PCs 41, Liberals 29, NDP 24, Greens 6 in latest Nanos Ontario tracking

Nanos Tracking, May 2018
(released May 11th, 2018)

At a glance

Ballot – The latest Nanos Ontario ballot tracking has the PCs at 41.1 per cent support, followed by the Liberals at 28.5 per cent, the NDP at 24.3 percent, and the Greens at 5.9 per cent.

Accessible Voters – Asked whether they would consider voting for each of the provincial parties, 40.2 per cent of Ontarians say they would consider voting Liberal while 49.9 per cent would consider voting PC, 44.8 per cent would consider voting NDP, and 26.0 per cent of Ontarians would consider voting for the Green party.

Preferred Premier – Nanos tracking has Doug Ford as the preferred choice as Premier at 32.5 per cent of Ontarians followed by Andrea Horwath (26.6%), Kathleen Wynne (16.6%) and Mike Schreiner (5.5%). 11.5 per cent of Ontarians were unsure who they preferred.

Contact: **Nik Nanos, FMRIA**
            Ottawa: (613) 234-4666 x 237
            nik@nanos.co
            Twitter: @niknanos

Ontario Political Tracking

A provincial dual-frame (land+cell) random telephone survey of 500 Ontarians is conducted every 2 months by Nanos Research using live agents.

The margin of error for a survey of 500 respondents is ±4.4 percentage points, 19 times out of 20.

Contact: Nik Nanos
(613) 234-4666 x 237
nnanos@nanosresearch.com
Twitter: @niknanos

Nanos Tracking Data Summary

Ballot		May 2018	April 2018	February 2018	December 2017	October 2017	August 2017	8 Month Low	8 month High
	Liberal	28.5%	30.6%	30.5%	33.5%	29.2%	31.2%	28.5%	33.5%
	PC	41.1%	42.2%	43.5%	41.4%	38.3%	42.2%	38.3%	43.5%
	NDP	24.3%	21.4%	23.2%	20.5%	26.0%	19.5%	19.5%	26.0%
	Green	5.9%	5.3%	2.8%	4.0%	6.4%	6.7%	2.8%	6.7%

Preferred Premier		May 2018	April 2018	February 2018	December 2017	October 2017	August 2017	8 Month Low	8 month High
	Wynne	16.6%	16.5%	19.6%	19.5%	18.0%	18.0%	16.5%	19.6%
	Ford*	32.5%	31.8%	26.7%	33.4%	29.0%	35.7%	26.7%	35.7%
	Horwath	26.6%	20.5%	20.3%	18.7%	25.5%	18.8%	18.7%	26.6%
	Schreiner	5.5%	4.1%	2.8%	2.1%	3.0%	2.8%	2.1%	5.5%
	Unsure	11.5%	17.5%	20.1%	17.2%	18.5%	18.0%	11.5%	20.1%

Party Consider		May 2018	April 2018	February 2018	December 2017	October 2017	August 2017	8 Month Low	8 month High
	Liberal	40.2%	41.3%	44.0%	44.3%	45.0%	43.3%	40.2%	45.0%
	PC	49.9%	50.2%	52.7%	48.5%	48.4%	51.5%	48.4%	52.7%
	NDP	44.8%	42.4%	46.8%	41.6%	47.2%	44.1%	41.6%	47.2%
	Green	26.0%	27.9%	21.2%	23.1%	27.7%	28.7%	21.2%	28.7%

*Note: Doug Ford became leader of the PCs after the February 2018 wave. February 2018 refers to interim leader Vic Fedeli, while previous waves refer to former leader Patrick Brown.
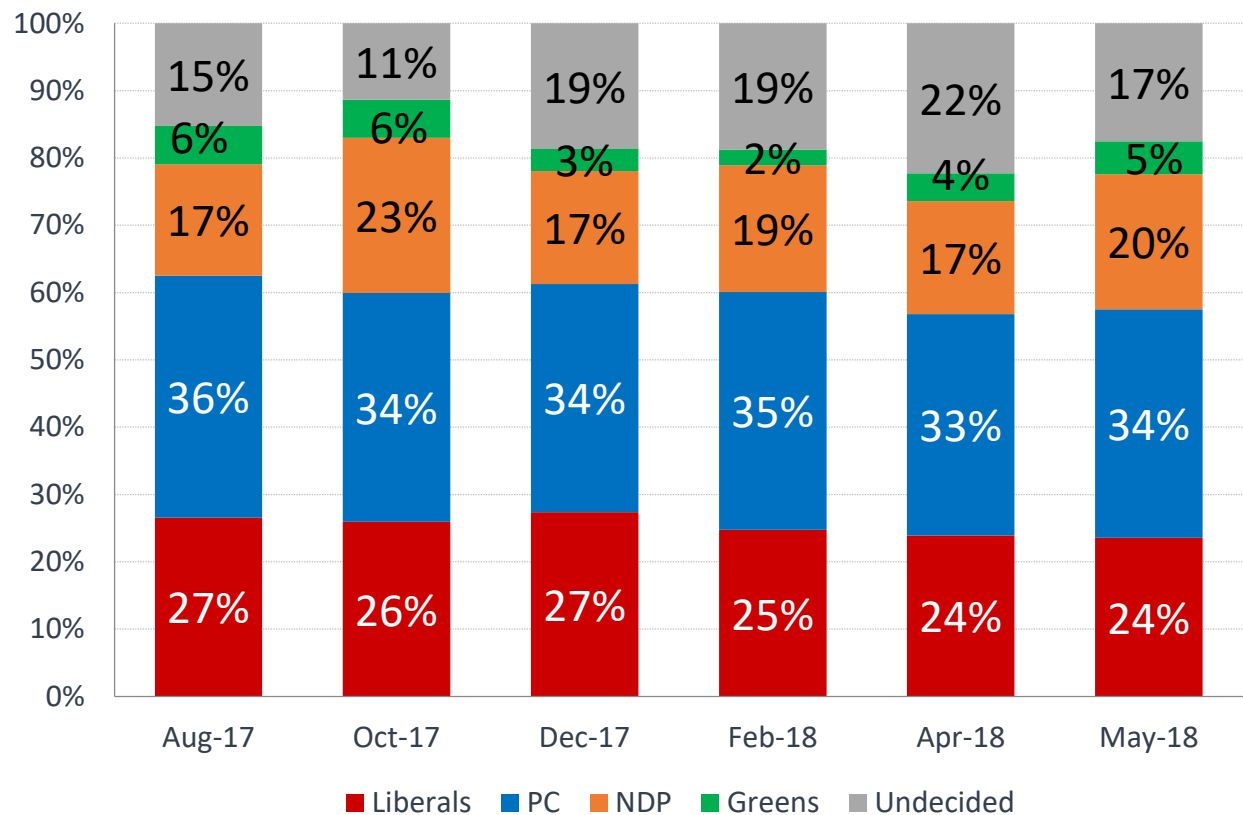
Vote Profile

Question: For those parties you would consider voting for PROVINCIALLY, could you please rank your top two local party preferences?

Contact: Nik Nanos
(613) 234-4666 x 237
nik@nanos.co
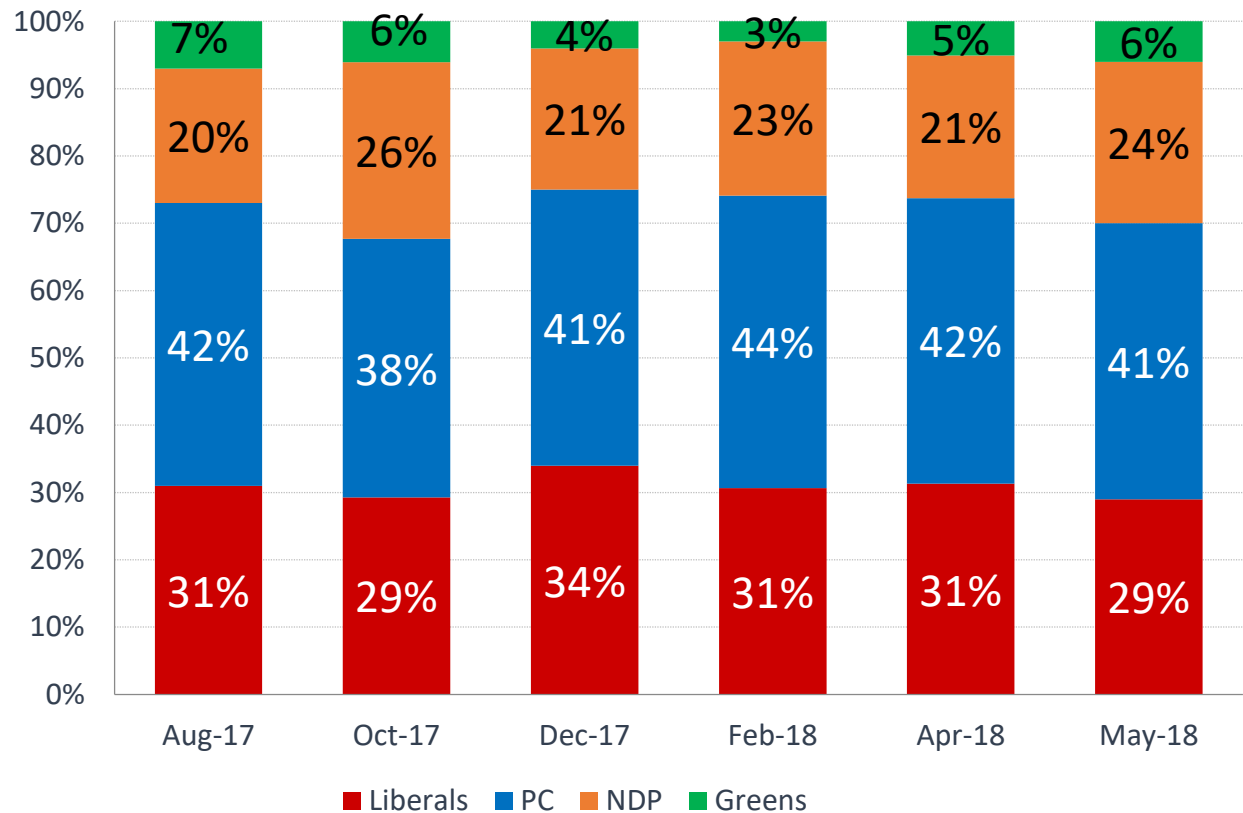Twitter: @niknanos

Ontario – Tracking – First Ranked Choice

	Aug-17	Oct-17	Dec-17	Feb-18	Apr-18	May-18
Undecided	15%	11%	19%	19%	22%	17%
Greens	6%	6%	3%	2%	4%	5%
NDP	17%	23%	17%	19%	17%	20%
PC	36%	34%	34%	35%	33%	34%
Liberals	27%	26%	27%	25%	24%	24%

Legend: ■ Liberals ■ PC ■ NDP ■ Greens ■ Undecided

Ontario Ballot

NANOS

Ontario – Tracking – First Ranked Choice – DECIDED ONLY

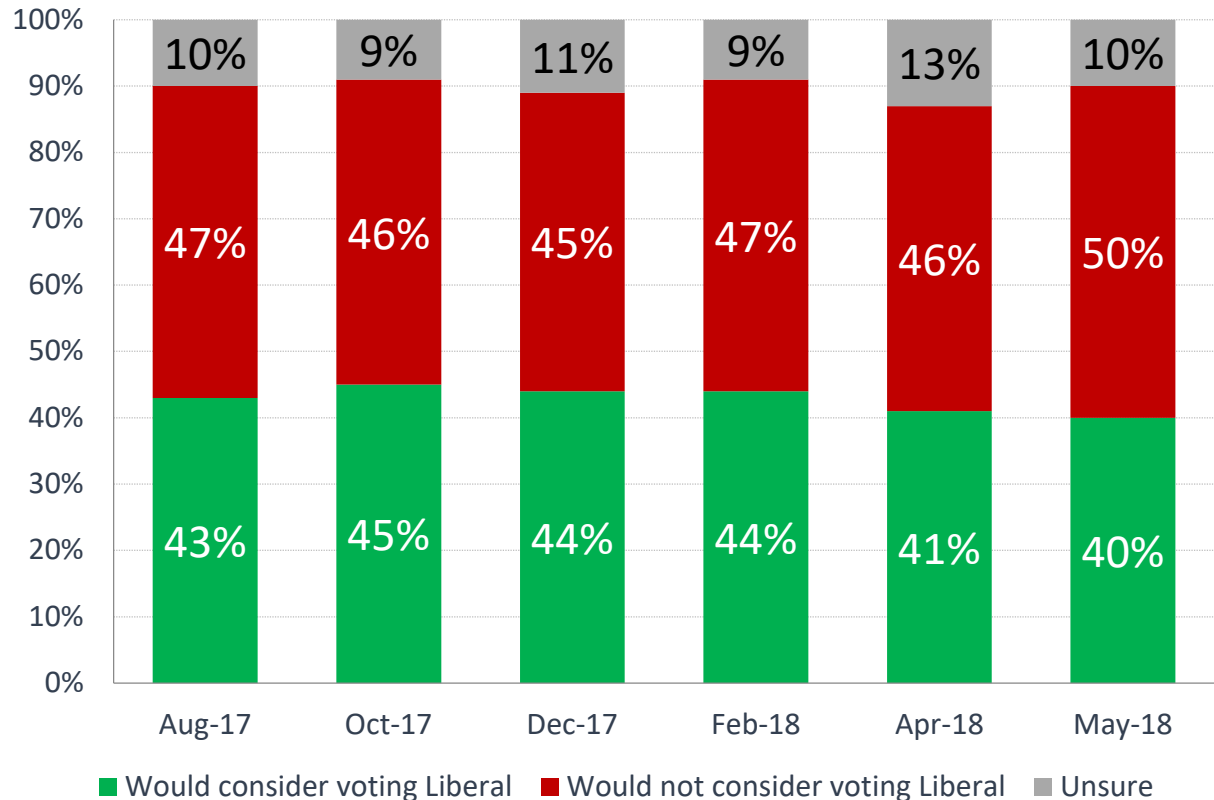|	Aug-17	Oct-17	Dec-17	Feb-18	Apr-18	May-18
Greens	7%	6%	4%	3%	5%	6%
NDP	20%	26%	21%	23%	21%	24%
PC	42%	38%	41%	44%	42%	41%
Liberals	31%	29%	34%	31%	31%	29%

■ Liberals ■ PC ■ NDP ■ Greens

Consider Liberal

LIBĒRAL ONTARIO

Ontario – Tracking

Question: Regardless of how you actually vote, would you consider or not consider voting for any of the following PROVINCIAL political parties? [RANDOMIZE] The Provincial Liberals

Contact: Nik Nanos
Ottawa: (613) 234-4666 x 237
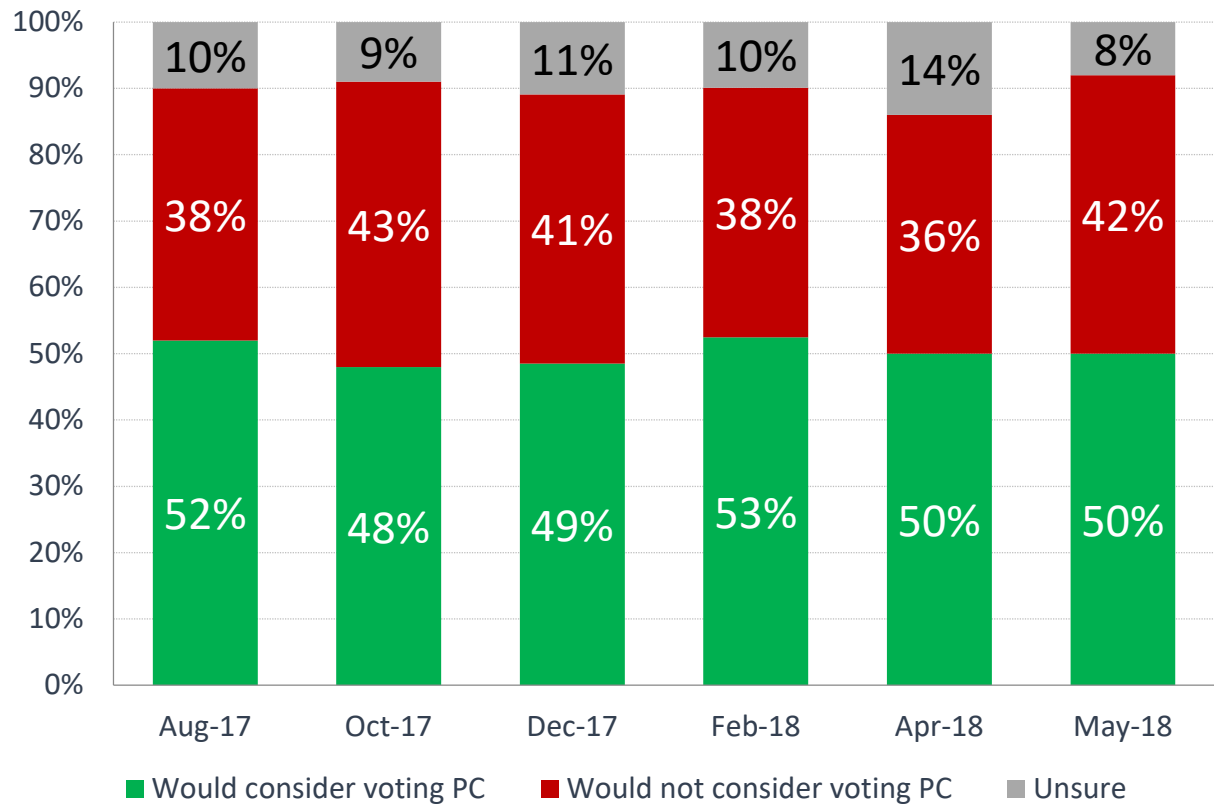Washington DC: (202) 697-9924
nik@nanos.co

	Aug-17	Oct-17	Dec-17	Feb-18	Apr-18	May-18
Unsure	10%	9%	11%	9%	13%	10%
Would not consider voting Liberal	47%	46%	45%	47%	46%	50%
Would consider voting Liberal	43%	45%	44%	44%	41%	40%

■ Would consider voting Liberal ■ Would not consider voting Liberal ■ Unsure

Consider Conservative

ONTARIOPC

Question: Regardless of how you actually vote, would you consider or not consider voting for any of the following PROVINCIAL political parties? [RANDOMIZE] The Provincial Conservatives

Contact: Nik Nanos
Ottawa: (613) 234-4666 x 237
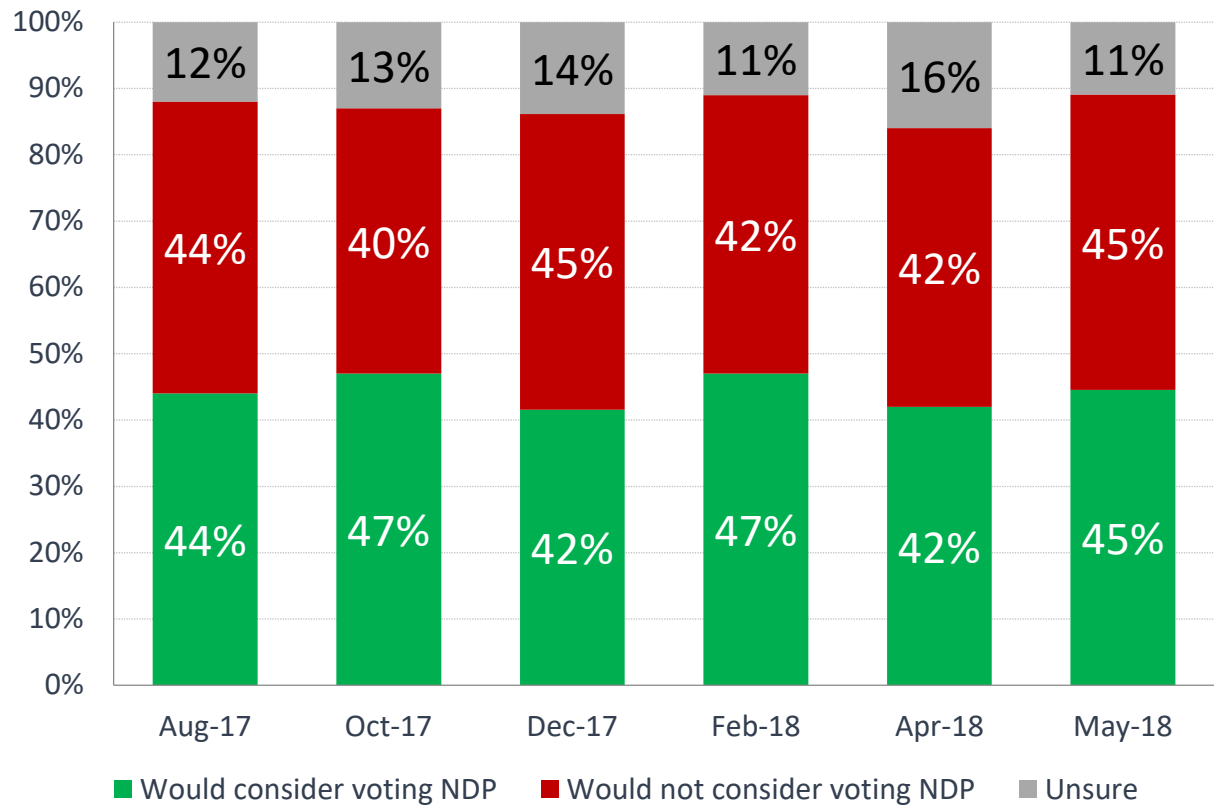Washington DC: (202) 697-9924
nik@nanos.co

Ontario – Tracking

	Aug-17	Oct-17	Dec-17	Feb-18	Apr-18	May-18
Unsure	10%	9%	11%	10%	14%	8%
Would not consider voting PC	38%	43%	41%	38%	36%	42%
Would consider voting PC	52%	48%	49%	53%	50%	50%

■ Would consider voting PC ■ Would not consider voting PC ■ Unsure

Consider NDP

ONTARIO NDP

Question: Regardless of how you actually vote, would you consider or not consider voting for any of the following PROVINCIAL political parties? [RANDOMIZE] The Provincial NDP

Contact: Nik Nanos
Ottawa: (613) 234-4666 x 237
Washington DC: (202) 697-9924
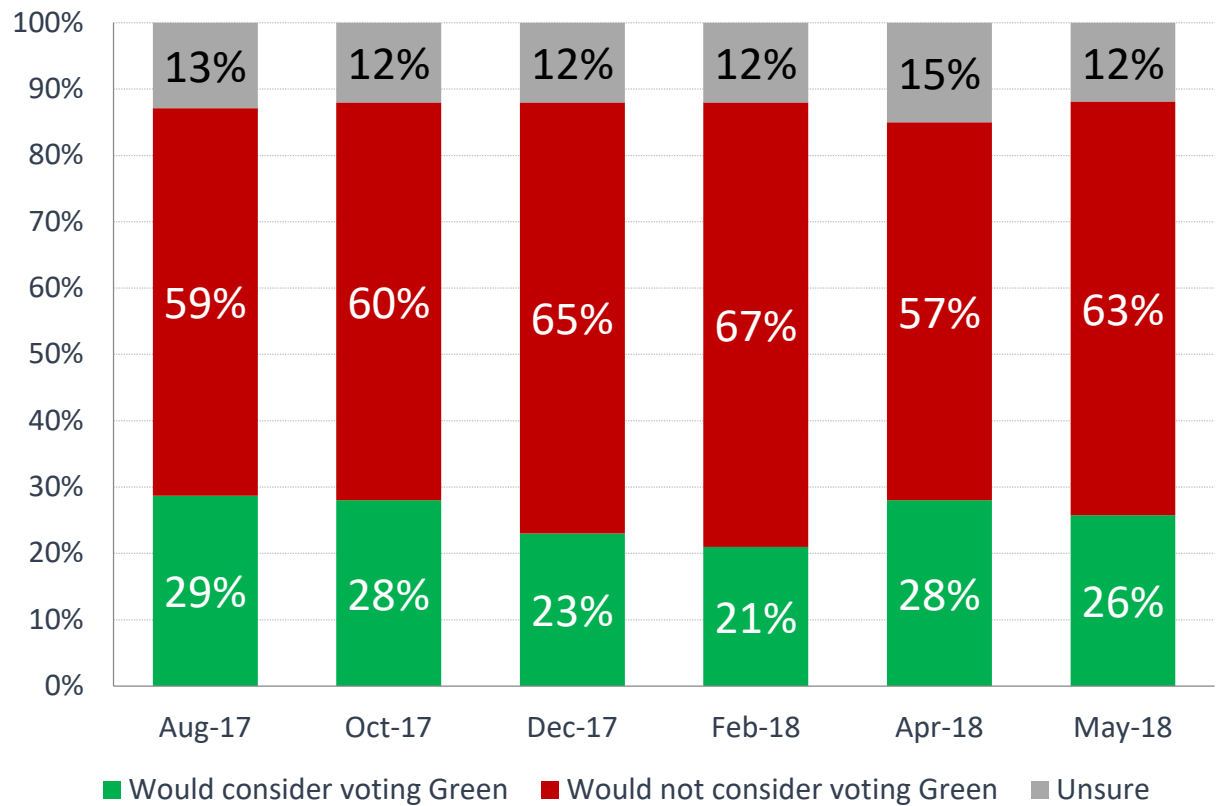nik@nanos.co

Ontario – Tracking

	Aug-17	Oct-17	Dec-17	Feb-18	Apr-18	May-18
Unsure	12%	13%	14%	11%	16%	11%
Would not consider voting NDP	44%	40%	45%	42%	42%	45%
Would consider voting NDP	44%	47%	42%	47%	42%	45%

■ Would consider voting NDP   ■ Would not consider voting NDP   ■ Unsure

Consider Green

green
Party of Ontario

Question: Regardless of how you actually vote, would you consider or not consider voting for any of the following PROVINCIAL political parties? [RANDOMIZE] The Provincial Green Party

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   Ottawa: (613) 234-4666 x 237
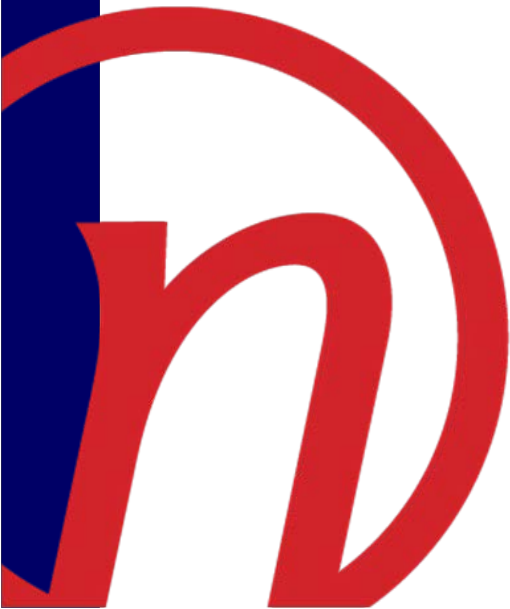   Washington DC: (202) 697-9924
   nik@nanos.co

Ontario – Tracking

	Aug-17	Oct-17	Dec-17	Feb-18	Apr-18	May-18
Unsure	13%	12%	12%	12%	15%	12%
Would not consider voting Green	59%	60%	65%	67%	57%	63%
Would consider voting Green	29%	28%	23%	21%	28%	26%

■ Would consider voting Green   ■ Would not consider voting Green   ■ Unsure
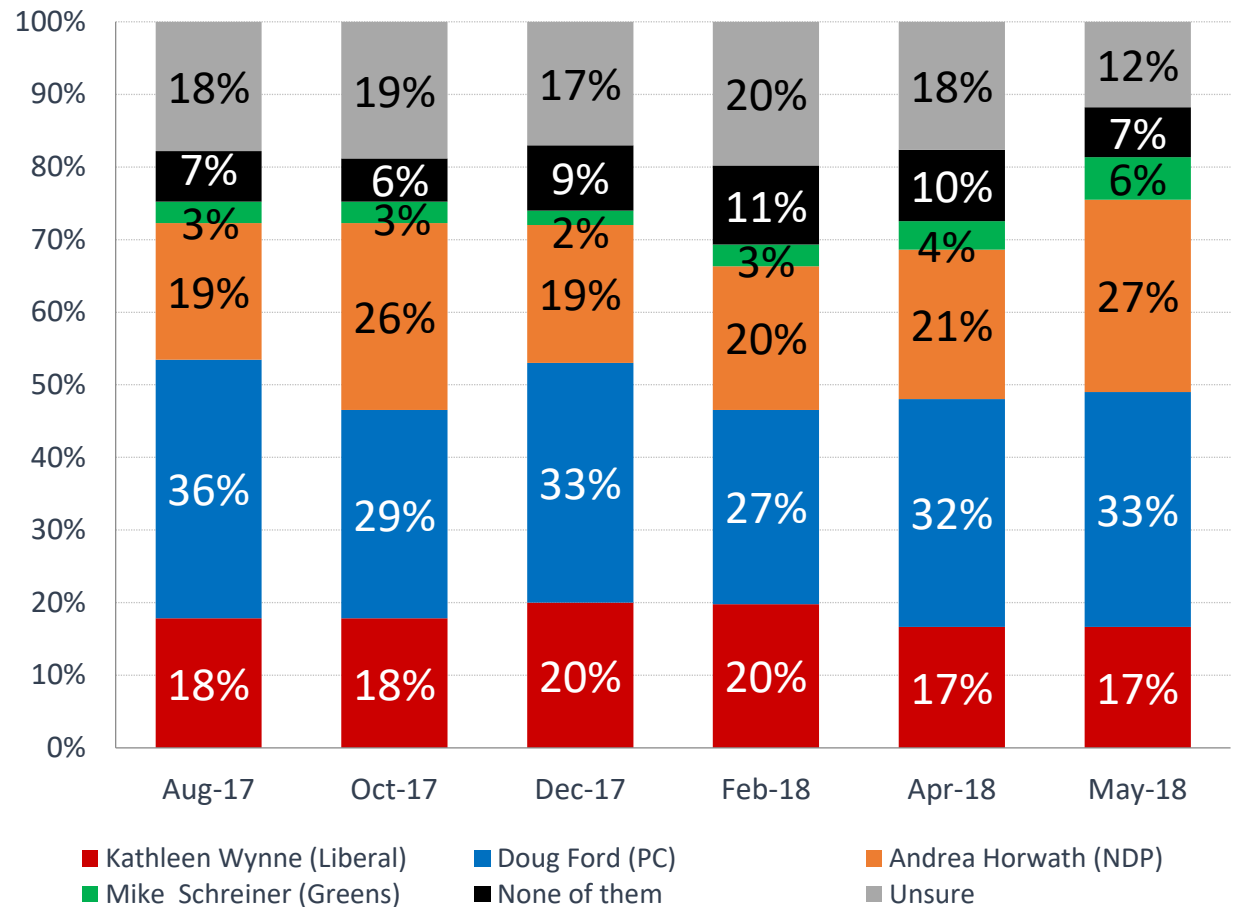
Question: As you may know [RANDOMIZE] Doug Ford is the leader of the PCs, Kathleen Wynne is the leader of the Liberals, Andrea Horwath is the leader of the NDP and Mike Schreiner is the leader of the Green Party. Of the current provincial political party leaders, could you please rank your top two current preferences for Premier of Ontario?

Contact: Nik Nanos
Ottawa: (613) 234-4666 x 237
Washington DC: (202) 697-9924
nik@nanos.co

Ontario – Tracking – Preferred Premier First Ranked Choice

	Aug-17	Oct-17	Dec-17	Feb-18	Apr-18	May-18
Unsure	18%	19%	17%	20%	18%	12%
None of them	7%	6%	9%	11%	10%	7%
Mike Schreiner (Greens)	3%	3%	2%	3%	4%	6%
Andrea Horwath (NDP)	19%	26%	19%	20%	21%	27%
Doug Ford (PC)	36%	29%	33%	27%	32%	33%
Kathleen Wynne (Liberal)	18%	18%	20%	20%	17%	17%

Legend:
- ■ Kathleen Wynne (Liberal)
- ■ Doug Ford (PC)
- ■ Andrea Horwath (NDP)
- ■ Mike Schreiner (Greens)
- ■ None of them
- ■ Unsure

Methodology

Methodology

May 2018: Nanos conducted an RDD dual frame (land- and cell-lines) random telephone survey of 500 residents of Ontario, 18 years of age or older, between April 29th and May 6th, 2018, as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Ontario. The margin of error for a random survey of 500 residents of Ontario is ±4.4 percentage points, 19 times out of 20.

April 2018: Nanos conducted an RDD dual frame (land- and cell-lines) random telephone survey of 2,098 Ontarians, 18 years of age or older, between April 3rd and 22nd, 2018. Participants were randomly recruited by telephone using live agents and administered a survey. The sample is geographically stratified to be representative of Ontario. The margin of error for a random survey of 2,098 Ontarians is ±2.1 percentage points, 19 times out of 20.

February 2018: Nanos conducted an RDD dual frame (land- and cell-lines) random telephone survey of 502 residents of Ontario, 18 years of age or older, between February 22nd and 26th, 2018. Participants were randomly recruited by telephone using live agents and administered a survey. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Ontario. The margin of error for a random survey of 502 residents of Ontario is ±4.4 percentage points, 19 times out of.
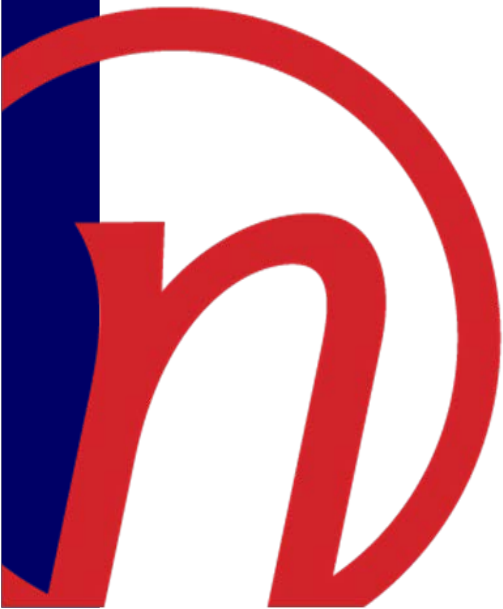
December 2017: Nanos conducted an RDD dual frame (land- and cell-lines) random telephone survey of 500 residents of Ontario, 18 years of age or older, between December 12th and 18th, 2017. Participants were randomly recruited by telephone using live agents and administered a survey. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Ontario. The margin of error for a random survey of 500 residents of Ontario is ±4.4 percentage points, 19 times out of 20. The research was commissioned by Ontario Medical Association.

Methodology

October 2017: Nanos conducted an RDD dual frame (land- and cell-lines) random telephone survey of 500 residents of Ontario, 18 years of age or older, between October 24th and 29th, 2017. Participants were randomly recruited by telephone using live agents and administered a survey. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Ontario. The margin of error for a random survey of 500 residents of Ontario is ±4.4 percentage points, 19 times out of 20. The research was commissioned by Ontario Medical Association.

August 2017: Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 500 residents of Ontario, 18 years of age or older, between August 12th and 17th, 2017 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Ontario. The margin of error for a random survey of 500 residents of Ontario is ±4.4 percentage points, 19 times out of 20. The research was commissioned by Ontario Medical Association.

Technical Note

Element	Description
Organization who commissioned the research	Nanos Research
Sample Size	500 Randomly selected individuals residing in Ontario.
Margin of Error	±4.4 percentage points, 19 times out of 20.
Mode of Survey	RDD dual frame (land- and cell-lines) random telephone omnibus survey
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Ontario.
Demographics (Captured)	GTA, Rest of Ontario; Men and Women; 18 years and older. Six digit postal code was used to validate geography.
Fieldwork/Validation	Live interviews with live supervision to validate work as per the MRIA Code of Conduct
Number of Calls	Maximum of five call backs.
Time of Calls	Individuals were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.
Field Dates	April 29th to May 6th, 2018.
Language of Survey	The survey was conducted in English.

Element	Description
Weighting of Data	The results were weighted by age and gender using the latest Census information (2014) and the sample is geographically stratified to ensure a distribution across regions of Ontario. See tables for full weighting disclosure
Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines could not participate.
Stratification	By age and gender using the latest Census information (2014) and the sample is geographically stratified to be representative of Ontario.
Estimated Response Rate	Seven per cent consistent with industry norms.
Question Order	Question order in the preceding report was asked in the following order – party consideration, unprompted vote preferences, and preferred Premier.
Question Content	This was part of an omnibus survey. The preceding module included questions about provincial issues of concern.
Question Wording	The wording of questions is as presented in the report with a randomization of the political leaders for the question involving leader qualities.
Survey Company	Nanos Research
Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone:(613) 234-4666 ext. 237 Email: nik@nanos.co

About Nanos

Nanos is one of North America's most trusted research and strategy organizations. Our team of professionals is regularly called upon by senior executives to deliver superior intelligence and market advantage whether it be helping to chart a path forward, managing a reputation or brand risk or understanding the trends that drive success. Services range from traditional telephone surveys, through to elite in-depth interviews, online research and focus groups. Nanos clients range from Fortune 500 companies through to leading advocacy groups interested in understanding and shaping the public landscape. Whether it is understanding your brand or reputation, customer needs and satisfaction, engaging employees or testing new ads or products, Nanos provides insight you can trust.

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Nik Nanos FMRIA

Chairman, Nanos Research Group

Ottawa (613) 234-4666 ext. 237

Washington DC (202) 697-9924

nik@nanos.co