

A considerable majority of Ontarians who own or aspire to own a home support or somewhat support homeowners receiving tax breaks to improve their energy efficiency and providing lower taxes and fees for first time home buyers

OREA 365 Survey Summary - DRAFT

submitted by Nanos to the Ontario Real Estate Association, November 2017
(Submission 2017-1013)



Summary

Nanos Research was retained by the Ontario Real Estate Association to conduct a survey among Ontario homeowners and aspiring homeowners - defined as Ontarians who currently rent but plan to buy a home in the next three years.

Ontario homeowners and aspiring homeowners have the highest intensity of concern for Hydro prices, property taxes, and traffic, while municipal services, crime in communities and public transit had lower intensities of concern. A promise by a provincial political party to help homeowners improve their home's energy efficiency would have the biggest positive impact on the likelihood of Ontario homeowners and aspiring homeowners to vote for them, as would a promise to help young families become homeowners and to make home ownership more affordable for young people. A considerable majority of Ontario homeowners and aspiring homeowners support or somewhat support homeowners receiving tax breaks to improve their energy efficiency and providing lower taxes and fees for first time home buyers.

Opinions on home ownership

A majority of participating Ontario homeowners and aspiring homeowners agree or somewhat agree that homeownership is important to them personally and that owning a home is more difficult for young people now than it used to be. A comfortable majority also agree or somewhat agree that home ownership is key to being part of the middle class and their community needs to build more homes for families.

- **Nearly nine in ten Ontario homeowners say they are unlikely or somewhat unlikely to sell their home in the next year** – Among Ontarians who report owning a home, nine in ten say they are unlikely (86%) or somewhat unlikely (three per cent) to sell their home in the next year, while four per cent say they are likely, and four per cent say they are somewhat likely to sell their home in the next year. Two per cent are unsure. Those aged 18 to 29 are the most likely to sell their home in the next year (nine per cent likely, five per cent somewhat likely) while those over the age of 60 (four per cent likely, four per cent somewhat likely) are the least likely to do so.
- **Seven in ten Ontario homeowners and aspiring homeowners who did the survey report they live in single detached homes** – Asked which type of home they currently live in, seventy per cent answered with single detached home. This was followed by townhouse or row house (eight per cent), semi detached family home (seven per cent), high rise condominium (seven per cent), low rise condominium and other types of homes (four per cent respectively). Individuals under the age of 40 are the least likely to report living in a single detached house (47% 18 to 29; 64% 30 to 39), as are residents of Toronto East (55%) and Toronto West (53%), and aspiring homeowners (27%).
- **A considerable majority of Ontario homeowners and aspiring homeowners agree or somewhat agree that home ownership is important to them personally** – Nearly all Ontario homeowners and aspiring homeowners agree (89%) or somewhat agree (seven per cent) that home ownership is important to them personally, while two per cent somewhat disagree and three per cent disagree. There is a stronger intensity of agreement for homeowners (91% agree) compared to aspiring homeowners (70% agree).





- **Nearly nine in ten Ontario homeowners and aspiring homeowners agree or somewhat agree that owning one's own home is more difficult for young people now than it used to be** – Close to nine in ten Ontario homeowners and aspiring homeowners agree (81%) or somewhat agree (seven per cent) that owning one's own home is more difficult for young people now than it used to be, while two per cent somewhat disagree with this and six per cent disagree with this. Three per cent are unsure. Residents of Toronto West (84% agree, eight per cent somewhat agree), Toronto East (87% agree, five per cent somewhat agree) and the GTA (86% agree, six per cent somewhat agree) are the most likely to agree or somewhat agree with that statement.
- **Close to three in four Ontario homeowners and aspiring homeowners or somewhat agree that home ownership is key to being part of the middle class** – Close to three fourths of Ontario homeowners and aspiring homeowners agree (56%) or somewhat agree (17%) that home ownership is key to being part of the middle class, while nearly one in four disagree (17%) or somewhat disagree (seven per cent) with this. Three per cent are unsure.
- **Close to six in ten Ontario homeowners and aspiring homeowners agree or somewhat agree that their community needs to build more homes for families** – Close to six in ten Ontario homeowners and aspiring homeowners agree (43%) or somewhat agree (15%) that their community needs to build more homes for families. More than one in three disagree (29%) or somewhat disagree (eight per cent) with this. Five per cent are unsure. Aspiring homeowners have a stronger intensity of agreement (60% agree) than homeowners (41% agree).
- **Over half of Ontario homeowners and aspiring homeowners agree or somewhat agree that home ownership is unaffordable in their neighbourhood** – Over one in two Ontario homeowners and aspiring homeowners agree (36%) or somewhat agree (20%) that home ownership is unaffordable in their neighbourhood, while close to four in ten disagree (29%) or somewhat disagree (ten per cent). Five per cent are unsure. Residents of Toronto West (50% agree, 24% somewhat agree) and Toronto East (54% agree, 19% somewhat agree) had the highest intensities of agreement that homes in their neighbourhood are unaffordable, while aspiring homeowners have a higher intensity of agreement (49% agree, 20% somewhat agree) than homeowners (35% agree, 20% somewhat agree).
- **Close to three in four Ontario homeowners and aspiring homeowners ranked single detached home as the type of home that is the best fit for their needs** – When asked which type of home was the best fit for their needs right now, 73 per cent of Ontario homeowners and aspiring homeowners selected a single detached home. This was followed by townhouse or row house (seven per cent), low rise condominium (seven per cent), semi detached family home (six per cent), and high rise condominium (six per cent). One per cent are unsure. Residents of Toronto East and Toronto West were the least likely to rank a single detached home as the type that is the best fit for their needs (61% and 57% respectively), as were those age 18 to 29 (58%) and aspiring homeowners (54%).



Concerns in communities

Ontario homeowners and aspiring homeowners have the highest intensity of concern for Hydro prices, property taxes, and traffic, while municipal services, crime in communities and public transit had lower intensities of concern.

- **A considerable majority of Ontario homeowners and aspiring homeowners are concerned or somewhat concerned about Hydro prices** – Close to nine in ten Ontario homeowners and aspiring homeowners are concerned (69%) or somewhat concerned (17%) about Hydro prices, while 11 per cent are not concerned and two per cent are somewhat not concerned. One per cent are unsure. Homeowners have a higher intensity of concern (70% concerned, 17% somewhat concerned) than aspiring homeowners (58% concerned, 20% somewhat concerned) about Hydro prices, while those age 18 to 29 are the least concerned (47% concerned, 19% somewhat concerned).
- **Just over one in two Ontario homeowners and aspiring homeowners are concerned or somewhat concerned about mortgage interest rates** – Just over half of Ontario homeowners and aspiring homeowners are concerned (33%) or somewhat concerned (18%), about mortgage interest rates, while over four in ten are somewhat not concerned (four per cent), or not concerned (40%). Four per cent are unsure. Individuals aged 30 to 39 have the highest level of concern relating to mortgage rates (47% concerned, 24% somewhat concerned), while those over 60 have the lowest (23% concerned, 14% somewhat concerned). Aspiring homeowners have a higher intensity of concern (45% concerned) than homeowners do (32% concerned).
- **Close to eight in ten Ontario homeowners and aspiring homeowners are concerned or somewhat concerned about property taxes** – Close to eight in ten Ontario homeowners and aspiring homeowners are concerned (53%) or somewhat concerned (25%) about property taxes, while just over two in ten are not concerned (18%) or somewhat not concerned (three per cent). One per cent are unsure. Homeowners have a higher intensity of concern about property taxes (54% concerned) than aspiring homeowners (45% concerned). Those aged 18 to 29 have a lower intensity of concern (37% concerned, 31% somewhat concerned) than those aged 50 to 59 (58% concerned, 25% somewhat concerned).
- **Ontario homeowners and aspiring homeowners have mixed levels of concern when it comes to public transit** – Close to half of Ontario homeowners and aspiring homeowners are concerned (29%) or somewhat concerned (18%) about public transit, while nearly half are somewhat not concerned (four per cent) or not concerned (41%). One per cent are unsure. Residents of Toronto West (45% concerned, 21% somewhat concerned) and Toronto East (43% concerned, 18% somewhat concerned) have the highest intensities of concern about public transit.
- **Half of Ontario homeowners and aspiring homeowners are concerned or somewhat concerned about good schools for their children** – Half of Ontario homeowners and aspiring homeowners are concerned (39%) or somewhat concerned (11%) about good schools for their children, while close to four in ten are somewhat not concerned (three per cent) or not concerned (34%). One per cent are unsure, and 13 per cent say it is not applicable. Individuals age 40 to 49 had the highest intensity of concern (54% concerned, 11% somewhat concerned), followed closely by those aged 30 to 39 (52% concerned, 10% somewhat concerned).

- **Ontario homeowners and aspiring homeowners are split regarding their level of concern for crime in their community** – Half of Ontario homeowners and aspiring homeowners are not concerned (42%) or somewhat not concerned (eight per cent) about crime in their community, while close to half are concerned (28%) or somewhat concerned (21%). One per cent are unsure. Residents of Toronto East have the highest intensity of concern about this (37% concerned, 25% somewhat concerned).
- **More than half of Ontario homeowners and aspiring homeowners are not concerned or somewhat not concerned about municipal services** – Over half of Ontario homeowners and aspiring homeowners are not concerned (47%) or somewhat not concerned (six per cent) about municipal services (i.e., garbage collection), while close to half are concerned (29%) or somewhat concerned (17%). One per cent are unsure.
- **More than six in ten Ontario homeowners and aspiring homeowners are concerned or somewhat concerned about traffic** – Just over six in ten Ontario homeowners and aspiring homeowners are concerned (44%) or somewhat concerned (19%) about traffic, while four per cent are somewhat not concerned, and 32 per cent are not concerned. One per cent are unsure. Residents of Toronto West (67% concerned, 16% somewhat concerned), Toronto East (64% concerned, 14% somewhat concerned), and the GTA (54% concerned, 19% somewhat concerned) have the highest intensities of concern about traffic compared to other regions of Ontario.
- **The most mentioned other concerns by Ontario homeowners and aspiring homeowners are politics and the current government and the environment/pollution** – Asked for any other concerns they may have, 10 per cent mentioned politics/current government, followed by environment/pollution (eight per cent), housing prices/housing crisis (seven per cent), better services/care for seniors (seven per cent), and healthcare/more support for healthcare services (seven per cent). Also mentioned was affordability/cost of living/inflation (six per cent), municipal and recreational resources and facilities (five per cent), and roads/road maintenance (five per cent).

Support for home ownership initiatives

A considerable majority of Ontario homeowners and aspiring homeowners support or somewhat support homeowners receiving tax breaks to improve their energy efficiency and providing lower taxes and fees for first time home buyers. There is a lower intensity of support for providing incentives to retired homeowners to move to smaller housing, although it is still supported/somewhat supported by a majority of Ontario homeowners and aspiring homeowners.

- **Almost nine in ten Ontario homeowners and aspiring homeowners support or somewhat support homeowners receiving tax breaks from the government to improve their energy efficiency** – A majority of Ontario homeowners and aspiring homeowners support (71%) or somewhat support (18%) homeowners receiving tax breaks from the government to improve their energy efficiency, while three per cent somewhat oppose and seven per cent oppose this. Two per cent are unsure.

- **Over eight in ten Ontario homeowners and aspiring homeowners support or somewhat support providing lower taxes and fees for first-time home buyers** - Just over eight in ten Ontario homeowners and aspiring homeowners support (63%) or somewhat support (18%) providing lower taxes for first time home buyers, while six per cent somewhat oppose and 10 per cent oppose this. Two per cent are unsure. Individuals age 18 to 29 had the highest intensity of support for this (73% support, 17% somewhat support), as did those aged 30 to 39 (74% support, 15% somewhat support), while those over the age of 60 had a lower intensity (54% support, 21% somewhat support). Aspiring homeowners have a stronger intensity of support (78% support, 12% somewhat support) than homeowners (61% support, 19% somewhat support).
- **Two in three Ontario homeowners and aspiring homeowners support or somewhat support providing incentives to retired homeowners to move to smaller housing** – A comfortable majority of Ontario homeowners and aspiring homeowners support (47%) or somewhat support (19%) providing incentives to home owners who are retirees who have a large home to move so smaller housing such as condominiums and townhouses. Twenty-two per cent oppose this, while eight per cent somewhat oppose it and five per cent are unsure. Aspiring homeowners have a higher intensity of support for this (53% support, 21% somewhat support) than homeowners (46% support, 18% somewhat support).



Impact of potential campaign promises on likelihood of voting for political parties

A promise by a provincial political party to help homeowners improve their home's energy efficiency would have the biggest positive impact on the likelihood of Ontario homeowners and aspiring homeowners to vote for them, as would a promise to help young families become homeowners and to make home ownership more affordable for young people.

- **More than six in ten Ontario homeowners and aspiring homeowners say they are more likely to vote for a provincial political party that promises to help home owners improve their home's energy efficiency** – A little over six in ten Ontario homeowners and aspiring homeowners say they are more likely (62%) to vote for a provincial political party that promised to help home owners improve their home's energy efficiency, while 22 per cent say they would be as likely and 12 per cent say they'd be less likely to vote for a party that made the promise. Four per cent are unsure. Individuals aged 18 to 29 years old are most likely to say they'd be more likely to vote for a party that promised to help improve energy efficiency (72% more likely).
- **Close to six in ten Ontario homeowners and aspiring homeowners say they are more likely to vote for a provincial political party that promises to help young families become home owners** – Nearly six in ten Ontario homeowners and aspiring homeowners say they are more likely (57%) to vote for a provincial political party that promised to help young families become homeowners, while 23 per cent say they would be as likely and 14 per cent say they'd be less likely to vote for a party that made the promise. Six per cent are unsure. Aspiring homeowners are more likely than homeowners to say that they'd be more likely to vote for a political party that promised this (Aspiring homeowners – 73% more likely; Homeowners – 55% more likely), as are those aged 18 to 29 (70% more likely).



- **Six in ten Ontario homeowners and aspiring homeowners say they are more likely to vote for a provincial political party that promises to make home ownership more affordable for young people** – A comfortable majority of Ontario homeowners and aspiring homeowners (60%) say they would be more likely to vote for a provincial political party that promised to make home ownership more affordable for young people. Twenty-three per cent say they would be as likely to vote for that party, while 12 per cent would be less likely, and five per cent are unsure. Those aged 18 to 29 are more likely to say that a provincial political party making this promise would make them more likely to vote for them (75% more likely), as are those aged 30 to 39 (67% more likely), and aspiring homeowners (76% more likely – 58% among homeowners).
- **Just under half of Ontario homeowners and aspiring homeowners say they are more likely to vote for a provincial political party that promises to commit to building better transit in their community** – Slightly fewer than one in two Ontario homeowners and aspiring homeowners (49%) say they are more likely to vote for a provincial political party that promises to commit to building better transit in their community, while 23 per cent say they are as likely and 20 per cent say they are less likely to vote for a party if they made such a promise. Seven per cent are unsure. Residents of Toronto West (66%) and Toronto East (64%) are the most likely to say they'd be more likely to vote for a provincial political party that promised this, as are aspiring homeowners (64% more likely; Homeowners – 48% more likely).
- **More than one third of Ontario homeowners and aspiring homeowners say they are more likely to vote for a provincial political party that promises to commit to increasing the supply of homes on the market** – Just over one in three Ontario homeowners and aspiring homeowners (35%) say they would be more likely to vote for a provincial political party that promised to commit to increasing the supply of homes on the market, while 29 per cent each say they are less likely or as likely to vote for a party that made such a promise. Seven per cent are unsure. Residents of Toronto East are the most likely to say they'd be more likely to vote for a party that made the promise (45% more likely), as are those aged 18 to 29 (45% more likely), and aspiring homeowners (59% more likely - 32% among homeowners).

Nanos conducted an RDD dual frame (land- and cell-lines) random telephone survey of 2,000 Ontarians, 18 years of age or older, who own a home or are likely to buy in the next three years between November 3rd and 19th, 2017. Participants were randomly recruited by telephone using live agents and administered a survey. The sample is geographically stratified to be representative of Ontario. The margin of error for a random survey of 2,000 Ontarians is ± 2.2 percentage points, 19 times out of 20.

This study was commissioned by the Ontario Real Estate Association and the research was conducted by Nanos Research.

At a glance

Opinions on home ownership (n=2000)	Agree/ Somewhat agree
Home ownership is important to you personally	96%
Owning one's own home is more difficult for young people now than it used to be	89%
Home ownership is key to being part of the middle class	73%
My community needs to build more homes for families	58%
Home ownership is unaffordable in my neighbourhood	56%
Level of support for... (n=2000)	Support/ Somewhat support
Homeowners receiving tax breaks from the government to improve their energy efficiency	88%
Providing lower taxes and fees for first-time home buyers	81%
Providing incentives to home owners who are retirees who have large homes to move to smaller housing such as condominiums and townhouses	66%

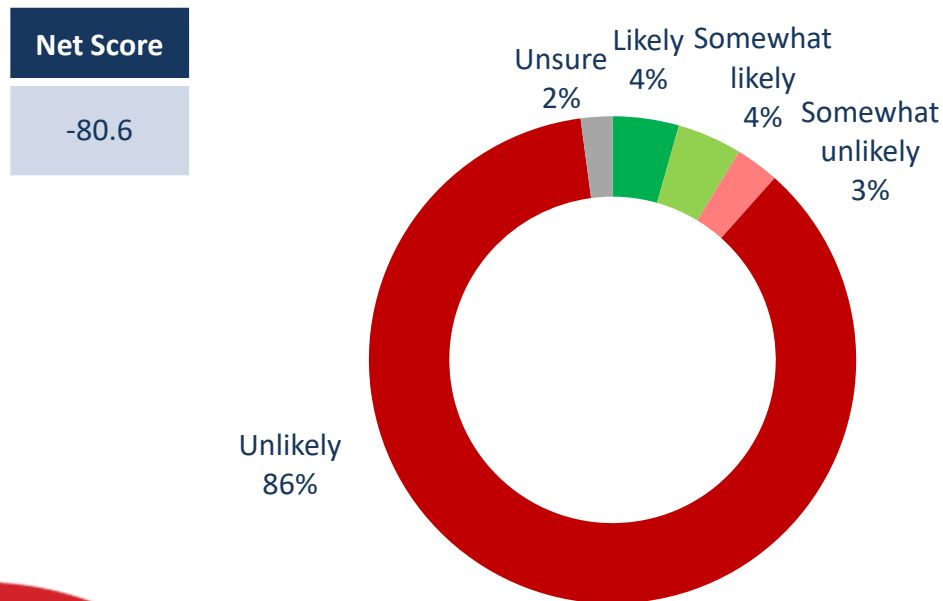
Level of concern related to... (n=2000)	Concerned/ Somewhat concerned		
Hydro prices	86%		
Property taxes	78%		
Traffic	63%		
Mortgage interest rates	51%		
Good schools for your children	50%		
Crime in your community	49%		
Public transit	47%		
Municipal services	46%		
Impact of potential campaign promises on likelihood to vote for provincial political party (n=2000)	More likely	As likely	Less likely
A promise to help home owners improve their home's energy efficiency	62%	22%	12%
A promise to make home ownership more affordable for young people	60%	23%	12%
A promise to help young families become home owners	57%	23%	14%
A promise to commit to building better transit in your community	49%	23%	20%
A promise to commit to increasing the supply of homes on the market	35%	29%	29%

1.0 Opinions on home ownership



Likelihood of selling home in the next year

Source: Nanos Research, RDD dual frame random telephone survey, November 3rd to 19th, 2017, n=1795 Ontario homeowners and aspiring homeowners, accurate 2.3 percentage points plus or minus, 19 times out of 20.



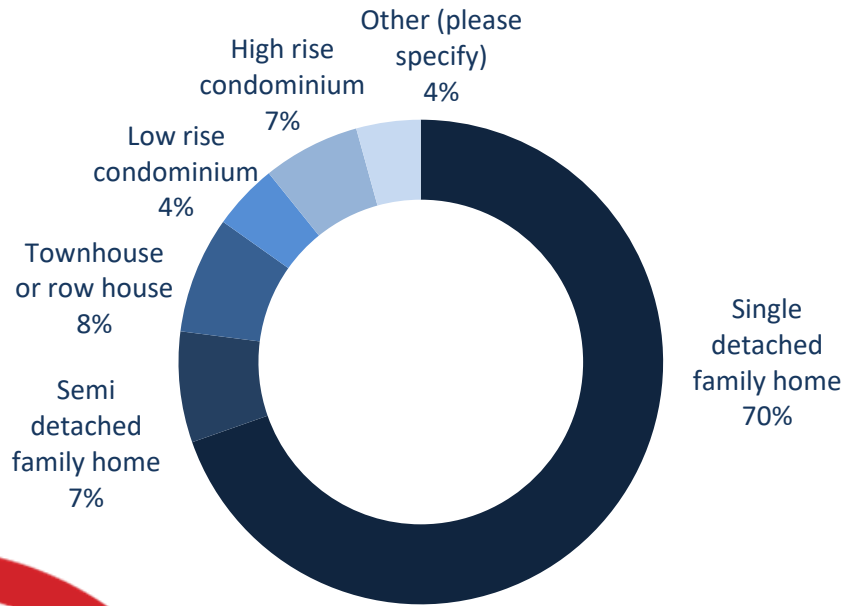
***Note: Charts may not add up to 100 due to rounding**

Subgroups	Unlikely/ Somewhat unlikely
Golden West (n=302)	91.9%
Southwest (n=219)	89.3%
North (n=154)	93.9%
Toronto East (n=185)	89.3%
Toronto West (n=185)	89.8%
GTA (n=369)	87.6%
Central (n=160)	89.1%
East (n=221)	85.7%
Male (n=793)	89.4%
Female (n=1002)	89.0%
18 to 29 (n=36)	80.2%
30 to 39 (n=225)	87.7%
40 to 49 (n=307)	89.4%
50 to 59 (n=437)	91.2%
60 plus (n=790)	89.0%

QUESTION – [IF OWNS HOME] Are you likely, somewhat likely, somewhat unlikely or unlikely to sell your home in the next year?

Type of current home

Source: Nanos Research, RDD dual frame random telephone survey, November 3rd to 19th, 2017, n=2000 Ontario homeowners and aspiring homeowners, accurate 2.2 percentage points plus or minus, 19 times out of 20.



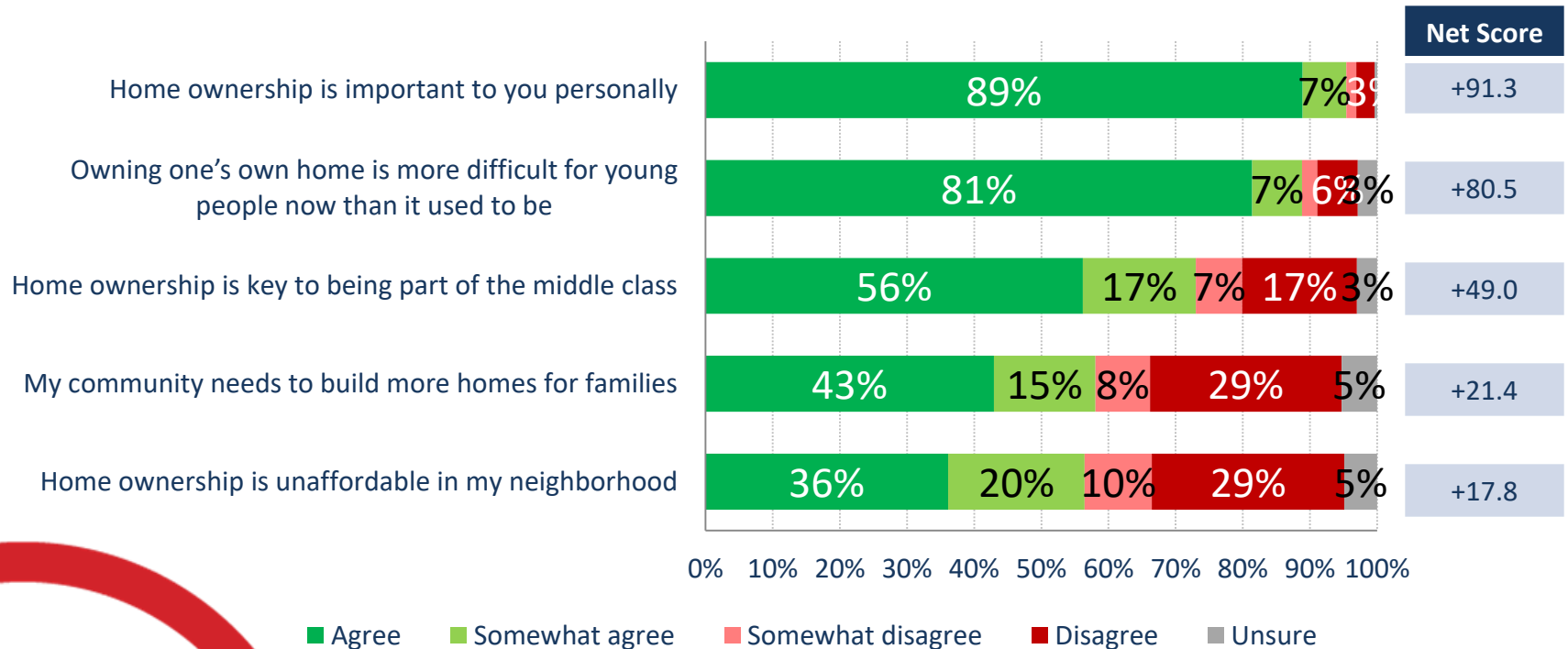
*Note: Charts may not add up to 100 due to rounding

Subgroups	Single detached home
Homeowners (n=1795)	75.0%
Aspiring homeowners (n=205)	26.5%
Golden West (n=326)	72.8%
Southwest (n=250)	76.4%
North (n=168)	74.5%
Toronto East (n=224)	55.9%
Toronto West (n=215)	53.2%
GTA (n=401)	72.4%
Central (n=170)	82.0%
East (n=246)	70.6%
Male (n=915)	70.0%
Female (n=1085)	70.0%
18 to 29 (n=80)	48.3%
30 to 39 (n=296)	63.5%
40 to 49 (n=347)	74.1%
50 to 59 (n=463)	76.6%
60 plus (n=814)	69.0%

QUESTION – Which ONE of the following types of homes do you currently live in?

Views on home ownership

Source: Nanos Research, RDD dual frame random telephone survey, November 3rd to 19th, 2017, n=2000 Ontario homeowners and aspiring homeowners, accurate 2.2 percentage points plus or minus, 19 times out of 20.

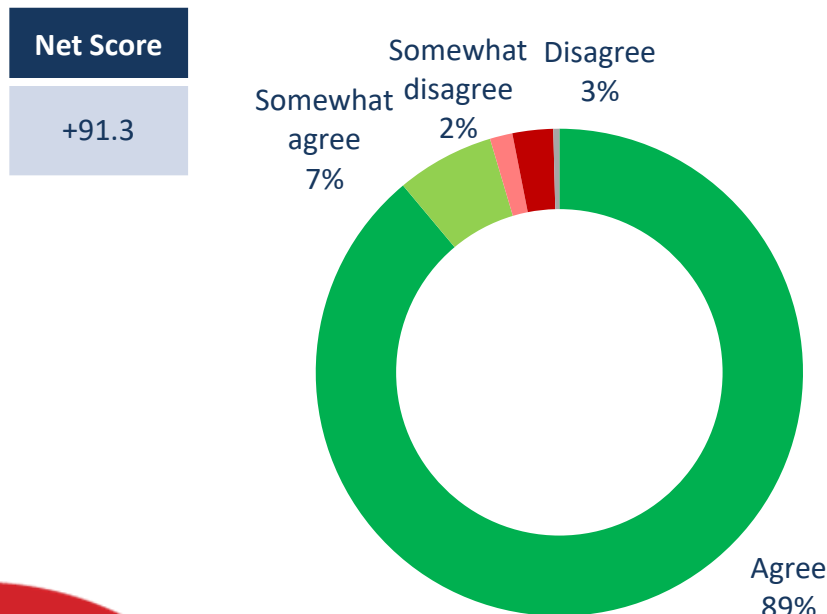


***Note:** Charts may not add up to 100 due to rounding

QUESTION – Do you agree, somewhat agree, somewhat disagree, disagree with the following statements? [RANDOMIZE]

Personal importance of home ownership

Source: Nanos Research, RDD dual frame random telephone survey, November 3rd to 19th, 2017, n=2000 Ontario homeowners and aspiring homeowners, accurate 2.2 percentage points plus or minus, 19 times out of 20.



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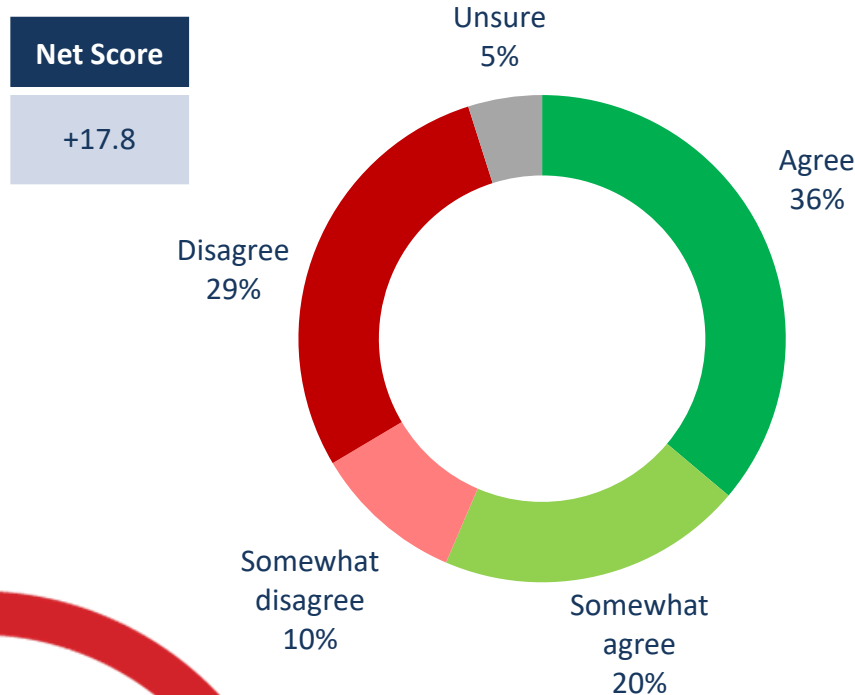
Subgroups	Agree/ Somewhat agree
Homeowners (n=1795)	97.0%
Aspiring homeowners (n=205)	81.4%
Golden West (n=326)	94.2%
Southwest (n=250)	95.6%
North (n=168)	93.1%
Toronto East (n=224)	93.8%
Toronto West (n=215)	96.7%
GTA (n=401)	96.6%
Central (n=170)	96.0%
East (n=246)	95.9%
Male (n=915)	94.9%
Female (n=1085)	95.9%
18 to 29 (n=80)	90.0%
30 to 39 (n=296)	95.2%
40 to 49 (n=347)	97.2%
50 to 59 (n=463)	95.7%
60 plus (n=814)	95.2%

QUESTION – Do you agree, somewhat agree, somewhat disagree, disagree with the following statements? [RANDOMIZE]

Home ownership is important to you personally.

Affordability of home ownership

Source: Nanos Research, RDD dual frame random telephone survey, November 3rd to 19th, 2017, n=2000 Ontario homeowners and aspiring homeowners, accurate 2.2 percentage points plus or minus, 19 times out of 20.



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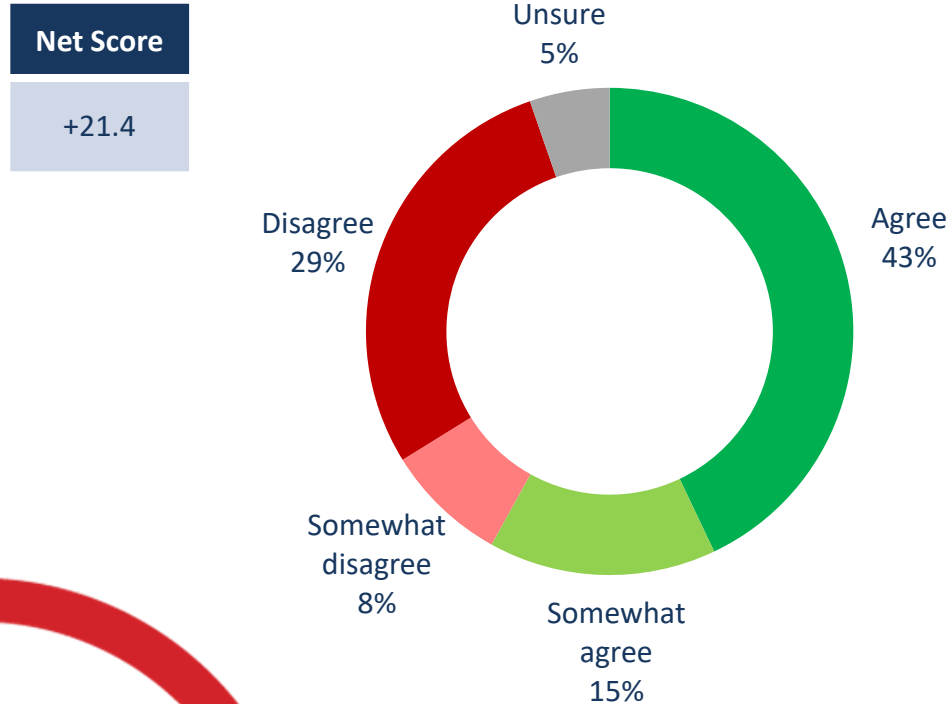
Subgroups	Agree/ Somewhat agree
Homeowners (n=1795)	54.9%
Aspiring homeowners (n=205)	69.4%
Golden West (n=326)	60.7%
Southwest (n=250)	43.3%
North (n=168)	37.0%
Toronto East (n=224)	72.7%
Toronto West (n=215)	73.4%
GTA (n=401)	62.6%
Central (n=170)	45.5%
East (n=246)	43.4%
Male (n=915)	54.0%
Female (n=1085)	58.7%
18 to 29 (n=80)	64.8%
30 to 39 (n=296)	62.4%
40 to 49 (n=347)	61.7%
50 to 59 (n=463)	56.7%
60 plus (n=814)	50.9%

QUESTION – Do you agree, somewhat agree, somewhat disagree, disagree with the following statements? [RANDOMIZE]

Home ownership is unaffordable in my neighborhood

Need for more homes in communities

Source: Nanos Research, RDD dual frame random telephone survey, November 3rd to 19th, 2017, n=2000 Ontario homeowners and aspiring homeowners, accurate 2.2 percentage points plus or minus, 19 times out of 20.



***Note: Charts may not add up to 100 due to rounding**

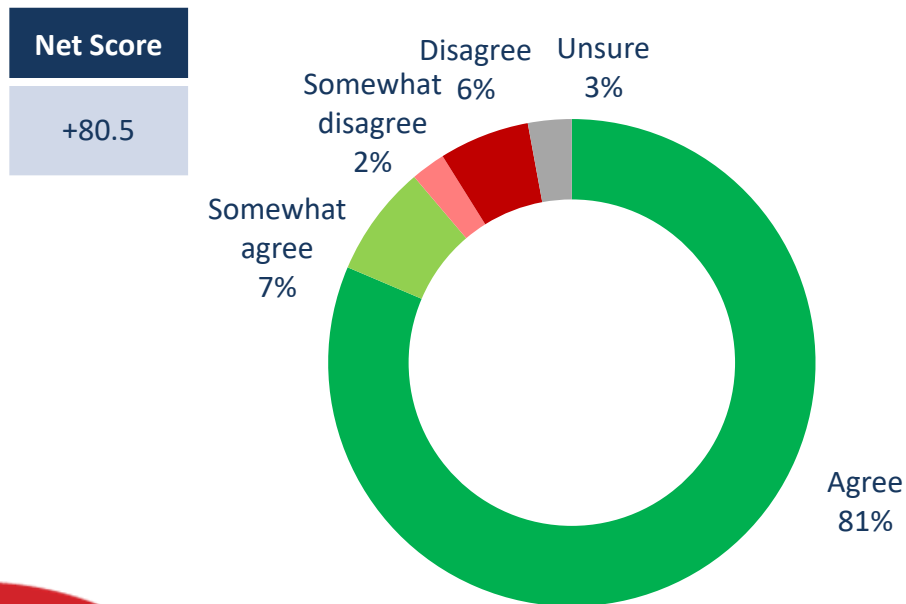
Subgroups	Agree/ Somewhat agree
Homeowners (n=1795)	56.3%
Aspiring homeowners (n=205)	73.3%
Golden West (n=326)	54.8%
Southwest (n=250)	53.2%
North (n=168)	56.3%
Toronto East (n=224)	64.2%
Toronto West (n=215)	61.1%
GTA (n=401)	56.7%
Central (n=170)	64.6%
East (n=246)	58.1%
Male (n=915)	61.0%
Female (n=1085)	55.2%
18 to 29 (n=80)	57.5%
30 to 39 (n=296)	59.4%
40 to 49 (n=347)	59.7%
50 to 59 (n=463)	54.6%
60 plus (n=814)	58.9%

QUESTION – Do you agree, somewhat agree, somewhat disagree, disagree with the following statements? [RANDOMIZE]

My community needs to build more homes for families

Difficulty of home ownership for young people

Source: Nanos Research, RDD dual frame random telephone survey, November 3rd to 19th, 2017, n=2000 Ontario homeowners and aspiring homeowners, accurate 2.2 percentage points plus or minus, 19 times out of 20.



***Note:** Charts may not add up to 100 due to rounding

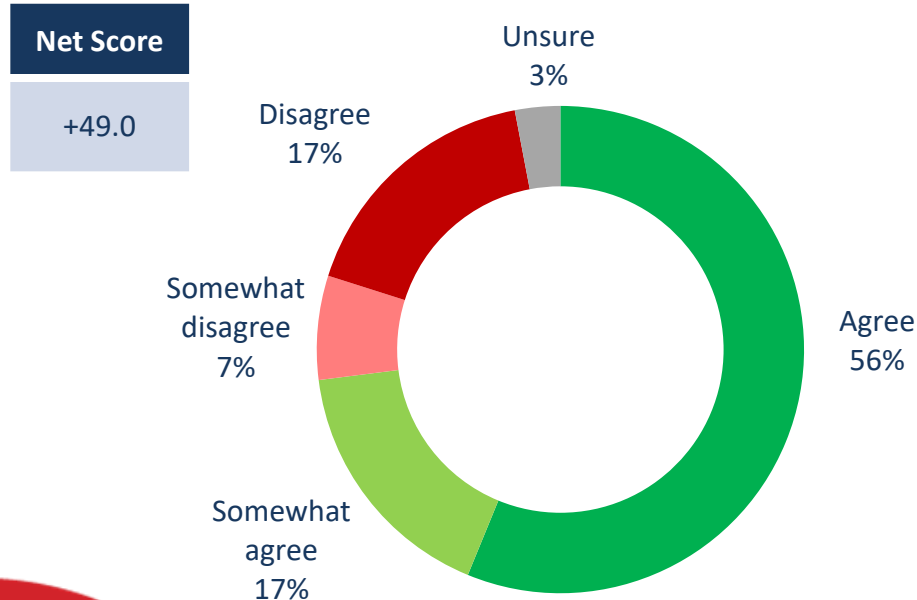
Subgroups	Agree/ Somewhat agree
Homeowners (n=1795)	88.5%
Aspiring homeowners (n=205)	90.8%
Golden West (n=326)	89.8%
Southwest (n=250)	84.9%
North (n=168)	85.7%
Toronto East (n=224)	91.9%
Toronto West (n=215)	92.0%
GTA (n=401)	91.8%
Central (n=170)	85.5%
East (n=246)	84.5%
Male (n=915)	87.0%
Female (n=1085)	90.7%
18 to 29 (n=80)	82.2%
30 to 39 (n=296)	91.1%
40 to 49 (n=347)	87.1%
50 to 59 (n=463)	90.5%
60 plus (n=814)	88.3%

QUESTION – Do you agree, somewhat agree, somewhat disagree, disagree with the following statements? [RANDOMIZE]

Owning one's own home is more difficult for young people now than it used to be

Relationship between home ownership and the middle class

Source: Nanos Research, RDD dual frame random telephone survey, November 3rd to 19th, 2017, n=2000 Ontario homeowners and aspiring homeowners, accurate 2.2 percentage points plus or minus, 19 times out of 20.



***Note: Charts may not add up to 100 due to rounding**

Subgroups	Agree/ Somewhat agree
Homeowners (n=1795)	73.3%
Aspiring homeowners (n=205)	70.7%
Golden West (n=326)	77.5%
Southwest (n=250)	69.0%
North (n=168)	70.5%
Toronto East (n=224)	71.9%
Toronto West (n=215)	71.2%
GTA (n=401)	76.3%
Central (n=170)	74.3%
East (n=246)	67.6%
Male (n=915)	73.6%
Female (n=1085)	72.4%
18 to 29 (n=80)	71.8%
30 to 39 (n=296)	70.2%
40 to 49 (n=347)	71.6%
50 to 59 (n=463)	76.8%
60 plus (n=814)	72.6%

QUESTION – Do you agree, somewhat agree, somewhat disagree, disagree with the following statements? [RANDOMIZE]

Home ownership is key to being part of the middle class

Types of homes that best meet current needs

Source: Nanos Research, RDD dual frame random telephone survey, November 3rd to 19th, 2017, n=2000 Ontario homeowners and aspiring homeowners, accurate 2.2 percentage points plus or minus, 19 times out of 20.

	Best fit (n=2000)	Second best fit (n=1978)
Single detached family home	73.0%	6.5%
Townhouse or row house	7.0%	15.3%
Low rise condominium	7.0%	15.2%
Semi detached family home	6.0%	35.2%
High rise condominium	5.5%	8.7%
Other (please specify)	0.4%	0.5%
Unsure	1.1%	18.6%

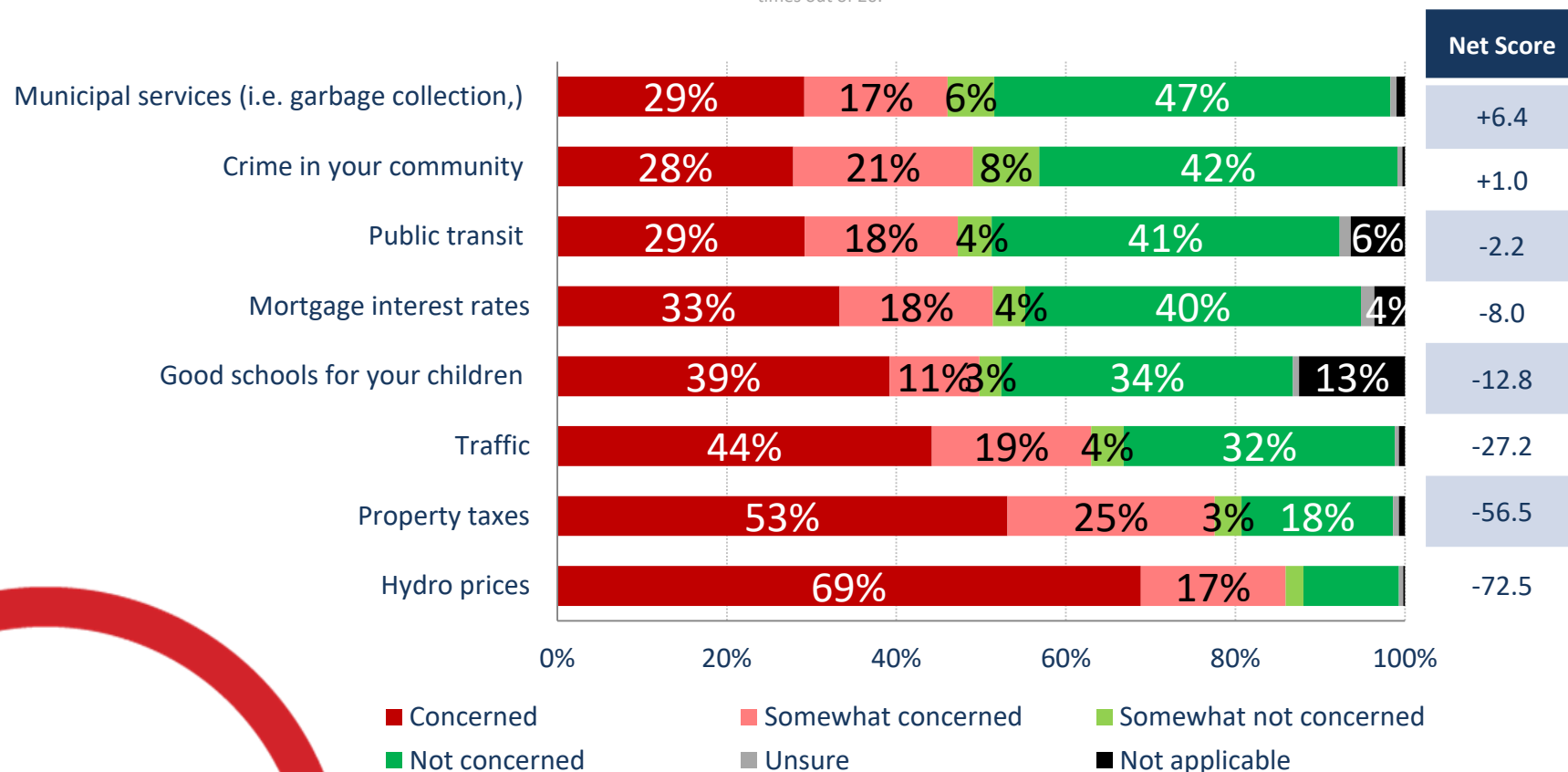
QUESTION – Which of the following types of homes are the best and second best fit with your needs right now.

2.0 Concerns in communities



Concerns related to communities

Source: Nanos Research, RDD dual frame random telephone survey, November 3rd to 19th, 2017, n=2000 Ontario homeowners and aspiring homeowners, accurate 2.2 percentage points plus or minus, 19 times out of 20.

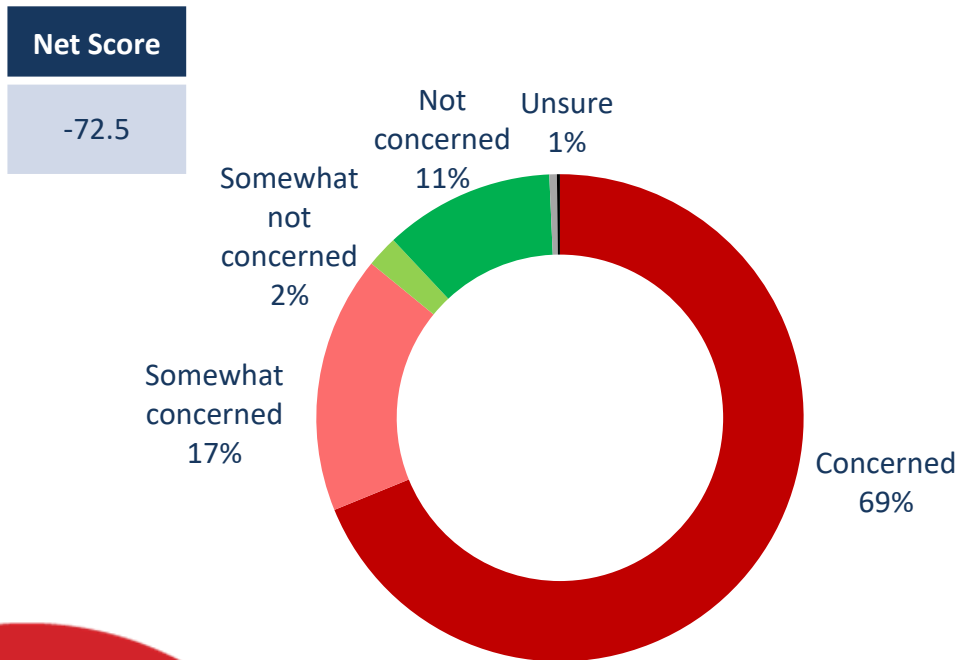


*Note: Charts may not add up to 100 due to rounding

QUESTION – Are you concerned, somewhat concerned, somewhat not concerned or not concerned about the following? [RANDOMIZE]

Concern with Hydro prices

Source: Nanos Research, RDD dual frame random telephone survey, November 3rd to 19th, 2017, n=2000 Ontario homeowners and aspiring homeowners, accurate 2.2 percentage points plus or minus, 19 times out of 20.



***Note: Charts may not add up to 100 due to rounding**

Subgroups	Concerned/ Somewhat concerned
Homeowners (n=1795)	86.8%
Aspiring homeowners (n=205)	77.9%
Golden West (n=326)	88.2%
Southwest (n=250)	86.1%
North (n=168)	89.5%
Toronto East (n=224)	78.1%
Toronto West (n=215)	80.1%
GTA (n=401)	88.1%
Central (n=170)	91.0%
East (n=246)	84.4%
Male (n=915)	85.1%
Female (n=1085)	86.9%
18 to 29 (n=80)	65.7%
30 to 39 (n=296)	82.2%
40 to 49 (n=347)	87.6%
50 to 59 (n=463)	91.3%
60 plus (n=814)	85.6%

QUESTION – Are you concerned, somewhat concerned, somewhat not concerned or not concerned about the following? [RANDOMIZE]

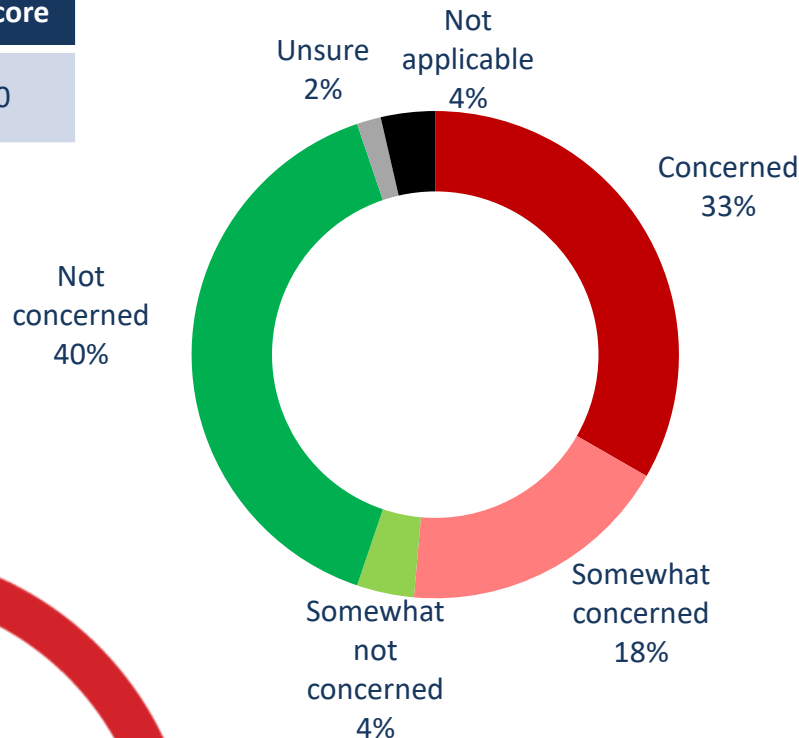
Hydro prices

Confidential

Concern with mortgage interest rates

Source: Nanos Research, RDD dual frame random telephone survey, November 3rd to 19th, 2017, n=2000 Ontario homeowners and aspiring homeowners, accurate 2.2 percentage points plus or minus, 19 times out of 20.

Net Score
-8.0



*Note: Charts may not add up to 100 due to rounding

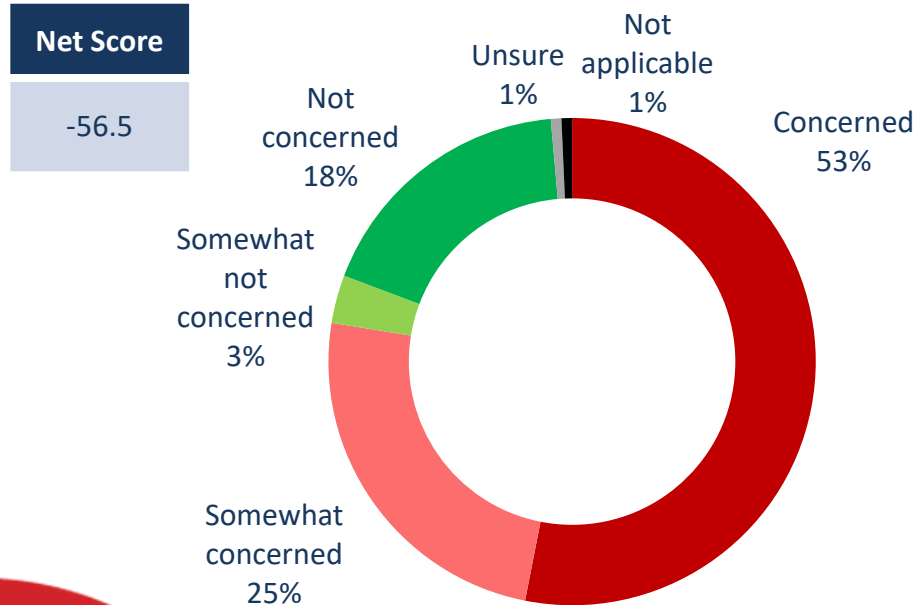
Subgroups	Concerned/ Somewhat concerned
Homeowners (n=1795)	50.1%
Aspiring homeowners (n=205)	62.7%
Golden West (n=326)	49.1%
Southwest (n=250)	53.6%
North (n=168)	48.6%
Toronto East (n=224)	53.1%
Toronto West (n=215)	47.3%
GTA (n=401)	52.0%
Central (n=170)	48.4%
East (n=246)	56.8%
Male (n=915)	49.0%
Female (n=1085)	53.6%
18 to 29 (n=80)	62.3%
30 to 39 (n=296)	70.6%
40 to 49 (n=347)	65.3%
50 to 59 (n=463)	52.5%
60 plus (n=814)	36.8%

QUESTION – Are you concerned, somewhat concerned, somewhat not concerned or not concerned about the following? [RANDOMIZE]

Mortgage interest rates

Concern with property taxes

Source: Nanos Research, RDD dual frame random telephone survey, November 3rd to 19th, 2017, n=2000 Ontario homeowners and aspiring homeowners, accurate 2.2 percentage points plus or minus, 19 times out of 20.



*Note: Charts may not add up to 100 due to rounding

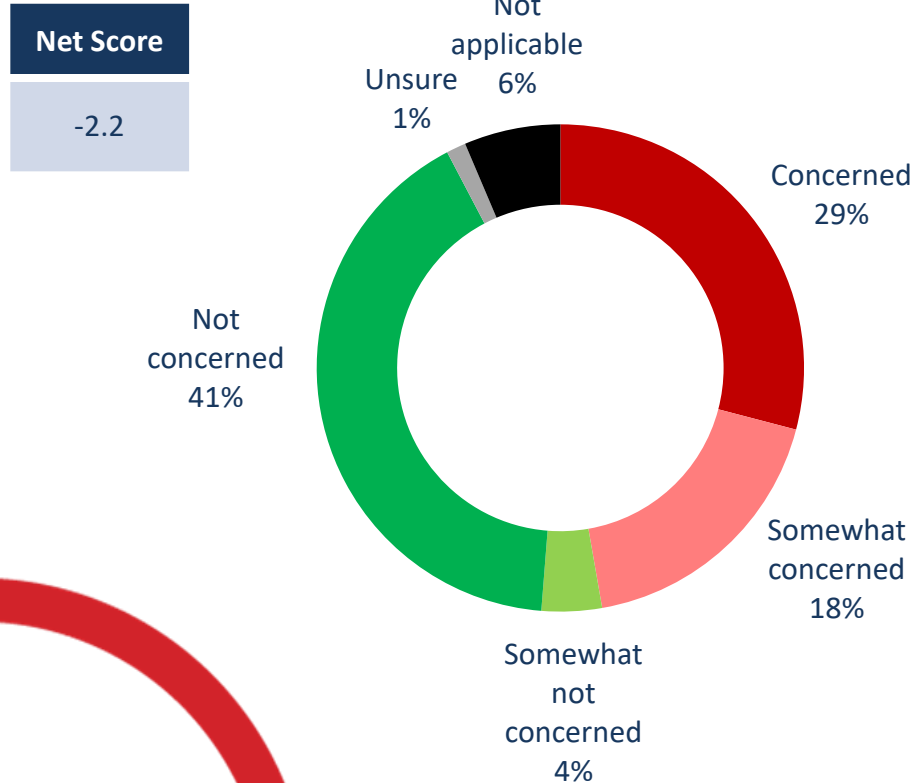
Subgroups	Concerned/ Somewhat concerned
Homeowners (n=1795)	78.7%
Aspiring homeowners (n=205)	68.4%
Golden West (n=326)	78.4%
Southwest (n=250)	73.6%
North (n=168)	78.6%
Toronto East (n=224)	74.0%
Toronto West (n=215)	75.7%
GTA (n=401)	80.9%
Central (n=170)	73.7%
East (n=246)	80.0%
Male (n=915)	75.2%
Female (n=1085)	79.9%
18 to 29 (n=80)	67.5%
30 to 39 (n=296)	76.7%
40 to 49 (n=347)	82.0%
50 to 59 (n=463)	83.8%
60 plus (n=814)	73.4%

QUESTION – Are you concerned, somewhat concerned, somewhat not concerned or not concerned about the following? [RANDOMIZE]

Property taxes

Concern with public transit

Source: Nanos Research, RDD dual frame random telephone survey, November 3rd to 19th, 2017, n=2000 Ontario homeowners and aspiring homeowners, accurate 2.2 percentage points plus or minus, 19 times out of 20.



***Note:** Charts may not add up to 100 due to rounding

Subgroups	Concerned/ Somewhat concerned
Homeowners (n=1795)	46.6%
Aspiring homeowners (n=205)	53.1%
Golden West (n=326)	47.9%
Southwest (n=250)	33.6%
North (n=168)	32.3%
Toronto East (n=224)	61.7%
Toronto West (n=215)	65.7%
GTA (n=401)	49.3%
Central (n=170)	37.1%
East (n=246)	43.9%
Male (n=915)	46.8%
Female (n=1085)	47.7%
18 to 29 (n=80)	43.4%
30 to 39 (n=296)	47.0%
40 to 49 (n=347)	54.3%
50 to 59 (n=463)	48.7%
60 plus (n=814)	44.0%

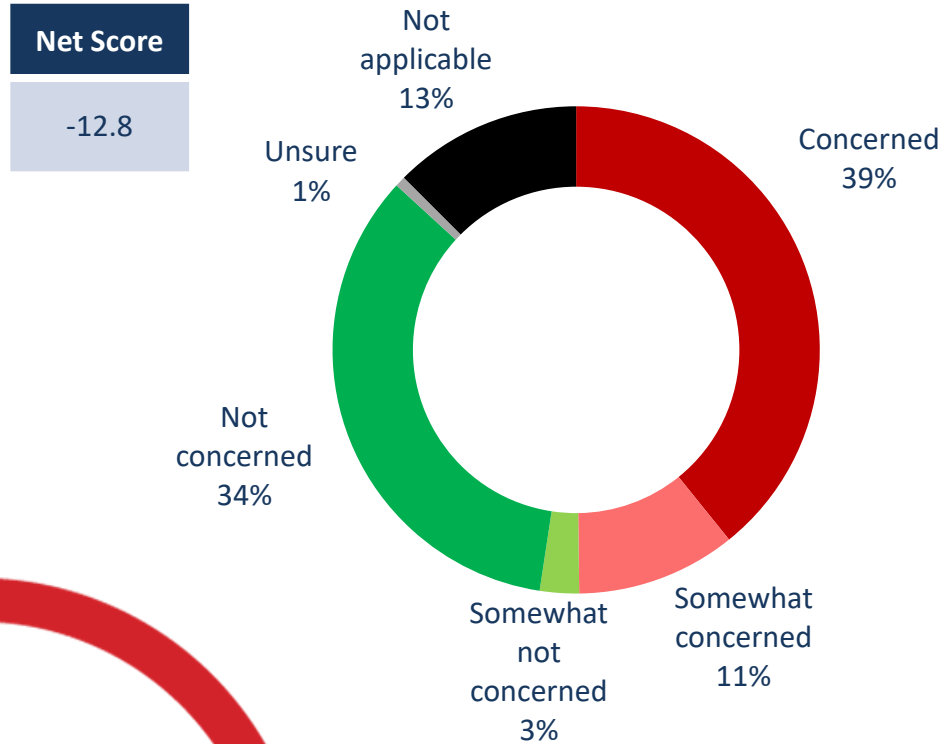
QUESTION – Are you concerned, somewhat concerned, somewhat not concerned or not concerned about the following? [RANDOMIZE]

Public transit

Confidential

Concern with good schools for children

Source: Nanos Research, RDD dual frame random telephone survey, November 3rd to 19th, 2017, n=2000 Ontario homeowners and aspiring homeowners, accurate 2.2 percentage points plus or minus, 19 times out of 20.



*Note: Charts may not add up to 100 due to rounding

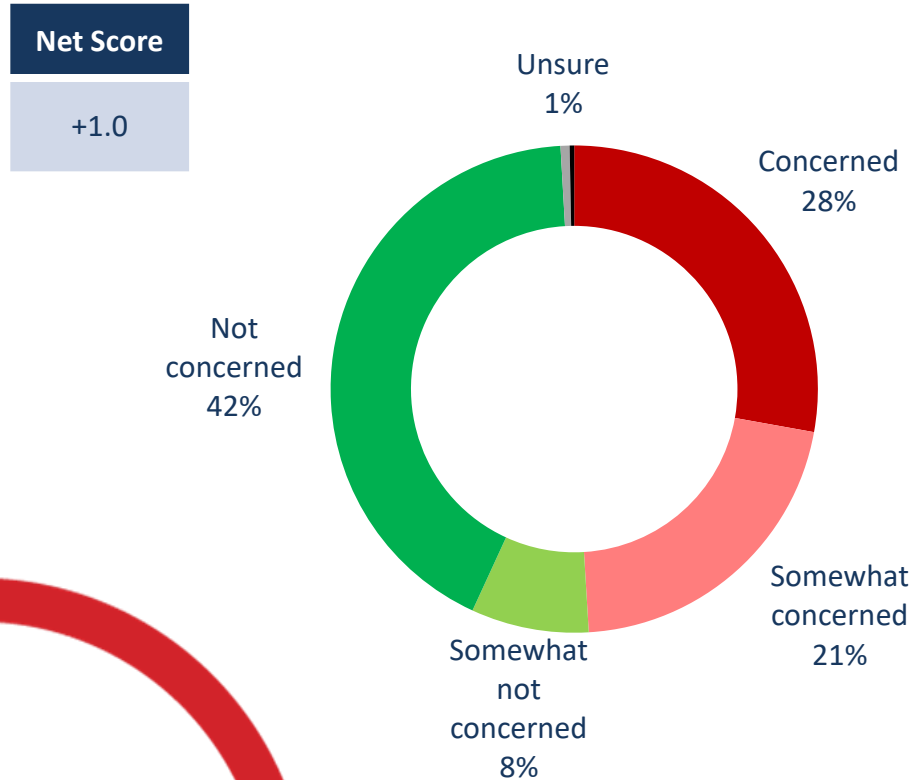
Subgroups	Concerned/ Somewhat concerned
Homeowners (n=1795)	49.2%
Aspiring homeowners (n=205)	55.3%
Golden West (n=326)	47.5%
Southwest (n=250)	56.1%
North (n=168)	45.8%
Toronto East (n=224)	52.3%
Toronto West (n=215)	51.0%
GTA (n=401)	49.0%
Central (n=170)	51.3%
East (n=246)	47.9%
Male (n=915)	50.4%
Female (n=1085)	49.3%
18 to 29 (n=80)	49.2%
30 to 39 (n=296)	62.4%
40 to 49 (n=347)	64.4%
50 to 59 (n=463)	47.3%
60 plus (n=814)	40.6%

QUESTION – Are you concerned, somewhat concerned, somewhat not concerned or not concerned about the following? [RANDOMIZE]

Good schools for your children

Concern with crime in communities

Source: Nanos Research, RDD dual frame random telephone survey, November 3rd to 19th, 2017, n=2000 Ontario homeowners and aspiring homeowners, accurate 2.2 percentage points plus or minus, 19 times out of 20.



*Note: Charts may not add up to 100 due to rounding

Subgroups	Not concerned/ Somewhat not concerned
Homeowners (n=1795)	50.6%
Aspiring homeowners (n=205)	44.5%
Golden West (n=326)	50.5%
Southwest (n=250)	46.0%
North (n=168)	50.1%
Toronto East (n=224)	37.7%
Toronto West (n=215)	49.8%
GTA (n=401)	51.8%
Central (n=170)	57.5%
East (n=246)	53.3%
Male (n=915)	52.7%
Female (n=1085)	47.3%
18 to 29 (n=80)	55.6%
30 to 39 (n=296)	51.2%
40 to 49 (n=347)	43.4%
50 to 59 (n=463)	44.1%
60 plus (n=814)	55.1%

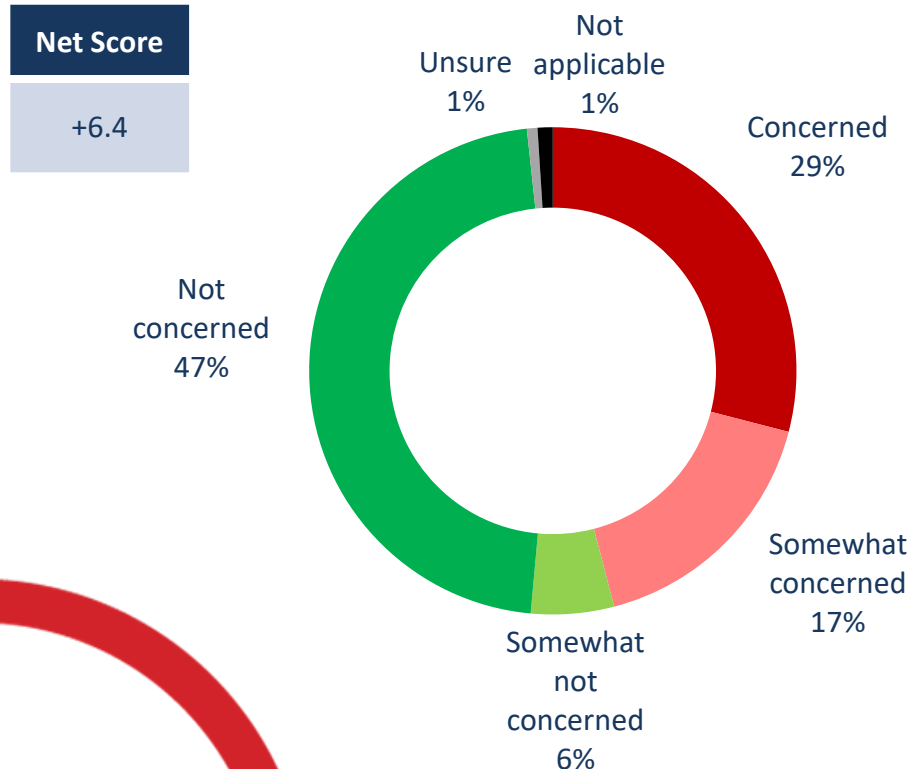
QUESTION – Are you concerned, somewhat concerned, somewhat not concerned or not concerned about the following? [RANDOMIZE]

Crime in your community

Confidential

Concern with municipal services

Source: Nanos Research, RDD dual frame random telephone survey, November 3rd to 19th, 2017, n=2000 Ontario homeowners and aspiring homeowners, accurate 2.2 percentage points plus or minus, 19 times out of 20.



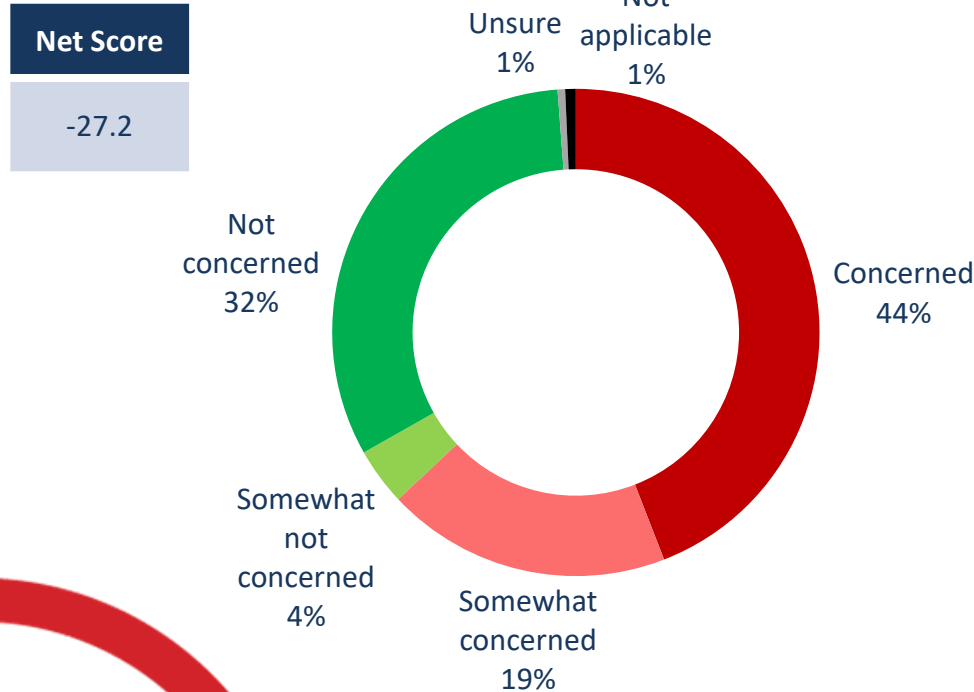
*Note: Charts may not add up to 100 due to rounding

Subgroups	Not concerned/ Somewhat not concerned
Homeowners (n=1795)	52.7%
Aspiring homeowners (n=205)	49.1%
Golden West (n=326)	52.3%
Southwest (n=250)	52.9%
North (n=168)	49.0%
Toronto East (n=224)	49.5%
Toronto West (n=215)	53.2%
GTA (n=401)	53.5%
Central (n=170)	49.2%
East (n=246)	55.5%
Male (n=915)	52.2%
Female (n=1085)	52.5%
18 to 29 (n=80)	51.8%
30 to 39 (n=296)	54.3%
40 to 49 (n=347)	49.5%
50 to 59 (n=463)	44.7%
60 plus (n=814)	57.2%

QUESTION – Are you concerned, somewhat concerned, somewhat not concerned or not concerned about the following? [RANDOMIZE]
Municipal services (i.e. garbage collection)

Concern with traffic

Source: Nanos Research, RDD dual frame random telephone survey, November 3rd to 19th, 2017, n=2000 Ontario homeowners and aspiring homeowners, accurate 2.2 percentage points plus or minus, 19 times out of 20.



***Note: Charts may not add up to 100 due to rounding**

Subgroups	Concerned/ Somewhat concerned
Homeowners (n=1795)	62.9%
Aspiring homeowners (n=205)	63.8%
Golden West (n=326)	65.8%
Southwest (n=250)	48.0%
North (n=168)	39.2%
Toronto East (n=224)	78.1%
Toronto West (n=215)	83.0%
GTA (n=401)	73.1%
Central (n=170)	45.6%
East (n=246)	52.3%
Male (n=915)	61.2%
Female (n=1085)	64.8%
18 to 29 (n=80)	47.0%
30 to 39 (n=296)	66.1%
40 to 49 (n=347)	70.7%
50 to 59 (n=463)	67.1%
60 plus (n=814)	57.9%

QUESTION – Are you concerned, somewhat concerned, somewhat not concerned or not concerned about the following? [RANDOMIZE]

Traffic

Other concerns

Source: Nanos Research, RDD dual frame random telephone survey, November 3rd to 19th, 2017, n=385 Ontario homeowners and aspiring homeowners, accurate 5.0 percentage points plus or minus, 19 times out of 20.

Top Mentions	Frequency (n=385)
Politics/current government	10.3%
Environment/pollution	7.7%
Housing prices/housing crisis	7.4%
Better services and care for seniors	6.8%
Healthcare/more support for healthcare services	6.7%
Affordability/cost of living/inflation	5.6%
Municipal and recreational resources and facilities (gym, pool, parks and leisure)	5.4%
Roads/road maintenance (salt, snow removal)	5.2%
Infrastructure/redevelopment	4.4%
Constant building/infrastructure	3.4%
Bills and taxes	2.8%
Job opportunities/employment	2.8%
Gas prices	2.7%
Government debt/budget deficits	2.6%
Drugs/legalization of marijuana	2.1%
Education/Cost of education	2.1%
Lack of proper planning	2.0%
Other	5.0%

QUESTION – Are you concerned, somewhat concerned, somewhat not concerned or not concerned about the following? [RANDOMIZE]

Other (Please Specify)

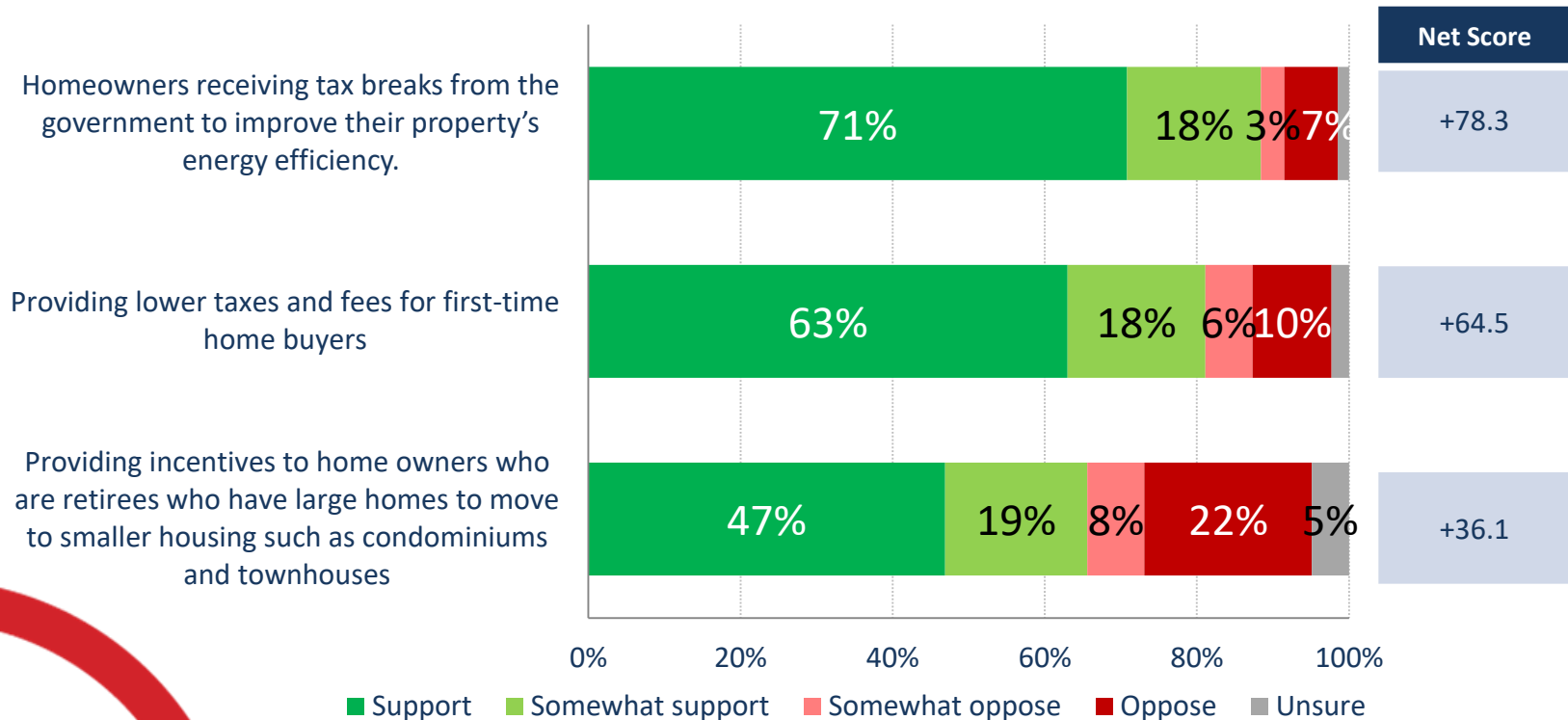
Confidential

3.0 Support for home ownership initiatives



Support for initiatives to help homeowners

Source: Nanos Research, RDD dual frame random telephone survey, November 3rd to 19th, 2017, n=2000 Ontario homeowners and aspiring homeowners, accurate 2.2 percentage points plus or minus, 19 times out of 20.

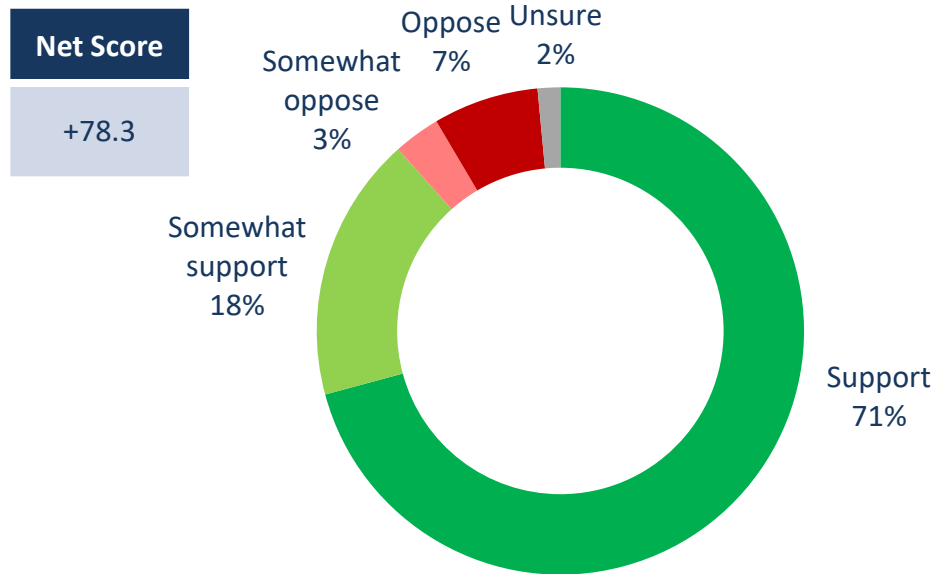


*Note: Charts may not add up to 100 due to rounding

QUESTION – Do you support, somewhat support, somewhat oppose or oppose the following statements? [RANDOMIZE]

Support for energy efficiency tax breaks for home owners

Source: Nanos Research, RDD dual frame random telephone survey, November 3rd to 19th, 2017, n=2000 Ontario homeowners and aspiring homeowners, accurate 2.2 percentage points plus or minus, 19 times out of 20.



*Note: Charts may not add up to 100 due to rounding

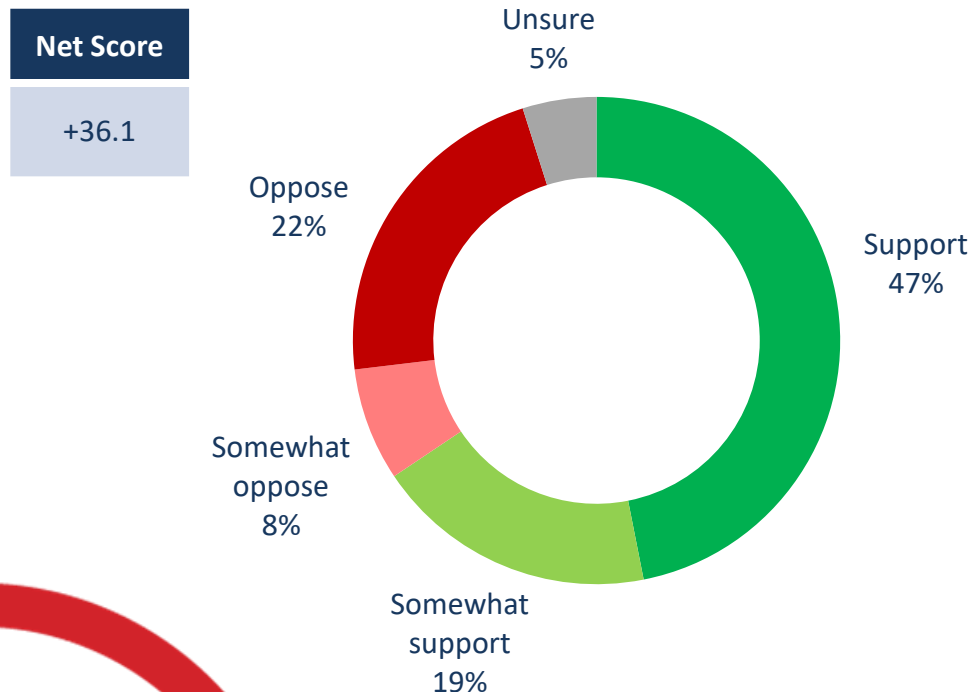
Subgroups	Support/ Somewhat support
Homeowners (n=1795)	88.3%
Aspiring homeowners (n=205)	89.2%
Golden West (n=326)	87.2%
Southwest (n=250)	89.6%
North (n=168)	94.6%
Toronto East (n=224)	90.1%
Toronto West (n=215)	87.5%
GTA (n=401)	87.2%
Central (n=170)	87.6%
East (n=246)	87.7%
Male (n=915)	85.9%
Female (n=1085)	91.0%
18 to 29 (n=80)	87.5%
30 to 39 (n=296)	91.0%
40 to 49 (n=347)	91.9%
50 to 59 (n=463)	90.3%
60 plus (n=814)	85.0%

QUESTION – Do you support, somewhat support, somewhat oppose or oppose the following statements? [RANDOMIZE]

Homeowners receiving tax breaks from the government to improve their property's energy efficiency

Support for incentives for retired home owners

Source: Nanos Research, RDD dual frame random telephone survey, November 3rd to 19th, 2017, n=2000 Ontario homeowners and aspiring homeowners, accurate 2.2 percentage points plus or minus, 19 times out of 20.



***Note: Charts may not add up to 100 due to rounding**

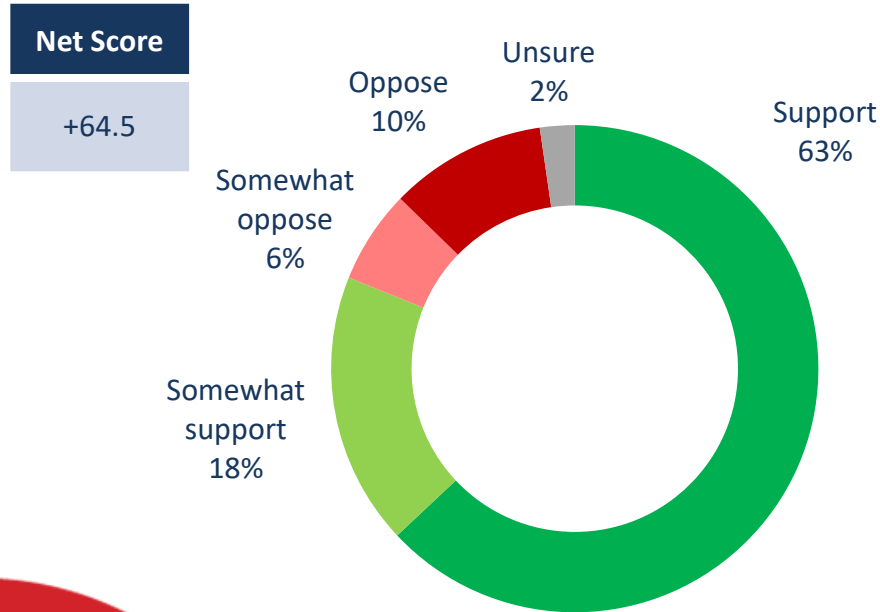
Subgroups	Support/ Somewhat support
Homeowners (n=1795)	64.6%
Aspiring homeowners (n=205)	74.1%
Golden West (n=326)	61.6%
Southwest (n=250)	65.3%
North (n=168)	64.3%
Toronto East (n=224)	66.8%
Toronto West (n=215)	62.0%
GTA (n=401)	68.0%
Central (n=170)	66.9%
East (n=246)	68.9%
Male (n=915)	61.9%
Female (n=1085)	69.3%
18 to 29 (n=80)	71.1%
30 to 39 (n=296)	68.8%
40 to 49 (n=347)	68.0%
50 to 59 (n=463)	66.0%
60 plus (n=814)	62.6%

QUESTION – Do you support, somewhat support, somewhat oppose or oppose the following statements? [RANDOMIZE]

Providing incentives home owners who are retirees who have large homes to move to smaller housing such as condominiums and townhouses

Support for lowering taxes and fees for first time buyers

Source: Nanos Research, RDD dual frame random telephone survey, November 3rd to 19th, 2017, n=2000 Ontario homeowners and aspiring homeowners, accurate 2.2 percentage points plus or minus, 19 times out of 20.



*Note: Charts may not add up to 100 due to rounding

Subgroups	Support/ Somewhat support
Homeowners (n=1795)	80.0%
Aspiring homeowners (n=205)	90.2%
Golden West (n=326)	79.8 %
Southwest (n=250)	84.2%
North (n=168)	81.0%
Toronto East (n=224)	84.8%
Toronto West (n=215)	79.0%
GTA (n=401)	82.4%
Central (n=170)	84.8%
East (n=246)	74.7%
Male (n=915)	76.4%
Female (n=1085)	85.8%
18 to 29 (n=80)	90.3%
30 to 39 (n=296)	88.9%
40 to 49 (n=347)	85.6%
50 to 59 (n=463)	81.7%
60 plus (n=814)	75.2%

QUESTION – Do you support, somewhat support, somewhat oppose or oppose the following statements? [RANDOMIZE]

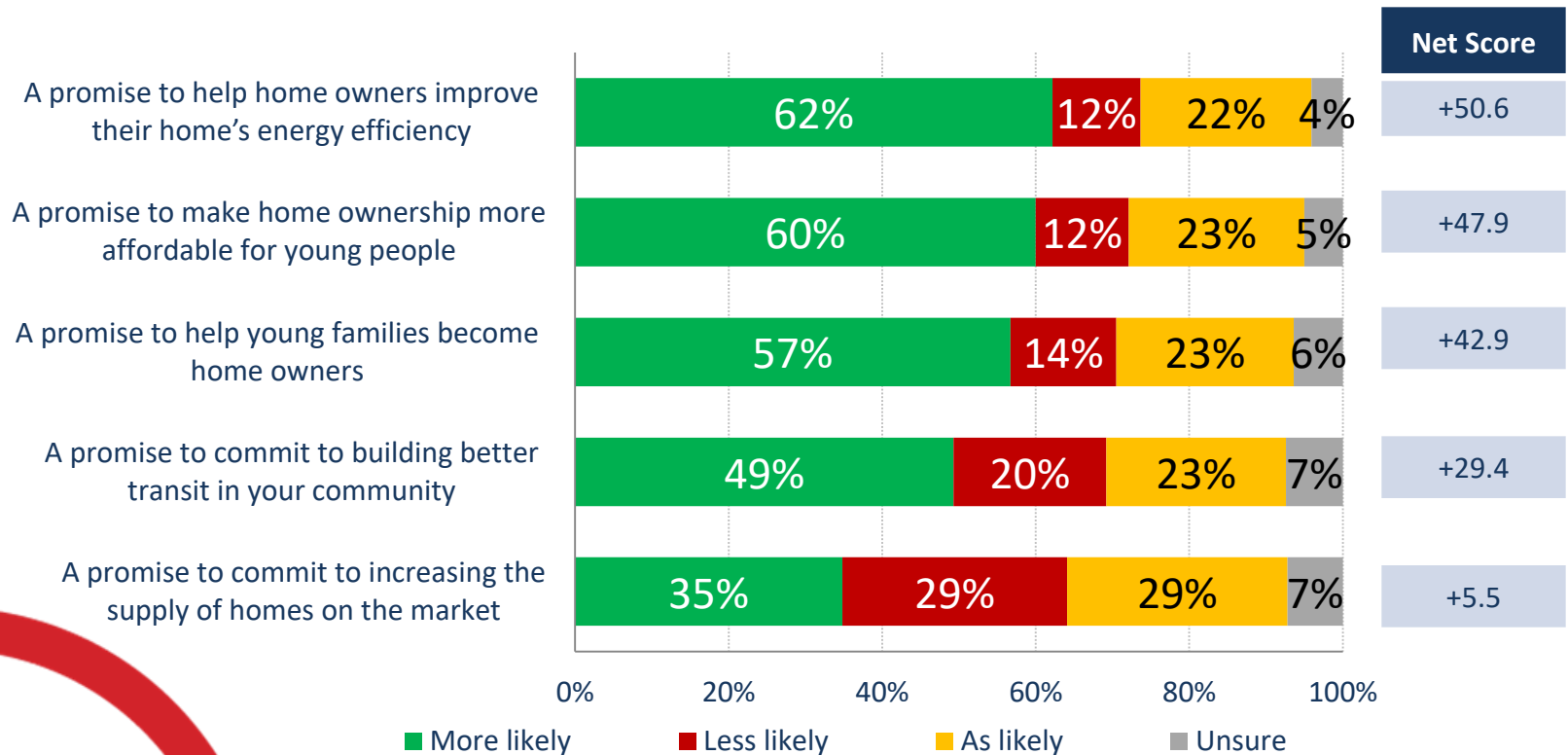
Providing lower taxes and fees for first-time home buyers

4.0 Impact of potential campaign promises on likelihood of voting for political parties



Impact of potential commitments on provincial election vote

Source: Nanos Research, RDD dual frame random telephone survey, November 3rd to 19th, 2017, n=2000 Ontario homeowners and aspiring homeowners, accurate 2.2 percentage points plus or minus, 19 times out of 20.

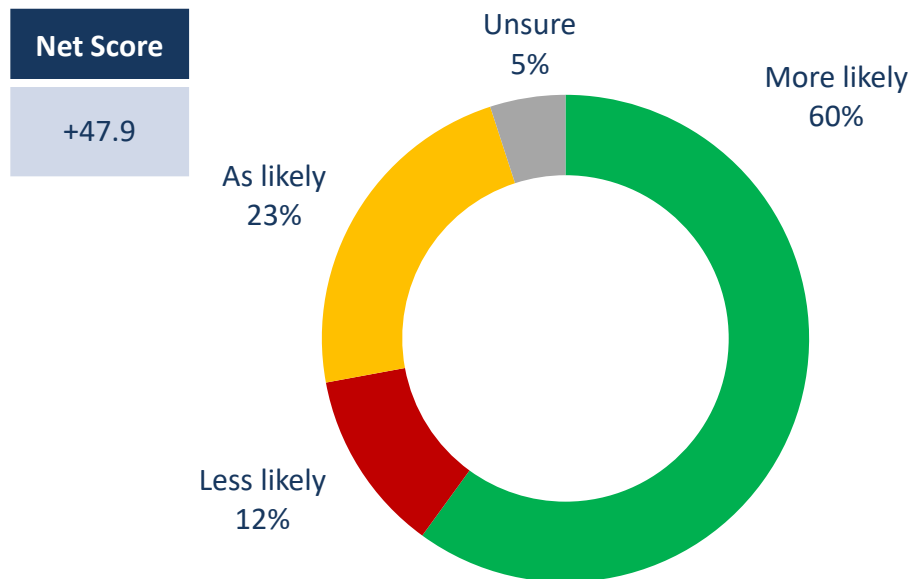


*Note: Charts may not add up to 100 due to rounding

QUESTION – If the following commitments were made by a provincial political party would you be more likely, less likely or as likely to consider voting for that party.
[RANDOMIZE]

Promise of more affordable home ownership for young people

Source: Nanos Research, RDD dual frame random telephone survey, November 3rd to 19th, 2017, n=2000 Ontario homeowners and aspiring homeowners, accurate 2.2 percentage points plus or minus, 19 times out of 20.



***Note:** Charts may not add up to 100 due to rounding

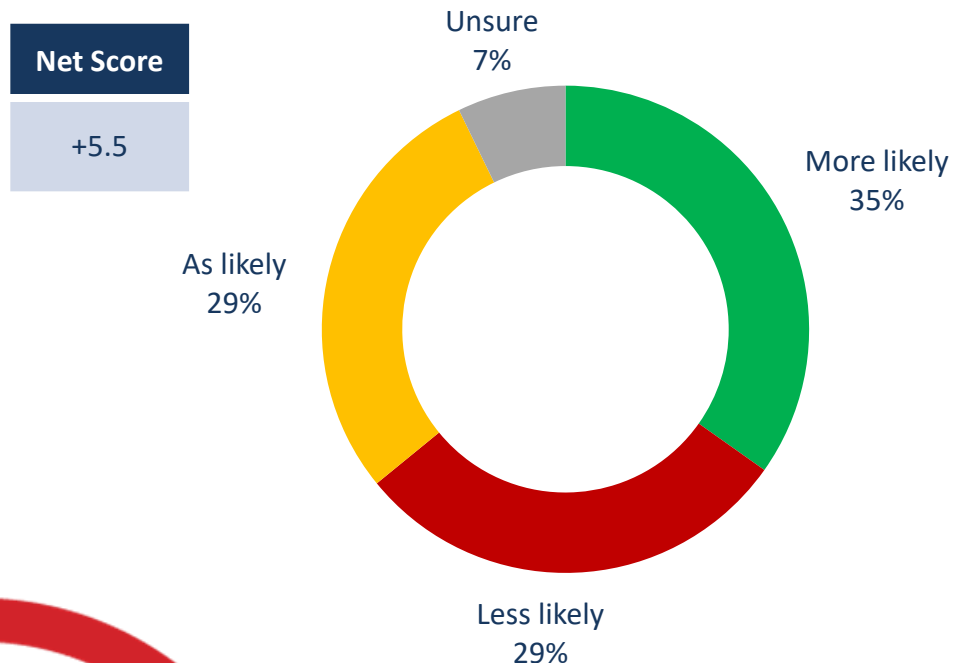
Subgroups	More likely
Homeowners (n=1795)	58.2%
Aspiring homeowners (n=205)	75.7%
Golden West (n=326)	55.8%
Southwest (n=250)	65.4%
North (n=168)	57.9%
Toronto East (n=224)	65.8%
Toronto West (n=215)	56.1%
GTA (n=401)	62.4%
Central (n=170)	58.1%
East (n=246)	58.6%
Male (n=915)	58.4%
Female (n=1085)	61.6%
18 to 29 (n=80)	74.8%
30 to 39 (n=296)	67.1%
40 to 49 (n=347)	59.8%
50 to 59 (n=463)	56.8%
60 plus (n=814)	57.9%

QUESTION – If the following commitments were made by a provincial political party would you be more likely, less likely or as likely to consider voting for that party.
[RANDOMIZE]

A promise to make home ownership more affordable for young people

Promise to increase the supply of homes on the market

Source: Nanos Research, RDD dual frame random telephone survey, November 3rd to 19th, 2017, n=2000 Ontario homeowners and aspiring homeowners, accurate 2.2 percentage points plus or minus, 19 times out of 20.



***Note: Charts may not add up to 100 due to rounding**

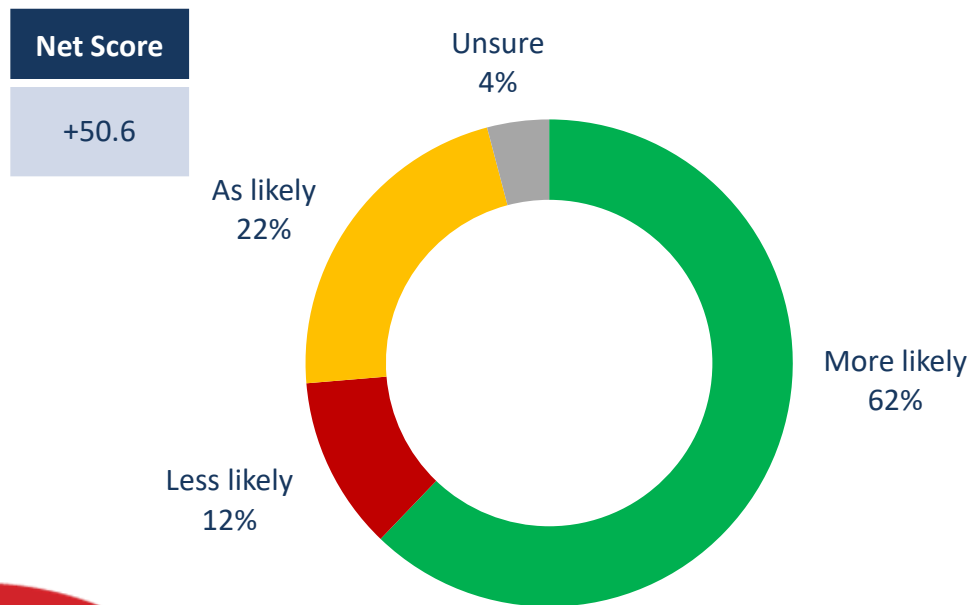
Subgroups	More likely
Homeowners (n=1795)	32.0%
Aspiring homeowners (n=205)	59.4%
Golden West (n=326)	33.7%
Southwest (n=250)	33.4%
North (n=168)	32.9%
Toronto East (n=224)	44.7%
Toronto West (n=215)	35.9%
GTA (n=401)	33.8%
Central (n=170)	30.2%
East (n=246)	35.1%
Male (n=915)	38.7%
Female (n=1085)	30.8%
18 to 29 (n=80)	45.3%
30 to 39 (n=296)	39.7%
40 to 49 (n=347)	29.9%
50 to 59 (n=463)	30.6%
60 plus (n=814)	36.5%

QUESTION – If the following commitments were made by a provincial political party would you be more likely, less likely or as likely to consider voting for that party.
[RANDOMIZE]

A promise to commit to increasing the supply of homes on the market

Promise to help home owners improve energy efficiency

Source: Nanos Research, RDD dual frame random telephone survey, November 3rd to 19th, 2017, n=2000 Ontario homeowners and aspiring homeowners, accurate 2.2 percentage points plus or minus, 19 times out of 20.



*Note: Charts may not add up to 100 due to rounding

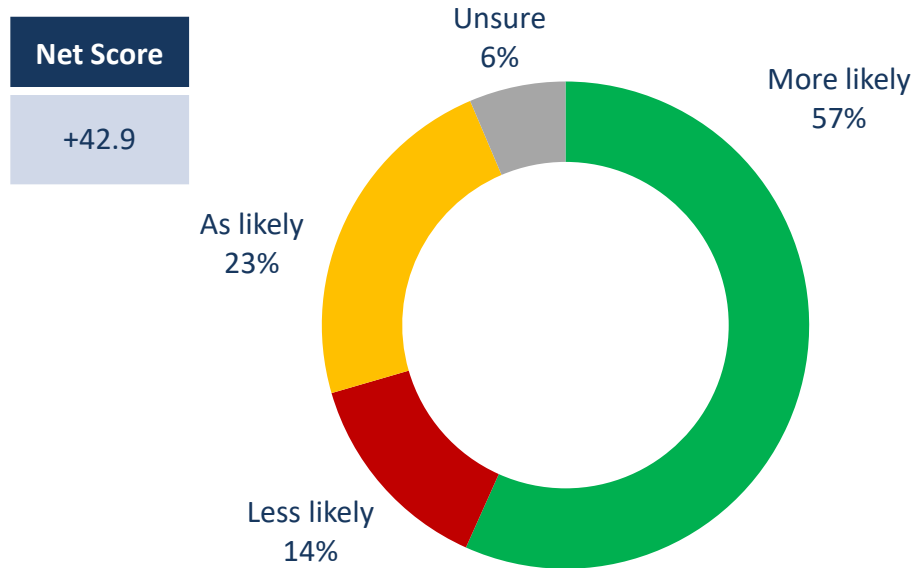
Subgroups	More likely
Homeowners (n=1795)	61.6%
Aspiring homeowners (n=205)	67.1%
Golden West (n=326)	61.2%
Southwest (n=250)	64.3%
North (n=168)	69.1%
Toronto East (n=224)	60.4%
Toronto West (n=215)	60.0%
GTA (n=401)	60.2%
Central (n=170)	64.1%
East (n=246)	62.7%
Male (n=915)	63.0%
Female (n=1085)	61.3%
18 to 29 (n=80)	72.3%
30 to 39 (n=296)	60.0%
40 to 49 (n=347)	62.8%
50 to 59 (n=463)	61.1%
60 plus (n=814)	62.2%

QUESTION – If the following commitments were made by a provincial political party would you be more likely, less likely or as likely to consider voting for that party.
[RANDOMIZE]

A promise to help home owners improve their home's energy efficiency

Promise to help young families become home owners

Source: Nanos Research, RDD dual frame random telephone survey, November 3rd to 19th, 2017, n=2000 Ontario homeowners and aspiring homeowners, accurate 2.2 percentage points plus or minus, 19 times out of 20.



***Note:** Charts may not add up to 100 due to rounding

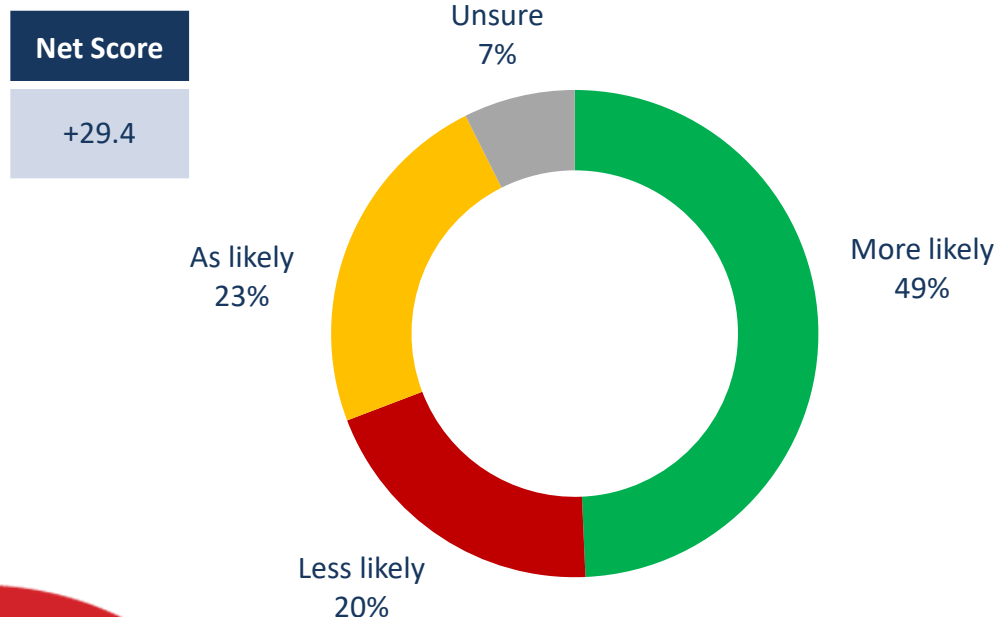
Subgroups	More likely
Homeowners (n=1795)	54.8%
Aspiring homeowners (n=205)	72.8%
Golden West (n=326)	55.6%
Southwest (n=250)	62.6%
North (n=168)	56.7%
Toronto East (n=224)	62.5%
Toronto West (n=215)	51.1%
GTA (n=401)	56.3%
Central (n=170)	53.8%
East (n=246)	56.1%
Male (n=915)	56.8%
Female (n=1085)	56.6%
18 to 29 (n=80)	69.7%
30 to 39 (n=296)	63.2%
40 to 49 (n=347)	59.4%
50 to 59 (n=463)	53.8%
60 plus (n=814)	53.5%

QUESTION – If the following commitments were made by a provincial political party would you be more likely, less likely or as likely to consider voting for that party.
[RANDOMIZE]

A promise to help young families become home owners

Promise to commit to building better transit

Source: Nanos Research, RDD dual frame random telephone survey, November 3rd to 19th, 2017, n=2000 Ontario homeowners and aspiring homeowners, accurate 2.2 percentage points plus or minus, 19 times out of 20.



*Note: Charts may not add up to 100 due to rounding

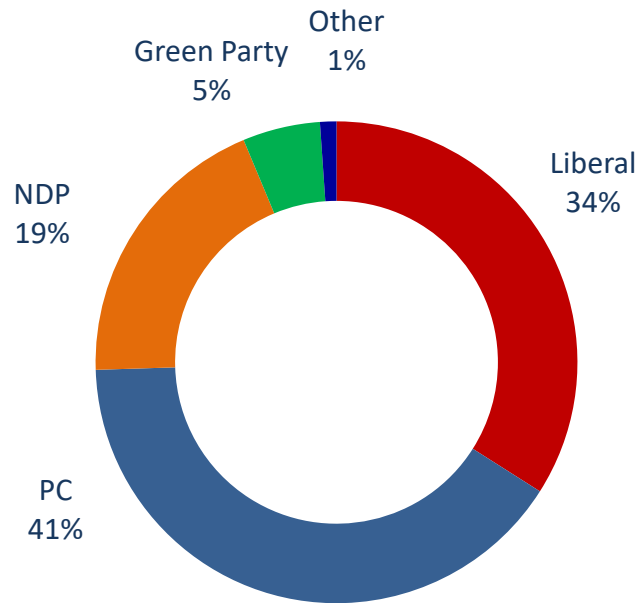
Subgroups	More likely
Homeowners (n=1795)	47.6%
Aspiring homeowners (n=205)	63.7%
Golden West (n=326)	46.4%
Southwest (n=250)	36.8%
North (n=168)	43.9%
Toronto East (n=224)	63.8%
Toronto West (n=215)	65.7%
GTA (n=401)	50.5%
Central (n=170)	33.2%
East (n=246)	51.0%
Male (n=915)	51.4%
Female (n=1085)	47.2%
18 to 29 (n=80)	52.6%
30 to 39 (n=296)	54.1%
40 to 49 (n=347)	53.6%
50 to 59 (n=463)	46.6%
60 plus (n=814)	46.9%

QUESTION – If the following commitments were made by a provincial political party would you be more likely, less likely or as likely to consider voting for that party.
[RANDOMIZE]

A promise to commit to building better transit in your community

Ballot – Ontario – Homeowners and aspiring homeowners

Source: Nanos Research, RDD dual frame random telephone survey, November 3rd to 19th, 2017, n=2000 Ontario homeowners and aspiring homeowners, accurate 2.2 percentage points plus or minus, 19 times out of 20.



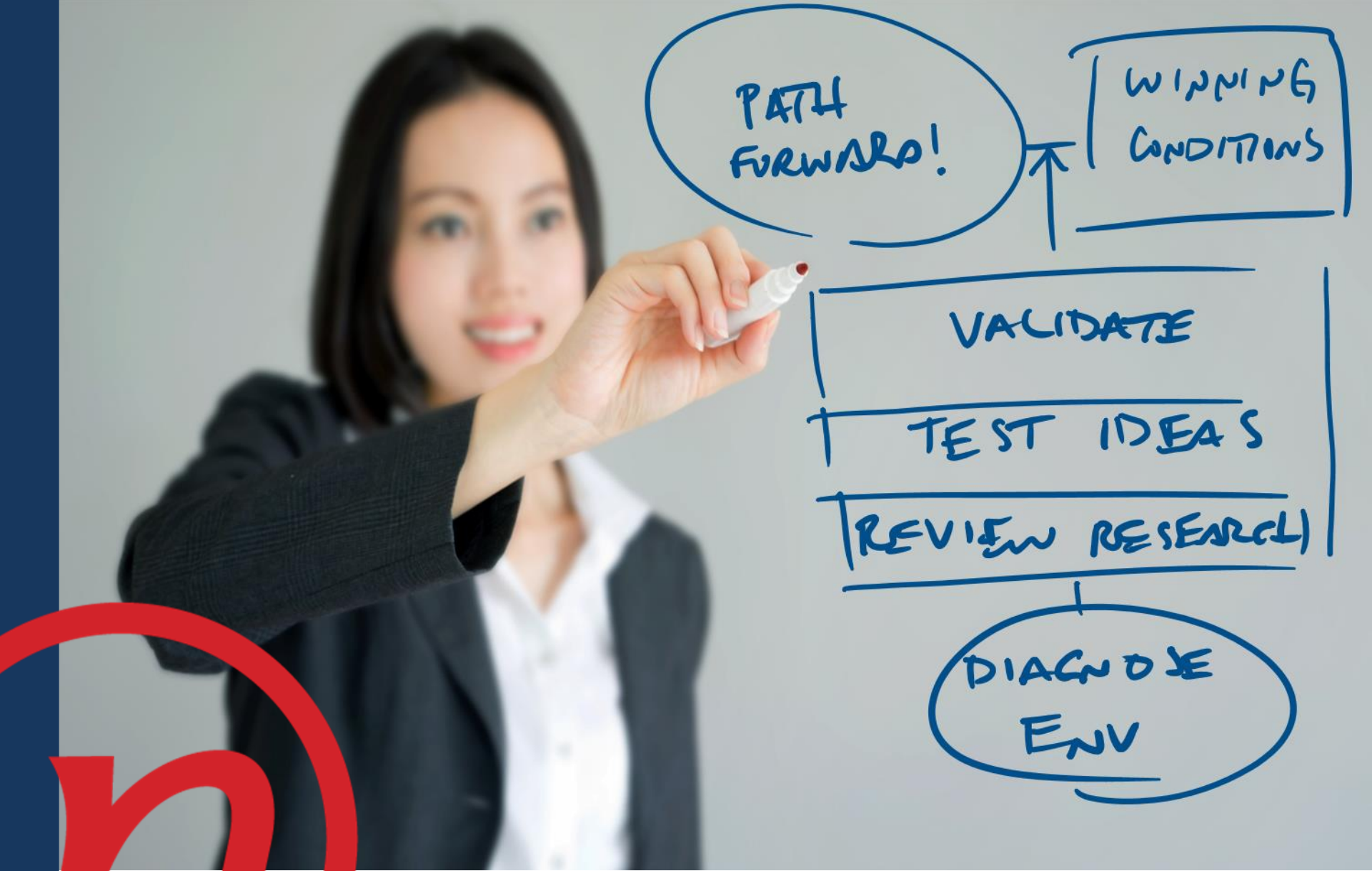
***Note: Charts may not add up to 100 due to rounding**

Subgroups	PC	Liberals	NDP
Homeowners (n=1375)	42.5%	32.5%	18.7%
Aspiring homeowners (n=158)	23.1%	47.2%	23.5%
Golden West (n=238)	43.9%	27.3%	23.9%
Southwest (n=192)	38.7%	32.5%	20.5%
North (n=129)	46.4%	29.7%	19.2%
Toronto East (n=178)	34.4%	43.6%	18.0%
Toronto West (n=174)	32.5%	47.0%	17.1%
GTA (n=299)	44.2%	31.3%	17.3%
Central (n=125)	49.3%	22.3%	19.2%
East (n=198)	34.4%	39.4%	18.6%
Male (n=746)	46.0%	30.9%	17.3%
Female (n=787)	34.3%	37.5%	21.4%
18 to 29 (n=53)	29.0%	36.5%	32.3%
30 to 39 (n=222)	31.7%	39.6%	21.7%
40 to 49 (n=267)	39.2%	36.5%	15.7%
50 to 59 (n=360)	42.5%	33.0%	20.6%
60 plus (n=631)	43.9%	31.3%	18.0%

QUESTION – For those parties you would consider voting for PROVINCIALLY, could you please rank your top two local party preferences? [RANDOMIZE] [FIRST RANKED] 42

[DECIDED ONLY]

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Methodology

Methodology

Nanos conducted an RDD dual frame (land- and cell-lines) random telephone survey of 2,000 homeowners and aspiring homeowners in Ontario, 18 years of age or older, between November 3rd and 19th, 2017. Participants were randomly recruited by telephone using live agents and administered a survey. The sample is geographically stratified to be representative of Ontario.

Aspiring homeowners are defined here as Ontarians who currently rent their home but are likely to buy in the next three years.

Individuals were randomly called using random digit dialling with a maximum of five call backs.

The margin of error for a random survey of 2,000 Ontarians is ± 2.2 percentage points, 19 times out of 20.

This study was commissioned by the Ontario Real Estate Association and the research was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.

Technical Note

Element	Description	Element	Description
Organization who commissioned the research	Ontario Real Estate Association	Weighting of Data	The results were weighted by age and gender using the latest Census information (2014) and the sample is geographically stratified to ensure a distribution across all regions of Ontario. See tables for full weighting disclosure
Final Sample Size	2,000 Ontarians who own a home or are likely to buy in the next three years (aspiring homeowners).	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Margin of Error	±2.2 percentage points, 19 times out of 20.	Excluded Demographics	Individuals younger than 18 years old; individuals who do not own a home OR individuals who rent but do not plan to buy in the next three years; individuals without land or cell lines could not participate.
Mode of Survey	RDD dual frame (land- and cell-lines) random telephone survey	Stratification	By age and gender using the latest Census information (2014) and the sample is geographically stratified to be representative of Ontario.
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Ontario.	Estimated Response Rate	Nine percent, consistent with industry norms.
Demographics (Captured)	Ontarians who own a home or rent and are likely to buy in the next three years; Men and Women; 18 years and older. Six digit postal code was used to validate geography.	Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Fieldwork/Validation	Live interviews with live supervision to validate work as per the MRIA Code of Conduct	Question Content	All questions asked are contained in the report.
Number of Calls	Maximum of five call backs.	Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Time of Calls	Individuals were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.	Survey Company	Nanos Research
Field Dates	November 3 rd to 19 th , 2017.	Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanosresearch.com Telephone:(613) 234-4666 ext. Email: info@nanosresearch.com.
Language of Survey	The survey was conducted in English.		

About Nanos

Nanos is one of North America's most trusted research and strategy organizations. Our team of professionals is regularly called upon by senior executives to deliver superior intelligence and market advantage whether it be helping to chart a path forward, managing a reputation or brand risk or understanding the trends that drive success. Services range from traditional telephone surveys, through to elite in-depth interviews, online research and focus groups. Nanos clients range from Fortune 500 companies through to leading advocacy groups interested in understanding and shaping the public landscape. Whether it is understanding your brand or reputation, customer needs and satisfaction, engaging employees or testing new ads or products, Nanos provides insight you can trust.



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Tabulations

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			Region								Gender		Age					
			Ontario 2017-10	Golden West	South West	North	Toronto West	GTA	Central	Toronto East	East	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question 1 - Which of the following applies to you	Total	Unw gt N	2000	326	250	168	215	401	170	224	246	915	1085	80	296	347	463	814
		Wgt N	2000	340	212	149	215	447	179	192	266	1001	1000	81	294	348	461	817
	I currently own my own home	%	89.7	92.4	87.6	90.9	85.8	91.6	94.2	82.5	89.8	87.0	92.5	43.8	76.4	88.2	94.2	97.2
	I currently rent my home but intend to buy a home in the next three years	%	10.3	7.6	12.4	9.1	14.2	8.4	5.8	17.5	10.2	13.0	7.5	56.2	23.6	11.8	5.8	2.8

			Region								Gender		Age					
			Ontario 2017-10	Golden West	South west	North	Toronto West	GTA	Central	Toronto East	East	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question 2 [OWNS HOME ONLY] - Are you likely, somewhat likely, somewhat unlikely or unlikely to sell your home in the next year	Total	Unw gt N	1795	302	219	154	185	369	160	185	221	793	1002	36	225	307	437	790
		Wgt N	1795	314	186	135	184	409	169	158	239	870	925	35	224	307	434	794
	Likely	%	4.4	4.5	1.9	4.2	4.2	4.9	5.2	5.3	4.5	4.5	4.3	9.2	4.4	5.6	3.9	4.0
	Somewhat likely	%	4.3	2.6	6.5	1.3	4.3	4.7	2.6	2.2	8.1	4.4	4.1	4.8	6.5	4.4	3.7	3.8
	Somewhat unlikely	%	2.9	5.0	2.8	2.1	2.1	2.8	2.4	2.1	2.3	2.4	3.3	2.6	4.2	3.2	1.5	3.2
	Unlikely	%	86.4	86.9	86.5	91.8	87.7	84.8	86.7	87.2	83.4	87.0	85.7	77.6	83.5	86.2	89.7	85.8
	Unsure	%	2.1	1.0	2.3	.6	1.6	2.9	3.1	3.2	1.8	1.6	2.5	5.7	1.3	.7	1.1	3.2

Nanos conducted an RDD dual frame (land- and cell- lines) telephone random survey of 2,000 Ontarians who own a home or are likely to buy in the next three years, between November 3rd and 19th, 2017. The margin of error for a random survey of 2,000 Ontarians is ± 2.2 percentage points, 19 times out of 20.

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			Region								Gender		Age					
			Ontario 2017-10	Golden West	South west	North	Toronto West	GTA	Central	Toronto East	East	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question 3 - Which one of the following types of homes do you currently live in	Total	Unwgt t N	2000	326	250	168	215	401	170	224	246	915	1085	80	296	347	463	814
		Wgt N	2000	340	212	149	215	447	179	192	266	1001	1000	81	294	348	461	817
	Single detached home	%	69.7	72.4	76.4	74.5	53.2	71.7	82.0	55.0	70.6	69.8	69.6	47.2	63.5	73.8	76.4	68.6
	Semi detached family home	%	7.4	5.2	7.1	8.7	9.8	8.3	2.4	8.5	8.6	7.7	7.0	8.6	9.2	7.2	8.1	6.2
	Townhouse or row house	%	7.8	8.1	5.4	6.5	7.4	10.1	3.4	8.4	9.0	7.7	7.9	15.1	11.0	8.5	6.2	6.6
	Low rise condominium	%	4.4	4.1	5.6	3.7	10.1	1.9	2.8	4.8	4.5	3.5	5.3	6.7	5.6	1.4	2.3	6.2
	High rise condominium	%	6.5	6.9	3.3	1.4	14.9	4.4	1.3	17.9	3.3	7.1	5.8	5.5	6.5	5.3	4.1	8.4
	Other	%	4.3	3.3	2.3	5.2	4.7	3.7	8.1	5.4	4.1	4.2	4.4	16.8	4.3	3.8	2.8	4.1

Nanos conducted an RDD dual frame (land- and cell- lines) telephone random survey of 2,000 Ontarians who own a home or are likely to buy in the next three years, between November 3rd and 19th, 2017. The margin of error for a random survey of 2,000 Ontarians is ± 2.2 percentage points, 19 times out of 20.

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			Region								Gender				Age				
			Ontario	Golden	Toronto				Toronto				Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
			2017-10	West	Southwest	North	West	GTA	Central	East	East								
Question 3 - Which ONE of the following types of homes do you currently live in	Total	Unwgt N	2000	326	250	168	215	401	170	224	246	915	1085	80	296	347	463	814	
		Wgt N	2000	340	212	149	215	447	179	192	266	1001	1000	81	294	348	461	817	
	Single detached home	%	70.0	72.8	76.4	74.5	53.2	72.4	82.0	55.9	70.6	70.0	70.0	48.3	63.5	74.1	76.6	69.0	
	Semi detached family home	%	7.4	5.2	7.1	8.7	9.8	8.3	2.4	8.5	8.6	7.7	7.0	8.6	9.2	7.2	8.1	6.2	
	Townhouse or row house	%	7.9	8.1	5.4	6.5	7.4	10.3	4.0	8.9	9.0	7.7	8.2	15.1	11.3	8.5	6.2	6.8	
	Low rise condominium	%	4.4	4.1	5.6	3.7	10.1	1.9	2.8	4.8	4.5	3.5	5.3	6.7	5.6	1.4	2.3	6.2	
	High rise condominium	%	6.5	6.9	3.3	1.4	14.9	4.4	1.3	17.9	3.3	7.1	5.8	5.5	6.5	5.3	4.1	8.4	
	Mobile home/Trailer	%	.1	.0	.0	.5	.0	.2	.0	.0	.4	.0	.3	2.6	.0	.0	.0	.1	
	Apartment building	%	1.7	1.6	1.2	3.1	3.3	1.0	.5	3.2	.8	1.8	1.5	5.1	3.2	2.3	1.0	.9	

Nanos conducted an RDD dual frame (land- and cell- lines) telephone random survey of 2,000 Ontarians who own a home or are likely to buy in the next three years, between November 3rd and 19th, 2017. The margin of error for a random survey of 2,000 Ontarians is ± 2.2 percentage points, 19 times out of 20.

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		Region									Gender		Age				
		Ontario	Golden	Toronto			Toronto										
		2017-10	West	Southwest	North	West	GTA	Central	East	East	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Two-storey home	%	.1	.0	.4	.0	.0	.0	.0	.0	.4	.1	.1	.0	.0	.0	.0	.2
Mid size condominium	%	.1	.0	.0	.0	.4	.2	.0	.0	.0	.0	.2	.0	.0	.0	.0	.2
Church	%	.0	.0	.0	.0	.0	.0	.0	.5	.0	.1	.0	.0	.0	.0	.0	.1
Three storey home	%	.1	.0	.4	.0	.0	.0	.5	.0	.0	.0	.2	.0	.0	.0	.0	.2
Farm house	%	.5	.3	.4	.5	.0	.2	3.4	.0	.4	.3	.7	2.4	.0	.6	.4	.6
Duplex/Triplex	%	.2	.0	.0	.0	.0	.2	.5	.0	.8	.1	.3	.0	.0	.6	.0	.3
Bungalow	%	.4	.3	.0	.5	.0	.6	.6	.4	.4	.5	.3	.0	.0	.0	.5	.6
Residential/group home	%	.2	.0	.0	.0	1.0	.0	.5	.0	.0	.2	.1	.0	.0	.0	.2	.3
Room	%	.1	.0	.0	.0	.0	.3	.0	.0	.0	.1	.0	.0	.4	.0	.0	.0
Cabin	%	.1	.0	.0	.0	.0	.0	.6	.0	.0	.1	.0	.0	.4	.0	.0	.0

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		Region								Gender		Age				
		Ontario	Golden	Toronto				Toronto		Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
		2017-10	West	Southwest	North	West	GTA	Central	East							
Student housing	%	.1	.0	.0	.0	.0	.0	.6	.0	.0	.1	.0	1.4	.0	.0	.0
Other	%	.2	.7	.0	.5	.0	.0	.0	.0	.4	.3	.1	2.9	.0	.0	.4
Refuse	%	.1	.0	.0	.0	.0	.0	.0	.0	.4	.1	.0	1.4	.0	.0	.0

Nanos conducted an RDD dual frame (land- and cell- lines) telephone random survey of 2,000 Ontarians who own a home or are likely to buy in the next three years, between November 3rd and 19th, 2017. The margin of error for a random survey of 2,000 Ontarians is ± 2.2 percentage points, 19 times out of 20.

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Do you agree, somewhat agree, somewhat disagree, disagree with the following statements? [RANDOMIZE]

			Region								Gender		Age					
			Ontario 2017-10	Golden West	South west	North	Toronto West	GTA	Central	Toronto East	East	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question 4 - Home ownership is important to you personally	Total	Unwg t N	2000	326	250	168	215	401	170	224	246	915	1085	80	296	347	463	814
		Wgt N	2000	340	212	149	215	447	179	192	266	1001	1000	81	294	348	461	817
	Agree	%	89.0	90.1	89.0	87.1	87.2	89.7	91.5	85.8	89.4	89.2	88.7	82.7	86.6	89.8	90.4	89.3
	Somewhat agree	%	6.5	4.1	6.6	6.0	9.5	6.9	4.5	8.0	6.5	5.7	7.2	7.3	8.6	7.4	5.3	5.9
	Somewhat disagree	%	1.5	2.1	1.6	2.3	.5	1.5	1.3	1.3	1.2	1.7	1.3	2.9	1.2	1.0	.8	2.1
	Disagree	%	2.7	3.0	2.4	4.6	2.3	1.9	2.2	3.5	2.9	3.0	2.4	5.6	3.6	1.7	3.5	2.0
	Unsure	%	.4	.7	.4	.0	.5	.0	.5	1.3	.0	.4	.3	1.5	.0	.2	.0	.7

Nanos conducted an RDD dual frame (land- and cell- lines) telephone random survey of 2,000 Ontarians who own a home or are likely to buy in the next three years, between November 3rd and 19th, 2017. The margin of error for a random survey of 2,000 Ontarians is ± 2.2 percentage points, 19 times out of 20.

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Do you agree, somewhat agree, somewhat disagree, disagree with the following statements? [RANDOMIZE]

			Region								Gender		Age					
			Ontario 2017-10	Golden West	South west	North	Toronto West	GTA	Central	Toronto East	East	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question 5 - Home ownership is unaffordable in my neighbourhood	Total	Unwgt N	2000	326	250	168	215	401	170	224	246	915	1085	80	296	347	463	814
		Wgt N	2000	340	212	149	215	447	179	192	266	1001	1000	81	294	348	461	817
	Agree	%	36.1	35.3	21.8	22.1	49.5	45.4	28.9	54.0	21.9	34.2	38.0	43.1	39.4	38.9	35.9	33.2
	Somewhat agree	%	20.3	25.4	21.5	14.9	23.9	17.2	16.6	18.7	21.5	19.8	20.7	21.7	23.0	22.8	20.8	17.7
	Somewhat disagree	%	10.0	9.3	12.4	16.4	6.5	9.7	9.4	8.0	11.1	11.0	9.1	13.5	9.2	10.0	12.1	8.9
	Disagree	%	28.6	25.6	39.1	43.5	15.9	21.7	40.4	13.5	41.0	29.5	27.8	19.3	25.2	25.8	26.8	33.0
	Unsure	%	4.9	4.4	5.2	3.1	4.2	6.1	4.7	5.9	4.5	5.4	4.4	2.4	3.3	2.4	4.4	7.2

Do you agree, somewhat agree, somewhat disagree, disagree with the following statements? [RANDOMIZE]

			Region								Gender		Age					
			Ontario 2017-10	Golden West	South west	North	Toronto West	GTA	Central	Toronto East	East	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question 6 - My community needs to build more homes for families	Total	Unwgt N	2000	326	250	168	215	401	170	224	246	915	1085	80	296	347	463	814
		Wgt N	2000	340	212	149	215	447	179	192	266	1001	1000	81	294	348	461	817
	Agree	%	42.9	39.2	40.1	45.2	46.6	42.9	45.3	54.7	35.8	45.1	40.8	41.2	43.8	44.9	40.4	43.4
	Somewhat agree	%	15.1	15.6	13.1	11.1	14.5	13.8	19.3	9.5	22.3	15.9	14.4	16.3	15.6	14.8	14.2	15.5
	Somewhat disagree	%	8.1	8.8	7.7	13.4	7.5	8.4	3.7	5.3	9.8	9.0	7.3	12.5	8.1	8.3	9.4	6.9
	Disagree	%	28.5	29.7	32.6	26.8	28.3	29.5	26.0	24.3	27.6	25.8	31.1	24.0	30.5	26.7	30.8	27.6
	Unsure	%	5.3	6.7	6.4	3.5	3.1	5.4	5.7	6.2	4.5	4.2	6.4	6.0	2.0	5.3	5.2	6.6

Nanos conducted an RDD dual frame (land- and cell- lines) telephone random survey of 2,000 Ontarians who own a home or are likely to buy in the next three years, between November 3rd and 19th, 2017. The margin of error for a random survey of 2,000 Ontarians is ± 2.2 percentage points, 19 times out of 20.

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Do you agree, somewhat agree, somewhat disagree, disagree with the following statements? [RANDOMIZE]

			Region								Gender		Age					
			Ontario 2017-10	Golden West	South west	North	Toronto West	GTA	Central	Toronto East	East	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question 7 - Owning one's own home is more difficult for young people now than it used to be	Total	Unwgt t N	2000	326	250	168	215	401	170	224	246	915	1085	80	296	347	463	814
		Wgt N	2000	340	212	149	215	447	179	192	266	1001	1000	81	294	348	461	817
	Agree	%	81.4	80.3	77.3	76.8	84.0	86.2	77.6	86.6	77.1	78.4	84.5	73.7	83.3	80.0	84.1	80.5
	Somewhat agree	%	7.4	9.5	7.6	8.9	8.0	5.6	7.9	5.3	7.4	8.6	6.2	8.5	7.8	7.1	6.4	7.8
	Somewhat disagree	%	2.3	3.0	4.1	3.1	.9	1.0	3.1	1.4	2.9	2.7	1.9	2.5	1.1	1.7	2.5	2.8
	Disagree	%	6.0	5.3	7.9	9.4	5.6	3.5	7.1	4.9	7.7	6.9	5.0	9.9	6.6	7.4	3.8	6.0
	Unsure	%	2.9	1.9	3.1	1.7	1.5	3.6	4.2	1.8	4.9	3.4	2.5	5.4	1.2	3.8	3.1	2.8

Do you agree, somewhat agree, somewhat disagree, disagree with the following statements? [RANDOMIZE]

			Region								Gender		Age					
			Ontario 2017-10	Golden West	South west	North	Toronto West	GTA	Centr al	Toronto East	East	Male	Femal e	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question 8 - Home ownership is key to being part of the middle class	Total	Unwgt t N	2000	326	250	168	215	401	170	224	246	915	1085	80	296	347	463	814
		Wgt N	2000	340	212	149	215	447	179	192	266	1001	1000	81	294	348	461	817
	Agree	%	56.2	58.1	50.6	54.5	55.8	58.3	57.2	54.5	56.6	58.9	53.5	50.3	53.0	55.7	60.3	55.9
	Somewhat agree	%	16.8	19.4	18.4	16.0	15.4	18.0	17.1	17.4	11.0	14.7	18.9	21.5	17.2	15.9	16.5	16.7
	Somewhat disagree	%	6.9	5.8	6.4	4.6	10.4	5.3	7.4	6.6	9.7	6.1	7.8	9.4	8.5	7.7	5.9	6.3
	Disagree	%	17.1	14.8	21.7	22.1	15.3	15.2	16.0	17.5	18.7	17.9	16.3	18.9	17.8	17.3	15.9	17.2
	Unsure	%	3.0	2.0	2.8	2.8	3.2	3.1	2.3	4.0	4.0	2.4	3.6	.0	3.5	3.3	1.4	3.8

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			Region								Gender				Age			
			Ontario		Golden		Toronto		Toronto									
			2017-10	West	Southwest	North	West	GTA	Central	East								
Question 9 (first ranked response) - Which of the following types of homes are the best and second best fit with your needs right now	Total	Unwgt	2000	326	250	168	215	401	170	224	246	915	1085	80	296	347	463	814
		N																
		Wgt N	2000	340	212	149	215	447	179	192	266	1001	1000	81	294	348	461	817
	Single detached home	%	73.0	71.1	77.7	80.6	56.9	74.4	82.4	61.3	79.9	72.4	73.5	58.4	78.7	79.7	77.3	67.0
	Semi detached family home	%	6.0	5.8	5.8	4.0	8.3	6.4	4.2	7.6	5.3	7.2	4.9	9.6	5.3	5.4	6.3	6.1
	Townhouse or row house	%	7.0	6.9	6.1	6.3	8.8	8.4	3.4	7.6	6.6	7.1	6.9	18.9	7.1	8.1	5.1	6.5
	Low rise condominium	%	7.0	8.0	5.1	6.3	11.5	6.1	4.7	10.5	4.9	5.6	8.4	7.2	4.8	2.8	5.7	10.4
	High rise condominium	%	5.5	5.9	3.3	2.8	13.1	3.7	3.6	10.8	2.5	6.0	4.9	6.0	3.0	3.6	3.9	8.0
	Farm/home in the country	%	.1	.0	.4	.0	.0	.0	1.1	.0	.0	.1	.2	.0	.0	.0	.2	.2
	Bungalow	%	.1	.0	.0	.0	.0	.0	.0	.0	.4	.1	.0	.0	.0	.0	.0	.1

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		Region									Gender		Age				
		Ontario	Golden	Toronto			Toronto										
		2017-10	West	Southwest	North	West	GTA	Central	East	East	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Other	%	.2	1.0	.4	.0	.0	.0	.0	.0	.0	.2	.2	.0	.0	.0	.2	.4
Any of the above	%	.1	.3	.8	.0	.0	.0	.0	.0	.0	.1	.2	.0	.0	.2	.4	.0
Unsure	%	.9	1.2	.4	.0	1.4	1.0	.5	2.3	.4	1.0	.8	.0	1.0	.3	.8	1.3

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			Region								Gender		Age					
			Ontario		Golden		Toronto		Toronto		Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	
			2017-10	West	Southwest	North	West	GTA	Central	East								East
Question 9 (second ranked response) - Which of the following types of homes are the best and second best fit with your needs right now	Total	Unwgt	1981	322	249	168	212	397	169	219	245	905	1076	80	293	346	459	803
		N																
		Wgt N	1981	336	211	149	212	442	178	188	265	990	991	81	291	347	457	806
	Single detached home	%	6.7	7.6	3.5	5.8	10.5	6.1	3.6	12.5	4.9	8.2	5.2	13.8	5.1	6.2	6.7	6.8
	Semi detached family home	%	35.2	31.3	38.1	41.3	30.0	32.9	36.0	33.3	43.4	34.5	35.9	33.5	49.8	51.4	33.0	24.5
	Townhouse or row house	%	15.4	17.7	13.2	9.4	16.2	17.2	16.7	15.7	13.1	16.2	14.6	20.3	15.4	13.4	16.9	15.0
	Low rise condominium	%	15.2	13.2	15.9	13.7	19.2	16.6	11.6	15.9	14.6	13.0	17.4	6.1	6.4	7.0	17.4	21.7
	High rise condominium	%	8.7	11.5	6.6	7.1	11.5	9.0	3.9	9.5	7.4	9.6	7.8	8.9	6.9	4.8	9.6	10.5
	Farm/home in the country	%	.7	.4	.9	.0	.0	1.3	2.4	.4	.0	.9	.5	1.1	.7	1.6	.5	.4
	Apartment	%	.4	.4	.4	1.4	.4	.2	.0	.0	.8	.3	.5	1.2	.6	.0	.0	.7
	Retirement home/nursing home	%	.5	.4	.7	1.2	.5	.3	1.1	.4	.0	.5	.5	.0	.0	.0	.0	1.2

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		Region								Gender		Age					
		Ontario	Golden	Toronto				Toronto									
		2017-10	West	Southwest	North	West	GTA	Central	East	East	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Condo, no preference on size	%	.1	.0	.0	.0	.0	.2	.0	.0	.4	.0	.2	.0	.4	.0	.0	.1
Bungalow	%	.5	.7	.8	.0	.0	1.0	.0	.4	.4	.6	.5	.0	.0	.0	.2	1.2
Income housing	%	.0	.0	.0	.0	.0	.0	.5	.0	.0	.0	.1	.0	.0	.0	.2	.0
Duplex/Triplex	%	.1	.3	.4	.0	.0	.0	.0	.0	.4	.0	.3	1.0	.0	.3	.0	.1
Loft space	%	.1	.0	.0	.0	.5	.3	.0	.0	.0	.2	.0	1.3	.0	.0	.3	.0
Cottage/Cabin	%	.3	.3	.4	.0	.0	.0	.7	.0	.8	.2	.3	.0	.8	.3	.4	.0
Regular home	%	.1	.0	.4	.0	.4	.0	.0	.0	.0	.0	.2	.0	.3	.0	.0	.1
Hospital	%	.1	.0	.0	.7	.0	.0	.0	.0	.0	.1	.0	.0	.0	.0	.0	.1
Other	%	.1	.0	.4	.0	.0	.0	.5	.0	.0	.0	.2	.0	.0	.5	.0	.0
Trailer	%	.1	.0	.4	.0	.0	.2	.0	.0	.0	.1	.1	1.3	.0	.0	.0	.1
Unsure	%	15.6	16.5	18.0	19.3	10.8	14.7	23.0	11.8	13.8	15.5	15.7	11.6	13.6	14.5	15.0	17.6

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Are you concerned, somewhat concerned, somewhat not concerned or not concerned about the following? [RANDOMIZE]

			Region							Gender				Age				
			Ontario 2017-10	Golden West	Southwest	North	Toronto West	GTA	Central	Toronto East	East	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question 10 - Hydro prices	Total	Unwgt N	2000	326	250	168	215	401	170	224	246	915	1085	80	296	347	463	814
		Wgt N	2000	340	212	149	215	447	179	192	266	1001	1000	81	294	348	461	817
	Concerned	%	68.9	69.9	69.4	72.5	64.1	70.2	76.8	64.8	64.5	68.8	69.0	46.9	62.2	68.8	75.9	69.5
	Somewhat concerned	%	17.1	18.3	16.7	17.0	16.0	17.9	14.2	13.3	19.9	16.3	17.9	18.8	20.0	18.8	15.4	16.1
	Somewhat not concerned	%	2.1	1.4	2.4	1.0	2.8	2.2	.5	3.6	2.4	1.6	2.6	5.6	4.5	2.3	1.3	1.2
	Not concerned	%	11.3	9.2	11.0	8.7	16.7	9.5	8.4	16.6	12.3	12.7	9.8	26.0	12.6	9.8	7.4	12.2
	Unsure	%	.5	1.0	.4	.0	.5	.0	.0	1.3	.8	.5	.4	1.5	.7	.3	.0	.7
	Not applicable	%	.2	.3	.0	.7	.0	.2	.0	.4	.0	.1	.3	1.3	.0	.0	.0	.3

Are you concerned, somewhat concerned, somewhat not concerned or not concerned about the following? [RANDOMIZE]

			Region							Gender				Age				
			Ontario 2017-10	Golden West	South west	North	Toronto West	GTA	Central	Toronto East	East	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question 11 - Mortgage interest rates	Total	Unwgt t N	2000	326	250	168	215	401	170	224	246	915	1085	80	296	347	463	814
		Wgt N	2000	340	212	149	215	447	179	192	266	1001	1000	81	294	348	461	817
	Concerned	%	33.3	31.8	32.1	31.4	34.3	32.2	32.7	39.8	34.4	31.7	35.0	38.7	46.7	42.5	34.9	23.3
	Somewhat concerned	%	18.1	17.3	21.5	17.2	13.0	19.8	15.7	13.3	22.4	17.3	18.6	23.6	23.9	22.8	17.6	13.5
	Somewhat not concerned	%	3.8	4.4	4.4	4.5	5.6	2.1	3.4	3.7	4.0	3.5	4.2	5.2	3.0	5.2	4.3	3.1
	Not concerned	%	39.6	42.0	37.7	42.0	41.6	39.9	42.5	36.7	34.8	43.9	35.3	24.3	25.3	26.6	40.7	51.2
	Unsure	%	1.6	1.6	1.9	.7	1.4	1.7	1.6	.9	2.0	1.0	2.1	2.7	.4	1.5	.4	2.6
	Not applicable	%	3.6	2.9	2.4	4.2	4.1	4.1	4.0	5.8	2.4	2.5	4.8	5.5	.8	1.4	2.1	6.3

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Are you concerned, somewhat concerned, somewhat not concerned or not concerned about the following? [RANDOMIZE]

			Region								Gender				Age				
			Ontario 2017-10	Golden West	South west	North	Toronto West	GTA	Central	Toronto East	East	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	
Question 12 - Property taxes	Total	Unwgt t N	2000	326	250	168	215	401	170	224	246	915	1085	80	296	347	463	814	
		Wgt N	2000	340	212	149	215	447	179	192	266	1001	1000	81	294	348	461	817	
	Concerned	%	53.2	53.9	48.5	55.5	51.1	57.6	54.3	56.5	44.9	52.0	54.1	36.5	51.0	58.2	58.4	50.2	
	Somewhat concerned	%	24.5	24.5	25.1	23.1	24.6	23.3	19.4	17.5	35.1	23.2	25.8	31.0	25.7	23.8	25.4	23.2	
	Somewhat not concerned	%	3.2	2.8	4.5	3.3	2.8	3.0	3.0	2.7	3.6	3.3	3.1	4.9	3.5	3.2	2.4	3.3	
	Not concerned	%	17.9	17.2	21.4	16.8	20.1	15.3	22.0	22.0	13.6	20.1	15.8	22.3	18.4	13.2	13.5	21.8	
	Unsure	%	.7	.5	.0	.7	.0	.3	.6	.9	2.4	.6	.8	1.4	1.1	.7	.2	.7	
	Not applicable	%	.7	1.0	.4	.5	1.4	.5	.6	.4	.4	.8	.5	3.9	.4	.9	.0	.7	

Are you concerned, somewhat concerned, somewhat not concerned or not concerned about the following? [RANDOMIZE]

			Region								Gender				Age				
			Ontario 2017-10	Golden West	South west	North	Toronto West	GTA	Central	Toronto East	East	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	
Question 13 - Public transit	Total	Unwgt t N	2000	326	250	168	215	401	170	224	246	915	1085	80	296	347	463	814	
		Wgt N	2000	340	212	149	215	447	179	192	266	1001	1000	81	294	348	461	817	
	Concerned	%	29.2	24.5	22.0	23.1	45.1	29.8	23.5	43.3	23.5	26.9	31.3	26.1	25.2	32.7	32.1	27.6	
	Somewhat concerned	%	18.1	23.4	11.6	9.2	20.6	19.5	13.6	18.4	20.4	19.9	16.4	17.3	21.8	21.6	16.6	16.4	
	Somewhat not concerned	%	4.0	2.8	5.6	5.1	4.1	3.9	2.3	3.4	5.3	4.1	3.9	7.3	4.9	4.7	3.7	3.2	
	Not concerned	%	41.1	41.2	52.0	45.1	27.8	42.0	45.3	30.8	43.5	42.5	39.6	47.9	41.4	35.2	40.9	42.8	
	Unsure	%	1.3	2.5	1.7	.0	.9	.8	1.7	.9	1.2	1.0	1.6	.0	2.0	1.1	1.1	1.3	
	Not applicable	%	6.4	5.5	7.1	17.5	1.4	4.1	13.6	3.1	6.1	5.6	7.2	1.4	4.7	4.7	5.6	8.7	

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Are you concerned, somewhat concerned, somewhat not concerned or not concerned about the following? [RANDOMIZE]

			Region								Gender				Age				
			Ontario 2017-10	Golden West	South west	North	Toronto West	GTA	Central	Toronto East	East	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	
Question 14 - Good schools for your children	Total	Unwgt t N	2000	326	250	168	215	401	170	224	246	915	1085	80	296	347	463	814	
		Wgt N	2000	340	212	149	215	447	179	192	266	1001	1000	81	294	348	461	817	
	Concerned	%	39.2	38.2	44.2	38.2	37.5	38.6	36.9	47.0	35.7	39.5	39.0	26.0	52.3	53.7	36.4	31.3	
	Somewhat concerned	%	10.6	9.3	11.9	7.6	13.5	10.4	14.4	5.3	12.2	10.9	10.3	23.2	10.1	10.7	10.9	9.3	
	Somewhat not concerned	%	2.6	2.8	2.9	.7	3.7	2.2	2.4	3.5	2.5	2.8	2.4	3.5	2.3	3.0	2.6	2.5	
	Not concerned	%	34.4	36.4	30.6	35.9	31.8	35.3	32.6	32.8	37.1	35.4	33.5	37.6	32.4	27.2	37.3	36.3	
	Unsure	%	.7	1.2	.4	.0	.5	.5	1.8	.0	.8	.7	.7	.0	.3	.3	.2	1.3	
	Not applicable	%	12.5	12.2	10.0	17.5	13.0	12.9	12.0	11.4	11.7	10.7	14.2	9.6	2.7	5.0	12.6	19.4	

Are you concerned, somewhat concerned, somewhat not concerned or not concerned about the following? [RANDOMIZE]

			Region								Gender				Age				
			Ontario 2017-10	Golden West	South west	North	Toronto West	GTA	Central	Toronto East	East	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	
Question 15 - Crime in your community	Total	Unwgt N	2000	326	250	168	215	401	170	224	246	915	1085	80	296	347	463	814	
		Wgt N	2000	340	212	149	215	447	179	192	266	1001	1000	81	294	348	461	817	
	Concerned	%	27.8	25.9	27.4	31.5	26.2	31.3	20.8	36.7	22.4	27.8	27.8	22.0	28.6	32.4	31.8	23.9	
	Somewhat concerned	%	21.2	23.3	24.4	17.9	22.1	16.2	20.0	25.1	23.5	18.6	23.8	21.1	19.4	23.1	23.5	19.7	
	Somewhat not concerned	%	7.8	10.3	2.4	7.3	6.4	10.3	7.2	5.2	8.5	7.7	8.0	11.9	7.3	7.2	6.7	8.5	
	Not concerned	%	42.2	40.2	43.6	42.8	43.4	41.5	50.3	32.5	44.8	45.0	39.3	43.7	43.9	36.2	37.4	46.6	
	Unsure	%	.6	.3	1.7	.5	.5	.5	1.1	.4	.4	.6	.7	.0	.7	.8	.3	.8	
	Not applicable	%	.3	.0	.4	.0	1.4	.2	.5	.0	.4	.2	.5	1.3	.0	.3	.2	.5	

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Are you concerned, somewhat concerned, somewhat not concerned or not concerned about the following? [RANDOMIZE]

			Region								Gender				Age				
			Ontario 2017-10	Golden West	South west	North	Toronto West	GTA	Central	Toronto East	East	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	
Question 16 - Municipal services (i.e. garbage collection)	Total	Unwgt t N	2000	326	250	168	215	401	170	224	246	915	1085	80	296	347	463	814	
		Wgt N	2000	340	212	149	215	447	179	192	266	1001	1000	81	294	348	461	817	
	Concerned	%	29.1	27.8	29.5	34.8	27.3	28.9	29.0	33.6	25.2	29.2	28.9	22.2	25.9	32.5	35.1	25.9	
	Somewhat concerned	%	16.9	18.4	17.6	15.2	18.2	16.0	17.7	14.5	17.4	16.7	17.1	23.2	18.0	16.4	18.6	15.2	
	Somewhat not concerned	%	5.5	5.3	3.5	7.8	8.0	5.0	4.0	4.0	7.3	5.6	5.5	2.6	9.3	6.9	6.1	3.6	
	Not concerned	%	46.7	47.0	49.4	41.2	45.2	48.5	45.2	45.5	48.2	46.6	47.0	49.2	45.0	42.6	38.6	53.6	
	Unsure	%	.7	1.0	.0	.0	.5	.6	.5	1.4	1.2	.9	.5	.0	.7	.7	.7	.8	
	Not applicable	%	1.0	.5	.0	1.0	.9	1.0	3.6	.9	.8	1.0	1.0	2.8	1.1	.9	.8	1.0	

Are you concerned, somewhat concerned, somewhat not concerned or not concerned about the following? [RANDOMIZE]

			Region								Gender		Age					
			Ontario 2017-10	Golden West	South west	North	Toronto West	GTA	Central	Toronto East	East	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question 17 - Traffic	Total	Unwgt t N	2000	326	250	168	215	401	170	224	246	915	1085	80	296	347	463	814
		Wgt N	2000	340	212	149	215	447	179	192	266	1001	1000	81	294	348	461	817
	Concerned	%	44.2	43.2	29.1	24.0	67.1	54.2	28.2	64.4	28.8	42.7	45.5	36.1	45.4	48.7	46.3	41.2
	Somewhat concerned	%	18.8	22.6	18.9	15.2	15.9	18.9	17.4	13.7	23.5	18.5	19.3	10.9	20.7	22.0	20.8	16.7
	Somewhat not concerned	%	3.8	4.7	5.2	5.2	2.9	3.5	.6	2.3	4.9	4.2	3.4	10.1	3.3	4.5	2.9	3.5
	Not concerned	%	32.0	28.2	46.4	52.8	13.2	22.7	51.4	19.6	40.8	33.7	30.4	42.9	29.5	24.2	29.7	36.6
	Unsure	%	.5	.6	.0	.0	.0	.5	1.7	.0	.8	.3	.6	.0	.3	.6	.0	.8
	Not applicable	%	.7	.6	.4	2.8	1.0	.2	.6	.0	1.2	.7	.8	.0	.8	.0	.4	1.3

Nanos conducted an RDD dual frame (land- and cell- lines) telephone random survey of 2,000 Ontarians who own a home or are likely to buy in the next three years, between November 3rd and 19th, 2017. The margin of error for a random survey of 2,000 Ontarians is ± 2.2 percentage points, 19 times out of 20.

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Are you concerned, somewhat concerned, somewhat not concerned or not concerned about the following? [RANDOMIZE]

			Region								Gender				Age				
			Ontario 2017-10	Golden West	South west	North	Toronto West	GTA	Central	Toronto East	East	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	
Question 18 - Other	Total	Unwgt N	2000	326	250	168	215	401	170	224	246	915	1085	80	296	347	463	814	
		Wgt N	2000	340	212	149	215	447	179	192	266	1001	1000	81	294	348	461	817	
	Concerned	%	21.3	17.3	20.7	18.6	25.5	19.7	26.2	24.7	21.9	20.0	22.6	18.7	19.0	19.8	20.2	23.7	
	Somewhat concerned	%	60.6	64.0	62.0	70.2	61.3	64.7	50.4	55.0	53.0	61.2	59.9	65.0	56.8	64.7	59.8	60.2	
	Unsure	%	.1	.3	.0	.0	.0	.0	.0	.0	.0	.1	.0	1.5	.0	.0	.0	.0	
	Not applicable	%	18.1	18.4	17.3	11.2	13.2	15.6	23.4	20.3	25.1	18.7	17.5	14.8	24.3	15.5	20.0	16.2	

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Are you concerned, somewhat concerned, somewhat not concerned or not concerned about the following? [RANDOMIZE]

			Region								Gender				Age				
			Ontario		Golden		Toronto		Toronto		Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus		
			2017-10	West	Southwest	North	West	GTA	Central	East								East	
Question 18 -	Total	Unwgt	385	53	44	27	48	77	37	51	48	169	216	15	55	55	84	176	
Other		N																	
		Wgt N	384	54	38	25	48	85	39	43	52	184	200	15	55	53	84	176	
	Affordability/cost of living/inflation	%	5.6	1.7	2.5	11.6	6.4	11.7	2.9	5.9	.0	6.6	4.7	6.9	10.5	7.4	2.6	4.8	
	Municipal and recreational resources and facilities (gym, pool, parks and leisure)	%	5.4	5.2	4.5	6.2	2.0	2.4	2.4	7.6	14.5	1.7	8.8	.0	6.3	10.7	5.9	3.7	
	Education/Cost of education	%	2.1	5.7	.0	.0	.0	2.4	.0	2.1	4.3	2.3	1.9	7.3	2.2	3.6	4.7	.0	
	Housing prices/housing crisis	%	7.4	2.2	6.3	8.5	10.6	8.8	.0	13.6	8.2	6.4	8.3	25.3	12.3	8.9	2.5	6.2	
	Politics/current government	%	10.3	15.0	11.9	.0	6.4	9.9	19.6	10.2	6.5	18.0	3.2	.0	9.7	5.7	11.3	12.3	
	Constant building/infrastructure	%	3.4	6.9	2.1	.0	6.4	1.2	2.4	5.7	2.2	1.8	4.9	6.9	3.5	6.7	2.2	2.6	

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		Region								Gender				Age															
		Ontario				Toronto				Male		Female		18 to 29		30 to 39		40 to 49		50 to 59		60 plus							
		2017-10		Golden		Toronto		GTA		Central		East		East		Male		Female		18 to 29		30 to 39		40 to 49		50 to 59		60 plus	
Immigration	%	1.9	.0	2.5	4.3	4.2	.0	5.9	2.1	.0	3.4	.5	6.9	.0	1.8	2.6	1.7												
Government debt/budget deficits	%	2.6	7.9	2.5	7.4	2.2	.0	2.4	2.1	.0	3.4	1.8	.0	.0	.0	1.4	4.9												
Lack of proper planning	%	2.0	3.9	.0	.0	2.0	4.4	2.4	.0	.0	2.7	1.4	.0	2.3	.0	2.9	2.3												
Environment/pollution	%	7.7	15.2	9.5	3.1	8.2	8.8	7.3	4.0	2.2	6.5	8.9	13.0	8.9	7.7	9.5	6.1												
Drugs/legalization of marijuana	%	2.1	3.9	2.5	4.3	2.2	.0	2.4	1.9	2.0	2.3	1.9	.0	1.7	1.5	1.1	3.0												
20.00	%	5.0	5.2	7.4	.0	2.0	5.3	4.9	4.0	8.5	5.2	4.8	6.1	3.4	4.1	3.8	6.2												
Bills and taxes	%	2.8	2.2	.0	4.3	2.2	2.6	2.9	2.1	6.3	4.8	1.0	.0	.0	4.4	3.9	3.0												
Infrastructure/redevelopment	%	4.4	3.9	11.2	.0	10.6	4.1	.0	2.1	2.0	5.2	3.6	6.1	5.9	5.5	3.4	3.9												
Better services and care for seniors	%	6.8	3.4	.0	9.3	4.2	12.1	8.3	7.6	6.2	3.1	10.3	.0	.0	1.9	9.2	9.9												

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		Region								Gender		Age					
		Ontario	Golden	Toronto			Toronto										
		2017-10	West	Southwest	North	West	GTA	Central	East	East	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Roads/ road maintenance (salt, snow removal)	%	5.2	.0	2.1	11.6	2.0	3.8	2.4	5.9	16.5	3.5	6.7	6.9	1.9	2.0	5.9	6.7
Safety	%	1.9	.0	4.5	4.3	2.2	1.5	.0	.0	4.3	3.5	.4	.0	3.6	2.3	2.3	1.2
Job opportunities/employment	%	2.8	1.7	2.1	.0	2.2	1.2	5.9	7.9	2.0	2.8	2.7	.0	3.5	4.7	2.4	2.3
Gas prices	%	2.7	3.4	7.4	.0	2.0	2.9	2.9	.0	2.0	3.5	1.9	.0	5.8	2.3	1.1	2.8
Stray animals	%	.5	.0	2.1	.0	.0	1.2	.0	.0	.0	.0	.9	.0	.0	.0	.9	.6
Healthcare/more support for healthcare services	%	6.7	5.7	6.3	11.6	7.9	5.0	13.7	4.0	4.2	5.5	7.8	.0	5.8	7.6	10.9	5.2
Social and family services (mental health, care, counselling)	%	1.2	1.7	.0	6.2	.0	1.5	.0	.0	2.0	.7	1.8	.0	.0	.0	1.1	2.2
Accessibility	%	1.9	3.4	2.1	.0	4.0	1.2	.0	3.8	.0	.0	3.6	.0	4.4	3.5	.0	1.6

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		Region									Gender		Age				
		Ontario	Golden	Toronto			Toronto										
		2017-10	West	Southwest	North	West	GTA	Central	East	East	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
High-speed and cheap internet	%	1.4	.0	.0	.0	.0	1.5	2.4	.0	6.1	.7	2.1	8.2	.0	.0	1.2	1.7
Services for newcomers	%	.2	.0	2.1	.0	.0	.0	.0	.0	.0	.0	.4	.0	.0	1.5	.0	.0
Bike lanes/more sidewalks	%	1.5	.0	2.1	4.3	4.4	1.2	.0	2.1	.0	2.2	.9	.0	1.6	3.4	2.4	.6
Increase in population density	%	1.3	.0	.0	.0	.0	2.6	2.9	3.8	.0	1.3	1.3	.0	3.3	.0	1.0	1.4
Poverty/growing inequality	%	1.3	.0	2.1	.0	2.0	2.9	2.4	.0	.0	1.3	1.3	.0	.0	1.5	1.5	1.8
Child care/care for children with special needs	%	1.1	.0	2.1	3.1	4.0	.0	.0	2.1	.0	.5	1.7	6.3	1.6	1.4	.9	.5
Municipal by-laws	%	.8	1.7	2.5	.0	.0	.0	2.9	.0	.0	1.1	.5	.0	1.7	.0	1.1	.7

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Do you support, somewhat support, somewhat oppose or oppose the following statements? [RANDOMIZE]

			Region								Gender		Age					
			Ontario 2017-10	Golden West	South west	North	Toronto West	GTA	Central	Toronto East	East	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question 19 - Homeowners receiving tax breaks from the government to improve their energy efficiency	Total	Unwg t N	2000	326	250	168	215	401	170	224	246	915	1085	80	296	347	463	814
		Wgt N	2000	340	212	149	215	447	179	192	266	1001	1000	81	294	348	461	817
	Support	%	70.8	71.2	71.8	81.4	64.7	71.9	71.6	70.0	67.0	68.1	73.6	67.4	75.7	78.3	69.8	66.8
	Somewhat support	%	17.6	16.0	17.8	13.2	22.8	15.3	16.0	20.1	20.7	17.8	17.4	20.1	15.3	13.6	20.5	18.2
	Somewhat oppose	%	3.1	3.5	2.4	1.2	3.2	3.7	1.7	3.6	3.7	3.8	2.4	3.5	3.0	2.6	2.4	3.7
	Oppose	%	7.0	7.6	5.5	4.2	7.0	7.2	10.7	5.5	7.4	9.5	4.5	9.1	5.2	4.4	6.6	8.8
	Unsure	%	1.5	1.7	2.5	.0	2.3	1.9	.0	.9	1.2	.8	2.1	.0	.8	1.1	.7	2.4

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Do you support, somewhat support, somewhat oppose or oppose the following statements? [RANDOMIZE]

			Region								Gender		Age					
			Ontario 2017-10	Golden West	South west	North	Toronto West	GTA	Central	Toronto East	East	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question 20 - Providing incentives to home owners who are retirees who have large homes to move to smaller housing such as condominiums and townhouses	Total	Unwgt N	2000	326	250	168	215	401	170	224	246	915	1085	80	296	347	463	814
		Wgt N	2000	340	212	149	215	447	179	192	266	1001	1000	81	294	348	461	817
	Support	%	46.9	42.9	47.2	46.4	45.1	51.1	47.4	47.2	46.1	44.0	49.8	49.1	47.3	48.2	48.7	45.0
	Somewhat support	%	18.7	18.7	18.1	17.9	16.9	16.9	19.5	19.6	22.8	17.9	19.5	22.0	21.5	19.8	17.3	17.6
	Somewhat oppose	%	7.5	7.4	6.9	8.5	7.4	8.0	9.6	6.3	6.5	7.9	7.1	6.4	6.8	9.5	7.4	7.1
	Oppose	%	22.0	23.8	25.5	22.1	26.6	18.7	19.3	21.7	20.9	25.8	18.2	18.5	19.7	17.1	23.4	24.4
	Unsure	%	4.9	7.3	2.4	5.1	4.1	5.4	4.2	5.2	3.6	4.4	5.4	4.0	4.7	5.3	3.2	5.8

Do you support, somewhat support, somewhat oppose or oppose the following statements? [RANDOMIZE]

			Region								Gender				Age				
			Ontario 2017-10	Golden West	South west	North	Toronto West	GTA	Central	Toronto East	East	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	
Question 21 - Providing lower taxes and fees for first-time home buyers	Total	Unwgt N	2000	326	250	168	215	401	170	224	246	915	1085	80	296	347	463	814	
		Wgt N	2000	340	212	149	215	447	179	192	266	1001	1000	81	294	348	461	817	
	Support	%	63.0	56.2	65.1	65.0	56.8	68.1	64.2	70.2	59.2	59.7	66.3	72.9	74.1	71.0	63.3	54.4	
	Somewhat support	%	18.1	23.6	19.1	16.0	22.2	14.3	20.6	14.6	15.5	16.7	19.5	17.4	14.8	14.6	18.4	20.8	
	Somewhat oppose	%	6.2	8.1	4.0	6.1	6.0	6.6	3.1	3.6	9.3	7.3	5.2	4.1	2.4	4.9	8.0	7.4	
	Oppose	%	10.4	9.0	9.5	8.2	13.6	9.8	10.9	8.4	13.5	14.0	6.8	2.7	7.0	7.6	9.6	13.9	
	Unsure	%	2.3	3.1	2.4	4.7	1.4	1.3	1.2	3.1	2.4	2.3	2.3	2.9	1.7	1.9	.8	3.5	

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If the following commitments were made by a provincial political party would you be more likely, less likely or as likely to consider voting for that party [RANDOMIZE]

			Region								Gender		Age					
			Ontario 2017-10	Golden West	South west	North	Toronto West	GTA	Central	Toronto East	East	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question 22 - A promise to make home ownership more affordable for young people	Total	Unwgt N	2000	326	250	168	215	401	170	224	246	915	1085	80	296	347	463	814
		Wgt N	2000	340	212	149	215	447	179	192	266	1001	1000	81	294	348	461	817
	More likely	%	60.0	55.8	65.4	57.9	56.1	62.4	58.1	65.8	58.6	58.4	61.6	74.8	67.1	59.8	56.8	57.9
	Less likely	%	12.1	12.3	11.4	8.2	15.8	11.5	14.0	11.6	11.8	13.1	11.1	8.5	8.6	9.1	13.1	14.4
	As likely	%	22.9	26.8	19.3	27.9	23.4	20.4	22.0	20.5	24.3	23.3	22.5	15.6	21.9	26.8	26.1	20.6
	Unsure	%	5.0	5.1	3.9	6.1	4.8	5.8	5.8	2.2	5.3	5.2	4.8	1.0	2.5	4.3	4.1	7.1

If the following commitments were made by a provincial political party would you be more likely, less likely or as likely to consider voting for that party [RANDOMIZE]

			Region								Gender			Age				
			Ontario 2017-10	Golden West	South west	North	Toronto West	GTA	Centr al	Toronto East	East	Male	Femal e	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question 23 - A promise to commit to increasing the supply of homes on the market	Total	Unwgt N	2000	326	250	168	215	401	170	224	246	915	1085	80	296	347	463	814
		Wgt N	2000	340	212	149	215	447	179	192	266	1001	1000	81	294	348	461	817
	More likely	%	34.8	33.7	33.4	32.9	35.9	33.8	30.2	44.7	35.1	38.7	30.8	45.3	39.7	29.9	30.6	36.5
	Less likely	%	29.3	33.0	34.6	25.4	22.7	29.6	37.1	22.3	26.8	28.2	30.3	28.1	22.0	29.9	30.3	31.1
	As likely	%	28.7	25.0	27.2	35.5	32.6	29.6	23.5	26.0	31.6	27.6	29.8	22.6	33.4	35.3	31.6	23.2
	Unsure	%	7.2	8.3	4.8	6.2	8.7	7.0	9.2	7.0	6.5	5.4	9.0	4.0	4.9	4.9	7.5	9.3

If the following commitments were made by a provincial political party would you be more likely, less likely or as likely to consider voting for that party [RANDOMIZE]

			Region								Gender				Age				
			Ontario 2017-10	Golden West	South west	North	Toronto West	GTA	Centr al	Toronto East	East	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	
Question 24 - A promise to help home owners improve their home's energy efficiency	Total	Unwgt N	2000	326	250	168	215	401	170	224	246	915	1085	80	296	347	463	814	
		Wgt N	2000	340	212	149	215	447	179	192	266	1001	1000	81	294	348	461	817	
	More likely	%	62.1	61.2	64.3	69.1	60.0	60.2	64.1	60.4	62.7	63.0	61.3	72.3	60.0	62.8	61.1	62.2	
	Less likely	%	11.5	12.7	9.9	7.8	11.0	11.5	12.4	15.2	10.6	12.1	11.0	11.5	10.7	8.9	12.7	12.3	
	As likely	%	22.2	22.9	20.5	18.4	23.3	24.9	18.2	19.9	23.8	20.7	23.8	16.2	26.3	26.8	22.3	19.5	
	Unsure	%	4.1	3.2	5.3	4.7	5.6	3.4	5.3	4.5	2.8	4.2	4.0	.0	3.1	1.6	4.0	6.0	

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If the following commitments were made by a provincial political party would you be more likely, less likely or as likely to consider voting for that party [RANDOMIZE]

			Region								Gender		Age					
			Ontario 2017-10	Golden West	South west	North	Toronto West	GTA	Central	Toronto East	East	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question 25 - A promise to help young families become home owners	Total	Unwgt N	2000	326	250	168	215	401	170	224	246	915	1085	80	296	347	463	814
		Wgt N	2000	340	212	149	215	447	179	192	266	1001	1000	81	294	348	461	817
	More likely	%	56.7	55.6	62.6	56.7	51.1	56.3	53.8	62.5	56.1	56.8	56.6	69.7	63.2	59.4	53.8	53.5
	Less likely	%	13.8	14.3	14.5	9.9	16.6	13.2	15.0	9.5	15.5	14.6	12.9	8.1	9.0	10.1	14.3	17.3
	As likely	%	23.1	24.9	16.9	26.0	24.8	23.2	23.0	21.8	23.9	21.8	24.5	21.2	24.7	25.4	25.9	20.2
	Unsure	%	6.4	5.1	6.0	7.3	7.5	7.4	8.2	6.2	4.5	6.8	6.0	1.0	3.2	5.0	6.0	9.0

If the following commitments were made by a provincial political party would you be more likely, less likely or as likely to consider voting for that party [RANDOMIZE]

			Region								Gender				Age				
			Ontario 2017-10	Golden West	South west	North	Toronto West	GTA	Central	Toronto East	East	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	
Question 26 - A promise to commit to building better transit in your community	Total	Unwgt N	2000	326	250	168	215	401	170	224	246	915	1085	80	296	347	463	814	
		Wgt N	2000	340	212	149	215	447	179	192	266	1001	1000	81	294	348	461	817	
	More likely	%	49.3	46.4	36.8	43.9	65.7	50.5	33.2	63.8	51.0	51.4	47.2	52.6	54.1	53.6	46.6	46.9	
	Less likely	%	19.9	22.0	31.5	17.5	11.0	17.4	34.7	12.4	16.2	18.1	21.7	18.7	16.8	13.8	19.5	24.0	
	As likely	%	23.4	25.0	23.8	27.0	16.3	24.9	19.6	20.2	27.5	23.1	23.8	28.7	24.5	27.4	26.8	19.0	
	Unsure	%	7.4	6.6	7.9	11.5	7.0	7.3	12.4	3.6	5.3	7.4	7.3	.0	4.5	5.2	7.2	10.1	

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Regardless of how you actually vote, would you consider or not consider voting for any of the following PROVINCIAL political parties? [RANDOMIZE]

			Region								Gender		Age					
			Ontario 2017-10	Golden West	South west	North	Toronto West	GTA	Central	Toronto East	East	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question 27 - The Provincial Liberals	Total	Unwgt t N	2000	326	250	168	215	401	170	224	246	915	1085	80	296	347	463	814
		Wgt N	2000	340	212	149	215	447	179	192	266	1001	1000	81	294	348	461	817
	Yes, would consider	%	45.9	42.0	44.2	43.3	58.8	42.3	33.9	55.6	50.8	43.9	47.9	46.8	54.5	46.9	47.7	41.4
	No, would not consider	%	42.9	46.7	46.6	45.3	31.2	43.8	54.2	34.3	40.4	49.5	36.2	39.1	32.8	41.1	42.4	47.9
	Unsure	%	11.2	11.3	9.3	11.4	10.1	13.9	12.0	10.1	8.8	6.5	15.8	14.0	12.7	12.0	9.9	10.7

Regardless of how you actually vote, would you consider or not consider voting for any of the following PROVINCIAL political parties? [RANDOMIZE]

			Region								Gender		Age					
			Ontario 2017-10	Golden West	South west	North	Toronto West	GTA	Central	Toronto East	East	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question 28 - The Provincial Progressive Conservatives	Total	Unwgt t N	2000	326	250	168	215	401	170	224	246	915	1085	80	296	347	463	814
		Wgt N	2000	340	212	149	215	447	179	192	266	1001	1000	81	294	348	461	817
	Yes, would consider	%	51.7	53.0	51.8	60.4	45.0	53.2	51.0	47.5	51.3	58.2	45.1	47.1	48.7	53.8	53.5	51.2
	No, would not consider	%	35.4	32.6	36.2	29.5	44.4	31.5	34.4	39.8	38.2	33.0	37.8	39.2	36.3	31.7	34.0	37.0
	Unsure	%	13.0	14.5	12.1	10.0	10.6	15.3	14.6	12.8	10.5	8.8	17.1	13.7	15.0	14.5	12.4	11.8

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Regardless of how you actually vote, would you consider or not consider voting for any of the following PROVINCIAL political parties? [RANDOMIZE]

			Region									Gender		Age				
			Ontario 2017-10	Golden West	Southwest	North	Toronto West	GTA	Central	Toronto East	East	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question 29 - The Provincial NDP	Total	Unwgt N	2000	326	250	168	215	401	170	224	246	915	1085	80	296	347	463	814
		Wgt N	2000	340	212	149	215	447	179	192	266	1001	1000	81	294	348	461	817
	Yes, would consider	%	44.0	46.6	48.5	46.0	44.5	39.4	36.1	44.3	48.0	43.2	44.7	53.9	53.7	46.6	44.6	38.0
	No, would not consider	%	42.1	38.5	37.7	39.3	44.4	43.3	50.1	41.7	43.2	46.8	37.4	32.3	30.8	38.9	39.7	49.9
	Unsure	%	13.9	14.9	13.8	14.7	11.1	17.3	13.8	14.1	8.9	10.0	17.8	13.8	15.6	14.5	15.7	12.1

Regardless of how you actually vote, would you consider or not consider voting for any of the following PROVINCIAL political parties? [RANDOMIZE]

			Region								Gender				Age				
			Ontario 2017-10	Golden West	Southwest	North	Toronto West	GTA	Central	Toronto East	East	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	
Question 30 - The Provincial Green Party	Total	Unwgt N	2000	326	250	168	215	401	170	224	246	915	1085	80	296	347	463	814	
	Yes, would consider	Wgt N	2000	340	212	149	215	447	179	192	266	1001	1000	81	294	348	461	817	
		%	28.1	29.8	27.6	27.5	30.3	25.8	24.1	26.3	32.5	26.5	29.7	39.0	36.3	33.1	29.2	21.3	
		No, would not consider	%	59.0	56.8	61.0	62.7	56.5	57.9	64.2	62.7	55.7	64.9	53.1	48.6	49.6	52.9	59.1	65.9
			Unsure	%	13.0	13.4	11.4	9.8	13.2	16.3	11.6	11.1	11.7	8.7	17.2	12.4	14.1	14.0	11.7

			Region									Gender		Age				
			Ontario 2017-10	Golden West	Southwest	North	Toronto West	GTA	Central	Toronto East	East	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Vote Profile	Total	Unwgt N	2000	326	250	168	215	401	170	224	246	915	1085	80	296	347	463	814
		Wgt N	2000	340	212	149	215	447	179	192	266	1001	1000	81	294	348	461	817
	Liberal	%	26.2	20.1	25.0	23.1	38.1	23.6	16.5	34.7	31.8	25.2	27.1	24.2	29.9	28.3	25.7	24.4
	PC	%	31.2	32.3	29.7	36.1	26.3	33.3	36.5	27.4	27.8	37.5	24.8	19.3	23.9	30.4	33.0	34.3
	NDP	%	14.8	17.6	15.8	15.0	13.8	13.0	14.2	14.3	15.0	14.1	15.5	21.4	16.4	12.1	16.0	14.1
	Green	%	4.0	3.0	3.5	3.7	2.8	4.2	6.2	3.2	5.3	3.7	4.2	1.5	4.3	5.8	2.7	4.1
	Other	%	.9	.6	2.9	.0	.0	1.3	.5	.0	.8	1.0	.7	.0	1.0	.9	.3	1.2
	Undecided	%	23.0	26.3	23.2	22.2	19.0	24.7	26.0	20.5	19.4	18.4	27.6	33.6	24.6	22.5	22.3	22.0

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			Region								Gender		Age					
			Ontario 2017-10	Golden West	Southwest	North	Toronto West	GTA	Central	Toronto East	East	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Ballot	Total	Unwgt N	1533	238	192	129	174	299	125	178	198	746	787	53	222	267	360	631
		Wgt N	1540	250	163	116	174	337	132	153	215	817	724	54	222	270	358	637
	Liberal	%	34.0	27.3	32.5	29.7	47.0	31.3	22.3	43.6	39.4	30.9	37.5	36.5	39.6	36.5	33.0	31.3
	PC	%	40.5	43.9	38.7	46.4	32.5	44.2	49.3	34.4	34.4	46.0	34.3	29.0	31.7	39.2	42.5	43.9
	NDP	%	19.2	23.9	20.5	19.2	17.1	17.3	19.2	18.0	18.6	17.3	21.4	32.3	21.7	15.7	20.6	18.0
	Green	%	5.2	4.1	4.6	4.7	3.5	5.6	8.4	4.0	6.5	4.6	5.8	2.2	5.7	7.5	3.5	5.2
	Other	%	1.1	.8	3.7	.0	.0	1.7	.7	.0	1.0	1.2	1.0	.0	1.3	1.2	.3	1.5

Question 1 - Which of the following applies to you						
			Ontario 2017-10	I currently own my own home	I currently rent my home but intend to buy a home in the next three years	
Ballot	Total	Unwgt N	1533	1375	158	
		Wgt N	1540	1381	160	
	Liberal	%	34.0	32.5	47.2	
	PC	%	40.5	42.5	23.1	
	NDP	%	19.2	18.7	23.5	
	Green	%	5.2	5.1	5.6	
	Other	%	1.1	1.2	.6	

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