

# Ontario Political Snapshot

## Nanos Tracking Summary

Nanos Research, November 2016



# > Hydro rates are the top issue for Ontarians; PCs lead and Wynne takes an image hit

Hydro rates has emerged as the top unprompted issue of concern for Ontarians. The PCs take the lead in the ballot measure, with four in ten decided voters ranking the PCs as their top local preference. Kathleen Wynne takes an image hit, moving behind Patrick Brown for preferred Premier of Ontario, and more than half of Ontarians saying she does not have the qualities to be a good political leader.

## Issues

- **Hydro and hydro rates is the biggest unprompted issue of concern for Ontarians** – Asked to name their most important provincial issue of concern, 21 per cent say hydro/hydro rates, followed by healthcare (15%), and jobs/the economy (10%). Also mentioned was education (seven per cent), high taxes (seven per cent), infrastructure investments (five per cent), and changing the government (five per cent). Twelve per cent are unsure.

## Ballot

- **The Provincial Conservatives take the lead on the Ontario ballot** - Asked to rank their top two local party preferences, 40 per cent of decided voters ranked the PC as their most preferred (up from 31% during the 2014 election), followed by the Liberals (32%, slightly down from 39% during the 2014 election), and the NDP (22%). Five per cent of decided voters rank the Green Party as their preferred local party.

## Consider Voting

- **More than half of Ontarians would consider voting for the Liberals** – Asked if they would consider or not consider voting for the provincial Liberals, 56 per cent say they would consider it, while 39 per cent say they would not. Five per cent are unsure.
- **Nearly six in ten Ontarians would consider voting PC** – Fifty-nine per cent of Ontarians say they would consider voting for the provincial Conservatives (up from 44% in 2014), while 36 per cent say they would not. Six per cent are unsure.
- **Just over half of Ontarians would consider voting NDP** – Fifty-two per cent of Ontarians say they would consider voting for the provincial NDP (up slightly from 46% in 2014), while 41 per cent would not consider it. Seven per cent are unsure.
- **Two in three Ontarians would not consider voting Green** – Just under two thirds of Ontarians (62%) say they would not consider voting for the provincial Green party, while 34 per cent would consider it. Five per cent are unsure.

### Preferred Premier

- **Nearly one in three Ontarians rank Patrick Brown as their preferred Premier of Ontario** – Asked to rank their top two current preferences for Premier of Ontario, 31 per cent say Patrick Brown is their preferred Premier, followed by Kathleen Wynne (23%, down from 45% in 2014), Andrea Horwath (21%), and Mike Schreiner (two per cent). Seven per cent say none of them, and 16 per cent are unsure.

### Qualities of a good leader

- **Over half of Ontarians say Kathleen Wynne does not have qualities to be a good political leader** – Fifty-four per cent of Ontarians say Kathleen Wynne does not have qualities to be a good political leader, while 34 per cent say she does. Twelve per cent are unsure. This is a significant change from 2014 when 64 per cent said she does have qualities to be a good political leader and 26 per cent said she does not.
- **Just under half of Ontarians say Patrick Brown has qualities to be a good political leader** – Forty-eight per cent of Ontarians say Patrick Brown has qualities to be a good political leader, while 19 per cent say he does not, and 33 per cent are unsure.
- **Nearly six in ten Ontarians say Andrea Horwath has qualities to be a good political leader** – Fifty-eight per cent of Ontarians say Andrea Horwath has qualities to be a good political leader (up from 48% in 2014), while 18 per cent say she does not (down from 34% in 2014), and 24 per cent are unsure.
- **More than half of Ontarians are unsure if Mike Schreiner has qualities to be a good political leader** – Fifty-five per cent of Ontarians are unsure if Mike Schreiner had qualities to be a good political leader, while 24 per cent say he does not, and 21 per cent say he does.

### Characteristics of the leaders

- **Nearly one in four Ontarians say Andrea Horwath cares the most about them of the current provincial political party leaders** – Asked which provincial party leader cares the most about them, 24 per cent say Andrea Horwath does, followed by Patrick Brown (20%), Kathleen Wynne (13%), and Mike Schreiner (four per cent). Eighteen per cent say none of them do, while 22 per cent are unsure.
- **Almost three in ten Ontarians say Patrick Brown has views most like them of the current provincial political party leaders** – Asked which provincial party leader has views most like them, 28 per cent say Patrick Brown, followed by Kathleen Wynne (21%), Andrea Horwath (18%), and Mike Schreiner (five per cent). Seven per cent say none of them, while 21 per cent are unsure.
- **Three in ten Ontarians say no current provincial political party leader will keep their promises** – Asked which provincial party leader will keep their promises, 30 per cent say none of them. Nineteen per cent say Patrick Brown will keep his promises, followed by Andrea Horwath (15%), Kathleen Wynne (11%), and Mike Schreiner (four per cent). Twenty-two per cent are unsure.

### Economic priorities

- **Four in ten Ontarians say creating jobs is the most important economic priority to them personally** – Asked which economic priority was the most important to them personally 39 per cent say creating jobs, followed by managing debt/deficit (25%), controlling taxes (23%), and promoting innovation (12%). Two per cent are unsure.
- **Three in ten Ontarians trust Patrick Brown the most to manage economic priorities** – Thirty-one per cent of Ontarians say Patrick Brown is the leader they most trust to manage economic priorities (slight increase from 26% in 2011 under Tim Hudak), followed by Kathleen Wynne (19%, down from 30% in 2011 under Dalton McGuinty), Andrea Horwath (16%), and Mike Schreiner (three per cent). Thirteen per cent say none of them, and 19 per cent are unsure.

Nanos conducted an RDD dual frame (land- and cell-lines) random telephone survey of 500 Ontarians, 18 years of age or older, between November 15<sup>th</sup> and 19<sup>th</sup>, 2016 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey. The sample is geographically stratified to be representative of Ontario. The margin of error for a random survey of 500 Ontarians is  $\pm 4.4$  percentage points, 19 times out of 20.

This study was sponsored by Nanos Research.

# Issue



Random telephone survey n=500 Ontarians, November 15<sup>th</sup> to 19<sup>th</sup>, 2016, accurate  $\pm 4.4$  percentage points, 19 times out of 20.

**Question:** What is your most important PROVINCIAL issue of concern? [Open-ended]  
[Unprompted]

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nnanos@nanosresearch.com

Issues – Most mentioned	Frequency (n=500)
Hydro/hydro rates	20.5%
Healthcare	15.1%
Jobs/economy	9.6%
High taxes	7.3%
Education	6.5%
Infrastructure investments	4.8%
Change the government	4.7%
The environment	4.0%
Deficit/debt	4.0%
Other	7.8%
Unsure	11.7%



2014  
(n=503)

59%

44%

46%

2016  
(n=500)

56%

59%

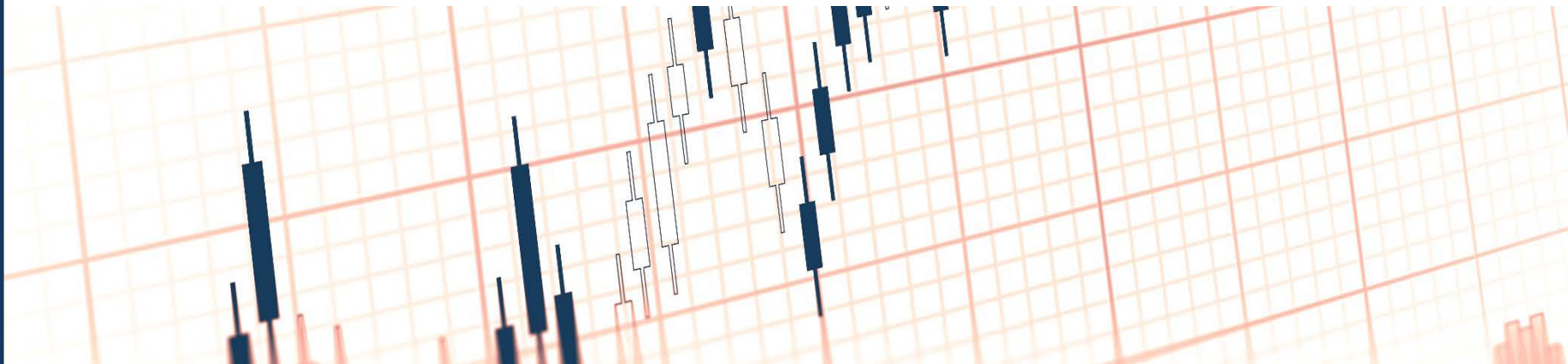
52%



## Consider Party

Random telephone survey n=500 Ontarians, November 15<sup>th</sup> to 19<sup>th</sup>, 2016, accurate  $\pm 4.4$  percentage points, 19 times out of 20.

**Question** - Regardless of how you actually vote, would you consider or not consider voting for any of the following PROVINCIAL political parties? [RANDOMIZE]



Now	32%	40%	22%	5%
Eday	39%	31%	24%	5%
	-7	+9	-2	0
	Liberal	PC	NDP	Green

## Ballot

Random telephone survey n=444 Ontarians, November 15<sup>th</sup> to 19<sup>th</sup>, 2016, accurate  $\pm 4.7$  percentage points, 19 times out of 20. DECIDED VOTERS ONLY.

2014 Election Results: <http://www.elections.on.ca/en/resource-centre/elections-results/official-past-elections-results.html>

**Question:** For those parties you would consider voting for PROVINCIALLY, could you please rank your top two current local preferences?  
[UNPROMPTED]



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# Ballot

Random telephone survey n=444 Ontarians, November 15<sup>th</sup> to 19<sup>th</sup>, 2016, accurate  $\pm 4.7$  percentage points, 19 times out of 20. DECIDED VOTERS ONLY.

	Male (n=220)	Female (n=224)	18 to 29 (n=67)	30 to 39 (n=57)	40 to 49 (n=81)	50 to 59 (n=97)	60 + (n=142)	Total (n=444)
PC	45.5%	34.7%	14.3%	31.3%	41.4%	53.6%	54.8%	39.9%
Liberal	29.4%	34.2%	40.3%	37.5%	32.1%	24.7%	26.7%	31.9%
NDP	20.1%	24.2%	39.4%	22.5%	22.4%	12.4%	15.0%	22.2%
Green	4.2%	6.1%	6.1%	8.7%	4.0%	6.2%	2.7%	5.2%
Other	0.8%	0.7%	-	-	-	3.1%	0.8%	0.8%

**Question** - For those parties you would consider voting for PROVINCIALLY, could you please rank your top two current local preferences? [UNPROMPTED] - First Ranked Choice, Decided Voters Only



2014  
(n=503)

45%

--

25%

2016  
(n=500)

23%

31%

21%

Liberal

PC

NDP

Preferred Premier Unsure 16%, None 7%

**QUESTION** - Of the current provincial political party leaders, could you please rank your top two current preferences for Premier of Ontario? [RANDOMIZE]

Random telephone survey n=500 Ontarians, November 15<sup>th</sup> to 19<sup>th</sup>, 2016, accurate  $\pm 4.4$  percentage points, 19 times out of 20.



# Have the qualities to be a good political leader?

Random telephone survey n=500 Ontarians, November 15<sup>th</sup> to 19<sup>th</sup>, 2016, accurate  $\pm 4.4$  percentage points, 19 times out of 20.



2014

2016

Has 64% > 34%

Not 26% > 54%

DK 10% > 12%

**Question:** Of the current provincial political party leaders, could you please rank your top two current preferences for Premier? [ROTATE PARTY LEADERS]

# Have the qualities to be a good political leader?

Random telephone survey n=500 Ontarians, November 15<sup>th</sup> to 19<sup>th</sup>, 2016, accurate  $\pm 4.4$  percentage points, 19 times out of 20.



2014

2016

Has 48% > 58%

Not 34% > 18%

DK 18% > 24%

**Question:** Of the current provincial political party leaders, could you please rank your top two current preferences for Premier? [ROTATE PARTY LEADERS]

# Have the qualities to be a good political leader?

Random telephone survey n=500 Ontarians, November 15<sup>th</sup> to 19<sup>th</sup>, 2016, accurate  $\pm 4.4$  percentage points, 19 times out of 20.



2016			
Has	-	>	48%
Not	-	>	19%
DK	-	>	33%

**Question:** Of the current provincial political party leaders, could you please rank your top two current preferences for Premier? [ROTATE PARTY LEADERS]



Has taken a  
reputation  
hit

On the upswing  
but many  
unsure

Behind  
with  
potential





# Leader who cares

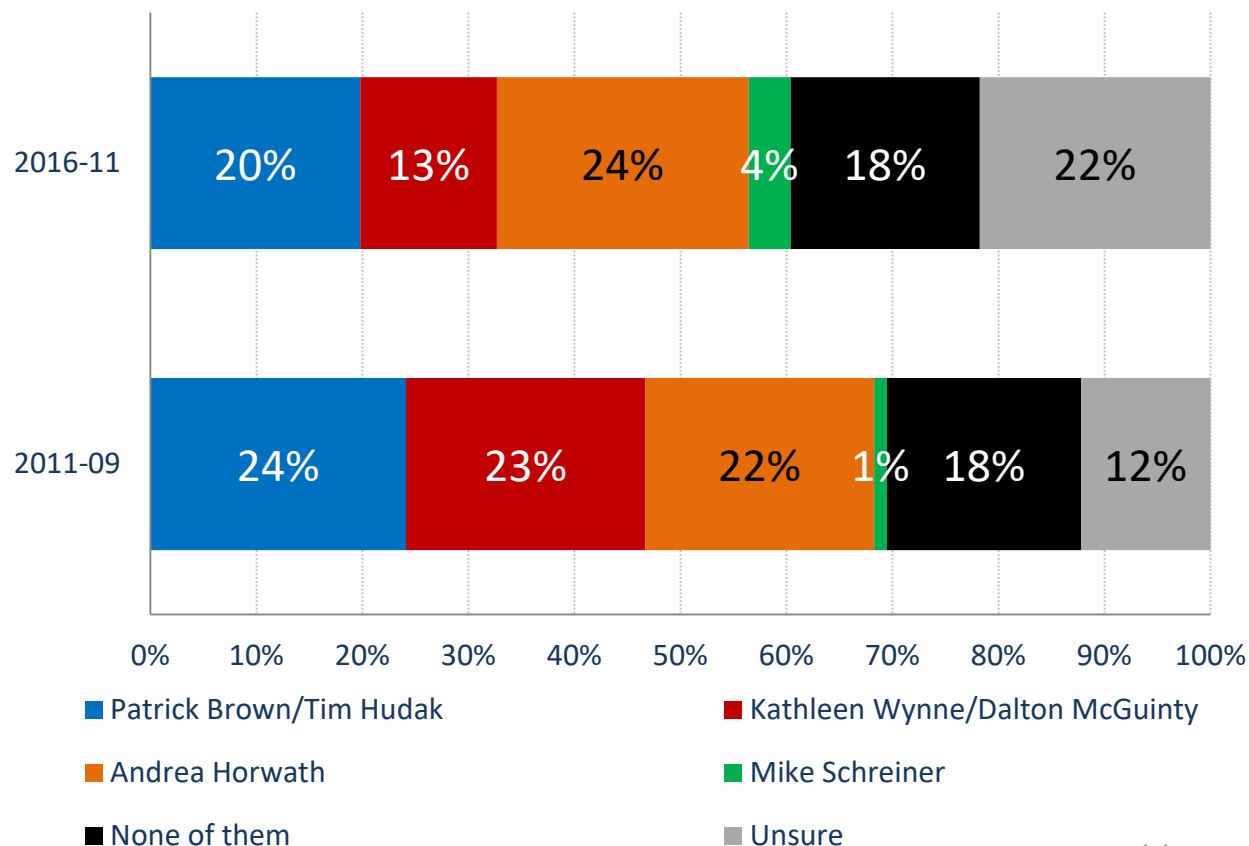


**Question:** As you may know [ROTATE]  
Patrick Brown is the leader of the PCs,  
Kathleen Wynne is the leader of the  
Liberals, Andrea Horwath is the leader of  
the NDP and Mike Schreiner is the leader  
of the Green Party.

Of the current provincial political party  
leaders, who cares most about you?  
[RANDOMIZE]

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Random telephone survey n=500 Ontarians, November 15<sup>th</sup> to 19<sup>th</sup>, 2016, accurate  $\pm 4.4$  percentage points, 19 times out of 20.  
Random telephone survey n=900 Ontarians, September 30<sup>th</sup> and October 2<sup>nd</sup>, 2011, accurate  $\pm 3.3$  percentage points, 19 times out of 20



# Similar views

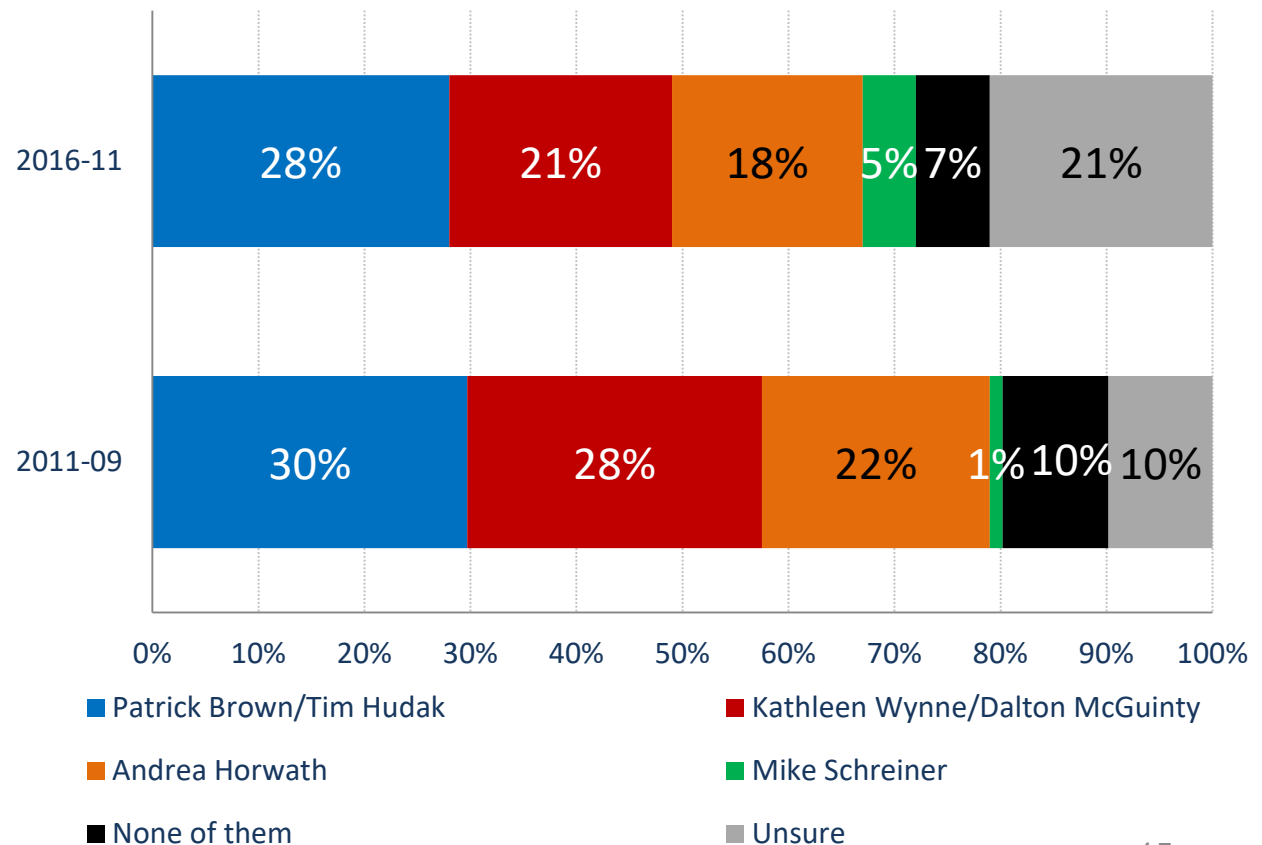


**Question:** As you may know [ROTATE] Patrick Brown is the leader of the PCs, Kathleen Wynne is the leader of the Liberals, Andrea Horwath is the leader of the NDP and Mike Schreiner is the leader of the Green Party.

Of the current provincial political party leaders, who has views most like you? [RANDOMIZE]

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Random telephone survey n=900 Ontarians, September 30<sup>th</sup> and October 2<sup>nd</sup>, 2011, accurate  $\pm 3.3$  percentage points, 19 times out of 20



# Keeping promises

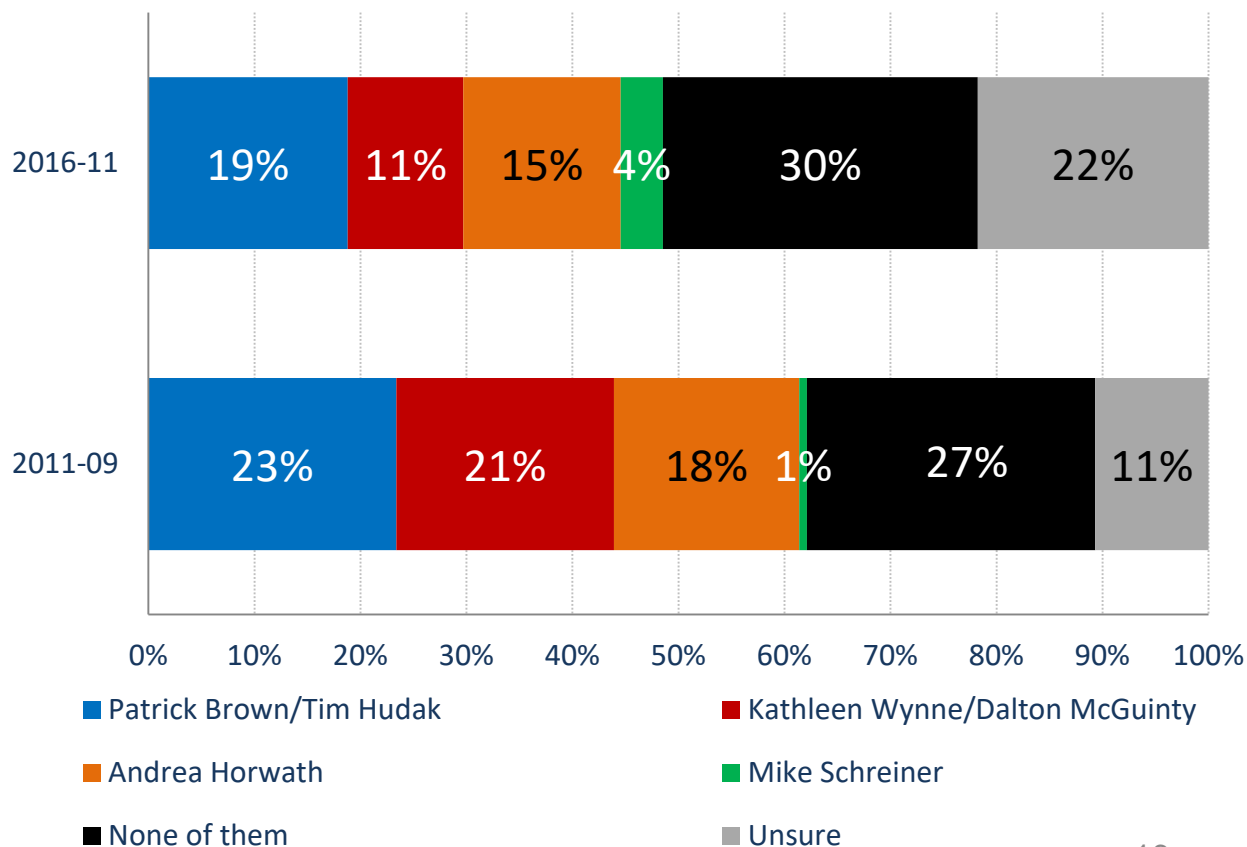


**Question:** As you may know [ROTATE]  
Patrick Brown is the leader of the PCs,  
Kathleen Wynne is the leader of the  
Liberals, Andrea Horwath is the leader of  
the NDP and Mike Schreiner is the leader  
of the Green Party.

Of the current provincial political party  
leaders, who will keep their promises?  
[RANDOMIZE]

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Random telephone survey n=500 Ontarians, November 15<sup>th</sup> to 19<sup>th</sup>, 2016, accurate  $\pm 4.4$  percentage points, 19 times out of 20.  
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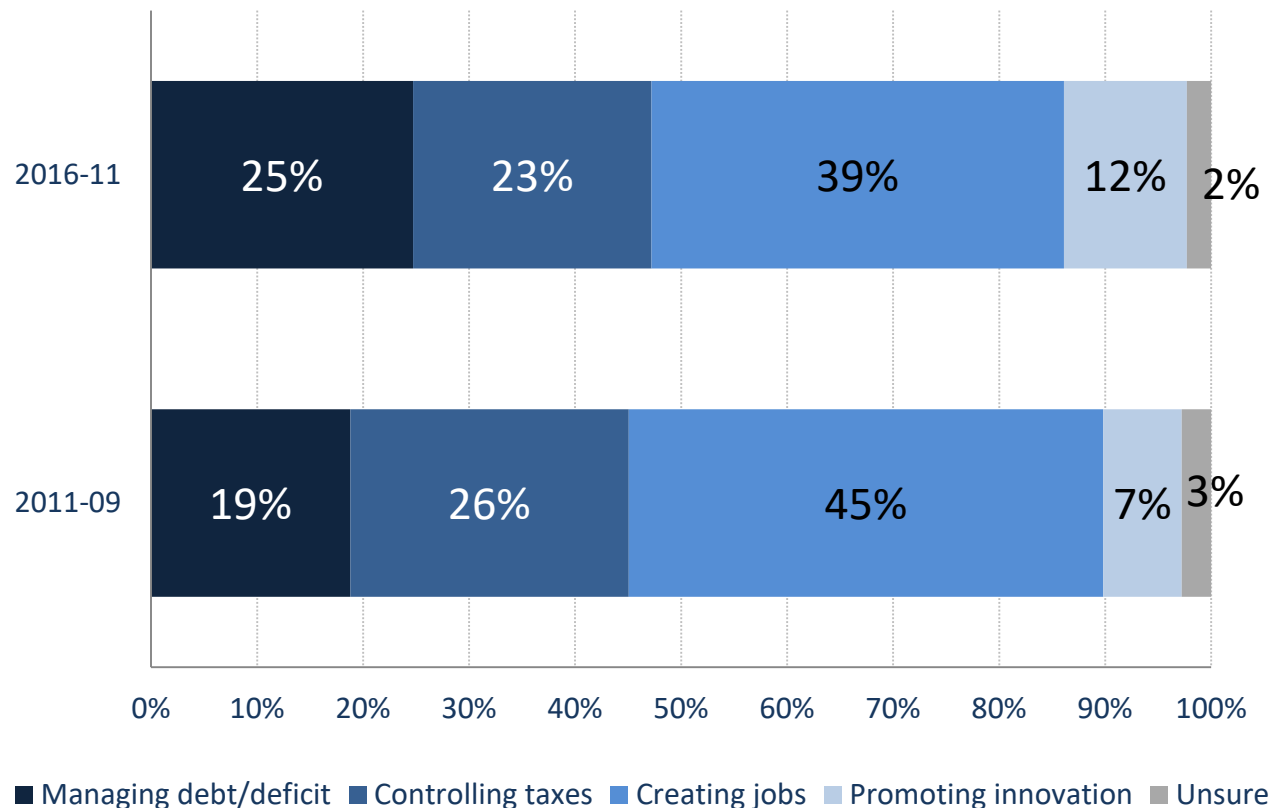
# Economic priorities



**Question:** Which of the following four economic priorities [RANDOMIZE] managing debt/deficit, controlling taxes, creating jobs or promoting innovation is the most important to you personally?

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Random telephone survey n=500 Ontarians, November 15<sup>th</sup> to 19<sup>th</sup>, 2016, accurate  $\pm 4.4$  percentage points, 19 times out of 20.  
Random telephone survey n=600 Ontarians, September 28<sup>th</sup> and 29<sup>th</sup>, 2011, accurate  $\pm 4.0$  percentage points, 19 times out of 20.



# Trust in leaders



**Question:** Thinking about economic priorities, which provincial party leader do you trust most to manage them?  
[RANDOMIZE]

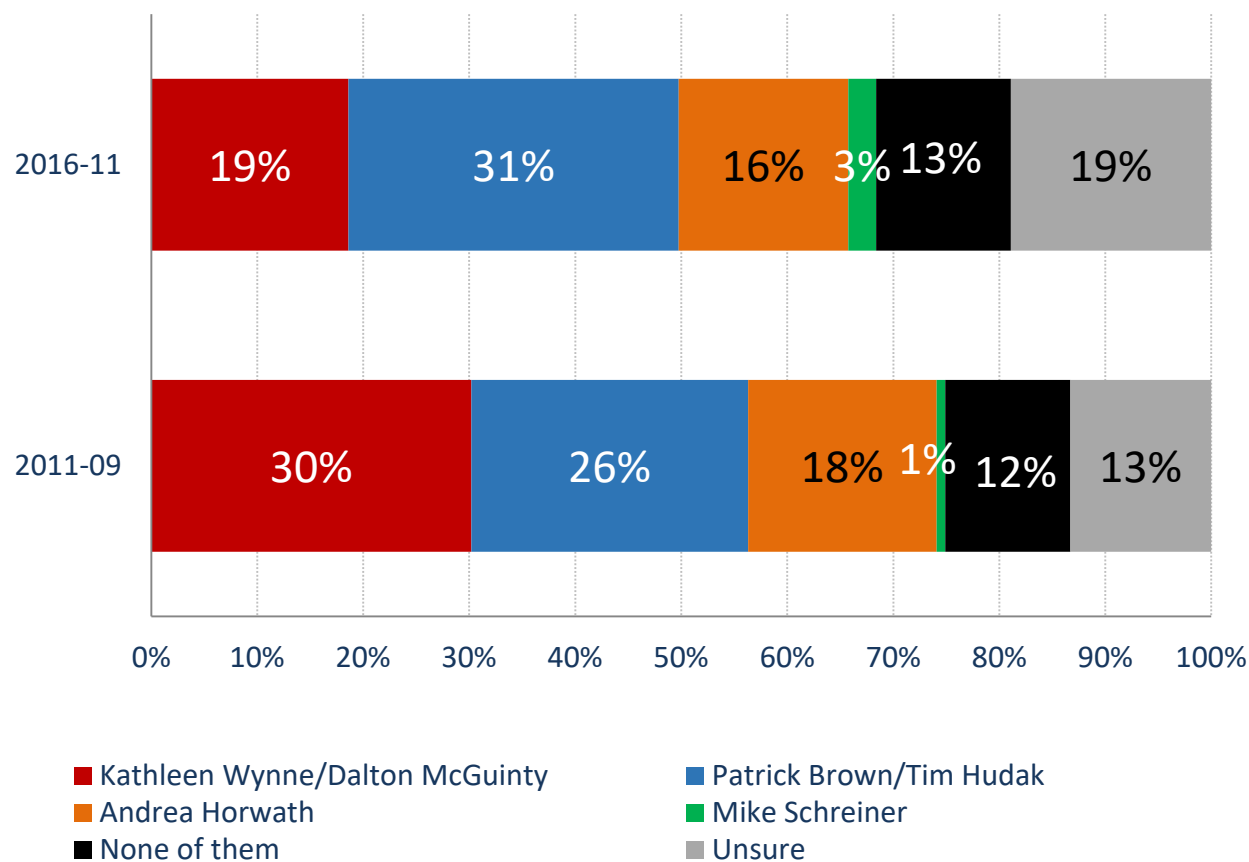
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Random telephone survey n=500 Ontarians, November 15<sup>th</sup> to 19<sup>th</sup>, 2016, accurate  $\pm 4.4$  percentage points, 19 times out of 20.  
Random telephone survey n=600 Ontarians, September 28<sup>th</sup> and 29<sup>th</sup>, 2011, accurate  $\pm 4.0$  percentage points, 19 times out of 20.







# Methodology

# Methodology

Nanos conducted an RDD dual frame (land- and cell-lines) random telephone survey of 500 Ontarians, 18 years of age or older, between November 15<sup>th</sup> and 19<sup>th</sup>, 2016 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey. The sample is geographically stratified to be representative of Ontario.

Individuals were randomly called using random digit dialling with a maximum of five call backs.

The margin of error for a random survey of 500 Ontarians is  $\pm 4.4$  percentage points, 19 times out of 20.

Note: Charts may not add up to 100 due to rounding.

## **Previous waves:**

2014 - The data is based on random telephone interviews with 503 Ontarians (land- and cell-lines), 18 years of age and over. The random sample of 503 respondents may be weighted by age and gender using the latest census information for Canada. A random telephone survey of 503 Ontarians is accurate 4.4 percentage points, plus or minus, 19 times out of 20.

2011-09 - Between September 28<sup>th</sup> and 29<sup>th</sup>, 2011, Nanos Research conducted a random telephone survey of 600 Ontarians 18 years and older. A random telephone survey of 600 Ontarians is accurate plus or minus 4.0 percentage points, 19 times out of 20.

2011-10 - Between September 30<sup>th</sup> and October 2<sup>nd</sup>, 2011, Nanos Research conducted a random telephone survey of 900 Ontarians 18 years and older. A random telephone survey of 900 Ontarians is accurate plus or minus 3.3 percentage points, 19 times out of 20.

# About Nanos

Nanos is one of North America's most trusted research and strategy organizations. Our team of professionals is regularly called upon by senior executives to deliver superior intelligence and market advantage whether it be helping to chart a path forward, managing a reputation or brand risk or understanding the trends that drive success. Services range from traditional telephone surveys, through to elite in-depth interviews, online research and focus groups. Nanos clients range from Fortune 500 companies through to leading advocacy groups interested in understanding and shaping the public landscape. Whether it is understanding your brand or reputation, customer needs and satisfaction, engaging employees or testing new ads or products, Nanos provides insight you can trust.



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## **Nanos Research**

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# Technical Note

Element	Description	Element	Description
Organization who commissioned the research	Nanos Research.	Weighting of Data	The results were weighted by age and gender using the latest Census information (2014) and the sample is geographically stratified to ensure a distribution across all regions of Ontario. See tables for full weighting disclosure
Final Sample Size	500 Randomly selected individuals.	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Margin of Error	±4.4 percentage points, 19 times out of 20.	Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines could not participate.
Mode of Survey	RDD dual frame (land- and cell-lines) random telephone omnibus survey	Stratification	By age and gender using the latest Census information (2014) and the sample is geographically stratified to be representative of Ontario.
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Ontario.	Estimated Response Rate	Nine per cent, consistent with industry norms.
Demographics (Captured)	Men and Women; 18 years and older. Six digit postal code was used to validate geography.	Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Fieldwork/Validation	Live interviews with live supervision to validate work as per the MRIA Code of Conduct	Question Content	This was module one of an omnibus survey.
Number of Calls	Maximum of five call backs.	Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Time of Calls	Individuals were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.	Survey Company	Nanos Research
Field Dates	November 15 <sup>th</sup> to 19 <sup>th</sup> , 2016.	Contact	Contact Nanos Research for more information or with any concerns or questions. <a href="http://www.nanosresearch.com">http://www.nanosresearch.com</a> Telephone:(613) 234-4666 ext. Email: info@nanosresearch.com.
Language of Survey	The survey was conducted in English.		



# Tabulations

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## 2016 – Nanos – Ontario Political Tracking STAT SHEET

		Frequency	Percent	Valid Percent	Cumulative Percent
Question - What is your most important PROVINCIAL issue of concern? [DO NOT READ LIST]	Healthcare	76	15.1	15.1	15.1
	Education	33	6.5	6.5	21.7
	Jobs/economy	48	9.6	9.6	31.3
	Crime	2	.5	.5	31.8
	Deficit/debt	20	4.0	4.0	35.8
	High taxes	36	7.3	7.3	43.1
	The environment	20	4.0	4.0	47.1
	Hydro/hydro rates	102	20.5	20.5	67.5
	Cost of living	10	1.9	1.9	69.5
	Change the government	24	4.7	4.7	74.2
	Cost of housing	8	1.6	1.6	75.8
	Infrastructure investments	24	4.8	4.8	80.6
	Other	39	7.8	7.8	88.3
	Unsure	58	11.7	11.7	100.0
	Total	500	100.0	100.0	

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[www.nanosresearch.com](http://www.nanosresearch.com)



## 2016 – Nanos – Ontario Political Tracking STAT SHEET

Question - Regardless of how you actually vote, would you consider or not consider voting for any of the following PROVINCIAL political parties? [RANDOMIZE]

			Region			Gender		Age				
			Ontario 2016-11	GTA	Rest of Ontario	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Consider Liberal	Total	Unwgt N	500	249	251	246	254	72	68	90	112	158
		Wgt N	500	248	252	240	260	99	81	97	92	130
	Yes, would consider	%	55.9	59.8	52.0	50.7	60.7	77.3	59.9	54.8	47.3	43.9
	No, would not consider	%	39.4	34.6	44.1	45.0	34.2	19.0	32.8	41.9	48.2	50.8
	Unsure	%	4.7	5.6	3.9	4.3	5.1	3.7	7.3	3.2	4.5	5.2

Question - Regardless of how you actually vote, would you consider or not consider voting for any of the following PROVINCIAL political parties? [RANDOMIZE]

			Region			Gender		Age				
			Ontario 2016-11	GTA	Rest of Ontario	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Consider PC	Total	Unwgt N	500	249	251	246	254	72	68	90	112	158
		Wgt N	500	248	252	240	260	99	81	97	92	130
	Yes, would consider	%	58.6	57.1	60.0	66.6	51.1	39.7	56.5	60.9	62.4	69.7
	No, would not consider	%	35.6	35.3	35.8	27.9	42.7	55.8	36.3	32.3	30.4	25.8
	Unsure	%	5.9	7.5	4.2	5.5	6.2	4.4	7.3	6.8	7.1	4.5

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Question - Regardless of how you actually vote, would you consider or not consider voting for any of the following PROVINCIAL political parties? [RANDOMIZE]

			Region			Gender		Age				
			Ontario 2016-11	GTA	Rest of Ontario	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Consider NDP	Total	Unwgt N	500	249	251	246	254	72	68	90	112	158
		Wgt N	500	248	252	240	260	99	81	97	92	130
	Yes, would consider	%	51.6	50.2	52.9	49.9	53.1	73.7	50.5	63.2	37.6	36.6
	No, would not consider	%	41.1	41.4	40.8	43.8	38.6	20.3	40.5	32.3	52.6	55.7
	Unsure	%	7.3	8.4	6.3	6.3	8.3	6.1	9.0	4.5	9.8	7.7

Question - Regardless of how you actually vote, would you consider or not consider voting for any of the following PROVINCIAL political parties? [RANDOMIZE]

			Region			Gender		Age				
			Ontario 2016-11	GTA	Rest of Ontario	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Consider Green	Total	Unwgt N	500	249	251	246	254	72	68	90	112	158
		Wgt N	500	248	252	240	260	99	81	97	92	130
	Yes, would consider	%	33.7	34.1	33.3	29.3	37.7	54.2	37.2	33.3	26.8	20.9
	No, would not consider	%	61.8	60.1	63.5	66.9	57.1	41.3	56.0	62.5	70.5	74.4
	Unsure	%	4.5	5.8	3.2	3.8	5.2	4.4	6.8	4.2	2.7	4.7

Nanos conducted an RDD dual frame (land- and cell- lines) random telephone survey of 500 Ontarians, 18 years of age or older, between November 15<sup>th</sup> to 19<sup>th</sup>, 2016. The margin of error for a random survey of 500 Ontarians Canadians is  $\pm 4.4$  percentage points, 19 times out of 20.

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## 2016 – Nanos – Ontario Political Tracking STAT SHEET

Question - For those parties you would consider voting for PROVINCIALLY, could you please rank your top two local party preferences? [UNPROMPTED - DO NOT READ LIST]

			Region			Gender		Age				
			Ontario 2016-11	GTA	Rest of Ontario	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
1st ranked response	Total	Unwgt N	500	249	251	246	254	72	68	90	112	158
		Wgt N	500	248	252	240	260	99	81	97	92	130
	Liberal	%	27.2	30.1	24.4	24.6	29.7	36.4	28.7	28.9	20.5	22.8
	PC	%	34.3	32.5	36.1	39.8	29.3	12.2	26.0	37.3	45.5	46.4
	NDP	%	19.3	18.4	20.2	17.6	20.9	36.8	18.8	18.9	10.7	12.7
	Green	%	4.5	3.4	5.5	3.8	5.1	5.7	7.3	3.6	4.5	2.4
	Other	%	.7	.3	1.0	.7	.6	.0	.0	.0	2.7	.7
	Undecided	%	14.0	15.3	12.6	13.6	14.3	8.9	19.2	11.3	16.1	15.0

Nanos conducted an RDD dual frame (land- and cell- lines) random telephone survey of 500 Ontarians, 18 years of age or older, between November 15<sup>th</sup> to 19<sup>th</sup>, 2016. The margin of error for a random survey of 500 Ontarians Canadians is  $\pm 4.4$  percentage points, 19 times out of 20.

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## 2016 – Nanos – Ontario Political Tracking STAT SHEET

Question - For those parties you would consider voting for PROVINCIALLY, could you please rank your top two local party preferences? [UNPROMPTED - DO NOT READ LIST]

			Region			Gender		Age				
			Ontario 2016-11	GTA	Rest of Ontario	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
2nd ranked response	Total	Unwgt N	428	209	219	213	215	65	55	80	94	134
		Wgt N	430	210	220	208	223	90	65	86	77	111
	Liberal	%	23.5	23.2	23.8	22.5	24.4	33.7	22.7	21.2	20.2	19.8
	PC	%	16.4	16.3	16.6	19.6	13.5	17.4	12.7	20.1	13.8	16.9
	NDP	%	27.6	27.6	27.6	27.3	27.8	25.8	34.0	28.8	25.5	25.7
	Green	%	11.9	10.4	13.3	10.1	13.5	15.6	9.0	13.5	12.8	8.6
	Other	%	.9	.3	1.4	1.5	.3	.0	3.1	.0	.0	1.5
	Undecided	%	19.8	22.2	17.4	19.0	20.4	7.6	18.6	16.4	27.7	27.5

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## 2016 – Nanos – Ontario Political Tracking STAT SHEET

			Region			Gender		Age				
			Ontario 2016-11	GTA	Rest of Ontario	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question – [Undecided only] Are you currently leaning towards any particular PROVINCIAL party, and if you are, which party would that be? [UNPROMPTED - DO NOT READ LIST])	Total	Unwgt N	72	40	32	33	39	7	13	10	18	24
		Wgt N	70	38	32	33	37	9	16	11	15	19
	Leaning	%	7.9	4.6	11.9	12.5	3.9	13.7	13.1	.0	5.5	7.5
	Liberal											
	Leaning PC	%	8.1	7.9	8.4	6.2	9.8	13.7	.0	.0	5.5	18.8
	Leaning NDP	%	3.2	3.4	3.1	3.0	3.4	.0	.0	11.6	.0	5.0
	Leaning Green	%	1.2	2.2	.0	.0	2.2	.0	.0	.0	5.6	.0
	Still undecided	%	79.5	81.9	76.7	78.3	80.6	72.7	86.9	88.4	83.4	68.7

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## 2016 – Nanos – Ontario Political Tracking STAT SHEET

			Region			Gender		Age				
			Ontario 2016-11	GTA	Rest of Ontario	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Vote Profile	Total	Unwgt N	500	249	251	246	254	72	68	90	112	158
		Wgt N	500	248	252	240	260	99	81	97	92	130
	Liberal	%	28.3	30.8	25.9	26.3	30.3	37.6	31.2	28.9	21.4	23.9
	PC	%	35.5	33.7	37.2	40.7	30.7	13.4	26.0	37.3	46.4	49.2
	NDP	%	19.8	18.9	20.6	18.0	21.4	36.8	18.8	20.2	10.7	13.5
	Green	%	4.6	3.7	5.5	3.8	5.4	5.7	7.3	3.6	5.4	2.4
	Other	%	.7	.3	1.0	.7	.6	.0	.0	.0	2.7	.7
	Undecided	%	11.1	12.5	9.7	10.6	11.6	6.5	16.7	10.0	13.4	10.3

Nanos conducted an RDD dual frame (land- and cell- lines) random telephone survey of 500 Ontarians, 18 years of age or older, between November 15<sup>th</sup> to 19<sup>th</sup>, 2016. The margin of error for a random survey of 500 Ontarians Canadians is  $\pm 4.4$  percentage points, 19 times out of 20.

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## 2016 – Nanos – Ontario Political Tracking STAT SHEET

			Region			Gender		Age				
			Ontario 2016-11	GTA	Rest of Ontario	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Ballot	Total	Unwgt N	444	217	227	220	224	67	57	81	97	142
		Wgt N	445	217	227	215	230	93	67	88	80	117
	Liberal	%	31.9	35.2	28.7	29.4	34.2	40.3	37.5	32.1	24.7	26.7
	PC	%	39.9	38.6	41.2	45.5	34.7	14.3	31.3	41.4	53.6	54.8
	NDP	%	22.2	21.6	22.8	20.1	24.2	39.4	22.5	22.4	12.4	15.0
	Green	%	5.2	4.2	6.1	4.2	6.1	6.1	8.7	4.0	6.2	2.7
	Other	%	.8	.4	1.2	.8	.7	.0	.0	.0	3.1	.8

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## 2016 – Nanos – Ontario Political Tracking STAT SHEET

**Question - As you may know Patrick Brown is the leader of the PCs, Kathleen Wynne is the leader of the Liberals, Andrea Horwath is the leader of the NDP and Mike Schreiner is the leader of the Green Party. Of the current provincial political party leaders, could you please rank your top two current preferences for Premier of Ontario? [RANDOMIZE]**

			Region			Gender		Age				
			Ontario 2016-11	GTA	Rest of Ontario	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Preferred Premier - 1st Ranked	Total	Unwgt N	500	249	251	246	254	72	68	90	112	158
Response		Wgt N	500	248	252	240	260	99	81	97	92	130
	Kathleen Wynne	%	23.2	28.0	18.4	20.6	25.5	29.5	23.0	26.3	24.1	15.3
	Patrick Brown	%	31.1	26.0	36.0	36.3	26.3	17.4	21.4	35.4	36.5	40.4
	Andrea Horwath	%	21.2	21.6	20.7	19.0	23.1	26.7	20.5	19.8	18.8	20.0
	Mike Schreiner	%	1.5	.7	2.3	1.2	1.7	.0	4.3	1.0	.9	1.7
	None of them	%	7.0	7.0	7.0	7.6	6.4	5.3	10.3	3.2	7.2	9.0
	Unsure	%	16.1	16.6	15.7	15.2	17.0	21.0	20.5	14.3	12.5	13.6

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## 2016 – Nanos – Ontario Political Tracking STAT SHEET

**Question - As you may know Patrick Brown is the leader of the PCs, Kathleen Wynne is the leader of the Liberals, Andrea Horwath is the leader of the NDP and Mike Schreiner is the leader of the Green Party. Of the current provincial political party leaders, could you please rank your top two current preferences for Premier of Ontario? [RANDOMIZE]**

			Region			Gender		Age				
			Ontario 2016-11	GTA	Rest of Ontario	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Preferred Premier - 2nd Ranked Response	Total	Unwgt N	423	210	213	209	214	57	54	78	98	136
		Wgt N	419	207	212	204	216	78	64	83	81	112
	Kathleen Wynne	%	12.2	13.5	11.0	13.3	11.2	21.0	13.9	11.3	7.1	9.5
	Patrick Brown	%	15.9	15.3	16.6	15.3	16.6	17.4	12.9	19.7	16.3	13.6
	Andrea Horwath	%	32.3	33.3	31.3	34.0	30.7	28.2	36.7	37.7	27.5	32.0
	Mike Schreiner	%	12.1	10.0	14.2	8.7	15.4	18.9	10.7	9.9	15.4	7.6
	None of them	%	11.6	12.4	10.8	14.7	8.7	9.8	13.9	7.5	12.3	14.1
	Unsure	%	15.8	15.6	16.0	14.0	17.5	4.6	11.9	13.9	21.5	23.2

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## 2016 – Nanos – Ontario Political Tracking STAT SHEET

**Question - For each of the following provincial political party leaders, do you think they have or do not have the qualities to be a good political leader? [RANDOMIZE]**

			Region			Gender		Age				
			Ontario 2016-11	GTA	Rest of Ontario	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Qualities of a Good Political Leaders - Kathleen Wynne	Total	Unwgt N	500	249	251	246	254	72	68	90	112	158
		Wgt N	500	248	252	240	260	99	81	97	92	130
	Has qualities to be a good political leader	%	34.0	40.1	28.0	31.5	36.4	38.0	32.5	38.2	31.3	30.7
	Does not have qualities to be a good political leader	%	53.7	47.2	60.1	60.4	47.4	39.3	50.0	53.9	60.7	61.9
	Unsure	%	12.3	12.7	12.0	8.1	16.2	22.7	17.5	7.9	8.1	7.5

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## 2016 – Nanos – Ontario Political Tracking STAT SHEET

**Question - For each of the following provincial political party leaders, do you think they have or do not have the qualities to be a good political leader? [RANDOMIZE]**

			Region			Gender		Age				
			Ontario 2016-11	GTA	Rest of Ontario	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Qualities of a Good Political	Total	Unwgt N	500	249	251	246	254	72	68	90	112	158
Leaders - Patrick Brown		Wgt N	500	248	252	240	260	99	81	97	92	130
	Has qualities to be a good political leader	%	47.8	45.0	50.6	52.7	43.3	51.0	38.0	54.8	47.3	46.5
	Does not have qualities to be a good political leader	%	19.1	21.0	17.2	20.9	17.4	10.5	20.8	15.2	25.0	23.4
	Unsure	%	33.1	34.0	32.2	26.4	39.2	38.4	41.2	30.0	27.7	30.1

**Question - For each of the following provincial political party leaders, do you think they have or do not have the qualities to be a good political leader? [RANDOMIZE]**

			Region			Gender		Age				
			Ontario 2016-11	GTA	Rest of Ontario	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Qualities of a Good Political	Total	Unwgt N	500	249	251	246	254	72	68	90	112	158
Leaders - Andrea Horwath		Wgt N	500	248	252	240	260	99	81	97	92	130
	Has qualities to be a good political leader	%	57.6	60.9	54.4	58.3	57.0	55.5	48.7	63.7	56.2	61.1
	Does not have qualities to be a good political leader	%	18.4	17.2	19.5	22.3	14.8	8.9	17.5	14.8	25.0	24.1
	Unsure	%	24.0	21.9	26.1	19.5	28.3	35.6	33.8	21.5	18.8	14.8

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**Question - For each of the following provincial political party leaders, do you think they have or do not have the qualities to be a good political leader? [RANDOMIZE]**

			Region			Gender		Age				
			Ontario									
			2016-11	GTA	Rest of Ontario	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Qualities of a Good Political	Total	Unwgt N	500	249	251	246	254	72	68	90	112	158
Leaders - Mike Schreiner		Wgt N	500	248	252	240	260	99	81	97	92	130
	Has qualities to be a good political leader	%	21.0	22.2	19.8	19.6	22.3	34.4	23.8	20.4	17.0	12.3
	Does not have qualities to be a good political leader	%	23.7	23.6	23.9	31.0	17.0	18.3	15.8	22.1	28.6	30.6
	Unsure	%	55.3	54.2	56.3	49.4	60.7	47.4	60.4	57.5	54.5	57.0

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As you may know Patrick Brown is the leader of the PCs, Kathleen Wynne is the leader of the Liberals, Andrea Horwath is the leader of the NDP and Mike Schreiner is the leader of the Green Party.

			Region			Gender		Age				
			Ontario 2016-11	GTA	Rest of Ontario	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question - Of the current provincial political party leaders, who, in your opinion, cares most about you? [RANDOMIZE]	Total	Unwgt N	500	249	251	246	254	72	68	90	112	158
		Wgt N	500	248	252	240	260	99	81	97	92	130
	Kathleen Wynne	%	12.5	15.8	9.2	10.5	14.3	13.3	9.0	12.3	17.8	10.3
	Patrick Brown	%	19.9	16.7	23.0	26.5	13.7	11.8	16.2	24.7	22.2	23.0
	Andrea Horwath	%	23.9	23.2	24.7	19.4	28.1	27.5	23.6	25.7	15.2	26.2
	Mike Schreiner	%	3.9	3.9	3.8	3.4	4.3	6.1	3.8	5.5	1.8	2.4
	None of them	%	17.5	17.1	17.9	19.1	16.0	10.5	14.5	13.3	26.8	21.3
	Unsure	%	22.4	23.3	21.5	21.2	23.5	30.8	32.8	18.5	16.1	16.8

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			Region			Gender		Age				
			Ontario 2016-11	GTA	Rest of Ontario	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question - Of the current provincial political party leaders, who, in your opinion, has views most like you? [RANDOMIZE]	Total	Unwgt N	500	249	251	246	254	72	68	90	112	158
		Wgt N	500	248	252	240	260	99	81	97	92	130
	Kathleen Wynne	%	20.8	25.6	16.0	16.9	24.3	21.8	24.4	17.6	20.5	20.2
	Patrick Brown	%	27.8	24.6	30.9	36.2	19.9	13.0	21.8	35.6	30.3	35.1
	Andrea Horwath	%	18.0	15.6	20.4	14.4	21.3	27.5	12.0	19.6	13.5	16.4
	Mike Schreiner	%	5.4	5.3	5.5	3.7	6.9	8.9	2.5	6.8	5.4	3.4
	None of them	%	7.0	6.5	7.5	8.7	5.5	4.1	11.0	3.2	7.2	9.5
	Unsure	%	21.1	22.4	19.8	20.1	22.0	24.7	28.2	17.2	23.2	15.3

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As you may know Patrick Brown is the leader of the PCs, Kathleen Wynne is the leader of the Liberals, Andrea Horwath is the leader of the NDP and Mike Schreiner is the leader of the Green Party.

			Region			Gender		Age				
			Ontario 2016-11	GTA	Rest of Ontario	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question - Of the current provincial political party leaders, who, in your opinion, will keep their promises? [RANDOMIZE]	Total	Unwgt N	500	249	251	246	254	72	68	90	112	158
		Wgt N	500	248	252	240	260	99	81	97	92	130
	Kathleen Wynne	%	11.3	14.8	7.8	9.7	12.7	14.2	10.3	11.7	14.3	7.3
	Patrick Brown	%	18.5	16.4	20.7	26.3	11.4	11.8	13.6	24.6	16.9	23.4
	Andrea Horwath	%	15.0	13.6	16.4	11.7	18.0	16.6	17.7	11.1	14.3	15.5
	Mike Schreiner	%	3.7	3.9	3.6	2.7	4.7	4.8	4.3	4.2	4.5	1.7
	None of them	%	29.6	27.1	32.0	31.2	28.0	31.6	24.3	22.3	31.3	35.5
	Unsure	%	21.9	24.3	19.5	18.4	25.1	21.0	30.0	26.0	18.7	16.6

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			Region			Gender		Age				
			Ontario 2016-11	GTA	Rest of Ontario	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question - Which of the following four economic priorities [RANDOMIZE] managing debt/deficit, controlling taxes, creating jobs or promoting innovation is the most important to you personally?	Total	Unwgt N	500	249	251	246	254	72	68	90	112	158
		Wgt N	500	248	252	240	260	99	81	97	92	130
	Managing debt/deficit	%	24.7	21.5	27.8	26.4	23.1	12.2	33.0	25.2	23.2	29.7
	Controlling taxes	%	22.5	22.9	22.1	21.8	23.3	24.3	13.2	17.7	25.9	28.2
	Creating jobs	%	38.9	40.0	37.9	34.9	42.7	41.3	39.7	47.1	39.3	30.3
	Promoting innovation	%	11.6	13.2	10.0	15.3	8.2	19.5	12.8	8.7	9.8	8.2
	Unsure	%	2.3	2.3	2.2	1.7	2.8	2.8	1.3	1.3	1.8	3.6

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## 2016 – Nanos – Ontario Political Tracking STAT SHEET

			Region			Gender		Age				
			Ontario 2016-11	GTA	Rest of Ontario	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question - Thinking about economic priorities, which provincial party leader do you trust most to manage them? [RANDOMIZE]	Total	Unwgt N	500	249	251	246	254	72	68	90	112	158
		Wgt N	500	248	252	240	260	99	81	97	92	130
	Kathleen Wynne	%	18.6	21.4	15.8	19.2	18.0	22.7	19.1	15.9	19.6	16.4
	Patrick Brown	%	31.1	28.8	33.5	41.8	21.3	21.1	22.2	37.2	36.5	36.1
	Andrea Horwath	%	16.0	17.0	15.0	12.1	19.7	19.8	13.2	15.0	14.3	16.8
	Mike Schreiner	%	2.6	2.3	2.9	2.7	2.5	5.3	3.0	3.2	.9	1.1
	None of them	%	12.7	10.0	15.4	11.4	13.9	5.7	19.7	7.2	12.6	17.9
	Unsure	%	18.9	20.4	17.4	12.7	24.7	25.5	22.7	21.5	16.1	11.6

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