

Ontarians have concerns about the concept of privatization

Provincial Survey Summary

submitted by Nanos to the Ontario Public Service Employees Union, November 2017
(Submission 2017-1089)



Summary

Ontarians say they are familiar with privatization, however many Ontarians have not heard of the *We Own It* campaign. A majority somewhat oppose or strongly oppose privatization of public services in the province. Most Ontarians somewhat agree or strongly agree that public services are more accountable and safer than private services, while they somewhat disagree or strongly disagree that privatized services are less expensive and that privatized public services serve the public better. Most also think that public services in small communities help the local economy. A significant majority of Ontarians also say they would give higher priority to the public's right to know the details of a privatization contract, over a company's right to protect commercially sensitive information.



Awareness of and support for privatization

- **The majority of Ontarians are familiar with privatization** – Asked how familiar they are with the term privatization, more than four in five Ontarians said very familiar (30%) or somewhat familiar (54%), while under a fifth said not very familiar (15%) or not at all familiar (one per cent). Over nine in ten Ontarians say they are very familiar (61%) or somewhat familiar (34%) with privatization, while five per cent said they are not very familiar, when provided a definition of the term.
- **More than half of Ontarians think that privatization in Ontario is used occasionally** – A majority of Ontarians think that privation is used occasionally (55%) in Ontario. Over a third (35%) say that it is used often and seven per cent think that it is widespread, while three percent said they were unsure.
- **Most frequently participants think of hydro when asked to name a service or asset that has been privatized in Ontario** – The top three mentions were Hydro One/Ontario Hydro (36%), hydro in general (26%) and Highway 407/ETR (13%).
- **Two thirds of Ontarians strongly oppose or somewhat oppose privatization** – Almost two thirds of Ontarians strongly oppose (34%) or somewhat oppose (31%) privatization of public services in Ontario, while under a third somewhat support (26%) or strongly support (five per cent) this. Four per cent are unsure.

Summary - continued



Opinions of privatization compared to public services

- **More than two thirds of Ontarians strongly agree or somewhat agree that privatized health care helps the wealthy but not the middle or working class** – Over two thirds of Ontarians strongly agree (41%) or somewhat agree (29%) that privatized health care services help the wealthy but not the middle or working class, while about a quarter somewhat disagree (16%) or strongly disagree (10%) with this statement. Three per cent are unsure.
- **Most Ontarians strongly agree or somewhat agree that public services are more accountable than privately-owned services** – Almost two thirds of Ontarians strongly agree (30%) or somewhat agree (34%) that public services are more accountable than privately-owned services, while a third somewhat disagree (19%) or strongly disagree (15%). Three per cent are unsure.
- **Over half of Ontarians strongly agree or somewhat agree that public services are safer than privately-owned services** – More than half of Ontarians strongly agree (22%) or somewhat agree (38%) that public services are safer than privately-owned services, while a third somewhat disagree (22%) or strongly disagree (11%). Nine per cent are unsure.
- **Nearly three quarters of Ontarians somewhat agree or strongly agree that communities in Ontario are fighting to keep public services public** – Nearly three quarters of Ontarians somewhat agree (51%) or strongly agree (21%) that communities in Ontario are fighting to keep public services public, while 11 per cent somewhat disagree and three per cent strongly disagree. Fourteen per cent are unsure.
- **Half of Ontarians somewhat disagree or strongly disagree that public services save money** – Half of Ontarians somewhat disagree (30%) or strongly disagree (20%) that public services save money over privately-owned services, while two fifths somewhat agree (26%) or strongly agree (13%). Eleven per cent are unsure.

Summary - continued



- **Just under half of Ontarians somewhat disagree or strongly disagree that public services are higher quality** – Just under half of Ontarians somewhat disagree (34%) or strongly disagree (15%) that public services are higher quality than privately-owned services, while 30 per cent somewhat agree and 12 per cent strongly agree. Nine per cent are unsure.
- **Over half of Ontarians somewhat disagree or strongly disagree that public services are not better at protecting vulnerable populations** – More than half of Ontarians somewhat disagree (30%) or strongly disagree (23%) that public services are no better at protecting vulnerable populations than privately-owned services, while 27 per cent somewhat agree and 12 per cent strongly agree. Eight per cent are unsure.
- **Nearly two thirds of Ontarians strongly disagree or somewhat disagree that privatized services are less expensive** – Almost two thirds of Ontarians strongly disagree (31%) or somewhat disagree (32%) that privatized services are less expensive, while 23 per cent somewhat agree and six per cent strongly agree. Eight per cent are unsure.
- **Under two thirds of Ontarians somewhat disagree or strongly disagree that privatized services serve the public better** – Under two thirds of Ontarians somewhat disagree (31%) or strongly disagree (30%) that privatized public services serve the public better, while under a third somewhat agree (25%) or strongly agree (6%). Eight per cent of Ontarians are unsure.
- **More than half of Ontarians are unsure whether communities in Ontario have successfully taken public services back from private companies** – Over half (53%) of Ontarians are unsure whether communities in Ontario have successfully taken public services back from private companies, while more than a third somewhat disagree (22%) or strongly disagree (13%). Ten per cent somewhat agree with this statement and one per cent strongly agree.

Summary - continued



Information about privatization and impressions of impact on economy

- **The vast majority of Ontarians are not aware of the *We Own It* campaign** – Seventy-nine per cent of Ontarians say that they have not heard of the *We Own It* campaign, which is a recent campaign to stop privatization in Ontario, while 14 per cent have heard of it. Seven per cent are unsure.
- **The majority of Ontarians think the public's right to know every detail in a privatization contract is higher priority** – Seventy-seven per cent of Ontarians think the public's right to know every detail in a privatization contract is higher priority compared to 13 per cent who think the higher priority should be given to a company's right to protect commercially sensitive information. Ten per cent are unsure.
- **A third of Ontarians think privatization is taking place in urban and rural communities equally** – A third (33%) of Ontarians think privatization is taking place in urban and rural Ontario communities equally, while 16 per cent think it is taking place mostly in urban Ontario communities, while seven per cent think it is taking place mostly in rural Ontario communities. Forty-five per cent are unsure.
- **Over two thirds of Ontarians think public services in small communities provide good stable jobs which bolster the local economy** – Over two thirds (69%) of Ontarians say it is more accurate that public services in small communities provide good stable jobs which bolster the local economy, while 14 per cent say that it is more accurate that public services in small communities are too expensive and should be cut to save taxpayers money. Seventeen per cent are unsure.

These observations are based on an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,000 Ontarians, 18 years of age or older, between October 22nd and 27th, 2017. Participants were randomly recruited by telephone using live agents and administered a survey online. The margin of error for a random survey of 1,000 Ontarians is ± 3.1 percentage points, 19 times out of 20.

This study was commissioned by The Ontario Public Service Employees Union and the research was conducted by Nanos Research.

1.0 Awareness of and support for privatization

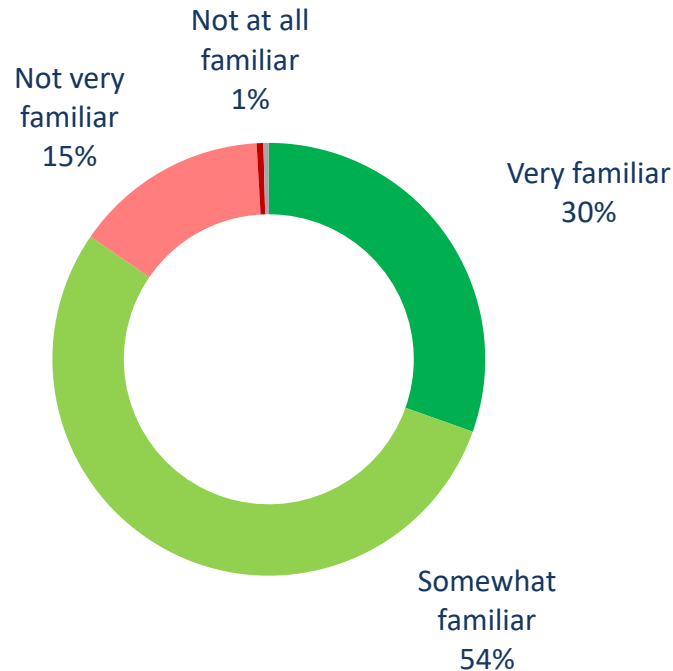


Familiarity with privatization

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, October 22nd to 27th, 2017, n=1,000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Net Score

+69.5



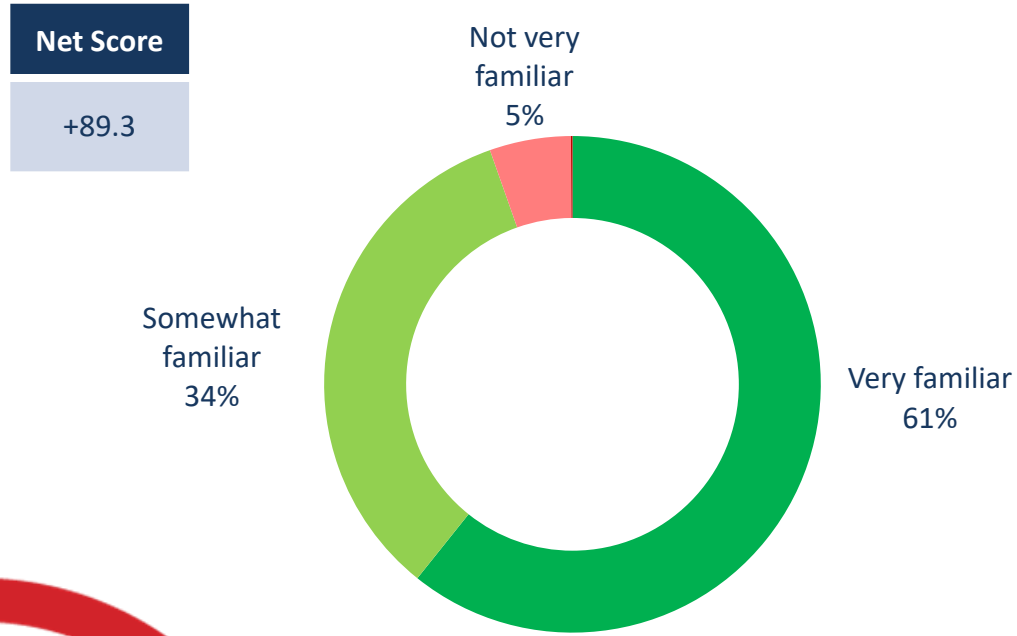
*Note: Charts may not add up to 100 due to rounding

Subgroups	Very familiar/somewhat familiar
GTA-416 (n=201)	87.4%
GTA-905 (n=229)	83.0%
Central (n=108)	84.2%
East (n=124)	84.7%
Southwest (n=273)	84.8%
North (n=65)	79.5%
Male (n=523)	87.1%
Female (n=477)	82.2%
18 to 34 (n=229)	86.3%
35 to 54 (n=438)	83.6%
55 plus (n=333)	84.2%

QUESTION – How familiar are you with the term privatization?

Aided familiarity with privatization

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, October 22nd to 27th, 2017, n=1,000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.



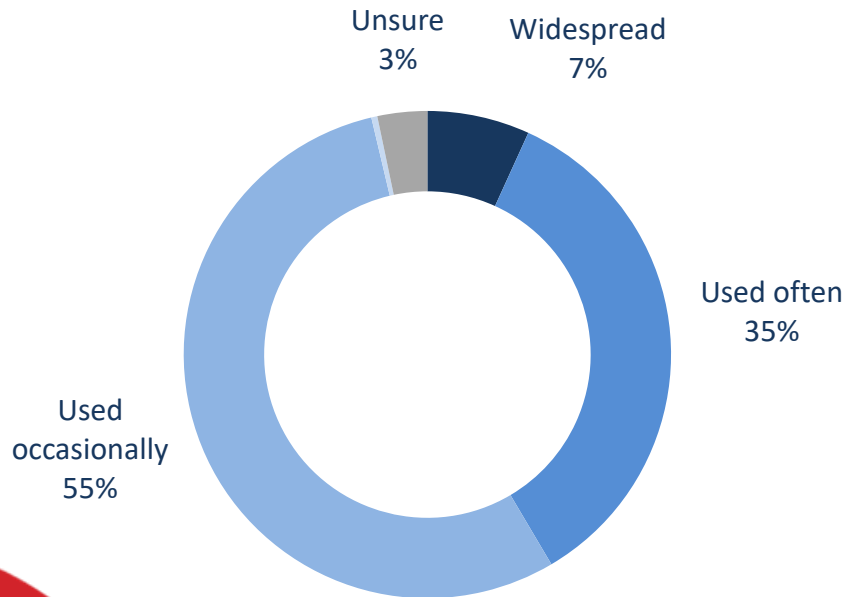
***Note: Charts may not add up to 100 due to rounding**

Subgroups	Very familiar/somewhat familiar
GTA-416 (n=201)	96.6%
GTA-905 (n=229)	91.3%
Central (n=108)	92.8%
East (n=124)	95.9%
Southwest (n=273)	98.1%
North (n=65)	85.8%
Male (n=523)	94.8%
Female (n=477)	94.4%
18 to 34 (n=229)	93.4%
35 to 54 (n=438)	93.8%
55 plus (n=333)	96.5%

QUESTION – Privatization is when governments transfer or sell either ownership or operation of an asset, industry or service from the public sector to the private sector. A private company then operates the service as a for-profit business. Now, how familiar are you with the term privatization?

Frequency of privatization in Ontario

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, October 22nd to 27th, 2017, n=1,000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.



***Note: Charts may not add up to 100 due to rounding**

Subgroups	Used occasionally
GTA-416 (n=201)	55.4%
GTA-905 (n=229)	54.6%
Central (n=108)	52.4%
East (n=124)	56.8%
Southwest (n=273)	56.0%
North (n=65)	47.3%
Male (n=523)	59.1%
Female (n=477)	50.8%
18 to 34 (n=229)	54.0%
35 to 54 (n=438)	57.6%
55 plus (n=333)	51.9%

QUESTION – Do you believe that privatization in Ontario is:

Knowledge of privatized services in Ontario

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, October 22nd to 27th, 2017, n=1,000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.

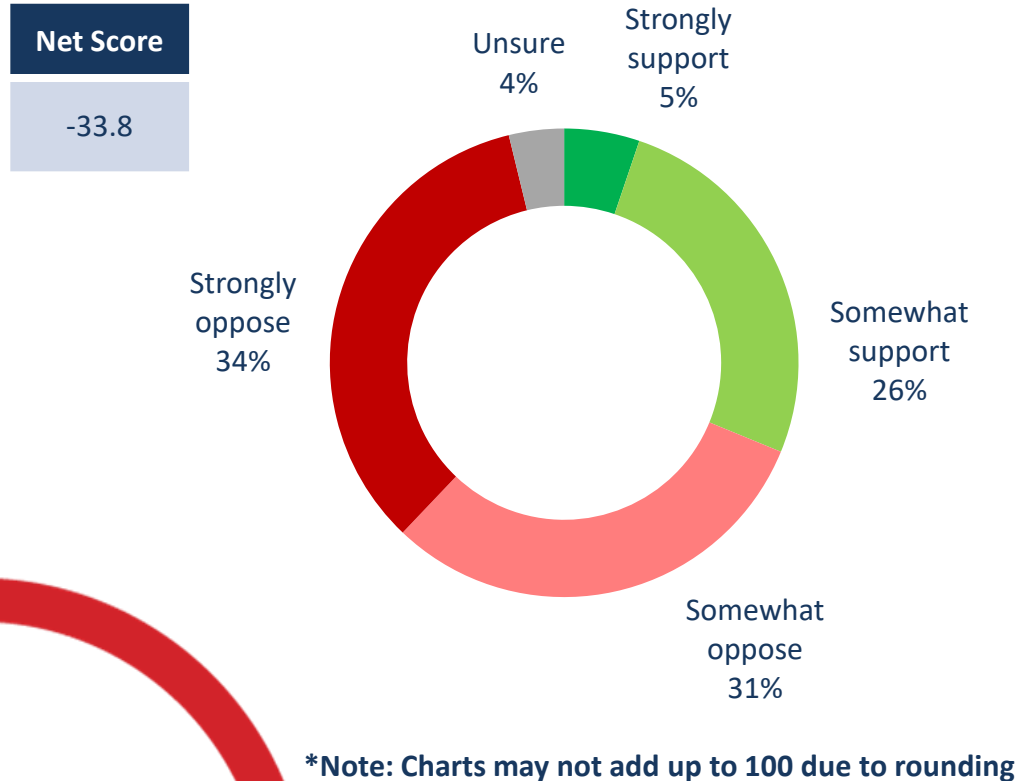
	First mention* (n=1000)
Hydro One/ Ontario Hydro	36%
Hydro (unspecified)	26%
Highway 407/ETR	13%
Driver licensing/Service Ontario	3%
Healthcare (all mentions)	3%
Liquor Control Board of Ontario (LCBO)	3%
Garbage/waste collection (municipal, provincial)	2%
Road/highway maintenance	2%

*Only mentions over 2%.

QUESTION – Can you name any service or assets in Ontario that have been privatized, or that are scheduled to be privatized? [OPEN-ENDED]

Support for privatization of public services in Ontario

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, October 22nd to 27th, 2017, n=1,000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.

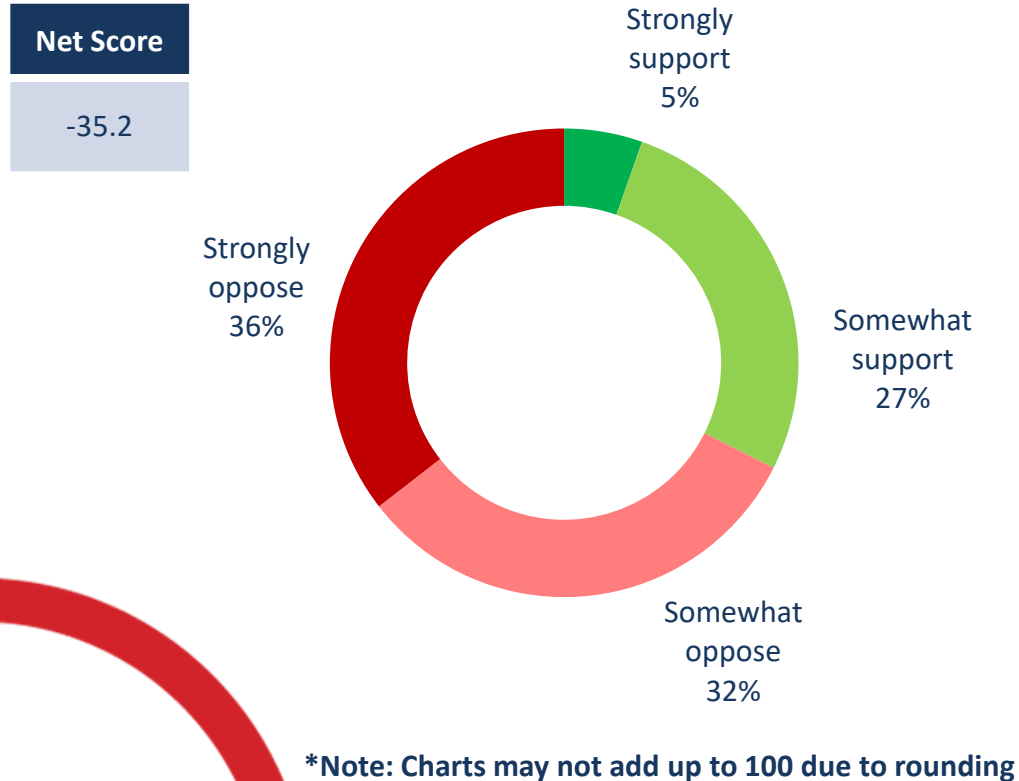


Subgroups	Strongly oppose/somewhat oppose
GTA-416 (n=201)	63.2%
GTA-905 (n=229)	64.5%
Central (n=108)	68.9%
East (n=124)	63.6%
Southwest (n=273)	64.0%
North (n=65)	74.6%
Male (n=523)	62.6%
Female (n=477)	67.2%
18 to 34 (n=229)	66.8%
35 to 54 (n=438)	62.2%
55 plus (n=333)	66.9%

QUESTION – To what extent do you support or oppose the privatization of public services in Ontario?

Support for privatization of public services in Ontario – Decided only

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, October 22nd to 27th, 2017, n=964 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.
DECIDED ONLY.



Subgroups	Strongly oppose/somewhat oppose
GTA-416 (n=193)	66.1%
GTA-905 (n=218)	67.7%
Central (n=106)	70.2%
East (n=119)	66.5%
Southwest (n=265)	66.1%
North (n=63)	76.5%
Male (n=511)	64.2%
Female (n=453)	70.8%
18 to 34 (n=221)	69.2%
35 to 54 (n=423)	64.5%
55 plus (n=320)	70.0%

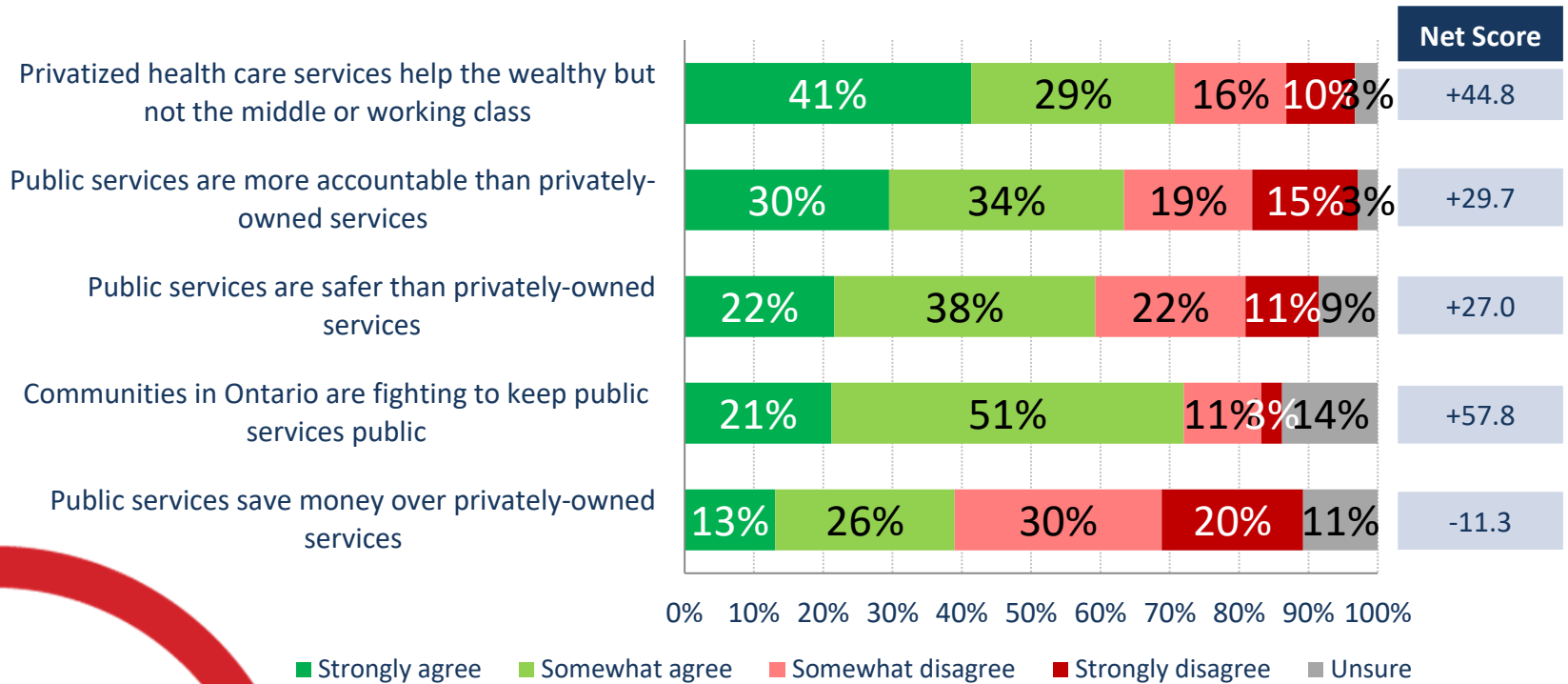
QUESTION – To what extent do you support or oppose the privatization of public services in Ontario? [DECIDED ONLY]

2.0 Opinions of privatization compared to public services



Opinions on privatization

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, October 22nd to 27th, 2017, n=1,000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.

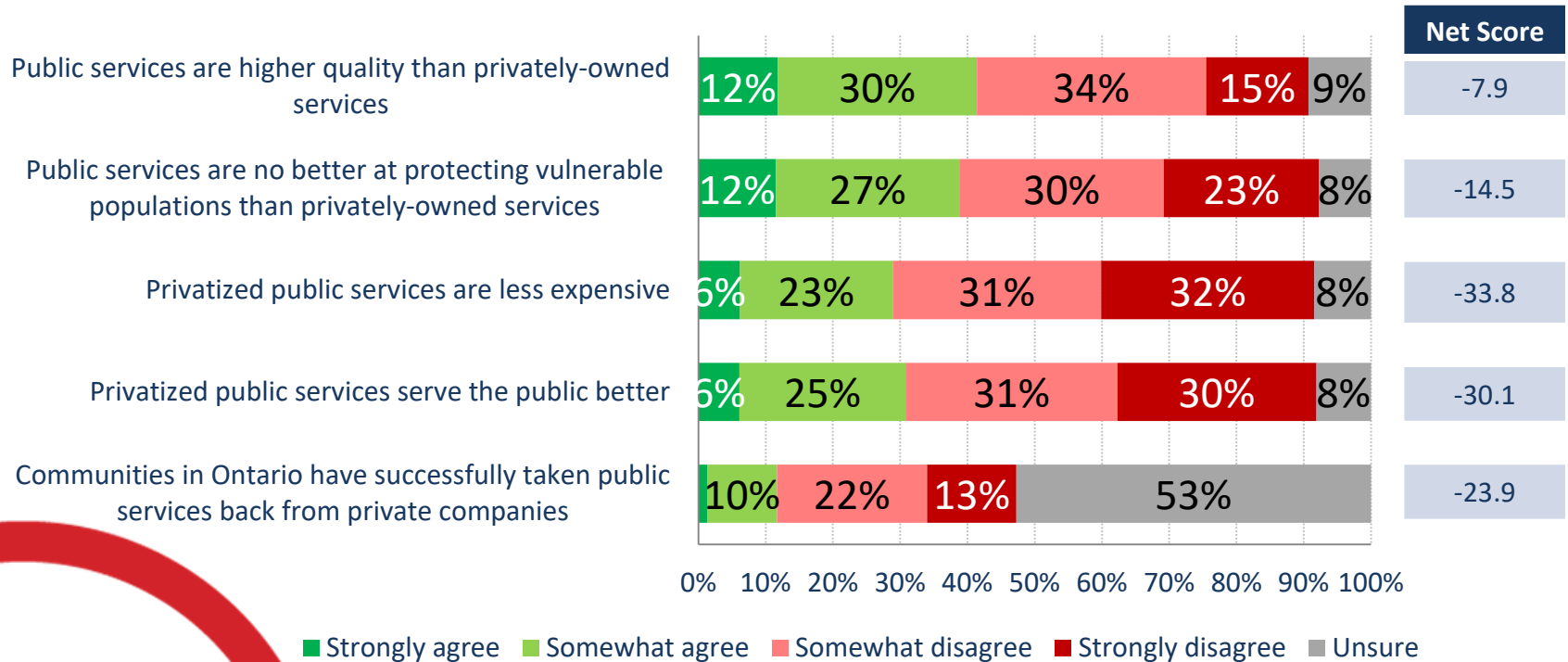


***Note:** Charts may not add up to 100 due to rounding

QUESTION – To what extent do you agree or disagree with the following statements about privatization? [RANDOMIZE]

Opinions on privatization

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, October 22nd to 27th, 2017, n=1,000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.

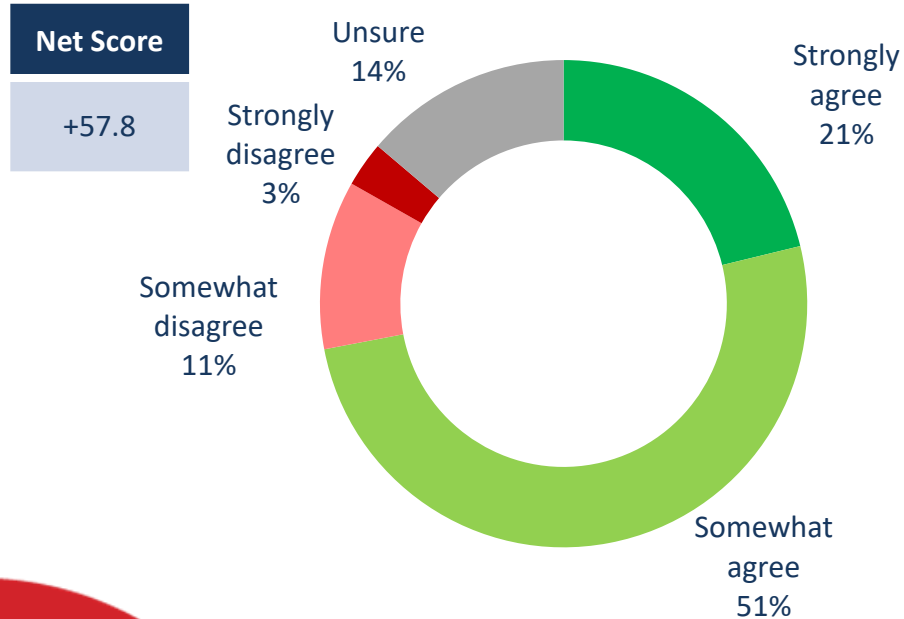


***Note:** Charts may not add up to 100 due to rounding

QUESTION – To what extent do you agree or disagree with the following statements about privatization?

Communities in Ontario fighting to keep services public

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, October 22nd to 27th, 2017, n=1,000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.



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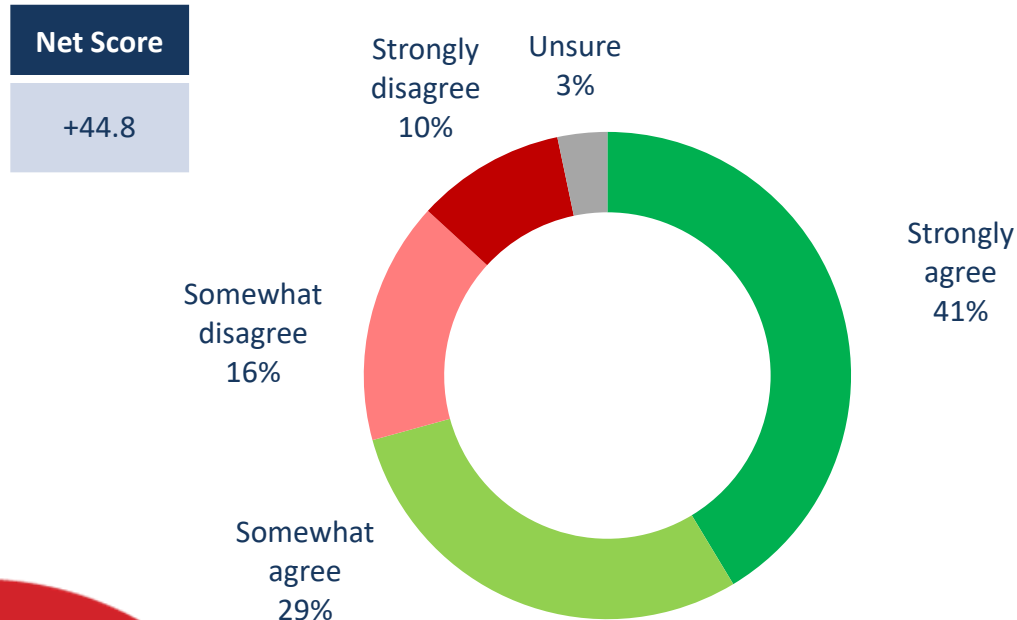
Subgroups	Strongly agree/somewhat agree
GTA-416 (n=201)	76.8%
GTA-905 (n=229)	73.8%
Central (n=108)	79.2%
East (n=124)	69.1%
Southwest (n=273)	64.4%
North (n=65)	77.8%
Male (n=523)	67.7%
Female (n=477)	75.9%
18 to 34 (n=229)	73.2%
35 to 54 (n=438)	72.8%
55 plus (n=333)	70.1%

QUESTION – To what extent do you agree or disagree with the following statements about privatization? [RANDOMIZE]

Communities in Ontario are fighting to keep public services public

Privatized health care helping different classes

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, October 22nd to 27th, 2017, n=1,000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.



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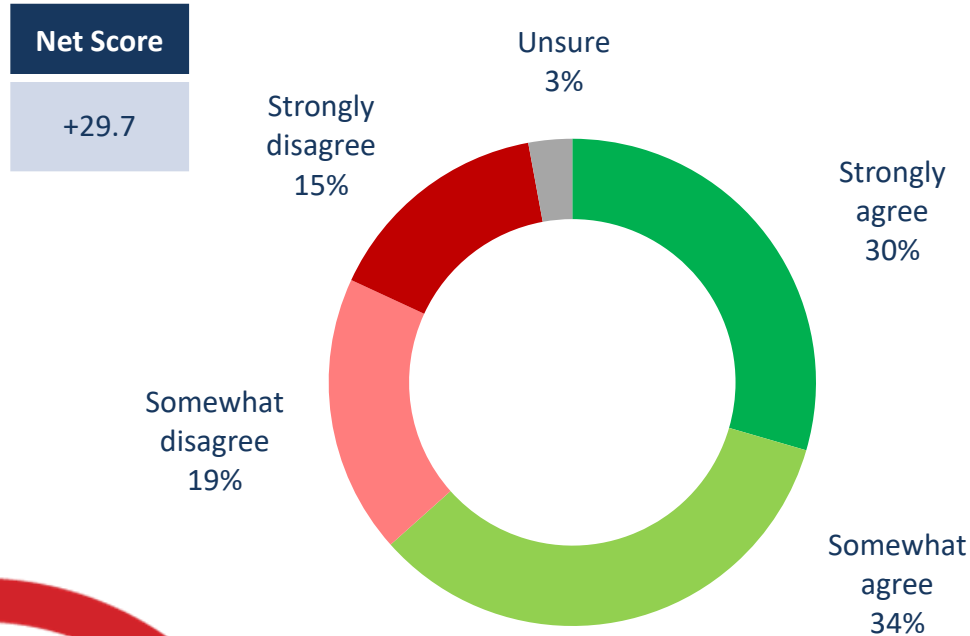
Subgroups	Strongly agree/somewhat agree
GTA-416 (n=201)	76.7%
GTA-905 (n=229)	70.1%
Central (n=108)	72.5%
East (n=124)	71.1%
Southwest (n=273)	63.6%
North (n=65)	81.7%
Male (n=523)	66.6%
Female (n=477)	74.6%
18 to 34 (n=229)	72.8%
35 to 54 (n=438)	68.8%
55 plus (n=333)	71.5%

QUESTION – To what extent do you agree or disagree with the following statements about privatization? [RANDOMIZE]

Privatized health care services help the wealthy but not the middle or working class

Public and private service accountability

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, October 22nd to 27th, 2017, n=1,000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.



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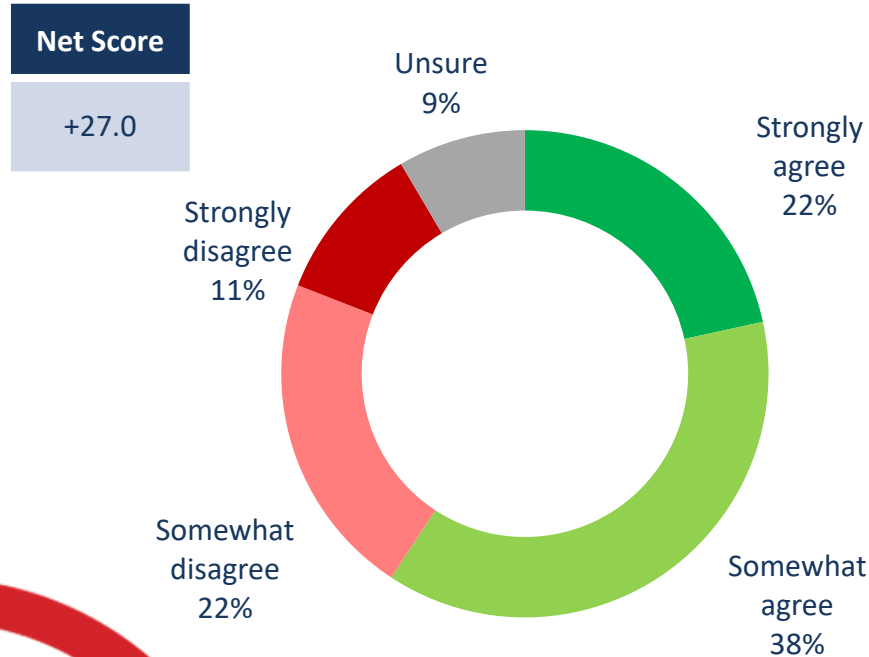
Subgroups	Strongly agree/somewhat agree
GTA-416 (n=201)	66.7%
GTA-905 (n=229)	61.4%
Central (n=108)	63.6%
East (n=124)	62.3%
Southwest (n=273)	60.3%
North (n=65)	75.1%
Male (n=523)	59.2%
Female (n=477)	67.2%
18 to 34 (n=229)	65.9%
35 to 54 (n=438)	61.2%
55 plus (n=333)	64.1%

QUESTION – To what extent do you agree or disagree with the following statements about privatization? [RANDOMIZE]

Public services are more accountable than privately-owned services

Security of public and private services

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, October 22nd to 27th, 2017, n=1,000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.



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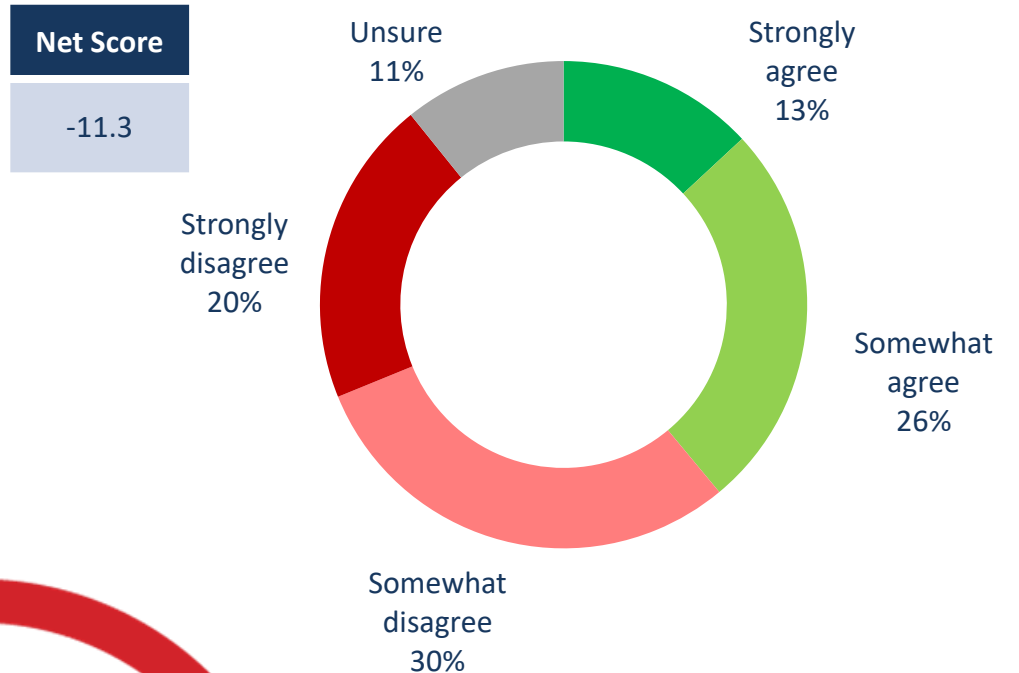
Subgroups	Strongly agree/somewhat agree
GTA-416 (n=201)	58.0%
GTA-905 (n=229)	56.2%
Central (n=108)	55.6%
East (n=124)	58.5%
Southwest (n=273)	62.6%
North (n=65)	67.3%
Male (n=523)	58.8%
Female (n=477)	59.6%
18 to 34 (n=229)	64.7%
35 to 54 (n=438)	57.9%
55 plus (n=333)	56.4%

QUESTION – To what extent do you agree or disagree with the following statements about privatization? [RANDOMIZE]

Public services are safer than privately-owned services

Money saved in public services over private

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, October 22nd to 27th, 2017, n=1,000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.



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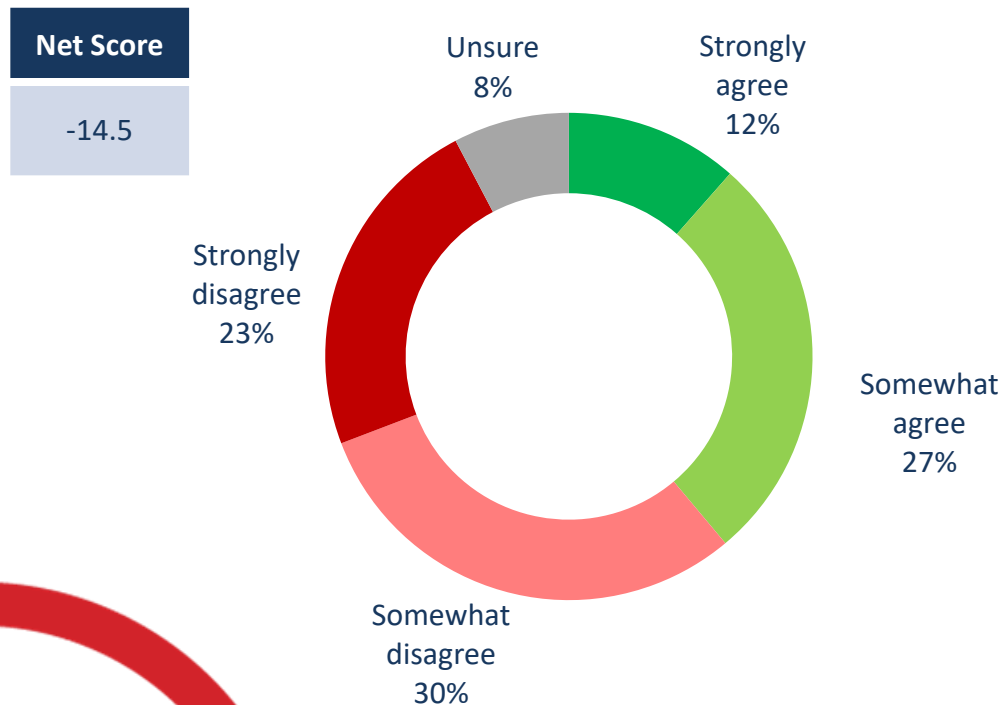
Subgroups	Strongly disagree/somewhat disagree
GTA-416 (n=201)	45.1%
GTA-905 (n=229)	48.8%
Central (n=108)	55.3%
East (n=124)	49.9%
Southwest (n=273)	55.0%
North (n=65)	46.0%
Male (n=523)	53.1%
Female (n=477)	47.7%
18 to 34 (n=229)	51.9%
35 to 54 (n=438)	48.6%
55 plus (n=333)	50.8%

QUESTION – To what extent do you agree or disagree with the following statements about privatization? [RANDOMIZE]

Public services save money over privately-owned services

Public and private services protecting vulnerable populations

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, October 22nd to 27th, 2017, n=1,000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.



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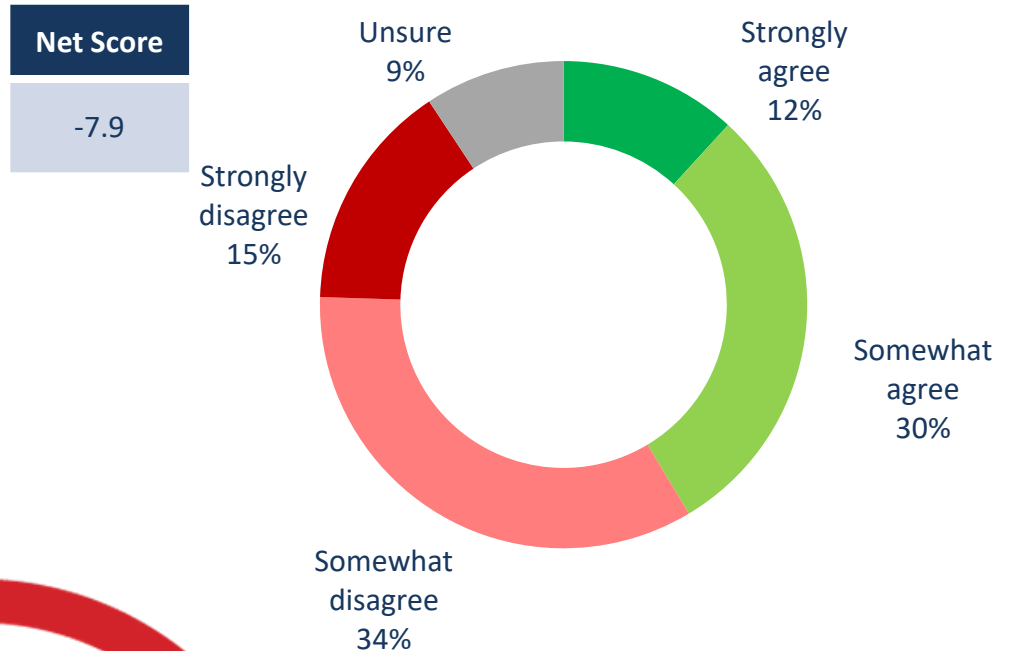
Subgroups	Strongly disagree/somewhat disagree
GTA-416 (n=201)	55.7%
GTA-905 (n=229)	52.2%
Central (n=108)	55.6%
East (n=124)	52.9%
Southwest (n=273)	52.1%
North (n=65)	54.1%
Male (n=523)	52.6%
Female (n=477)	54.1%
18 to 34 (n=229)	60.4%
35 to 54 (n=438)	52.5%
55 plus (n=333)	48.6%

QUESTION – To what extent do you agree or disagree with the following statements about privatization? [RANDOMIZE]

Public services are no better at protecting vulnerable populations than privately-owned services

Quality of public and private services

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, October 22nd to 27th, 2017, n=1,000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.



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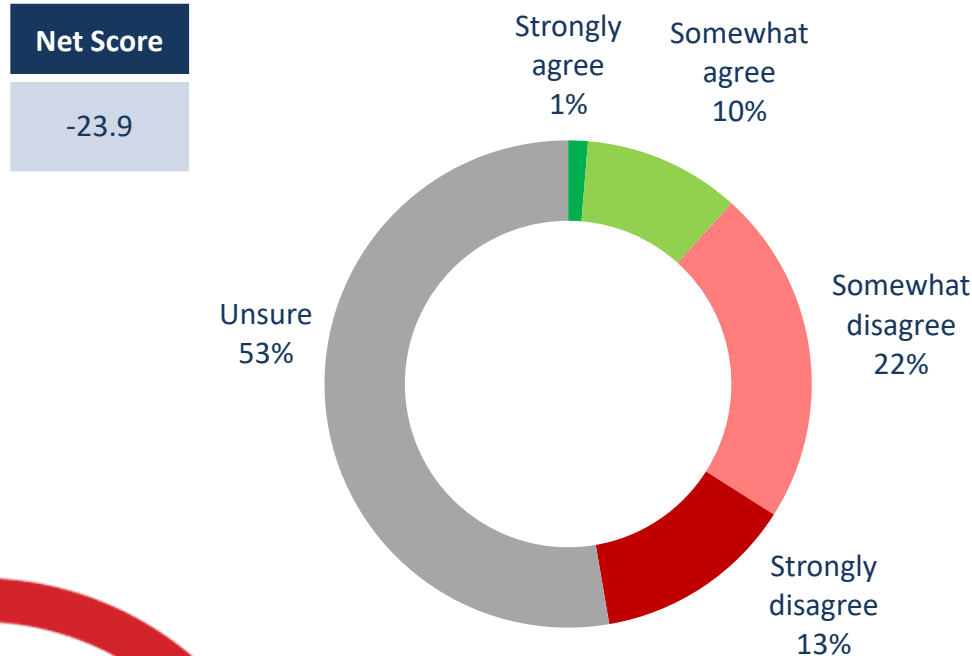
Subgroups	Strongly disagree/somewhat disagree
GTA-416 (n=201)	50.1%
GTA-905 (n=229)	47.6%
Central (n=108)	49.5%
East (n=124)	44.2%
Southwest (n=273)	54.1%
North (n=65)	41.3%
Male (n=523)	50.6%
Female (n=477)	48.0%
18 to 34 (n=229)	48.9%
35 to 54 (n=438)	50.1%
55 plus (n=333)	48.6%

QUESTION – To what extent do you agree or disagree with the following statements about privatization? [RANDOMIZE]

Public services are higher quality than privately-owned services

Communities taking back public services

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, October 22nd to 27th, 2017, n=1,000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.



*Note: Charts may not add up to 100 due to rounding

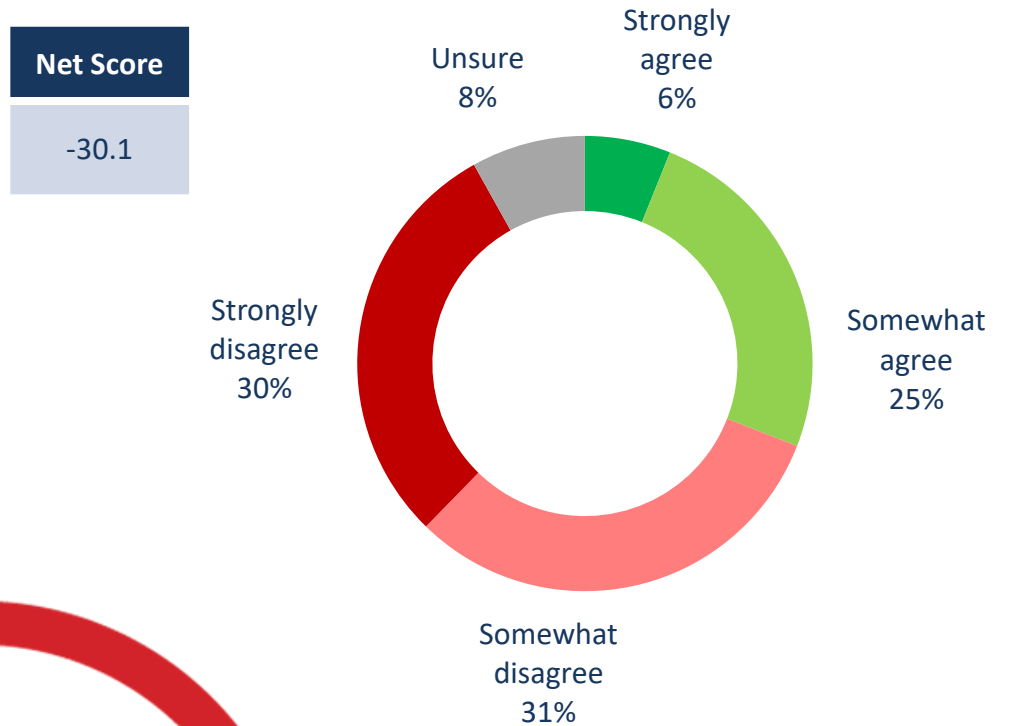
Subgroups	Strongly disagree/somewhat disagree
GTA-416 (n=201)	34.5%
GTA-905 (n=229)	33.2%
Central (n=108)	37.0%
East (n=124)	31.7%
Southwest (n=273)	37.7%
North (n=65)	45.4%
Male (n=523)	39.7%
Female (n=477)	31.9%
18 to 34 (n=229)	40.1%
35 to 54 (n=438)	37.2%
55 plus (n=333)	30.0%

QUESTION – To what extent do you agree or disagree with the following statements about privatization? [RANDOMIZE]

Communities in Ontario have successfully taken public services back from private companies

Privatized public services serving the public

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, October 22nd to 27th, 2017, n=1,000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.



***Note: Charts may not add up to 100 due to rounding**

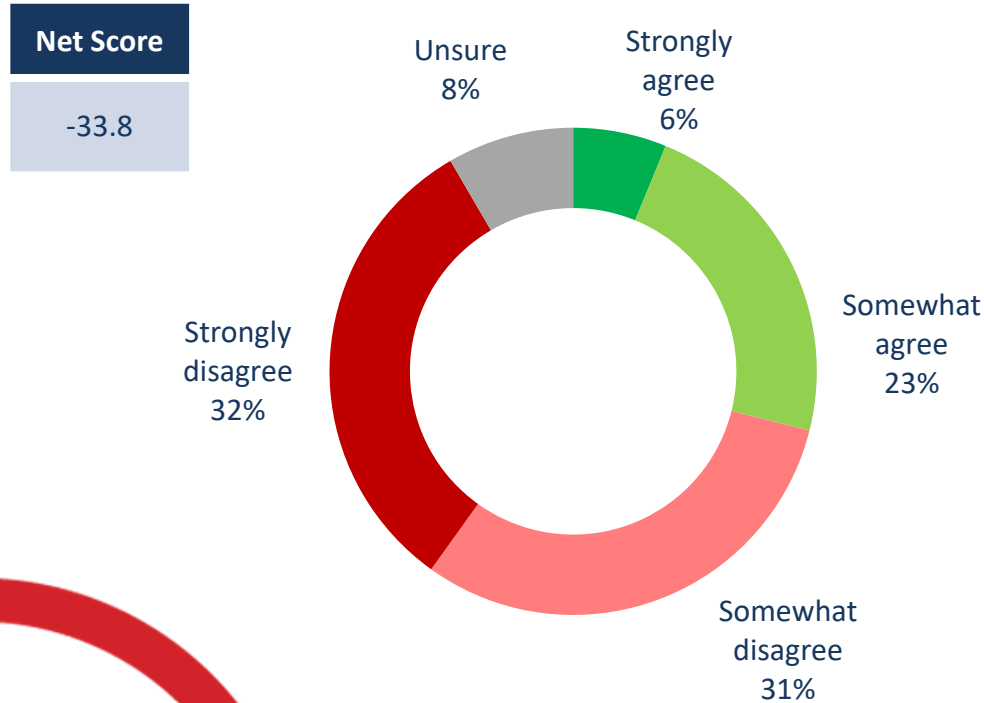
Subgroups	Strongly disagree/somewhat disagree
GTA-416 (n=201)	62.5%
GTA-905 (n=229)	61.5%
Central (n=108)	54.9%
East (n=124)	55.1%
Southwest (n=273)	61.2%
North (n=65)	73.3%
Male (n=523)	58.4%
Female (n=477)	63.5%
18 to 34 (n=229)	62.3%
35 to 54 (n=438)	60.7%
55 plus (n=333)	60.5%

QUESTION – To what extent do you agree or disagree with the following statements about privatization? [RANDOMIZE]

Privatized public services serve the public better

Cost of privatized public services

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, October 22nd to 27th, 2017, n=1,000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.



***Note: Charts may not add up to 100 due to rounding**

Subgroups	Strongly disagree/somewhat disagree
GTA-416 (n=201)	62.5%
GTA-905 (n=229)	64.4%
Central (n=108)	65.7%
East (n=124)	60.6%
Southwest (n=273)	59.3%
North (n=65)	72.0%
Male (n=523)	60.3%
Female (n=477)	65.0%
18 to 34 (n=229)	62.6%
35 to 54 (n=438)	59.7%
55 plus (n=333)	66.7%

QUESTION – To what extent do you agree or disagree with the following statements about privatization? [RANDOMIZE]

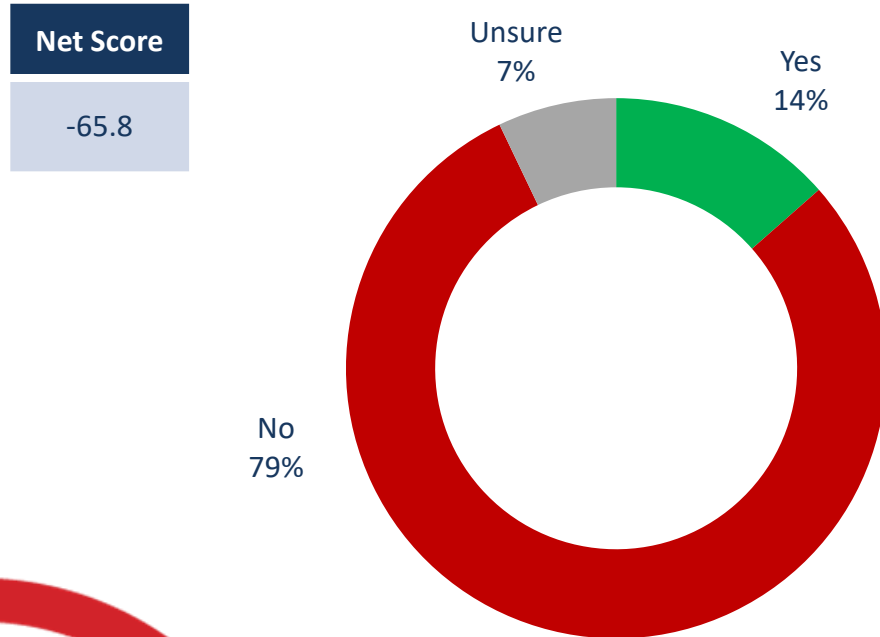
Privatized public services are less expensive

3.0 Information about privatization and impressions of impact on economy



Awareness of We Own It campaign

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, October 22nd to 27th, 2017, n=1,000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.



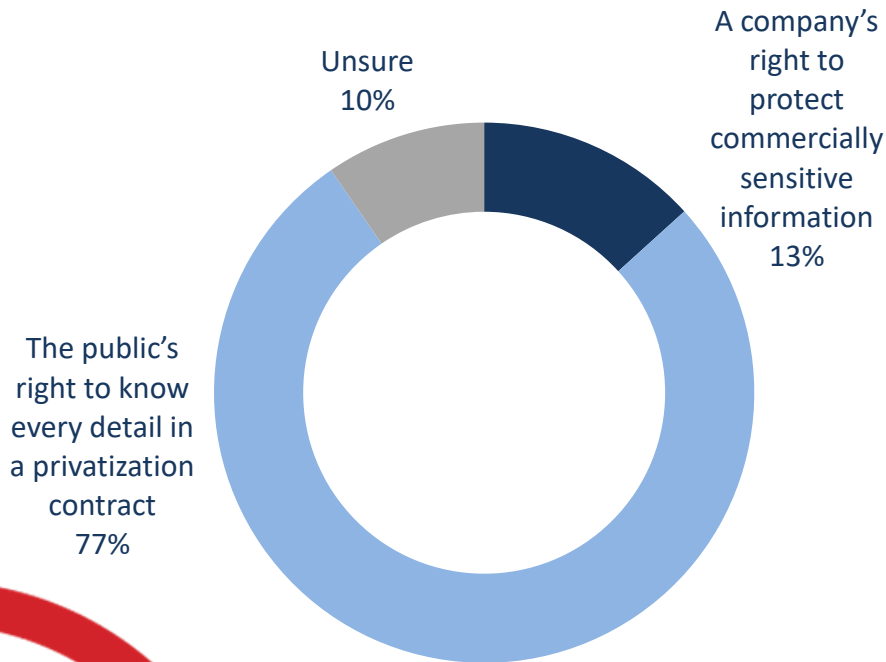
*Note: Charts may not add up to 100 due to rounding

Subgroups	No
GTA-416 (n=201)	77.3%
GTA-905 (n=229)	80.1%
Central (n=108)	80.8%
East (n=124)	83.9%
Southwest (n=273)	79.1%
North (n=65)	73.8%
Male (n=523)	78.1%
Female (n=477)	80.5%
18 to 34 (n=229)	78.4%
35 to 54 (n=438)	79.6%
55 plus (n=333)	79.8%

QUESTION – Have you heard of the We Own It campaign, which is a recent campaign to stop privatization in Ontario?

Confidentiality of financial details in privatization contracts

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, October 22nd to 27th, 2017, n=1,000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.



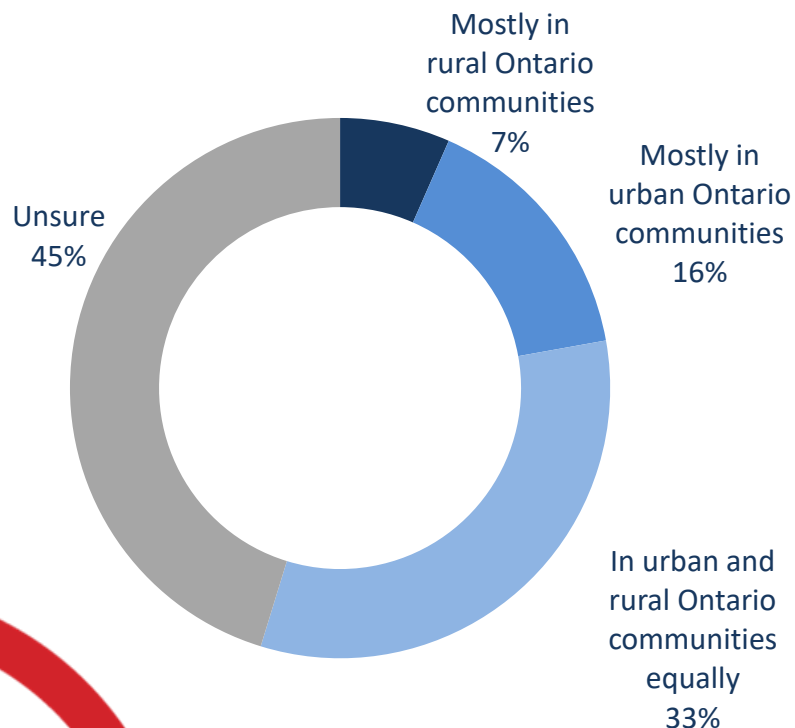
***Note:** Charts may not add up to 100 due to rounding

Subgroups	Higher priority to public's right to know every detail in a privatization contract
GTA-416 (n=201)	77.0%
GTA-905 (n=229)	76.1%
Central (n=108)	75.6%
East (n=124)	81.4%
Southwest (n=273)	75.6%
North (n=65)	82.2%
Male (n=523)	76.5%
Female (n=477)	77.7%
18 to 34 (n=229)	76.7%
35 to 54 (n=438)	75.8%
55 plus (n=333)	79.3%

QUESTION – In many privatizations, the private companies involved say some financial details need to remain commercially confidential. Others say if parts of contract remain confidential, the public can't know if their taxes are being spent and managed wisely. In your view, what should be the higher priority? [ROTATE]

Locations of privatization in Ontario

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, October 22nd to 27th, 2017, n=1,000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.



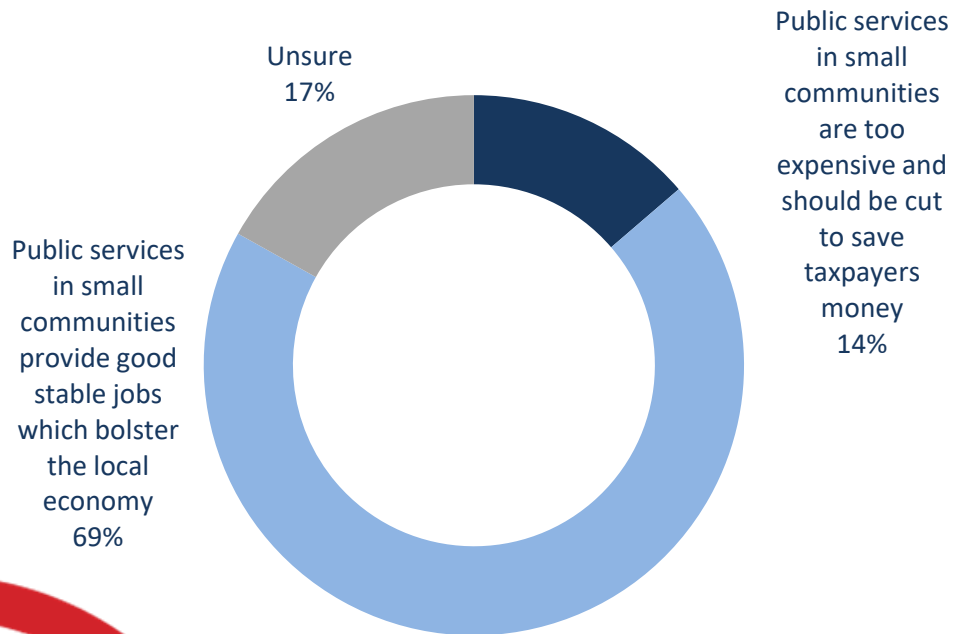
***Note: Charts may not add up to 100 due to rounding**

Subgroups	Urban and rural communities equally
GTA-416 (n=201)	37.5%
GTA-905 (n=229)	29.5%
Central (n=108)	40.0%
East (n=124)	28.6%
Southwest (n=273)	31.5%
North (n=65)	30.2%
Male (n=523)	34.1%
Female (n=477)	31.2%
18 to 34 (n=229)	31.5%
35 to 54 (n=438)	35.0%
55 plus (n=333)	30.5%

QUESTION – The provincial and municipal governments across Ontario have been privatizing a number of public services. In your opinion, are those privatizations taking place: [RANDOMIZE]

Public services in small communities

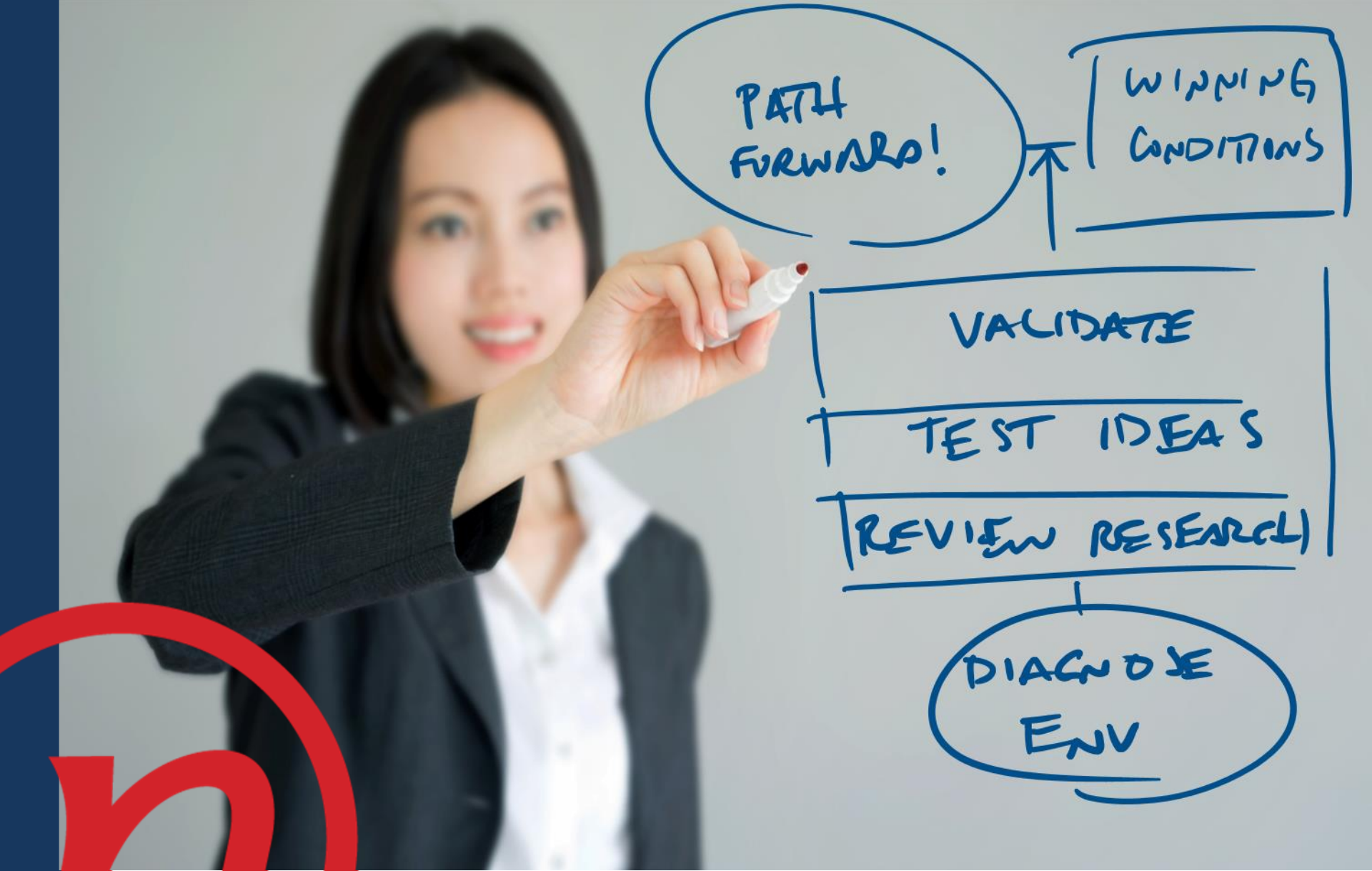
Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, October 22nd to 27th, 2017, n=1,000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.



***Note: Charts may not add up to 100 due to rounding**

Subgroups	Public services in small communities provide good stable jobs which bolster the local economy
GTA-416 (n=201)	68.3%
GTA-905 (n=229)	69.5%
Central (n=108)	69.1%
East (n=124)	75.0%
Southwest (n=273)	66.6%
North (n=65)	74.7%
Male (n=523)	66.8%
Female (n=477)	71.8%
18 to 34 (n=229)	71.1%
35 to 54 (n=438)	68.3%
55 plus (n=333)	69.4%

QUESTION – Some people say public services in small communities are too expensive and should be cut to save taxpayers money. Others say the public services in small communities provide good stable jobs which bolster the local economy. In your view, which is more accurate: [ROTATE]



Methodology

Methodology

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,000 Ontarians, 18 years of age or older, between October 22nd and 27th, 2017. Participants were randomly recruited by telephone using live agents and administered a survey online. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Ontario.

Individuals were randomly called using random digit dialling with a maximum of five call backs.

The margin of error for a random survey of 1,000 Ontarians is ± 3.1 percentage points, 19 times out of 20.

The research was commissioned by The Ontario Public Service Employees Union.



Technical Note

Element	Description
Organization who commissioned the research	Ontario Public Service Employees Union
Final Sample Size	1,000 Randomly selected individuals.
Margin of Error	±3.1 percentage points, 19 times out of 20.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online survey
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Ontario.
Demographics (Captured)	Ontario, Men and Women; 18 years and older. Six digit postal code was used to validate geography.
Fieldwork/Validation	Live interviews with live supervision to validate work as per the MRIA Code of Conduct.
Number of Calls	Maximum of five call backs.
Time of Calls	Individuals were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.
Field Dates	October 22 nd to 27 th , 2017.
Language of Survey	The survey was conducted in English.

Element	Description
Weighting of Data	The results were weighted by age and gender using the latest Census information (2014) and the sample is geographically stratified to ensure a distribution across all regions of Ontario. See tables for full weighting disclosure
Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines could not participate.
Stratification	By age and gender using the latest Census information (2014) and the sample is geographically stratified to be representative of Ontario.
Estimated Response Rate	Fourteen percent, consistent with industry norms.
Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Question Content	All the questions asked are contained in the report.
Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Survey Company	Nanos Research
Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanosresearch.com Telephone:(613) 234-4666 ext. Email: info@nanosresearch.com.

About Nanos

Nanos is one of North America's most trusted research and strategy organizations. Our team of professionals is regularly called upon by senior executives to deliver superior intelligence and market advantage whether it be helping to chart a path forward, managing a reputation or brand risk or understanding the trends that drive success. Services range from traditional telephone surveys, through to elite in-depth interviews, online research and focus groups. Nanos clients range from Fortune 500 companies through to leading advocacy groups interested in understanding and shaping the public landscape. Whether it is understanding your brand or reputation, customer needs and satisfaction, engaging employees or testing new ads or products, Nanos provides insight you can trust.



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Tabulations

Confidential



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			Region							Gender		Age		
			Ontario 2017-											
			10	GTA - 416	GTA - 905	Central	East	Southwest	North	Male	Female	18 to 34	35 to 54	55 plus
Question 1 - How familiar are you with the term privatization	Total	Unwgt N	1000	201	229	108	124	273	65	523	477	229	438	333
		Wgt N	1000	212	243	83	120	277	65	480	520	272	402	326
	Very familiar	%	30.4	33.1	29.0	31.2	30.3	29.9	27.9	35.6	25.6	26.6	31.6	32.1
	Somewhat familiar	%	54.1	54.3	54.0	53.0	54.4	54.9	51.6	51.5	56.6	59.7	52.0	52.1
	Not very familiar	%	14.5	12.6	16.5	14.9	14.4	13.1	19.2	12.2	16.7	13.7	14.2	15.6
	Not at all familiar	%	.5	.0	.4	.0	.9	1.0	.0	.3	.6	.0	1.0	.3
	Unsure	%	.4	.0	.0	.9	.0	1.0	1.3	.3	.5	.0	1.1	.0

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			Region							Gender		Age		
			Ontario 2017-10	GTA - 416	GTA - 905	Central	East	Southwest	North	Male	Female	18 to 34	35 to 54	55 plus
Question 2 - Privatization is when governments transfer or sell either ownership or operation of an asset, industry or service from the public sector to the private sector. A private company then operates the service as a for-profit business. Now, how familiar are you with the term privatization?	Total	Unwgt N	1000	201	229	108	124	273	65	523	477	229	438	333
		Wgt N	1000	212	243	83	120	277	65	480	520	272	402	326
	Very familiar	%	60.8	61.3	59.4	65.3	60.4	60.4	60.7	64.9	56.9	61.3	61.6	59.2
	Somewhat familiar	%	33.9	35.3	31.9	27.5	35.5	37.7	25.1	29.9	37.5	32.1	32.2	37.3
	Not very familiar	%	5.3	3.4	8.7	7.2	4.1	2.0	12.9	5.1	5.5	6.5	6.0	3.4
	Not at all familiar	%	.1	.0	.0	.0	.0	.0	1.3	.0	.2	.0	.2	.0

			Region							Gender		Age		
			Ontario 2017-10	GTA - 416	GTA - 905	Central	East	Southwest	North	Male	Female	18 to 34	35 to 54	55 plus
Question 3 - Do you believe that privatization in Ontario is:	Total	Unwgt N	1000	201	229	108	124	273	65	523	477	229	438	333
		Wgt N	1000	212	243	83	120	277	65	480	520	272	402	326
	Widespread	%	6.8	5.1	9.7	8.1	3.5	6.4	8.0	6.1	7.5	8.2	6.4	6.2
	Used often	%	34.7	34.9	31.9	36.2	34.6	34.9	41.4	31.7	37.4	34.5	32.1	38.0
	Used occasionally	%	54.8	55.4	54.6	52.4	56.8	56.0	47.3	59.1	50.8	54.0	57.6	51.9
	Not used at all	%	.4	.4	.0	1.6	.9	.3	.0	.5	.3	.0	.9	.2
	Unsure	%	3.3	4.1	3.8	1.6	4.2	2.4	3.3	2.6	4.0	3.3	3.1	3.7

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			Region							Gender		Age		
			Ontario 2017-10	GTA - 416	GTA - 905	Central	East	Southwest	North	Male	Female	18 to 34	35 to 54	55 plus
Question 4 (first mention) - Can you name any service or assets in Ontario that have been privatized, or that are scheduled to be privatized?	Total	Unwgt N	1000	201	229	108	124	273	65	523	477	229	438	333
		Wgt N	1000	212	243	83	120	277	65	480	520	272	402	326
	Hydro One/ Ontario Hydro	%	35.9	26.3	31.8	38.8	40.6	43.5	37.5	43.0	29.3	37.4	32.2	39.1
	Hydro (unspecified)	%	25.9	33.8	23.2	30.2	24.0	23.5	18.5	21.5	30.0	22.7	29.8	23.9
	Highway 407/ETR	%	12.8	13.6	20.3	9.8	5.6	10.6	8.3	13.1	12.4	12.1	12.2	14.1
	Liquor Control Board of Ontario (LCBO)	%	2.9	2.9	1.4	3.9	3.6	2.5	8.4	2.1	3.7	2.6	4.3	1.5
	Garbage/waste collection (municipal, provincial)	%	2.0	5.5	2.2	1.8	.0	.4	.0	.8	3.1	3.9	1.7	.8
	The Beer Store	%	.5	.0	1.2	.9	.9	.0	.0	.5	.4	.4	.9	.0
	Healthcare (all mentions)	%	3.0	2.5	3.4	1.8	3.6	3.0	3.2	2.6	3.3	2.7	2.7	3.5
	Driver licensing/Service Ontario	%	3.2	2.0	2.8	4.9	1.4	4.4	5.4	4.0	2.5	3.8	2.8	3.3
	Road/highway maintenance	%	1.6	2.5	.0	.0	4.1	1.1	3.8	1.7	1.5	.4	1.9	2.2
	Infrastructure	%	.2	.0	.0	.0	1.6	.0	.0	.4	.0	.7	.0	.0
	Transportation (Airports, transit, trains)	%	1.1	2.5	1.5	.0	1.0	.3	.0	.8	1.4	1.4	.7	1.3

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		Region							Gender		Age		
		Ontario 2017-10	GTA - 416	GTA - 905	Central	East	Southwest	North	Male	Female	18 to 34	35 to 54	55 plus
Marijuana	%	.2	.0	.5	.0	.9	.0	.0	.0	.4	.8	.0	.0
OLG/Casinos	%	.3	.0	.0	.0	.0	.8	1.0	.4	.2	.4	.3	.2
Canada Post	%	.1	.0	.0	.0	.0	.4	.0	.0	.2	.0	.0	.3
Petro Canada	%	.1	.0	.0	1.1	.0	.0	.0	.0	.2	.3	.0	.0
Long term care	%	.3	.0	.0	.0	.9	.0	2.5	.0	.5	.0	.7	.0
Land registry	%	.3	.9	.0	.0	.9	.0	.0	.2	.4	.0	.7	.0
Phones/telecommunications	%	.2	.0	.0	.0	.0	.4	1.3	.0	.4	.4	.2	.0
Other	%	1.4	1.1	1.9	.9	1.8	1.5	.0	.9	1.9	1.5	1.2	1.6
Unsure	%	8.1	6.4	9.7	5.8	9.5	7.4	10.1	8.0	8.1	8.5	7.6	8.2

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			Region							Gender		Age		
			Ontario 2017-10	GTA - 416	GTA - 905	Central	East	Southwest	North	Male	Female	18 to 34	35 to 54	55 plus
Question 4 (second mention) - Can you name any service or assets in Ontario that have been privatized, or that are scheduled to be privatized?	Total	Unwgt N	674	143	155	80	79	171	46	358	316	152	300	222
		Wgt N	671	151	163	61	77	173	46	326	345	180	275	216
	Hydro One/ Ontario Hydro	%	12.5	16.0	12.8	5.4	10.8	14.3	5.3	13.5	11.6	14.7	8.2	16.2
	Hydro (unspecified)	%	10.1	11.6	10.8	13.5	8.5	7.4	10.8	9.8	10.3	10.1	10.3	9.7
	Highway 407/ETR	%	17.5	15.9	24.8	25.7	12.0	15.0	3.6	21.2	14.0	17.1	20.3	14.2
	Liquor Control Board of Ontario (LCBO)	%	14.7	9.2	13.4	15.3	17.2	20.5	9.6	13.4	15.8	14.2	13.8	16.1
	Garbage/waste collection (municipal, provincial)	%	5.6	10.0	3.5	9.0	2.6	4.4	3.3	4.7	6.4	6.9	4.5	5.9
	The Beer Store	%	1.3	1.4	1.1	.0	3.1	1.6	.0	1.8	.9	.6	2.1	.9
	Healthcare (all mentions)	%	13.0	13.0	11.8	7.7	19.4	12.3	16.6	10.1	15.7	15.2	12.4	11.9
	Driver licensing/Service Ontario	%	4.9	2.1	6.4	9.3	4.6	5.4	1.5	6.7	3.2	6.0	6.2	2.4
	Road/highway maintenance	%	5.0	6.2	4.6	1.4	5.7	1.8	17.7	5.3	4.6	2.7	5.6	6.0
	Infrastructure	%	1.4	.7	1.4	1.4	.8	2.6	.0	.5	2.3	.7	1.5	2.0

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		Region							Gender		Age			
		Ontario 2017-10	GTA - 416	GTA - 905	Central	East	Southwest	North	Male	Female	18 to 34	35 to 54	55 plus	
	Transportation (Airports, transit, trains)	%	2.7	5.2	2.6	3.7	.0	1.8	2.1	3.4	2.1	1.8	3.5	2.5
	Marijuana	%	.9	1.4	.7	.0	.0	1.2	1.8	.3	1.5	.7	1.5	.4
	OLG/Casinos	%	1.1	.7	.5	.0	2.4	.7	5.0	1.9	.3	1.5	.7	1.2
	Canada Post	%	.9	.9	.7	.0	2.6	.0	4.2	.3	1.5	.0	1.1	1.5
	Petro Canada	%	1.0	.0	1.3	.0	.0	2.5	.0	.5	1.4	1.3	1.1	.4
	Long term care	%	1.2	.0	.0	.0	3.8	1.1	6.3	.4	1.8	1.1	1.2	1.1
	Land registry	%	.5	.0	.5	.0	.0	1.3	.0	.3	.7	.0	.0	1.4
	Phones/telecommunications	%	1.0	1.6	.7	.0	2.5	.7	.0	.6	1.3	2.3	.4	.6
	Other	%	4.7	4.2	2.5	7.5	3.9	4.7	12.2	5.4	4.2	3.0	5.1	5.7
	Unsure	%	.2	.0	.0	.0	.0	.7	.0	.0	.3	.0	.4	.0

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			Region							Gender		Age		
			Ontario 2017-10	GTA - 416	GTA - 905	Central	East	Southwest	North	Male	Female	18 to 34	35 to 54	55 plus
Question 5 - To what extent do you support or oppose the privatization of public services in Ontario?	Total	Unwgt N	1000	201	229	108	124	273	65	523	477	229	438	333
		Wgt N	1000	212	243	83	120	277	65	480	520	272	402	326
	Strongly support	%	5.2	6.3	5.1	3.5	2.8	5.2	9.2	5.9	4.6	5.1	7.2	2.9
	Somewhat support	%	26.0	26.2	25.6	25.7	29.2	27.7	13.7	29.0	23.2	24.6	27.1	25.8
	Somewhat oppose	%	30.9	26.0	27.5	31.7	33.1	33.9	41.1	29.8	31.9	32.3	30.0	30.7
	Strongly oppose	%	34.1	37.2	37.0	37.2	30.5	30.1	33.5	32.8	35.3	34.5	32.2	36.2
	Unsure	%	3.8	4.3	4.8	1.9	4.4	3.1	2.5	2.5	5.0	3.4	3.5	4.4

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To what extent do you agree or disagree with the following statements about privatization? [RANDOMIZE]

			Region							Gender		Age		
			Ontario 2017-10	GTA - 416	GTA - 905	Central	East	Southwest	North	Male	Female	18 to 34	35 to 54	55 plus
Question 6 - Communities in Ontario are fighting to keep public services public	Total	Unwgt N	1000	201	229	108	124	273	65	523	477	229	438	333
		Wgt N	1000	212	243	83	120	277	65	480	520	272	402	326
	Strongly agree	%	21.2	22.6	21.4	25.1	18.5	19.6	22.5	18.0	24.1	20.4	19.1	24.5
	Somewhat agree	%	50.8	54.2	52.4	54.1	50.6	44.8	55.3	49.7	51.8	52.8	53.7	45.6
	Somewhat disagree	%	11.2	8.2	10.3	7.4	7.6	17.4	9.3	13.8	8.8	12.5	11.0	10.4
	Strongly disagree	%	3.0	2.9	1.9	.8	3.4	3.7	6.3	3.2	2.8	1.2	3.2	4.2
	Unsure	%	13.8	12.1	13.9	12.7	19.9	14.4	6.5	15.2	12.5	13.2	13.1	15.2

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To what extent do you agree or disagree with the following statements about privatization? [RANDOMIZE]

			Region							Gender		Age		
			Ontario 2017-10	GTA - 416	GTA - 905	Central	East	Southwest	North	Male	Female	18 to 34	35 to 54	55 plus
Question 7 - Privatized health care services help the wealthy but not the middle or working class	Total	Unwgt N	1000	201	229	108	124	273	65	523	477	229	438	333
		Wgt N	1000	212	243	83	120	277	65	480	520	272	402	326
	Strongly agree	%	41.4	45.8	44.1	40.7	43.2	33.8	46.7	35.5	46.8	44.8	38.0	42.8
	Somewhat agree	%	29.4	30.9	26.0	31.8	27.9	29.8	35.0	31.1	27.8	28.0	30.8	28.7
	Somewhat disagree	%	16.1	13.3	19.5	14.1	15.2	17.0	12.6	18.4	14.0	15.9	16.4	15.9
	Strongly disagree	%	9.9	8.4	7.3	11.6	8.1	14.5	5.7	12.4	7.5	9.3	11.3	8.7
	Unsure	%	3.3	1.6	3.1	1.8	5.6	4.9	.0	2.6	3.8	2.1	3.6	3.9

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To what extent do you agree or disagree with the following statements about privatization? [RANDOMIZE]

			Region							Gender		Age		
			Ontario 2017-10	GTA - 416	GTA - 905	Central	East	Southwest	North	Male	Female	18 to 34	35 to 54	55 plus
Question 8 - Public services are more accountable than privately-owned services	Total	Unwgt N	1000	201	229	108	124	273	65	523	477	229	438	333
		Wgt N	1000	212	243	83	120	277	65	480	520	272	402	326
	Strongly agree	%	29.5	33.1	27.0	32.9	27.3	28.0	33.1	27.2	31.6	28.3	27.7	32.7
	Somewhat agree	%	33.9	33.6	34.4	30.7	35.0	32.3	42.0	32.0	35.6	37.6	33.5	31.4
	Somewhat disagree	%	18.5	14.4	22.2	16.6	21.5	18.3	15.9	20.2	16.9	19.5	17.8	18.6
	Strongly disagree	%	15.2	14.2	14.9	18.8	11.9	18.1	8.9	17.8	12.8	11.5	19.1	13.5
	Unsure	%	2.9	4.7	1.5	1.0	4.4	3.3	.0	2.7	3.1	3.2	2.0	3.8

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To what extent do you agree or disagree with the following statements about privatization? [RANDOMIZE]

			Region							Gender		Age		
			Ontario 2017-10	GTA - 416	GTA - 905	Central	East	Southwest	North	Male	Female	18 to 34	35 to 54	55 plus
Question 9 - Public services are safer than privately-owned services	Total	Unwgt N	1000	201	229	108	124	273	65	523	477	229	438	333
		Wgt N	1000	212	243	83	120	277	65	480	520	272	402	326
	Strongly agree	%	21.6	18.4	23.3	22.8	22.8	21.2	23.7	18.1	24.7	23.7	19.6	22.2
	Somewhat agree	%	37.7	39.6	32.9	32.8	35.7	41.4	43.6	40.7	34.9	41.0	38.3	34.2
	Somewhat disagree	%	21.7	22.2	26.8	22.3	21.5	18.1	16.0	22.7	20.8	18.0	22.4	23.9
	Strongly disagree	%	10.6	9.3	7.6	16.1	9.8	12.3	12.9	11.7	9.5	10.4	11.5	9.5
	Unsure	%	8.5	10.6	9.4	6.0	10.2	7.1	3.8	6.7	10.1	6.8	8.2	10.2

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To what extent do you agree or disagree with the following statements about privatization? [RANDOMIZE]

			Region							Gender		Age		
			Ontario 2017-10	GTA - 416	GTA - 905	Central	East	Southwest	North	Male	Female	18 to 34	35 to 54	55 plus
Question 10 - Public services save money over privately-owned services	Total	Unwgt N	1000	201	229	108	124	273	65	523	477	229	438	333
		Wgt N	1000	212	243	83	120	277	65	480	520	272	402	326
	Strongly agree	%	13.1	14.6	13.7	14.0	9.4	11.6	17.9	13.7	12.5	14.3	11.2	14.3
	Somewhat agree	%	25.9	31.9	24.7	17.7	29.3	23.5	26.0	24.1	27.6	21.5	29.6	25.1
	Somewhat disagree	%	29.9	26.0	30.2	26.0	29.4	33.2	32.8	31.3	28.6	27.4	30.2	31.4
	Strongly disagree	%	20.4	19.1	18.6	29.3	20.5	21.8	13.2	21.8	19.1	24.5	18.4	19.4
	Unsure	%	10.8	8.3	12.9	13.0	11.4	10.0	10.1	9.2	12.2	12.4	10.5	9.8

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To what extent do you agree or disagree with the following statements about privatization? [RANDOMIZE]

			Region							Gender		Age		
			Ontario 2017-10	GTA - 416	GTA - 905	Central	East	Southwest	North	Male	Female	18 to 34	35 to 54	55 plus
Question 11 - Public services are no better at protecting vulnerable populations than privately-owned services	Total	Unwgt N	1000	201	229	108	124	273	65	523	477	229	438	333
		Wgt N	1000	212	243	83	120	277	65	480	520	272	402	326
	Strongly agree	%	11.5	11.8	11.8	12.0	9.4	12.3	8.4	10.3	12.6	6.7	14.0	12.4
	Somewhat agree	%	27.4	27.7	26.6	27.7	28.1	26.9	30.1	30.8	24.3	26.3	25.8	30.3
	Somewhat disagree	%	30.3	32.8	28.5	32.9	28.9	30.5	27.0	29.3	31.2	31.5	31.2	28.1
	Strongly disagree	%	23.1	22.9	23.7	22.7	24.0	21.6	27.1	23.3	22.9	28.9	21.3	20.5
	Unsure	%	7.7	4.8	9.4	4.7	9.6	8.6	7.5	6.3	9.0	6.6	7.7	8.7

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To what extent do you agree or disagree with the following statements about privatization? [RANDOMIZE]

			Region							Gender		Age		
			Ontario 2017-10	GTA - 416	GTA - 905	Central	East	Southwest	North	Male	Female	18 to 34	35 to 54	55 plus
Question 12 - Public services are higher quality than privately-owned services	Total	Unwgt N	1000	201	229	108	124	273	65	523	477	229	438	333
		Wgt N	1000	212	243	83	120	277	65	480	520	272	402	326
	Strongly agree	%	11.8	9.0	13.5	14.7	12.7	10.8	13.9	10.9	12.7	13.9	11.3	10.8
	Somewhat agree	%	29.6	30.7	28.4	28.2	31.5	26.5	41.3	29.6	29.5	29.7	28.3	30.9
	Somewhat disagree	%	34.1	33.3	33.9	33.3	29.4	38.1	29.2	33.2	34.8	34.1	34.5	33.4
	Strongly disagree	%	15.2	16.8	13.7	16.2	14.8	16.0	12.1	17.4	13.2	14.8	15.6	15.2
	Unsure	%	9.3	10.1	10.5	7.6	11.6	8.6	3.6	8.9	9.8	7.5	10.3	9.7

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To what extent do you agree or disagree with the following statements about privatization? [RANDOMIZE]

			Region							Gender		Age		
			Ontario 2017-10	GTA - 416	GTA - 905	Central	East	Southwest	North	Male	Female	18 to 34	35 to 54	55 plus
Question 13 - Communities in Ontario have successfully taken public services back from private companies	Total	Unwgt N	1000	201	229	108	124	273	65	523	477	229	438	333
		Wgt N	1000	212	243	83	120	277	65	480	520	272	402	326
	Strongly agree	%	1.3	2.0	1.2	2.0	.0	1.1	1.3	.9	1.6	1.9	.4	1.8
	Somewhat agree	%	10.4	10.2	9.7	8.5	11.0	12.6	6.3	11.0	9.9	10.4	11.0	9.7
	Somewhat disagree	%	22.3	21.2	23.1	20.7	19.8	24.4	21.1	24.0	20.8	24.8	22.6	19.9
	Strongly disagree	%	13.3	13.3	10.1	16.3	11.9	13.3	24.3	15.7	11.1	15.3	14.6	10.1
	Unsure	%	52.7	53.3	55.9	52.5	57.3	48.7	47.0	48.3	56.7	47.6	51.3	58.5

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To what extent do you agree or disagree with the following statements about privatization? [RANDOMIZE]

			Region							Gender		Age		
			Ontario 2017-10	GTA - 416	GTA - 905	Central	East	Southwest	North	Male	Female	18 to 34	35 to 54	55 plus
Question 14 - Privatized public services serve the public better	Total	Unwgt N	1000	201	229	108	124	273	65	523	477	229	438	333
		Wgt N	1000	212	243	83	120	277	65	480	520	272	402	326
	Strongly agree	%	6.1	5.9	5.1	4.2	8.5	6.4	6.5	6.4	5.8	6.5	6.5	5.1
	Somewhat agree	%	24.8	25.8	23.4	35.5	25.8	23.8	15.4	27.1	22.7	23.8	25.5	24.7
	Somewhat disagree	%	31.4	28.6	32.9	24.3	31.2	33.1	37.9	30.8	32.0	29.7	31.5	32.8
	Strongly disagree	%	29.6	33.9	28.6	30.6	23.9	28.1	35.4	27.6	31.5	32.6	29.2	27.7
	Unsure	%	8.1	5.7	10.0	5.4	10.6	8.7	4.8	8.2	8.0	7.4	7.2	9.7

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To what extent do you agree or disagree with the following statements about privatization? [RANDOMIZE]

			Region							Gender		Age		
			Ontario 2017-10	GTA - 416	GTA - 905	Central	East	Southwest	North	Male	Female	18 to 34	35 to 54	55 plus
Question 15 - Privatized public services are less expensive	Total	Unwgt N	1000	201	229	108	124	273	65	523	477	229	438	333
		Wgt N	1000	212	243	83	120	277	65	480	520	272	402	326
	Strongly agree	%	6.2	8.0	6.1	4.6	4.3	6.4	4.2	7.1	5.2	5.8	7.7	4.6
	Somewhat agree	%	22.7	22.0	19.7	20.5	25.6	26.9	15.4	25.4	20.2	22.3	23.5	21.9
	Somewhat disagree	%	31.0	28.4	30.6	31.9	33.2	29.5	42.8	30.8	31.3	30.7	28.7	34.2
	Strongly disagree	%	31.7	34.1	33.8	33.8	27.4	29.8	29.2	29.5	33.7	31.9	31.0	32.5
	Unsure	%	8.4	7.5	9.7	9.2	9.4	7.3	8.4	7.2	9.6	9.4	9.1	6.8

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			Region							Gender		Age		
			Ontario 2017-10	GTA - 416	GTA - 905	Central	East	Southwest	North	Male	Female	18 to 34	35 to 54	55 plus
Question 16 - Have you heard of the We Own It campaign, which is a recent campaign to stop privatization in Ontario?	Total	Unwgt N	1000	201	229	108	124	273	65	523	477	229	438	333
		Wgt N	1000	212	243	83	120	277	65	480	520	272	402	326
	Yes	%	13.5	16.3	10.8	12.3	11.6	13.6	19.5	15.4	11.8	15.4	13.8	11.7
	No	%	79.3	77.3	80.1	80.8	83.9	79.1	73.8	78.1	80.5	78.4	79.6	79.8
	Unsure	%	7.1	6.3	9.0	6.9	4.5	7.4	6.7	6.5	7.7	6.2	6.6	8.5

			Region							Gender		Age		
			Ontario 2017-10	GTA - 416	GTA - 905	Central	East	Southwest	North	Male	Female	18 to 34	35 to 54	55 plus
Question 17 - In many privatizations, the private companies involved say some financial details need to remain commercially confidential. Others say if parts of contract remain confidential, the public can't know if their taxes are being spent and managed wisely. In your view, what should be the higher priority? [ROTATE]	Total	Unwgt N	1000	201	229	108	124	273	65	523	477	229	438	333
		Wgt N	1000	212	243	83	120	277	65	480	520	272	402	326
	A company's right to protect commercially sensitive information	%	13.3	13.2	12.9	17.0	11.9	13.9	10.0	14.0	12.6	12.6	14.8	11.9
	The public's right to know every detail in a privatization contract	%	77.2	77.0	76.1	75.6	81.4	75.6	82.2	76.5	77.7	76.7	75.8	79.3
	Unsure	%	9.6	9.9	11.0	7.4	6.7	10.4	7.8	9.4	9.7	10.7	9.4	8.8

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			Region							Gender		Age		
			Ontario 2017-10	GTA - 416	GTA - 905	Central	East	Southwest	North	Male	Female	18 to 34	35 to 54	55 plus
Question 18 - The provincial and municipal governments across Ontario have been privatizing a number of public services. In your opinion, are those privatizations taking place: [RANDOMIZE]	Total	Unwgt N	1000	201	229	108	124	273	65	523	477	229	438	333
		Wgt N	1000	212	243	83	120	277	65	480	520	272	402	326
	Mostly in rural Ontario communities	%	6.6	4.3	4.3	3.9	9.9	7.9	14.2	5.8	7.3	9.4	4.9	6.4
	Mostly in urban Ontario communities	%	15.6	16.5	14.3	18.6	16.7	14.4	16.4	16.5	14.7	15.3	13.6	18.2
	In urban and rural Ontario communities equally	%	32.6	37.5	29.5	40.0	28.6	31.5	30.2	34.1	31.2	31.5	35.0	30.5
	Unsure	%	45.3	41.7	51.9	37.6	44.8	46.1	39.2	43.6	46.8	43.9	46.6	44.9

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			Region							Gender		Age		
			Ontario 2017-10	GTA - 416	GTA - 905	Central	East	Southwest	North	Male	Female	18 to 34	35 to 54	55 plus
Question 19 - Some people say public services in small communities are too expensive and should be cut to save taxpayers money. Others say the public services in small communities provide good stable jobs which bolster the local economy. In your view, which is more accurate: [ROTATE]	Total	Unwgt N	1000	201	229	108	124	273	65	523	477	229	438	333
		Wgt N	1000	212	243	83	120	277	65	480	520	272	402	326
	Public services in small communities are too expensive and should be cut to save taxpayers money	%	13.7	11.1	13.8	13.2	9.3	18.0	11.6	15.9	11.6	15.7	13.6	12.1
	Public services in small communities provide good stable jobs which bolster the local economy	%	69.4	68.3	69.5	69.1	75.0	66.6	74.7	66.8	71.8	71.1	68.3	69.4
	Unsure	%	16.9	20.6	16.7	17.7	15.7	15.4	13.8	17.3	16.6	13.2	18.1	18.6

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