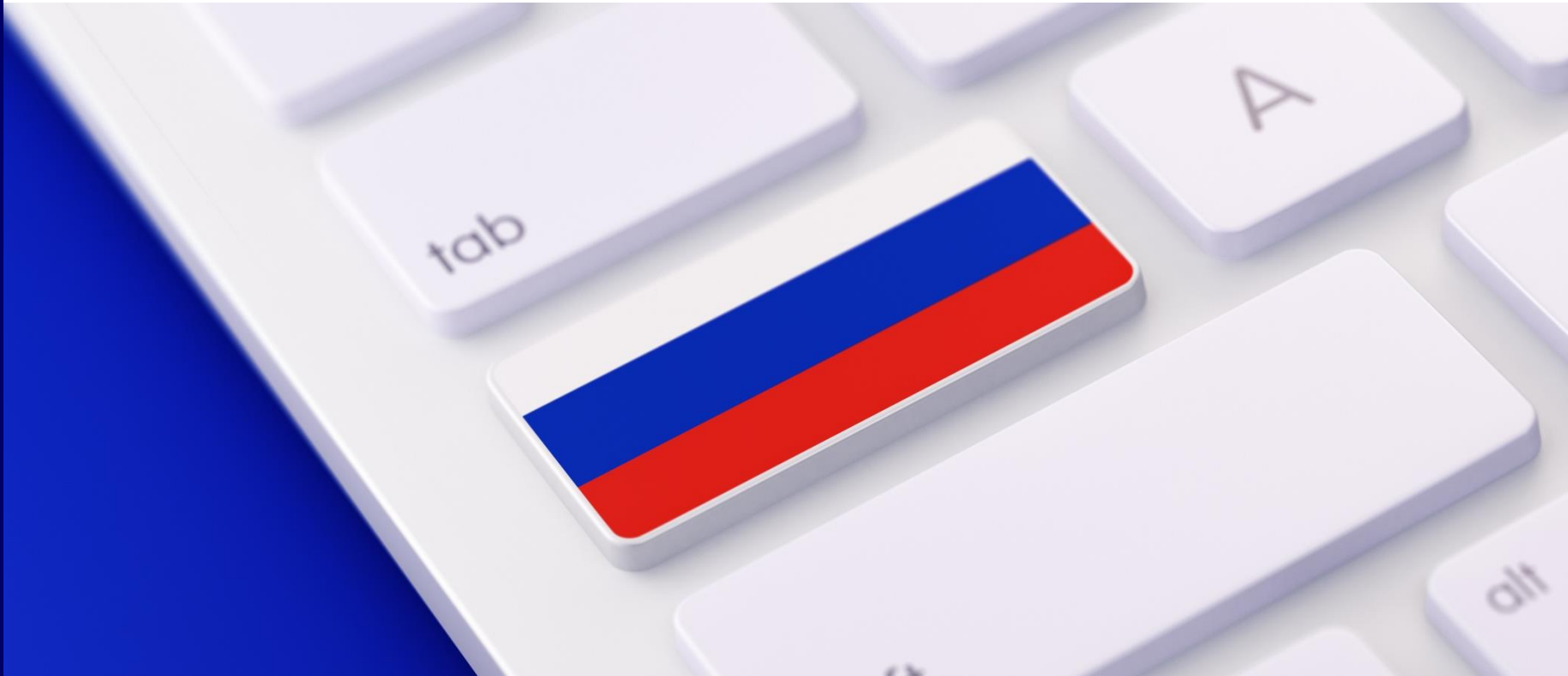


Most Canadians believe that the Russian government is using social media to meddle in the elections of western democracies

National survey released August, 2018
Project 2018-1239



Summary

Most Canadians believe or somewhat believe that Russian governments are using social media to meddle in the elections of western democratic governments.

- **Nearly nine in ten Canadians find it believable or somewhat believable that the Russian government is using social media to meddle in the elections of western democracies** – Just under seven in ten Canadians find it believable (69%), while nearly two in ten (19%) find it somewhat believable that the Russian government is using social media to meddle in western democracies. Three percent find it somewhat unbelievable, while six percent say it is unbelievable. Three percent are unsure.

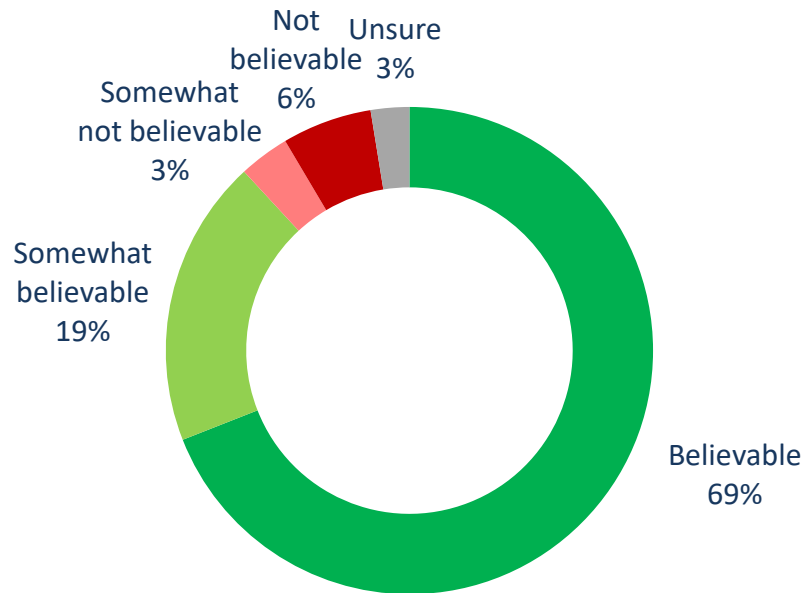
These observations are based on a hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, between July 30th and August 5th, 2018 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The margin of error for a random survey of 1,000 Canadians is ± 3.1 percentage points, 19 times out of 20.

This study was commissioned by CTV News and the research was conducted by Nanos Research.

Russian government meddling in western elections

Source: CTV News/Nanos Research, RDD dual frame hybrid telephone and online random survey, July 30th to August 5th, 2018, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Net Score
+ 78.8



Subgroups	Believable/ Somewhat believable
Atlantic (n=100)	90.8%
Quebec (n=250)	88.6%
Ontario (n=300)	93.0%
Prairies (n=200)	80.5%
British Columbia (n=150)	86.5%
Male (n=508)	88.4%
Female (n=492)	88.0%
18 to 34 (n=192)	84.7%
35 to 54 (n=349)	84.9%
55 plus (n=459)	93.6%

* Weighted to the true population proportion

*Note: Charts may not add up to 100 due to rounding

QUESTION – Is it believable, somewhat believable, somewhat not believable or not believable that the Russian government is meddling through social media in the elections of western democracies?

Methodology

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, between July 30th and August 5th, 2018 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The sample included both land- and cell-lines across Canada. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals randomly called using random digit dialling with a maximum of five call backs.

The margin of error for a random survey of 1,000 Canadians is ± 3.1 percentage points, 19 times out of 20.

This study was commissioned by CTV News and the research was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.

Technical Note

Element	Description	Element	Description
Organization who commissioned the research	CTV News	Weighting of Data	The results were weighted by age and gender using the latest Census information (2016) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Final Sample Size	1,000 Randomly selected individuals.	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Margin of Error	±3.1 percentage points, 19 times out of 20.	Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell line could not participate.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey	Stratification	By age and gender using the latest Census information (2014) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.	Estimated Response Rate	Nine percent, consistent with industry norms.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six digit postal code was used to validate geography.	Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Demographics (Other)	Age, gender, education, income	Question Content	This was module two of an omnibus survey. Module one was about unprompted issues of concern.
Fieldwork/Validation	Live interviews with live supervision to validate work as per the MRIA Code of Conduct	Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Number of Calls/	Maximum of five call backs.	Survey Company	Nanos Research
Time of Calls	Individuals were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.	Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone:(613) 234-4666 ext. Email: info@nanosresearch.com.
Field Dates	July 30 th to August 5 th , 2018		
Language of Survey	The survey was conducted in both English and French.		
Standards	This report meets the standards set forth by the MRIA which can be found here: https://mria-arim.ca/polling		

About Nanos

Nanos is one of North America's most trusted research and strategy organizations. Our team of professionals is regularly called upon by senior executives to deliver superior intelligence and market advantage whether it be helping to chart a path forward, managing a reputation or brand risk or understanding the trends that drive success. Services range from traditional telephone surveys, through to elite in-depth interviews, online research and focus groups. Nanos clients range from Fortune 500 companies through to leading advocacy groups interested in understanding and shaping the public landscape. Whether it is understanding your brand or reputation, customer needs and satisfaction, engaging employees or testing new ads or products, Nanos provides insight you can trust.



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Tabulations



2018-1239 – CTV/Nanos Survey – August – Russia – STAT SHEET

			Region						Gender		Age		
			Total	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Is it believable, somewhat believable, somewhat not believable or not believable that the Russian government is meddling through social media in the elections of western democracies?	Total	Unwgt N	1000	100	250	300	200	150	508	492	192	349	459
		Wgt N	1000	100	250	300	200	150	491	509	271	340	389
	Believable	%	69.1	71.6	63.2	75.5	66.8	67.6	70.5	67.8	65.7	64.9	75.2
	Somewhat believable	%	19.1	19.2	25.4	17.5	13.7	18.9	17.9	20.2	19.0	20.0	18.4
	Somewhat not believable	%	3.4	1.8	4.2	2.0	4.7	4.0	4.4	2.4	3.4	5.4	1.5
	Not believable	%	6.0	5.8	3.2	3.4	12.9	6.6	5.8	6.1	8.1	7.0	3.6
	Unsure	%	2.5	1.6	4.0	1.6	1.9	2.9	1.4	3.5	3.8	2.7	1.3

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, between July 30th and August 5th, 2018. The margin of error for a random survey of 1,000 Canadians is accurate ±3.1 percentage points, 19 times out of 20.