

# Majority of Canadians, excluding Quebec, continues to support criminal trial moving forward on charges against SNC Lavalin

National survey released March, 2019

Project 2019-1385C

Special four day  
impact study of  
Jody Wilson-Raybould  
testimony

THE GLOBE AND MAIL 

 NANOS SURVEY



Over half of Canadians say charges against SNC Lavalin should go to criminal trial

The following research was conducted in two waves, one wave was completed on the Monday prior to the testimony of Former Minister of Justice and Attorney General of Canada Jody Wilson-Raybould with regards to SNC Lavalin, and the second wave was completed on the Friday following the testimony. In regards to the charges against SNC Lavalin, Canadians are more likely to say that the charges should go to a criminal trial rather than a negotiated deferral where SNC Lavalin would pay fines and other restitutions. Following the testimony, support for charges against SNC Lavalin going to criminal trial remains steady. Quebecers are split on how to proceed with the charges, while British Columbians are most likely to prefer a criminal trial compared to other regions.

- **Over half of Canadians say charges against SNC Lavalin should go to criminal trial** – In the most recent wave, when asked whether the charges against SNC Lavalin should go to a criminal trial or a negotiated deferral where SNC Lavalin would pay fines and other restitution, 55 per cent of Canadians say they would prefer a criminal trial (53% in previous wave), while 35 per cent say they would prefer a negotiated deferral (35% in previous wave). Ten per cent are unsure (12% in previous wave).
- **Quebecers are divided on how to move forward on charges against SNC Lavalin** – Forty-eight per cent of Quebecers say a negotiated deferral of charges where SNC Lavalin pays fines and other restitutions would be more appropriate (48% in previous wave), while 41 per cent of Quebecers say the charges against SNC Lavalin should go to criminal trial (45% in previous wave), while. Quebec is the most divided among the regions, and demonstrates the highest proportion of support for a negotiated deferral compared to others.

Quebecers are more likely to favour deferral while British Columbians are most likely to say that charges against SNC Lavalin should go to criminal trial

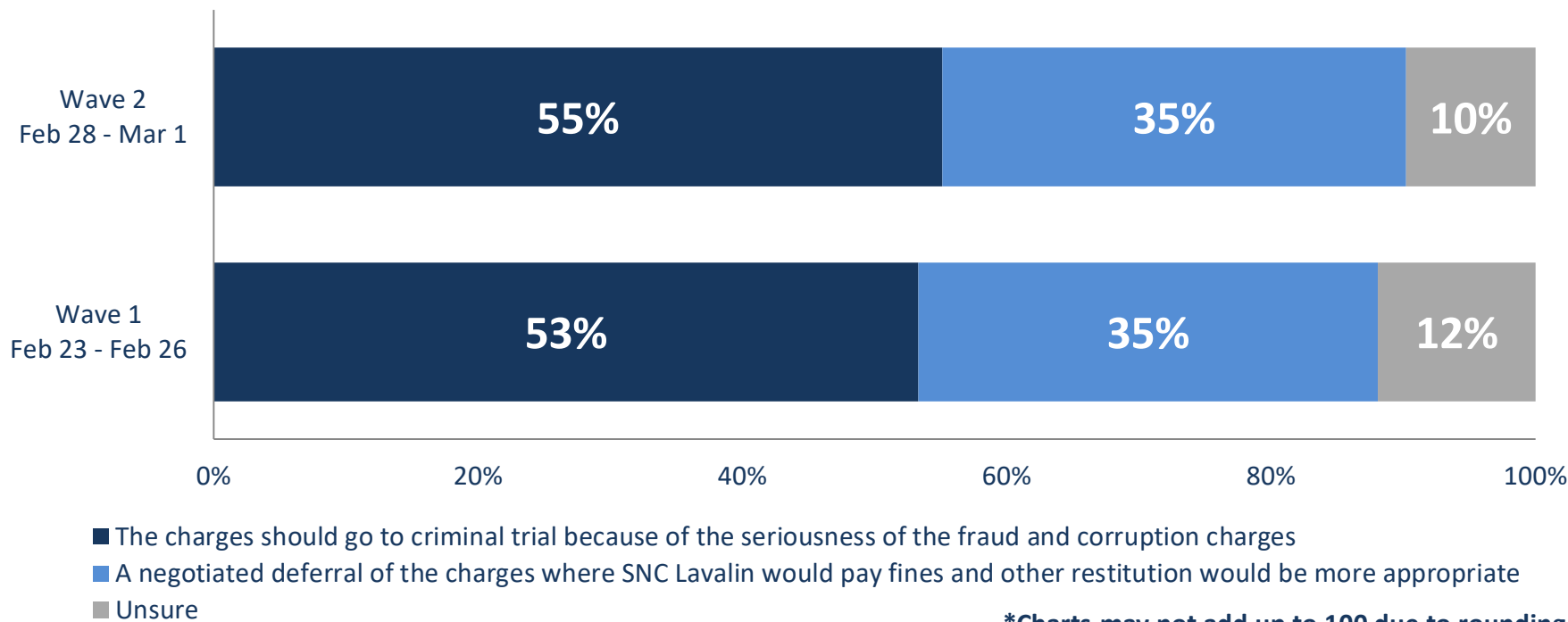
- **British Columbians are most likely to say that charges against SNC Lavalin should go to criminal trial** – Compared to other regions, British Columbians are the most likely to say that charges against SNC Lavalin should go to criminal trial (70%, 65% in previous wave), followed by the residents of the Prairies (69%, 60% in the previous wave).

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, between February 23<sup>rd</sup> and 26<sup>th</sup>, 2019 as part of an omnibus survey, and a second RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 750 Canadians, 18 years of age or older, between February 28<sup>th</sup> and March 1<sup>st</sup>, 2019. The margin of error for a random survey of 1,000 Canadians is  $\pm 3.1$  percentage points, 19 times out of 20, and the margin of error for a random survey of 750 Canadians is  $\pm 3.6$  percentage points, 19 times out of 20.

Readers should note that the sample for the second wave of research was drawn from the same 1,000 participants of the first wave to allow for a direct comparability on the impact of the testimony.

This study was commissioned by the Globe and Mail and the research was conducted by Nanos Research.

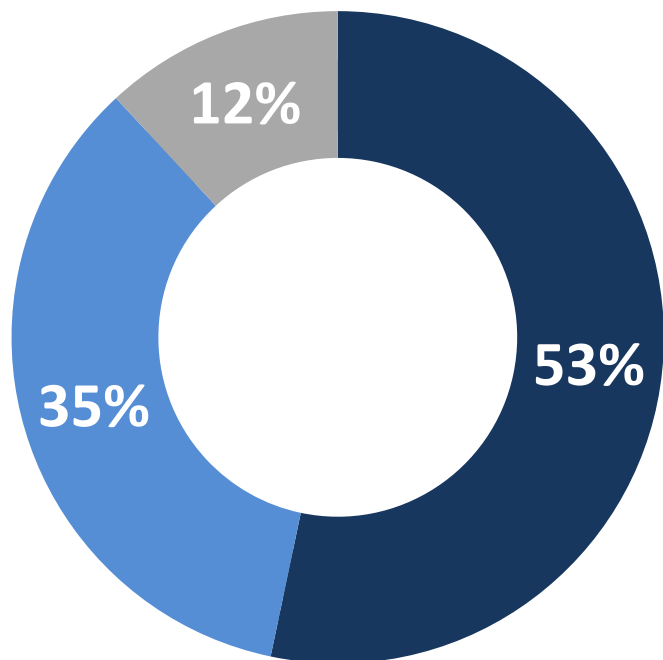
# Charges against SNC Lavalin



**QUESTION** – As you may have heard, the Canadian headquartered engineering company known as SNC Lavalin faces charges of fraud and corruption in connection with nearly \$48 million in payments made to Libyan government officials between 2001 and 2011. A conviction would have serious consequences for SNC Lavalin’s ability to do business and its 9000 employees in Canada. Some people think [ROTATE] that the charges should go to criminal trial because of the seriousness of the fraud and corruption charges, others say that a negotiated deferral of the charges where SNC Lavalin would pay fines and other restitution would be more appropriate. Which of these two options, if either, best reflects your personal view?

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, February 23<sup>rd</sup> to 26<sup>th</sup>, 2019, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, February 28<sup>th</sup> to March 1<sup>st</sup>, 2019, n=750, accurate 3.6 percentage points plus or minus, 19 times out of 20.



■ The charges should go to criminal trial because of the seriousness of the fraud and corruption charges

■ A negotiated deferral of the charges where SNC Lavalin would pay fines and other restitution would be more appropriate

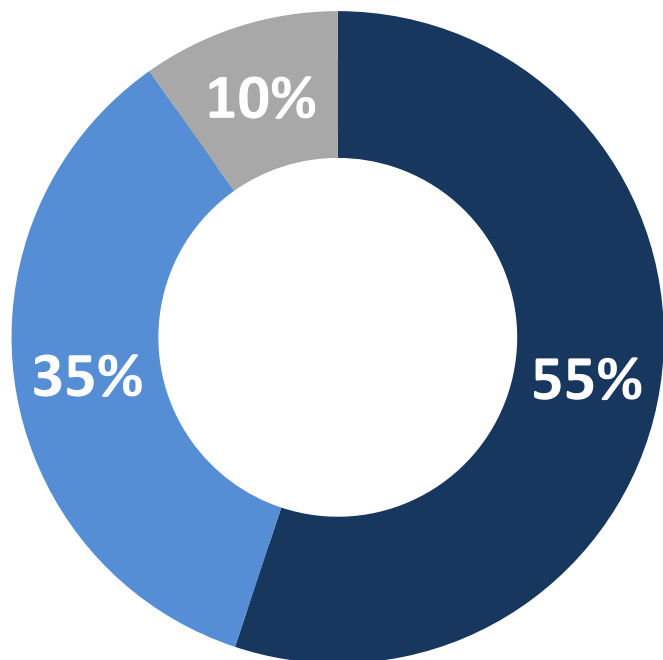
■ Unsure

	Criminal trial	Negotiated deferral
Atlantic (n=100)	55.5%	25.8%
Quebec (n=250)	45.2%	48.1%
Ontario (n=300)	49.1%	38.3%
Prairies (n=200)	59.9%	26.0%
British Columbia (n=150)	65.0%	23.0%
Male (n=517)	53.1%	37.4%
Female (n=483)	53.5%	32.3%
18 to 34 (n=257)	56.2%	29.1%
35 to 54 (n=446)	54.5%	34.6%
55 plus (n=297)	50.3%	38.9%

\*Weighted to the true population proportion.

\*Charts may not add up to 100 due to rounding.

**QUESTION** – As you may have heard, the Canadian headquartered engineering company known as SNC Lavalin faces charges of fraud and corruption in connection with nearly \$48 million in payments made to Libyan government officials between 2001 and 2011. A conviction would have serious consequences for SNC Lavalin’s ability to do business and its 9000 employees in Canada. Some people think [ROTATE] that the charges should go to criminal trial because of the seriousness of the fraud and corruption charges, others say that a negotiated deferral of the charges where SNC Lavalin would pay fines and other restitution would be more appropriate. Which of these two options, if either, best reflects your personal view?



■ The charges should go to criminal trial because of the seriousness of the fraud and corruption charges

■ A negotiated deferral of the charges where SNC Lavalin would pay fines and other restitution would be more appropriate

■ Unsure

	Criminal trial	Negotiated deferral
Atlantic (n=79)	58.3%	28.9%
Quebec (n=174)	41.0%	48.3%
Ontario (n=236)	49.0%	40.4%
Prairies (n=149)	68.8%	25.6%
British Columbia (n=112)	70.4%	19.5%
Male (n=398)	54.9%	36.3%
Female (n=352)	55.3%	34.0%
18 to 34 (n=195)	59.4%	28.5%
35 to 54 (n=335)	54.7%	35.1%
55 plus (n=220)	52.5%	39.7%

\*Weighted to the true population proportion.

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This study was commissioned by the Globe and Mail and the research was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.



# TECHNICAL NOTE

Element	Description
Organization who commissioned the research	Globe and Mail
Final Sample Size	Wave 1: 1,000 Randomly selected individuals. Wave 2: 750 Randomly selected individuals.
Margin of Error	Wave 1: $\pm 3.1$ percentage points, 19 times out of 20. Wave 2: $\pm 3.6$ percentage points, 19 times out of 20.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six digit postal code was used to validate geography.
Demographics (Other)	Age, gender, education, income
Fieldwork/Validation	Live interviews with live supervision to validate work.
Number of Calls/	Maximum of five call backs.
Time of Calls	Individuals were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.
Field Dates	Wave 1: February 23 <sup>rd</sup> to 26 <sup>th</sup> , 2019 Wave 2: February 28 <sup>th</sup> to March 1 <sup>st</sup> , 2019
Language of Survey	The survey was conducted in both English and French.
Standards	This report meets the standards set forth by ESOMAR and AAPOR.

Element	Description
Weighting of Data	The results were weighted by age and gender using the latest Census information (2016) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell line could not participate.
Stratification	By age and gender using the latest Census information (2016) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Estimated Response Rate	Wave 1: Nine percent, consistent with industry norms. Wave 2: 75 percent, consistent with industry norms.
Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Question Content	Wave 1 was module two of an omnibus survey. Module one was about ethics in federal politics. All questions asked in Wave 2 are contained in the report. This is part one of a three-part report. Part two was about government relations with Indigenous communities and part three was about the SNC Lavalin controversy.
Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Survey Company	Nanos Research
Contact	Contact Nanos Research for more information or with any concerns or questions. <a href="http://www.nanos.co">http://www.nanos.co</a> Telephone: (613) 234-4666 ext. 237 Email: <a href="mailto:info@nanosresearch.com">info@nanosresearch.com</a> .



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# TABULATIONS

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**2019-1385C – Globe and Mail/Nanos Survey – SNC Lavalin – Wave 1 of 2 – STAT SHEET**

			Region						Gender		Age		
			Canada 2019-02	Atlantic	Quebec	Ontario	Prairie	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - As you may have heard, the Canadian headquartered engineering company known as SNC Lavalin faces charges of fraud and corruption in connection with nearly \$48 million in payments made to Libyan government officials between 2001 and 2011. A conviction would have serious consequences for SNC Lavalin's ability to do business and its 9000 employees in Canada. Some people think [ROTATE] that the charges should go to criminal trial because of the seriousness of the fraud and corruption charges, others say that a negotiated deferral of the charges where SNC Lavalin would pay fines and other restitution would be more appropriate. Which of these two options, if either, best reflects your personal view?	Total	Unwgt N	1000	100	250	300	200	150	517	483	257	446	297
		Wgt N	1000	100	250	300	200	150	491	509	271	340	389
	The charges should go to criminal trial because of the seriousness of the fraud and corruption charges	%	53.3	55.5	45.2	49.1	59.9	65.0	53.1	53.5	56.2	54.5	50.3
	A negotiated deferral of the charges where SNC Lavalin would pay fines and other restitution would be more appropriate	%	34.8	25.8	48.1	38.3	26.0	23.0	37.4	32.3	29.1	34.6	38.9
	Unsure	%	11.9	18.7	6.6	12.6	14.0	12.0	9.5	14.2	14.7	10.9	10.8

**2019-1385C – Globe and Mail/Nanos Survey – Wave 2 of 2 – SNC Lavalin – STAT SHEET**

			Region						Gender		Age		
			Canada 2019-02	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
As you may have heard, the Canadian headquartered engineering company known as SNC Lavalin faces charges of fraud and corruption in connection with nearly \$48 million in payments made to Libyan government officials between 2001 and 2011. A conviction would have serious consequences for SNC Lavalin's ability to do business and its 9000 employees in Canada. Some people think [ROTATE] that the charges should go to criminal trial because of the seriousness of the fraud and corruption charges, others say that a negotiated deferral of the charges where SNC Lavalin would pay fines and other restitution would be more appropriate. Which of these two options, if either best reflects your personal view?	Total	Unwgt N	750	79	174	236	149	112	398	352	195	335	220
		Wgt N	750	75	187	225	150	113	367	383	203	255	292
	The charges should go to criminal trial because of the seriousness of the fraud and corruption charges	%	55.1	58.3	41.0	49.0	68.8	70.4	54.9	55.3	59.4	54.7	52.5
	A negotiated deferral of the charges where SNC Lavalin would pay fines and other restitution would be more appropriate	%	35.1	28.9	48.3	40.4	25.6	19.5	36.3	34.0	28.5	35.1	39.7
	Unsure	%	9.8	12.8	10.8	10.6	5.5	10.1	8.8	10.7	12.0	10.2	7.8