


Ottawa residents have positive impression of Hard Rock and Rideau Carleton Raceway partnership to create a world-class entertainment, concert and dining facility

RCR Hard Rock GenPop Survey Summary

submitted by Nanos to the Rideau Carleton Raceway and Hard Rock, February 2018
(Submission 2018-1145)



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At a glance

To follow are a few key findings for consideration.

- **Perceptions of the project** – initial positive impressions and then increased to eight in ten having a positive/somewhat positive impression of the project, when provided more information
- **Gaming revenue** – more than nine in ten say that they have a positive/somewhat positive impression of revenue from gaming staying in Ottawa rather than going to Quebec
- **Project financing** – over nine in ten have a positive/somewhat positive impression of the fact the casino will be completely financed by the private sector
- **Economic impact** – more than nine in ten have a positive/somewhat positive impression on the estimated economic impact of the casino
- **Keeping horseracing** – just over nine in ten have a positive/somewhat positive impression of plans to keep horseracing and related jobs
- **Gambling addiction** – less than four in ten are concerned about gambling addiction
- **New hotel** – eight in ten have a positive/somewhat positive impression that the project will feature a hotel
- **Live gaming** – six in ten have a positive/somewhat positive impression of adding more live gaming tables

Readers should note that the report includes views based on those residents with an opinion and all residents.

These observations are based on a RDD dual frame (land- and cell-lines) random telephone survey of 503 residents of the City of Ottawa, 18 years of age or older, between January 24th and 31st, 2018. The margin of error for a random survey of 503 residents of the City of Ottawa is ± 4.4 percentage points, 19 times out of 20.

This study was commissioned by Hard Rock and the research was conducted by Nanos Research.

Summary

Ottawa residents with an opinion have positive impressions of the partnership between Hard Rock and the Rideau Carleton Raceway. Results also indicate that the intensity of positive sentiment increases the more people learn about the project. A majority of Ottawa residents with an opinion also have positive impressions of all project aspects, with the highest intensity of positivity for elements related to the economic impact of the casino. Asked about their concerns about the project, Ottawa residents most frequently mention gambling and traffic impact.

Impressions of the City of Ottawa

- **Over two thirds of Ottawa residents think the City is moving in the right direction** – Sixty-eight per cent of residents think the City of Ottawa is moving in the right direction, while 15 per cent say it is moving in the wrong direction and 18 per cent say they are unsure.
- **Nearly one fifth of residents think public transit should be top priority** – One in five residents of Ottawa (20%) think the top priority for the City should be public transit and the LRT, while 13 per cent say taxes, city spending and budget management, 10 per cent say infrastructure, nine per cent say roads and six per cent say crime and public safety. Sixteen per cent say they are unsure.

Impressions of the project

- **Almost two thirds say they are aware of the Hard Rock and Rideau Carleton Raceway partnership** – Sixty-three per cent of residents say they are aware that the Hard Rock Café, also known as Hard Rock, and the Rideau Carleton Raceway have partnered to renovate the casino at the current Rideau Carleton Raceway site where gaming already exists, while 37 per cent say they are unaware.
- **Significantly more residents with an opinion have a positive impression of the Hard Rock and Rideau Carleton Raceway partnership with more information about the project** – Among residents with an opinion, more than two thirds have a positive (45%) or somewhat positive (23%) impression of the Hard Rock and Rideau Carleton Raceway project, while nearly a third have a somewhat negative (16%) or negative (16%) impression the first time the question is asked. After hearing more about the project, over eight in ten have a positive (56%) or somewhat positive (27%) impression, while nine per cent have a negative or somewhat negative impression, respectively.
- **One in five residents have no opinion on the project, while 15 per cent say an appealing aspect of the project is the increased variety of entertainment options** – Asked what is appealing about the project, twenty one per cent of residents say that they have no opinion, while 15 per cent say the increased variety of entertainment options, 13 per cent the revenue and economic boost, 11 per cent the job creation and nine per cent the revitalization of the venue.

Summary

- **Residents are interested in information about renovation plans, timelines and traffic impact** – Asked what information they would like to know about the project, 13 per cent of residents say renovation/development plans, 11 per cent say timelines, and nine per cent say traffic flow/accessibility or taxes being spent/costs, respectively. A quarter (25%) are unsure.
- **More than nine in ten residents with an opinion say they have a positive or somewhat positive impression of revenue staying in Ottawa** – Over nine in ten residents with an opinion say that they have a positive (85%) or somewhat positive (10%) impression of revenue from gaming staying in Ottawa rather than going to Quebec, while two per cent have a somewhat negative and four per cent a negative impression of this.
- **Over nine in ten residents with an opinion have a positive or somewhat positive impression of the fact that the casino will be completely financed by Hard Rock and the Rideau Carleton Raceway** – Just over nine in ten residents with an opinion have a positive (83%) or somewhat positive (10%) impression of the fact that the casino will be completely financed by the Hard Rock and the Rideau Carleton Raceway with no government support. Three per cent have a somewhat negative and four per cent a negative impression of this fact.
- **More than nine in ten residents with an opinion have a positive or somewhat positive impression of the estimated economic impact of the casino** – Over nine in ten residents with an opinion have a positive (82%) or somewhat positive (12%) impression of the estimated \$320 million investment that will create nearly 3,900 direct and indirect local jobs including 1,900 construction jobs and another 2,000 ongoing jobs once complete, while two per cent have a somewhat negative impression and four per cent a negative impression.
- **Just over nine in ten residents with an opinion have a positive or somewhat positive impression of keeping horseracing and related jobs** – Just over nine in ten residents with an opinion say they have a positive (79%) or somewhat positive (12%) impression of horse racing and jobs related to horseracing continuing at the Rideau Carleton Raceway unchanged after the renovation, while four per cent have a somewhat negative impression and five per cent a negative impression.
- **A third of residents are concerned about gambling addiction** – Asked what concerns they might have about the project, 34 per cent of residents of Ottawa say they are concerned about gambling addictions, while 30 per cent say they have no concerns. Other concerns include traffic (six per cent), use of tax money (four per cent) and impact on the community around the venue (four per cent).

Summary

- **Nine in ten residents with an opinion have a positive or somewhat positive impression of revenue to the City doubling** – Nine in ten residents with an opinion say they have a positive (77%) or somewhat positive (13%) impression of the fact that after the renovation the \$6 million a year in extra revenue that the City of Ottawa currently receives from the Rideau Carleton Raceway and which helps support programs across the City is expected to double. Four per cent have a somewhat negative impression and six per cent a negative impression of this.
- **Over nine in ten residents with an opinion have a positive or somewhat positive impression of Hard Rock's record of philanthropy** – More than nine in ten residents with an opinion say they have a positive (76%) or somewhat positive (18%) impression of Hard Rock's track record of philanthropy which supports local education, non-profit, charitable and community programs, while three per cent each have a somewhat negative or negative impression.
- **Over nine in ten residents with an opinion have a positive or somewhat positive impression of the new facility remaining within current boundaries** – Three quarters (75%) of residents with an opinion have a positive impression of the newly renovated casino and entertainment facility remaining within the current street boundary of the existing location, while 17 per cent have a somewhat positive impression, and four per cent have a somewhat negative or a negative impression, respectively.
- **Over nine in ten residents with an opinion have a positive or somewhat positive impression of the expanded dining options** – Three quarter (75%) of residents with an opinion have a positive impression of the new dining choices which will include a 200 seat Hard Rock, a 150 seat speciality steak house, a 12 seat noodle bar and a 30 seat coffee shop, while 17 per cent have a somewhat positive impression, three per cent a somewhat negative impression and five per cent a negative impression.
- **Over eight in ten residents with an opinion have a positive or somewhat positive impression of the project featuring a hotel** – More than nine in ten residents with an opinion have a positive (71%) or somewhat positive (14%) impression of the newly renovated casino and entertainment facility featuring a 200 room hotel located within the current street boundary of the existing location, while seven per cent have a somewhat negative impression and eight per cent have a negative impression.

Summary

- **Approximately nine in ten residents with an opinion have a positive or somewhat positive impression of OLG oversight** – Just over eight in ten residents with an opinion have a positive (70%) or somewhat positive (21%) impression of the fact that Ontario Lottery and Gaming Corporation which is part of the Government of Ontario will exercise oversight and ensure strict compliance of the renovated Hard Rock Rideau Carleton Raceway Casino. Four per cent have a somewhat negative and five per cent a negative impression.
- **Around nine in ten residents with an opinion have a positive or somewhat positive impression of Hard Rock's commitment to proper planning** – Over two thirds (69%) of residents with an opinion have a positive impression of Hard Rock's commitment to ensuring that planning, construction and traffic management is done properly and addresses local concerns, while 22 per cent have a somewhat positive impression, four per cent have a somewhat negative impression and five per cent a negative impression.
- **Nine in ten residents with an opinion have a positive or somewhat positive impression of Hard Rock's commitment to consulting with the community** – Just under two thirds (65%) of residents with an opinion have a positive impression of Hard Rock's commitment to consulting with the community and coordinating its efforts with local experts, elected and community leaders and the Rideau Carleton Raceway neighbors, while 25 per cent have a somewhat positive impression, four per cent have a somewhat negative impression and six per cent a negative impression.
- **Six in ten residents with an opinion have a positive or somewhat positive impression of adding more live gaming tables** – Three fifths of residents with an opinion have a positive (40%) or somewhat positive (21%) impression of the possibility that up to 55 live gaming tables being introduced to the casino over five years, 16 per cent have a somewhat negative impression and 23 per cent a negative impression.
- **Nearly three quarters of Ottawa residents think the \$320 million investment is important enough** – Seventy-two per cent of Ottawa residents think the scope of the \$320 million investment, a project entirely funded by the private sector and with up to 3,900 new direct and indirect jobs being created, is important enough for the zoning of the project to be approved by the City of Ottawa in a timely manner, while 18 per cent say it is not important enough. Eleven per cent are unsure.

Summary

Local news sources and frequency of gaming

- **Main sources of local news are the CBC and the Ottawa Citizen** – Asked where they go for local Ottawa news, 20 per cent of Ottawa residents say CBC TV/radio/online, 17 per cent say the Ottawa Citizen, 17 per cent say online/social media and 16 per cent say CTV/CJOH.
- **Six in ten Ottawa residents report playing the lottery at least once in the last year, while 29 per cent report gambling in a casino** - Sixty per cent of Ottawa residents report having purchased at least one lottery ticket in the last year, while 39 per cent have not. In terms of casinos, 29 per cent of residents report visiting a casino or gaming in the last year (71% have not).
- **On average, Ottawa residents gamed online eight times in the past year** – Asked on how many occasions they gamed online in the past twelve months, 92 per cent of Ottawa residents say never, while one per cent say twice and one per cent say 365 times (approximately once a day).

Readers should note that the report includes views based on those residents with an opinion and all residents.

These observations are based on an RDD dual frame (land- and cell-lines) random telephone survey of 503 residents of the City of Ottawa, 18 years of age or older, between January 24th and 31st, 2018. The margin of error for a random survey of 503 residents of the City of Ottawa is ± 4.4 percentage points, 19 times out of 20.

This study was commissioned by Hard Rock and the research was conducted by Nanos Research.

> At a glance

Impressions of project elements	Positive/ somewhat positive*
Revenue from gaming will stay in Ottawa rather than going to Quebec	94.9%
It is estimated that the \$320 million investment will create nearly 3,900 direct and indirect local jobs including 1,900 construction jobs and another 2,000 ongoing jobs once complete	94.3%
Hard Rock has a track record of philanthropy which supports local education, non-profit, charitable and community programs	94.1%
The fact that it will be completely financed by the Hard Rock and the Rideau Carleton Raceway with no government support	93.4%
The newly renovated casino and entertainment facility will remain within the current street boundary of the existing location	92.3%
New dining choices will include a 200 seat Hard Rock, a 150 seat speciality steak house, a 12 seat noodle bar and a 30 seat coffee shop	92.0%
Hard Rock is committed to ensuring that planning, construction and traffic management is done properly and addresses local concerns	91.2%

*Factoring those with an opinion

> At a glance

Impressions of project elements	Positive/ somewhat positive*
Horse racing and jobs related to horseracing will continue at the Rideau Carleton Raceway unchanged after the renovation	90.9%
The Ontario Lottery and Gaming Corporation which is part of the Government of Ontario will exercise oversight and ensure strict compliance of the renovated Hard Rock Rideau Carleton Raceway Casino	90.8%
Hard Rock is committed to consulting with the community and coordinating its efforts with local experts, elected and community leaders and the Rideau Carleton Raceway neighbors	90.5%
Today the City of Ottawa currently receives \$6 million a year in extra revenue from Rideau Carleton Raceway which helps support programs across the City. After the renovation this contribution is expected to double	90.2%
The newly renovated casino and entertainment facility will feature a 200 room hotel located within the current street boundary of the existing location	85.1%
Hard Rock committed to maintaining high standards and offering responsible gambling programs in Ottawa, while implementing the Ontario Lottery and Gaming's innovative PlaySmart responsible gaming program	83.2%
Over five years up to 55 live gaming tables could be introduced to the casino	61.0%

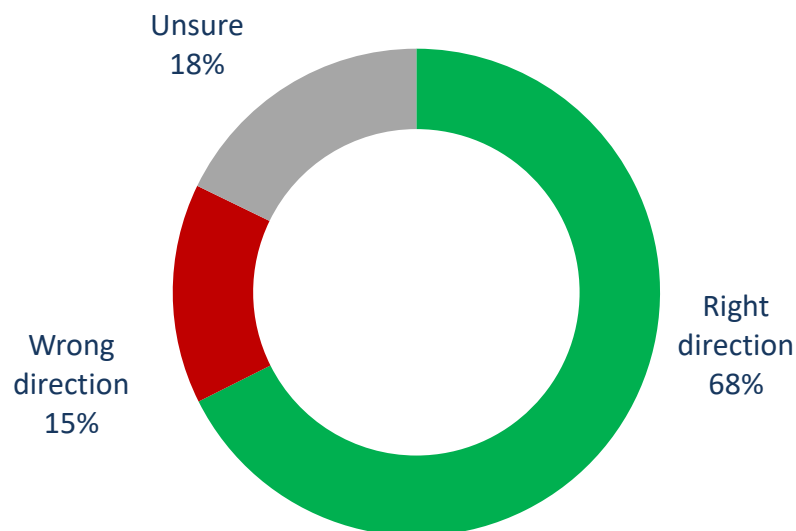
*Factoring those with an opinion

1.0 Impressions of the City of Ottawa



Direction of the City of Ottawa

Source: Nanos Research, RDD dual frame telephone random survey, January 24th to 31st, 2018, n=503 residents of the City of Ottawa, accurate 4.4 percentage points plus or minus, 19 times out of 20.



***Note: Charts may not add up to 100 due to rounding**

QUESTION – Do you think the City of Ottawa is moving in the right direction or the wrong direction?

Top priority for City Hall

Source: Nanos Research, RDD dual frame telephone random survey, January 24th to 31st, 2018, n=503 residents of the City of Ottawa, accurate 4.4 percentage points plus or minus, 19 times out of 20.

	Frequency (n=503)
Public transit/transpo + LRT	19.9%
Taxes, City spending, budget management, City planning	12.9%
Infrastructure (Excluding roads)	10.1%
Roads	9.1%
Policing, crime, public safety, opioid crisis	5.8%
Economic development/growth, jobs, investment	5.0%
Health care, community/ social services	4.2%
Affordable housing	3.6%
Homelessness	2.9%
Environment (green space, climate change)	2.8%
City services (power, water, waste collection/ management)	2.3%
Other	5.5%
Unsure	15.9%

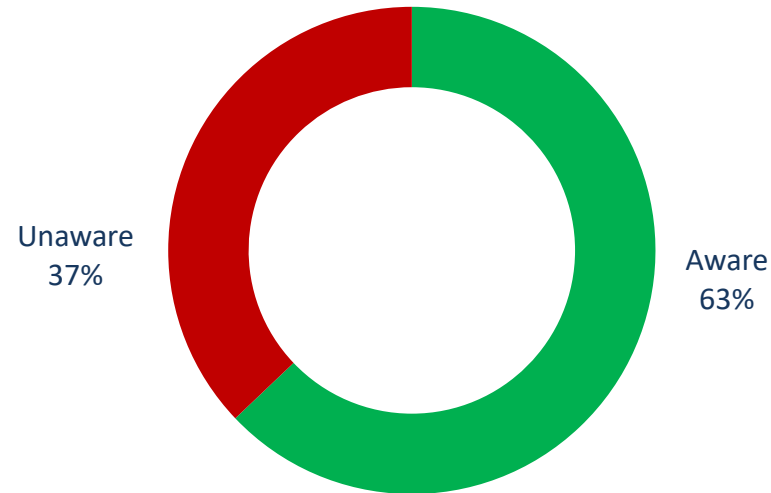
QUESTION – Thinking of the municipality that makes up the City of Ottawa, what do you think should be the top priority for City Hall? [Open-ended]

2.0 Impressions of the project



Awareness of Hard Rock and Rideau Carleton Raceway partnership

Source: Nanos Research, RDD dual frame telephone random survey, January 24th to 31st, 2018, n=503 residents of the City of Ottawa, accurate 4.4 percentage points plus or minus, 19 times out of 20.



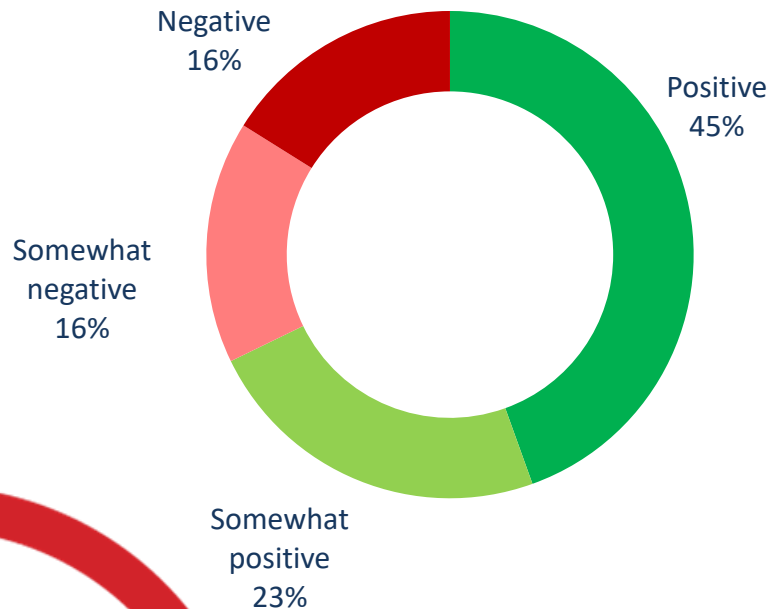
***Note:** Charts may not add up to 100 due to rounding

QUESTION – Are you aware or unaware that the Hard Rock Café, also known as Hard Rock, and the Rideau Carleton Raceway have partnered to renovate the casino at the current Rideau Carleton Raceway site where gaming already exists?

Impression of Hard Rock and Rideau Carleton Raceway partnership

Source: Nanos Research, RDD dual frame telephone random survey, January 24th to 31st, 2018, n=361 residents of the City of Ottawa, accurate 4.4 percentage points plus or minus, 19 times out of 20. DECIDED ONLY.

WITH AN OPINION ONLY



	All respondents (n=503)
Positive	32.2%
Somewhat positive	16.8%
Somewhat negative	11.6%
Negative	11.6%
No impression	26.7%
Unsure	1.0%

***Note: Charts may not add up to 100 due to rounding**

QUESTION – Regardless of whether you visit casinos or not, do you have a positive, a somewhat positive, a somewhat negative, a negative or no impression of the Hard Rock and the Rideau Carleton Raceway partnering to renovate the casino and create a world class entertainment, concert and dining facility at the current Rideau Carleton Raceway site where gaming already exists? **[FIRST TEST – This question was repeated later in the study]**

What is appealing about project

Source: Nanos Research, RDD dual frame telephone random survey, January 24th to 31st, 2018, n=503 residents of the City of Ottawa, accurate 4.4 percentage points plus or minus, 19 times out of 20.

*Of note, combined economic boost and job creation make up a quarter of responses (24.8%).

	Frequency (n=503)
No opinion	21.0%
It will increase variety of entertainment options offered	15.3%
Revenue/economy boost for city and around the casino*	13.4%
Job creation/ rise in employment*	11.4%
Facelift/beautification/revitalisation of venue	8.5%
Tourism	7.3%
Don't have to go downtown or Gatineau for casino/ entertainment	4.6%
The Hard Rock brand	1.9%
Other	5.0%
Unsure	11.5%

QUESTION – What is appealing, if anything, about this specific project?
[Open-ended]

Concerns about project

Source: Nanos Research, RDD dual frame telephone random survey, January 24th to 31st, 2018, n=503 residents of the City of Ottawa, accurate 4.4 percentage points plus or minus, 19 times out of 20.

	Frequency (n=503)
Gambling (addiction, I don't like casinos, negative impacts)	34.3%
No concerns/none/nothing	29.5%
Traffic	5.7%
Use of tax payers'/government money	4.2%
Impact on community where venue is located	3.7%
Location too far/hard to get to	3.4%
Too much expansion	2.8%
Crime, drinking and driving	2.6%
Other	4.1%
Unsure	9.8%

QUESTION – What concerns might you have, if anything, about this specific project?
[Open-ended]

Information about the project

Source: Nanos Research, RDD dual frame telephone random survey, January 24th to 31st, 2018, n=503 residents of the City of Ottawa, accurate 4.4 percentage points plus or minus, 19 times out of 20.

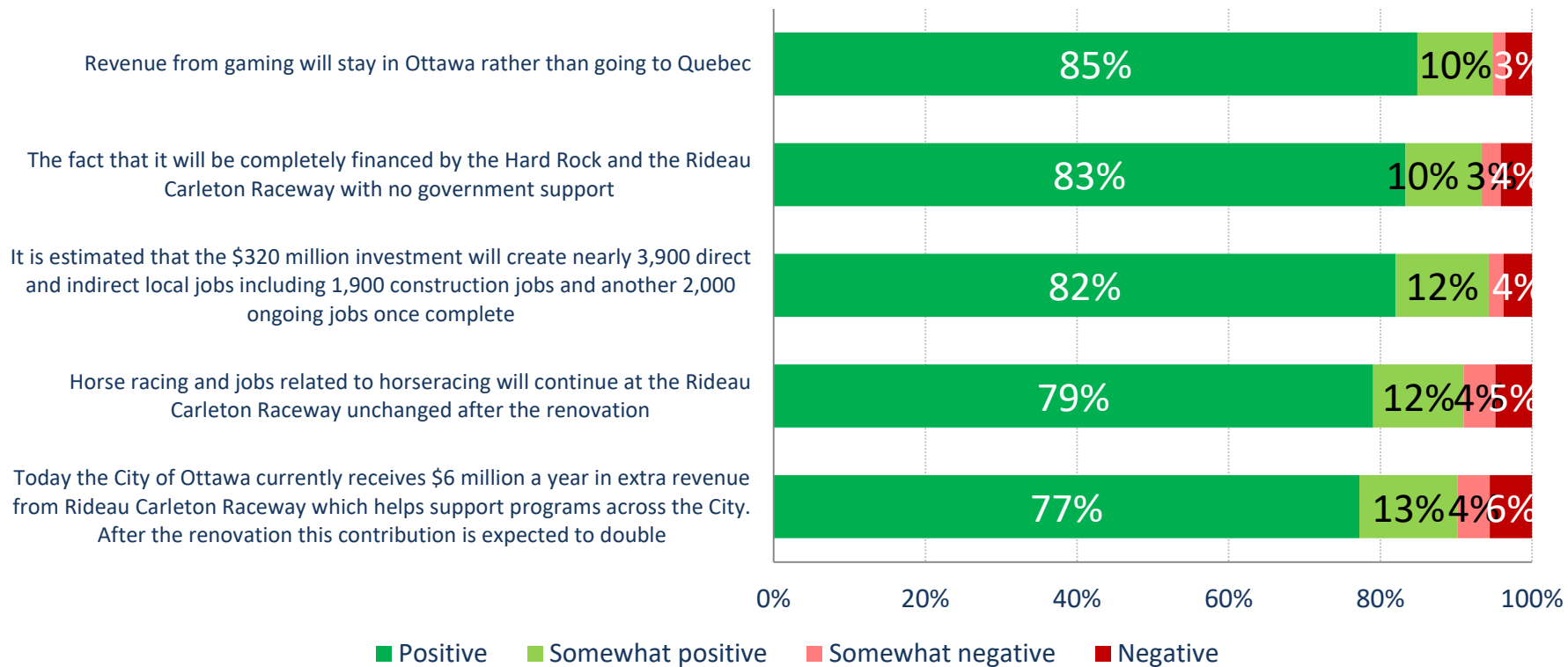
	First mention (n=503)
Renovation/Development plan	13.3%
Timeline/Updates	10.9%
Roadways/Traffic flow/Accessibility	9.4%
Taxes being spent/Costs	9.3%
Details about entertainment choices/restaurant options	7.1%
Financial benefits/Revenue for city	4.6%
Who the partners/investors are	3.7%
New employees	3.4%
How will it impact/improve the area/the community	3.0%
Gambling addiction/regulation	2.7%
Environment/Safety precautions	2.4%
More advertisements	1.9%
The people it will draw/Cientele	1.5%
Noise/Disturbance	0.8%
It shouldn't happen	0.7%
Other	0.9%
Unsure	24.6%

QUESTION – What type of information do you think residents would be interested in getting about the project? [Open-ended]

Impressions of project elements

Source: Nanos Research, RDD dual frame telephone random survey, January 24th to 31st, 2018, n=464 residents of the City of Ottawa, accurate 4.6 percentage points plus or minus, 19 times out of 20. DECIDED ONLY.

WITH AN OPINION ONLY



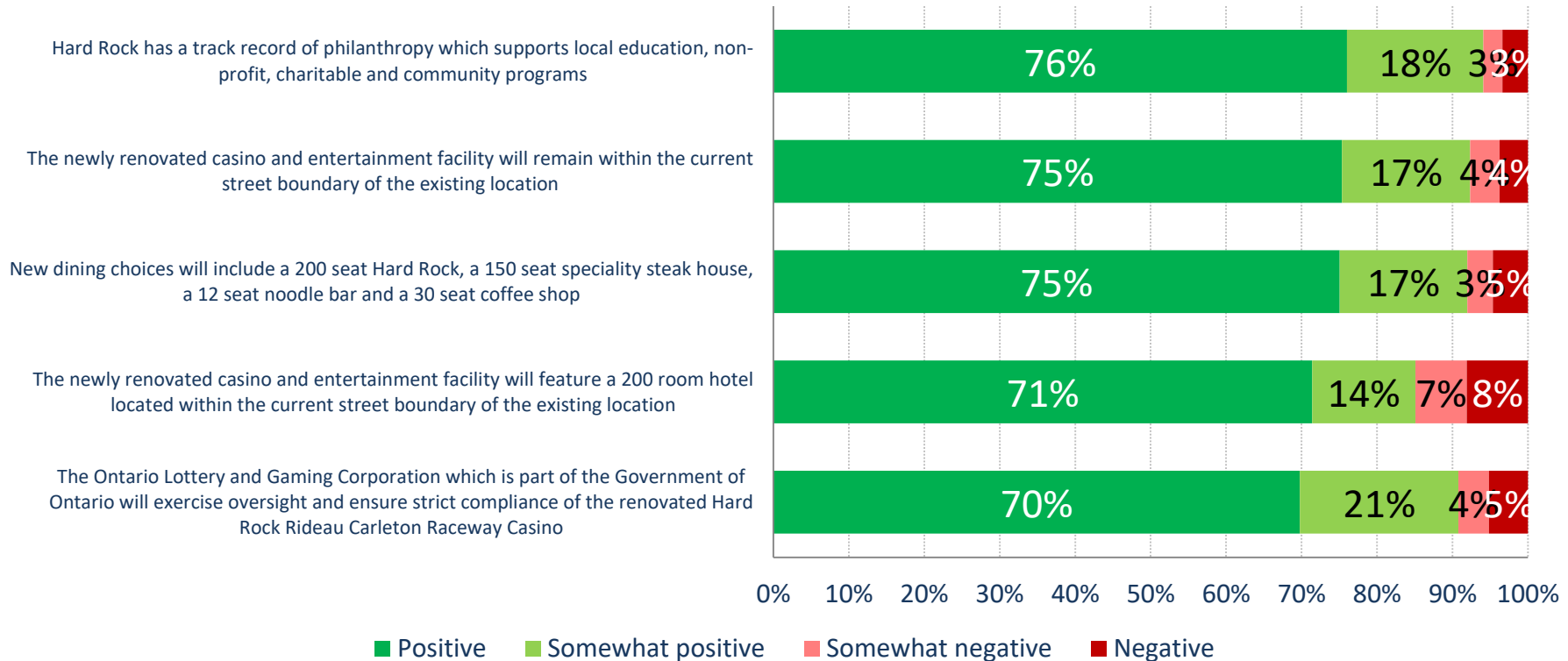
*Note: Charts may not add up to 100 due to rounding

QUESTION – I am going to read you a list of elements that make up this project and I would like to know whether you have a positive, somewhat positive, somewhat negative, negative or no impression of each one. [RANDOMIZE]

Impressions of project elements

Source: Nanos Research, RDD dual frame telephone random survey, January 24th to 31st, 2018, n=464 residents of the City of Ottawa, accurate 4.6 percentage points plus or minus, 19 times out of 20. DECIDED ONLY.

WITH AN OPINION ONLY



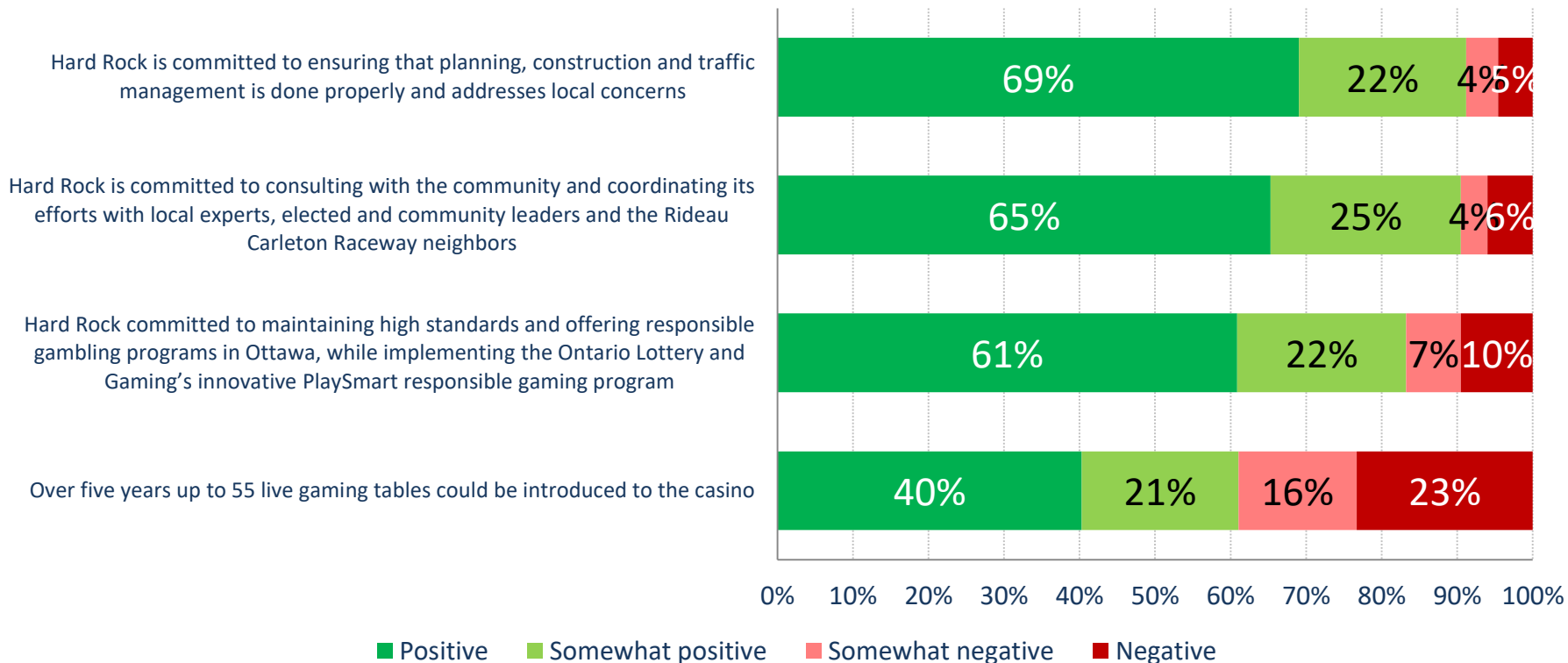
*Note: Charts may not add up to 100 due to rounding

QUESTION – I am going to read you a list of elements that make up this project and I would like to know whether you have a positive, somewhat positive, somewhat negative, negative or no impression of each one. [RANDOMIZE]

Impressions of project elements

Source: Nanos Research, RDD dual frame telephone random survey, January 24th to 31st, 2018, n=464 residents of the City of Ottawa, accurate 4.6 percentage points plus or minus, 19 times out of 20.
DECIDED ONLY.

WITH AN OPINION ONLY



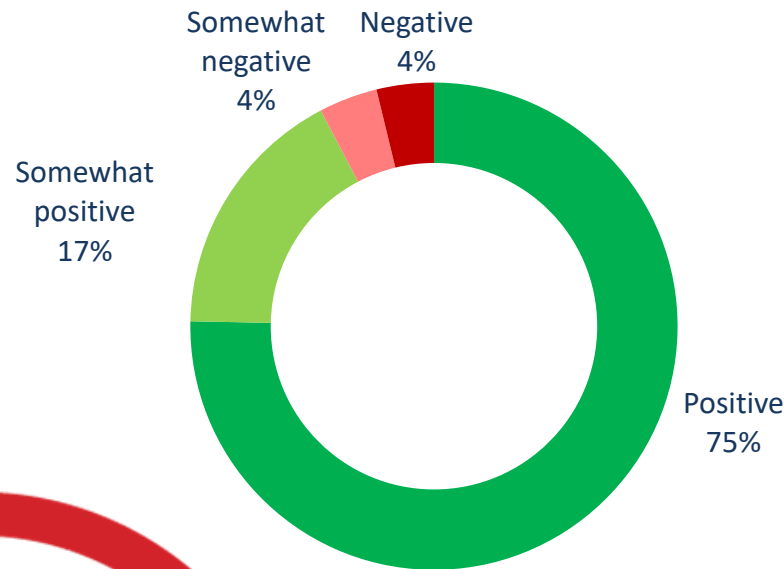
***Note:** Charts may not add up to 100 due to rounding

QUESTION – I am going to read you a list of elements that make up this project and I would like to know whether you have a positive, somewhat positive, somewhat negative, negative or no impression of each one. [RANDOMIZE]

Facility remaining within current boundaries

Source: Nanos Research, RDD dual frame telephone random survey, January 24th to 31st, 2018, n=399 residents of the City of Ottawa, accurate 5.0 percentage points plus or minus, 19 times out of 20. DECIDED ONLY.

WITH AN OPINION ONLY



	All respondents (n=503)
Positive	60.2%
Somewhat positive	13.5%
Somewhat negative	3.1%
Negative	3.0%
No impression	19.0%
Unsure	1.2%

***Note: Charts may not add up to 100 due to rounding**

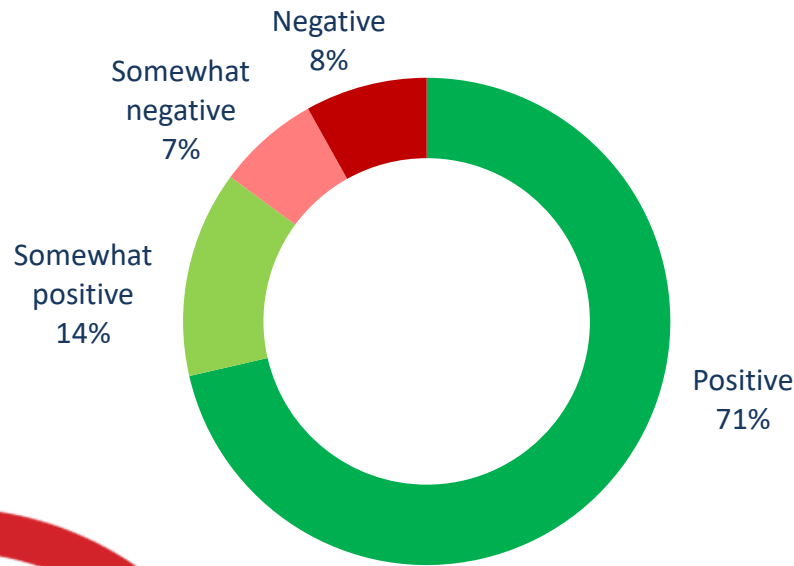
QUESTION – I am going to read you a list of elements that make up this project and I would like to know whether you have a positive, somewhat positive, somewhat negative, negative or no impression of each one. [RANDOMIZE]

The newly renovated casino and entertainment facility will remain within the current street boundary of the existing location

New hotel within current boundaries

Source: Nanos Research, RDD dual frame telephone random survey, January 24th to 31st, 2018, n=401 residents of the City of Ottawa, accurate 4.9 percentage points plus or minus, 19 times out of 20. DECIDED ONLY.

WITH AN OPINION ONLY



	All respondents (n=503)
Positive	57.3%
Somewhat positive	11.0%
Somewhat negative	5.5%
Negative	6.5%
No impression	19.0%
Unsure	0.8%

***Note:** Charts may not add up to 100 due to rounding

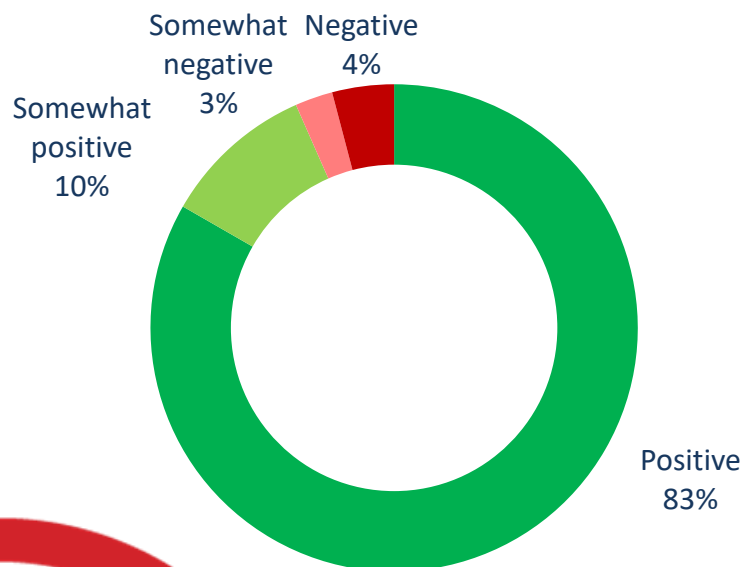
QUESTION – I am going to read you a list of elements that make up this project and I would like to know whether you have a positive, somewhat positive, somewhat negative, negative or no impression of each one. [RANDOMIZE]

The newly renovated casino and entertainment facility will feature a 200 room hotel located within the current street boundary of the existing location

Complete funding by Hard Rock and Rideau Carleton Raceway

Source: Nanos Research, RDD dual frame telephone random survey, January 24th to 31st, 2018, n=464 residents of the City of Ottawa, accurate 4.6 percentage points plus or minus, 19 times out of 20. DECIDED ONLY.

WITH AN OPINION ONLY



	All respondents (n=503)
Positive	77.3%
Somewhat positive	9.3%
Somewhat negative	2.3%
Negative	3.8%
No impression	6.9%
Unsure	0.4%

***Note:** Charts may not add up to 100 due to rounding

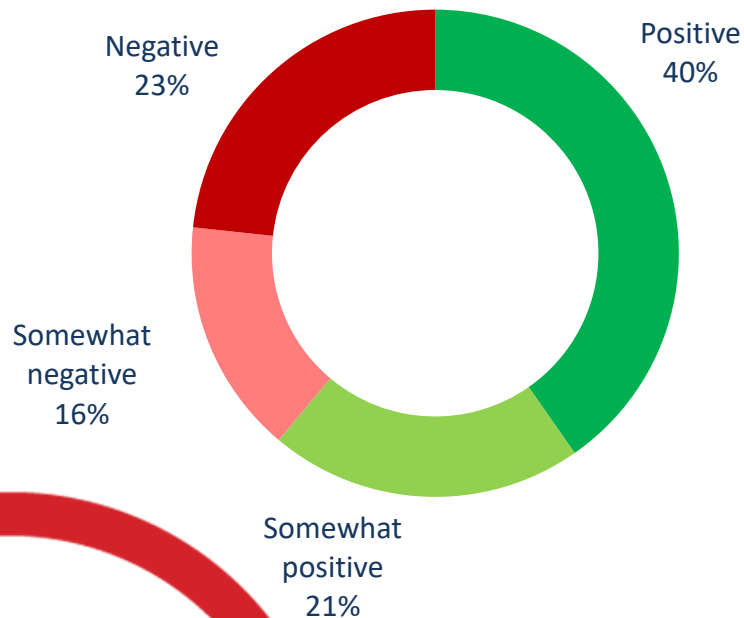
QUESTION – I am going to read you a list of elements that make up this project and I would like to know whether you have a positive, somewhat positive, somewhat negative, negative or no impression of each one. [RANDOMIZE]

The fact that it will be completely financed by the Hard Rock and the Rideau Carleton Raceway with no government support

Introduction of live gaming tables

Source: Nanos Research, RDD dual frame telephone random survey, January 24th to 31st, 2018, n=351 residents of the City of Ottawa, accurate 5.3 percentage points plus or minus, 19 times out of 20. DECIDED ONLY.

WITH AN OPINION ONLY



	All respondents (n=503)
Positive	28.3%
Somewhat positive	14.6%
Somewhat negative	11.0%
Negative	16.4%
No impression	28.5%
Unsure	1.2%

***Note:** Charts may not add up to 100 due to rounding

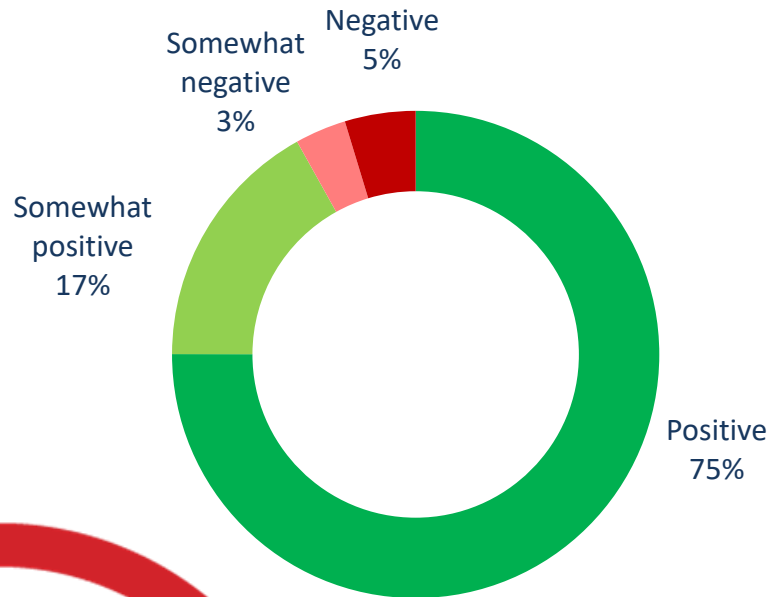
QUESTION – I am going to read you a list of elements that make up this project and I would like to know whether you have a positive, somewhat positive, somewhat negative, negative or no impression of each one. [RANDOMIZE]

Over five years up to 55 live gaming tables could be introduced to the casino

New dining choices

Source: Nanos Research, RDD dual frame telephone random survey, January 24th to 31st, 2018, n=401 residents of the City of Ottawa, accurate 4.9 percentage points plus or minus, 19 times out of 20. DECIDED ONLY.

WITH AN OPINION ONLY



	All respondents (n=503)
Positive	60.2%
Somewhat positive	13.5%
Somewhat negative	2.7%
Negative	3.7%
No impression	19.1%
Unsure	0.7%

***Note:** Charts may not add up to 100 due to rounding

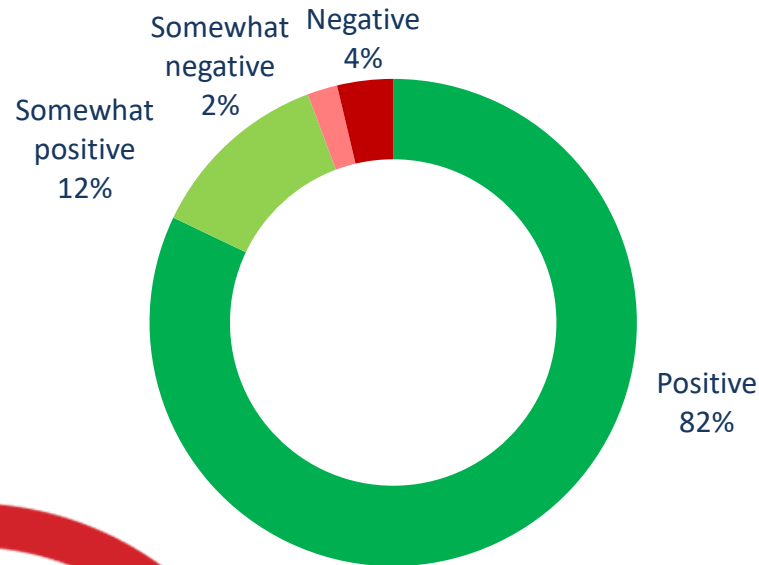
QUESTION – I am going to read you a list of elements that make up this project and I would like to know whether you have a positive, somewhat positive, somewhat negative, negative or no impression of each one. [RANDOMIZE]

New dining choices will include a 200 seat Hard Rock, a 150 seat speciality steak house, a 12 seat noodle bar and a 30 seat coffee shop

Job creation

Source: Nanos Research, RDD dual frame telephone random survey, January 24th to 31st, 2018, n=463 residents of the City of Ottawa, accurate 4.6 percentage points plus or minus, 19 times out of 20. DECIDED ONLY.

WITH AN OPINION ONLY



	All respondents (n=503)
Positive	75.9%
Somewhat positive	11.3%
Somewhat negative	1.8%
Negative	3.5%
No impression	7.1%
Unsure	0.4%

***Note:** Charts may not add up to 100 due to rounding

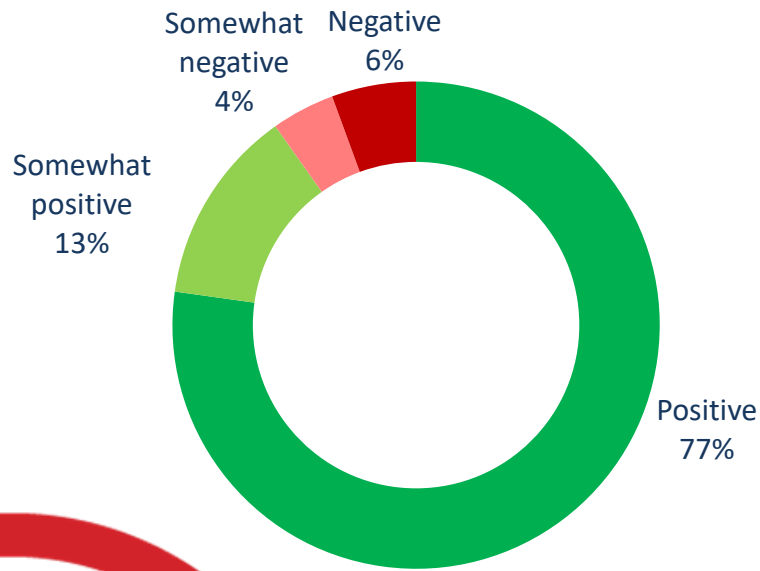
QUESTION – I am going to read you a list of elements that make up this project and I would like to know whether you have a positive, somewhat positive, somewhat negative, negative or no impression of each one. [RANDOMIZE]

It is estimated that the \$320 million investment will create nearly 3,900 direct and indirect local jobs including 1,900 construction jobs and another 2,000 ongoing jobs once complete

Doubling of contribution to the City

Source: Nanos Research, RDD dual frame telephone random survey, January 24th to 31st, 2018, n=458 residents of the City of Ottawa, accurate 4.6 percentage points plus or minus, 19 times out of 20. DECIDED ONLY.

WITH AN OPINION ONLY



	All respondents (n=503)
Positive	70.8%
Somewhat positive	11.9%
Somewhat negative	3.9%
Negative	5.1%
No impression	8.4%
Unsure	-

***Note:** Charts may not add up to 100 due to rounding

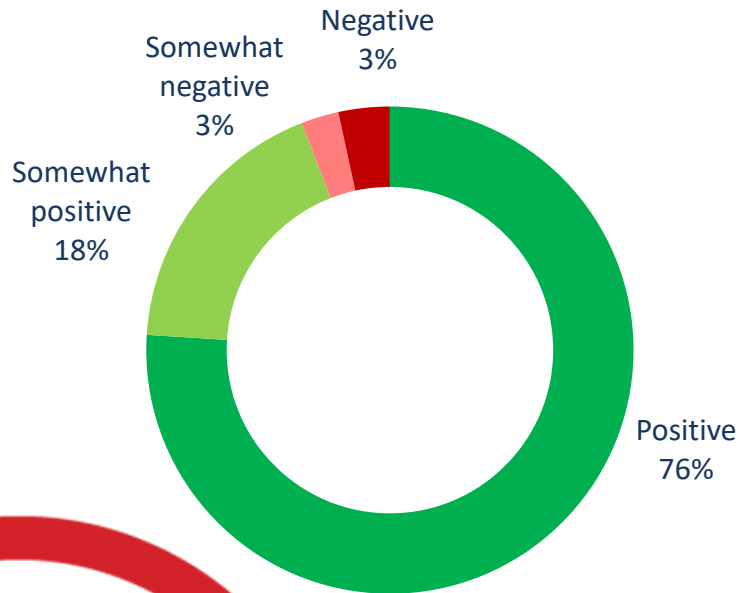
QUESTION – I am going to read you a list of elements that make up this project and I would like to know whether you have a positive, somewhat positive, somewhat negative, negative or no impression of each one. [RANDOMIZE]

Today the City of Ottawa currently receives \$6 million a year in extra revenue from Rideau Carleton Raceway which helps support programs across the City. After the renovation this contribution is expected to double

Hard Rock philanthropic record

Source: Nanos Research, RDD dual frame telephone random survey, January 24th to 31st, 2018, n=418 residents of the City of Ottawa, accurate 4.8 percentage points plus or minus, 19 times out of 20. DECIDED ONLY.

WITH AN OPINION ONLY



	All respondents (n=503)
Positive	63.5%
Somewhat positive	15.1%
Somewhat negative	2.1%
Negative	2.8%
No impression	14.4%
Unsure	2.1%

***Note: Charts may not add up to 100 due to rounding**

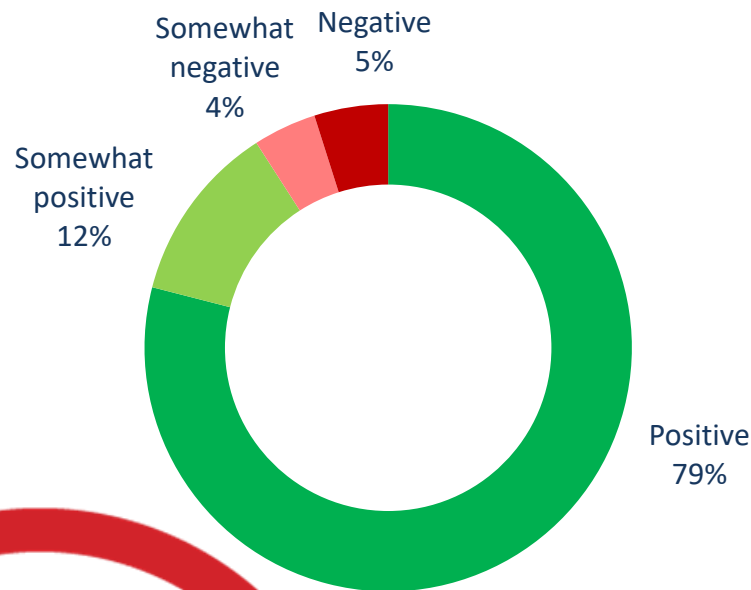
QUESTION – I am going to read you a list of elements that make up this project and I would like to know whether you have a positive, somewhat positive, somewhat negative, negative or no impression of each one. [RANDOMIZE]

Hard Rock has a track record of philanthropy which supports local education, non-profit, charitable and community programs

No changes to horse racing and related jobs

Source: Nanos Research, RDD dual frame telephone random survey, January 24th to 31st, 2018, n=392 residents of the City of Ottawa, accurate 5.0 percentage points plus or minus, 19 times out of 20. DECIDED ONLY.

WITH AN OPINION ONLY



	All respondents (n=503)
Positive	62.0%
Somewhat positive	9.3%
Somewhat negative	3.3%
Negative	3.8%
No impression	20.5%
Unsure	1.1%

***Note:** Charts may not add up to 100 due to rounding

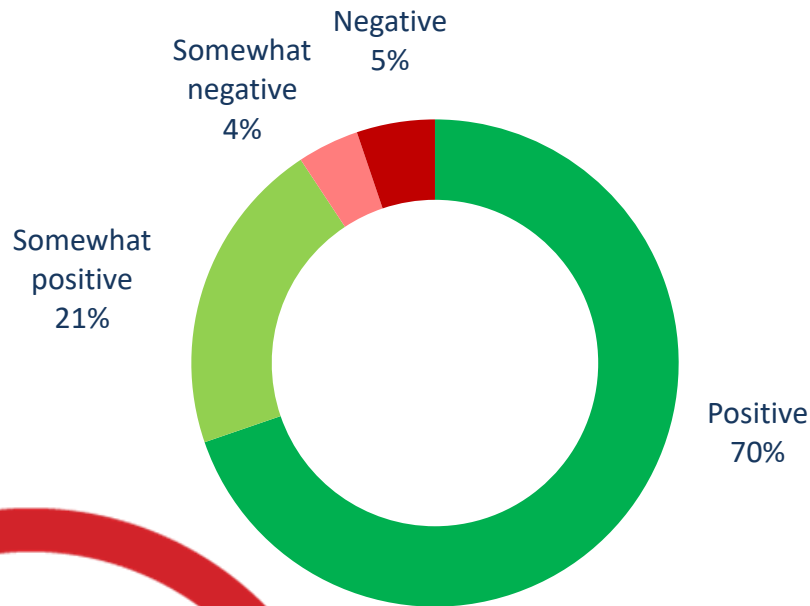
QUESTION – I am going to read you a list of elements that make up this project and I would like to know whether you have a positive, somewhat positive, somewhat negative, negative or no impression of each one. [RANDOMIZE]

Horse racing and jobs related to horseracing will continue at the Rideau Carleton Raceway unchanged after the renovation

Ontario Lottery and Gaming Corporation oversight

Source: Nanos Research, RDD dual frame telephone random survey, January 24th to 31st, 2018, n=424 residents of the City of Ottawa, accurate 4.8 percentage points plus or minus, 19 times out of 20.
DECIDED ONLY.

WITH AN OPINION ONLY



	All respondents (n=503)
Positive	59.2%
Somewhat positive	17.8%
Somewhat negative	3.4%
Negative	4.4%
No impression	15.2%
Unsure	-

***Note:** Charts may not add up to 100 due to rounding

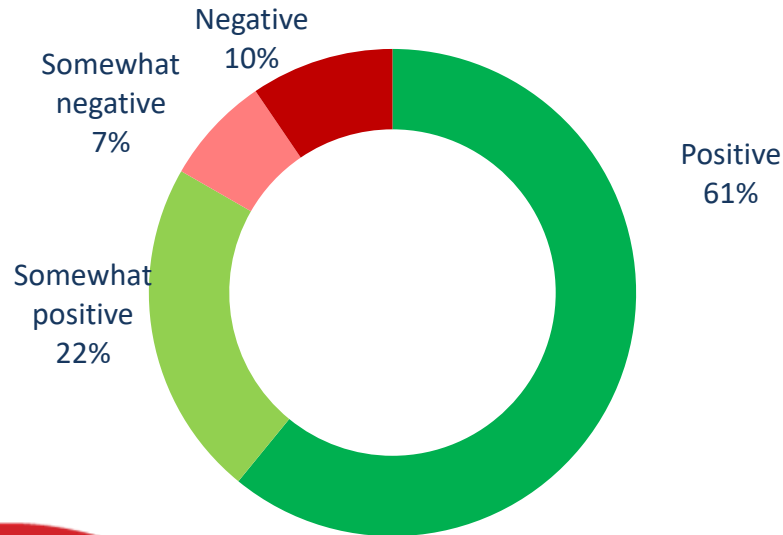
QUESTION – I am going to read you a list of elements that make up this project and I would like to know whether you have a positive, somewhat positive, somewhat negative, negative or no impression of each one. [RANDOMIZE]

The Ontario Lottery and Gaming Corporation which is part of the Government of Ontario will exercise oversight and ensure strict compliance of the renovated Hard Rock Rideau Carleton Raceway Casino

Hard Rock standards

Source: Nanos Research, RDD dual frame telephone random survey, January 24th to 31st, 2018, n=421 residents of the City of Ottawa, accurate 4.8 percentage points plus or minus, 19 times out of 20.
DECIDED ONLY.

WITH AN OPINION ONLY



	All respondents (n=503)
Positive	51.2%
Somewhat positive	18.8%
Somewhat negative	6.1%
Negative	8.0%
No impression	15.1%
Unsure	0.7%

***Note:** Charts may not add up to 100 due to rounding

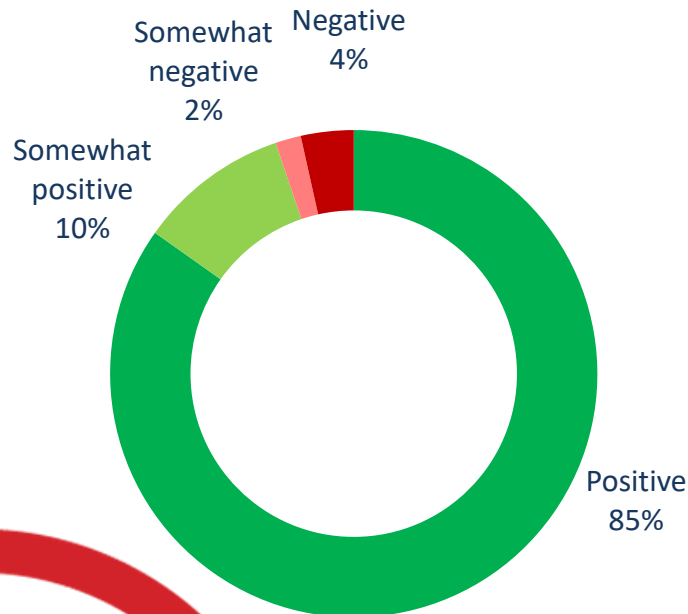
QUESTION – I am going to read you a list of elements that make up this project and I would like to know whether you have a positive, somewhat positive, somewhat negative, negative or no impression of each one. [RANDOMIZE]

Hard Rock committed to maintaining high standards and offering responsible gambling programs in Ottawa, while implementing the Ontario Lottery and Gaming's innovative PlaySmart responsible gaming program

Gaming revenue staying in Ottawa

Source: Nanos Research, RDD dual frame telephone random survey, January 24th to 31st, 2018, n=430 residents of the City of Ottawa, accurate 4.8 percentage points plus or minus, 19 times out of 20. DECIDED ONLY.

WITH AN OPINION ONLY



	All respondents (n=503)
Positive	73.1%
Somewhat positive	8.6%
Somewhat negative	1.4%
Negative	3.0%
No impression	13.0%
Unsure	1.0%

***Note:** Charts may not add up to 100 due to rounding

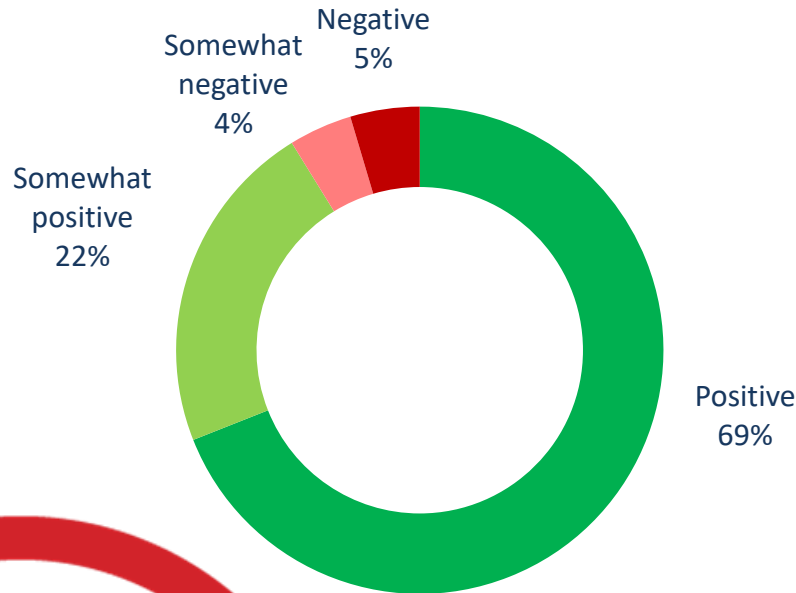
QUESTION – I am going to read you a list of elements that make up this project and I would like to know whether you have a positive, somewhat positive, somewhat negative, negative or no impression of each one. [RANDOMIZE]

Revenue from gaming will stay in Ottawa rather than going to Quebec

Hard Rock commitment to proper planning

Source: Nanos Research, RDD dual frame telephone random survey, January 24th to 31st, 2018, n=449 residents of the City of Ottawa, accurate 4.7 percentage points plus or minus, 19 times out of 20. DECIDED ONLY.

WITH AN OPINION ONLY



	All respondents (n=503)
Positive	62.0%
Somewhat positive	19.9%
Somewhat negative	3.8%
Negative	4.1%
No impression	9.9%
Unsure	0.4%

***Note:** Charts may not add up to 100 due to rounding

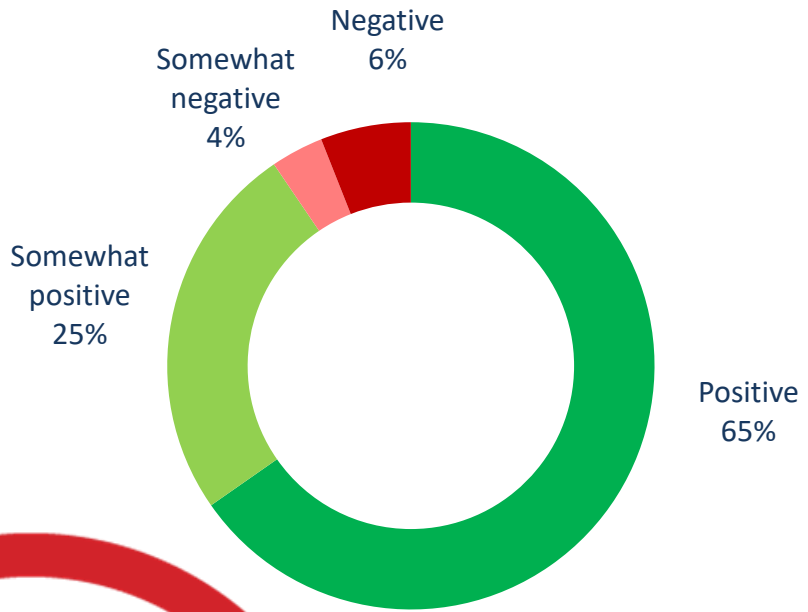
QUESTION – I am going to read you a list of elements that make up this project and I would like to know whether you have a positive, somewhat positive, somewhat negative, negative or no impression of each one. [RANDOMIZE]

Hard Rock is committed to ensuring that planning, construction and traffic management is done properly and addresses local concerns

Hard Rock commitment to consulting with community

Source: Nanos Research, RDD dual frame telephone random survey, January 24th to 31st, 2018, n=427 residents of the City of Ottawa, accurate 4.9 percentage points plus or minus, 19 times out of 20. DECIDED ONLY.

WITH AN OPINION ONLY



	All respondents (n=503)
Positive	55.8%
Somewhat positive	21.5%
Somewhat negative	3.0%
Negative	5.1%
No impression	14.4%
Unsure	0.2%

***Note:** Charts may not add up to 100 due to rounding

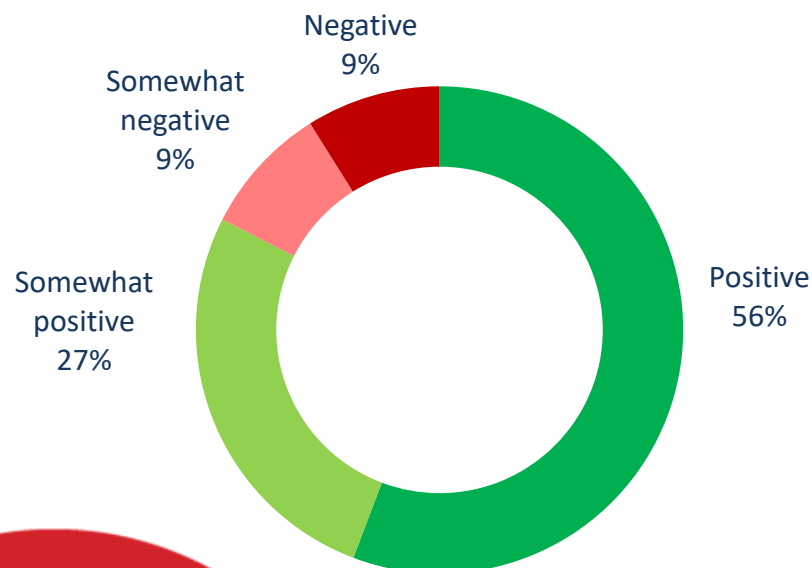
QUESTION – I am going to read you a list of elements that make up this project and I would like to know whether you have a positive, somewhat positive, somewhat negative, negative or no impression of each one. [RANDOMIZE]

Hard Rock is committed to consulting with the community and coordinating its efforts with local experts, elected and community leaders and the Rideau Carleton Raceway neighbors

Impression of Hard Rock and Rideau Carleton Partnership with more information about project

Source: Nanos Research, RDD dual frame telephone random survey, January 24th to 31st, 2018, n=434 residents of the City of Ottawa, accurate 4.8 percentage points plus or minus, 19 times out of 20. DECIDED ONLY.

WITH AN OPINION ONLY



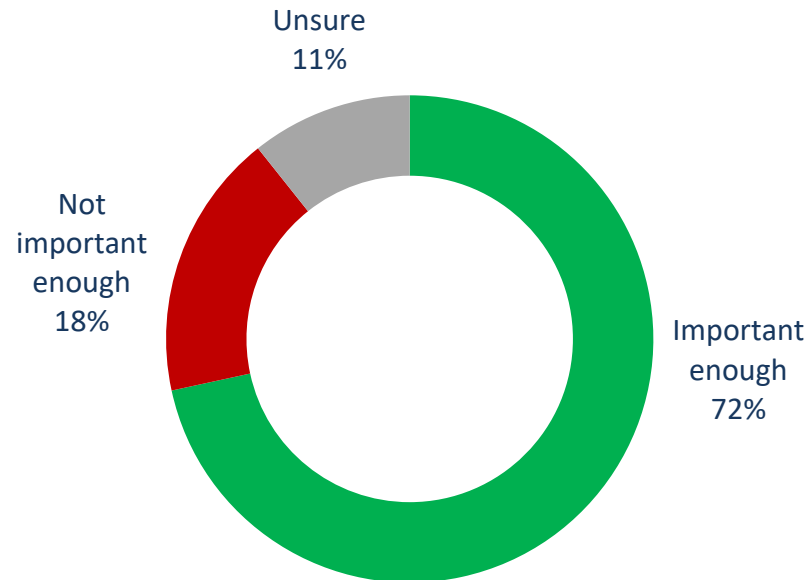
	All respondents (n=503)
Positive	48.4%
Somewhat positive	23.2%
Somewhat negative	7.5%
Negative	7.8%
No impression	12.5%
Unsure	0.6%

***Note: Charts may not add up to 100 due to rounding**

QUESTION – Now that you have heard more about the project, regardless of whether you visit casinos or not, do you have a positive, a somewhat positive, a somewhat negative, a negative or no impression of the Hard Rock and the Rideau Carleton Raceway partnering to renovate the casino and create a world class entertainment, concert and dining facility at the current Rideau Carleton Raceway site where gaming already exists? **[SECOND TEST – This question was asked earlier in the study]**

Importance of investment

Source: Nanos Research, RDD dual frame telephone random survey, January 24th to 31st, 2018, n=503 residents of the City of Ottawa, accurate 4.4 percentage points plus or minus, 19 times out of 20.



***Note: Charts may not add up to 100 due to rounding**

QUESTION – Is the scope of the \$320 million investment, a project entirely funded by the private sector and up to 3,900 new direct and indirect jobs created important enough or not important enough for the zoning of the project to be approved by the City of Ottawa in a timely manner?

3.0 Local news sources and frequency of gaming



Local news sources

Source: Nanos Research, RDD dual frame telephone random survey, January 24th to 31st, 2018, n=503 residents of the City of Ottawa, accurate 4.4 percentage points plus or minus, 19 times out of 20.

	First mention (n=503)
CBC TV/radio/online	20.2%
Ottawa Citizen	17.2%
Online/internet/social media	16.6%
CTV/CJOH	16.3%
Radio	9.2%
TV	8.7%
Newspaper	5.0%
Ottawa Sun	2.7%
CFRA	0.7%
Word of mouth	0.5%
Other	1.4%
Unsure	1.6%

QUESTION – Where do you go to for local Ottawa news? [Open-ended]

Frequency of purchasing a lottery ticket

Source: Nanos Research, RDD dual frame telephone random survey, January 24th to 31st, 2018, n=503 residents of the City of Ottawa, accurate 4.4 percentage points plus or minus, 19 times out of 20.

Mean

16.4

Number of occasions purchased a lottery ticket	Frequency (n=503)
0	39.4%
52	7.5%
5	6.8%
1	6.2%
2	5.4%

QUESTION – In the past 12 months, on how many occasions have you [RANDOMIZE] [Open-ended]

Purchased a lottery ticket

Frequency of visiting a casino or gaming

Source: Nanos Research, RDD dual frame telephone random survey, January 24th to 31st, 2018, n=503 residents of the City of Ottawa, accurate 4.4 percentage points plus or minus, 19 times out of 20.

Mean		
1.61	Number of occasions that you visited a casino or gaming	Frequency (n=503)
	0	71.3%
	1	13.0%
	2	6.4%
	4	2.0%
	3	1.6%

QUESTION – In the past 12 months, on how many occasions have you [RANDOMIZE] [Open-ended]

Visited a casino or gaming

Frequency of online gaming

Source: Nanos Research, RDD dual frame telephone random survey, January 24th to 31st, 2018, n=503 residents of the City of Ottawa, accurate 4.4 percentage points plus or minus, 19 times out of 20.

Mean
7.6

	Frequency (n=503)
0	92.4%
2	1.4%
365	1.2%
1	1.0%
100	0.8%

QUESTION – In the past 12 months, on how many occasions have you
[RANDOMIZE] [Open-ended]

Engaged in online gaming such as online poker or online slot machines even
if there was no wager



Methodology

Methodology

Nanos conducted an RDD dual frame (land- and cell-lines) random telephone survey of 503 residents of the City of Ottawa, 18 years of age or older, between January 24th and 31st, 2018. Participants were randomly recruited by telephone using live agents and administered a survey. The sample is geographically stratified to be representative of the City of Ottawa.

Individuals were randomly called using random digit dialling with a maximum of five call backs.

The margin of error for a random survey of 500 residents of the City of Ottawa is ± 4.4 percentage points, 19 times out of 20.

The research was commissioned by Hard Rock Ottawa and was conducted by Nanos.

Note: Charts may not add up to 100 due to rounding.



Technical Note

Element	Description	Element	Description
Organization who commissioned the research	Hard Rock Ottawa	Weighting of Data	The results were weighted by age and gender using the latest Census information (2016) and the sample is geographically stratified to ensure a distribution across all regions of Ottawa. See tables for full weighting disclosure
Final Sample Size	500 randomly selected individuals.	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or an office for a federal, provincial or municipal elected official prior to administering the survey to ensure the integrity of the data.
Margin of Error	±4.4 percentage points, 19 times out of 20.	Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines could not participate.
Mode of Survey	RDD dual frame (land- and cell-lines) random telephone survey	Stratification	By age and gender using the latest Census information (2016) and the sample is geographically stratified to be representative of Ottawa.
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.	Estimated Response Rate	Eleven percent, consistent with industry norms.
Demographics (Captured)	Residents of the City of Ottawa and residents of the host neighbourhood; Men and Women; 18 years and older. Six digit postal code was used to validate geography.	Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Fieldwork/Validation	Live interviews with live supervision to validate work as per the MRIA Code of Conduct	Question Content	All the questions asked are contained in this report.
Number of Calls	Maximum of five call backs.	Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Time of Calls	Individuals were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.	Survey Company	Nanos Research
Field Dates	January 24 th to 31 st , 2018.	Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanosresearch.com Telephone:(613) 234-4666 ext. Email: info@nanosresearch.com.
Language of Survey	The survey was conducted in English.		

About Nanos

Nanos is one of North America's most trusted research and strategy organizations. Our team of professionals is regularly called upon by senior executives to deliver superior intelligence and market advantage whether it be helping to chart a path forward, managing a reputation or brand risk or understanding the trends that drive success. Services range from traditional telephone surveys, through to elite in-depth interviews, online research and focus groups. Nanos clients range from Fortune 500 companies through to leading advocacy groups interested in understanding and shaping the public landscape. Whether it is understanding your brand or reputation, customer needs and satisfaction, engaging employees or testing new ads or products, Nanos provides insight you can trust.



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1.888.737.5505

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Tabulations

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			Gender			Age				
			Ottawa 2018-01	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question 1- Do you think the City of Ottawa is moving in the right direction or the wrong direction?	Total	Unwgt N	503	240	263	65	50	77	100	211
		Wgt N	500	237	262	87	68	72	79	193
	Right direction	%	67.6	68.1	67.2	69.2	71.5	72.6	71.5	62.1
	Wrong direction	%	14.6	14.6	14.5	12.3	10.9	14.4	15.4	16.6
	Unsure	%	17.8	17.3	18.3	18.5	17.6	13.0	13.2	21.3

			Gender			Age				
			Ottawa 2018-01	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question 2- Thinking of the municipality that makes up the City of Ottawa, what do you think should be the top priority for City Hall? [OPEN]	Total	Unwgt N	503	240	263	65	50	77	100	211
		Wgt N	500	237	262	87	68	72	79	193
	Roads	%	9.1	9.3	9.0	7.5	12.6	7.7	6.2	10.4
	Public Transit/Transpo + LRT	%	19.9	18.9	20.7	17.0	28.6	27.4	17.7	16.1
	Infrastructure (Excluding roads)	%	10.1	11.8	8.5	7.5	9.2	10.1	9.1	11.8
	Taxes, City Spending, budget management, City planning	%	12.9	18.3	8.1	9.2	16.9	15.6	10.3	13.2
	Policing, Crime, Public Safety, Opioid Crisis	%	5.8	2.4	8.8	6.3	5.0	5.3	5.3	6.2
	City Services (power, water, waste collection/ management)	%	2.3	2.7	1.9	3.1	2.5	2.7	2.9	1.4
	Health Care, Community/ Social Services	%	4.2	1.8	6.3	1.6	5.0	1.3	4.2	6.2
	Homelessness	%	2.9	2.7	3.1	3.2	2.5	1.3	5.9	2.4
	Environment (Green space, climate change)	%	2.8	2.3	3.2	0.0	4.2	4.0	2.2	3.3
	Affordable Housing	%	3.6	3.9	3.3	3.1	0.0	2.6	4.2	5.2
	Economic development/growth, jobs, investment	%	5.0	4.9	5.1	3.1	1.7	2.6	8.2	6.6
	Other	%	5.5	5.8	5.3	6.2	6.8	2.6	6.2	5.7
	Unsure	%	15.9	15.2	16.6	32.2	5.0	17.0	17.6	11.4

Nanos conducted an RDD dual frame (land- and cell- lines) telephone random survey of 503 residents of Ottawa, 18 years of age or older, between January 24th and 31st, 2018. The margin of error for a random survey of 503 residents of Ottawa is ± 4.4 percentage points, 19 times out of 20.

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2018-1145 – Hard Rock – GENPOP SURVEY - STAT SHEET

			Gender			Age				
			Ottawa 2018-01	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question 3 - Are you aware or unaware that the Hard Rock Café, also known as Hard Rock, and the Rideau Carleton Raceway have partnered to renovate the casino at the current Rideau Carleton Raceway site where gaming already exists?	Total	Unwgt N	503	240	263	65	50	77	100	211
		Wgt N	500	237	262	87	68	72	79	193
	Aware	%	62.9	64.3	61.6	41.3	53.8	61.1	66.0	75.3
	Unaware	%	37.1	35.7	38.4	58.7	46.2	38.9	34.0	24.7

			Gender			Age				
			Ottawa 2018-01	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question 4 - Regardless of whether you visit casinos or not, do you have a positive, a somewhat positive, a somewhat negative, a negative or no impression of the Hard Rock and the Rideau Carleton Raceway partnering to renovate the casino and create a world class entertainment, concert and dining facility at the current Rideau Carleton Raceway site where gaming already exists?	Total	Unwgt N	503	240	263	65	50	77	100	211
		Wgt N	500	237	262	87	68	72	79	193
	Positive	%	32.2	35.0	29.6	32.1	29.5	32.5	30.9	33.6
	Somewhat positive	%	16.8	15.4	18.1	15.7	8.4	20.8	22.3	16.6
	Somewhat negative	%	11.6	9.2	13.8	10.7	6.8	7.9	11.7	15.2
	Negative	%	11.6	10.1	13.0	3.2	11.8	13.1	10.8	15.2
	No impression	%	26.7	29.3	24.4	36.9	43.6	25.8	23.3	18.0
	Unsure	%	1.0	0.9	1.0	1.5	0.0	0.0	1.1	1.4

		Frequency	Percent	Valid Percent	Cumulative Percent
Question 4 – [DECIDED ONLY] Regardless of whether you visit casinos or not, do you have a positive, a somewhat positive, a somewhat negative, a negative or no impression of the Hard Rock and the Rideau Carleton Raceway partnering to renovate the casino and create a world class entertainment, concert and dining facility at the current Rideau Carleton Raceway site where gaming already exists?	Positive	161	32.2	44.5	44.5
	Somewhat positive	84	16.8	23.3	67.8
	Somewhat negative	58	11.6	16.1	83.9
	Negative	58	11.6	16.1	100.0
	Total	361	72.3	100.0	
	No impression	134	26.7		
	Unsure	5	1.0		
	Total	139	27.7		
Total		500	100.0		

Nanos conducted an RDD dual frame (land- and cell- lines) telephone random survey of 503 residents of Ottawa, 18 years of age or older, between January 24th and 31st, 2018. The margin of error for a random survey of 503 residents of Ottawa is ± 4.4 percentage points, 19 times out of 20.

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			Gender			Age				
			Ottawa 2018-01	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question 5 - What is appealing, if anything, about this specific project? [OPEN]	Total	Unwgt N	503	240	263	65	50	77	100	211
		Wgt N	500	237	262	87	68	72	79	193
	Job creation/ rise in employment	%	11.4	10.6	12.1	7.9	9.2	11.5	16.1	11.8
	Facelift/ beautification/ revitalisation of venue	%	8.5	7.1	9.7	4.7	10.1	5.2	7.1	11.4
	Nothing/Indifferent/ None	%	21.0	19.7	22.2	15.5	26.8	19.5	18.1	23.2
	Tourism	%	7.3	7.3	7.4	7.9	9.2	9.1	8.6	5.2
	Revenue/ Economy boost for city and around the casino	%	13.4	14.5	12.4	17.0	11.0	15.5	10.1	13.3
	Don't have to go Downtown or Gatineau for casino/ entertainment	%	4.6	3.0	6.0	3.1	5.0	6.5	6.0	3.8
	It will increase variety of entertainment options offered	%	15.3	12.9	17.4	19.8	8.4	13.0	16.3	16.1
	The Hard Rock brand	%	1.9	3.4	0.5	3.1	2.5	2.5	1.8	0.9
	Other	%	5.0	6.8	3.5	4.4	2.5	5.2	6.2	5.7
	Unsure	%	11.5	14.6	8.7	16.5	15.2	11.8	9.7	8.5

			Gender			Age				
			Ottawa 2018-01	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question 6 - What concerns might you have, if anything, about this specific project? [OPEN]	Total	Unwgt N	503	240	263	65	50	77	100	211
		Wgt N	500	237	262	87	68	72	79	193
	Gambling (addiction, I don't like casinos, negative impacts)	%	34.3	32.8	35.7	18.5	24.4	29.8	47.3	41.2
	Traffic	%	5.7	4.9	6.4	3.2	4.2	6.5	5.3	7.1
	Crime, drinking and driving	%	2.6	2.4	2.8	4.7	0.0	5.1	2.0	1.9
	Impact on community where venue is located	%	3.7	2.5	4.8	4.8	9.2	2.6	1.8	2.4
	No concerns/ None/ Nothing	%	29.5	30.8	28.3	41.3	29.3	27.2	23.6	27.5
	Use of tax payers'/ government money	%	4.2	4.5	3.9	4.7	5.1	5.2	2.9	3.8
	Too much expansion	%	2.8	3.0	2.6	3.0	3.3	3.9	0.0	3.3
	Location too far/hard to get to	%	3.4	3.5	3.3	4.7	8.4	1.3	3.1	1.9
	Other	%	4.1	5.7	2.7	6.0	4.2	3.9	4.0	3.3
	Unsure	%	9.8	10.0	9.6	9.1	11.8	14.5	9.9	7.6

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		Frequency	Percent	Valid Percent	Cumulative Percent
Question 7 - [First mention]	Unsure	123	24.6	24.6	24.6
What type of information do you think residents would be interested in getting about the project? [OPEN]	Renovation/Development plan	67	13.3	13.3	37.9
	Timeline/Updates	54	10.9	10.9	48.7
	Roadways/Traffic flow/Accessibility	47	9.4	9.4	58.1
	Taxes being spent/Costs	47	9.3	9.3	67.5
	Details about entertainment choices/restaurant options	35	7.1	7.1	74.5
	Financial benefits/Revenue for city	23	4.6	4.6	79.1
	Who the partners/investors are	19	3.7	3.7	82.8
	New employees	17	3.4	3.4	86.2
	How will it impact/improve the area/the community	15	3.0	3.0	89.2
	Gambling addiction/regulation	13	2.7	2.7	91.9
	Environment/Safety precautions	12	2.4	2.4	94.2
	More advertisements	9	1.9	1.9	96.1
	The people it will draw/Cienteles	7	1.5	1.5	97.6
	Other	5	0.9	0.9	98.6
	Noise/Disturbance	4	0.8	0.8	99.3
	It shouldn't happen	3	0.7	0.7	100.0
	Total	500	100.0	100.0	

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		Frequency	Percent	Valid Percent	Cumulative Percent
Question 8 - [Second mention] What type of information do you think residents would be interested in getting about the project? [OPEN]	Roadways/Traffic flow/Accessibility	30	6.0	15.3	15.3
	Renovation/Development plan	26	5.1	13.0	28.3
	Details about entertainment choices/restaurant options	24	4.7	12.0	40.3
	How will it impact/improve the area/the community	18	3.7	9.4	49.7
	Gambling addiction/regulation	15	3.1	7.8	57.5
	Timeline/Updates	14	2.8	7.2	64.7
	Taxes being spent/Costs	13	2.6	6.7	71.4
	Financial benefits/Revenue for city	13	2.6	6.5	77.9
	Environment/Safety precautions	12	2.4	6.2	84.1
	Who the partners/investors are	11	2.2	5.6	89.7
	New employees	7	1.4	3.5	93.2
	Noise/Disturbance	5	1.0	2.7	95.8
	Other	5	1.0	2.5	98.3
	More advertisements	2	0.3	0.8	99.2
	The people it will draw/Cienteles	1	0.2	0.5	99.6
	It shouldn't happen	1	0.1	0.4	100.0
	Total	197	39.3	100.0	
	No answer	303	60.7		
Total		500	100.0		

I am going to read you a list of elements that make up this project and I would like to know whether you have a positive, somewhat positive, somewhat negative, negative or no impression of each one. [RANDOMIZE]

			Gender			Age				
			Ottawa 2018-01	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question 9 - The newly renovated casino and entertainment facility will remain within the current street boundary of the existing location.	Total	Unwgt N	503	240	263	65	50	77	100	211
		Wgt N	500	237	262	87	68	72	79	193
	Positive	%	60.2	57.8	62.3	61.5	48.7	48.0	62.3	67.3
	Somewhat positive	%	13.5	14.4	12.8	12.3	10.1	11.7	16.8	14.7
	Somewhat negative	%	3.1	2.9	3.3	4.6	2.5	4.0	3.1	2.4
	Negative	%	3.0	2.9	3.1	0.0	9.2	3.9	4.0	1.4
	No impression	%	19.0	20.9	17.2	20.0	29.5	32.5	13.7	11.8
	Unsure	%	1.2	1.1	1.2	1.6	0.0	0.0	0.0	2.4

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		Frequency	Percent	Valid Percent	Cumulative Percent
Question 9 – [DECIDED ONLY] The newly renovated casino and entertainment facility will remain within the current street boundary of the existing location.	Positive	301	60.2	75.4	75.4
	Somewhat positive	68	13.5	17.0	92.3
	Somewhat negative	16	3.1	3.9	96.2
	Negative	15	3.0	3.8	100.0
	Total	399	79.9	100.0	
	No impression	95	19.0		
	Unsure	6	1.2		
	Total	101	20.1		
Total		500	100.0		

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			Gender			Age				
			Ottawa 2018-01	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question 10 - The newly renovated casino and entertainment facility will feature a 200 room hotel located within the current street boundary of the existing location.	Total	Unwgt N	503	240	263	65	50	77	100	211
		Wgt N	500	237	262	87	68	72	79	193
	Positive	%	57.3	57.5	57.1	58.7	45.4	50.4	61.8	61.6
	Somewhat positive	%	11.0	11.5	10.5	6.3	12.6	9.1	13.2	12.3
	Somewhat negative	%	5.5	5.7	5.3	6.0	8.4	5.3	3.1	5.2
	Negative	%	6.5	4.9	8.0	4.6	8.3	6.6	7.9	6.2
	No impression	%	19.0	19.1	18.8	22.9	25.3	28.7	14.1	13.3
	Unsure	%	0.8	1.3	0.3	1.5	0.0	0.0	0.0	1.4

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		Frequency	Percent	Valid Percent	Cumulative Percent
Question 10 - [DECIDED ONLY] The newly renovated casino and entertainment facility will feature a 200 room hotel located within the current street boundary of the existing location.	Positive	286	57.3	71.4	71.4
	Somewhat positive	55	11.0	13.7	85.1
	Somewhat negative	27	5.5	6.8	91.9
	Negative	33	6.5	8.1	100.0
	Total	401	80.2	100.0	
	No impression	95	19.0		
	Unsure	4	0.8		
	Total	99	19.8		
Total		500	100.0		

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			Gender			Age				
			Ottawa 2018-01	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question 11 - The fact that it will be completely financed by the Hard Rock and the Rideau Carleton Raceway with no government support.	Total	Unwgt N	503	240	263	65	50	77	100	211
		Wgt N	500	237	262	87	68	72	79	193
	Positive	%	77.3	77.6	77.0	78.5	65.5	73.8	82.3	80.1
	Somewhat positive	%	9.3	10.2	8.5	12.2	13.5	10.5	4.6	8.1
	Somewhat negative	%	2.3	2.5	2.1	0.0	5.1	2.7	0.9	2.8
	Negative	%	3.8	2.9	4.7	1.6	6.7	3.9	5.1	3.3
	No impression	%	6.9	6.0	7.7	7.6	9.2	9.1	7.1	4.7
	Unsure	%	0.4	0.8	0.0	0.0	0.0	0.0	0.0	0.9

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		Frequency	Percent	Valid Percent	Cumulative Percent
Question 11 - [DECIDED ONLY] The fact that it will be completely financed by the Hard Rock and the Rideau Carleton Raceway with no government support.	Positive	386	77.3	83.3	83.3
	Somewhat positive	47	9.3	10.1	93.4
	Somewhat negative	12	2.3	2.5	95.9
	Negative	19	3.8	4.1	100.0
	Total	464	92.8	100.0	
	No impression	34	6.9		
	Unsure	2	0.4		
	Total	36	7.2		
Total		500	100.0		

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			Gender			Age				
			Ottawa 2018-01	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question 12 - Over five years up to 55 live gaming tables could be introduced to the casino.	Total	Unwgt N	503	240	263	65	50	77	100	211
		Wgt N	500	237	262	87	68	72	79	193
	Positive	%	28.3	33.0	24.1	36.6	25.2	27.0	21.6	28.9
	Somewhat positive	%	14.6	15.4	13.8	13.8	15.2	7.8	20.8	14.7
	Somewhat negative	%	11.0	11.3	10.7	10.6	12.7	5.2	9.7	13.3
	Negative	%	16.4	11.1	21.2	9.4	13.3	14.4	23.4	18.5
	No impression	%	28.5	27.8	29.1	29.6	33.6	45.5	23.6	21.8
	Unsure	%	1.2	1.5	1.0	0.0	0.0	0.0	0.9	2.8

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		Frequency	Percent	Valid Percent	Cumulative Percent
Question 12 - [DECIDED ONLY] Over five years up to 55 live gaming tables could be introduced to the casino.	Positive	142	28.3	40.3	40.3
	Somewhat positive	73	14.6	20.8	61.0
	Somewhat negative	55	11.0	15.6	76.7
	Negative	82	16.4	23.3	100.0
	Total	351	70.3	100.0	
	No impression	142	28.5		
	Unsure	6	1.2		
	Total	149	29.7		
Total		500	100.0		

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			Gender			Age				
			Ottawa 2018-01	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question 13 - New dining choices will include a 200 seat Hard Rock, a 150 seat speciality steak house, a 12 seat noodle bar and a 30 seat coffee shop	Total	Unwgt N	503	240	263	65	50	77	100	211
		Wgt N	500	237	262	87	68	72	79	193
	Positive	%	60.2	60.0	60.3	63.1	47.0	54.2	57.4	66.8
	Somewhat positive	%	13.5	14.2	12.9	12.5	18.6	13.0	13.9	12.3
	Somewhat negative	%	2.7	2.9	2.5	3.0	0.0	5.3	0.9	3.3
	Negative	%	3.7	2.7	4.6	3.1	7.5	2.7	2.0	3.8
	No impression	%	19.1	19.0	19.2	18.4	26.8	24.9	25.8	11.8
	Unsure	%	0.7	1.1	0.3	0.0	0.0	0.0	0.0	1.9

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		Frequency	Percent	Valid Percent	Cumulative Percent
Question 13 - [DECIDED ONLY] New dining choices will include a 200 seat Hard Rock, a 150 seat speciality steak house, a 12 seat noodle bar and a 30 seat coffee shop	Positive	301	60.2	75.1	75.1
	Somewhat positive	68	13.5	16.9	92.0
	Somewhat negative	14	2.7	3.4	95.3
	Negative	19	3.7	4.7	100.0
	Total	401	80.1	100.0	
	No impression	96	19.1		
	Unsure	4	0.7		
	Total	99	19.9		
Total		500	100.0		

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			Gender			Age				
			Ottawa 2018-01	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question 14 - It is estimated that the \$320 million investment will create nearly 3,900 direct and indirect local jobs including 1,900 construction jobs and another 2,000 ongoing jobs once complete	Total	Unwgt N	503	240	263	65	50	77	100	211
		Wgt N	500	237	262	87	68	72	79	193
	Positive	%	75.9	75.7	76.1	83.1	73.1	73.7	73.9	75.4
	Somewhat positive	%	11.3	12.2	10.6	9.0	12.6	11.8	11.1	11.8
	Somewhat negative	%	1.8	1.5	2.1	0.0	0.0	3.9	0.0	3.3
	Negative	%	3.5	2.5	4.4	1.6	9.2	2.7	4.0	2.4
	No impression	%	7.1	7.3	6.8	6.3	5.1	8.0	11.0	6.1
	Unsure	%	0.4	0.8	0.0	0.0	0.0	0.0	0.0	0.9

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		Frequency	Percent	Valid Percent	Cumulative Percent
Question 14 - [DECIDED ONLY] It is estimated that the \$320 million investment will create nearly 3,900 direct and indirect local jobs including 1,900 construction jobs and another 2,000 ongoing jobs once complete	Positive	380	75.9	82.0	82.0
	Somewhat positive	57	11.3	12.2	94.3
	Somewhat negative	9	1.8	2.0	96.3
	Negative	17	3.5	3.7	100.0
	Total	463	92.6	100.0	
	No impression	35	7.1		
	Unsure	2	0.4		
	Total	37	7.4		
Total		500	100.0		



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			Gender			Age				
			Ottawa 2018-01	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question 15 - Today the City of Ottawa currently receives \$6 million a year in extra revenue from Rideau Carleton Raceway which helps support programs across the City. After the renovation this contribution is expected to double	Total	Unwgt N	503	240	263	65	50	77	100	211
		Wgt N	500	237	262	87	68	72	79	193
	Positive	%	70.8	71.3	70.3	76.9	68.1	67.4	69.7	70.6
	Somewhat positive	%	11.9	12.2	11.6	13.9	10.1	11.6	9.3	12.8
	Somewhat negative	%	3.9	4.3	3.5	3.0	2.5	5.3	4.9	3.8
	Negative	%	5.1	3.8	6.3	1.6	7.5	1.3	4.4	7.6
	No impression	%	8.4	8.4	8.3	4.6	11.8	14.5	11.7	5.2

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		Frequency	Percent	Valid Percent	Cumulative Percent
Question 15 - [DECIDED ONLY] Today the City of Ottawa currently receives \$6 million a year in extra revenue from Rideau Carleton Raceway which helps support programs across the City. After the renovation this contribution is expected to double	Positive	354	70.8	77.2	77.2
	Somewhat positive	59	11.9	13.0	90.2
	Somewhat negative	19	3.9	4.2	94.4
	Negative	26	5.1	5.6	100.0
	Total	458	91.6	100.0	
	No impression	42	8.4		
Total		500	100.0		

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			Gender			Age				
			Ottawa 2018-01	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question 16 - Hard Rock has a track record of philanthropy which supports local education, non-profit, charitable and community programs	Total	Unwgt N	503	240	263	65	50	77	100	211
		Wgt N	500	237	262	87	68	72	79	193
	Positive	%	63.5	58.5	68.0	72.8	58.8	56.9	63.4	63.5
	Somewhat positive	%	15.1	15.7	14.6	15.2	17.6	12.9	18.3	13.7
	Somewhat negative	%	2.1	2.1	2.1	0.0	0.0	1.3	4.0	3.3
	Negative	%	2.8	2.6	3.0	0.0	7.5	2.6	2.0	2.8
	No impression	%	14.4	18.8	10.3	10.5	16.0	24.9	10.3	13.3
	Unsure	%	2.1	2.2	1.9	1.6	0.0	1.3	2.0	3.3

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		Frequency	Percent	Valid Percent	Cumulative Percent
Question 16 - [DECIDED ONLY] Hard Rock has a track record of philanthropy which supports local education, non-profit, charitable and community programs	Positive	318	63.5	76.0	76.0
	Somewhat positive	76	15.1	18.1	94.1
	Somewhat negative	11	2.1	2.5	96.6
	Negative	14	2.8	3.4	100.0
	Total	418	83.6	100.0	
	No impression	72	14.4		
	Unsure	10	2.1		
	Total	82	16.4		
Total		500	100.0		

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			Gender			Age				
			Ottawa 2018-01	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question 17 - Horse racing and jobs related to horseracing will continue at the Rideau Carleton Raceway unchanged after the renovation	Total	Unwgt N	503	240	263	65	50	77	100	211
		Wgt N	500	237	262	87	68	72	79	193
	Positive	%	62.0	60.6	63.2	53.9	47.9	54.3	64.2	72.5
	Somewhat positive	%	9.3	8.5	10.1	7.6	7.5	11.8	9.0	10.0
	Somewhat negative	%	3.3	2.7	3.8	6.0	3.3	1.3	3.1	2.8
	Negative	%	3.8	3.9	3.7	6.2	5.9	5.3	3.8	1.4
	No impression	%	20.5	22.8	18.4	26.3	33.7	27.3	19.9	10.9
	Unsure	%	1.1	1.5	0.8	0.0	1.7	0.0	0.0	2.4

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		Frequency	Percent	Valid Percent	Cumulative Percent
Question 17 - [DECIDED ONLY] Horse racing and jobs related to horseracing will continue at the Rideau Carleton Raceway unchanged after the renovation	Positive	310	62.0	79.0	79.0
	Somewhat positive	47	9.3	11.9	90.9
	Somewhat negative	16	3.3	4.2	95.1
	Negative	19	3.8	4.9	100.0
	Total	392	78.4	100.0	
	No impression	102	20.5		
	Unsure	6	1.1		
	Total	108	21.6		
Total		500	100.0		

I am going to read you a list of elements that make up this project and I would like to know whether you have a positive, somewhat positive, somewhat negative, negative or no impression of each one. [RANDOMIZE]

			Gender			Age				
			Ottawa 2018-01	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question 18 - The Ontario Lottery and Gaming Corporation which is part of the Government of Ontario will exercise oversight and ensure strict compliance of the renovated Hard Rock Rideau Carleton Raceway Casino	Total	Unwgt N	503	240	263	65	50	77	100	211
		Wgt N	500	237	262	87	68	72	79	193
	Positive	%	59.2	55.2	62.8	61.5	47.8	59.8	66.7	58.8
	Somewhat positive	%	17.8	18.5	17.1	12.3	18.5	18.1	19.0	19.4
	Somewhat negative	%	3.4	4.5	2.5	3.0	6.8	0.0	0.0	5.2
	Negative	%	4.4	4.7	4.1	1.6	1.7	3.9	5.9	6.2
	No impression	%	15.2	17.2	13.4	21.6	25.3	18.2	8.4	10.4

I am going to read you a list of elements that make up this project and I would like to know whether you have a positive, somewhat positive, somewhat negative, negative or no impression of each one. [RANDOMIZE]

		Frequency	Percent	Valid Percent	Cumulative Percent
Question 18 - [DECIDED ONLY] The Ontario Lottery and Gaming Corporation which is part of the Government of Ontario will exercise oversight and ensure strict compliance of the renovated Hard Rock Rideau Carleton Raceway Casino	Positive	296	59.2	69.8	69.8
	Somewhat positive	89	17.8	21.0	90.8
	Somewhat negative	17	3.4	4.1	94.8
	Negative	22	4.4	5.2	100.0
	Total	424	84.8	100.0	
	No impression	76	15.2		
Total		500	100.0		

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			Gender			Age				
			Ottawa 2018-01	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question 19 - Hard Rock committed to maintaining high standards and offering responsible gambling programs in Ottawa, while implementing the Ontario Lottery and Gaming's innovative PlaySmart responsible gaming program.	Total	Unwgt N	503	240	263	65	50	77	100	211
		Wgt N	500	237	262	87	68	72	79	193
	Positive	%	51.2	50.0	52.3	59.9	42.8	49.3	48.3	52.1
	Somewhat positive	%	18.8	15.9	21.5	14.2	21.0	22.1	18.8	19.0
	Somewhat negative	%	6.1	5.6	6.6	6.2	2.5	5.3	8.6	6.6
	Negative	%	8.0	7.7	8.3	3.2	7.5	7.7	8.0	10.4
	No impression	%	15.1	20.1	10.6	16.5	26.1	15.6	15.2	10.4
	Unsure	%	0.7	0.8	0.7	0.0	0.0	0.0	1.1	1.4

I am going to read you a list of elements that make up this project and I would like to know whether you have a positive, somewhat positive, somewhat negative, negative or no impression of each one. [RANDOMIZE]

		Frequency	Percent	Valid Percent	Cumulative Percent
Question 19 - [DECIDED ONLY] Hard Rock committed to maintaining high standards and offering responsible gambling programs in Ottawa, while implementing the Ontario Lottery and Gaming's innovative PlaySmart responsible gaming program.	Positive	256	51.2	60.9	60.9
	Somewhat positive	94	18.8	22.4	83.2
	Somewhat negative	30	6.1	7.2	90.5
	Negative	40	8.0	9.5	100.0
	Total	421	84.1	100.0	
	No impression	76	15.1		
	Unsure	4	0.7		
	Total	79	15.9		
Total		500	100.0		

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I am going to read you a list of elements that make up this project and I would like to know whether you have a positive, somewhat positive, somewhat negative, negative or no impression of each one. [RANDOMIZE]

			Gender			Age				
			Ottawa 2018-01	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question 20 - Revenue from gaming will stay in Ottawa rather than going to Quebec	Total	Unwgt N	503	240	263	65	50	77	100	211
		Wgt N	500	237	262	87	68	72	79	193
	Positive	%	73.1	72.8	73.3	70.6	68.9	64.7	77.9	76.8
	Somewhat positive	%	8.6	10.0	7.3	12.2	9.3	9.1	7.1	7.1
	Somewhat negative	%	1.4	1.5	1.3	0.0	0.0	1.3	3.3	1.9
	Negative	%	3.0	2.2	3.7	0.0	5.9	5.3	0.9	3.3
	No impression	%	13.0	13.0	12.9	17.1	14.3	18.3	9.7	9.9
	Unsure	%	1.0	0.4	1.5	0.0	1.7	1.3	1.1	0.9

I am going to read you a list of elements that make up this project and I would like to know whether you have a positive, somewhat positive, somewhat negative, negative or no impression of each one. [RANDOMIZE]

		Frequency	Percent	Valid Percent	Cumulative Percent
Question 20 - [DECIDED ONLY] Revenue from gaming will stay in Ottawa rather than going to Quebec	Positive	365	73.1	84.9	84.9
	Somewhat positive	43	8.6	10.0	94.9
	Somewhat negative	7	1.4	1.7	96.5
	Negative	15	3.0	3.5	100.0
	Total	430	86.1	100.0	
	No impression	65	13.0		
	Unsure	5	1.0		
	Total	70	13.9		
Total		500	100.0		

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I am going to read you a list of elements that make up this project and I would like to know whether you have a positive, somewhat positive, somewhat negative, negative or no impression of each one. [RANDOMIZE]

			Gender			Age				
			Ottawa 2018-01	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question 21 - Hard Rock is committed to ensuring that planning, construction and traffic management is done properly and addresses local concerns	Total	Unwgt N	503	240	263	65	50	77	100	211
		Wgt N	500	237	262	87	68	72	79	193
	Positive	%	62.0	61.1	62.7	66.3	58.0	62.1	58.9	62.6
	Somewhat positive	%	19.9	19.8	19.9	18.5	18.5	17.0	25.2	19.9
	Somewhat negative	%	3.8	3.8	3.7	3.1	6.8	1.3	3.1	4.3
	Negative	%	4.1	3.8	4.4	0.0	5.0	5.2	3.1	5.7
	No impression	%	9.9	10.7	9.2	12.1	11.8	14.4	9.7	6.6
	Unsure	%	0.4	0.8	0.0	0.0	0.0	0.0	0.0	0.9

I am going to read you a list of elements that make up this project and I would like to know whether you have a positive, somewhat positive, somewhat negative, negative or no impression of each one. [RANDOMIZE]

		Frequency	Percent	Valid Percent	Cumulative Percent
Question 21 - [DECIDED ONLY] Hard Rock is committed to ensuring that planning, construction and traffic management is done properly and addresses local concerns	Positive	310	62.0	69.0	69.0
	Somewhat positive	99	19.9	22.2	91.2
	Somewhat negative	19	3.8	4.2	95.4
	Negative	21	4.1	4.6	100.0
	Total	449	89.7	100.0	
	No impression	49	9.9		
	Unsure	2	0.4		
	Total	51	10.3		
Total		500	100.0		



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I am going to read you a list of elements that make up this project and I would like to know whether you have a positive, somewhat positive, somewhat negative, negative or no impression of each one. [RANDOMIZE]

			Gender				Age			
			Ottawa 2018-01	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question 22 - Hard Rock is committed to consulting with the community and coordinating its efforts with local experts, elected and community leaders and the Rideau Carleton Raceway neighbors	Total	Unwgt N	503	240	263	65	50	77	100	211
		Wgt N	500	237	262	87	68	72	79	193
	Positive	%	55.8	56.5	55.1	52.4	52.9	56.9	55.9	57.8
	Somewhat positive	%	21.5	22.3	20.8	23.2	22.8	16.8	24.5	20.9
	Somewhat negative	%	3.0	3.1	2.9	1.5	1.7	0.0	0.9	6.2
	Negative	%	5.1	5.3	5.0	3.1	7.5	7.8	4.9	4.3
	No impression	%	14.4	12.8	15.8	19.8	15.1	18.4	13.7	10.4
	Unsure	%	0.2	0.0	0.3	0.0	0.0	0.0	0.0	0.5

I am going to read you a list of elements that make up this project and I would like to know whether you have a positive, somewhat positive, somewhat negative, negative or no impression of each one. [RANDOMIZE]

		Frequency	Percent	Valid Percent	Cumulative Percent
Question 22 - [DECIDED ONLY] Hard Rock is committed to consulting with the community and coordinating its efforts with local experts, elected and community leaders and the Rideau Carleton Raceway neighbors	Positive	279	55.8	65.3	65.3
	Somewhat positive	108	21.5	25.2	90.5
	Somewhat negative	15	3.0	3.5	94.0
	Negative	26	5.1	6.0	100.0
	Total	427	85.4	100.0	
	No impression	72	14.4		
	Unsure	1	0.2		
	Total	73	14.6		
Total		500	100.0		

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			Gender			Age				
			Ottawa 2018-01	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question 23 - Now that you have heard more about the project, regardless of whether you visit casinos or not, do you have a positive, a somewhat positive, a somewhat negative, a negative or no impression of the Hard Rock and the Rideau Carleton Raceway partnering to renovate the casino and create a world class entertainment, concert and dining facility at the current Rideau Carleton Raceway site where gaming already exists?	Total	Unwgt N	503	240	263	65	50	77	100	211
		Wgt N	500	237	262	87	68	72	79	193
	Positive	%	48.4	47.9	48.8	56.8	39.5	49.3	51.7	46.0
	Somewhat positive	%	23.2	22.2	24.0	17.0	24.4	22.0	22.9	26.1
	Somewhat negative	%	7.5	5.8	9.1	3.1	5.9	10.5	8.6	8.5
	Negative	%	7.8	9.2	6.4	6.0	11.8	7.8	9.0	6.6
	No impression	%	12.5	14.5	10.8	15.4	18.5	10.4	7.9	11.8
	Unsure	%	0.6	0.4	0.9	1.6	0.0	0.0	0.0	0.9

		Frequency	Percent	Valid Percent	Cumulative Percent
Question 23 - [DECIDED ONLY] Now that you have heard more about the project, regardless of whether you visit casinos or not, do you have a positive, a somewhat positive, a somewhat negative, a negative or no impression of the Hard Rock and the Rideau Carleton Raceway partnering to renovate the casino and create a world class entertainment, concert and dining facility at the current Rideau Carleton Raceway site where gaming already exists?	Positive	242	48.4	55.7	55.7
	Somewhat positive	116	23.2	26.7	82.4
	Somewhat negative	38	7.5	8.6	91.1
	Negative	39	7.8	8.9	100.0
	Total	434	86.8	100.0	
	No impression	63	12.5		
	Unsure	3	0.6		
	Total	66	13.2		
Total		500	100.0		

			Gender			Age				
			Ottawa 2018-01	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question 24 - Is the scope of the \$320 million investment, a project entirely funded by the private sector and up to 3,900 new direct and indirect jobs created important enough or not important enough for the zoning of the project to be approved by the City of Ottawa in a timely manner?	Total	Unwgt N	503	240	263	65	50	77	100	211
		Wgt N	500	237	262	87	68	72	79	193
	Important enough	%	71.6	71.3	71.9	64.7	79.0	69.9	72.0	72.5
	Not important enough	%	17.7	17.5	17.9	16.8	16.8	24.9	19.0	15.2
	Unsure	%	10.7	11.3	10.2	18.5	4.2	5.1	9.0	12.3

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		Frequency	Percent	Valid Percent	Cumulative Percent
Question 25 (first mention) - Where do you go to for local Ottawa news? [OPEN]	CBC TV/radio/online	101	20.2	20.2	20.2
	Ottawa Citizen	86	17.2	17.2	37.4
	Online/internet/social media	83	16.6	16.6	54.0
	CTV/CJOH	81	16.3	16.3	70.2
	Radio	46	9.2	9.2	79.5
	TV	43	8.7	8.7	88.1
	Newspaper	25	5.0	5.0	93.1
	Ottawa Sun	14	2.7	2.7	95.8
	Unsure	8	1.6	1.6	97.4
	Other	7	1.4	1.4	98.8
	CFRA	4	0.7	0.7	99.5
	Word of mouth	2	0.5	0.5	100.0
	Total	500	100.0	100.0	

		Frequency	Percent	Valid Percent	Cumulative Percent
Question 26 (second mention) - Where do you go to for local Ottawa news? [OPEN]	CBC TV/radio/online	72	14.3	23.1	23.1
	CTV/CJOH	46	9.2	14.8	38.0
	Online/internet/social media	43	8.6	13.8	51.8
	Radio	37	7.4	11.9	63.7
	Ottawa Citizen	33	6.6	10.6	74.3
	TV	31	6.3	10.2	84.5
	Newspaper	28	5.6	9.0	93.5
	Ottawa Sun	10	1.9	3.1	96.6
	Other	6	1.2	1.9	98.5
	Word of mouth	5	0.9	1.5	100.0
	Total	310	61.9	100.0	
	No answer	190	38.1		
	Total	500	100.0		

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		Frequency	Percent	Valid Percent	Cumulative Percent
Question 27 (third mention) - Where do you go to for local Ottawa news? [OPEN]	Ottawa Citizen	21	4.1	15.5	15.5
	Newspaper	20	4.0	15.0	30.5
	CBC TV/radio/online	20	3.9	14.8	45.2
	Online/internet/social media	19	3.8	14.2	59.5
	CTV/CJOH	17	3.5	13.0	72.4
	Radio	14	2.7	10.3	82.8
	TV	11	2.3	8.6	91.3
	Word of mouth	4	0.8	2.8	94.2
	Ottawa Sun	3	0.6	2.3	96.5
	CFRA	3	0.5	1.9	98.5
	Other	2	0.4	1.5	100.0
	Total	133	26.6	100.0	
	No answer	367	73.4		
	Total	500	100.0		



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In the past 12 months, on how many occasions have you [RANDOMIZE]

			Gender			Age				
			Ottawa 2018-01	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question 28 - Purchased a lottery ticket	Total	Unwgt N	503	240	263	65	50	77	100	211
		Wgt N	500	237	262	87	68	72	79	193
		Mean	16.37	22.60	10.74	7.73	12.14	18.82	20.97	18.97
		Median	2.00	5.00	1.00	1.00	2.00	4.00	3.00	3.00
	0	%	39.4	34.0	44.3	40.2	43.7	36.7	37.3	39.4
	1	%	6.2	4.4	7.8	12.2	5.0	6.6	4.9	4.3
	2	%	5.4	4.2	6.4	7.6	5.9	2.5	5.3	5.2
	3	%	3.5	3.4	3.6	7.6	4.2	3.9	3.1	1.4
	4	%	1.1	1.8	0.4	0.0	0.0	1.3	0.9	1.9
	5	%	6.8	7.4	6.3	12.2	8.4	6.5	4.9	4.7
	6	%	4.8	5.3	4.3	1.5	4.2	6.5	2.9	6.6
	7	%	0.3	0.7	0.0	0.0	0.0	1.3	0.9	0.0
	10	%	3.8	4.9	2.9	4.7	4.2	1.3	2.8	4.7
	12	%	4.4	3.3	5.4	0.0	5.9	3.9	5.1	5.7
	15	%	0.4	0.8	0.0	0.0	0.0	0.0	0.0	0.9
	20	%	2.2	1.9	2.4	3.1	3.3	1.3	2.9	1.4
	24	%	1.3	1.1	1.6	1.6	0.0	0.0	2.0	1.9
	25	%	1.1	1.2	1.0	1.5	0.0	0.0	1.8	1.4
	26	%	0.5	0.4	0.7	0.0	0.0	1.3	1.1	0.5
	30	%	1.0	1.0	1.1	0.0	0.0	1.3	1.8	1.4
	35	%	0.1	0.3	0.0	0.0	0.0	0.0	0.9	0.0
	36	%	0.4	0.0	0.7	0.0	0.0	0.0	1.1	0.5
	40	%	0.9	1.5	0.4	0.0	0.0	3.9	0.9	0.5
	45	%	0.3	0.7	0.0	0.0	0.0	0.0	0.9	0.5
	48	%	1.9	2.2	1.7	1.6	5.9	1.3	2.0	0.9
	50	%	1.4	1.8	1.0	0.0	0.0	3.9	3.1	0.9
	52	%	7.5	9.5	5.7	4.7	6.8	10.3	6.2	8.5
	55	%	0.2	0.4	0.0	0.0	0.0	0.0	0.0	0.5
	60	%	0.2	0.4	0.0	0.0	0.0	0.0	0.0	0.5
	70	%	0.2	0.0	0.3	0.0	0.0	0.0	1.1	0.0
	77	%	0.1	0.3	0.0	0.0	0.0	0.0	0.9	0.0
	96	%	0.2	0.4	0.0	0.0	0.0	0.0	0.0	0.5
	100	%	1.3	2.1	0.7	1.5	0.0	3.8	2.2	0.5
	104	%	1.1	1.5	0.7	0.0	0.0	1.3	0.0	2.4
	120	%	0.5	0.7	0.4	0.0	2.5	1.3	0.0	0.0
	144	%	0.3	0.7	0.0	0.0	0.0	0.0	0.9	0.5
	150	%	0.1	0.3	0.0	0.0	0.0	0.0	0.9	0.0
	156	%	0.2	0.0	0.3	0.0	0.0	0.0	0.0	0.5
	192	%	0.2	0.4	0.0	0.0	0.0	0.0	0.0	0.5
	260	%	0.2	0.4	0.0	0.0	0.0	0.0	0.0	0.5
	365	%	0.3	0.7	0.0	0.0	0.0	0.0	0.9	0.5

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In the past 12 months, on how many occasions have you [RANDOMIZE]

		Gender				Age				
			Ottawa 2018-01	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question 29 - Visited a casino or gaming	Total	Unwgt N	503	240	263	65	50	77	100	211
		Wgt N	500	237	262	87	68	72	79	193
		Mean	1.61	1.30	1.89	1.54	0.68	4.30	1.21	1.13
		Median	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0	%	71.3	66.3	75.8	64.9	68.0	80.6	72.2	71.6
	1	%	13.0	13.9	12.3	13.7	19.3	9.2	13.3	11.8
	2	%	6.4	7.3	5.6	7.9	2.5	6.4	7.7	6.6
	3	%	1.6	3.3	0.0	3.0	2.5	1.3	0.9	0.9
	4	%	2.0	3.5	0.7	4.4	2.5	1.3	0.0	1.9
	5	%	1.6	2.0	1.2	3.1	5.1	0.0	0.0	1.0
	6	%	0.7	0.7	0.7	0.0	0.0	0.0	0.9	1.4
	7	%	0.8	0.3	1.2	1.6	0.0	0.0	0.9	1.0
	8	%	0.2	0.0	0.3	0.0	0.0	0.0	0.0	0.5
	10	%	0.4	0.4	0.3	0.0	0.0	0.0	0.0	0.9
	12	%	0.5	0.7	0.3	0.0	0.0	0.0	0.9	0.9
	20	%	0.5	0.7	0.3	0.0	0.0	0.0	2.0	0.5
	24	%	0.4	0.4	0.3	0.0	0.0	0.0	1.1	0.5
	25	%	0.2	0.0	0.3	0.0	0.0	0.0	0.0	0.5
	48	%	0.3	0.5	0.0	1.5	0.0	0.0	0.0	0.0
	300	%	0.2	0.0	0.4	0.0	0.0	1.3	0.0	0.0

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In the past 12 months, on how many occasions have you [RANDOMIZE]

			Gender		Age					
			Ottawa 2018-01	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question 30 - Engaged in online gaming such as online poker or online slot machines even if there was no wager	Total	Unwgt N	503	240	263	65	50	77	100	211
		Wgt N	500	237	262	87	68	72	79	193
		Mean	7.64	6.91	8.29	9.28	3.68	0.70	7.21	11.07
		Median	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0	%	92.4	89.0	95.5	86.3	85.6	97.5	97.1	93.8
	1	%	1.0	1.2	0.8	1.5	1.7	0.0	0.9	0.9
	2	%	1.4	3.0	0.0	3.0	2.5	0.0	0.0	1.4
	4	%	0.3	0.5	0.0	1.5	0.0	0.0	0.0	0.0
	5	%	0.2	0.4	0.0	0.0	0.0	1.3	0.0	0.0
	10	%	0.3	0.7	0.0	0.0	2.5	0.0	0.0	0.0
	12	%	0.5	0.7	0.3	0.0	2.5	0.0	0.0	0.5
	20	%	0.3	0.7	0.0	0.0	2.5	0.0	0.0	0.0
	30	%	0.3	0.0	0.5	1.6	0.0	0.0	0.0	0.0
	50	%	0.4	0.8	0.0	0.0	0.0	1.3	0.0	0.5
	52	%	0.3	0.0	0.5	1.6	0.0	0.0	0.0	0.0
	60	%	0.3	0.0	0.5	1.6	0.0	0.0	0.0	0.0
	100	%	0.8	1.7	0.0	1.5	2.5	0.0	0.0	0.5
	350	%	0.1	0.3	0.0	0.0	0.0	0.0	0.9	0.0
	365	%	1.2	0.9	1.4	1.5	0.0	0.0	1.1	1.9
	700	%	0.2	0.0	0.3	0.0	0.0	0.0	0.0	0.5

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