

# Canadians lack familiarity with Andrew Scheer and Jagmeet Singh; dislike Justin Trudeau's lack of action and results

National survey released April, 2018  
Project 2018-1110



**CTV**  
**NEWS**

**NANOS SURVEY**

# Summary

Asked what they like about the federal party leaders Canadians most often said nothing for all three: Justin Trudeau, Andrew Scheer and Jagmeet Singh. In terms of what they dislike, Canadians most often mentioned a perceived lack of action and results/weak leadership for Justin Trudeau, a lack of awareness and visibility for Andrew Scheer, as well as terrorist ties/support for Sikh separatists and a lack of awareness for Jagmeet Singh.

- **Nothing was the top response from Canadians when asked what they like about Justin Trudeau** – Just under three in ten Canadians say nothing (29%) when asked what they like about Liberal leader Justin Trudeau. Other top responses were positive/caring/compassionate (nine per cent), young/energetic (nine per cent), means well/looks out for all Canadians (nine per cent), promotes diversity/equality (seven per cent), represents Canada well to the world/well received by world leaders (seven per cent), and his policies/beliefs and ideas (six per cent).
- **Lack of action and results was the top response from Canadians for what they dislike about Justin Trudeau** – Asked what they dislike about Justin Trudeau, 18 per cent say lack of action/results/weak leader, followed by disagree with his political agenda (11%), trying to please everyone/too focused on appearance (10%), and privileged/arrogant (nine per cent). Other top responses included broken promises such as electoral reform (eight per cent), everything (seven per cent), and poor plan for the economy/bad spending (seven per cent).
- **Canadians most often say nothing or they don't know much about Andrew Scheer when asked what they like about him** – Three in ten Canadians say they like nothing (30%) about Conservative leader Andrew Scheer, while 26 per cent say I don't know much about him. Other top responses were he is responsible/hard working (nine per cent), and I agree with his principles/policies (eight per cent).
- **Canadians most often say they don't know Andrew Scheer well enough and that he isn't visible enough when asked what they dislike about him** – Asked what they dislike about Andrew Scheer, 22 per cent say I don't know him enough/he is not visible enough, followed by his beliefs/policies/point of view (12%), nothing (10%), and not a Conservative supporter/the fact that he is Conservative (10%). Other top mentions include everything (six per cent), inexperienced/lack of leadership (five per cent), lack of charisma/boring (four per cent), and not aggressive enough (four per cent).

# Summary

- **Nothing was the top response from Canadians when asked what they like about Jagmeet Singh** - Nearly three in ten Canadians say they like nothing (26%) about NDP leader Jagmeet Singh, while 18 per cent say they don't know him well enough. Other top responses include youthful energy/dynamic/good personality (10%), his progressive ideas and policies/new ideas (nine per cent), well spoken/astute/charismatic (five per cent), and represents cultural diversity/ethnic minorities (five per cent).
- **Terrorist ties/support for Sikh separatists and that they don't know him well enough were the top responses from Canadians when asked what they dislike about Jagmeet Singh** – Asked what they dislike about Jagmeet Singh, 14 per cent of Canadians say terrorist ties/support for Sikh separatists, followed by don't know enough about him to comment (13%). Other top responses were his political views/too left or socialist (eight per cent), nothing (seven per cent), no experience/lack of proper judgement/unfit to lead (seven per cent), NDP/the fact that he is NDP (five per cent), and shows his religion (turban)/lack of secularism (five per cent).

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, between April 7<sup>th</sup> and 10<sup>th</sup>, 2018 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The sample included both land- and cell-lines across Canada. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada. The margin of error for a random survey of 1,000 Canadians is  $\pm 3.1$  percentage points, 19 times out of 20.

This study was commissioned by CTV News and the research was conducted by Nanos Research.

# Likes about Justin Trudeau

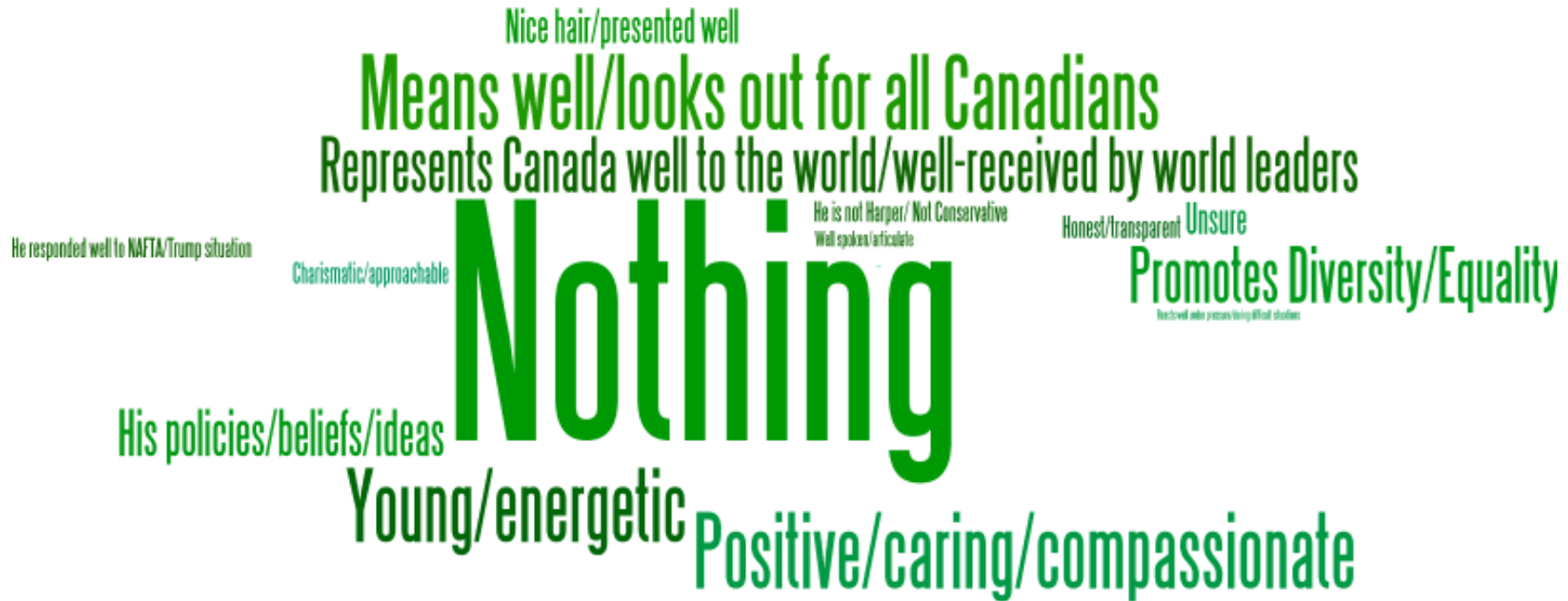
Source: CTV News/Nanos Research, RDD dual frame hybrid telephone and online random survey, April 7<sup>th</sup> to 10<sup>th</sup>, 2018, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Likes	Frequency (n=1000)
Nothing	29.3%
Positive/caring/compassionate	9.3%
Means well/looks out for all Canadians	9.2%
Young/energetic	9.0%
Promotes Diversity/Equality	6.9%
Represents Canada well to the world/well-received by world leaders	6.8%
His policies/beliefs/ideas	5.7%
Nice hair/presented well	4.2%
Honest/transparent	2.7%
Charismatic/approachable	2.6%
He is not Harper/ Not Conservative	2.5%
He responded well to NAFTA/Trump situation	2.4%
Well spoken/articulate	1.9%
Reacts well under pressure/during difficult situations	1.2%
Bilingual	0.2%
Other	2.2%
Unsure	3.9%

**QUESTION** – What do you like about Liberal Leader Justin Trudeau? [Open Ended]

# Likes about Justin Trudeau

Source: CTV News/Nanos Research, RDD dual frame hybrid telephone and online random survey, April 7<sup>th</sup> to 10<sup>th</sup>, 2018, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.



**QUESTION** – What do you like about Liberal Leader Justin Trudeau? [Open Ended]

# Dislikes about Justin Trudeau

Source: CTV News/Nanos Research, RDD dual frame hybrid telephone and online random survey, April 7<sup>th</sup> to 10<sup>th</sup>, 2018, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Dislikes	Frequency (n=1000)
Lack of action/results/weak leader	17.6%
Disagree with his political agenda	11.4%
Trying to please everyone/too focused on appearance	10.0%
Privileged/Arrogant	8.6%
Broken promises (e.g.. Electoral reform)	7.6%
Everything	7.4%
Poor plan for the economy/bad spending	6.9%
Immature/ Inexperienced	6.3%
Nothing	5.2%
Appearance/voice when speaking publicly	4.9%
Misguided priorities	2.5%
Preachy/imposes his views	2.1%
Lacks good judgment/common sense	2.0%
Travels too much	1.6%
Other	3.0%
Unsure	2.9%

**QUESTION** – What do you dislike about Liberal Leader Justin Trudeau? [Open Ended]

# Dislikes about Justin Trudeau

Source: CTV News/Nanos Research, RDD dual frame hybrid telephone and online random survey, April 7<sup>th</sup> to 10<sup>th</sup>, 2018, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.



**QUESTION** – What do you dislike about Liberal Leader Justin Trudeau? [Open Ended]



# Likes about Andrew Scheer

Source: CTV News/Nanos Research, RDD dual frame hybrid telephone and online random survey, April 7<sup>th</sup> to 10<sup>th</sup>, 2018, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Likes	Frequency (n=1000)
Nothing	29.5%
I don't know much about him	25.9%
He is responsible/hard working	9.1%
I agree with his principles/policies	7.7%
Appearance/voice when speaking/ charisma	2.9%
Challenges Trudeau	2.6%
Honest/transparent	2.5%
He is new/young	2.4%
He cares about Canadians/Canada	2.4%
He is a Conservative	2.1%
He is not Stephen Harper	2.1%
He is a good leader	1.4%
He is from Saskatchewan	1.2%
He is experienced	0.5%
Everything	0.3%
Other	1.0%
Unsure	6.3%

**QUESTION** – What do you like about Conservative Leader Andrew Scheer? [Open Ended]





# Likes about Andrew Scheer

Source: CTV News/Nanos Research, RDD dual frame hybrid telephone and online random survey, April 7<sup>th</sup> to 10<sup>th</sup>, 2018, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.



**QUESTION** – What do you like about Conservative Leader Andrew Scheer? [Open Ended]



# Dislikes about Andrew Scheer

Source: CTV News/Nanos Research, RDD dual frame hybrid telephone and online random survey, April 7<sup>th</sup> to 10<sup>th</sup>, 2018, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Dislikes	Frequency (n=1000)
Don't know him enough/he is not visible enough	22.3%
His beliefs/policies/point of view	12.3%
Nothing	10.4%
Not a Conservative supporter/ the fact that he is a Conservative	9.6%
Everything	6.3%
Inexperienced/lack of leadership	4.7%
Lacks charisma/boring	4.0%
Not aggressive enough	4.0%
Similar to Harper/too much like Harper	3.1%
Immature/nitpicks things	2.8%
Dishonest/insincere	2.5%
Too negative/negativity	1.9%
Poor French skills/no French	0.6%
Out of touch	0.3%
Other	1.3%
Unsure	14.1%

**QUESTION** – What do you dislike about Conservative Leader Andrew Scheer? [Open Ended]

# Dislikes about Andrew Scheer

Source: CTV News/Nanos Research, RDD dual frame hybrid telephone and online random survey, April 7<sup>th</sup> to 10<sup>th</sup>, 2018, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.



**QUESTION** – What do you dislike about Conservative Leader Andrew Scheer? [Open Ended]

# Likes about Jagmeet Singh

Source: CTV News/Nanos Research, RDD dual frame hybrid telephone and online random survey, April 7<sup>th</sup> to 10<sup>th</sup>, 2018, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Likes	Frequency (n=1000)
Nothing	26.3%
Don't know him well enough	18.0%
Youthful energy/dynamic/good personality	10.0%
His progressive ideas and policies/new ideas	8.6%
Represents cultural diversity/ethnic minorities	4.8%
Well spoken/astute/charismatic	4.5%
Respectful/nice/positive	4.0%
Sincere/honest	3.8%
Well-dressed/stylish	2.9%
Intelligent/logical	2.1%
Speaks his mind/passionate	1.4%
Bilingual/good French	0.6%
Other	3.0%
Unsure	9.9%

**QUESTION** – What do you like about NDP Leader Jagmeet Singh? [Open Ended]

# Likes about Jagmeet Singh

Source: CTV News/Nanos Research, RDD dual frame hybrid telephone and online random survey, April 7<sup>th</sup> to 10<sup>th</sup>, 2018, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.



**QUESTION** – What do you like about NDP Leader Jagmeet Singh? [Open Ended]

# Dislikes about Jagmeet Singh

Source: CTV News/Nanos Research, RDD dual frame hybrid telephone and online random survey, April 7<sup>th</sup> to 10<sup>th</sup>, 2018, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Dislikes	Frequency (n=1000)
Terrorist ties/support for Sikh separatists	13.6%
Don't know enough about him to comment	13.4%
His political views/Too leftist or socialist	7.9%
Nothing	7.1%
No experience/lack of proper judgment/plan/unfit to lead	6.9%
NDP/ the fact that he is with NDP	5.1%
Shows his religion (turban)/Lack of secularism	4.5%
Don't trust him/Unsure about his beliefs	4.4%
He is wish-washy/won't take a stance on important issues/lacks integrity	3.4%
Tries too hard/cares too much about appearance/arrogant	2.9%
Is not a sitting MP/doesn't try to get a seat in parliament	2.7%
Everything	2.4%
Does not represent Canadian values	1.7%
Detrimental to NDP /at odds with NDP	1.5%
His personal beliefs/values	1.3%
Not visible enough	1.3%
Opportunist/plays the race card	0.9%
Neutral	0.9%
Reactive	0.5%
Other	4.3%
Unsure	13.4%

**QUESTION** – What do you dislike about NDP Leader Jagmeet Singh? [Open Ended]

# Dislikes about Jagmeet Singh

Source: CTV News/Nanos Research, RDD dual frame hybrid telephone and online random survey, April 7<sup>th</sup> to 10<sup>th</sup>, 2018, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.



**QUESTION** – What do you dislike about NDP Leader Jagmeet Singh? [Open Ended]

# Methodology

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, between April 7<sup>th</sup> and 10<sup>th</sup>, 2018 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The sample included both land- and cell-lines across Canada. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals randomly called using random digit dialling with a maximum of five call backs.

The margin of error for a random survey of 1,000 Canadians is  $\pm 3.1$  percentage points, 19 times out of 20.

This study was commissioned by CTV News and the research was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.



# Technical Note

Element	Description	Element	Description
Organization who commissioned the research	CTV	Weighting of Data	The results were weighted by age and gender using the latest Census information (2016) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Final Sample Size	1,000 Randomly selected individuals.	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Margin of Error	±3.1 percentage points, 19 times out of 20.	Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell line could not participate.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey	Stratification	By age and gender using the latest Census information (2016) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.	Estimated Response Rate	11 percent, consistent with industry norms.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six digit postal code was used to validate geography.	Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Demographics (Other)	Age, gender, education, income	Question Content	This was module two of an omnibus survey. The previous module included questions about unprompted national issues of concern.
Fieldwork/Validation	Live interviews with live supervision to validate work as per the MRIA Code of Conduct	Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Number of Calls/	Maximum of five call backs.	Survey Company	Nanos Research
Time of Calls	Individuals were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.	Contact	Contact Nanos Research for more information or with any concerns or questions. <a href="http://www.nanosresearch.com">http://www.nanosresearch.com</a> Telephone:(613) 234-4666 ext. Email: info@nanosresearch.com.
Field Dates	April 7 <sup>th</sup> to 10 <sup>th</sup> , 2018.		
Language of Survey	The survey was conducted in both English and French.		



# About Nanos

Nanos is one of North America's most trusted research and strategy organizations. Our team of professionals is regularly called upon by senior executives to deliver superior intelligence and market advantage whether it be helping to chart a path forward, managing a reputation or brand risk or understanding the trends that drive success. Services range from traditional telephone surveys, through to elite in-depth interviews, online research and focus groups. Nanos clients range from Fortune 500 companies through to leading advocacy groups interested in understanding and shaping the public landscape. Whether it is understanding your brand or reputation, customer needs and satisfaction, engaging employees or testing new ads or products, Nanos provides insight you can trust.



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# Tabulations



## 2018-1110 – CTV/Nanos Survey – Federal Party Leader Likes And Dislikes - STAT SHEET

			Region						Gender		Age		
			Canada 2018-03	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question 1 - What do you like about Liberal Leader Justin Trudeau? [Open Ended]	Total	Unwgt N	1000	100	250	300	200	150	512	488	199	391	410
		Wgt N	1000	100	250	300	200	150	491	509	271	340	389
	Nothing	%	29.3	31.5	28.0	27.9	35.0	24.9	30.3	28.2	24.9	29.7	31.9
	Positive/caring/compassionate	%	9.3	7.6	9.4	9.3	8.2	12.0	9.4	9.3	9.0	10.5	8.6
	Promotes Diversity/Equality	%	6.9	5.5	6.1	9.5	5.1	6.2	4.4	9.3	8.1	6.0	6.8
	Means well/looks out for all Canadians	%	9.2	14.3	10.8	7.3	7.1	10.0	9.5	8.9	8.1	9.2	10.0
	Young/energetic	%	9.0	8.6	10.5	9.2	8.4	7.0	8.8	9.2	10.5	8.4	8.4
	Represents Canada well to the world/world-received by world leaders	%	6.8	6.5	7.5	5.7	7.9	6.4	6.0	7.6	7.7	8.2	5.0
	He responded well to NAFTA/Trump situation	%	2.4	4.5	2.2	2.4	2.2	1.5	2.3	2.5	2.8	2.3	2.1
	He is not Harper/ Not Conservative	%	2.5	3.6	3.6	2.2	2.1	1.3	3.1	2.0	1.4	2.0	3.7
	His policies/beliefs/ideas	%	5.7	4.0	5.6	4.6	6.3	8.5	7.2	4.3	7.4	6.4	4.0
	Honest/transparent	%	2.7	1.1	2.5	3.8	1.9	2.8	3.3	2.1	2.7	3.2	2.2
	Charismatic/approachable	%	2.6	1.9	2.1	3.3	3.2	2.0	2.3	2.9	2.9	1.8	3.1
	Well spoken/articulate	%	1.9	2.8	2.3	1.0	1.1	3.4	1.6	2.2	0.9	2.9	1.7
	Nice hair/presented well	%	4.2	2.1	1.9	5.8	4.8	5.5	5.1	3.4	2.7	3.7	5.8
	Reacts well under pressure/during difficult situations	%	1.2	0.0	1.4	1.8	0.4	1.4	0.6	1.8	1.4	0.7	1.5
	Bilingual	%	0.2	0.0	0.4	0.0	0.3	0.0	0.2	0.1	0.4	0.0	0.2
	Other	%	2.2	1.8	2.0	1.9	2.4	3.3	1.7	2.8	4.1	1.9	1.3
	Unsure	%	3.9	4.4	3.6	4.2	3.6	3.9	4.5	3.3	5.1	3.0	3.9

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, between April 7<sup>th</sup> and 10<sup>th</sup>, 2018. The margin of error for a random survey of 1,000 Canadians is  $\pm 3.1$  percentage points, 19 times out of 20.

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## 2018-1110 – CTV/Nanos Survey – Federal Party Leader Likes And Dislikes - STAT SHEET

			Region						Gender		Age		
			Canada 2018-03	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question 2 - What do you dislike about Liberal Leader Justin Trudeau? [Open Ended]	Total	Unwgt N	1000	100	250	300	200	150	512	488	199	391	410
		Wgt N	1000	100	250	300	200	150	491	509	271	340	389
	Everything	%	7.4	4.6	5.8	7.3	12.0	5.9	7.3	7.4	5.4	9.3	7.1
	Nothing	%	5.2	4.7	3.7	6.3	4.3	7.0	3.5	6.9	3.2	4.6	7.1
	Travels too much	%	1.6	1.0	1.4	1.3	1.6	3.1	0.9	2.3	0.5	2.0	2.1
	Immature/ Inexperienced	%	6.3	6.7	8.8	4.5	5.6	6.1	5.4	7.1	6.2	6.9	5.8
	Trying to please everyone/too focused on appearance	%	10.0	16.7	13.0	9.6	6.6	5.8	11.7	8.3	7.0	11.9	10.4
	Lack of action/results/weak leader	%	17.6	14.1	18.6	15.5	20.1	19.3	19.2	16.1	20.4	17.9	15.3
	Poor plan for the economy/bad spending	%	6.9	2.8	2.6	10.1	8.2	8.5	7.8	5.9	10.3	5.5	5.7
	Disagree with his political agenda	%	11.4	9.4	12.1	12.8	7.8	13.5	9.9	12.9	15.1	9.2	10.7
	Privileged/Arrogant	%	8.6	8.1	9.3	8.5	10.6	5.3	9.4	7.9	8.1	8.9	8.7
	Broken promises (e.g. Electoral reform)	%	7.6	10.0	5.2	8.6	5.6	10.6	8.1	7.1	8.8	6.8	7.4
	Preachy/imposes his views	%	2.1	1.8	1.3	2.6	3.3	1.2	2.8	1.5	0.8	2.9	2.4
	Misguided priorities	%	2.5	4.4	1.9	1.9	2.7	2.8	2.7	2.2	1.7	2.7	2.8
	Appearance/voice when speaking publicly	%	4.9	3.9	7.2	4.4	4.4	3.6	4.4	5.5	3.6	5.2	5.6
	Lacks good judgment/common sense	%	2.0	4.5	1.4	1.9	2.4	1.2	1.9	2.2	2.1	1.2	2.8
	Other	%	3.0	4.5	5.8	1.5	0.7	3.7	3.3	2.8	3.5	3.1	2.7
	Unsure	%	2.9	2.8	1.7	3.2	4.1	2.4	1.7	4.0	3.2	1.9	3.5

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, between April 7<sup>th</sup> and 10<sup>th</sup>, 2018. The margin of error for a random survey of 1,000 Canadians is  $\pm 3.1$  percentage points, 19 times out of 20.

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## 2018-1110 – CTV/Nanos Survey – Federal Party Leader Likes And Dislikes - STAT SHEET

			Region						Gender		Age		
			Canada 2018-03	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question 3 - What do you like about Conservative Leader Andrew Scheer? [Open Ended]	Total	Unwgt N	1000	100	250	300	200	150	512	488	199	391	410
		Wgt N	1000	100	250	300	200	150	491	509	271	340	389
	He is a Conservative	%	2.1	3.4	0.8	2.0	2.5	3.1	1.7	2.4	2.4	1.7	2.2
	He is responsible/hard working	%	9.1	4.8	7.7	10.5	11.9	8.1	10.7	7.7	8.4	10.5	8.4
	He is new/young	%	2.4	2.9	2.7	2.2	2.9	1.8	3.0	2.0	1.6	3.9	1.8
	I agree with his principles/policies	%	7.7	4.5	6.4	5.9	13.6	7.7	9.5	6.0	9.0	7.7	6.9
	I don't know much about him	%	25.9	31.7	28.9	25.1	15.8	31.9	21.7	29.9	23.2	26.4	27.2
	He is a good leader	%	1.4	0.0	1.5	2.8	1.2	0.0	2.0	0.9	1.6	1.2	1.6
	He is experienced	%	0.5	0.9	0.0	1.0	0.5	0.0	0.7	0.3	0.5	0.2	0.7
	Appearance/voice when speaking/ charisma	%	2.9	0.9	4.2	3.3	3.0	1.2	3.3	2.5	3.3	2.1	3.3
	Challenges Trudeau	%	2.6	2.0	0.9	4.2	3.2	2.0	2.6	2.7	3.8	2.7	1.7
	He is not Stephen Harper	%	2.1	3.0	2.7	1.2	1.7	2.8	2.9	1.3	2.1	2.0	2.2
	He cares about Canadians/Canada	%	2.4	0.9	0.7	2.0	4.4	4.1	2.2	2.5	2.1	3.6	1.5
	Everything	%	0.3	0.0	0.4	0.0	0.8	0.0	0.6	0.0	0.6	0.3	0.0
	He is from SK	%	1.2	0.9	1.1	0.0	4.2	0.0	1.4	1.0	1.4	0.5	1.7
	Nothing	%	29.5	32.7	30.8	29.8	24.0	32.2	28.3	30.8	29.2	26.1	32.8
	Honest/transparent	%	2.5	1.9	1.9	2.1	4.7	1.8	3.0	2.1	1.8	3.0	2.6
	Other	%	1.0	0.0	1.3	1.6	0.8	0.0	0.9	1.0	2.7	0.5	0.2
	Unsure	%	6.3	9.3	8.1	6.4	4.9	3.3	5.7	7.0	6.4	7.6	5.2

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## 2018-1110 – CTV/Nanos Survey – Federal Party Leader Likes And Dislikes - STAT SHEET

			Region						Gender		Age		
			Canada 2018-03	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question 4 - What do you dislike about Conservative Leader Andrew Scheer? [Open Ended]	Total	Unwgt N	1000	100	250	300	200	150	512	488	199	391	410
		Wgt N	1000	100	250	300	200	150	491	509	271	340	389
	Nothing	%	10.4	7.6	11.2	10.6	12.7	7.4	9.9	10.8	8.8	11.0	10.9
	Not a Conservative supporter/ the fact that he is a Conservative	%	9.6	4.6	15.2	8.6	5.3	11.0	10.3	8.9	14.0	8.4	7.5
	His beliefs/policies/point of view	%	12.3	16.1	12.8	9.9	11.9	14.4	11.9	12.7	14.8	13.3	9.7
	Don't know him enough/he is not visible enough	%	22.3	23.6	19.1	23.7	23.3	22.6	23.5	21.1	22.1	26.8	18.4
	Everything	%	6.3	5.1	7.3	5.8	3.7	9.8	7.1	5.5	7.0	5.2	6.8
	Similar to Harper/too much like Harper	%	3.1	4.8	3.8	2.5	2.8	2.4	3.7	2.5	0.5	3.1	4.9
	Dishonest/insincere	%	2.5	1.8	2.5	2.6	3.8	1.2	2.9	2.2	0.5	2.6	3.9
	Not aggressive enough	%	4.0	0.9	1.7	5.6	6.5	2.9	3.4	4.5	3.8	3.3	4.6
	Too negative/negativity	%	1.9	3.4	1.0	2.3	1.8	2.0	0.9	3.0	1.8	1.1	2.8
	Lacks charisma/boring	%	4.0	1.9	5.4	3.9	5.3	1.6	3.7	4.4	4.3	4.7	3.1
	Inexperienced/lack of leadership	%	4.7	2.8	2.7	6.4	5.6	4.5	5.7	3.7	4.3	4.4	5.2
	Immature/nitpicks things	%	2.8	2.9	2.2	2.3	2.4	4.9	2.3	3.2	1.4	1.7	4.6
	Poor French skills/no French	%	0.6	0.0	2.1	0.2	0.0	0.0	0.6	0.6	0.0	0.5	1.1
	Out of touch	%	0.3	0.9	0.0	0.0	0.0	1.2	0.4	0.2	0.0	0.3	0.5
	Other	%	1.3	0.9	0.4	1.9	1.9	0.7	1.5	1.0	2.2	1.1	0.8
	Unsure	%	14.1	22.7	12.5	13.6	12.9	13.5	12.2	15.9	14.4	12.6	15.2

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## 2018-1110 – CTV/Nanos Survey – Federal Party Leader Likes And Dislikes - STAT SHEET

			Region						Gender		Age		
			Total	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question 5 - What do you like about NDP Leader Jagmeet Singh? [Open Ended]	Total	Unwgt N	1000	100	250	300	200	150	512	488	199	391	410
		Wgt N	1000	100	250	300	200	150	491	509	271	340	389
	Nothing	%	26.3	22.5	22.5	23.2	37.9	25.7	27.8	24.8	19.8	26.5	30.6
	Don't know him well enough	%	18.0	17.8	15.0	16.9	20.4	22.1	15.6	20.3	18.5	18.8	17.0
	Well-spoken /astute/charismatic	%	4.5	2.8	6.1	5.5	3.1	3.0	4.8	4.3	3.1	5.4	4.7
	Youthful energy/dynamic/good personality	%	10.0	11.8	10.5	12.7	4.3	9.8	9.9	10.0	11.7	8.8	9.8
	Represents cultural diversity/ethnic minorities	%	4.8	6.6	4.4	4.8	5.0	4.4	4.5	5.2	4.6	4.9	4.9
	Respectful/nice/positive	%	4.0	2.6	5.1	4.0	2.7	5.2	4.8	3.4	5.4	4.3	2.8
	Bilingual/good French	%	0.6	0.0	2.2	0.0	0.0	0.0	0.3	0.8	1.1	0.3	0.4
	His progressive ideas and policies/new ideas	%	8.6	10.5	10.2	8.3	4.9	10.6	7.3	10.0	10.3	7.6	8.5
	Well-dressed/stylish	%	2.9	3.8	3.5	2.5	3.8	0.7	3.4	2.4	3.5	2.8	2.6
	Speaks his mind/passionate	%	1.4	2.0	0.8	2.0	1.2	1.2	1.4	1.4	1.4	1.8	1.1
	Sincere/honest	%	3.8	3.6	6.0	1.9	3.6	4.7	4.2	3.5	1.7	3.5	5.7
	Intelligent/logical	%	2.1	0.8	2.4	2.3	0.8	3.5	2.6	1.6	2.0	2.7	1.6
	Other	%	3.0	3.4	1.8	3.9	3.1	2.9	3.8	2.3	6.2	1.5	2.1
	Unsure	%	9.9	11.7	9.4	12.0	9.1	6.3	9.7	10.1	10.7	11.2	8.2

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## 2018-1110 – CTV/Nanos Survey – Federal Party Leader Likes And Dislikes - STAT SHEET

			Region						Gender		Age		
			Canada 2018-03	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question 6 - What do you dislike about NDP Leader Jagmeet Singh? [Open Ended]	Total	Unwgt N	1000	100	250	300	200	150	512	488	199	391	410
		Wgt N	1000	100	250	300	200	150	491	509	271	340	389
	NDP/ the fact that he is with NDP	%	5.1	7.6	3.0	4.0	8.3	4.9	4.9	5.3	4.8	6.3	4.3
	No experience/lack of proper judgment/plan/unfit to lead	%	6.9	5.9	6.6	10.3	4.3	4.4	7.4	6.3	3.1	6.2	10.1
	Don't trust him/Unsure about his beliefs	%	4.4	5.3	4.0	5.5	2.4	4.6	3.8	4.9	5.4	4.0	4.0
	He is wish-washy/won't take a stance on important issues/lacks integrity	%	3.4	5.6	3.2	2.2	2.2	6.4	3.5	3.3	4.3	4.0	2.3
	Does not represent Canadian values	%	1.7	0.0	3.2	1.0	2.5	0.7	1.3	2.1	0.6	2.7	1.7
	Terrorist ties/support for Sikh separatist	%	13.6	12.3	8.0	16.6	16.3	14.0	16.0	11.2	19.3	12.5	10.5
	Nothing	%	7.1	10.2	6.9	7.8	5.8	5.6	6.1	8.0	6.6	4.6	9.6
	Everything	%	2.4	1.8	1.8	1.3	4.2	3.5	2.9	1.8	1.0	2.6	3.1
	Don't know enough about him to comment	%	13.4	11.3	12.7	12.1	12.2	20.3	11.2	15.6	15.4	14.0	11.4
	His political views/Too leftist or socialist	%	7.9	5.4	6.7	6.1	11.8	9.7	8.8	6.9	9.5	7.3	7.2
	Tries too hard/cares too much about appearance/arrogant	%	2.9	3.1	4.4	2.4	2.5	2.1	2.2	3.6	1.4	4.2	2.9
	Detrimental to NDP /at odds with NDP	%	1.5	0.9	2.0	1.7	1.5	0.6	2.1	0.9	1.6	1.3	1.5
	Shows his religion (turban)/Lack of secularism	%	4.5	4.6	11.4	2.0	1.6	1.8	4.5	4.5	3.8	3.8	5.6
	Is not a sitting MP/doesn't try to get a seat in parliament	%	2.7	2.7	1.2	4.4	2.3	2.3	3.1	2.3	1.7	2.8	3.3
	Opportunist/plays the race card	%	0.9	0.0	1.1	1.6	0.0	1.2	0.9	1.0	0.4	0.9	1.3
	Neutral	%	0.9	0.0	0.4	1.4	1.4	0.6	0.9	0.9	2.0	0.8	0.2
	Not visible enough	%	1.3	0.0	1.7	2.5	0.6	0.0	0.8	1.7	0.8	1.3	1.5

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### 2018-1110 – CTV/Nanos Survey – Federal Party Leader Likes And Dislikes - STAT SHEET

		Region						Gender		Age		
		Canada 2018-03	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Reactive	%	0.5	0.0	0.0	0.9	1.2	0.0	0.5	0.6	0.5	0.0	0.9
His personal beliefs/values	%	1.3	0.0	2.2	0.3	2.3	1.5	1.2	1.4	1.8	0.8	1.3
Other	%	4.3	4.8	5.3	3.9	3.0	4.7	4.9	3.6	3.6	4.5	4.6
Unsure	%	13.4	18.4	14.2	12.1	13.6	11.1	12.9	13.9	12.2	15.4	12.5

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