May scores numerically higher than Scheer when asked about having the qualities of a good political leader

Nanos Weekly Tracking, ending August 30, 2019
(released September 3, 2019-6 am Eastern)


## NANOS

Ideas powered by world-class data

## At a glance

## Subscribe and get access to the Nanos data by subscribing at http://time-map.co/INT3 for \$4 a month > ballot tracking > issue tracking > economic tracking > cut the data by region and demographic and see the trend lines

Ballot - [Available to Subscribers through our Data Portals] -The latest Nanos federal ballot tracking has the Liberals at per cent, followed by the Conservatives at $\square$ per cent, the NDP at $\square$ per cent, the Greens at $\square$ per cent, the BQ at $\square$ per cent and the People's Party of Canada (PPC) at per cent.

Accessible Voters - Asked whether they would consider voting for each of the federal parties, 47.6 per cent would consider voting Liberal, while 39.6 per cent of Canadians say they would consider voting Conservative. One in three ( $34.9 \%$ ) would consider voting NDP, 34.2 per cent would consider voting Green, 10.3 per cent would consider voting for the People's Party and 30.9 per cent would consider voting for the BQ.

Preferred Prime Minister - Nanos tracking has Trudeau as the preferred choice as PM at 32.2 per cent of Canadians followed by Scheer (23.2), May ( $8.3 \%$ ), Singh ( $7.2 \%$ ) and Bernier ( $2.8 \%$ ). Twenty five per cent of Canadians were unsure whom they preferred.

Qualities of a Good Political Leader - Close to half of Canadians (46.7\%) believe Trudeau has the qualities of a good political leader while 36.6 per cent believe Scheer has the qualities of a good political leader. Four in ten ( $40.3 \%$ ) believe Elizabeth May has the qualities of a good political leader, while 28.6 per cent say the same about Jagmeet Singh. One in seven (15.9\%) believe Bernier has the qualities of a good political leader 26.5 per cent said Blanchet has the qualities of a good political leader (QC only).

Nanos Party Power Index - The Nanos Index which is a composite of a series of measures including ballot and leadership impressions has the Liberals at 52.7 points, followed by the Conservatives with 49.2 points, the Greens 40.8 points, the NDP 39.9 points, the People's Party 27.0 points and the BQ 31.2 points (QC only).

Visit the live Nanos data portal where you can dynamically chart ballot, preferred PM and Nanos Index numbers by region, gender and age. The methodology for the weekly tracking is posted here. PDFs of the polling reports are on the Nanos website.

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## Party Power Index

A national dual-frame (land+cell) random telephone survey is conducted weekly by Nanos Research using live agents.

The weekly tracking figures are based on a four-week rolling sample comprised of 1,000 interviews. To update the tracking a new week of 250 interviews is added and the oldest week dropped. The margin of error for a survey of 1,000 respondents is $\pm 3.1$ percentage points, 19 times out of 20.

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\end{aligned}
$$

Category order based on number of


NDP
Bloc
Green
People's

## Preferred Prime Minister

Trudeau
Scheer
Singh
Blanchet
May
Bernier
Unsure

Canada Party Power Index
Liberal
Conservative
NDP
Bloc
People's

## Nanos Tracking Data Summary

|  | Oct 18 <br> (Election | 4 Weeks | 3 Months | Year | 12 Month | 12 Month |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| This week Last week | Call) | Ago | Ago | Ago | High | Low |

Available to Subscribers through our Data Portals

| This week | Last week | $\begin{gathered} \text { Oct } 18 \\ 2015 \end{gathered}$ | 4 Weeks Ago | 3 Months Ago | 1 Year Ago | 12 Month High | 12 Month Low |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 32.2\% | 30.9\% | 35.5\% | 33.8\% | 26.5\% | 42.2\% | 43.1\% | 26.3\% |
| 23.2\% | 25.1\% | 29.1\% | 24.4\% | 26.7\% | 24.3\% | 28.6\% | 20.0\% |
| 7.2\% | 6.7\% | 18.9\% | 6.8\% | 8.9\% | 6.8\% | 9.9\% | 5.0\% |
| 1.3\% | 1.4\% | 1.8\% | 1.8\% | 1.7\% | 1.0\% | 2.5\% | 0.5\% |
| 8.3\% | 8.7\% | 5.2\% | 9.2\% | 9.6\% | 6.4\% | 10.8\% | 5.4\% |
| 2.8\% | 2.6\% | -- | 1.6\% | 1.6\% | -- | 5.2\% | 1.4\% |
| 25.1\% | 24.6\% | 9.6\% | 22.3\% | 24.9\% | 19.3\% | 27.8\% | 17.2\% |
| This week | Last week | $\begin{gathered} \text { Oct } 18 \\ 2015 \end{gathered}$ | 4 Weeks Ago | 3 Months Ago | 1 Year Ago | 12 Month High | $\begin{aligned} & 12 \text { Month } \\ & \text { Low } \end{aligned}$ |
| 52.7 | 51.2 | 58.1 | 53.5 | 47.7 | 57.5 | 58.6 | 47.7 |
| 49.2 | 51.1 | 49.3 | 49.5 | 51.3 | 52.0 | 54.3 | 49.1 |
| 39.9 | 39.3 | 49.8 | 40.0 | 41.2 | 41.3 | 44.0 | 39.3 |
| 31.2 | 33.1 | 31.5 | 34.4 | 31.4 | 27.8 | 35.2 | 27.0 |
| 40.8 | 39.9 | 30.4 | 39.6 | 39.7 | 34.7 | 40.8 | 33.3 |
| 27.0 | 27.4 | -- | 26.9 | 26.3 | -- | 29.5 | 25.4 |

## Leadership Summary

A national dual-frame (land+cell) random telephone survey is conducted weekly by Nanos Research using live agents.

The weekly tracking figures are based on a four-week rolling sample comprised of 1,000 interviews. To update the tracking a new week of 250 interviews is added and the oldest week dropped. The margin of error for a survey of 1,000 respondents is $\pm 3.1$ percentage points, 19 times out of 20.

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Category order based on number of
seats in the House of Commons

## Nanos Tracking Data Summary

| Party Consider | This week | Last week | $\begin{gathered} \text { Oct } 18 \\ 2015 \end{gathered}$ | 4 Weeks Ago | 3 Months Ago | 1 Year Ago | 12 Month High | 12 Month Low |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Liberal | 47.6\% | 44.8\% | 54.7\% | 47.2\% | 43.8\% | 51.9\% | 53.6\% | 43.0\% |
| Conservative | 39.6\% | 42.1\% | 39.3\% | 40.3\% | 44.0\% | 46.4\% | 47.7\% | 39.4\% |
| NDP | 34.9\% | 32.6\% | 40.4\% | 33.4\% | 39.2\% | 35.7\% | 42.3\% | 31.4\% |
| Bloc | 30.9\% | 32.4\% | 30.4\% | 31.8\% | 34.3\% | 22.7\% | 38.5\% | 18.1\% |
| Green | 34.2\% | 33.1\% | 22.7\% | 32.6\% | 35.5\% | 27.0\% | 37.0\% | 25.9\% |
| People's | 10.3\% | 11.1\% | -- | 8.2\% | 8.1\% | -- | 12.4\% | 7.7\% |
| Has Qualities of a Good Political Leader | This week | Last week | $\begin{aligned} & \text { Oct } 18 \\ & 2015 \end{aligned}$ | 4 Weeks Ago | 3 Months Ago | 1 Year Ago | 12 Month High | 12 Month Low |
| Trudeau | 46.7\% | 45.7\% | 61.3\% | 48.5\% | 40.4\% | 58.3\% | 60.2\% | 40.3\% |
| Scheer | 36.6\% | 37.1\% | 51.8\% | 37.2\% | 37.2\% | 40.9\% | 45.6\% | 35.4\% |
| Singh | 28.6\% | 27.6\% | 57.2\% | 29.3\% | 28.8\% | 30.8\% | 35.7\% | 25.7\% |
| Blanchet | 26.5\% | 28.7\% | 51.2\% | 31.0\% | 21.8\% | 17.3\% | 32.6\% | 10.7\% |
| May | 40.3\% | 37.6\% | 36.4\% | 36.4\% | 39.5\% | 32.9\% | 40.3\% | 31.3\% |
| Bernier | 15.9\% | 16.5\% | -- | 16.5\% | 16.1\% | -- | 21.6\% | 14.4\% |

## National Ballot

Question: For those parties you would consider voting for federally, could you please rank your top two current local preferences?

Weekly Tracking - First Ranked Choice - Long Term Trend (Four week rolling average ending August 30, 2019, $n=805$

60\%

50\%
Available to Subscribers through our Data Portals
40\%
Play with the data at the interactive Nanos portal at http://www.nanos.co/dataportal/ > ballot tracking > issue tracking > economic tracking > cut the data by region and demographic and see the trend lines

## Federal Party Accessible Voters

Nanos Weekly Tracking


## (1) NANOS

A proven track record of accuracy

## Consider Liberal

## Libēral

National - Weekly Tracking
(Ending August 30, 2019, n=1,000)

Question: For each of the following federal political parties, please tell me if you would consider or not consider voting for it.
[RANDOMIZE] Liberal Party

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## Consider Conservative

## National - Weekly Tracking

(Ending August 30, 2019, n=1,000)

Question: For each of the following federal political parties, please tell me if you would consider or not consider voting for it.
[RANDOMIZE] Conservative Party
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30\%


## Consider NDP



Question: For each of the following federal political parties, please tell me if you would consider or not consider voting for it. [RANDOMIZE] NDP

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## National - Weekly Tracking

(Ending August 30, 2019, n=1,000)


## Consider Bloc

## BBLOC QuÉBECOIS

Question: For each of the following federal political parties, please tell me if you would consider or not consider voting for it. [RANDOMIZE] Bloc Québécois

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## Quebec only - Weekly Tracking <br> (Ending August 30, 2019, 2017, n=248)



## Consider Green

Question: For each of the following federal political parties, please tell me if you would consider or not consider voting for it. [RANDOMIZE] Green Party

## Contact: Nik Nanos

Ottawa: (613) 234-4666x 237 Washington DC: (202) 697-9924 nnanos@nanosresearch.com
20\%

## Consider People's

## PPE

PEOPLE'S PARTY OF CANADA

Question: For each of the following federal political parties, please tell me if you would consider or not consider voting for it. [RANDOMIZE] People's Party of Canada

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## National - Weekly Tracking <br> (Ending August 30, 2019, n=1,000)



## Tracking on the Federal Political Leaders

Nanos Weekly Tracking


## NANOS

## Winning solutions for decision-makers



National - Weekly Tracking - Preferred Prime Minister First Ranked Choice (Ending August 30, 2019, $n=1,000$ )

Question: Of the current federal politica party leaders, could you please rank your top two current local preferences for Prime Minister? [ROTATE PARTY LEADERS]

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## Trudeau

Question: For each of the following federal political party leaders, do you think they have do not have the qualities to be a good political leader? [RANDOMIZE] Justin Trudeau

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National - Weekly Tracking - Qualities of a Good Political Leader (Ending August 30, 2019, n=1,000)


## Scheer

Question: For each of the following federal political party leaders, do you think they have do not have the qualities to be a good politic: leader? [RANDOMIZE] Andrew Scheer.

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National - Weekly Tracking- Qualities of a Good Political Leader (Ending August 30, 2019, n=1,000)


## Singh

National - Weekly Tracking- Qualities of a Good Political Leader (Ending August 30, 2019, n=1,000)

Question: For each of the following federal political party leaders, do you think they have or do not have the qualities to be a good political leader? [RANDOMIZE] Jagmeet Singh

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## Blanchet

Quebec only - Weekly Tracking - Qualities of a Good Political Leader (Ending August 30, 2019, n=248)

Question: For each of the following federal political party leaders, do you think they have or do not have the qualities to be a good political leader? [RANDOMIZE] Mario Beaulieu (interim leader)/Yves-François Blanchet (newly elected leader).

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70\%


## May

National - Weekly Tracking - Qualities of a Good Political Leader (Ending August 30, 2019, n=1,000)

Question: For each of the following federal political party leaders, do you think they have or do not have the qualities to be a good political leader? [RANDOMIZE] Elizabeth May

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## Bernier

Question: For each of the following federal political party leaders, do you think they have । do not have the qualities to be a good political leader? [RANDOMIZE] Maxime Bernier

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## National - Weekly Tracking - Qualities of a Good Political Leader (Ending August 30, 2019, n=1,000)




10\%

0\%
2018-09-21
2018-12-21
2019-03-21
2019-06-21

## Nanos Party Power Index

Nanos Weekly Tracking


(1) NANOS
Applying advanced machine learning algorithms

## Party Power Index

## Canada Weekly Index Tracking Scores

(Ending August 30, 2019, n=1,000)

The Nanos Party Power Index Tracking for Canada is based on a composite of the following public opinion measures: the national ballot, which party individuals would consider voting for, the top two choices for Prime Minister, and whether each party leader has good leadership qualities.

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## PATH

Furwars! Condtitins

## vacidate



REVIEN RESEARCL)

Methodology

## Methodology

The Weekly Nanos Tracking is produced by the Nanos Research Corporation, headquartered in Canada, which operates in Canada and the United States. The data is based on a dual frame (land + cell-lines) random telephone interviews with 1,000 Canadians using a four week rolling average of 250 respondents each week, 18 years of age and over. The random sample of 1,000 respondents may be weighted by age and gender using the latest census information for Canada. The interviews are compiled into a four week rolling average of 1,000 interviews, where each week the oldest group of 250 interviews is dropped and a new group of 250 interviews is added.

A random telephone survey of 1,000 Canadians is accurate $\pm 3.1$ percentage points, plus or minus, 19 times out of 20 .

Since voters are not actually able to make a choice between elections, it is interesting to think about party strength and support more broadly. The Nanos Party Power Index fills this need by incorporating more information than just current vote preference.

The Nanos Party Power Index is a weekly composite measurement of federal party brands based on four questions about the federal parties and their leadership. The questions include:

- a ballot question that captures the $1^{\text {st }}$ and $2^{\text {nd }}$ vote preferences;
- a measure of whether the respondent would consider voting for the party;
- the $1^{\text {st }}$ and $2^{\text {nd }}$ preferences for Prime Minister of the current federal leaders; and,
- whether the respondent believes each current leader has the quality to be a good leader.

The views of 1,000 respondents are compiled into a diffusion brand index for each party that goes from 0 to 100, where 0 means that the party has no brand strength and 100 means it has maximum brand strength. A score above 50 is an indication of brand strength for the party and its leader at this time. The important factors in this weekly tracking include the direction of the brand strength or weakness and also the brand strength of one federal party relative to another.

## Technical Note

| Element | Description | Element | Description |
| :---: | :---: | :---: | :---: |
| Organization who commissioned the research | Nanos Research | Weighting of Data | The results were weighted by age and gender using the latest Census information (2016) and the sample is geographically stratified to ensure a distribution across all regions of Canada. |
| Final Sample Size | 1,000 Randomly selected individuals, four week rolling average of 250 interviews a week. |  | See tables for full weighting disclosure |
|  |  | Screening | Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data. |
| Margin of Error | $\pm 3.1$ percentage points, 19 times out of 20 . |  |  |
| Mode of Survey | RDD dual frame (land- and cell-lines) telephone survey | Excluded | Individuals younger than 18 years old; individuals without land or cell lines could not participate. |
|  |  | Demographics |  |
| Sampling Method Base | The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada. | Stratification | By age and gender using the latest Census information (2016) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample. |
| Demographics (Captured) | Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six digit postal code was used to validate geography. |  |  |
|  |  | Estimated Response Rate | Nine percent, consistent with industry norms. |
| Demographics (Other) | Age, gender, education, income | Question Order | Question order in the preceding report was asked in the following order - party consideration, unprompted vote preferences, preferred Prime Minister and qualities of a good political leader. |
| Fieldwork/Validation | Live interviews with live supervision to validate work |  |  |
| Number of Calls/ | Maximum of five call backs. | Question Content | This was part of a weekly tracking survey. The preceding module included questions about national issues of concern and ballot preferences and economic confidence. |
| Time of Calls | Local time 5:00-9:00 pm, on weekends 12:00-6:00 pm | Question Wording | The wording of questions is as presented in the report with a randomization of the political leaders for the question involving leader qualities. |
| Field Dates | Four week period August 30, 2019 | Survey Company | Nanos Research |
| Language of Survey | The survey was conducted in both English and French. | Contact | Contact Nanos Research for more information or with any concerns or questions. <br> http://www.nanosresearch.com <br> Telephone:(613) 234-4666 ext. 237 - Toll Free: (888) 737- <br> 5505 ext. 223. <br> Email: info@nanosresearch.com. |
| Standards | This report meets the standards set forth by ESOMAR and AAPOR. |  |  |

## About Nanos

Nanos is one of North America's most trusted research and strategy organizations. Our team of professionals is regularly called upon by senior executives to deliver superior intelligence and market advantage whether it be helping to chart a path forward, managing a reputation or brand risk or understanding the trends that drive success. Services range from traditional telephone surveys, through to elite in-depth interviews, online research and focus groups. Nanos clients range from Fortune 500 companies through to leading advocacy groups interested in understanding and shaping the public landscape. Whether it is understanding your brand or reputation, customer needs and satisfaction, engaging employees or testing new ads or products, Nanos provides insight you can trust.


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## Nik Nanos FMRIA

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| 2015 Federal Election | NANOS Sunday, October $18^{\text {th }}, 2015$ | ELECTION Results <br> Monday, <br> October $19^{\text {th }}, 2015$ | Variance |
| :---: | :---: | :---: | :---: |
| Liberal | 39.1\% | 39.5\% | 0.4 |
| * | 30.5\% | 31.9\% | 1.4 |
| $31 /{ }^{4}$ | 19.7\% | 19.7\% | 0 |
| () Quêbécois | 5.5\% | 4.7\% | 0.8 |
|  | 4.6\% | 3.4\% | 1.2 |
| Other | 0.5\% | 0.5\% | 0 |
| Numbers of interviews (aggregate) | 722 |  |  |
| Margin of error | $\pm 3.7$ |  |  |

Election results from Elections Canada as of 10:30am EST on October $20^{\text {th }}, 2015$.

## Political Package - Tracking ending August 30th, 2019 - STAT SHEET

For each of the following federal political parties, please tell me if you would consider or not consider voting for it. [RAN DOMIZE]

|  |  |  | Region |  |  |  |  |  | Gender |  | Age |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | $\begin{gathered} \text { Canada } \\ 2019- \\ 08-30 \end{gathered}$ | Atlantic | Quebec | Ontario | Prairies | British Columbia | Male | Female | $\begin{aligned} & 18 \\ & \text { to } \\ & 29 \\ & \hline \end{aligned}$ | $\begin{aligned} & 30 \\ & \text { to } \\ & 39 \end{aligned}$ | $\begin{aligned} & 40 \\ & \text { to } \\ & 49 \end{aligned}$ | $\begin{aligned} & 50 \\ & \text { to } \\ & 59 \end{aligned}$ | $\begin{gathered} 60 \\ \text { plus } \end{gathered}$ |
| Question Consider Liberal | Total | Unwgt N | 1000 | 100 | 248 | 300 | 200 | 152 | 515 | 485 | 176 | 180 | 164 | 188 | 292 |
|  |  | Wgt N | 1000 | 100 | 248 | 300 | 200 | 152 | 485 | 515 | 197 | 163 | 187 | 189 | 265 |
|  | Yes, would consider | \% | 47.6 |  |  |  |  |  |  |  |  |  |  |  |  |
|  | No, would not consider | \% | 37.1 | Subscribers only |  |  |  |  |  |  |  |  |  |  |  |
|  | Unsure | \% | 15.3 |  |  |  |  |  |  |  |  |  |  |  |  |

For each of the following federal political parties, please tell me if you would consider or not consider voting for it. [RAN DOMIZE]


For each of the following federal political parties, please tell me if you would consider or not consider voting for it. [RAN DOMIZE]

|  |  |  | Region |  |  |  |  |  | Gender |  | Age |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | $\begin{gathered} \text { Canada } \\ 2019- \\ 08-30 \end{gathered}$ | Atlantic | Quebec | Ontario | Prairies | British Columbia | Male | Female | $\begin{aligned} & 18 \\ & \text { to } \\ & 29 \\ & \hline \end{aligned}$ | $\begin{aligned} & 30 \\ & \text { to } \\ & 39 \end{aligned}$ | $\begin{aligned} & 40 \\ & \text { to } \\ & 49 \\ & \hline \end{aligned}$ | $\begin{aligned} & 50 \\ & \text { to } \\ & 59 \end{aligned}$ | $\begin{gathered} 60 \\ \text { plus } \end{gathered}$ |
| Question - | Total | Unwgt N | 1000 | 100 | 248 | 300 | 200 | 152 | 515 | 485 | 176 | 180 | 164 | 188 | 292 |
|  |  | Wgt N | 1000 | 100 | 248 | 300 | 200 | 152 | 485 | 515 | 197 | 163 | 187 | 189 | 265 |
|  | Yes, would consider | \% | 34.9 |  |  |  |  |  |  |  |  |  |  |  |  |
|  | No, would not consider | \% | 45.8 | Subscribers only |  |  |  |  |  |  |  |  |  |  |  |
|  | Unsure | \% | 19.2 |  |  |  |  |  |  |  |  |  |  |  |  |

Nanos conducted an RDD dual frame (land- and cell- lines) random telephone survey of 1,000 Canadians, 18 years of age or older. Four week rolling average (250 per week) ending August $30^{\text {th }}, 2019$. The margin of error this survey is $\pm 3.1$ percentage points, 19 times out of 20 .

## Political Package - Tracking ending August 30th, 2019 - STAT SHEET

For each of the following federal political parties, please tell me if you would consider or not consider voting for it. [RANDOMIZE]


For each of the following federal political parties, please tell me if you would consider or not consider voting for it. [RAN DOMIZE]


For each of the following federal political parties, please tell me if you would consider or not consider voting for it. [RANDOMIZE]


Nanos conducted an RDD dual frame (land- and cell- lines) random telephone survey of 1,000 Canadians, 18 years of age or older. Four week rolling average (250 per week) ending August $30^{\text {th }}, 2019$. The margin of error this survey is $\pm 3.1$ percentage points, 19 times out of 20 .

## Political Package - Tracking ending August 30th, 2019 - STAT SHEET

For each of the following federal political party leaders, do you think they have or do not have the qualities to be a good political leader? [RANDOMIZE]

|  |  |  | Region |  |  |  |  |  | Gender |  | Age |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | $\begin{gathered} \text { Canada } \\ \text { 2019- } \\ 08-30 \\ \hline \end{gathered}$ | Atlantic | Quebec | Ontario | Prairies | British <br> Columbia | Male | Female | $\begin{aligned} & 18 \\ & \text { to } \\ & 29 \end{aligned}$ | $\begin{aligned} & 30 \\ & \text { to } \\ & 39 \end{aligned}$ | $\begin{aligned} & 40 \\ & \text { to } \\ & 49 \\ & \hline \end{aligned}$ | $\begin{array}{r} 50 \\ \text { to } \\ 59 \\ \hline \end{array}$ | $\begin{gathered} 60 \\ \text { plus } \end{gathered}$ |
| Question - First ranked | Total | Unwgt N | 1000 | 100 | 248 | 300 | 200 | 152 | 515 | 485 | 176 | 180 | 164 | 188 | 292 |
| Preferred Prime |  | Wgt N | 1000 | 100 | 248 | 300 | 200 | 152 | 485 | 515 | 197 | 163 | 187 | 189 | 265 |
|  | Justin Trudeau | \% | 32.2 |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Andrew Scheer | \% | 23.2 |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Jagmeet Singh | \% | 7.2 |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Yves-François Blanchet | \% | 1.3 |  |  |  |  | Subscris | ers onl |  |  |  |  |  |  |
|  | Elizabeth May | \% | 8.3 |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Maxime Bernier | \% | 2.8 |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Unsure | \% | 25.1 |  |  |  |  |  |  |  |  |  |  |  |  |

For each of the following federal political party leaders, do you think they have or do not have the qualities to be a good political leader? [RANDOMIZE]


Nanos conducted an RDD dual frame (land- and cell- lines) random telephone survey of 1,000 Canadians, 18 years of age or older. Four week rolling average (250 per week) ending August $30^{\text {th }}, 2019$. The margin of error this survey is $\pm 3.1$ percentage points, 19 times out of 20 .

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For each of the following federal political party leaders, do you think they have or do not have the qualities to be a good political leader? [RANDOMIZE]


For each of the following federal political party leaders, do you think they have or do not have the qualities to be a good political leader? [RANDOMIZE]

|  |  |  | Region |  |  |  |  |  | Gender |  | Age |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | $\begin{gathered} \text { Canada } \\ 2019- \\ 08-30 \\ \hline \end{gathered}$ | Atlantic | Quebec | Ontario | Prairies | British Columbia | Male | Female | $\begin{aligned} & 18 \\ & \text { to } \\ & 29 \\ & \hline \end{aligned}$ | $\begin{aligned} & 30 \\ & \text { to } \\ & 39 \end{aligned}$ | $\begin{aligned} & 40 \\ & \text { to } \\ & 49 \end{aligned}$ | $\begin{aligned} & 50 \\ & \text { to } \\ & 59 \\ & \hline \end{aligned}$ | $\begin{gathered} 60 \\ \text { plus } \end{gathered}$ |
| Question- | Total | Unwgt N | 1000 | 100 | 248 | 300 | 200 | 152 | 515 | 485 | 176 | 180 | 164 | 188 | 292 |
|  |  | Wgt N | 1000 | 100 | 248 | 300 | 200 | 152 | 485 | 515 | 197 | 163 | 187 | 189 | 265 |
|  | Have | \% | 28.6 |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Not have | \% | 33.6 | Subscribers only |  |  |  |  |  |  |  |  |  |  |  |
|  | Unsure | \% | 37.8 |  |  |  |  |  |  |  |  |  |  |  |  |

For each of the following federal political party leaders, do you think they have or do not have the qualities to be a good political leader? [RANDOMIZE]

|  |  |  | Region |  | Gender |  | Age |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | $\begin{gathered} \text { Canada } \\ 2019-08-30 \end{gathered}$ | Quebec | Male | Female | $\begin{gathered} 18 \text { to } \\ 29 \\ \hline \end{gathered}$ | 30 to 39 | $\begin{gathered} 40 \text { to } \\ 49 \\ \hline \end{gathered}$ | $\begin{gathered} 50 \text { to } \\ 59 \\ \hline \end{gathered}$ | 60 plus |
| Question - Yves- | Total | Unwgt N | 248 | 248 | 132 | 116 | 66 | 51 | 51 | 40 | 40 |
|  |  | Wgt N | 248 | 248 | 120 | 128 | 46 | 40 | 45 | 48 | 69 |
|  | Have | \% | 26.5 |  |  |  |  |  |  |  |  |
|  | Not have | \% | 37.6 |  |  |  | Sub | rs only |  |  |  |
|  | Unsure | \% | 35.9 |  |  |  |  |  |  |  |  |

Nanos conducted an RDD dual frame (land- and cell- lines) random telephone survey of 1,000 Canadians, 18 years of age or older. Four week rolling average ( 250 per week) ending August $30^{\text {th }}, 2019$. The margin of error this survey is $\pm 3.1$ percentage points, 19 times out of 20 .

## Political Package - Tracking ending August 30th, 2019 - STAT SHEET

For each of the following federal political party leaders, do you think they have or do not have the qualities to be a good political leader? [RANDOMIZE]


For each of the following federal political party leaders, do you think they have or do not have the qualities to be a good political leader? [RANDOMIZE]

|  |  |  | Region |  |  |  |  |  | Gender |  | Age |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Canada 2019-08-30 | Atlantic | Quebec | Ontario | Prairies | British Columbia | Male | Female | $\begin{aligned} & 18 \\ & \text { to } \\ & 29 \end{aligned}$ | $\begin{aligned} & 30 \\ & \text { to } \\ & 39 \\ & \hline \end{aligned}$ | $\begin{aligned} & 40 \\ & \text { to } \\ & 49 \end{aligned}$ | $\begin{aligned} & 50 \\ & \text { to } \\ & 59 \end{aligned}$ | $\begin{gathered} 60 \\ \text { plus } \end{gathered}$ |
| Question - | Total | Unwgt N | 1000 | 100 | 248 | 300 | 200 | 152 | 515 | 485 | 176 | 180 | 164 | 188 | 292 |
|  |  | Wgt N | 1000 | 100 | 248 | 300 | 200 | 152 | 485 | 515 | 197 | 163 | 187 | 189 | 265 |
|  | Have | \% | 15.9 |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Not have | \% | 43.0 | Subscribers only |  |  |  |  |  |  |  |  |  |  |  |
|  | Unsure | \% | 41.2 |  |  |  |  |  |  |  |  |  |  |  |  |

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