

A majority of Ontarians say TVO and TFO deserve the financial support of the government and agree or somewhat agree that Ontario's provincial political leaders should ensure that TVO and TFO remain strong for future generations

FCB Ontario Survey Summary

Submitted by Nanos to Friends of Canadian Broadcasting, May 2018
Submission 2018-1207



Summary

More than half of Ontarians think TVO and TFO deserve financial support from the Ontario government and would advise a candidate seeking their vote during the provincial election to support funding for TVO/TFO at current levels. A majority of Ontarians agree or somewhat agree that Ontario's provincial political leaders should ensure that TVO and TFO remain strong to serve future generations. Ontarians trust Andrea Horwath most to protect TVO/TFO.

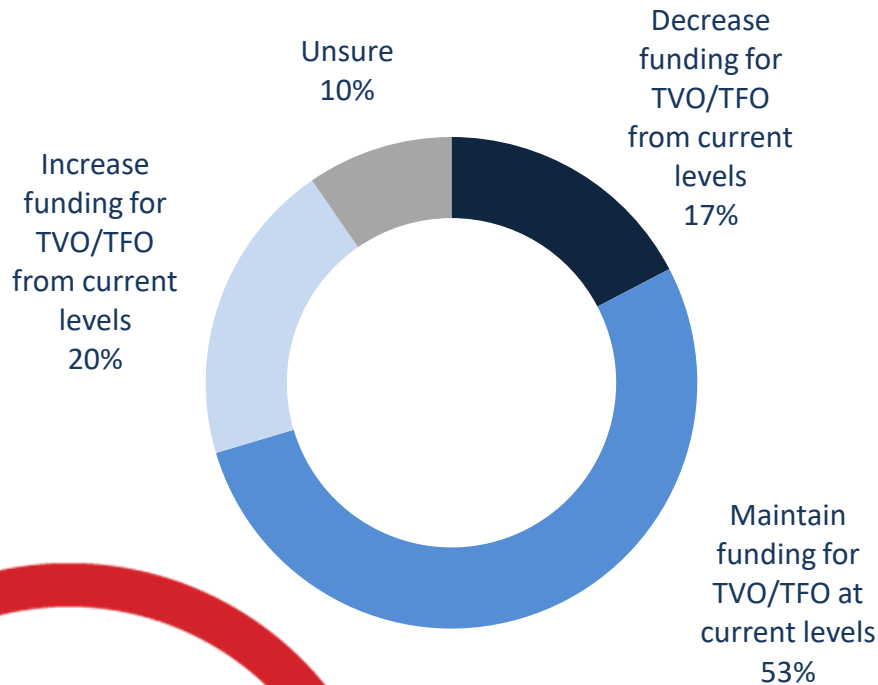
- **Over half of Ontarians would advise a candidate seeking their vote to maintain funding for TVO/TFO at current levels** – When asked what they would advise a candidate seeking their vote in the upcoming provincial election concerning funding for TVO/TFO, 53 per cent of Ontarians say they would advise maintaining funding for TVO/TFO at current levels while one in five (20%) say they would advise increasing funding for TVO/TFO from current levels. Seventeen per cent say they would advise the candidate to decrease funding for TVO/TFO from current levels and 10 per cent are unsure.
- **Nearly six in ten Ontarians say TVO and TFO offer an important public educational service and deserve the financial support of the Ontario government** – Over half of Ontarians (57%) regard the statement “TVOntario and TFOntario offer an important public educational service for children and adults in Ontario and deserve the financial support of the Ontario government” as closest to their personal view, while fifteen per cent say the statement “TVOntario and TFOntario have had their day and should no longer be supported by the taxpayers of Ontario” comes closest to their view. More than one in five (22%) say neither reflects their view and six per cent are unsure.
- **More than half of Ontarians would oppose or somewhat oppose a provincial party leader who advocated ending public support for TVO and TFO** – Over half of Ontarians say they would oppose (40%) or somewhat oppose (14%) a provincial party leader who advocated ending public support for TVOntario and TFOntario, while more than one in four say they would support (19%) or somewhat support (nine per cent) a provincial party leader who advocated this. Eighteen per cent are unsure.
- **A majority of Ontarians agree or somewhat agree that Ontario's provincial political leaders should ensure that TVO and TFO remain strong to serve future generations of children and adults** – More than seven in ten Ontarians agree (53%) or somewhat agree (18%) that Ontario's provincial political leaders should ensure that TVOntario and TFOntario remain strong to serve future generations of children and adults, while one in five disagree (14%) or somewhat disagree (six per cent) with that statement. Nine per cent are unsure.
- **Ontarians most often say they trust Andrea Horwath to protect Ontario's public broadcasters TVO/TFO** – Asked which of Ontario's political leaders they trust to protect Ontario's public broadcasters TVO/TFO, 31 per cent of Ontarians say they trust Andrea Horwath. One in five Ontarians (20%) say they trust Kathleen Wynne, while 16 per cent say they trust Doug Ford to protect Ontario's public broadcasters TVO/TFO and four per cent say they trust Mike Schreiner. Twenty-nine per cent are unsure.

These observations are based on random telephone survey of 500 Ontarians, 18 years of age or older, between April 29th and May 6th, 2018 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey. The margin of error for a random survey of 500 Ontarians is ± 4.4 percentage points, 19 times out of 20.

This study was commissioned by Friends of Canadian Broadcasting and the research was conducted by Nanos Research.

Advice for candidate regarding funding for TVO/TFO

Source: Nanos Research, RDD dual frame random telephone survey, April 29th to May 6th, 2018, n=500, accurate 4.4 percentage plus or minus, 19 times out of 20.



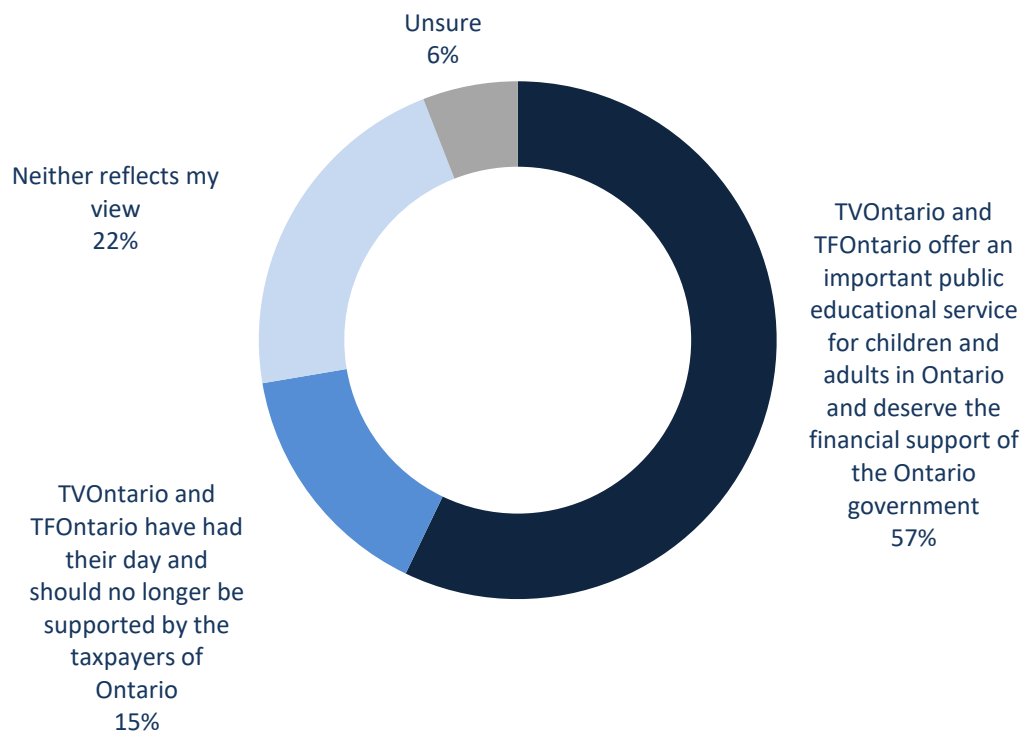
Subgroups	Decrease funding	Maintain funding	Increase funding
Vote Liberal (n=116)	12.8%	56.7%	22.7%
Vote PC (n=178)	29.3%	49.2%	11.0%
Vote NDP (n=96)	8.3%	52.2%	34.1%
Undecided (n=87)	14.1%	53.4%	15.1%
Consider Liberal (n=198)	10.9%	59.0%	22.9%
Consider PC (n=260)	23.6%	52.2%	13.9%
Consider NDP (n=218)	9.5%	58.2%	25.3%
Consider Green (n=124)	7.8%	61.7%	24.6%

***Note: Charts may not add up to 100 due to rounding**

QUESTION – The Ontario government allocates \$6 per capita to support TVOntario and TFOntario, the province's educational public broadcasters. Assume for a moment that a candidate seeking your vote in the upcoming provincial election asked for your advice concerning funding for TVO/TFO. Would you advise that candidate to: [Rotate]

Personal view regarding TVO/TFO

Source: Nanos Research, RDD dual frame random telephone survey, April 29th to May 6th, 2018, n=500, accurate 4.4 percentage points plus or minus, 19 times out of 20.



Subgroups	Deserve the financial support
Vote Liberal (n=116)	62.8%
Vote PC (n=178)	45.7%
Vote NDP (n=96)	71.2%
Undecided (n=87)	52.2%
Consider Liberal (n=198)	69.0%
Consider PC (n=260)	51.6%
Consider NDP (n=218)	66.3%
Consider Green (n=124)	70.1%

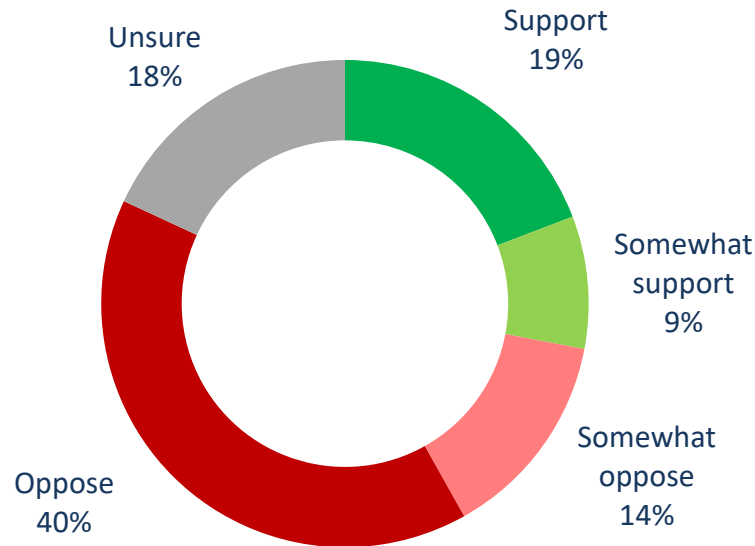
***Note: Charts may not add up to 100 due to rounding**

QUESTION – Which of the following statements, if either, comes closest to your own personal view?
[ROTATE]

Support for provincial party leader who advocated to end public support to TVO/TFO

Source: Nanos Research, RDD dual frame random telephone survey, April 29th to May 6th, 2018, n=500, accurate 4.4 percentage plus or minus, 19 times out of 20.

Net Score
-25.9



Subgroups	Oppose/ Somewhat oppose
Vote Liberal (n=116)	61.3%
Vote PC (n=178)	40.3%
Vote NDP (n=96)	72.2%
Undecided (n=87)	48.2%
Consider Liberal (n=198)	64.6%
Consider PC (n=260)	43.3%
Consider NDP (n=218)	64.2%
Consider Green (n=124)	66.7%

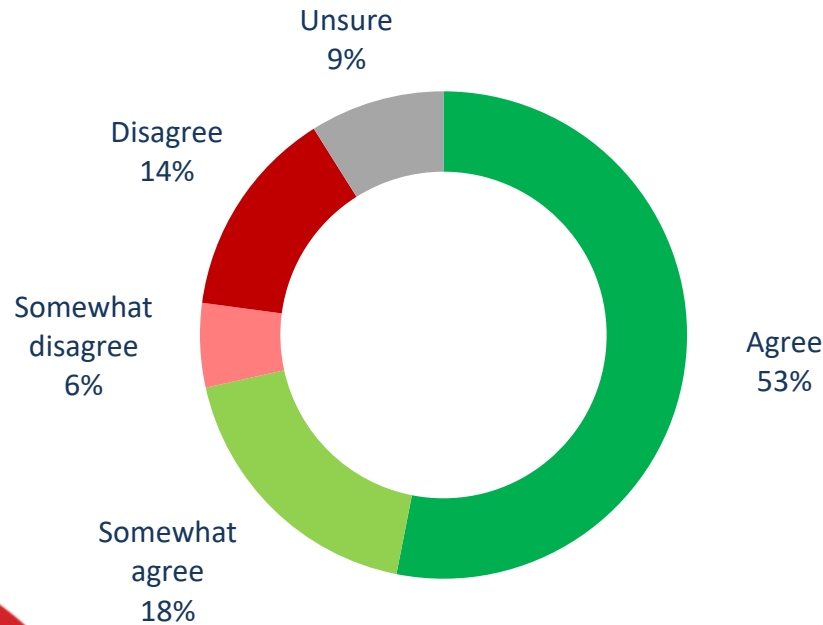
***Note:** Charts may not add up to 100 due to rounding

QUESTION – Would you support, somewhat support, somewhat oppose or oppose a provincial party leader who advocated ending public support for TVOntario and TFOntario.

Ontario provincial political leaders ensuring TVO/TFO remain strong for future generations

Source: Nanos Research, RDD dual frame random telephone survey, April 29th to May 6th, 2018, n=500, accurate 4.4 percentage plus or minus, 19 times out of 20.

Net Score
+51.9



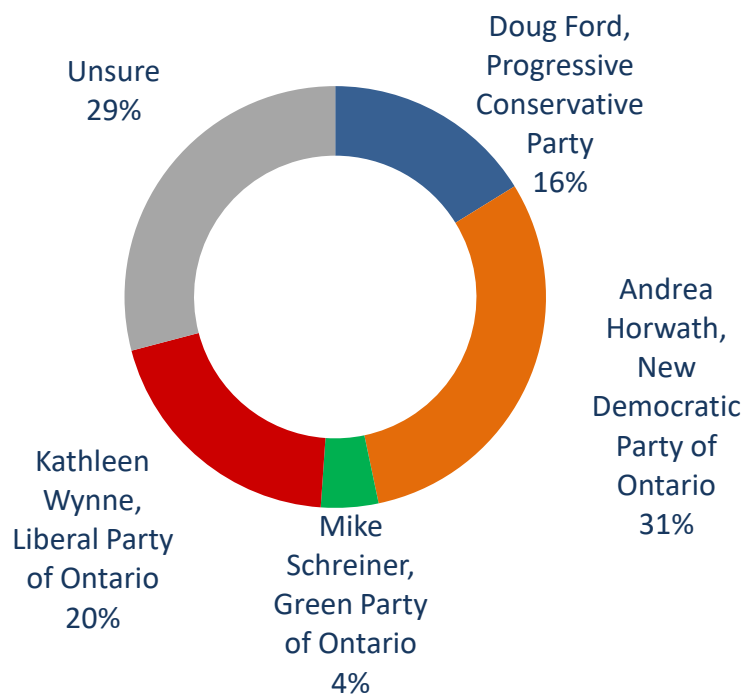
Subgroups	Agree/ Somewhat agree
Vote Liberal (n=116)	77.6%
Vote PC (n=178)	55.7%
Vote NDP (n=96)	89.9%
Undecided (n=87)	70.7%
Consider Liberal (n=198)	80.5%
Consider PC (n=260)	63.6%
Consider NDP (n=218)	81.3%
Consider Green (n=124)	85.2%

***Note: Charts may not add up to 100 due to rounding**

QUESTION – Do you agree, somewhat agree, somewhat disagree or disagree that Ontario's provincial political leaders should ensure that TVOntario and TFOntario remain strong to service future generations of children and adults?

Most trusted Ontario political leader to protect TVO/TFO

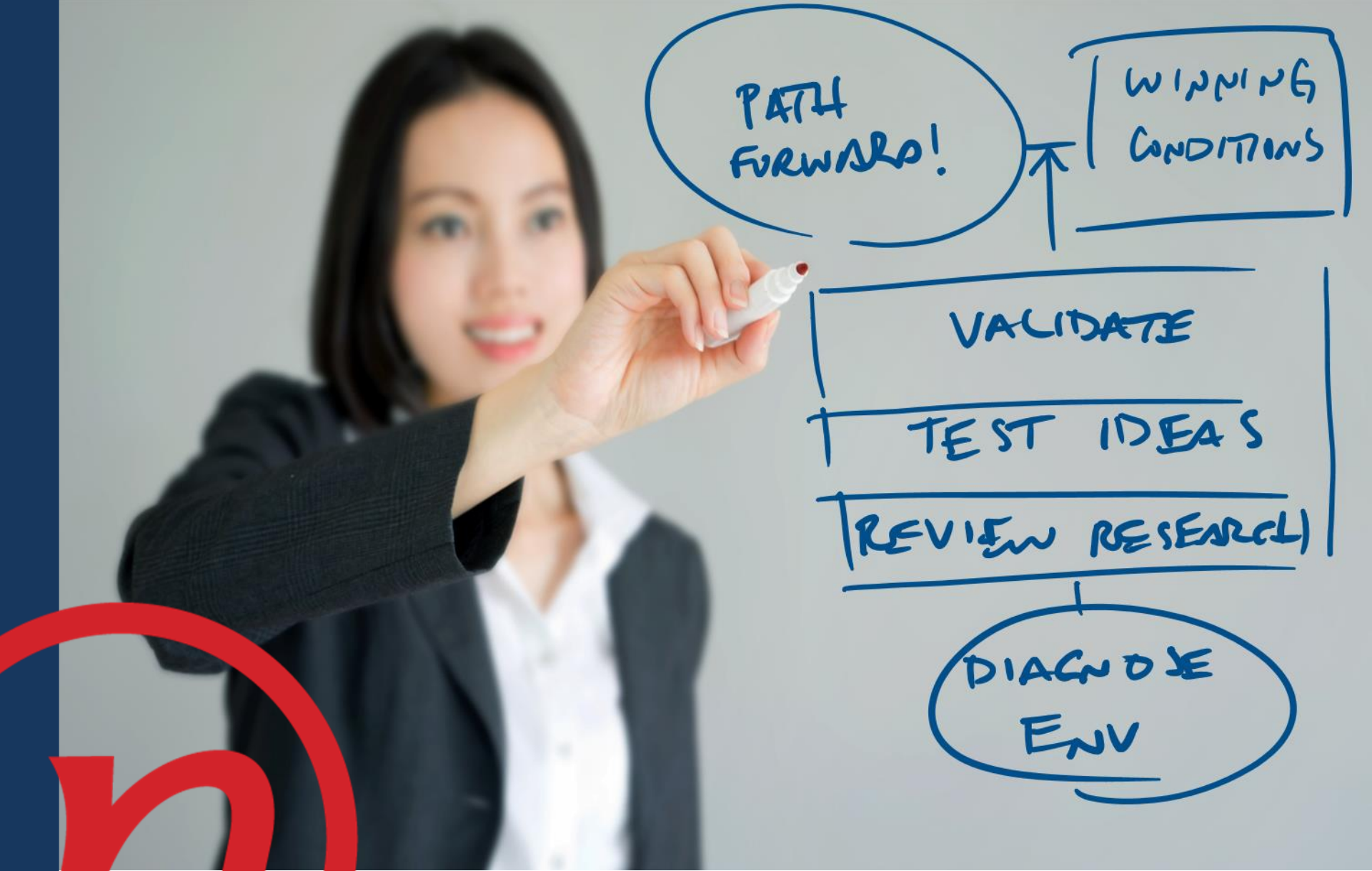
Source: Nanos Research, RDD dual frame random telephone survey, April 29th to May 6th, 2018, n=500, accurate 4.4 percentage plus or minus, 19 times out of 20.



*Note: Charts may not add up to 100 due to rounding

	Most trusted to protect TVO/TFO			
Subgroups	Andrea Horwath	Doug Ford	Kathleen Wynne	Unsure
Vote Liberal (n=116)	24.0%	5.1%	51.3%	18.4%
Vote PC (n=178)	21.3%	35.8%	9.1%	31.8%
Vote NDP (n=96)	64.6%	1.7%	7.9%	18.8%
Undecided (n=87)	20.4%	13.7%	11.5%	51.5%
Consider Liberal (n=198)	31.7%	6.5%	39.7%	18.0%
Consider PC (n=260)	22.5%	28.6%	13.5%	31.1%
Consider NDP (n=218)	48.0%	8.8%	21.0%	18.4%
Consider Green (n=124)	39.0%	6.3%	23.7%	19.7%

QUESTION – Which of Ontario’s political leaders do you most trust to protect Ontario’s public broadcasters TVO/TFO? Choose one...[RANDOMIZE]



Methodology

Methodology

Nanos conducted an RDD dual frame (land- and cell-lines) random telephone survey of 500 Ontarians, 18 years of age or older, between April 29th and May 6th, 2018 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey. The sample is geographically stratified to be representative of Ontario.

Individuals were randomly called using random digit dialling with a maximum of five call backs.

The margin of error for a random survey of 500 Ontarians is ± 4.4 percentage points, 19 times out of 20.

The research was commissioned by Friends of Canadian Broadcasting and was conducted by Nanos Research .

Note: Charts may not add up to 100 due to rounding.



Technical Note

Element	Description	Element	Description
Organization who commissioned the research	Friends of Canadian Broadcasting	Weighting of Data	The results were weighted by age and gender using the latest Census information (2016) and the sample is geographically stratified to ensure a distribution across all regions of Ontario. See tables for full weighting disclosure
Final Sample Size	500 Randomly selected individuals.	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Margin of Error	±4.4 percentage points, 19 times out of 20.	Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines could not participate.
Mode of Survey	RDD dual frame (land- and cell-lines) random telephone omnibus survey	Stratification	By age and gender using the latest Census information (2016) and the sample is geographically stratified to be representative of Ontario.
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Ontario.	Estimated Response Rate	Seven per cent, consistent with industry norms.
Demographics (Captured)	Ontario; Men and Women; 18 years and older. Six digit postal code was used to validate geography.	Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Fieldwork/Validation	Live interviews with live supervision to validate work as per the MRIA Code of Conduct	Question Content	This was module five of an omnibus survey. Previous modules were about issues of concern, vote, political leaders and impressions of healthcare specialists and healthcare issues.
Number of Calls	Maximum of five call backs.	Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Time of Calls	Individuals were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.	Survey Company	Nanos Research
Field Dates	April 29 th to May 6 th , 2018.	Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone:(613) 234-4666 ext. Email: info@nanosresearch.com.
Language of Survey	The survey was conducted in English.		

About Nanos

Nanos is one of North America's most trusted research and strategy organizations. Our team of professionals is regularly called upon by senior executives to deliver superior intelligence and market advantage whether it be helping to chart a path forward, managing a reputation or brand risk or understanding the trends that drive success. Services range from traditional telephone surveys, through to elite in-depth interviews, online research and focus groups. Nanos clients range from Fortune 500 companies through to leading advocacy groups interested in understanding and shaping the public landscape. Whether it is understanding your brand or reputation, customer needs and satisfaction, engaging employees or testing new ads or products, Nanos provides insight you can trust.



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Tabulations

Confidential



2018-1207 – Friends of Canadian Broadcasting – Ontario Omni STAT SHEET

			Region			Gender		Age				
			Ontario 2018-04	GTA	Rest of Ontario	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question - The Ontario government allocates \$6 per capita to support TVOntario and TFOntario, the province's educational public broadcasters. Assume for a moment that a candidate seeking your vote in the upcoming provincial election asked for your advice concerning funding for TVO/TFO. Would you advise that candidate to: [Rotate]	Total	Unwgt N	500	240	260	269	231	64	88	90	105	153
		Wgt N	500	250	250	236	264	95	78	84	97	147
	Decrease funding for TVO/TFO from current levels	%	17.3	18.3	16.4	23.3	12.0	17.0	18.6	20.7	15.7	16.1
	Maintain funding for TVO/TFO at current levels	%	53.0	51.3	54.8	49.9	55.9	58.1	57.5	49.9	58.5	45.7
	Increase funding for TVO/TFO from current levels	%	20.0	20.7	19.3	20.0	20.0	15.5	17.0	24.8	17.7	23.2
	Unsure	%	9.6	9.6	9.6	6.9	12.1	9.4	6.9	4.6	8.1	15.1

Nanos conducted an RDD dual frame (land- and cell- lines) random telephone survey of 500 Ontarians, 18 years of age or older, between April 29th and May 6th, 2018. The margin of error for a random survey of 500 Ontarians is ± 4.4 percentage points, 19 times out of 20.

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			Region			Gender		Age				
			Ontario 2018-04	GTA	Rest of Ontario	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question - Which of the following statements, if either, comes closest to your own personal view? [ROTATE]	Total	Unwgt N	500	240	260	269	231	64	88	90	105	153
		Wgt N	500	250	250	236	264	95	78	84	97	147
	TVOntario and TFOntario offer an important public educational service for children and adults in Ontario and deserve the financial support of the Ontario government	%	57.1	62.0	52.2	57.9	56.4	57.0	52.0	57.6	60.8	57.2
	TVOntario and TFOntario have and their day and should no longer be supported by the taxpayers of Ontario	%	15.2	15.7	14.7	18.1	12.6	13.6	20.6	17.2	12.4	14.1
	Neither reflects my view	%	21.7	16.7	26.8	18.6	24.5	26.4	23.4	21.3	20.2	19.1
	Unsure	%	5.9	5.6	6.3	5.4	6.5	2.9	4.1	4.0	6.6	9.6

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			Region			Gender		Age				
			Ontario 2018-04	GTA	Rest of Ontario	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question - Would you support, somewhat support, somewhat oppose or oppose a provincial party leader who advocated ending public support for TVOntario and TFOntario.	Total	Unwgt N	500	240	260	269	231	64	88	90	105	153
		Wgt N	500	250	250	236	264	95	78	84	97	147
	Support	%	19.2	19.1	19.2	23.6	15.3	20.0	22.4	25.8	14.0	16.7
	Somewhat support	%	8.8	5.8	11.8	6.2	11.1	8.8	10.4	11.3	11.2	4.9
	Somewhat oppose	%	13.9	11.9	15.9	11.9	15.6	26.9	10.1	15.6	13.5	6.7
	Oppose	%	40.0	45.6	34.5	43.9	36.6	25.4	36.8	38.0	42.2	50.9
	Unsure	%	18.1	17.6	18.6	14.4	21.4	18.9	20.3	9.3	19.1	20.8

			Region			Gender		Age				
			Ontario 2018-04	GTA	Rest of Ontario	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question - Do you agree, somewhat agree, somewhat disagree or disagree that Ontario's provincial political leaders should ensure that TVOntario and TFOntario remain strong to service future generations of children and adults?	Total	Unwgt N	500	240	260	269	231	64	88	90	105	153
		Wgt N	500	250	250	236	264	95	78	84	97	147
	Agree	%	53.1	56.8	49.4	49.8	56.0	47.3	48.7	54.7	54.8	57.1
	Somewhat agree	%	18.4	15.3	21.5	18.9	18.1	28.2	21.4	19.5	15.0	12.2
	Somewhat disagree	%	5.6	4.5	6.7	4.4	6.6	5.0	6.9	6.6	9.5	2.1
	Disagree	%	14.0	13.6	14.3	18.7	9.7	10.0	17.9	18.2	11.6	13.6
	Unsure	%	8.9	9.8	8.1	8.2	9.6	9.5	5.1	1.0	9.1	15.0

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			Region			Gender		Age				
			Ontario 2018-04	GTA	Rest of Ontario	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question - Which of Ontario's political leaders do you trust to protect Ontario's public broadcasters TVO/TFO? Choose one...[RANDOMIZE]	Total	Unwgt N	500	240	260	269	231	64	88	90	105	153
		Wgt N	500	250	250	236	264	95	78	84	97	147
	Doug Ford, Progressive Conservative	%	16.2	12.7	19.7	20.3	12.6	8.4	12.1	17.2	19.1	20.9
	Andrea Horwath, New Democratic Party of Ontario	%	30.5	31.7	29.2	33.4	27.8	28.1	41.6	29.9	38.3	21.4
	Mike Schreiner, Green Party of Ontario	%	4.4	4.1	4.7	5.0	3.8	11.3	0.8	8.3	0.0	2.6
	Kathleen Wynne, Liberal Party of Ontario	%	19.8	21.4	18.3	17.2	22.2	23.1	19.9	17.8	19.1	19.4
	Unsure	%	29.1	30.1	28.1	24.0	33.6	29.1	25.7	26.9	23.5	35.8

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2018-1207 – Friends of Canadian Broadcasting – Ontario Omni – Data by Considered Vote – STAT SHEET

			Consider Liberal				Consider PC			Consider NDP			Consider Green		
			Ontario 2018-04	Yes, would consider	No, would not consider	Unsure	Yes, would consider	No, would not consider	Unsure	Yes, would consider	No, would not consider	Unsure	Yes, would consider	No, would not consider	Unsure
Question - The Ontario government allocates \$6 per capita to support TVOntario and TFOntario, the province's educational public broadcasters. Assume for a moment that a candidate seeking your vote in the upcoming provincial election asked for your advice concerning funding for TVO/TFO. Would you advise that candidate to: [Rotate]	Total	Unwgt N	500	198	254	48	260	199	41	218	230	52	124	321	55
		Wgt N	500	201	250	49	250	208	42	224	223	53	130	313	57
	Decrease funding for TVO/TFO from current levels	%	17.3	10.9	22.2	18.7	23.6	9.2	20.4	9.5	25.8	14.8	7.8	21.9	13.9
	Maintain funding for TVO/TFO at current levels	%	53.0	59.0	48.7	50.8	52.2	54.4	51.6	58.2	47.3	55.4	61.7	50.6	47.0
	Increase funding for TVO/TFO from current levels	%	20.0	22.9	18.0	18.2	13.9	29.1	11.6	25.3	14.7	20.2	24.6	17.4	24.1
	Unsure	%	9.6	7.1	11.1	12.2	10.3	7.3	16.4	7.0	12.2	9.6	5.9	10.2	15.0

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			Ontario 2018-04	Yes, would consider	No, would not consider	Unsure	Yes, would consider	No, would not consider	Unsure	Yes, would consider	No, would not consider	Unsure	Yes, would consider	No, would not consider	Unsure
Question - Which of the following statements, if either, comes closest to your own personal view? [ROTATE]	Total	Unwgt N	500	198	254	48	260	199	41	218	230	52	124	321	55
		Wgt N	500	201	250	49	250	208	42	224	223	53	130	313	57
	TVOntario and TFOntario offer an important public educational service for children and adults in Ontario and deserve the financial support of the Ontario government	%	57.1	69.0	47.4	58.2	51.6	66.0	46.3	66.3	46.6	62.6	70.1	51.7	57.2
	TVOntario and TFOntario have had their day and should no longer be supported by the taxpayers of Ontario	%	15.2	7.1	21.5	16.8	20.6	8.1	18.3	8.5	22.4	13.4	7.3	19.7	8.5
	Neither reflects my view	%	21.7	19.9	24.8	13.7	21.2	22.2	22.3	22.7	22.4	14.6	19.3	23.6	16.8
	Unsure	%	5.9	4.1	6.4	11.2	6.6	3.7	13.0	2.5	8.6	9.4	3.3	4.9	17.5

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			Ontario 2018-04	Yes, would consider	No, would not consider	Unsure	Yes, would consider	No, would not consider	Unsure	Yes, would consider	No, would not consider	Unsure	Yes, would consider	No, would not consider	Unsure
Question - Would you support, somewhat support, somewhat oppose or oppose a provincial party leader who advocated ending public support for TVOntario and TFOntario?	Total	Unwgt N	500	198	254	48	260	199	41	218	230	52	124	321	55
		Wgt N	500	201	250	49	250	208	42	224	223	53	130	313	57
	Support	%	19.2	11.4	26.0	16.3	25.7	12.3	14.5	13.4	26.1	14.3	12.2	23.5	11.2
	Somewhat support	%	8.8	9.7	8.4	7.3	10.7	6.3	10.1	8.4	10.3	4.1	8.2	9.7	5.0
	Somewhat oppose	%	13.9	18.3	12.5	2.9	13.7	15.7	6.0	18.2	10.2	11.0	19.1	12.5	9.5
	Oppose	%	40.0	46.3	33.7	46.6	29.6	53.1	37.3	46.0	33.5	42.5	47.6	37.7	35.6
	Unsure	%	18.1	14.3	19.4	26.9	20.2	12.7	32.1	13.9	19.9	28.2	12.9	16.5	38.6

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			Ontario 2018-04	Yes, would consider	No, would not consider	Unsure	Yes, would consider	No, would not consider	Unsure	Yes, would consider	No, would not consider	Unsure	Yes, would consider	No, would not consider	Unsure
Question - Do you agree, somewhat agree, somewhat disagree or disagree that Ontario's provincial political leaders should ensure that TVOntario and TFOntario remain strong to service future generations of children and adults?	Total	Unwgt N	500	198	254	48	260	199	41	218	230	52	124	321	55
		Wgt N	500	201	250	49	250	208	42	224	223	53	130	313	57
	Agree	%	53.1	63.5	45.1	51.2	41.9	66.7	52.3	61.1	44.7	55.0	65.3	49.0	48.0
	Somewhat agree	%	18.4	17.0	19.5	19.0	21.7	15.3	14.8	20.2	18.3	11.8	19.9	18.6	14.4
	Somewhat disagree	%	5.6	8.2	4.5	0.0	5.6	6.3	2.1	7.4	4.7	1.7	7.7	5.5	1.5
	Disagree	%	14.0	5.5	20.1	17.3	21.3	4.6	16.6	6.6	21.2	14.5	3.9	18.9	9.8
	Unsure	%	8.9	5.8	10.7	12.5	9.6	7.0	14.1	4.8	11.2	17.0	3.3	8.1	26.2

Nanos conducted an RDD dual frame (land- and cell- lines) random telephone survey of 500 Ontarians, 18 years of age or older, between April 29th and May 6th, 2018. The margin of error for a random survey of 500 Ontarians is ± 4.4 percentage points, 19 times out of 20.

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2018-1207 – Friends of Canadian Broadcasting – Ontario Omni – Data by Considered Vote – STAT SHEET

			Consider Liberal				Consider PC			Consider NDP			Consider Green		
			Ontario 2018-04	Yes, would consider	No, would not consider	Unsure	Yes, would consider	No, would not consider	Unsure	Yes, would consider	No, would not consider	Unsure	Yes, would consider	No, would not consider	Unsure
Question - Which of Ontario's political leaders do you most trust to protect Ontario's public broadcasters TVO/TFO? Choose one... [RANDOMIZE]	Total	Unwgt N	500	198	254	48	260	199	41	218	230	52	124	321	55
		Wgt N	500	201	250	49	250	208	42	224	223	53	130	313	57
	Doug Ford, Progressive Conservative	%	16.2	6.5	25.4	8.7	28.6	1.6	14.7	8.8	24.2	13.7	6.3	21.1	11.8
	Andrea Horwath, New Democratic Party of Ontario	%	30.5	31.7	30.2	27.0	22.5	42.7	16.7	48.0	17.2	12.2	39.0	28.1	24.1
	Mike Schreiner, Green Party of Ontario	%	4.4	4.0	5.0	2.7	4.3	4.8	3.1	3.7	5.5	2.5	11.3	2.1	1.4
	Kathleen Wynne, Liberal Party of Ontario	%	19.8	39.7	6.5	6.3	13.5	30.0	7.5	21.0	21.0	10.1	23.7	20.9	5.4
	Unsure	%	29.1	18.0	32.9	55.3	31.1	20.9	57.9	18.4	32.1	61.5	19.7	27.8	57.3

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2018-1207 – Friends of Canadian Broadcasting – Ontario Omni – Data by Vote Preferences - STAT SHEET

			Vote Profile						
			Ontario 2018-04	Liberal	PC	NDP	Green*	Other*	Undecided
Question - The Ontario government allocates \$6 per capita to support TVOntario and TFOntario, the province's educational public broadcasters. Assume for a moment that a candidate seeking your vote in the upcoming provincial election asked for your advice concerning funding for TVO/TFO. Would you advise that candidate to: [Rotate]	Total	Unwgt N	500	116	178	96	22	1	87
		Wgt N	500	118	169	100	24	1	87
	Decrease funding for TVO/TFO from current levels	%	17.3	12.8	29.3	8.3			14.1
	Maintain funding for TVO/TFO at current levels	%	53.0	56.7	49.2	52.2			53.4
	Increase funding for TVO/TFO from current levels	%	20.0	22.7	11.0	34.1			15.1
	Unsure	%	9.6	7.8	10.4	5.3			17.4

			Vote Profile						
			Ontario 2018-04	Liberal	PC	NDP	Green*	Other*	Undecided
Question - Which of the following statements, if either, comes closest to your own personal view? [ROTATE]	Total	Unwgt N	500	116	178	96	22	1	87
		Wgt N	500	118	169	100	24	1	87
	TVOntario and TFOntario offer an important public educational service for children.....	%	57.1	62.8	45.7	71.2			52.2
	TVOntario and TFOntario have had their day and should no longer be supported by the taxpayers of Ontario	%	15.2	8.1	25.1	10.7			11.8
	Neither reflects my view	%	21.7	24.1	22.2	15.8			24.9
	Unsure	%	5.9	5.0	7.0	2.3			11.1

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2018-1207 – Friends of Canadian Broadcasting – Ontario Omni – Data by Vote Preferences - STAT SHEET

			Vote Profile						
			Ontario 2018-04	Liberal	PC	NDP	Green*	Other*	Undecided
Question - Would you support, somewhat support, somewhat oppose or oppose a provincial party leader who advocated ending public support for TVOntario and TFOntario?	Total	Unwgt N	500	116	178	96	22	1	87
		Wgt N	500	118	169	100	24	1	87
	Support	%	19.2	14.5	30.3	15.5			9.9
	Somewhat support	%	8.8	11.0	11.5	4.4			5.2
	Somewhat oppose	%	13.9	16.9	12.4	16.2			9.2
	Oppose	%	40.0	44.4	27.9	56.0			39.0
	Unsure	%	18.1	13.3	17.9	7.9			36.7

			Vote Profile						
			Ontario 2018-04	Liberal	PC	NDP	Green*	Other*	Undecided
Question - Do you agree, somewhat agree, somewhat disagree or disagree that Ontario's provincial political leaders should ensure that TVOntario and TFOntario remain strong to service future generations of children and adults?	Total	Unwgt N	500	116	178	96	22	1	87
		Wgt N	500	118	169	100	24	1	87
	Agree	%	53.1	59.7	34.2	75.4			56.7
	Somewhat agree	%	18.4	17.9	21.5	14.5			14.0
	Somewhat disagree	%	5.6	7.2	4.9	3.5			2.9
	Disagree	%	14.0	7.4	28.2	3.6			11.0
	Unsure	%	8.9	7.9	11.2	2.9			15.5

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2018-1207 – Friends of Canadian Broadcasting – Ontario Omni – Data by Vote Preferences - STAT SHEET

			Vote Profile						
			Ontario 2018-04	Liberal	PC	NDP	Green*	Other*	Undecided
Question - Which of Ontario's political leaders do you most trust to protect Ontario's public broadcasters TVO/TFO? Choose one...[RANDOMIZE]	Total	Unwgt N	500	116	178	96	22	1	87
		Wgt N	500	118	169	100	24	1	87
	Doug Ford, Progressive Conservative	%	16.2	5.1	35.8	1.7			13.7
	Andrea Horwath, New Democratic Party of Ontario	%	30.5	24.0	21.3	64.6			20.4
	Mike Schreiner, Green Party of Ontario	%	4.4	1.2	1.9	7.0			3.0
	Kathleen Wynne, Liberal Party of Ontario	%	19.8	51.3	9.1	7.9			11.5
	Unsure	%	29.1	18.4	31.8	18.8			51.5

			Region			Gender		Age				
			Ontario 2018-04	GTA	Rest of Ontario	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Vote Profile	Total	Unwgt N	500	240	260	269	231	64	88	90	105	153
		Wgt N	500	250	250	236	264	95	78	84	97	147
	Liberal	%	23.5	26.9	20.1	21.3	25.5	25.2	26.9	19.6	26.2	21.1
	PC	%	33.9	33.5	34.2	42.7	26.0	22.8	28.2	36.0	38.4	39.9
	NDP	%	20.1	19.2	20.9	18.9	21.1	31.6	20.9	21.3	13.4	15.8
	Green	%	4.9	3.5	6.3	3.9	5.8	7.4	4.2	7.8	6.7	0.8
	Other	%	0.2	0.0	0.3	0.3	0.0	0.0	0.0	0.0	0.0	0.5
	Undecided	%	17.5	16.8	18.2	12.8	21.7	13.0	19.7	15.3	15.3	21.9

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			Region			Gender		Age				
			Ontario 2018-04	GTA	Rest of Ontario	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
2nd rank	Total	Unwgt N	388	193	195	220	168	51	69	74	83	111
		Wgt N	388	198	190	193	195	76	61	67	78	105
	Liberal	%	17.2	19.4	15.0	18.6	15.9	28.5	19.7	15.7	11.8	12.7
	PC	%	14.2	13.1	15.3	15.5	12.9	16.6	15.4	15.2	10.1	13.9
	NDP	%	25.4	24.1	26.8	23.3	27.4	21.5	30.2	26.0	30.6	21.1
	Green	%	12.5	10.9	14.1	9.6	15.3	23.7	18.6	11.4	8.5	4.5
	No second choice	%	30.7	32.5	28.9	32.9	28.5	9.7	16.0	31.7	38.9	47.8

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