Majority of Canadians say they have a problem with the slaughter of Canadian horses for human consumption and are uncomfortable or somewhat uncomfortable with the export of horse meat from Canada for human consumption
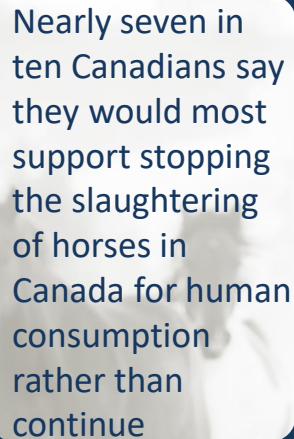
Horse Survey | Summary

SUMMARY

> A majority of Canadians say they have a problem with the slaughter of Canadian horses for human consumption

A majority of Canadians say they have a problem with the slaughter of Canadian horses for human consumption and are uncomfortable or somewhat uncomfortable with the export of horse meat from Canada for human consumption. Over two thirds of Canadians say they would most support stopping the slaughtering of horses in Canada for human consumption rather than continue.

- **A majority of Canadians have a problem with the slaughter of Canadian horses for human consumption** – Asked which statement more closely reflects their own viewpoint regarding the slaughter of Canadian horses for meat, over six in ten Canadians (64%) said the statement "I have a problem with the slaughter of Canadian horses for human consumption" more closely reflects their own view point, while just under two in ten (19%) said "I do not have a problem with the slaughter of Canadian horses for human consumption". Seventeen per cent are unsure. Women (74%) were more likely to say the statement "I have a problem with the slaughter of Canadian horses for human consumption" more closely reflects their viewpoint than men (55%).

- **Just over two thirds of Canadians say they are uncomfortable or somewhat uncomfortable with the export of horse meat from Canada for human consumption** – Just over two in three Canadians say they are uncomfortable (51%) or somewhat uncomfortable (17%) with the export of horse meat from Canada for human consumption, while just under one in four say they are comfortable (11%) or somewhat comfortable (12%) with this. Nine per cent are unsure. Women were more likely to say they feel uncomfortable (65%) with the export of horse meat from Canada for human consumption compared to men (36%). Residents of the Atlantic region (59%) were more likely to report being uncomfortable while residents of Quebec (45%) and the Prairies (46%) were less likely to report being uncomfortable.
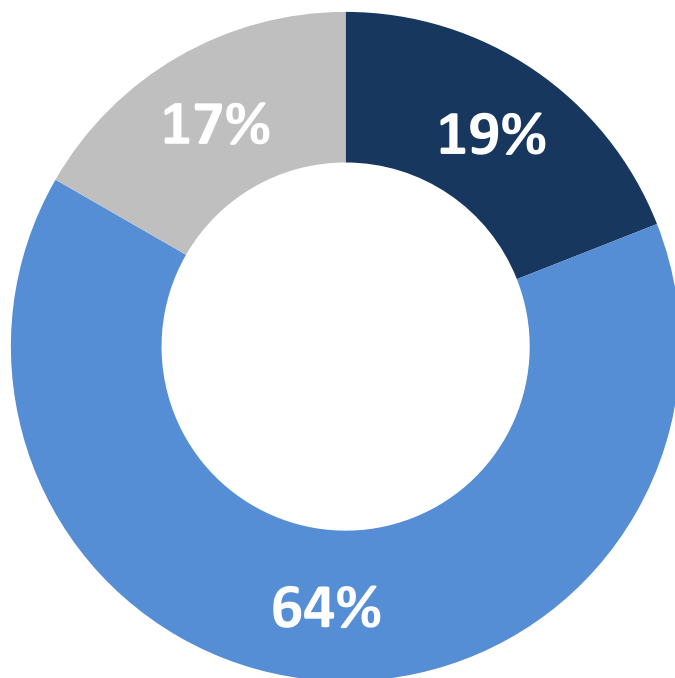
> Nearly seven in ten Canadians say they would most support stopping the slaughtering of horses in Canada for human consumption rather than continue

- **Nearly seven in ten Canadians say they would most support stopping the slaughtering of horses in Canada for human consumption rather than continue the policy** – Asked which path they would support most for Canada, a majority of Canadians (69%) say they would support Canada stopping the slaughtering of horses in Canada for human consumption rather than continuing it, while just under two in ten (17%) say they would support Canada continuing the policy of slaughtering horses for human consumption. Fourteen per cent are unsure. Residents of Ontario (74%), the Atlantic region (73%) and British Columbia (72%) were more likely to say they would support Canada stopping the slaughtering of horses in Canada for human consumption rather than continuing to allow it, while Quebec residents (62%) were less likely to say so. Canadians that say they would consider voting for the NDP were more likely to say they would support Canada stopping the slaughtering of horses in Canada for human consumption (75%) than those who said they would not consider voting for the NDP (64%).

- **Canadians are over four times more likely to say they would have a more positive impression rather than a more negative impression of a politician that supported a ban in Canada on the slaughter of horses for human consumption** – Asked what kind of impact it would have on their impression of a politician if that politician supported a ban in Canada on the slaughter of horses for human consumption, over one in two (52%) say they would have a more positive impression of that politician, while just under one in four (23%) say it would have no impact , and over one in ten (11%) say they would have a more negative impression of that politician. Thirteen per cent are unsure. Women (60%) were more likely to say they would have a more positive impression of that politician than men (44%). Canadians that say they would consider voting for the Liberals were more likely to say they would have a more positive impression of that politician (59%) than those who said they would not consider voting for the Liberals (47%). Canadians that say they would consider voting for the NDP were more likely to say they would have a more positive impression of that politician (62%) than those who said they would not consider voting for the NDP (45%).

These observations are based on an online national representative survey of 1,033 Canadians, 18 years of age or older, between June 14th and 18th, 2019.

This study was commissioned by the Parliamentary Group and the research was conducted by Nanos Research.

Views on the slaughter of horses

- **I do not have a problem with the slaughter of Canadian horses for human consumption** — 19%
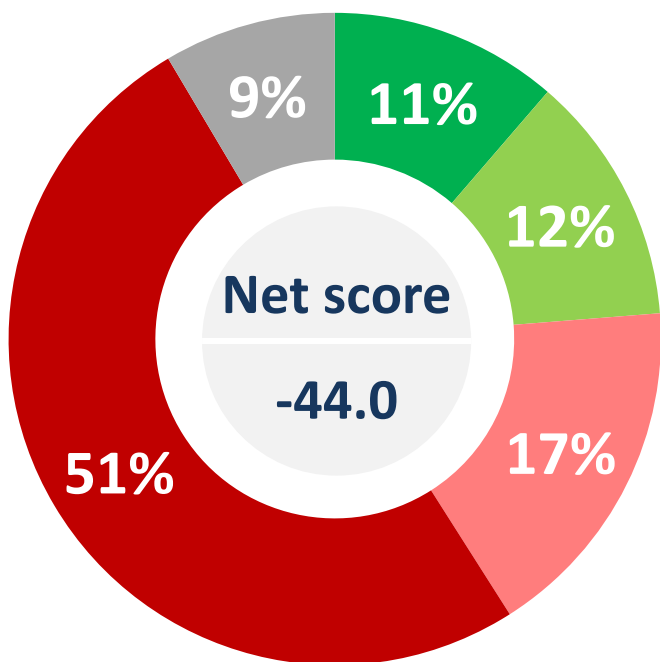- **I have a problem with the slaughter of Canadian horses for human consumption** — 64%
- **Unsure** — 17%

	Has a problem
Atlantic (n=103)	67.7%
Quebec (n=253)	56.2%
Ontario (n=314)	68.5%
Prairies (n=210)	62.6%
British Columbia (n=153)	69.2%
Male (n=502)	54.6%
Female (n=525)	73.6%
18 to 34 (n=320)	66.0%
35 to 54 (n=442)	62.4%
55 plus (n=271)	64.7%
Considers voting Liberal (n=484)	66.0%
Considers voting Conservative (n=438)	67.6%
Considers voting NDP (n=393)	68.4%
Considers voting Green (n=355)	69.6%

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

QUESTION – Government statistics show that in 2016 more than 54,000 horses were slaughtered in Canada for human consumption or shipped out of the country for the same purpose. Which of the following two viewpoints more closely reflects your own regarding the slaughter of Canadian horses for meat? [ROTATE]

Source: Nanos Research, online survey, June 14th to 18th , 2019, n=1033.

4

Views on the slaughter of horses exported for human consumption

Net score

-44.0

11%
12%
17%
51%
9%

- ■ Comfortable
- ■ Somewhat comfortable
- ■ Somewhat uncomfortable
- ■ Uncomfortable
- ■ Unsure

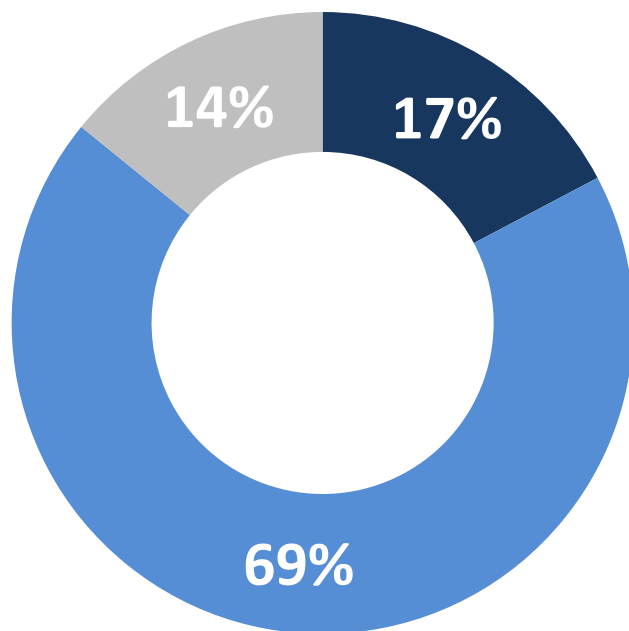|	Uncomfortable/somewhat uncomfortable
Atlantic (n=103)	**71.3%**
Quebec (n=253)	**62.5%**
Ontario (n=314)	**72.9%**
Prairies (n=210)	**62.1%**
British Columbia (n=153)	**71.2%**
Male (n=502)	**54.9%**
Female (n=525)	**80.1%**
18 to 34 (n=320)	**67.8%**
35 to 54 (n=442)	**64.9%**
55 plus (n=271)	**70.1%**
Considers voting Liberal (n=484)	**68.3%**
Considers voting Conservative (n=438)	**69.3%**
Considers voting NDP (n=393)	**70.7%**
Considers voting Green (n=355)	**71.2%**

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

QUESTION – The business of slaughtering horses for human consumption also includes exporting the meat to other countries. Are you comfortable, somewhat comfortable, somewhat uncomfortable or uncomfortable with the export of horse meat from Canada for human consumption?

Source: Nanos Research, online survey, June 14th to 18th , 2019, n=1033.

5

Direction for policies on the slaughter of horses

17%
14%
69%

- Continue the policy of slaughtering horses for human consumption
- Stop the slaughtering of horses in Canada for human consumption
- Unsure

	Stop the slaughtering
Atlantic (n=103)	**72.6%**
Quebec (n=253)	**61.7%**
Ontario (n=314)	**73.9%**
Prairies (n=210)	**64.9%**
British Columbia (n=153)	**71.6%**
Male (n=502)	**58.6%**
Female (n=525)	**78.2%**
18 to 34 (n=320)	**69.9%**
35 to 54 (n=442)	**67.3%**
55 plus (n=271)	**68.8%**
Considers voting Liberal (n=484)	**69.3%**
Considers voting Conservative (n=438)	**70.9%**
Considers voting NDP (n=393)	**74.6%**
Considers voting Green (n=355)	**72.7%**

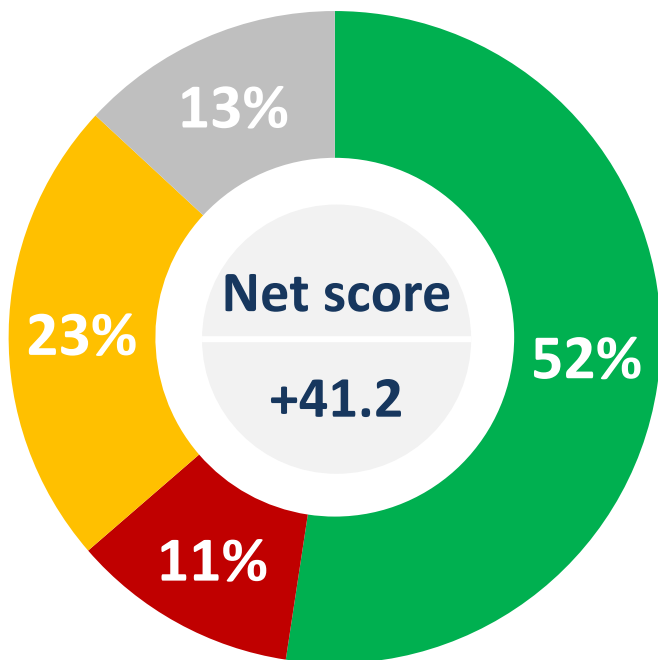***Weighted to the true population proportion.**
*Charts may not add up to 100 due to rounding.

QUESTION – As you may know, some countries slaughter horses for human consumption and other countries, such as the United States, do not allow the slaughter of horses for human consumption. Thinking of Canada which of the following paths forward would you support most? [ROTATE]

Impression of politician that would support a ban on the slaughter of horse for human consumption

Net score

+41.2

52%

11%

23%

13%

- More positive
- More negative
- No impact
- Unsure

	More positive
Atlantic (n=103)	**56.9%**
Quebec (n=253)	**48.2%**
Ontario (n=314)	**58.1%**
Prairies (n=210)	**48.2%**
British Columbia (n=153)	**50.7%**
Male (n=502)	**44.4%**
Female (n=525)	**60.1%**
18 to 34 (n=320)	**52.2%**
35 to 54 (n=442)	**50.5%**
55 plus (n=271)	**54.2%**
Considers voting Liberal (n=484)	**58.7%**
Considers voting Conservative (n=438)	**53.8%**
Considers voting NDP (n=393)	**62.4%**
Considers voting Green (n=355)	**61.4%**

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

QUESTION – If a politician supported a ban in Canada on the slaughter of horses for human consumption, would you have a more positive impression of that politician, a more negative impression of that politician or would it have no impact on your impression of that politician?

Source: Nanos Research, online survey, June 14th to 18th , 2019, n=1033.

7

METHODOLOGY

Nanos conducted an online national representative survey of 1,033 Canadians, 18 years of age or older, between June 14th and 18th, 2019. The results were statistically checked and weighted by age using the latest Census information and the sample is geographically stratified to be representative of Canada.

No margin of error applies to this research.

The research was commissioned by the Parliamentary Group and was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.

TECHNICAL NOTE

The Parliamentary Group

NANOS

Element	Description
Organization who commissioned the research	The Parliamentary Group
Final Sample Size	1,033 Canadians.
Margin of Error	No margin of error applies to this survey.
Mode of Survey	Online survey
Sampling Method Base	The sample included Canadians 18 years of age and older.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six digit postal code was used to validate geography.
Fieldwork/Validation	Not applicable.
Number of Calls	Not applicable.
Time of Calls	Not applicable.
Field Dates	June 14th to 18th, 2019.
Language of Survey	The survey was conducted in both English and French.
Standards	This report exceeds the standards set forth by CRIC, ESOMAR and AAPOR.

Element	Description
Weighting of Data	The results were weighted by age and gender using the latest Census information (2016) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Excluded Demographics	Individuals younger than 18 years old; individuals without internet access could not participate.
Stratification	By age and gender using the latest Census information (2016) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Estimated Response Rate	Not applicable.
Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Question Content	All questions are included in the report.
Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Survey Company	Nanos Research
Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.

As one of North America's premier market and public opinion research firms, we put strategic intelligence into the hands of decision makers. The majority of our work is for private sector and public facing organizations and ranges from market studies, managing reputation through to leveraging data intelligence. Nanos Research offers a vertically integrated full service quantitative and qualitative research practice to attain the highest standards and the greatest control over the research process. www.nanos.co

A public relations consultancy for executives and organizations with images to create, issues to manage, relationships to build, and reputations to protect in a digitally disrupted era. We serve senior leaders with PR counsel that is both strategic and social, informed by a deep understanding of analytics, content, communities, media, sustainability and technology. www.signaleadership.com

This international joint venture between dimap and Nanos brings together top research and data experts from North American and Europe to deliver exceptional data intelligence to clients. The team offers data intelligence services ranging from demographic and sentiment microtargeting; consumer sentiment identification and decision conversion; and, data analytics and profiling for consumer persuasion. www.nanosdimap.com

NRM is an affiliate of Nanos Research and Rutherford McKay Associates. Our service offerings are based on decades of professional experience and extensive research and include public acceptance and engagement, communications audits, and narrative development. www.nrmpublicaffairs.com

TABULATIONS

NANOS

2019-1466 – Horse Survey – STAT SHEET

					Region..				Please enter your gender			Age		
			Canada 2019-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	Other	18 to 34	35 to 54	55 plus
Question 1 - Government statistics show that in 2016 more than 54,000 horses were slaughtered in Canada for human consumption or shipped out of the country for the same purpose. Which of the following two viewpoints more closely reflects your own regarding the slaughter of Canadian horses for meat? [ROTATE]	Total	Unwgt N	1033	103	253	314	210	153	502	525	5	320	442	271
		Wgt N	1000	100	250	299	200	150	491	508	1	271	339	389
	I do not have a problem with the slaughter of Canadian horses for human consumption	%	19.0	16.6	25.4	13.9	21.9	16.4	28.5	9.9		15.8	16.5	23.5
	I have a problem with the slaughter of Canadian horses for human consumption	%	64.3	67.7	56.2	68.5	62.6	69.2	54.6	73.6		66.0	62.4	64.7
	Unsure	%	16.7	15.7	18.3	17.6	15.5	14.3	16.9	16.5		18.3	21.0	11.8

Nanos conducted an online national representative survey of 1,033 Canadians, 18 years of age or older, between June 14th and 18th, 2019. *Columns have been shaded when there are less than 30 respondents.
www.nanos.co
Page 1

NANOS

2019-1466 – Horse Survey – STAT SHEET

			Canada 2019-06	Region.. Atlantic	Quebec	Ontario	Prairies	British Columbia	Please enter your gender Male	Female	Other	Age 18 to 34	35 to 54	55 plus
Question 2 - The business of slaughtering horses for human consumption also includes exporting the meat to other countries. Are you comfortable, somewhat comfortable, somewhat uncomfortable or uncomfortable with the export of horse meat from Canada for human consumption?	Total	Unwgt N	1033	103	253	314	210	153	502	525	5	320	442	271
		Wgt N	1000	100	250	299	200	150	491	508	1	271	339	389
	Comfortable	%	11.3	11.3	12.9	9.4	12.8	10.6	17.7	5.1		8.4	10.9	13.7
	Somewhat comfortable	%	12.4	8.5	13.8	11.3	14.3	12.6	19.0	6.0		14.9	12.0	11.0
	Somewhat uncomfortable	%	17.2	12.7	17.2	18.0	16.4	20.1	19.0	15.5		20.0	18.0	14.7
	Uncomfortable	%	50.5	58.6	45.3	54.9	45.7	51.1	35.9	64.6		47.8	46.9	55.4
	Unsure	%	8.5	8.9	10.9	6.4	10.8	5.7	8.4	8.7		8.8	12.2	5.2

Nanos conducted an online national representative survey of 1,033 Canadians, 18 years of age or older, between June 14th and 18th, 2019. *Columns have been shaded when there are less than 30 respondents.

www.nanos.co

Page 2

2019-1466 – Horse Survey – STAT SHEET

			Canada 2019-06	Region..					Please enter your gender			Age		
				Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	Other	18 to 34	35 to 54	55 plus
Question 3 - As you may know, some countries slaughter horses for human consumption and other countries, such as the United States, do not allow the slaughter of horses for human consumption. Thinking of Canada which of the following paths forward would you support most? [ROTATE]	Total	Unwgt N	1033	103	253	314	210	153	502	525	5	320	442	271
		Wgt N	1000	100	250	299	200	150	491	508	1	271	339	389
	Continue the policy of slaughtering horses for human consumption	%	17.3	18.8	20.3	12.1	20.8	16.8	26.0	8.8		14.9	15.6	20.4
	Stop the slaughtering of horses in Canada for human consumption	%	68.6	72.6	61.7	73.9	64.9	71.6	58.6	78.2		69.9	67.3	68.8
	Unsure	%	14.1	8.6	18.1	13.9	14.3	11.5	15.4	13.0		15.2	17.2	10.8

Nanos conducted an online national representative survey of 1,033 Canadians, 18 years of age or older, between June 14th and 18th, 2019. *Columns have been shaded when there are less than 30 respondents.

www.nanos.co

Page 3

NANOS

2019-1466 – Horse Survey – STAT SHEET

			Canada 2019-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	Other	18 to 34	35 to 54	55 plus
					Region..					Please enter your gender			Age	
Question 4 - If a politician supported a ban in Canada on the slaughter of horses for human consumption, would you have a more positive impression of that politician, a more negative impression of that politician or would it have no impact on your impression of that politician?	Total	Unwgt N	1033	103	253	314	210	153	502	525	5	320	442	271
		Wgt N	1000	100	250	299	200	150	491	508	1	271	339	389
	More positive	%	52.4	56.9	48.2	58.1	48.2	50.7	44.4	60.1		52.2	50.5	54.2
	More negative	%	11.2	10.8	13.5	10.1	12.5	8.4	14.7	7.9		12.4	11.1	10.6
	No impact	%	23.2	21.5	23.2	19.6	25.7	28.5	30.0	16.8		22.8	24.5	22.5
	Unsure	%	13.1	10.8	15.2	12.1	13.7	12.4	10.9	15.2		12.6	13.9	12.7

Nanos conducted an online national representative survey of 1,033 Canadians, 18 years of age or older, between June 14th and 18th, 2019. *Columns have been shaded when there are less than 30 respondents.

www.nanos.co

Page 4

NANOS

2019-1466 – Horse Survey – STAT SHEET

Thinking of the federal political situation in Canada, regardless of how you actually vote, would you consider or not consider voting for any of the following FEDERAL political parties? [RANDOMIZE]

			Canada 2019-06	Region..					Please enter your gender			Age		
				Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	Other	18 to 34	35 to 54	55 plus
Question 5 - Liberal Party of Canada	Total	Unwgt N	1033	103	253	314	210	153	502	525	5	320	442	271
		Wgt N	1000	100	250	299	200	150	491	508	1	271	339	389
		Mean	14.05	15.51	17.63	11.58	12.35	14.33	11.66	16.37		18.35	13.81	11.26
	Consider	%	45.6	49.7	44.9	54.2	34.6	41.4	45.8	45.3		49.2	47.1	41.7
	Not consider	%	37.8	31.7	33.7	32.3	51.1	41.6	40.7	34.9		28.4	36.6	45.4
	Unsure	%	16.7	18.7	21.4	13.5	14.3	17.0	13.5	19.8		22.5	16.4	12.9

Thinking of the federal political situation in Canada, regardless of how you actually vote, would you consider or not consider voting for any of the following FEDERAL political parties? [RANDOMIZE]

			Canada 2019-06	Region..					Please enter your gender			Age		
				Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	Other	18 to 34	35 to 54	55 plus
Question 6 – Conservative Party of Canada	Total	Unwgt N	1033	103	253	314	210	153	502	525	5	320	442	271
		Wgt N	1000	100	250	299	200	150	491	508	1	271	339	389
	Consider	%	43.3	47.6	26.8	48.4	53.0	45.0	50.1	36.9		39.0	42.1	47.5
	Not consider	%	40.3	31.2	52.1	37.8	31.3	43.8	36.9	43.6		39.6	40.5	40.6
	Unsure	%	16.3	21.1	21.1	13.8	15.7	11.2	13.0	19.5		21.4	17.4	11.9

Nanos conducted an online national representative survey of 1,033 Canadians, 18 years of age or older, between June 14th and 18th, 2019. *Columns have been shaded when there are less than 30 respondents.

www.nanos.co

NANOS

2019-1466 – Horse Survey – STAT SHEET

Thinking of the federal political situation in Canada, regardless of how you actually vote, would you consider or not consider voting for any of the following FEDERAL political parties? [RANDOMIZE]

			Canada 2019-06	Region..					Please enter your gender			Age		
				Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	Other	18 to 34	35 to 54	55 plus
Question 7 - New Democratic Party of Canada	Total	Unwgt N	1033	103	253	314	210	153	502	525	5	320	442	271
		Wgt N	1000	100	250	299	200	150	491	508	1	271	339	389
	Consider	%	36.1	29.9	25.7	42.7	35.4	45.5	37.1	35.1		42.5	39.2	29.0
	Not consider	%	43.4	48.6	50.0	39.5	45.1	34.2	46.7	40.2		30.1	38.9	56.5
	Unsure	%	20.5	21.5	24.3	17.8	19.6	20.3	16.2	24.7		27.3	21.9	14.5

Thinking of the federal political situation in Canada, regardless of how you actually vote, would you consider or not consider voting for any of the following FEDERAL political parties? [RANDOMIZE]

			Canada 2019-06	Region..					Please enter your gender			Age		
				Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	Other	18 to 34	35 to 54	55 plus
Question 8 - Green Party of Canada	Total	Unwgt N	1033	103	253	314	210	153	502	525	5	320	442	271
		Wgt N	1000	100	250	299	200	150	491	508	1	271	339	389
	Consider	%	33.1	40.6	23.9	35.0	34.1	38.5	31.9	34.3		40.0	35.4	26.3
	Not consider	%	45.0	37.7	50.9	44.6	43.5	42.5	49.0	41.0		31.8	44.3	54.6
	Unsure	%	21.9	21.7	25.2	20.4	22.4	19.0	19.0	24.7		28.2	20.3	19.0

Nanos conducted an online national representative survey of 1,033 Canadians, 18 years of age or older, between June 14th and 18th, 2019. *Columns have been shaded when there are less than 30 respondents.

Thinking of the federal political situation in Canada, regardless of how you actually vote, would you consider or not consider voting for any of the following FEDERAL political parties? [RANDOMIZE]

			Canada 2019-06	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	Other	18 to 34	35 to 54	55 plus
					Region..					Please enter your gender			Age	
Question 9 - People's Party of Canada	Total	Unwgt N	1033	103	253	314	210	153	502	525	5	320	442	271
		Wgt N	1000	100	250	299	200	150	491	508	1	271	339	389
	Consider	%	15.1	15.8	11.5	16.0	17.9	15.2	16.3	13.9		15.5	14.8	15.0
	Not consider	%	62.7	60.9	69.5	61.3	56.8	63.3	66.1	59.4		52.4	60.6	71.7
	Unsure	%	22.2	23.4	19.0	22.7	25.4	21.5	17.6	26.6		32.1	24.5	13.3

Thinking of the federal political situation in Canada, regardless of how you actually vote, would you consider or not consider voting for any of the following FEDERAL political parties? [RANDOMIZE]

			Canada 2019-06	Quebec	Male	Female	Other	18 to 34	35 to 54	55 plus
				Region..	Please enter your gender			Age		
Question 10 - Bloc Quebecois	Total	Unwgt N	253	253	125	127	1	61	122	70
		Wgt N	250	250	122	128	0	64	84	102
	Consider	%	17.8	17.8	23.2	12.6		21.5	16.3	16.7
	Not consider	%	63.3	63.3	59.3	67.1		56.8	59.8	70.3
	Unsure	%	18.9	18.9	17.4	20.2		21.8	23.9	13.0

Nanos conducted an online national representative survey of 1,033 Canadians, 18 years of age or older, between June 14th and 18th, 2019. *Columns have been shaded when there are less than 30 respondents.

www.nanos.co

Page 7

			[Bloc Quebecois] Thinking of the federal political situation in Canada, regardless of how you actually vote, would you consider or not consider voting for any of the following FEDERAL political parties?			
			Canada 2019-06	Consider	Not consider	Unsure
Question 1 - Government statistics show that in 2016 more than 54,000 horses were slaughtered in Canada for human consumption or shipped out of the country for the same purpose. Which of the following two viewpoints more closely reflects your own regarding the slaughter of Canadian horses for meat? [ROTATE]	Total	Unwgt N	253	45	157	51
		Wgt N	250	44	158	47
	I do not have a problem with the slaughter of Canadian horses for human consumption	%	25.4	30.7	28.9	8.8
	I have a problem with the slaughter of Canadian horses for human consumption	%	56.2	50.9	57.4	57.3
	Unsure	%	18.3	18.5	13.7	33.9

			[Bloc Quebecois] Thinking of the federal political situation in Canada, regardless of how you actually vote, would you consider or not consider voting for any of the following FEDERAL political parties?			
			Canada 2019-06	Consider	Not consider	Unsure
Question 2 - The business of slaughtering horses for human consumption also includes exporting the meat to other countries. Are you comfortable, somewhat comfortable, somewhat uncomfortable or uncomfortable with the export of horse meat from Canada for human consumption?	Total	Unwgt N	253	45	157	51
		Wgt N	250	44	158	47
	Comfortable	%	12.9	7.8	16.6	5.1
	Somewhat comfortable	%	13.8	28.6	11.2	8.2
	Somewhat uncomfortable	%	17.2	20.4	16.4	16.6
	Uncomfortable	%	45.3	32.1	47.3	51.4
	Unsure	%	10.9	11.1	8.5	18.7

Nanos conducted an online national representative survey of 1,033 Canadians, 18 years of age or older, between June 14th and 18th, 2019.
www.nanos.co
Page 1

			[Bloc Quebecois] Thinking of the federal political situation in Canada, regardless of how you actually vote, would you consider or not consider voting for any of the following FEDERAL political parties?			
			Canada 2019-06	Consider	Not consider	Unsure
Question 3 - As you may know, some countries slaughter horses for human consumption and other countries, such as the United States, do not allow the slaughter of horses for human consumption. Thinking of Canada which of the following paths forward would you support most? [ROTATE]	Total	Unwgt N	253	45	157	51
		Wgt N	250	44	158	47
	Continue the policy of slaughtering horses for human consumption	%	20.3	18.0	24.3	8.9
	Stop the slaughtering of horses in Canada for human consumption	%	61.7	54.1	62.5	65.9
	Unsure	%	18.1	27.9	13.2	25.2

			[Bloc Quebecois] Thinking of the federal political situation in Canada, regardless of how you actually vote, would you consider or not consider voting for any of the following FEDERAL political parties?			
			Canada 2019-06	Consider	Not consider	Unsure
Question 4 - If a politician supported a ban in Canada on the slaughter of horses for human consumption, would you have a more positive impression of that politician, a more negative impression of that politician or would it have no impact on your impression of that politician?	Total	Unwgt N	253	45	157	51
		Wgt N	250	44	158	47
	More positive	%	48.2	49.7	50.5	39.0
	More negative	%	13.5	22.0	12.4	8.8
	No impact	%	23.2	18.9	24.7	22.1
	Unsure	%	15.2	9.4	12.3	30.1

Nanos conducted an online national representative survey of 1,033 Canadians, 18 years of age or older, between June 14th and 18th, 2019.
www.nanos.co
Page 2

2019-1466 – Horse Survey – By Consider Voting for Conservatives - STAT SHEET

			[Conservative Party of Canada] Thinking of the federal political situation in Canada, regardless of how you actually vote, would you consider or not consider voting for any of the following FEDERAL political parties?			
			Canada 2019-06	Consider	Not consider	Unsure
Question 1 - Government statistics show that in 2016 more than 54,000 horses were slaughtered in Canada for human consumption or shipped out of the country for the same purpose. Which of the following two viewpoints more closely reflects your own regarding the slaughter of Canadian horses for meat? [ROTATE]	Total	Unwgt N	1033	438	417	178
		Wgt N	1000	433	403	163
	I do not have a problem with the slaughter of Canadian horses for human consumption	%	19.0	17.5	24.4	9.8
	I have a problem with the slaughter of Canadian horses for human consumption	%	64.3	67.6	63.7	57.0
	Unsure	%	16.7	14.9	11.9	33.1

			[Conservative Party of Canada] Thinking of the federal political situation in Canada, regardless of how you actually vote, would you consider or not consider voting for any of the following FEDERAL political parties?			
			Canada 2019-06	Consider	Not consider	Unsure
Question 2 - The business of slaughtering horses for human consumption also includes exporting the meat to other countries. Are you comfortable, somewhat comfortable, somewhat uncomfortable or uncomfortable with the export of horse meat from Canada for human consumption?	Total	Unwgt N	1033	438	417	178
		Wgt N	1000	433	403	163
	Comfortable	%	11.3	10.5	14.1	6.8
	Somewhat comfortable	%	12.4	14.5	12.5	6.7
	Somewhat uncomfortable	%	17.2	16.5	18.9	15.2
	Uncomfortable	%	50.5	52.8	46.8	53.4
	Unsure	%	8.5	5.8	7.6	18.0

Nanos conducted an online national representative survey of 1,033 Canadians, 18 years of age or older, between June 14th and 18th, 2019.
www.nanos.co
Page 1

			[Conservative Party of Canada] Thinking of the federal political situation in Canada, regardless of how you actually vote, would you consider or not consider voting for any of the following FEDERAL political parties?			
			Canada 2019-06	Consider	Not consider	Unsure
Question 3 - As you may know, some countries slaughter horses for human consumption and other countries, such as the United States, do not allow the slaughter of horses for human consumption. Thinking of Canada which of the following paths forward would you support most? [ROTATE]	Total	Unwgt N	1033	438	417	178
		Wgt N	1000	433	403	163
	Continue the policy of slaughtering horses for human consumption	%	17.3	18.2	20.3	7.4
	Stop the slaughtering of horses in Canada for human consumption	%	68.6	70.9	66.4	67.9
	Unsure	%	14.1	10.9	13.3	24.7

			[Conservative Party of Canada] Thinking of the federal political situation in Canada, regardless of how you actually vote, would you consider or not consider voting for any of the following FEDERAL political parties?			
			Canada 2019-06	Consider	Not consider	Unsure
Question 4 - If a politician supported a ban in Canada on the slaughter of horses for human consumption, would you have a more positive impression of that politician, a more negative impression of that politician or would it have no impact on your impression of that politician?	Total	Unwgt N	1033	438	417	178
		Wgt N	1000	433	403	163
	More positive	%	52.4	53.8	52.5	48.4
	More negative	%	11.2	10.5	11.9	11.6
	No impact	%	23.2	26.0	24.1	13.6
	Unsure	%	13.1	9.7	11.4	26.3

Nanos conducted an online national representative survey of 1,033 Canadians, 18 years of age or older, between June 14th and 18th, 2019.
www.nanos.co
Page 2

			[Green Party of Canada] Thinking of the federal political situation in Canada, regardless of how you actually vote, would you consider or not consider voting for any of the following FEDERAL political parties?			
			Canada 2019-06	Consider	Not consider	Unsure
Question 1 - Government statistics show that in 2016 more than 54,000 horses were slaughtered in Canada for human consumption or shipped out of the country for the same purpose. Which of the following two viewpoints more closely reflects your own regarding the slaughter of Canadian horses for meat? [ROTATE]	Total	Unwgt N	1033	355	446	232
		Wgt N	1000	331	449	219
	I do not have a problem with the slaughter of Canadian horses for human consumption	%	19.0	16.2	23.4	14.2
	I have a problem with the slaughter of Canadian horses for human consumption	%	64.3	69.6	61.6	61.7
	Unsure	%	16.7	14.1	15.0	24.0

			[Green Party of Canada] Thinking of the federal political situation in Canada, regardless of how you actually vote, would you consider or not consider voting for any of the following FEDERAL political parties?			
			Canada 2019-06	Consider	Not consider	Unsure
Question 2 - The business of slaughtering horses for human consumption also includes exporting the meat to other countries. Are you comfortable, somewhat comfortable, somewhat uncomfortable or uncomfortable with the export of horse meat from Canada for human consumption?	Total	Unwgt N	1033	355	446	232
		Wgt N	1000	331	449	219
	Comfortable	%	11.3	10.9	12.8	9.0
	Somewhat comfortable	%	12.4	12.9	12.4	11.6
	Somewhat uncomfortable	%	17.2	18.6	16.0	17.7
	Uncomfortable	%	50.5	52.6	49.8	48.7
	Unsure	%	8.5	4.9	9.0	12.9

Nanos conducted an online national representative survey of 1,033 Canadians, 18 years of age or older, between June 14th and 18th, 2019.

Page 1

			[Green Party of Canada] Thinking of the federal political situation in Canada, regardless of how you actually vote, would you consider or not consider voting for any of the following FEDERAL political parties?			
			Canada 2019-06	Consider	Not consider	Unsure
Question 3 - As you may know, some countries slaughter horses for human consumption and other countries, such as the United States, do not allow the slaughter of horses for human consumption. Thinking of Canada which of the following paths forward would you support most? [ROTATE]	Total	Unwgt N	1033	355	446	232
		Wgt N	1000	331	449	219
	Continue the policy of slaughtering horses for human consumption	%	17.3	15.9	21.0	11.7
	Stop the slaughtering of horses in Canada for human consumption	%	68.6	72.7	66.9	65.9
	Unsure	%	14.1	11.4	12.1	22.5

			[Green Party of Canada] Thinking of the federal political situation in Canada, regardless of how you actually vote, would you consider or not consider voting for any of the following FEDERAL political parties?			
			Canada 2019-06	Consider	Not consider	Unsure
Question 4 - If a politician supported a ban in Canada on the slaughter of horses for human consumption, would you have a more positive impression of that politician, a more negative impression of that politician or would it have no impact on your impression of that politician?	Total	Unwgt N	1033	355	446	232
		Wgt N	1000	331	449	219
	More positive	%	52.4	61.4	47.9	48.1
	More negative	%	11.2	10.4	13.7	7.4
	No impact	%	23.2	21.1	24.1	24.7
	Unsure	%	13.1	7.1	14.3	19.7

Nanos conducted an online national representative survey of 1,033 Canadians, 18 years of age or older, between June 14th and 18th, 2019.

Page 2

NANOS

2019-1466 – Horse Survey – By Consider Voting for Liberals - STAT SHEET

			[Liberal Party of Canada] Thinking of the federal political situation in Canada, regardless of how you actually vote, would you consider or not consider voting for any of the following FEDERAL political parties?			
			Canada 2019-06	Consider	Not consider	Unsure
Question 1 - Government statistics show that in 2016 more than 54,000 horses were slaughtered in Canada for human consumption or shipped out of the country for the same purpose. Which of the following two viewpoints more closely reflects your own regarding the slaughter of Canadian horses for meat? [ROTATE]	Total	Unwgt N	1033	484	364	185
		Wgt N	1000	455	377	167
	I do not have a problem with the slaughter of Canadian horses for human consumption	%	19.0	18.7	22.9	11.2
	I have a problem with the slaughter of Canadian horses for human consumption	%	64.3	66.0	65.0	58.1
	Unsure	%	16.7	15.4	12.1	30.8

			[Liberal Party of Canada] Thinking of the federal political situation in Canada, regardless of how you actually vote, would you consider or not consider voting for any of the following FEDERAL political parties?			
			Canada 2019-06	Consider	Not consider	Unsure
Question 2 - The business of slaughtering horses for human consumption also includes exporting the meat to other countries. Are you comfortable, somewhat comfortable, somewhat uncomfortable or uncomfortable with the export of horse meat from Canada for human consumption?	Total	Unwgt N	1033	484	364	185
		Wgt N	1000	455	377	167
	Comfortable	%	11.3	11.4	14.1	4.7
	Somewhat comfortable	%	12.4	12.5	13.4	10.0
	Somewhat uncomfortable	%	17.2	19.7	13.3	19.5
	Uncomfortable	%	50.5	48.6	53.5	48.8
	Unsure	%	8.5	7.8	5.7	17.0

Nanos conducted an online national representative survey of 1,033 Canadians, 18 years of age or older, between June 14th and 18th, 2019.
www.nanos.co
Page 1

2019-1466 – Horse Survey – By Consider Voting for Liberals - STAT SHEET

			[Liberal Party of Canada] Thinking of the federal political situation in Canada, regardless of how you actually vote, would you consider or not consider voting for any of the following FEDERAL political parties?			
			Canada 2019-06	Consider	Not consider	Unsure
Question 3 - As you may know, some countries slaughter horses for human consumption and other countries, such as the United States, do not allow the slaughter of horses for human consumption. Thinking of Canada which of the following paths forward would you support most? [ROTATE]	Total	Unwgt N	1033	484	364	185
		Wgt N	1000	455	377	167
	Continue the policy of slaughtering horses for human consumption	%	17.3	17.3	21.2	8.1
	Stop the slaughtering of horses in Canada for human consumption	%	68.6	69.3	68.8	66.1
	Unsure	%	14.1	13.4	9.9	25.8

			[Liberal Party of Canada] Thinking of the federal political situation in Canada, regardless of how you actually vote, would you consider or not consider voting for any of the following FEDERAL political parties?			
			Canada 2019-06	Consider	Not consider	Unsure
Question 4 - If a politician supported a ban in Canada on the slaughter of horses for human consumption, would you have a more positive impression of that politician, a more negative impression of that politician or would it have no impact on your impression of that politician?	Total	Unwgt N	1033	484	364	185
		Wgt N	1000	455	377	167
	More positive	%	52.4	58.7	47.4	46.6
	More negative	%	11.2	9.1	15.1	8.5
	No impact	%	23.2	23.9	24.4	19.0
	Unsure	%	13.1	8.4	13.2	25.9

Nanos conducted an online national representative survey of 1,033 Canadians, 18 years of age or older, between June 14th and 18th, 2019.

www.nanos.co

Page 2

2019-1466 – Horse Survey – By Consider Voting for NDP - STAT SHEET

			[New Democratic Party of Canada] Thinking of the federal political situation in Canada, regardless of how you actually vote, would you consider or not consider voting for any of the following FEDERAL political parties?			
			Canada 2019-06	Consider	Not consider	Unsure
Question 1 - Government statistics show that in 2016 more than 54,000 horses were slaughtered in Canada for human consumption or shipped out of the country for the same purpose. Which of the following two viewpoints more closely reflects your own regarding the slaughter of Canadian horses for meat? [ROTATE]	Total	Unwgt N	1033	393	418	222
		Wgt N	1000	361	434	205
	I do not have a problem with the slaughter of Canadian horses for human consumption	%	19.0	18.4	23.5	10.6
	I have a problem with the slaughter of Canadian horses for human consumption	%	64.3	68.4	61.8	62.1
	Unsure	%	16.7	13.2	14.6	27.3

			[New Democratic Party of Canada] Thinking of the federal political situation in Canada, regardless of how you actually vote, would you consider or not consider voting for any of the following FEDERAL political parties?			
			Canada 2019-06	Consider	Not consider	Unsure
Question 2 - The business of slaughtering horses for human consumption also includes exporting the meat to other countries. Are you comfortable, somewhat comfortable, somewhat uncomfortable or uncomfortable with the export of horse meat from Canada for human consumption?	Total	Unwgt N	1033	393	418	222
		Wgt N	1000	361	434	205
	Comfortable	%	11.3	11.8	12.5	7.9
	Somewhat comfortable	%	12.4	11.7	14.2	10.1
	Somewhat uncomfortable	%	17.2	18.8	17.0	14.9
	Uncomfortable	%	50.5	51.9	48.9	51.4
	Unsure	%	8.5	5.8	7.4	15.7

Nanos conducted an online national representative survey of 1,033 Canadians, 18 years of age or older, between June 14th and 18th, 2019.
www.nanos.co
Page 1

			[New Democratic Party of Canada] Thinking of the federal political situation in Canada, regardless of how you actually vote, would you consider or not consider voting for any of the following FEDERAL political parties?			
			Canada 2019-06	Consider	Not consider	Unsure
Question 3 - As you may know, some countries slaughter horses for human consumption and other countries, such as the United States, do not allow the slaughter of horses for human consumption. Thinking of Canada which of the following paths forward would you support most? [ROTATE]	Total	Unwgt N	1033	393	418	222
		Wgt N	1000	361	434	205
	Continue the policy of slaughtering horses for human consumption	%	17.3	15.3	22.7	9.3
	Stop the slaughtering of horses in Canada for human consumption	%	68.6	74.6	63.9	67.8
	Unsure	%	14.1	10.1	13.4	22.9

			[New Democratic Party of Canada] Thinking of the federal political situation in Canada, regardless of how you actually vote, would you consider or not consider voting for any of the following FEDERAL political parties?			
			Canada 2019-06	Consider	Not consider	Unsure
Question 4 - If a politician supported a ban in Canada on the slaughter of horses for human consumption, would you have a more positive impression of that politician, a more negative impression of that politician or would it have no impact on your impression of that politician?	Total	Unwgt N	1033	393	418	222
		Wgt N	1000	361	434	205
	More positive	%	52.4	62.4	45.1	50.2
	More negative	%	11.2	8.5	13.9	10.5
	No impact	%	23.2	19.7	28.2	18.9
	Unsure	%	13.1	9.4	12.7	20.4

Nanos conducted an online national representative survey of 1,033 Canadians, 18 years of age or older, between June 14th and 18th, 2019.
www.nanos.co
Page 2

2019-1466 – Horse Survey – By Consider Voting for People's Party - STAT SHEET

			[People's Party of Canada] Thinking of the federal political situation in Canada, regardless of how you actually vote, would you consider or not consider voting for any of the following FEDERAL political parties?			
			Canada 2019-06	Consider	Not consider	Unsure
Question 1 - Government statistics show that in 2016 more than 54,000 horses were slaughtered in Canada for human consumption or shipped out of the country for the same purpose. Which of the following two viewpoints more closely reflects your own regarding the slaughter of Canadian horses for meat? [ROTATE]	Total	Unwgt N	1033	152	630	251
		Wgt N	1000	151	627	222
	I do not have a problem with the slaughter of Canadian horses for human consumption	%	19.0	15.3	23.0	10.3
	I have a problem with the slaughter of Canadian horses for human consumption	%	64.3	72.1	61.8	65.8
	Unsure	%	16.7	12.5	15.2	23.8

			[People's Party of Canada] Thinking of the federal political situation in Canada, regardless of how you actually vote, would you consider or not consider voting for any of the following FEDERAL political parties?			
			Canada 2019-06	Consider	Not consider	Unsure
Question 2 - The business of slaughtering horses for human consumption also includes exporting the meat to other countries. Are you comfortable, somewhat comfortable, somewhat uncomfortable or uncomfortable with the export of horse meat from Canada for human consumption?	Total	Unwgt N	1033	152	630	251
		Wgt N	1000	151	627	222
	Comfortable	%	11.3	9.3	13.2	7.2
	Somewhat comfortable	%	12.4	17.3	13.2	7.0
	Somewhat uncomfortable	%	17.2	14.3	17.6	18.2
	Uncomfortable	%	50.5	56.8	47.6	54.2
	Unsure	%	8.5	2.3	8.3	13.3

Nanos conducted an online national representative survey of 1,033 Canadians, 18 years of age or older, between June 14th and 18th, 2019.
www.nanos.co
Page 1

			[People's Party of Canada] Thinking of the federal political situation in Canada, regardless of how you actually vote, would you consider or not consider voting for any of the following FEDERAL political parties?			
			Canada 2019-06	Consider	Not consider	Unsure
Question 3 - As you may know, some countries slaughter horses for human consumption and other countries, such as the United States, do not allow the slaughter of horses for human consumption. Thinking of Canada which of the following paths forward would you support most? [ROTATE]	Total	Unwgt N	1033	152	630	251
		Wgt N	1000	151	627	222
	Continue the policy of slaughtering horses for human consumption	%	17.3	20.0	19.8	8.4
	Stop the slaughtering of horses in Canada for human consumption	%	68.6	69.5	67.0	72.3
	Unsure	%	14.1	10.5	13.2	19.3

			[People's Party of Canada] Thinking of the federal political situation in Canada, regardless of how you actually vote, would you consider or not consider voting for any of the following FEDERAL political parties?			
			Canada 2019-06	Consider	Not consider	Unsure
Question 4 - If a politician supported a ban in Canada on the slaughter of horses for human consumption, would you have a more positive impression of that politician, a more negative impression of that politician or would it have no impact on your impression of that politician?	Total	Unwgt N	1033	152	630	251
		Wgt N	1000	151	627	222
	More positive	%	52.4	55.1	50.7	55.5
	More negative	%	11.2	9.6	12.2	9.7
	No impact	%	23.2	26.7	23.4	20.4
	Unsure	%	13.1	8.5	13.7	14.5

Nanos conducted an online national representative survey of 1,033 Canadians, 18 years of age or older, between June 14th and 18th, 2019.

www.nanos.co

Page 2