

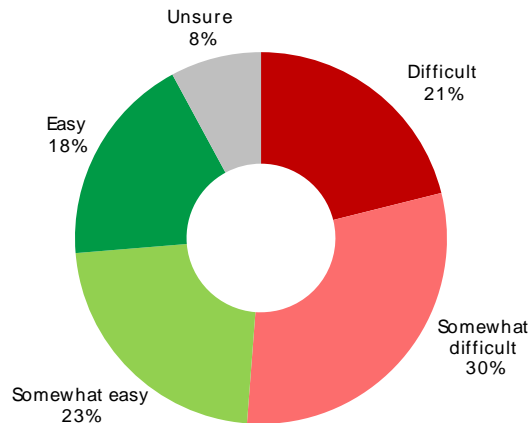
One in two Canadians would have difficulty paying bills if paycheque late

METHODOLOGY

To follow is a review of the latest Nanos national representative online survey of 1,000 Canadians 18 years of age and older. It was completed between October 13th and 14th, 2012 and reflects the views of the Canadian populace.

Any use of this research data should identify it as a "Nanos Survey".

QUESTION: If your next paycheque was delayed for a week, would it be difficult, somewhat difficult, somewhat easy or easy to meet your current financial obligations?



DELAYED PAYCHEQUE

Responses (%)**	Difficult	Somewhat difficult	Somewhat easy	Easy	Unsure
	%	%	%	%	%
Canada 2012-10 (n=1,000)	21.1	30.1	22.5	18.4	7.9
Atlantic (n=100)*	31.0	30.3	21.3	16.6	0.8
Quebec (n=250)	18.2	28.6	27.0	18.7	7.5
Ontario (n=300)	21.3	33.8	18.4	17.9	8.6
Prairies (n=200)	18.5	27.2	24.0	20.9	9.4
British Columbia (n=150)	22.2	28.9	22.1	16.8	10.0
Male (n=494)	15.9	30.1	26.2	19.9	7.9
Female (n=506)	26.0	30.1	18.9	17.0	7.9
18 to 29 (n=206)	20.6	29.5	20.8	13.7	15.5
30 to 39 (n=171)	23.3	30.9	21.3	16.8	7.7
40 to 49 (n=208)	22.4	37.7	19.5	17.3	3.2
50 to 59 (n=180)	26.5	28.6	21.4	16.2	7.3
60 plus (n=235)	14.5	24.6	28.4	26.5	6.1

* Note: Small sample size

**Note: Percentages may not add up to 100 due to rounding

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