

Alberta Provincial Election

Ballot support as of April 13, 2019

**United Conservatives 44.3%, NDP 36.4%, Alberta Party 12.0% >
12.1 Percent Report Likely to Change Vote**

Survey released April 15, 2019



THE GLOBE AND MAIL 

 **NANOS SURVEY**

SUMMARY

In the last weekend of the election the UCP has the advantage in the ballot numbers

Research suggests there are serious generational and gender divisions in the populace

To follow are the results of a Globe and Mail/Nanos Survey completed on Saturday April 13th with three days left before election day. This should be considered an estimate of opinion for the period up to Saturday. **In the experience of Nanos, election preferences may change in the closing days of the election factoring the momentum of the campaigns and the events of the closing weekend. Likewise, this survey estimates popular support within the margin of error and not the number of seats which could be won by the respective provincial parties.** This study was completed on Saturday and, of note, 12.1 percent of voters report they are likely to change their vote

- **BALLOT** - As of Saturday the UCP has an eight point lead over the NDP among decided voters (UCP 44.3%, NDP 36.4%, Alberta Party 12.0%, Liberal Party 3.2%, Freedom Conservatives 2.2%, Other 1.9%). Undecided voters stood at 15.7% as of Saturday. The UCP leads comfortably among male voters and the UCP and NDP are in a tight race among female voters. Also of note, the NDP lead among voters under 35 years of age while the UCP leads among voters over 35 years of age.
- **VOTE CHANGE** – Sixty four percent (64.0%) of voters report they are unlikely to change their vote while 7.0 percent say they are somewhat unlikely, 10.2% are somewhat likely to change their vote and 12.1% report they are likely to change their vote.
- **PREFERRED PREMIER** – Although UCP leader Jason Kenney enjoys a numerical advantage over NDP leader Rachel Notley as the leader preferred as premier, factoring the margin of error for the survey it is a statistical tie (Preferred Premier: Kenney 37.3%, Notley 34.8%, Mandel 9.8%, Unsure 9.8%)
- **ISSUES** – Jobs and the economy remain the top unprompted issue (39.2%) and asked about the importance of a series of issues influencing their vote creating jobs was cited the most important at 40.3% followed by moving forward on pipelines at 28.8%.
- **BEST AT SECURING MORE PIPELINE ACCESS** – UCP Leader Jason Kenney was more likely to be seen as the leader who would do the best job at securing more pipeline access (44.6%) compared to NDP Leader Rachel Notley (29.2%)

These observations are based on a random telephone survey (land- and cell-line RDD sample) of 500 respondents in Alberta using live agents between April 10-13, 2019. It is accurate 4.4 percentage points, plus or minus, 19 times out of 20. The margin of error for 431 decided voters is 4.8 percentage points, 19 times out of 20. This study was commissioned by the Globe and Mail and the research was conducted by Nanos Research.

Ballot support

44.3%



36.4%



12.0%



3.2%



2.2%



37.3%
Kenney

34.8%
Notley

9.8%
Mandel

2.4%
Khan

2.4%
Fildebrandt

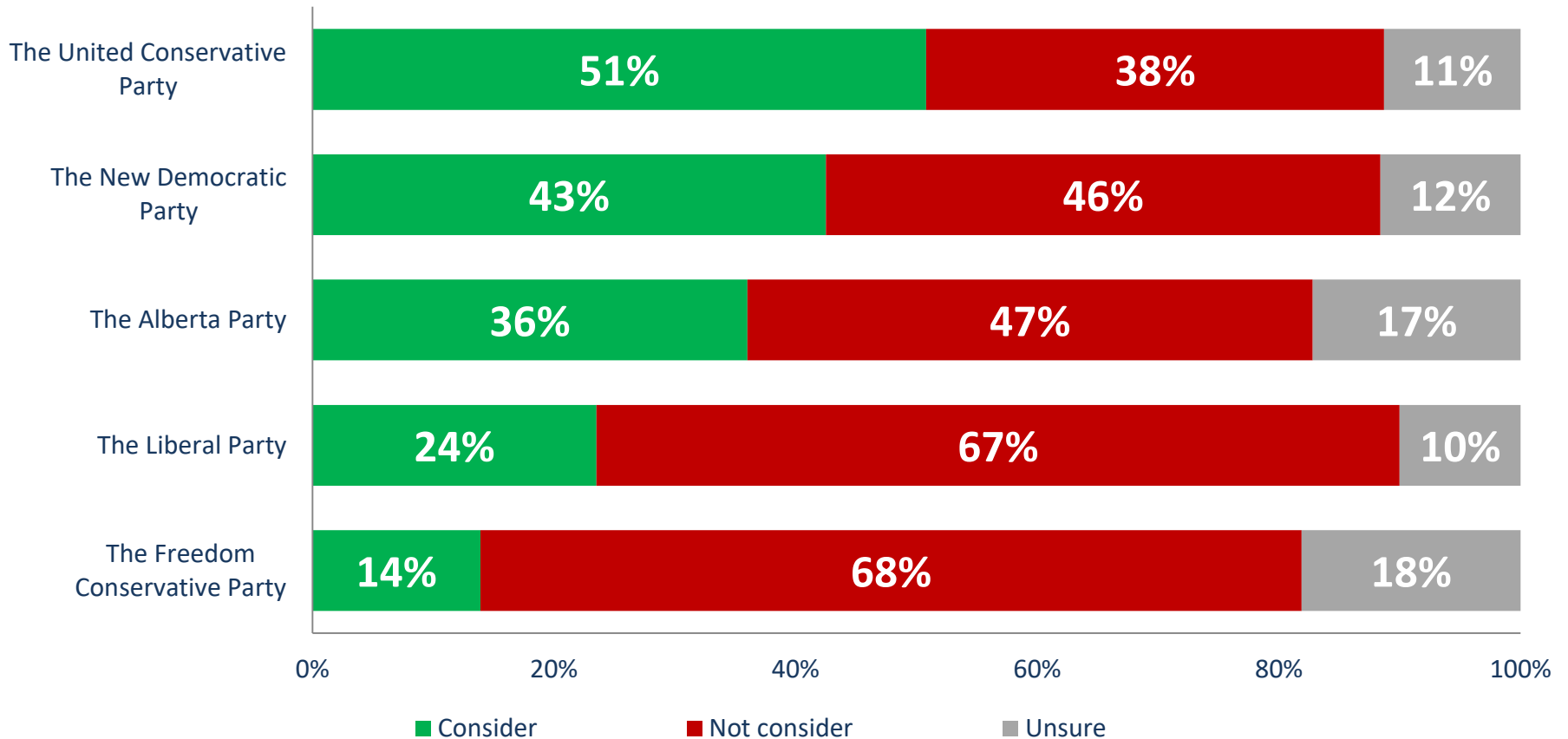
Unsure 9.8%
None 3.4%

Top provincial issues of concern

SIX MOST FREQUENTLY MENTIONED UNPROMPTED ISSUES OF CONCERN	Frequency (n=500)
Jobs/the economy	39.2%
Pipelines/Trans Mountain/getting oil to market	12.6%
Healthcare	7.3%
Education	5.3%
Carbon/gas tax	3.8%
The environment	3.5%
Unsure	9.6%

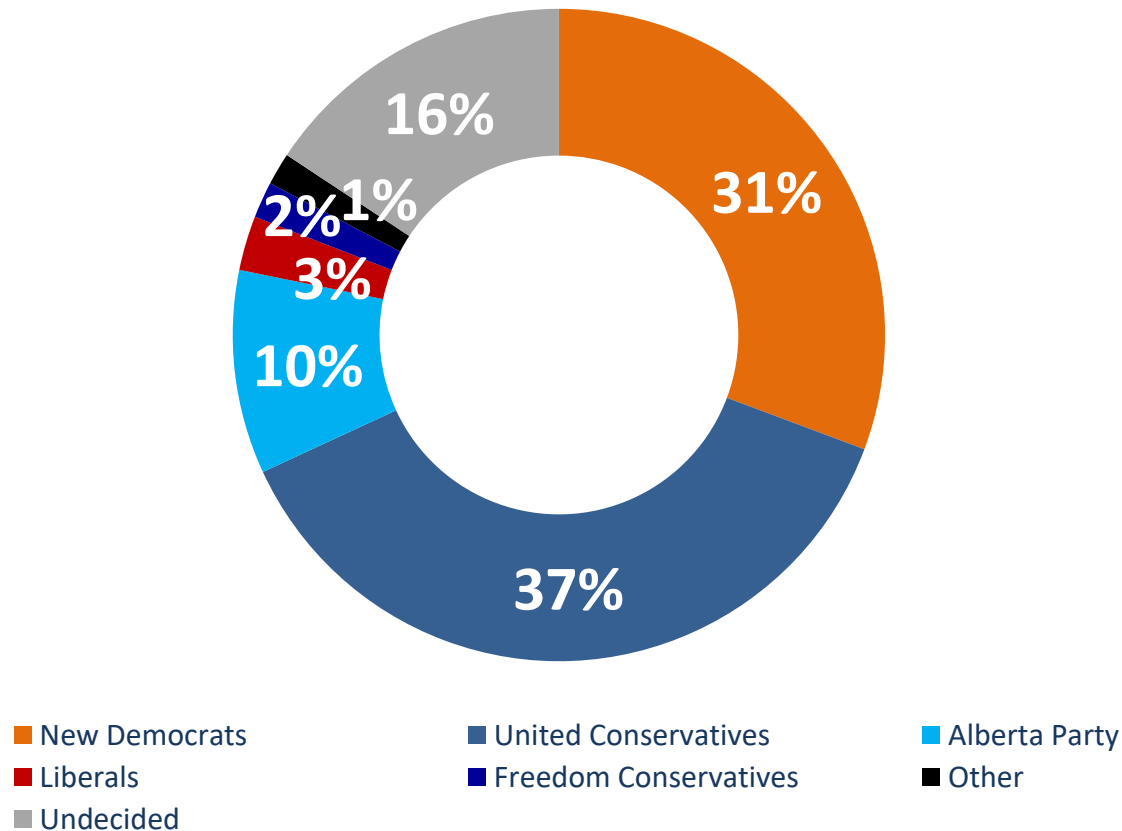
QUESTION – For the Alberta provincial election what is your most important PROVINCIAL issue of concern? [Open]

Consider voting



*Charts may not add up to 100 due to rounding

QUESTION – Regardless of how you actually vote, would you consider or not consider voting for any of the following PROVINCIAL political parties? [RANDOMIZE]

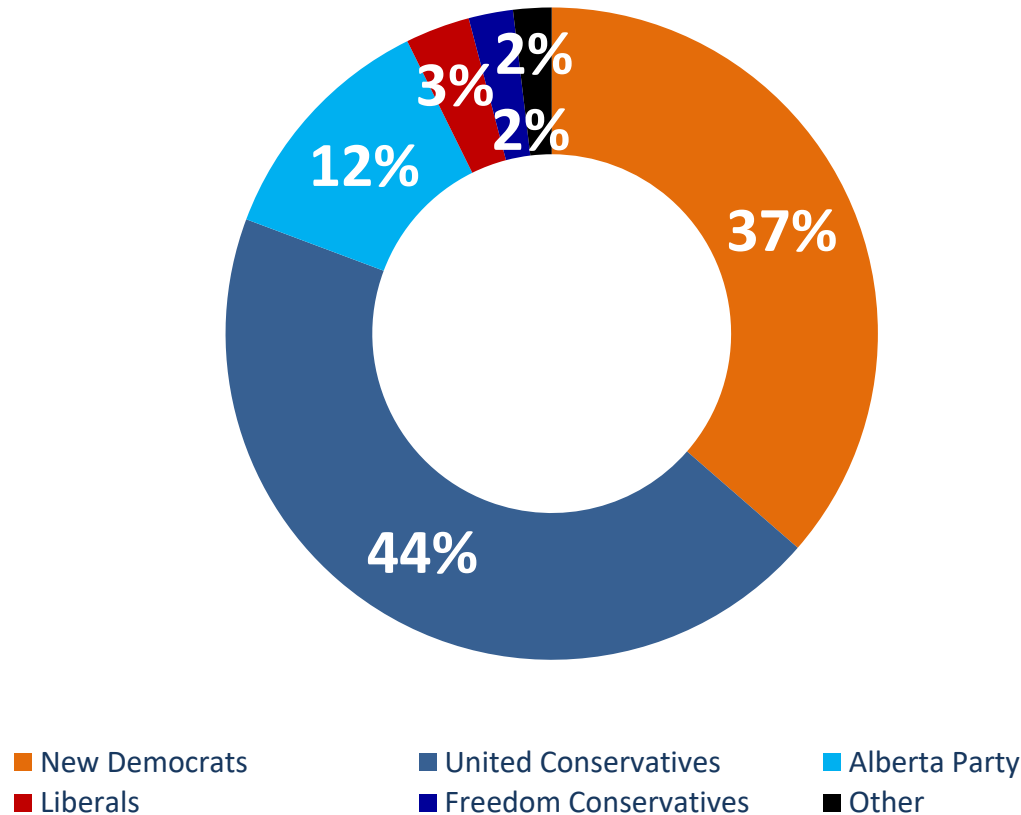


QUESTION – For those parties you would consider voting for PROVINCIALLY, could you please rank your top two local party preferences? [UNPROMPTED]

Vote profile including leaning & undecided voters

	Male	Female	18-34	35-54	55 plus
United Conservatives	42.6%	32.1%	21.3%	41.9%	48.4%
NDP	28.2%	33.2%	40.2%	25.2%	27.3%
Alberta Party	12.5%	7.7%	12.4%	11.1%	6.7%
Liberals	1.9%	3.5%	2.2%	3.6%	2.1%
Freedom Conservatives	2.0%	1.7%	3.0%	2.0%	0.5%
Other	2.1%	1.2%	1.5%	--	3.6%
Undecided	10.8%	20.6%	19.4%	16.1%	11.4%

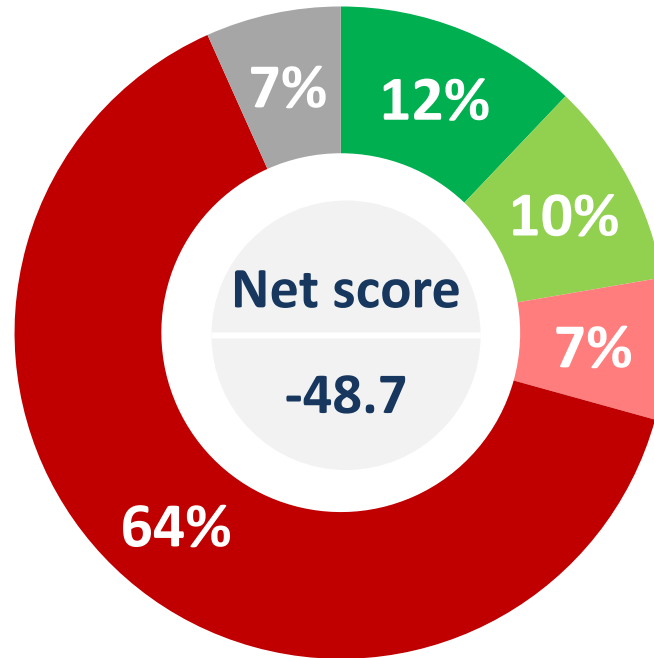
QUESTION – For those parties you would consider voting for PROVINCIALLY, could you please rank your top two local party preferences? [UNPROMPTED]



QUESTION – For those parties you would consider voting for PROVINCIALLY, could you please rank your top two local party preferences? [UNPROMPTED] [DECIDED ONLY]

	Male	Female	18-34	35-54	55 plus
United Conservatives	47.7%	40.5%	26.4%	50.0%	54.6%
NDP	31.6%	41.8%	49.9%	30.1%	30.8%
Alberta Party	14.0%	9.7%	15.3%	13.2%	7.5%
Liberals	2.1%	4.5%	2.7%	4.3%	2.4%
Freedom Conservatives	2.2%	2.1%	3.7%	2.4%	0.5%
Other	2.3%	1.5%	1.9%	--	4.1%

QUESTION – For those parties you would consider voting for PROVINCIALLY, could you please rank your top two local party preferences? [UNPROMPTED] [DECIDED ONLY]



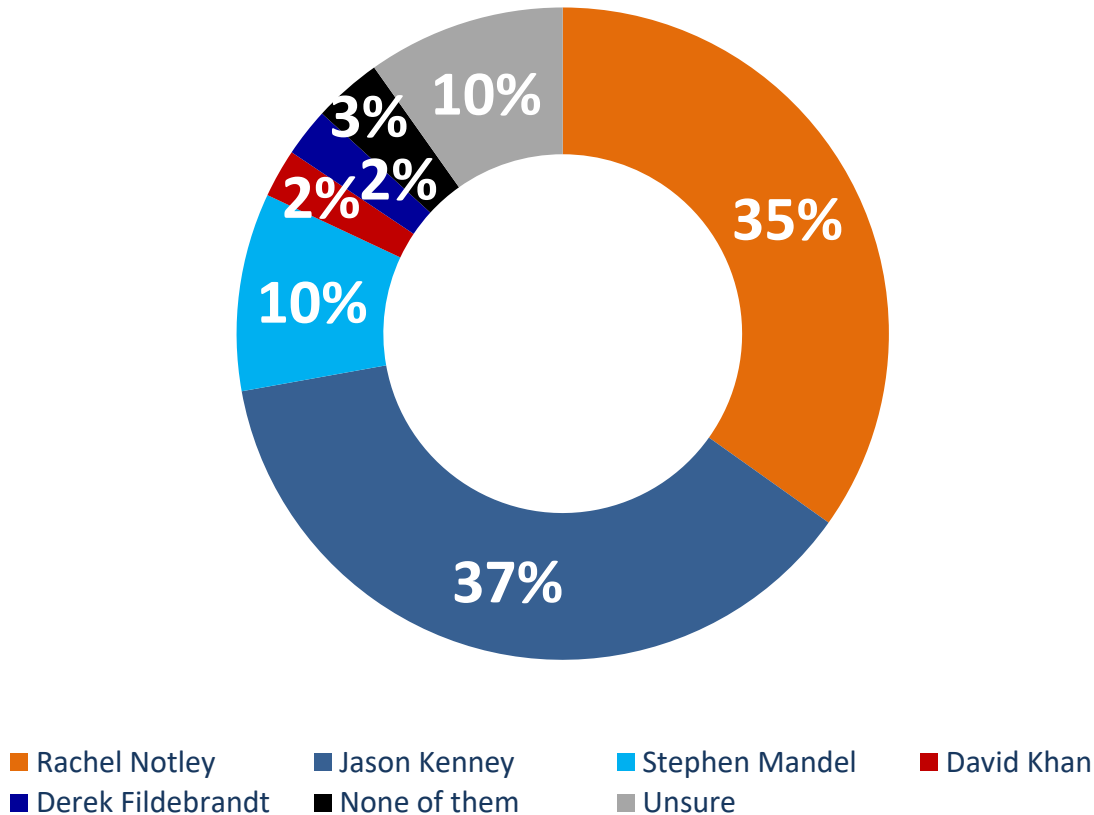
■ Likely ■ Somewhat likely ■ Somewhat unlikely ■ Unlikely ■ Unsure

QUESTION – As of today, are you likely, somewhat likely, somewhat unlikely or unlikely to change who you will vote for in the upcoming provincial election?

Likelihood of changing vote

	Male	Female	18-34	35-54	55 plus
Likely	9.3%	15.0%	12.5%	13.2%	10.5%
Somewhat likely	9.1%	11.3%	15.4%	10.0%	5.1%
Somewhat unlikely	5.8%	8.2%	6.2%	8.6%	5.8%
Unlikely	68.7%	59.4%	54.4%	63.3%	74.7%
Unsure	7.2%	6.2%	11.4%	4.9%	3.9%

QUESTION – As of today, are you likely, somewhat likely, somewhat unlikely or unlikely to change who you will vote for in the upcoming provincial election?

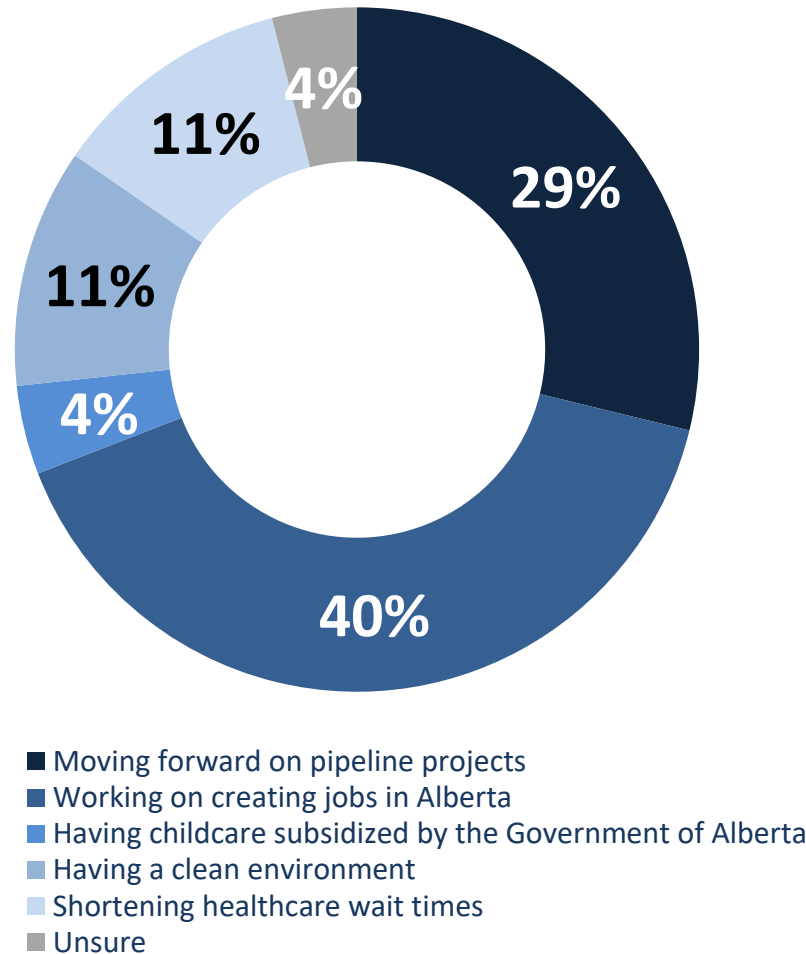


QUESTION – Of the current provincial political party leaders, who is your top choice to be Premier of Alberta?
[RANDOMIZE] Rachel Notley the leader of the NDP, Jason Kenney the leader of the United Conservatives, Stephen Mandel the leader of the Alberta Party, David Khan the leader of the Liberal Party, Derek Fildebrandt the leader of the Freedom Conservative Party.

	Male	Female	18-34	35-54	55 plus
Jason Kenney	42.3	32.2	22.0	38.0	51.9
Rachel Notley	30.2	39.5	40.2	33.7	30.7
Stephen Mandel	14.4	5.3	13.3	10.6	5.6
David Khan	1.7	3.1	3.8	2.2	1.2
Derek Fildebrandt	1.5	3.4	2.2	3.9	0.9
None of them	3.5	3.3	5.2	2.9	2.2
Unsure	6.4	13.3	13.4	8.8	7.5

QUESTION – Of the current provincial political party leaders, who is your top choice to be Premier of Alberta?
 [RANDOMIZE] Rachel Notley the leader of the NDP, Jason Kenney the leader of the United Conservatives, Stephen Mandel the leader of the Alberta Party, David Khan the leader of the Liberal Party, Derek Fildebrandt the leader of the Freedom Conservative Party.

Issue with the most influence on voting intention

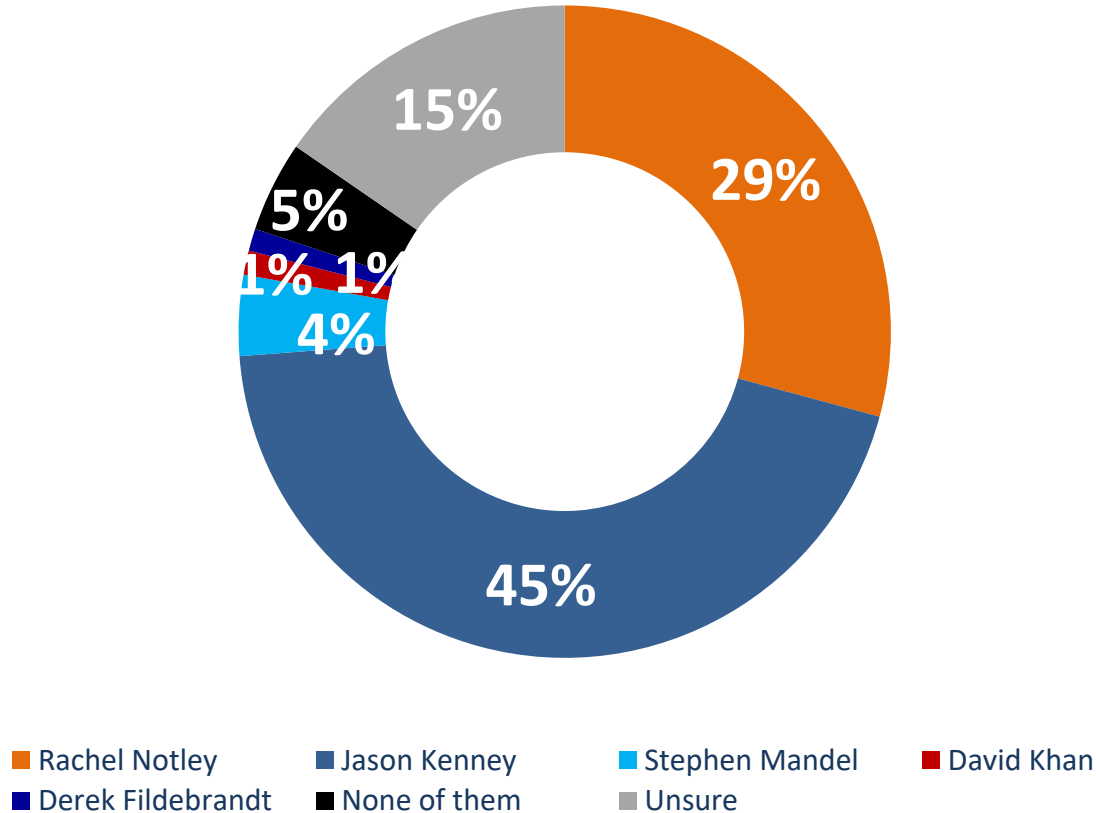


QUESTION – Which ONE of the following issues is the most important to you personally in influencing your vote?
[RANDOMIZE]

Best leader to secure more pipeline access

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QUESTION – Which provincial party leader do you think would do the best job at securing more pipeline access for Alberta oil such as the Trans Mountain expansion?

Source: Nanos Research, RDD land and cell-phone random telephone survey using live agents, April 10th to 13th, 2019, n=500, accurate 4.4 percentage points plus or minus, 19 times out of 20.



Nanos conducted an RDD dual frame (land- and cell-lines) random telephone survey of 500 residents of Alberta, 18 years of age or older, between April 10th and April 13th, 2019. Participants were randomly recruited by telephone using live agents and administered a survey. The sample included both land- and cell-lines across Alberta. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Alberta.

Individuals randomly called using random digit dialling with a maximum of five call backs.

The margin of error for a random survey of 500 Albertans is ± 4.4 percentage points, 19 times out of 20. The margin of error for 431 decided voters is 4.8 percentage points, 19 times out of 20.

This study was commissioned by the Globe and Mail and the research was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.

Element	Description
Organization who commissioned the research	The Globe and Mail
Final Sample Size	500 Randomly selected individuals.
Margin of Error	±4.4 percentage points, 19 times out of 20.
Mode of Survey	RDD dual frame (land- and cell-lines) random telephone survey
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Alberta.
Demographics (Captured)	Alberta; Men and Women; 18 years and older. Six digit postal code was used to validate geography.
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work.
Number of Calls	Maximum of five call backs.
Time of Calls	Individuals were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.
Field Dates	April 10 th to 13 th , 2019
Language of Survey	The survey was conducted in English.
Standards	This report exceeds the standards set forth by CRIC, ESOMAR and AAPOR.

Element	Description
Weighting of Data	The results were weighted by age and gender using the latest Census information (2016) and the sample is geographically stratified to ensure a distribution across Alberta. See tables for full weighting disclosure
Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines could not participate.
Stratification	By age and gender using the latest Census information (2016) and the sample is geographically stratified to be representative of Alberta.
Estimated Response Rate	Seven percent, consistent with industry norms.
Question Order	Question order in the preceding report starting at page five (unprompted issue of concern) reflects the order in which they appeared in the original questionnaire.
Question Content	All questions asked are contained in the report.
Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Survey Company	Nanos Research
Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.



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TABULATIONS

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Alberta Election Research – Globe and Mail /Nanos Survey – STAT SHEET

			Gender			Age		
			Alberta 2019-04	Male	Female	18 to 34	35 to 54	55 plus
Question 1 - or the Alberta provincial election what is your most important PROVINCIAL issue of concern?	Total	Unwgt N	500	274	226	98	168	234
		Wgt N	500	251	249	160	181	158
	Healthcare	%	7.3	4.9	9.7	4.6	9.1	7.9
	Education	%	5.3	1.1	9.5	9.8	3.7	2.6
	Jobs/the economy	%	39.2	38.3	40.1	26.0	49.4	40.9
	Pipelines/Trans	%	12.6	17.2	7.9	12.1	9.4	16.8
	Mountain/getting oil to market							
	Taxes (general)	%	2.8	3.9	1.7	3.0	4.0	1.3
	The environment	%	3.5	2.4	4.5	4.8	2.3	3.4
	Honesty from our elected officials	%	1.5	2.3	0.6	0.0	1.4	3.0
	Deficit/debt	%	2.7	2.6	2.7	0.8	2.5	4.7
	Carbon/gas tax	%	3.8	4.4	3.2	6.2	2.6	2.8
	Cost of childcare/daycare	%	1.5	0.5	2.5	4.0	0.6	0.0
	Cost of living	%	0.2	0.5	0.0	0.8	0.0	0.0
	Not treated fairly by federal government	%	0.1	0.3	0.0	0.0	0.0	0.4
	Change the government	%	2.8	3.7	1.9	0.8	1.2	6.6
	Seniors issues	%	0.6	0.0	1.1	0.0	0.0	1.8
	Rights/human rights	%	0.9	0.5	1.2	0.8	1.2	0.5
	Immigration	%	0.2	0.3	0.0	0.0	0.5	0.0
	Inequality	%	1.0	0.0	2.1	3.3	0.0	0.0
	Block Kenny/UCP	%	0.7	0.6	0.8	0.0	0.5	1.8
	Leadership	%	0.2	0.5	0.0	0.8	0.0	0.0
	Other	%	3.5	3.5	3.5	4.8	3.6	2.2
	Unsure/none	%	9.6	12.4	6.8	17.6	8.0	3.5

Nanos conducted an RDD dual frame (land- and cell- lines) telephone survey of 500 Albertans, 18 years of age or older, between April 10 and April 13, 2019 using live agents. The margin of error for a random survey of 500 Albertans is ± 4.4 percentage points, 19 times out of 20.

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Alberta Election Research – Globe and Mail /Nanos Survey – STAT SHEET

Regardless of how you actually vote, would you consider or not consider voting for any of the following PROVINCIAL political parties? [RANDOMIZE]

			Gender			Age		
			Alberta 2019-04	Male	Female	18 to 34	35 to 54	55 plus
Question 2 - The New Democratic Party	Total	Unwgt N	500	274	226	98	168	234
		Wgt N	500	251	249	160	181	158
	Consider	%	42.5	39.2	45.7	50.8	38.5	38.5
	Not consider	%	45.9	53.8	37.9	34.6	47.7	55.3
	Unsure	%	11.6	7.0	16.3	14.7	13.8	6.2

Alberta Election Research – Globe and Mail /Nanos Survey – STAT SHEET

Regardless of how you actually vote, would you consider or not consider voting for any of the following PROVINCIAL political parties? [RANDOMIZE]

			Gender			Age		
			Alberta 2019-04	Male	Female	18 to 34	35 to 54	55 plus
Question 3 - The United Conservative Party	Total	Unwgt N	500	274	226	98	168	234
		Wgt N	500	251	249	160	181	158
	Consider	%	50.8	56.8	44.7	37.6	56.0	58.1
	Not consider	%	37.9	36.6	39.2	48.6	32.9	32.8
	Unsure	%	11.3	6.6	16.2	13.8	11.1	9.2

			Gender			Age		
			Alberta 2019-04	Male	Female	18 to 34	35 to 54	55 plus
Question 4 - The Alberta Party	Total	Unwgt N	500	274	226	98	168	234
		Wgt N	500	251	249	160	181	158
	Consider	%	36.0	37.8	34.2	44.6	38.6	24.5
	Not consider	%	46.8	49.7	43.9	34.7	44.4	61.7
	Unsure	%	17.2	12.5	21.9	20.7	17.0	13.8

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Regardless of how you actually vote, would you consider or not consider voting for any of the following PROVINCIAL political parties? [RANDOMIZE]

			Gender			Age		
			Alberta 2019-04	Male	Female	18 to 34	35 to 54	55 plus
Question 5 - The Liberal Party	Total	Unwgt N	500	274	226	98	168	234
		Wgt N	500	251	249	160	181	158
	Consider	%	23.5	20.2	26.8	33.9	22.4	14.1
	Not consider	%	66.5	72.4	60.5	52.9	69.2	77.2
	Unsure	%	10.0	7.3	12.7	13.2	8.4	8.7

			Gender			Age		
			Alberta 2019-04	Male	Female	18 to 34	35 to 54	55 plus
Question 6 - The Freedom Conservative Party	Total	Unwgt N	500	274	226	98	168	234
		Wgt N	500	251	249	160	181	158
	Consider	%	13.9	19.3	8.5	18.2	15.1	8.3
	Not consider	%	67.9	67.7	68.2	58.6	68.1	77.1
	Unsure	%	18.1	13.0	23.3	23.2	16.7	14.6

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Alberta Election Research – Globe and Mail /Nanos Survey – STAT SHEET

For those parties you would consider voting for PROVINCIALLY, could you please rank your top two local party preferences? [UNPROMPTED - DO NOT READ LIST] [RANDOMIZE]

			Gender			Age		
			Alberta 2019-04	Male	Female	18 to 34	35 to 54	55 plus
Vote Profile - All Voters	Total	Unwgt N	500	274	226	98	168	234
		Wgt N	500	251	249	160	181	158
	New Democrats	%	30.7	28.2	33.2	40.2	25.2	27.3
	United Conservatives	%	37.4	42.6	32.1	21.3	41.9	48.4
	Alberta Party	%	10.1	12.5	7.7	12.4	11.1	6.7
	Liberals	%	2.7	1.9	3.5	2.2	3.6	2.1
	Freedom Conservatives	%	1.8	2.0	1.7	3.0	2.0	0.5
	Other	%	1.6	2.1	1.2	1.5	0.0	3.6
	Undecided	%	15.7	10.8	20.6	19.4	16.1	11.4

			Gender			Age		
			Alberta 2019-04	Male	Female	18 to 34	35 to 54	55 plus
Ballot - Decided Voters Only	Total	Unwgt N	431	247	184	81	142	208
		Wgt N	422	224	198	129	152	140
	New Democrats	%	36.4	31.6	41.8	49.9	30.1	30.8
	United Conservatives	%	44.3	47.7	40.5	26.4	50.0	54.6
	Alberta Party	%	12.0	14.0	9.7	15.3	13.2	7.5
	Liberals	%	3.2	2.1	4.5	2.7	4.3	2.4
	Freedom Conservatives	%	2.2	2.2	2.1	3.7	2.4	0.5
	Other	%	1.9	2.3	1.5	1.9	0.0	4.1

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Alberta Election Research – Globe and Mail /Nanos Survey – STAT SHEET

			Gender			Age		
			Alberta 2019-04	Male	Female	18 to 34	35 to 54	55 plus
As of today, are you likely, somewhat likely, somewhat unlikely or unlikely to change who you will vote for in the upcoming provincial election?	Total	Unwgt N	500	274	226	98	168	234
		Wgt N	500	251	249	160	181	158
	Likely	%	12.1	9.3	15.0	12.5	13.2	10.5
	Somewhat likely	%	10.2	9.1	11.3	15.4	10.0	5.1
	Somewhat unlikely	%	7.0	5.8	8.2	6.2	8.6	5.8
	Unlikely	%	64.0	68.7	59.4	54.4	63.3	74.7
	Unsure	%	6.7	7.2	6.2	11.4	4.9	3.9

			Gender			Age		
			Alberta 2019-04	Male	Female	18 to 34	35 to 54	55 plus
Of the current provincial political party leaders, who is your top choice to be Premier of Alberta? [Read and RANDOMIZE] Rachel Notley the leader of the NDP, Jason Kenney the leader of the United Conservatives, Stephen Mandel the leader of the Alberta Party, David Khan the leader of the Liberal Party, Derek Fildebrandt the leader of the Freedom Conservative Party.	Total	Unwgt N	500	274	226	98	168	234
		Wgt N	500	251	249	160	181	158
	Rachel Notley	%	34.8	30.2	39.5	40.2	33.7	30.7
	Jason Kenney	%	37.3	42.3	32.2	22.0	38.0	51.9
	Stephen Mandel	%	9.8	14.4	5.3	13.3	10.6	5.6
	David Khan	%	2.4	1.7	3.1	3.8	2.2	1.2
	Derek Fildebrandt	%	2.4	1.5	3.4	2.2	3.9	0.9
	None of them	%	3.4	3.5	3.3	5.2	2.9	2.2
	Unsure	%	9.8	6.4	13.3	13.4	8.8	7.5

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Alberta Election Research – Globe and Mail /Nanos Survey – STAT SHEET

			Gender			Age		
			Alberta 2019-04	Male	Female	18 to 34	35 to 54	55 plus
Which ONE of the following issues is the most important to you personally in influencing your vote?	Total	Unwgt N	500	274	226	98	168	234
		Wgt N	500	251	249	160	181	158
	Moving forward on pipeline projects	%	28.8	32.5	25.1	21.5	28.0	37.1
	Working ton crating jobs in Alberta	%	40.3	39.9	40.7	45.6	39.3	36.1
	Having childcare subsidized by the Government of Alberta	%	4.2	3.8	4.6	4.0	5.4	3.1
	Having a clean environment	%	11.3	12.5	10.1	16.2	12.4	5.1
	Shortening healthcare wait times	%	11.4	7.9	14.9	4.8	12.7	16.5
	Unsure	%	4.0	3.4	4.6	8.0	2.2	2.1

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Alberta Election Research – Globe and Mail /Nanos Survey – STAT SHEET

			Gender			Age		
			Alberta 2019-04	Male	Female	18 to 34	35 to 54	55 plus
Which provincial party leader do you think would do the best job at securing more pipeline access for Alberta oil such as the Trans Mountain expansion?	Total	Unwgt N	500	274	226	98	168	234
		Wgt N	500	251	249	160	181	158
	Rachel Notley	%	29.2	28.5	29.9	33.5	25.2	29.6
	Jason Kenney	%	44.6	50.4	38.8	35.2	44.3	54.4
	Stephen Mandel	%	4.0	5.5	2.4	6.3	3.4	2.2
	David Khan	%	1.2	0.5	1.9	2.2	1.3	0.0
	Derek Fildebrandt	%	1.1	1.5	0.7	1.6	1.3	0.5
	None of them	%	4.5	4.8	4.3	4.5	6.0	2.9
	Unsure	%	15.4	8.8	22.0	16.8	18.5	10.4

Nanos conducted an RDD dual frame (land- and cell- lines) telephone survey of 500 Albertans, 18 years of age or older, between April 10 and April 13, 2019 using live agents. The margin of error for a random survey of 500 Albertans is ± 4.4 percentage points, 19 times out of 20.

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