

## *Executive Summary*

A national study of Canadians suggests that the vast majority of Canadians (eight of ten) would favour a path forward which favoured neither foreign- nor Canadian-owned telecommunications companies in the government auction of the airwaves.

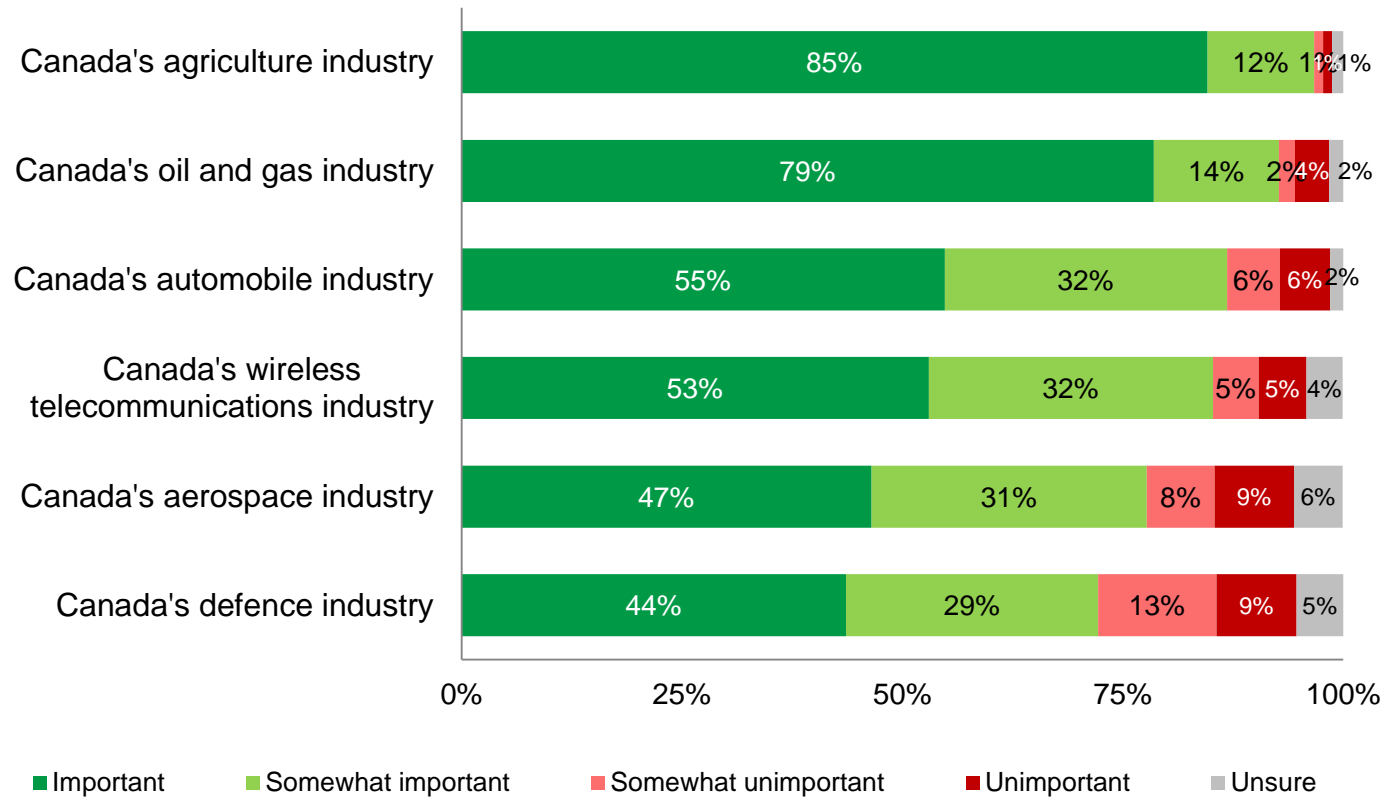
Respondents are clearly more likely to think that Canadian companies would do a better job at creating jobs, investing and providing rural service compared to foreign companies by a margin of about seven to one.

Two of three Canadians are satisfied or somewhat satisfied with the value they receive for wireless service compared to one in four that are dissatisfied or somewhat dissatisfied with the value of the service they receive.

Although price is an important aspect of their wireless service, Canadians clearly believe that lowering wireless service prices is not as important (7 percent) a government priority compared to lowering gas prices (45 percent) or college/university tuition (33 percent).

If the government were to create an advantage in the marketplace, respondents preferred that the government favour Canadian over foreign-owned companies.

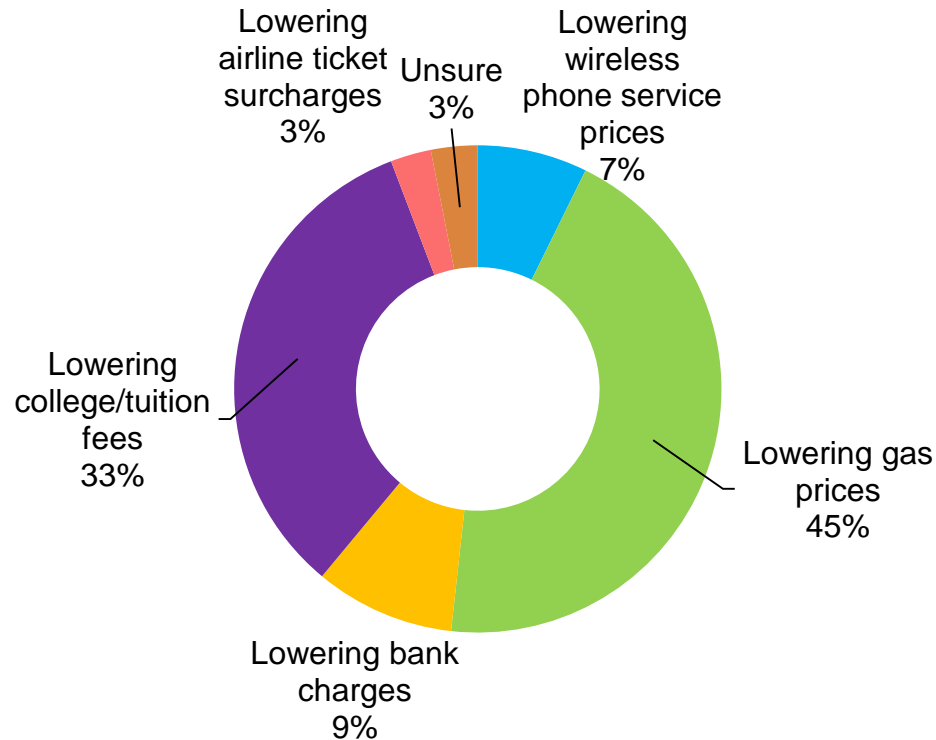
# Contribution to economy



**QUESTION** – Would you say that the following industries in Canada make an important, somewhat important, somewhat unimportant, or unimportant contribution to the future strength of the Canadian economy? [ROTATE]

More than eight of ten Canadians thought the wireless telecommunications industry was making an important or somewhat important contribution to the future strength of the Canadian economy. The industry was only noticeably outpaced by the oil and gas and agriculture industries.

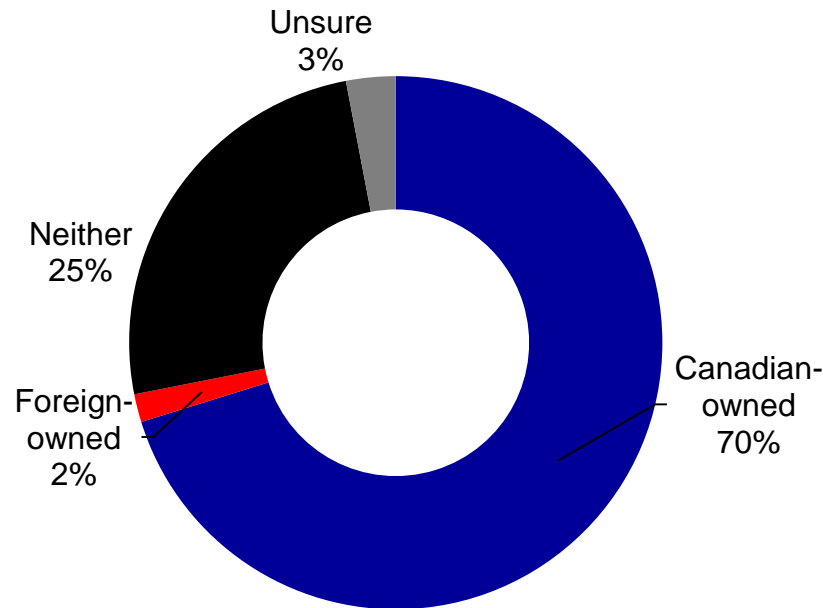
# *Possible federal government priorities*



**QUESTION** – Please rank your first and second priorities for the federal government from the following list. [Rotate list] [FIRST RANKED CHOICE]

**Lowering the price of gas and lowering college/tuition fees were significantly more likely to be viewed as priorities for the federal government compared to the lowering wireless phone service prices.**

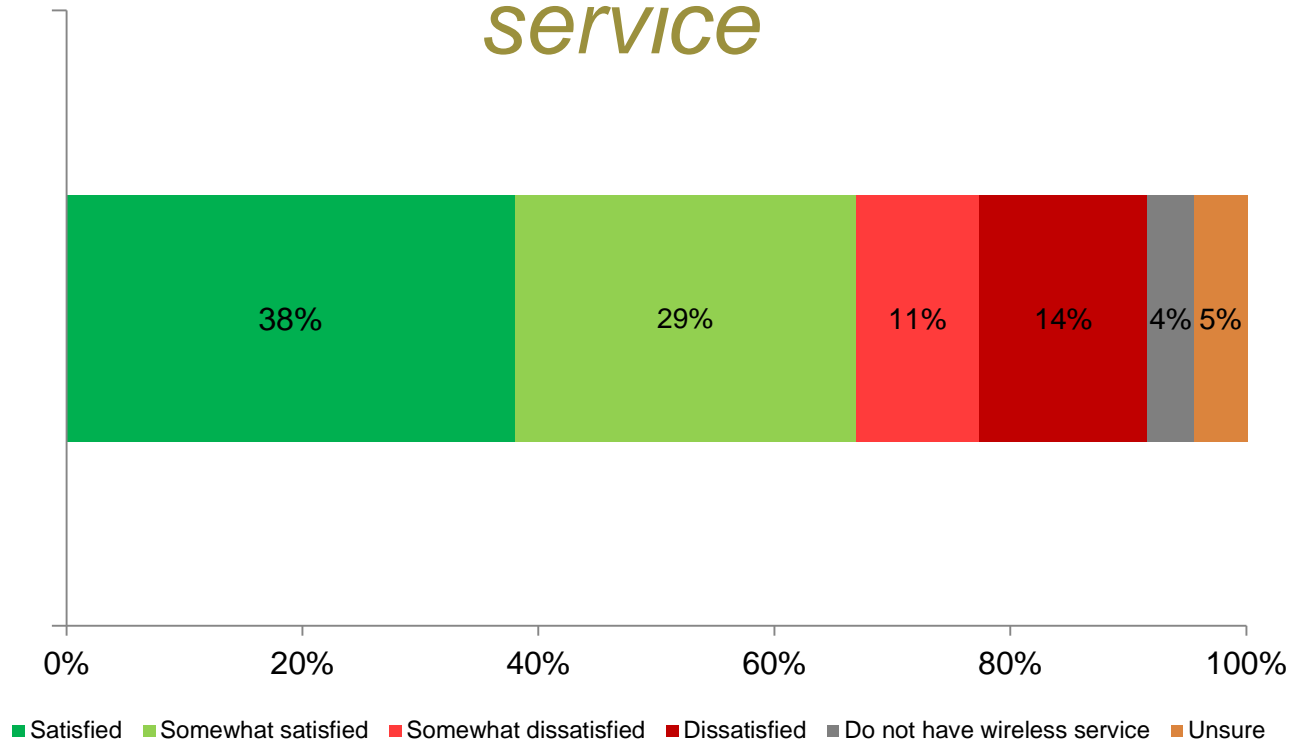
# *Government's role in the marketplace*



**QUESTION** – Thinking in terms of competition generally, should the Government of Canada create an advantage in the marketplace for Canadian-owned companies, foreign-owned companies, or neither?

**In general terms, Canadians would strongly prefer that the government provide advantage to Canadian-owned companies by a very significant margin. Less than two percent of respondents thought foreign companies should be favoured while the rest said neither should be favoured.**

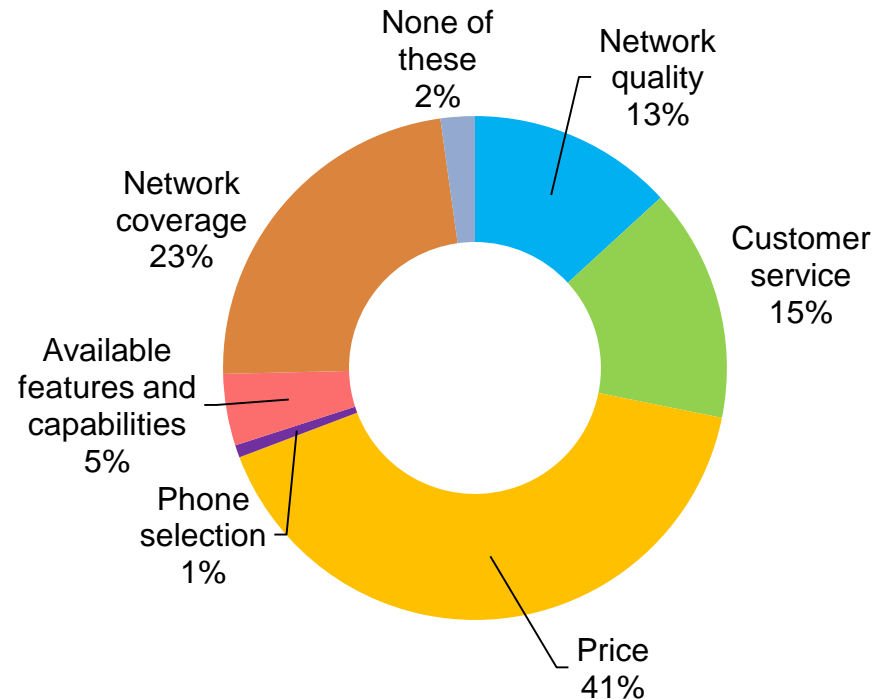
# *Two-thirds satisfied with value of wireless service*



**QUESTION** – Are you satisfied, somewhat satisfied, somewhat dissatisfied or dissatisfied with the overall value you receive from your wireless service?

**Two of three Canadians were satisfied or somewhat satisfied with the value of the service they received compared to only one in four that were dissatisfied or somewhat dissatisfied.**

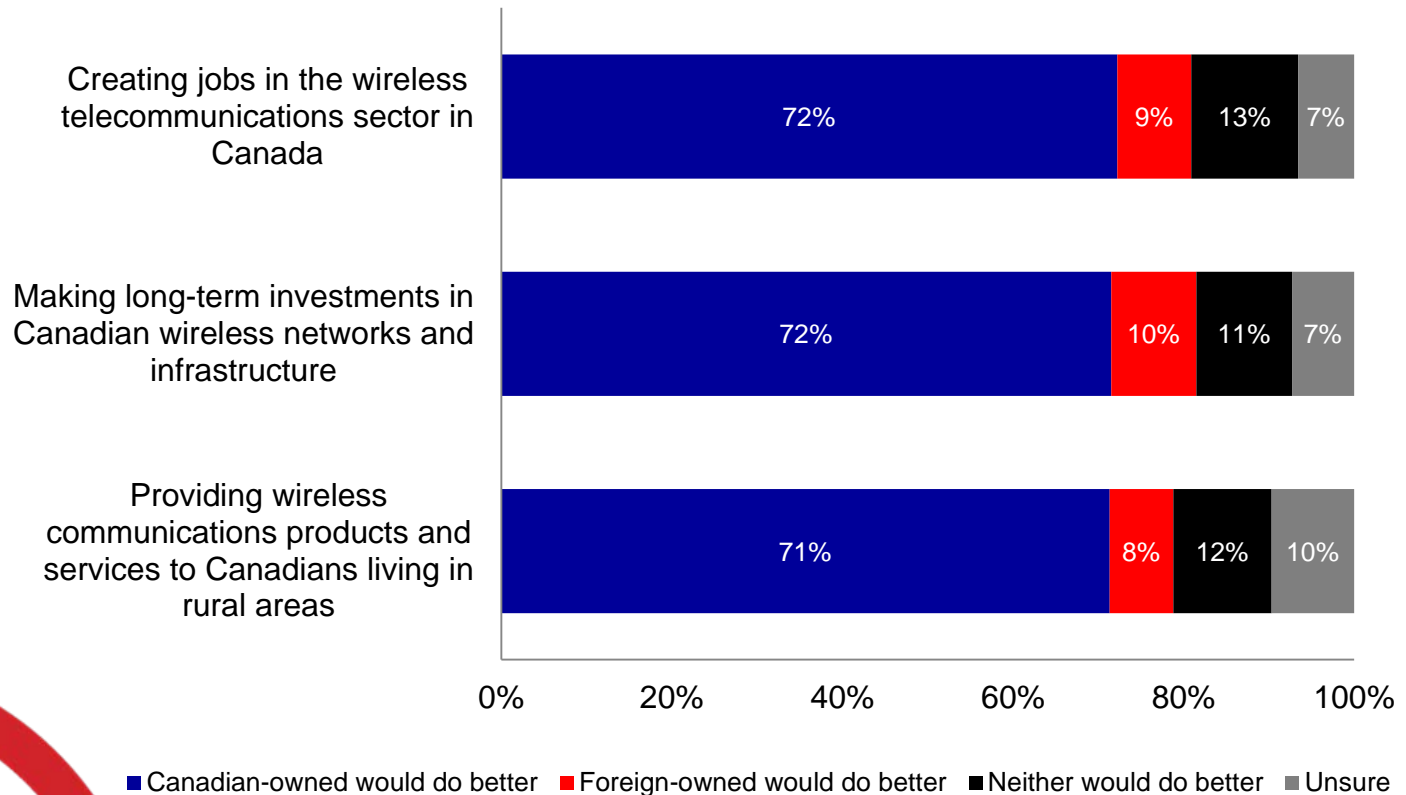
# *Price is most important aspect of wireless service*



**QUESTION** – [exclude those without wireless] Which of the following aspects of your wireless service is the most important for you?

**Price is clearly the most important aspect of the wireless service followed by network coverage, customer service and network quality.**

# Creating jobs, investing and rural service

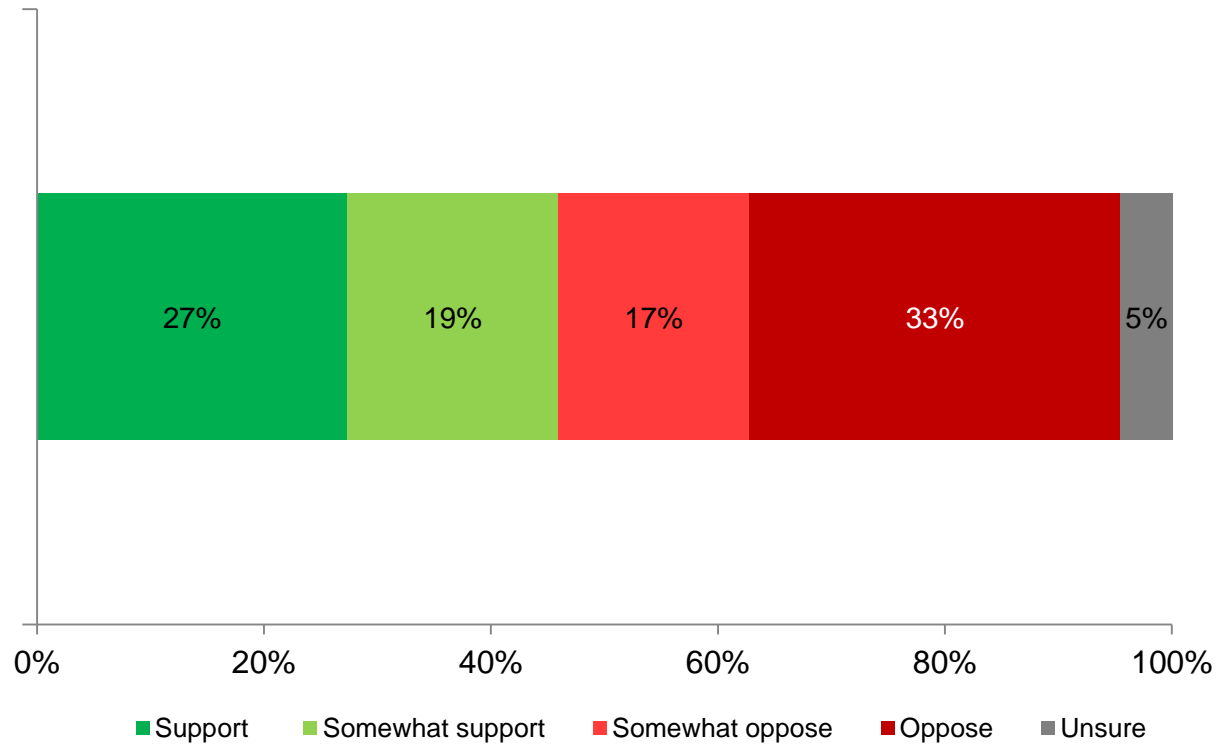


**QUESTION** – Our next few questions are about Canadian-owned and foreign-owned companies that provide wireless telecommunications products and services such as cellphones, smartphones, tablets and wireless Internet data plans. For each of the following, I'd like you to tell me whether a Canadian-owned company or a foreign-owned company would do better. [ROTATE Q16 TO Q18]

**By approximately a margin of seven to one, Canadians are more likely to believe that a Canadian owned company would do a better job than a foreign company in terms of creating jobs, making investments and providing rural service to Canadians.**



# Foreign-market entrants



**QUESTION** – Do you support, somewhat support, somewhat oppose, or oppose foreign-owned wireless telecommunications companies entering the Canadian market to compete for business?

**Although Canadians were divided, they were more likely to oppose rather than support the entry of foreign-owned wireless telecommunications companies entering the Canadian market.**

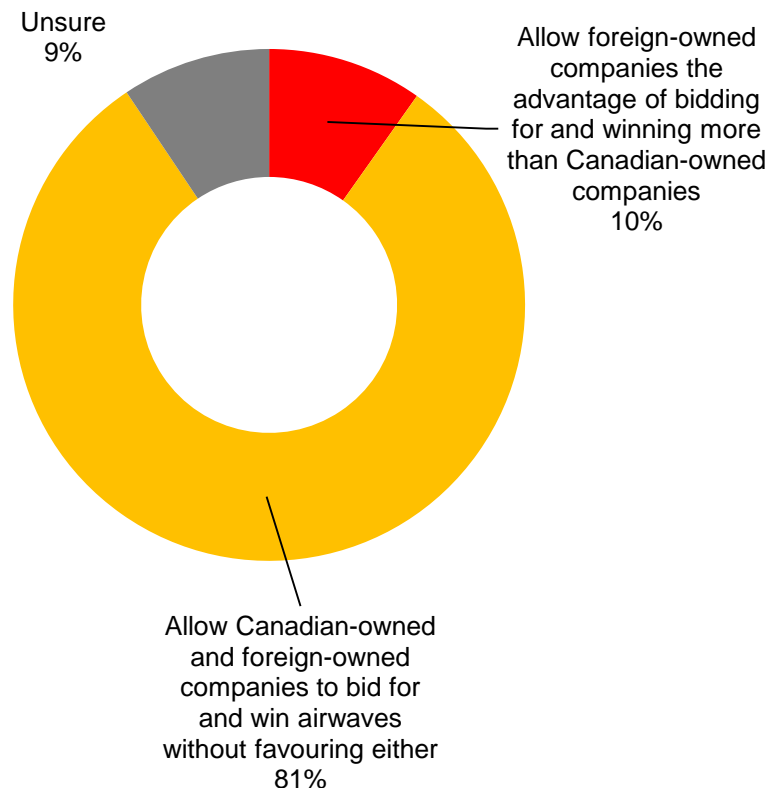
# Impact of policy paths

Responses (%)	Positive impact	Somewhat positive impact	Neutral impact	Somewhat negative impact	Negative impact	Unsure	Net impact
Made decisions which favoured neither the Canadian-owned or foreign-owned wireless telecommunications company	20.5	14.1	35.8	8.0	14.3	7.2	12.3
Made decisions that favoured Canadian-owned wireless telecommunications company	34.4	18.6	22.3	6.0	14.8	3.9	32.2
Made decisions that favoured foreign-owned wireless telecommunications company	9.1	9.2	22.4	16.6	37.6	5.2	-35.9

**QUESTION** – If the Harper Government made the following decisions for cell phones, smartphones, tablets and wireless Internet data plans, would it have a positive, a somewhat positive, neutral, somewhat negative, or negative impact on your view of the Harper Government? [ROTATE Q20 TO Q22]

**Decisions that favoured Canadian-owned wireless companies would have a noticeable net positive impact on the view Canadians would have of the Harper Government while favouring foreign-owned would have a net negative impact.**

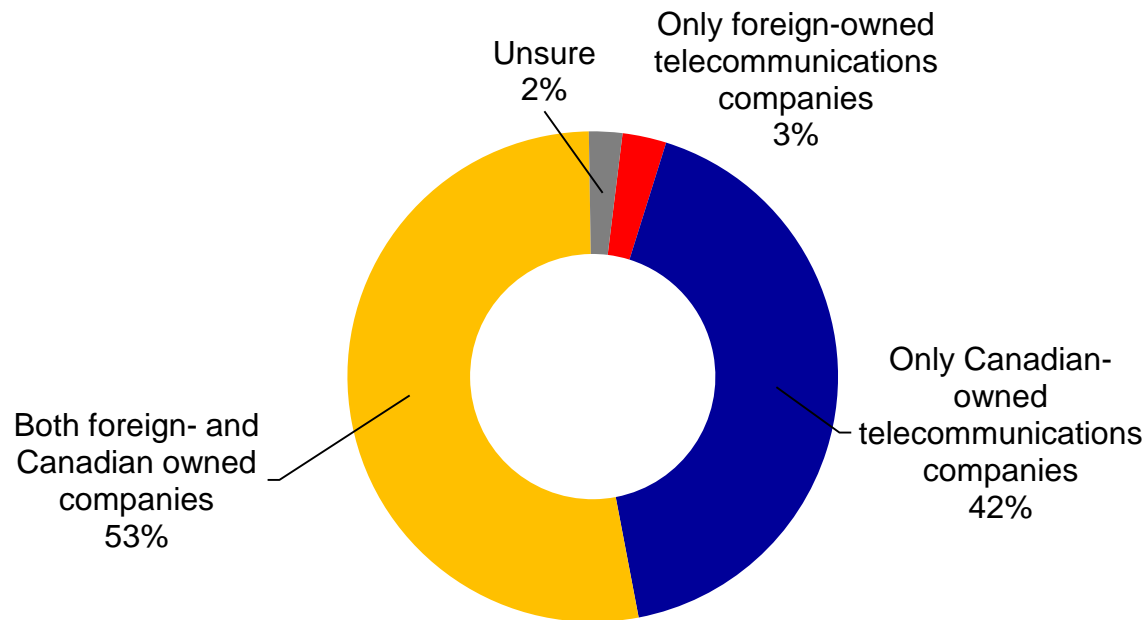
# *No favourites for airwave auction*



**QUESTION** – As you may have heard, the Government of Canada will soon be auctioning access to a new type of airwaves for use by wireless companies. Under the current rules, it would be possible for a large foreign company to bid and win access to twice the amount of airwaves as most Canadian companies. Which would you think is in the best interest of consumers:

**By a wide margin Canadians would prefer that the Government of Canada allow both Canadian- and foreign-owned companies to both bid without favouring either.**

# *Who can purchase a company for sale*

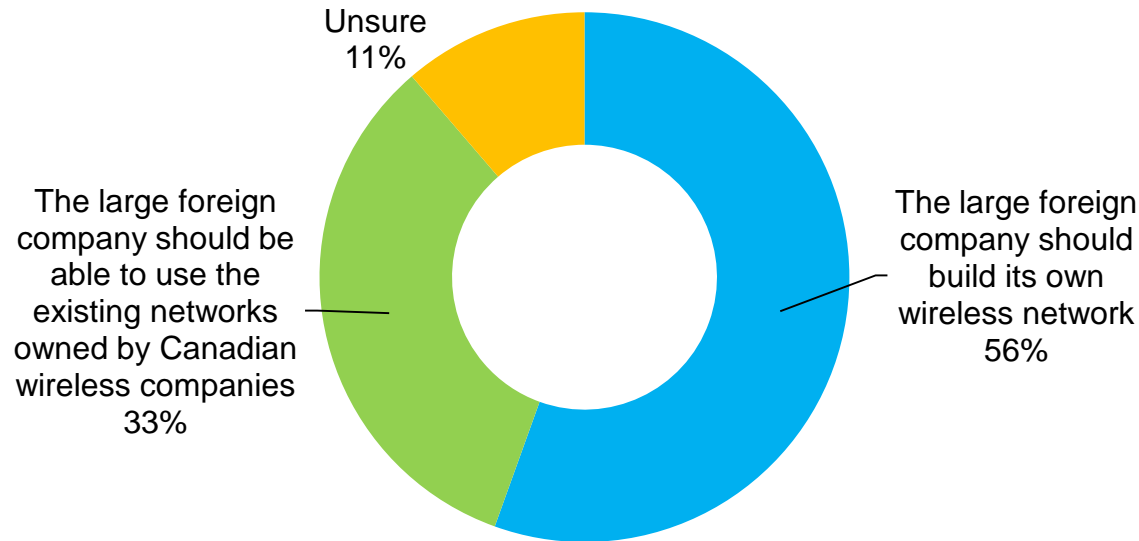


**QUESTION** – Let's assume that a Canadian wireless telecommunications company was for sale. Which of the following types of companies should have an opportunity to purchase a Canadian wireless telecommunications company that was for sale? Would it be...

**Only 2.9% of Canadians thought that ONLY foreign-owned telecommunications companies should be able to buy a Canadian wireless telecommunications company for sale while a majority favoured both having that opportunity.**

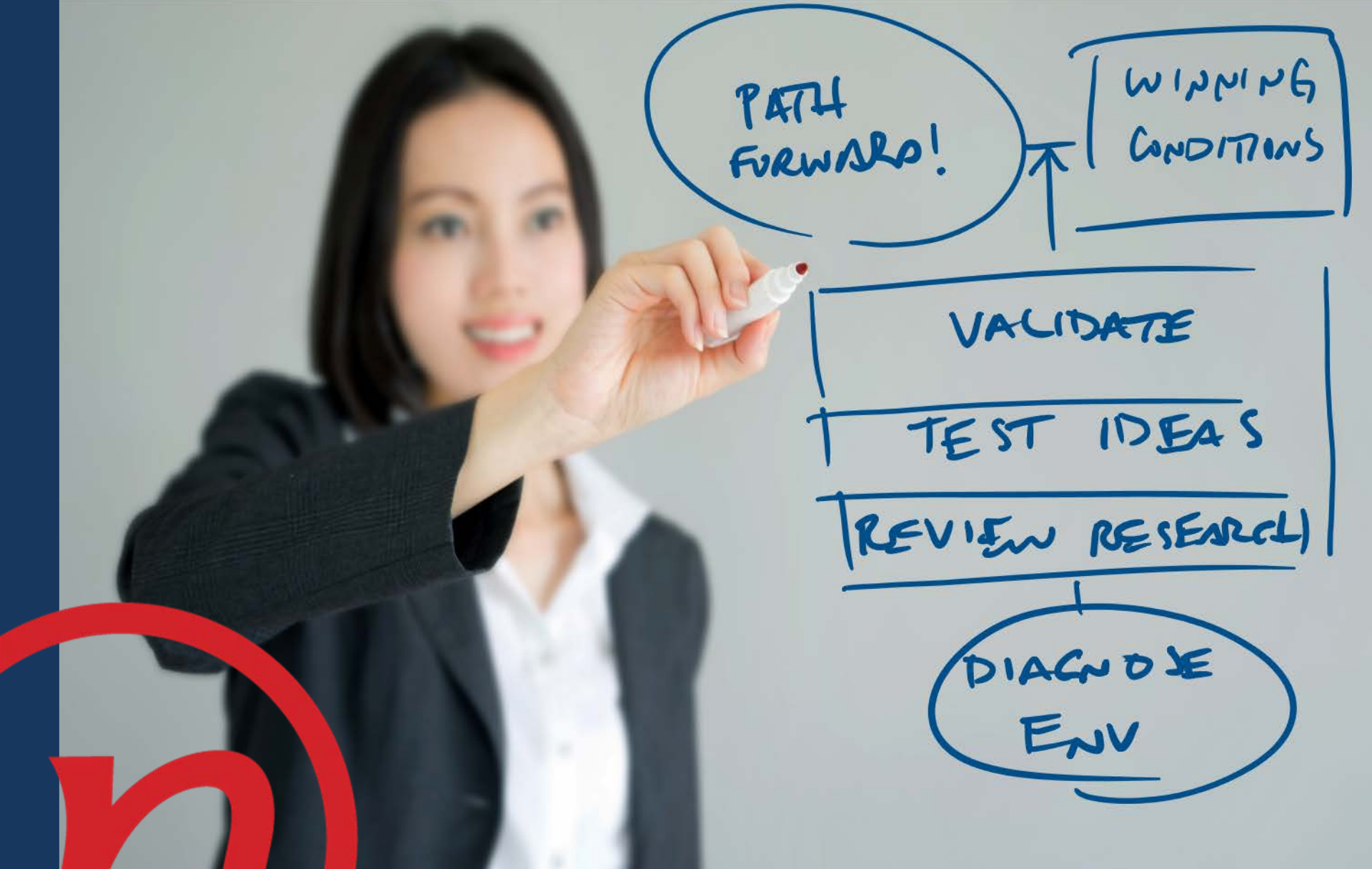


# *Build own network or use existing network*



**QUESTION** – Let's assume that a foreign telecommunications company with four times the revenue of Canada's three largest wireless providers combined wanted to enter the Canadian market to offer wireless services. Which of the following is closer to your own view? Should this large foreign company build its own wireless telecommunications network to serve all Canadians or should Canadian wireless telecommunications companies be required to provide this larger foreign competitor with access to their wireless networks.

**A majority of Canadians thought that a large foreign entrant into the telecommunications field should have to build its own wireless network.**



Methodology

# *Methodology*

This study of Canadians was commissioned by Bell and TELUS and was comprised of a random telephone survey of 2,000 Canadians conducted between August 12<sup>th</sup> and 19<sup>th</sup>, 2013. Participants were randomly recruited by telephone. The sample included both land- and cell-lines across Canada. The results were statistically checked and weighted geographically and by age using the latest Census data. Geographic oversamples were created to allow for more robust regional analysis.

The margin of error for a random survey of 2,000 Canadians is  $\pm 2.2$  percentage points, 19 times out of 20.

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# Sample Stratifications

To follow are the fixed geographic quotas and their, final weighted proportion of the sample using the latest Census Canada data and the associated margins of error for the number of interviews created in each region.

	Fixed Quota for Sub-samples	Weighted Sample	MoE @ 95% confidence level (percentage points)
<b>Atlantic</b>	<b>150</b>	<b>139</b>	<b>±8.1</b>
<b>Quebec</b>	<b>400</b>	<b>472</b>	<b>±4.4</b>
<i>Island</i>	<i>200</i>	<i>100</i>	<i>±7.0</i>
<i>RoQ</i>	<i>200</i>	<i>372</i>	<i>±7.0</i>
<b>Ontario</b>	<b>700</b>	<b>768</b>	<b>±3.7</b>
<i>GTA</i>	<i>175</i>	<i>322</i>	<i>±7.5</i>
<i>East/North</i>	<i>175</i>	<i>160</i>	<i>±7.5</i>
<i>Central/Niagara</i>	<i>175</i>	<i>197</i>	<i>±7.5</i>
<i>Southern</i>	<i>175</i>	<i>89</i>	<i>±7.5</i>
<b>Manitoba</b>	<b>150</b>	<b>72</b>	<b>±8.1</b>
<b>Saskatchewan</b>	<b>200</b>	<b>62</b>	<b>±7.0</b>
<b>Alberta</b>	<b>200</b>	<b>218</b>	<b>±7.0</b>
<b>British Columbia</b>	<b>200</b>	<b>269</b>	<b>±7.0</b>
<b>Total</b>	<b>2000</b>	<b>2000</b>	





# Tabulations

Confidential



## 2013-401 – TELECOMMUNICATIONS SURVEY – SPONSORED BY BELL / TELUS – STAT SHEET

			Region							
			Canada 2013-08	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
Question 1 – In past elections where you were eligible to vote, did you vote all the time, most of the time, some of the time, or never?	Total	Unwgt N	2000	150	400	700	150	200	200	200
		Wgt N	2000	139	472	768	72	62	218	269
	All of the time	%	63.2	66.5	66.1	62.3	67.9	76.4	53.8	62.3
	Most of the time	%	19.6	22.1	17.8	20.0	18.4	8.2	19.9	23.2
	Some of the time	%	10.9	8.4	11.4	9.7	7.5	8.5	18.4	10.0
	Never	%	6.3	3.0	4.7	8.0	6.3	6.9	8.0	4.5

			Gender		Age						Urban/Rural	
			Canada 2013-08	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	Urban	Rural
Question 1 – In past elections where you were eligible to vote, did you vote all the time, most of the time, some of the time, or never?	Total	Unwgt N	2000	959	1041	233	247	398	500	622	1539	461
		Wgt N	2000	964	1036	412	344	418	355	471	1552	448
	All of the time	%	63.2	62.4	63.9	52.4	55.2	59.9	69.0	77.0	64.4	58.8
	Most of the time	%	19.6	21.2	18.2	21.9	21.7	18.6	21.5	15.6	19.1	21.4
	Some of the time	%	10.9	9.7	12.0	18.3	11.7	15.0	6.4	3.6	10.3	12.8
	Never	%	6.3	6.7	6.0	7.3	11.4	6.5	3.1	3.8	6.1	7.0

Random Telephone Survey of 2,000 Canadians conducted between August 12<sup>th</sup> and 19<sup>th</sup>, 2013. Fixed regional quotas were established with the final dataset weighted by region and age using the latest Census data to be representative of the Canadian population. The margin of error for a survey of 2,000 Canadians is  $\pm 2.2$  percentage points, 19 times out of twenty.



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			Region							
			Canada 2013-08	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
Question 2 – Thinking of how you have usually voted in past federal elections, would you describe yourself as someone who votes for the [ROTATE] Conservative Party, the Liberal Party, the New Democratic Party, the Green Party or do you have no strong party allegiance?	Total	Unwgt N	2000	150	400	700	150	200	200	200
		Wgt N	2000	139	472	768	72	62	218	269
	Conservative Party	%	20.5	15.5	9.2	22.5	26.9	29.8	34.3	22.3
	Liberal Party	%	15.7	16.7	15.4	18.6	18.0	9.6	11.0	11.7
	New Democratic Party	%	11.2	10.9	13.3	9.2	12.5	15.7	3.8	18.3
	Green Party	%	2.4	.0	2.1	2.7	.0	.7	3.8	3.1
	No strong allegiance	%	42.3	50.1	53.0	38.7	29.3	34.9	39.5	37.5
	Unsure/refusal	%	7.8	6.8	6.9	8.3	13.3	9.2	7.6	7.0

			Gender			Age					Urban/Rural	
			Canada 2013-08	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	Urban	Rural
Question 2 – Thinking of how you have usually voted in past federal elections, would you describe yourself as someone who votes for the [ROTATE] Conservative Party, the Liberal Party, the New Democratic Party, the Green Party or do you have no strong party allegiance?	Total	Unwgt N	2000	959	1041	233	247	398	500	622	1539	461
		Wgt N	2000	964	1036	412	344	418	355	471	1552	448
	Conservative Party	%	20.5	22.4	18.8	16.9	22.0	19.2	20.0	24.2	19.9	22.9
	Liberal Party	%	15.7	14.9	16.3	13.2	16.8	13.0	17.7	17.8	16.9	11.4
	New Democratic Party	%	11.2	10.8	11.7	11.3	9.2	12.4	13.1	10.2	11.3	10.9
	Green Party	%	2.4	2.3	2.4	3.1	4.0	1.2	1.9	2.1	2.8	1.0
	No strong allegiance	%	42.3	41.5	43.2	47.0	40.6	49.2	37.6	37.0	40.8	47.8
	Unsure/refusal	%	7.8	8.1	7.6	8.4	7.4	5.0	9.6	8.7	8.3	6.1

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			Region							
			Canada 2013-08	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
Question 3 – Would you say that you vote for that particular party all of the time or some of the time?	Total	Unwgt N	2000	150	400	700	150	200	200	200
		Wgt N	2000	139	472	768	72	62	218	269
	No answer	%	50.3	56.9	59.9	47.3	42.6	44.1	47.1	44.5
	All of the time	%	14.8	12.2	14.1	14.9	15.2	21.9	7.8	21.0
	Some of the time	%	34.7	30.9	25.4	37.5	42.2	33.3	45.1	34.5
	Unsure/refusal	%	.3	.0	.6	.3	.0	.7	.0	.0

			Gender			Age					Urban/Rural	
			Canada 2013-08	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	Urban	Rural
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		Wgt N	2000	964	1036	412	344	418	355	471	1552	448
	No answer	%	50.3	49.7	50.8	55.4	48.6	54.2	47.2	45.7	49.2	53.9
	All of the time	%	14.8	13.5	16.1	13.6	11.9	12.9	16.5	18.4	15.5	12.4
	Some of the time	%	34.7	36.6	32.9	30.8	38.8	32.9	36.1	35.5	34.9	33.7
	Unsure/refusal	%	.3	.2	.3	.2	.7	.0	.2	.4	.4	.0

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			Region							
			Canada 2013-08	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
Question 4 – If a federal election were held today, which federal party would be your first local preference?	Total	Unwgt N	2000	150	400	700	150	200	200	200
		Wgt N	2000	139	472	768	72	62	218	269
	Liberal	%	21.7	28.4	21.8	24.0	24.0	11.5	11.9	21.4
	Conservative	%	21.4	16.9	7.3	24.6	31.9	31.7	34.5	23.4
	NDP	%	15.0	14.5	18.0	14.7	9.3	23.1	4.4	19.6
	Green	%	3.5	.0	1.7	3.6	.4	2.1	4.7	8.6
	Other	%	1.1	.0	1.8	.4	2.1	.4	3.5	.3
	Bloc	%	1.7	.0	7.3	.0	.0	.0	.0	.0
	Unsure	%	35.5	40.2	42.1	32.7	32.3	31.2	41.0	26.8

			Gender			Age					Urban/Rural	
			Canada 2013-08	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	Urban	Rural
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		Wgt N	2000	964	1036	412	344	418	355	471	1552	448
	Liberal	%	21.7	23.4	20.1	19.0	17.6	22.2	24.1	24.9	22.7	18.2
	Conservative	%	21.4	23.7	19.2	18.8	21.9	21.4	21.2	23.4	20.7	23.9
	NDP	%	15.0	14.4	15.7	16.5	15.5	16.0	14.9	12.7	14.9	15.6
	Green	%	3.5	4.8	2.4	5.7	4.8	2.9	2.9	1.8	3.8	2.8
	Other	%	1.1	1.3	.9	1.6	1.3	.4	.8	1.3	1.1	.8
	Bloc	%	1.7	1.9	1.6	.5	2.0	1.0	3.4	2.0	1.8	1.4
	Unsure	%	35.5	30.6	40.0	37.9	36.8	36.2	32.7	34.0	35.0	37.1

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			Region							
			Canada 2013-08	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
Question 5 (undecided only) – Which federal party are you leaning toward in your riding?	Total	Unwgt N	2000	150	400	700	150	200	200	200
		Wgt N	2000	139	472	768	72	62	218	269
	No answer	%	64.5	59.8	57.9	67.3	67.7	68.8	59.0	73.2
	Liberal	%	5.5	6.7	4.3	6.2	8.3	2.6	5.1	5.6
	Conservative	%	4.2	6.8	2.1	4.3	5.2	5.7	6.9	3.3
	NDP	%	2.7	7.2	2.2	2.5	2.5	1.1	2.9	2.0
	Green	%	.4	.4	.1	.4	.0	1.1	.0	1.1
	Other	%	.2	.0	.1	.4	.0	.0	.0	.0
	Bloc	%	.2	.0	.9	.0	.0	.0	.0	.0
	Unsure	%	22.3	19.1	32.4	19.0	16.2	20.7	26.1	14.8

			Gender		Age						Urban/Rural	
			Canada 2013-08	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	Urban	Rural
Question 5 (undecided only) – Which federal party are you leaning toward in your riding?	Total	Unwgt N	2000	959	1041	233	247	398	500	622	1539	461
		Wgt N	2000	964	1036	412	344	418	355	471	1552	448
	No answer	%	64.5	69.4	60.0	62.1	63.2	63.8	67.3	66.0	65.0	62.9
	Liberal	%	5.5	4.4	6.6	2.6	10.5	5.9	5.1	4.5	6.0	3.9
	Conservative	%	4.2	3.4	4.9	5.5	2.8	3.6	4.9	4.1	4.0	4.8
	NDP	%	2.7	3.0	2.4	4.0	1.6	1.9	2.2	3.4	2.6	3.1
	Green	%	.4	.4	.3	.8	.1	.1	.6	.2	.3	.4
	Other	%	.2	.1	.2	.0	.0	.5	.1	.2	.2	.0
	Bloc	%	.2	.2	.2	.2	.3	.2	.4	.0	.1	.4
	Unsure	%	22.3	19.2	25.3	24.8	21.5	24.0	19.4	21.6	21.7	24.4

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			Region							
			Canada 2013-08	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
Ballot	Total	Unwgt N	1564	117	285	563	124	156	150	169
		Wgt N	1553	112	319	622	60	49	161	229
	Liberal	%	35.3	43.5	38.5	37.2	38.6	24.6	23.0	31.7
	Conservative	%	31.9	29.3	14.0	33.9	44.3	40.5	56.0	30.8
	NDP	%	22.8	26.7	29.8	21.2	14.2	30.4	9.9	25.4
	Green	%	5.9	.5	2.7	6.8	.5	4.0	6.3	11.8
	Other	%	1.6	.0	2.8	.9	2.5	.5	4.8	.3
	Bloc	%	2.5	.0	12.2	.0	.0	.0	.0	.0

			Gender			Age					Urban/Rural	
			Canada 2013-08	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	Urban	Rural
Ballot	Total	Unwgt N	1564	783	781	177	192	302	401	492	1213	351
		Wgt N	1553	779	775	310	270	318	286	369	1215	338
	Liberal	%	35.3	34.4	36.2	29.2	36.0	37.0	36.3	37.7	36.9	29.5
	Conservative	%	31.9	32.8	31.1	31.8	30.7	31.6	31.0	33.8	30.4	37.5
	NDP	%	22.8	21.5	24.2	27.3	21.8	23.5	21.3	20.5	22.3	24.8
	Green	%	5.9	7.1	4.6	8.7	6.8	5.1	5.6	3.6	6.2	4.6
	Other	%	1.6	1.7	1.5	2.2	1.6	1.2	1.1	1.9	1.7	1.1
	Bloc	%	2.5	2.5	2.5	.9	3.0	1.7	4.7	2.5	2.5	2.5

Random Telephone Survey of 2,000 Canadians conducted between August 12<sup>th</sup> and 19<sup>th</sup>, 2013. Fixed regional quotas were established with the final dataset weighted by region and age using the latest Census data to be representative of the Canadian population. The margin of error for a survey of 2,000 Canadians is  $\pm 2.2$  percentage points, 19 times out of twenty.



## 2013-401 – TELECOMMUNICATIONS SURVEY – SPONSORED BY BELL / TELUS – STAT SHEET

Would you say that the following industries in Canada make an important, somewhat important, somewhat unimportant, or unimportant contribution to the future strength of the Canadian economy?  
[Rotate Questions 6–11]

			Region							
			Canada 2013–08	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
Question 6 – Canada's wireless telecommunications industry	Total	Unwgt N	2000	150	400	700	150	200	200	200
		Wgt N	2000	139	472	768	72	62	218	269
	Important	%	53.0	49.0	57.1	53.6	52.2	53.6	51.1	47.7
	Somewhat important	%	32.2	38.6	26.9	33.8	26.9	30.8	32.3	35.4
	Somewhat unimportant	%	5.2	4.5	5.7	4.4	4.4	6.1	5.7	6.7
	Unimportant	%	5.4	3.8	6.2	4.3	11.3	5.5	6.0	6.3
	Unsure	%	4.1	4.1	4.2	3.9	5.3	4.1	4.9	3.9

			Gender			Age					Urban/Rural	
			Canada 2013–08	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	Urban	Rural
Question 6 – Canada's wireless telecommunications industry	Total	Unwgt N	2000	959	1041	233	247	398	500	622	1539	461
		Wgt N	2000	964	1036	412	344	418	355	471	1552	448
	Important	%	53.0	52.9	53.0	48.7	46.7	52.8	56.4	58.9	53.1	52.7
	Somewhat important	%	32.2	31.8	32.6	36.7	36.1	34.4	29.1	25.8	32.5	31.3
	Somewhat unimportant	%	5.2	5.7	4.8	6.0	6.5	4.3	5.2	4.4	5.0	6.0
	Unimportant	%	5.4	6.5	4.5	3.7	6.7	5.6	6.7	4.9	5.4	5.5
	Unsure	%	4.1	3.1	5.1	4.9	4.0	2.8	2.6	6.0	4.0	4.5

Random Telephone Survey of 2,000 Canadians conducted between August 12<sup>th</sup> and 19<sup>th</sup>, 2013. Fixed regional quotas were established with the final dataset weighted by region and age using the latest Census data to be representative of the Canadian population. The margin of error for a survey of 2,000 Canadians is  $\pm 2.2$  percentage points, 19 times out of twenty.





## 2013-401 – TELECOMMUNICATIONS SURVEY – SPONSORED BY BELL / TELUS – STAT SHEET

Would you say that the following industries in Canada make an important, somewhat important, somewhat unimportant, or unimportant contribution to the future strength of the Canadian economy?  
[Rotate Questions 6–11]

			Region							
			Canada 2013–08	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
Question 7 – Canada's automobile industry	Total	Unwgt N	2000	150	400	700	150	200	200	200
		Wgt N	2000	139	472	768	72	62	218	269
	Important	%	54.8	53.4	52.1	63.5	54.4	49.5	49.2	41.6
	Somewhat important	%	32.0	42.1	28.5	27.5	34.7	37.7	36.5	40.1
	Somewhat unimportant	%	6.0	1.8	10.0	3.6	1.2	6.7	5.3	9.8
	Unimportant	%	5.7	2.3	7.0	4.3	6.7	3.7	6.6	8.2
	Unsure	%	1.5	.4	2.4	1.0	3.0	2.4	2.4	.3

			Gender			Age					Urban/Rural	
			Canada 2013–08	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	Urban	Rural
Question 7 – Canada's automobile industry	Total	Unwgt N	2000	959	1041	233	247	398	500	622	1539	461
		Wgt N	2000	964	1036	412	344	418	355	471	1552	448
	Important	%	54.8	57.4	52.4	51.1	49.2	55.5	55.1	61.4	54.3	56.7
	Somewhat important	%	32.0	28.8	35.0	33.7	36.3	33.5	33.0	25.4	31.2	34.8
	Somewhat unimportant	%	6.0	7.0	5.1	8.0	6.5	5.3	4.6	5.7	7.0	2.7
	Unimportant	%	5.7	6.2	5.2	6.0	6.4	5.0	6.1	5.0	6.2	3.8
	Unsure	%	1.5	.6	2.3	1.1	1.6	.7	1.2	2.5	1.3	2.0

Random Telephone Survey of 2,000 Canadians conducted between August 12<sup>th</sup> and 19<sup>th</sup>, 2013. Fixed regional quotas were established with the final dataset weighted by region and age using the latest Census data to be representative of the Canadian population. The margin of error for a survey of 2,000 Canadians is  $\pm 2.2$  percentage points, 19 times out of twenty.



## 2013-401 – TELECOMMUNICATIONS SURVEY – SPONSORED BY BELL / TELUS – STAT SHEET

Would you say that the following industries in Canada make an important, somewhat important, somewhat unimportant, or unimportant contribution to the future strength of the Canadian economy?  
[Rotate Questions 6–11]

			Region							
			Canada 2013–08	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
Question 8 – Canada's aerospace industry	Total	Unwgt N	2000	150	400	700	150	200	200	200
		Wgt N	2000	139	472	768	72	62	218	269
	Important	%	46.5	43.1	51.6	48.8	60.2	32.0	35.7	41.3
	Somewhat important	%	31.2	31.3	24.6	30.9	23.5	34.8	38.5	38.8
	Somewhat unimportant	%	7.7	9.3	8.7	7.1	3.1	8.3	8.2	7.9
	Unimportant	%	9.0	8.8	10.0	8.4	7.3	12.3	10.5	7.5
	Unsure	%	5.5	7.4	5.1	4.8	5.9	12.7	7.1	4.6

			Gender			Age					Urban/Rural	
			Canada 2013–08	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	Urban	Rural
Question 8 – Canada's aerospace industry	Total	Unwgt N	2000	959	1041	233	247	398	500	622	1539	461
		Wgt N	2000	964	1036	412	344	418	355	471	1552	448
	Important	%	46.5	48.4	44.8	41.1	40.9	47.5	46.8	54.4	47.6	42.8
	Somewhat important	%	31.2	31.4	30.9	34.3	33.6	32.9	31.1	25.2	31.2	31.2
	Somewhat unimportant	%	7.7	7.4	8.1	12.2	8.8	7.4	6.5	4.2	7.0	10.3
	Unimportant	%	9.0	9.5	8.6	8.4	10.9	7.2	10.9	8.3	8.7	10.0
	Unsure	%	5.5	3.4	7.6	4.0	5.8	5.0	4.7	7.8	5.5	5.7

Random Telephone Survey of 2,000 Canadians conducted between August 12<sup>th</sup> and 19<sup>th</sup>, 2013. Fixed regional quotas were established with the final dataset weighted by region and age using the latest Census data to be representative of the Canadian population. The margin of error for a survey of 2,000 Canadians is  $\pm 2.2$  percentage points, 19 times out of twenty.



## 2013-401 – TELECOMMUNICATIONS SURVEY – SPONSORED BY BELL / TELUS – STAT SHEET

Would you say that the following industries in Canada make an important, somewhat important, somewhat unimportant, or unimportant contribution to the future strength of the Canadian economy?  
[Rotate Questions 6–11]

			Region							
			Canada 2013–08	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
Question 9 – Canada's oil and gas industry	Total	Unwgt N	2000	150	400	700	150	200	200	200
		Wgt N	2000	139	472	768	72	62	218	269
	Important	%	78.5	83.5	65.7	81.9	78.1	87.5	93.2	74.9
	Somewhat important	%	14.2	13.1	18.7	13.4	13.9	7.7	5.9	17.3
	Somewhat unimportant	%	1.8	1.3	3.4	1.4	.4	1.8	.3	1.9
	Unimportant	%	3.9	1.8	8.5	2.3	7.2	1.9	.0	4.7
	Unsure	%	1.6	.4	3.7	1.1	.5	1.1	.6	1.2

			Gender			Age					Urban/Rural	
			Canada 2013–08	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	Urban	Rural
Question 9 – Canada's oil and gas industry	Total	Unwgt N	2000	959	1041	233	247	398	500	622	1539	461
		Wgt N	2000	964	1036	412	344	418	355	471	1552	448
	Important	%	78.5	79.1	77.9	73.4	81.1	80.8	78.0	79.3	78.3	79.3
	Somewhat important	%	14.2	13.6	14.7	17.3	13.7	14.8	14.0	11.3	13.8	15.4
	Somewhat unimportant	%	1.8	1.6	2.0	2.6	1.1	1.3	2.2	1.7	2.2	.5
	Unimportant	%	3.9	4.9	3.0	5.1	2.8	2.2	5.0	4.6	4.2	3.2
	Unsure	%	1.6	.8	2.4	1.6	1.3	.9	.8	3.1	1.6	1.6

Random Telephone Survey of 2,000 Canadians conducted between August 12<sup>th</sup> and 19<sup>th</sup>, 2013. Fixed regional quotas were established with the final dataset weighted by region and age using the latest Census data to be representative of the Canadian population. The margin of error for a survey of 2,000 Canadians is  $\pm 2.2$  percentage points, 19 times out of twenty.



## 2013-401 – TELECOMMUNICATIONS SURVEY – SPONSORED BY BELL / TELUS – STAT SHEET

Would you say that the following industries in Canada make an important, somewhat important, somewhat unimportant, or unimportant contribution to the future strength of the Canadian economy?  
[Rotate Questions 6–11]

			Region							
			Canada 2013–08	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
Question 10 – Canada's defence industry	Total	Unwgt N	2000	150	400	700	150	200	200	200
		Wgt N	2000	139	472	768	72	62	218	269
	Important	%	43.6	60.0	39.2	45.6	53.0	45.3	41.4	35.8
	Somewhat important	%	28.6	27.1	21.3	29.5	32.1	32.9	31.3	35.8
	Somewhat unimportant	%	13.4	7.0	19.2	12.3	6.2	10.0	9.6	15.6
	Unimportant	%	9.1	2.7	15.7	6.7	4.5	5.7	11.1	8.2
	Unsure	%	5.3	3.2	4.7	5.9	4.2	6.0	6.7	4.7

			Gender			Age					Urban/Rural	
			Canada 2013–08	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	Urban	Rural
Question 10 – Canada's defence industry	Total	Unwgt N	2000	959	1041	233	247	398	500	622	1539	461
		Wgt N	2000	964	1036	412	344	418	355	471	1552	448
	Important	%	43.6	41.4	45.6	39.3	39.4	46.4	44.4	47.2	41.6	50.2
	Somewhat important	%	28.6	28.0	29.2	29.8	29.4	26.7	32.3	26.0	28.9	27.6
	Somewhat unimportant	%	13.4	15.2	11.8	16.6	17.6	13.3	8.0	11.7	14.2	10.7
	Unimportant	%	9.1	11.4	6.9	7.0	8.3	9.5	12.1	8.8	9.8	6.7
	Unsure	%	5.3	4.0	6.5	7.3	5.4	4.1	3.1	6.2	5.4	4.8

Random Telephone Survey of 2,000 Canadians conducted between August 12<sup>th</sup> and 19<sup>th</sup>, 2013. Fixed regional quotas were established with the final dataset weighted by region and age using the latest Census data to be representative of the Canadian population. The margin of error for a survey of 2,000 Canadians is  $\pm 2.2$  percentage points, 19 times out of twenty.



## 2013-401 – TELECOMMUNICATIONS SURVEY – SPONSORED BY BELL / TELUS – STAT SHEET

Would you say that the following industries in Canada make an important, somewhat important, somewhat unimportant, or unimportant contribution to the future strength of the Canadian economy?  
[Rotate Questions 6–11]

			Region							
			Canada 2013–08	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
Question 11 – Canada's agriculture industry	Total	Unwgt N	2000	150	400	700	150	200	200	200
		Wgt N	2000	139	472	768	72	62	218	269
	Important	%	84.6	81.3	80.1	85.9	86.6	86.9	86.1	88.7
	Somewhat important	%	12.1	17.5	14.8	11.1	9.7	10.6	9.3	10.3
	Somewhat unimportant	%	1.0	.0	1.8	.3	.7	.0	3.9	.4
	Unimportant	%	1.0	.4	1.6	1.1	1.6	1.6	.0	.3
	Unsure	%	1.3	.9	1.7	1.6	1.3	.9	.6	.3

			Gender			Age					Urban/Rural	
			Canada 2013–08	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	Urban	Rural
Question 11 – Canada's agriculture industry	Total	Unwgt N	2000	959	1041	233	247	398	500	622	1539	461
		Wgt N	2000	964	1036	412	344	418	355	471	1552	448
	Important	%	84.6	84.3	85.0	79.1	79.7	86.4	88.1	89.0	83.6	88.2
	Somewhat important	%	12.1	13.4	10.8	18.3	15.0	11.3	9.3	7.2	12.8	9.4
	Somewhat unimportant	%	1.0	.5	1.6	1.3	2.0	.9	.9	.3	1.1	.9
	Unimportant	%	1.0	1.1	.8	.2	.5	1.0	1.3	1.7	1.2	.2
	Unsure	%	1.3	.7	1.8	1.1	2.8	.4	.3	1.7	1.3	1.2

Random Telephone Survey of 2,000 Canadians conducted between August 12<sup>th</sup> and 19<sup>th</sup>, 2013. Fixed regional quotas were established with the final dataset weighted by region and age using the latest Census data to be representative of the Canadian population. The margin of error for a survey of 2,000 Canadians is  $\pm 2.2$  percentage points, 19 times out of twenty.



## 2013-401 – TELECOMMUNICATIONS SURVEY – SPONSORED BY BELL / TELUS – STAT SHEET

			Region							
			Canada 2013-08	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
Question 12 (first ranked response) – Please rank your first and second priorities for the federal government from the following list. [ROTATE] Lowering wireless phone service prices, lowering gas prices, lowering bank charges, lowering college/university tuition, lowering airline ticket surcharges	Total	Unwgt N	2000	150	400	700	150	200	200	200
		Wgt N	2000	139	472	768	72	62	218	269
	Lowering wireless phone service prices	%	7.3	5.9	6.8	6.9	6.6	2.1	9.4	9.8
	Lowering gas prices	%	44.5	45.2	61.1	39.7	54.4	53.7	29.3	36.2
	Lowering bank charges	%	9.3	5.7	10.0	10.3	6.8	8.7	8.2	8.6
	Lowering college/university tuition	%	33.2	36.8	18.9	37.0	23.9	25.5	43.9	40.8
	Lowering airline ticket surcharges	%	2.7	2.6	1.0	2.8	3.3	3.0	6.1	2.2
	Unsure	%	3.1	3.7	2.1	3.4	4.9	7.0	3.1	2.4

			Gender			Age					Urban/Rural	
			Canada 2013-08	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	Urban	Rural
Question 12 (first ranked response) – Please rank your first and second priorities for the federal government from the following list. [ROTATE] Lowering wireless phone service prices, lowering gas prices, lowering bank charges, lowering college/university tuition, lowering airline ticket surcharges	Total	Unwgt N	2000	959	1041	233	247	398	500	622	1539	461
		Wgt N	2000	964	1036	412	344	418	355	471	1552	448
	Lowering wireless phone service prices	%	7.3	9.2	5.6	7.6	3.6	7.7	9.8	7.6	7.5	6.5
	Lowering gas prices	%	44.5	45.5	43.5	42.1	45.5	44.3	48.2	43.1	43.0	49.7
	Lowering bank charges	%	9.3	8.4	10.1	5.7	5.1	12.4	11.8	10.8	9.7	7.7
	Lowering college/university tuition	%	33.2	30.2	35.9	38.5	39.2	31.2	26.8	30.7	33.8	31.0
	Lowering airline ticket surcharges	%	2.7	2.8	2.5	3.6	2.7	2.0	1.2	3.5	3.0	1.5
	Unsure	%	3.1	3.8	2.4	2.5	3.9	2.3	2.3	4.4	3.0	3.7

Random Telephone Survey of 2,000 Canadians conducted between August 12<sup>th</sup> and 19<sup>th</sup>, 2013. Fixed regional quotas were established with the final dataset weighted by region and age using the latest Census data to be representative of the Canadian population. The margin of error for a survey of 2,000 Canadians is  $\pm 2.2$  percentage points, 19 times out of twenty.





## 2013-401 – TELECOMMUNICATIONS SURVEY – SPONSORED BY BELL / TELUS – STAT SHEET

			Region									
			Canada 2013–08	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia		
Question 12 (second ranked response) – Please rank your first and second priorities for the federal government from the following list. [ROTATE] Lowering wireless phone service prices, lowering gas prices, lowering bank charges, lowering college/university tuition, lowering airline ticket surcharges	Total	Unwgt N	2000	150	400	700	150	200	200	200		
		Wgt N	2000	139	472	768	72	62	218	269		
	No answer	%	3.1	3.7	2.1	3.4	4.9	7.0	3.1	2.4		
	Lowering wireless phone service prices	%	17.0	15.4	15.3	18.4	14.6	13.7	16.7	18.5		
	Lowering gas prices	%	26.1	26.3	19.4	28.7	12.9	21.5	34.3	28.3		
	Lowering bank charges	%	17.8	17.8	28.1	13.7	17.1	12.5	16.1	13.9		
	Lowering college/university tuition	%	23.9	25.4	27.0	22.0	27.5	28.1	19.3	24.7		
	Lowering airline ticket surcharges	%	7.5	10.9	5.0	8.9	14.0	9.0	3.2	7.9		
	Unsure	%	4.6	.5	3.0	5.0	9.1	8.2	7.2	4.3		
			Gender			Age					Urban/Rural	
			Canada 2013–08	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	Urban	Rural
Question 12 (second ranked response) – Please rank your first and second priorities for the federal government from the following list. [ROTATE] Lowering wireless phone service prices, lowering gas prices, lowering bank charges, lowering college/university tuition, lowering airline ticket surcharges	Total	Unwgt N	1927	918	1009	227	237	388	485	590	1486	441
		Wgt N	1938	926	1011	402	331	408	347	450	1506	431
	Lowering wireless phone service prices	%	17.6	20.3	15.1	15.4	18.0	19.5	19.1	16.3	18.1	15.5
	Lowering gas prices	%	26.9	24.3	29.3	32.7	27.8	25.7	26.0	23.0	27.8	23.9
	Lowering bank charges	%	18.3	18.2	18.5	12.6	19.4	19.2	20.6	20.1	16.9	23.4
	Lowering college/university tuition	%	24.6	23.9	25.3	28.2	25.3	24.2	23.7	22.1	24.6	24.7
	Lowering airline ticket surcharges	%	7.8	7.8	7.8	6.6	5.6	7.6	6.3	11.8	8.1	6.6
	Unsure	%	4.8	5.6	4.0	4.6	3.9	3.8	4.3	6.7	4.5	5.8

Random Telephone Survey of 2,000 Canadians conducted between August 12<sup>th</sup> and 19<sup>th</sup>, 2013. Fixed regional quotas were established with the final dataset weighted by region and age using the latest Census data to be representative of the Canadian population. The margin of error for a survey of 2,000 Canadians is  $\pm 2.2$  percentage points, 19 times out of twenty.



## 2013-401 – TELECOMMUNICATIONS SURVEY – SPONSORED BY BELL / TELUS – STAT SHEET

			Region							
			Canada 2013-08	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
Question 13 – Thinking in terms of competition generally, should the Government of Canada create an advantage in the marketplace for Canadian-owned companies, foreign-owned companies or neither?	Total	Unwgt N	2000	150	400	700	150	200	200	200
		Wgt N	2000	139	472	768	72	62	218	269
	Canadian-owned	%	70.2	69.7	79.5	66.8	69.6	75.3	62.8	68.9
	Foreign-owned	%	1.7	.0	2.4	2.5	.5	1.3	.0	1.0
	Neither	%	25.1	28.7	15.2	27.3	27.1	20.7	32.9	28.6
	Unsure	%	3.0	1.6	2.9	3.4	2.8	2.7	4.3	1.5

			Gender			Age					Urban/Rural	
			Canada 2013-08	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	Urban	Rural
Question 13 – Thinking in terms of competition generally, should the Government of Canada create an advantage in the marketplace for Canadian-owned companies, foreign-owned companies or neither?	Total	Unwgt N	2000	959	1041	233	247	398	500	622	1539	461
		Wgt N	2000	964	1036	412	344	418	355	471	1552	448
	Canadian-owned	%	70.2	63.5	76.4	67.4	71.8	73.8	67.6	70.3	69.8	71.6
	Foreign-owned	%	1.7	2.9	.6	5.3	1.6	.0	.0	1.5	1.7	1.8
	Neither	%	25.1	31.4	19.3	24.5	23.7	24.6	30.9	22.7	25.7	23.0
	Unsure	%	3.0	2.2	3.7	2.8	2.9	1.6	1.5	5.5	2.8	3.6

Random Telephone Survey of 2,000 Canadians conducted between August 12<sup>th</sup> and 19<sup>th</sup>, 2013. Fixed regional quotas were established with the final dataset weighted by region and age using the latest Census data to be representative of the Canadian population. The margin of error for a survey of 2,000 Canadians is  $\pm 2.2$  percentage points, 19 times out of twenty.



## 2013-401 – TELECOMMUNICATIONS SURVEY – SPONSORED BY BELL / TELUS – STAT SHEET

			Region							
			Canada 2013-08	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
Question 14 – Are you satisfied, somewhat satisfied, somewhat dissatisfied or dissatisfied with the overall value you receive from your wireless service?	Total	Unwgt N	2000	150	400	700	150	200	200	200
		Wgt N	2000	139	472	768	72	62	218	269
	Satisfied	%	38.0	38.6	46.2	35.2	34.2	40.2	38.2	31.5
	Somewhat satisfied	%	28.9	33.8	23.9	28.2	27.0	24.5	33.2	35.3
	Somewhat dissatisfied	%	10.5	8.3	10.3	10.8	9.0	15.1	10.2	10.2
	Dissatisfied	%	14.2	9.9	6.9	18.9	18.1	10.6	15.1	14.5
	Unsure	%	4.0	5.3	6.8	2.5	1.7	4.2	1.2	5.2
	Do not have wireless service	%	4.5	4.1	5.9	4.3	10.0	5.4	2.0	3.3

			Gender			Age					Urban/Rural	
			Canada 2013-08	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	Urban	Rural
Question 14 – Are you satisfied, somewhat satisfied, somewhat dissatisfied or dissatisfied with the overall value you receive from your wireless service?	Total	Unwgt N	2000	959	1041	233	247	398	500	622	1539	461
		Wgt N	2000	964	1036	412	344	418	355	471	1552	448
	Satisfied	%	38.0	35.5	40.3	37.9	36.3	36.9	38.8	39.5	38.2	37.1
	Somewhat satisfied	%	28.9	29.0	28.8	34.9	31.1	33.6	23.5	21.9	29.7	26.2
	Somewhat dissatisfied	%	10.5	12.5	8.6	8.5	9.5	10.6	13.5	10.5	10.3	11.2
	Dissatisfied	%	14.2	14.9	13.5	14.0	17.9	12.8	14.6	12.5	13.6	16.3
	Unsure	%	4.0	3.4	4.5	2.5	2.4	2.4	4.2	7.6	3.7	4.8
	Do not have wireless service	%	4.5	4.7	4.4	2.1	2.9	3.7	5.3	8.0	4.6	4.4

Random Telephone Survey of 2,000 Canadians conducted between August 12<sup>th</sup> and 19<sup>th</sup>, 2013. Fixed regional quotas were established with the final dataset weighted by region and age using the latest Census data to be representative of the Canadian population. The margin of error for a survey of 2,000 Canadians is  $\pm 2.2$  percentage points, 19 times out of twenty.



## 2013-401 – TELECOMMUNICATIONS SURVEY – SPONSORED BY BELL / TELUS – STAT SHEET

			Region							
			Canada 2013-08	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
Question 15 (respondents with wireless service only) – Which of the following aspects of your wireless service is the most important for you?	Total	Unwgt N	2000	150	400	700	150	200	200	200
		Wgt N	2000	139	472	768	72	62	218	269
	No answer	%	8.5	9.4	12.7	6.9	11.7	9.6	3.2	8.4
	Network quality	%	12.1	15.2	17.2	10.0	12.6	5.7	15.9	5.7
	Customer service	%	13.7	15.8	17.0	14.2	8.2	7.3	10.5	11.1
	Price	%	37.6	33.4	32.3	45.4	28.4	26.1	28.8	38.8
	Phone selection	%	.7	1.6	.3	.9	.9	1.2	.6	.3
	Available features and capabilities	%	4.2	4.4	1.6	5.3	4.9	1.8	3.7	6.0
	Network coverage	%	21.2	18.0	17.2	16.1	30.9	45.8	31.7	28.0
	None of these	%	2.0	2.2	1.7	1.3	2.4	2.5	5.6	1.6

			Gender			Age					Urban/Rural	
			Canada 2013-08	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	Urban	Rural
Question 15 (respondents with wireless service only) – Which of the following aspects of your wireless service is the most important for you?	Total	Unwgt N	1797	872	925	219	232	373	452	521	1384	413
		Wgt N	1830	885	945	393	326	393	321	398	1424	406
	Network quality	%	13.2	12.6	13.8	16.1	10.3	11.4	17.2	11.2	13.3	12.7
	Customer service	%	15.0	14.6	15.3	11.1	11.7	16.5	12.0	22.3	15.3	13.9
	Price	%	41.1	42.1	40.1	41.9	42.7	41.0	44.7	36.0	42.1	37.5
	Phone selection	%	.8	.8	.7	.2	.5	.5	.3	2.1	.8	.7
	Available features and capabilities	%	4.6	4.6	4.5	6.2	3.6	5.9	2.7	4.0	5.1	2.6
	Network coverage	%	23.2	23.6	22.8	23.3	30.0	23.6	21.2	18.7	21.3	29.9
	None of these	%	2.2	1.6	2.8	1.2	1.1	.9	1.9	5.6	2.1	2.6

Random Telephone Survey of 2,000 Canadians conducted between August 12<sup>th</sup> and 19<sup>th</sup>, 2013. Fixed regional quotas were established with the final dataset weighted by region and age using the latest Census data to be representative of the Canadian population. The margin of error for a survey of 2,000 Canadians is  $\pm 2.2$  percentage points, 19 times out of twenty.



## 2013-401 – TELECOMMUNICATIONS SURVEY – SPONSORED BY BELL / TELUS – STAT SHEET

Our next few questions are about Canadian-owned and foreign-owned companies that provide wireless telecommunications products and services such as cell phones, smart phones, tablets and wireless Internet data plans. For each of the following, I'd like you to tell me whether a Canadian-owned company or a foreign-owned company would do better.

[Rotate Questions 16–18]

			Region							
			Canada 2013-08	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
Question 16 – Creating jobs in the wireless telecommunications sector in Canada	Total	Unwgt N	2000	150	400	700	150	200	200	200
		Wgt N	2000	139	472	768	72	62	218	269
	Canadian -owned would do better	%	72.2	81.9	76.0	71.3	70.6	71.7	60.2	73.2
	Foreign-owned would do better	%	8.7	6.6	8.0	9.4	7.8	7.9	13.7	5.7
	Neither would do better	%	12.5	5.0	10.0	12.6	13.9	12.5	20.8	13.2
	Unsure	%	6.6	6.4	6.1	6.7	7.7	7.9	5.4	7.9

			Gender			Age					Urban/Rural	
			Canada 2013-08	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	Urban	Rural
Question 16 – Creating jobs in the wireless telecommunications sector in Canada	Total	Unwgt N	2000	959	1041	233	247	398	500	622	1539	461
		Wgt N	2000	964	1036	412	344	418	355	471	1552	448
	Canadian -owned would do better	%	72.2	65.3	78.5	72.9	69.9	73.0	73.9	71.1	71.7	73.9
	Foreign-owned would do better	%	8.7	12.3	5.5	11.9	10.1	11.1	6.6	4.6	8.9	8.2
	Neither would do better	%	12.5	16.1	9.1	9.3	14.9	12.5	13.9	12.5	13.0	10.6
	Unsure	%	6.6	6.3	6.9	5.9	5.2	3.4	5.6	11.8	6.4	7.3

Random Telephone Survey of 2,000 Canadians conducted between August 12<sup>th</sup> and 19<sup>th</sup>, 2013. Fixed regional quotas were established with the final dataset weighted by region and age using the latest Census data to be representative of the Canadian population. The margin of error for a survey of 2,000 Canadians is  $\pm 2.2$  percentage points, 19 times out of twenty.



## 2013-401 – TELECOMMUNICATIONS SURVEY – SPONSORED BY BELL / TELUS – STAT SHEET

Our next few questions are about Canadian-owned and foreign-owned companies that provide wireless telecommunications products and services such as cell phones, smart phones, tablets and wireless Internet data plans. For each of the following, I'd like you to tell me whether a Canadian-owned company or a foreign-owned company would do better.  
[Rotate Questions 16–18]

			Region							
			Canada 2013-08	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
Question 17 – Making long-term investments in Canadian wireless networks and infrastructure	Total	Unwgt N	2000	150	400	700	150	200	200	200
		Wgt N	2000	139	472	768	72	62	218	269
	Canadian –owned would do better	%	71.5	76.8	72.6	70.4	74.3	71.5	71.4	69.0
	Foreign-owned would do better	%	10.0	7.6	8.9	9.3	7.3	11.2	12.3	14.1
	Neither would do better	%	11.2	7.3	10.9	12.3	7.6	9.0	10.8	12.6
	Unsure	%	7.3	8.4	7.6	8.0	10.7	8.3	5.5	4.3

			Gender			Age					Urban/Rural	
			Canada 2013-08	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	Urban	Rural
Question 17 – Making long-term investments in Canadian wireless networks and infrastructure	Total	Unwgt N	2000	959	1041	233	247	398	500	622	1539	461
		Wgt N	2000	964	1036	412	344	418	355	471	1552	448
	Canadian –owned would do better	%	71.5	67.2	75.5	75.2	74.0	71.3	72.8	65.5	71.0	72.9
	Foreign-owned would do better	%	10.0	12.9	7.4	11.3	11.4	11.5	9.7	6.9	10.2	9.5
	Neither would do better	%	11.2	13.7	8.9	9.0	9.7	10.5	10.8	15.2	11.4	10.5
	Unsure	%	7.3	6.3	8.2	4.5	4.9	6.8	6.7	12.3	7.3	7.1

Random Telephone Survey of 2,000 Canadians conducted between August 12<sup>th</sup> and 19<sup>th</sup>, 2013. Fixed regional quotas were established with the final dataset weighted by region and age using the latest Census data to be representative of the Canadian population. The margin of error for a survey of 2,000 Canadians is  $\pm 2.2$  percentage points, 19 times out of twenty.





## 2013-401 – TELECOMMUNICATIONS SURVEY – SPONSORED BY BELL / TELUS – STAT SHEET

Our next few questions are about Canadian-owned and foreign-owned companies that provide wireless telecommunications products and services such as cell phones, smart phones, tablets and wireless Internet data plans. For each of the following, I'd like you to tell me whether a Canadian-owned company or a foreign-owned company would do better.  
[Rotate Questions 16–18]

			Region							
			Canada 2013-08	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
Question 18 – Providing wireless communications products and services to Canadians living in rural and remote areas	Total	Unwgt N	2000	150	400	700	150	200	200	200
		Wgt N	2000	139	472	768	72	62	218	269
	Canadian –owned would do better	%	71.3	76.6	77.6	66.5	74.1	79.6	72.2	68.1
	Foreign–owned would do better	%	7.5	8.1	4.1	7.9	6.1	8.5	11.2	9.3
	Neither would do better	%	11.5	9.8	11.7	12.7	8.2	7.4	9.2	12.6
	Unsure	%	9.7	5.5	6.7	12.9	11.7	4.5	7.4	10.1

			Gender			Age					Urban/Rural	
			Canada 2013-08	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	Urban	Rural
Question 18 – Providing wireless communications products and services to Canadians living in rural and remote areas	Total	Unwgt N	2000	959	1041	233	247	398	500	622	1539	461
		Wgt N	2000	964	1036	412	344	418	355	471	1552	448
	Canadian –owned would do better	%	71.3	67.3	75.1	78.2	68.2	70.4	73.2	67.0	70.6	74.0
	Foreign–owned would do better	%	7.5	9.3	5.8	9.1	7.6	8.1	6.7	6.1	7.6	7.0
	Neither would do better	%	11.5	13.9	9.3	6.0	14.2	12.2	12.9	12.6	11.8	10.6
	Unsure	%	9.7	9.5	9.8	6.7	9.9	9.3	7.1	14.3	10.0	8.4

Random Telephone Survey of 2,000 Canadians conducted between August 12<sup>th</sup> and 19<sup>th</sup>, 2013. Fixed regional quotas were established with the final dataset weighted by region and age using the latest Census data to be representative of the Canadian population. The margin of error for a survey of 2,000 Canadians is  $\pm 2.2$  percentage points, 19 times out of twenty.



## 2013-401 – TELECOMMUNICATIONS SURVEY – SPONSORED BY BELL / TELUS – STAT SHEET

			Region							
			Canada 2013-08	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
Question 19 – Do you support, somewhat support, somewhat oppose or oppose foreign-owned wireless telecommunications companies entering the Canadian market to compete for business?	Total	Unwgt N	2000	150	400	700	150	200	200	200
		Wgt N	2000	139	472	768	72	62	218	269
	Support	%	27.4	21.1	29.2	29.2	17.2	17.8	27.9	26.6
	Somewhat support	%	18.5	20.8	16.9	16.3	23.5	27.5	22.6	19.8
	Somewhat oppose	%	16.9	23.2	16.1	14.5	15.9	19.8	18.6	19.7
	Oppose	%	32.7	30.9	33.3	36.0	34.6	27.3	27.3	27.9
	Unsure	%	4.6	4.0	4.6	3.9	8.7	7.7	3.5	6.0

			Gender			Age					Urban/Rural	
			Canada 2013-08	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	Urban	Rural
Question 19 – Do you support, somewhat support, somewhat oppose or oppose foreign-owned wireless telecommunications companies entering the Canadian market to compete for business?	Total	Unwgt N	2000	959	1041	233	247	398	500	622	1539	461
		Wgt N	2000	964	1036	412	344	418	355	471	1552	448
	Support	%	27.4	33.7	21.5	30.5	28.8	26.1	28.9	23.6	28.4	23.7
	Somewhat support	%	18.5	17.9	19.1	21.6	23.0	15.2	17.3	16.4	18.2	19.7
	Somewhat oppose	%	16.9	15.9	17.7	18.9	17.9	16.9	16.5	14.5	17.1	16.2
	Oppose	%	32.7	28.2	36.8	24.9	27.4	38.1	32.9	38.3	32.1	34.7
	Unsure	%	4.6	4.2	4.9	4.0	2.8	3.7	4.5	7.2	4.3	5.7

Random Telephone Survey of 2,000 Canadians conducted between August 12<sup>th</sup> and 19<sup>th</sup>, 2013. Fixed regional quotas were established with the final dataset weighted by region and age using the latest Census data to be representative of the Canadian population. The margin of error for a survey of 2,000 Canadians is  $\pm 2.2$  percentage points, 19 times out of twenty.



## 2013-401 – TELECOMMUNICATIONS SURVEY – SPONSORED BY BELL / TELUS – STAT SHEET

If the Harper Government made the following decisions for cell phones, smart phones, tablets and wireless Internet data plans, would it have a positive, a somewhat positive, neutral, somewhat negative, or negative impact on your view of the Harper Government?  
[Rotate Questions 20–22]

			Region							
			Canada 2013–08	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
Question 20 – Made decisions that favoured neither the Canadian-owned or foreign-owned wireless telecommunications companies	Total	Unwgt N	2000	150	400	700	150	200	200	200
		Wgt N	2000	139	472	768	72	62	218	269
	Positive impact	%	20.5	16.0	31.2	17.0	18.1	24.7	23.2	11.7
	Somewhat positive impact	%	14.1	14.6	17.4	13.2	7.8	12.3	11.9	14.4
	Neutral impact	%	35.8	40.6	28.6	35.2	33.1	39.9	44.6	40.0
	Somewhat negative impact	%	8.0	10.9	5.3	8.1	16.4	7.5	5.5	10.9
	Negative impact	%	14.3	12.6	11.1	17.1	11.8	9.2	12.2	16.6
	Unsure	%	7.2	5.3	6.4	9.3	12.8	6.3	2.6	6.4

			Gender			Age					Urban/Rural	
			Canada 2013–08	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	Urban	Rural
Question 20 – Made decisions that favoured neither the Canadian-owned or foreign-owned wireless telecommunications companies	Total	Unwgt N	2000	959	1041	233	247	398	500	622	1539	461
		Wgt N	2000	964	1036	412	344	418	355	471	1552	448
	Positive impact	%	20.5	23.5	17.7	15.6	16.2	22.3	24.6	23.3	20.0	22.4
	Somewhat positive impact	%	14.1	13.8	14.4	18.2	12.8	14.5	14.2	11.1	14.0	14.4
	Neutral impact	%	35.8	36.8	34.8	43.8	43.7	34.6	33.5	25.6	36.2	34.2
	Somewhat negative impact	%	8.0	7.9	8.1	6.8	8.4	10.2	7.4	7.3	8.2	7.5
	Negative impact	%	14.3	11.7	16.8	11.1	12.0	13.8	13.9	19.7	14.0	15.6
	Unsure	%	7.2	6.3	8.2	4.4	6.9	4.7	6.3	13.0	7.7	5.8

Random Telephone Survey of 2,000 Canadians conducted between August 12<sup>th</sup> and 19<sup>th</sup>, 2013. Fixed regional quotas were established with the final dataset weighted by region and age using the latest Census data to be representative of the Canadian population. The margin of error for a survey of 2,000 Canadians is  $\pm 2.2$  percentage points, 19 times out of twenty.



## 2013-401 – TELECOMMUNICATIONS SURVEY – SPONSORED BY BELL / TELUS – STAT SHEET

If the Harper Government made the following decisions for cell phones, smart phones, tablets and wireless Internet data plans, would it have a positive, a somewhat positive, neutral, somewhat negative, or negative impact on your view of the Harper Government?  
[Rotate Questions 20–22]

			Region							
			Canada 2013-08	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
Question 21 – Made decisions that favoured Canadian-owned wireless telecommunications companies	Total	Unwgt N	2000	150	400	700	150	200	200	200
		Wgt N	2000	139	472	768	72	62	218	269
	Positive impact	%	34.4	33.4	23.1	39.0	37.4	40.9	33.8	39.8
	Somewhat positive impact	%	18.6	34.0	13.3	18.0	27.2	20.3	20.2	17.6
	Neutral impact	%	22.3	14.9	21.8	24.3	16.7	18.0	23.2	23.0
	Somewhat negative impact	%	6.0	3.3	10.8	3.8	2.4	5.9	5.7	6.4
	Negative impact	%	14.8	10.9	28.1	9.8	7.7	9.7	15.9	10.2
	Unsure	%	3.9	3.5	3.0	5.2	8.6	5.1	1.3	3.0

			Gender			Age					Urban/Rural	
			Canada 2013-08	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	Urban	Rural
Question 21 – Made decisions that favoured Canadian-owned wireless telecommunications companies	Total	Unwgt N	2000	959	1041	233	247	398	500	622	1539	461
		Wgt N	2000	964	1036	412	344	418	355	471	1552	448
	Positive impact	%	34.4	30.5	38.0	30.3	31.3	37.9	35.3	36.3	32.9	39.4
	Somewhat positive impact	%	18.6	18.7	18.4	20.2	22.5	19.2	15.8	15.8	19.5	15.3
	Neutral impact	%	22.3	23.3	21.4	24.8	26.2	22.7	22.0	17.2	22.6	21.1
	Somewhat negative impact	%	6.0	6.3	5.7	7.0	6.1	5.0	7.9	4.4	6.0	6.0
	Negative impact	%	14.8	17.4	12.4	13.2	12.3	13.1	16.1	18.7	14.8	15.0
	Unsure	%	3.9	3.7	4.2	4.5	1.6	2.2	2.8	7.6	4.2	3.1

Random Telephone Survey of 2,000 Canadians conducted between August 12<sup>th</sup> and 19<sup>th</sup>, 2013. Fixed regional quotas were established with the final dataset weighted by region and age using the latest Census data to be representative of the Canadian population. The margin of error for a survey of 2,000 Canadians is  $\pm 2.2$  percentage points, 19 times out of twenty.



## 2013-401 – TELECOMMUNICATIONS SURVEY – SPONSORED BY BELL / TELUS – STAT SHEET

If the Harper Government made the following decisions for cell phones, smart phones, tablets and wireless Internet data plans, would it have a positive, a somewhat positive, neutral, somewhat negative, or negative impact on your view of the Harper Government?  
[Rotate Questions 20–22]

			Region							
			Canada 2013-08	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
Question 22 – Made decisions that favoured foreign-owned wireless telecommunications companies	Total	Unwgt N	2000	150	400	700	150	200	200	200
		Wgt N	2000	139	472	768	72	62	218	269
	Positive impact	%	9.1	5.7	8.7	10.4	6.9	8.0	14.0	4.8
	Somewhat positive impact	%	9.2	10.1	9.9	7.7	6.1	6.2	8.7	13.6
	Neutral impact	%	22.4	14.3	32.1	19.5	14.6	24.0	24.1	18.0
	Somewhat negative impact	%	16.6	25.8	15.1	16.3	18.1	16.1	20.8	11.5
	Negative impact	%	37.6	36.6	28.5	41.9	44.8	41.3	29.8	45.0
	Unsure	%	5.2	7.5	5.7	4.1	9.5	4.3	2.5	7.2

			Gender			Age					Urban/Rural	
			Canada 2013-08	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	Urban	Rural
Question 22 – Made decisions that favoured foreign-owned wireless telecommunications companies	Total	Unwgt N	2000	959	1041	233	247	398	500	622	1539	461
		Wgt N	2000	964	1036	412	344	418	355	471	1552	448
	Positive impact	%	9.1	10.8	7.5	9.3	8.8	7.0	9.8	10.6	9.2	8.7
	Somewhat positive impact	%	9.2	8.9	9.5	9.0	9.7	11.6	7.7	8.0	9.3	9.0
	Neutral impact	%	22.4	23.5	21.4	29.5	26.5	22.4	19.2	15.7	22.3	22.8
	Somewhat negative impact	%	16.6	16.0	17.1	22.5	17.3	15.0	15.7	12.9	16.6	16.5
	Negative impact	%	37.6	36.1	38.9	26.0	32.5	41.3	42.6	44.3	37.7	37.2
	Unsure	%	5.2	4.7	5.6	3.7	5.3	2.7	5.1	8.6	5.0	5.8

Random Telephone Survey of 2,000 Canadians conducted between August 12<sup>th</sup> and 19<sup>th</sup>, 2013. Fixed regional quotas were established with the final dataset weighted by region and age using the latest Census data to be representative of the Canadian population. The margin of error for a survey of 2,000 Canadians is  $\pm 2.2$  percentage points, 19 times out of twenty.



## 2013-401 – TELECOMMUNICATIONS SURVEY – SPONSORED BY BELL / TELUS – STAT SHEET

			Region							
			Canada 2013-08	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
Question 23 – As you may have heard, the Government of Canada will soon be auctioning access to a new type of airwaves for use by wireless companies. Under the current rules, it would be possible for a large foreign company to bid and win access to twice the amount of airwaves as most Canadian companies. Which do you think is the best in terms of consumers:	Total	Unwgt N	2000	150	400	700	150	200	200	200
		Wgt N	2000	139	472	768	72	62	218	269
	Allow foreign-owned companies the advantage of bidding for and winning more than Canadian-owned companies	%	9.8	4.0	13.6	9.3	7.1	5.2	9.7	9.2
	Allow Canadian-owned and foreign-owned companies to bid for and win airwaves without favouring either	%	80.8	88.5	71.1	82.8	76.1	88.8	82.7	86.0
	Unsure	%	9.4	7.5	15.3	7.9	16.8	6.0	7.7	4.8

			Gender			Age					Urban/Rural	
			Canada 2013-08	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	Urban	Rural
Question 23 – As you may have heard, the Government of Canada will soon be auctioning access to a new type of airwaves for use by wireless companies. Under the current rules, it would be possible for a large foreign company to bid and win access to twice the amount of airwaves as most Canadian companies. Which do you think is the best in terms of consumers:	Total	Unwgt N	2000	959	1041	233	247	398	500	622	1539	461
		Wgt N	2000	964	1036	412	344	418	355	471	1552	448
	Allow foreign-owned companies the advantage of bidding for and winning more than Canadian-owned companies	%	9.8	12.0	7.7	10.5	13.4	7.3	10.5	8.1	10.6	7.0
	Allow Canadian-owned and foreign-owned companies to bid for and win airwaves without favouring either	%	80.8	79.5	82.0	78.8	79.9	86.7	80.3	78.3	80.1	83.0
	Unsure	%	9.4	8.6	10.3	10.7	6.6	6.0	9.2	13.6	9.3	10.0

Random Telephone Survey of 2,000 Canadians conducted between August 12<sup>th</sup> and 19<sup>th</sup>, 2013. Fixed regional quotas were established with the final dataset weighted by region and age using the latest Census data to be representative of the Canadian population. The margin of error for a survey of 2,000 Canadians is  $\pm 2.2$  percentage points, 19 times out of twenty.





## 2013-401 – TELECOMMUNICATIONS SURVEY – SPONSORED BY BELL / TELUS – STAT SHEET

			Region							
			Canada 2013-08	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
Question 24 – Let's assume that a Canadian wireless telecommunications company was for sale. Which of the following types of companies should have an opportunity to purchase a Canadian wireless telecommunications company that was up for sale? Would it be...	Total	Unwgt N	2000	150	400	700	150	200	200	200
		Wgt N	2000	139	472	768	72	62	218	269
	Only foreign-owned telecommunications companies	%	2.9	.4	3.3	3.4	1.6	.8	1.0	4.5
	Only Canadian-owned telecommunications companies	%	42.2	37.5	54.0	41.0	44.5	42.0	31.2	35.4
	Both foreign- and Canadian-owned companies	%	52.8	59.8	39.0	54.5	47.8	56.0	65.1	59.0
	Unsure	%	2.2	2.3	3.7	1.1	6.2	1.2	2.7	1.1

			Gender			Age					Urban/Rural	
			Canada 2013-08	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	Urban	Rural
Question 24 – Let's assume that a Canadian wireless telecommunications company was for sale. Which of the following types of companies should have an opportunity to purchase a Canadian wireless telecommunications company that was up for sale? Would it be...	Total	Unwgt N	2000	959	1041	233	247	398	500	622	1539	461
		Wgt N	2000	964	1036	412	344	418	355	471	1552	448
	Only foreign-owned telecommunications companies	%	2.9	3.8	2.0	3.4	1.2	3.1	2.3	4.0	3.0	2.6
	Only Canadian-owned telecommunications companies	%	42.2	34.9	48.9	35.9	39.1	40.3	45.2	49.2	41.3	45.0
	Both foreign- and Canadian-owned companies	%	52.8	59.4	46.6	60.1	58.7	55.0	50.7	41.6	53.7	49.5
	Unsure	%	2.2	1.9	2.5	.6	1.0	1.5	1.8	5.2	2.0	2.8

Random Telephone Survey of 2,000 Canadians conducted between August 12<sup>th</sup> and 19<sup>th</sup>, 2013. Fixed regional quotas were established with the final dataset weighted by region and age using the latest Census data to be representative of the Canadian population. The margin of error for a survey of 2,000 Canadians is  $\pm 2.2$  percentage points, 19 times out of twenty.



## 2013-401 – TELECOMMUNICATIONS SURVEY – SPONSORED BY BELL / TELUS – STAT SHEET

			Region							
			Canada 2013-08	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
Question 25 – Let's assume that a foreign telecommunications company with four times the revenue of Canada's three largest wireless providers combined wanted to enter the Canadian market to offer wireless services. Which of the following is closer to your own view? Should this large foreign company build its own wireless telecommunications network to serve all Canadians or should Canadian wireless telecommunications companies be required to provide this larger foreign competitor with access to their wireless networks	Total	Unwgt N	2000	150	400	700	150	200	200	200
		Wgt N	2000	139	472	768	72	62	218	269
	The large foreign company should build its own wireless network	%	55.5	52.4	52.9	56.0	60.7	61.6	54.5	58.1
	The large foreign company should be able to use the existing networks owned by Canadian wireless companies	%	33.2	35.3	36.1	33.8	26.2	24.9	35.9	26.9
	Unsure	%	11.3	12.3	11.0	10.2	13.1	13.4	9.6	15.0

Random Telephone Survey of 2,000 Canadians conducted between August 12<sup>th</sup> and 19<sup>th</sup>, 2013. Fixed regional quotas were established with the final dataset weighted by region and age using the latest Census data to be representative of the Canadian population. The margin of error for a survey of 2,000 Canadians is  $\pm 2.2$  percentage points, 19 times out of twenty.



## 2013-401 – TELECOMMUNICATIONS SURVEY – SPONSORED BY BELL / TELUS – STAT SHEET

			Gender			Age					Urban/Rural	
			Canada 2013-08	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus	Urban	Rural
Question 25 – Let's assume that a foreign telecommunications company with four times the revenue of Canada's three largest wireless providers combined wanted to enter the Canadian market to offer wireless services. Which of the following is closer to your own view? Should this large foreign company build its own wireless telecommunications network to serve all Canadians or should Canadian wireless telecommunications companies be required to provide this larger foreign competitor with access to their wireless networks	Total	Unwgt N	2000	959	1041	233	247	398	500	622	1539	461
		Wgt N	2000	964	1036	412	344	418	355	471	1552	448
	The large foreign company should build its own wireless network	%	55.5	54.0	56.8	55.4	60.4	58.9	54.0	50.0	55.8	54.5
	The large foreign company should be able to use the existing networks owned by Canadian wireless companies	%	33.2	36.2	30.4	37.4	32.1	31.8	33.1	31.6	32.7	34.8
	Unsure	%	11.3	9.8	12.7	7.2	7.5	9.2	12.9	18.4	11.5	10.6

Random Telephone Survey of 2,000 Canadians conducted between August 12<sup>th</sup> and 19<sup>th</sup>, 2013. Fixed regional quotas were established with the final dataset weighted by region and age using the latest Census data to be representative of the Canadian population. The margin of error for a survey of 2,000 Canadians is  $\pm 2.2$  percentage points, 19 times out of twenty.



## 2013-401 – TELECOMMUNICATIONS SURVEY – SPONSORED BY BELL / TELUS – STAT SHEET – PARTY AFFILIATION

			Question 2 – Thinking of how you have usually voted in past federal elections, would you describe yourself as someone who votes for the [ROTATE] Conservative Party, the Liberal Party, the New Democratic Party, the Green Party or do you have no strong party allegiance?						
			Canada 2013-08	Conservative Party	Liberal Party	New Democratic Party	Green Party	No strong allegiance	Unsure/refusal
Question 1 – In past elections where you were eligible to vote, did you vote all the time, most of the time, some of the time, or never?	Total	Unwgt N	2000	441	325	226	37	793	178
		Wgt N	2000	411	313	225	48	847	156
	All of the time	%	63.2	69.7	65.2	70.9	74.3	55.0	71.9
	Most of the time	%	19.6	18.6	23.3	17.3	16.3	21.4	10.0
	Some of the time	%	10.9	8.0	8.4	8.5	6.5	13.9	11.6
	Never	%	6.3	3.7	3.1	3.3	2.8	9.7	6.5

			Question 2 – Thinking of how you have usually voted in past federal elections, would you describe yourself as someone who votes for the [ROTATE] Conservative Party, the Liberal Party, the New Democratic Party, the Green Party or do you have no strong party allegiance?						
			Canada 2013-08	Conservative Party	Liberal Party	New Democratic Party	Green Party	No strong allegiance	Unsure/refusal
Question 2 – Thinking of how you have usually voted in past federal elections, would you describe yourself as someone who votes for the [ROTATE] Conservative Party, the Liberal Party, the New Democratic Party, the Green Party or do you have no strong party allegiance?	Canada 2013-08	Unwgt N	2000	441	325	226	37	793	178
		Wgt N	2000	411	313	225	48	847	156
	Conservative Party	%	20.5	100.0	.0	.0	.0	.0	.0
	Liberal Party	%	15.7	.0	100.0	.0	.0	.0	.0
	New Democratic Party	%	11.2	.0	.0	100.0	.0	.0	.0
	Green Party	%	2.4	.0	.0	.0	100.0	.0	.0
	No strong allegiance	%	42.3	.0	.0	.0	.0	100.0	.0
	Unsure/refusal	%	7.8	.0	.0	.0	.0	.0	100.0

Random Telephone Survey of 2,000 Canadians conducted between August 12<sup>th</sup> and 19<sup>th</sup>, 2013. Fixed regional quotas were established with the final dataset weighted by region and age using the latest Census data to be representative of the Canadian population. The margin of error for a survey of 2,000 Canadians is  $\pm 2.2$  percentage points, 19 times out of 20.



## 2013-401 – TELECOMMUNICATIONS SURVEY – SPONSORED BY BELL / TELUS – STAT SHEET – PARTY AFFILIATION

			Question 2 – Thinking of how you have usually voted in past federal elections, would you describe yourself as someone who votes for the [ROTATE] Conservative Party, the Liberal Party, the New Democratic Party, the Green Party or do you have no strong party allegiance?						
			Canada 2013-08	Conservative Party	Liberal Party	New Democratic Party	Green Party	No strong allegiance	Unsure/refusal
Question 3 – Would you say that you vote for that particular party all of the time or some of the time?	Total	Unwgt N	2000	441	325	226	37	793	178
		Wgt N	2000	411	313	225	48	847	156
	No answer	%	50.2	.0	.0	.0	.0	100.0	100.0
	All of the time	%	14.8	5.1	48.3	46.8	39.2	.0	.0
	Some of the time	%	34.7	94.9	51.3	51.3	57.1	.0	.0
	Unsure/refusal	%	.4	.0	.5	1.9	3.7	.0	.0
			Question 2 – Thinking of how you have usually voted in past federal elections, would you describe yourself as someone who votes for the [ROTATE] Conservative Party, the Liberal Party, the New Democratic Party, the Green Party or do you have no strong party allegiance?						
			Canada 2013-08	Conservative Party	Liberal Party	New Democratic Party	Green Party	No strong allegiance	Unsure/refusal
Question 4 – If a federal election were held today, which federal party would be your first local preference? [Unprompted]	Total	Unwgt N	2000	441	325	226	37	793	178
		Wgt N	2000	411	313	225	48	847	156
	Liberal	%	21.7	10.9	68.6	8.4	13.8	16.2	7.2
	Conservative	%	21.4	70.2	5.9	.3	3.8	13.1	5.0
	NDP	%	15.0	.5	7.7	68.8	5.8	12.6	7.1
	Green	%	3.5	1.1	1.2	1.4	68.0	3.1	.2
	Other	%	1.1	.8	.5	.3	.0	1.8	.6
	Bloc	%	1.7	.0	.5	.3	.0	2.8	5.5
	Unsure	%	35.5	16.4	15.7	20.5	8.7	50.4	74.5

Random Telephone Survey of 2,000 Canadians conducted between August 12<sup>th</sup> and 19<sup>th</sup>, 2013. Fixed regional quotas were established with the final dataset weighted by region and age using the latest Census data to be representative of the Canadian population. The margin of error for a survey of 2,000 Canadians is  $\pm 2.2$  percentage points, 19 times out of 20.



## 2013-401 – TELECOMMUNICATIONS SURVEY – SPONSORED BY BELL / TELUS – STAT SHEET – PARTY AFFILIATION

			Question 2 – Thinking of how you have usually voted in past federal elections, would you describe yourself as someone who votes for the [ROTATE] Conservative Party, the Liberal Party, the New Democratic Party, the Green Party or do you have no strong party allegiance?						
			Canada 2013-08	Conservative Party	Liberal Party	New Democratic Party	Green Party	No strong allegiance	Unsure/refusal
Question 5 (undecided only) – Which federal party are you leaning toward in your riding?	Total	Unwgt N	2000	441	325	226	37	793	178
		Wgt N	2000	411	313	225	48	847	156
	No answer	%	64.5	83.6	84.3	79.5	91.3	49.6	25.5
	Liberal	%	5.5	4.2	6.2	4.0	.0	6.9	4.5
	Conservative	%	4.2	5.1	2.3	2.2	.0	4.7	6.9
	NDP	%	2.7	.3	1.1	6.4	.0	3.7	2.0
	Green	%	.4	.0	.0	.0	.0	.6	1.2
	Other	%	.2	.0	.0	.0	.0	.3	.5
	Bloc	%	.2	.0	.0	.0	.0	.3	1.1
	Unsure	%	22.3	6.9	6.0	7.8	8.7	33.9	58.3

Random Telephone Survey of 2,000 Canadians conducted between August 12<sup>th</sup> and 19<sup>th</sup>, 2013. Fixed regional quotas were established with the final dataset weighted by region and age using the latest Census data to be representative of the Canadian population. The margin of error for a survey of 2,000 Canadians is  $\pm 2.2$  percentage points, 19 times out of 20.





## 2013-401 – TELECOMMUNICATIONS SURVEY – SPONSORED BY BELL / TELUS – STAT SHEET – PARTY AFFILIATION

Would you say that the following industries in Canada make an important, somewhat important, somewhat unimportant, or unimportant contribution to the future strength of the Canadian economy? [ROTATE Q6-11]

			Question 2 – Thinking of how you have usually voted in past federal elections, would you describe yourself as someone who votes for the [ROTATE] Conservative Party, the Liberal Party, the New Democratic Party, the Green Party or do you have no strong party allegiance?						
			Canada 2013-08	Conservative Party	Liberal Party	New Democratic Party	Green Party	No strong allegiance	Unsure/refusal
Question 6 – Canada's wireless telecommunications industry	Total	Unwgt N	2000	441	325	226	37	793	178
		Wgt N	2000	411	313	225	48	847	156
	Important	%	53.0	53.8	57.4	46.1	60.7	51.4	57.9
	Somewhat important	%	32.2	32.8	32.4	36.5	21.0	33.0	23.2
	Somewhat unimportant	%	5.2	5.9	3.2	8.0	4.5	5.2	4.0
	Unimportant	%	5.4	4.5	4.9	5.6	6.1	6.0	5.8
	Unsure	%	4.1	3.0	2.0	3.9	7.6	4.4	9.1

			Question 2 – Thinking of how you have usually voted in past federal elections, would you describe yourself as someone who votes for the [ROTATE] Conservative Party, the Liberal Party, the New Democratic Party, the Green Party or do you have no strong party allegiance?						
			Canada 2013-08	Conservative Party	Liberal Party	New Democratic Party	Green Party	No strong allegiance	Unsure/refusal
Question 7 – Canada's automobile industry	Total	Unwgt N	2000	441	325	226	37	793	178
		Wgt N	2000	411	313	225	48	847	156
	Important	%	54.8	56.3	54.3	46.8	55.0	54.8	63.7
	Somewhat important	%	32.0	31.6	36.0	38.6	27.9	30.8	23.2
	Somewhat unimportant	%	6.0	5.2	4.3	5.2	10.3	7.2	5.4
	Unimportant	%	5.7	4.9	3.9	8.5	3.7	5.9	6.4
	Unsure	%	1.5	2.0	1.5	.9	3.1	1.3	1.3

Random Telephone Survey of 2,000 Canadians conducted between August 12<sup>th</sup> and 19<sup>th</sup>, 2013. Fixed regional quotas were established with the final dataset weighted by region and age using the latest Census data to be representative of the Canadian population. The margin of error for a survey of 2,000 Canadians is  $\pm 2.2$  percentage points, 19 times out of 20.



## 2013-401 – TELECOMMUNICATIONS SURVEY – SPONSORED BY BELL / TELUS – STAT SHEET – PARTY AFFILIATION

Would you say that the following industries in Canada make an important, somewhat important, somewhat unimportant, or unimportant contribution to the future strength of the Canadian economy? [ROTATE Q6-11]

			Question 2 – Thinking of how you have usually voted in past federal elections, would you describe yourself as someone who votes for the [ROTATE] Conservative Party, the Liberal Party, the New Democratic Party, the Green Party or do you have no strong party allegiance?						
			Canada 2013-08	Conservative Party	Liberal Party	New Democratic Party	Green Party	No strong allegiance	Unsure/refusal
Question 8 – Canada's aerospace industry	Total	Unwgt N	2000	441	325	226	37	793	178
		Wgt N	2000	411	313	225	48	847	156
	Important	%	46.5	44.8	53.7	44.1	49.2	43.7	55.0
	Somewhat important	%	31.2	33.5	31.2	31.3	36.1	32.0	19.0
	Somewhat unimportant	%	7.7	6.8	5.0	9.0	8.7	9.5	4.2
	Unimportant	%	9.0	8.1	5.2	12.2	5.3	10.2	9.3
	Unsure	%	5.5	6.9	4.9	3.4	.7	4.7	12.5

			Question 2 – Thinking of how you have usually voted in past federal elections, would you describe yourself as someone who votes for the [ROTATE] Conservative Party, the Liberal Party, the New Democratic Party, the Green Party or do you have no strong party allegiance?						
			Canada 2013-08	Conservative Party	Liberal Party	New Democratic Party	Green Party	No strong allegiance	Unsure/refusal
Question 9 – Canada's oil and gas industry	Total	Unwgt N	2000	441	325	226	37	793	178
		Wgt N	2000	411	313	225	48	847	156
	Important	%	78.5	89.7	86.7	63.2	54.4	75.0	80.8
	Somewhat important	%	14.2	7.9	11.3	21.9	30.3	16.1	9.9
	Somewhat unimportant	%	1.8	.3	.5	3.7	1.6	2.4	2.3
	Unimportant	%	3.9	1.1	1.1	9.3	10.8	4.3	5.2
	Unsure	%	1.6	1.0	.4	1.9	2.8	2.2	1.8

Random Telephone Survey of 2,000 Canadians conducted between August 12<sup>th</sup> and 19<sup>th</sup>, 2013. Fixed regional quotas were established with the final dataset weighted by region and age using the latest Census data to be representative of the Canadian population. The margin of error for a survey of 2,000 Canadians is  $\pm 2.2$  percentage points, 19 times out of 20.



## 2013-401 – TELECOMMUNICATIONS SURVEY – SPONSORED BY BELL / TELUS – STAT SHEET – PARTY AFFILIATION

Would you say that the following industries in Canada make an important, somewhat important, somewhat unimportant, or unimportant contribution to the future strength of the Canadian economy? [ROTATE Q6-11]

			Question 2 – Thinking of how you have usually voted in past federal elections, would you describe yourself as someone who votes for the [ROTATE] Conservative Party, the Liberal Party, the New Democratic Party, the Green Party or do you have no strong party allegiance?						
			Canada 2013-08	Conservative Party	Liberal Party	New Democratic Party	Green Party	No strong allegiance	Unsure/refusal
Question 10 – Canada's defence industry	Total	Unwgt N	2000	441	325	226	37	793	178
		Wgt N	2000	411	313	225	48	847	156
	Important	%	43.6	53.6	40.6	43.5	21.9	40.0	49.2
	Somewhat important	%	28.6	28.1	34.5	25.7	28.2	27.7	27.6
	Somewhat unimportant	%	13.4	8.8	12.3	16.7	25.4	15.9	5.9
	Unimportant	%	9.1	4.7	8.2	11.8	13.0	10.8	7.9
	Unsure	%	5.3	4.8	4.4	2.4	11.5	5.5	9.4

			Question 2 – Thinking of how you have usually voted in past federal elections, would you describe yourself as someone who votes for the [ROTATE] Conservative Party, the Liberal Party, the New Democratic Party, the Green Party or do you have no strong party allegiance?						
			Canada 2013-08	Conservative Party	Liberal Party	New Democratic Party	Green Party	No strong allegiance	Unsure/refusal
Question 11 – Canada's agriculture industry	Total	Unwgt N	2000	441	325	226	37	793	178
		Wgt N	2000	411	313	225	48	847	156
	Important	%	84.6	87.4	81.0	84.3	80.2	85.0	84.4
	Somewhat important	%	12.1	9.4	16.3	11.9	16.1	11.9	10.8
	Somewhat unimportant	%	1.0	.7	2.1	2.2	.0	.7	.4
	Unimportant	%	1.0	.8	.2	1.0	.0	1.5	.5
	Unsure	%	1.3	1.6	.4	.5	3.7	1.0	3.9

Random Telephone Survey of 2,000 Canadians conducted between August 12<sup>th</sup> and 19<sup>th</sup>, 2013. Fixed regional quotas were established with the final dataset weighted by region and age using the latest Census data to be representative of the Canadian population. The margin of error for a survey of 2,000 Canadians is  $\pm 2.2$  percentage points, 19 times out of 20.



## 2013-401 – TELECOMMUNICATIONS SURVEY – SPONSORED BY BELL / TELUS – STAT SHEET – PARTY AFFILIATION

			Question 2 – Thinking of how you have usually voted in past federal elections, would you describe yourself as someone who votes for the [ROTATE] Conservative Party, the Liberal Party, the New Democratic Party, the Green Party or do you have no strong party allegiance?						
			Canada 2013-08	Conservative Party	Liberal Party	New Democratic Party	Green Party	No strong allegiance	Unsure/refusal
Question 12 (first ranked response) – Please rank your first and second priorities for the federal government from the following list. [ROTATE] Lowering wireless phone service prices, lowering gas prices, lowering bank charges, lowering college/university tuition, lowering airline ticket surcharges.	Total	Unwgt N	2000	441	325	226	37	793	178
		Wgt N	2000	411	313	225	48	847	156
	Lowering wireless phone service prices	%	7.3	8.2	8.7	7.7	12.6	6.8	3.0
	Lowering gas prices	%	44.5	52.3	42.6	40.8	23.3	43.0	47.4
	Lowering bank charges	%	9.3	8.3	10.4	8.1	14.8	9.3	9.0
	Lowering college/university tuition	%	33.2	22.1	33.1	40.7	46.6	35.8	33.3
	Lowering airline ticket surcharges	%	2.7	5.3	2.8	1.1	.0	1.8	3.0
	Unsure	%	3.1	3.7	2.5	1.5	2.7	3.3	4.4

Random Telephone Survey of 2,000 Canadians conducted between August 12<sup>th</sup> and 19<sup>th</sup>, 2013. Fixed regional quotas were established with the final dataset weighted by region and age using the latest Census data to be representative of the Canadian population. The margin of error for a survey of 2,000 Canadians is  $\pm 2.2$  percentage points, 19 times out of 20.



## 2013-401 – TELECOMMUNICATIONS SURVEY – SPONSORED BY BELL / TELUS – STAT SHEET – PARTY AFFILIATION

			Question 2 – Thinking of how you have usually voted in past federal elections, would you describe yourself as someone who votes for the [ROTATE] Conservative Party, the Liberal Party, the New Democratic Party, the Green Party or do you have no strong party allegiance?						
			Canada 2013-08	Conservative Party	Liberal Party	New Democratic Party	Green Party	No strong allegiance	Unsure/refusal
Question 12 (second ranked response) – Please rank your first and second priorities for the federal government from the following list. [ROTATE] Lowering wireless phone service prices, lowering gas prices, lowering bank charges, lowering college/university tuition, lowering airline ticket surcharges.	Total	Unwgt N	2000	441	325	226	37	793	178
		Wgt N	2000	411	313	225	48	847	156
	No answer	%	3.1	3.7	2.5	1.5	2.7	3.3	4.4
	Lowering wireless phone service prices	%	17.0	18.0	20.7	15.8	22.3	15.4	15.9
	Lowering gas prices	%	26.1	25.0	28.1	25.8	21.7	26.9	22.7
	Lowering bank charges	%	17.8	14.9	12.2	25.5	17.3	19.1	18.1
	Lowering college/university tuition	%	23.9	25.5	22.3	21.9	22.5	24.8	20.7
	Lowering airline ticket surcharges	%	7.5	8.1	10.2	4.7	2.1	7.0	9.4
	Unsure	%	4.6	4.9	4.0	4.8	11.4	3.5	8.9

			Question 2 – Thinking of how you have usually voted in past federal elections, would you describe yourself as someone who votes for the [ROTATE] Conservative Party, the Liberal Party, the New Democratic Party, the Green Party or do you have no strong party allegiance?						
			Canada 2013-08	Conservative Party	Liberal Party	New Democratic Party	Green Party	No strong allegiance	Unsure/refusal
Question 13 – Thinking in terms of competition generally, should the Government of Canada create an advantage in the marketplace for Canadian-owned companies, foreign-owned companies or neither?	Total	Unwgt N	2000	441	325	226	37	793	178
		Wgt N	2000	411	313	225	48	847	156
	Canadian-owned	%	70.2	64.9	72.9	75.8	53.5	71.8	66.9
	Foreign-owned	%	1.7	3.3	.1	3.2	.0	1.5	.5
	Neither	%	25.1	29.8	25.1	19.9	41.0	22.8	28.0
	Unsure	%	3.0	2.0	2.0	1.2	5.5	3.8	4.6

Random Telephone Survey of 2,000 Canadians conducted between August 12<sup>th</sup> and 19<sup>th</sup>, 2013. Fixed regional quotas were established with the final dataset weighted by region and age using the latest Census data to be representative of the Canadian population. The margin of error for a survey of 2,000 Canadians is  $\pm 2.2$  percentage points, 19 times out of 20.



## 2013-401 – TELECOMMUNICATIONS SURVEY – SPONSORED BY BELL / TELUS – STAT SHEET – PARTY AFFILIATION

			Question 2 – Thinking of how you have usually voted in past federal elections, would you describe yourself as someone who votes for the [ROTATE] Conservative Party, the Liberal Party, the New Democratic Party, the Green Party or do you have no strong party allegiance?						
			Canada 2013-08	Conservative Party	Liberal Party	New Democratic Party	Green Party	No strong allegiance	Unsure/refusal
Question 14 – Are you satisfied, somewhat satisfied, somewhat dissatisfied or dissatisfied with the overall value you receive from your wireless service?	Total	Unwgt N	2000	441	325	226	37	793	178
		Wgt N	2000	411	313	225	48	847	156
	Satisfied	%	38.0	35.3	37.4	35.6	51.6	38.9	40.5
	Somewhat satisfied	%	28.9	28.7	29.7	35.4	22.2	28.7	21.7
	Somewhat dissatisfied	%	10.5	12.0	12.1	7.3	1.8	10.9	7.6
	Dissatisfied	%	14.2	17.1	12.2	13.3	10.1	13.1	18.6
	Unsure	%	4.0	3.5	3.4	5.4	6.6	4.0	2.8
	Do not have wireless service	%	4.5	3.3	5.2	3.1	7.6	4.3	8.9

			Question 2 – Thinking of how you have usually voted in past federal elections, would you describe yourself as someone who votes for the [ROTATE] Conservative Party, the Liberal Party, the New Democratic Party, the Green Party or do you have no strong party allegiance?						
			Canada 2013-08	Conservative Party	Liberal Party	New Democratic Party	Green Party	No strong allegiance	Unsure/refusal
Question 15 (respondents with wireless service only) – Which of the following aspects of your wireless service is the most important for you?	Total	Unwgt N	2000	441	325	226	37	793	178
		Wgt N	2000	411	313	225	48	847	156
	No answer	%	8.5	6.9	8.6	8.5	14.2	8.3	11.7
	Network quality	%	12.1	13.4	10.5	16.4	11.4	11.8	7.2
	Customer service	%	13.7	15.0	10.7	10.6	10.4	13.9	20.5
	Price	%	37.6	36.9	45.0	36.3	46.3	37.0	27.0
	Phone selection	%	.7	1.3	.3	.3	.0	.8	.2
	Available features and capabilities	%	4.2	4.4	2.6	3.9	.0	4.7	5.9
	Network coverage	%	21.2	20.2	20.2	21.4	11.7	22.0	24.6
	None of these	%	2.0	1.8	2.1	2.6	6.0	1.6	2.9

Random Telephone Survey of 2,000 Canadians conducted between August 12<sup>th</sup> and 19<sup>th</sup>, 2013. Fixed regional quotas were established with the final dataset weighted by region and age using the latest Census data to be representative of the Canadian population. The margin of error for a survey of 2,000 Canadians is  $\pm 2.2$  percentage points, 19 times out of 20.



## 2013-401 – TELECOMMUNICATIONS SURVEY – SPONSORED BY BELL / TELUS – STAT SHEET – PARTY AFFILIATION

Our next few questions are about Canadian-owned and foreign-owned companies that provide wireless telecommunications products and services such as cellphones, smartphones, tablets and wireless Internet data plans. For each of the following, I'd like you to tell me whether a Canadian-owned company or a foreign-owned company would do better. [ROTATE Q16-18]

			Question 2 – Thinking of how you have usually voted in past federal elections, would you describe yourself as someone who votes for the [ROTATE] Conservative Party, the Liberal Party, the New Democratic Party, the Green Party or do you have no strong party allegiance?						
			Canada 2013-08	Conservative Party	Liberal Party	New Democratic Party	Green Party	No strong allegiance	Unsure/refusal
Question 16 – Creating jobs in the wireless telecommunications sector in Canada.	Total	Unwgt N	2000	441	325	226	37	793	178
		Wgt N	2000	411	313	225	48	847	156
	Canadian –owned would do better	%	72.2	69.2	74.3	75.9	73.9	71.6	73.1
	Foreign–owned would do better	%	8.7	13.6	7.5	7.2	9.5	8.2	3.5
	Neither would do better	%	12.5	11.2	11.6	12.2	12.9	13.4	13.3
	Unsure	%	6.6	6.0	6.6	4.7	3.8	6.9	10.1

			Question 2 – Thinking of how you have usually voted in past federal elections, would you describe yourself as someone who votes for the [ROTATE] Conservative Party, the Liberal Party, the New Democratic Party, the Green Party or do you have no strong party allegiance?						
			Canada 2013-08	Conservative Party	Liberal Party	New Democratic Party	Green Party	No strong allegiance	Unsure/refusal
Question 17 – Making long-term investments in Canadian wireless networks and infrastructure.	Total	Unwgt N	2000	441	325	226	37	793	178
		Wgt N	2000	411	313	225	48	847	156
	Canadian –owned would do better	%	71.5	69.8	75.3	69.3	71.0	71.1	73.2
	Foreign–owned would do better	%	10.0	11.8	8.9	10.3	9.1	10.7	3.9
	Neither would do better	%	11.2	11.7	11.0	12.7	12.6	10.5	11.8
	Unsure	%	7.3	6.6	4.7	7.7	7.3	7.7	11.2

Random Telephone Survey of 2,000 Canadians conducted between August 12<sup>th</sup> and 19<sup>th</sup>, 2013. Fixed regional quotas were established with the final dataset weighted by region and age using the latest Census data to be representative of the Canadian population. The margin of error for a survey of 2,000 Canadians is  $\pm 2.2$  percentage points, 19 times out of 20.



## 2013-401 – TELECOMMUNICATIONS SURVEY – SPONSORED BY BELL / TELUS – STAT SHEET – PARTY AFFILIATION

Our next few questions are about Canadian-owned and foreign-owned companies that provide wireless telecommunications products and services such as cellphones, smartphones, tablets and wireless Internet data plans. For each of the following, I'd like you to tell me whether a Canadian-owned company or a foreign-owned company would do better. [ROTATE Q16-18]

			Question 2 – Thinking of how you have usually voted in past federal elections, would you describe yourself as someone who votes for the [ROTATE] Conservative Party, the Liberal Party, the New Democratic Party, the Green Party or do you have no strong party allegiance?						
			Canada 2013-08	Conservative Party	Liberal Party	New Democratic Party	Green Party	No strong allegiance	Unsure/refusal
Question 18 – Providing wireless communications products and services to Canadians living in rural and remote areas.	Total	Unwgt N	2000	441	325	226	37	793	178
		Wgt N	2000	411	313	225	48	847	156
	Canadian –owned would do better	%	71.3	69.5	75.6	78.9	65.6	70.0	65.4
	Foreign–owned would do better	%	7.5	9.6	6.2	6.7	3.5	8.0	4.2
	Neither would do better	%	11.5	12.4	9.8	8.6	19.3	11.8	12.8
	Unsure	%	9.7	8.5	8.4	5.8	11.6	10.1	17.6

			Question 2 – Thinking of how you have usually voted in past federal elections, would you describe yourself as someone who votes for the [ROTATE] Conservative Party, the Liberal Party, the New Democratic Party, the Green Party or do you have no strong party allegiance?						
			Canada 2013-08	Conservative Party	Liberal Party	New Democratic Party	Green Party	No strong allegiance	Unsure/refusal
Question 19 – Do you support, somewhat support, somewhat oppose or oppose foreign–owned wireless telecommunications companies entering the Canadian market to compete for business?	Total	Unwgt N	2000	441	325	226	37	793	178
		Wgt N	2000	411	313	225	48	847	156
	Support	%	27.4	31.5	25.7	24.6	25.7	27.1	26.1
	Somewhat support	%	18.5	19.5	18.9	19.0	23.0	17.2	20.2
	Somewhat oppose	%	16.9	15.2	20.2	17.0	19.9	17.4	10.4
	Oppose	%	32.7	30.4	31.4	36.0	27.4	33.0	36.0
	Unsure	%	4.6	3.5	3.8	3.4	4.0	5.3	7.3

Random Telephone Survey of 2,000 Canadians conducted between August 12<sup>th</sup> and 19<sup>th</sup>, 2013. Fixed regional quotas were established with the final dataset weighted by region and age using the latest Census data to be representative of the Canadian population. The margin of error for a survey of 2,000 Canadians is  $\pm 2.2$  percentage points, 19 times out of 20.





## 2013-401 – TELECOMMUNICATIONS SURVEY – SPONSORED BY BELL / TELUS – STAT SHEET – PARTY AFFILIATION

If the Harper Government made the following decisions for cellphones, smartphones, tablets and wireless Internet data plans, would it have a positive, somewhat positive, neutral, somewhat negative or negative impact on your view of the Harper Government? [ROTATE Q20–22]

			Question 2 – Thinking of how you have usually voted in past federal elections, would you describe yourself as someone who votes for the [ROTATE] Conservative Party, the Liberal Party, the New Democratic Party, the Green Party or do you have no strong party allegiance?						
			Canada 2013–08	Conservative Party	Liberal Party	New Democratic Party	Green Party	No strong allegiance	Unsure/refusal
Question 20 – Made decisions which favoured neither the Canadian-owned or foreign-owned wireless telecommunications companies.	Total	Unwgt N	2000	441	325	226	37	793	178
		Wgt N	2000	411	313	225	48	847	156
	Positive impact	%	20.5	20.3	20.5	13.1	18.5	23.3	17.4
	Somewhat positive impact	%	14.1	17.5	11.1	12.9	21.2	14.6	8.0
	Neutral impact	%	35.8	37.1	34.7	33.7	45.5	35.9	33.5
	Somewhat negative impact	%	8.0	9.0	9.1	11.0	.0	7.1	6.7
	Negative impact	%	14.3	11.7	17.5	21.8	14.8	12.0	16.9
	Unsure	%	7.2	4.4	7.2	7.5	.0	7.1	17.5

			Question 2 – Thinking of how you have usually voted in past federal elections, would you describe yourself as someone who votes for the [ROTATE] Conservative Party, the Liberal Party, the New Democratic Party, the Green Party or do you have no strong party allegiance?						
			Canada 2013–08	Conservative Party	Liberal Party	New Democratic Party	Green Party	No strong allegiance	Unsure/refusal
Question 21 – Made decisions that favoured Canadian-owned wireless telecommunications companies.	Total	Unwgt N	2000	441	325	226	37	793	178
		Wgt N	2000	411	313	225	48	847	156
	Positive impact	%	34.4	36.6	38.5	35.8	29.9	31.7	34.1
	Somewhat positive impact	%	18.6	22.2	15.2	24.4	11.9	16.2	22.6
	Neutral impact	%	22.3	20.7	23.1	22.5	31.1	23.6	14.8
	Somewhat negative impact	%	6.0	6.4	5.7	2.7	.0	7.6	3.2
	Negative impact	%	14.8	11.1	14.5	12.3	24.0	17.4	12.4
	Unsure	%	3.9	3.1	3.0	2.2	3.1	3.6	12.9

Random Telephone Survey of 2,000 Canadians conducted between August 12<sup>th</sup> and 19<sup>th</sup>, 2013. Fixed regional quotas were established with the final dataset weighted by region and age using the latest Census data to be representative of the Canadian population. The margin of error for a survey of 2,000 Canadians is  $\pm 2.2$  percentage points, 19 times out of 20.



## 2013-401 – TELECOMMUNICATIONS SURVEY – SPONSORED BY BELL / TELUS – STAT SHEET – PARTY AFFILIATION

If the Harper Government made the following decisions for cellphones, smartphones, tablets and wireless Internet data plans, would it have a positive, somewhat positive, neutral, somewhat negative or negative impact on your view of the Harper Government? [ROTATE Q20–22]

			Question 2 – Thinking of how you have usually voted in past federal elections, would you describe yourself as someone who votes for the [ROTATE] Conservative Party, the Liberal Party, the New Democratic Party, the Green Party or do you have no strong party allegiance?						
			Canada 2013–08	Conservative Party	Liberal Party	New Democratic Party	Green Party	No strong allegiance	Unsure/refusal
Question 22 – Made decisions that favoured foreign-owned wireless telecommunications companies.	Total	Unwgt N	2000	441	325	226	37	793	178
		Wgt N	2000	411	313	225	48	847	156
	Positive impact	%	9.1	14.2	7.5	4.9	14.3	8.2	8.4
	Somewhat positive impact	%	9.2	12.7	8.3	8.4	9.4	8.2	8.3
	Neutral impact	%	22.4	22.1	19.4	26.1	29.1	23.7	14.7
	Somewhat negative impact	%	16.6	16.9	18.9	13.8	8.6	16.4	18.1
	Negative impact	%	37.6	30.2	40.5	42.8	38.5	38.2	39.6
	Unsure	%	5.2	3.9	5.4	4.0	.0	5.2	10.8

Random Telephone Survey of 2,000 Canadians conducted between August 12<sup>th</sup> and 19<sup>th</sup>, 2013. Fixed regional quotas were established with the final dataset weighted by region and age using the latest Census data to be representative of the Canadian population. The margin of error for a survey of 2,000 Canadians is  $\pm 2.2$  percentage points, 19 times out of 20.



## 2013-401 – TELECOMMUNICATIONS SURVEY – SPONSORED BY BELL / TELUS – STAT SHEET – PARTY AFFILIATION

			Question 2 – Thinking of how you have usually voted in past federal elections, would you describe yourself as someone who votes for the [ROTATE] Conservative Party, the Liberal Party, the New Democratic Party, the Green Party or do you have no strong party allegiance?						
			Canada 2013-08	Conservative Party	Liberal Party	New Democratic Party	Green Party	No strong allegiance	Unsure/refusal
Question 23 – As you may have heard, the Government of Canada will soon be auctioning access to a new type of airwaves for use by wireless companies. Under the current rules, it would be possible for a large foreign company to bid and win access to twice the amount of airwaves as most Canadian companies. Which would you think is in the best interest of consumers:	Total	Unwgt N	2000	441	325	226	37	793	178
		Wgt N	2000	411	313	225	48	847	156
	Allow foreign-owned companies the advantage of bidding for and winning more than Canadian-owned companies	%	9.8	10.3	9.3	8.5	13.2	10.1	8.6
	Allow Canadian-owned and foreign-owned companies to bid for and win airwaves without favouring either	%	80.8	80.3	81.8	82.4	82.4	81.4	73.9
	Unsure	%	9.4	9.5	8.9	9.1	4.4	8.5	17.5

Random Telephone Survey of 2,000 Canadians conducted between August 12<sup>th</sup> and 19<sup>th</sup>, 2013. Fixed regional quotas were established with the final dataset weighted by region and age using the latest Census data to be representative of the Canadian population. The margin of error for a survey of 2,000 Canadians is  $\pm 2.2$  percentage points, 19 times out of 20.



## 2013-401 – TELECOMMUNICATIONS SURVEY – SPONSORED BY BELL / TELUS – STAT SHEET – PARTY AFFILIATION

			Question 2 – Thinking of how you have usually voted in past federal elections, would you describe yourself as someone who votes for the [ROTATE] Conservative Party, the Liberal Party, the New Democratic Party, the Green Party or do you have no strong party allegiance?						
			Canada 2013-08	Conservative Party	Liberal Party	New Democratic Party	Green Party	No strong allegiance	Unsure/refusal
Question 24 – Let's assume that a Canadian wireless telecommunications company was for sale. Which of the following types of companies should have an opportunity to purchase a Canadian wireless telecommunications company that was up for sale? Would it be...	Total	Unwgt N	2000	441	325	226	37	793	178
		Wgt N	2000	411	313	225	48	847	156
	Only foreign-owned telecommunications companies	%	2.9	2.8	3.0	.3	3.7	3.2	4.4
	Only Canadian-owned telecommunications companies	%	42.2	36.5	39.1	46.7	54.6	43.2	47.1
	Both foreign- and Canadian-owned companies	%	52.8	58.8	55.5	50.1	41.7	51.4	46.2
	Unsure	%	2.2	1.8	2.3	2.9	.0	2.2	2.4

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			Question 2 – Thinking of how you have usually voted in past federal elections, would you describe yourself as someone who votes for the [ROTATE] Conservative Party, the Liberal Party, the New Democratic Party, the Green Party or do you have no strong party allegiance?						
			Canada 2013-08	Conservative Party	Liberal Party	New Democratic Party	Green Party	No strong allegiance	Unsure/refusal
Question 25 – Let's assume that a foreign telecommunications company with four times the revenue of Canada's three largest wireless providers combined wanted to enter the Canadian market to offer wireless services. Which of the following is closer to your own view? Should this large foreign company build its own wireless telecommunications network to serve all Canadians or should Canadian wireless telecommunications companies be required to provide this larger foreign competitor with access to their wireless networks?	Total	Unwgt N	2000	441	325	226	37	793	178
		Wgt N	2000	411	313	225	48	847	156
	The large foreign company should build its own wireless network	%	55.5	59.0	50.8	56.0	57.7	56.6	47.9
	The large foreign company should be able to use the existing networks owned by Canadian wireless companies	%	33.2	31.1	39.2	30.9	34.0	32.4	33.9
	Unsure	%	11.3	9.9	10.0	13.1	8.3	10.9	18.2

Random Telephone Survey of 2,000 Canadians conducted between August 12<sup>th</sup> and 19<sup>th</sup>, 2013. Fixed regional quotas were established with the final dataset weighted by region and age using the latest Census data to be representative of the Canadian population. The margin of error for a survey of 2,000 Canadians is  $\pm 2.2$  percentage points, 19 times out of 20.