

# Canadians are divided on whether Canada should welcome or close its borders to asylum seekers from the U.S.

National survey released September, 2017

Project 2017-1069D



# THE GLOBE AND MAIL



## NANOS SURVEY

# Summary

Canadians are split on whether Canada should welcome or close its borders to asylum seekers from the U.S.

- **Canadians are divided over welcoming asylum seekers from the U.S. –**  
Over one in three Canadians each say Canada should welcome asylum seekers from the U.S. (37%) and Canada should close its borders to asylum seekers (37%). Twenty-six per cent are unsure.

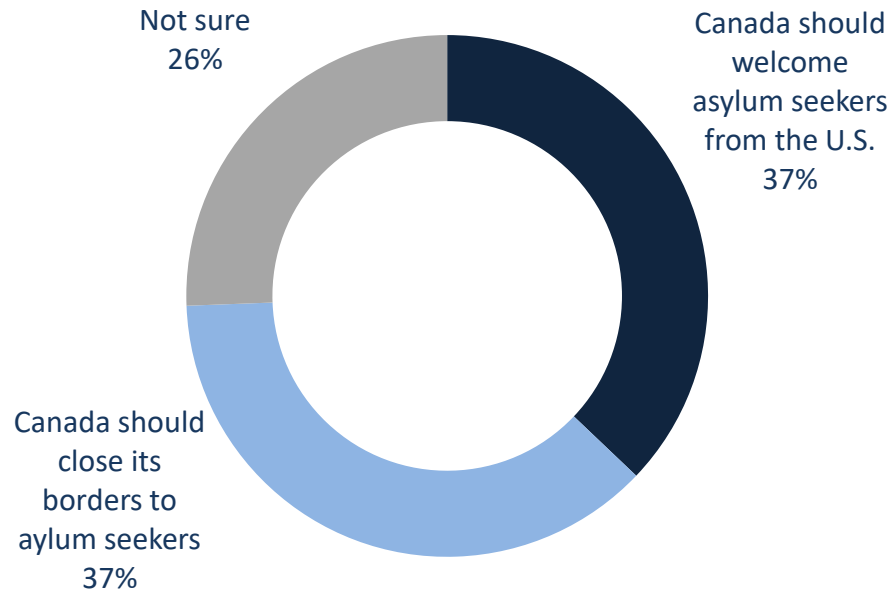
These observations are based on a Nanos RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, conducted between August 30<sup>th</sup> and September 1<sup>st</sup>, 2017 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The margin of error for a random survey of 1,000 Canadians is  $\pm 3.1$  percentage points, 19 times out of 20.

The data presented in this research is part of a joint project by The Globe and Mail and Nanos Research.



# Canada's response to asylum seekers from the U.S.

Source: The Globe and Mail/Nanos Research, RDD dual frame hybrid telephone and online random survey August 30<sup>th</sup> to September 1<sup>st</sup>, 2017, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.



**\*Note: Charts may not add up to 100 due to rounding**

Subgroups	Welcome asylum seekers	Close borders to asylum seekers
Atlantic (n=100)	45.3%	28.9%
Quebec (n=250)	34.4%	36.7%
Ontario (n=300)	37.3%	40.7%
Prairies (n=200)	34.3%	43.2%
British Columbia (n=150)	39.5%	29.5%
Male (n=478)	33.5%	41.7%
Female (n=522)	40.5%	33.1%
18 to 34 (n=242)	44.4%	30.7%
35 to 54 (n=358)	35.9%	41.0%
55 plus (n=400)	33.1%	38.8%

**QUESTION** – The Department of Citizenship and Immigration\* says that as of August 1, 7500 asylum seekers from the United States (mostly Haitians) who fear being deported from the U.S. have crossed the border into Canada this year. Which of the following is closer to your view?

\*This question included the former name for what is now called Immigration, Refugees and Citizenship Canada.



## Methodology

# Methodology

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, between August 30<sup>th</sup> and September 1<sup>st</sup>, 2017 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The sample included both land- and cell-lines across Canada. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals randomly called using random digit dialling with a maximum of five call backs.

The margin of error for a random survey of 1,000 Canadians is  $\pm 3.1$  percentage points, 19 times out of 20.

The data presented in this research is part of a joint project by The Globe and Mail and Nanos Research.

Note: Charts may not add up to 100 due to rounding.

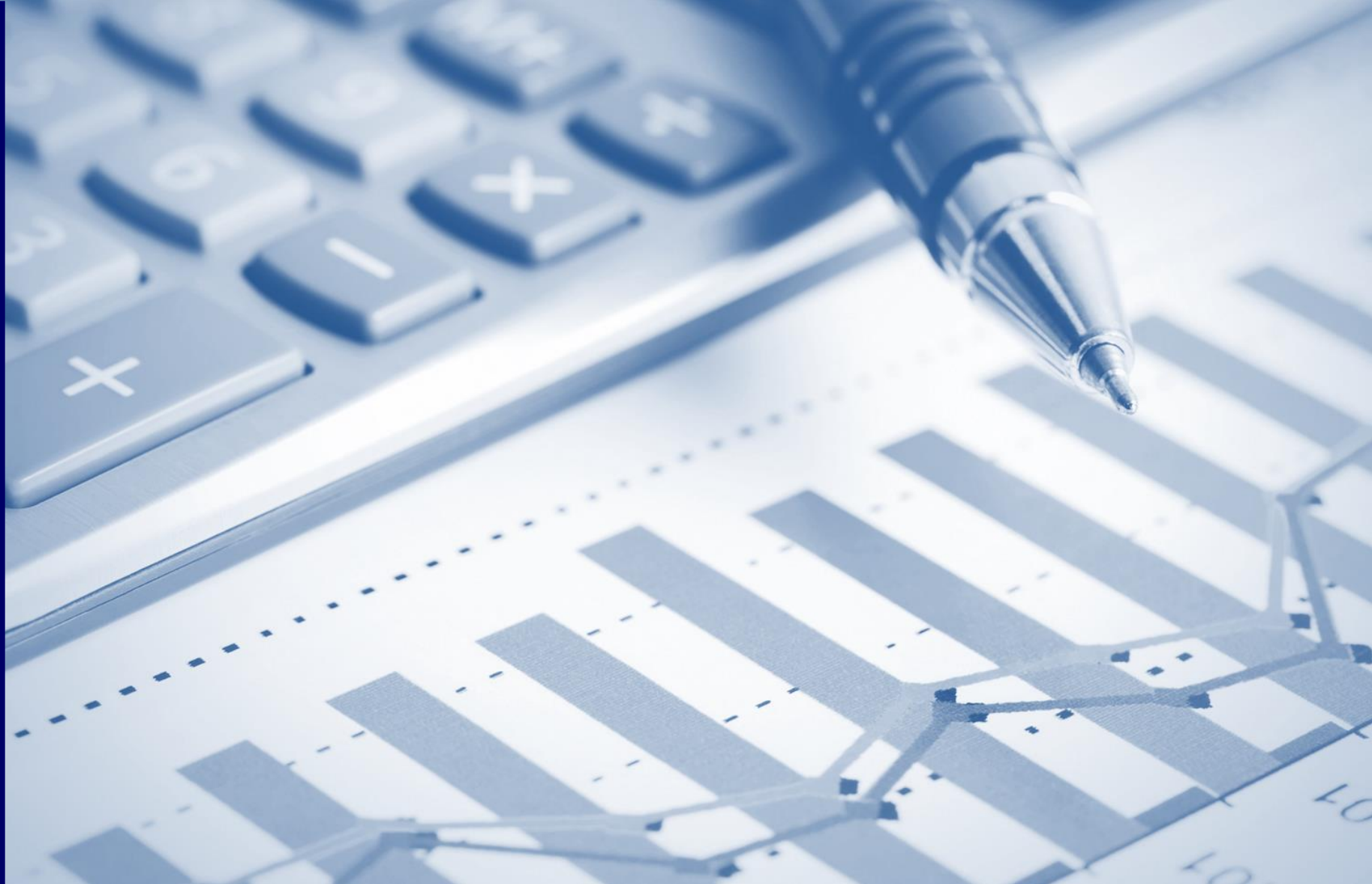
# Technical Note

Element	Description	Element	Description
Organization who commissioned the research	Globe and Mail	Weighting of Data	The results were weighted by age and gender using the latest Census information (2014) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Final Sample Size	1,000 Randomly selected individuals.	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Margin of Error	±3.1 percentage points, 19 times out of 20.	Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell line could not participate.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey	Stratification	By age and gender using the latest Census information (2014) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.	Estimated Response Rate	13 percent, consistent with industry norms.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six digit postal code was used to validate geography.	Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Demographics (Other)	Age, gender, education, income	Question Content	This was module three of an omnibus survey. Preceding modules asked about unprompted top issues of national concern and immigration.
Fieldwork/Validation	Live interviews with live supervision to validate work as per the MRIA Code of Conduct	Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Number of Calls/	Maximum of five call backs.	Survey Company	Nanos Research
Time of Calls	Individuals were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.	Contact	Contact Nanos Research for more information or with any concerns or questions. <a href="http://www.nanosresearch.com">http://www.nanosresearch.com</a> Telephone:(613) 234-4666 ext. Email: info@nanosresearch.com.
Field Dates	August 30 <sup>th</sup> to September 1 <sup>st</sup> , 2017.		
Language of Survey	The survey was conducted in both English and French.		

# About Nanos

Nanos is one of North America's most trusted research and strategy organizations. Our team of professionals is regularly called upon by senior executives to deliver superior intelligence and market advantage whether it be helping to chart a path forward, managing a reputation or brand risk or understanding the trends that drive success. Services range from traditional telephone surveys, through to elite in-depth interviews, online research and focus groups. Nanos clients range from Fortune 500 companies through to leading advocacy groups interested in understanding and shaping the public landscape. Whether it is understanding your brand or reputation, customer needs and satisfaction, engaging employees or testing new ads or products, Nanos provides insight you can trust.





## Tabulations



**2017-1069D – Globe and Mail/Nanos Survey – Asylum Seekers – STAT SHEET**

			Region						Gender		Age		
			Canada 2017-08	Atlantic Canada	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question – Our next question is about asylum seekers showing up at the Canadian border. The Department of Citizenship and Immigration says that as of August 1, 7500 asylum seekers from the United States (mostly Haitians) who fear being deported from the U.S. have crossed the border into Canada this year. Which of the following is closer to your view? [ROTATE]	Total	Unwgt N	1000	100	250	300	200	150	478	522	242	358	400
		Wgt N	1000	100	250	300	200	150	491	509	271	340	389
	Canada should welcome asylum seekers from the U.S.	%	37.1	45.3	34.4	37.3	34.3	39.5	33.5	40.5	44.4	35.9	33.1
	Canada should close its borders to asylum seekers	%	37.3	28.9	36.7	40.7	43.2	29.5	41.7	33.1	30.7	41.0	38.8
	Not sure	%	25.6	25.8	28.9	22.1	22.5	31.0	24.8	26.3	24.9	23.2	28.2

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