

Most Canadians think the government should remove piracy sites and have the same piracy protections in Canada as in other countries

Fair Play Piracy Survey

submitted by Nanos to Fair Play Canada, March 2018
Submission 2018-1182



Summary

A strong majority of Canadians are aware of piracy sites and think that the government should remove them. More than half of Canadians agree that Canada should have at least the same level of piracy protections as other countries such as the United Kingdom, Australia and France.

Impressions of piracy policy

- **Three quarters of Canadians are aware of piracy sites** – Asked whether they are aware that there are websites that allow people to download copyrighted content such as movies, TV shows, music and artwork for free without the permission of the artists or organization that own the rights, 76 per cent of Canadians said they are aware and 24 per cent said they are unaware. Awareness is higher among those aged 30 to 39 (91%) and lower among those 60 plus (66%).
- **More than two thirds of Canadians say the government should remove piracy sites** – Asked to choose between allowing piracy sites to copy content and share it for free without artists and organizations getting paid for the content they create or the government removing piracy sites so that artists and organizations get fairly paid for the things they create, 16 per cent of Canadians say the former statement best reflects their personal opinion, while 70 per cent say the latter does. Fourteen per cent are unsure.
- **More than half of Canadians say Canada should have the same level online copyright protection as other countries** – Asked about the level of copyright protection Canada should have compared to countries like the United Kingdom, Australia and France, which actively block piracy sites to protect artists and organizations that create content, 54 per cent of Canadians say Canada should have the same amount of protections, 23 per cent say it should have more protections, and 11 per cent say less protections. Twelve per cent are unsure.

Recall of piracy issues and coalitions

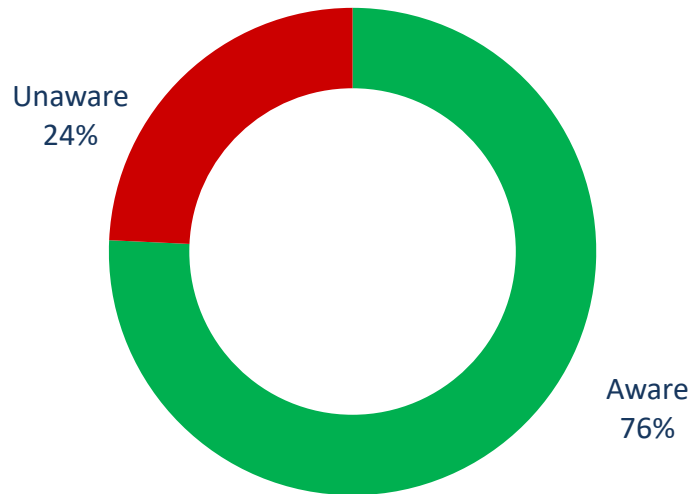
- **Recall of piracy issues and coalitions** – Asked whether they have seen, read, or heard anything in news media or social media recently about issues or initiatives related to addressing online piracy of digital content in Canada, 80 per cent say they have not heard of piracy issues, 91 per cent say that they have not heard of an anti-piracy coalition, and 86 per cent say they have not heard of FairPlay Canada. In general, those who had heard of piracy issues, coalitions or FairPlay Canada could recall specifics, and most were unsure who the members of FairPlay Canada are.

These observations are based on an RDD dual frame (land- and cell-lines) random telephone survey of 1,012 Canadians, 18 years of age or older, conducted between March 20th and 28th, 2018. Participants were randomly recruited by telephone using live agents and administered a survey. The sample is geographically stratified to be representative of Canada. The margin of error for a random survey of 1,012 Canadians is ± 3.1 percentage points, 19 times out of 20.

This study was commissioned by Fair Play Canada and the research was conducted by Nanos Research.

Public awareness of piracy sites

Source: Nanos Research, RDD dual frame random telephone survey, March 20th to 27th, 2018, n=1012, accurate 3.1 percentage points plus or minus, 19 times out of 20.



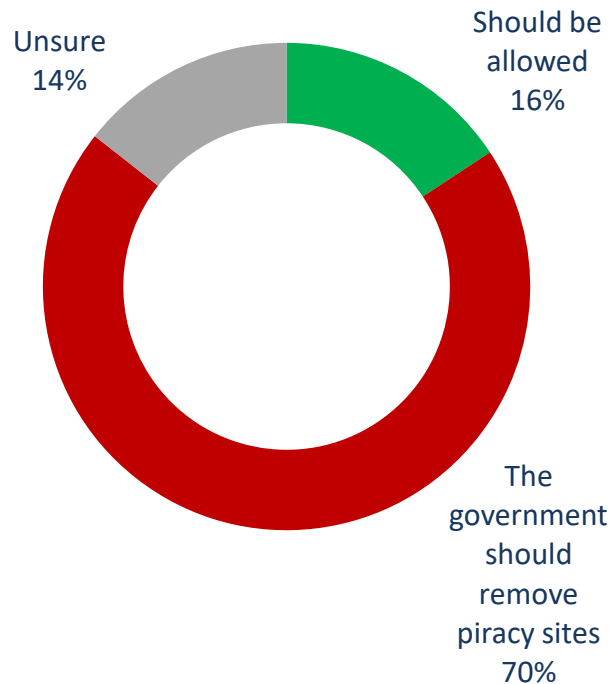
***Note: Charts may not add up to 100 due to rounding**

Subgroups	Aware
Atlantic (n=100)	65.6%
Quebec (n=258)	75.6%
Ontario (n=297)	73.9%
Prairies (n=207)	79.9%
British Columbia (n=150)	80.9%
Male (n=519)	75.6%
Female (n=493)	75.9%
18 to 29 (n=168)	79.3%
30 to 39 (n=150)	90.9%
40 to 49 (n=179)	79.7%
50 to 59 (n=204)	68.6%
60 plus (n=311)	66.1%

QUESTION – Are you aware or unaware that there are websites that allow people to download copyrighted content such as movies, TV shows, music and artwork for free without the permission of the arts or organization that own the rights? Some people call these piracy sites.

Allowing or removing piracy sites

Source: Nanos Research, RDD dual frame random telephone survey, March 20th to 27th, 2018, n=1012, accurate 3.1 percentage points plus or minus, 19 times out of 20.



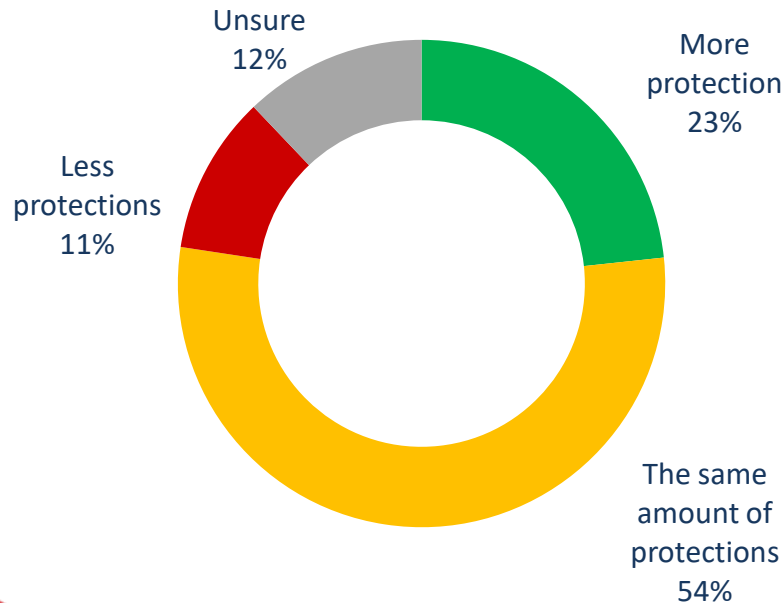
***Note: Charts may not add up to 100 due to rounding**

Subgroups	Remove piracy sites
Atlantic (n=100)	72.5%
Quebec (n=258)	68.0%
Ontario (n=297)	71.8%
Prairies (n=207)	68.2%
British Columbia (n=150)	69.4%
Male (n=519)	62.8%
Female (n=493)	76.4%
18 to 29 (n=168)	61.8%
30 to 39 (n=150)	63.4%
40 to 49 (n=179)	71.2%
50 to 59 (n=204)	76.8%
60 plus (n=311)	73.8%

QUESTION – [ROTATE] Some people think that piracy sites should be allowed to copy content and share it for free without artists and organizations getting paid for the content they create. Other people think that the government should remove piracy sites so that artists and organizations get fairly paid for the things they create. Which of these two views best reflects your personal opinion?

Level of protection of online copyright in Canada compared to other countries

Source: Nanos Research, RDD dual frame random telephone survey, March 20th to 27th, 2018, n=1012, accurate 3.1 percentage points plus or minus, 19 times out of 20.



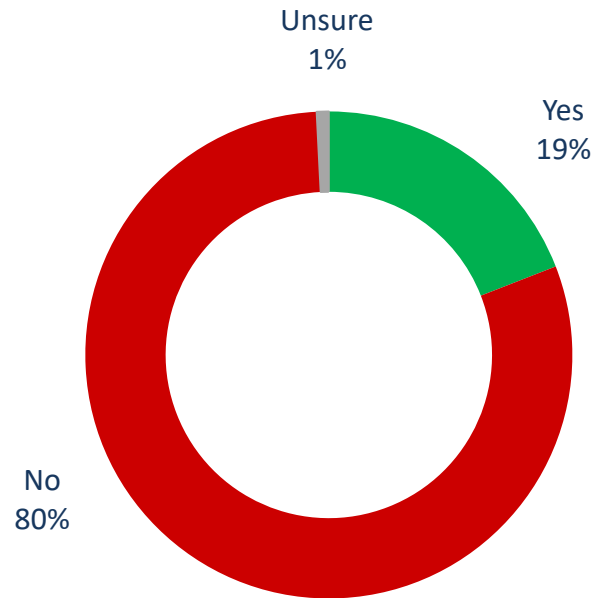
***Note: Charts may not add up to 100 due to rounding**

Subgroups	The same amount of protection
Atlantic (n=100)	47.3%
Quebec (n=258)	56.5%
Ontario (n=297)	57.0%
Prairies (n=207)	53.0%
British Columbia (n=150)	50.4%
Male (n=519)	49.8%
Female (n=493)	58.2%
18 to 29 (n=168)	49.2%
30 to 39 (n=150)	56.4%
40 to 49 (n=179)	58.3%
50 to 59 (n=204)	50.5%
60 plus (n=311)	55.9%

QUESTION – Countries like the United Kingdom, Australia and France actively block piracy sites to protect artists and organizations that create content. Should Canada have more protection, the same amount of protection or less protection of the copyrighted online content than countries such as the United Kingdom, Australia and France?

Recall of news related to piracy

Source: Nanos Research, RDD dual frame random telephone survey, March 20th to 27th, 2018, n=1012, accurate 3.1 percentage points plus or minus, 19 times out of 20.



***Note: Charts may not add up to 100 due to rounding**

Subgroups	No
Atlantic (n=100)	86.6%
Quebec (n=258)	66.2%
Ontario (n=297)	83.4%
Prairies (n=207)	83.1%
British Columbia (n=150)	88.8%
Male (n=519)	77.0%
Female (n=493)	83.1%
18 to 29 (n=168)	78.7%
30 to 39 (n=150)	82.9%
40 to 49 (n=179)	76.2%
50 to 59 (n=204)	84.2%
60 plus (n=311)	79.6%

QUESTION – Have you seen, read, or heard anything in news media or social media recently about issues or initiatives related to addressing online piracy of digital content in Canada?

Recall of online piracy in Canada in the news

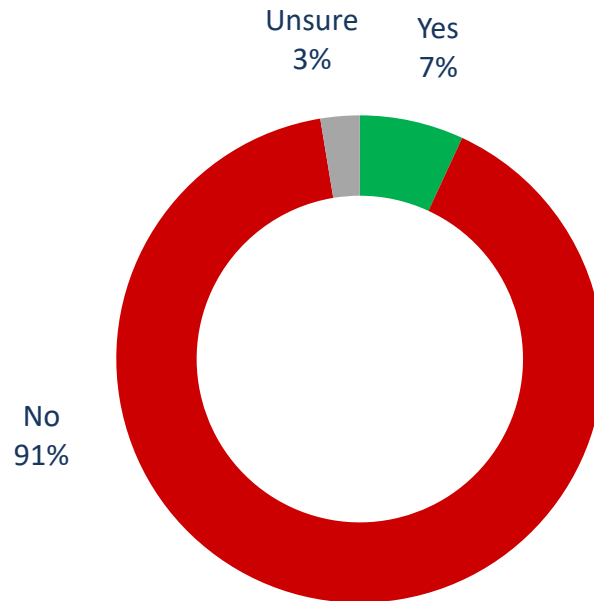
Source: Nanos Research, RDD dual frame random telephone survey, March 20th to 27th, 2018, n=1012, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Recall only	Frequency (n=196)
Artists lose income/ it's intellectual property theft/ Artists are speaking out	20.0%
Heard about it from a news source (Paper, TV, Radio)	19.5%
Government investigations, enforcement, anti-piracy legislation/people getting charged	9.2%
I don't remember/ I'm not interested/ I don't understand it	8.7%
Initiatives, attempts to shut down/ block torrent, pirate streaming sites, services, devices	7.3%
Recent scandals about selling and using personal info/ privacy breaches/ hacking	6.5%
It's an ongoing issue, problem/ it's too easy to do	4.7%
Heard about it online/ on social media/ the internet	4.3%
Advertisements in the media about piracy	4.2%
Only know about it from friends, families and/or colleagues	3.3%
ISPs wanting the ability to monitor and control clients' internet activities	3.3%
Other	4.7%
Unsure	4.4%

QUESTION – [IF HEARD, READ OR SAW] What specifically have you seen, read or heard about issues or initiatives related to addressing online piracy of digital content in Canada? [Open-ended]

Recall of a piracy coalition

Source: Nanos Research, RDD dual frame random telephone survey, March 20th to 27th, 2018, n=1012, accurate 3.1 percentage points plus or minus, 19 times out of 20.



Subgroups	No
Atlantic (n=100)	92.9%
Quebec (n=258)	84.9%
Ontario (n=297)	91.6%
Prairies (n=207)	93.3%
British Columbia (n=150)	91.9%
Male (n=519)	88.5%
Female (n=493)	92.3%
18 to 29 (n=168)	91.5%
30 to 39 (n=150)	89.6%
40 to 49 (n=179)	92.0%
50 to 59 (n=204)	90.5%
60 plus (n=311)	89.1%

***Note:** Charts may not add up to 100 due to rounding

QUESTION – You may already have mentioned this, but do you recall reading, seeing or hearing anything specifically about a coalition who is working to stop internet piracy in Canada?

Recall details of piracy coalition in Canada

Source: Nanos Research, RDD dual frame random telephone survey, March 20th to 27th, 2018, n=1012, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Recall only	Frequency (n=74)
Seen/heard it on the radio/TV/Internet	23.5%
Aware but don't know much/Can't recall/No specifics	18.4%
Artists and/or people want it/Protecting artists and copyrights	13.6%
The government is part of it/ The government is creating laws	12.0%
Private companies are part of it	9.0%
It's to reduce/stop piracy	8.7%
They use IP addresses/target websites	3.0%
Other	2.8%
Unsure	9.1%

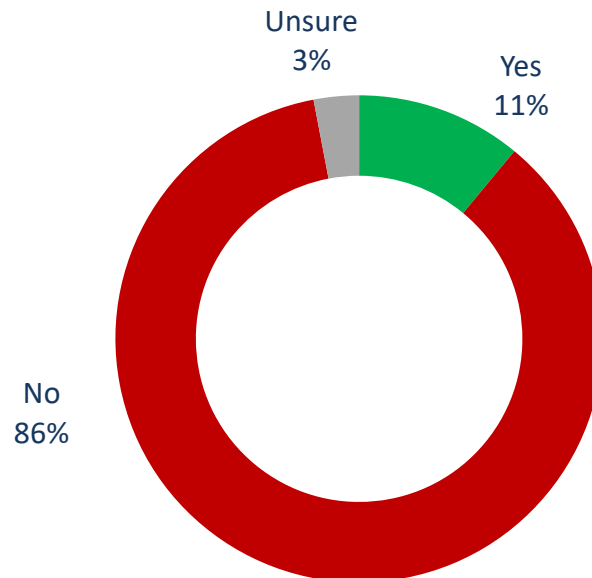
QUESTION – [IF HEARD, READ OR SEEN INFO ABOUT PIRACY COALITION] What specifically have you seen, read or heard about specifically about a coalition who is working to stop internet piracy in Canada? [Open-ended]

Awareness of FairPlay Canada

Source: Nanos Research, RDD dual frame random telephone survey, March 20th to 27th, 2018, n=1012, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Net Score

-75.0



*Note: Charts may not add up to 100 due to rounding

Subgroups	No
Atlantic (n=100)	85.9%
Quebec (n=258)	86.7%
Ontario (n=297)	85.2%
Prairies (n=207)	85.1%
British Columbia (n=150)	87.6%
Male (n=519)	86.6%
Female (n=493)	85.4%
18 to 29 (n=168)	86.8%
30 to 39 (n=150)	86.5%
40 to 49 (n=179)	87.0%
50 to 59 (n=204)	86.1%
60 plus (n=311)	84.3%

QUESTION – In fact, Canadian artists, content creators, unions, guilds, producers, performers, broadcasters, distributors, and exhibitors have come together to form a coalition called FairPlay Canada. This group is urging the Canadian Radio-television (CRTC) to take action to address the theft of digital content by illegal piracy websites. Have you seen, read or heard anything about this coalition called FairPlay Canada?

Recall of organizations that are part of FairPlay Canada

Source: Nanos Research, RDD dual frame random telephone survey, March 20th to 27th, 2018, n=1012, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Recall only	Frequency (n=176)*
Artists/Producers/Actors Union	15.2%
I had only heard of the coalition, not the specific organizations	14.2%
Telecom/Radio/TV Companies	6.1%
Bell	4.8%
CRTC/Canadian Government	4.3%
CTV/CBC/Globe	2.5%
Rogers	2.3%
Unsure	50.6%

*Based on multiple responses.

QUESTION – [IF HEARD, READ OR SAW INFO ON PIRACY COALITION OR ISSUES RELATED ADDRESSING PIRACY] Based on what you can recall, which organizations are involved as part of this coalition FairPlay Canada?[Open-ended]



Methodology

Methodology

Nanos conducted an RDD dual frame (land- and cell-lines) random telephone survey of 1,012 Canadians, 18 years of age or older, between March 20th and 27th, 2018 . Participants were randomly recruited by telephone using live agents and administered a survey. The sample is geographically stratified to be representative of Canada.

Individuals were randomly called using random digit dialling with a maximum of five call backs.

The margin of error for a random survey of 1,012 Canadians is ± 3.1 percentage points, 19 times out of 20.

The research was commissioned by Fair Play Canada and was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.



Technical Note

Element	Description	Element	Description
Organization who commissioned the research	Fair Play Canada	Weighting of Data	The results were weighted by age and gender using the latest Census information (2016) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Final Sample Size	1012 Randomly selected individuals.	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Margin of Error	±3.1 percentage points, 19 times out of 20.	Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines could not participate.
Mode of Survey	RDD dual frame (land- and cell-lines) random telephone survey	Stratification	By age and gender using the latest Census information (2016) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.	Estimated Response Rate	Eight percent, consistent with industry norms.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six digit postal code was used to validate geography.	Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Fieldwork/Validation	Live interviews with live supervision to validate work as per the MRIA Code of Conduct	Question Content	All questions asked are contained in the report.
Number of Calls	Maximum of five call backs.	Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Time of Calls	Individuals were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.	Survey Company	Nanos Research
Field Dates	March 20 th to 27 th , 2018.	Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanosresearch.com Telephone:(613) 234-4666 ext. Email: info@nanosresearch.com.
Language of Survey	The survey was conducted in both English and French.		

About Nanos

Nanos is one of North America's most trusted research and strategy organizations. Our team of professionals is regularly called upon by senior executives to deliver superior intelligence and market advantage whether it be helping to chart a path forward, managing a reputation or brand risk or understanding the trends that drive success. Services range from traditional telephone surveys, through to elite in-depth interviews, online research and focus groups. Nanos clients range from Fortune 500 companies through to leading advocacy groups interested in understanding and shaping the public landscape. Whether it is understanding your brand or reputation, customer needs and satisfaction, engaging employees or testing new ads or products, Nanos provides insight you can trust.



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Tabulations

Confidential



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			Region						Gender		Age				
			Canada 2018-03	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question 1 - Are you aware or unaware that there are websites that allow people to download copyrighted content such as movies, TV shows, music and artwork for free without the permission of the arts or organization that own the rights? Some people call these piracy sites.	Total	Unwgt N	1012	100	258	297	207	150	519	493	168	150	179	204	311
		Wgt N	1000	100	250	300	200	150	485	515	197	163	187	189	265
	Aware	%	75.7	65.6	75.6	73.9	79.9	80.9	75.6	75.9	79.3	90.9	79.7	68.6	66.1
	Unaware	%	24.3	34.4	24.4	26.1	20.1	19.1	24.4	24.1	20.7	9.1	20.3	31.4	33.9

Nanos conducted an RDD dual frame (land- and cell- lines) random telephone survey of 1012 Canadians, 18 years of age or older, March 20th to 27th, 2018. The margin of error for a random survey of 1012 Canadians is ± 3.1 percentage points, 19 times out of 20.

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			Region						Gender		Age				
			Canada 2018-03	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question 2 - [ROTATE] Some people think that piracy sites should be allowed to copy content and share it for free without artists and organizations getting paid for the content they create. Other people think that the government should remove piracy sites so that artists and organizations get fairly paid for the things they create. Which of these two best reflects your opinion?	Total	Unwgt N	1012	100	258	297	207	150	519	493	168	150	179	204	311
		Wgt N	1000	100	250	300	200	150	485	515	197	163	187	189	265
	Should be allowed to copy and share content for free without artists/organizations getting paid for their content	%	15.7	11.0	18.3	14.1	14.9	18.9	17.8	13.8	19.5	25.2	14.6	12.2	10.4
	The government should remove piracy sites so artists/organizations are fairly paid for their content	%	69.8	72.5	68.0	71.8	68.2	69.4	62.8	76.4	61.8	63.4	71.2	76.8	73.8
	Unsure	%	14.4	16.5	13.7	14.1	16.9	11.7	19.4	9.8	18.7	11.4	14.2	11.0	15.8

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			Region							Gender		Age				
			Canada 2018-03	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	
Question 3 - Countries like the United Kingdom, Australia and France actively block piracy sites to protect artists and organizations that create content. Should Canada have more protection, the same amount of protection or less protection of the copyrighted online content than countries such as the United Kingdom, Australia and France?	Total	Unwgt N	1012	100	258	297	207	150	519	493	168	150	179	204	311	
		Wgt N	1000	100	250	300	200	150	485	515	197	163	187	189	265	
	More protection	%	23.3	28.3	30.8	17.2	23.3	19.9	22.9	23.8	21.9	20.3	17.9	31.4	24.3	
	The same amount of protections	%	54.1	47.3	56.5	57.0	53.0	50.4	49.8	58.2	49.2	56.4	58.3	50.5	55.9	
	Less protections	%	10.5	7.8	6.1	11.6	9.3	18.9	13.7	7.5	14.6	15.6	11.7	8.7	4.8	
	Unsure	%	12.1	16.6	6.5	14.2	14.4	10.9	13.6	10.6	14.4	7.7	12.0	9.4	15.0	
			Region							Gender		Age				
			Canada 2018-03	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	
Question 4 - Have you seen, read, or heard anything in news media or social media recently about issues or initiatives related to addressing online piracy of digital content in Canada?	Total	Unwgt N	1012	100	258	297	207	150	519	493	168	150	179	204	311	
		Wgt N	1000	100	250	300	200	150	485	515	197	163	187	189	265	
	Yes	%	19.1	11.6	33.8	15.4	16.6	10.3	22.6	15.8	20.3	17.1	23.1	15.8	18.8	
	No	%	80.2	86.6	66.2	83.4	83.1	88.8	77.0	83.1	78.7	82.9	76.2	84.2	79.6	
	Unsure	%	0.8	1.8	0.0	1.2	0.4	0.9	0.4	1.1	1.1	0.0	0.7	0.0	1.6	

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			Region					Gender		Age					
			Canada 2018-03	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question 5 - What specifically have you seen, read or heard about issues or initiatives related to addressing online piracy of digital content in Canada? [OPEN-ENDED]	Total	Unwgt N	196	11	89	46	35	15	118	78	37	25	41	33	60
		Wgt N	191	12	84	46	33	16	110	81	40	28	43	30	50
	Heard about it from a news source (Paper, TV, Radio)	%	19.5		17.6	19.3	25.6		17.8	21.7	10.0		19.0	22.6	27.1
	Artists lose income/ it's intellectual property theft/ Artists are speaking out	%	20.0		34.7	11.9	4.1		20.0	20.0	15.8		16.4	31.3	12.0
	Government investigations, enforcement, anti-piracy legislation/people getting charged	%	9.2		3.4	18.0	12.6		9.4	9.0	10.9		11.2	12.8	4.6
	Initiatives, attempts to shut down/ block torrent, pirate streaming sites, services, devices	%	7.3		3.5	10.1	1.9		10.7	2.8	9.7		4.8	11.5	1.4
	Advertisements in the media about piracy	%	4.2		4.0	5.6	2.2		1.0	8.5	5.9		6.2	0.0	0.0
	Recent scandals about selling and using personal info/ privacy breaches/ hacking	%	6.5		5.1	5.7	16.4		6.1	7.0	5.1		7.4	0.0	12.8
	It's an ongoing issue, problem/ it's too easy to do	%	4.7		5.9	3.9	6.3		5.8	3.1	5.4		3.7	2.7	7.1
	Only know about it from friends, families and/or colleagues	%	3.3		2.2	6.7	0.0		2.4	4.5	2.8		3.2	0.0	7.6
	I don't remember/ I'm not interested/ I don't understand it	%	8.7		9.7	1.8	13.2		6.7	11.2	13.1		7.2	3.2	14.5
	ISPs wanting the ability to monitor and control clients' internet activities	%	3.3		1.0	1.8	10.9		5.8	0.0	0.0		9.5	0.0	1.6
	Heard about it online/ on social media/ the internet	%	4.3		4.6	2.2	4.9		5.1	3.2	7.8		6.1	5.4	0.0
	Other	%	4.7		3.3	5.9	1.9		3.1	6.9	10.7		3.6	2.1	5.0
	Unsure	%	4.4		5.0	7.2	0.0		6.1	2.1	2.8		1.8	8.5	6.3

*Shaded due to small sample size.

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			Region						Gender		Age				
			Canada 2018-03	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question 6 - You may already have mentioned this, but do you recall reading, seeing or hearing anything specifically about a coalition who is working to stop internet piracy in Canada?	Total	Unwgt N	1012	100	258	297	207	150	519	493	168	150	179	204	311
		Wgt N	1000	100	250	300	200	150	485	515	197	163	187	189	265
	Yes	%	6.9	7.1	7.8	7.2	5.2	7.2	9.7	4.3	6.5	8.4	6.8	7.9	5.7
	No	%	90.5	92.9	84.9	91.6	93.3	91.9	88.5	92.3	91.5	89.6	92.0	90.5	89.1
	Unsure	%	2.6	0.0	7.3	1.2	1.5	0.9	1.8	3.4	2.0	2.1	1.2	1.6	5.2

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			Region						Gender		Age				
			Canada 2018-03	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question 7 - What specifically have you seen, read or heard about specifically about a coalition who is working to stop internet piracy in Canada? [OPEN-ENDED]	Total	Unwgt N	74	7	21	22	13	11	52	22	11	12	13	19	19
		Wgt N	69	7	20	22	10	11	47	22	13	14	13	15	15
	The government is part of it/ The government is creating laws	%	12.0						15.7						
	Private companies are part of it	%	9.0						13.4						
	Seen/heard it on the radio/TV/Internet	%	23.5						20.7						
	Aware but don't know much/Can't recall/No specifics	%	18.4						17.5						
	Artists and/or people want it/Protecting artists and copyrights	%	13.6						10.8						
	It's to reduce/stop piracy	%	8.7						9.1						
	They use IP addresses/target websites	%	3.0						4.4						
	Other	%	2.8						1.3						
	Unsure	%	9.1						7.1						

*Shaded due to small sample size.

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2018-1182 – Fair Play Canada - Piracy - STAT SHEET

			Region						Gender		Age				
			Canada 2018-03	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question 8 - In fact, Canadian artists, content creators, unions, guilds, producers, performers, broadcasters, distributors, and exhibitors have come together to form a coalition called FairPlay Canada. This group is urging the Canadian Radio-television and Telecommunications Commission (CRTC) to take action to address the theft of digital content by illegal piracy websites. Have you seen, read or heard anything about this coalition called FairPlay Canada?	Total	Unwgt N	1012	100	258	297	207	150	519	493	168	150	179	204	311
		Wgt N	1000	100	250	300	200	150	485	515	197	163	187	189	265
	Yes	%	11.0	14.1	6.4	12.4	12.9	11.7	11.2	11.0	11.6	10.8	11.3	11.7	10.2
	No	%	86.0	85.9	86.7	85.2	85.1	87.6	86.6	85.4	86.8	86.5	87.0	86.1	84.3
	Unsure	%	3.0	0.0	7.0	2.4	1.9	0.7	2.3	3.6	1.6	2.7	1.7	2.2	5.5

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			Region					Gender		Age					
			Canada 2018-03	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question 9 - [ONLY IF YES TO Q6 OR Q8] Based on what you can recall, which organizations are involved as part of this coalition FairPlay Canada? [Open-ended] – Based on the number of responses	Total	Unwgt N	176	15	33	55	46	27	98	78	26	25	32	45	48
		Wgt N	177	21	33	56	41	25	97	80	37	31	33	36	41
	CRTC/Canadian Gov	%	4.3		3.1	0.0	8.4		5.7	2.6			6.8	0.0	5.2
	Bell	%	4.8		0.0	6.4	7.4		8.7	0.0			8.2	1.7	0.0
	Rogers	%	2.3		2.4	4.8	1.5		4.2	0.0			0.0	1.7	0.0
	Telecom/Radio/TV Companies	%	6.1		11.2	1.8	11.9		8.4	3.2			12.1	5.3	4.4
	CTV/CBC/Globe	%	2.5		0.0	0.0	3.5		3.0	2.0			1.9	3.4	2.1
	Artists/Producers/Actors Union	%	15.2		18.5	15.1	16.9		12.6	18.4			16.6	19.8	15.6
	I had only heard of the coalition, not the specific organizations	%	14.2		14.6	16.4	16.6		11.2	17.8			14.8	13.4	21.7
Unsure	%	50.6		50.2	55.4	33.8		46.2	55.9			39.6	54.7	51.0	

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			Region							Gender		Age				
			Canada 2018-03	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	
Question 9 - [ONLY IF YES TO Q6 OR Q8] Based on what you can recall, which organizations are involved as part of this coalition FairPlay Canada? [Open-ended] – Based on the number of cases	Total	Unwgt N	158	15	30	51	37	25	85	73	22	21	28	41	46	
		Wgt N	160	21	31	51	33	24	84	76	33	26	29	33	39	
	CRTC/Canadian Gov	%	4.8		3.3	0.0	10.3		6.5	2.8				0.0	5.4	
	Bell	%	5.3		0.0	7.1	9.2		10.1	0.0				1.9	0.0	
	Rogers	%	2.6		2.6	5.3	1.9		4.9	0.0				1.9	0.0	
	Telecom/Radio/TV Companies	%	6.7		12.2	2.0	14.7		9.7	3.4				5.7	4.6	
	CTV/CBC/Globe	%	2.8		0.0	0.0	4.3		3.4	2.2				3.7	2.2	
	Artists/Producers/Actors Union	%	16.9		20.1	16.7	21.0		14.6	19.5				21.5	16.3	
	I had only heard of the coalition, not the specific organizations	%	15.7		15.8	18.2	20.6		12.9	18.9				14.5	22.7	
	Unsure	%	56.1		54.6	61.3	41.8		53.4	59.2				59.3	53.4	

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