17.2
	Never	%	18.2	19.0	19.8	18.5	20.6	11.2	21.2	15.3	11.9	18.8	22.1
	Unsure	%	5.1	6.2	3.7	5.7	5.1	5.4	5.2	5.1	3.1	4.5	7.1



We would like to ask you about the last time you may have learned about or communicated to others about a social issue or social problem. A social issue or problem is something that people believe is unjust or unfair, and that a community, society, or the world, should do something about it. A social issue can be local, societal or global. When was the last time you...? [RANDOMIZED]

					R	egion			Ge	ender		Age	
			Canada 2019-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Talked to friends, family or co-	Total	Unwgt N	1523	156	353	466	309	239	810	713	319	628	576
workers about a social issue		Wgt N	1500	150	375	450	300	226	737	763	407	510	584
	Within the past week	%	76.2	75.3	66.8	78.8	78.0	84.8	73.7	78.7	81.9	73.9	74.3
	Within the past month	%	14.6	14.2	19.0	11.5	16.4	11.5	16.7	12.6	12.8	17.2	13.6
	Within past six months	%	3.4	4.1	3.4	4.8	2.0	1.7	3.9	2.9	1.7	3.7	4.2
	Within the past year	%	2.3	1.3	5.8	1.7	0.4	0.7	1.8	2.8	1.6	2.0	3.0
	More than a year ago	%	0.6	1.2	1.2	0.3	0.4	0.3	0.7	0.5	0.3	0.5	1.0
	Never	%	2.1	2.3	3.8	1.4	2.5	0.0	2.3	1.9	1.0	2.0	3.0
	Unsure	%	0.8	1.7	0.0	1.6	0.2	1.0	1.0	0.7	0.6	0.8	1.0



					Reg	ion			Gen	der		Age	
			Canada 2019- 06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - What would you	Total	Unwgt N	1490	152	344	455	302	237	799	691	309	612	569
say is Canada's most urgent social issue or problem? [Open]		Wgt N	1467	146	367	439	292	224	725	742	395	496	576
	Healthcare/ Pharmacare	%	7.4	23.1	4.0	6.7	3.1	9.5	5.8	8.9	7.0	7.5	7.4
	Immigration/ Refugees	%	9.0	4.3	15.4	7.6	8.9	4.3	8.5	9.4	6.3	8.5	11.1
	Climate Change/Environment/Pollution	%	20.3	22.2	27.3	17.9	13.9	20.6	19.4	21.2	21.5	20.5	19.3
	Poverty/Income gap/Inequality/Unemployment	%	8.5	5.6	10.4	8.9	7.3	7.7	8.1	8.8	10.1	6.9	8.7
	Drug abuse	%	2.8	2.4	0.5	1.9	7.0	3.4	2.3	3.3	2.8	3.0	2.7
	Indigenous issues	%	7.3	9.4	4.9	10.4	5.0	6.8	5.8	8.8	6.2	8.4	7.1
	Pipeline	%	3.2	1.2	2.6	1.4	7.8	2.9	3.4	3.0	3.1	2.9	3.5
	Taxes	%	0.9	1.0	0.5	0.8	0.6	1.9	1.5	0.2	1.0	1.0	0.7
	Carbon tax	%	0.8	1.2	0.2	1.1	1.5	0.0	1.1	0.5	2.2	0.0	0.5
	Managing government spending	%	2.5	3.8	0.7	4.0	1.9	2.4	3.0	2.1	2.0	2.8	2.7
	Fake news/Media propaganda/Social media	%	2.2	1.1	0.8	2.2	4.6	2.3	3.2	1.3	1.6	2.7	2.2
	Canadian economy	%	2.9	2.5	2.8	1.8	4.9	2.8	3.4	2.4	2.7	3.6	2.4

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				Reg	ion			Gen	der		Age	
		Canada 2019- 06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Bad government/corruption/partisanship	%	9.4	6.0	2.1	11.5	15.1	11.8	12.0	6.8	12.2	8.8	7.9
Education	%	1.1	0.0	2.4	0.8	1.5	0.0	0.5	1.8	1.4	1.7	0.5
Crime	%	1.5	0.0	1.7	1.8	2.0	0.8	1.3	1.6	1.3	1.6	1.5
Housing/ Cost of living/ homelessness	%	5.0	5.6	1.7	6.8	2.7	9.4	4.2	5.7	5.4	5.8	4.0
Other	%	6.6	3.7	10.2	5.2	5.9	6.2	7.6	5.6	7.9	6.4	5.8
Senior care/ Ageing population	%	1.8	3.9	2.5	2.1	0.3	0.7	1.6	2.1	0.0	1.4	3.5
Racism	%	1.1	1.2	1.2	2.0	0.6	0.0	0.7	1.5	1.5	1.0	1.0
Relations with China/ International relations	%	2.0	0.4	5.7	1.3	0.0	1.0	1.5	2.5	0.8	1.4	3.4
Unity as country/ Polarization	%	3.2	1.4	1.8	2.9	5.1	5.1	4.7	1.8	2.5	3.1	3.9
Unsure	%	0.5	0.0	0.5	1.0	0.3	0.3	0.3	0.7	0.5	1.0	0.2



					Reg	ion			Gen	der		Age	
			Canada 2019-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - What would you say is the most urgent social	Total	Unwgt N	1481	152	341	454	298	236	796	685	307	605	569
issue or problem in developing countries? [Open]		Wgt N	1460	146	364	439	288	223	724	736	393	491	576
	Water/Food accessibility	%	10.5	15.6	6.0	11.6	8.8	14.4	9.8	11.2	11.2	12.2	8.5
	Poverty	%	15.0	14.5	17.4	13.6	13.1	16.8	14.5	15.6	14.5	12.0	18.0
	Economic development	%	3.6	3.2	5.3	2.9	2.7	4.0	5.0	2.3	4.1	2.9	4.0
	Human rights/Basic needs	%	3.0	8.5	1.2	2.4	3.4	2.9	2.5	3.5	5.8	1.6	2.2
	Healthcare/Medication/Health	%	6.6	7.0	5.7	6.7	9.1	4.6	4.9	8.4	8.7	6.9	5.1
	Climate change/pollution/environment	%	12.8	12.4	13.1	12.0	10.0	17.5	12.6	13.0	15.8	13.8	9.9
	Women's and children's rights	%	3.6	1.6	3.4	4.3	3.4	3.8	2.4	4.7	4.4	3.1	3.4
	Lack of democracy	%	3.3	2.5	3.3	2.4	5.7	2.6	4.3	2.4	2.0	3.4	4.2
	Inequality	%	4.3	3.8	5.7	4.1	2.8	4.8	4.9	3.8	5.0	5.3	3.0
	Corruption	%	7.9	6.8	8.3	8.5	8.1	6.5	9.9	5.9	7.7	6.9	8.9
	Education	%	3.0	4.3	3.4	3.9	2.0	1.4	2.8	3.2	3.4	3.6	2.3
	Political/Civil unrest/War/Violence	%	5.9	8.7	3.9	6.3	7.8	4.4	4.3	7.6	3.1	7.5	6.5
	Migration/Displacement	%	4.3	2.1	5.2	4.7	4.7	3.2	4.5	4.2	0.9	4.1	6.9
	Overpopulation	%	2.3	1.1	2.5	2.6	2.7	1.3	2.7	1.8	2.2	1.4	3.0
	Foreign influence	%	2.0	0.0	2.6	1.9	1.4	3.2	2.5	1.5	1.8	2.4	1.7

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				Reg	ion			Gen	der		Age	
		Canada 2019-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Other	%	6.5	4.8	9.1	5.5	7.6	4.1	7.6	5.4	6.7	6.2	6.6
False information	%	1.0	0.4	0.2	1.0	2.1	1.0	1.2	0.8	0.7	1.0	1.2
Racism	%	0.2	0.0	0.0	0.6	0.0	0.0	0.3	0.0	0.3	0.0	0.2
Safety and Security	%	1.1	0.8	0.2	1.6	1.6	1.1	0.9	1.2	0.3	1.6	1.2
Terrorism/extremism	%	1.3	0.0	1.1	1.8	2.0	0.7	1.3	1.3	0.0	1.8	1.8
Unsure	%	1.8	1.9	2.4	1.7	1.0	2.1	1.2	2.4	1.6	2.4	1.5



					R	egion			Ge	ender		Age	
			Canada 2019-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Our next few questions are about the aid	Total	Unwgt N	1523	156	353	466	309	239	810	713	319	628	576
hat Canada provides to leveloping countries. Have		Wgt N	1500	150	375	450	300	226	737	763	407	510	584
you ever [ Check all that apply] [RANDOMIZE]	Talked to your friends or family about aid to this issue	%	61.2	61.0	50.6	63.8	63.5	70.7	61.7	60.7	62.5	60.0	61.3
	Read, watched or listened a story about this issue	%	81.1	79.0	76.4	81.6	84.7	84.4	81.2	81.0	82.6	80.5	80.5
	Shared a story or article about this issue on social media	%	29.8	29.4	26.7	29.8	33.9	29.7	26.8	32.7	35.0	31.2	25.0
	Commented on a story or article about this issue on social media	%	23.3	25.0	19.1	21.9	29.2	24.2	21.9	24.7	29.2	23.9	18.7
	Written about this issue online, using a blog, online chat forum, or social media	%	10.1	13.4	8.1	10.8	10.0	10.4	11.3	9.0	15.9	8.2	7.9
	Written a letter to an editor	%	6.4	6.6	3.5	7.4	8.7	5.9	8.0	4.8	5.2	4.5	8.9
	Called, emailed or written to a politician to ask them/Canada to do more about this	%	13.8	16.6	9.1	15.1	14.0	17.0	11.6	15.9	12.1	10.6	17.8
	Donated to causes that support this issue	%	44.5	43.4	36.7	48.6	46.2	47.7	39.4	49.3	41.7	42.5	48.2
	None of the above	%	9.3	11.9	12.9	8.5	5.7	7.7	8.4	10.1	9.2	8.8	9.8

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					Re	egion			Ge	ender		Age	
			Canada 2019-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Thinking of the development aid that the	Total	Unwgt N	1481	152	340	452	304	233	790	691	313	611	557
Canadian government provides to developing		Wgt N	1459	146	363	435	294	221	718	742	400	495	564
countries. For every dollar that the Canadian		Mean	16.77	18.70	16.22	15.62	19.58	14.93	15.86	17.65	15.61	18.00	16.51
government spends in total, how many cents do you		Median	5.00	10.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00
think are spent on development aid outside of	.0000	%	1.0	1.5	1.4	0.0	1.5	1.0	1.1	0.8	1.4	0.8	0.8
Canada to developing countries? [Open]	.0010	%	0.2	0.0	0.2	0.3	0.0	0.0	0.1	0.2	0.0	0.5	0.0
	.0027	%	0.1	0.0	0.0	0.0	0.0	0.9	0.3	0.0	0.5	0.0	0.0
	.0050	%	0.1	0.0	0.0	0.2	0.5	0.0	0.1	0.2	0.3	0.2	0.0
	.0100	%	1.4	0.0	1.8	2.0	2.0	0.0	0.9	1.9	0.7	0.7	2.6
	.0200	%	0.6	0.0	0.5	0.9	1.1	0.0	0.5	0.7	0.8	0.7	0.4
	.0250	%	0.1	0.0	0.0	0.0	0.4	0.0	0.2	0.0	0.0	0.1	0.1
	.0300	%	0.3	0.0	0.0	0.2	0.9	0.3	0.3	0.2	0.0	0.7	0.1
	.0500	%	1.3	1.2	2.7	0.2	1.8	0.8	0.9	1.7	0.8	1.2	1.8
	.1000	%	0.9	0.8	1.8	0.8	0.5	0.0	0.6	1.2	0.5	0.6	1.4
	.1400	%	0.1	0.0	0.2	0.0	0.0	0.0	0.1	0.0	0.2	0.0	0.0
	.1500	%	0.1	0.0	0.0	0.3	0.0	0.4	0.2	0.1	0.3	0.0	0.1
	.2000	%	0.7	0.0	1.3	0.8	0.7	0.0	0.2	1.2	0.0	0.5	1.4
	.2500	%	0.8	0.0	1.2	0.9	0.7	0.4	0.4	1.1	0.5	0.6	1.1
	.3000	%	0.7	0.0	1.1	1.0	0.0	0.9	0.9	0.6	1.2	0.5	0.6
	.4500	%	0.4	0.0	1.5	0.0	0.0	0.0	0.0	0.7	0.0	0.0	1.0
	.5000	%	1.9	1.5	2.9	1.9	0.7	2.1	1.6	2.2	1.0	2.6	1.9

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				Re	gion			Ge	nder		Age	
		Canada 2019-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
.6000	%	0.2	0.0	0.0	0.0	0.8	0.0	0.3	0.0	0.6	0.0	0.0
.7000	%	0.1	0.0	0.3	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.2
.7500	%	0.1	0.0	0.0	0.0	0.0	0.4	0.0	0.1	0.0	0.2	0.0
1.0000	%	13.6	12.4	13.5	12.0	12.6	18.8	15.4	11.8	18.5	14.3	9.5
1.5000	%	0.4	0.0	0.0	0.9	0.4	0.3	0.6	0.3	0.0	0.5	0.7
2.0000	%	10.0	10.6	8.7	10.7	7.8	13.0	11.1	8.9	9.0	9.9	10.7
2.5000	%	0.2	0.0	0.0	0.3	0.2	0.3	0.3	0.0	0.0	0.1	0.3
3.0000	%	4.4	2.9	3.6	4.6	3.4	7.7	5.0	3.8	4.2	4.6	4.4
4.0000	%	1.7	4.6	2.0	1.4	1.0	1.1	2.7	0.8	2.4	0.8	2.1
5.0000	%	12.2	10.6	7.9	16.3	14.3	9.3	12.3	12.0	13.8	11.3	11.8
6.0000	%	0.3	0.4	0.2	0.4	0.2	0.3	0.4	0.2	0.2	0.2	0.5
7.0000	%	0.3	0.0	0.0	0.7	0.2	0.3	0.6	0.0	0.0	0.3	0.5
7.5000	%	0.0	0.4	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1
8.0000	%	0.4	0.8	0.9	0.2	0.0	0.3	0.3	0.5	0.4	0.3	0.5
9.0000	%	0.2	0.0	0.2	0.0	0.5	0.0	0.1	0.2	0.0	0.2	0.3
10.0000	%	10.4	13.9	9.1	11.1	9.0	10.9	10.2	10.6	9.9	11.8	9.7
12.0000	%	0.7	2.6	1.0	0.2	0.4	0.3	0.7	0.7	0.0	0.5	1.3
13.0000	%	0.1	0.0	0.0	0.0	0.6	0.0	0.1	0.1	0.0	0.2	0.1
15.0000	%	2.3	2.7	2.2	1.7	2.6	2.9	2.0	2.6	1.4	2.5	2.8
17.0000	%	0.1	0.0	0.0	0.2	0.0	0.0	0.0	0.1	0.0	0.1	0.0

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				Re	gion			Ge	ender		Age	
		Canada 2019-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
20.0000	%	5.2	5.5	6.5	5.3	4.7	3.1	3.9	6.4	5.6	4.4	5.5
24.0000	%	0.1	0.0	0.0	0.3	0.2	0.0	0.1	0.2	0.3	0.1	0.0
25.0000	%	4.1	1.8	3.9	4.0	4.5	5.5	4.4	3.7	3.6	3.8	4.6
28.0000	%	0.1	0.0	0.0	0.2	0.0	0.0	0.0	0.1	0.0	0.0	0.2
30.0000	%	3.4	2.8	3.2	4.6	2.5	3.0	3.2	3.6	3.5	4.1	2.7
32.0000	%	0.1	0.0	0.0	0.0	0.3	0.0	0.0	0.1	0.0	0.2	0.0
33.0000	%	0.1	0.0	0.3	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.2
35.0000	%	1.3	3.4	1.8	0.3	1.3	1.0	1.5	1.1	2.6	0.6	0.9
37.0000	%	0.1	0.0	0.0	0.2	0.0	0.0	0.0	0.1	0.0	0.1	0.0
40.0000	%	2.4	2.7	3.5	2.3	1.3	2.3	1.4	3.4	0.6	3.7	2.6
43.0000	%	0.1	0.0	0.0	0.2	0.0	0.0	0.0	0.1	0.0	0.0	0.2
45.0000	%	0.9	1.1	0.5	0.7	1.3	1.3	0.3	1.4	1.4	0.6	0.8
48.0000	%	0.1	0.0	0.0	0.2	0.0	0.0	0.1	0.0	0.0	0.2	0.0
49.0000	%	0.0	0.4	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1
50.0000	%	6.4	7.7	7.8	4.6	7.9	4.9	6.2	6.6	7.8	5.9	5.8
52.0000	%	0.1	0.0	0.2	0.0	0.0	0.0	0.0	0.1	0.2	0.0	0.0
54.0000	%	0.1	0.0	0.0	0.2	0.0	0.0	0.1	0.0	0.0	0.2	0.0
55.0000	%	0.1	0.0	0.2	0.0	0.0	0.0	0.1	0.0	0.2	0.0	0.0
56.0000	%	0.1	0.8	0.0	0.2	0.0	0.0	0.0	0.3	0.0	0.1	0.2
60.0000	%	1.1	0.0	0.9	1.7	1.8	0.4	0.9	1.3	1.0	1.3	1.1

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		-			Re	gion			Ge	nder		Age	
			Canada 2019-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
	65.0000	%	0.9	1.1	1.1	0.6	1.2	0.7	1.1	0.7	1.0	0.6	1.1
	66.0000	%	0.1	0.0	0.2	0.0	0.3	0.0	0.2	0.0	0.0	0.3	0.0
	67.0000	%	0.1	0.0	0.0	0.0	0.3	0.0	0.1	0.0	0.0	0.2	0.0
-	70.0000	%	1.0	0.4	0.8	1.0	1.1	1.3	1.0	0.9	1.2	0.8	1.0
	75.0000	%	1.3	0.6	1.3	1.0	1.4	2.1	1.5	1.1	0.2	1.8	1.5
	79.0000	%	0.0	0.4	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1
1	80.0000	%	0.8	1.2	0.5	0.3	2.5	0.0	1.1	0.6	0.4	1.1	1.0
1	85.0000	%	0.1	0.0	0.0	0.0	0.5	0.0	0.0	0.2	0.0	0.0	0.3
9	90.0000	%	0.3	0.8	0.0	0.5	0.4	0.0	0.3	0.3	0.6	0.2	0.2
9	99.0000	%	0.1	0.0	0.0	0.0	0.5	0.0	0.0	0.2	0.3	0.0	0.0
:	100.0000	%	1.4	2.2	0.8	1.6	1.1	1.8	1.1	1.7	0.6	2.4	1.1



					R	egion			Ge	ender		Age	
			Canada 2019-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Looking to the future, how do you think	Total	Unwgt N	1523	156	353	466	309	239	810	713	319	628	576
the amount that Canada spends on development aid		Wgt N	1500	150	375	450	300	226	737	763	407	510	584
to developing countries should change?	Increase significantly	%	13.0	18.5	18.1	11.8	7.7	10.5	14.2	11.9	12.2	10.6	15.8
U U	Somewhat increase	%	27.6	23.3	32.1	29.0	17.9	33.2	25.3	29.8	22.6	26.3	32.2
	Keep the same	%	21.4	23.0	22.1	20.6	22.3	19.7	22.5	20.4	25.2	22.3	18.0
	Somewhat reduce	%	11.5	12.4	7.6	12.4	15.0	10.7	13.3	9.7	9.8	14.2	10.3
	Reduce significantly	%	13.9	11.9	5.8	14.0	26.1	12.0	16.2	11.6	15.7	15.4	11.3
	Unsure	%	12.6	10.9	14.3	12.2	11.0	13.8	8.5	16.6	14.5	11.2	12.5



Thinking of the following global issues, which two issues do you think the Canadian government should focus its aid to developing countries as top priorities? Please rank where 1 is the top priority and 2 the second most important priority?

					Reg	ion			Gen	der		Age	
			Canada 2019-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plu
uestion - [Rank 1] Thinking	Total	Unwgt N	1523	156	353	466	309	239	810	713	319	628	:
the following global issues, nich two issues do you think		Wgt N	1500	150	375	450	300	226	737	763	407	510	
e Canadian government ould focus its aid to	Poverty	%	8.6	9.7	9.7	8.2	5.8	10.2	8.9	8.3	11.3	7.0	
eveloping countries as top iorities? Please rank where	Health	%	6.2	6.9	7.3	5.3	6.0	6.4	5.4	7.1	7.1	6.0	
s the top priority and 2 the	Human Rights	%	8.7	13.7	9.0	8.4	6.0	8.8	8.3	9.0	10.3	9.3	
cond most important iority?	Economic Development	%	5.4	3.9	4.4	7.0	6.4	3.2	6.5	4.2	5.5	5.3	
	Infrastructure (such a transportation, energy generation etc.)	%	2.5	1.0	1.9	2.1	4.3	2.6	4.0	0.9	2.1	2.9	
	Supporting government and civil society	%	2.9	3.6	2.3	2.8	3.8	2.7	2.9	3.0	3.4	3.3	
	Hunger and Food Security	%	14.4	17.8	16.0	13.9	11.4	14.2	13.6	15.1	10.8	15.0	
	Agriculture and forestry	%	1.4	5.8	1.2	0.8	0.7	0.7	1.6	1.1	1.9	1.2	
	Responding to Natural Disasters	%	6.0	5.9	3.9	8.0	5.3	6.2	7.0	5.0	3.9	5.9	
	Education	%	11.4	5.0	16.3	9.0	10.9	13.1	12.5	10.4	10.4	8.4	
	Gender Equality	%	3.6	2.0	2.3	4.9	4.5	3.1	2.3	4.9	3.9	3.3	
	Climate Change	%	11.6	11.9	13.2	13.0	8.1	10.7	10.5	12.7	15.3	11.7	
	Humanitarian Aid During Conflict	%	8.2	5.8	9.3	7.1	9.6	8.4	5.8	10.5	4.6	10.0	
	Water	%	0.1	0.4	0.0	0.3	0.0	0.0	0.2	0.0	0.0	0.0	
	Overpopulation	%	0.1	0.0	0.0	0.2	0.0	0.0	0.1	0.0	0.0	0.2	

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,523 Canadians, 18 years of age or older, between June 22<sup>nd</sup> to 28<sup>th</sup>, 2019. The margin of error this survey is ±2.5 percentage points, 19 times out of 20.

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Other	%	0.3	0.0	0.0	0.8	0.2	0.0	0.5	0.1	0.0	0.4	0.3
Don't know/not sure	%	0.5	1.4	0.2	0.4	0.4	0.7	0.5	0.5	0.3	1.0	0.2
None, I think Canada should focus on domestic issues	%	8.2	5.1	2.9	7.8	16.7	8.8	9.4	7.1	9.3	9.1	6.8

Thinking of the following global issues, which two issues do you think the Canadian government should focus its aid to developing countries as top priorities? Please rank where 1 is the top priority and 2 the second most important priority?

					Reg	ion			Gen	der		Age	
			Canada 2019-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - [Rank 2] Thinking of the following global issues, which two issues do you think	Total	Unwgt N	1397	137	337	426	278	219	736	661	298	572	527
the Canadian government should focus its aid to		Wgt N	1386	134	359	412	272	209	677	709	382	464	540
developing countries as top priorities? Please rank where	Poverty	%	7.5	12.6	9.2	8.4	3.9	3.9	8.0	7.0	7.5	6.5	8.2
1 is the top priority and 2 the second most important	Health	%	8.2	12.8	8.0	7.8	9.3	4.7	8.1	8.2	5.4	9.7	8.8
priority?	Human Rights	%	9.9	5.9	9.5	11.9	10.5	8.3	8.8	11.0	11.8	10.1	8.4
	Economic Development	%	7.5	9.4	7.5	7.6	7.8	5.4	9.3	5.7	7.1	7.7	7.5
	Infrastructure (such a transportation, energy generation etc.)	%	3.2	2.1	2.8	4.4	4.3	1.1	4.0	2.5	3.1	3.3	3.3
	Supporting government and civil society	%	2.5	1.5	2.7	3.3	2.1	1.8	3.5	1.6	2.1	2.8	2.6
	Hunger and Food Security	%	14.9	17.7	15.3	15.2	14.1	13.1	13.1	16.7	15.7	16.3	13.2
	Agriculture and forestry	%	2.4	3.8	3.7	0.9	3.3	1.1	2.0	2.8	1.4	2.0	3.4
	Responding to Natural Disasters	%	8.1	4.8	5.6	6.0	12.8	12.5	7.9	8.2	6.9	8.5	8.7
	Education	%	13.2	10.8	15.5	12.0	15.3	10.5	14.7	11.8	14.1	12.5	13.2

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Gender Equality	%	3.7	3.0	2.4	4.3	1.7	8.0	2.8	4.5	5.9	3.6	2.2
Climate Change	%	9.3	3.2	9.3	10.0	4.1	18.8	8.2	10.5	13.6	6.3	8.9
Humanitarian Aid During Conflict	%	8.8	12.3	8.2	7.5	8.5	10.4	8.5	9.1	4.3	10.0	10.9
Canada should focus on its own domestic issues	%	0.5	0.0	0.3	0.5	1.6	0.0	1.0	0.1	1.0	0.3	0.5
Overpopulation	%	0.1	0.0	0.0	0.0	0.4	0.0	0.0	0.2	0.0	0.0	0.2
Refugees/ Immigrants	%	0.1	0.0	0.0	0.0	0.0	0.4	0.1	0.0	0.0	0.2	0.0
Other	%	0.1	0.0	0.0	0.2	0.2	0.0	0.1	0.1	0.0	0.2	0.1



#### Thinking of the following global health issues, which two issues do you think the Canadian government should focus its aid to developing countries as top priorities? Please rank where 1 is the top priority and 2 the second most important priority?

					Reg	ion			Gen	der		Age	
			Canada 2019-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - [Rank 1] Thinking of the following global health	Total	Unwgt N	1523	156	353	466	309	239	810	713	319	628	576
issues, which two issues do you think the Canadian		Wgt N	1500	150	375	450	300	226	737	763	407	510	584
government should focus its aid to developing countries as top priorities? Please rank	Health and well-being of mothers and children	%	7.4	6.5	8.4	8.1	6.9	5.4	7.0	7.7	4.8	7.9	8.7
where 1 is the top priority and 2 the second most important priority? [RANDOMIZE]	Women and adolescents' rights to sexual and reproductive health (access to family planning, safe abortion etc.)	%	9.5	6.3	12.3	8.2	9.2	9.7	6.6	12.2	11.1	7.5	10.1
	HIV/AIDS and other communicable diseases	%	2.0	0.8	2.5	2.9	1.7	0.7	1.5	2.5	2.1	1.5	2.4
	Non-communicable diseases (cancer, heart disease, diabetes)	%	0.6	1.9	0.9	0.0	0.7	0.0	0.4	0.7	0.9	0.5	0.4
	Strengthening health systems	%	7.9	10.1	8.5	8.0	6.6	6.8	8.1	7.6	5.9	7.2	9.8
	Food security and nutrition	%	17.3	13.5	19.8	15.1	16.9	20.5	18.2	16.3	13.9	17.4	19.5
	Environment and climate change	%	9.8	14.2	9.1	10.4	5.8	12.4	10.4	9.3	12.8	10.1	7.5
	Water, sanitation and hygiene	%	29.9	26.6	28.0	30.5	31.4	32.2	29.3	30.6	32.1	30.2	28.2

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				Reg	ion			Gen	der		Age	
		Canada 2019-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Mental health	%	1.6	3.7	0.8	2.2	0.5	1.6	1.5	1.7	2.0	1.6	1.3
Antimicrobial resistance	%	1.4	1.2	1.2	1.3	1.9	1.6	1.8	1.1	2.6	0.9	1.1
Injury and violence	%	1.9	0.7	2.0	2.6	2.6	0.4	1.6	2.2	0.9	2.6	2.1
Immunization	%	7.5	12.0	4.3	6.9	10.7	7.0	8.4	6.7	7.3	8.9	6.5
Disability and inclusion	%	0.7	0.8	0.5	1.2	0.5	0.3	0.8	0.6	0.8	0.9	0.5
Education	%	1.6	1.5	0.5	1.5	3.6	0.7	2.6	0.6	2.2	1.3	1.3
None, Canadian government should spend domestically	%	0.1	0.0	0.0	0.4	0.0	0.0	0.3	0.0	0.3	0.2	0.0
Don't know/not sure	%	0.7	0.0	1.1	0.7	0.9	0.7	1.4	0.1	0.2	1.3	0.6



Thinking of the following global health issues, which two issues do you think the Canadian government should focus its aid to developing countries as top priorities? Please rank where 1 is the top priority and 2 the second most important priority?

					Reg	ion			Gen	der		Age	
			Canada 2019-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - [Rank 2] Thinking of the following global health	Total	Unwgt N	1447	149	337	447	290	224	759	688	306	600	541
issues, which two issues do you think the Canadian		Wgt N	1428	144	360	431	278	214	691	737	389	488	551
government should focus its aid to developing countries as top priorities? Please rank	Health and well-being of mothers and children	%	7.2	8.6	8.3	7.3	7.2	4.5	6.5	7.9	4.6	8.5	7.9
where 1 is the top priority and 2 the second most important priority? [RANDOMIZE]	Women and adolescents' rights to sexual and reproductive health (access to family planning, safe abortion etc.)	%	10.8	6.7	11.0	9.1	10.6	17.1	7.8	13.7	16.4	9.6	8.0
	HIV/AIDS and other communicable diseases	%	2.8	4.2	4.5	2.1	2.1	1.2	2.2	3.4	2.3	3.0	3.0
	Non-communicable diseases (cancer, heart disease, diabetes)	%	0.9	1.2	1.2	0.5	1.1	1.0	1.4	0.5	0.7	1.0	1.0
	Strengthening health systems	%	8.1	6.4	7.3	9.4	8.0	8.5	8.5	7.8	6.6	6.6	10.6
	Food security and nutrition	%	19.0	21.2	19.6	18.9	18.6	17.7	20.5	17.7	15.0	21.5	19.7
	Environment and climate change	%	7.6	9.7	8.1	7.6	5.6	8.1	8.5	6.8	12.2	6.1	5.7
	Water, sanitation and hygiene	%	24.9	24.3	27.6	23.3	23.8	25.3	27.3	22.6	21.7	24.6	27.3
	Mental health	%	2.2	0.6	1.7	3.0	2.4	2.4	1.7	2.7	3.3	2.4	1.3

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				Reg	ion			Gen	der		Age	
			A.I:		0.1.1	<b>.</b>				40. 04	25 1 54	55 I
Antimicrobial resistance	%	Canada 2019-06 1.6	Atlantic 0.0	Quebec 1.6	Ontario 2.0	Prairies 2.2	British Columbia 1.0	Male 2.0	Female 1.2	18 to 34 1.0	35 to 54 2.1	55 plus 1.5
Antimicrobial resistance	70	1.0	0.0	1.0	2.0	2.2	1.0	2.0	1.2	1.0	2.1	1.5
Injury and violence	%	2.2	4.4	1.2	2.9	1.4	1.9	2.0	2.4	2.7	2.6	1.5
Immunization	%	10.3	9.0	7.1	10.9	14.6	9.4	9.4	11.1	11.1	9.8	10.1
Disability and inclusion	%	0.5	1.0	0.5	0.4	0.6	0.0	0.6	0.4	0.8	0.6	0.2
Education	%	0.3	0.0	0.0	0.5	0.2	0.4	0.3	0.2	0.3	0.0	0.4
None, Canadian government should spend domestically	%	0.2	0.0	0.0	0.5	0.4	0.0	0.2	0.3	0.3	0.0	0.4
Don't know/not sure	%	1.3	2.7	0.3	1.7	1.3	1.5	1.4	1.3	1.0	1.6	1.4



		-			Ge	ender	Age						
			Canada 2019-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Do you think the aid Canada	Total	Unwgt N	1523	156	353	466	309	239	810	713	319	628	576
provides to developing countries to advance		Wgt N	1500	150	375	450	300	226	737	763	407	510	584
the health of women and girls has more	More impact	%	51.1	53.5	59.2	50.4	40.5	52.0	45.4	56.6	53.1	50.1	50.7
impact, the same impact or less impact	Same impact	%	23.4	25.0	25.8	23.1	26.4	15.3	24.9	22.1	20.3	24.4	24.8
when it respects gender rights and	Less impact	%	9.3	8.6	4.2	8.1	15.7	12.0	12.7	6.0	9.8	9.9	8.4
considers the specific needs of women and girls?	Unsure	%	16.1	12.9	10.9	18.4	17.4	20.7	17.0	15.3	16.9	15.6	16.1

						Ge	ender	Age					
			Canada 2019-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Looking to the future, how do you think the amount that Canada spends on health related development aid to	Total	Unwgt N	1523	156	353	466	309	239	810	713	319	628	576
		Wgt N	1500	150	375	450	300	226	737	763	407	510	584
	Increase significantly	%	12.7	18.2	17.1	12.7	6.0	10.9	13.6	11.9	11.6	11.3	14.7
developing countries should change?	Somewhat increase	%	36.5	28.8	43.4	37.7	26.7	41.0	33.6	39.3	32.5	35.3	40.4
0	Keep the same	%	24.6	27.3	24.1	22.9	29.5	20.6	26.3	23.0	24.8	27.1	22.3
	Somewhat reduce	%	8.4	10.2	3.9	9.2	11.4	8.8	8.5	8.3	8.2	10.8	6.4
	Reduce significantly	%	8.3	5.5	3.5	7.9	16.4	8.1	10.4	6.3	11.4	8.0	6.4
	Unsure	%	9.5	10.0	8.0	9.7	9.9	10.6	7.6	11.3	11.5	7.5	9.8



#### To what extent do you agree or disagree with each of the following statements? [RANDOMIZE]

						Ge	ender	Age					
			Canada 2019-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - International	Total	Unwgt N	1523	156	353	466	309	239	810	713	319	628	576
development organizations are	Wgt N	1500	150	375	450	300	226	737	763	407	510	584	
making significant strides when it comes	Strongly agree	%	4.5	4.3	7.5	4.0	2.6	3.2	5.3	3.7	3.8	5.1	4.5
to addressing the issue of global poverty.	Somewhat agree	%	36.5	32.4	41.0	36.6	31.5	38.2	36.4	36.6	36.9	34.5	38.0
	Somewhat disagree	%	29.8	39.0	28.1	29.1	31.0	26.6	31.5	28.3	25.5	34.0	29.2
	Strongly disagree	%	11.9	9.9	6.5	12.6	17.6	13.0	14.7	9.1	12.8	11.6	11.4
	Don't know	%	17.3	14.4	16.9	17.7	17.4	19.0	12.1	22.3	21.0	14.8	16.9



#### To what extent do you agree or disagree with each of the following statements? [RANDOMIZE]

			_			G	ender	Age					
			Canada 2019-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - We as Canadians have a duty	Total	Unwgt N	1523	156	353	466	309	239	810	713	319	628	576
to support the improvement of		Wgt N	1500	150	375	450	300	226	737	763	407	510	584
health, education and	Strongly agree	%	35.2	35.7	35.1	37.5	27.6	40.3	30.9	39.2	35.4	31.5	38.2
economic opportunity for the world's poorest	Somewhat agree	%	40.3	40.5	46.3	38.1	36.7	39.3	41.1	39.6	36.9	41.9	41.3
and most marginalized people.	Somewhat disagree	%	14.5	17.3	10.7	14.5	21.2	10.3	14.8	14.3	16.1	15.4	12.7
	Strongly disagree	%	8.2	3.9	4.6	8.7	13.7	8.6	11.4	5.1	9.4	9.8	6.0
	Don't know	%	1.8	2.6	3.2	1.1	0.9	1.4	1.8	1.8	2.2	1.4	1.8

#### To what extent do you agree or disagree with each of the following statements? [RANDOMIZE]

				Region					Ge	ender	Age		
			Canada 2019-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Canada should strive to	Total	Unwgt N	1523	156	353	466	309	239	810	713	319	628	576
increase the amount overseas development		Wgt N	1500	150	375	450	300	226	737	763	407	510	584
aid it gives, regardless of the economic	Strongly agree	%	7.8	9.2	10.6	6.9	5.0	7.4	8.2	7.4	7.6	6.5	9.0
situation at home.	Somewhat agree	%	27.2	23.7	31.0	28.2	18.5	32.9	26.1	28.3	25.9	25.3	29.8
	Somewhat disagree	%	29.3	34.3	30.7	29.4	29.3	23.7	28.5	30.1	28.5	30.1	29.3
	Strongly disagree	%	30.3	26.7	18.7	31.2	44.1	31.6	32.8	27.8	32.0	32.0	27.5
	Don't know	%	5.4	6.0	9.0	4.3	3.1	4.3	4.4	6.4	6.0	6.1	4.4

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#### To what extent do you agree or disagree with each of the following statements? [RANDOMIZE]

					R	egion			Ge	ender		Age	
			Canada 2019-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - People in Canada have a moral	Total	Unwgt N	1523	156	353	466	309	239	810	713	319	628	576
obligation to help people living in		Wgt N	1500	150	375	450	300	226	737	763	407	510	584
developing countries.	Strongly agree	%	29.9	30.0	33.5	31.3	23.8	28.9	26.4	33.2	28.0	27.6	33.1
	Somewhat agree	%	40.7	46.2	40.0	38.1	39.9	44.2	41.3	40.1	40.5	41.8	39.8
	Somewhat disagree	%	15.9	12.6	15.9	16.8	18.1	13.5	16.6	15.2	16.5	16.6	14.8
	Strongly disagree	%	10.7	9.8	6.9	11.2	15.2	10.9	13.2	8.3	11.2	11.4	9.8
	Don't know	%	2.8	1.4	3.7	2.6	2.9	2.6	2.5	3.2	3.8	2.5	2.4

#### To what extent do you agree or disagree with each of the following statements? [RANDOMIZE]

					R	egion			Ge	ender		Age	
			Canada 2019-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - I feel good knowing that Canada is	Total	Unwgt N	1523	156	353	466	309	239	810	713	319	628	576
helping people in developing countries		Wgt N	1500	150	375	450	300	226	737	763	407	510	584
through the aid it gives.	Strongly agree	%	31.6	30.1	32.7	34.6	24.4	34.7	27.7	35.4	30.4	30.5	33.5
5	Somewhat agree	%	47.0	53.7	50.1	44.7	46.1	43.1	46.7	47.3	46.5	47.7	46.8
	Somewhat disagree	%	11.0	8.3	8.9	9.7	15.9	12.4	13.1	9.0	10.2	12.1	10.5
	Strongly disagree	%	6.5	5.9	3.8	6.0	12.0	5.2	8.8	4.3	7.6	6.9	5.4
	Don't know	%	3.8	2.0	4.5	5.0	1.6	4.6	3.7	4.0	5.3	2.8	3.8

To what extent do you agree or disagree with each of the following statements? [RANDOMIZE]

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					Re	egion			Ge	ender		Age	
			Canada 2019-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Most of the aid that Canada gives	Total	Unwgt N	1523	156	353	466	309	239	810	713	319	628	576
to help people in developing countries is		Wgt N	1500	150	375	450	300	226	737	763	407	510	584
wasted.	Strongly agree	%	13.1	9.9	10.3	11.8	20.2	13.2	16.9	9.5	14.0	13.0	12.6
	Somewhat agree	%	29.9	28.6	32.1	28.7	31.9	26.8	32.6	27.3	28.5	31.4	29.6
	Somewhat disagree	%	25.6	25.0	30.1	27.6	19.1	23.0	24.6	26.5	22.7	26.5	26.7
	Strongly disagree	%	16.6	21.6	12.2	16.7	15.3	22.0	14.6	18.5	15.6	15.5	18.2
	Don't know	%	14.8	14.8	15.3	15.2	13.6	15.0	11.3	18.2	19.2	13.7	12.9

#### To what extent do you agree or disagree with each of the following statements? [RANDOMIZE]

		-			Re	egion			Ge	ender		Age	
			Canada 2019-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - It is more important that we help	Total	Unwgt N	1523	156	353	466	309	239	810	713	319	628	576
people in need at home than people in		Wgt N	1500	150	375	450	300	226	737	763	407	510	584
developing countries.	Strongly agree	%	27.6	25.2	18.5	28.9	38.8	27.0	29.1	26.2	31.0	29.7	23.4
	Somewhat agree	%	37.0	37.0	42.0	36.3	32.2	36.6	39.8	34.3	34.8	36.8	38.7
	Somewhat disagree	%	25.6	29.9	28.7	25.0	20.4	26.0	21.8	29.3	24.8	24.8	26.9
	Strongly disagree	%	7.4	7.1	7.0	7.8	6.4	8.8	7.0	7.7	7.1	6.3	8.6
	Don't know	%	2.3	0.7	3.8	2.0	2.3	1.7	2.2	2.4	2.2	2.3	2.4

To what extent do you agree or disagree with each of the following statements? [RANDOMIZE]

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,523 Canadians, 18 years of age or older, between June 22<sup>nd</sup> to 28<sup>th</sup>, 2019. The margin of error this survey is ±2.5 percentage points, 19 times out of 20.



					R	egion			Ge	ender		Age	
			Canada 2019-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Canada is falling behind other	Total	Unwgt N	1523	156	353	466	309	239	810	713	319	628	576
countries in the aid it gives to developing		Wgt N	1500	150	375	450	300	226	737	763	407	510	584
countries.	Strongly agree	%	4.2	6.0	5.6	3.7	2.9	3.2	5.3	3.0	5.1	3.7	3.9
	Somewhat agree	%	16.9	9.6	19.7	19.3	13.2	17.3	18.8	15.1	11.9	17.2	20.2
	Somewhat disagree	%	34.8	38.7	40.0	33.0	35.2	26.5	32.8	36.7	32.5	35.6	35.7
	Strongly disagree	%	16.2	19.0	11.9	14.0	20.3	20.2	19.9	12.7	15.4	18.0	15.2
	Don't know	%	27.9	26.7	22.7	30.0	28.3	32.8	23.2	32.5	35.2	25.5	25.0

#### To what extent do you agree or disagree with each of the following statements? [RANDOMIZE]

		-			Re	egion			Ge	ender		Age	
			Canada 2019-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Canada can't afford to spend	Total	Unwgt N	1523	156	353	466	309	239	810	713	319	628	576
more on aid to developing countries		Wgt N	1500	150	375	450	300	226	737	763	407	510	584
given the state of the government's finances.	Strongly agree	%	21.4	15.1	13.2	23.2	34.5	18.2	25.5	17.4	23.5	24.0	17.7
Sovernment s manees.	Somewhat agree	%	24.9	30.0	26.1	23.2	25.9	21.7	25.7	24.2	27.0	26.2	22.4
	Somewhat disagree	%	25.9	24.1	33.5	26.0	21.3	20.2	23.7	27.9	21.3	25.6	29.3
	Strongly disagree	%	21.2	25.6	18.3	21.7	13.4	32.6	21.8	20.7	20.3	18.9	23.9
	Don't know	%	6.6	5.2	8.9	5.8	4.9	7.3	3.2	9.8	8.0	5.3	6.7

To what extent do you agree or disagree with each of the following statements? [RANDOMIZE]

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,523 Canadians, 18 years of age or older, between June 22<sup>nd</sup> to 28<sup>th</sup>, 2019. The margin of error this survey is ±2.5 percentage points, 19 times out of 20.



					R	egion			Ge	ender		Age	
			Canada 2019-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - I see myself more as a global citizen	Total	Unwgt N	1523	156	353	466	309	239	810	713	319	628	576
than as a Canadian.		Wgt N	1500	150	375	450	300	226	737	763	407	510	584
	Strongly agree	%	7.3	11.8	11.0	5.7	4.2	5.1	7.3	7.2	9.4	5.9	7.0
	Somewhat agree	%	21.6	18.8	25.8	21.3	16.8	23.0	20.1	23.0	19.3	22.9	21.9
	Somewhat disagree	%	30.4	30.8	28.8	31.4	30.1	31.1	29.7	31.0	30.0	31.0	30.0
	Strongly disagree	%	37.1	33.0	30.9	37.8	45.7	37.1	39.9	34.4	35.6	37.4	37.9
	Don't know	%	3.7	5.6	3.5	3.7	3.1	3.7	3.0	4.4	5.6	2.8	3.2

#### To what extent do you agree or disagree with each of the following statements? [RANDOMIZE]

					Re	egion			Ge	ender		Age	
			Canada 2019-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Canada should do its fair share	Total	Unwgt N	1523	156	353	466	309	239	810	713	319	628	576
along with other countries to help		Wgt N	1500	150	375	450	300	226	737	763	407	510	584
developing countries.	Strongly agree	%	38.9	46.3	37.0	41.3	31.0	42.7	35.1	42.6	36.1	33.9	45.1
	Somewhat agree	%	42.4	39.4	47.4	40.3	42.5	40.5	44.1	40.8	44.3	44.7	39.2
	Somewhat disagree	%	10.8	9.2	9.5	10.7	15.2	8.4	10.6	10.9	11.1	13.1	8.5
	Strongly disagree	%	5.9	2.9	4.6	5.3	10.2	5.8	8.5	3.5	6.2	6.5	5.3
	Don't know	%	2.0	2.2	1.6	2.4	1.2	2.6	1.7	2.3	2.3	1.8	1.9

To what extent do you agree or disagree with each of the following statements? [RANDOMIZE]

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,523 Canadians, 18 years of age or older, between June 22<sup>nd</sup> to 28<sup>th</sup>, 2019. The margin of error this survey is ±2.5 percentage points, 19 times out of 20.



					R	egion			G	ender		Age	
			Canada 2019-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - When developing countries	Total	Unwgt N	1523	156	353	466	309	239	810	713	319	628	576
are stable places to live and work, we all		Wgt N	1500	150	375	450	300	226	737	763	407	510	584
benefit.	Strongly agree	%	56.0	56.7	50.9	61.0	47.3	65.4	55.9	56.1	54.6	53.3	59.3
	Somewhat agree	%	33.7	31.6	39.5	30.4	37.5	26.7	33.0	34.3	33.5	34.7	32.8
	Somewhat disagree	%	5.2	6.5	5.7	3.6	6.8	4.1	5.0	5.3	5.5	6.4	3.8
	Strongly disagree	%	2.6	1.4	1.9	2.5	4.8	2.0	4.3	1.0	3.5	2.9	1.8
	Don't know	%	2.6	3.8	1.9	2.4	3.5	1.8	1.9	3.2	2.9	2.6	2.3

#### How important or unimportant are each of the following benefits to Canada of the aid it gives to developing countries? [RANDOMIZE]

					R	egion			Ge	ender		Age	
			Canada 2019-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Enhancing Canada's reputation in	Total	Unwgt N	1523	156	353	466	309	239	810	713	319	628	576
the world.		Wgt N	1500	150	375	450	300	226	737	763	407	510	584
	Very important	%	25.2	29.2	23.6	28.2	20.6	25.5	21.7	28.6	21.7	24.8	28.0
	Somewhat important	%	47.0	46.4	51.7	44.0	45.5	47.7	45.7	48.3	49.8	45.0	46.8
	Somewhat unimportant	%	17.7	17.3	16.3	19.4	18.6	15.9	20.0	15.6	18.3	18.7	16.5
	Very unimportant	%	8.4	5.2	6.8	6.4	13.8	10.2	11.0	5.9	8.6	9.4	7.4
	Unsure	%	1.6	1.8	1.7	2.0	1.6	0.7	1.6	1.7	1.6	2.0	1.3

How important or unimportant are each of the following benefits to Canada of the aid it gives to developing countries? [RANDOMIZE]

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,523 Canadians, 18 years of age or older, between June 22<sup>nd</sup> to 28<sup>th</sup>, 2019. The margin of error this survey is ±2.5 percentage points, 19 times out of 20.



					Reg	gion			Gei	nder		Age	
			Canada 2019-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Building greater global	Total	Unwgt N	1523	156	353	466	309	239	810	713	319	628	576
stability/peace.		Wgt N	1500	150	375	450	300	226	737	763	407	510	584
	Very important	%	60.3	63.9	59.5	63.3	51.4	65.1	53.2	67.2	62.6	58.1	60.6
	Somewhat important	%	29.8	26.7	33.0	27.0	34.3	25.8	34.6	25.1	26.9	32.3	29.5
	Somewhat unimportant	%	5.3	6.3	3.4	5.2	7.9	4.5	6.8	3.9	4.8	6.6	4.6
	Very unimportant	%	2.3	1.1	1.2	2.0	4.9	2.3	3.7	1.0	3.2	1.7	2.3
	Unsure	%	2.3	2.0	3.0	2.4	1.5	2.3	1.8	2.8	2.5	1.3	3.0

#### How important or unimportant are each of the following benefits to Canada of the aid it gives to developing countries? [RANDOMIZE]

					R	egion			Ge	ender		Age	
			Canada 2019-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Creating new opportunities for	Total	Unwgt N	1523	156	353	466	309	239	810	713	319	628	576
Canadian businesses.		Wgt N	1500	150	375	450	300	226	737	763	407	510	584
	Very important	%	33.5	31.0	29.5	38.2	39.3	24.6	30.0	36.9	34.9	32.9	33.1
	Somewhat important	%	42.6	42.4	47.1	42.0	37.9	42.5	44.0	41.2	37.1	44.9	44.4
	Somewhat unimportant	%	15.9	17.9	16.8	12.4	12.3	24.5	16.7	15.0	17.9	15.2	15.0
	Very unimportant	%	6.1	7.9	4.3	5.6	8.8	5.0	7.0	5.1	7.5	5.4	5.6
	Unsure	%	2.0	0.8	2.3	1.7	1.7	3.3	2.2	1.8	2.6	1.7	1.9

How important or unimportant are each of the following benefits to Canada of the aid it gives to developing countries? [RANDOMIZE]

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,523 Canadians, 18 years of age or older, between June 22<sup>nd</sup> to 28<sup>th</sup>, 2019. The margin of error this survey is ±2.5 percentage points, 19 times out of 20.



					R	egion			G	ender		Age	
			Canada 2019-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Reducing the threat of terrorism.	Total	Unwgt N	1523	156	353	466	309	239	810	713	319	628	576
		Wgt N	1500	150	375	450	300	226	737	763	407	510	584
	Very important	%	56.1	57.2	56.5	57.3	56.2	52.6	51.5	60.6	53.9	55.7	58.1
	Somewhat important	%	30.1	29.5	29.3	31.0	30.8	29.0	33.3	26.9	32.6	29.7	28.6
	Somewhat unimportant	%	6.4	6.0	8.3	4.9	5.8	7.6	6.8	6.1	3.6	7.7	7.3
	Very unimportant	%	4.2	3.7	3.4	3.5	4.5	6.5	5.3	3.1	6.6	3.7	2.9
	Unsure	%	3.2	3.5	2.6	3.4	2.7	4.4	3.1	3.3	3.4	3.2	3.1

#### How important or unimportant are each of the following benefits to Canada of the aid it gives to developing countries? [RANDOMIZE]

					Re	egion			Ge	ender		Age	
			Canada 2019-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Lowering levels of refugees or	Total	Unwgt N	1523	156	353	466	309	239	810	713	319	628	576
asylum seekers.		Wgt N	1500	150	375	450	300	226	737	763	407	510	584
	Very important	%	35.8	30.2	33.6	35.3	42.4	35.4	38.1	33.6	34.7	38.4	34.4
	Somewhat important	%	35.4	34.7	35.0	38.1	32.9	34.3	34.7	36.1	32.7	35.4	37.2
	Somewhat unimportant	%	15.1	19.3	19.5	11.8	13.1	14.0	14.3	15.9	14.2	15.1	15.7
	Very unimportant	%	7.9	9.3	5.0	8.4	7.9	10.7	8.8	7.0	11.1	5.7	7.6
	Unsure	%	5.8	6.4	6.8	6.4	3.7	5.6	4.2	7.5	7.3	5.4	5.1

How important or unimportant are each of the following benefits to Canada of the aid it gives to developing countries? [RANDOMIZE]

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,523 Canadians, 18 years of age or older, between June 22<sup>nd</sup> to 28<sup>th</sup>, 2019. The margin of error this survey is ±2.5 percentage points, 19 times out of 20.



					Re	egion			Ge	ender		Age	
			Canada 2019-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Opening new trade	Total	Unwgt N	1523	156	353	466	309	239	810	713	319	628	576
opportunities for Canada.		Wgt N	1500	150	375	450	300	226	737	763	407	510	584
canada.	Very important	%	35.6	36.7	29.6	37.8	41.9	31.8	34.3	36.8	35.7	34.9	36.0
	Somewhat important	%	44.5	35.9	47.8	45.9	40.1	47.7	44.9	44.1	42.4	46.9	43.8
	Somewhat unimportant	%	13.5	18.3	16.5	10.7	11.0	14.3	14.1	13.0	14.5	12.2	14.0
	Very unimportant	%	3.9	5.4	3.3	3.5	4.1	4.1	4.5	3.2	3.8	4.1	3.7
	Unsure	%	2.6	3.6	2.7	2.2	3.0	2.1	2.2	3.0	3.6	1.9	2.5

#### How important or unimportant are each of the following benefits to Canada of the aid it gives to developing countries? [RANDOMIZE]

					R	egion			Ge	ender		Age	
			Canada 2019-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Learning from other parts of the	Total	Unwgt N	1523	156	353	466	309	239	810	713	319	628	576
world.		Wgt N	1500	150	375	450	300	226	737	763	407	510	584
	Very important	%	31.7	33.6	24.7	37.8	28.3	34.2	27.0	36.2	30.5	29.7	34.3
	Somewhat important	%	47.5	51.4	54.0	42.9	47.4	43.6	47.8	47.3	51.6	43.8	48.0
	Somewhat unimportant	%	12.5	10.1	13.7	11.9	12.6	13.0	14.7	10.3	8.4	17.8	10.7
	Very unimportant	%	5.6	3.6	5.1	4.4	8.1	7.1	7.9	3.5	6.3	6.4	4.4
	Unsure	%	2.7	1.2	2.6	3.0	3.6	2.1	2.7	2.7	3.2	2.3	2.7

How important or unimportant are each of the following benefits to Canada of the aid it gives to developing countries? [RANDOMIZE]

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,523 Canadians, 18 years of age or older, between June 22<sup>nd</sup> to 28<sup>th</sup>, 2019. The margin of error this survey is ±2.5 percentage points, 19 times out of 20.



					R	egion			G	ender		Age	
			Canada 2019-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Tackling climate change.	Total	Unwgt N	1523	156	353	466	309	239	810	713	319	628	576
		Wgt N	1500	150	375	450	300	226	737	763	407	510	584
	Very important	%	51.5	58.4	55.8	54.6	36.6	53.7	43.0	59.8	58.6	47.8	49.9
	Somewhat important	%	25.6	21.7	30.7	22.8	27.4	22.8	27.2	24.0	20.7	27.3	27.4
	Somewhat unimportant	%	8.4	7.0	7.9	6.9	12.3	8.2	9.9	7.0	5.7	10.2	8.8
	Very unimportant	%	11.8	10.3	3.6	12.5	20.8	13.0	16.8	6.9	10.9	12.9	11.4
	Unsure	%	2.7	2.6	2.0	3.3	3.0	2.4	3.0	2.4	4.1	1.9	2.5

#### How important or unimportant are each of the following benefits to Canada of the aid it gives to developing countries? [RANDOMIZE]

					Re	egion			Ge	ender		Age	
			Canada 2019-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Building bonds with other	Total	Unwgt N	1523	156	353	466	309	239	810	713	319	628	576
cultures.		Wgt N	1500	150	375	450	300	226	737	763	407	510	584
	Very important	%	34.5	34.8	31.5	38.4	30.1	37.5	29.1	39.7	36.0	32.6	35.2
	Somewhat important	%	46.3	50.6	53.0	41.0	45.9	43.4	46.9	45.7	46.4	46.0	46.5
	Somewhat unimportant	%	10.6	8.8	8.3	12.3	12.1	10.6	12.9	8.4	7.9	13.2	10.3
	Very unimportant	%	5.9	2.4	4.1	5.7	10.3	6.0	8.7	3.3	7.8	5.4	5.1
	Unsure	%	2.6	3.4	3.1	2.6	1.6	2.5	2.3	2.9	1.9	2.7	3.0



					Re	egion			Ge	ender		Age	
			Canada 2019-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Now we would like to ask you a	Total	Unwgt N	1523	156	353	466	309	239	810	713	319	628	576
set of questions that focuses on the health		Wgt N	1500	150	375	450	300	226	737	763	407	510	584
of women and children in developing	Talked to your friends or family about this issue	%	59.5	57.5	55.6	62.5	55.7	66.2	54.0	64.8	63.4	55.7	60.1
countries. Have you ever [Check all that	Read, watched or listened a story about this issue	%	74.9	80.8	71.6	74.1	73.3	80.3	71.7	78.0	76.1	76.1	73.0
apply.]	Shared a story or article about this issue on social media	%	24.2	30.5	22.1	24.3	20.7	27.6	19.3	28.9	29.9	26.0	18.6
	Commented on a story or article about this issue on social media	%	20.9	27.6	16.5	21.6	20.3	23.0	17.2	24.4	26.4	20.4	17.4
	Written about this issue online, using a blog, online chat forum, or social media	%	7.9	9.1	7.7	9.3	6.6	6.7	7.1	8.7	10.4	7.9	6.2
	Written a letter to an editor	%	2.3	4.0	1.7	3.1	2.0	1.0	2.3	2.3	1.6	2.1	3.0
	Called, emailed or written to a politician to ask them/Canada to do more about this	%	7.4	12.1	5.2	8.6	5.1	8.4	4.6	10.1	5.8	6.3	9.4
	Donated to causes that support this issue	%	38.3	38.1	29.9	41.5	37.3	47.4	31.8	44.6	35.5	37.6	40.8
	None of the above	%	15.2	12.3	20.3	13.8	15.9	10.3	17.4	13.0	14.5	13.9	16.8



					Re	egion			G	ender		Age	
			Canada 2019-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Now, we would like to ask you	Total	Unwgt N	1523	156	353	466	309	239	810	713	319	628	576
more about the health and well-being of		Wgt N	1500	150	375	450	300	226	737	763	407	510	584
women. Have you ever [Check all that	Talked to your friends or family about this issue	%	61.7	59.9	56.8	64.3	59.1	69.6	53.9	69.3	64.2	61.3	60.4
apply.]	Read, watched or listened a story about this issue	%	73.3	76.4	68.9	75.0	71.1	78.2	68.3	78.2	73.0	73.1	73.8
	Shared a story or article about this issue on social media	%	25.7	31.8	20.6	26.5	24.0	30.9	18.4	32.8	31.7	27.6	20.0
	Commented on a story or article about this issue on social media	%	22.4	28.6	18.6	22.6	20.3	26.8	18.4	26.2	29.1	21.8	18.2
	Written about this issue online, using a blog, online chat forum, or social media	%	9.7	12.2	7.9	11.2	7.1	11.6	8.2	11.1	16.6	7.7	6.6
	Written a letter to an editor	%	2.7	8.2	1.4	3.1	2.5	0.8	2.2	3.1	3.6	2.1	2.6
	Called, emailed or written to a politician to ask them/Canada to do more about this	%	7.1	8.6	4.1	8.8	6.8	8.3	4.7	9.4	7.5	5.6	8.2
	Donated to causes that support this issue	%	35.1	38.3	21.7	39.6	35.5	45.6	27.9	42.0	32.4	34.2	37.7
	None of the above	%	15.0	13.2	20.4	11.9	16.9	11.1	18.6	11.6	16.2	13.2	15.8



					R	egion			G	ender		Age	
			Canada 2019-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Now we would like to ask you	Total	Unwgt N	1523	156	353	466	309	239	810	713	319	628	576
more about gender equality and its impact		Wgt N	1500	150	375	450	300	226	737	763	407	510	584
on women and children's health, rights	Talked to your friends or family about this issue	%	61.0	57.7	57.9	62.7	56.6	70.5	55.0	66.7	63.3	58.7	61.3
and wellbeing. Have you ever [Check all	Read, watched or listened a story about this issue	%	70.2	75.9	66.2	72.3	65.9	74.9	66.3	74.0	73.8	69.8	68.1
hat apply]	Shared a story or article about this issue on social media	%	23.3	27.6	21.2	23.2	21.1	27.0	18.8	27.6	29.4	25.0	17.5
	Commented on a story or article about this issue on social media	%	20.5	23.4	16.1	20.4	20.3	26.4	15.5	25.3	28.2	20.8	14.9
	Written about this issue online, using a blog, online chat forum, or social media	%	9.1	10.3	7.0	10.9	7.1	10.9	8.4	9.8	16.9	7.0	5.5
	Written a letter to an editor	%	2.2	4.5	1.2	3.3	1.5	0.7	2.4	1.9	2.3	1.7	2.4
	Called, emailed or written to a politician to ask them/Canada to do more about this	%	6.2	10.2	3.8	7.1	6.2	6.0	5.3	7.2	6.4	5.5	6.7
	Donated to causes that support this issue	%	21.3	24.2	12.3	25.9	20.2	26.3	15.6	26.7	18.2	21.0	23.6
	None of the above	%	18.3	14.8	22.0	15.9	20.6	16.3	21.6	15.2	18.3	17.0	19.5



					R	egion			G	ender		Age	
			Canada 2019-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Improving the health of women and children in the	Total	Unwgt N	1523	156	353	466	309	239	810	713	319	628	576
world's poorest countries is one of Canada's top international		Wgt N	1500	150	375	450	300	226	737	763	407	510	584
development priorities. Canada has taken a global leadership role in ensuring that	Yes	%	43.1	47.9	32.0	46.3	45.5	48.9	43.4	42.8	34.4	45.0	47.6
women, maternal and child health remains a priority on the global international	No	%	45.8	43.6	56.8	41.8	45.7	37.4	45.8	45.8	55.4	46.2	38.8
development agenda. Canada spearheaded summits in 2010, 2014 and 2018 on maternal,	Not sure	%											
newborn and child health. Before this survey, were you aware of this?			11.1	8.5	11.2	11.9	8.8	13.7	10.7	11.4	10.2	8.7	13.6



					Re	egion			Ge	ender		Age	
			Canada 2019-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Does knowing this make you	Total	Unwgt N	1523	156	353	466	309	239	810	713	319	628	576
feel more or less proud to be Canadian?		Wgt N	1500	150	375	450	300	226	737	763	407	510	584
	Much more proud	%	23.1	21.7	23.9	26.9	17.6	22.6	16.0	30.0	20.6	23.9	24.2
	Somewhat more proud	%	30.0	37.0	30.7	29.9	27.6	27.6	30.7	29.4	32.0	29.2	29.4
	It has no impact on how proud I am to be Canadian	%	42.5	34.2	42.3	39.2	50.0	45.3	47.7	37.5	40.8	44.1	42.4
	Somewhat less proud	%	0.5	0.4	0.6	0.5	0.6	0.4	0.6	0.4	0.3	0.0	1.1
	Much less proud	%	1.1	1.3	0.6	1.1	1.8	1.0	2.0	0.2	0.6	1.3	1.3
	Unsure	%	2.7	5.4	1.9	2.4	2.4	3.2	2.9	2.5	5.7	1.5	1.7



#### To what extent do you agree or disagree with each of the following statements? [RANDOMIZE]

					R	egion			Ge	ender		Age	
			Canada 2019-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Advancing causes like women and	Total	Unwgt N	1523	156	353	466	309	239	810	713	319	628	576
children's health can help Canada's		Wgt N	1500	150	375	450	300	226	737	763	407	510	584
reputation on the international stage.	Strongly agree	%	29.9	36.7	31.1	32.1	21.0	30.3	26.9	32.7	34.8	26.8	29.0
	Somewhat agree	%	46.8	40.4	51.8	43.2	48.4	48.1	45.8	47.9	43.6	48.9	47.3
	Somewhat disagree	%	9.8	11.2	8.9	10.3	11.8	6.8	12.3	7.4	7.1	11.0	10.8
	Strongly disagree	%	5.1	2.7	1.7	4.5	9.9	7.1	6.9	3.4	6.0	5.9	3.8
	Don't know	%	8.4	9.0	6.4	10.0	8.8	7.7	8.1	8.6	8.5	7.4	9.2

#### To what extent do you agree or disagree with each of the following statements? [RANDOMIZE]

					Re	egion			Ge	ender		Age	
			Canada 2019-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Women and children's health	Total	Unwgt N	1523	156	353	466	309	239	810	713	319	628	576
should be the top priority in Canada's		Wgt N	1500	150	375	450	300	226	737	763	407	510	584
international development program.	Strongly agree	%	24.3	30.2	27.2	23.5	15.7	28.7	17.7	30.8	26.3	22.3	24.7
	Somewhat agree	%	45.1	48.8	48.3	41.7	48.2	40.2	43.9	46.4	42.4	48.1	44.4
	Somewhat disagree	%	16.3	11.9	13.9	18.0	19.7	15.4	21.0	11.8	14.6	15.8	18.0
	Strongly disagree	%	7.1	2.8	2.8	9.0	10.2	9.0	10.8	3.4	9.0	6.9	5.8
	Don't know	%	7.1	6.2	7.7	7.8	6.1	6.8	6.7	7.6	7.7	6.8	7.1

To what extent do you agree or disagree with each of the following statements? [RANDOMIZE]

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,523 Canadians, 18 years of age or older, between June 22<sup>nd</sup> to 28<sup>th</sup>, 2019. The margin of error this survey is ±2.5 percentage points, 19 times out of 20.

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					Re	egion			Ge	ender		Age	
			Canada 2019-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - The federal government should	Total	Unwgt N	1523	156	353	466	309	239	810	713	319	628	576
focus on women and children's health		Wgt N	1500	150	375	450	300	226	737	763	407	510	584
initiatives within Canada's own poor	Strongly agree	%	25.6	23.2	18.9	27.3	32.1	25.9	26.4	24.7	24.8	27.9	24.1
communities instead of on any international efforts.	Somewhat agree	%	32.4	32.0	33.4	34.7	36.4	21.4	34.7	30.3	32.2	34.7	30.7
	Somewhat disagree	%	30.4	31.7	35.7	27.9	23.3	34.9	28.4	32.2	31.3	27.4	32.3
	Strongly disagree	%	8.7	9.8	8.5	7.6	5.8	14.1	8.0	9.4	7.3	7.8	10.5
	Don't know	%	3.0	3.3	3.5	2.5	2.3	3.5	2.5	3.4	4.4	2.3	2.5



#### To what extent do you agree or disagree with each of the following statements? [RANDOMIZE]

					Re	egion			Ge	ender		Age	
			Canada 2019-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - The Canadian government	Total	Unwgt N	1523	156	353	466	309	239	810	713	319	628	576
should continue to support and fund programs that improve		Wgt N	1500	150	375	450	300	226	737	763	407	510	584
and enhance sexual and reproductive health and rights -	Strongly agree	%	44.9	45.4	52.2	45.1	33.7	46.9	37.8	51.8	49.5	41.0	45.2
including access to safe abortion - for women	Somewhat agree	%	33.2	32.8	38.5	32.0	33.3	27.1	36.1	30.4	31.5	33.4	34.3
and girls in developing countries.	Somewhat disagree	%	8.3	9.0	3.6	10.1	10.0	9.8	10.3	6.3	6.5	9.7	8.3
	Strongly disagree	%	10.1	7.7	2.3	10.3	18.8	12.3	12.8	7.5	8.9	11.7	9.4
	Don't know	%	3.5	5.0	3.4	2.4	4.2	3.8	3.0	3.9	3.5	4.2	2.8



If there were a news story or article about how Canada is taking a leadership role in helping to improve the lives of women and children in the world's poorest countries how likely would you be to... [RANDOMIZE]

					Re	egion			Ge	ender		Age	
			Canada 2019-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Talk to your friends or family about	Total	Unwgt N	1523	156	353	466	309	239	810	713	319	628	576
it		Wgt N	1500	150	375	450	300	226	737	763	407	510	584
	Very likely	%	30.0	30.3	27.9	33.5	25.1	32.7	22.1	37.5	32.3	26.5	31.4
	Somewhat likely	%	38.0	41.8	38.1	36.5	38.4	37.8	39.8	36.3	38.1	41.5	34.9
	Somewhat unlikely	%	12.7	8.7	17.6	10.7	14.3	9.2	15.6	10.0	11.7	13.5	12.8
	Very unlikely	%	14.0	13.8	11.1	14.0	17.2	14.6	18.6	9.6	12.6	14.1	14.9
	Unsure	%	5.3	5.4	5.2	5.3	5.0	5.7	4.0	6.6	5.2	4.5	6.0



If there were a news story or article about how Canada is taking a leadership role in helping to improve the lives of women and children in the world's poorest countries how likely would you be to... [RANDOMIZE]

					R	egion			Ge	ender		Age	
			Canada 2019-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Want to learn more about it.	Total	Unwgt N	1523	156	353	466	309	239	810	713	319	628	576
		Wgt N	1500	150	375	450	300	226	737	763	407	510	584
	Very likely	%	26.1	31.1	27.1	29.1	17.6	26.3	18.3	33.6	27.1	25.8	25.7
	Somewhat likely	%	41.0	36.8	41.8	39.6	43.6	41.6	41.3	40.7	44.2	42.1	37.7
	Somewhat unlikely	%	14.5	15.3	16.7	13.8	14.7	11.8	18.7	10.6	14.4	14.4	14.8
	Very unlikely	%	13.2	10.5	10.0	12.7	18.3	14.8	16.9	9.7	10.9	13.5	14.7
	Unsure	%	5.1	6.3	4.4	4.7	5.9	5.5	4.9	5.4	3.5	4.2	7.1



If there were a news story or article about how Canada is taking a leadership role in helping to improve the lives of women and children in the world's poorest countries how likely would you be to... [RANDOMIZE]

					R	egion			Ge	ender		Age	
			Canada 2019-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Share the story or article on	Total	Unwgt N	1523	156	353	466	309	239	810	713	319	628	576
social media		Wgt N	1500	150	375	450	300	226	737	763	407	510	584
	Very likely	%	13.8	19.7	12.8	14.2	11.0	14.6	8.0	19.4	17.2	13.0	12.2
	Somewhat likely	%	18.4	23.8	16.7	20.5	15.9	16.7	16.1	20.6	20.1	19.5	16.3
	Somewhat unlikely	%	16.6	14.4	20.4	14.5	16.2	16.2	18.5	14.7	19.7	15.2	15.6
	Very unlikely	%	42.6	30.0	42.6	42.4	47.4	44.9	49.7	35.7	37.3	44.9	44.2
	Unsure	%	8.7	12.1	7.5	8.4	9.5	7.6	7.6	9.6	5.7	7.5	11.8



#### If there were a news story or article about how Canada is taking a leadership role in helping to improve the lives of women and children in the world's poorest countries how likely would you be to... [RANDOMIZE]

					Re	gion			Gei	nder		Age	
			Canada 2019-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Comment about the issue on	Total	Unwgt N	1523	156	353	466	309	239	810	713	319	628	576
social media		Wgt N	1500	150	375	450	300	226	737	763	407	510	584
	Very likely	%	11.1	18.2	9.2	11.7	8.4	12.3	6.4	15.7	13.3	10.9	9.9
	Somewhat likely	%	15.5	15.6	14.9	16.6	14.2	15.7	13.7	17.2	16.8	16.3	13.8
	Somewhat unlikely	%	17.4	20.4	20.1	17.2	16.6	12.0	18.2	16.5	19.7	16.1	16.7
	Very unlikely	%	46.5	36.0	45.6	44.8	51.7	51.5	53.4	39.9	42.1	48.8	47.6
	Unsure	%	9.5	9.9	10.2	9.7	9.1	8.5	8.3	10.7	8.1	7.8	12.0



If there were a news story or article about how Canada is taking a leadership role in helping to improve the lives of women and children in the world's poorest countries how likely would you be to... [RANDOMIZE]

					Re	egion			Ge	ender		Age	
			Canada 2019-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - 'Like' the story or article on	Total	Unwgt N	1523	156	353	466	309	239	810	713	319	628	576
social media		Wgt N	1500	150	375	450	300	226	737	763	407	510	584
	Very likely	%	22.2	26.9	19.5	25.6	16.5	24.5	14.5	29.6	28.3	21.0	19.0
	Somewhat likely	%	23.8	28.9	29.0	20.3	22.7	20.1	22.7	24.9	25.9	23.6	22.5
	Somewhat unlikely	%	12.0	12.3	12.5	11.2	11.3	13.3	14.8	9.3	10.6	13.8	11.4
	Very unlikely	%	33.0	22.1	31.1	32.6	40.7	34.0	39.7	26.5	29.5	34.7	33.9
	Unsure	%	9.0	9.7	7.9	10.2	8.9	8.1	8.2	9.7	5.7	7.0	13.1



#### If there were a news story or article about how Canada is taking a leadership role in helping to improve the lives of women and children in the world's poorest countries how likely would you be to... [RANDOMIZE]

					Reg	gion			Ger	nder		Age	
			Canada 2019-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Sign a petition (either online or in-person) to	Total	Unwgt N	1523	156	353	466	309	239	810	713	319	628	576
support the cause		Wgt N	1500	150	375	450	300	226	737	763	407	510	584
	Very likely	%	16.5	17.5	15.4	17.8	13.5	19.4	10.6	22.2	20.1	13.6	16.6
	Somewhat likely	%	24.2	22.4	27.2	24.7	18.7	26.7	20.3	27.9	22.6	25.0	24.6
	Somewhat unlikely	%	17.5	25.1	20.8	14.6	15.5	15.6	19.9	15.3	18.8	17.3	16.8
	Very unlikely	%	32.3	26.7	27.7	32.1	42.0	31.0	40.2	24.6	28.8	36.1	31.3
	Unsure	%	9.5	8.3	8.9	10.8	10.3	7.4	8.9	10.0	9.7	8.0	10.6



If there were a news story or article about how Canada is taking a leadership role in helping to improve the lives of women and children in the world's poorest countries how likely would you be to... [RANDOMIZE]

					R	egion			Ge	ender		Age	
			Canada 2019-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Donate to causes that support the	Total	Unwgt N	1523	156	353	466	309	239	810	713	319	628	576
improvement of women and children's		Wgt N	1500	150	375	450	300	226	737	763	407	510	584
health in developing countries	Very likely	%	10.6	13.6	8.3	12.2	6.3	14.9	6.6	14.5	8.9	9.1	13.1
	Somewhat likely	%	29.4	31.9	24.7	30.7	30.5	31.9	27.0	31.8	26.6	30.4	30.6
	Somewhat unlikely	%	22.2	25.2	25.9	20.6	20.2	19.6	24.4	20.0	22.3	22.1	22.1
	Very unlikely	%	27.6	19.3	27.9	25.1	34.2	29.0	34.0	21.5	32.0	29.1	23.4
	Unsure	%	10.1	10.1	13.2	11.4	8.8	4.6	8.0	12.3	10.3	9.3	10.8



					Reg	ion			Gen	der		Age	
			Canada 2019-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Which Canadian not-for-profit organizations	Total	Unwgt N	958	104	229	281	192	152	478	480	184	395	379
are you aware of that provide programs and raise funds to		Wgt N	958	103	256	269	184	146	434	523	239	321	397
support women, maternal and children's health in the developing world? Please	Don't know any/Can't remember	%	12.7	21.8	9.7	10.3	16.7	11.0	12.7	12.7	12.7	14.1	11.6
name all the organizations you've heard about or seen in	CARE Canada	%	1.7	0.5	3.3	1.3	1.9	0.0	1.7	1.6	1.1	1.7	2.0
the media, i.e. in the news or advertising? [OPEN] [TRACKING]	World Health Organization	%	1.6	3.8	1.1	1.5	2.1	0.5	1.1	2.0	1.6	1.1	2.0
	Red Cross	%	10.0	7.8	7.3	10.3	7.5	19.0	9.3	10.6	8.8	8.6	11.9
	None	%	16.8	12.0	27.1	6.9	17.4	19.3	21.1	13.2	25.5	14.0	13.7
	Chalice	%	0.2	1.1	0.0	0.3	0.0	0.0	0.4	0.0	0.0	0.2	0.3
	World Vision	%	7.7	7.5	4.0	8.3	13.8	5.2	7.4	7.9	4.7	8.8	8.5
	World development fund	%	0.1	1.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.3	0.0
	UNICEF	%	6.4	8.6	6.9	8.2	3.9	3.7	5.7	6.9	8.6	6.9	4.6
	Save the children	%	1.8	2.6	0.0	3.4	0.7	2.8	1.3	2.2	0.5	1.7	2.6
	Oxfam	%	7.7	5.9	16.2	4.3	5.6	2.7	8.1	7.3	5.0	7.7	9.3
	Plan international/PLAN	%	4.9	2.7	1.0	9.0	3.0	8.0	4.3	5.3	8.4	4.9	2.7
	Salvation army	%	0.9	0.0	0.0	1.7	1.8	0.6	1.0	0.9	0.0	0.5	1.9
	Doctors without borders	%	5.2	6.5	7.5	4.1	2.8	5.4	5.6	4.9	1.3	5.5	7.3
	Stephen Lewis foundation	%	1.6	2.3	0.0	2.6	0.4	3.5	0.2	2.8	0.0	0.9	3.1
	Other	%	10.1	6.8	9.2	13.8	9.0	8.7	8.3	11.7	7.9	9.8	11.7
	Because I'm a girl	%	1.3	0.0	0.0	3.6	0.4	1.3	1.2	1.4	2.5	2.0	0.0

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,523 Canadians, 18 years of age or older, between June 22<sup>nd</sup> to 28<sup>th</sup>, 2019. The margin of error this survey is ±2.5 percentage points, 19 times out of 20.



				Reg	ion			Gen	der		Age	
		Canada 2019-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
United Way	%	1.3	0.0	2.4	2.2	0.0	0.0	2.2	0.5	2.4	1.3	0.6
CUSO	%	0.3	0.0	0.0	0.0	0.4	1.1	0.3	0.2	0.0	0.5	0.2
Samaritans purse	%	0.5	0.0	0.0	0.3	2.1	0.0	0.9	0.1	1.0	0.5	0.1
Childhaven International	%	0.2	0.0	0.0	0.8	0.0	0.0	0.3	0.2	0.0	0.0	0.6
MCC	%	0.5	0.0	0.0	0.0	2.6	0.0	0.7	0.3	1.0	0.0	0.6
Amnesty International	%	0.7	0.0	1.3	0.0	0.0	2.6	0.5	1.0	1.9	0.6	0.2
Government of Canada	%	0.5	0.0	0.3	0.3	0.7	1.1	0.2	0.7	0.6	1.0	0.0
Religious groups	%	0.5	0.9	0.0	1.1	0.7	0.0	0.5	0.6	0.0	0.5	0.9
Save the mothers	%	0.1	0.0	0.0	0.4	0.0	0.0	0.0	0.2	0.0	0.0	0.2
Women fot women	%	0.2	0.0	0.0	0.6	0.3	0.0	0.1	0.3	0.0	0.6	0.0
United Nations	%	1.1	0.0	0.6	2.1	0.8	1.0	1.3	0.9	0.9	1.0	1.2
Unsure	%	3.6	8.2	2.0	2.5	5.6	2.3	3.4	3.7	3.5	5.4	2.1



					R	egion			Ge	ender		Age	
			Canada 2019-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Have you done any of the	Total	Unwgt N	1523	156	353	466	309	239	810	713	319	628	576
following activities within the past year?		Wgt N	1500	150	375	450	300	226	737	763	407	510	584
Check all that apply. [RANDOMIZE]	Actively participated in a fundraising run, walk or ride	%	20.0	26.2	15.3	23.2	20.9	15.8	18.7	21.2	26.0	20.0	15.8
	Attended a political rally, speech, or organized protest of any kind	%	19.2	25.4	12.4	18.7	20.3	25.7	19.7	18.7	23.6	16.0	18.9
	Written to a politician about a social issue	%	19.9	22.5	11.6	25.1	17.1	25.5	17.8	22.0	20.0	17.5	22.1
	Donated to a charity or cause	%	75.9	86.5	65.3	79.9	76.0	78.6	73.8	78.0	71.5	73.0	81.5
	Volunteered	%	51.6	58.9	42.9	50.9	54.4	59.0	49.4	53.7	50.0	51.6	52.8
	Been an active member of any group that tries to influence public policy or government	%	16.6	21.8	11.4	17.5	15.2	22.1	15.6	17.7	17.7	15.1	17.3
	Attended a public meeting or school board meeting	%	26.4	31.2	16.4	28.2	27.0	35.3	25.2	27.5	29.4	25.8	24.7
	Been a member or participated in a faith-based organization or group	%	18.8	30.4	6.3	21.9	26.8	15.0	20.2	17.5	16.3	20.5	19.0
	None of the above	%	11.8	5.6	18.9	8.7	12.7	8.9	12.9	10.6	13.3	13.7	9.0
	Served on a committee for some local or community service organization	%	24.6	32.2	17.9	20.6	30.5	30.5	24.3	24.8	22.7	22.5	27.6

#### Have you done any of the following activities within the past year? Check all that apply.



					R	egion			Ge	ender		Age	
			Canada 2019-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Have you done any of the	Total	Unwgt N	1523	156	353	466	309	239	810	713	319	628	576
following activities within the past year		Wgt N	1500	150	375	450	300	226	737	763	407	510	584
specifically related to improving the life of	Actively participated in a fundraising run, walk or ride	%	5.2	7.5	3.7	7.2	3.7	4.1	4.5	5.9	5.8	5.4	4.5
people in developing countries? Check all that apply.	Attended a political rally, speech, or organized protest of any kind]	%	5.6	11.6	4.3	6.0	4.1	4.8	6.2	5.0	6.8	3.9	6.2
[RANDOMIZE]	Written to a politician about a social issue	%	6.2	9.3	3.7	8.9	4.2	5.5	4.8	7.5	5.8	4.2	8.1
	Donated to a charity or cause	%	40.0	48.2	30.9	45.1	39.7	40.0	36.4	43.5	30.3	38.9	47.8
	Volunteered	%	11.4	14.0	11.1	11.6	8.2	14.3	10.6	12.3	8.7	12.1	12.8
	Been an active member of any group that tries to influence public policy or government	%	5.7	11.3	3.7	6.2	3.4	7.2	5.5	5.8	4.4	5.2	6.9
	Attended a public meeting or school board meeting	%	5.7	9.4	2.9	6.2	5.1	7.7	5.5	5.9	6.0	4.4	6.6
	Been a member or participated in a faith-based organization or group	%	10.3	25.1	2.4	11.1	11.9	9.9	10.5	10.2	8.4	9.9	12.0
	Question - Served on a committee for some local or community service organization	%	6.1	6.6	5.3	6.6	4.4	8.2	4.8	7.3	3.0	6.6	7.7
	None of the above	%	52.8	41.8	61.8	47.9	55.2	51.8	54.9	50.7	61.1	54.0	46.0



#### Here are some descriptions of other people in Canada. How similar or dissimilar are you to each of these people [RANDOMIZE]

					R	egion			Ge	ender		Age	
			Canada 2019-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - They like being in charge and	Total	Unwgt N	1523	156	353	466	309	239	810	713	319	628	576
telling others what to do.		Wgt N	1500	150	375	450	300	226	737	763	407	510	584
	I am similar	%	8.4	5.1	11.1	7.2	8.9	7.8	8.8	8.0	9.7	9.0	6.9
	I am somewhat similar	%	31.2	36.4	28.4	31.5	31.4	31.3	32.0	30.4	35.6	33.1	26.4
	I am somewhat not similar	%	35.8	30.8	38.5	32.6	38.3	37.3	36.8	34.8	32.1	33.5	40.3
	I am not similar	%	22.0	25.3	19.4	24.4	19.1	23.0	19.5	24.3	19.9	22.4	22.9
	Unsure	%	2.7	2.3	2.6	4.3	2.3	0.7	2.9	2.5	2.7	1.9	3.5

#### Here are some descriptions of other people in Canada. How similar or dissimilar are you to each of these people [RANDOMIZE]

					R	egion			G	ender		Age	
			Canada 2019-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Being successful is important	Total	Unwgt N	1523	156	353	466	309	239	810	713	319	628	576
to them.		Wgt N	1500	150	375	450	300	226	737	763	407	510	584
	I am similar	%	27.6	27.3	22.8	29.1	33.0	25.3	31.6	23.6	31.4	27.6	24.8
	I am somewhat similar	%	42.1	42.7	38.4	42.7	42.0	46.7	43.2	41.0	44.2	40.5	42.0
	I am somewhat not similar	%	20.8	16.6	27.3	18.3	18.8	20.2	18.2	23.3	17.9	20.8	22.8
	l am not similar	%	7.7	11.2	9.3	7.6	5.3	6.5	5.2	10.2	5.2	9.2	8.2
	Unsure	%	1.9	2.2	2.2	2.3	1.0	1.3	1.8	1.9	1.3	2.0	2.1

Here are some descriptions of other people in Canada. How similar or dissimilar are you to each of these people [RANDOMIZE]

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,523 Canadians, 18 years of age or older, between June 22<sup>nd</sup> to 28<sup>th</sup>, 2019. The margin of error this survey is ±2.5 percentage points, 19 times out of 20.

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					R	egion			Ge	ender		Age	
			Canada 2019-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - They want to really enjoy life.	Total	Unwgt N	1523	156	353	466	309	239	810	713	319	628	576
		Wgt N	1500	150	375	450	300	226	737	763	407	510	584
	I am similar	%	59.8	56.0	53.8	61.3	64.1	63.4	58.8	60.8	65.2	58.4	57.2
	I am somewhat similar	%	33.6	38.5	37.8	32.1	32.3	28.1	34.2	33.1	30.7	34.7	34.7
	l am somewhat not similar	%	4.0	3.2	4.9	3.9	2.6	5.5	4.0	4.0	2.5	4.3	4.9
	l am not similar	%	1.2	1.6	2.1	1.3	0.5	0.3	1.4	1.0	0.0	1.2	2.1
	Unsure	%	1.3	0.8	1.4	1.4	0.4	2.7	1.6	1.1	1.6	1.4	1.1



#### Here are some descriptions of other people in Canada. How similar or dissimilar are you to each of these people [RANDOMIZE]

					R	egion			Ge	ender		Age	
			Canada 2019-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - They look for adventures and like	Total	Unwgt N	1523	156	353	466	309	239	810	713	319	628	576
to take risks.		Wgt N	1500	150	375	450	300	226	737	763	407	510	584
	I am similar	%	11.7	9.6	11.4	13.6	10.6	11.5	12.7	10.8	14.5	9.9	11.5
	I am somewhat similar	%	32.5	26.0	31.1	33.5	32.0	38.0	37.2	28.0	36.8	33.4	28.8
	I am somewhat not similar	%	32.5	38.5	33.8	31.7	31.9	28.8	33.1	32.0	31.0	35.1	31.3
	I am not similar	%	20.2	22.4	19.2	18.2	23.5	19.6	14.3	25.8	14.9	19.8	24.2
	Unsure	%	3.1	3.4	4.5	3.0	2.0	2.1	2.7	3.4	2.8	1.9	4.3



#### Here are some descriptions of other people in Canada. How similar or dissimilar are you to each of these people [RANDOMIZE]

					R	egion			Ge	ender		Age	
			Canada 2019-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - They are curious and try to	Total	Unwgt N	1523	156	353	466	309	239	810	713	319	628	576
understand everything		Wgt N	1500	150	375	450	300	226	737	763	407	510	584
	I am similar	%	52.4	49.5	59.9	51.8	45.2	52.7	52.0	52.8	56.9	48.7	52.4
	I am somewhat similar	%	39.5	37.7	35.2	39.8	44.1	41.0	39.5	39.4	35.0	43.2	39.3
	I am somewhat not similar	%	5.3	7.6	3.4	5.6	6.3	4.8	5.6	4.9	4.6	5.3	5.8
	l am not similar	%	1.7	3.6	0.9	0.8	3.6	1.1	1.9	1.5	1.7	1.9	1.5
	Unsure	%	1.2	1.6	0.7	2.0	0.9	0.4	1.0	1.3	1.7	1.0	1.0



#### Here are some descriptions of other people in Canada. How similar or dissimilar are you to each of these people [RANDOMIZE]

					R	egion			Ge	ender		Age	
			Canada 2019-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - They think it is important that	Total	Unwgt N	1523	156	353	466	309	239	810	713	319	628	576
everyone in the world is treated equally.		Wgt N	1500	150	375	450	300	226	737	763	407	510	584
	l am similar	%	58.6	61.3	66.9	58.6	46.1	59.8	51.6	65.4	58.0	55.5	61.8
	I am somewhat similar	%	27.9	26.7	25.6	26.7	35.5	24.8	32.1	23.9	28.4	30.6	25.2
	I am somewhat not similar	%	7.0	7.9	3.5	6.7	9.9	8.6	8.8	5.3	7.3	8.2	5.6
	I am not similar	%	4.8	2.7	2.4	5.6	6.5	6.1	6.2	3.3	4.4	3.9	5.7
	Unsure	%	1.7	1.4	1.6	2.4	2.0	0.7	1.3	2.2	1.8	1.8	1.6



#### Here are some descriptions of other people in Canada. How similar or dissimilar are you to each of these people [RANDOMIZE]

					R	egion			Ge	ender		Age	
			Canada 2019-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - They always want to help the	Total	Unwgt N	1523	156	353	466	309	239	810	713	319	628	576
people who are close to them.		Wgt N	1500	150	375	450	300	226	737	763	407	510	584
	l am similar	%	61.3	64.9	56.6	64.2	58.4	64.6	56.3	66.1	65.3	60.2	59.4
	I am somewhat similar	%	32.9	29.3	36.9	29.8	35.6	31.3	37.2	28.7	30.4	34.3	33.4
	I am somewhat not similar	%	3.4	3.8	4.1	2.9	3.0	3.1	3.6	3.1	1.9	3.2	4.5
	I am not similar	%	1.1	0.4	1.8	1.2	1.3	0.0	1.2	1.0	0.4	1.3	1.4
	Unsure	%	1.4	1.6	0.7	1.9	1.7	1.0	1.6	1.1	2.0	1.0	1.2



#### Here are some descriptions of other people in Canada. How similar or dissimilar are you to each of these people [RANDOMIZE]

					R	egion			Ge	ender		Age	
			Canada 2019-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - They think it is important to do	Total	Unwgt N	1523	156	353	466	309	239	810	713	319	628	576
things the way they learned from their		Wgt N	1500	150	375	450	300	226	737	763	407	510	584
family.	I am similar	%	13.3	18.3	13.1	12.9	13.4	11.1	17.3	9.4	11.0	15.1	13.4
	I am somewhat similar	%	40.3	41.0	39.8	36.6	46.3	39.9	43.3	37.3	44.0	38.3	39.5
	I am somewhat not similar	%	28.9	22.7	30.4	30.4	28.7	27.8	25.3	32.3	27.5	30.1	28.8
	I am not similar	%	14.6	15.2	13.0	16.5	9.2	20.1	11.1	17.9	15.2	13.3	15.3
	Unsure	%	2.9	2.7	3.7	3.7	2.4	1.1	2.9	3.0	2.4	3.2	3.1



#### Here are some descriptions of other people in Canada. How similar or dissimilar are you to each of these people [RANDOMIZE]

					R	egion			Ge	ender		Age	
			Canada 2019-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - They believe that people should	Total	Unwgt N	1523	156	353	466	309	239	810	713	319	628	576
follow rules at all times, even when no		Wgt N	1500	150	375	450	300	226	737	763	407	510	584
one is watching.	l am similar	%	46.3	47.3	47.1	46.5	46.4	43.6	47.1	45.5	42.9	45.5	49.3
	I am somewhat similar	%	36.2	31.4	33.0	37.7	40.1	36.6	35.0	37.4	36.3	38.3	34.3
	I am somewhat not similar	%	10.5	13.9	11.7	8.9	7.9	13.0	11.3	9.8	11.4	10.2	10.2
	l am not similar	%	5.5	4.7	6.0	5.2	4.9	6.4	5.4	5.6	7.9	4.6	4.5
	Unsure	%	1.5	2.6	2.2	1.7	0.7	0.4	1.2	1.8	1.5	1.3	1.7



Here are some descriptions of other people in Canada. How similar or dissimilar are you to each of these people [RANDOMIZE]

					R	egion			Ge	ender		Age	
			Canada 2019-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - The safety of their country is very	Total	Unwgt N	1523	156	353	466	309	239	810	713	319	628	576
important to them.		Wgt N	1500	150	375	450	300	226	737	763	407	510	584
	I am similar	%	66.0	69.0	56.5	71.1	68.5	66.0	64.4	67.5	64.6	67.0	66.1
	l am somewhat similar	%	25.8	26.4	31.4	21.8	25.3	25.0	27.9	23.9	26.6	25.2	25.9
	l am somewhat not similar	%	5.1	2.4	7.9	4.5	4.1	4.6	4.8	5.3	4.2	4.5	6.2
	l am not similar	%	2.0	1.4	3.0	1.2	1.6	3.2	2.1	2.0	2.5	2.4	1.4
	Unsure	%	1.1	0.8	1.1	1.4	0.5	1.2	0.8	1.3	2.1	1.0	0.4