

# Millennials are often living at home; don't think they can afford to buy a home in their neighbourhood

OREA Wave 2 Summary

submitted by Nanos to Ontario Real Estate Association, April 2018  
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# Summary

Millennials in Ontario are more likely to report living at home or renting than non-Millennials, and are more likely to agree or somewhat agree that homeownership is unaffordable in their neighbourhood. Ontarians have the highest intensity of concern for health care, Hydro prices, the environment, jobs, and housing affordability, and are less concerned with municipal services and public transit.

A considerable majority of Ontarians agree or somewhat agree that homeownership is a smart financial investment and that the government needs to do more to help young people become owners. A promise by a provincial political party to help homeowners improve their home's energy efficiency would have the biggest positive impact on the likelihood of Ontarians to vote for them, as would a promise to exempt first time buyers from paying a land transfer tax, while a comfortable majority agree or somewhat agree they'd be more likely to vote for a political party that committed to helping young people become homeowners.

## Opinions on homeownership

Participating Ontarians most often reported they own a home or condo with their spouse, while Millennials are more likely to live at home or rent than non-Millennials and are less likely to report owning a home either with a spouse or on their own. A strong majority of Ontarians agree or somewhat agree that buying a home is a smart financial investment and that homeownership is key to being part of the middle class, while a strong majority disagree or somewhat disagree that home ownership is old fashioned and renting should be encouraged. Millennials were more likely to agree or somewhat agree that homeownership is unaffordable in their neighbourhood. Ontarians say saving for a down payment is the most important barrier to them for owning a home, and say that paying off personal debt is their most important priority.

- **Ontarians most often reported they own a home or condo with their spouse** – Asked about their current living situation, just under half of Ontarians surveyed (46%) say they own a home or condo with their spouse, followed by own a home or condo on their own (20%), renting on their own (12%), renting with their spouse or living at home (eight per cent each), and renting with a roommate (four per cent). Millennials are much more likely to report living at home (20%) than non-Millennials (three per cent) and are less likely to report owning a home either with their spouse (30%) or on their own (14%).
- **Six in ten Ontarians who did the survey report they live in a single detached home** – Asked which type of home they currently live in, sixty-one per cent answered with single detached home, followed by townhouse or row house (nine per cent), semi detached family home (eight per cent), low rise condominium (seven per cent), high rise condominium (five per cent) and other types of homes (10%). Millennials are less likely to report living in a single detached home than non-Millennials (53% Millennials; 64% non-Millennials) and more likely to report living in a town house/ row house (13% Millennials; seven per cent non-Millennials).

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- **More than nine in ten Ontarians agree or somewhat agree that home ownership is a smart financial investment** – A majority of Ontarians agree (80%) or somewhat agree (12%) that home ownership is a smart financial investment, while three per cent somewhat disagree and four per cent disagree. Two per cent are unsure.
  - **Three in four Ontarians agree or somewhat agree the government needs to do more to help young people afford a home** – A majority of Ontarians agree (62%) or somewhat agree (14%) the government needs to do more to help young people afford a home, while seven per cent somewhat disagree and 15 per cent disagree, while three per cent are unsure.
  - **Over seven in ten Ontarians agree or somewhat agree that home ownership is key to being part of the middle class** – More than seven in ten Ontarians agree (53%) or somewhat agree (18%) that home ownership is key to being part of the middle class, while eight per cent somewhat disagree and 19 per cent disagree. Three per cent are unsure.
  - **More than six in ten Ontarians agree or somewhat agree that home ownership is unaffordable in their neighbourhood** – Just over six in ten Ontarians agree (42%) or somewhat agree (19%) that home ownership is unaffordable in their neighbourhood, while nine per cent somewhat disagree and 25 per cent disagree. Five per cent are unsure. Millennials are more likely to agree or somewhat agree with this (49%; 19%) than non-Millennials (40%; 19%).
  - **A majority of Ontarians somewhat disagree or disagree that home ownership is old fashioned and we should encourage people to rent** – More than eight in ten Ontarians somewhat disagree (10%) or disagree (71%) that home ownership is an old fashioned idea and we should encourage more people to rent, while six per cent agree and nine per cent somewhat agree, Four per cent are unsure.
  - **Ontarians most often say saving enough of a down payment is the most important barrier to them owning a home** – Asked to rank the most and second most important barriers to them owning a home, just under half of Ontarians say saving enough of a down payment is most important (47%), followed by getting a mortgage approved (13%), personal debt (12%), finding the right home for me and my family and affording the closing costs (six per cent each). Millennials were more likely to report personal debt as the most important barrier (16%) than non-Millennials (11%).
  - **Paying off existing debt is the most frequent response from Ontarians in terms of their most important priority** – Asked to rank their most important priorities Ontarians most frequently ranked paying off existing debts as their most important priority (46%), followed by home ownership (28%), financial flexibility to travel, move careers, go back to school (17%), and none of the above (six per cent).
  - **Over six in ten Ontarians rank single detached home as the home that best meets their needs** – Asked to rank homes in terms of the best fit for their current needs, 63 per cent of Ontarians ranked single detached family home first, followed by low rise condominium (nine per cent), townhouse or row house (nine per cent), semi-detached family house (seven per cent), high rise condominium (five per cent), and other (seven per cent). Millennials are more likely to rank townhouse or row house first (14%) than non-Millennials (six per cent), and less likely to rank single family home first (55% Millennials; 66% non-Millennials).

## Concerns in communities

Ontarians have the highest intensity of concern for health care, Hydro prices, the environment, the economy, and housing affordability, while municipal services and public transit had lower intensities of concern.

- **A majority of Ontarians are concerned or somewhat concerned about health care** – More than eight in ten Ontarians are concerned (67%) or somewhat concerned (18%) about health care, while three per cent are somewhat not concerned and 12 per cent are not concerned. One per cent say it is not applicable. Non-Millennials are more concerned or somewhat concerned (71%; 16%) about health care than Millennials (55% concerned, 23% somewhat concerned).
- **More than eight in ten Ontarians are concerned or somewhat concerned about Hydro prices** – A majority of Ontarians are concerned (63%) or somewhat concerned (19%) about Hydro prices, while three per cent are somewhat not concerned and 13 per cent are not concerned. One per cent are unsure and one per cent say it is not applicable. Millennials are slightly less concerned or somewhat concerned (56%; 22%) about Hydro prices than non-Millennials (66% concerned; 18% somewhat concerned).
- **More than eight in ten Ontarians are concerned or somewhat concerned about the environment/climate change** – A majority of Ontarians are concerned (60%) or somewhat concerned (24%) about the environment and climate change, while four per cent are somewhat not concerned and 12 per cent are not concerned. One per cent are unsure.
- **Eight in ten Ontarians are concerned or somewhat concerned about jobs and the economy** – A majority of Ontarians are concerned (58%) or somewhat concerned (23%) about jobs and the economy, while three per cent are somewhat not concerned and 15 per cent are not concerned. One per cent are unsure and one per cent say it is not applicable.
- **Eight in ten Ontarians are concerned or somewhat concerned about housing affordability** – Eight in ten Ontarians are concerned (55%) or somewhat concerned (24%) about housing affordability, while three per cent are somewhat not concerned and 16 per cent are not concerned. One per cent each are unsure or say it is not applicable.
- **Nearly three in four Ontarians are concerned or somewhat concerned about property taxes** – Just under three in four Ontarians are concerned (49%) or somewhat concerned (25%) about property taxes, while five per cent are somewhat not concerned and 19 per cent are not concerned. One per cent are unsure and two per cent say it is not applicable.
- **More than six in ten Ontarians are concerned or somewhat concerned about traffic congestion** – Just over six in ten Ontarians are concerned (38%) or somewhat concerned (22%) about traffic congestion, while six per cent are somewhat not concerned and 31 per cent are not concerned. One per cent are unsure and two per cent say it is not applicable.
- **Six in ten Ontarians are concerned or somewhat concerned about good schools for their children** – A comfortable majority of Ontarians are concerned (46%) or somewhat concerned (14%) about good schools for their children, while three per cent are somewhat not concerned and 25 per cent are not concerned. One per cent are unsure and 11 per cent say it is not applicable.

- **Just over half of Ontarians are concerned or somewhat concerned about municipal services** – More than one in two Ontarians are concerned (29%) and somewhat concerned (24%) about municipal services (i.e. garbage collection), while eight per cent are somewhat not concerned and 37 per cent are not concerned. One per cent each are unsure or say it is not applicable.
- **Half of Ontarians are concerned or somewhat concerned about public transit** – Half of Ontarians are concerned (30%) or somewhat concerned (20%) about public transit, while seven per cent are somewhat not concerned and 39 per cent are not concerned. One per cent are unsure and five per cent say it is not applicable.

### Home ownership and taxes

A comfortable majority of Ontarians agree or somewhat agree they'd be more likely to vote for a political party if it committed to helping young people own a home, and somewhat disagree or disagree that they are putting off starting a family because they can't find an affordable home. A majority oppose or somewhat oppose municipalities being allowed to charge a Municipal Land Transfer Tax, and support or somewhat support a Foreign Buyers Tax.

- **Two in three Ontarians agree or somewhat agree they would be more likely to vote for a political party that committed to helping young people become homeowners** – A comfortable majority of Ontarians agree (40%) or somewhat agree (26%) that they would be more likely to vote for a political party who committed to helping young people own a home, while 10 per cent somewhat disagree and 19 per cent disagree. Six per cent are unsure.
- **Six in ten Ontarians somewhat disagree or disagree that they are holding off on starting a family because they can't find an affordable home** – Six out of ten Ontarians somewhat disagree (four per cent) or disagree (56%) that they are holding off on starting a family because they can't find an affordable home, while six per cent somewhat agree and 12 per cent agree. Twenty-two per cent are unsure. Millennials are more likely to agree or somewhat agree with this (16%; 10%) than non-Millennials (10% agree; five per cent somewhat agree).
- **More than seven in ten Ontarians oppose or somewhat oppose other municipalities having a Municipal Land Transfer Tax** – Over seven in ten Ontarians somewhat oppose (12%) or oppose (61%) other municipalities being allowed to have a Municipal Land Transfer Tax like in Toronto that would be charged on the sale of a home. Nine per cent somewhat support this, while 11 per cent support it, and eight per cent are unsure.
- **Seven in ten Ontarians support or somewhat support a Foreign Buyers Tax** - A majority of Ontarians support (57%) or somewhat support (13%) a 15 per cent tax on the purchase of a residential property by individuals who are not citizens or permanent residents of Canada, also known as the Non-Resident Speculation Tax or a Foreign Buyers Tax. Seven per cent somewhat oppose this, while 19 per cent oppose this. Five per cent are unsure.

### Impact of potential campaign promises on likelihood of voting for political parties

A promise by a provincial political party to help homeowners improve their home's energy efficiency would have the biggest positive impact on the likelihood of Ontarians to vote for them, as would a promise to exempt first time buyers from paying a land transfer tax, and promising to build better transit in their community.

- **Over six in ten Ontarians would be more likely to vote for a provincial political party that promised to help home owner's improve their energy efficiency** – More than six in ten Ontarians (62%) would be more likely to vote for a provincial political party if it made a promise to help home owners improve their home's energy efficiency. Twenty-two per cent would be as likely to vote for a party that made this promise, while 12 per cent would be less likely. Four per cent are unsure.
- **Over half of Ontarians would be more likely to vote for a provincial political party that promised to exempt first time buyers from paying a land transfer tax** – More than half of Ontarians (53%) would be more likely to vote for a provincial political party if it made a promise to exempt first time home buyers from paying a land transfer tax which currently ranges from zero point five percent to two percent of the value of a home bought, while 22 per cent would be as likely to vote for a party that promised this, and 18 per cent would be less likely. Eight per cent are unsure.
- **Half of Ontarians would be more likely to vote for a provincial political party that promised to build better transit in their community** – One in two Ontarians (50%) would be more likely to vote for a provincial political party if it made a promise to commit to building better transit in your community. Twenty-six per cent would be as likely to vote for a party that promised this, while 17 per cent would be less likely. Eight per cent are unsure.
- **Ontarians are split on the impact that a promise to increasing the supply of homes on their market would have on their likelihood to vote for a provincial political party** – Under four in ten Ontarians say they are more likely (37%) to vote for a provincial political party if it made a promise to commit to increasing the supply of homes on the market, while 29 per cent would be as likely to vote for a party that promised this, and 25 per cent would be less likely. Nine per cent are unsure.



### Ontario Election Polling

- **Ballot** - The latest Nanos Ontario ballot tracking has the PCs at 42 per cent support, followed by the Liberals at 31 per cent support, the NDP at 21 per cent, and the Greens at five per cent.
- **Accessible Voters** - Asked whether they would consider voting for each of the Ontario provincial parties, 50 per cent of Ontarians say they would consider voting for the Ontario PCs, while 41 per cent of would consider voting for the Provincial Liberals. More than four in ten (42%) would consider voting NDP, while 28 per cent of Ontarians would consider voting for the Green Party.
- **Preferred Premier** Doug Ford is the preferred choice as Premier at 32 per cent of Ontarians, followed by Andrea Horwath (21%), Kathleen Wynne (17%) and Mike Schreiner (four per cent). Eighteen per cent of Ontarians were unsure who they preferred.

Nanos conducted an RDD dual frame (land- and cell-lines) random telephone survey of 2,098 Ontarians, 18 years of age or older, between April 3<sup>rd</sup> and 22<sup>nd</sup>, 2018. Participants were randomly recruited by telephone using live agents and administered a survey. The sample is geographically stratified to be representative of Ontario. The margin of error for a random survey of 2098 Ontarians is  $\pm 2.1$  percentage points, 19 times out of 20.

The research was commissioned by Ontario Real Estate Association and was conducted by Nanos Research.





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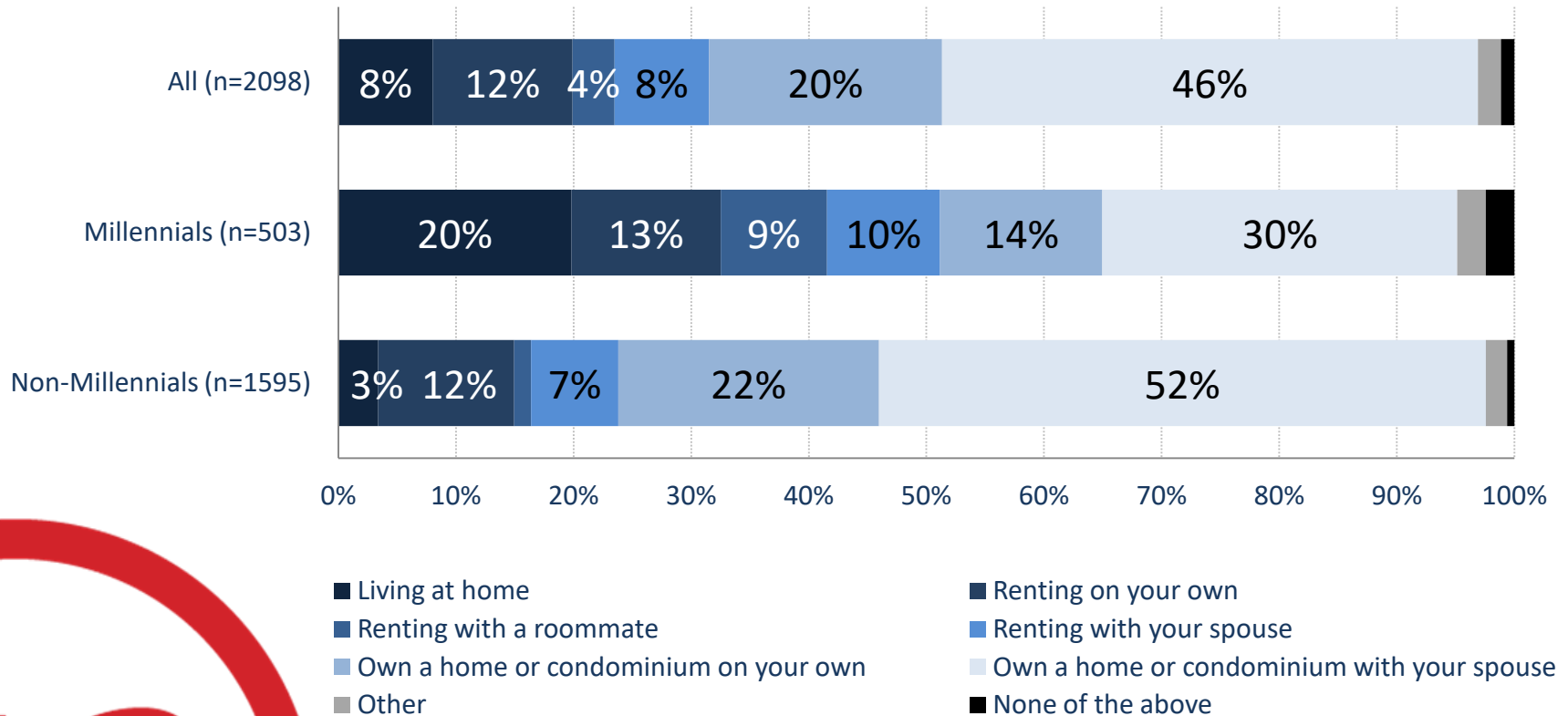


# 1.0 Opinions on homeownership



# Current living situation

Source: Nanos Research, RDD dual frame telephone random survey, April 3<sup>rd</sup> to 22<sup>nd</sup>, 2018, n=2098 Ontarians, accurate 2.1 percentage points plus or minus, 19 times out of 20.

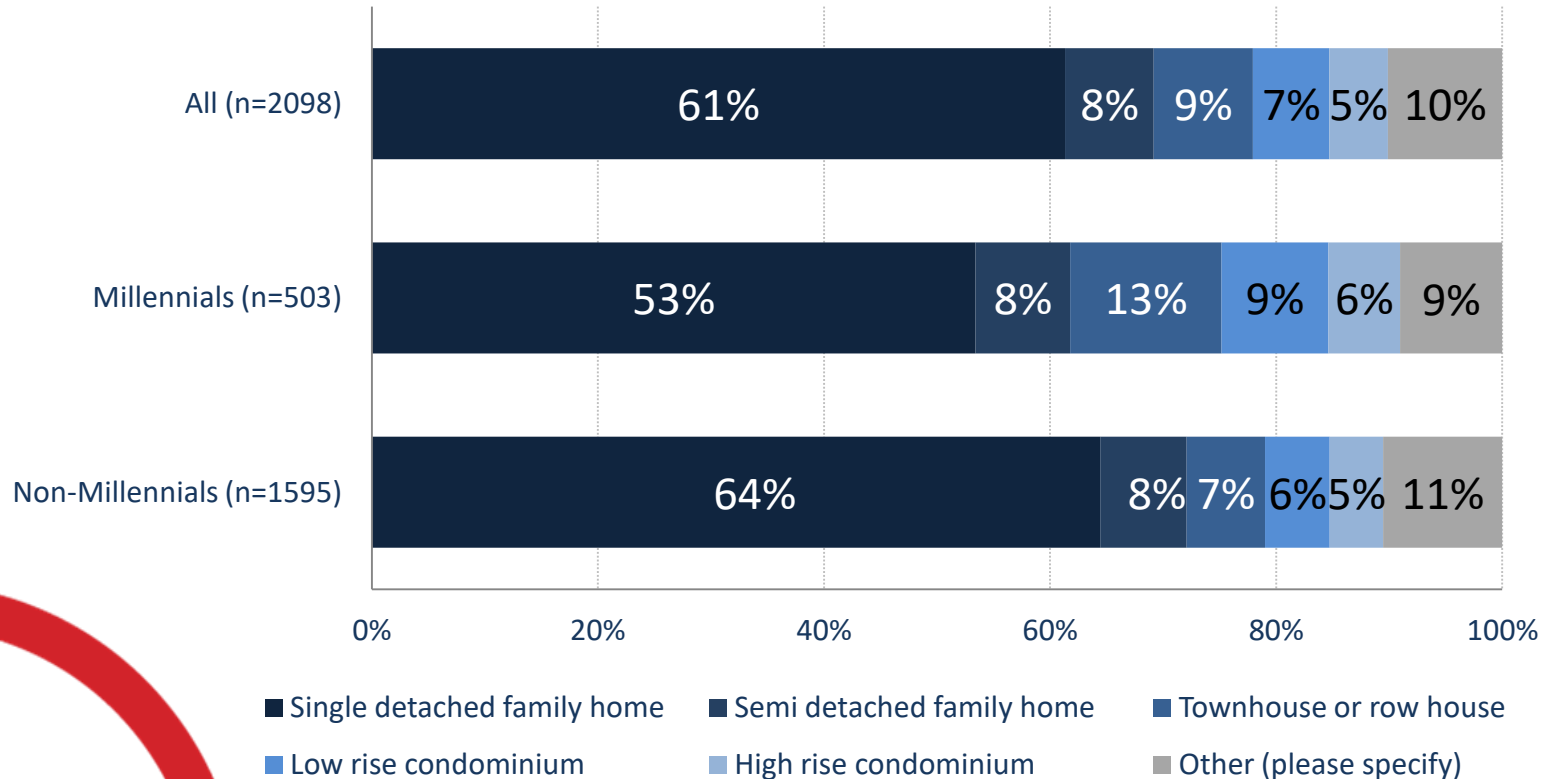


\*Note: Charts may not add up to 100 due to rounding

**QUESTION** – Thinking about your living situation, are you? [RANDOMIZE]

# Type of current home

Source: Nanos Research, RDD dual frame telephone random survey, April 3<sup>rd</sup> to 22<sup>nd</sup>, 2018, n=2098 Ontarians, accurate 2.1 percentage points plus or minus, 19 times out of 20.

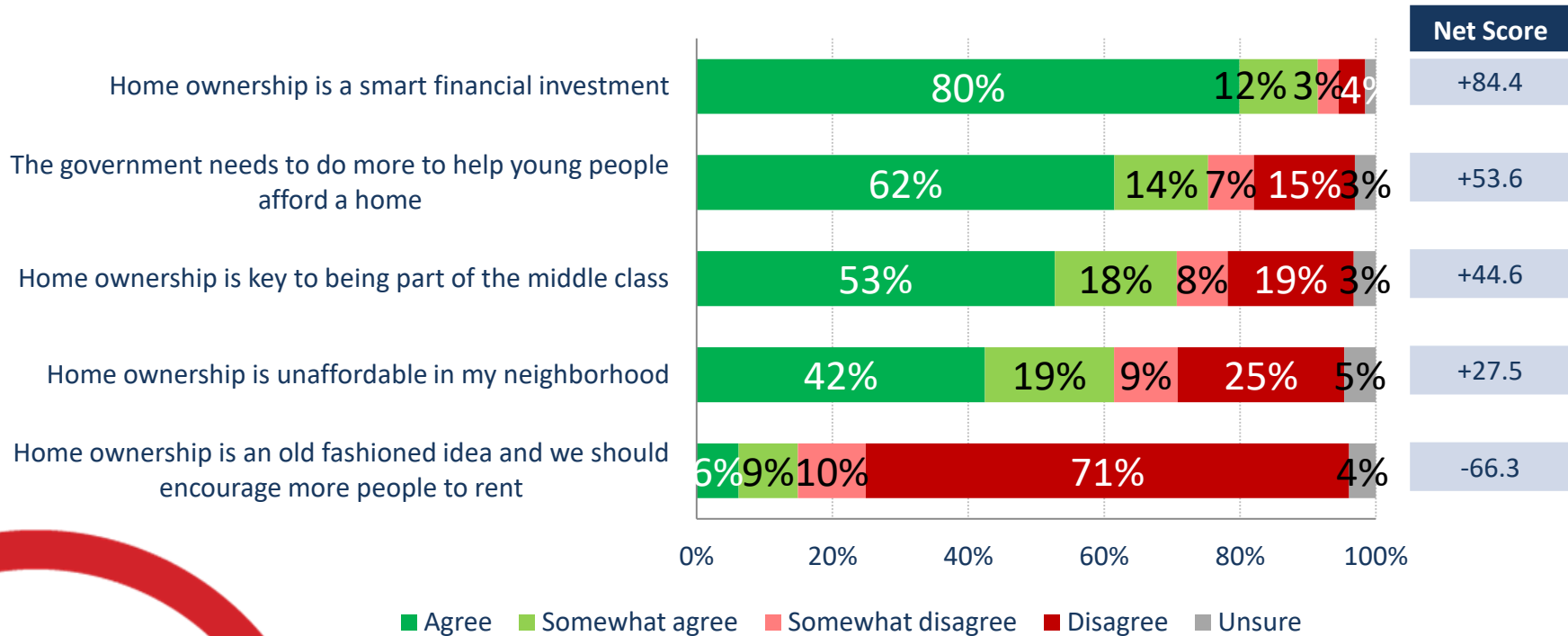


**\*Note: Charts may not add up to 100 due to rounding**

**QUESTION** – Which ONE of the following types of homes do you currently live in?

# Views on home ownership

Source: Nanos Research, RDD dual frame telephone random survey, April 3<sup>rd</sup> to 22<sup>nd</sup>, 2018, n=2098 Ontarians, accurate 2.1 percentage points plus or minus, 19 times out of 20.

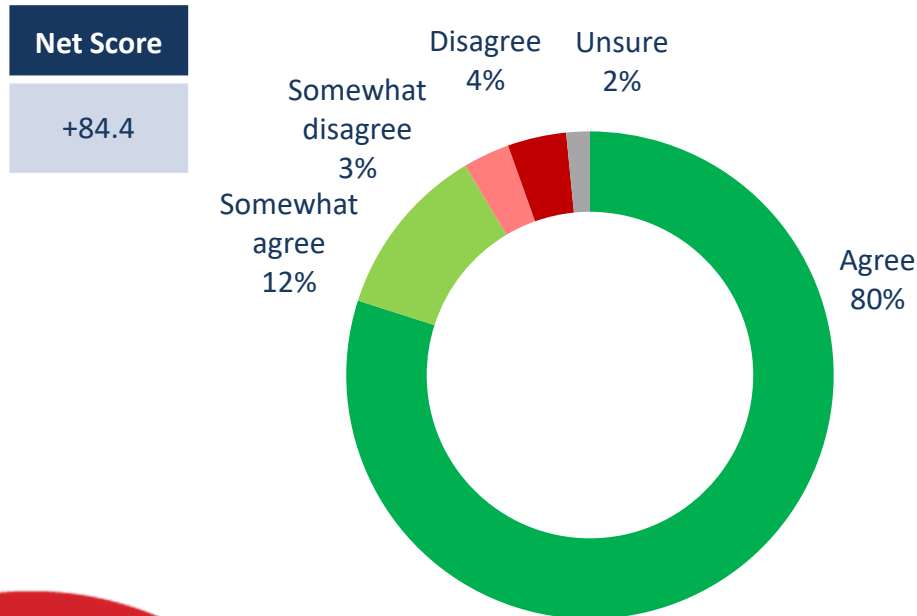


\*Note: Charts may not add up to 100 due to rounding

**QUESTION** – Do you agree, somewhat agree, somewhat disagree, disagree with the following statements? [RANDOMIZE]

# Home ownership as a smart financial investment

Source: Nanos Research, RDD dual frame telephone random survey, April 3<sup>rd</sup> to 22<sup>nd</sup>, 2018, n=2098 Ontarians, accurate 2.1 percentage points plus or minus, 19 times out of 20.



**\*Note: Charts may not add up to 100 due to rounding**

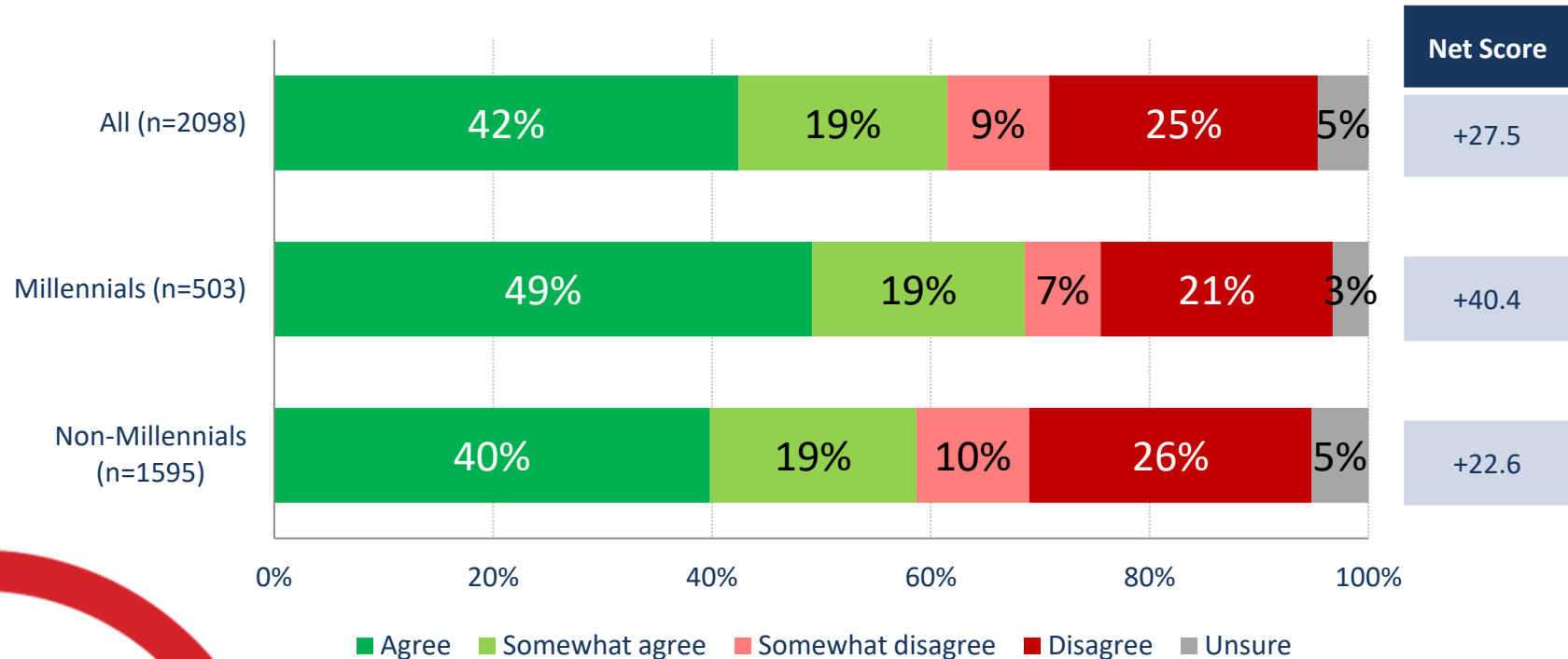
**QUESTION** – Do you agree, somewhat agree, somewhat disagree, disagree with the following statements? [RANDOMIZE]

**Home ownership is a smart financial investment**

Subgroups	Agree/ Somewhat agree
Millennials (n=503)	90.8%
Non-millennials (n=1595)	91.7%
Golden West (n=356)	91.5%
Southwest (n=206)	93.0%
North (n=160)	89.7%
Toronto (n=440)	88.3%
GTA (n=474)	92.2%
Central (n=180)	93.7%
East (n=282)	93.1%
Male (n=1002)	91.1%
Female (n=1096)	91.8%
18 to 29 (n=336)	92.9%
30 to 39 (n=287)	87.3%
40 to 49 (n=326)	90.4%
50 to 59 (n=438)	93.7%
60 plus (n=711)	91.9%

# Affordability of home ownership

Source: Nanos Research, RDD dual frame telephone random survey, April 3<sup>rd</sup> to 22<sup>nd</sup>, 2018, n=2098 Ontarians, accurate 2.1 percentage points plus or minus, 19 times out of 20.



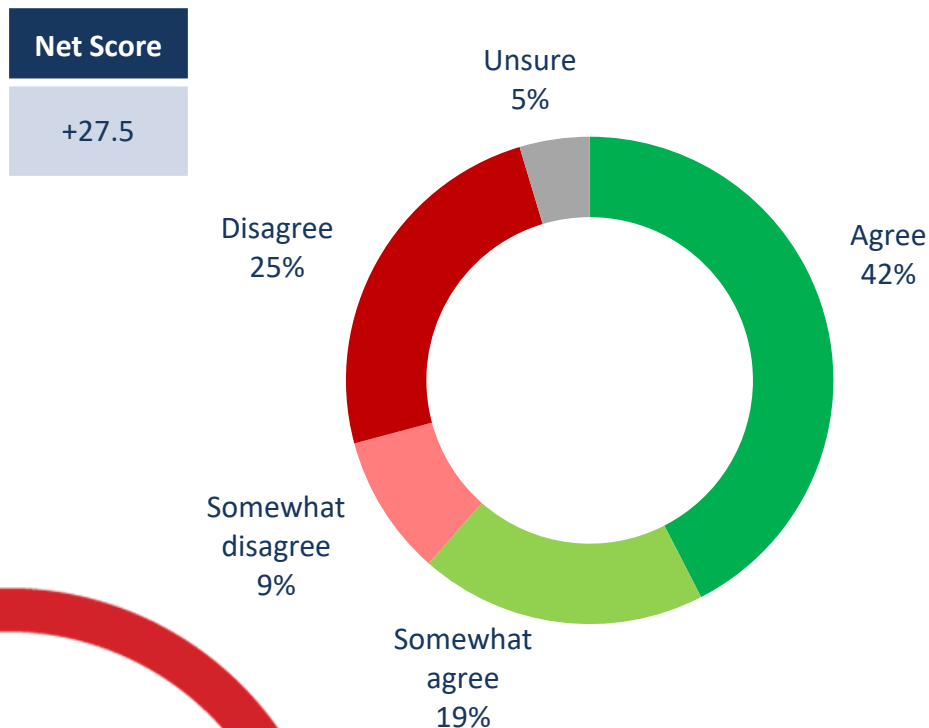
\*Note: Charts may not add up to 100 due to rounding

**QUESTION** – Do you agree, somewhat agree, somewhat disagree, disagree with the following statements? [RANDOMIZE]

**Home ownership is unaffordable in my neighborhood**

# Affordability of home ownership

Source: Nanos Research, RDD dual frame telephone random survey, April 3<sup>rd</sup> to 22<sup>nd</sup>, 2018, n=2098 Ontarians, accurate 2.1 percentage points plus or minus, 19 times out of 20.



**\*Note:** Charts may not add up to 100 due to rounding

**QUESTION** – Do you agree, somewhat agree, somewhat disagree, disagree with the following statements? [RANDOMIZE]

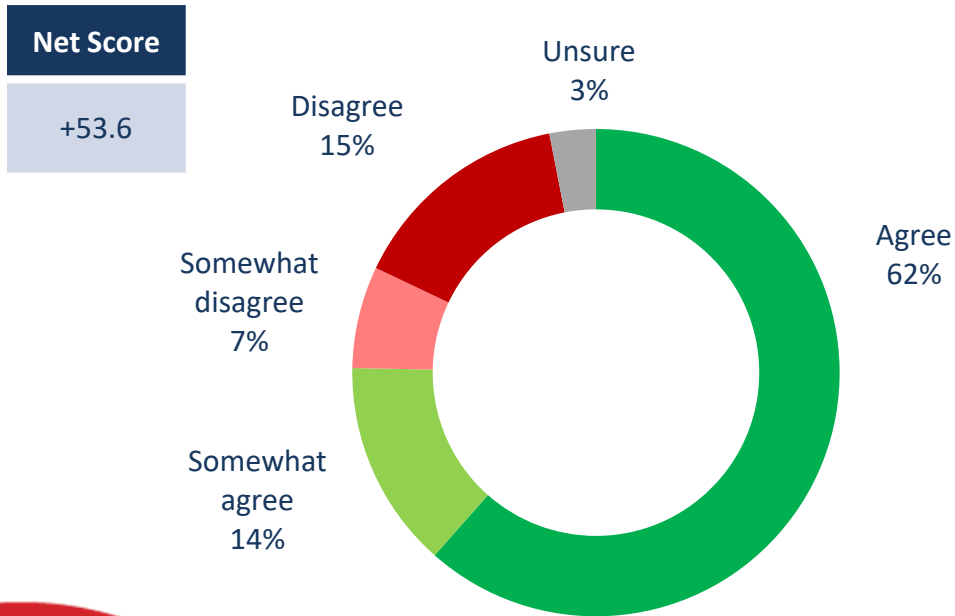
**Home ownership is unaffordable in my neighborhood**

Subgroups	Agree/ Somewhat agree
Millennials (n=503)	68.5%
Non-millennials (n=1595)	58.7%
Golden West (n=356)	64.2%
Southwest (n=206)	45.6%
North (n=160)	43.3%
Toronto (n=440)	75.7%
GTA (n=474)	72.9%
Central (n=180)	58.5%
East (n=282)	41.7%
Male (n=1002)	60.2%
Female (n=1096)	62.7%
18 to 29 (n=336)	69.8%
30 to 39 (n=287)	63.0%
40 to 49 (n=326)	65.0%
50 to 59 (n=438)	63.8%
60 plus (n=711)	51.5%



# Help for young people

Source: Nanos Research, RDD dual frame telephone random survey, April 3<sup>rd</sup> to 22<sup>nd</sup>, 2018, n=2098 Ontarians, accurate 2.1 percentage points plus or minus, 19 times out of 20.



**\*Note:** Charts may not add up to 100 due to rounding

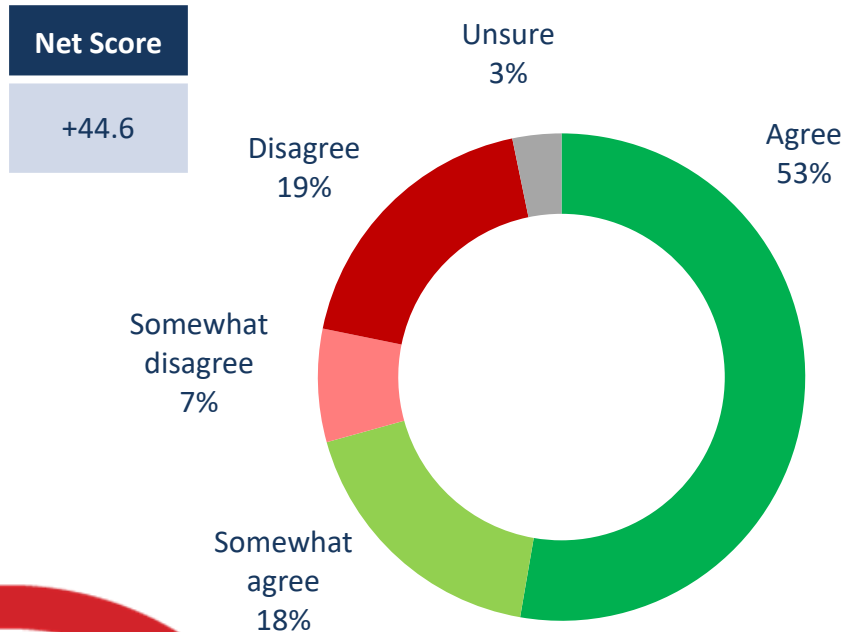
**QUESTION** – Do you agree, somewhat agree, somewhat disagree, disagree with the following statements? [RANDOMIZE]

**The government needs to do more to help young people afford a home**

Subgroups	Agree/ Somewhat agree
Millennials (n=503)	78.0%
Non-millennials (n=1595)	74.3%
Golden West (n=356)	76.9%
Southwest (n=206)	70.7%
North (n=160)	79.4%
Toronto (n=440)	74.1%
GTA (n=474)	81.3%
Central (n=180)	70.4%
East (n=282)	69.5%
Male (n=1002)	71.1%
Female (n=1096)	79.3%
18 to 29 (n=336)	79.5%
30 to 39 (n=287)	77.1%
40 to 49 (n=326)	75.8%
50 to 59 (n=438)	75.4%
60 plus (n=711)	71.3%

# Relationship between home ownership and the middle class

Source: Nanos Research, RDD dual frame telephone random survey, April 3<sup>rd</sup> to 22<sup>nd</sup>, 2018, n=2098 Ontarians, accurate 2.1 percentage points plus or minus, 19 times out of 20.



**\*Note: Charts may not add up to 100 due to rounding**

**QUESTION** – Do you agree, somewhat agree, somewhat disagree, disagree with the following statements? [RANDOMIZE]

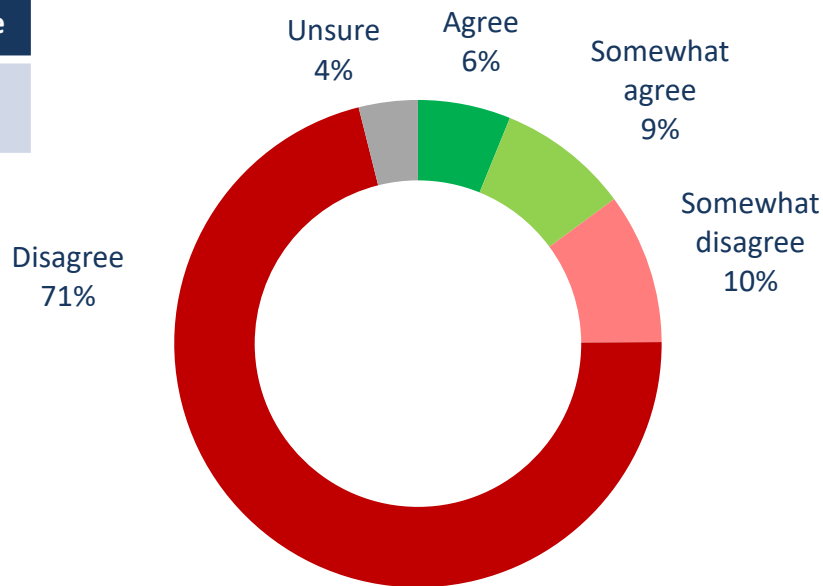
**Home ownership is key to being part of the middle class**

Subgroups	Agree/ Somewhat agree
Millennials (n=503)	68.5%
Non-millennials (n=1595)	71.6%
Golden West (n=356)	71.3%
Southwest (n=206)	67.9%
North (n=160)	71.1%
Toronto (n=440)	69.2%
GTA (n=474)	75.1%
Central (n=180)	71.8%
East (n=282)	66.1%
Male (n=1002)	70.9%
Female (n=1096)	70.5%
18 to 29 (n=336)	68.5%
30 to 39 (n=287)	67.6%
40 to 49 (n=326)	72.6%
50 to 59 (n=438)	75.0%
60 plus (n=711)	69.9%

# Home ownership as an old fashioned idea

Source: Nanos Research, RDD dual frame telephone random survey, April 3<sup>rd</sup> to 22<sup>nd</sup>, 2018, n=2098 Ontarians, accurate 2.1 percentage points plus or minus, 19 times out of 20.

**Net Score**  
-66.3



**\*Note: Charts may not add up to 100 due to rounding**

**QUESTION** – Do you agree, somewhat agree, somewhat disagree, disagree with the following statements? [RANDOMIZE]

**Home ownership is an old fashioned idea and we should encourage more people to rent**

Subgroups	Agree/ Somewhat agree
Millennials (n=503)	17.3%
Non-millennials (n=1595)	14.0%
Golden West (n=356)	15.9%
Southwest (n=206)	14.3%
North (n=160)	14.6%
Toronto (n=440)	18.7%
GTA (n=474)	13.0%
Central (n=180)	10.7%
East (n=282)	14.4%
Male (n=1002)	16.0%
Female (n=1096)	13.9%
18 to 29 (n=336)	18.6%
30 to 39 (n=287)	17.5%
40 to 49 (n=326)	14.4%
50 to 59 (n=438)	12.1%
60 plus (n=711)	13.2%

# Barriers to owning a home

Source: Nanos Research, RDD dual frame telephone random survey, April 3<sup>rd</sup> to 22<sup>nd</sup>, 2018, n=2098 Ontarians, accurate 2.1 percentage points plus or minus, 19 times out of 20.

	Most important (n=2098)	Second most important (n=1471)
Saving enough of a down payment	46.9%	22.7%
Getting a mortgage approved	13.2%	26.4%
Personal debt	12.2%	18.8%
Finding the right home for me or my family (e.g. unit size too small)	6.4%	9.3%
Affording the closing costs (land transfer tax, moving costs, legal fees)	5.9%	11.5%
Uncertainty in the housing market	3.9%	6.0%
Home ownership is not a priority	3.2%	1.6%
Other	4.1%	3.7%
No answer/refusal	4.2%	-

**QUESTION** – Please rank the most important and the second most important barrier to you owning a home [RANDOMIZE]

# Barriers to owning a home – Most important

Source: Nanos Research, RDD dual frame telephone random survey, April 3<sup>rd</sup> to 22<sup>nd</sup>, 2018, n=2098 Ontarians, accurate 2.1 percentage points plus or minus, 19 times out of 20.

	All (n=2098)	Millennials (n=503)	Non-Millennials (n=1595)
Saving enough of a down payment	46.9%	41.1%	49.2%
Getting a mortgage approved	13.2%	11.2%	14.0%
Personal debt	12.2%	15.8%	10.8%
Finding the right home for me or my family (e.g. unit size too small)	6.4%	8.6%	5.6%
Affording the closing costs (land transfer tax, moving costs, legal fees)	5.9%	5.8%	5.9%
Uncertainty in the housing market	3.9%	6.5%	2.9%
Home ownership is not a priority	3.2%	3.1%	3.2%
Other	4.1%	3.4%	4.4%
No answer/refusal	4.2%	4.6%	4.1%

**QUESTION** – Please rank the most important and the second most important barrier to you owning a home [RANDOMIZE]

# Personal priorities

Source: Nanos Research, RDD dual frame telephone random survey, April 3<sup>rd</sup> to 22<sup>nd</sup>, 2018, n=2098 Ontarians, accurate 2.1 percentage points plus or minus, 19 times out of 20.

	First ranked (n=2098)	Second ranked (n=1542)	Third ranked (n=862)	Fourth ranked (n=281)
Paying off existing debts	46.1%	24.9%	21.3%	7.5%
Home ownership	27.7%	64.1%	29.7%	12.2%
Financial flexibility to travel, move careers, go back to school	16.7%	10.0%	44.5%	18.7%
Other, please specify	3.7%	1.0%	4.5%	61.6%
None of the above	5.8%	-	-	-



**QUESTION** – Please rank your priorities by level of importance, 1 being the most important 4 being the least. [RANDOMIZE]

# Personal priorities – First ranked

Source: Nanos Research, RDD dual frame telephone random survey, April 3<sup>rd</sup> to 22<sup>nd</sup>, 2018, n=2098 Ontarians, accurate 2.1 percentage points plus or minus, 19 times out of 20.

	All (n=2098)	Millennials (n=503)	Non-Millennials (n=1595)
Paying off existing debts	46.1%	43.6%	47.1%
Home ownership	27.7%	26.1%	28.4%
Financial flexibility to travel, move careers, go back to school	16.7%	21.1%	15.0%
Other, please specify	3.7%	3.6%	3.7%
None of the above	5.8%	5.6%	5.9%

**QUESTION** – Please rank your priorities by level of importance, 1 being the most important 4 being the least. [RANDOMIZE]



# Types of homes and personal needs

Source: Nanos Research, RDD dual frame telephone random survey, April 3<sup>rd</sup> to 22<sup>nd</sup>, 2018, n=2098 Ontarians, accurate 2.1 percentage points plus or minus, 19 times out of 20.

	Best fit (n=2098)	Second best fit (n=1696)
Single detached family home	63.2%	11.2%
Low rise condominium	8.9%	17.6%
Townhouse or row house	8.5%	15.8%
Semi detached family home	6.8%	40.3%
High rise condominium	5.1%	11.1%
Other	7.0%	3.9%
Unsure	0.6%	-

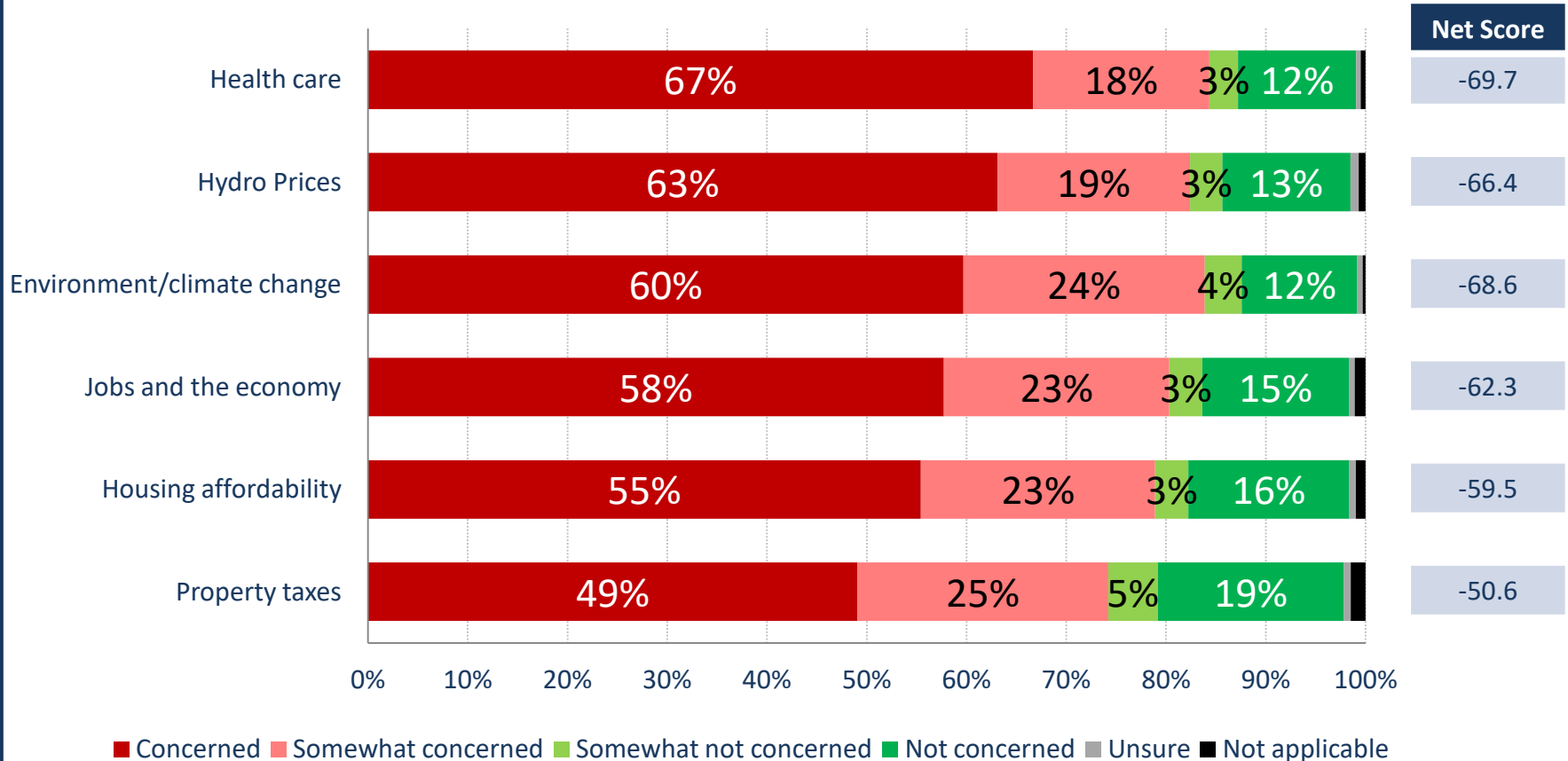
**QUESTION** – Which of the following types of homes are the best and second best fit with your needs right now. [READ FULL LIST AND RANK TOP TWO]

## 2.0 Concerns in communities



# Concerns related to communities

Source: Nanos Research, RDD dual frame telephone random survey, April 3<sup>rd</sup> to 22<sup>nd</sup>, 2018, n=2098 Ontarians, accurate 2.1 percentage points plus or minus, 19 times out of 20.

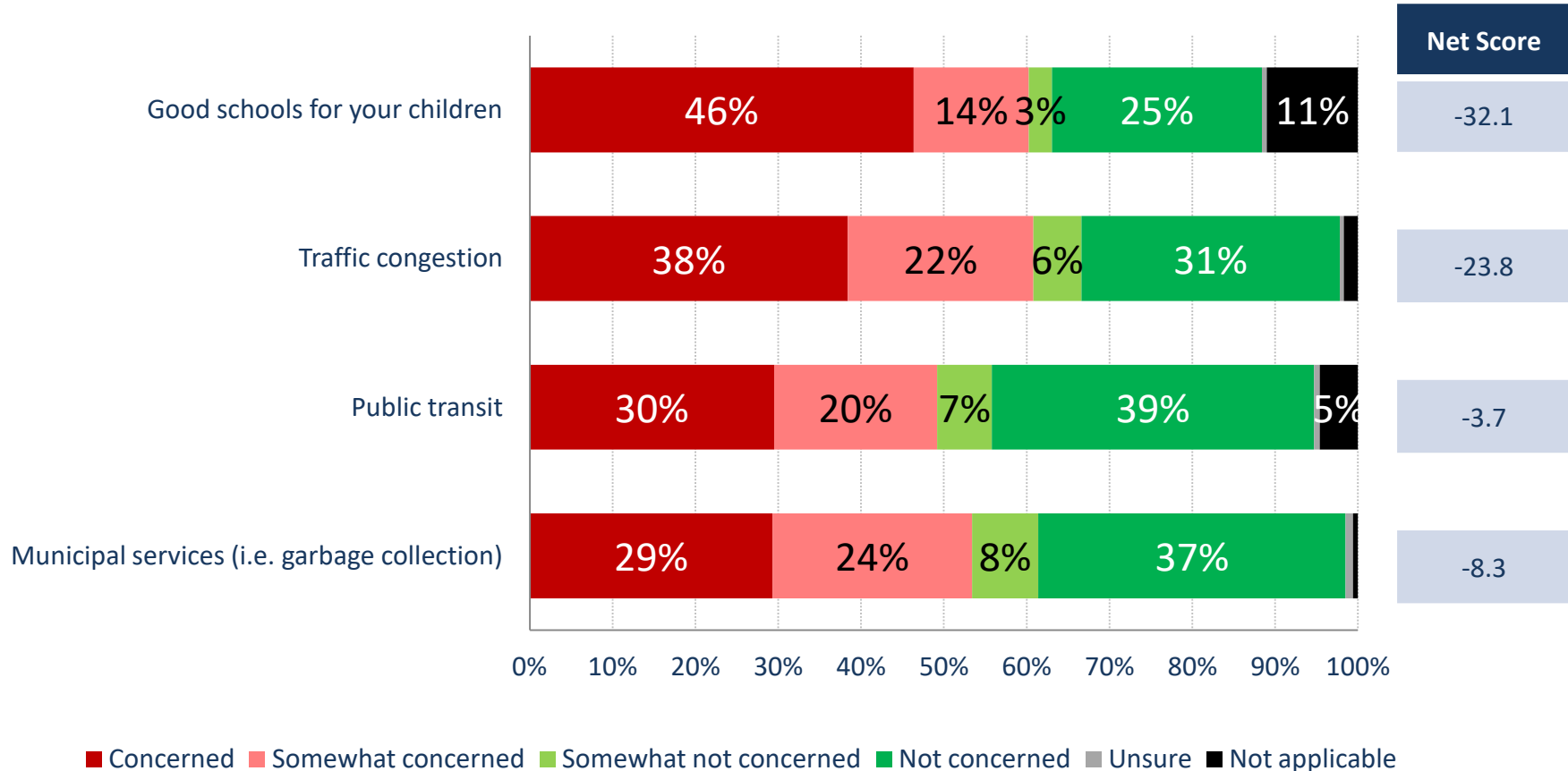


\*Note: Charts may not add up to 100 due to rounding

**QUESTION** – Are you concerned, somewhat concerned, somewhat not concerned or not concerned about the following? [RANDOMIZE]

# Concerns related to communities

Source: Nanos Research, RDD dual frame telephone random survey, April 3<sup>rd</sup> to 22<sup>nd</sup>, 2018, n=2098 Ontarians, accurate 2.1 percentage points plus or minus, 19 times out of 20.

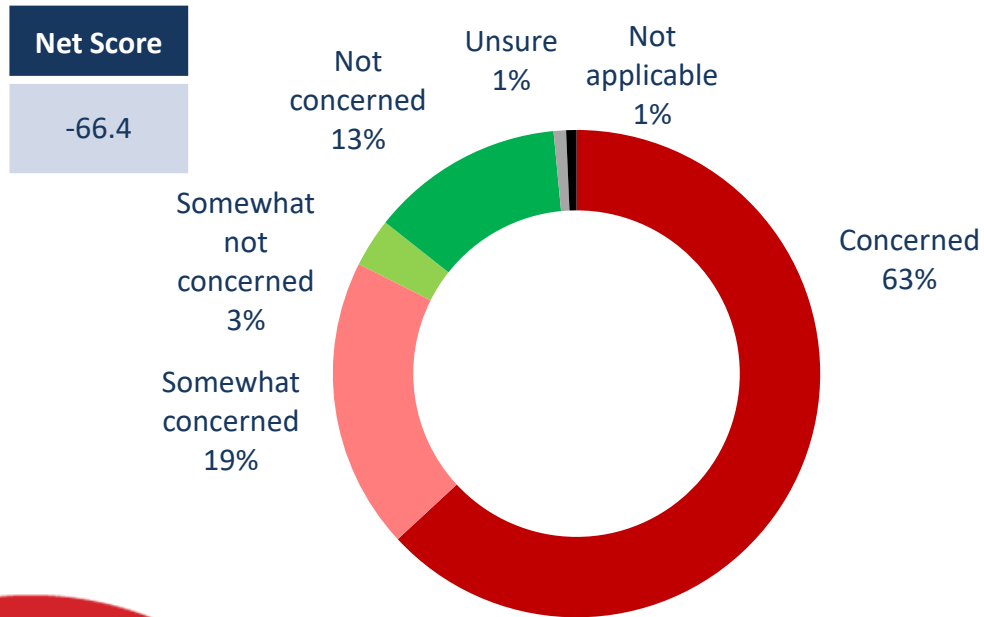


\*Note: Charts may not add up to 100 due to rounding

**QUESTION** – Are you concerned, somewhat concerned, somewhat not concerned or not concerned about the following? [RANDOMIZE]

# Concern with Hydro prices

Source: Nanos Research, RDD dual frame telephone random survey, April 3<sup>rd</sup> to 22<sup>nd</sup>, 2018, n=2098 Ontarians, accurate 2.1 percentage points plus or minus, 19 times out of 20.



**\*Note: Charts may not add up to 100 due to rounding**

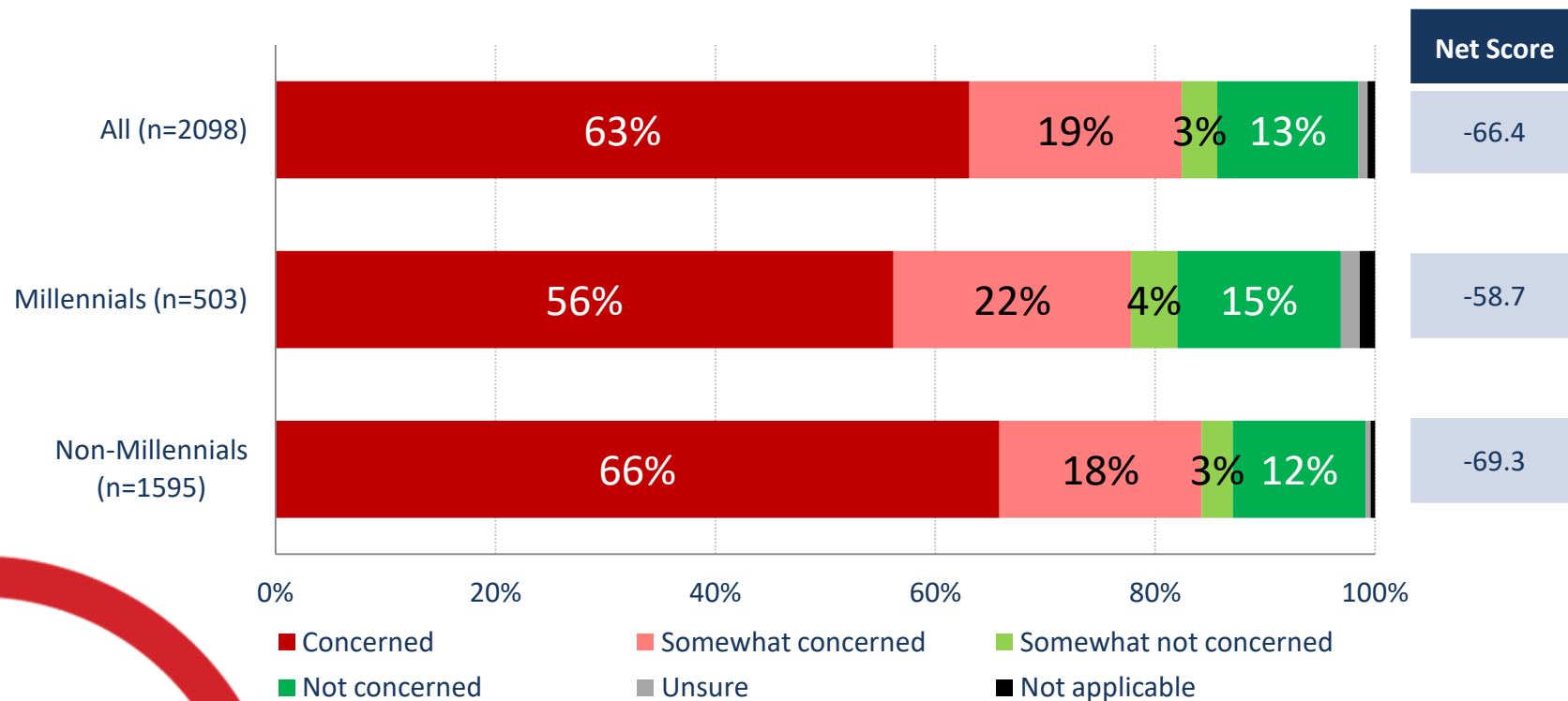
**QUESTION** – Are you concerned, somewhat concerned, somewhat not concerned or not concerned about the following?  
[RANDOMIZE]

**Hydro prices**

Subgroups	Concerned/ Somewhat concerned
Millennials (n=503)	77.8%
Non-millennials (n=1595)	84.2%
Golden West (n=356)	79.7%
Southwest (n=206)	82.0%
North (n=160)	87.7%
Toronto (n=440)	80.5%
GTA (n=474)	83.5%
Central (n=180)	86.4%
East (n=282)	81.7%
Male (n=1002)	80.2%
Female (n=1096)	84.4%
18 to 29 (n=336)	77.3%
30 to 39 (n=287)	82.1%
40 to 49 (n=326)	85.4%
50 to 59 (n=438)	88.1%
60 plus (n=711)	80.5%

# Concern with Hydro prices

Source: Nanos Research, RDD dual frame telephone random survey, April 3<sup>rd</sup> to 22<sup>nd</sup>, 2018, n=2098 Ontarians, accurate 2.1 percentage points plus or minus, 19 times out of 20.



\*Note: Charts may not add up to 100 due to rounding

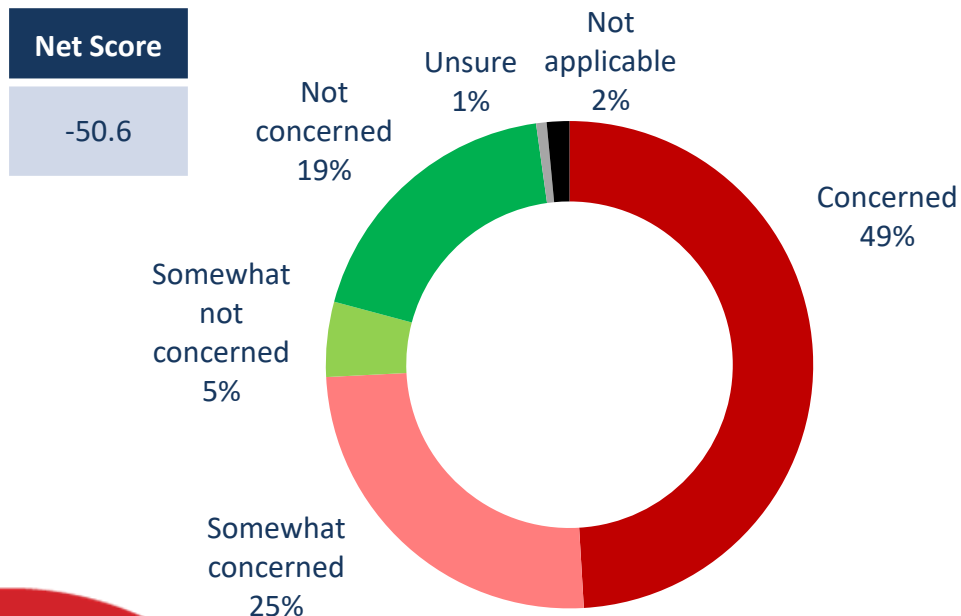
**QUESTION** – Are you concerned, somewhat concerned, somewhat not concerned or not concerned about the following? [RANDOMIZE]

**Hydro prices**



# Concern with property taxes

Source: Nanos Research, RDD dual frame telephone random survey, April 3<sup>rd</sup> to 22<sup>nd</sup>, 2018, n=2098 Ontarians, accurate 2.1 percentage points plus or minus, 19 times out of 20.



**\*Note: Charts may not add up to 100 due to rounding**

**QUESTION** – Are you concerned, somewhat concerned, somewhat not concerned or not concerned about the following? [RANDOMIZE]

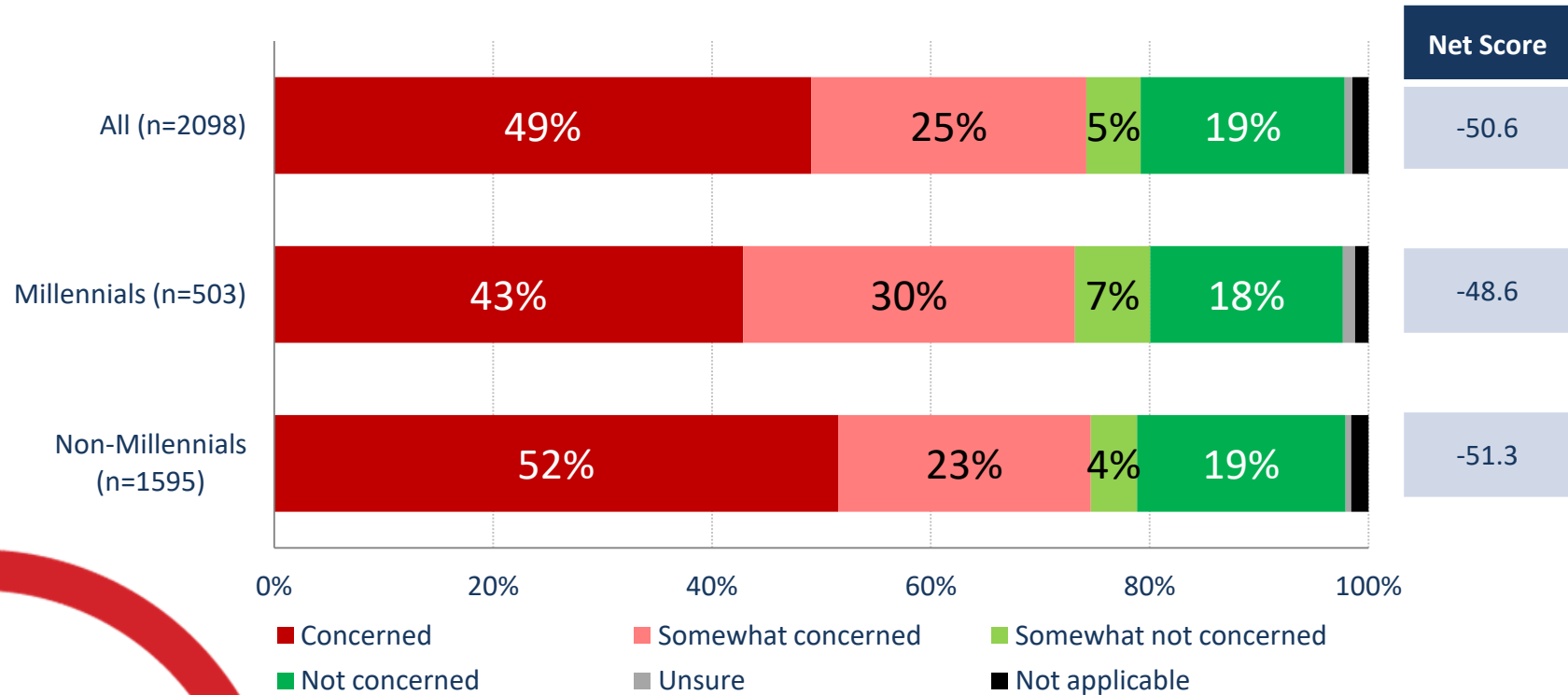
**Property taxes**

Subgroups	Concerned/ Somewhat concerned
Millennials (n=503)	73.1%
Non-millennials (n=1595)	74.6%
Golden West (n=356)	72.4%
Southwest (n=206)	72.3%
North (n=160)	72.7%
Toronto (n=440)	73.8%
GTA (n=474)	78.2%
Central (n=180)	69.8%
East (n=282)	75.9%
Male (n=1002)	73.0%
Female (n=1096)	75.4%
18 to 29 (n=336)	70.3%
30 to 39 (n=287)	76.7%
40 to 49 (n=326)	80.0%
50 to 59 (n=438)	79.0%
60 plus (n=711)	69.0%



# Concern with property taxes

Source: Nanos Research, RDD dual frame telephone random survey, April 3<sup>rd</sup> to 22<sup>nd</sup>, 2018, n=2098 Ontarians, accurate 2.1 percentage points plus or minus, 19 times out of 20.



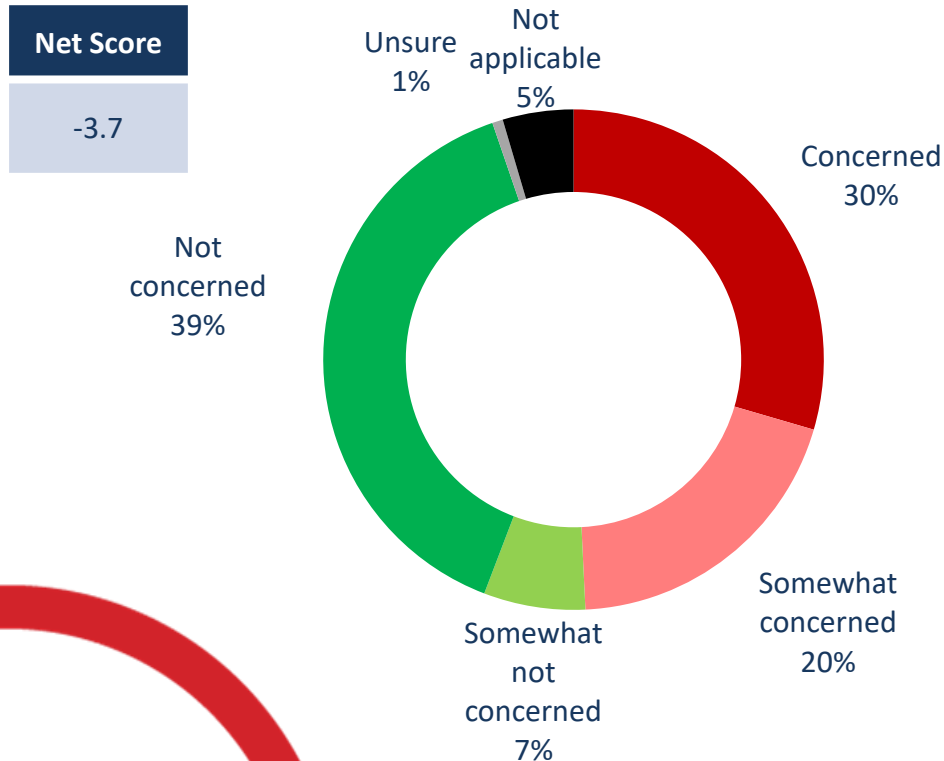
\*Note: Charts may not add up to 100 due to rounding

**QUESTION** – Are you concerned, somewhat concerned, somewhat not concerned or not concerned about the following? [RANDOMIZE]

**Property taxes**

# Concern with public transit

Source: Nanos Research, RDD dual frame telephone random survey, April 3<sup>rd</sup> to 22<sup>nd</sup>, 2018, n=2098 Ontarians, accurate 2.1 percentage points plus or minus, 19 times out of 20.



**\*Note:** Charts may not add up to 100 due to rounding

**QUESTION** – Are you concerned, somewhat concerned, somewhat not concerned or not concerned about the following? [RANDOMIZE]

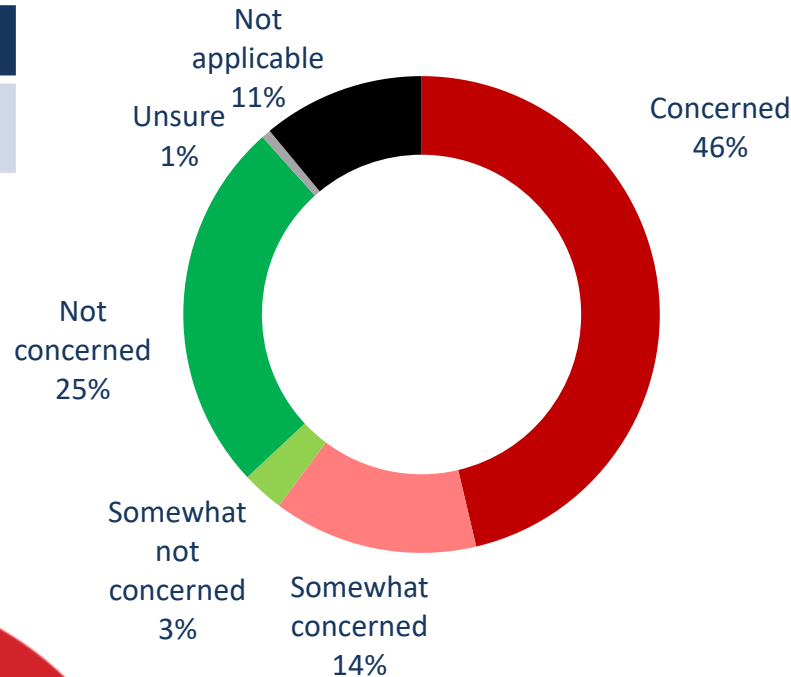
**Public transit**

Subgroups	Concerned/ Somewhat concerned
Millennials (n=503)	46.8%
Non-millennials (n=1595)	50.2%
Golden West (n=356)	48.4%
Southwest (n=206)	40.2%
North (n=160)	37.9%
Toronto (n=440)	73.0%
GTA (n=474)	47.3%
Central (n=180)	30.2%
East (n=282)	43.7%
Male (n=1002)	47.2%
Female (n=1096)	51.2%
18 to 29 (n=336)	47.3%
30 to 39 (n=287)	48.1%
40 to 49 (n=326)	53.3%
50 to 59 (n=438)	53.5%
60 plus (n=711)	46.1%

# Concern with good schools

Source: Nanos Research, RDD dual frame telephone random survey, April 3<sup>rd</sup> to 22<sup>nd</sup>, 2018, n=2098 Ontarians, accurate 2.1 percentage points plus or minus, 19 times out of 20.

**Net Score**  
-32.1



**\*Note: Charts may not add up to 100 due to rounding**

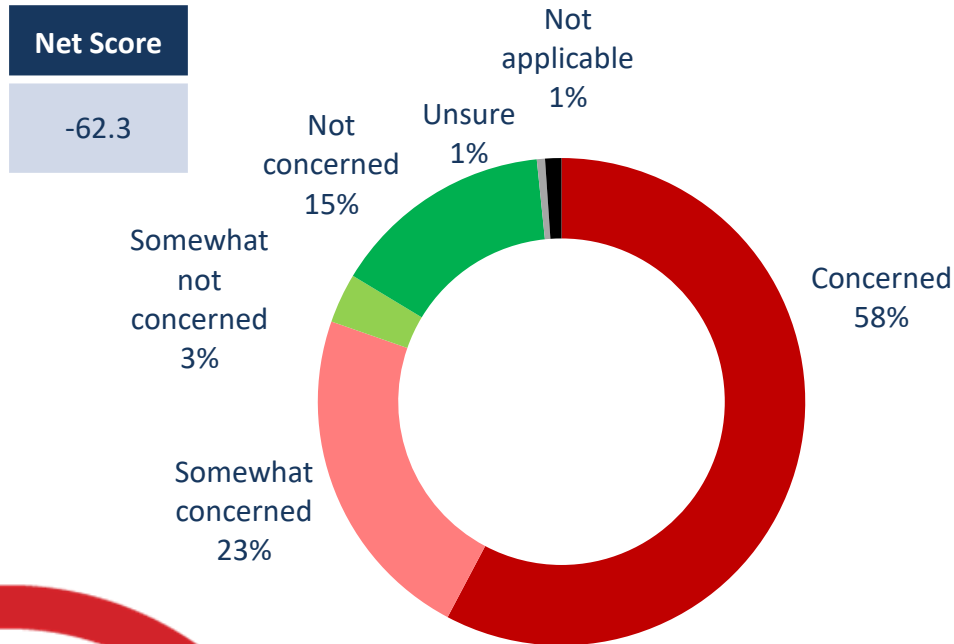
**QUESTION** – Are you concerned, somewhat concerned, somewhat not concerned or not concerned about the following?  
[RANDOMIZE]

**Good schools for your children**

Subgroups	Concerned/ Somewhat concerned
Millennials (n=503)	61.7%
Non-millennials (n=1595)	59.6%
Golden West (n=356)	62.3%
Southwest (n=206)	59.6%
North (n=160)	61.8%
Toronto (n=440)	60.7%
GTA (n=474)	62.9%
Central (n=180)	55.5%
East (n=282)	55.0%
Male (n=1002)	61.4%
Female (n=1096)	59.1%
18 to 29 (n=336)	57.5%
30 to 39 (n=287)	74.3%
40 to 49 (n=326)	70.7%
50 to 59 (n=438)	54.9%
60 plus (n=711)	51.9%

# Concern with jobs and the economy

Source: Nanos Research, RDD dual frame telephone random survey, April 3<sup>rd</sup> to 22<sup>nd</sup>, 2018, n=2098 Ontarians, accurate 2.1 percentage points plus or minus, 19 times out of 20.



**\*Note: Charts may not add up to 100 due to rounding**

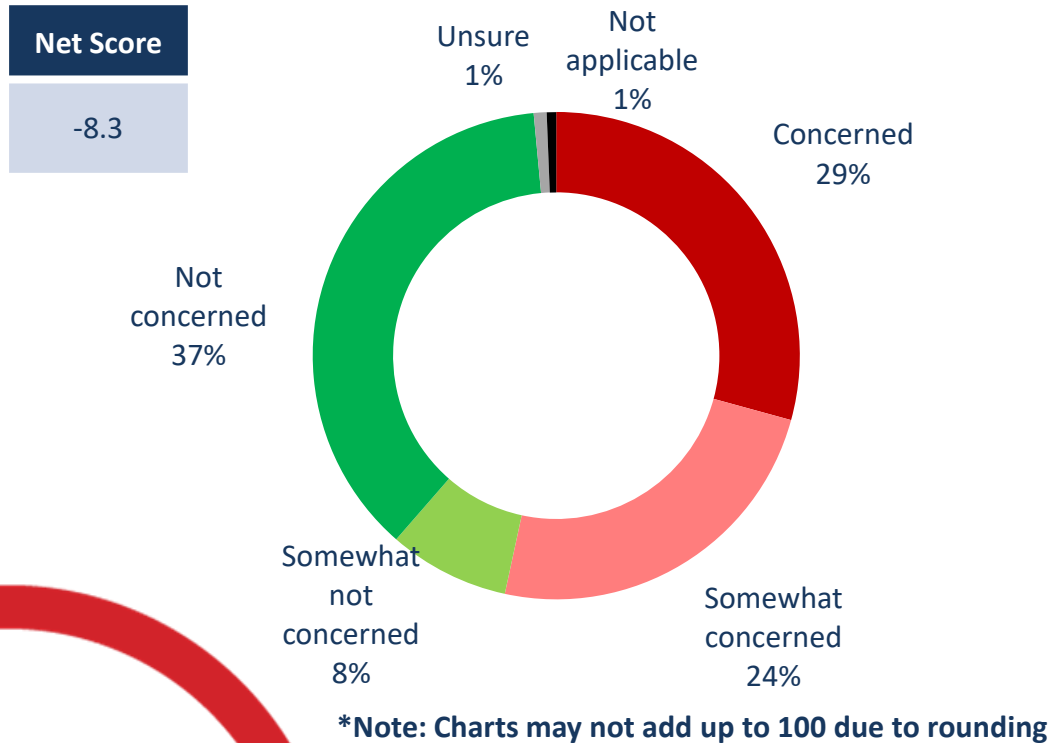
**QUESTION** – Are you concerned, somewhat concerned, somewhat not concerned or not concerned about the following? [RANDOMIZE]

**Jobs and the economy**

Subgroups	Concerned/ Somewhat concerned
Millennials (n=503)	79.1%
Non-millennials (n=1595)	80.8%
Golden West (n=356)	80.6%
Southwest (n=206)	78.3%
North (n=160)	83.6%
Toronto (n=440)	81.9%
GTA (n=474)	81.3%
Central (n=180)	74.6%
East (n=282)	79.6%
Male (n=1002)	77.4%
Female (n=1096)	83.0%
18 to 29 (n=336)	77.5%
30 to 39 (n=287)	83.8%
40 to 49 (n=326)	86.2%
50 to 59 (n=438)	82.6%
60 plus (n=711)	75.4%

# Concern with municipal services

Source: Nanos Research, RDD dual frame telephone random survey, April 3<sup>rd</sup> to 22<sup>nd</sup>, 2018, n=2098 Ontarians, accurate 2.1 percentage points plus or minus, 19 times out of 20.



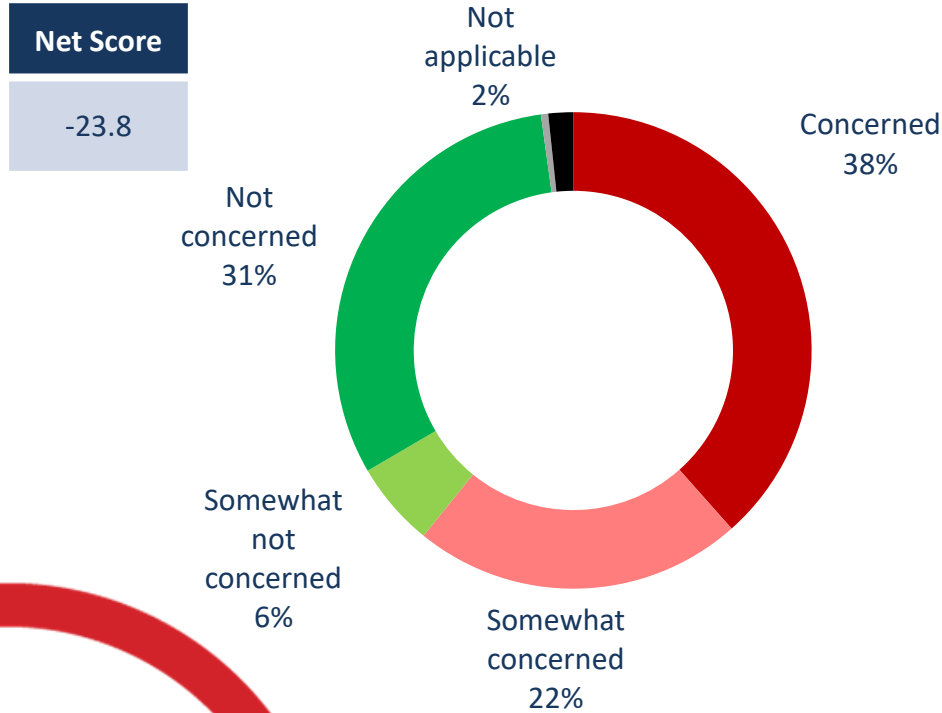
**QUESTION** – Are you concerned, somewhat concerned, somewhat not concerned or not concerned about the following? [RANDOMIZE]

**Municipal services (i.e. garbage collection)**

Subgroups	Concerned/ Somewhat concerned
Millennials (n=503)	50.7%
Non-millennials (n=1595)	54.5%
Golden West (n=356)	56.0%
Southwest (n=206)	47.2%
North (n=160)	57.1%
Toronto (n=440)	57.5%
GTA (n=474)	51.2%
Central (n=180)	48.9%
East (n=282)	53.3%
Male (n=1002)	51.7%
Female (n=1096)	55.0%
18 to 29 (n=336)	47.8%
30 to 39 (n=287)	58.1%
40 to 49 (n=326)	56.7%
50 to 59 (n=438)	58.1%
60 plus (n=711)	49.5%

# Concern with traffic congestion

Source: Nanos Research, RDD dual frame telephone random survey, April 3<sup>rd</sup> to 22<sup>nd</sup>, 2018, n=2098 Ontarians, accurate 2.1 percentage points plus or minus, 19 times out of 20.



**\*Note: Charts may not add up to 100 due to rounding**

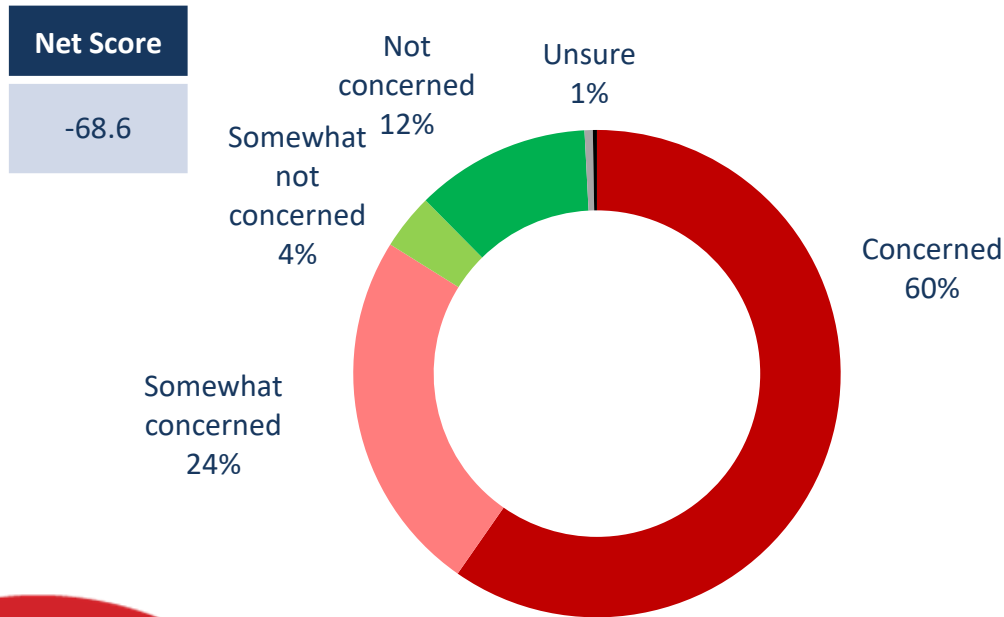
**QUESTION** – Are you concerned, somewhat concerned, somewhat not concerned or not concerned about the following? [RANDOMIZE]

**Traffic congestion**

Subgroups	Concerned/ Somewhat concerned
Millennials (n=503)	57.8%
Non-millennials (n=1595)	62.0%
Golden West (n=356)	62.1%
Southwest (n=206)	40.8%
North (n=160)	35.3%
Toronto (n=440)	79.1%
GTA (n=474)	71.7%
Central (n=180)	44.7%
East (n=282)	54.0%
Male (n=1002)	60.6%
Female (n=1096)	61.0%
18 to 29 (n=336)	58.2%
30 to 39 (n=287)	60.1%
40 to 49 (n=326)	65.1%
50 to 59 (n=438)	63.7%
60 plus (n=711)	58.6%

# Concern with the environment

Source: Nanos Research, RDD dual frame telephone random survey, April 3<sup>rd</sup> to 22<sup>nd</sup>, 2018, n=2098 Ontarians, accurate 2.1 percentage points plus or minus, 19 times out of 20.



**\*Note: Charts may not add up to 100 due to rounding**

**QUESTION** – Are you concerned, somewhat concerned, somewhat not concerned or not concerned about the following?  
[RANDOMIZE]

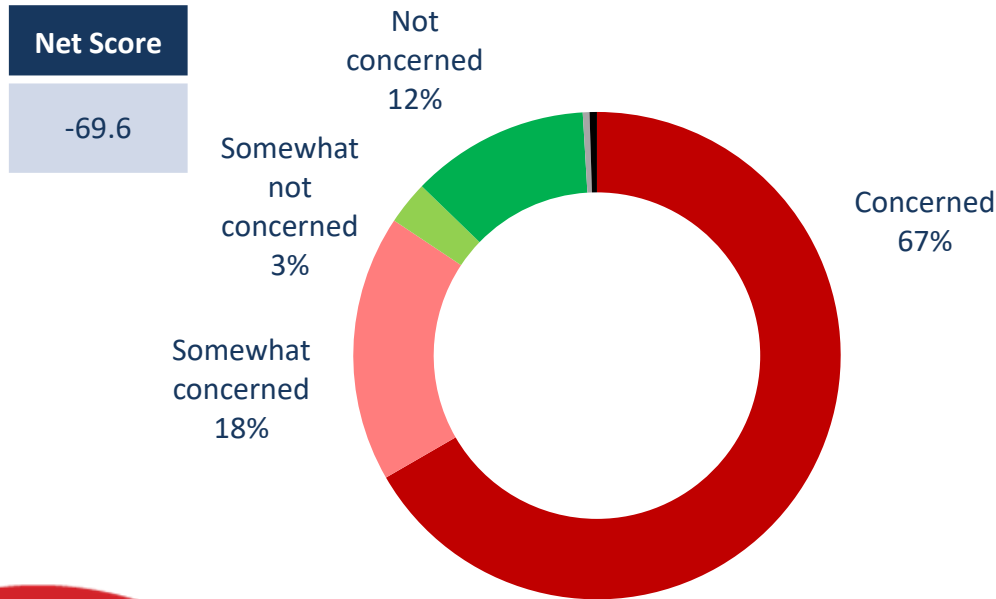
**Environment/climate change**

Subgroups	Concerned/ Somewhat concerned
Millennials (n=503)	83.2%
Non-millennials (n=1595)	84.2%
Golden West (n=356)	84.6%
Southwest (n=206)	81.6%
North (n=160)	85.5%
Toronto (n=440)	85.7%
GTA (n=474)	83.1%
Central (n=180)	83.1%
East (n=282)	83.1%
Male (n=1002)	78.5%
Female (n=1096)	88.9%
18 to 29 (n=336)	81.8%
30 to 39 (n=287)	86.0%
40 to 49 (n=326)	86.1%
50 to 59 (n=438)	85.2%
60 plus (n=711)	82.0%



# Concern with health care

Source: Nanos Research, RDD dual frame telephone random survey, April 3<sup>rd</sup> to 22<sup>nd</sup>, 2018, n=2098 Ontarians, accurate 2.1 percentage points plus or minus, 19 times out of 20.



**\*Note:** Charts may not add up to 100 due to rounding

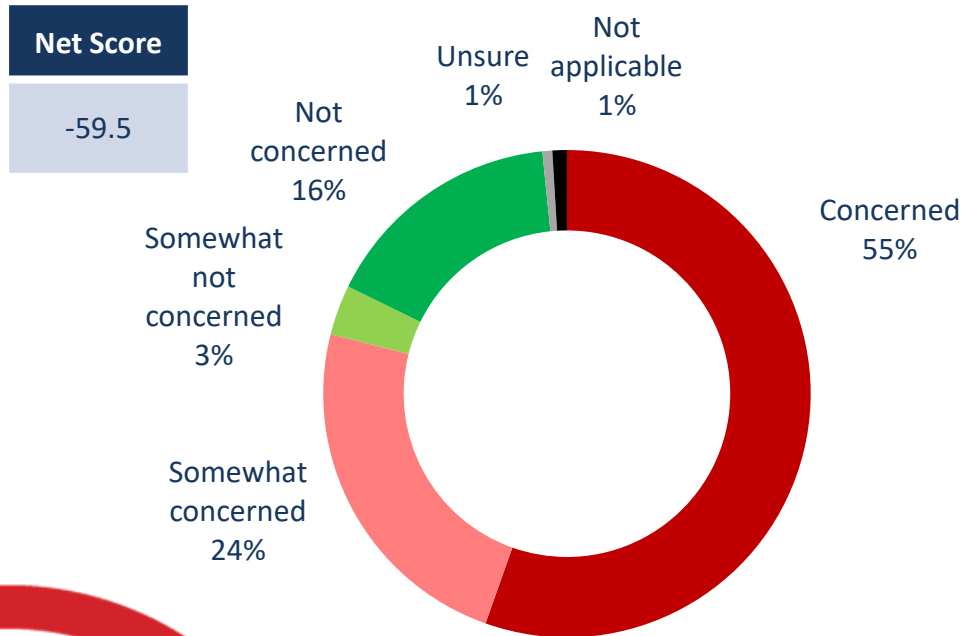
**QUESTION** – Are you concerned, somewhat concerned, somewhat not concerned or not concerned about the following?  
[RANDOMIZE]

**Health care**

Subgroups	Concerned/ Somewhat concerned
Millennials (n=503)	77.4%
Non-millennials (n=1595)	87.1%
Golden West (n=356)	84.6%
Southwest (n=206)	81.8%
North (n=160)	83.1%
Toronto (n=440)	84.5%
GTA (n=474)	83.1%
Central (n=180)	84.4%
East (n=282)	88.8%
Male (n=1002)	82.0%
Female (n=1096)	86.6%
18 to 29 (n=336)	72.7%
30 to 39 (n=287)	86.9%
40 to 49 (n=326)	87.4%
50 to 59 (n=438)	92.5%
60 plus (n=711)	83.6%

# Concern with housing affordability

Source: Nanos Research, RDD dual frame telephone random survey, April 3<sup>rd</sup> to 22<sup>nd</sup>, 2018, n=2098 Ontarians, accurate 2.1 percentage points plus or minus, 19 times out of 20.



\*Note: Charts may not add up to 100 due to rounding

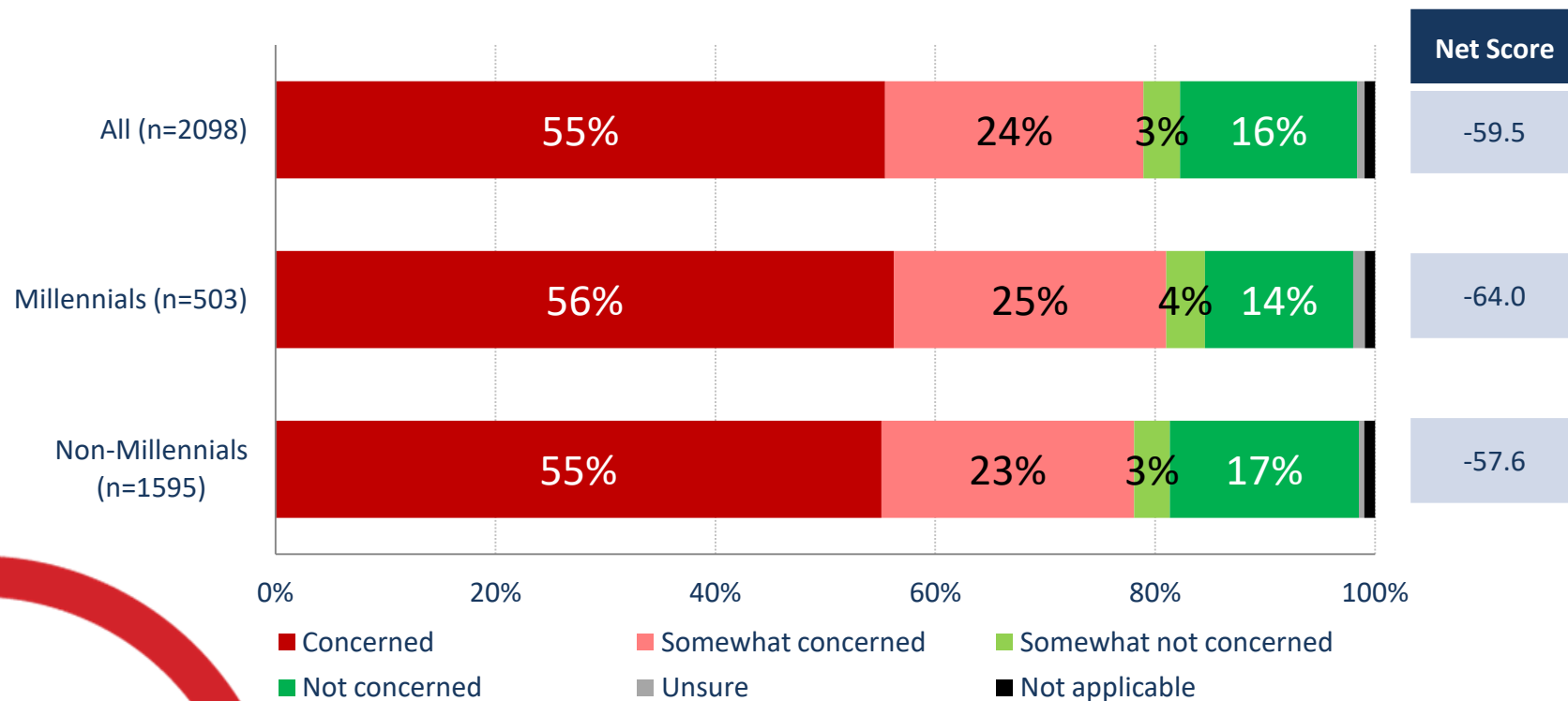
**QUESTION** – Are you concerned, somewhat concerned, somewhat not concerned or not concerned about the following?  
[RANDOMIZE]

**Housing affordability**

Subgroups	Concerned/ Somewhat concerned
Millennials (n=503)	81.0%
Non-millennials (n=1595)	78.1%
Golden West (n=356)	78.2%
Southwest (n=206)	68.4%
North (n=160)	76.0%
Toronto (n=440)	83.1%
GTA (n=474)	85.4%
Central (n=180)	72.3%
East (n=282)	76.9%
Male (n=1002)	77.5%
Female (n=1096)	80.2%
18 to 29 (n=336)	80.8%
30 to 39 (n=287)	83.4%
40 to 49 (n=326)	84.4%
50 to 59 (n=438)	81.1%
60 plus (n=711)	70.7%

# Concern with housing affordability

Source: Nanos Research, RDD dual frame telephone random survey, April 3<sup>rd</sup> to 22<sup>nd</sup>, 2018, n=2098 Ontarians, accurate 2.1 percentage points plus or minus, 19 times out of 20.



\*Note: Charts may not add up to 100 due to rounding

**QUESTION** – Are you concerned, somewhat concerned, somewhat not concerned or not concerned about the following? [RANDOMIZE]

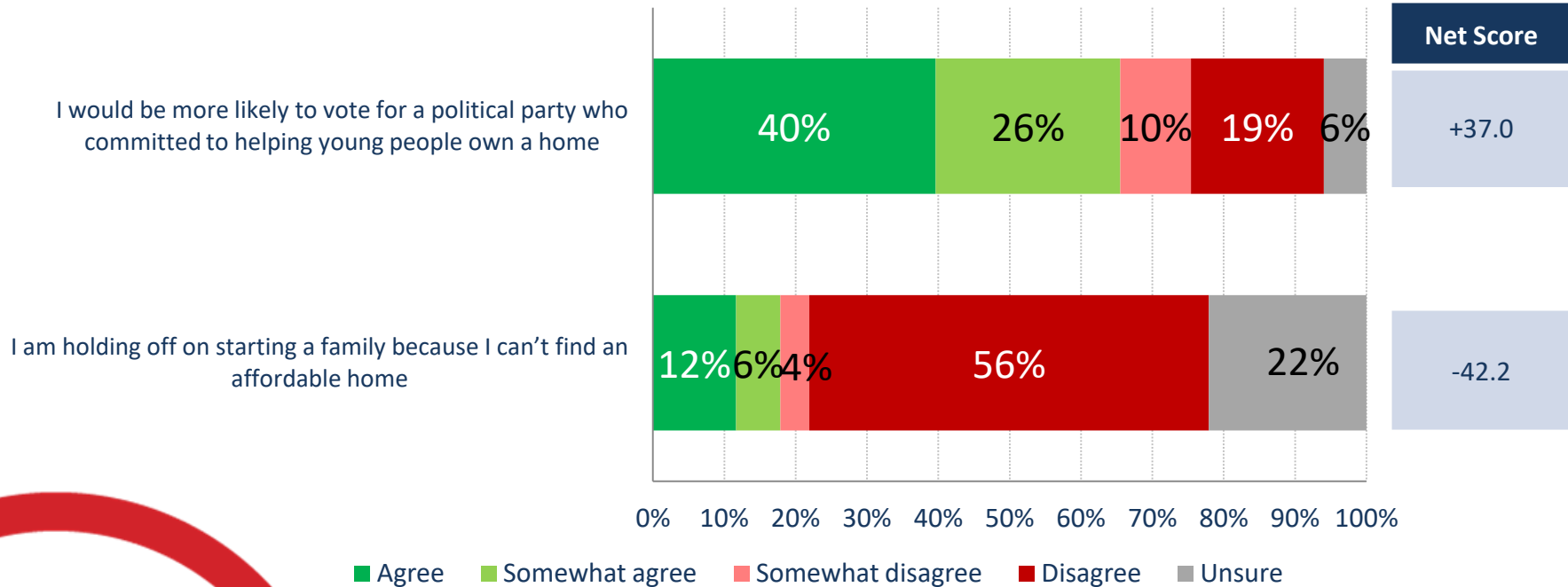
**Housing affordability**

## 3.0 Home ownership and taxes



# Support for political initiatives and affordable homes

Source: Nanos Research, RDD dual frame telephone random survey, April 3<sup>rd</sup> to 22<sup>nd</sup>, 2018, n=2098 Ontarians, accurate 2.1 percentage points plus or minus, 19 times out of 20.

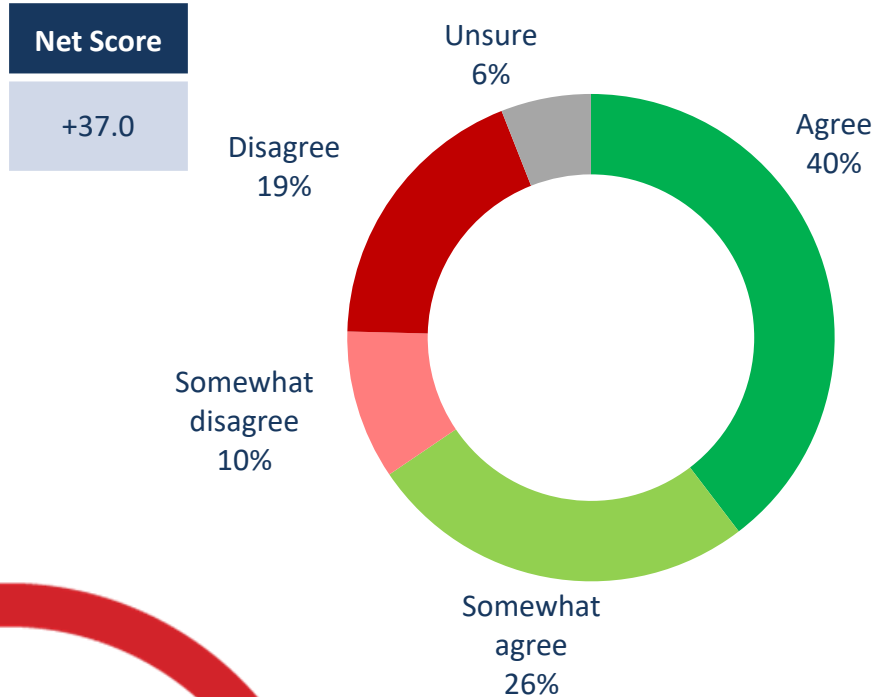


\*Note: Charts may not add up to 100 due to rounding

**QUESTION** – Do you agree, somewhat agree, somewhat disagree, disagree with the following statements? [RANDOMIZE]

# Political parties helping young people

Source: Nanos Research, RDD dual frame telephone random survey, April 3<sup>rd</sup> to 22<sup>nd</sup>, 2018, n=2098 Ontarians, accurate 2.1 percentage points plus or minus, 19 times out of 20.



**\*Note: Charts may not add up to 100 due to rounding**

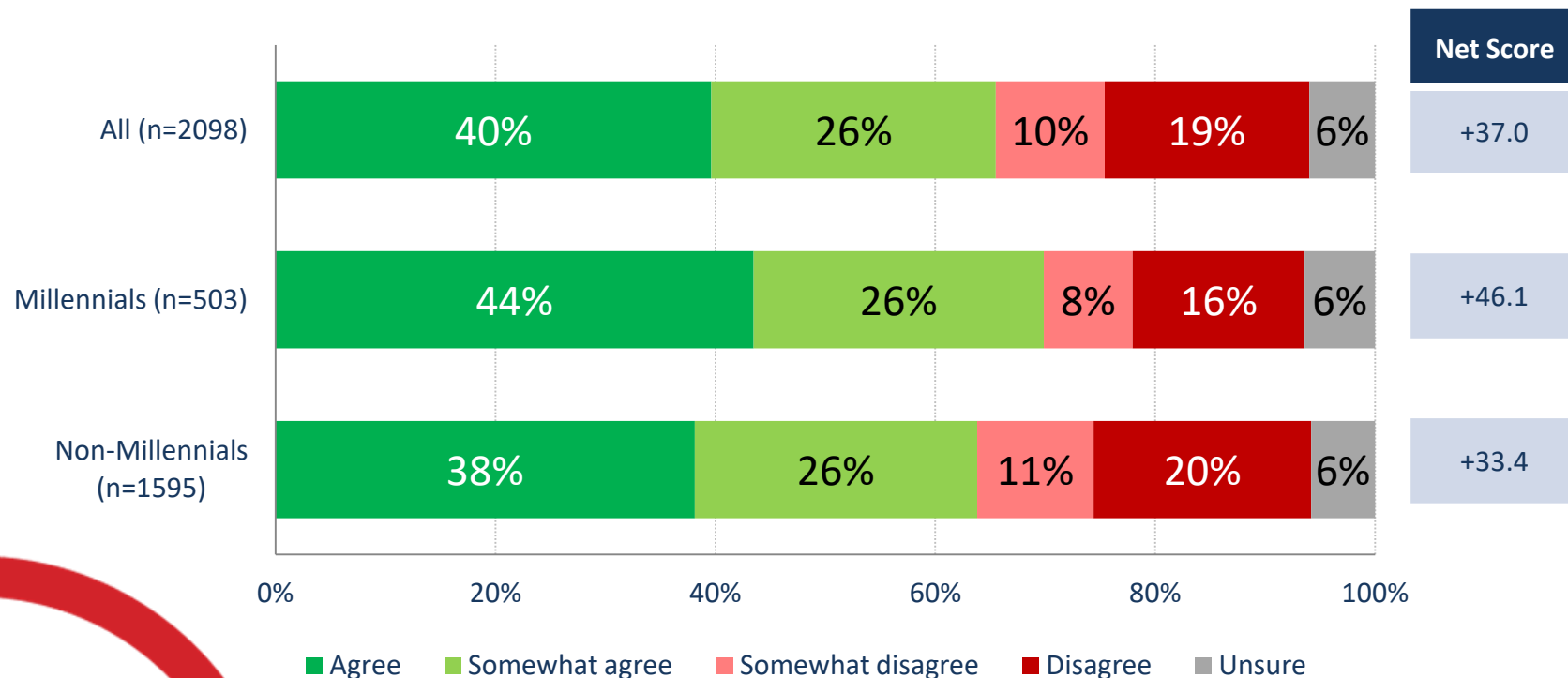
**QUESTION** – Do you agree, somewhat agree, somewhat disagree, disagree with the following statements? [RANDOMIZE]

**I would be more likely to vote for a political party who committed to helping young people own a home**

Subgroups	Agree/ Somewhat agree
Millennials (n=503)	69.9%
Non-millennials (n=1595)	63.8%
Golden West (n=356)	63.4%
Southwest (n=206)	61.4%
North (n=160)	71.3%
Toronto (n=440)	65.4%
GTA (n=474)	74.0%
Central (n=180)	62.5%
East (n=282)	56.2%
Male (n=1002)	64.4%
Female (n=1096)	66.5%
18 to 29 (n=336)	71.3%
30 to 39 (n=287)	63.0%
40 to 49 (n=326)	59.6%
50 to 59 (n=438)	64.6%
60 plus (n=711)	67.0%

# Political parties helping young people

Source: Nanos Research, RDD dual frame telephone random survey, April 3<sup>rd</sup> to 22<sup>nd</sup>, 2018, n=2098 Ontarians, accurate 2.1 percentage points plus or minus, 19 times out of 20.



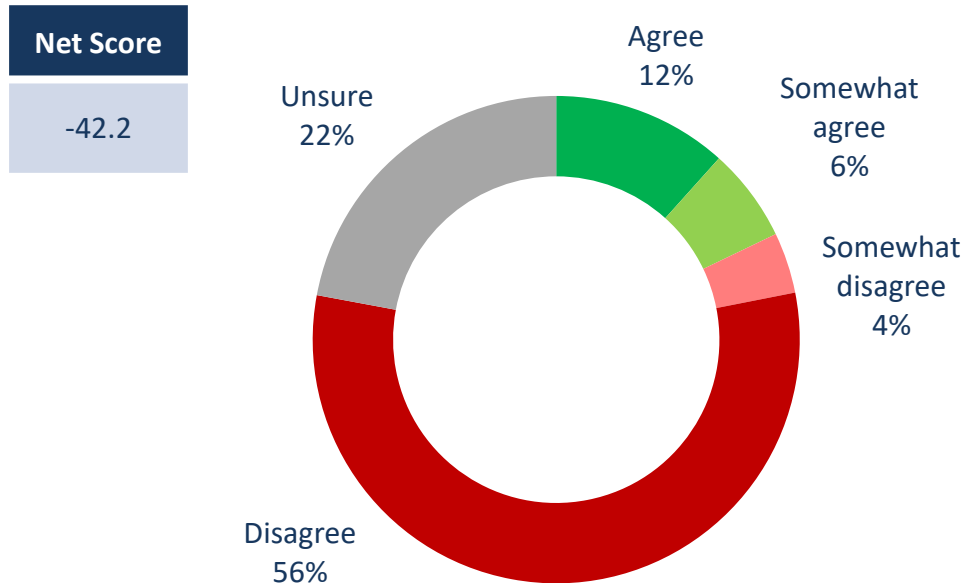
\*Note: Charts may not add up to 100 due to rounding

**QUESTION** – Do you agree, somewhat agree, somewhat disagree, disagree with the following statements? [RANDOMIZE]

**I would be more likely to vote for a political party who committed to helping young people own a home**

# Impact of homeownership on starting a family

Source: Nanos Research, RDD dual frame telephone random survey, April 3<sup>rd</sup> to 22<sup>nd</sup>, 2018, n=2098 Ontarians, accurate 2.1 percentage points plus or minus, 19 times out of 20.



**\*Note: Charts may not add up to 100 due to rounding**

**QUESTION** – Do you agree, somewhat agree, somewhat disagree, disagree with the following statements? [RANDOMIZE]

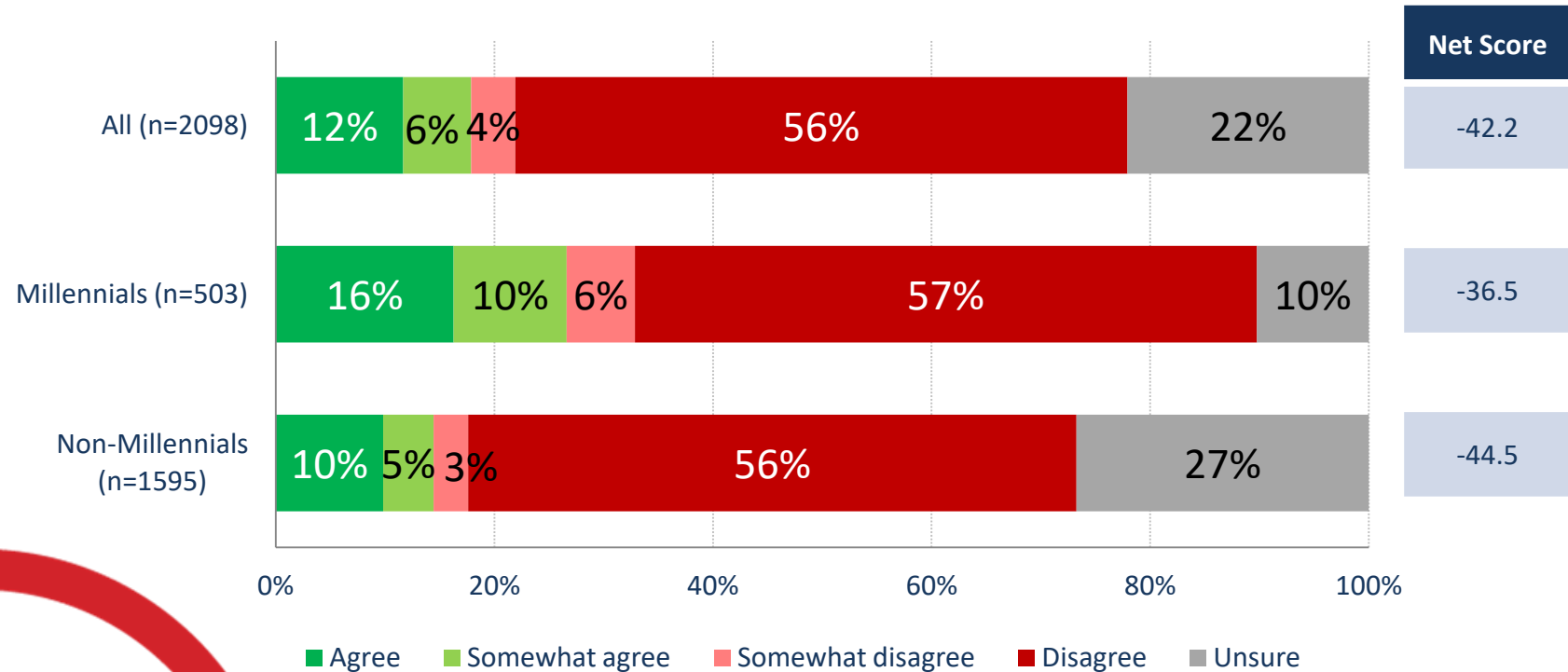
**I am holding off on starting a family because I can't find an affordable home**

Subgroups	Agree/ Somewhat agree
Millennials (n=503)	26.6%
Non-millennials (n=1595)	14.4%
Golden West (n=356)	16.8%
Southwest (n=206)	17.7%
North (n=160)	16.8%
Toronto (n=440)	21.3%
GTA (n=474)	22.1%
Central (n=180)	13.2%
East (n=282)	10.7%
Male (n=1002)	18.5%
Female (n=1096)	17.3%
18 to 29 (n=336)	31.1%
30 to 39 (n=287)	14.3%
40 to 49 (n=326)	17.9%
50 to 59 (n=438)	12.7%
60 plus (n=711)	14.4%



# Impact of homeownership on starting a family

Source: Nanos Research, RDD dual frame telephone random survey, April 3<sup>rd</sup> to 22<sup>nd</sup>, 2018, n=2098 Ontarians, accurate 2.1 percentage points plus or minus, 19 times out of 20.



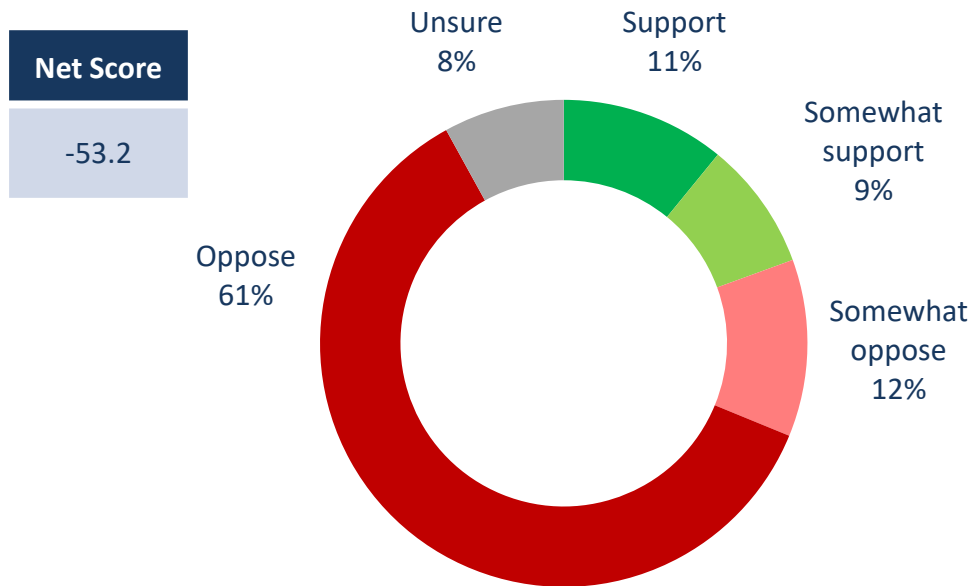
\*Note: Charts may not add up to 100 due to rounding

**QUESTION** – Do you agree, somewhat agree, somewhat disagree, disagree with the following statements? [RANDOMIZE]

**I am holding off on starting a family because I can't find an affordable home**

# Level of support for Municipal Land Transfer Tax

Source: Nanos Research, RDD dual frame telephone random survey, April 3<sup>rd</sup> to 22<sup>nd</sup>, 2018, n=2098 Ontarians, accurate 2.1 percentage points plus or minus, 19 times out of 20.



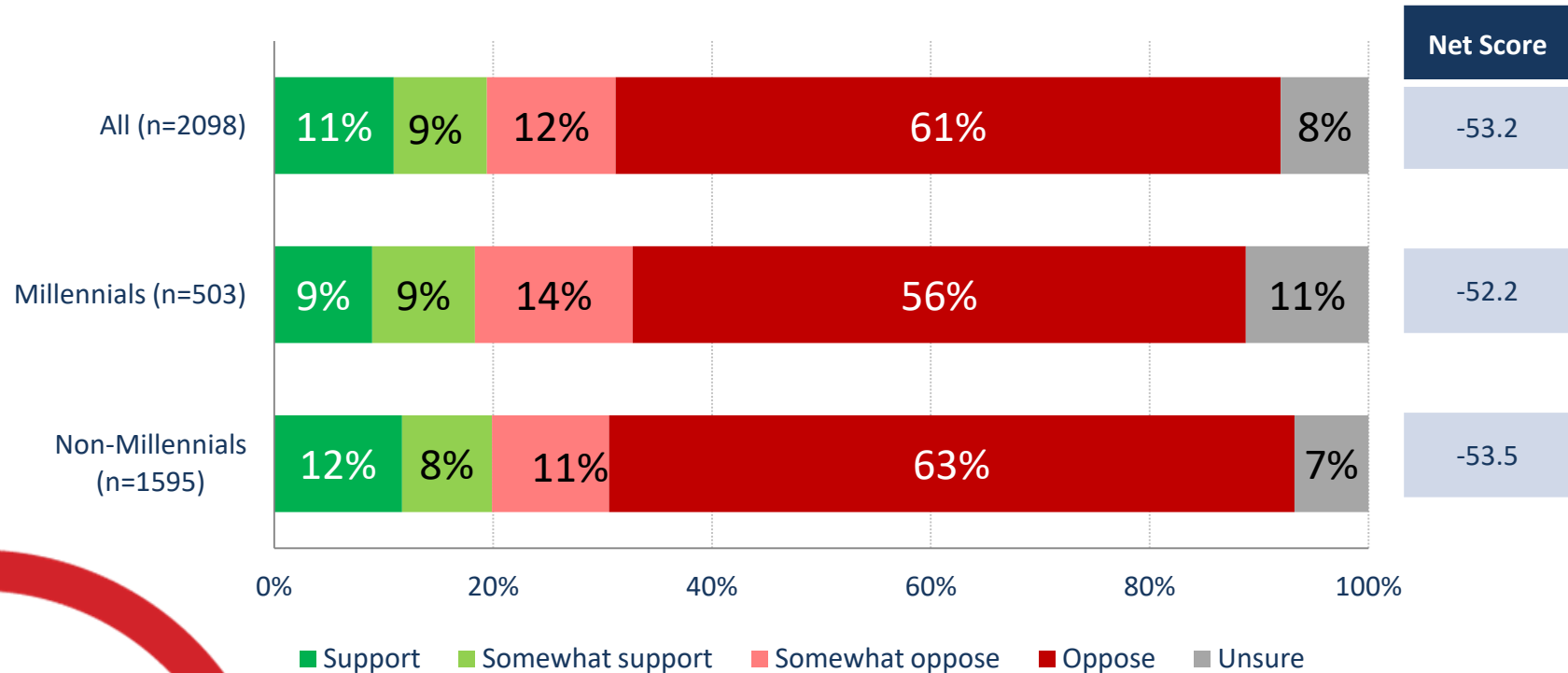
**\*Note: Charts may not add up to 100 due to rounding**

**QUESTION** – As you may know, the City of Toronto is currently the only municipality in Ontario that is able to charge a Municipal Land Transfer Tax on the sale of a home. For example, on a detached home valued at \$700,000, this tax would cost a Toronto buyer an additional \$10,475. Do you support, somewhat support, somewhat oppose or oppose allowing other municipalities to have a similar Municipal Land Transfer tax?

Subgroups	Oppose/ Somewhat oppose
Millennials (n=503)	70.5%
Non-millennials (n=1595)	73.4%
Golden West (n=356)	71.6%
Southwest (n=206)	72.3%
North (n=160)	77.5%
Toronto (n=440)	64.6%
GTA (n=474)	76.2%
Central (n=180)	70.2%
East (n=282)	78.7%
Male (n=1002)	71.9%
Female (n=1096)	73.2%
18 to 29 (n=336)	70.1%
30 to 39 (n=287)	73.3%
40 to 49 (n=326)	75.5%
50 to 59 (n=438)	75.4%
60 plus (n=711)	70.2%

# Level of support for Municipal Land Transfer Tax

Source: Nanos Research, RDD dual frame telephone random survey, April 3<sup>rd</sup> to 22<sup>nd</sup>, 2018, n=2098 Ontarians, accurate 2.1 percentage points plus or minus, 19 times out of 20.

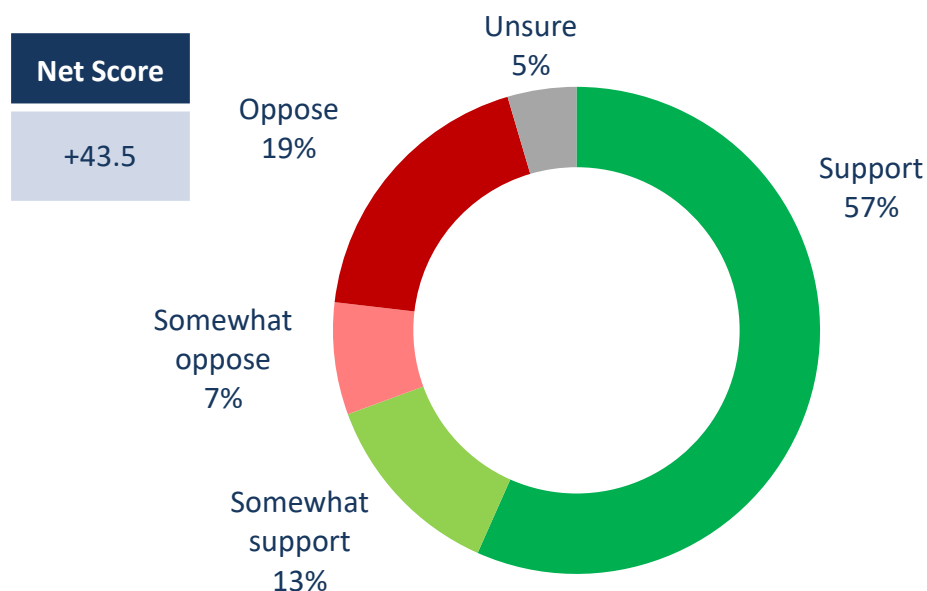


**\*Note:** Charts may not add up to 100 due to rounding

**QUESTION** – As you may know, the City of Toronto is currently the only municipality in Ontario that is able to charge a Municipal Land Transfer Tax on the sale of a home. For example, on a detached home valued at \$700,000, this tax would cost a Toronto buyer an additional \$10,475. Do you support, somewhat support somewhat oppose or oppose allowing other municipalities to have a similar Municipal Land Transfer tax?

# Support for a Foreign Buyers Tax

Source: Nanos Research, RDD dual frame telephone random survey, April 3<sup>rd</sup> to 22<sup>nd</sup>, 2018, n=2098 Ontarians, accurate 2.1 percentage points plus or minus, 19 times out of 20.



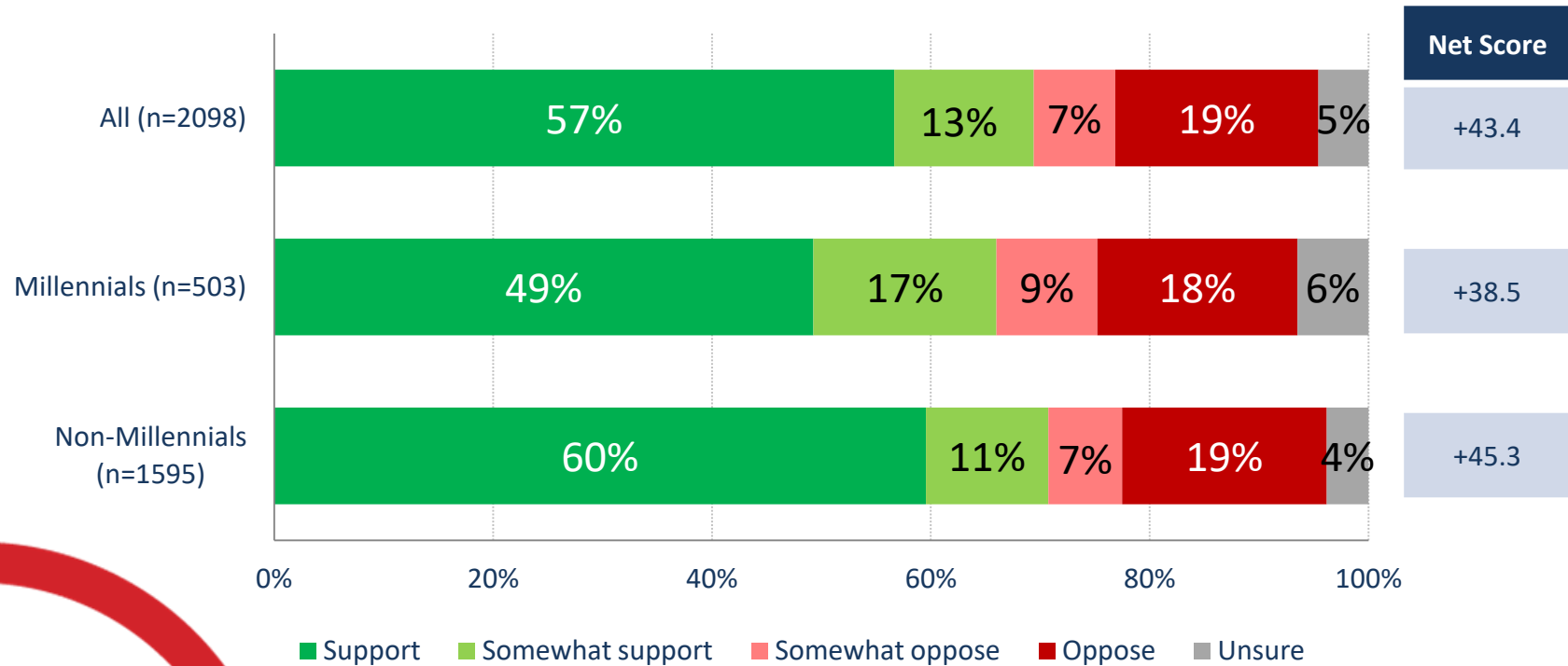
**\*Note: Charts may not add up to 100 due to rounding**

**QUESTION** – Do you support, somewhat support, somewhat oppose or oppose a 15% tax on the purchase of a residential property by individuals who are not citizens or permanent residents of Canada. This policy is also known as the Non-Resident Speculation Tax or a Foreign Buyers Tax. The purpose of the tax is to crack down on real estate speculation on residential homes by people who are not Canadian citizens.

Subgroups	Support/ Somewhat support
Millennials (n=503)	66.0%
Non-millennials (n=1595)	70.8%
Golden West (n=356)	70.4%
Southwest (n=206)	63.7%
North (n=160)	62.2%
Toronto (n=440)	71.1%
GTA (n=474)	69.9%
Central (n=180)	74.6%
East (n=282)	69.6%
Male (n=1002)	70.3%
Female (n=1096)	68.5%
18 to 29 (n=336)	64.1%
30 to 39 (n=287)	72.2%
40 to 49 (n=326)	72.2%
50 to 59 (n=438)	70.4%
60 plus (n=711)	69.2%

# Support for a Foreign Buyers Tax

Source: Nanos Research, RDD dual frame telephone random survey, April 3<sup>rd</sup> to 22<sup>nd</sup>, 2018, n=2098 Ontarians, accurate 2.1 percentage points plus or minus, 19 times out of 20.



**\*Note:** Charts may not add up to 100 due to rounding

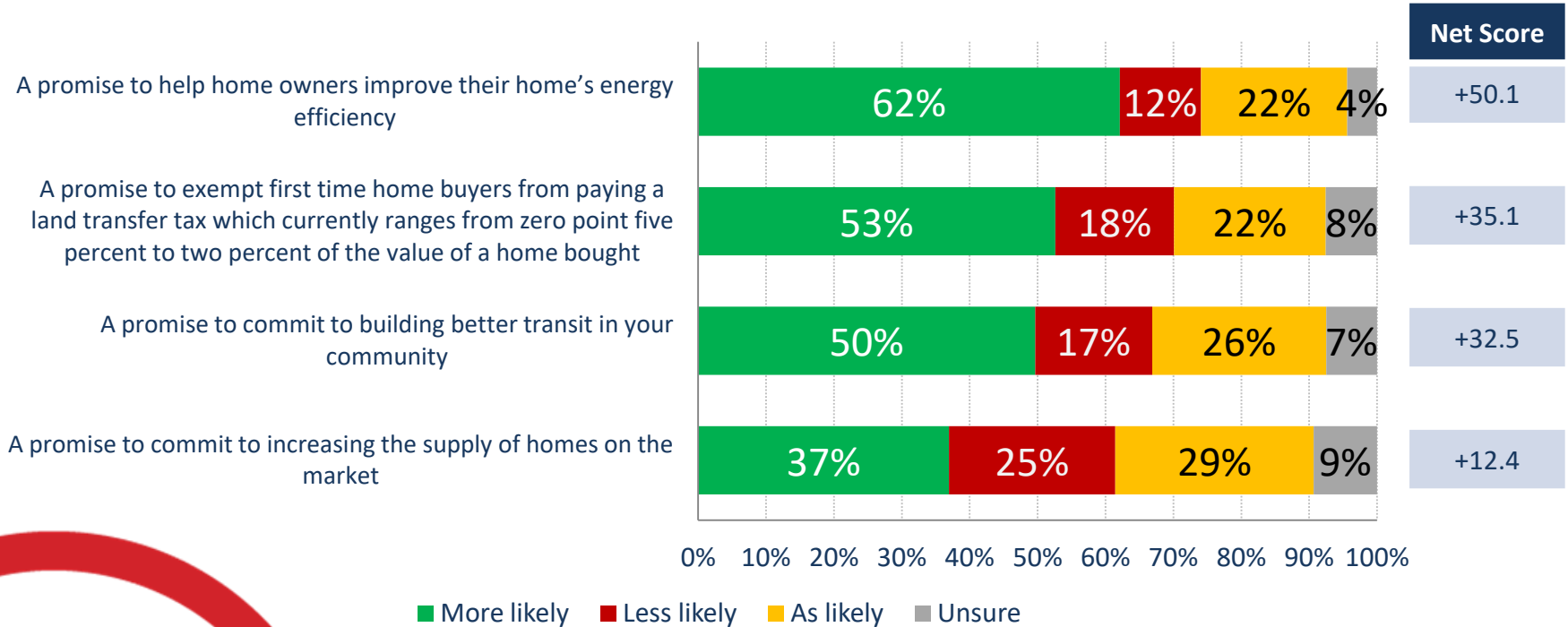
**QUESTION** – Do you support, somewhat support, somewhat oppose or oppose a 15% tax on the purchase of a residential property by individuals who are not citizens or permanent residents of Canada. This policy is also known as the Non-Resident Speculation Tax or a Foreign Buyers Tax. The purpose of the tax is to crack down on real estate speculation on residential homes by people who are not Canadian citizens.

## 4.0 Impact of potential campaign promises on likelihood of voting for political parties



# Impact of potential commitments on provincial election vote

Source: Nanos Research, RDD dual frame telephone random survey, April 3<sup>rd</sup> to 22<sup>nd</sup>, 2018, n=2098 Ontarians, accurate 2.1 percentage points plus or minus, 19 times out of 20.

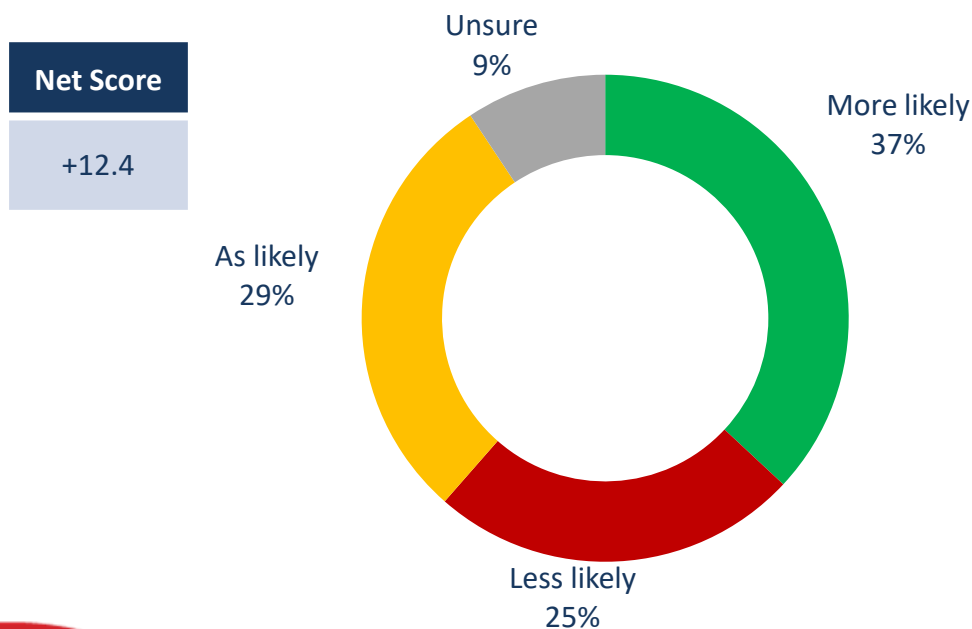


\*Note: Charts may not add up to 100 due to rounding

**QUESTION** – If the following commitments were made by a provincial political party would you be more likely, less likely or as likely to consider voting for that party.  
[RANDOMIZE]

# Promise to increase the supply of homes on the market

Source: Nanos Research, RDD dual frame telephone random survey, April 3<sup>rd</sup> to 22<sup>nd</sup>, 2018, n=2098 Ontarians, accurate 2.1 percentage points plus or minus, 19 times out of 20.



**\*Note: Charts may not add up to 100 due to rounding**

**QUESTION** – If the following commitments were made by a provincial political party would you be more likely, less likely or as likely to consider voting for that party.  
[RANDOMIZE]

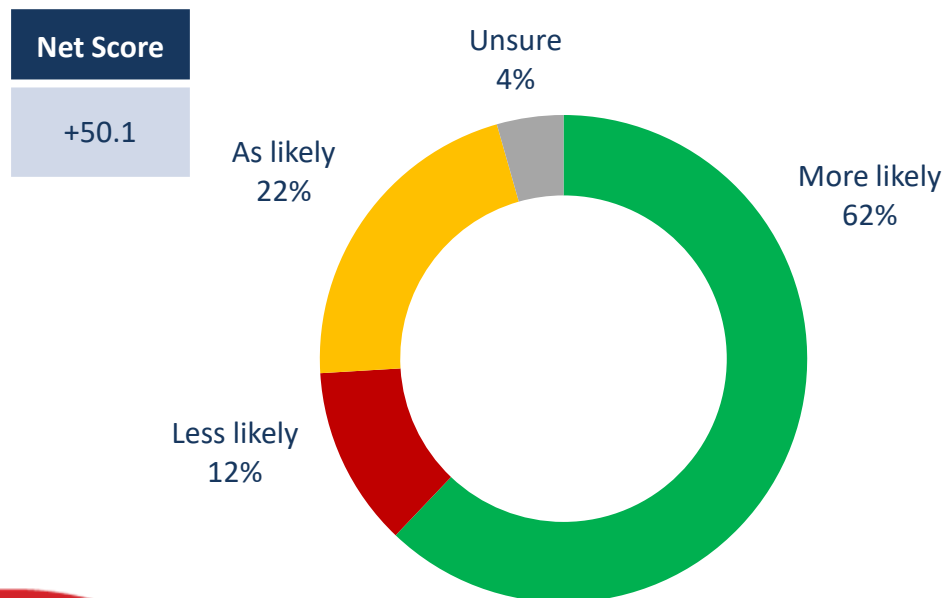
**A promise to commit to increasing the supply of homes on the market**

Subgroups	More likely
Millennials (n=503)	39.7%
Non-millennials (n=1595)	35.8%
Golden West (n=356)	31.8%
Southwest (n=206)	35.8%
North (n=160)	32.4%
Toronto (n=440)	42.6%
GTA (n=474)	44.4%
Central (n=180)	30.7%
East (n=282)	30.0%
Male (n=1002)	40.6%
Female (n=1096)	33.6%
18 to 29 (n=336)	41.4%
30 to 39 (n=287)	36.0%
40 to 49 (n=326)	33.5%
50 to 59 (n=438)	34.6%
60 plus (n=711)	38.0%



# Promise to help home owners improve energy efficiency

Source: Nanos Research, RDD dual frame telephone random survey, April 3<sup>rd</sup> to 22<sup>nd</sup>, 2018, n=2098 Ontarians, accurate 2.1 percentage points plus or minus, 19 times out of 20.



**\*Note: Charts may not add up to 100 due to rounding**

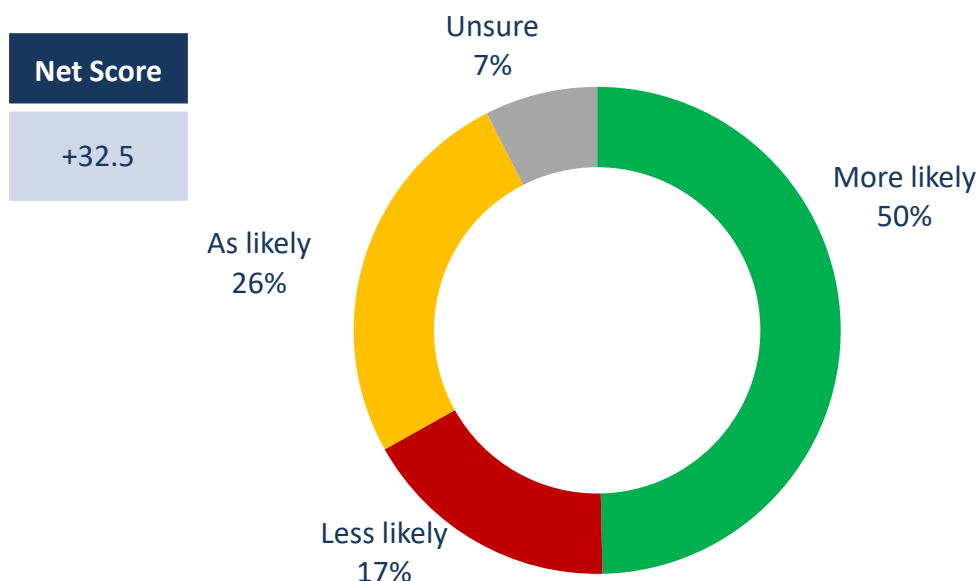
**QUESTION** – If the following commitments were made by a provincial political party would you be more likely, less likely or as likely to consider voting for that party. [RANDOMIZE]

**A promise to help home owners improve their home's energy efficiency**

Subgroups	More likely
Millennials (n=503)	63.1%
Non-millennials (n=1595)	61.7%
Golden West (n=356)	62.4%
Southwest (n=206)	63.8%
North (n=160)	71.9%
Toronto (n=440)	59.5%
GTA (n=474)	63.1%
Central (n=180)	57.8%
East (n=282)	60.0%
Male (n=1002)	62.9%
Female (n=1096)	61.3%
18 to 29 (n=336)	64.3%
30 to 39 (n=287)	61.6%
40 to 49 (n=326)	64.1%
50 to 59 (n=438)	59.1%
60 plus (n=711)	61.7%

# Promise to commit to building better transit

Source: Nanos Research, RDD dual frame telephone random survey, April 3<sup>rd</sup> to 22<sup>nd</sup>, 2018, n=2098 Ontarians, accurate 2.1 percentage points plus or minus, 19 times out of 20.



**\*Note: Charts may not add up to 100 due to rounding**

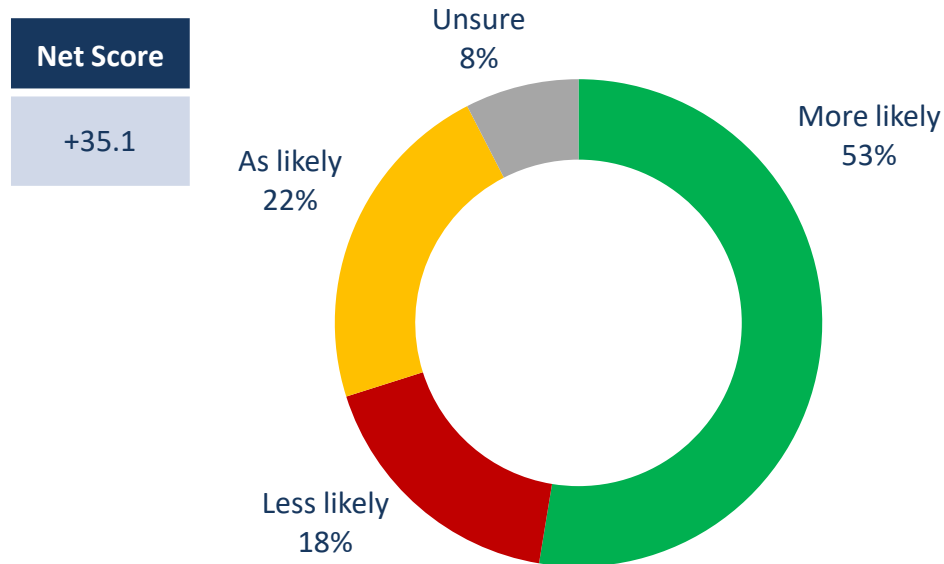
**QUESTION** – If the following commitments were made by a provincial political party would you be more likely, less likely or as likely to consider voting for that party. [RANDOMIZE]

**A promise to commit to building better transit in your community**

Subgroups	More likely
Millennials (n=503)	52.6%
Non-millennials (n=1595)	48.5%
Golden West (n=356)	44.9%
Southwest (n=206)	41.9%
North (n=160)	41.6%
Toronto (n=440)	64.8%
GTA (n=474)	53.4%
Central (n=180)	30.8%
East (n=282)	49.5%
Male (n=1002)	52.7%
Female (n=1096)	46.8%
18 to 29 (n=336)	54.9%
30 to 39 (n=287)	48.0%
40 to 49 (n=326)	47.8%
50 to 59 (n=438)	50.2%
60 plus (n=711)	47.8%

# Promise to exempt first time buyers from land transfer tax

Source: Nanos Research, RDD dual frame telephone random survey, April 3<sup>rd</sup> to 22<sup>nd</sup>, 2018, n=2098 Ontarians, accurate 2.1 percentage points plus or minus, 19 times out of 20.



**\*Note: Charts may not add up to 100 due to rounding**

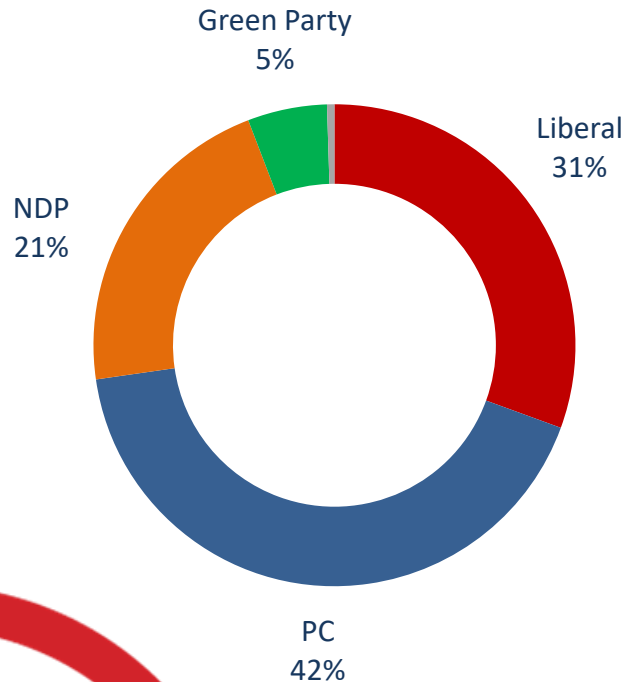
**QUESTION** – If the following commitments were made by a provincial political party would you be more likely, less likely or as likely to consider voting for that party. [RANDOMIZE]

**A promise to exempt first time home buyers from paying a land transfer tax which currently ranges from zero point five percent to two percent of the value of a home bought**

Subgroups	More likely
Millennials (n=503)	54.2%
Non-millennials (n=1595)	51.9%
Golden West (n=356)	51.5%
Southwest (n=206)	48.2%
North (n=160)	49.5%
Toronto (n=440)	49.6%
GTA (n=474)	58.9%
Central (n=180)	50.0%
East (n=282)	55.0%
Male (n=1002)	54.0%
Female (n=1096)	51.3%
18 to 29 (n=336)	56.0%
30 to 39 (n=287)	51.7%
40 to 49 (n=326)	55.1%
50 to 59 (n=438)	54.5%
60 plus (n=711)	48.1%

# Ballot – Ontario

Source: Nanos Research, RDD dual frame telephone random survey, April 3<sup>rd</sup> to 22<sup>nd</sup>, 2018, n=1642 Ontarians, accurate 2.4 percentage points plus or minus, 19 times out of 20. DECIDED ONLY.



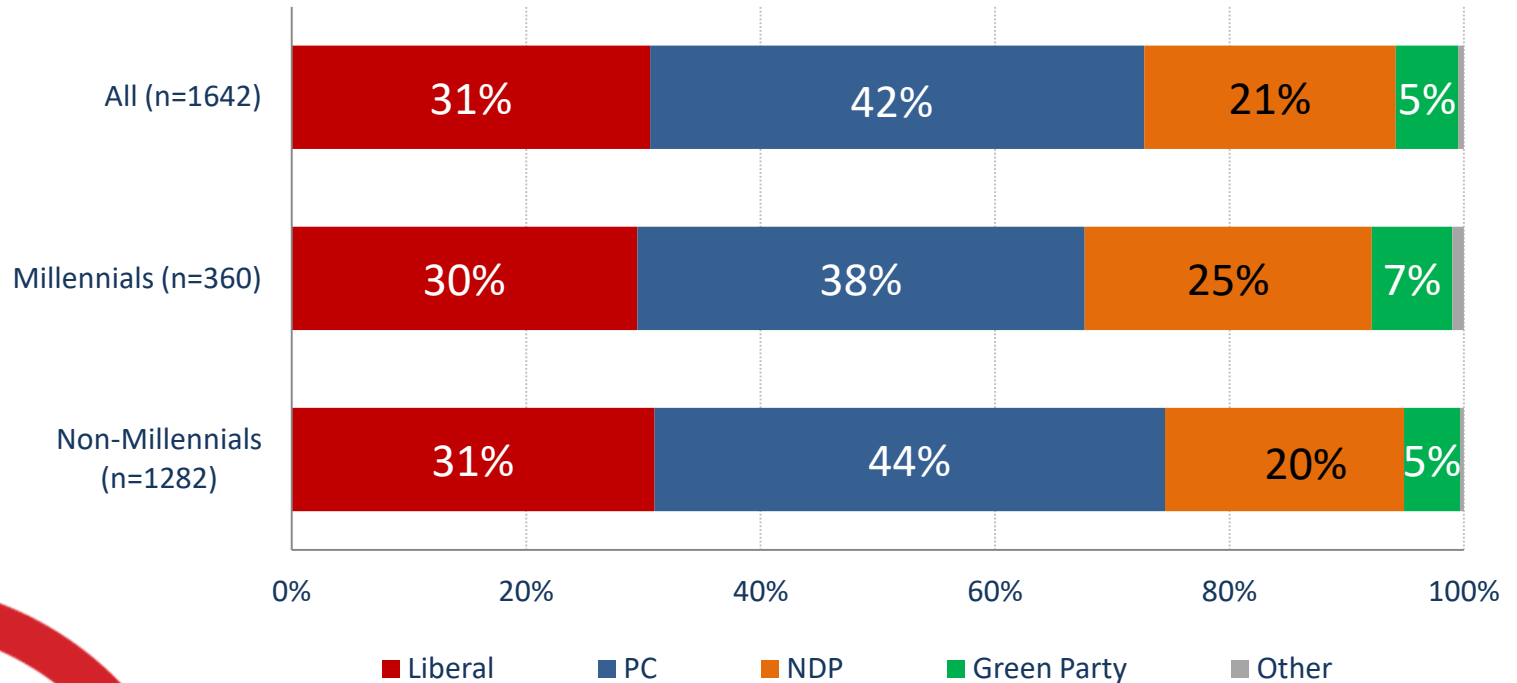
**\*Note: Charts may not add up to 100 due to rounding**

Subgroups	PC	Liberals	NDP
Millennials (n=360)	38.2%	29.5%	24.5%
Non-millennials (n=1282)	43.5%	30.9%	20.4%
Golden West (n=277)	36.7%	31.4%	24.1%
Southwest (n=150)	42.8%	22.5%	30.5%
North (n=121)	27.2%	30.9%	34.1%
Toronto (n=344)	40.3%	34.5%	19.3%
GTA (n=379)	46.1%	29.8%	19.4%
Central (n=151)	51.4%	25.6%	18.0%
East (n=220)	46.3%	34.1%	13.7%
Male (n=817)	46.8%	27.3%	19.7%
Female (n=825)	37.4%	33.8%	23.2%
18 to 29 (n=234)	39.2%	27.4%	24.0%
30 to 39 (n=224)	36.1%	34.3%	25.4%
40 to 49 (n=257)	43.4%	28.5%	21.6%
50 to 59 (n=348)	44.9%	28.2%	22.3%
60 plus (n=579)	44.5%	33.2%	17.4%

**QUESTION** – For those parties you would consider voting for PROVINCIALLY, could you please rank your top two local party preferences? [RANDOMIZE] [FIRST RANKED] [DECIDED ONLY]

# Ballot – Ontario

Source: Nanos Research, RDD dual frame telephone random survey, April 3<sup>rd</sup> to 22<sup>nd</sup>, 2018, n=1642 Ontarians, accurate 2.4 percentage points plus or minus, 19 times out of 20. DECIDED ONLY.

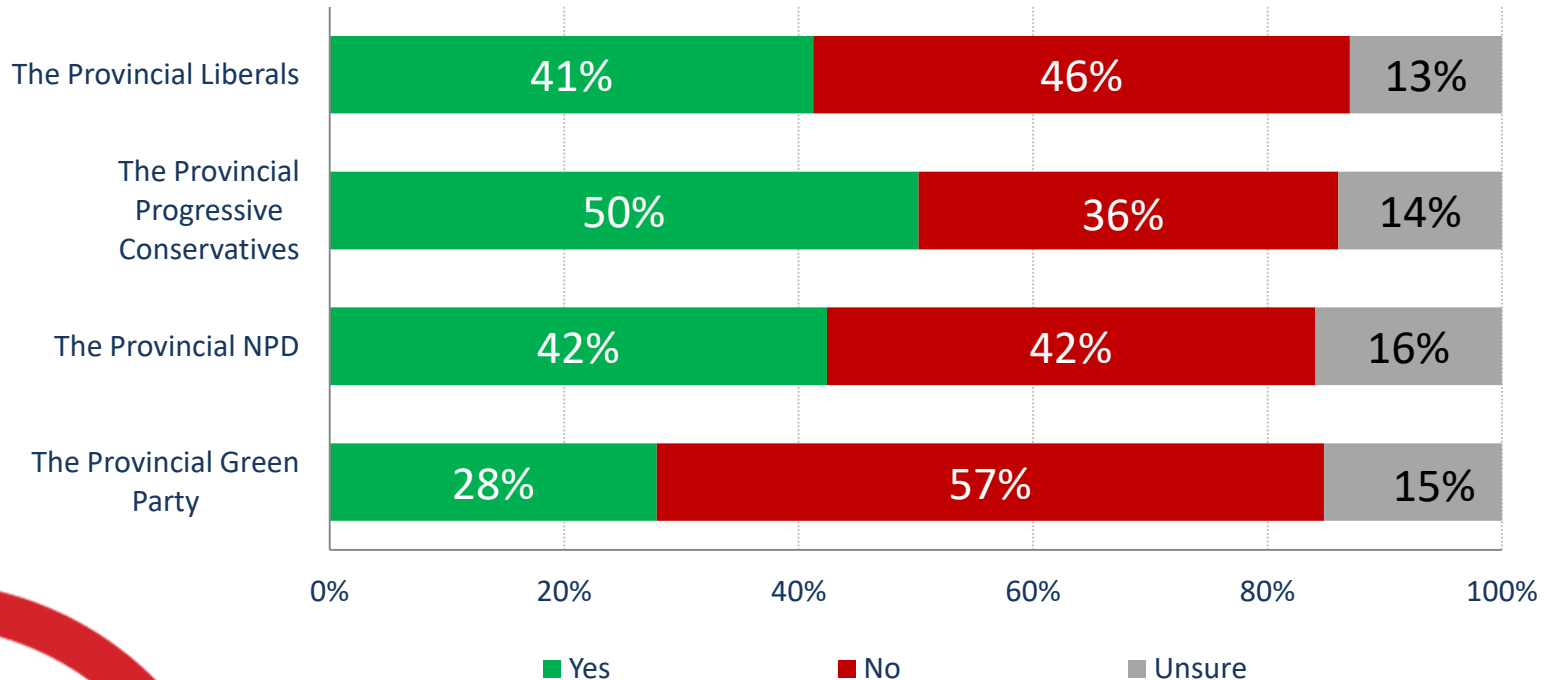


**\*Note:** Charts may not add up to 100 due to rounding

**QUESTION** – For those parties you would consider voting for PROVINCIALLY, could you please rank your top two local party preferences? [RANDOMIZE] [FIRST RANKED] [DECIDED ONLY]

# Consider voting

Source: Nanos Research, RDD dual frame telephone random survey, April 3<sup>rd</sup> to 22<sup>nd</sup>, 2018, n=2098 Ontarians, accurate 2.1 percentage points plus or minus, 19 times out of 20.

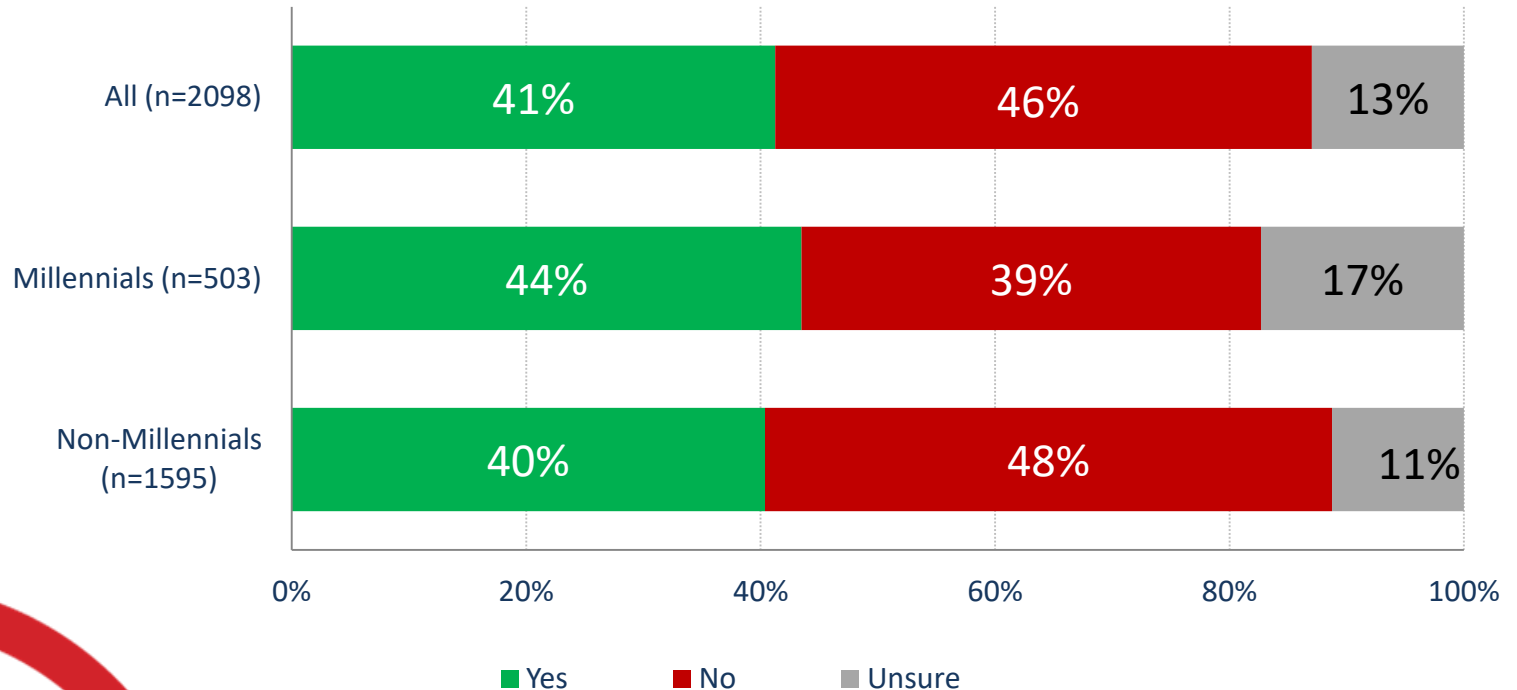


**\*Note:** Charts may not add up to 100 due to rounding

**QUESTION** – Regardless of how you actually vote, would you consider or not consider voting for any of the for an of the following PROVINCIAL political parties [RANDOMIZE]

# Consider voting Liberal

Source: Nanos Research, RDD dual frame telephone random survey, April 3<sup>rd</sup> to 22<sup>nd</sup>, 2018, n=2098 Ontarians, accurate 2.1 percentage points plus or minus, 19 times out of 20.



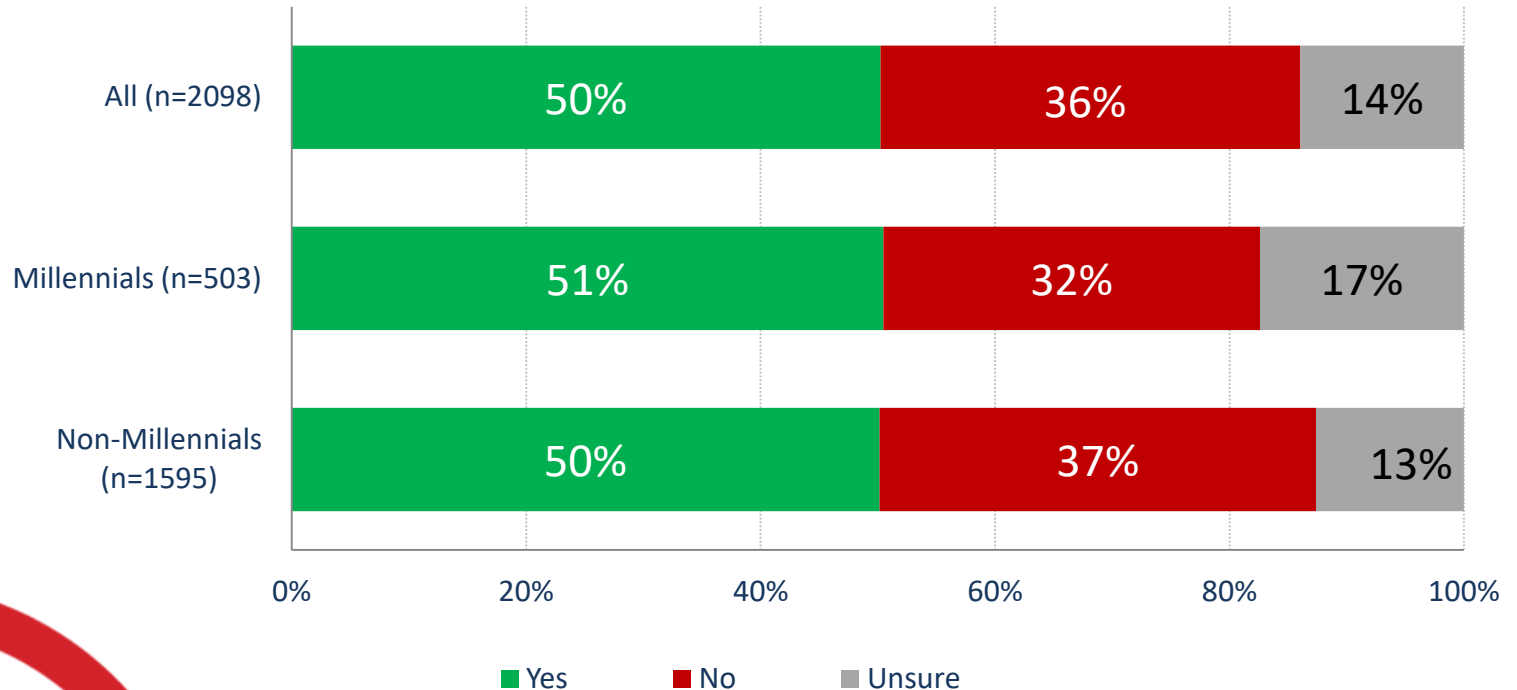
**\*Note:** Charts may not add up to 100 due to rounding

**QUESTION** – Regardless of how you actually vote, would you consider or not consider voting for any of the for an of the following PROVINCIAL political parties [RANDOMIZE]

**The Provincial Liberals**

# Consider voting PC

Source: Nanos Research, RDD dual frame telephone random survey, April 3<sup>rd</sup> to 22<sup>nd</sup>, 2018, n=2098 Ontarians, accurate 2.1 percentage points plus or minus, 19 times out of 20.



**\*Note:** Charts may not add up to 100 due to rounding

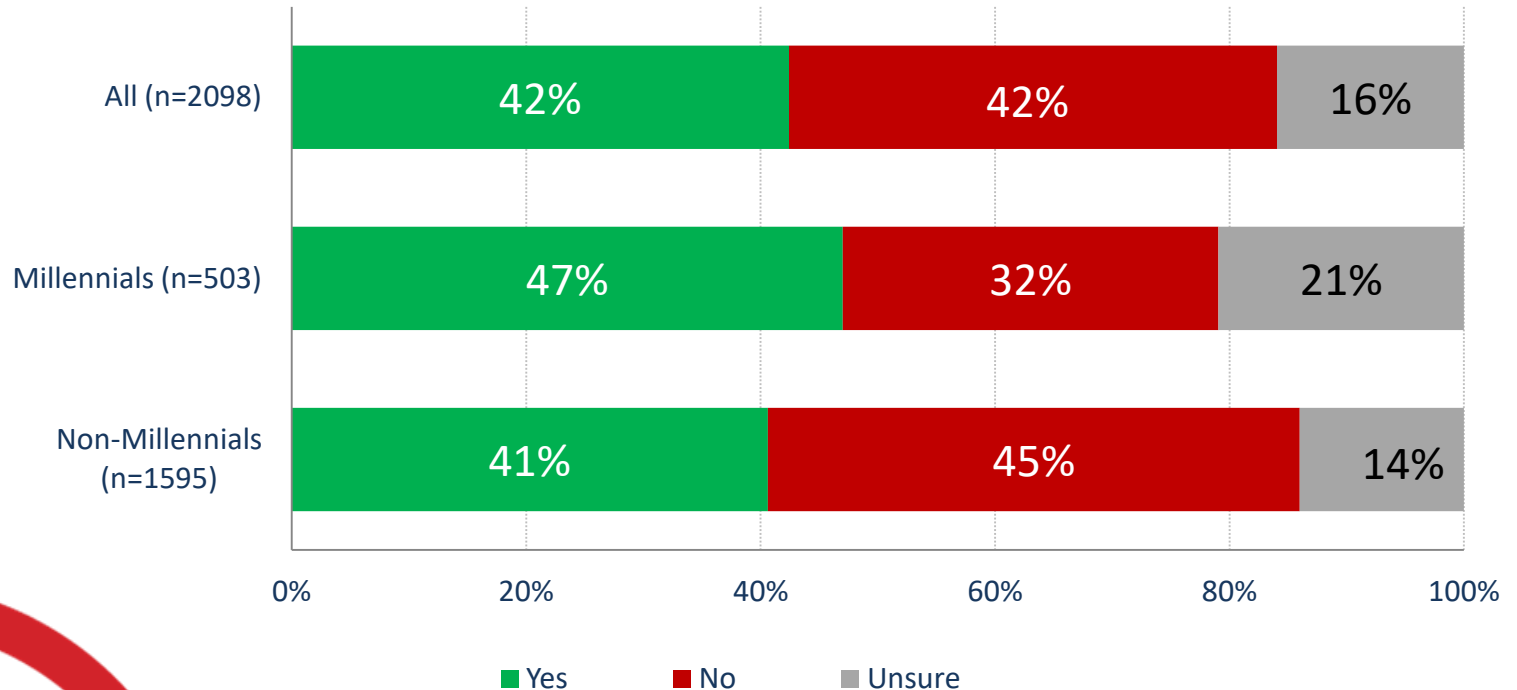
**QUESTION** – Regardless of how you actually vote, would you consider or not consider voting for any of the for an of the following PROVINCIAL political parties [RANDOMIZE]

**The Provincial Progressive Conservatives**



# Consider voting NDP

Source: Nanos Research, RDD dual frame telephone random survey, April 3<sup>rd</sup> to 22<sup>nd</sup>, 2018, n=2098 Ontarians, accurate 2.1 percentage points plus or minus, 19 times out of 20.



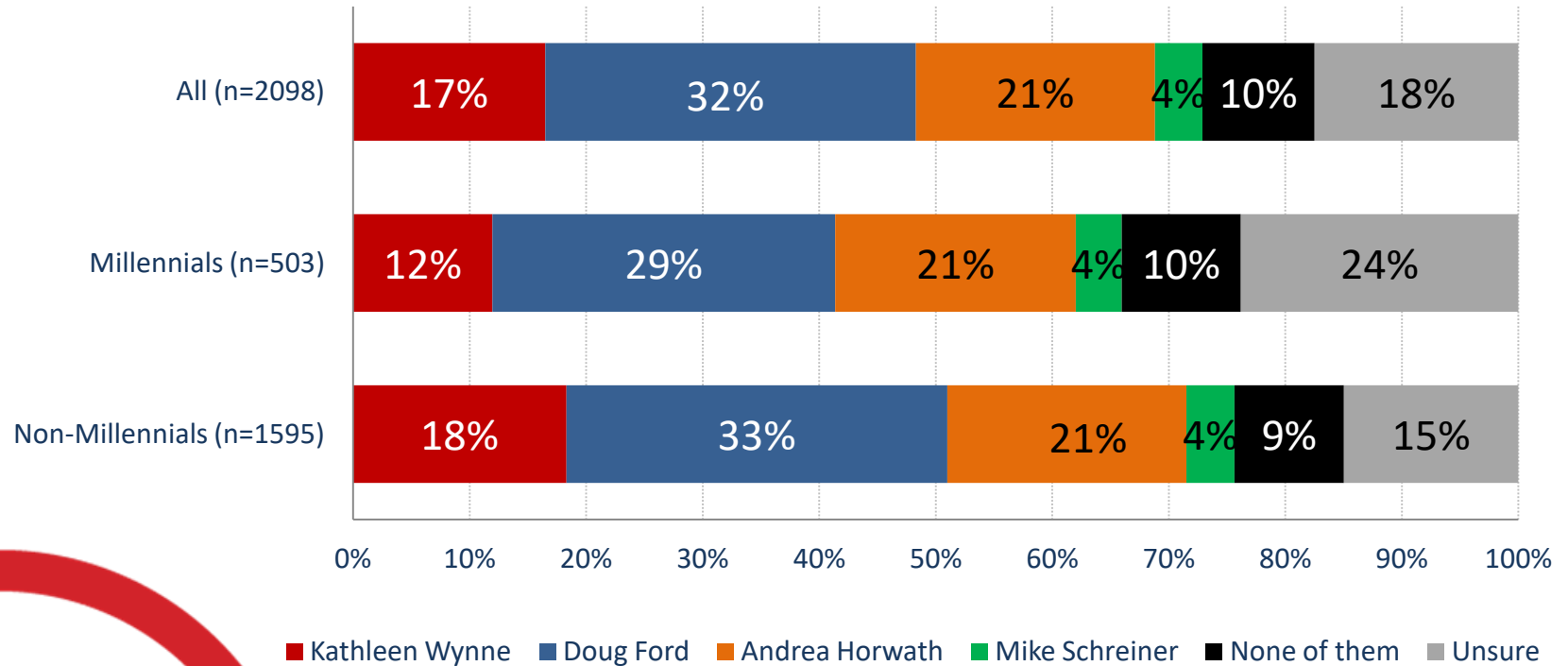
**\*Note:** Charts may not add up to 100 due to rounding

**QUESTION** – Regardless of how you actually vote, would you consider or not consider voting for any of the for an of the following PROVINCIAL political parties [RANDOMIZE]

**The Provincial NDP**

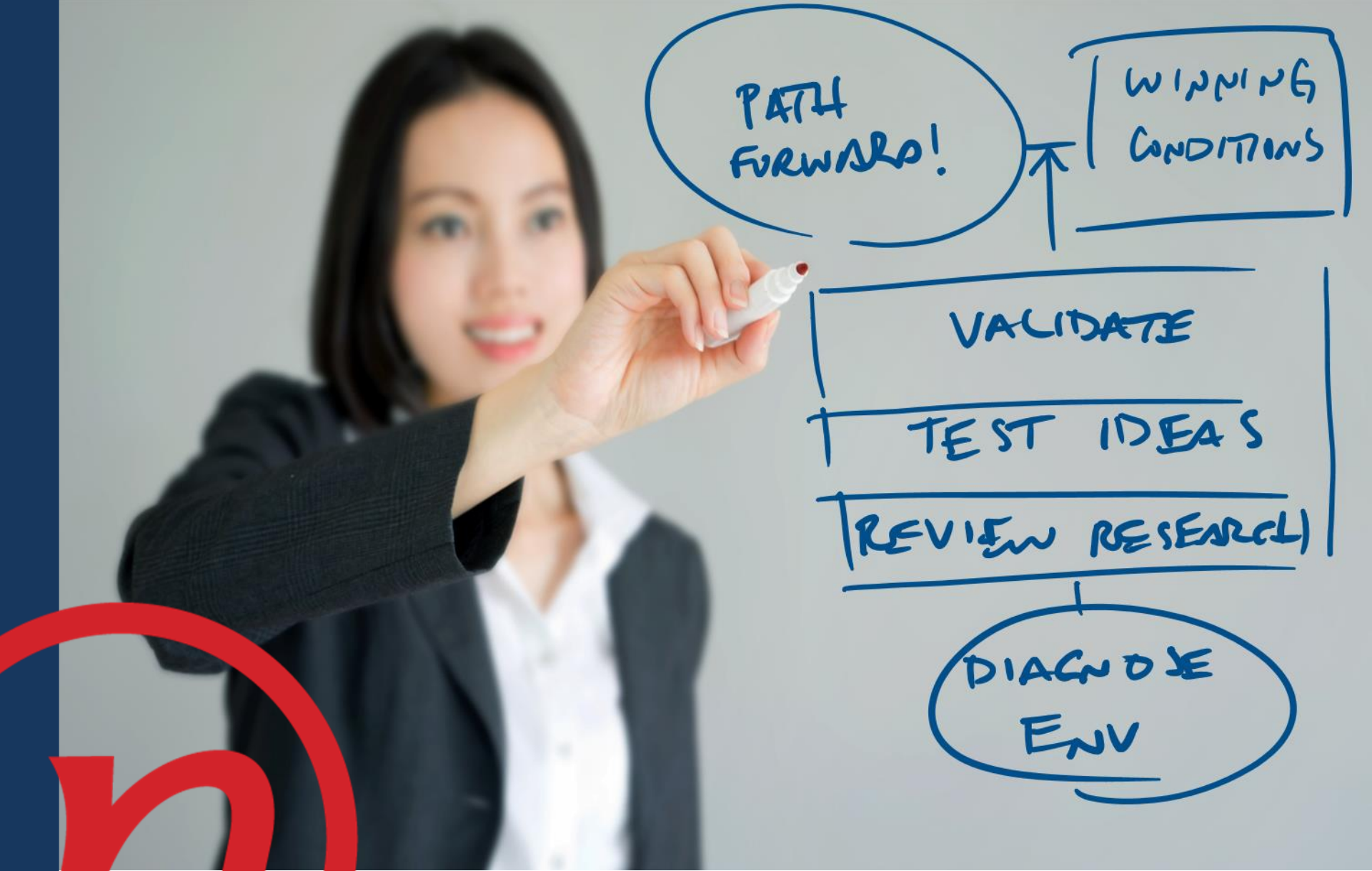
# Preferred Premier

Source: Nanos Research, RDD dual frame telephone random survey, April 3<sup>rd</sup> to 22<sup>nd</sup>, 2018, n=2098 Ontarians, accurate 2.1 percentage points plus or minus, 19 times out of 20.



**\*Note: Charts may not add up to 100 due to rounding**

**QUESTION** – (first ranked response) - As you may know [RANDOMIZE] Doug Ford is the leader of the PCs, Kathleen Wynne is the leader of the Liberals, Andrea Horwath is the leader of the NDP and Mike Schreiner is the leader of the Green Party. Of the current provincial political party leaders, could you please rank your top two current preferences for Premier of Ontario?



# Methodology

# Methodology

Nanos conducted an RDD dual frame (land- and cell-lines) random telephone survey of 2,098 Ontarians, 18 years of age or older, between April 3<sup>rd</sup> and 22<sup>nd</sup>, 2018. Participants were randomly recruited by telephone using live agents and administered a survey. The sample is geographically stratified to be representative of Ontario.

Individuals were randomly called using random digit dialling with a maximum of five call backs.

The margin of error for a random survey of 2,098 Ontarians is  $\pm 2.1$  percentage points, 19 times out of 20.

The research was commissioned by Ontario Real Estate Association and was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.



# Technical Note

Element	Description	Element	Description
Organization who commissioned the research	Ontario Real Estate Association	Weighting of Data	The results were weighted by age and gender using the latest Census information (2016) and the sample is geographically stratified to ensure a distribution across all regions of Ontario. See tables for full weighting disclosure
Final Sample Size	2098 Randomly selected Ontarians.	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Margin of Error	±2.1 percentage points, 19 times out of 20.	Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines could not participate.
Mode of Survey	RDD dual frame (land- and cell-lines) random telephone survey	Stratification	By age and gender using the latest Census information (2016) and the sample is geographically stratified to be representative of Ontario.
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Ontario.	Estimated Response Rate	Seven per cent, consistent with industry norms.
Demographics (Captured)	Ontario; Men and Women; 18 years and older. Six digit postal code was used to validate geography.	Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Fieldwork/Validation	Live interviews with live supervision to validate work as per the MRIA Code of Conduct	Question Content	All questions asked were contained in the report.
Number of Calls	Maximum of five call backs.	Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Time of Calls	Individuals were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.	Survey Company	Nanos Research
Field Dates	April 3 <sup>rd</sup> to 22 <sup>nd</sup> , 2018.	Contact	Contact Nanos Research for more information or with any concerns or questions. <a href="http://www.nanosresearch.com">http://www.nanosresearch.com</a> Telephone:(613) 234-4666 ext. Email: info@nanosresearch.com.
Language of Survey	The survey was conducted in English.		

# About Nanos

Nanos is one of North America's most trusted research and strategy organizations. Our team of professionals is regularly called upon by senior executives to deliver superior intelligence and market advantage whether it be helping to chart a path forward, managing a reputation or brand risk or understanding the trends that drive success. Services range from traditional telephone surveys, through to elite in-depth interviews, online research and focus groups. Nanos clients range from Fortune 500 companies through to leading advocacy groups interested in understanding and shaping the public landscape. Whether it is understanding your brand or reputation, customer needs and satisfaction, engaging employees or testing new ads or products, Nanos provides insight you can trust.



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[info@nanosresearch.com](mailto:info@nanosresearch.com)



# Tabulations

Confidential



## 2018-1150 – Ontario Real Estate Association – Wave 2 STAT SHEET

			Region							Gender		Age						Millennial	
			Ontario 2018-04	Golden West	Southwest	North	Toronto	GTA	Central	East	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	Yes	No
Question 1 - Thinking about your living situation, are you? [RANDOMIZE]	Total	Unwgt N	2098	356	206	160	440	474	180	282	1002	1096	336	287	326	438	711	503	1595
		Wgt N	2000	340	212	149	408	447	179	265	962	1038	386	313	337	384	580	564	1436
	Living at home	%	8.0	6.5	7.5	9.9	9.2	10.2	6.1	5.2	9.3	6.8	26.8	4.4	3.7	3.2	3.1	19.8	3.4
	Renting on your own	%	11.9	15.1	15.4	14.9	13.1	9.3	6.4	9.6	12.4	11.4	14.5	11.2	10.4	8.1	13.9	12.7	11.6
	Renting with a roommate	%	3.6	2.0	7.3	2.3	3.4	3.0	3.4	4.7	3.8	3.4	12.2	2.6	2.4	1.3	0.6	9.0	1.4
	Renting with your spouse	%	8.0	8.6	8.7	7.4	10.9	7.5	5.0	5.6	6.2	9.7	8.1	14.5	7.1	6.7	5.9	9.6	7.4
	Own a home or condominium on your own	%	19.8	18.0	17.9	19.6	21.7	18.4	21.4	22.2	17.8	21.7	11.8	16.9	12.4	21.9	29.7	13.8	22.2
	Own a home or condominium with your spouse	%	45.6	45.5	41.6	44.0	37.3	49.4	54.4	50.1	47.6	43.7	20.4	48.1	62.1	56.4	44.2	30.2	51.6
	Other (Please specify)	%	2.0	3.4	0.8	0.0	3.5	1.1	1.7	1.6	1.4	2.5	3.0	1.7	1.7	1.3	2.1	2.4	1.8
	None of the above	%	1.1	1.0	0.9	1.9	1.0	1.1	1.7	0.9	1.4	0.8	3.3	0.7	0.3	0.9	0.5	2.4	0.6

Nanos conducted an RDD dual frame (land- and cell- lines) telephone random survey of 2,098 Ontarians, 18 years of age or older, between April 3<sup>rd</sup> and April 22<sup>nd</sup>, 2018. The margin of error for a random survey of 2,098 Ontarians is  $\pm 2.1$  percentage points, 19 times out of 20.

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## 2018-1150 – Ontario Real Estate Association – Wave 2 STAT SHEET

		Region								Gender		Age					Millennial		
		Ontario 2018-04	Golden West	Southwest	North	Toronto	GTA	Central	East	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	Yes	No	
Question 2 - Which ONE of the following types of homes do you currently live in?	Total	Unwgt N	2098	356	206	160	440	474	180	282	1002	1096	336	287	326	438	711	503	1595
		Wgt N	2000	340	212	149	408	447	179	265	962	1038	386	313	337	384	580	564	1436
	Single detached family home	%	61.3	63.1	65.0	72.9	42.8	67.8	70.3	60.9	62.6	60.1	50.0	59.3	68.9	68.1	61.0	53.4	64.4
	Semi detached family home	%	7.9	6.2	5.8	3.8	13.1	8.2	6.6	6.1	7.9	7.8	9.1	9.7	7.2	9.3	5.4	8.4	7.6
	Townhouse or row house	%	8.8	7.5	5.1	4.4	11.1	9.0	5.6	13.9	8.3	9.2	14.1	10.7	8.2	7.9	5.0	13.4	6.9
	Low rise condominium	%	6.8	8.3	5.9	4.6	9.1	5.3	6.2	5.9	6.2	7.3	11.1	4.9	3.2	3.3	9.3	9.4	5.7
	High rise condominium	%	5.2	2.9	4.7	0.5	13.2	2.6	0.8	6.2	4.6	5.7	5.7	6.3	4.6	2.3	6.5	6.3	4.7
	Other (please specify)	%	10.1	11.9	13.5	13.8	10.7	7.1	10.6	6.9	10.4	9.9	10.0	9.1	7.9	9.0	12.8	9.0	10.5

Nanos conducted an RDD dual frame (land- and cell- lines) telephone random survey of 2,098 Ontarians, 18 years of age or older, between April 3<sup>rd</sup> and April 22<sup>nd</sup>, 2018. The margin of error for a random survey of 2,098 Ontarians is  $\pm 2.1$  percentage points, 19 times out of 20.

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## 2018-1150 – Ontario Real Estate Association – Wave 2 STAT SHEET

Do you agree, somewhat agree, somewhat disagree, disagree with the following statements? [RANDOMIZE]

			Region							Gender		Age				Millennial			
			Ontario 2018-04	Golden West	Southwest	North	Toronto	GTA	Central	East	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	Yes	No
Question 3 - Home ownership is a smart financial investment	Total	Unwgt N	2098	356	206	160	440	474	180	282	1002	1096	336	287	326	438	711	503	1595
		Wgt N	2000	340	212	149	408	447	179	265	962	1038	386	313	337	384	580	564	1436
	Agree	%	79.9	82.7	84.6	79.2	72.8	82.2	83.7	77.6	78.3	81.4	79.4	76.2	77.8	82.6	81.8	78.5	80.5
	Somewhat agree	%	11.5	8.8	8.4	10.5	15.5	10.0	10.0	15.5	12.8	10.4	13.5	11.1	12.6	11.1	10.1	12.3	11.2
	Somewhat disagree	%	3.1	3.4	2.2	3.4	4.1	1.8	2.6	4.1	3.3	2.9	3.3	3.7	3.4	2.4	2.9	3.9	2.8
	Disagree	%	3.9	3.7	2.9	5.3	5.7	4.3	2.2	1.7	4.2	3.6	2.1	7.2	4.6	3.3	3.3	3.4	4.1
	Unsure	%	1.6	1.5	1.9	1.6	1.8	1.6	1.5	1.0	1.4	1.7	1.6	1.8	1.6	0.7	1.9	1.9	1.4

Do you agree, somewhat agree, somewhat disagree, disagree with the following statements? [RANDOMIZE]

			Region							Gender		Age					Millennial		
			Ontario 2018-04	Golden West	Southwest	North	Toronto	GTA	Central	East	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	Yes	No
Question 4 - Home ownership is unaffordable in my neighborhood	Total	Unwgt N	2098	356	206	160	440	474	180	282	1002	1096	336	287	326	438	711	503	1595
		Wgt N	2000	340	212	149	408	447	179	265	962	1038	386	313	337	384	580	564	1436
	Agree	%	42.4	44.1	30.6	25.3	56.8	52.9	36.3	23.9	39.9	44.8	51.4	43.8	42.1	44.9	34.3	49.1	39.8
	Somewhat agree	%	19.0	20.1	15.0	18.0	18.9	20.0	22.2	17.8	20.3	17.9	18.4	19.2	22.9	18.9	17.2	19.4	18.9
	Somewhat disagree	%	9.4	10.2	9.8	8.1	7.3	6.9	11.3	14.7	9.5	9.2	6.0	10.5	11.5	7.6	10.9	6.9	10.3
	Disagree	%	24.5	20.7	37.1	45.0	12.5	16.1	25.7	39.9	26.1	23.0	20.8	23.1	21.2	25.1	29.3	21.2	25.8
	Unsure	%	4.6	4.9	7.5	3.6	4.6	4.1	4.4	3.8	4.1	5.1	3.4	3.3	2.3	3.5	8.3	3.3	5.2

Nanos conducted an RDD dual frame (land- and cell- lines) telephone random survey of 2,098 Ontarians, 18 years of age or older, between April 3<sup>rd</sup> and April 22<sup>nd</sup>, 2018. The margin of error for a random survey of 2,098 Ontarians is  $\pm 2.1$  percentage points, 19 times out of 20.

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## 2018-1150 – Ontario Real Estate Association – Wave 2 STAT SHEET

Do you agree, somewhat agree, somewhat disagree, disagree with the following statements? [RANDOMIZE]

			Region							Gender		Age					Millennial		
			Ontario 2018-04	Golden West	Southwest	North	Toronto	GTA	Central	East	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	Yes	No
Question 5 - The government needs to do more to help young people afford a home	Total	Unwgt N	2098	356	206	160	440	474	180	282	1002	1096	336	287	326	438	711	503	1595
		Wgt N	2000	340	212	149	408	447	179	265	962	1038	386	313	337	384	580	564	1436
	Agree	%	61.5	61.6	59.5	60.9	61.3	68.7	60.2	52.3	58.0	64.8	65.7	61.3	63.3	61.9	57.6	64.9	60.2
	Somewhat agree	%	13.8	15.3	11.2	18.5	12.8	12.6	10.2	17.2	13.1	14.5	13.8	15.8	12.5	13.5	13.7	13.1	14.1
	Somewhat disagree	%	6.8	7.7	6.3	3.9	5.9	5.4	7.4	10.8	8.4	5.2	4.8	7.6	7.1	7.6	6.9	5.1	7.4
	Disagree	%	14.9	12.3	20.3	11.7	16.6	11.8	18.5	15.7	17.6	12.4	11.5	11.7	15.1	15.9	18.0	12.2	15.9
	Unsure	%	3.1	3.1	2.8	5.0	3.4	1.5	3.6	3.9	2.9	3.2	4.2	3.6	2.0	1.1	3.9	4.6	2.5

Do you agree, somewhat agree, somewhat disagree, disagree with the following statements? [RANDOMIZE]

			Region							Gender		Age					Millennial		
			Ontario 2018-04	Golden West	Southwest	North	Toronto	GTA	Central	East	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	Yes	No
Question 6 - Home ownership is key to being part of the middle class	Total	Unwgt N	2098	356	206	160	440	474	180	282	1002	1096	336	287	326	438	711	503	1595
		Wgt N	2000	340	212	149	408	447	179	265	962	1038	386	313	337	384	580	564	1436
	Agree	%	52.7	49.7	53.8	51.5	51.4	58.7	58.9	44.1	55.0	50.6	48.7	46.5	54.3	57.7	54.5	47.7	54.7
	Somewhat agree	%	18.0	21.6	14.0	19.6	17.8	16.4	12.8	21.9	15.8	20.0	19.8	21.1	18.3	17.3	15.4	20.8	16.9
	Somewhat disagree	%	7.5	7.5	4.5	7.7	9.1	6.5	4.1	11.2	7.5	7.5	7.4	8.6	7.2	6.4	7.9	7.9	7.3
	Disagree	%	18.6	16.5	24.1	15.9	20.3	15.5	19.4	20.3	17.9	19.2	19.4	21.7	17.3	18.1	17.4	19.6	18.2
	Unsure	%	3.2	4.7	3.6	5.3	1.4	2.9	4.7	2.4	3.7	2.8	4.7	2.1	2.9	0.6	4.8	4.0	2.9

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## 2018-1150 – Ontario Real Estate Association – Wave 2 STAT SHEET

Do you agree, somewhat agree, somewhat disagree, disagree with the following statements? [RANDOMIZE]

			Region							Gender			Age			Millennial			
			Ontario 2018-04	Golden West	Southwest	North	Toronto	GTA	Central	East	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	Yes	No
Question 7 - Homeownership is an old fashioned idea and we should encourage more people to rent	Total	Unwgt N	2098	356	206	160	440	474	180	282	1002	1096	336	287	326	438	711	503	1595
		Wgt N	2000	340	212	149	408	447	179	265	962	1038	386	313	337	384	580	564	1436
	Agree	%	6.2	6.2	6.3	7.8	8.7	4.6	4.0	5.3	7.3	5.1	7.6	5.7	5.1	6.3	6.0	7.2	5.7
	Somewhat agree	%	8.7	9.7	8.0	6.8	9.9	8.4	6.7	9.1	8.6	8.8	11.0	11.7	9.3	5.9	7.2	10.1	8.2
	Somewhat disagree	%	10.0	9.8	5.4	9.4	12.5	9.3	8.8	12.4	9.6	10.4	14.3	10.8	10.1	9.0	7.2	12.5	9.0
	Disagree	%	71.2	71.0	75.2	73.8	64.7	74.1	77.3	67.7	70.7	71.6	62.9	69.3	71.5	76.3	74.2	66.4	73.1
	Unsure	%	3.9	3.3	5.1	2.2	4.2	3.6	3.1	5.5	3.7	4.1	4.2	2.4	4.0	2.6	5.4	3.8	4.0

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## 2018-1150 – Ontario Real Estate Association – Wave 2 STAT SHEET

Please rank the most important and the second most important barrier to you owning a home. [RANDOMIZE]

			Region							Gender		Age					Millennial		
			Ontario 2018-04	Golden West	Southwest	North	Toronto	GTA	Central	East	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	Yes	No
Question 8 - First ranked response	Total	Unwgt N	2098	356	206	160	440	474	180	282	1002	1096	336	287	326	438	711	503	1595
		Wgt N	2000	340	212	149	408	447	179	265	962	1038	386	313	337	384	580	564	1436
	Saving enough of a down payment	%	46.9	48.8	42.0	39.4	42.8	48.7	55.7	49.8	46.1	47.6	39.8	46.1	48.3	51.5	48.2	41.1	49.2
	Personal debt	%	12.2	11.4	14.1	14.1	14.6	11.3	7.5	11.6	12.8	11.6	15.1	13.5	13.0	12.9	8.6	15.8	10.8
	Affording the closing costs (land transfer tax, moving costs, legal fees)	%	5.9	3.2	7.7	6.8	7.1	6.1	5.7	5.3	6.4	5.4	6.5	5.3	8.3	4.7	5.1	5.8	5.9
	Getting a mortgage approved	%	13.2	12.4	12.8	14.9	13.8	14.6	12.6	10.6	12.5	13.8	11.2	11.3	16.4	14.5	12.8	11.2	14.0
	Finding the right home for me or my family (e.g. unit size too small)	%	6.4	8.0	8.5	7.6	6.9	5.3	1.8	6.3	6.6	6.3	8.4	9.3	5.0	4.8	5.5	8.6	5.6
	Home ownership is not a priority	%	3.2	2.2	4.4	3.5	4.1	2.6	2.2	3.5	3.2	3.1	3.9	1.7	2.6	3.6	3.5	3.1	3.2
	Uncertainty in the housing market	%	3.9	3.9	1.9	3.2	5.8	3.5	2.9	4.6	4.1	3.8	6.4	6.7	2.0	2.2	3.1	6.5	2.9
	Other	%	4.1	4.7	2.1	6.5	3.4	4.4	4.9	4.0	4.0	4.2	4.4	1.0	2.1	4.1	6.8	3.4	4.4
	No answer/refusal	%	4.2	5.4	6.5	4.0	1.6	3.6	6.7	4.4	4.3	4.1	4.3	5.1	2.3	1.7	6.4	4.6	4.1

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## 2018-1150 – Ontario Real Estate Association – Wave 2 STAT SHEET

Please rank the most important and the second most important barrier to you owning a home. [RANDOMIZE]

			Region							Gender				Age					Millenial	
			Ontario 2018-04	Golden West	Southwest	North	Toronto	GTA	Central	East	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	Yes	No	
Question 8 - Second ranked response	Total	Unwgt N	1889	314	175	148	405	436	158	253	900	989	304	266	306	410	603	460	1429	
		Wgt N	1803	302	182	139	375	412	157	237	865	938	351	286	318	358	491	514	1289	
	Saving enough of a down payment	%	22.7	20.7	17.9	32.4	26.1	21.2	21.1	21.4	22.4	22.9	24.1	20.2	21.6	25.0	22.2	23.4	22.4	
	Personal debt	%	18.8	21.4	20.3	12.2	20.0	18.4	14.4	19.8	19.6	18.1	20.0	25.8	17.5	16.1	16.7	21.3	17.8	
	Affording the closing costs (land transfer tax, moving costs	%	11.5	12.4	13.2	10.3	9.5	10.8	13.5	13.0	10.1	12.8	9.5	8.6	14.1	10.4	13.8	9.3	12.4	
	Getting a mortgage approved	%	26.4	21.9	21.4	24.5	25.3	30.6	33.2	27.1	27.3	25.6	21.0	25.9	30.2	27.7	27.1	21.8	28.2	
	Finding the right home for me or my family (e.g. unit size too small)	%	9.3	8.8	13.5	10.9	7.7	9.4	7.6	9.0	8.6	9.9	11.9	8.5	8.2	8.0	9.4	11.5	8.4	
	Home ownership is not a priority	%	1.6	2.5	2.2	0.7	1.0	1.5	0.9	2.2	1.9	1.4	1.9	1.3	0.7	1.9	1.9	2.0	1.4	
	Uncertainty in the housing market	%	6.0	8.4	9.9	4.7	5.5	5.2	6.0	2.9	6.6	5.5	8.0	7.5	3.5	6.6	4.9	8.0	5.2	
	Other	%	3.7	3.9	1.5	4.3	4.8	2.9	3.3	4.6	3.5	3.9	3.4	2.3	4.2	4.3	3.9	2.7	4.1	

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## 2018-1150 – Ontario Real Estate Association – Wave 2 STAT SHEET

Please rank your priorities by level of importance, 1 being the most important 4 being the least. [RANDOMIZE]

			Region								Gender		Age					Millennial	
			Ontario 2018-04	Golden West	Southwest	North	Toronto	GTA	Central	East	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	Yes	No
Question 9 - First ranked response	Total	Unwgt N	2098	356	206	160	440	474	180	282	1002	1096	336	287	326	438	711	503	1595
		Wgt N	2000	340	212	149	408	447	179	265	962	1038	386	313	337	384	580	564	1436
	Home ownership	%	27.7	31.2	25.8	25.9	27.4	28.6	31.8	22.1	28.8	26.7	23.6	29.3	30.9	25.1	29.5	26.1	28.4
	Paying off existing debts	%	46.1	45.6	40.2	46.4	44.6	44.7	48.9	54.0	48.8	43.6	45.7	47.0	47.9	50.3	42.1	43.6	47.1
	Financial flexibility to travel, move careers, go back to school	%	16.7	14.2	23.5	15.2	19.1	16.8	10.4	15.8	14.0	19.2	22.0	16.6	14.5	15.9	15.1	21.1	15.0
	Other, please specify	%	3.7	2.0	3.4	7.1	5.2	3.5	1.4	3.4	2.5	4.8	2.4	4.4	3.4	4.2	3.8	3.6	3.7
	None of the above	%	5.8	6.9	7.1	5.4	3.6	6.4	7.5	4.7	5.9	5.7	6.2	2.6	3.4	4.5	9.5	5.6	5.9

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## 2018-1150 – Ontario Real Estate Association – Wave 2 STAT SHEET

Please rank your priorities by level of importance, 1 being the most important 4 being the least. [RANDOMIZE]

			Region							Gender			Age			Millennial			
			Ontario 2018-04	Golden West	Southwest	North	Toronto	GTA	Central	East	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	Yes	No
Question 9 - Second ranked response	Total	Unwgt N	1542	247	160	118	335	351	122	209	736	806	271	220	234	330	487	399	1143
		Wgt N	1478	238	166	112	311	333	119	198	709	769	311	236	245	290	396	445	1033
	Home ownership	%	64.1	63.6	54.5	57.5	63.8	61.7	76.0	73.8	67.0	61.4	59.4	61.2	68.5	67.8	64.0	57.5	66.9
	Paying off existing debts	%	24.9	25.3	32.8	30.1	24.0	26.4	18.0	17.7	22.5	27.0	26.9	24.9	24.2	21.3	26.3	29.0	23.1
	Financial flexibility to travel, move careers, go back to school	%	10.0	9.0	12.2	12.5	11.1	10.7	5.2	8.1	9.9	10.1	12.8	13.3	7.3	8.0	9.1	12.6	8.9
	Other, please specify	%	1.0	2.1	0.5	0.0	1.1	1.2	0.8	0.4	0.5	1.5	0.9	0.6	0.0	2.9	0.7	0.9	1.1

Please rank your priorities by level of importance, 1 being the most important 4 being the least. [RANDOMIZE]

			Region								Gender		Age				Millennial		
			Ontario 2018-04	Golden West	Southwest	North	Toronto	GTA	Central	East	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	Yes	No
Question 9 - Third ranked response	Total	Unwgt N	862	148	103	62	194	199	54	102	400	462	173	128	119	175	267	261	601
		Wgt N	831	142	109	60	182	190	49	98	382	449	197	134	129	154	217	289	542
	Home ownership	%	29.7	27.3	36.5	40.3	29.5	28.4	21.1	26.6	26.8	32.2	35.4	33.1	23.5	27.6	27.7	34.0	27.5
	Paying off existing debts	%	21.3	18.3	21.2	15.4	23.8	21.3	23.1	23.8	20.0	22.5	20.0	22.3	20.4	23.1	21.1	20.5	21.7
	Financial flexibility to travel, move careers, go back to sc	%	44.5	52.5	34.4	38.3	42.0	46.3	48.2	47.5	49.5	40.3	42.8	42.5	46.8	44.7	45.8	43.3	45.2
	Other, please specify	%	4.5	2.0	7.9	6.0	4.7	4.0	7.6	2.2	3.8	5.0	1.8	2.1	9.3	4.5	5.4	2.2	5.6

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## 2018-1150 – Ontario Real Estate Association – Wave 2 STAT SHEET

Please rank your priorities by level of importance, 1 being the most important 4 being the least. [RANDOMIZE]

		Region										Gender		Age				Millennial	
		Ontario 2018-04	Golden West	Southwest	North	Toronto	GTA	Central	East	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	Yes	No	
Question 9 - Fourth ranked response	Total	Unwgt N	281	45	32	23	70	50	22	39	125	156	30	45	45	72	89	59	222
		Wgt N	267	42	37	21	65	45	20	37	116	151	34	47	50	63	73	64	202
	Home ownership	%	12.2	11.9	11.3	22.9	7.4	15.9	6.3	14.3	10.0	13.9	14.4	6.9	12.5	14.1	12.8	12.7	12.1
	Paying off existing debts	%	7.5	2.3	4.4	7.2	15.5	8.7	5.1	2.3	4.9	9.5	9.1	7.0	3.9	10.3	7.1	9.9	6.7
	Financial flexibility to travel, move careers, go back to school	%	18.7	15.1	24.7	18.7	20.1	23.5	25.7	4.6	14.6	21.8	11.9	21.6	19.3	19.6	18.7	17.9	18.9
	Other, please specify	%	61.6	70.7	59.5	51.1	57.0	51.8	62.8	78.9	70.5	54.8	64.6	64.5	64.4	56.0	61.4	59.5	62.3

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## 2018-1150 – Ontario Real Estate Association – Wave 2 STAT SHEET

Which of the following types of homes are the best and second best fit with your needs right now.

			Region								Gender		Age					Millennial	
			Ontario 2018-04	Golden West	Southwest	North	Toronto	GTA	Central	East	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	Yes	No
Question 10 - First ranked response	Total	Unwgt N	2098	356	206	160	440	474	180	282	1002	1096	336	287	326	438	711	503	1595
		Wgt N	2000	340	212	149	408	447	179	265	962	1038	386	313	337	384	580	564	1436
	Single detached family home	%	63.2	64.7	64.7	68.5	52.4	65.8	67.9	66.0	65.3	61.2	49.3	68.4	74.8	70.7	57.9	55.1	66.4
	Semi detached family home	%	6.8	5.7	5.1	6.3	10.6	5.9	5.8	6.1	7.0	6.6	7.5	8.9	7.2	7.4	4.6	7.4	6.6
	Townhouse or row house	%	8.5	7.1	7.4	2.2	10.6	9.1	6.5	11.4	8.8	8.1	15.4	8.6	6.8	5.2	6.8	13.6	6.4
	Low rise condominium	%	8.9	8.2	7.4	7.8	12.1	9.3	7.7	6.4	7.3	10.3	8.9	5.8	3.9	6.0	15.2	7.8	9.3
	High rise condominium	%	5.1	4.1	7.1	3.4	10.2	3.4	1.3	3.3	4.3	5.8	9.1	2.8	3.1	3.2	6.0	7.7	4.1
	Other (please specify)	%	7.0	9.9	7.9	10.2	3.4	5.6	10.4	6.5	6.5	7.5	9.0	5.5	3.8	7.1	8.4	8.0	6.6
	Unsure	%	0.6	0.3	0.4	1.5	0.7	0.8	0.4	0.3	0.7	0.5	0.8	0.0	0.3	0.4	1.1	0.5	0.6

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## 2018-1150 – Ontario Real Estate Association – Wave 2 STAT SHEET

Which of the following types of homes are the best and second best fit with your needs right now.

			Region								Gender		Age					Millennial	
			Ontario 2018-04	Golden West	Southwest	North	Toronto	GTA	Central	East	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	Yes	No
Question 10 - Second ranked response	Total	Unwgt N	1696	290	168	129	371	388	126	224	812	884	277	250	268	367	534	427	1269
		Wgt N	1622	276	174	123	342	368	127	213	780	842	318	270	280	320	435	476	1147
	Single detached family home	%	11.2	9.9	12.7	10.4	13.6	9.2	13.0	10.9	10.7	11.7	12.5	9.4	11.8	9.8	12.0	11.0	11.3
	Semi detached family home	%	40.3	39.2	46.0	35.2	36.8	42.5	43.0	40.2	41.7	39.0	38.5	58.1	47.9	38.9	26.7	45.5	38.1
	Townhouse or row house	%	15.8	16.1	12.0	17.4	18.2	15.8	16.4	13.5	16.5	15.2	17.0	14.0	13.2	17.5	16.6	16.4	15.6
	Low rise condominium	%	17.6	20.0	17.9	23.5	17.8	14.4	12.2	19.4	15.6	19.5	14.4	10.0	11.3	21.4	26.1	12.4	19.8
	High rise condominium	%	11.1	8.4	8.4	9.4	11.9	15.3	6.9	11.7	12.0	10.2	15.8	6.4	9.5	8.3	13.7	12.7	10.4
	Other (please specify)	%	3.9	6.3	3.0	4.2	1.7	2.7	8.6	4.4	3.4	4.4	1.8	2.1	6.3	4.1	4.9	2.0	4.7

Nanos conducted an RDD dual frame (land- and cell- lines) telephone random survey of 2,098 Ontarians, 18 years of age or older, between April 3<sup>rd</sup> and April 22<sup>nd</sup>, 2018. The margin of error for a random survey of 2,098 Ontarians is  $\pm 2.1$  percentage points, 19 times out of 20.

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## 2018-1150 – Ontario Real Estate Association – Wave 2 STAT SHEET

Are you concerned, somewhat concerned, somewhat not concerned or not concerned about the following? [RANDOMIZE]

			Region							Gender				Age			Millennial		
			Ontario 2018-04	Golden West	Southwest	North	Toronto	GTA	Central	East	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	Yes	No
Question 11 - Hydro prices	Total	Unwgt N	2098	356	206	160	440	474	180	282	1002	1096	336	287	326	438	711	503	1595
		Wgt N	2000	340	212	149	408	447	179	265	962	1038	386	313	337	384	580	564	1436
	Concerned	%	63.1	61.5	64.0	66.4	58.9	62.7	70.0	65.2	61.0	65.0	54.4	60.5	67.6	69.7	63.3	56.2	65.8
	Somewhat concerned	%	19.3	18.2	18.0	21.3	21.6	20.8	16.4	16.5	19.2	19.4	22.9	21.6	17.8	18.4	17.2	21.6	18.4
	Somewhat not concerned	%	3.2	4.7	2.0	2.2	3.3	2.2	2.2	5.3	4.1	2.4	3.2	6.3	2.4	2.1	2.8	4.2	2.9
	Not concerned	%	12.8	14.2	13.2	8.6	15.8	12.0	9.3	12.5	14.0	11.8	15.6	10.8	11.3	9.0	15.5	14.9	12.0
	Unsure	%	0.8	0.9	1.4	0.0	0.2	1.4	1.8	0.0	0.9	0.7	2.3	0.3	0.0	0.7	0.7	1.7	0.5
	Not applicable	%	0.7	0.5	1.4	1.5	0.2	0.9	0.4	0.4	0.8	0.6	1.6	0.5	0.9	0.0	0.5	1.4	0.4

Are you concerned, somewhat concerned, somewhat not concerned or not concerned about the following? [RANDOMIZE]

			Region							Gender				Age				Millennial	
			Ontario 2018-04	Golden West	Southwest	North	Toronto	GTA	Central	East	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	Yes	No
Question 12 - Property taxes	Total	Unwgt N	2098	356	206	160	440	474	180	282	1002	1096	336	287	326	438	711	503	1595
		Wgt N	2000	340	212	149	408	447	179	265	962	1038	386	313	337	384	580	564	1436
	Concerned	%	49.1	46.6	51.5	46.3	50.7	54.6	49.5	39.8	47.0	51.0	40.7	43.8	58.5	55.6	47.7	42.8	51.5
	Somewhat concerned	%	25.1	25.8	20.8	26.4	23.1	23.6	20.3	36.1	26.0	24.4	29.6	32.9	21.5	23.4	21.3	30.3	23.1
	Somewhat not concerned	%	5.0	6.0	5.3	6.4	6.1	2.9	5.2	4.2	5.9	4.1	6.3	6.8	3.3	3.8	4.9	6.9	4.2
	Not concerned	%	18.6	18.2	19.7	18.3	19.6	16.9	20.6	18.6	18.9	18.4	20.4	13.8	15.5	16.0	23.7	17.6	19.1
	Unsure	%	0.7	0.8	1.5	0.0	0.4	0.6	1.3	0.5	0.5	0.9	1.2	0.8	0.3	0.4	0.7	1.1	0.5
	Not applicable	%	1.5	2.6	1.2	2.6	0.2	1.4	3.0	0.8	1.7	1.3	1.8	1.8	1.0	0.9	1.7	1.2	1.6

Nanos conducted an RDD dual frame (land- and cell- lines) telephone random survey of 2,098 Ontarians, 18 years of age or older, between April 3<sup>rd</sup> and April 22<sup>nd</sup>, 2018. The margin of error for a random survey of 2,098 Ontarians is ±2.1 percentage points, 19 times out of 20.

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## 2018-1150 – Ontario Real Estate Association – Wave 2 STAT SHEET

Are you concerned, somewhat concerned, somewhat not concerned or not concerned about the following? [RANDOMIZE]

			Region							Gender		Age					Millennial		
			Ontario 2018-04	Golden West	Southwest	North	Toronto	GTA	Central	East	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	Yes	No
Question 13 - Public transit	Total	Unwgt N	2098	356	206	160	440	474	180	282	1002	1096	336	287	326	438	711	503	1595
		Wgt N	2000	340	212	149	408	447	179	265	962	1038	386	313	337	384	580	564	1436
	Concerned	%	29.5	26.1	28.0	21.0	50.1	28.6	13.4	20.6	28.4	30.6	30.6	25.8	29.7	29.8	30.5	28.4	30.0
	Somewhat concerned	%	19.7	22.3	12.2	16.9	22.9	18.7	16.7	23.1	18.8	20.6	16.7	22.3	23.6	23.7	15.6	18.4	20.2
	Somewhat not concerned	%	6.6	7.8	5.9	8.3	5.9	6.6	4.0	7.4	8.0	5.2	6.4	8.9	6.5	4.5	6.8	7.0	6.4
	Not concerned	%	38.9	38.6	44.9	46.3	20.0	42.3	55.3	42.9	41.0	37.1	42.7	37.9	36.2	37.4	39.6	42.3	37.6
	Unsure	%	0.7	0.7	1.1	0.0	0.5	0.3	1.3	1.2	0.5	0.9	1.2	1.2	0.0	0.8	0.4	1.4	0.4
	Not applicable	%	4.6	4.6	7.9	7.6	0.6	3.6	9.2	4.8	3.4	5.6	2.4	4.0	4.0	3.8	7.1	2.5	5.4

Are you concerned, somewhat concerned, somewhat not concerned or not concerned about the following? [RANDOMIZE]

			Region							Gender		Age					Millennial		
			Ontario 2018-04	Golden West	Southwest	North	Toronto	GTA	Central	East	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	Yes	No
Question 14 - Good schools for your children	Total	Unwgt N	2098	356	206	160	440	474	180	282	1002	1096	336	287	326	438	711	503	1595
		Wgt N	2000	340	212	149	408	447	179	265	962	1038	386	313	337	384	580	564	1436
	Concerned	%	46.3	47.6	48.9	45.0	47.6	50.0	39.9	39.3	47.6	45.1	44.6	56.3	53.9	40.5	41.5	46.7	46.1
	Somewhat concerned	%	13.9	14.7	10.7	16.8	13.0	13.0	15.5	15.6	13.8	14.0	12.9	17.9	16.8	14.3	10.4	14.9	13.5
	Somewhat not concerned	%	2.8	2.9	2.9	4.0	3.3	1.6	1.7	4.2	3.9	1.8	3.9	4.0	3.5	2.1	1.6	3.9	2.4
	Not concerned	%	25.3	24.3	26.8	23.3	23.2	24.3	28.2	29.5	24.1	26.5	28.5	16.0	20.1	30.0	28.2	25.5	25.3
	Unsure	%	0.6	0.3	1.2	0.0	0.3	0.8	1.3	0.8	0.6	0.7	0.3	0.0	0.0	0.6	1.6	0.2	0.8
	Not applicable	%	11.0	10.2	9.5	10.9	12.6	10.3	13.3	10.4	10.0	11.9	9.8	5.7	5.8	12.4	16.7	8.7	11.9

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Are you concerned, somewhat concerned, somewhat not concerned or not concerned about the following? [RANDOMIZE]

			Region							Gender		Age					Millennial		
			Ontario 2018-04	Golden West	Southwest	North	Toronto	GTA	Central	East	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	Yes	No
Question 15 - Jobs and the economy	Total	Unwgt N	2098	356	206	160	440	474	180	282	1002	1096	336	287	326	438	711	503	1595
		Wgt N	2000	340	212	149	408	447	179	265	962	1038	386	313	337	384	580	564	1436
	Concerned	%	57.7	53.7	60.0	65.5	58.1	61.8	50.4	54.3	55.0	60.3	52.9	51.9	62.5	63.0	57.9	53.0	59.6
	Somewhat concerned	%	22.6	26.9	18.3	18.1	23.8	19.5	24.2	25.3	22.5	22.7	24.6	31.9	23.7	19.7	17.5	26.1	21.2
	Somewhat not concerned	%	3.3	3.4	2.3	3.9	4.3	2.3	3.9	3.6	4.1	2.6	4.5	4.7	2.0	2.9	2.8	4.9	2.7
	Not concerned	%	14.7	14.2	16.3	12.0	13.2	15.3	16.4	16.1	17.0	12.7	16.3	11.0	11.8	12.3	19.0	14.9	14.7
	Unsure	%	0.5	0.3	1.5	0.0	0.2	0.3	2.4	0.0	0.5	0.6	0.8	0.5	0.0	0.8	0.5	0.6	0.5
	Not applicable	%	1.1	1.6	1.6	0.5	0.5	0.8	2.6	0.7	1.0	1.2	0.9	0.0	0.0	1.3	2.3	0.6	1.3

Are you concerned, somewhat concerned, somewhat not concerned or not concerned about the following? [RANDOMIZE]

			Region							Gender		Age					Millennial		
			Ontario 2018-04	Golden West	Southwest	North	Toronto	GTA	Central	East	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	Yes	No
Question 16 - Municipal services (i.e. garbage collection)	Total	Unwgt N	2098	356	206	160	440	474	180	282	1002	1096	336	287	326	438	711	503	1595
		Wgt N	2000	340	212	149	408	447	179	265	962	1038	386	313	337	384	580	564	1436
	Concerned	%	29.3	29.7	29.6	30.1	32.3	29.4	24.6	26.3	28.0	30.5	23.0	26.4	31.6	34.2	30.3	24.0	31.3
	Somewhat concerned	%	24.1	26.3	17.6	27.0	25.2	21.8	24.3	27.0	23.7	24.5	24.8	31.7	25.1	23.9	19.2	26.7	23.1
	Somewhat not concerned	%	8.0	7.4	8.1	6.3	9.4	8.7	5.9	7.8	7.4	8.6	8.8	7.8	8.7	9.7	6.1	9.0	7.6
	Not concerned	%	37.1	35.3	44.3	35.4	32.6	38.0	42.0	36.9	39.6	34.8	42.1	33.1	33.7	30.9	42.0	39.4	36.2
	Unsure	%	0.9	0.6	0.4	0.0	0.3	1.3	2.6	1.0	0.7	1.0	1.1	1.0	0.6	0.0	1.4	0.7	0.9
	Not applicable	%	0.6	0.8	0.0	1.2	0.3	0.8	0.5	1.0	0.6	0.6	0.3	0.0	0.3	1.3	1.0	0.2	0.8

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Are you concerned, somewhat concerned, somewhat not concerned or not concerned about the following? [RANDOMIZE]

			Region							Gender		Age				Millennial			
			Ontario 2018-04	Golden West	Southwest	North	Toronto	GTA	Central	East	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	Yes	No
Question 17 - Traffic congestion	Total	Unwgt N	2098	356	206	160	440	474	180	282	1002	1096	336	287	326	438	711	503	1595
		Wgt N	2000	340	212	149	408	447	179	265	962	1038	386	313	337	384	580	564	1436
	Concerned	%	38.4	39.5	25.7	14.2	56.1	50.0	22.9	24.8	37.1	39.7	34.3	37.2	40.0	41.1	39.2	35.3	39.7
	Somewhat concerned	%	22.4	22.7	15.1	21.1	23.0	21.7	21.9	29.2	23.5	21.4	23.9	22.9	25.2	22.6	19.3	22.5	22.3
	Somewhat not concerned	%	5.8	7.8	4.6	6.7	3.7	5.4	4.4	8.2	5.8	5.7	8.0	5.6	6.8	5.8	3.7	7.6	5.1
	Not concerned	%	31.2	28.3	49.3	55.4	16.5	21.5	46.2	36.1	31.6	30.9	32.0	33.2	25.9	28.9	34.3	33.0	30.6
	Unsure	%	0.5	0.0	1.8	0.5	0.3	0.3	0.9	0.3	0.5	0.5	0.6	0.0	0.0	0.5	1.0	0.4	0.5
	Not applicable	%	1.7	1.8	3.5	2.1	0.4	1.1	3.8	1.4	1.5	1.8	1.3	1.1	2.2	1.0	2.4	1.3	1.9

Are you concerned, somewhat concerned, somewhat not concerned or not concerned about the following? [RANDOMIZE]

			Region							Gender			Age				Millennial		
			Ontario 2018-04	Golden West	Southwest	North	Toronto	GTA	Central	East	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	Yes	No
Question 18 - Environment / climate change	Total	Unwgt N	2098	356	206	160	440	474	180	282	1002	1096	336	287	326	438	711	503	1595
		Wgt N	2000	340	212	149	408	447	179	265	962	1038	386	313	337	384	580	564	1436
	Concerned	%	59.7	61.8	55.3	62.8	63.6	61.0	58.3	51.5	52.6	66.3	58.4	53.9	61.5	60.8	61.9	57.6	60.5
	Somewhat concerned	%	24.2	22.9	26.3	22.7	22.0	22.1	24.8	31.6	25.9	22.6	23.4	32.1	24.6	24.4	20.1	25.5	23.7
	Somewhat not concerned	%	3.7	3.8	3.2	1.7	4.0	4.3	3.4	3.9	4.7	2.7	5.0	3.8	3.8	2.4	3.6	4.5	3.4
	Not concerned	%	11.6	10.8	13.3	10.7	9.8	11.8	13.5	12.8	16.1	7.4	12.2	10.2	9.7	11.6	13.0	11.7	11.6
	Unsure	%	0.5	0.3	1.9	1.6	0.3	0.5	0.0	0.0	0.3	0.8	0.4	0.0	0.3	0.4	1.2	0.3	0.6
	Not applicable	%	0.3	0.5	0.0	0.5	0.2	0.3	0.0	0.3	0.4	0.1	0.6	0.0	0.0	0.5	0.3	0.4	0.2

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Are you concerned, somewhat concerned, somewhat not concerned or not concerned about the following? [RANDOMIZE]

			Region							Gender		Age					Millennial		
			Ontario 2018-04	Golden West	Southwest	North	Toronto	GTA	Central	East	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	Yes	No
Question 19 - Health care	Total	Unwgt N	2098	356	206	160	440	474	180	282	1002	1096	336	287	326	438	711	503	1595
		Wgt N	2000	340	212	149	408	447	179	265	962	1038	386	313	337	384	580	564	1436
	Concerned	%	66.7	65.9	66.6	65.4	66.4	66.5	66.2	69.4	62.0	70.9	51.6	63.3	70.9	74.7	70.7	54.5	71.4
	Somewhat concerned	%	17.7	18.7	15.2	17.7	18.0	16.6	18.1	19.4	19.9	15.6	21.1	23.6	16.4	17.8	12.9	22.8	15.7
	Somewhat not concerned	%	2.9	3.2	2.2	2.9	3.6	2.5	0.8	4.0	3.5	2.3	4.5	3.8	2.1	1.2	2.9	4.5	2.3
	Not concerned	%	11.8	10.4	15.2	13.0	11.2	12.9	14.9	7.2	13.7	10.1	21.6	9.0	10.0	5.6	12.1	17.1	9.8
	Unsure	%	0.4	0.8	0.8	0.0	0.3	0.7	0.0	0.0	0.3	0.6	0.3	0.3	0.3	0.2	0.8	0.4	0.5
	Not applicable	%	0.5	1.0	0.0	1.0	0.5	0.7	0.0	0.0	0.6	0.4	1.0	0.0	0.3	0.5	0.5	0.7	0.4

Are you concerned, somewhat concerned, somewhat not concerned or not concerned about the following? [RANDOMIZE]

			Region							Gender		Age					Millennial		
			Ontario 2018-04	Golden West	Southwest	North	Toronto	GTA	Central	East	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	Yes	No
Question 20 - Housing affordability	Total	Unwgt N	2098	356	206	160	440	474	180	282	1002	1096	336	287	326	438	711	503	1595
		Wgt N	2000	340	212	149	408	447	179	265	962	1038	386	313	337	384	580	564	1436
	Concerned	%	55.4	55.3	49.5	47.5	58.9	64.8	50.7	46.9	51.6	59.0	57.7	54.2	58.9	55.9	52.3	56.2	55.1
	Somewhat concerned	%	23.5	22.9	18.9	28.5	24.2	20.6	21.6	30.0	25.9	21.2	23.1	29.2	25.5	25.2	18.4	24.8	23.0
	Somewhat not concerned	%	3.3	3.8	4.2	3.2	3.2	2.4	2.7	4.2	3.8	2.9	3.8	2.3	3.6	2.5	4.0	3.5	3.3
	Not concerned	%	16.1	16.7	25.3	19.1	12.1	10.7	22.6	17.5	17.2	15.1	13.4	13.2	12.1	14.8	22.8	13.5	17.2
	Unsure	%	0.7	0.3	1.6	0.0	0.3	0.6	2.3	0.3	0.6	0.7	0.9	0.8	0.0	1.4	0.3	1.1	0.5
	Not applicable	%	1.0	1.0	0.4	1.6	1.3	0.9	0.0	1.1	0.9	1.0	1.1	0.3	0.0	0.2	2.3	0.9	1.0

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Are you concerned, somewhat concerned, somewhat not concerned or not concerned about the following? [RANDOMIZE]

			Region								Gender		Age					Millennial	
			Ontario 2018-04	Golden West	Southwest	North	Toronto	GTA	Central	East	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	Yes	No
Question 21 - Other	Total	Unwgt N	1696	278	155	135	364	362	155	247	804	892	226	232	278	369	591	355	1341
		Wgt N	1609	267	162	123	337	338	152	230	768	840	262	251	289	324	483	398	1211
	Concerned	%	37.6	34.5	39.6	37.7	37.5	43.0	33.7	34.2	38.9	36.4	27.7	33.7	39.1	38.7	43.3	29.1	40.4
	Somewhat concerned	%	62.4	65.5	60.4	62.3	62.5	57.0	66.3	65.8	61.1	63.6	72.3	66.3	60.9	61.3	56.7	70.9	59.6

Do you agree, somewhat agree, somewhat disagree, disagree with the following statements? [RANDOMIZE]

			Region								Gender		Age					Millennial	
			Ontario 2018-04	Golden West	Southwest	North	Toronto	GTA	Central	East	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	Yes	No
Question 22 - I would be more likely to vote for a political party who committed to helping young people own a home	Total	Unwgt N	2098	356	206	160	440	474	180	282	1002	1096	336	287	326	438	711	503	1595
		Wgt N	2000	340	212	149	408	447	179	265	962	1038	386	313	337	384	580	564	1436
	Agree	%	39.6	35.5	37.1	41.7	43.1	48.7	32.7	29.8	39.6	39.6	46.2	34.1	34.6	39.4	41.2	43.5	38.1
	Somewhat agree	%	25.9	27.9	24.3	29.6	22.3	25.3	29.8	26.4	24.8	26.9	25.1	28.9	25.0	25.2	25.8	26.4	25.7
	Somewhat disagree	%	9.9	10.5	7.6	5.3	10.5	7.8	9.6	16.3	9.1	10.6	6.5	13.8	9.7	12.1	8.7	8.1	10.6
	Disagree	%	18.6	18.7	22.8	17.6	18.9	14.7	18.2	22.3	22.2	15.3	15.9	16.0	23.8	19.8	18.1	15.7	19.8
	Unsure	%	6.0	7.4	8.3	5.7	5.3	3.5	9.7	5.2	4.3	7.5	6.3	7.1	6.9	3.4	6.3	6.4	5.8

Nanos conducted an RDD dual frame (land- and cell- lines) telephone random survey of 2,098 Ontarians, 18 years of age or older, between April 3<sup>rd</sup> and April 22<sup>nd</sup>, 2018. The margin of error for a random survey of 2,098 Ontarians is  $\pm 2.1$  percentage points, 19 times out of 20.

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Do you agree, somewhat agree, somewhat disagree, disagree with the following statements? [RANDOMIZE]

			Region								Gender		Age			Millennial			
			Ontario 2018-04	Golden West	Southwest	North	Toronto	GTA	Central	East	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	Yes	No
Question 23 - I am holding off on starting a family because I can't find an affordable home	Total	Unwgt N	2098	356	206	160	440	474	180	282	1002	1096	336	287	326	438	711	503	1595
		Wgt N	2000	340	212	149	408	447	179	265	962	1038	386	313	337	384	580	564	1436
	Agree	%	11.6	8.3	14.0	11.7	14.4	15.8	9.1	4.5	11.9	11.4	19.7	7.5	12.3	9.0	9.8	16.3	9.8
	Somewhat agree	%	6.2	8.5	3.7	5.2	6.9	6.2	4.1	6.2	6.7	5.8	11.3	6.8	5.5	3.7	4.6	10.3	4.6
	Somewhat disagree	%	4.0	4.9	3.9	1.0	4.9	3.8	5.0	3.1	5.0	3.2	7.0	6.4	3.3	2.1	2.5	6.2	3.2
	Disagree	%	56.0	55.4	57.4	62.5	55.4	53.4	51.7	60.3	56.9	55.2	53.6	66.7	55.2	61.8	48.6	56.9	55.7
	Unsure	%	22.1	23.0	20.9	19.6	18.3	20.7	30.1	25.9	19.6	24.3	8.4	12.6	23.6	23.4	34.6	10.2	26.7

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			Region								Gender		Age					Millennial	
			Ontario 2018-04	Golden West	Southwest	North	Toronto	GTA	Central	East	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	Yes	No
Question 24 - As you may know, the City of Toronto is currently the only municipality in Ontario that is able to charge a Municipal Land Transfer Tax on the sale of a home. For example, on a detached home valued at \$700,000, this tax would cost a Toronto buyer an additional \$10,475. Do you support, somewhat support, somewhat oppose or oppose allowing other municipalities to have a similar Municipal Land Transfer tax?	Total	Unwgt N	2098	356	206	160	440	474	180	282	1002	1096	336	287	326	438	711	503	1595
		Wgt N	2000	340	212	149	408	447	179	265	962	1038	386	313	337	384	580	564	1436
	Support	%	10.9	8.1	11.5	3.7	19.4	9.5	12.8	5.9	12.2	9.7	8.4	10.4	13.2	10.6	11.6	8.9	11.7
	Somewhat support	%	8.5	11.9	6.3	7.6	9.4	6.9	7.9	8.5	9.2	7.9	10.0	8.0	6.3	8.6	9.0	9.4	8.2
	Somewhat oppose	%	11.8	11.9	7.3	14.3	11.3	11.9	13.7	12.9	11.0	12.5	14.3	15.4	11.4	9.7	9.7	14.4	10.7
	Oppose	%	60.8	59.7	65.0	63.2	53.3	64.3	56.5	65.8	60.9	60.7	55.8	57.9	64.1	65.7	60.5	56.1	62.7
	Unsure	%	8.0	8.3	9.8	11.2	6.6	7.3	9.1	6.9	6.8	9.2	11.4	8.2	4.9	5.4	9.2	11.2	6.8

Nanos conducted an RDD dual frame (land- and cell- lines) telephone random survey of 2,098 Ontarians, 18 years of age or older, between April 3<sup>rd</sup> and April 22<sup>nd</sup>, 2018. The margin of error for a random survey of 2,098 Ontarians is  $\pm 2.1$  percentage points, 19 times out of 20.

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			Region								Gender		Age					Millennial	
			Ontario 2018-04	Golden West	Southwest	North	Toronto	GTA	Central	East	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	Yes	No
Question 25 - Do you support, somewhat support, somewhat oppose or oppose a 15% tax on the purchase of a residential property by individuals who are not citizens or permanent residents of Canada. This policy is also known as the Non-Resident Speculation Tax or a Foreign Buyers Tax. The purpose of the tax is to crack down on real estate speculation on residential homes by people who are not Canadian citizens.	Total	Unwgt N	2098	356	206	160	440	474	180	282	1002	1096	336	287	326	438	711	503	1595
		Wgt N	2000	340	212	149	408	447	179	265	962	1038	386	313	337	384	580	564	1436
	Support	%	56.7	54.5	48.2	52.0	61.2	58.7	61.9	54.8	58.8	54.6	47.9	52.4	62.2	59.9	59.4	49.3	59.6
	Somewhat support	%	12.8	15.9	15.5	10.2	9.9	11.2	12.7	14.8	11.5	13.9	16.2	19.8	10.0	10.5	9.8	16.7	11.2
	Somewhat oppose	%	7.4	8.1	5.8	10.8	7.9	5.3	6.3	9.7	8.1	6.9	10.2	7.0	7.0	6.4	6.8	9.2	6.8
	Oppose	%	18.6	17.0	24.6	22.9	17.9	20.2	12.8	15.6	18.2	19.0	18.7	15.0	17.9	20.3	19.7	18.3	18.7
	Unsure	%	4.6	4.5	5.9	4.1	3.1	4.5	6.2	5.1	3.5	5.6	7.1	5.8	2.9	2.9	4.3	6.5	3.8

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## 2018-1150 – Ontario Real Estate Association – Wave 2 STAT SHEET

If the following commitments were made by a provincial political party would you be more likely, less likely or as likely to consider voting for that party. [RANDOMIZE]

			Region								Gender		Age					Millennial	
			Ontario 2018-04	Golden West	Southwest	North	Toronto	GTA	Central	East	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	Yes	No
Question 26 - A promise to commit to increasing the supply of homes on the market	Total	Unwgt N	2098	356	206	160	440	474	180	282	1002	1096	336	287	326	438	711	503	1595
		Wgt N	2000	340	212	149	408	447	179	265	962	1038	386	313	337	384	580	564	1436
	More likely	%	36.9	31.8	35.8	32.4	42.6	44.4	30.7	30.0	40.6	33.6	41.4	36.0	33.5	34.6	38.0	39.7	35.8
	Less likely	%	24.5	24.7	29.9	30.5	21.7	20.1	23.4	29.0	24.6	24.4	16.9	23.2	25.2	29.7	26.4	18.7	26.8
	As likely	%	29.2	31.6	26.6	30.9	27.0	26.7	32.3	32.8	27.2	31.1	34.8	32.3	32.1	27.5	23.3	34.2	27.2
	Unsure	%	9.3	11.9	7.6	6.3	8.6	8.9	13.6	8.2	7.7	10.9	6.9	8.4	9.1	8.2	12.4	7.4	10.1

If the following commitments were made by a provincial political party would you be more likely, less likely or as likely to consider voting for that party. [RANDOMIZE]

			Region								Gender		Age					Millennial	
			Ontario 2018-04	Golden West	Southwest	North	Toronto	GTA	Central	East	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	Yes	No
Question 27 - A promise to help home owners improve their home's energy efficiency	Total	Unwgt N	2098	356	206	160	440	474	180	282	1002	1096	336	287	326	438	711	503	1595
		Wgt N	2000	340	212	149	408	447	179	265	962	1038	386	313	337	384	580	564	1436
	More likely	%	62.1	62.4	63.8	71.9	59.5	63.1	57.8	60.0	62.9	61.3	64.3	61.6	64.1	59.1	61.7	63.1	61.7
	Less likely	%	12.0	11.0	13.4	13.3	12.8	11.2	10.9	12.0	13.4	10.6	9.9	10.6	10.5	14.2	13.4	10.0	12.7
	As likely	%	21.5	21.5	18.6	13.8	23.4	20.1	25.9	24.8	19.8	23.1	20.4	22.1	23.4	23.9	19.3	20.9	21.8
	Unsure	%	4.4	5.0	4.2	1.0	4.3	5.6	5.4	3.2	3.8	4.9	5.5	5.6	2.0	2.8	5.5	6.0	3.8

Nanos conducted an RDD dual frame (land- and cell- lines) telephone random survey of 2,098 Ontarians, 18 years of age or older, between April 3<sup>rd</sup> and April 22<sup>nd</sup>, 2018. The margin of error for a random survey of 2,098 Ontarians is  $\pm 2.1$  percentage points, 19 times out of 20.

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## 2018-1150 – Ontario Real Estate Association – Wave 2 STAT SHEET

If the following commitments were made by a provincial political party would you be more likely, less likely or as likely to consider voting for that party. [RANDOMIZE]

			Region								Gender		Age					Millennial	
			Ontario 2018-04	Golden West	Southwest	North	Toronto	GTA	Central	East	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	Yes	No
Question 28 - A promise to commit to building better transit in your community	Total	Unwgt N	2098	356	206	160	440	474	180	282	1002	1096	336	287	326	438	711	503	1595
		Wgt N	2000	340	212	149	408	447	179	265	962	1038	386	313	337	384	580	564	1436
	More likely	%	49.7	44.9	41.9	41.6	64.8	53.4	30.8	49.5	52.7	46.8	54.9	48.0	47.8	50.2	47.8	52.6	48.5
	Less likely	%	17.2	17.8	25.0	22.8	10.7	13.4	27.8	16.5	18.7	15.9	9.4	12.1	19.8	21.3	20.9	11.5	19.5
	As likely	%	25.6	30.3	23.5	28.6	18.6	26.3	26.7	28.6	22.4	28.6	28.8	30.8	28.2	22.5	21.3	28.4	24.6
	Unsure	%	7.5	7.0	9.5	7.0	5.9	6.9	14.7	5.4	6.2	8.7	6.9	9.0	4.2	6.0	10.1	7.6	7.5

If the following commitments were made by a provincial political party would you be more likely, less likely or as likely to consider voting for that party. [RANDOMIZE]

			Region								Gender		Age					Millennial	
			Ontario 2018-04	Golden West	Southwest	North	Toronto	GTA	Central	East	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	Yes	No
Question 29 - A promise to exempt first time home buyers from paying a land transfer tax which currently ranges from zero point five percent to two percent of the value of a home bought.	Total	Unwgt N	2098	356	206	160	440	474	180	282	1002	1096	336	287	326	438	711	503	1595
		Wgt N	2000	340	212	149	408	447	179	265	962	1038	386	313	337	384	580	564	1436
	More likely	%	52.6	51.5	48.2	49.5	49.6	58.9	50.0	55.0	54.0	51.3	56.0	51.7	55.1	54.5	48.1	54.2	51.9
	Less likely	%	17.5	17.4	22.9	23.6	19.1	13.5	15.1	15.9	18.6	16.5	12.2	13.5	14.1	18.7	24.5	12.8	19.4
	As likely	%	22.3	22.0	21.4	19.6	24.4	21.4	22.3	23.6	20.6	24.0	23.5	26.3	25.7	21.9	17.8	24.3	21.6
	Unsure	%	7.6	9.0	7.5	7.3	7.0	6.3	12.6	5.5	6.8	8.2	8.4	8.4	5.1	4.9	9.7	8.7	7.1

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## 2018-1150 – Ontario Real Estate Association – Wave 2 STAT SHEET

Regardless of how you actually vote, would you consider or not consider voting for any of the following PROVINCIAL political parties? [RANDOMIZE]

			Region								Gender		Age					Millennial	
			Ontario 2018-04	Golden West	Southwest	North	Toronto	GTA	Central	East	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	Yes	No
Question 30 - The Provincial Liberals	Total	Unwgt N	2098	356	206	160	440	474	180	282	1002	1096	336	287	326	438	711	503	1595
		Wgt N	2000	340	212	149	408	447	179	265	962	1038	386	313	337	384	580	564	1436
	Yes	%	41.3	41.0	33.6	41.8	45.1	40.5	35.4	46.7	37.6	44.7	43.4	42.9	43.1	37.8	40.1	43.5	40.4
	No	%	45.8	44.7	50.2	46.5	40.9	46.9	55.5	42.2	50.6	41.3	38.0	43.2	45.8	49.7	49.7	39.2	48.4
	Unsure	%	13.0	14.3	16.2	11.8	13.9	12.7	9.1	11.1	11.8	14.1	18.6	13.9	11.1	12.5	10.2	17.3	11.3

Regardless of how you actually vote, would you consider or not consider voting for any of the following PROVINCIAL political parties? [RANDOMIZE]

			Region							Gender		Age					Millennial		
			Ontario 2018-04	Golden West	Southwest	North	Toronto	GTA	Central	East	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	Yes	No
Question 31 - The Provincial Progressive Conservatives	Total	Unwgt N	2098	356	206	160	440	474	180	282	1002	1096	336	287	326	438	711	503	1595
		Wgt N	2000	340	212	149	408	447	179	265	962	1038	386	313	337	384	580	564	1436
	Yes	%	50.2	43.0	47.5	40.5	46.7	56.2	58.8	56.9	54.3	46.4	51.7	47.7	52.6	49.0	50.1	50.5	50.1
	No	%	35.8	42.1	37.5	46.4	38.9	29.8	31.1	28.9	33.8	37.7	31.1	36.7	33.9	38.1	38.1	32.1	37.2
	Unsure	%	14.0	15.0	15.0	13.2	14.4	14.0	10.1	14.2	11.9	15.9	17.1	15.6	13.6	12.9	11.9	17.4	12.6

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## 2018-1150 – Ontario Real Estate Association – Wave 2 STAT SHEET

Regardless of how you actually vote, would you consider or not consider voting for any of the following PROVINCIAL political parties? [RANDOMIZE]

			Region								Gender		Age					Millennial	
			Ontario 2018-04	Golden West	Southwest	North	Toronto	GTA	Central	East	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	Yes	No
Question 32 - The Provincial NPD	Total	Unwgt N	2098	356	206	160	440	474	180	282	1002	1096	336	287	326	438	711	503	1595
		Wgt N	2000	340	212	149	408	447	179	265	962	1038	386	313	337	384	580	564	1436
	Yes	%	42.4	40.9	47.1	52.6	42.3	40.4	43.8	37.7	40.1	44.6	47.8	46.8	42.5	42.3	36.5	47.0	40.6
	No	%	41.6	40.7	37.6	29.0	40.5	45.2	43.6	47.5	45.2	38.3	30.8	36.0	44.8	42.2	49.6	32.0	45.4
	Unsure	%	16.0	18.4	15.3	18.5	17.2	14.4	12.7	14.7	14.7	17.1	21.3	17.2	12.7	15.6	13.8	20.9	14.0

Regardless of how you actually vote, would you consider or not consider voting for any of the following PROVINCIAL political parties? [RANDOMIZE]

			Region								Gender		Age					Millennial	
			Ontario 2018-04	Golden West	Southwest	North	Toronto	GTA	Central	East	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	Yes	No
Question 33 - The Provincial Green Party	Total	Unwgt N	2098	356	206	160	440	474	180	282	1002	1096	336	287	326	438	711	503	1595
		Wgt N	2000	340	212	149	408	447	179	265	962	1038	386	313	337	384	580	564	1436
	Yes	%	27.9	30.2	26.3	27.5	27.9	27.6	25.6	28.6	25.9	29.8	35.1	32.1	31.3	25.4	20.5	34.1	25.4
	No	%	56.9	52.9	58.0	57.9	56.3	57.7	61.3	57.3	59.7	54.4	44.2	52.2	57.0	59.1	66.4	46.3	61.1
	Unsure	%	15.2	16.9	15.7	14.6	15.9	14.7	13.1	14.1	14.4	15.9	20.6	15.7	11.7	15.5	13.1	19.6	13.5

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For those parties you would consider voting for PROVINCIALLY, could you please rank your top two local party preferences? [RANDOMIZE]

			Region							Gender		Age					Millennial		
			Ontario 2018-04	Golden West	Southwest	North	Toronto	GTA	Central	East	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	Yes	No
Vote Profile	Total	Unwgt N	2098	356	206	160	440	474	180	282	1002	1096	336	287	326	438	711	503	1595
		Wgt N	2000	340	212	149	408	447	179	265	962	1038	386	313	337	384	580	564	1436
	Liberal	%	23.8	24.3	16.4	23.2	26.9	23.8	21.1	26.6	22.2	25.3	19.1	26.6	22.5	22.6	27.0	21.0	24.9
	PC	%	32.8	28.3	31.2	20.4	31.4	36.8	42.3	36.1	38.1	28.0	27.3	27.9	34.3	35.9	36.2	27.2	35.0
	NDP	%	16.7	18.6	22.2	25.5	15.1	15.5	14.8	10.7	16.0	17.3	16.7	19.7	17.0	17.8	14.2	17.4	16.4
	Green	%	4.1	5.2	2.2	4.8	4.2	3.8	4.2	4.6	4.3	4.0	5.5	3.2	5.2	3.5	3.5	4.9	3.8
	Other	%	0.4	0.9	0.8	1.0	0.4	0.0	0.0	0.0	0.6	0.1	1.0	0.0	0.0	0.2	0.5	0.7	0.3
	Undecided	%	22.2	22.9	27.2	25.1	22.1	20.2	17.6	22.1	18.7	25.3	30.3	22.6	21.1	20.0	18.6	28.7	19.6

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For those parties you would consider voting for PROVINCIALLY, could you please rank your top two local party preferences? [RANDOMIZE]

			Region								Gender		Age					Millennial	
			Ontario 2018-04	Golden West	Southwest	North	Toronto	GTA	Central	East	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	Yes	No
Ballot	Total	Unwgt N	1642	277	150	121	344	379	151	220	817	825	234	224	257	348	579	360	1282
		Wgt N	1557	262	154	112	318	357	147	206	782	775	269	242	266	307	472	402	1154
	Liberal	%	30.6	31.4	22.5	30.9	34.5	29.8	25.6	34.1	27.3	33.8	27.4	34.3	28.5	28.2	33.2	29.5	30.9
	PC	%	42.2	36.7	42.8	27.2	40.3	46.1	51.4	46.3	46.8	37.4	39.2	36.1	43.4	44.9	44.5	38.2	43.5
	NDP	%	21.4	24.1	30.5	34.1	19.3	19.4	18.0	13.7	19.7	23.2	24.0	25.4	21.6	22.3	17.4	24.5	20.4
	Green	%	5.3	6.7	3.1	6.4	5.4	4.7	5.1	5.9	5.3	5.3	7.9	4.2	6.5	4.4	4.4	6.9	4.8
	Other	%	0.5	1.1	1.0	1.4	0.5	0.0	0.0	0.0	0.8	0.2	1.5	0.0	0.0	0.2	0.6	1.0	0.3

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## 2018-1150 – Ontario Real Estate Association – Wave 2 STAT SHEET

As you may know [RANDOMIZE] Doug Ford is the leader of the PCs, Kathleen Wynne is the leader of the Liberals, Andrea Horwath is the leader of the NDP and Mike Schreiner is the leader of the Green Party. Of the current provincial political party leaders, could you please rank your top two current preferences for Premier of Ontario? [RANDOMIZE]

			Region							Gender		Age					Millennial		
			Ontario 2018-04	Golden West	Southwest	North	Toronto	GTA	Central	East	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	Yes	No
Question 35 - First ranked response	Total	Unwgt N	2098	356	206	160	440	474	180	282	1002	1096	336	287	326	438	711	503	1595
		Wgt N	2000	340	212	149	408	447	179	265	962	1038	386	313	337	384	580	564	1436
	Kathleen Wynne	%	16.5	17.0	10.0	9.1	23.2	16.6	12.5	17.5	15.1	17.8	9.2	16.7	17.3	16.3	20.9	12.0	18.3
	Doug Ford	%	31.8	26.2	29.5	24.8	31.1	35.4	42.1	32.8	39.0	25.1	31.1	26.9	33.6	31.4	34.1	29.4	32.7
	Andrea Horwath	%	20.5	22.9	27.3	30.8	18.9	16.5	17.0	17.8	18.1	22.8	18.8	24.8	20.6	20.5	19.3	20.6	20.5
	Mike Schreiner	%	4.1	5.5	1.8	3.5	3.7	5.5	3.0	3.3	4.2	4.0	4.6	3.6	3.7	5.5	3.3	3.9	4.1
	None of them	%	9.6	8.7	11.3	12.1	9.9	7.5	8.2	12.1	9.1	10.1	10.3	10.0	12.0	10.5	7.0	10.2	9.4
	Unsure	%	17.5	19.6	20.1	19.7	13.2	18.5	17.3	16.4	14.5	20.2	25.9	18.0	12.8	15.8	15.4	23.8	15.0

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		Region								Gender		Age					Millenial		
		Ontario 2018-04	Golden West	Southwest	North	Toronto	GTA	Central	East	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	Yes	No	
Question 35 - Second ranked response	Total	Unwgt N	1544	261	141	110	341	352	136	203	772	772	216	210	247	319	552	336	1208
		Wgt N	1458	244	145	102	314	331	133	189	735	723	246	225	254	283	450	372	1086
	Kathleen Wynne	%	14.6	15.5	15.3	11.6	16.4	13.6	11.6	15.1	14.2	15.0	17.7	14.5	15.5	12.5	13.6	17.1	13.7
	Doug Ford	%	10.3	11.9	8.7	13.2	11.2	11.1	6.3	7.5	9.9	10.6	12.6	13.8	10.6	8.4	8.2	12.8	9.4
	Andrea Horwath	%	13.3	8.9	19.2	13.8	14.7	14.2	10.4	12.1	13.6	12.9	15.5	13.5	11.2	16.2	11.3	15.4	12.5
	Mike Schreiner	%	6.5	7.7	8.4	10.6	5.5	5.8	3.0	6.6	6.9	6.0	8.4	5.5	7.0	7.1	5.2	8.0	6.0
	None of them	%	1.1	0.8	0.6	2.2	1.2	0.3	1.5	2.2	0.7	1.5	0.6	1.0	2.4	0.9	0.8	0.6	1.2
	Unsure	%	54.4	55.3	47.8	48.7	51.0	55.0	67.1	56.6	54.6	54.1	45.1	51.7	53.2	55.0	60.9	46.1	57.2

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