

# A majority of Ontarians feel municipal governments should receive a greater share of taxes; feel infrastructure and transportation are the biggest problem facing their municipality

## Ontario Survey Summary

submitted by Nanos to the Association of Municipalities of Ontario (AMO), July 2018  
(Submission 2018-1142)



# Summary

A majority of Ontarians say municipal government should receive a greater share of taxes, and say if they had a new tax dollar they would give it to municipal governments over provincial or federal. Ontarians most often say infrastructure/transportation is the biggest challenge facing their municipal governments, and say that ensuring quality drinking water, improving the state of roads, bridges and transit, and making hospital changes to get patients into ERs faster should be high municipal service priorities. Ontarians generally oppose or somewhat oppose cutting municipal services to freeze property taxes, and are concerned or somewhat concerned their current local property taxes will not cover the costs of infrastructure and other municipal services.

## Municipal governments and services

Ontarians say provincial and municipal governments are the most responsive to their needs, and a comfortable majority feel municipal governments should receive a greater share of the collected taxes. Generally Ontarians oppose or somewhat oppose cutting municipal services to freeze property taxes, and a majority are concerned or somewhat concerned that current property taxes may not cover the costs of municipal infrastructure and services.


- **Ontarians most often say provincial and municipal governments are the levels of government most responsive to their needs** – Asked what level of government is most responsive to their needs, Ontarians most often say provincial government (35%) followed by municipal government (31%), while 20 per cent say federal government is most responsive. Fourteen per cent are unsure. This is consistent with the June 2017 wave of research.
- **Ontarians most often say 10 to 19 per cent of tax dollars from each household goes to municipal governments** – Asked what percentage of tax dollars from every household they think goes to municipal governments, Ontarians most often believe 10-19 per cent (31%), followed by less than 10 per cent (23%), 20-29 per cent (17%), 30-39 per cent (seven per cent), more than 50 per cent (three per cent), and 40-49 per cent (two per cent). Seventeen per cent are unsure.
- **Six in ten Ontarians say municipal governments should receive a greater share of the taxes collected in Canada** – Six in ten Ontarians (60%) say considering the services each order of government offers that municipal governments should receive a greater share of the taxes collected in Canada (down from 66% in June 2017). Twenty-seven per cent say the current amount is just right, while five per cent say municipalities should receive a smaller share, and eight per cent are unsure.

- **More than six in ten Ontarians oppose or somewhat oppose cutting municipal services to freeze property taxes** – Consistent with previous waves of research, just over six in ten Ontarians oppose (49%) or somewhat oppose (12%) their municipal government cutting services to freeze property taxes, while 16 per cent support this and 13 per cent somewhat support it. Nine per cent are unsure.
- **Ontarians are split over for keeping property tax increases to the rate of inflation regardless of the impact on municipal services** – Ontarians are divided over keeping property taxes to the rate of inflation no matter the impact on the quality or level of municipal services, with just under half who support (28%) or somewhat support (18%) this. Thirteen per cent somewhat oppose this and 31 per cent oppose it. Ten per cent are unsure.
- **A majority of Ontarians are concerned or somewhat concerned their current local property taxes will not cover the costs of infrastructure and other municipal services** – Just under seven in ten Ontarians are concerned (41%; down from 47% in June 2017) or somewhat concerned (28%) that their current local property taxes will not cover the cost to fund the future maintenance, replacement and new essential infrastructure while maintaining other municipal services. Five per cent are somewhat not concerned, while 18 per cent are not concerned and seven per cent are unsure.

### **Municipal priorities**

Ontarians say ensuring quality drinking water, making hospital changes so that municipal paramedics can have a patient entirely in the care of an emergency room faster, and improving the state of roads, bridges and transit are high municipal service priorities. Ontarians most often mentioned infrastructure/transportation as the biggest problem facing their municipality.

- **Ontarians most often say infrastructure/transportation is the biggest problem facing their municipality** – Asked what the biggest problem is facing their municipality, Ontarians most often say infrastructure/transportation (31%; 27% in 2017), while 17 per cent say they don't know. Ontarians also mentioned politics/council/mayor (seven per cent; four per cent in 2017), budget/funding/the economy (seven per cent; 10% in 2017), social services/programs/ police/garbage (six per cent; two per cent in 2017), construction/growth (five per cent), and housing (five per cent).
- **Nearly six in ten Ontarians say improving the state of roads, bridges and transit is a high municipal service priority** – Asked to rate the importance of improving the state of roads, bridges and transit as a municipal service priority, nearly six in ten Ontarians say high priority (59%), followed by average priority (33%), low priority (six per cent), and not a priority (two per cent).

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- **A majority of Ontarians say ensuring quality drinking water is a high municipal service priority** – Asked to rate the importance of ensuring quality drinking water as a municipal service priority, more than eight in ten Ontarians say high priority (84%), followed by average priority (nine per cent), low priority (three per cent), and not a priority (four per cent). One per cent are unsure.
  - **Ontarians most often say having effective storm water systems and flood control is a high municipal service priority** – Asked to rate the importance of having effective storm water systems and other flood control systems as a municipal service priority, 45 per cent of Ontarians say high priority, followed by average priority (35%), low priority (nine per cent), and not a priority (nine per cent). Two per cent are unsure.
  - **Ontarians most frequently say providing health services like illness prevention is a high municipal service priority** – Asked to rate the importance of providing health services like illness prevention such as inoculations and improving the health of citizens such as municipal programs to stop smoking as a municipal service priority, 42 per cent of Ontarians say high priority, followed by average priority (31%), low priority (16%), and not a priority (10%). One per cent are unsure.
  - **Ontarians most frequently say making housing available to lower income and homeless people is a high municipal service priority** – Asked to rate the importance of making housing available to lower income and homeless people as a municipal service priority, 44 per cent of Ontarians say high priority, followed by average priority (34%), low priority (14%), and not a priority (seven per cent). Two per cent are unsure.
  - **More than six in ten Ontarians say making hospital changes to get patients into ERs faster is a high municipal service priority** – Asked to rate the importance of making hospital changes so that municipal paramedics can have a patient entirely in the care of an emergency room faster, which would put paramedics back into field service faster as a municipal service priority, more than six in ten Ontarians say high priority (64%), followed by average priority (27%), low priority (five per cent), and not a priority (two per cent). Two per cent are unsure.
  - **Health care was most often mentioned by Ontarians when asked what local government service provides the most value for them and their family** – Asked what the most valued service is that their local government provides for them and their family, Ontarians most often say health care (16%), followed by public works/infrastructure (14%), unsure (12%), safety and emergency services (police, fire fighting, ambulances)(11%), water (eight per cent), and garbage/recycling pick up (six per cent).



## Municipal taxes

Ontarians most often say public works contributes the most to residential tax bills, followed by police and fire services, and say that fire and police personnel should have the same rate increases as other employees of the same municipality. A comfortable majority of Ontarians would give an extra tax dollar to their municipal government if they had one, and more than half support or somewhat support a one per cent HST increase solely dedicated to municipal infrastructure projects. A majority of Ontarians would be concerned or somewhat concerned if the province placed new demands on municipal governments that resulted in added costs to property taxes.

- **Ontarians most frequently select public works including roads, transit, waste and water as the service they believe contributes the most to a residential tax bill** – Asked which of five services they believe contributes the most to a residential property tax bill, Ontarians most frequently selected public works that includes roads, transit, waste, water, wastewater, etc (33%), followed by police and fire services (28%), and Community Health services including EMS, public health and long term care (15%). Nine per cent selected social and family services including social assistance and child care, while eight per cent selected housing including social shelters and affordable stock, and seven per cent are unsure.
- **Ontarians most often say fire and police personnel should have the same rate increases as other employees of the same municipality** – Asked which option they think is most appropriate for the wages and benefits of fire and police personnel in municipalities, 43 per cent of Ontarians say having the same rate increases as other employees of the same municipality (38% in June 2017), followed by having a rate of increase the same as other police and fire personnel across the province no matter where they lived (30%), and freezing the wages and benefits of police and fire personnel (20%; 28% in June 2017). Six per cent are unsure.
- **More than six in ten Ontarians say if they had a new tax dollar they would give it to the municipal government** – Just over six in ten Ontarians (62%) say if they had one new tax dollar to give to any order of government they would give it to a municipal government, while 23 per cent say a provincial government, and nine per cent say the federal government. Six per cent are unsure.
- **More than half of Ontarians support or somewhat support a one per cent increase in the HST to be solely dedicated to municipalities for infrastructure projects** – Nearly six in ten Ontarians support (43%; down from 54% in June 2017) or somewhat support (15%) a one per cent increase in the HST to be solely dedicated to municipal governments if they knew it would have to be used only for infrastructure projects in their community (for example, roads, bridges, water, transit), while eight per cent somewhat oppose this and 33 per cent oppose it (up from 20% in June 2017). Two per cent are unsure.

- **Ontarians most often say they are unsure what services should be cut if municipal revenues do not grow** – Asked what service or services they thought should be cut if municipal revenues do not grow, Ontarians most often say they are unsure (33%), followed by no services should be cut (19%), lower spending on wages for municipal employees and councillors (eight per cent), social services (government funded housing/welfare)(eight per cent), and emergency services (police, fire, ambulance)(seven per cent).
- **A majority of Ontarians would be concerned or somewhat concerned if the province places new demands on municipal governments resulting in added costs to property taxes** – More than eight in ten Ontarians say they would be concerned (65%) or somewhat concerned (23%) if the province places new demands on municipal governments that will result in added costs to their property taxes, while five per cent each are somewhat unconcerned and unconcerned, and three per cent are unsure.

### **Voting in municipal elections**

A majority of Ontarians are aware of the upcoming municipal election, more than nine in ten say they are likely or somewhat likely to vote in it. Ontarians who are unlikely or somewhat unlikely to vote most often say they don't follow politics or don't know enough. A majority of those who are likely or somewhat likely to vote in the election say it is their civic duty to do so. Ontarians say they want a candidate who has the qualities of honesty, integrity, transparency and trustworthiness, while they don't want a candidate who is dishonest, unreliable and doesn't keep campaign promises.

- **Two in three Ontarians are aware that there is a municipal election in October** – Two thirds of Ontarians (66%) say they are aware that there is a municipal government election this October, while 34 per cent are unaware.
- **More than nine in ten Ontarians say they are likely or somewhat likely to vote in the October 2018 municipal elections** – Just over nine in ten Ontarians say they are likely (84%) or somewhat likely (eight per cent) to vote in the October 2018 municipal elections, while three per cent are somewhat unlikely and five per cent are unlikely. One per cent are unsure. This is consistent with the 2017 and 2016 waves of research.
- **Ontarians who say they are unlikely or somewhat unlikely to vote in the municipal election most often say they don't follow politics or municipal politics and don't know enough** – Asked why they are somewhat unlikely or unlikely to vote in the October 2018 municipal elections, Ontarians most often say they don't follow politics/municipal politics/don't know enough (30%), followed by not interested/don't vote (19%), don't like the parties/politicians (12%), not a Canadian citizen/don't have the right to vote (11%), unable to vote/accessibility/travelling (10%), and my vote won't make a difference/doesn't matter (nine per cent).

- **More than six in ten Ontarians who are likely or somewhat likely to vote say they do so because it is their civic responsibility** – Over six in ten Ontarians who say they are likely or somewhat likely to vote in the October 2018 municipal elections say they vote because it is their civic responsibility to vote (65%), while 35 per cent say they vote because of one or several specific matters that impact them.
- **Ontarians who say they vote because of a specific matter that impact them most often say the issue that motivates them to vote municipally is healthcare and services offered by the city** – Asked what issues motivate them to vote municipally, Ontarians who say they vote because of one or several specific matters that impact them most often mention healthcare/services offered by the city (20%), followed by electing a good leader/benefit of city and communities (16%), infrastructure (nine per cent), tax increases, fiscal management, and housing (eight per cent each). Nine per cent are unsure.
- **More than three in four Ontarians say they prefer a municipal council that has healthy debates and work together to implement decisions** – Asked which statement best reflects their views, more than three in four Ontarians (76%) selected I prefer a municipal council that has healthy debate, decides and puts the debate behind them and works together, while 14 per cent selected I prefer a municipal council in which individual councillors fight hard for their point of view even if it leads to impasse, and eight per cent say neither. Two per cent are unsure.
- **Ontarians most often say honesty, integrity, transparency and trustworthy are the most important qualities they will be looking for in candidates running for local office** – More than three in ten Ontarians (32%) say honesty/integrity/transparency/trustworthy is the most important quality they will be looking for from candidates running for local elected office, followed by caring about local issues/responsive to local population (23%), and financial responsibility (nine per cent). Also mentioned was unsure (six per cent), a good/intelligent/hard working person (six per cent), experienced, and keeps their promises (five per cent each).
- **Ontarians say dishonesty, unreliable and unfulfilled promises are the least desired qualities in a candidate running for local office** – Asked what the least desired quality is in a candidate running for local elected office, Ontarians most often say dishonesty/unreliable/unfulfilled campaign promises (22%), followed by unsure (18%), self serving/egotistical/narcissism (10%), negative personality traits or behaviours (disrespectful, loud, arrogant)(nine per cent), and policies/decisions that I disagree with (increased taxes, social, health)(eight per cent).

### Local media coverage

Ontarians say media coverage in their community and local government has stayed the same due to local papers closing, and most often they say they get their community news from a local paper.

- **Ontarians most often say media coverage in their community and municipal government has stayed the same** – Asked if the media coverage in their community and municipal government increased, stayed the same or gone down due to local papers closing, 47 per cent of Ontarians say stayed the same, while 30 per cent say it has gone down, and five per cent say it has increased. Eighteen per cent are unsure.
- **Ontarians most often say they get their community news from the local paper** – More than one in three Ontarians (35%) say local paper, followed by online (26%), TV News (14%), social media (eight per cent), word of mouth, and radio (five per cent each).

### Mayoral powers

Overall Ontarians oppose or somewhat oppose the mayor having the power to prepare a municipal budget or hire and fire senior staff, while a majority oppose or somewhat oppose the mayor having the power to veto council decisions.

- **More than half of Ontarians oppose or somewhat oppose a mayor having the power to prepare a municipal budget** – Over one in two Ontarians oppose (45%) or somewhat oppose (10%) the mayor having the power to prepare a municipal budget, while 23 per cent support this and 19 per cent somewhat support it. Three per cent are unsure.
- **Just over half of Ontarians oppose or somewhat oppose a mayor having the power to hire and fire senior staff** – A little over half of Ontarians oppose (39%) or somewhat oppose (13%) the mayor having the power to hire and fire senior staff, while 28 per cent support this and 17 per cent somewhat support it. Three per cent are unsure.
- **More than seven in ten Ontarians oppose or somewhat oppose a mayor having the power to veto council decisions** – A majority of Ontarians oppose (58%) or somewhat oppose (12%) the mayor having the power to veto council decisions, while 14 per cent support this and 13 per cent somewhat support it. Three per cent are unsure.

Nanos conducted an RDD dual frame (land- and cell-lines) random telephone survey of 1,000 residents of Ontario, 18 years of age or older, between June 13<sup>th</sup> and 30<sup>th</sup>, 2018. Participants were randomly recruited by telephone using live agents and administered a survey. The margin of error for a random survey of 1,000 residents of Ontario is  $\pm 3.1$  percentage points, 19 times out of 20.

The research was commissioned by the Association of Municipalities of Ontario and was conducted by Nanos Research.



# Most responsive levels of government

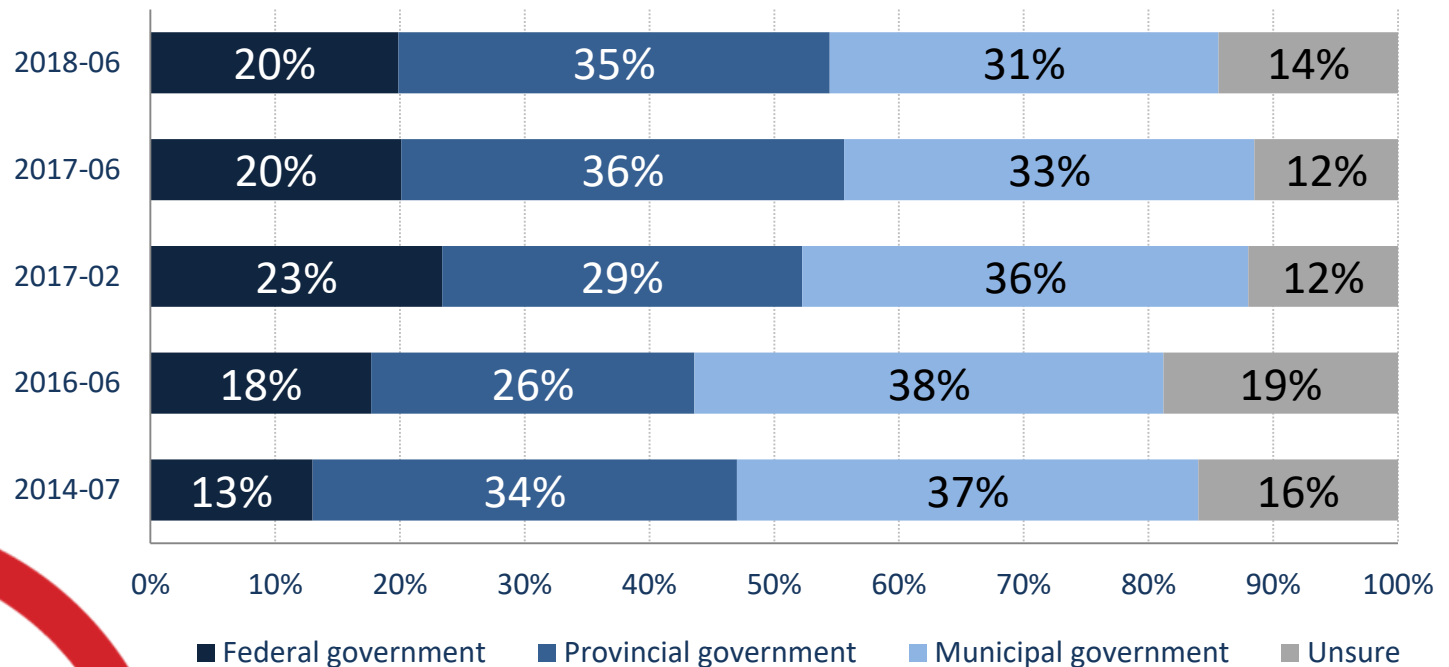
Source: Nanos Research, RDD dual frame telephone random survey, June 13<sup>th</sup> to 30<sup>th</sup>, 2018, n=1000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Source: Nanos Research, RDD dual frame telephone random survey, June 2<sup>nd</sup> to 13<sup>th</sup>, 2017, n=1000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Source: Nanos Research, RDD dual frame telephone random survey, January 25<sup>th</sup> to February 7<sup>th</sup>, 2017, n=1000, accurate to 3.1 percentage points plus or minus, 19 times out of 20.

Source: Nanos Research, RDD dual frame random telephone survey, June 1<sup>st</sup> to 9<sup>th</sup>, 2016, n=1,000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Source: Nanos Research, RDD dual frame random telephone survey in Ontario, July 18<sup>th</sup> to 21<sup>st</sup>, 2014, n=501, accurate 4.4 percentage points plus or minus, 19 times out of 20.

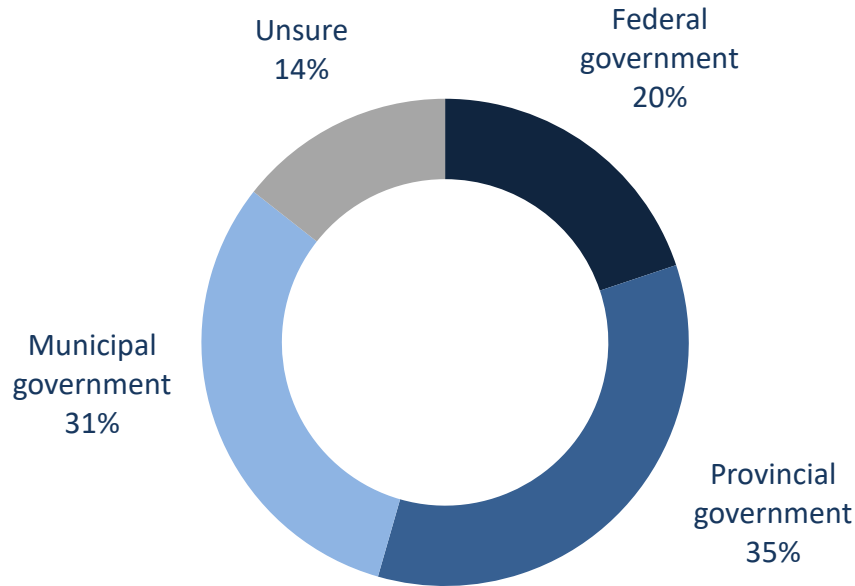


\*Note: Charts may not add up to 100 due to rounding

**QUESTION –** What level of government is most responsive to your needs?

# Most responsive levels of government

Source: Nanos Research, RDD dual frame telephone random survey, June 13<sup>th</sup> to 30<sup>th</sup>, 2018, n=1000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.



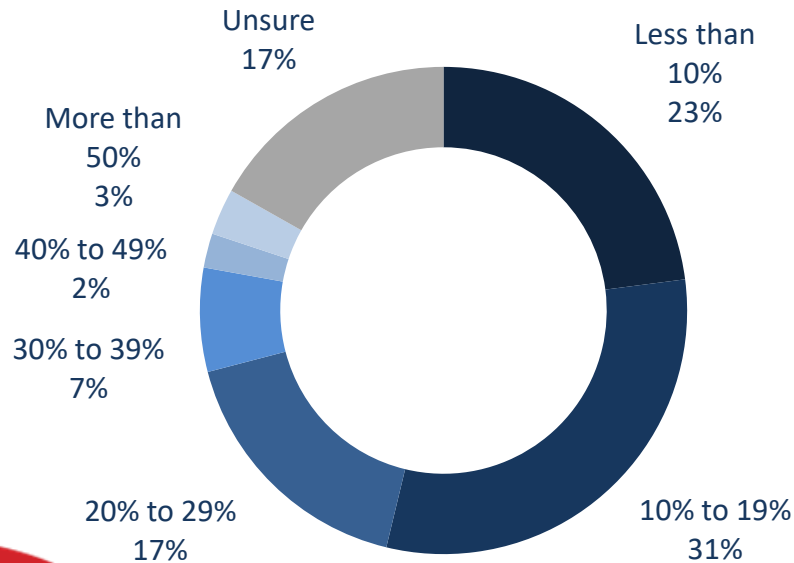
\*Note: Charts may not add up to 100 due to rounding

Subgroups	Provincial
Ontario North (n=199)	39.0%
Ontario East (n=202)	33.6%
Greater Toronto Area (n=199)	40.8%
Ontario South (n=200)	29.8%
City of Toronto (n=200)	33.2%
Male (n=498)	31.7%
Female (n=502)	37.4%
18 to 29 (n=178)	34.8%
30 to 39 (n=126)	33.7%
40 to 49 (n=188)	37.8%
50 to 59 (n=203)	34.0%
60 plus (n=305)	32.5%

**QUESTION** – What level of government is most responsive to your needs?  
[RANDOMIZE]

# Municipal governments share of tax dollars

Source: Nanos Research, RDD dual frame telephone random survey, June 13<sup>th</sup> to 30<sup>th</sup>, 2018, n=1000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.



\*Note: Charts may not add up to 100 due to rounding

Subgroups	10-19%
Ontario North (n=199)	27.1%
Ontario East (n=202)	34.0%
Greater Toronto Area (n=199)	27.0%
Ontario South (n=200)	30.7%
City of Toronto (n=200)	34.6%
Male (n=498)	31.7%
Female (n=502)	30.0%
18 to 29 (n=178)	30.8%
30 to 39 (n=126)	39.0%
40 to 49 (n=188)	31.0%
50 to 59 (n=203)	26.2%
60 plus (n=305)	27.9%

**QUESTION** – What do you think is the percentage of tax dollars from every household tax dollar that goes to municipal governments? \_\_\_\_% goes to municipal governments

# Relative share of taxes received by municipal governments

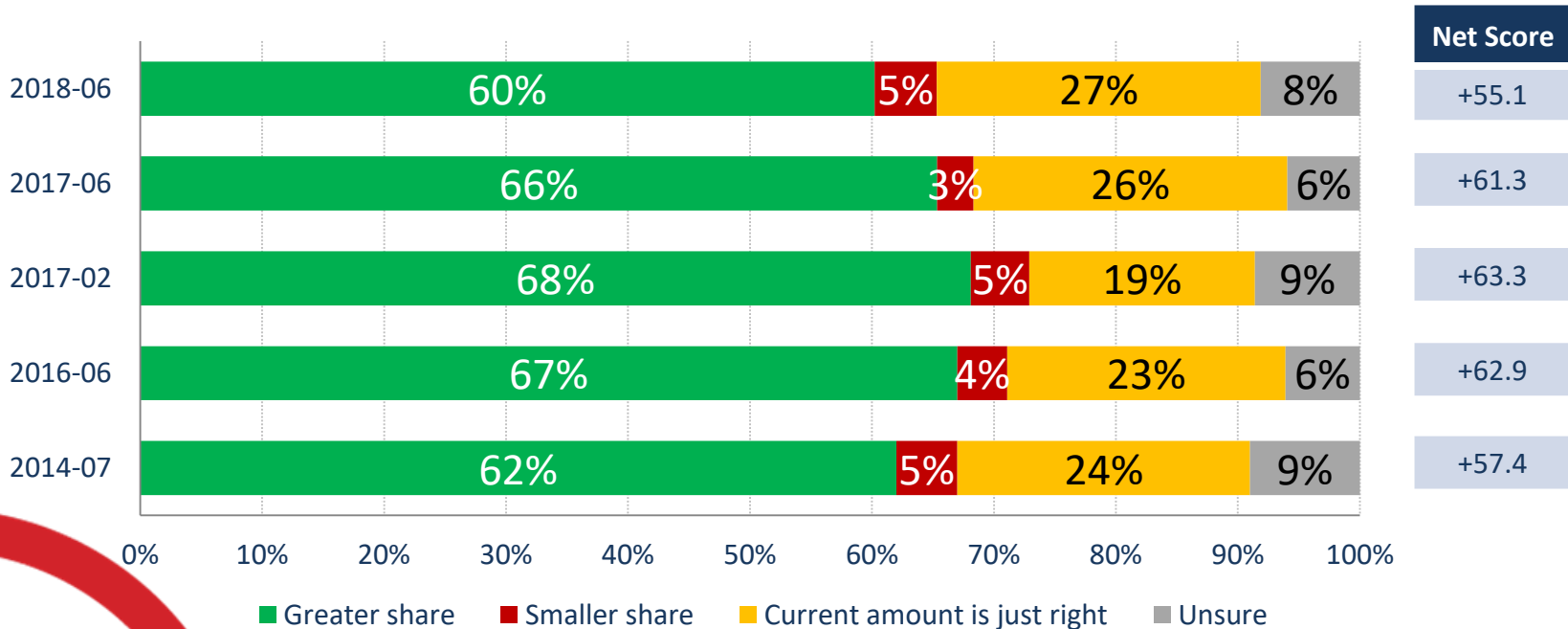
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Source: Nanos Research, RDD dual frame telephone random survey, June 2<sup>nd</sup> to 13<sup>th</sup>, 2017, n=1000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Source: Nanos Research, RDD dual frame telephone random survey, January 25<sup>th</sup> to February 7<sup>th</sup>, 2017, n=1000, accurate to 3.1 percentage points plus or minus, 19 times out of 20.

Source: Nanos Research, RDD dual frame random telephone survey, June 1<sup>st</sup> to 9<sup>th</sup>, 2016, n=1,000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Source: Nanos Research, RDD dual frame random telephone survey in Ontario, July 18<sup>th</sup> to 21<sup>st</sup>, 2014, n=501, accurate 4.4 percentage points plus or minus, 19 times out of 20.



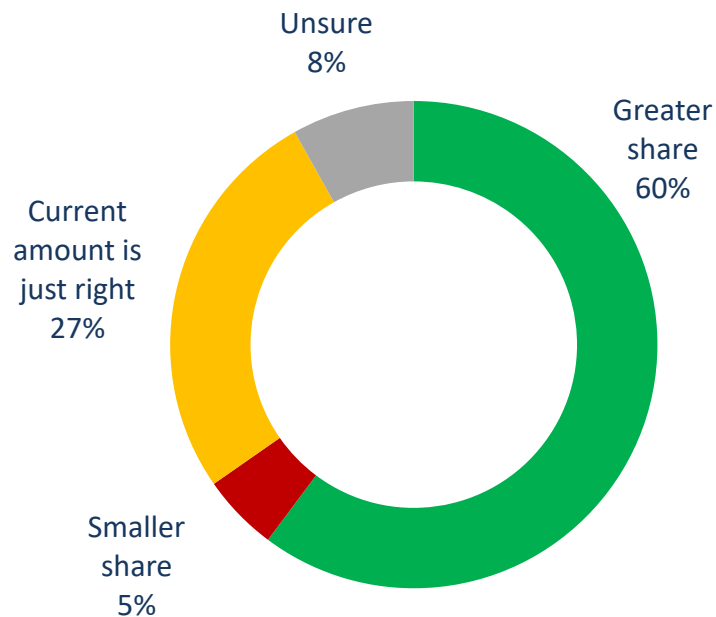
**\*Note:** Charts may not add up to 100 due to rounding

**QUESTION** – When it comes to the collection of taxes in Canada, the federal government collects 47 per cent of every household tax dollar, the provincial government collects about 44 per cent and municipalities collect 9 per cent. In considering the services that each order of government delivers, do you think municipal governments should receive a greater share of the taxes, a smaller share or is the current amount just right?

# Relative share of taxes received by municipal governments

Source: Nanos Research, RDD dual frame telephone random survey, June 13<sup>th</sup> to 30<sup>th</sup>, 2018, n=1000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.

**Net Score**  
  
+55.1



**\*Note:** Charts may not add up to 100 due to rounding

Subgroups	Greater share
Ontario North (n=199)	66.7%
Ontario East (n=202)	55.8%
Greater Toronto Area (n=199)	56.8%
Ontario South (n=200)	59.3%
City of Toronto (n=200)	67.7%
Male (n=498)	60.4%
Female (n=502)	60.0%
18 to 29 (n=178)	53.3%
30 to 39 (n=126)	54.8%
40 to 49 (n=188)	62.7%
50 to 59 (n=203)	67.4%
60 plus (n=305)	62.5%

**QUESTION** – When it comes to the collection of taxes in Canada, the federal government collects 47 per cent of every household tax dollar, the provincial government collects about 44 per cent and municipalities collect 9 per cent. In considering the services that each order of government delivers, do you think municipal governments should receive a greater share of the taxes, a smaller share or is the current amount just right?



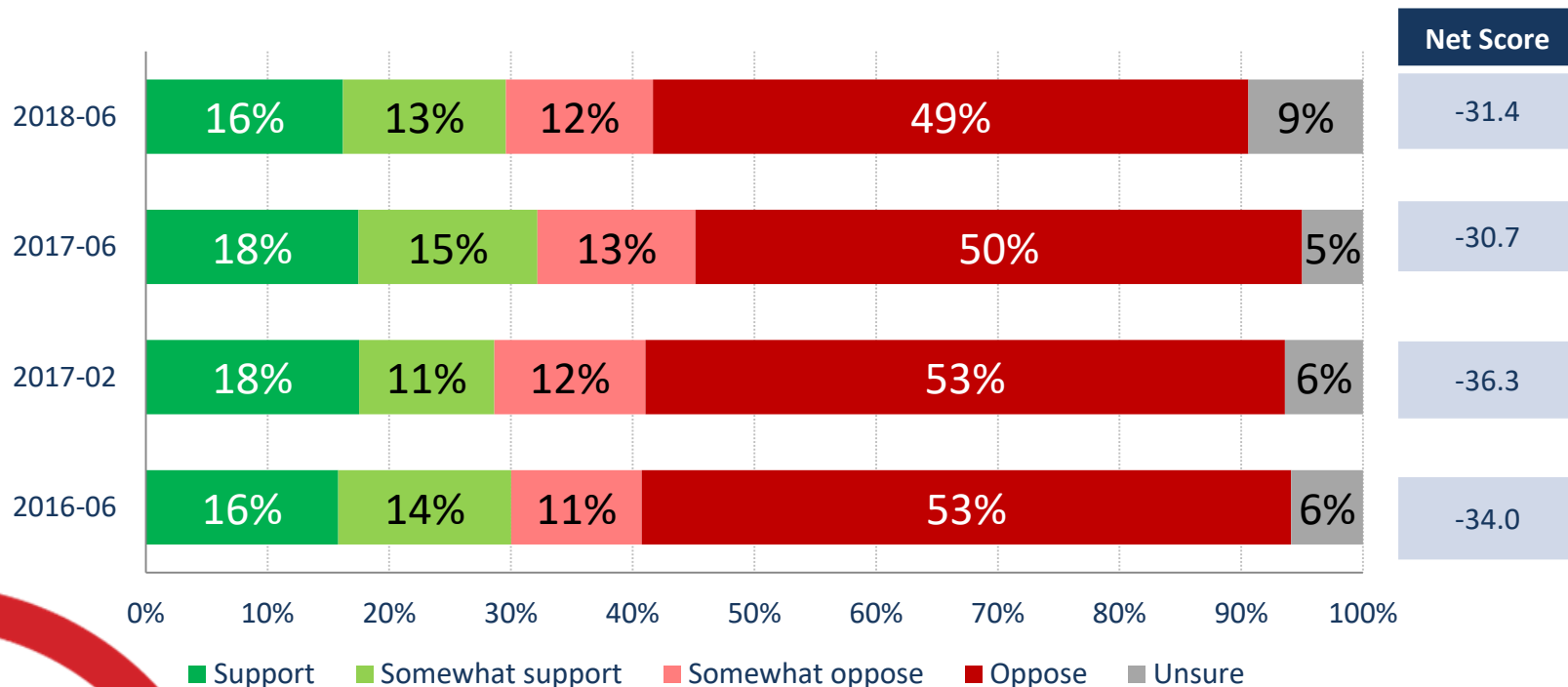
# Cutting municipal services to freeze property taxes

Source: Nanos Research, RDD dual frame telephone random survey, June 13<sup>th</sup> to 30<sup>th</sup>, 2018, n=1000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Source: Nanos Research, RDD dual frame telephone random survey June 2<sup>nd</sup> to 13<sup>th</sup>, 2017, n=1000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Source: Nanos Research, RDD dual frame telephone random survey, January 25<sup>th</sup> to February 7<sup>th</sup>, 2017, n=1000, accurate to 3.1 percentage points plus or minus, 19 times out of 20.

Source: Nanos Research, RDD dual frame random telephone survey, June 1<sup>st</sup> to 9<sup>th</sup>, 2016, n=1,000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.



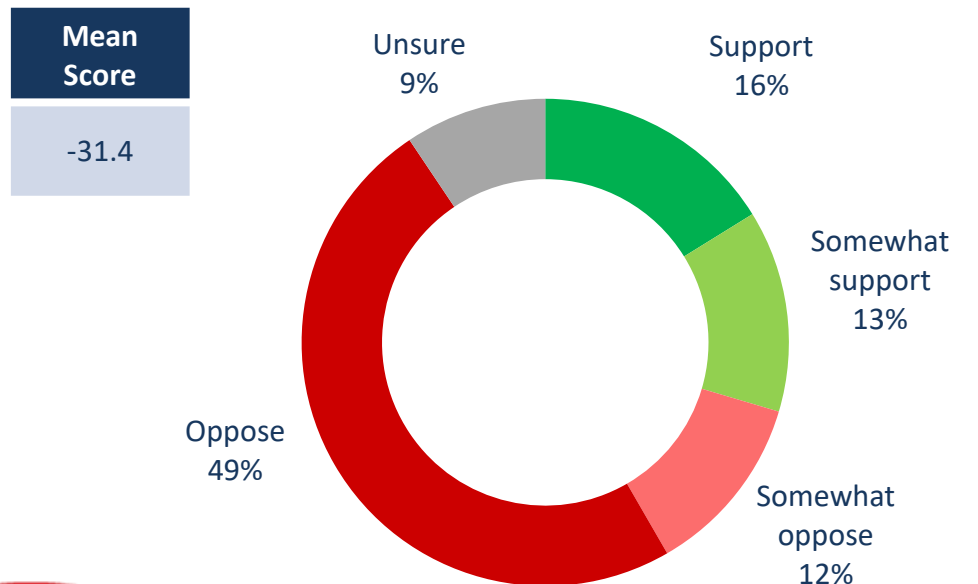
\*Note: Charts may not add up to 100 due to rounding

**QUESTION** – Thinking about your property taxes, would you support, somewhat support, somewhat oppose, or oppose the following:

**Your municipal government cutting services to freeze property taxes?**

# Cutting municipal services to freeze property taxes

Source: Nanos Research, RDD dual frame telephone random survey, June 13<sup>th</sup> to 30<sup>th</sup>, 2018, n=1000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.



\*Note: Charts may not add up to 100 due to rounding

Subgroups	Oppose/ Somewhat oppose
Ontario North (n=199)	63.3%
Ontario East (n=202)	55.6%
Greater Toronto Area (n=199)	64.5%
Ontario South (n=200)	58.0%
City of Toronto (n=200)	64.5%
Male (n=498)	57.2%
Female (n=502)	64.8%
18 to 29 (n=178)	59.7%
30 to 39 (n=126)	62.7%
40 to 49 (n=188)	54.0%
50 to 59 (n=203)	61.8%
60 plus (n=305)	66.7%

**QUESTION** – Thinking about your property taxes, would you support, somewhat support, somewhat oppose, or oppose the following:

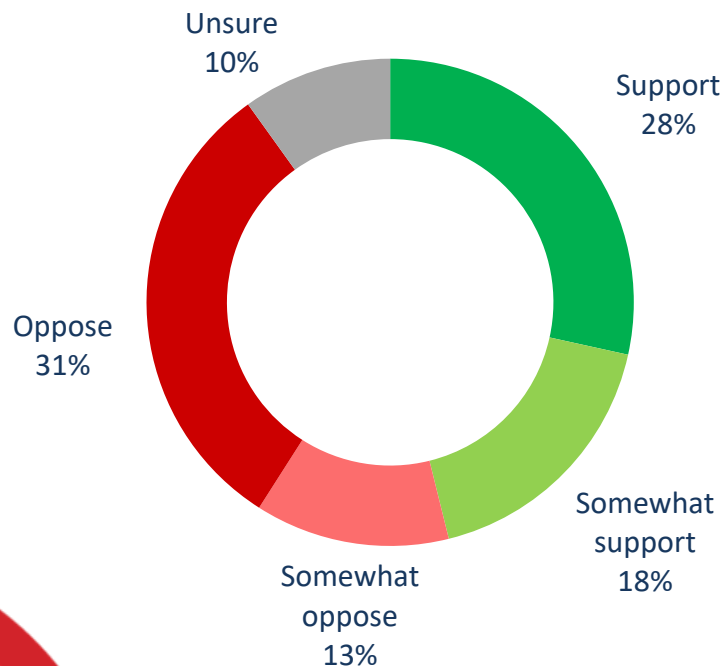
**Your municipal government cutting services to freeze property taxes**

# Keeping property tax increases to the rate of inflation

Source: Nanos Research, RDD dual frame telephone random survey, June 13<sup>th</sup> to 30<sup>th</sup>, 2018, n=1000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Mean  
Score

+2.2



\*Note: Charts may not add up to 100 due to rounding

Subgroups	Support/ Somewhat support
Ontario North (n=199)	42.4%
Ontario East (n=202)	48.8%
Greater Toronto Area (n=199)	47.0%
Ontario South (n=200)	46.0%
City of Toronto (n=200)	44.1%
Male (n=498)	49.8%
Female (n=502)	42.5%
18 to 29 (n=178)	37.8%
30 to 39 (n=126)	47.4%
40 to 49 (n=188)	43.3%
50 to 59 (n=203)	49.5%
60 plus (n=305)	52.2%

**QUESTION** – Thinking about your property taxes, would you support, somewhat support, somewhat oppose, or oppose the following:

**Keeping your property tax increases to the rate of inflation no matter the impact on the quality or level of municipal services**

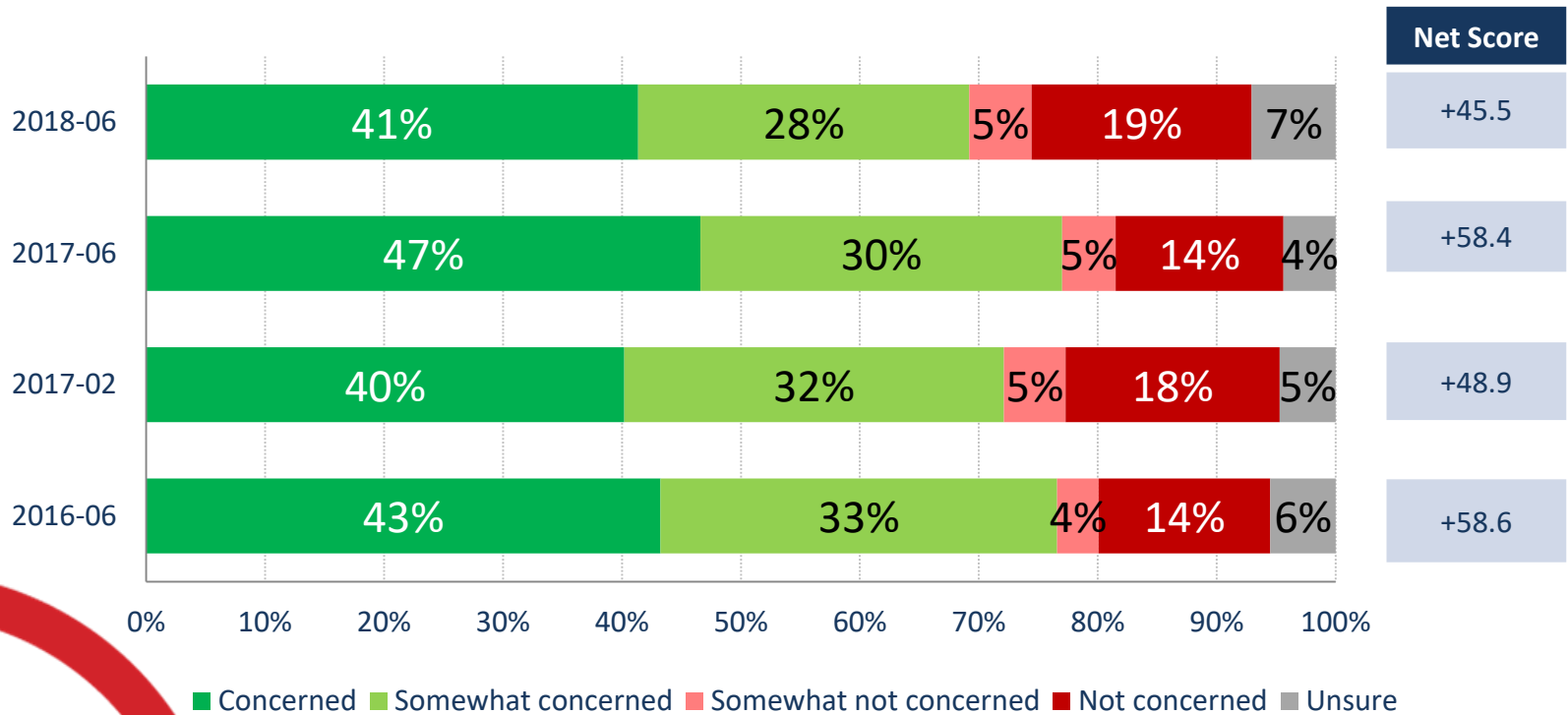
# Property taxes covering future infrastructure needs

Source: Nanos Research, RDD dual frame telephone random survey, June 13<sup>th</sup> to 30<sup>th</sup>, 2018, n=1000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Source: Nanos Research, RDD dual frame telephone random survey June 2<sup>nd</sup> to 13<sup>th</sup>, 2017, n=1000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Source: Nanos Research, RDD dual frame telephone random survey, January 25<sup>th</sup> to February 7<sup>th</sup>, 2017, n=1000, accurate to 3.1 percentage points plus or minus, 19 times out of 20.

Source: Nanos Research, RDD dual frame random telephone survey, June 1<sup>st</sup> to 9<sup>th</sup>, 2016, n=1,000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.



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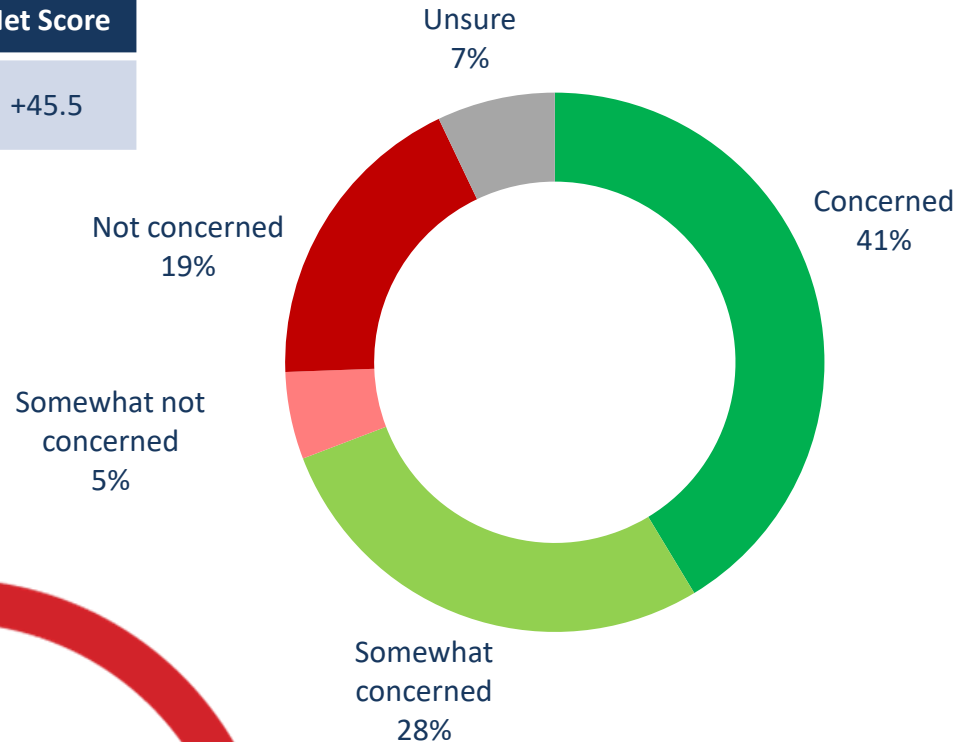
**QUESTION –** Are you concerned, somewhat concerned, somewhat not concerned or not concerned that your current local property taxes will not cover the cost to fund the future maintenance, replacement and new essential infrastructure while maintaining other municipal services?

# Property taxes covering future infrastructure needs

Source: Nanos Research, RDD dual frame telephone random survey, June 13<sup>th</sup> to 30<sup>th</sup>, 2018, n=1000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.

## Net Score

+45.5



\*Note: Charts may not add up to 100 due to rounding

Subgroups	Concerned/ Somewhat concerned
Ontario North (n=199)	68.9%
Ontario East (n=202)	69.9%
Greater Toronto Area (n=199)	65.4%
Ontario South (n=200)	66.5%
City of Toronto (n=200)	77.8%
Male (n=498)	66.1%
Female (n=502)	72.2%
18 to 29 (n=178)	66.3%
30 to 39 (n=126)	71.2%
40 to 49 (n=188)	62.3%
50 to 59 (n=203)	71.9%
60 plus (n=305)	74.4%

**QUESTION** – Are you concerned, somewhat concerned, somewhat not concerned or not concerned that your current local property taxes will not cover the cost to fund the future maintenance, replacement and new essential infrastructure while maintaining other municipal services?



# Problems facing municipalities

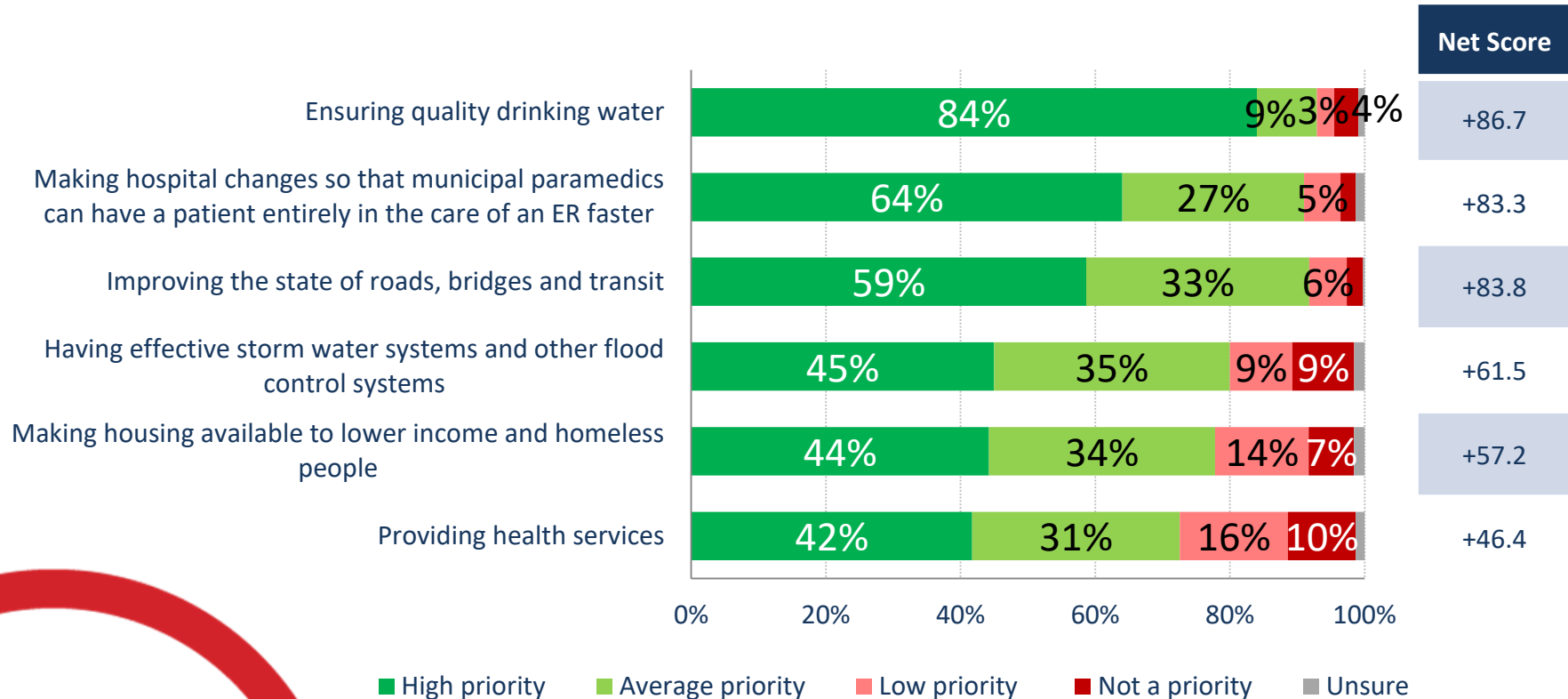
Source: Nanos Research, RDD dual frame telephone random survey, June 13<sup>th</sup> to 30<sup>th</sup>, 2018, n=1000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Problem	Frequency (n=501) 2014	Frequency (n=1,000) 2016	Frequency (n=1000) 2018
Infrastructure/Transportation	25.3%	26.7%	31.0%
Politics/Council/Mayor	5.3%	3.5%	6.7%
Budget/Funding/Economy	5.7%	9.5%	6.6%
Social services/programs/police/garbage	2.7%	2.2%	5.7%
Construction/Growth	-	5.8%	5.0%
Housing	1.8%	2.9%	4.9%
Nothing	-	3.2%	4.4%
Taxes	8.1%	7.7%	3.2%
Healthcare/health services (addiction, care for seniors)	5.4%	4.5%	3.1%
Finding jobs/Unemployment	16.7%	7.3%	2.5%
Education/childcare	1.3%	0.8%	1.9%
Safety/Cleanliness/crime	-	1.8%	1.3%
Lack of support from provincial and federal governments	-	-	0.6%
Electricity rates/Gas prices	0.6%	1.9%	-
Ways of powering electricity/Environmental issues	4.7%	1.2%	-
Other	6.5%	3.4%	5.6%
I don't know	15.8%	17.7%	17.3%

**QUESTION –** What is the biggest problem facing your municipality? [Open-ended]

# Prioritization of municipal services

Source: Nanos Research, RDD dual frame telephone random survey, June 13<sup>th</sup> to 30<sup>th</sup>, 2018, n=1000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.

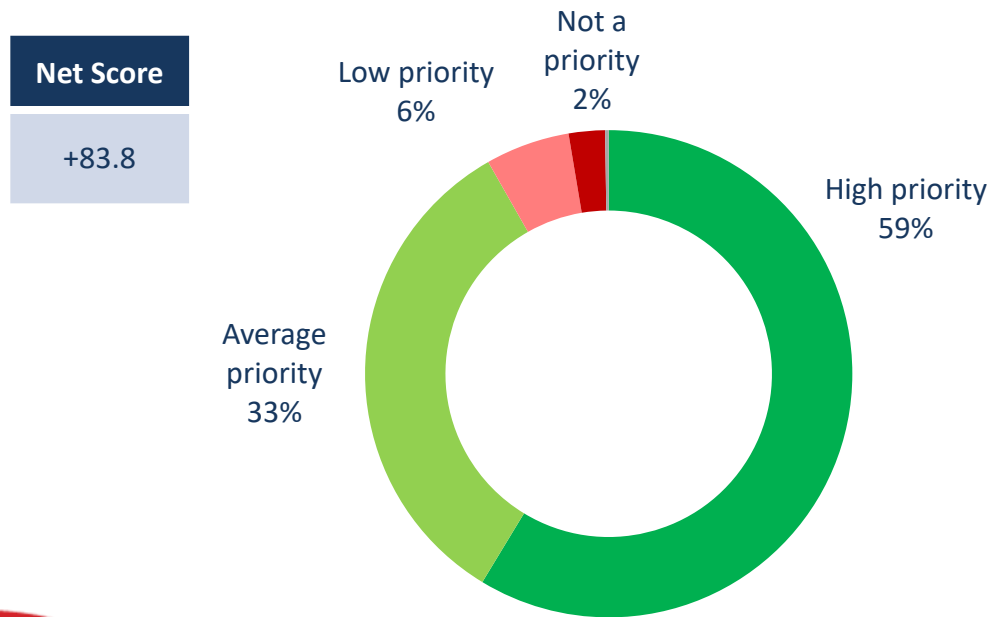


\*Note: Charts may not add up to 100 due to rounding

**QUESTION** – Please rate the importance of each service as a high, average, low or not a priority to you personally [RANDOMIZE]

# Importance of improving roads, bridges and transit

Source: Nanos Research, RDD dual frame telephone random survey, June 13<sup>th</sup> to 30<sup>th</sup>, 2018, n=1000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.



Subgroups	High/ Average priority
Ontario North (n=199)	93.5%
Ontario East (n=202)	93.1%
Greater Toronto Area (n=199)	92.9%
Ontario South (n=200)	87.3%
City of Toronto (n=200)	95.7%
Male (n=498)	91.4%
Female (n=502)	92.2%
18 to 29 (n=178)	85.6%
30 to 39 (n=126)	96.6%
40 to 49 (n=188)	92.1%
50 to 59 (n=203)	92.8%
60 plus (n=305)	92.2%

\*Note: Charts may not add up to 100 due to rounding

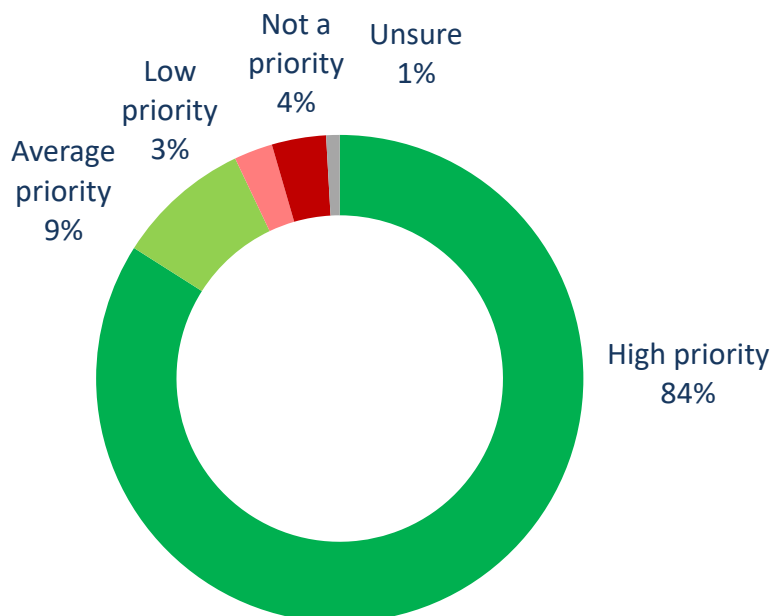
**QUESTION** – Please rate the importance of each service as a high, average, low or not a priority to you personally [RANDOMIZE]

**Improving the state of roads, bridges and transit**

# Importance of ensuring quality drinking water

Source: Nanos Research, RDD dual frame telephone random survey, June 13<sup>th</sup> to 30<sup>th</sup>, 2018, n=1000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.

**Net Score**  
**+86.7**



Subgroups	High/ Average priority
Ontario North (n=199)	88.7%
Ontario East (n=202)	91.2%
Greater Toronto Area (n=199)	91.4%
Ontario South (n=200)	94.3%
City of Toronto (n=200)	95.4%
Male (n=498)	93.0%
Female (n=502)	92.9%
18 to 29 (n=178)	93.4%
30 to 39 (n=126)	91.4%
40 to 49 (n=188)	92.9%
50 to 59 (n=203)	94.5%
60 plus (n=305)	92.5%

**\*Note:** Charts may not add up to 100 due to rounding

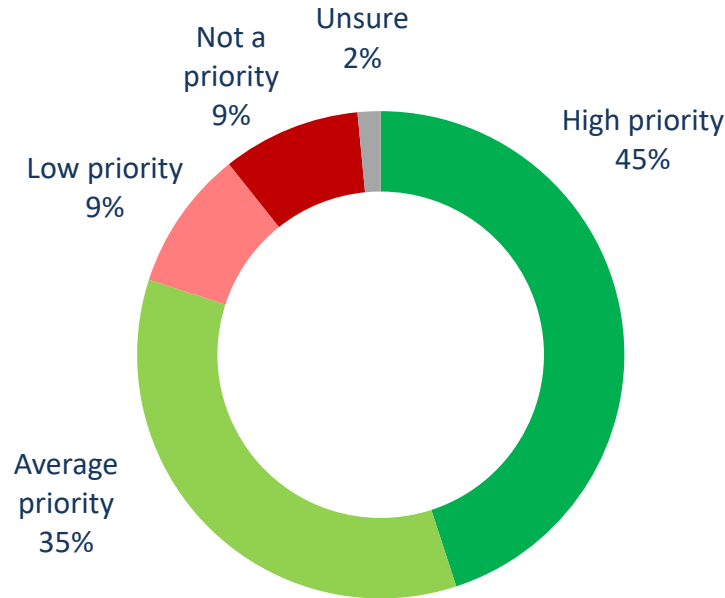
**QUESTION** – Please rate the importance of each service as a high, average, low or not a priority to you personally [RANDOMIZE]

**Ensuring quality drinking water**

# Importance of effective storm water systems

Source: Nanos Research, RDD dual frame telephone random survey, June 13<sup>th</sup> to 30<sup>th</sup>, 2018, n=1000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.

**Net Score**  
**+61.5**



**\*Note: Charts may not add up to 100 due to rounding**

Subgroups	High/ Average priority
Ontario North (n=199)	67.0%
Ontario East (n=202)	78.5%
Greater Toronto Area (n=199)	84.9%
Ontario South (n=200)	75.1%
City of Toronto (n=200)	86.1%
Male (n=498)	77.7%
Female (n=502)	82.3%
18 to 29 (n=178)	80.5%
30 to 39 (n=126)	86.5%
40 to 49 (n=188)	73.4%
50 to 59 (n=203)	80.4%
60 plus (n=305)	80.5%

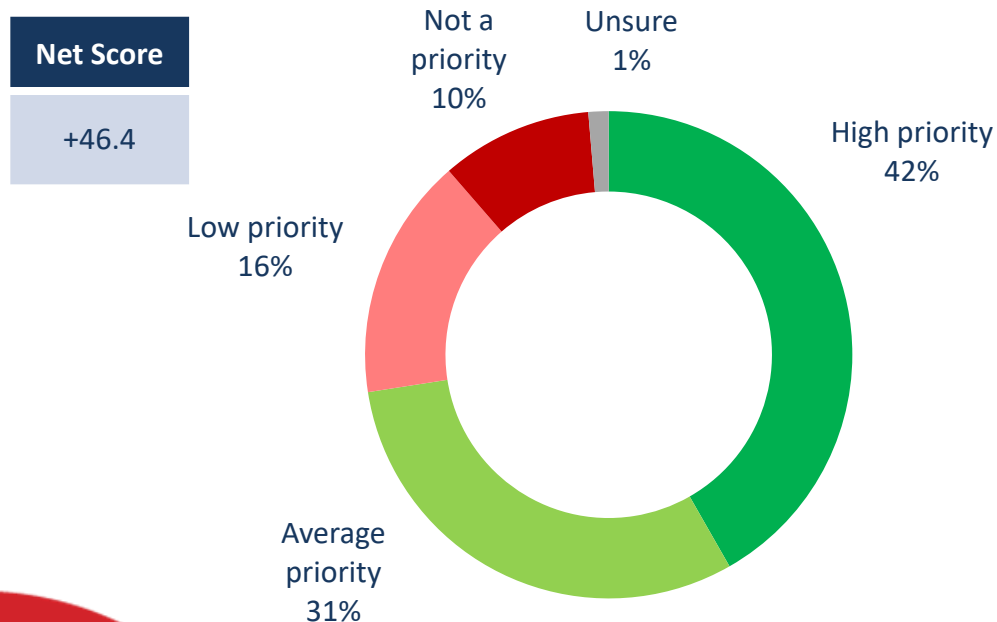
**QUESTION** – Please rate the importance of each service as a high, average, low or not a priority to you personally [RANDOMIZE]

**Having effective storm water systems and other flood control systems**



# Importance of providing health services

Source: Nanos Research, RDD dual frame telephone random survey, June 13<sup>th</sup> to 30<sup>th</sup>, 2018, n=1000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.



Subgroups	High/ Average priority
Ontario North (n=199)	79.6%
Ontario East (n=202)	74.7%
Greater Toronto Area (n=199)	69.2%
Ontario South (n=200)	66.2%
City of Toronto (n=200)	83.1%
Male (n=498)	68.8%
Female (n=502)	76.3%
18 to 29 (n=178)	73.5%
30 to 39 (n=126)	70.8%
40 to 49 (n=188)	66.8%
50 to 59 (n=203)	72.2%
60 plus (n=305)	78.6%

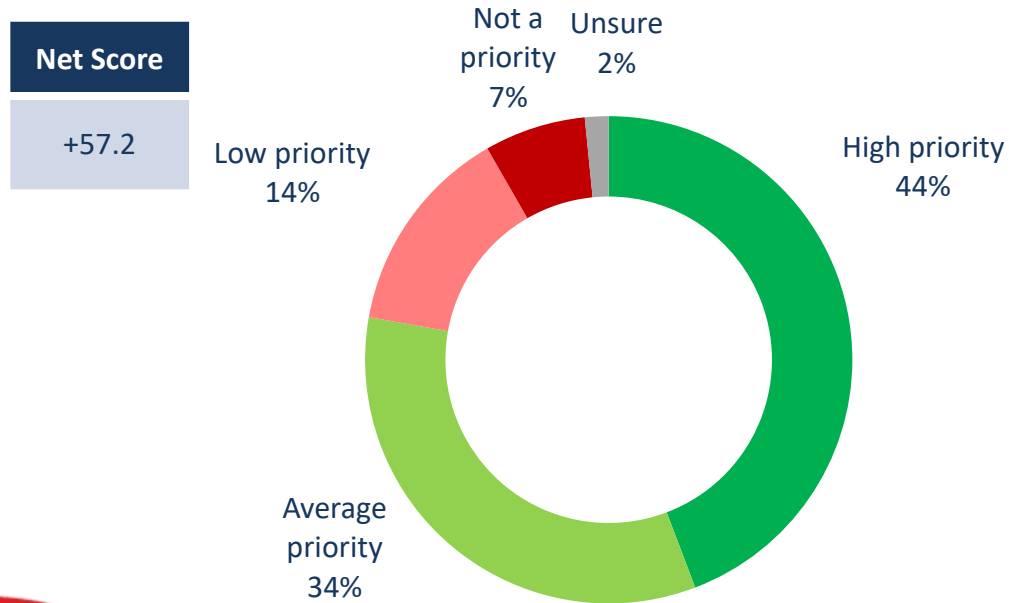
**\*Note:** Charts may not add up to 100 due to rounding

**QUESTION** – Please rate the importance of each service as a high, average, low or not a priority to you personally [RANDOMIZE]

**Providing health services like illness prevention such as inoculations and improving the health of citizens such as municipal programs to stop smoking**

# Importance of low income housing

Source: Nanos Research, RDD dual frame telephone random survey, June 13<sup>th</sup> to 30<sup>th</sup>, 2018, n=1000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.



Subgroups	High/ Average priority
Ontario North (n=199)	80.5%
Ontario East (n=202)	84.3%
Greater Toronto Area (n=199)	78.7%
Ontario South (n=200)	71.9%
City of Toronto (n=200)	79.9%
Male (n=498)	70.3%
Female (n=502)	85.3%
18 to 29 (n=178)	80.5%
30 to 39 (n=126)	68.2%
40 to 49 (n=188)	74.0%
50 to 59 (n=203)	84.0%
60 plus (n=305)	81.7%

**\*Note: Charts may not add up to 100 due to rounding**

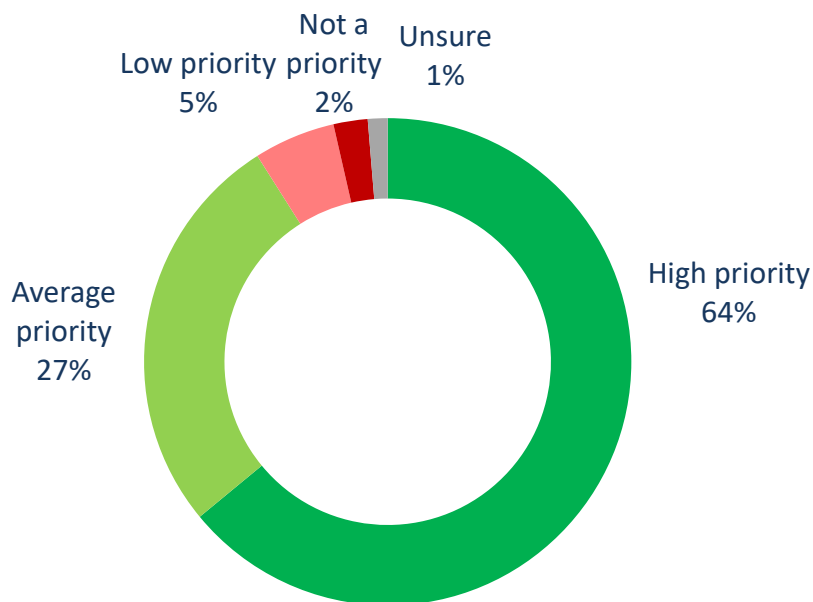
**QUESTION** – Please rate the importance of each service as a high, average, low or not a priority to you personally [RANDOMIZE]

**Making housing available to lower income and homeless people**

# Importance of changes to hospitals

Source: Nanos Research, RDD dual frame telephone random survey, June 13<sup>th</sup> to 30<sup>th</sup>, 2018, n=1000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.

**Net Score**  
**+83.3**



**\*Note:** Charts may not add up to 100 due to rounding

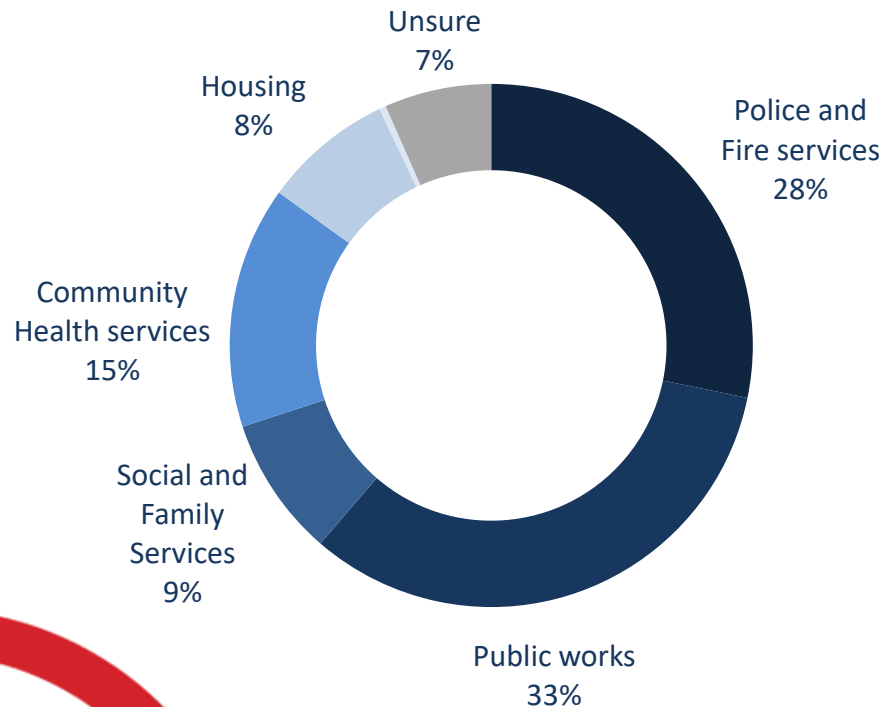
Subgroups	High/ Average priority
Ontario North (n=199)	90.0%
Ontario East (n=202)	91.0%
Greater Toronto Area (n=199)	92.6%
Ontario South (n=200)	88.9%
City of Toronto (n=200)	92.6%
Male (n=498)	87.6%
Female (n=502)	94.5%
18 to 29 (n=178)	92.1%
30 to 39 (n=126)	91.7%
40 to 49 (n=188)	86.9%
50 to 59 (n=203)	92.0%
60 plus (n=305)	92.6%

**QUESTION** – Please rate the importance of each service as a high, average, low or not a priority to you personally [RANDOMIZE]

**Making hospital changes so that municipal paramedics can have a patient entirely in the care of an emergency room faster, which would put paramedics back into field service faster.**

# Service contributing the most to property taxes

Source: Nanos Research, RDD dual frame telephone random survey, June 13<sup>th</sup> to 30<sup>th</sup>, 2018, n=1000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.



Subgroups	Public works
Ontario North (n=199)	29.8%
Ontario East (n=202)	37.9%
Greater Toronto Area (n=199)	32.5%
Ontario South (n=200)	29.8%
City of Toronto (n=200)	36.2%
Male (n=498)	35.5%
Female (n=502)	30.7%
18 to 29 (n=178)	41.3%
30 to 39 (n=126)	40.8%
40 to 49 (n=188)	34.2%
50 to 59 (n=203)	28.1%
60 plus (n=305)	23.3%

**\*Note: Charts may not add up to 100 due to rounding**

**QUESTION** – From a list of five services, which one do you believe contributes the most to a residential property tax bill? [RANDOMIZE]

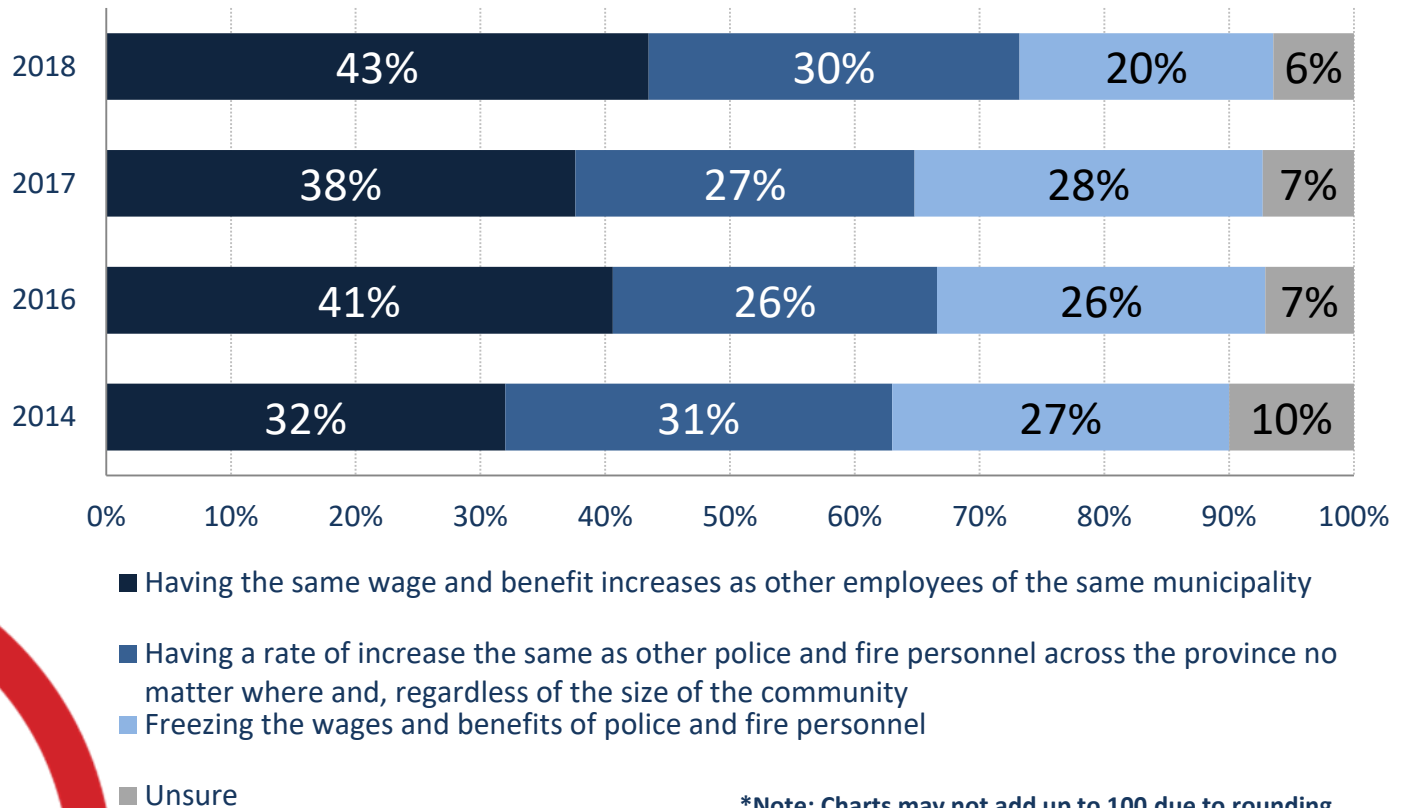
# Wages and benefits of fire and police personnel

Source: Nanos Research, RDD dual frame telephone random survey, June 13<sup>th</sup> to 30<sup>th</sup>, 2018, n=1000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Source: Nanos Research, RDD dual frame telephone random survey June 2<sup>nd</sup> to 13<sup>th</sup>, 2017, n=1000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Source: Nanos Research, RDD dual frame telephone random survey, January 25<sup>th</sup> to February 7<sup>th</sup>, 2017, n=1000, accurate to 3.1 percentage points plus or minus, 19 times out of 20.

Source: Nanos Research, RDD dual frame random telephone survey, June 1<sup>st</sup> to 9<sup>th</sup>, 2016, n=1,000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.



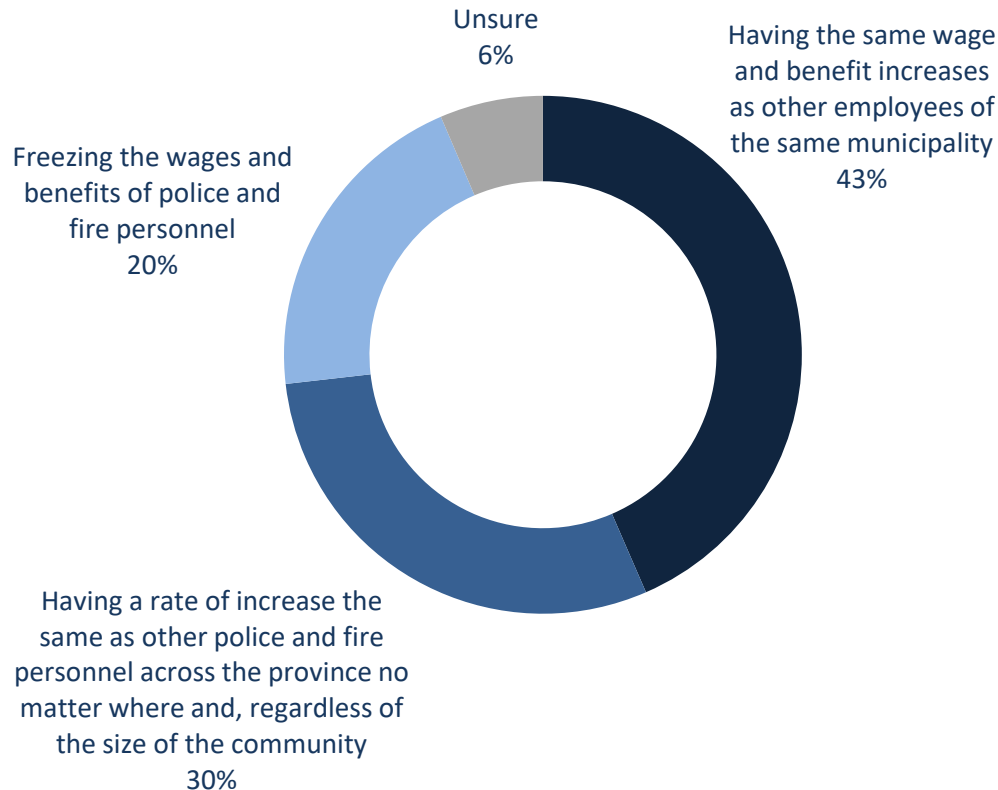
\*Note: Charts may not add up to 100 due to rounding

**QUESTION –** More and more, Ontario's fire and police personnel are earning more than \$100,000 per year in wages and benefits. Knowing this, which of the following options do you think is the most appropriate for the wages and benefits of fire and police personnel in a (or my) municipality?



# Wages and benefits of fire and police personnel

Source: Nanos Research, RDD dual frame telephone random survey, June 13<sup>th</sup> to 30<sup>th</sup>, 2018, n=1000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.



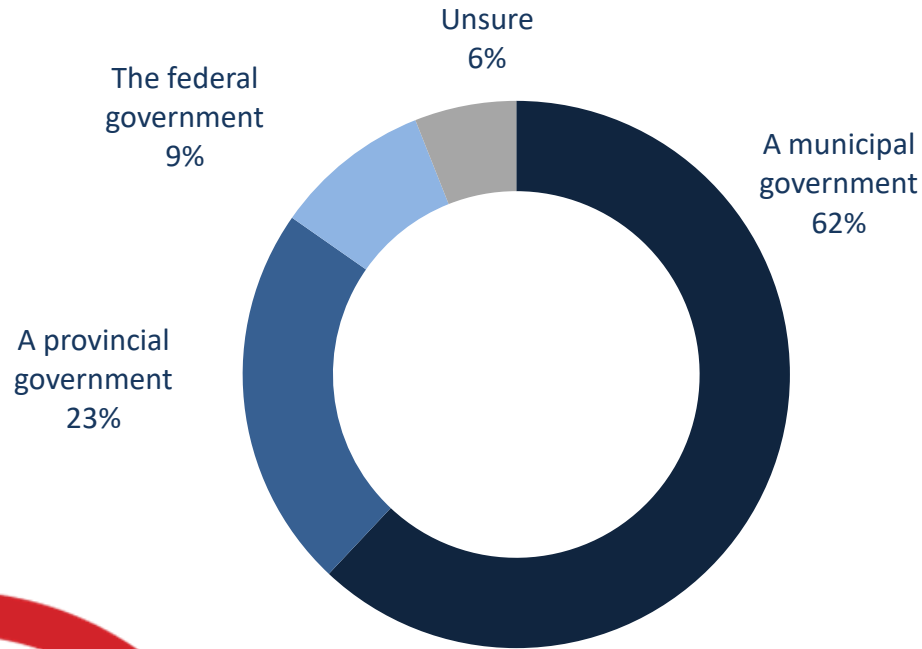
Subgroups	Same rate increases as other employees
Ontario North (n=199)	46.7%
Ontario East (n=202)	43.5%
Greater Toronto Area (n=199)	46.0%
Ontario South (n=200)	37.3%
City of Toronto (n=200)	48.8%
Male (n=498)	41.7%
Female (n=502)	45.3%
18 to 29 (n=178)	41.2%
30 to 39 (n=126)	39.5%
40 to 49 (n=188)	37.8%
50 to 59 (n=203)	51.6%
60 plus (n=305)	47.6%

**\*Note: Charts may not add up to 100 due to rounding**

**QUESTION** – More and more, Ontario’s fire and police personnel are earning more than \$100,000 per year in wages and benefits. Knowing this, which of the following options do you think is the most appropriate for the wages and benefits of fire and police personnel in a (or my) municipality?

# Allocation of a single tax dollar

Source: Nanos Research, RDD dual frame telephone random survey, June 13<sup>th</sup> to 30<sup>th</sup>, 2018, n=1000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.



Subgroups	Municipal government
Ontario North (n=199)	66.1%
Ontario East (n=202)	55.9%
Greater Toronto Area (n=199)	57.6%
Ontario South (n=200)	65.2%
City of Toronto (n=200)	66.4%
Male (n=498)	63.8%
Female (n=502)	60.2%
18 to 29 (n=178)	56.4%
30 to 39 (n=126)	62.7%
40 to 49 (n=188)	64.4%
50 to 59 (n=203)	65.1%
60 plus (n=305)	61.7%

**\*Note:** Charts may not add up to 100 due to rounding

**QUESTION –** If you had one new tax dollar to give to any order of government, who would you give it to?

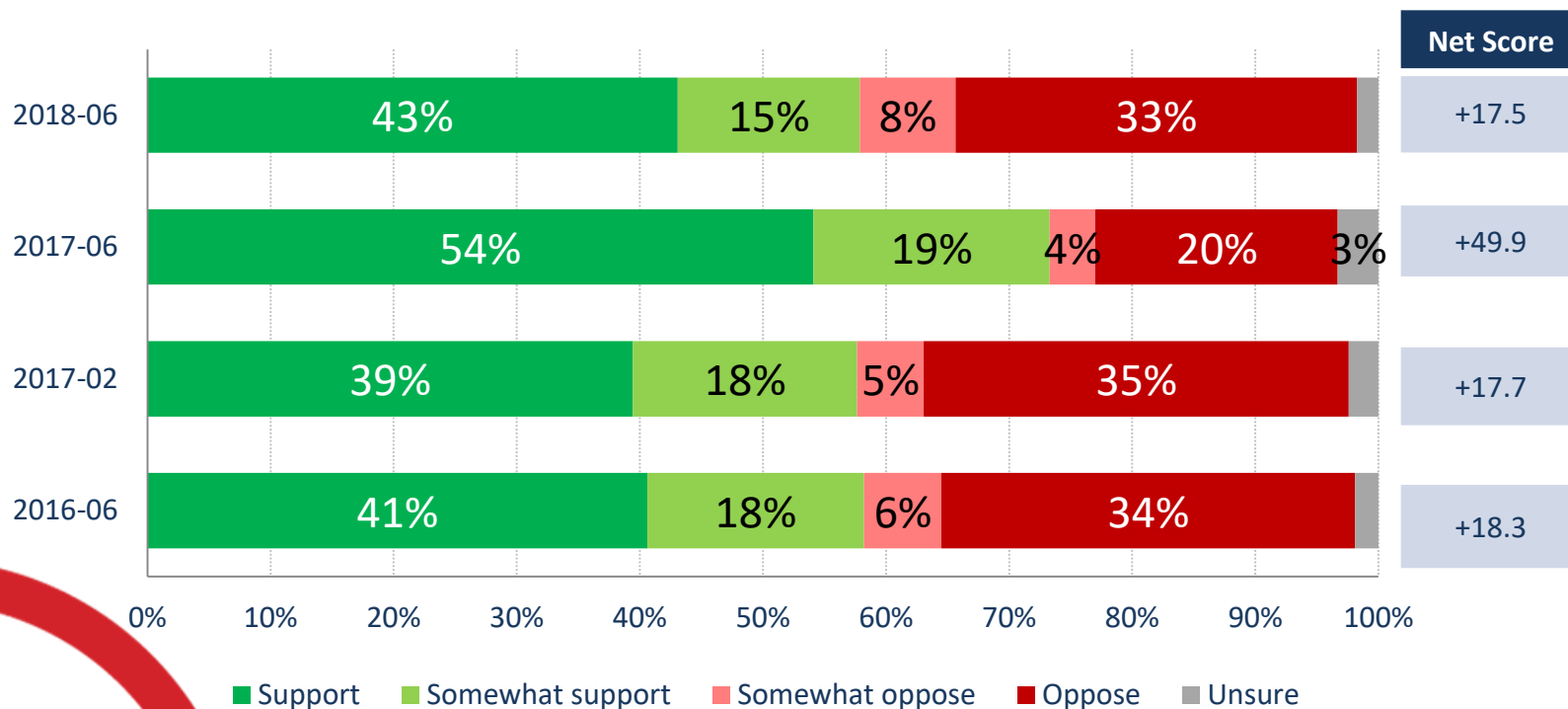
# Support for HST increase dedicated to infrastructure projects

Source: Nanos Research, RDD dual frame telephone random survey, June 13<sup>th</sup> to 30<sup>th</sup>, 2018, n=1000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Source: Nanos Research, RDD dual frame telephone random survey, June 2<sup>nd</sup> to 13<sup>th</sup>, 2017, n=1000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Source: Nanos Research, RDD dual frame telephone random survey, January 25<sup>th</sup> to February 7<sup>th</sup>, 2017, n=1000, accurate to 3.1 percentage points plus or minus, 19 times out of 20.

Source: Nanos Research, RDD dual frame random telephone survey, June 1<sup>st</sup> to 9<sup>th</sup>, 2016, n=1,000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.



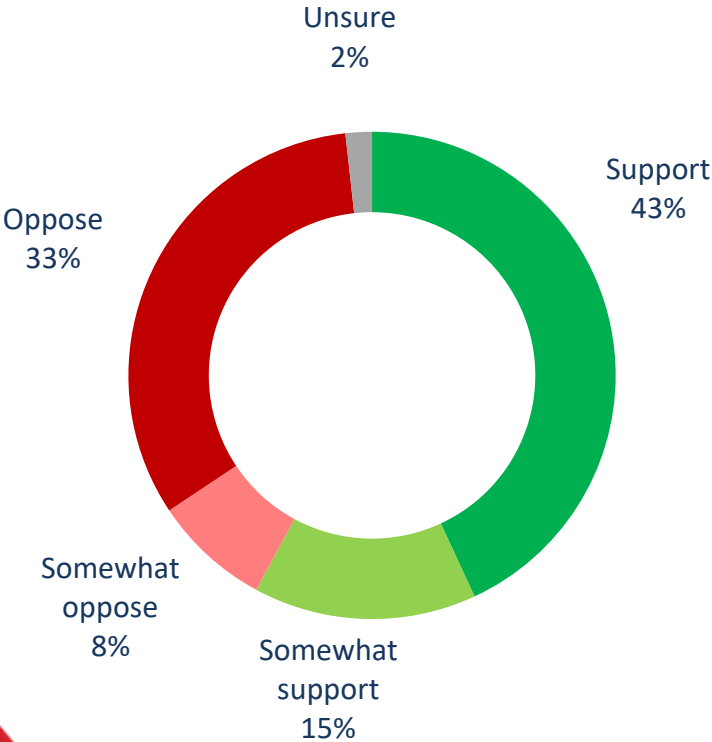
\*Note: Charts may not add up to 100 due to rounding

**QUESTION** – Would you support, somewhat support, somewhat oppose or oppose a 1% increase in the HST to be solely dedicated to municipal governments if you knew it would have to be used only for infrastructure projects in your community (for example, roads, bridges, water, transit)?

# Support for HST increase dedicated to infrastructure projects

Source: Nanos Research, RDD dual frame telephone random survey, June 13<sup>th</sup> to 30<sup>th</sup>, 2018, n=1000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.

**Net Score**  
  
+17.5



Subgroups	Support/ Somewhat support
Ontario North (n=199)	61.3%
Ontario East (n=202)	60.2%
Greater Toronto Area (n=199)	54.5%
Ontario South (n=200)	56.1%
City of Toronto (n=200)	62.3%
Male (n=498)	60.5%
Female (n=502)	55.2%
18 to 29 (n=178)	64.8%
30 to 39 (n=126)	49.2%
40 to 49 (n=188)	54.0%
50 to 59 (n=203)	51.5%
60 plus (n=305)	66.9%

**\*Note:** Charts may not add up to 100 due to rounding

**QUESTION –** Would you support, somewhat support, somewhat oppose or oppose a 1% increase in the HST to be solely dedicated to municipal governments if you knew it would have to be used only for infrastructure projects in your community (for example, roads, bridges, water, transit)?

# Services to be cut if revenues do not grow

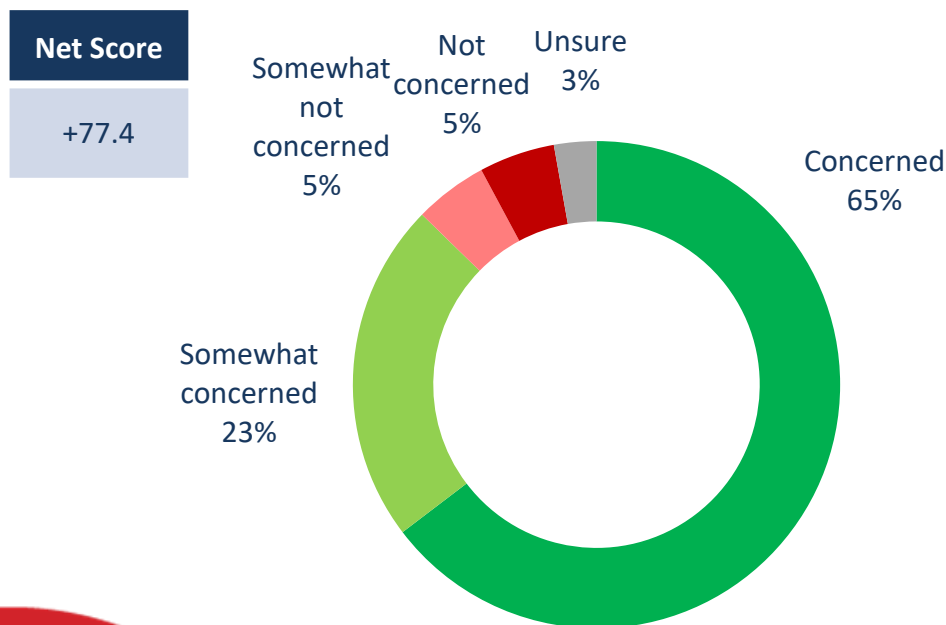
Source: Nanos Research, RDD dual frame telephone random survey, June 13<sup>th</sup> to 30<sup>th</sup>, 2018, n=979 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Service	Frequency (n=979)
No services should be cut	19.0%
Lower spending on wages for municipal employees and councillors	8.3%
Social services (Government funded housing/welfare)	7.7%
Emergency services (police, fire, ambulance)	7.1%
Community and recreational services (parks, ice rinks, swimming pools, events)	5.9%
Infrastructure maintenance and building	5.4%
Other	2.7%
Health care services (clinics, needle exchanges, mental health services)	2.4%
Art funding	2.0%
Sanitary services (garbage collection, street sweeping, etc.)	1.8%
Childcare services	1.4%
Public transit	1.3%
Immigration and refugee services	0.7%
All services should be cut	0.4%
Education	0.3%
Unsure	33.6%

**QUESTION** – If municipal revenues do not grow, what service or services would you think should be cut? [Open-ended]

# Concern for added cost to property taxes

Source: Nanos Research, RDD dual frame telephone random survey, June 13<sup>th</sup> to 30<sup>th</sup>, 2018, n=1000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.



Subgroups	Concerned/ Somewhat concerned
Ontario North (n=199)	89.0%
Ontario East (n=202)	83.1%
Greater Toronto Area (n=199)	90.3%
Ontario South (n=200)	87.0%
City of Toronto (n=200)	86.6%
Male (n=498)	86.3%
Female (n=502)	88.3%
18 to 29 (n=178)	80.2%
30 to 39 (n=126)	87.3%
40 to 49 (n=188)	88.5%
50 to 59 (n=203)	91.9%
60 plus (n=305)	88.7%

**\*Note: Charts may not add up to 100 due to rounding**

**QUESTION** – How concerned would you be if the province places new demands on municipal governments that will result in added costs to your property taxes?

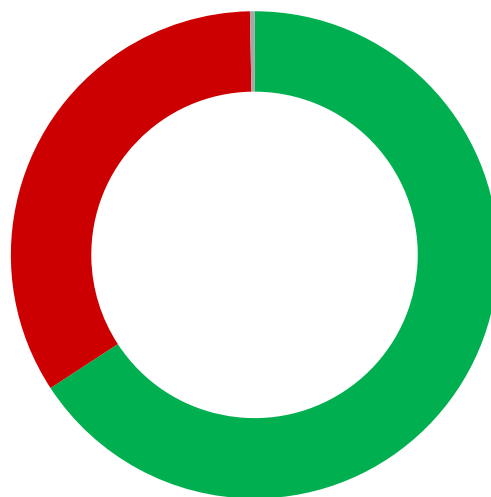
# Awareness of municipal government election

Source: Nanos Research, RDD dual frame telephone random survey, June 13<sup>th</sup> to 30<sup>th</sup>, 2018, n=1000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Net Score

+31.9

Unaware  
34%



Aware  
66%

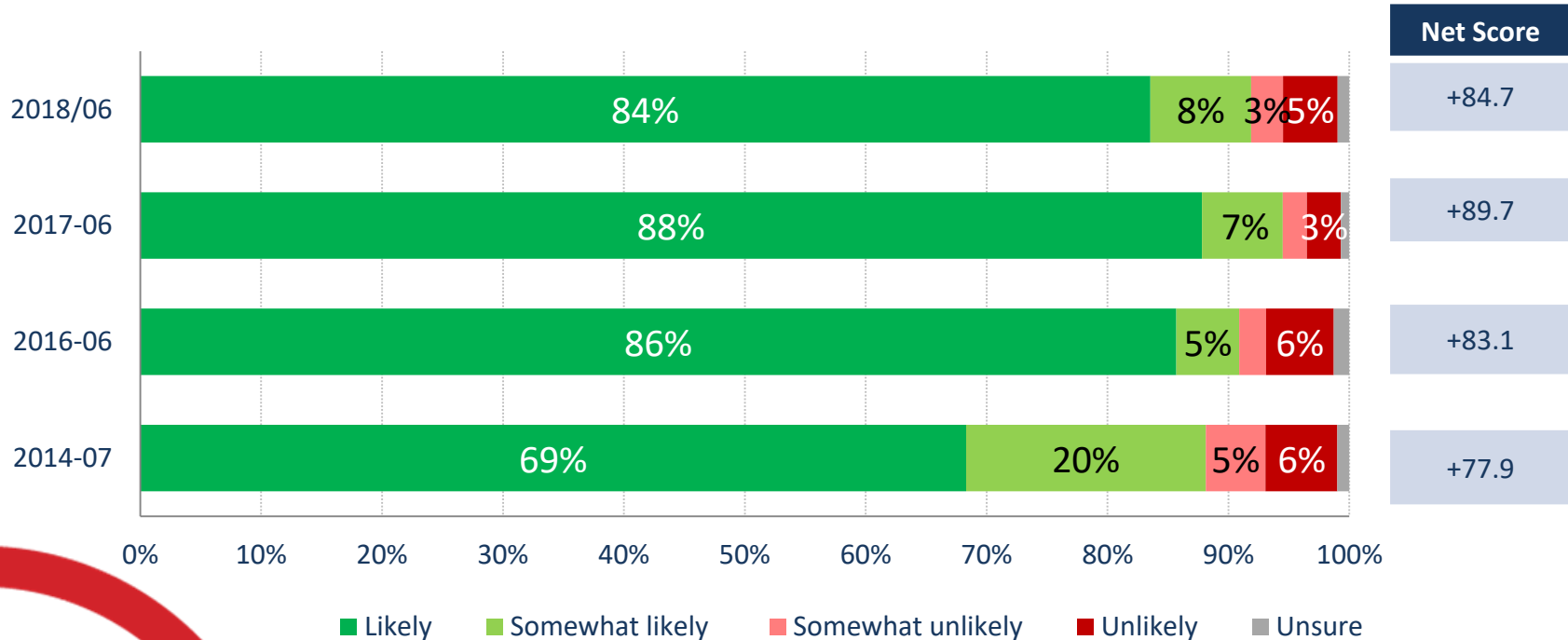
Subgroups	Aware
Ontario North (n=199)	72.6%
Ontario East (n=202)	64.3%
Greater Toronto Area (n=199)	66.0%
Ontario South (n=200)	68.1%
City of Toronto (n=200)	61.3%
Male (n=498)	68.0%
Female (n=502)	63.6%
18 to 29 (n=178)	52.3%
30 to 39 (n=126)	60.8%
40 to 49 (n=188)	60.6%
50 to 59 (n=203)	73.1%
60 plus (n=305)	80.2%

\*Note: Charts may not add up to 100 due to rounding

**QUESTION** – Are you aware or unaware that there is a municipal government election this October?

# Likelihood of voting in Municipal elections

Source: Nanos Research, RDD dual frame telephone random survey, June 13<sup>th</sup> to 30<sup>th</sup>, 2018, n=1000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.  
Source: Nanos Research, RDD dual frame telephone random survey June 2<sup>nd</sup> to 13<sup>th</sup>, 2017, n=1000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.  
Source: Nanos Research, RDD dual frame random telephone survey, June 1<sup>st</sup> to 9<sup>th</sup>, 2016, n=1,000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.  
Source: Nanos Research, RDD dual frame random telephone survey in Ontario, July 18<sup>th</sup> to 21<sup>st</sup>, 2014, n=501, accurate 4.4 percentage points plus or minus, 19 times out of 20.



**\*Note: Charts may not add up to 100 due to rounding**

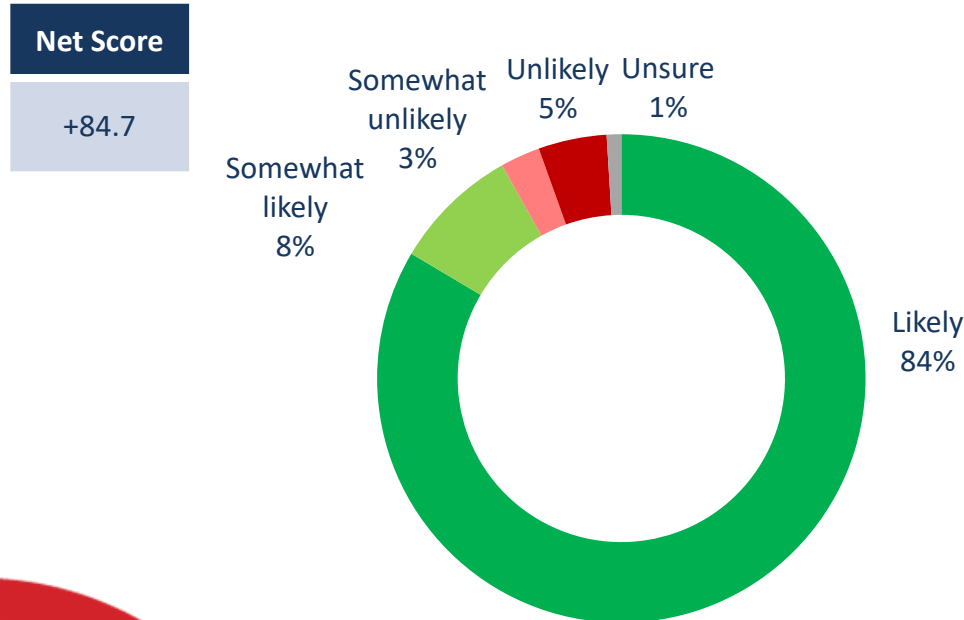
**QUESTION** – How likely is it that you will vote in the October 2018 Municipal elections?

**QUESTION (2014)** – How likely or unlikely is it that you will vote in the October Municipal elections?



# Likelihood of voting in 2018 Municipal elections

Source: Nanos Research, RDD dual frame telephone random survey, June 13<sup>th</sup> to 30<sup>th</sup>, 2018, n=1000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.



Subgroups	Likely/ Somewhat likely
Ontario North (n=199)	90.4%
Ontario East (n=202)	91.8%
Greater Toronto Area (n=199)	95.3%
Ontario South (n=200)	90.7%
City of Toronto (n=200)	89.6%
Male (n=498)	91.9%
Female (n=502)	91.9%
18 to 29 (n=178)	84.3%
30 to 39 (n=126)	93.5%
40 to 49 (n=188)	91.2%
50 to 59 (n=203)	94.1%
60 plus (n=305)	96.0%

\*Note: Charts may not add up to 100 due to rounding

**QUESTION** – How likely is it that you will vote in the October 2018 Municipal elections?

# Reasons for not voting

Source: Nanos Research, RDD dual frame telephone random survey, June 13<sup>th</sup> to 30<sup>th</sup>, 2018, n=72 Ontarians, accurate 11.7 percentage points plus or minus, 19 times out of 20.

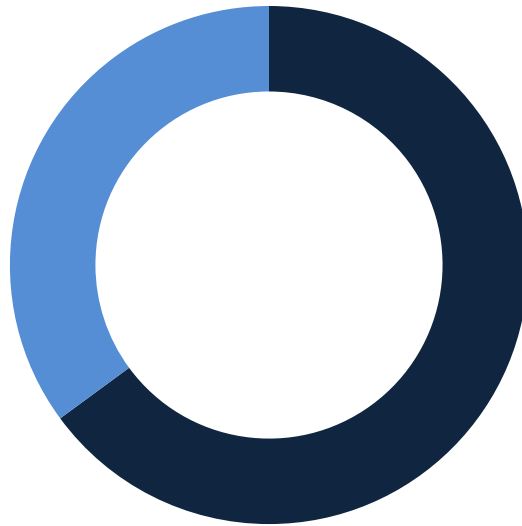
Reason	Frequency (n=72)
Don't follow politics/municipal politics/don't know enough	29.6%
Not interested/don't vote	19.4%
Don't like the parties/politicians	12.2%
Not a Canadian citizen/don't have the right to vote	10.8%
Unable to vote/accessibility/travelling	10.1%
My vote won't make a difference/doesn't matter	9.1%
Unsure	6.5%
Other	2.2%

**QUESTION** – [If answered unlikely or somewhat unlikely to vote in the October 2018 municipal elections] Why? [Open-ended]

# Voting statement most identified with

Source: Nanos Research, RDD dual frame telephone random survey, June 13<sup>th</sup> to 30<sup>th</sup>, 2018, n=992 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.

I vote because of  
one or several  
specific matters  
that impact me  
35%



I vote because it is  
my civic  
responsibility to  
vote  
65%

Subgroups	Civic responsibility
Ontario North (n=194)	52.3%
Ontario East (n=202)	68.3%
Greater Toronto Area (n=196)	58.6%
Ontario South (n=200)	68.7%
City of Toronto (n=200)	68.2%
Male (n=494)	64.0%
Female (n=498)	65.8%
18 to 29 (n=177)	47.7%
30 to 39 (n=126)	63.6%
40 to 49 (n=185)	64.1%
50 to 59 (n=202)	70.6%
60 plus (n=302)	76.7%

**\*Note:** Charts may not add up to 100 due to rounding

**QUESTION** – [If answered likely or somewhat likely to vote in the October 2018 municipal elections] Which statement do you identify with the most?

# Issues that motivate to vote municipally

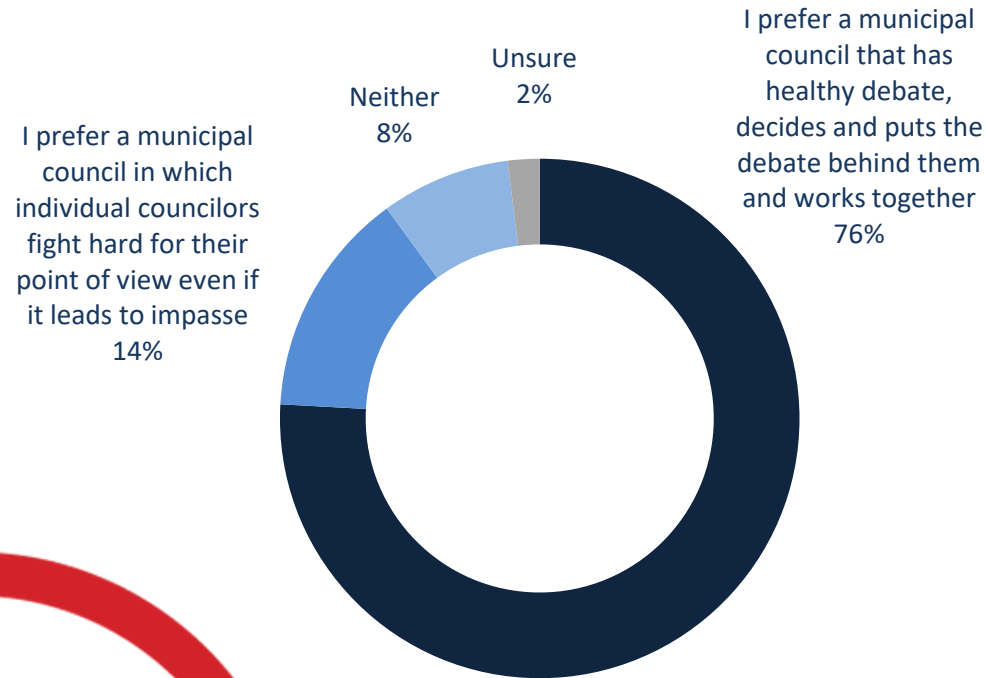
Source: Nanos Research, RDD dual frame telephone random survey, June 13<sup>th</sup> to 30<sup>th</sup>, 2018, n=348 Ontarians, accurate 5.3 percentage points plus or minus, 19 times out of 20.

Issue	Frequency (n=348)
Healthcare/Services offered by the city	19.6%
Electing a good leader/Benefit of city and communities	16.2%
Infrastructure	9.0%
Unsure	8.8%
Tax increases	8.4%
Fiscal management	8.3%
Housing	7.6%
Other	7.2%
Vote to have an impact/Duty to vote	6.0%
Candidate platforms/Change	5.1%
Public transit	2.5%
Nothing	1.3%

**QUESTION** – [If answered I vote because of one or several specific matters that impact me in Q23] What issues motivate you to vote municipally? [Open-ended]

# Views of the municipal council

Source: Nanos Research, RDD dual frame telephone random survey, June 13<sup>th</sup> to 30<sup>th</sup>, 2018, n=1000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.



Subgroups	Prefer healthy debate
Ontario North (n=199)	72.1%
Ontario East (n=202)	80.2%
Greater Toronto Area (n=199)	74.8%
Ontario South (n=200)	71.3%
City of Toronto (n=200)	82.0%
Male (n=498)	72.1%
Female (n=502)	79.7%
18 to 29 (n=178)	72.7%
30 to 39 (n=126)	74.0%
40 to 49 (n=188)	70.2%
50 to 59 (n=203)	82.1%
60 plus (n=305)	80.5%

**\*Note:** Charts may not add up to 100 due to rounding

**QUESTION** – Which statement best reflects your personal view, if any? [ROTATE]

# Important qualities of candidates running for office

Source: Nanos Research, RDD dual frame telephone random survey, June 13<sup>th</sup> to 30<sup>th</sup>, 2018, n=1000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Quality	Frequency (n=1000)
Honesty/Integrity/Transparency/Trustworthy	31.7%
Caring about local issues/Responsive to local population	22.8%
Financial responsibility/Fiscal accountability/Business skills	8.8%
Unsure	6.4%
A good/intelligent/hard-working person	5.7%
Experienced	4.9%
Keeps their promises	4.8%
Leadership skills/Able to work as a team	3.5%
Other	3.2%
Involved in the community	2.9%
Strong platform/Concrete plan	1.6%
Communication skills	1.5%
Forward thinker/New ideas/Progressive	1.4%
Common sense	0.9%

**QUESTION** – What is the most important quality you will be looking for from candidates running for local elected office? [Open-ended]

# Least desired qualities of candidates running for office

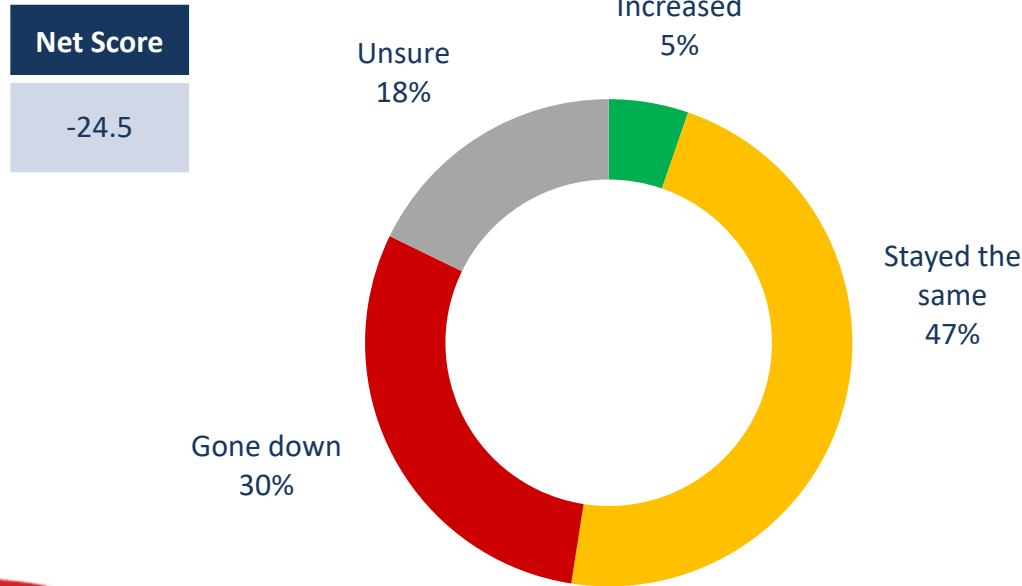
Source: Nanos Research, RDD dual frame telephone random survey, June 13<sup>th</sup> to 30<sup>th</sup>, 2018, n=999 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Quality	Frequency (n=999)
Dishonesty/unreliable/unfulfilled campaign promises	22.4%
Self serving/egotistical/narcissism	10.1%
Negative personality traits or behavior (disrespectful, loud, arrogant)	9.0%
Policies /decisions that I disagree with (increase of taxes, social, health)	8.1%
Disconnect from the people/not listening to the people/not familiar with community issues	5.5%
Corruption/hidden agenda	4.7%
Lack of experience/education/inability to do the job	4.0%
Close minded/hard to get along with/won't compromise	2.2%
Popular/yes man	2.1%
Negative private life/reputation	2.0%
Their looks/gender/age or personality	1.8%
Racist/hatred/bigotry	1.3%
Nothing	1.3%
Someone's who's rich/greedy/business oriented	1.0%
Career politician	0.9%
Indecisive/ flip-flopper	0.3%
Other	5.8%
Unsure	17.6%

**QUESTION** –What is the most important quality you will be looking for from candidates running for local elected office? [Open-ended]

# Media coverage in local communities

Source: Nanos Research, RDD dual frame telephone random survey, June 13<sup>th</sup> to 30<sup>th</sup>, 2018, n=1000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.



Subgroups	Stayed the same
Ontario North (n=199)	40.8%
Ontario East (n=202)	43.9%
Greater Toronto Area (n=199)	48.7%
Ontario South (n=200)	47.1%
City of Toronto (n=200)	49.7%
Male (n=498)	44.8%
Female (n=502)	49.5%
18 to 29 (n=178)	47.9%
30 to 39 (n=126)	52.1%
40 to 49 (n=188)	42.2%
50 to 59 (n=203)	38.3%
60 plus (n=305)	53.9%

**\*Note:** Charts may not add up to 100 due to rounding

**QUESTION** – Has media coverage of your community and municipal government increased, stayed the same or gone down due to local papers closing?



# Method for obtaining community news

Source: Nanos Research, RDD dual frame telephone random survey, June 13<sup>th</sup> to 30<sup>th</sup>, 2018, n=985 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Quality	Frequency (n=985)
Local paper	35.1%
Online	25.9%
TV news	13.8%
Social media	8.2%
Word of mouth	5.4%
Radio	4.6%
Local flyers, newsletters or bulletins	3.1%
Don't follow the news	2.3%
Other	1.3%
Email	0.3%

**\*Note:** Charts may not add up to 100 due to rounding

**QUESTION** – How do you get your community news? [Open-ended]

# Most valued service provided by local government

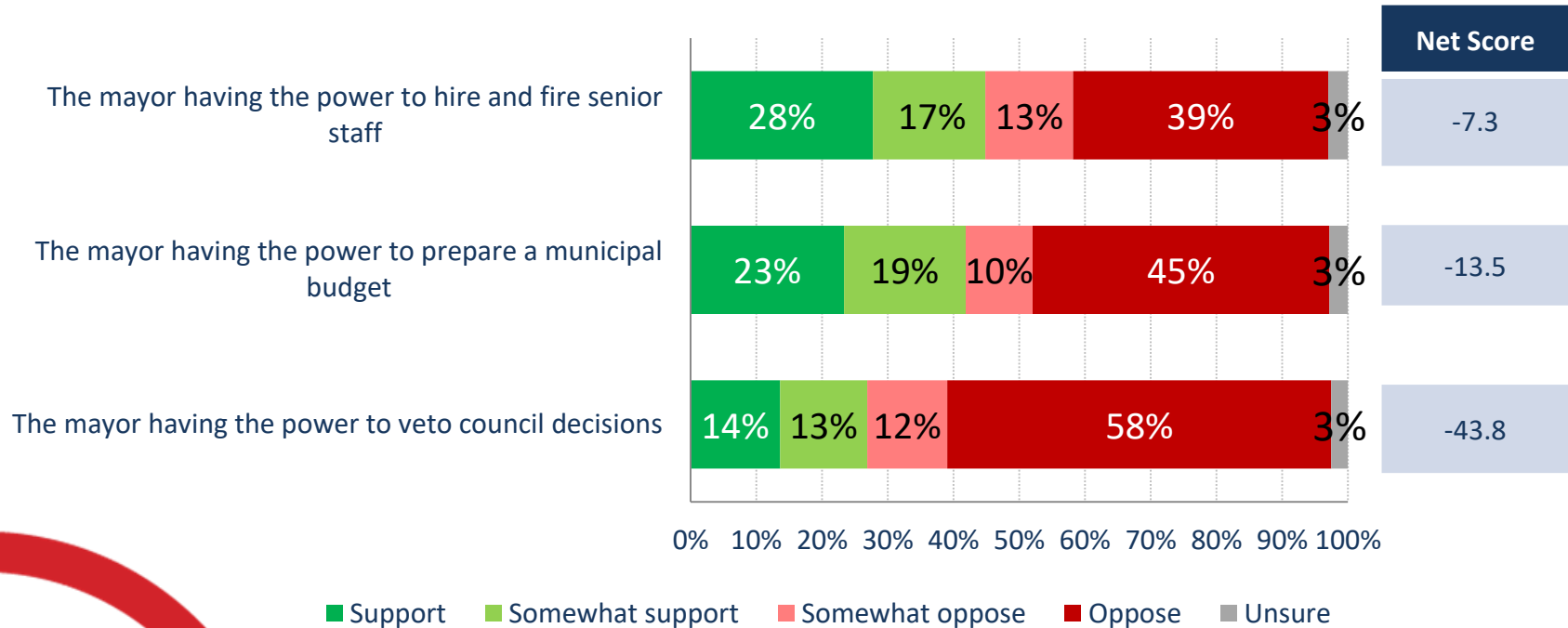
Source: Nanos Research, RDD dual frame telephone random survey, June 13<sup>th</sup> to 30<sup>th</sup>, 2018, n=951 Ontarians, accurate 3.2 percentage points plus or minus, 19 times out of 20.

Quality	Frequency (n=951)
Health care	16.8%
Public works/Infrastructure	13.8%
Safety and emergency services (police, firefighting, ambulances)	12.5%
Water	8.0%
Garbage/Recycling pick up	5.9%
Nothing	5.4%
Parks and recreation/Community services	5.0%
Transit/Public transportation	4.1%
Snow removal	3.4%
Education/Schools	3.2%
Social services (housing, welfare)	2.2%
Child care	1.3%
All are important	1.0%
Hydro	0.8%
Other	4.1%
Unsure	12.5%

**QUESTION** – What is the most valued service your local government provides for you and your family? [Open-ended]

# Support for independent mayoral powers

Source: Nanos Research, RDD dual frame telephone random survey, June 13<sup>th</sup> to 30<sup>th</sup>, 2018, n=1000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.



**\*Note: Charts may not add up to 100 due to rounding**

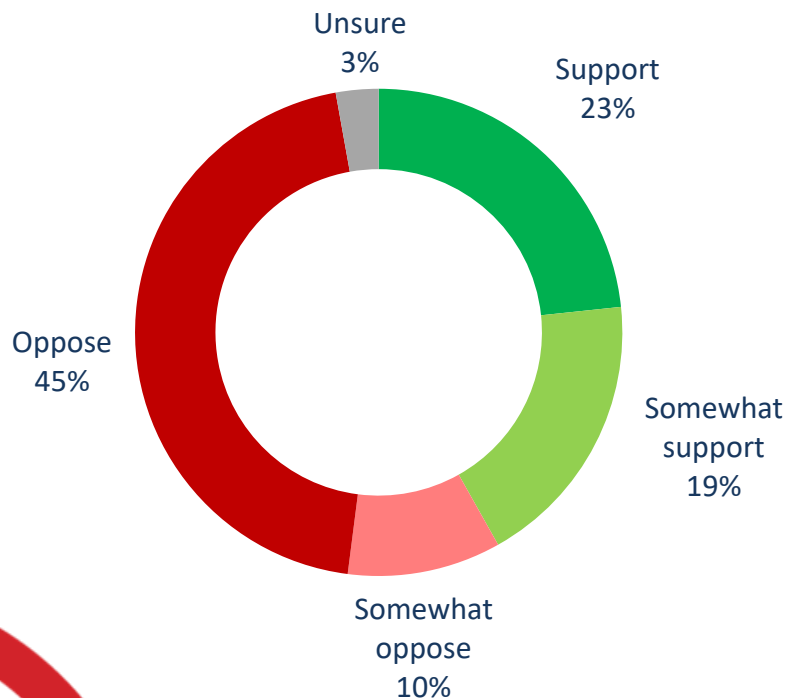
**QUESTION –** Currently, a mayor has no special powers and a majority vote of council is needed for decisions. Would you support, somewhat support, somewhat oppose or oppose a change which would give the mayor independent powers for the following: [RANDOMIZE]

# Support for mayoral power to prepare budget

Source: Nanos Research, RDD dual frame telephone random survey, June 13<sup>th</sup> to 30<sup>th</sup>, 2018, n=1000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.

## Net Score

-13.5



Subgroups	Oppose/ Somewhat oppose
Ontario North (n=199)	63.9%
Ontario East (n=202)	58.2%
Greater Toronto Area (n=199)	51.9%
Ontario South (n=200)	60.2%
City of Toronto (n=200)	47.7%
Male (n=498)	56.6%
Female (n=502)	54.0%
18 to 29 (n=178)	43.3%
30 to 39 (n=126)	49.6%
40 to 49 (n=188)	58.3%
50 to 59 (n=203)	61.2%
60 plus (n=305)	62.7%

**\*Note:** Charts may not add up to 100 due to rounding

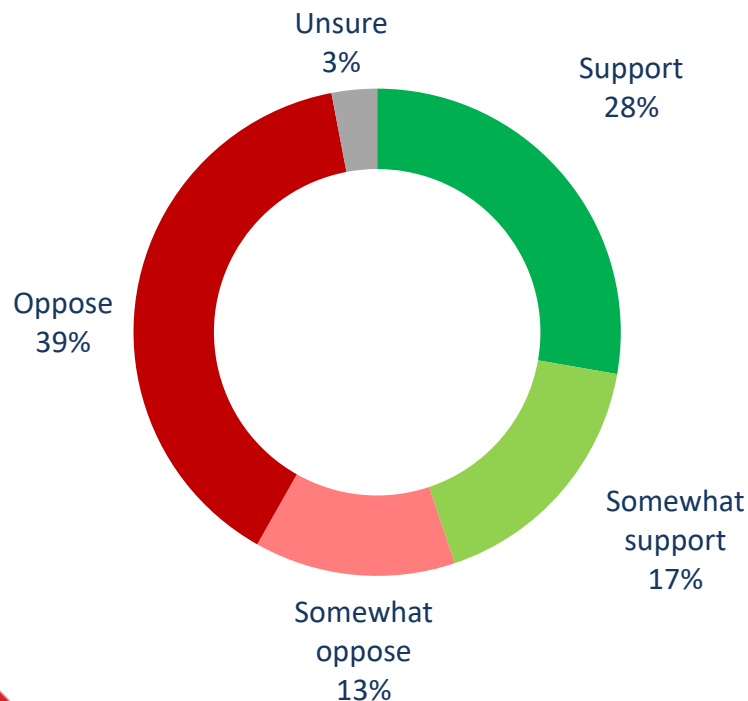
**QUESTION** – Currently, a mayor has no special powers and a majority vote of council is needed for decisions. Would you support, somewhat support, somewhat oppose or oppose a change which would give the mayor independent powers for the following: [RANDOMIZE]

**The mayor having the power to prepare a municipal budget**

# Support for mayoral hiring/firing power

Source: Nanos Research, RDD dual frame telephone random survey, June 13<sup>th</sup> to 30<sup>th</sup>, 2018, n=1000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.

**Net Score**  
-7.3



\*Note: Charts may not add up to 100 due to rounding

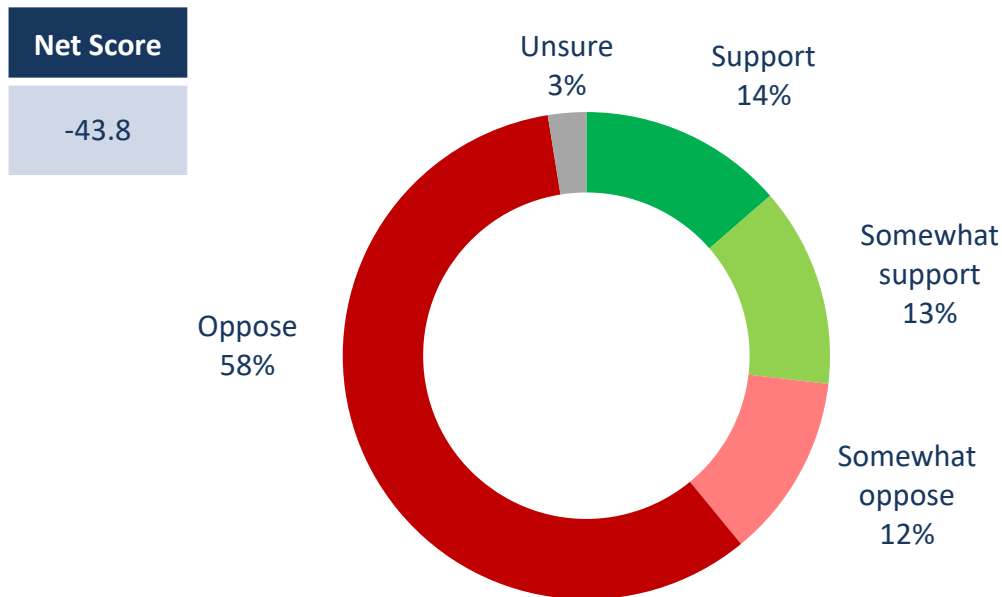
Subgroups	Oppose/ Somewhat oppose
Ontario North (n=199)	65.5%
Ontario East (n=202)	58.8%
Greater Toronto Area (n=199)	46.3%
Ontario South (n=200)	56.1%
City of Toronto (n=200)	44.9%
Male (n=498)	50.0%
Female (n=502)	54.3%
18 to 29 (n=178)	51.1%
30 to 39 (n=126)	45.1%
40 to 49 (n=188)	48.6%
50 to 59 (n=203)	56.9%
60 plus (n=305)	58.0%

**QUESTION** – Currently, a mayor has no special powers and a majority vote of council is needed for decisions. Would you support, somewhat support, somewhat oppose or oppose a change which would give the mayor independent powers for the following:  
[RANDOMIZE]

**The mayor having the power to hire and fire senior staff**

# Support for mayoral vetoing powers

Source: Nanos Research, RDD dual frame telephone random survey, June 13<sup>th</sup> to 30<sup>th</sup>, 2018, n=1000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.

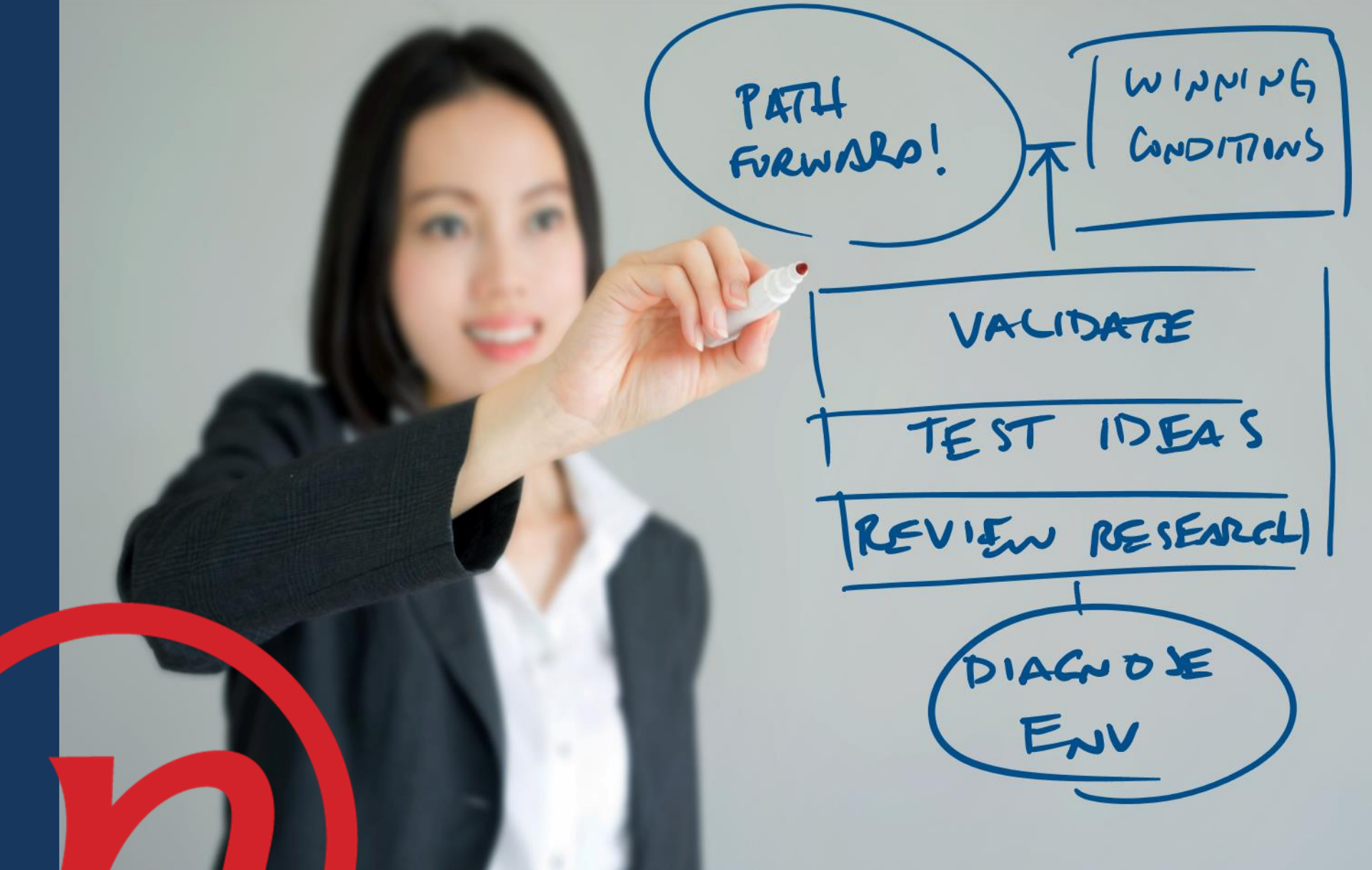


Subgroups	Oppose/ Somewhat oppose
Ontario North (n=199)	70.0%
Ontario East (n=202)	75.4%
Greater Toronto Area (n=199)	66.1%
Ontario South (n=200)	71.2%
City of Toronto (n=200)	72.2%
Male (n=498)	70.7%
Female (n=502)	70.5%
18 to 29 (n=178)	64.2%
30 to 39 (n=126)	67.7%
40 to 49 (n=188)	67.2%
50 to 59 (n=203)	76.7%
60 plus (n=305)	76.8%

**\*Note:** Charts may not add up to 100 due to rounding

**QUESTION** – Currently, a mayor has no special powers and a majority vote of council is needed for decisions. Would you support, somewhat support, somewhat oppose or oppose a change which would give the mayor independent powers for the following: [RANDOMIZE]

**The mayor having the power to veto council decisions**



Methodology

# Methodology

Nanos conducted an RDD dual frame (land- and cell-lines) random telephone survey of 1,000 residents of Ontario, 18 years of age or older, between June 13<sup>th</sup> and 30<sup>th</sup>, 2018. Participants were randomly recruited by telephone using live agents and administered a survey. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of the residents of Ontario.

Individuals were randomly called using random digit dialling with a maximum of five call backs.

The margin of error for a random survey of 1,000 residents of Ontario is  $\pm 3.1$  percentage points, 19 times out of 20.

The research was commissioned by the Association of Municipalities of Ontario and was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.





# Methodology

## Previous waves

Nanos conducted an RDD dual frame (land- and cell-lines) random telephone survey of 1,000 residents of Ontario, 18 years of age or older, between June 2<sup>nd</sup> and 13<sup>th</sup>, 2017. Participants were randomly recruited by telephone using live agents and administered a survey. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of the residents of Ontario. The margin of error for a random survey of 1,000 residents of Ontario is  $\pm 3.1$  percentage points, 19 times out of 20.

Nanos conducted an RDD dual frame (land- and cell-lines) random telephone survey of 1,000 residents of Ontario, 18 years of age or older, between January 25<sup>th</sup> and February 7<sup>th</sup>, 2017. Participants were randomly recruited by telephone using live agents and administered a survey. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of the residents of Ontario.

Nanos conducted an RDD dual frame (land- and cell-lines) random telephone survey of 1,000 residents of Ontario, 18 years of age or older, between June 1<sup>st</sup> and 9<sup>th</sup>, 2016. Participants were randomly recruited by telephone using live agents and administered a survey. The sample included both land- and cell-lines across Ontario. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Ontario. The margin of error for a random survey of 1,000 Ontarians is  $\pm 3.1$  percentage points, 19 times out of 20.

Nanos conducted an RDD dual frame (land- and cell-lines) random telephone survey of 500 Ontarians between July 18<sup>th</sup> and 21<sup>st</sup>, 2014 as part of an Ontario omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey. The sample included both land- and cell-lines across Ontario. The margin of error for a random survey of 500 Ontarians is  $\pm 4.4$  percentage points, 19 times out of 20.

# Sampling Plan

Region	Unweighted n-value	Weighted n-value	Margin of error
Ontario North (ONN)	199	58	±7.0
Ontario East (ONE)	202	158	±7.0
Ontario South (ONS)	200	268	±7.0
Greater Toronto Area (GTA)	199	313	±7.0
City of Toronto	200	203	±7.0
Total	1,000	1,000	±7.0

For this survey, 1,000 interviews were conducted in the following Ontario regions:

## Ontario North (ONN)

- Algoma
- James Bay
- Kapuskasing
- Kenora
- Manitoulin
- Nickel Belt
- Nipissing
- Rainy River
- Sault Ste. Marie
- Sudbury
- Superior North
- Thunder Bay
- Timiskaming
- Timmins

## The Greater Toronto Area (GTA)

- Burlington
- Durham Region
- Milton
- Oakville
- Peel Region
- Thornhill
- York Region

## City of Toronto

## Ontario South (ONS)

- Bruce County
- Chatham-Kent
- City of Brant
- City of Brantford
- City of Hamilton
- City of London
- Elgin
- Essex County
- Flamborough
- Glanbrook
- Grey
- Haldimand
- Halton Hills
- Kent
- Lambton
- Lambton
- Leamington
- London
- Middlesex
- Middlesex
- Muskoka
- Niagara Centre
- Niagara Falls
- Niagara West
- Norfolk
- Oxford
- Parry Sound
- Parry Sound District
- Perth
- Sarnia
- Simcoe
- Simcoe County
- St. Catharines
- Waterloo Region
- Wellington County

## Ontario East (ONE)

- Bay of Quinte
- Brock
- Carleton
- Carleton
- City of Ottawa
- Dundas
- Frontenac
- Glengarry
- Grenville
- Haliburton
- Hastings
- Kanata
- Kawartha
- Kawartha Lakes
- Kingston
- Kingston and the Islands
- Lanark
- Leeds
- Lennox and Addington
- Nipissing
- Northumberland
- Pembroke
- Peterborough
- Prescott
- Renfrew
- Russell
- South Glengarry
- Stormont
- Thousand Islands and Rideau Lakes

# Technical Note

Element	Description	Element	Description
Organization who commissioned the research	The Association of Municipalities of Ontario	Weighting of Data	The results were weighted by age and gender using the latest Census information (2016) and the sample is geographically stratified to ensure a distribution across all regions of Ontario. See tables for full weighting disclosure
Final Sample Size	1000 residents of Ontario.	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Margin of Error	±3.1 percentage points, 19 times out of 20.	Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines could not participate.
Mode of Survey	RDD dual frame (land- and cell-lines) telephone survey.	Stratification	By age and gender using the latest Census information (2014) and the sample is geographically stratified to be representative of Ontario.
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Ontario.	Estimated Response Rate	Seven percent, consistent with industry norms.
Demographics (Captured)	Ontario North, Ontario East, Ontario South, Greater Toronto Area, City of Toronto; Men and Women; 18 years and older. Six digit postal code was used to validate geography.	Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Fieldwork/Validation	Live interviews with live supervision to validate work as per the MRIA Code of Conduct	Question Content	This was module two of an omnibus survey. The previous modules included questions about perceptions of doctors and healthcare in Ontario.
Number of Calls	Maximum of five call backs.	Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Time of Calls	Individuals were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.	Survey Company	Nanos Research
Field Dates	June 13 <sup>th</sup> to 30 <sup>th</sup> , 2018.	Contact	Contact Nanos Research for more information or with any concerns or questions. <a href="http://www.nanos.co">http://www.nanos.co</a> Telephone:(613) 234-4666 ext. Email: info@nanosresearch.com.
Language of Survey	The survey was conducted in English.		
Standards	This report meets the standards set forth by the MRIA which can be found here: <a href="https://mria-arim.ca/polling">https://mria-arim.ca/polling</a>		

# About Nanos

Nanos is one of North America's most trusted research and strategy organizations. Our team of professionals is regularly called upon by senior executives to deliver superior intelligence and market advantage whether it be helping to chart a path forward, managing a reputation or brand risk or understanding the trends that drive success. Services range from traditional telephone surveys, through to elite in-depth interviews, online research and focus groups. Nanos clients range from Fortune 500 companies through to leading advocacy groups interested in understanding and shaping the public landscape. Whether it is understanding your brand or reputation, customer needs and satisfaction, engaging employees or testing new ads or products, Nanos provides insight you can trust.



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# Tabulations



## 2018-1142 – AMO Ontario Survey June – STAT SHEET

			Region					Gender			Age				
			Ontario 2018-06	Ontario North	Ontario East	Greater Toronto Area (GTA)	Ontario South	City of Toronto	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question 1 - What level of government is most responsive to your needs? Is it the...[RANDOMIZE]	Total	Unwgt N	1000	199	202	199	200	200	498	502	178	126	188	203	305
		Wgt N	1000	58	158	268	313	203	499	501	197	177	214	174	236
	Federal government	%	19.9	24.6	23.6	20.6	18.3	17.1	21.3	18.4	17.6	20.5	15.1	20.6	25.0
	Provincial government	%	34.6	39.0	33.6	40.8	29.8	33.2	31.7	37.4	34.8	33.7	37.8	34.0	32.5
	Municipal government	%	31.2	24.2	28.4	27.6	33.4	36.6	33.9	28.4	30.3	32.2	33.9	35.9	25.1
	Unsure	%	14.4	12.3	14.4	11.0	18.5	13.1	13.0	15.7	17.3	13.5	13.2	9.5	17.4

			Region					Gender		Age					
			Ontario 2018-06	Ontario North	Ontario East	Greater Toronto Area (GTA)	Ontario South	City of Toronto	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question 2 - What do you think is the percentage of tax dollars from every household tax dollar that goes to municipal governments?	Total	Unwgt N	1000	199	202	199	200	200	498	502	178	126	188	203	305
		Wgt N	1000	58	158	268	313	203	499	501	197	177	214	174	236
	Less than 10%	%	23.0	20.6	23.1	23.2	25.3	19.7	28.0	18.0	23.3	28.7	20.5	28.5	16.5
	10% to 19%	%	30.8	27.1	34.0	27.0	30.7	34.6	31.7	30.0	30.8	39.0	31.0	26.2	27.9
	20% to 29%	%	17.2	24.2	17.8	17.4	16.3	15.7	16.8	17.5	20.1	13.3	22.4	15.1	14.5
	30% to 39%	%	6.9	8.3	5.7	9.6	6.1	4.9	6.3	7.4	7.3	5.6	5.9	5.6	9.4
	40% to 49%	%	2.3	6.3	3.1	2.0	1.7	1.7	2.5	2.1	4.2	2.7	1.9	1.2	1.5
	More than 50%	%	3.1	2.0	4.3	3.2	2.9	2.5	2.5	3.7	3.3	2.0	2.7	4.5	3.0
	Unsure	%	16.8	11.4	11.9	17.5	17.0	21.0	12.2	21.4	11.0	8.6	15.7	18.9	27.4

Nanos conducted an RDD dual frame (land- and cell- lines) telephone random survey of 1,000 Ontarians, 18 years of age or older, between June 13<sup>th</sup> and 30<sup>th</sup>, 2018.

The margin of error for a random survey of 1,000 Ontarians is  $\pm 3.1$  percentage points, 19 times out of 20.

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# 2018-1142 – AMO Ontario Survey June – STAT SHEET

			Region						Gender		Age				
			Ontario 2018-06	Ontario North	Ontario East	Greater Toronto Area (GTA)	Ontario South	City of Toronto	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question 3 - When it comes to the collection of taxes in Canada, the federal government collects 47 cents of every household tax dollar, the provincial government collects about 44 cents, and municipalities collect 9 cents. Thinking about the services that each order of government delivers, do you think municipal governments should receive a greater share of the taxes, a smaller share, or is the current amount just right?	Total	Unwgt N	1000	199	202	199	200	200	498	502	178	126	188	203	305
		Wgt N	1000	58	158	268	313	203	499	501	197	177	214	174	236
	Greater share	%	60.2	66.7	55.8	56.8	59.3	67.7	60.4	60.0	53.3	54.8	62.7	67.4	62.5
	Smaller share	%	5.1	6.4	8.0	4.8	4.4	4.0	4.9	5.3	8.0	4.4	4.8	6.7	2.4
	Current amount is just right	%	26.6	19.5	28.1	30.7	26.8	21.6	27.2	25.9	27.7	33.9	25.2	18.9	26.9
	Unsure	%	8.1	7.3	8.2	7.7	9.6	6.6	7.4	8.8	11.0	6.9	7.3	7.0	8.2

Nanos conducted an RDD dual frame (land- and cell- lines) telephone random survey of 1,000 Ontarians, 18 years of age or older, between June 13<sup>th</sup> and 30<sup>th</sup>, 2018.  
The margin of error for a random survey of 1,000 Ontarians is ±3.1 percentage points, 19 times out of 20.

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## 2018-1142 – AMO Ontario Survey June – STAT SHEET

Thinking about your property taxes, would you support, somewhat support, somewhat oppose, or oppose the following:

			Region					Gender		Age					
			Ontario 2018-06	Ontario North	Ontario East	Greater Toronto Area (GTA)	Ontario South	City of Toronto	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question 4 - Your municipal government cutting services to freeze property taxes	Total	Unwgt N	1000	199	202	199	200	200	498	502	178	126	188	203	305
		Wgt N	1000	58	158	268	313	203	499	501	197	177	214	174	236
	Support	%	16.2	20.1	19.0	14.6	16.4	14.6	19.9	12.5	13.7	12.4	22.0	18.4	14.1
	Somewhat support	%	13.4	9.0	16.2	12.2	15.1	11.5	14.2	12.7	16.8	13.2	14.9	12.2	10.3
	Somewhat oppose	%	12.1	11.0	14.7	12.4	11.1	11.4	12.5	11.7	15.4	12.2	10.9	13.1	9.4
	Oppose	%	48.9	52.3	40.9	52.1	47.0	53.1	44.7	53.2	44.2	50.5	43.1	48.6	57.3
	Unsure	%	9.4	7.6	9.2	8.7	10.5	9.4	8.8	10.0	9.8	11.7	9.1	7.7	8.9

Thinking about your property taxes, would you support, somewhat support, somewhat oppose, or oppose the following:

			Region						Gender		Age				
			Ontario 2018-06	Ontario North	Ontario East	Greater Toronto Area (GTA)	Ontario South	City of Toronto	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question 5 - Keeping your property tax increases to the rate of inflation no matter the impact on the quality or level of municipal services	Total	Unwgt N	1000	199	202	199	200	200	498	502	178	126	188	203	305
		Wgt N	1000	58	158	268	313	203	499	501	197	177	214	174	236
	Support	%	28.4	23.9	26.5	30.5	28.0	29.2	32.7	24.2	16.1	32.5	28.4	35.3	30.8
	Somewhat support	%	17.7	18.5	22.3	16.5	18.0	14.9	17.1	18.3	21.7	15.0	14.9	14.2	21.4
	Somewhat oppose	%	12.9	15.5	13.6	11.1	14.1	12.1	12.9	12.9	20.2	9.6	11.7	15.5	8.5
	Oppose	%	31.0	35.0	26.9	31.3	30.3	34.0	28.6	33.4	27.5	38.5	38.3	26.2	25.4
	Unsure	%	9.9	7.1	10.7	10.6	9.6	9.7	8.6	11.2	14.5	4.4	6.7	8.8	13.9

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			Region					Gender		Age					
			Ontario 2018-06	Ontario North	Ontario East	Greater Toronto Area (GTA)	Ontario South	City of Toronto	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question 6 - Are you concerned, somewhat concerned, somewhat not concerned or not concerned that your current local property taxes will not cover the cost to fund the future maintenance, replacement and new essential infrastructure while maintaining other municipal services?	Total	Unwgt N	1000	199	202	199	200	200	498	502	178	126	188	203	305
		Wgt N	1000	58	158	268	313	203	499	501	197	177	214	174	236
	Concerned	%	41.4	46.0	40.7	41.2	36.0	49.0	40.9	41.8	35.1	42.9	44.2	41.3	42.9
	Somewhat concerned	%	27.8	22.9	29.2	24.2	30.5	28.8	25.2	30.4	31.2	28.3	18.1	30.6	31.5
	Somewhat not concerned	%	5.2	3.5	5.6	5.5	5.9	4.0	4.9	5.6	7.7	2.8	9.4	2.0	3.6
	Not concerned	%	18.5	18.7	21.7	23.4	16.5	12.6	21.3	15.7	18.2	22.4	23.2	17.4	12.3
	Unsure	%	7.1	9.0	2.8	5.6	11.1	5.6	7.7	6.4	7.7	3.6	5.1	8.7	9.7

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		Frequency	Percent	Valid Percent	Cumulative Percent
Question 7 - What is the biggest problem facing your municipality? [Open-ended]	Infrastructure/Transportation	310	31.0	31.0	31.0
	Unsure	173	17.3	17.3	48.3
	Politics/Council/Mayor	67	6.7	6.7	55.0
	Budget/Funding/Economy	66	6.6	6.6	61.6
	Social services/programs/police/garbage	57	5.7	5.7	67.4
	Other	56	5.6	5.6	73.0
	Construction/Growth	50	5.0	5.0	78.0
	Housing	49	4.9	4.9	82.9
	No problems	44	4.4	4.4	87.3
	Taxes	32	3.2	3.2	90.6
	Healthcare/health services (addiction, care for seniors)	31	3.1	3.1	93.7
	Finding jobs/Unemployment	25	2.5	2.5	96.2
	Child care/Education	19	1.9	1.9	98.1
	Safety/Cleanliness/crime	13	1.3	1.3	99.4
	Lack of support from provincial and federal governments	6	0.6	0.6	100.0
	Total	1000	100.0	100.0	

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Our next few questions are about your views on municipal service priorities. Please rate the importance of each service as a high, average, low or not a priority to you personally [RANDOMIZE]

			Region						Gender		Age				
			Ontario 2018-06	Ontario North	Ontario East	Greater Toronto Area (GTA)	Ontario South	City of Toronto	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question 8 - Improving the state of roads, bridges and transit	Total	Unwgt N	1000	199	202	199	200	200	498	502	178	126	188	203	305
		Wgt N	1000	58	158	268	313	203	499	501	197	177	214	174	236
	High priority	%	58.7	61.6	63.0	59.4	49.7	67.3	59.5	57.9	57.3	66.9	56.3	57.1	56.9
	Average priority	%	33.1	31.9	30.1	33.5	37.5	28.4	31.9	34.3	28.3	29.7	35.8	35.7	35.3
	Low priority	%	5.6	5.3	4.1	3.5	9.3	3.9	6.1	5.1	11.8	2.3	4.8	5.4	3.7
	Not a priority	%	2.4	0.9	2.8	2.8	3.4	0.4	2.5	2.3	2.6	1.1	2.5	1.8	3.6
	Unsure	%	0.2	0.3	0.0	0.8	0.0	0.0	0.0	0.5	0.0	0.0	0.6	0.0	0.5

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Our next few questions are about your views on municipal service priorities. Please rate the importance of each service as a high, average, low or not a priority to you personally [RANDOMIZE]

			Region						Gender		Age				
			Ontario 2018-06	Ontario North	Ontario East	Greater Toronto Area (GTA)	Ontario South	City of Toronto	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question 9 - Ensuring quality drinking water	Total	Unwgt N	1000	199	202	199	200	200	498	502	178	126	188	203	305
		Wgt N	1000	58	158	268	313	203	499	501	197	177	214	174	236
	High priority	%	84.0	80.2	82.3	84.1	82.2	89.0	82.7	85.3	83.8	79.7	80.8	87.7	87.6
	Average priority	%	8.9	8.5	8.9	7.3	12.1	6.4	10.3	7.6	9.6	11.8	12.1	6.8	4.9
	Low priority	%	2.6	1.6	3.0	3.2	1.5	3.3	2.8	2.4	3.2	3.1	2.0	3.0	1.8
	Not a priority	%	3.6	9.4	4.7	4.9	2.4	1.3	3.7	3.5	3.3	2.3	4.7	2.5	4.6
	Unsure	%	0.9	0.3	1.2	0.5	1.8	0.0	0.5	1.2	0.0	3.1	0.4	0.0	1.1

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Our next few questions are about your views on municipal service priorities. Please rate the importance of each service as a high, average, low or not a priority to you personally [RANDOMIZE]

			Region					Gender		Age					
			Ontario 2018-06	Ontario North	Ontario East	Greater Toronto Area (GTA)	Ontario South	City of Toronto	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question 10 - Having effective storm water systems and other flood control systems	Total	Unwgt N	1000	199	202	199	200	200	498	502	178	126	188	203	305
		Wgt N	1000	58	158	268	313	203	499	501	197	177	214	174	236
	High priority	%	45.0	33.2	44.0	50.5	40.9	48.2	43.1	46.9	40.2	51.1	40.5	47.5	46.7
	Average priority	%	35.0	33.8	34.5	34.4	34.2	37.9	34.6	35.4	40.3	35.4	32.9	32.9	33.8
	Low priority	%	9.3	13.5	11.1	4.4	12.7	8.0	11.6	7.0	9.5	8.9	10.6	11.0	7.0
	Not a priority	%	9.2	17.4	8.9	10.2	10.2	4.0	9.6	8.7	8.7	4.2	13.3	8.0	10.5
	Unsure	%	1.5	2.0	1.6	0.5	2.0	1.9	1.1	2.0	1.4	0.4	2.8	0.6	2.0

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Our next few questions are about your views on municipal service priorities. Please rate the importance of each service as a high, average, low or not a priority to you personally [RANDOMIZE]

			Region					Gender		Age					
			Ontario 2018-06	Ontario North	Ontario East	Greater Toronto Area (GTA)	Ontario South	City of Toronto	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question 11 - Providing health services like illness prevention such as inoculations and improving the health of citizens such as municipal programs to stop smoking	Total	Unwgt N	1000	199	202	199	200	200	498	502	178	126	188	203	305
		Wgt N	1000	58	158	268	313	203	499	501	197	177	214	174	236
	High priority	%	41.7	44.7	34.0	40.7	40.2	50.7	39.8	43.7	42.8	33.2	40.3	41.1	49.1
	Average priority	%	30.8	34.9	40.7	28.5	26.0	32.4	29.0	32.6	30.7	37.6	26.5	31.1	29.5
	Low priority	%	16.1	12.2	15.4	18.6	18.5	10.7	16.5	15.7	20.6	18.5	14.6	16.6	11.4
	Not a priority	%	10.0	7.1	9.4	11.2	13.0	5.4	13.1	7.0	5.9	9.7	16.5	9.4	8.3
	Unsure	%	1.3	1.1	0.5	1.0	2.4	0.8	1.6	1.0	0.0	1.0	2.1	1.8	1.7

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Our next few questions are about your views on municipal service priorities. Please rate the importance of each service as a high, average, low or not a priority to you personally [RANDOMIZE]

			Region					Gender		Age					
			Ontario 2018-06	Ontario North	Ontario East	Greater Toronto Area (GTA)	Ontario South	City of Toronto	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question 12 - Making housing available to lower income and homeless people	Total	Unwgt N	1000	199	202	199	200	200	498	502	178	126	188	203	305
		Wgt N	1000	58	158	268	313	203	499	501	197	177	214	174	236
	High priority	%	44.2	43.0	41.4	46.1	39.2	52.0	36.8	51.6	51.0	33.3	40.8	41.3	52.0
	Average priority	%	33.6	37.5	42.9	32.6	32.7	27.9	33.5	33.7	29.5	34.9	33.1	42.7	29.7
	Low priority	%	13.9	10.1	10.9	12.6	17.0	14.4	18.9	8.9	13.1	18.5	16.2	10.0	11.9
	Not a priority	%	6.7	7.3	3.9	7.7	9.1	3.9	9.4	4.1	5.6	9.5	8.8	5.5	4.6
	Unsure	%	1.6	2.1	0.9	1.1	2.1	1.8	1.5	1.7	0.8	3.8	1.0	0.5	1.8

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Our next few questions are about your views on municipal service priorities. Please rate the importance of each service as a high, average, low or not a priority to you personally [RANDOMIZE]

			Region					Gender		Age					
			Ontario 2018-06	Ontario North	Ontario East	Greater Toronto Area (GTA)	Ontario South	City of Toronto	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question 13 - Making hospital changes so that municipal paramedics can have a patient entirely in the care of an emergency room faster, which would put paramedics back into field service faster	Total	Unwgt N	1000	199	202	199	200	200	498	502	178	126	188	203	305
		Wgt N	1000	58	158	268	313	203	499	501	197	177	214	174	236
	High priority	%	64.0	63.5	62.0	66.2	61.8	66.3	57.6	70.4	59.3	58.9	69.1	61.8	68.9
	Average priority	%	27.0	26.5	29.0	26.4	27.0	26.3	29.9	24.1	32.8	32.8	17.9	30.2	23.7
	Low priority	%	5.4	3.3	6.0	6.0	5.6	4.6	7.9	3.0	3.9	6.8	7.7	5.9	3.2
	Not a priority	%	2.3	3.4	1.7	1.1	4.1	1.2	2.9	1.6	1.9	1.5	4.9	0.6	2.0
	Unsure	%	1.3	3.3	1.4	0.4	1.5	1.7	1.7	0.9	2.1	0.0	0.5	1.5	2.2

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			Region						Gender		Age				
			Ontario 2018-06	Ontario North	Ontario East	Greater Toronto Area (GTA)	Ontario South	City of Toronto	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question 14 - From a list of five services, which one do you believe contributes the most to a residential property tax bill [RANDOMIZE]	Total	Unwgt N	1000	199	202	199	200	200	498	502	178	126	188	203	305
		Wgt N	1000	58	158	268	313	203	499	501	197	177	214	174	236
	Police and Fire services	%	28.2	32.2	30.6	29.6	27.1	25.1	31.5	24.9	17.7	22.4	28.6	34.8	36.2
	Public works that includes roads, transit, waste, water, wastewater, etc.	%	33.1	29.8	37.9	32.5	29.8	36.2	35.5	30.7	41.3	40.8	34.2	28.1	23.3
	Social and Family Services that would include social assistance, child care, etc.	%	8.6	8.1	7.8	10.9	7.5	8.3	7.3	10.0	11.2	6.2	9.7	7.7	8.1
	Community Health services that would include EMS, public health, long-term care	%	15.0	17.3	10.3	13.1	18.4	15.1	13.4	16.5	14.2	13.3	14.3	18.4	14.9
	Housing that would include social, shelters, affordable stock	%	8.0	3.8	7.6	5.6	9.6	10.5	4.8	11.2	9.0	11.5	7.2	5.0	7.6
	Other	%	0.4	2.0	0.0	0.4	0.6	0.0	0.6	0.3	0.2	1.1	0.0	0.0	0.7
	Unsure	%	6.6	6.7	5.9	8.0	6.9	4.9	7.0	6.3	6.4	4.8	6.0	6.1	9.1

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			Region						Gender		Age				
			Ontario 2018-06	Ontario North	Ontario East	Greater Toronto Area (GTA)	Ontario South	City of Toronto	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question 15 - More and more, Ontario's fire and police personnel are earning more than \$100,000 per year in wages and benefits. Knowing this, which of the following options do you think is the most appropriate for the wages and benefits of fire and police in a (or my) municipality?	Total	Unwgt N	1000	199	202	199	200	200	498	502	178	126	188	203	305
		Wgt N	1000	58	158	268	313	203	499	501	197	177	214	174	236
	Having the same sate increases as other employees of the same municipality	%	43.5	46.7	43.5	46.0	37.3	48.8	41.7	45.3	41.2	39.5	37.8	51.6	47.6
	Having a rate of increase the same as other police and fire personnel across the province no matter where they lived	%	29.7	24.5	32.6	28.4	30.3	29.7	28.1	31.3	35.8	25.6	32.8	27.9	26.3
	Freezing the wages and benefits of police and fire personnel	%	20.4	24.6	16.6	19.0	23.9	18.5	22.8	17.9	18.8	26.4	22.3	13.5	20.4
	Unsure	%	6.4	4.2	7.3	6.7	8.5	2.9	7.4	5.5	4.2	8.5	7.1	7.1	5.7

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			Region						Gender		Age				
			Ontario 2018-06	Ontario North	Ontario East	Greater Toronto Area (GTA)	Ontario South	City of Toronto	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question 16 - If you had one new tax dollar to give any order of government, who would you give it to?	Total	Unwgt N	1000	199	202	199	200	200	498	502	178	126	188	203	305
		Wgt N	1000	58	158	268	313	203	499	501	197	177	214	174	236
	A municipal government	%	62.0	66.1	55.9	57.6	65.2	66.4	63.8	60.2	56.4	62.7	64.4	65.1	61.7
	A provincial government	%	22.7	21.2	26.1	27.1	16.9	23.7	21.1	24.3	26.3	22.2	24.9	18.9	20.8
	The federal government	%	9.3	5.7	11.7	5.9	12.3	8.3	9.3	9.3	10.3	11.8	5.7	11.0	8.6
	Unsure	%	6.0	7.1	6.4	9.4	5.6	1.6	5.8	6.3	7.0	3.3	5.0	5.0	8.9

			Region						Gender		Age				
			Ontario 2018-06	Ontario North	Ontario East	Greater Toronto Area (GTA)	Ontario South	City of Toronto	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question 17 - Would you support, somewhat support, somewhat oppose or oppose a 1% increase in the HST to be solely dedicated to municipal governments if you knew it would have to be used only for infrastructure projects in your community (for example, roads, bridges, water, transit)?	Total	Unwgt N	1000	199	202	199	200	200	498	502	178	126	188	203	305
		Wgt N	1000	58	158	268	313	203	499	501	197	177	214	174	236
	Support	%	43.1	49.3	43.0	39.7	41.1	48.9	46.2	40.0	40.6	41.2	38.3	39.3	53.7
	Somewhat support	%	14.8	12.0	17.2	14.8	15.0	13.5	14.3	15.3	24.2	8.0	15.7	12.3	13.2
	Somewhat oppose	%	7.8	6.0	7.8	9.4	7.5	6.4	5.4	10.1	13.3	5.7	8.2	6.0	5.7
	Oppose	%	32.6	32.1	29.4	34.4	35.0	29.2	33.2	32.0	20.2	44.7	35.4	40.7	25.4
	Unsure	%	1.7	0.6	2.7	1.6	1.4	2.0	0.9	2.6	1.8	0.4	2.4	1.8	2.1

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		Frequency	Percent	Valid Percent	Cumulative Percent
Question 18 - If municipal revenues do not grow, what service or services would you think should be cut? [Open-ended]	Unsure	329	32.9	33.6	33.6
	No services should be cut	186	18.6	19.0	52.6
	Lower spending on wages for municipal employees and councillors	81	8.1	8.3	60.9
	Social services (Government funded housing/welfare)	76	7.6	7.7	68.6
	Emergency services (police, fire, ambulance)	69	6.9	7.1	75.7
	Community and recreational services (parks, ice rinks, swimming pools, events)	58	5.8	5.9	81.6
	Infrastructure maintenance and building	53	5.3	5.4	87.0
	Other	27	2.7	2.7	89.7
	Health care services (clinics, needle exchanges, mental health services)	23	2.3	2.4	92.1
	Art funding	19	1.9	2.0	94.1
	Sanitary services (garbage collection, street sweeping, etc.)	18	1.8	1.8	95.9
	Childcare services	14	1.4	1.4	97.3
	Public transit	12	1.2	1.3	98.5
	Immigration and refugee services	7	0.7	0.7	99.3
	All services should be cut	4	0.4	0.4	99.7
	Education	3	0.3	0.3	100.0
	Total	979	97.9	100.0	
	No answer	21	2.1		
Total		1000	100.0		

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			Region						Gender		Age				
			Ontario 2018-06	Ontario North	Ontario East	Greater Toronto Area (GTA)	Ontario South	City of Toronto	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question 19 - How concerned would you be if the province places new demands on municipal governments that will result in added costs to your property taxes?	Total	Unwgt N	1000	199	202	199	200	200	498	502	178	126	188	203	305
		Wgt N	1000	58	158	268	313	203	499	501	197	177	214	174	236
	Concerned	%	64.7	70.5	60.0	63.2	68.9	61.9	64.6	64.7	49.0	70.4	68.4	74.7	62.5
	Somewhat concerned	%	22.6	18.5	23.0	27.1	18.0	24.8	21.7	23.6	31.1	16.9	20.2	17.2	26.2
	Somewhat unconcerned	%	4.9	6.0	8.6	3.4	2.7	7.0	5.1	4.6	9.5	5.8	2.5	4.0	3.0
	Unconcerned	%	5.0	2.5	6.3	4.0	6.1	4.4	5.4	4.6	8.2	3.2	6.0	2.4	4.8
	Unsure	%	2.8	2.6	2.0	2.3	4.2	2.0	3.1	2.5	2.1	3.7	2.9	1.7	3.5

			Region						Gender		Age				
			Ontario 2018-06	Ontario North	Ontario East	Greater Toronto Area (GTA)	Ontario South	City of Toronto	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question 20 - Are you aware or unaware that there is a municipal government election this October?	Total	Unwgt N	1000	199	202	199	200	200	498	502	178	126	188	203	305
		Wgt N	1000	58	158	268	313	203	499	501	197	177	214	174	236
	Aware	%	65.8	72.6	64.3	66.0	68.1	61.3	68.0	63.6	52.3	60.8	60.6	73.1	80.2
	Unaware	%	33.9	26.7	34.7	33.7	31.9	38.7	31.8	36.0	47.7	39.2	39.4	26.8	18.6
	Unsure	%	0.3	0.7	1.0	0.4	0.0	0.0	0.1	0.5	0.0	0.0	0.0	0.2	1.2

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## 2018-1142 – AMO Ontario Survey June – STAT SHEET

			Region						Gender		Age				
			Ontario 2018-06	Ontario North	Ontario East	Greater Toronto Area (GTA)	Ontario South	City of Toronto	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question 21 - How likely is it that you will vote in the October 2018 municipal elections?	Total	Unwgt N	1000	199	202	199	200	200	498	502	178	126	188	203	305
		Wgt N	1000	58	158	268	313	203	499	501	197	177	214	174	236
	Likely	%	83.5	85.6	80.9	85.0	83.7	82.9	82.7	84.3	66.9	86.4	85.3	85.8	92.0
	Somewhat likely	%	8.3	4.8	11.0	10.4	7.0	6.8	9.2	7.5	17.3	7.1	5.9	8.3	4.0
	Somewhat unlikely	%	2.6	1.7	0.3	1.9	4.1	3.4	2.1	3.2	6.9	1.5	3.0	0.9	0.9
	Unlikely	%	4.5	7.1	6.5	2.4	4.0	6.0	5.0	4.0	8.4	3.9	4.5	4.4	1.9
	Unsure	%	1.0	0.9	1.4	0.4	1.2	1.0	1.0	0.9	0.4	1.2	1.3	0.5	1.3
			Frequency						Percent		Valid Percent		Cumulative Percent		
Question 22 (unlikely and somewhat unlikely only) – Why? [Open-ended]	Don't follow politics/municipal politics/don't know enough								21	2.1		29.6		29.6	
	Not interested/don't vote								14	1.4		19.4		49.0	
	Don't like the parties/politicians								9	0.9		12.2		61.2	
	Not a Canadian citizen/don't have the right to vote								8	0.8		10.8		72.1	
	Unable to vote/accessibility/travelling								7	0.7		10.1		82.2	
	My vote won't make a difference/doesn't matter								7	0.7		9.1		91.3	
	Unsure								5	0.5		6.5		97.8	
	Other								2	0.2		2.2		100.0	
	Total								72	7.2		100.0			
	No answer								928	92.8					
Total									1000	100.0					



# 2018-1142 – AMO Ontario Survey June – STAT SHEET

			Region						Gender		Age				
			Ontario 2018-06	Ontario North	Ontario East	Greater Toronto Area (GTA)	Ontario South	City of Toronto	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question 23 (likely or somewhat likely only) - Which statement do you identify with the most?	Total	Unwgt N	992	194	202	196	200	200	494	498	177	126	185	202	302
		Wgt N	995	57	158	264	313	203	497	498	196	177	212	174	235
	I vote because it is my civic responsibility to vote	%	64.9	52.3	68.3	58.6	68.7	68.2	64.0	65.8	47.7	63.6	64.1	70.6	76.7
	I vote because of one or several specific matters that impact me	%	35.1	47.7	31.7	41.4	31.3	31.8	36.0	34.2	52.3	36.4	35.9	29.4	23.3

		Frequency	Percent	Valid Percent	Cumulative Percent
Question 24 (specific matters voters only) - What issues motivate you to vote municipally? [Open-ended]	Healthcare/Services offered by the city	68	6.8	19.6	19.6
	Electing a good leader/Benefit of city and communities	56	5.6	16.2	35.7
	Infrastructure	31	3.1	9.0	44.8
	Unsure	31	3.1	8.8	53.6
	Tax increases	29	2.9	8.4	62.0
	Fiscal management	29	2.9	8.3	70.3
	Housing	26	2.6	7.6	77.9
	Other	25	2.5	7.2	85.1
	Vote to have an impact/Duty to vote	21	2.1	6.0	91.1
	Candidate platforms/Change	18	1.8	5.1	96.2
	Public transit	9	0.9	2.5	98.7
	Nothing	4	0.4	1.3	100.0
	Total	348	34.8	100.0	
	No answer	652	65.2		
Total		1000	100.0		

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			Region					Gender		Age					
			Ontario 2018-06	Ontario North	Ontario East	Greater Toronto Area (GTA)	Ontario South	City of Toronto	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question 25 - Which statement best reflects your personal view, if any? [ROTATE]	Total	Unwgt N	1000	199	202	199	200	200	498	502	178	126	188	203	305
		Wgt N	1000	58	158	268	313	203	499	501	197	177	214	174	236
	I prefer a municipal council that has healthy debate, decides and puts the debate behind them and works together	%	75.9	72.1	80.2	74.8	71.3	82.0	72.1	79.7	72.7	74.0	70.2	82.1	80.5
	I prefer a municipal council in which individual councillors fight hard for their point of view even if it leads to impasse	%	14.1	16.2	12.7	14.1	15.8	12.0	17.3	11.0	15.2	13.1	17.5	11.9	12.5
	Neither	%	8.0	7.3	7.1	7.1	11.6	4.8	9.7	6.4	11.0	10.2	9.1	4.6	5.5
	Unsure	%	2.0	4.5	0.0	4.1	1.2	1.2	0.9	3.0	1.2	2.7	3.2	1.3	1.4

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		Frequency	Percent	Valid Percent	Cumulative Percent
Question 26 - What is the most important quality you will be looking for from candidates running for local elected office? [Open-ended]	Honesty/Integrity/Transparency/Trustworthy	317	31.7	31.7	31.7
	Caring about local issues/Responsive to local population	228	22.8	22.8	54.5
	Financial responsibility/Fiscal accountability/Business skills	88	8.8	8.8	63.3
	Unsure	64	6.4	6.4	69.8
	A good/intelligent/hard-working person	57	5.7	5.7	75.4
	Experienced	49	4.9	4.9	80.3
	Keeps their promises	48	4.8	4.8	85.1
	Leadership skills/Able to work as a team	35	3.5	3.5	88.6
	Other	32	3.2	3.2	91.8
	Involved in the community	29	2.9	2.9	94.7
	Strong platform/Concrete plan	16	1.6	1.6	96.3
	Communication skills	15	1.5	1.5	97.7
	Forward thinker/New ideas/Progressive	14	1.4	1.4	99.1
	Common sense	9	0.9	0.9	100.0
Total		1000	100.0	100.0	

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		Frequency	Percent	Valid Percent	Cumulative Percent
Question 27 - What is the least desired quality in a candidate running for local elected office? [Open-ended]	Dishonesty/unreliable/unfulfilled campaign promises	224	22.4	22.4	22.4
	Unsure	176	17.6	17.6	40.1
	Self serving/egotistical/narcissism	101	10.1	10.1	50.2
	Negative personality traits or behavior (disrespectful, loud, arrogant)	90	9.0	9.0	59.2
	Policies /decisions that I disagree with (increase of taxes, social, health)	81	8.1	8.1	67.3
	Other	58	5.8	5.8	73.0
	Disconnect from the people/not listening to the people/not familiar with community issues	55	5.5	5.5	78.5
	Corruption/hidden agenda	47	4.7	4.7	83.2
	Lack of experience/education/inability to do the job	40	4.0	4.0	87.1
	Close minded/hard to get along with/won't compromise	22	2.2	2.2	89.3
	Popular/yes man	21	2.1	2.1	91.4
	Negative private life/reputation	20	2.0	2.0	93.4
	Their looks/gender/age or personality	18	1.8	1.8	95.2
	Racist/hatred/bigotry	13	1.3	1.3	96.5
	Nothing	13	1.3	1.3	97.8
	Someone's who's rich/greedy/business oriented	10	1.0	1.0	98.8
	Career politician	9	0.9	0.9	99.7
	Indecisive/ flip-flopper	3	0.3	0.3	100.0
	Total	999	99.9	100.0	
	System	1	0.1		
Total		1000	100.0		

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			Region						Gender		Age				
			Ontario 2018-06	Ontario North	Ontario East	Greater Toronto Area (GTA)	Ontario South	City of Toronto	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question 28 - Has media coverage in your community and municipal government increased, stayed the same or gone down due to local papers closing?	Total	Unwgt N	1000	199	202	199	200	200	498	502	178	126	188	203	305
		Wgt N	1000	58	158	268	313	203	499	501	197	177	214	174	236
	Increased	%	5.3	7.4	2.8	6.8	5.0	5.2	5.4	5.2	5.7	6.2	3.9	6.4	4.7
	Stayed the same	%	47.2	40.8	43.9	48.7	47.1	49.7	44.8	49.5	47.9	52.1	42.2	38.3	53.9
	Gone down	%	29.8	32.7	37.1	27.8	29.9	25.6	33.3	26.2	19.1	28.8	34.9	37.8	28.8
	Unsure	%	17.8	19.1	16.2	16.8	18.0	19.6	16.5	19.1	27.3	12.8	19.0	17.6	12.6

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		Frequency	Percent	Valid Percent	Cumulative Percent
Question 29 - How do you get your community news? [Open-ended]	Local paper	345	34.5	35.1	35.1
	Online	255	25.5	25.9	61.0
	TV news	136	13.6	13.8	74.8
	Social media	81	8.1	8.2	83.0
	Word of mouth	53	5.3	5.4	88.4
	Radio	46	4.6	4.6	93.0
	Local flyers, newsletters or bulletins	30	3.0	3.1	96.1
	Don't follow the news	22	2.2	2.3	98.4
	Other	13	1.3	1.3	99.7
	Email	3	0.3	0.3	100.0
	Total	985	98.5	100.0	
	No answer	15	1.5		
Total		1000	100.0		

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		Frequency	Percent	Valid Percent	Cumulative Percent
Question 30 - What is the most valued service your local government provides for you and your family? [Open-ended]	Health care	160	16.0	16.8	16.8
	Public works/Infrastructure	132	13.2	13.8	30.7
	Unsure	119	11.9	12.5	43.2
	Safety and emergency services (police, firefighting, ambulances)	119	11.9	12.5	55.7
	Water	76	7.6	8.0	63.6
	Garbage/Recycling pick up	56	5.6	5.9	69.6
	Nothing	51	5.1	5.4	74.9
	Parks and recreation/Community services	48	4.8	5.0	80.0
	Transit/Public transportation	39	3.9	4.1	84.1
	Other	39	3.9	4.1	88.2
	Snow removal	32	3.2	3.4	91.6
	Education/Schools	30	3.0	3.2	94.7
	Social services (housing, welfare)	21	2.1	2.2	96.9
	Child care	12	1.2	1.3	98.2
	All are important	9	0.9	1.0	99.2
	Hydro	8	0.8	0.8	100.0
	Total	951	95.1	100.0	
	No answer	49	4.9		
Total		1000	100.0		

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Would you support, somewhat support, somewhat oppose or oppose a change which would give the mayor independent powers for the following: [RANDOMIZE]

		Region							Gender		Age				
		Ontario 2018-06	Ontario North	Ontario East	Greater Toronto Area (GTA)	Ontario South	City of Toronto	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	
Question 31 - The mayor having the power to prepare a municipal budget	Total	Unwgt N	1000	199	202	199	200	200	498	502	178	126	188	203	305
		Wgt N	1000	58	158	268	313	203	499	501	197	177	214	174	236
	Support	%	23.3	12.5	20.5	28.2	20.1	27.2	27.0	19.6	25.7	28.0	20.0	25.8	19.0
	Somewhat support	%	18.5	19.2	19.6	17.0	17.1	21.7	14.0	23.0	25.4	20.4	19.9	11.1	15.5
	Somewhat oppose	%	10.2	9.6	9.9	10.6	9.3	11.5	11.1	9.3	14.0	7.5	10.9	9.9	8.6
	Oppose	%	45.1	54.3	48.3	41.4	50.9	36.1	45.6	44.7	29.3	42.1	47.4	51.2	54.0
	Unsure	%	2.8	4.3	1.7	2.9	2.6	3.4	2.3	3.4	5.5	2.0	1.8	1.9	2.8

Would you support, somewhat support, somewhat oppose or oppose a change which would give the mayor independent powers for the following: [RANDOMIZE]

			Region						Gender		Age				
			Ontario 2018-06	Ontario North	Ontario East	Greater Toronto Area (GTA)	Ontario South	City of Toronto	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question 32 - The mayor having the power to hire and fire senior staff	Total	Unwgt N	1000	199	202	199	200	200	498	502	178	126	188	203	305
		Wgt N	1000	58	158	268	313	203	499	501	197	177	214	174	236
	Support	%	27.7	16.6	22.0	29.9	27.1	33.6	31.5	24.0	25.9	32.6	33.9	22.6	23.8
	Somewhat support	%	17.1	13.5	14.7	20.2	14.4	20.0	16.6	17.6	19.7	19.3	14.4	15.2	17.1
	Somewhat oppose	%	13.4	12.6	15.3	10.9	13.0	15.9	10.1	16.5	20.2	7.6	11.9	10.2	15.7
	Oppose	%	38.8	52.9	43.5	35.4	43.1	29.0	39.8	37.8	30.9	37.5	36.8	46.7	42.4
	Unsure	%	3.0	4.4	4.5	3.6	2.4	1.5	1.9	4.1	3.3	3.0	3.1	5.3	1.0

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Would you support, somewhat support, somewhat oppose or oppose a change which would give the mayor independent powers for the following: [RANDOMIZE]

			Region						Gender		Age				
			Ontario 2018-06	Ontario North	Ontario East	Greater Toronto Area (GTA)	Ontario South	City of Toronto	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question 33 - The mayor having the power to veto council decisions	Total	Unwgt N	1000	199	202	199	200	200	498	502	178	126	188	203	305
		Wgt N	1000	58	158	268	313	203	499	501	197	177	214	174	236
	Support	%	13.6	13.4	10.8	14.7	12.1	16.7	15.7	11.5	15.2	16.1	14.8	9.8	12.0
	Somewhat support	%	13.3	14.3	12.3	15.2	13.6	10.6	11.5	15.1	19.0	13.9	14.4	10.4	9.0
	Somewhat oppose	%	12.2	10.5	15.2	8.9	11.2	16.3	12.4	12.1	18.5	10.9	14.2	9.8	8.0
	Oppose	%	58.4	59.5	60.2	57.1	60.1	55.8	58.4	58.4	45.7	56.8	53.0	66.9	68.8
	Unsure	%	2.5	2.4	1.6	4.0	3.1	0.5	2.1	3.0	1.5	2.2	3.6	3.1	2.2

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