

Two thirds of Canadians think Question Period is politically charged theatre that should be improved

National survey released January, 2018
Project 2017- 1138 CTV



CTV
NEWS

NANOS
SURVEY

Summary

A comfortable majority of Canadians think Question Period is politically charged theatre that should be improved.

- **Nearly two thirds of Canadians think Question Period is politically charged theatre that should be improved** – Sixty-five per cent of Canadians think question period is just politically charged theatre that should be improved, while 24 per cent say it is an effective way to hold the government to account. Five per cent think Question Period is irrelevant, while six per cent are unsure.

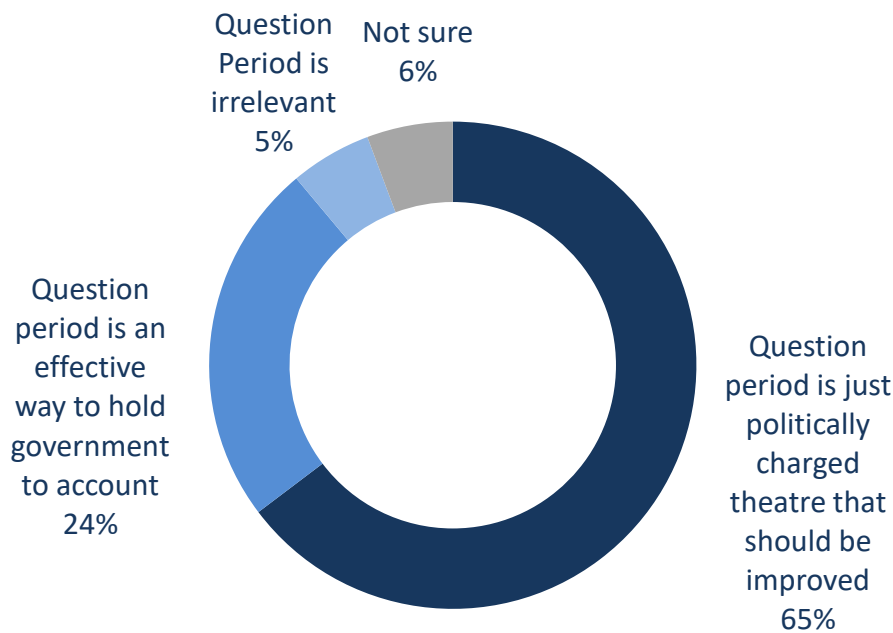
These observations are based on a telephone and online random survey of 1,000 Canadians, 18 years of age or older, between December 27th and 29th, 2017 as part of an omnibus survey.

The margin of error for a random survey of 1,000 Canadians is ± 3.1 percentage points, 19 times out of 20.

This study was commissioned by CTV News and the research was conducted by Nanos Research.

Opinion of Canadians on Question Period

Source: CTV News/Nanos Research, RDD dual frame hybrid telephone and online random survey, December 27th to 29th, 2017, n=1,000, accurate 3.1 percentage points plus or minus, 19 times out of 20.



| Subgroups | Question Period should be improved |
|--------------------------|------------------------------------|
| Atlantic (n=100) | 63.1% |
| Quebec (n=250) | 66.0% |
| Ontario (n=300) | 67.2% |
| Prairies (n=200) | 59.0% |
| British Columbia (n=150) | 66.6% |
| Male (n=520) | 63.7% |
| Female (n=480) | 65.7% |
| 18 to 34 (n=235) | 64.4% |
| 35 to 54 (n=370) | 60.8% |
| 55 plus (n=395) | 68.4% |

***Note: Charts may not add up to 100 due to rounding**

QUESTION – As you may know, Question Period in the House of Commons is held daily when Parliament is sitting and is a daily opportunity for the opposition to ask questions of the Government. Which of the following is closer to your view of Question Period?

Methodology

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, between December 27th and 29th, 2017 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The sample included both land- and cell-lines across Canada. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals randomly called using random digit dialling with a maximum of five call backs.

The margin of error for a random survey of 1,000 Canadians is ± 3.1 percentage points, 19 times out of 20.

This study was commissioned by CTV News and the research was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.

Technical Note

| Element | Description |
|--------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------|
| Organization who commissioned the research | CTV |
| Final Sample Size | 1,000 Randomly selected individuals. |
| Margin of Error | ±3.1 percentage points, 19 times out of 20. |
| Mode of Survey | RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey |
| Sampling Method Base | The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada. |
| Demographics (Captured) | Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six digit postal code was used to validate geography. |
| Demographics (Other) | Age, gender, education, income |
| Fieldwork/Validation | Live interviews with live supervision to validate work as per the MRIA Code of Conduct |
| Number of Calls/ | Maximum of five call backs. |
| Time of Calls | Individuals were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent. |
| Field Dates | December 27 th to 29 th , 2017. |
| Language of Survey | The survey was conducted in both English and French. |

| Element | Description |
|-------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Weighting of Data | The results were weighted by age and gender using the latest Census information (2014) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure |
| Screening | Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data. |
| Excluded Demographics | Individuals younger than 18 years old; individuals without land or cell line could not participate. |
| Stratification | By age and gender using the latest Census information (2014) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample. |
| Estimated Response Rate | Ten percent, consistent with industry norms. |
| Question Order | Question order in the preceding report reflects the order in which they appeared in the original questionnaire. |
| Question Content | This was module two of an omnibus survey. The preceding module was about wireless plans. |
| Question Wording | The questions in the preceding report are written exactly as they were asked to individuals. |
| Survey Company | Nanos Research |
| Contact | Contact Nanos Research for more information or with any concerns or questions. http://www.nanosresearch.com Telephone:(613) 234-4666 ext. Email: info@nanosresearch.com. |



NANOS SURVEY

About Nanos

Nanos is one of North America's most trusted research and strategy organizations. Our team of professionals is regularly called upon by senior executives to deliver superior intelligence and market advantage whether it be helping to chart a path forward, managing a reputation or brand risk or understanding the trends that drive success. Services range from traditional telephone surveys, through to elite in-depth interviews, online research and focus groups. Nanos clients range from Fortune 500 companies through to leading advocacy groups interested in understanding and shaping the public landscape. Whether it is understanding your brand or reputation, customer needs and satisfaction, engaging employees or testing new ads or products, Nanos provides insight you can trust.



View our brochure

Nanos Research

North America Toll-free

1.888.737.5505

info@nanosresearch.com



Tabulations



2017-1138C – CTV/Nanos Survey – Question Period - STAT SHEET

| | | | Region | | | | | | | Gender | | Age | | |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------|---------|-------------------|----------|--------|---------|----------|---------------------|------|--------|----------|----------|---------|--|
| | | | | | | | | | | | | | | |
| | | | Canada 2017-12 | Atlantic | Quebec | Ontario | Prairies | British Columbia | Male | Female | 18 to 34 | 35 to 54 | 55 plus | |
| Question - As you may know, Question Period in the House of Commons is held daily when Parliament is sitting and is a daily opportunity for the opposition to ask questions of the Government. Which of the following is closer to your view of Question Period? [RANDOMIZE] | Total | Unwgt N | 1000 | 100 | 250 | 300 | 200 | 150 | 520 | 480 | 235 | 370 | 395 | |
| | | Wgt N | 1000 | 100 | 250 | 300 | 200 | 150 | 491 | 509 | 271 | 340 | 389 | |
| | Question Period is just politically charged theatre that should be improved | % | 64.7 | 63.1 | 66.0 | 67.2 | 59.0 | 66.6 | 63.7 | 65.7 | 64.4 | 60.8 | 68.4 | |
| | Question Period is an effective way to hold the government to account | % | 24.2 | 25.6 | 28.3 | 23.2 | 23.9 | 18.8 | 25.3 | 23.1 | 18.5 | 29.9 | 23.2 | |
| | Question Period is irrelevant | % | 5.4 | 5.6 | 1.8 | 6.6 | 7.2 | 6.5 | 7.0 | 3.8 | 4.7 | 6.2 | 5.2 | |
| | Unsure | % | 5.7 | 5.7 | 3.8 | 3.1 | 9.9 | 8.2 | 4.0 | 7.3 | 12.4 | 3.1 | 3.2 | |