Conservatives 36, Liberals 35, NDP 15, Greens 7, BQ 5, PPC 2

Nightly Tracking, three day rolling average ending September 16, 2019 Released September 17, 2019













NATIONAL BALLOT



A national dual-frame (land+cell) random telephone survey is conducted nightly by Nanos Research throughout the campaign using live agents. Each evening a new group of 400 eligible voters are interviewed. The daily tracking figures are based on a three-day rolling sample comprised of 1,200 interviews. To update the tracking a new day of interviewing is added and the oldest day dropped. The margin of error for a survey of 1,200 respondents is ±2.8 percentage points, 19 times out of 20.

Contact: Nik Nanos nik@nanos.co Ottawa: (613) 234-4666 x 237

Website: www.nanos.co Methodology:

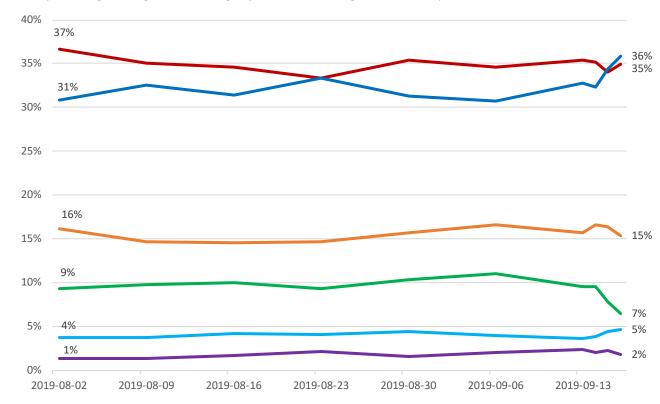
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Subscribe to the Nanos data portals to get access to detailed demographic and regional breakdowns.

UNDECIDED > 16%

Question: If a FEDERAL election were held today, could you please rank your top two current local voting preferences? [First ranked response]

Source: CTV, Globe, Nanos nightly election tracking ending September 16th, 2019. The data below represents the weekly tracking for August, 2019. Nightly election tracking started on September 11th, 2019.





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UNDECIDED > 16%

Question: If a FEDERAL election were held today, could you please rank your top two current <u>local</u> voting preferences? [First ranked response]

Source: CTV, Globe, Nanos nightly election tracking ending September 16th, 2019. The data below represents the weekly tracking for August, 2019. Nightly election tracking started on September 11th, 2019.

	Party	2019-09-16	2019-09-15	Oct 18 2015 (Election)	4 Weeks Ago	High (Since Aug 2)	Low (Since Aug 2)
	Liberal	34.9%	34.0%	39.4%	33.4%	36.7%	33.4%
Ballot*	Conservative	35.9%	34.4%	31.8%	33.4%	35.9%	30.7%
	NDP	15.4%	16.4%	19.7%	14.7%	16.6%	14.6%
	Bloc	4.7%	4.4%	4.6%	4.1%	4.7%	3.6%
	Green	6.5%	7.8%	3.4%	9.3%	11.0%	6.5%
	People's	1.8%	2.3%		2.1%	2.4%	1.3%

*Note: Order of parties listed in the table are based on the number of seats for each party in the House of Commons at Dissolution.



SURVEY METHODOLOGY



A national random telephone survey of 1,200 Canadians is conducted by Nanos Research throughout the campaign over a three day period. Each evening a new group of 400 eligible voters are interviewed. The daily tracking figures are based on a three-day rolling sample comprised of 1,200 interviews. To update the tracking a new day of interviewing is added and the oldest day dropped. The margin of error for a survey of 1,200 respondents is ± 2.8 percentage points, 19 times out of 20.

The respondent sample is stratified geographically and by gender. The data may be weighted by age according to data from the 2016 Canadian Census administered by Statistics Canada. Percentages reported may not add up to 100 due to rounding.





TECHNICAL NOTE

Element	Description	Element	Description
Research sponsor	CTV/Globe and Mail/Nanos Research		The results were weighted by age and gender using the latest Census
Population and Final Sample Size	1,200 Randomly selected individuals; three night rolling average of 400 voters a night; closing weekend oversample. The interviews are compiled into a three day rolling average of 1,200 interviews, where	Weighting of Data	information (2016) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Sample Size	each week the oldest group of 400 interviews is dropped and a new group of 400 interviews is added.		Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a
Source of Sample	Dynata	Screening	political party prior to administering the survey to ensure the integrity of the data.
Type of Sample	Probability	Excluded	Individuals younger than 18 years old; individuals without land or cell
Margin of Error	± 2.8 percentage points, 19 times out of 20.	Demographics	lines could not participate.
Mode of Survey	Tracking; RDD dual frame (land- and cell-lines) random telephone survey.	Stratification	By age and gender using the latest Census information (2016) and the sample is geographically stratified to be representative of Canada.
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.	Structured	Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older.	Estimated Response Rate	7 percent, consistent with industry norms.
, , ,	Six digit postal code was used to validate geography.	Question Order	An open-ended national issue of concern question and party vote
Demographics (Other)	Age, gender, education, income		consideration questions are asked ahead of the ballot question.
Fieldwork/Validation	Live CATI interviews with live supervision to validate work.	Overtine Content	Decided voters include individuals who reported as leaning in their
Number of Calls	Maximum of five call backs.	Question Content	preferences.
Time of Calls	Individuals were called between 6:30-9:30pm local time for the respondent.	Question Wording	The question in the preceding report was written exactly as they were asked to individuals.
Field Dates	September 14 to 16, 2019.	Research/Data	Name Passage
Language of Survey	The survey was conducted in both English and French.	Collection Supplier	Nanos Research
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/	Contact	Contact Nanos Research for more information or with any concerns or questions. www.nanos.co Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.





NANOS DATA PORTALS



<u>Subscribe now</u> for just \$4 a month (\$48 for a 12 month subscription) to have unlimited access including national, regional, and demographic trend lines to the following dashboards in the political portal:

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- Nightly Undecided Tracking (August 2019 to present)
- Nightly Preferred PM Tracking Canada (August 2019 to present)
- Nightly Party Power Index Tracking Canada (August 2019 to present)
- Nightly Consider Voting for the Liberal Party of Canada (August 2019 to present)
- Nightly Consider Voting for the Conservative Party of Canada (August 2019 to present)
- Nightly Consider Voting for the NDP of Canada (August 2019 to present)
- Nightly Consider Voting for the Green Party of Canada (August 2019 to present)
- Nightly Consider Voting for the Bloc Québécois (August 2019 to present)
- Nightly Consider Voting for the People's Party of Canada (August 2019 to present)

In addition to this, paid subscribers have access to the following Nanos Data Portals:

- Weekly Political Portal with Federal Data (2014 to present)
- Weekly Canadian Consumer Confidence Tracking (2008 to present)
- Weekly Issue Tracking Canada (2015 to present)
- Canada-US Relations Annual Tracking (2005 to present)
- The Nanos Annual Public Policy Map (2015 to present)
- The Mood of Canada Annual Tracking Survey (2007 to present)





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This international joint venture between <u>dimap</u> and <u>Nanos</u> brings together top research and data experts from North American and Europe to deliver exceptional data intelligence to clients. The team offers data intelligence services ranging from demographic and sentiment microtargeting; consumer sentiment identification and decision conversion; and, data analytics and profiling for consumer persuasion. www.nanosdimap.com

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			Region						Gender			Age					
			Tracking Sept 14 to 16/19	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus		
Vote Profile	Total	Unwgt N	1225	122	303	367	250	183	629	596	163	192	178	242	450		
		Wgt N	1200	80	280	460	221	159	581	619	237	196	226	225	315		
	Liberal	%	29.4														
	Conservative	%	30.3														
	NDP	%	13.0														
	Bloc	%	3.9					Accellable to October these Octo									
	Green	%	5.5				Available to Subscribers Only										
	People's	%	1.6														
	Other	%	0.7														
	Undecided	%	15.7														
				Region					Gender			Age					
			Tracking Sept 14					D 1 0 1 1 1 1	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus		
			to 16/19	Atlantic	Quebec	Ontario	Prairies	British Columbia	iviale	i ciliale					396		
Ballot	Total	Unwgt N	to 16/19 1043	Atlantic 101	Quebec 246	Ontario 317	Prairies 219		547	496	125	165	156	201	390		
Ballot	Total	_						160					156 192	201 190	276		
Ballot	Total Liberal	Unwgt N Wgt N %	1043	101	246	317	219	160	547	496	125	165					
Ballot		Wgt N	1043 1012 34.9	101	246	317	219	160	547	496	125	165					
Ballot	Liberal	Wgt N %	1043 1012	101	246	317	219	160	547	496	125	165					
Ballot	Liberal Conservative	Wgt N % %	1043 1012 34.9 35.9	101	246	317	219	160 137	547 500	496	125	165					
Ballot	Liberal Conservative NDP	Wgt N % % %	1043 1012 34.9 35.9 15.4 4.7	101	246	317	219	160 137	547 500	496 512	125	165					
Ballot	Liberal Conservative NDP Bloc	Wgt N % %	1043 1012 34.9 35.9 15.4	101	246	317	219	160 137	547 500	496 512	125	165					