# Nanos Party Power Index Scores for the Federal Liberals and Conservatives remain tight

Nanos Weekly Tracking, ending August 16, 2019 (released August 20, 2019 - 6 am Eastern)





Ideas powered by world-class data

## At a glance



Subscribe and get access to the Nanos data by subscribing at  $\underline{\text{http://time-map.co/INT3 for $4}}$  a month > ballot tracking > issue tracking > economic tracking > cut the data by region and demographic and see the trend lines

Ballot – [Available to Subscribers through our Data Portals] -The latest Nanos federal ballot tracking has the Liberals at per cent, followed by the Conservatives at per cent, the NDP at per cent, the Greens at per cent, the BQ at per cent and the People's Party of Canada (PPC) at per cent.

Accessible Voters – Asked whether they would consider voting for each of the federal parties, 45.7 per cent would consider voting Liberal, while 41.6 per cent of Canadians say they would consider voting Conservative. One in three (32.3%) would consider voting NDP, 33.7 per cent would consider voting Green, 10.2 per cent would consider voting for the People's Party and 31.5 per cent would consider voting for the BQ.

**Preferred Prime Minister** – Nanos tracking has Trudeau as the preferred choice as PM at 31.8 per cent of Canadians followed by Scheer (23.9), May (8.4%), Singh (7.5%) and Bernier (2.5%). Twenty four per cent of Canadians were unsure whom they preferred.

Qualities of a Good Political Leader – Close to half of Canadians (47.7%) believe Trudeau has the qualities of a good political leader while 37.2 per cent believe Scheer has the qualities of a good political leader. Four in ten (38.0.%) believe Elizabeth May has the qualities of a good political leader, while 30.3 say the same about Jagmeet Singh. One in seven (16.8%) believe Bernier has the qualities of a good political leader 29.3 per cent said Blanchet has the qualities of a good political leader (QC only).

Nanos Party Power Index – The Nanos Index which is a composite of a series of measures including ballot and leadership impressions has the Liberals at 52.2 points, followed by the Conservatives with 50.0 points, the NDP 40.0 points, the Greens 39.7 points, the People's Party 27.2 points and the BQ 33.9 points (QC only).

Visit the live <u>Nanos data portal</u> where you can dynamically chart ballot, preferred PM and Nanos Index numbers by region, gender and age. The methodology for the weekly tracking is posted <u>here</u>. PDFs of the polling reports are on the Nanos website.

**Contact:** Nik Nanos, Chief Data Scientist

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# Party Power Index

Liberal

NDP

Bloc Green

People's

Conservative



A national dual-frame (land+cell) random telephone survey is conducted weekly by Nanos Research using live agents.

The weekly tracking figures are based on a four-week rolling sample comprised of 1,000 interviews. To update the tracking a new week of 250 interviews is added and the oldest week dropped. The margin of error for a survey of 1,000 respondents is ±3.1 percentage points, 19 times out of 20.

#### Contact: Nik Nanos

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Category order based on number of seats in the House of Commons

## **Nanos Tracking Data Summary**

	Oct 18					
	(Election	4 Weeks	3 Months	1 Year	12 Month	12 Month
This week Last week	Call)	Ago	Ago	Ago	High	Low

Available to Subscribers through our Data Portals

			OCt 18	4 weeks	3 MONTHS	i rear	12 WONTH	12 WONTH
Preferred Prime Minister	This week	Last week	2015	Ago	Ago	Ago	High	Low
Trudeau	31.8%	31.4%	35.5%	32.8%	27.9%	39.6%	43.1%	26.3%
Scheer	23.9%	25.0%	29.1%	24.0%	28.6%	25.2%	28.6%	20.0%
Singh	7.5%	7.0%	18.9%	8.0%	6.8%	8.2%	9.9%	5.0%
Blanchet	1.7%	1.8%	1.8%	2.3%	1.5%	1.2%	2.5%	0.5%
May	8.4%	8.5%	5.2%	8.8%	10.0%	4.6%	10.8%	4.6%
Bernier	2.5%	1.9%		1.8%	1.8%		5.2%	1.4%
Unsure	24.1%	24.3%	9.6%	22.3%	23.3%	21.3%	27.8%	17.2%

				Oct 18	4 Weeks	3 Months	1 Year	12 Month	12 Month
Canada Party	Power Index	This week	Last week	2015	Ago	Ago	Ago	High	Low
	Liberal	52.2	52.6	58.1	52.7	48.2	56.1	58.6	47.7
	Conservative	50.0	50.7	49.3	49.6	52.6	52.1	54.3	49.1
	NDP	40.0	40.3	49.8	41.0	40.1	43.4	44.0	39.4
	Bloc	33.9	35.2	31.5	32.1	31.6	26.2	35.2	26.2
	Green	39.7	39.8	30.4	39.9	39.6	35.9	40.8	33.3
	People's	27.2	27.7		27.4	27.5		29.5	25.4

# Leadership Summary (n) NANOS

A national dual-frame (land+cell) random telephone survey is conducted weekly by Nanos Research using live agents.

The weekly tracking figures are based on a four-week rolling sample comprised of 1,000 interviews. To update the tracking a new week of 250 interviews is added and the oldest week dropped. The margin of error for a survey of 1,000 respondents is ±3.1 percentage points, 19 times out of 20.

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Category order based on number of seats in the House of Commons

## **Nanos Tracking Data Summary**

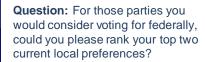
		Oct 18	4 Weeks	3 Months	1 Year	12 Month	12 Month
This week	Last week	2015	Ago	Ago	Ago	High	Low
45.7%	44.7%	54.7%	45.2%	45.4%	49.5%	53.6%	43.0%
41.6%	40.6%	39.3%	39.4%	47.1%	47.9%	49.0%	39.4%
32.3%	31.4%	40.4%	34.0%	37.6%	40.4%	42.3%	31.4%
31.5%	31.9%	30.4%	29.1%	36.0%	28.9%	38.5%	18.1%
33.7%	31.0%	22.7%	31.3%	36.3%	30.4%	37.0%	25.9%
10.2%	9.0%		8.3%	8.5%		12.4%	7.7%
	45.7% 41.6% 32.3% 31.5% 33.7%	41.6% 40.6% 32.3% 31.4% 31.5% 31.9% 33.7% 31.0%	This week Last week       2015         45.7%       44.7%       54.7%         41.6%       40.6%       39.3%         32.3%       31.4%       40.4%         31.5%       31.9%       30.4%         33.7%       31.0%       22.7%	This week Last week         2015         Ago           45.7%         44.7%         54.7%         45.2%           41.6%         40.6%         39.3%         39.4%           32.3%         31.4%         40.4%         34.0%           31.5%         31.9%         30.4%         29.1%           33.7%         31.0%         22.7%         31.3%	This week Last week         2015         Ago         Ago           45.7%         44.7%         54.7%         45.2%         45.4%           41.6%         40.6%         39.3%         39.4%         47.1%           32.3%         31.4%         40.4%         34.0%         37.6%           31.5%         31.9%         30.4%         29.1%         36.0%           33.7%         31.0%         22.7%         31.3%         36.3%	This week Last week         2015         Ago         Ago         Ago           45.7%         44.7%         54.7%         45.2%         45.4%         49.5%           41.6%         40.6%         39.3%         39.4%         47.1%         47.9%           32.3%         31.4%         40.4%         34.0%         37.6%         40.4%           31.5%         31.9%         30.4%         29.1%         36.0%         28.9%           33.7%         31.0%         22.7%         31.3%         36.3%         30.4%	This week Last week         2015         Ago         Ago         Ago         High           45.7%         44.7%         54.7%         45.2%         45.4%         49.5%         53.6%           41.6%         40.6%         39.3%         39.4%         47.1%         47.9%         49.0%           32.3%         31.4%         40.4%         34.0%         37.6%         40.4%         42.3%           31.5%         31.9%         30.4%         29.1%         36.0%         28.9%         38.5%           33.7%         31.0%         22.7%         31.3%         36.3%         30.4%         37.0%

Has Qualities of a Good Political			Oct 18	4 Weeks	3 Months	1 Year	12 Month	12 Month
Leader	This week	Last week	2015	Ago	Ago	Ago	High	Low
Trudeau	47.7%	47.8%	61.3%	45.5%	40.3%	55.6%	60.2%	40.3%
Scheer	37.2%	37.8%	51.8%	36.8%	39.6%	39.9%	45.6%	35.4%
Singh	30.3%	30.6%	57.2%	29.0%	29.9%	32.0%	35.7%	25.7%
Blanchet	29.3%	32.6%	51.2%	24.6%	23.5%	15.1%	32.6%	10.7%
May	38.0%	37.7%	36.4%	35.6%	39.6%	35.8%	40.0%	31.3%
Bernier	16.8%	17 9%		15.2%	18.5%		21.6%	14 4%

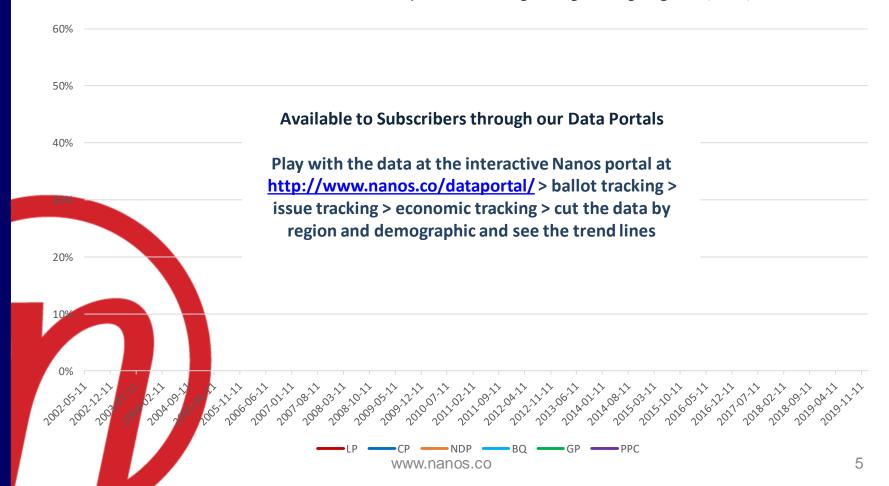
## **National Ballot**

Election



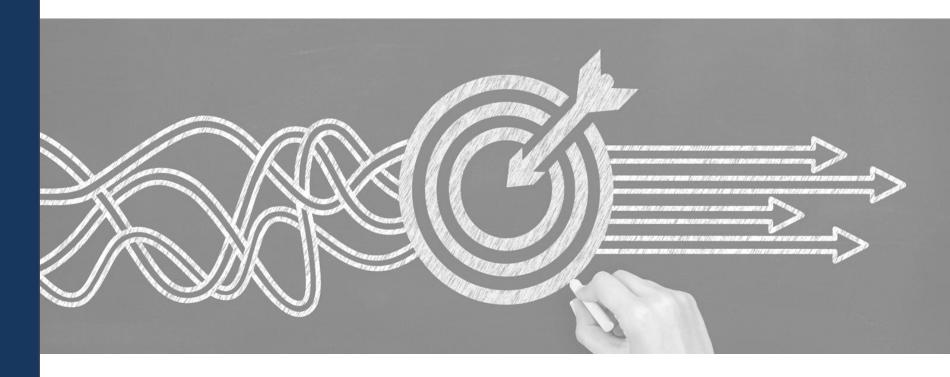


Weekly Tracking – First Ranked Choice – Long Term Trend (Four week rolling average ending August 16, 2019, n=819)



## Federal Party Accessible Voters

Nanos Weekly Tracking





A proven track record of accuracy

## Consider Liberal





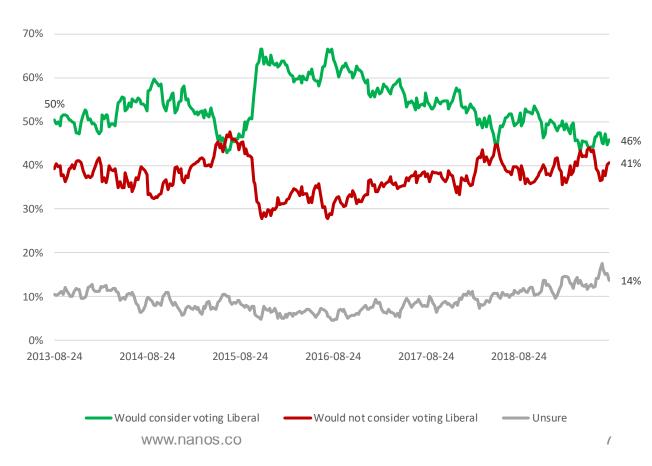
National – Weekly Tracking (Ending August 16, 2019, n=1,000)

**Question:** For each of the following federal political parties, please tell me if you would consider or not consider voting for it. [RANDOMIZE] Liberal Party

Contact: Nik Nanos

Ottawa: (613) 234-4666 x 237 Washington DC: (202) 697-9924 nnanos@nanosresearch.com





# Consider Conservative (n) NANO



National – Weekly Tracking (Ending August 16, 2019, n=1,000)

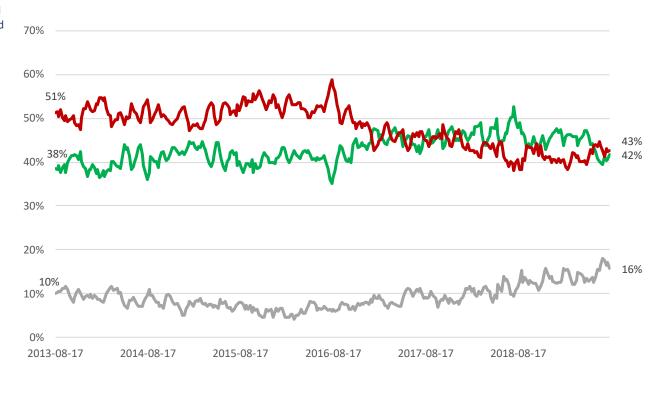
Would consider voting Conservative

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**Question:** For each of the following federal political parties, please tell me if you would consider or not consider voting for it. [RANDOMIZE] Conservative Party

Contact: Nik Nanos

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— Would not consider voting Conservative

---- Unsure

8



## **Consider NDP**





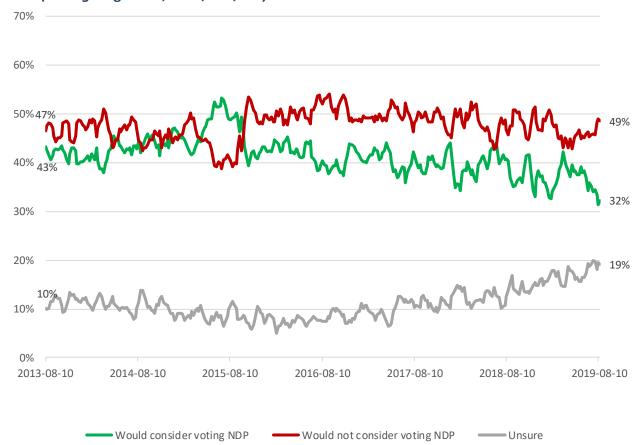
Question: For each of the following federal political parties, please tell me if you would consider or not consider voting for it.
[RANDOMIZE] NDP

#### Contact: Nik Nanos

Ottawa: (613) 234-4666 x 237 Washington DC: (202) 697-9924 nnanos@nanosresearch.com



### National – Weekly Tracking (Ending August 16, 2019, n=1,000)



## Consider Bloc





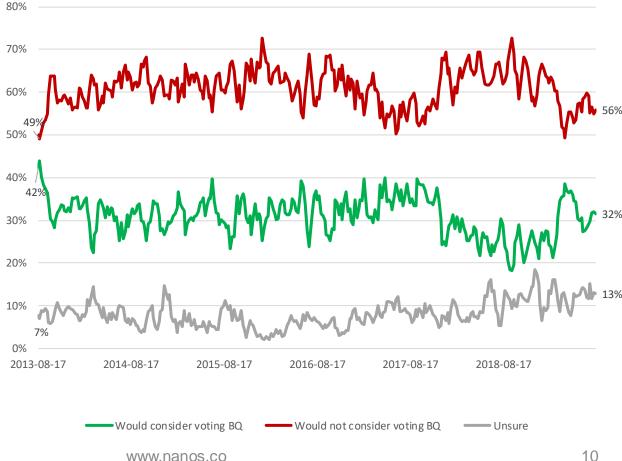
Question: For each of the following federal political parties, please tell me if you would consider or not consider voting for it. [RANDOMIZE] Bloc Québécois

Contact: Nik Nanos

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## Consider Green





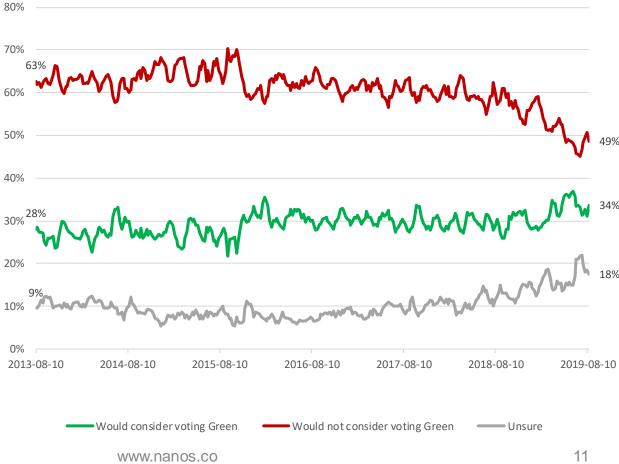
Question: For each of the following federal political parties, please tell me if you would consider or not consider voting for it. [RANDOMIZE] Green Party

Contact: Nik Nanos

Ottawa: (613) 234-4666 x 237 Washington DC: (202) 697-9924 nnanos@nanosresearch.com



### National - Weekly Tracking (Ending August 16, 2019, n=1,000)



# Consider People's



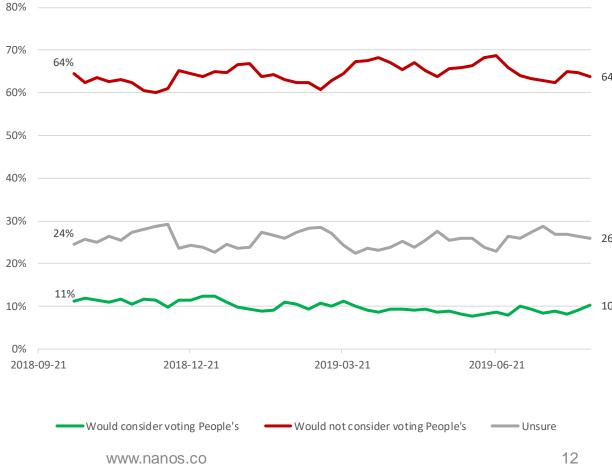


Question: For each of the following federal political parties, please tell me if you would consider or not consider voting for it. [RANDOMIZE] People's Party of Canada

Contact: Nik Nanos

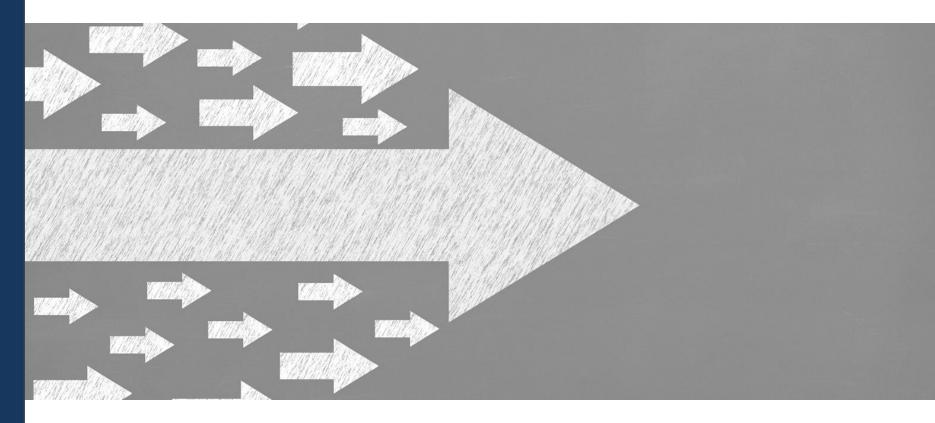
Ottawa: (613) 234-4666 x 237 Washington DC: (202) 697-9924 nnanos@nanosresearch.com

### National - Weekly Tracking (Ending August 16, 2019, n=1,000)



## Tracking on the Federal Political Leaders

Nanos Weekly Tracking





Winning solutions for decision-makers

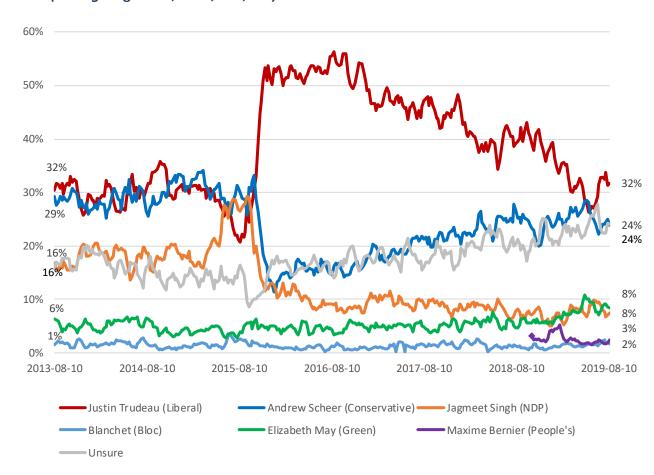


## National – Weekly Tracking – Preferred Prime Minister First Ranked Choice (Ending August 16, 2019, n=1,000)

**Question:** Of the current federal political party leaders, could you please rank your top two current local preferences for Prime Minister? [ROTATE PARTY LEADERS]

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## Trudeau

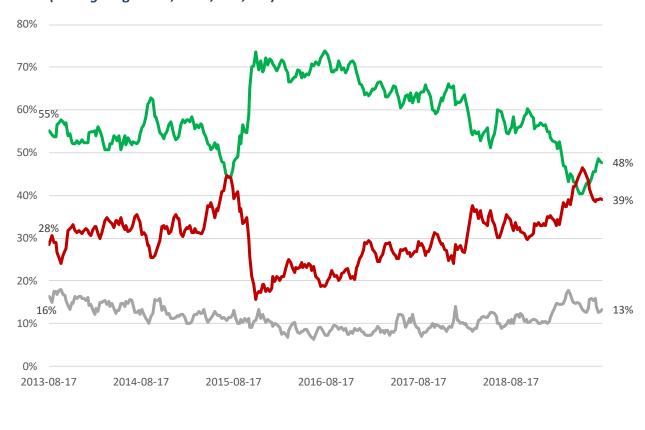


**Question:** For each of the following federal political party leaders, do you think they have do not have the qualities to be a good political leader? [RANDOMIZE] Justin Trudeau

Contact: Nik Nanos

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## National – Weekly Tracking – Qualities of a Good Political Leader (Ending August 16, 2019, n=1,000)





Has qualities of a good leader

Does not have qualities of a good leader

— Unsure

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15

## Scheer



---- Unsure

16

**Question:** For each of the following federal political party leaders, do you think they have do not have the qualities to be a good political leader? [RANDOMIZE] Andrew Scheer.

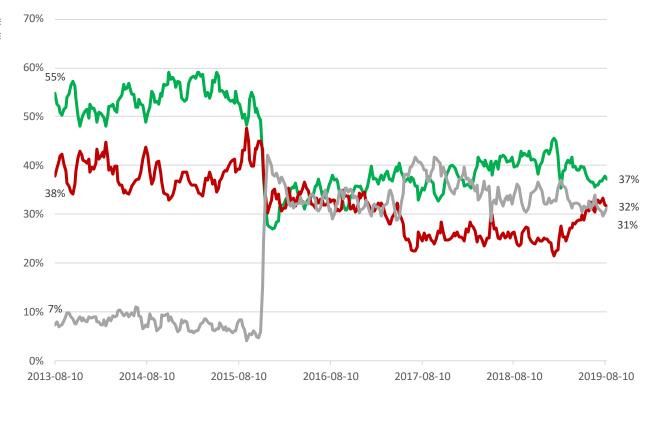
Contact: Nik Nanos

Ottawa: (613) 234-4666 x 237 Washington DC: (202) 697-9924 nnanos@nanosresearch.com

## National – Weekly Tracking – Qualities of a Good Political Leader (Ending August 16, 2019, n=1,000)

Has qualities of a good leader

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Does not have qualities of a good leader



# Singh



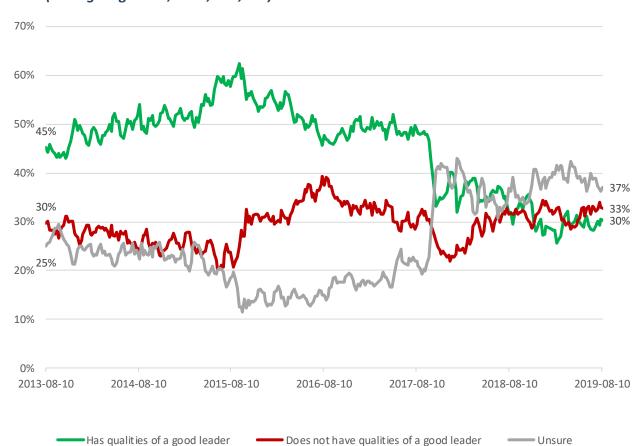
**Question:** For each of the following federal political party leaders, do you think they have or do not have the qualities to be a good political leader? [RANDOMIZE] Jagmeet Singh

#### Contact: Nik Nanos

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## National – Weekly Tracking – Qualities of a Good Political Leader (Ending August 16, 2019, n=1,000)

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17

## Blanchet



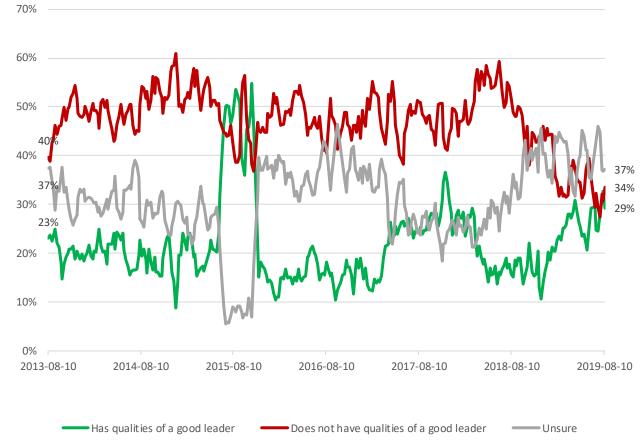
## Quebec only – Weekly Tracking – Qualities of a Good Political Leader (Ending August 16, 2019, n=248)

**Question:** For each of the following federal political party leaders, do you think they have or do not have the qualities to be a good political leader? [RANDOMIZE] Mario Beaulieu (interim leader)/Yves-François Blanchet (newly elected leader).

Contact: Nik Nanos

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# May

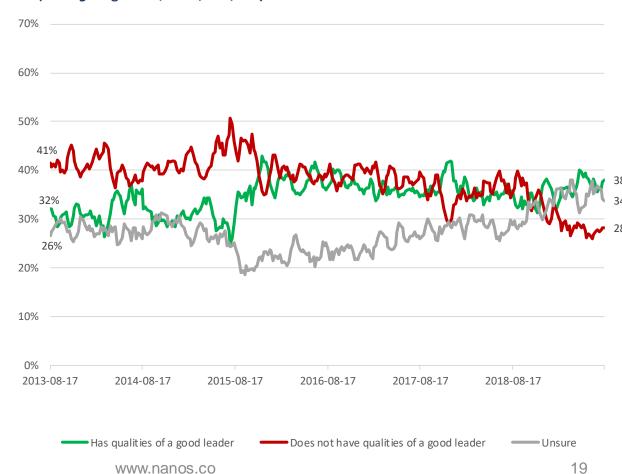


**Question:** For each of the following federal political party leaders, do you think they have or do not have the qualities to be a good political leader? [RANDOMIZE] Elizabeth May

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## National – Weekly Tracking – Qualities of a Good Political Leader (Ending August 16, 2019, n=1,000)





## Bernier

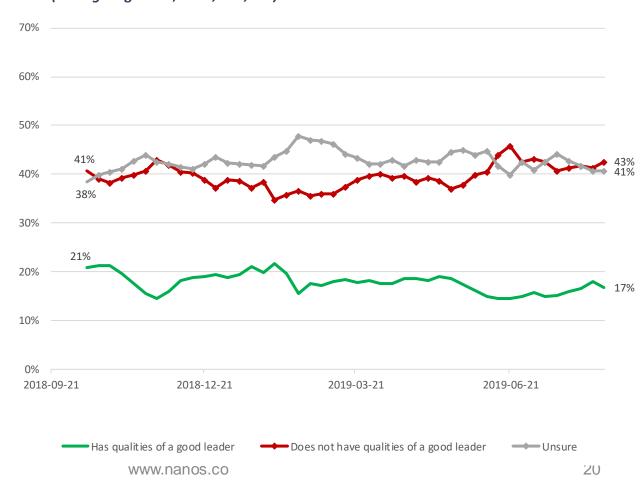


**Question:** For each of the following federal political party leaders, do you think they have do not have the qualities to be a good political leader? [RANDOMIZE] Maxime Bernier

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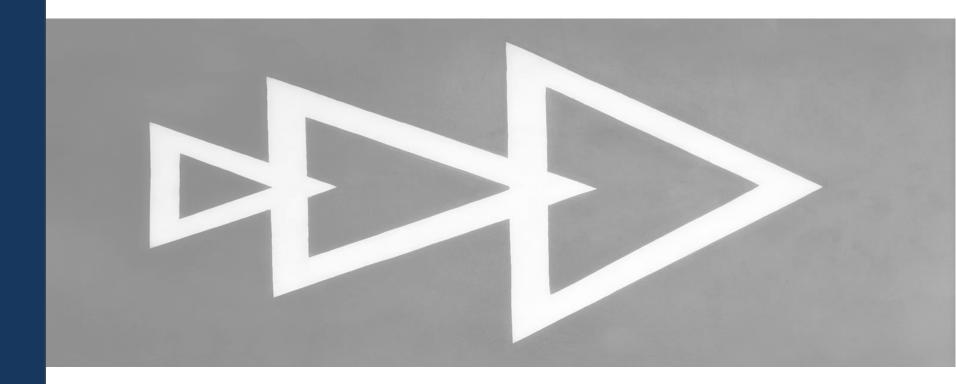
## National – Weekly Tracking – Qualities of a Good Political Leader (Ending August 16, 2019, n=1,000)





## **Nanos Party Power Index**

Nanos Weekly Tracking





# Party Power Index



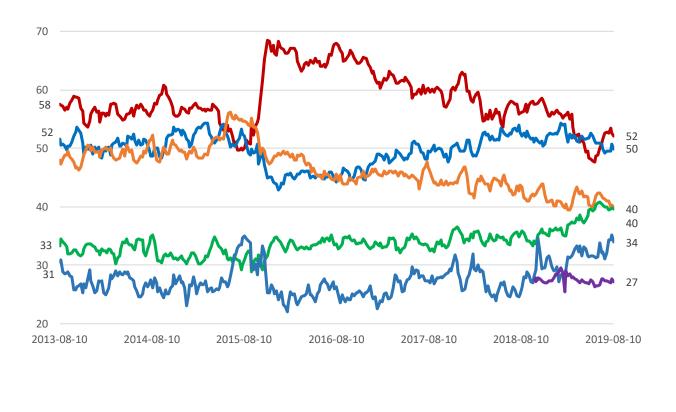
The Nanos Party Power Index Tracking for Canada is based on a composite of the following public opinion measures: the national ballot, which party individuals would consider voting for, the top two choices for Prime Minister, and whether each party leader has good leadership qualities.

#### Contact: Nik Nanos

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## Canada Weekly Index Tracking Scores (Ending August 16, 2019, n=1,000)

Conservative





Methodology

# Methodology



The Weekly Nanos Tracking is produced by the Nanos Research Corporation, headquartered in Canada, which operates in Canada and the United States. The data is based on a dual frame (land + cell-lines) random telephone interviews with 1,000 Canadians using a four week rolling average of 250 respondents each week, 18 years of age and over. The random sample of 1,000 respondents may be weighted by age and gender using the latest census information for Canada. The interviews are compiled into a four week rolling average of 1,000 interviews, where each week the oldest group of 250 interviews is dropped and a new group of 250 interviews is added.

A random telephone survey of 1,000 Canadians is accurate  $\pm 3.1$  percentage points, plus or minus, 19 times out of 20.

Since voters are not actually able to make a choice between elections, it is interesting to think about party strength and support more broadly. The Nanos Party Power Index fills this need by incorporating more information than just current vote preference.

The Nanos Party Power Index is a weekly composite measurement of federal party brands based on four questions about the federal parties and their leadership. The questions include:

- a ballot question that captures the 1<sup>st</sup> and 2<sup>nd</sup> vote preferences;
- a measure of whether the respondent would consider voting for the party;
- the 1st and 2nd preferences for Prime Minister of the current federal leaders; and,
- whether the respondent believes each current leader has the quality to be a good leader.

The views of 1,000 respondents are compiled into a diffusion brand index for each party that goes from 0 to 100, where 0 means that the party has no brand strength and 100 means it has maximum brand strength. A score above 50 is an indication of brand strength for the party and its leader at this time. The important factors in this weekly tracking include the direction of the brand strength or weakness and also the brand strength of one federal party relative to another.



## **Technical Note**

Element	Description	Element	Description
Organization who commissioned the research	Nanos Research	Weighting of Data	The results were weighted by age and gender using the latest Census information (2016) and the sample is geographically stratified to ensure a distribution across all regions of Canada.
Final Sample Size	1,000 Randomly selected individuals, four week rolling average of 250 interviews a week.		See tables for full weighting disclosure
Margin of Error	±3.1 percentage points, 19 times out of 20.	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Mode of Survey	RDD dual frame (land- and cell-lines) telephone survey	Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines could not participate.
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.	Stratification	By age and gender using the latest Census information (2016) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum
	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older.		regional sample.
Demographics (Captured)	Six digit postal code was used to validate geography.	Estimated Response Rate	Nine percent, consistent with industry norms.
Demographics (Other)	Age, gender, education, income	Question Order	Question order in the preceding report was asked in the following order – party consideration, unprompted vote preferences, preferred Prime Minister and qualities of a good
Fieldwork/Validation	Live interviews with live supervision to validate work		political leader.
Number of Calls/	Maximum of five call backs.	Question Content	This was part of a weekly tracking survey. The preceding module included questions about national issues of concern and ballot preferences and economic confidence.
Time of Calls	Local time 5:00-9:00 pm, on weekends 12:00- 6:00 pm	Question Wording	The wording of questions is as presented in the report with a randomization of the political leaders for the question involving leader qualities.
Field Dates	Four week period August 16, 2019	Survey Company	Nanos Research
Language of Survey	The survey was conducted in both English and French.		Contact Nanos Research for more information or with any concerns or questions.
Standards	This report meets the standards set forth by ESOMAR and AAPOR.	Contact	http://www.nanosresearch.com Telephone:(613) 234-4666 ext. 237 – Toll Free: (888) 737-5505 ext. 223. Email: info@nanosresearch.com.



## **About Nanos**

Nanos is one of North America's most trusted research and strategy organizations. Our team of professionals is regularly called upon by senior executives to deliver superior intelligence and market advantage whether it be helping to chart a path forward, managing a reputation or brand risk or understanding the trends that drive success. Services range from traditional telephone surveys, through to elite in-depth interviews, online research and focus groups. Nanos clients range from Fortune 500 companies through to leading advocacy groups interested in understanding and shaping the public landscape. Whether it is understanding your brand or reputation, customer needs and satisfaction, engaging employees or testing new ads or products, Nanos provides insight you can trust.



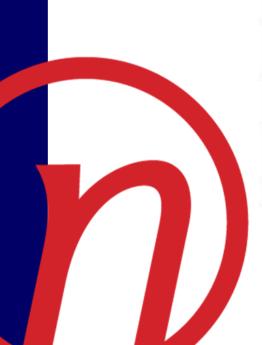


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### **Nik Nanos** FMRIA

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2015 Federal Election	NANOS Sunday, October 18 <sup>th</sup> , 2015	ELECTION Results Monday, October 19 <sup>th</sup> , 2015	Variance
Liberal	39.1%	39.5%	0.4
<b>E</b>	30.5%	31.9%	1.4
*NDP	19.7%	19.7%	0
S BLOC Québécois	5.5%	4.7%	0.8
green party of CAMADA	4.6%	3.4%	1.2
Other	0.5%	0.5%	0
Numbers of interviews (aggregate)	722		
Margin of error	±3.7		



Election results from Elections Canada as of 10:30am EST on October 20<sup>th</sup>, 2015.



### Political Package - Tracking ending August 16th, 2019 - STAT SHEET

For each of the following federal political parties, please tell me if you would consider or not consider voting for it. [RANDOMIZE]

					Reg	ion			Ge	nder			Age		
			Canada 2019-08- 16	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question - Consider Liberal	Total	Unwgt N	1000	100	248	291	205	156	494	506	147	160	162	201	330
		Wgt N	1000	100	248	300	200	152	485	515	197	163	187	189	265
	Yes, would consider	%	45.7												
	No, would not consider	%	40.5					Subs	cribers o	nly					
	Unsure	%	13.8												

#### For each of the following federal political parties, please tell me if you would consider or not consider voting for it. [RAN DOMIZE]

					Reg	ion			Ge	ender			Age		
			Canada 2019-08- 16	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question - Consider	Total	Unwgt N	1000	100	248	291	205	156	494	506	147	160	162	201	330
Conservative		Wgt N	1000	100	248	300	200	152	485	515	197	163	187	189	265
	Yes, would consider	%	41.6												
	No, would not consider	%	42.7					Subs	cribers o	nly					
	Unsure	%	15.7												

#### For each of the following federal political parties, please tell me if you would consider or not consider voting for it. [RANDOMIZE]

					Reg	ion			Ge	ender			Age		
			Canada 2019-08- 16	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question - Consider NDP	Total	Unwgt N	1000	100	248	291	205	156	494	506	147	160	162	201	330
		Wgt N	1000	100	248	300	200	152	485	515	197	163	187	189	265
	Yes, would consider	%	32.3												
	No, would not consider	%	48.5					Subs	cribers o	nly					
	Unsure	%	19.2												



### Political Package - Tracking ending August 16th, 2019 - STAT SHEET

For each of the following federal political parties, please tell me if you would consider or not consider voting for it. [RANDOMIZE]

			Regio	n	Ge	nder			Age		
			Canada 2019- 08-16	Quebec	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question - Consider Bloc	Total	Unwgt N	248	248	122	126	39	37	48	46	78
		Wgt N	248	248	120	128	46	40	45	48	69
	Yes, would consider	%	31.5								
	No, would not consider	%	55.8				Subscr	ibers only			
	Unsure	%	12.8								

#### For each of the following federal political parties, please tell me if you would consider or not consider voting for it. [RANDOMIZE]

					Reg	gion			Ge	ender			Age		
			Canada 2019-08- 16	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question - Consider Green	Total	Unwgt N	1000	100	248	291	205	156	494	506	147	160	162	201	330
		Wgt N	1000	100	248	300	200	152	485	515	197	163	187	189	265
	Yes, would consider	%	33.7												
	No, would not consider	%	48.7					Subs	cribers o	nly					
	Unsure	%	17.6												

#### For each of the following federal political parties, please tell me if you would consider or not consider voting for it. [RAN DOMIZE]

					Reg	gion			Age						
			Canada 2019-08- 16	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question - Consider Peoples	Total	Unwgt N	1000	100	248	291	205	156	494	506	147	160	162	201	330
		Wgt N	1000	100	248	300	200	152	485	515	197	163	187	189	265
	Yes, would consider	%	10.2												
	No, would not consider	%	63.8					Subs	cribers o	nly					
	Unsure	%	26.0												



### Political Package – Tracking ending August 16th, 2019 – STAT SHEET

For each of the following federal political party leaders, do you think they have or do not have the qualities to be a good political leader? [RANDOMIZE]

					Reg	ion			Ge	nder		Age			
			Canada 2019-08- 16	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question - First ranked Preferred Prime Minister	Total	Unwgt N	1000	100	248	291	205	156	494	506	147	160	162	201	330
Prime Willister		Wgt N	1000	100	248	300	200	152	485	515	197	163	187	189	265
	Justin Trudeau	%	31.8												
	Andrew Scheer	%	23.9												
	Jagmeet Singh	%	7.5												
	Yves-François Blanchet	%	1.7					Subs	cribers o	nly					
	Elizabeth May	%	8.4												
	Maxime Bernier	%	2.5												
	Unsure	%	24.1												

For each of the following federal political party leaders, do you think they have or do not have the qualities to be a good political leader? [RANDOMIZE]

					Reg	gion			Age						
			Canada 2019-08- 16	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question - Justin Trudeau	Total	Unwgt N Wgt N	1000 1000	100	248 248	291 300	205 200	156 152	494 485	506 515	147 197	160 163	162 187	201 189	330 265
	Have	%	47.7												
	Not have	%	39.0					Subs	cribers o	nly					
	Unsure	%	13.3												



### Political Package - Tracking ending August 16th, 2019 - STAT SHEET

For each of the following federal political party leaders, do you think they have or do not have the qualities to be a good political leader? [RANDOMIZE]

					Reg	gion			Age						
			Canada 2019-08- 16	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question - Andrew Scheer	Total	Unwgt N Wgt N	1000	100 100	248 248	291 300	205 200	156 152	494 485	506 515	147 197	160 163	162 187	201 189	330 265
	Have	%	37.2	100	240	300	200	132	403	313	157	103	107	103	203
	Not have	%	31.6					Subs	cribers o	nly					
	Unsure	%	31.2												

#### For each of the following federal political party leaders, do you think they have or do not have the qualities to be a good political leader? [RANDOMIZE]

					Reg	gion			Age						
			Canada 2019-08- 16	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question - Jagmeet Singh	Total	Unwgt N Wgt N	1000	100	248 248	291 300	205	156 152	494 485	506 515	147 197	160 163	162 187	201 189	330 265
	Have	%	30.3												
	Not have	%	32.7					Subs	cribers o	nly					
	Unsure	%	37.0												

#### For each of the following federal political party leaders, do you think they have or do not have the qualities to be a good political leader? [RANDOMIZE]

			Regio	n	Ge	nder		Age						
			Canada 2019- 08-16	Quebec	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus			
Question - Yves-François Blanchet	Total	Unwgt N	248	248	122	126	39	37	48	46	78			
		Wgt N	248	248	120	128	46	40	45	48	69			
	Have	%	29.3											
	Not have	%	33.5				Subscr	ibers only						
	Unsure	%	37.2											



### Political Package – Tracking ending August 16th, 2019 – STAT SHEET

For each of the following federal political party leaders, do you think they have or do not have the qualities to be a good political leader? [RANDOMIZE]

						Age									
			Canada 2019-08- 16	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question - Elizabeth May	Total	Unwgt N	1000	100	248	291	205	156	494	506	147	160	162	201	330
		Wgt N	1000	100	248	300	200	152	485	515	197	163	187	189	265
	Have	%	38.0												
	Not have	%	28.2					Subs	cribers o	nly					
	Unsure	%	33.8												

#### For each of the following federal political party leaders, do you think they have or do not have the qualities to be a good political leader? [RANDOMIZE]

					Reg	ion			Age						
			Canada 2019-08- 16	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question - Maxime Bernier	Total	Unwgt N	1000	100	248	291	205	156	494	506	147	160	162	201	330
		Wgt N	1000	100	248	300	200	152	485	515	197	163	187	189	265
	Have	%	16.8												
	Not have	%	42.6					Subs	cribers o	nly					
	Unsure %														